

CLASSIFIED Advertising

All Local Advertisements Under This Heading **THREE CENTS** a Line for Each Insertion. Minimum Charge 25 Cents.

WANTED

WANTED AT ONCE—Old Rags at the **HERALD OFFICE**. Rags Must be Perfectly Clean. Will Pay **THREE CENTS** a pound for same.

FOR SALE

For Sale—Five Bull Dog Pups, \$5.00 and \$7.00 each. E. W. Sikes, Sanford, Fla. 33-21p

For Sale—Ten Sewing Machines at \$5.00 each. Commencing January 1st and lasting January 6th. 303 East First St. 33-21p

For Sale—Good one horse wagon. Price \$12. Alfred King, R. F. D. 2. 33-21p

For Sale—Five acre farm half cleared fenced cultivated. Strong growing well. Half cash balance on terms. Box 857. Sanford. 33-21p

For Sale—A ten acre truck farm tilled and fenced. near Sanford, good land, a new barn, \$3,500. Address 2135 Main St. Jacksonville, Fla. 26-17c

For Sale—Twelve acre vegetable farm, partly under cultivation. 5 room house. Address Box 1024, Sanford. 31-29p

Beneficial Music Selling—Buy 12 copies latest 25c popular copyright sheet music at 2c per copy. 100 trials, and become a member Semipole Music Club. W. L. Macfarlane, representative. 32-11c

For Sale—Span of small mules, or will exchange for good horse and wagon, or farm implements. What have you to offer? M. S. Nelson, Bureau Haycock 32-11c

For Sale—New Cypress Incubator, 144 egg capacity. A bargain, also a lot of stable manure cheap. Jas. C. Harris. 33-9c

For Sale—Bermuda onion plants, \$1.00 per thousand. Rex Packard West Side. 33-4f

For Sale—24 Acres, 16 cleared, 4 tilled. Quarter mile from loading station. \$3,000.00. Address, Farm, c/o Herald. 33-17c

For Sale—At Beck Hammock, Improved Robbins, Iron Age, Potato Planter. Good as new. Cost \$70, will sell for \$45 cash. Address Edgar E. Brown. 33-11c

For Sale—Fine young lettuce plants. W. L. Macfarlane. 33-4c

For Sale at Bargain—Six horses and four mules, all young stock. Two wagons, 500 lbs double and single harness, plow, scrapers, buggy and surreys. Must be sold in thirty days. Address C. A. Furea, Box 413, New Smyrna, Fla. 33-41p

For Sale—Five valuable lots on Myrtle St. Opposite park. Fine building lots. Apply to W. W. Long. 33-21c

MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you **THREE CENTS** a line each issue and will surely bring results.

TO RENT

For Rent—Nice finished rooms. \$1.25 per week. At Sunon's, 316 E. Fourth St. 33-20p

For Rent—Room nicely finished suitable for office or small store. Opposite Court House. Apply to Mrs. J. G. Kimminger. 23-11c

Good Farm for Rent—Cattle Garden on traction line, three miles from city. Farmed for five years, all tilled, two good flowing wells, barn and outbuild. Rented cheap for cash. Address Mrs. Cora Hollinger, Canastota, New York. 102-11c

For Rent—Furnished room, with or without board. Mrs. R. L. Jones 206 Park avenue. 32-1c

House for Rent or Sale on easy terms. J. Hudson. 34-11c

For Rent—Furnished rooms. 206 Park avenue. 33-11p

For Rent—Semi-furnished furnished house or part, rooms suitable for two. Vicinity Seventh and Park avenue. Reference. No small children. Box 60 Herald Office. 33-21p

LOST

Lost—Large black pocket book containing money, checks and a watch. Finder return to Mrs. H. L. DeForest and receive reward.

NOTICE

As I have charge of the business of the Title Bond & Guarantee Co., East Sanford Road—League, and W. A. Whitcomb, I can be found in the Tax Assessor's Office in the court house.

THOS. K. BATES

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH. 'DELL PRENTICE—SO SAYS SAUNTERER.

Seeing the ladies on the corner of Magnolia and First streets the other morning with their curb market where first class vegetables were for sale and many other good things reminded me that Sanford should certainly take up the market idea, not only for the benefit of the townpeople but also for the benefit of the small growers and nearby farmers who would make Sanford a trading center for three days out of the week and would bring in the green vegetables and other farm products and we could then purchase these products at living prices and the farmer could always be assured of a good price and a cash price for his stuff. There is nothing that appeals so much to me in the life of Sanford as this market idea and since the city has taken the first step and built the substantial building for the protection of the farmers teams this idea of a city market could now be exploited with but a small outlay of money on the part of the city. Another addition could be built to the building for the market days and when it was not being used for the market the same building could shelter the teams as it does now and Sanford would be a busy mart all the time. I have heard strangers to the city remark time and again that though they were in the heart of the vegetable section of Florida they could not get a fresh stalk of celery or a head of lettuce or cabbage or oranges or strawberries or any other fruit or vegetables in season, although there were plenty of these fruits and vegetables going to waste in the fields at that particular time. Now this market would solve the housekeepers' troubles and would solve the market gardeners' troubles and would prove to be the greatest move the city ever made toward getting the grower and buyer together. Florida with her balmy climate could easily have a curb market as they do in the far sections of the north, for I have often seen country people standing on the curbs of the great northern cities with their products and this in freezing weather and the wagons were simply drawn around the public square and the people would come down and buy everything they needed—eggs, chickens, turkeys, ducks and other commodities of the country people. With our climate we could easily do the same and now that we have the market house already built certainly our progressive citizens should look into this matter and furnish the country people about it and get together on this subject their main object being the high cost of living to a considerable extent.

I hope the new council and the Commercial Club will get right behind this movement and get a good market established for Sanford, as the entire south formerly had and that has been obliterated for many years since the freeze destroyed so many orange trees and so many bright hopes of those days.

The ladies of the Woman's Club who held the market the other day made a handsome sum for a few hours' labor and they are enthusiastic over the idea of a permanent market for Sanford and as they have always been my faithful allies in everything good for Sanford I hope they will also come forward and help along what has been demonstrated to them to be a good thing for Sanford. Let us have a public market for the city that is situated in the greatest vegetable section of the world and show to the world that not only do we raise the stuff but we also put it within the reach of our home people at a minimum price three times a week.

Postmaster General Burdison, in his proposal that the government go into the telegraph and telephone business, has caused the United States of America to all up and take notice. More particularly he has won the approval of a vast body of citizenship at the same time that he has caused a tremendous flurry in the offices of these two public services.

It seems to matter little whether one lost the need of public interference by the telegraph service. The complaints of citizens in all parts of the country are quite uniform with respect to each the Western Union includes not only the old Western Union service but also the Bell Telephone service and now passes under the name of the American Telegraph and Telephone Company.

It is because of the poor quality of service given that there is as large a degree of approval of the suggestion of Postmaster General Burdison. There is no other fault that compares with the telegraph in indifference to public interests. There is no rivalry, nor competition between the big telegraph companies.

As a relief from the intolerable situation, the government shall go into the telegraph and telephone business. It is not obligatory or necessary that it enter on both fields at once. It may be that if it takes hold of the telegraph business, which it is especially qualified to handle, the other service may then be so braced up and become of such a quality as to avoid criticism for some time to come, improbable as it seems.

In the practical sense there is no difficulty in government running its own wires from postoffice to postoffice. In fact there are far greater numbers of postoffices than of telegraph offices and there would be no difficulty then in covering the present feet of the telegraph service by simply stringing its own wires.

The government would not run into any patents that it has granted because they are long since obsolete; in the main. All it need do is to furnish just such a service as government can furnish, if it will, and would furnish it if it were to enter into that field.

The argument for public operation of the service is the lack of prompt or even reasonable service, and the people turn to the government with a view to having just such a service as that desired and as they really pay for, whether they get it or not.

It is not merely in the south, but it is in other large sections of the country that the telegraph service is beneath contempt. The great body of business is necessarily where people are most generous, where business is in greatest volume and where the call for the service is most frequent. The companies think they can afford then to neglect other sections of the country as long as they serve that part which pays their bills.

The companies have no regard for the general welfare. No company would undertake, for instance, the postal business in such sections as proved to be unprofitable. There is one reason why the people have always insisted upon owning and operating the postal ser-

vice. They have expanded the service of late by the addition of parcel savings and parcels post and they feature the working so admirably to include the minds of the people by millions to take the course that has been taken by foreign governments almost without exception, and give the people a first class telegraph service at fair cost.

If one goes abroad he finds a telegraph service at about a quarter of the price of it in this country. He finds a delivery so prompt that one may send a message to the same town and get reply more quickly than he can get it if he calls a messenger boy and sends him on a personal message. Such things are done elsewhere. People naturally begin to inquire why they cannot be done here, when the service they get is so exasperating, so unsatisfactory and so high in price.

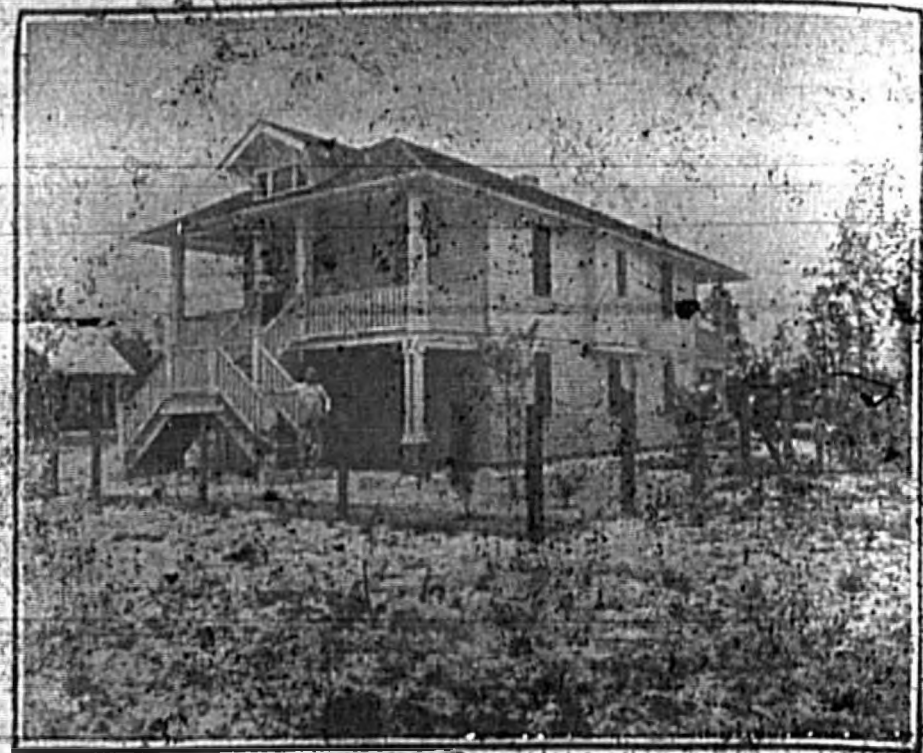
Whatever one company charges the other company charges. If there is a general raise in one, the other responds on the same day and hour. If there is a reduction anywhere, a thing so rare as to be a curiosity, then there is a reduction in the other telegraph company. In a word, they stand together, and if they do not constitute a trust in the legal sense, they do constitute a monopoly with two faces.

Postmaster General Burdison has done a useful service by getting the people to thinking about these things and representatives from the different sections of the country standing up in their places in congress will find a great deal of backing and a larger body of public sentiment when they advocate seriously taking hold of the question, making a study of it and seeing if there is not some way by congressional action to get a telegraph service in the United States that is worth while. There seems to be no other way to get it.

One of the new phrases coined in the past year or so is the saying that they "Can't come back," but that they do come back is demonstrated every day and one of the examples of this is C. H. Lefler who was in the grocery business here thirty-three years ago and is one of the oldest merchants in this neck of the woods. Retiring from business many years ago Mr. Lefler settled down or thought he would settle down to a life of idleness and ease but he was just like a fish out of water and I have watched him out of the corner of my eye for the past few years and wondered how long he would stand for the passive life. It came a few months ago when he built a new business block on Sanford avenue and the store rooms looked so good to him that he immediately

(Continued On Page 7)

A Riverview Home



JACKSONVILLE, FLORIDA

RIVERVIEW, Jacksonville's Most Famous Suburb
Lots \$10.00 Down, \$5.00 Per Month

Right recently Riverview has taken on the most wonderful growth ever known in any suburb to Jacksonville. 50 homes now built and many new ones just started since operations opened up on the 50 thousand dollar Hotel Venice and the digging of the big canal by the big steam dredges. The motor car line, the 8 grade grammar school all goes to increase values.

All Prices Will Soon Advance Again

Anyone desiring a good sound investment will do well to take on a few of these lots.
No lots sold to colored people.

DR. E. H. ARMSTRONG, OWNER
111-112-113 Heard Nat'l Bank Bldg.
Jacksonville, Florida

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford.

Florida

The Greatest Fair of the South
The Sub-Tropical Midwinter Fair

AT ORLANDO

FEBRUARY 17 TO 21

The Products of Four Great Florida Counties
An Exposition of Florida's Resources
A Week for an Agricultural Getting Together
All the Best Poultry, Horses, Cattle and Swine
Products of the Pantry. Products of the Homes
Products of the Gardens. Products of the Groves
Good Racing. Fine Aeroplane Flights Daily. Automobile Shows
and Parades. Old Settlers Meeting, Political Gatherings,
Carnivals, Etc.

Send to W. R. O'Neal, Orlando, for Catalogue and Premium List

AT ORLANDO

FEBRUARY 17 TO 21

The Sub-Tropical Midwinter Fair
The Greatest Fair of the South

THE SANFORD HERALD

PUBLISHED SEMI-WEEKLY

IN SANFORD—Life Is Worth Living

SANFORD, FLORIDA, FRIDAY, JANUARY 9, 1914

Volume V

ON TUESDAYS AND FRIDAYS

PROGRESSIVE ALDERMANIC BOARD PREPARING BULKHEAD PLANS

CALL MEETING TO DECIDE ON LINES FOR BULKHEAD OLD LINES ARE ACCEPTED

AGREEMENT TO BE PETITIONED TO TEST IS FILING FOR BURNING BASIN

The board of aldermen who have taken their seats are of the most progressive type and do not propose to let the grass grow under their feet when it comes to the matter of improvements and called a special meeting on Wednesday morning to consider the lines of construction for the bulkheading. The members visited the city dock and went over the ground very carefully before the meeting at which they resolved to take the 4 1/2 lines of the proposed bulkhead and fully the same. The following is the report of the meeting. The council met in special session on Jan. 7 at 10:30 p. m. Present: W. H. Henson, president; J. D. Davidson, J. E. Taylor, C. H. Dingle, W. V. Abernathy, J. Adams and R. C. Maxwell. The chairman stated that the meeting was called for the purpose of deciding the line of the proposed bulkhead. Moved and seconded that the council ratify the bulkhead lines as fixed by the last council. Carried. Moved and seconded that a boulevard 300 ft wide be constructed the whole length of said bulkhead. Carried. Moved and seconded that the city be instructed to draw up a resolution, in conjunction with the county commissioners and the Commercial Club, asking the Government engineers or war department to take up the matter of creating an anchorage in turning basin along the water front. Carried. M. W. LOVELL, City Clerk.

BRICKS MADE AT HOME ORLANDO BOARD OF TRADE WILL TEST THE MATTER

PRESENT PRICE OF BRICK WITH FREIGHT ADDED MAKES PAYING VERY EXPENSIVE

A movement was begun at the board of trade meeting last night which is probably destined to be of much importance to the people of this immediate section of Florida. As suggested in the Sentinel as a possibility, the idea of Florida producing its own brick for their own use was developed in the board meeting, and a committee to be composed of Messrs. James L. Giles, H. H. Dickson and G. R. Ramsey, are to make a thorough investigation of the proposed enterprise, concerning the amount of money necessary to purchase single deposits sufficient to supply all the bricks needed for many years to come, with the attendant cost of establishing a factory and making the bricks. A part of the work of this committee will be to confer with the leading men of other counties to ascertain their views and whether Orange county can expect any support from them in carrying the plan to execution. The high price of brick and the exorbitant transportation rates, and the fact that all the brick manufacturers seem to be organized in a tightly formed trust are the reasons leading to the movement begun last night. The city has recently had an experience in purchasing brick which indicates the absolute manner in which the brick houses deal with their patrons. Two months ago the city ordered a quarter of a million bricks for quick delivery. After waiting several weeks for delivery and hearing nothing, the city made inquiry as to why the brick had not been delivered and the information that a vessel had been procured by the company that would carry less than half a million bricks. The city then increased the order to half a million, but upon consideration of the cost at a subsequent meeting the additional order was withdrawn. There is no prospect that the brick will be delivered for upwards of a month, and in the meantime the city streets are in great need of them. The city had been paying approximately \$1 a thousand for bricks, but this particular brick was sold for \$1.50 and was suggested in council meeting that the city might be unwilling to deliver the brick at the price mentioned, he had been called down by the suspected combine. While all of this is mere speculation, the facts in the case seem to warrant this view of the proposition. Hence, the proposition that the county, or counties, shall go into the business of making bricks for their own use, in view of the large amounts to be expended for brick in Florida, during the next few years it is regarded as a feasible business matter, and will be so investigated with due care and precision. If it is found upon mature consideration to be not feasible, it will be dropped. It may be stated, however, that it will not be abandoned until it has been so determined. Those who have given the question a good deal of study maintain that it is good business, not only for the present, but will protect the counties from future speculations and increased prices. Uplandly Sentinel.

DEALS MAN SUICIDES

Gordon Sinclair, a well known young man of Ocala, killed himself at an early hour Tuesday in the law office of Groves McCreary. When Mr. McCreary opened his office found Sinclair's body slumped over on the floor, a revolver clutched in his hand. Sinclair was married less than two weeks ago to Miss Alice Carlisle, a young lady of this city. The couple left at once on their wedding trip to Jacksonville, where they stopped at the Argon Hotel. Sinclair returned last night from Jacksonville without his wife and went to his mother's home there. Mrs. Sinclair is absent on the East Coast and two ladies are rooming at her house. Mr. Sinclair awakes them trying to get in. They gave him the keys and he ruminated around in the lower rooms, evidently trying to find some of his own belongings. He then fell and was not seen again until his body was found this morning. When he tried to enter his mother's house he seemed vexed because he could not get in at once, but otherwise appeared to be in his normal condition. Gordon Sinclair was born and raised in Ocala and was about thirty years old.

Congregational Church

Next Sunday evening at 7 o'clock the pastor will begin an important series on the general subject, "The Higher Powers of Man," treating the various themes from the standpoint of the Bible and human experience to the end that practical help may be discovered for all. All of us are so busy with our business that we too infrequently search for the larger truth and help that an All-wise Providence has provided for us. It is the purpose of the pastor in giving this series to help all such and it is hoped that a few minutes spent at the evening services may be of real value to all. Good music is assured and all are cordially invited. The regular morning services as usual.

Presbyterian Church

There will be two special musical attractions at the Sabbath morning services. Prof. John Landrum of New York, will give a violin solo, and Miss Cecil Kinard, soprano, will sing. These two musicians are concert performers who will be in Sanford over Sabbath and have kindly consented to give us these numbers.

MAYOR THRASHER

Hon. D. L. Thrasher, the new Mayor of Sanford, elected as alderman, appointed Superintendent of Public Instruction of Seminole County and holding other positions of trust and confidence and has never been found wanting.

TELEPHONE TRUST SWAN SONG PREPARES TO SELL TELEGRAPH

MAY BE REAL THING OR MAY BE A BIG BLUFF TRUSTS ARE DISSOLVING

OR AT LEAST MAKING A NOISE LIKE IT AND THAT IS GOING SOME

Provisionary plans for the disposition of the so-called telephone trust of its \$25,000,000 worth of Western Union stock were under consideration today by G. C. Todd, assistant to Attorney General McReynolds, in charge of prosecutions under the Sherman anti-trust act. Mr. Todd listened yesterday to tentative proposals from N. C. Kinabury, vice president of the American Telephone and Telegraph Company relating to the disposal to be made of the Western Union stock. Although the recent negotiations have not reached the stage where a policy can be outlined, it is known that the Attorney General and Mr. Todd would oppose a pro rata distribution of the Western Union shares among shareholders of the American Telephone and Telegraph Company. The officials take the position that the case is greatly different from that presented by the Union Pacific and the Baltimore and Ohio stock to its shareholders, while the two wire companies are. Although a final decision in the matter may not yet be reached for many weeks, the department of justice probably will adhere to its announced policy of allowing the American company, as much time as is necessary, to dispose of the Western Union stock without loss to its own stockholders.

YOU MUST REGISTER

The Bryan Primary law, passed at its last session of the legislature, makes it obligatory that every elector who would vote in the primary must register. Now are familiar with the provisions of the new election law and it would be well for all to have the copy of the law passed at the last session that was mailed to every voter in the county, where it has been readily studied. The main features as to registration may be found in the following paragraphs. The county registration books for each election district shall be open on each week day from 9 a. m. to 5 p. m. and from 2 p. m. to 5 p. m. on each night until 10 p. m., at some convenient place in each election district in such county in this state, from the first Monday in January, 1914, to the first Monday in March, 1914, biennially thereafter. For the registration of all persons who are legally qualified to register for the general election. It is hereby made the duty of the supervisor of registration between March 15 and April 15, 1914 and biennially between corresponding dates thereafter, to keep the registration books of the county open at his office, Sunday excepted, from 9 a. m. to 12 m. and from 2 to 6 p. m. Except during these periods the election books for primary elections shall be closed forever. In registering one must state on oath his full name, his political party affiliation, his business in occupation, his age in years, his color and the state or country of his nativity, his postoffice address, and the fact whether or not one is able to read or write.

Father and Child Dead

Affliction came to the Thompson family this week at their home south of this city. The baby boy died on Tuesday and the father, Robert Thompson, died this morning. The father was a very poor croupier and had been suffering from the kidney disease for some time. He was a member of the Baptist church and was a very good man. He was a member of the Baptist church and was a very good man. He was a member of the Baptist church and was a very good man.

Delivering Lectures

Prof. W. B. Adams, colored editor of Brunswick, Ga., delivered an address last night at St. Paul's Baptist church on the subject of Industrial Education. Wednesday night, Jan. 7th he will lecture at Trinity M. E. church. Thursday night, January 8th at the A. M. E. church. Prof. Adams contends that the best friend that the negro has is among the southern white people. These lectures will be delivered for the benefit of Home Missions Alliance on five, but a silver offering will be taken after these lectures. The public is cordially invited to attend.

WILL MAKE OVERSEA RAILWAY THE GREATEST IN THE WORLD

NO NEED TO DISEMBARK DAUGHTER OF FORTUNE BUSY READERS

Key West, Fla., Jan. 9.—The Florida system in competing plans to run ferries between Key West and Havana, Cuba, daily. Immense ferry boats to be used in the service are already under construction in Philadelphia shipyards. The company is at present engaged in dredging out the basin surrounding the proposed site of their terminal docks and the dock now in use and today there is a depth of water alongside the dock of 27 feet. The work of dredging has answered a double purpose, inasmuch as the mud sucked up by the dredges has been used to fill in the lower portions of what is known as Trumbo island, a large body of land which was made by the glacial system. The land was named for Howard Trumbo, the well known contractor, who had charge of this particular portion of work. The dock now in use, which is 2,000 feet long, will soon be removed. It has been surrounded by massive walls of reinforced concrete inside of which is being pumped rock and marl to make a permanent and indestructible pier. The new dock will but be shortened to a length of 1,200 feet. A. M. Griffin, Laealand manager of the Union News, met with a peculiar and tragic death yesterday morning when he rode from Plant City to Lakeland in a machine driven by Mr. J. Bunyan Smith. The left front tire of the car suddenly burst while the machine was going at a rate of about 15 miles an hour, and the driver and passenger were instantly killed. Mr. Griffin's neck was instantly broken. He lived only eight minutes, but never spoke after the accident. Mr. Smith was driving the car and escaped without any serious injuries, although he had a broken thumb and several bruises, which are quite painful. The car did not turn over as was at first reported. You Must Register. Supervisor of Registration, H. C. Case has issued notice in The Herald that the registration books will be open from this time until the first Monday in March. There are many who do not thoroughly understand the new primary law which requires every one to register. I quote the exceptions. Following is the law in brief. The Bryan Primary law, passed at its last session of the legislature, makes it obligatory that every elector who would vote in the primary must register. Now are familiar with the provisions of the new election law and it would be well for all to have the copy of the law passed at the last session that was mailed to every voter in the county, where it has been readily studied. The main features as to registration may be found in the following paragraphs. The county registration books for each election district shall be open on each week day from 9 a. m. to 5 p. m. and from 2 p. m. to 5 p. m. on each night until 10 p. m., at some convenient place in each election district in such county in this state, from the first Monday in January, 1914, to the first Monday in March, 1914, biennially thereafter. For the registration of all persons who are legally qualified to register for the general election. It is hereby made the duty of the supervisor of registration between March 15 and April 15, 1914 and biennially between corresponding dates thereafter, to keep the registration books of the county open at his office, Sunday excepted, from 9 a. m. to 12 m. and from 2 to 6 p. m. Except during these periods the election books for primary elections shall be closed forever. In registering one must state on oath his full name, his political party affiliation, his business in occupation, his age in years, his color and the state or country of his nativity, his postoffice address, and the fact whether or not one is able to read or write.

FERRY FROM KEY WEST TO CUBA IS NOW BEING PLANNED

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YOUR TAX ASSESSMENTS Should be Given in to Tax Assessors Rates in Person

Editor Herald: According to the laws of the state it is necessary for those parties who reside in Seminole county to make their tax returns to this office in person. There are some features of the assessments that cannot be taken care of by mail and it is essential that the statements pertaining to all personal property shall be sworn to. Residents of the county should take inventory of their stock, chattels, monies and other valuables which they may have had on hand the first day of January, 1914, in order to make the proper returns when they come before me to do so. There has been considerable controversy over the matter of assessing the taxes for 1914 and I want residents and property owners of Seminole county to understand that I have neither intention or desire to be unjust to any one or assess any property in any undue way as to work in an unfair manner to the owner. We are making our own assessment for the first time and it is the general belief that if each one will do his part and see that the property in his neighborhood is returned at a uniform rate as far as values are concerned, that a just equalization will be made and a direct benefit will accrue to all. The writer will be pleased to have such information relating to values as residents may from time to time care to give, as by adopting this method, it will be possible to have every piece of property that should be on the books shown, and every resident will pay his or her part of the personal property tax. Yours very truly, THOS. K. BATES, Assessor of Seminole County.

Bonds Are Validated

Ocala, Jan. 7.—Clerk J. M. Robinson of Orange county has finished putting the official stamp on the Seminole county road bonds. There are two hundred bonds of the value of one thousand dollars each. The bonds were validated by the court in Orange county and record of the same was made in Orange county. The records have been transferred to Seminole, it became necessary for the clerk of Orange county circuit court to go on them, and for the clerk to make his certificate of same in addition to a like procedure to be gone through with in the new county. Validating a county is not so small a job as it looks to be from an untrained view. Jacksonville Metropolis.

Martin a Candidate

Col. Geo. C. Martin, of Brooksville, will probably become a candidate for the United States senate. It is believed that Col. Martin's probable candidacy will much of its inspiration from Tampa from where a rumor has been current for some time that a new Richmond would soon enter the senatorial arena. Col. Martin, so it is learned, has received widespread demand in Hernando and adjacent counties for his candidacy to take on form. That Col. Martin will consent to make the run has not yet been ascertained, but his friends in Brooksville and over the state are so sure of his ability and fitness for the place and so confident that he is the "man of the hour" in the coming contest for a seat in the United States senate, that they can present his name with the assurance that he will accept the call to duty and make a successful campaign.

Splendid Vandiville Bill

Jewell & Barrum, comedy acrobats, athletes and tumblers with the Cahurn Greater Minstrels this season present an exceptionally interesting and clever star specialty. Jewell's make-up and line of comedy would make a mummy laugh. This team never pass up an opportunity or opening to bring a laugh and it is the best and cleanest act of its kind that has ever been with this popular attraction. One of their feature numbers is a hand balance head dive from a twelve foot to six-foot elevation, and from there to the stage lightning on hands, an act that has never before been seen with any acrobatic team in the business. Their tumbling and acrobatic work is exceptionally clever and finished, done with delightful ease and zest, and they ginger up their performance with some boisterous fun which the crowd appreciates fully as much as the acrobats. They are only one of six big vaudeville acts in the City of the show, and the charming fun show. Remember the date, Jan. 15th at the Esplanade Theatre. Seats on sale daily. Invited to attend.

Missionary Society Met

The Women's Missionary Society of the Baptist church met last Monday night at the church with a large attendance. After devotional exercises led by Mrs. Cox, the subject for the evening was deftly conducted by Mrs. Kennedy, after which the business of the evening was transacted. A program for the year 1914 was submitted and ordered printed. Services for the week of prayer and offering for China were arranged for next week as follows: Monday at 10 p. m. at Mrs. Hyman's with subject, "Caring for Our Own." Tuesday at Mrs. E. Tolars, subject, "Work in Behalf of Woman." Thursday, same hour, at "the share of China" with special gathering. A full attendance is asked for.

Sunday Next at Baptist Church

Services at the Baptist church next Sunday will be as follows: Sunday school at 9:30 a. m., preaching by the pastor, Rev. George Hyman at 11:00; Sabbeans at 3 p. m.; B. Y. P. U. at 6:15 and preaching again at 7:00 by the pastor. All are cordially invited to these services.

Presbyterian Church

The service Sunday morning will be devoted to a study of the educational matter, this being the second sermon of a series which will take up an exposition of various new elements in civilization; the result and intent being to show the advance being made in civilized countries of their people in all walks of life as a direct result of education. The sermon last Sunday evening took up the question of the New Woman, having for its purpose the showing of the advancement of man's behavior in every line of human endeavor, and the sermons following will have to do with the same line of thought, until a fair conception of actual conditions in our country have been shown. The Sunday evening service will be an evangelistic one, the subject being the Exchange, which the audience will find to be most entertaining and filled with such thought as will conduce to the widening of the field for the Master's work. The Church Orchestra will furnish several fine numbers for this service and it is hoped that a large audience will greet Dr. Brownlee on this occasion. The Sunday school is held at 9:15 a. m. and the midweek prayer meetings are held on Wednesday evenings.

Sunday Schools

The attendance last Sabbath was: Baptist 1036, Congregational 34, Methodist 12, Presbyterian 12.

The Opening Days of the Public Challenge Sale Were Record Breakers

HUNDREDS CAME, AND WE KEPT EVERY PROMISE THAT INDUCED THE COMING

Selections Are Best Now, for in every business hour, assortments grow less. If there is a need in any of the almost endless lines of merchandise compassed by this announcement, we candidly advise an early visit, for these are prices which are very real and very helpful to all of us who must count expenditures.

EXTRA SPECIAL HOUR SALES To Be Called Daily During The Entire Sale

SATURDAY, JAN. 10th	MONDAY, JAN. 12th	TUESDAY, JAN. 13th	WEDNESDAY, JAN. 14th	THURSDAY, JAN. 15th	FRIDAY, JAN. 16th	SATURDAY, JAN. 17th
9 A. M. Rail Road, black and tan, good quality and best colors, only one pair. 3c	9 A. M. Ladies' Knit Underwear, Shirts and Drawers, per suit. 65c	9 A. M. Towels, 18x36, regular price, 15c, special. 14c	9 A. M. Overalls, specially Engineered "Union Made", regular price \$1.00, special. 60c	9 A. M. Ladies' Dress, 12 and 14 sizes. 5c	9 A. M. Enamelled Enamel Pan, 11x16 inches, 15c	9 A. M. Bath Towels, regular 12c, quality. 5c
11 A. M. Ladies' Hose, black and tan, all sizes, per pair. 2c	11 A. M. Table Tumblers, (this and lead blown), 6 for 17c	11 A. M. Enamelware, including hoppers, pots and large pans, regular up to 35c. 15c	11 A. M. Window Shades, the 40c kind, special. 16c	11 A. M. Men's Fancy Dress Shirts, all sizes. 25c	11 A. M. Umbrellas, regular \$1.50 kind special. 75c	11 A. M. Galvanized Water Tanks at only. 17c
2 P. M. Suit Case, regular \$1.25, quantity limited. 59c	2 P. M. Short Cuts of Waist and Dress Goods, values up to 35c, special. 2c	2 P. M. Pillow Cases, 42x36, 48c, special for sale, each. 21c	2 P. M. J. & P. Coats Sewing Thread at. 21c	2 P. M. Amosong Apron Gingham, blue, green and also brown. 5c	2 P. M. Calicoes, Simpson's and American prints. 3 1/2c	2 P. M. Londale Cambric, 36-in wide, regular price 15c, special. 17c

Orchestra Music
Simon's Orchestra will give a concert at our store Thursday January 15, from 2 to 3 p. m.

D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

121-123 EAST FIRST STREET

SANFORD, FLORIDA

FREE!

Don't forget; the FREE \$25.00 Trunk, drawing takes place Thursday, Jan. 15, at 2 p. m. Come and bring your coupons.

COUNTY HAPPENINGS

A Budget Of Interesting Items From Correspondents

EVENTS OF SEMINOLE COUNTY

Efficient Staff Of Reporters Weekly Covers The Territory For The Herald

GENEVA JOTTINGS

Mrs. Endor Curlett was the charming hostess at a very enjoyable party given Tuesday night at her home on Hick Lake. The rooms were tastefully decorated with holiday colors, red and green, interspersed with white. An amusing and entertaining program was carried out successfully, after which a delicious luncheon was served, consisting of chicken, black bean, olive, cake, coffee and nutmeg cookies. Fruit punch was served during the evening. Those invited were Mr. and Mrs. W. J. Daniels, Mr. and Mrs. Herman Daniels, Mr. and Mrs. Pattishall, Mr. and Mrs. Burley, Mr. and Mrs. Dooley, Mr. and Mrs. Phillips, Messrs. Graham, Sheldon and Adams, J. P. Mussalwhite, Payne Daniels, Misses Geppard, Ruffin, Jeannetta Sheldon, Annie Graham, Mabel and Marie Daniels.

Miss Jeannetta Sheldon invited in a number of her young friends on New Year's eve to watch the spinning of the old year and to welcome the new year. The entertainment was most successful, an appropriate program for the occasion from which much sport was derived. A jolly good time was reported by all who were present. Drinky refreshments were served.

Rev. Herman Daniels and wife left last Thursday for Ft. Myers, where they

will be located for the coming year. Mr. and Mrs. Chas. Phillips had for their guests on New Year's day Miss Clara Phillips and Harry Phillips of Sanford.

After spending the holidays very pleasantly at home Miss Mabel and Marie Daniels have gone back to their school.

Last Friday afternoon Misses Fay Pain and Miss Beth Richmond gave a miscellaneous shower for Miss Mabel Tardif, whose engagement to Mr. Wade Raulerson has recently been announced. The bride to be was the recipient of many beautiful as well as useful gifts, which she opened and admired in the presence of her guests. After a pleasant social time refreshments were served, consisting of fruit salad, cake and hot chocolate. A hearty wish for the future happiness of this little lady is entertained by her Geneva friends.

Ray and Fate Tillis of Sanford were Sunday guests of Mrs. G. A. Nicholson. Mr. and Mrs. P. E. Popperille and Miss Marie Popperille of Lynn, Mass., have come to spend the winter in Geneva. They have rented the Caldwell home on Lake Geneva, but while getting it in readiness are guests of the Geneva House. Mr. Popperille has owned an orange grove here for a number of years.

Payne Daniels gave an enjoyable luncheon and fish fry to a number of his friends New Year's day. The party left Lake Hickory dock in Capt. Pagan's boat, the Mamie, at 8 o'clock, and down the dock before dark finished a most perfect day. Three cheers for the genial host and for the gallant captain of the Mamie was echoed on land.

W. H. Whitcomb of Bloomington,

Ill., is again in Geneva on business. Mr. and Mrs. G. T. Peters, Mr. and Mrs. D. W. Adams, Mrs. T. D. Peters, Misses Annie, Olga, Leda and Irene Peters and Mr. Duchardt enjoyed a fish fry and picnic on Hick Lake New Year's day.

Mrs. H. H. Pattishall opened her beautiful home last Friday night for a complimentary dinner, given in honor of Payne Daniels, by the ladies of the Wednesday night club. The dining room was tastefully decorated with Christmas greens, the table being centered by palm-trees. Covers were laid for twenty-four. In addition to the festive two questions were put which were answered very satisfactorily.

Miss Georgia Pattishall has returned to Tallahassee after a pleasant vacation with home friends.

Miss Leda Peters returned to Jacksonville after a two weeks' visit with friends in Geneva.

The Geneva House had its share of prominent guests holiday week as follows: W. H. Whitcomb, Bloomington, Ill.; H. W. Barr, Paw Paw, Mich.; L. E. Cowey, Pitts, Ga.; J. Hart Bailey, J. R. Chrysler, Rodman, N. Y.; V. Q. McCoy, Greenville, Fla.; P. E. Popperille, wife and daughter, Lynn, Mass.; R. S. Waldrop, Jacksonville, Fla.; Miss Margaret Dooley, Chicago, Ill.; M. E. Moody, Chuluota, Fla.; Col. J. A. Wadsworth, Mayo, Fla.; B. F. Sutton, J. T. McLain, Geneva.

college in Auburn, Ala., after spending Christmas with his mother.

Miss Grace Griffin has gone to Orlando where she will spend some time. V. L. Cook and C. M. Farnell, two of our most popular young men, with Miss Anna McCulley and Miss Mary Leitchhart enjoyed a trip to Orlando last week in Dr. McEwan's new car to attend the show.

Madge E. Whittier, a budding young woman of American Falls, Idaho, made a trip to our town during the holidays to investigate the condition of the Hammock land. With O. P. Swope, our real estate agent she saw land here also the very section around Sanford. Miss Whittier reports several parties who could not spare the time to come themselves but wish to invest in this valuable land.

MOORE MOVEMENTS

Rev. T. B. Lawrence of Jacksonville was in Cameron City on business this week.

C. C. Morris was the guest of his parents in Forest City New Year's day.

Mrs. J. W. Prevatt of Geneva visited at the J. F. McClelland home Saturday and Sunday.

Mrs. G. W. Guerry was the guest recently of her aunts, Messdames C. O. Fulton and Sarah Middleton in Orlando.

Miss Sam Schwartz has been very ill since her return from the north and is now in Orlando under Dr. McEwan's care.

Levi Luke has gone to Bradford for an indefinite stay.

The box social was quite well attended on Tuesday evening last for all it was rainy. The boxes auctioned off for \$24.00 and enough fig, cake and coffee was sold to those who were not fortunate in getting a box to bring the sum up to \$28.00. Misses Catherine Burgess, Maude Cameron, Alice Vaughn and Annie Cameron gave very pleasing recitations and four young men of the parish band gave a little burnt corn exhibition; banjo music, etc.

The Moore's Station Sunday school Society will through The Herald to thank Chase & Co. for printing copies of the songs and dialogues used at the Christmas entertainments.

GENEVA JOTTINGS

Mrs. Omer Nicholson of Daytona spent Christmas with Mr. and Mrs. D. Peters.

Mr. and Mrs. Will Floyd of Sylvester, Ga., are visiting J. W. Flynn and family.

Miss Georgia Pattishall is home from the Women's College at Tallahassee for the holidays.

Mr. and Mrs. Fern Tarbell are very pleasantly located in their new home on the avenue.

Mr. and Mrs. Charles Chilson of Paola spent Christmas with home friends.

Miss Evelyn Gradick of Jacksonville was the week end guest of Miss Georgia Pattishall.

Payne Daniels is home for a two weeks' vacation.

Notwithstanding the unpleasant condition of the weather a nice little crowd gathered at the hall Wednesday night to enjoy the Christmas tree.

Rev. Herman Daniels and bride are the guests of Mr. and Mrs. W. J. Daniels. They were married in St. Petersburg Friday evening, Dec. 19th by Rev. W. H. Martin. Mrs. Daniels was formerly Miss Lida Miller of Mooreburg, Tenn. Their Geneva friends wish for them happiness and prosperity.

Miss Sallie Taylor of Orlando is visiting her mother, Mrs. W. L. Taylor. We are very glad to report no new cases of diphtheria and that the two children of Mr. McLain are getting along nicely, with a strong hope that the quarantine may soon be raised.

Misses Marie and Mabel Daniels are spending the holidays with home friends.

Mr. and Mrs. Chambliss and Mr. and Mrs. Usery and children are two pleasant families from Americus, Ga., who have recently come to make their home in Geneva. Mrs. Chambliss is a sister of Mr. David Speer.

Harvey Geiger is home from Sutherland for the holidays.

Miss Leda Peters of Jacksonville is visiting home friends.

Mr. and Mrs. Curlett, Mrs. J. Q. Adams and Mr. Wilbur Adams were dinner guests of Mr. and Mrs. Pattishall Xmas day.

The W. O. W. entertained their families and friends with a big barbecue Saturday night.

Miss Margaret Dooley of Orlando is the guest of Mrs. M. E. Dooley.

Rev. Herman Daniels preached at the morning service of the Methodist church Sunday, giving a good earnest sermon. Preaching in the evening by the pastor, Rev. A. L. Hops, when we are all glad to welcome back to this church.

Mrs. R. Q. Gresham is entertaining Mrs. R. A. Braddock and children and Miss Carrie Huginbotham of Dinmore, Fla.

The population of "White City" has increased very materially within the past two weeks, upon the arrival of Mrs. Paul Denmore and two little sons of Charlotte, Mich.; also Mrs. M. A. Denmore, daughter and three sons of the same place. The heads of these two families made the trip from Michigan about six weeks ago by automobile. These gentlemen have topped the state as far south as Tampa and have decided that Geneva is a good place in which to have their homes, to raise the water and we hope they will become permanent residents.

Mr. and Mrs. Ed. Taylor and daughter, Martha of Pauls, Michigan spent the holidays with Mr. H. Y. Taylor and family. While here they called on Orlando and called on Mr. and Mrs. E. H. Harvey, also of Pauls, Michigan, who are spending the winter at the Florida Sanatorium.

Messrs. Denmore and Mr. A. Weston have purchased the Q. R. Nicholson orange grove.

Miss Jeannetta Sheldon entertained a number of the young people at a watch party on New Year's eve.

F. A. Weston has moved his shack to the back of his lot, facing it to the north and added two porches, which makes it very comfortable and it is occupied by Mrs. Weston's brother, M. A. Denmore and family.

Paul Denmore has erected a tent



BOWEN AND POST
Two Barot Faced Artists Featured With Coburn's Greater Minstrels At Imperial Theatre, Thursday, January 15th.

Scientific Discovery

A VEGETABLE ELEMENT THAT IS RAPIDLY DOING AWAY WITH THE USE OF CALOMEL

R. C. Bowers, druggist, is one of the most progressive concerns to offer for sale the new system of medicine that is fast supplanting the use of old fashioned calomel as a liver medicine.

Nearly every one knows how easily the liver becomes sluggish in this climate and how this sluggishness affects not only all the other physical organs but the mind as well.

The signal towers of this dread condition, which some call malaria are coated tongue, lack of energy, dull eyes, constipation, sallow complexion, etc.

Taken with regularity this proven scientific liquid vegetable medicine in the form of Carwell's Liver-Aid will prevent or promptly relieve all liver troubles.

On sale under money guarantee by R. C. Bowers, druggist.

PRODUCE MUST HAVE COST SYSTEM

GROWERS OF THE COUNTRY DOING BUSINESS AT A LOSS

BULK OF FLORIDA SHIPPERS HAVE NO IDEA WHAT IT COST TO GROW AND SHIP PRODUCE

The discussion in the News by "Old Timer" concerning "doing business at a loss" is attracting the attention of large Florida shippers who claim that few shippers have any idea as to their "cost of doing business." This is largely due to the fact that few shippers have had any training in figuring costs. It is this lack which has put a great many managers of associations to the wall and has cost such associations to the tune of thousands of dollars.

An analysis of the causes for the winding up of the Florida Vegetable Growers' Association, which a few years ago was marketing most of the Sanford region's produce, shows that it was broken up largely because the management did not use modern business methods. There was never any charge of crooked methods nor were the men connected with the association inexperienced, save that some of them were trained in figuring costs, hence after a season of two of selling the good at less than cost, the association was forced to go out of business.

Large operators who have exploited Florida products through their various systems of distribution have learned that a first class cost accountant is a necessity. Those who have succeeded in making their Florida business have paid strict attention to the distribution from this standpoint. Perhaps, no one operator in the state knows more closely what it costs to sell a crate of celery or a box of oranges in any market of the country than Joshua E. Chase, of Jacksonville. The Chase system has stood where scores have fallen by the wayside and at many points it has taken the place of a local association since it has given a service which very few local shippers can render.

Another example of strict accounting is shown in the present management of the Georgia Fruit Exchange, whose records can show the "cost" of handling a single crate of Georgia peaches anywhere in the United States. The Nix system at Hastings is another system based strictly upon the observance of cost accounting. The present management of the Florida Citrus Exchange will probably make a showing along this line at the next meeting.

When the Florida Citrus Exchange was first organized, the management paid little attention to the cost of doing business. As a result the first managers were voted out and were replaced by Mr. Temple, whose training along that line in the steel industry was superior to that of any one in the citrus industry. One of Mr. Temple's first acts was to surround himself with a staff of men who were trained in cost accounting.

Shippers Don't Know Cost.

In a letter to "Old Timer," a leading Florida shipper says: "Probably not one out of a hundred shippers has any idea as to what his goods cost him, nor does he take any steps to learn. This subject has been so religiously ignored that when one mentions costs to the average shipper he is talking Greek to him. There are a number of large independent owners of citrus groves in the state who pack and ship on their own account simply as a matter of price. They have paid dearly for following that policy. The fat-seeing ones have become the fat-shipped ones through the Exchange and have turned losses into profits. How these large independent growers were brought into the Exchange would make an interesting story. It was largely the work of one man who had the faculty of presenting unanswerable facts to the owners in a way which they could not overcome. In nearly every instance, the business was not solicited by the Exchange direct and was only taken on temporarily. With possibly one or two exceptions, not one of these special shippers has left the Exchange and the outlook is that a number of others who have been slow observers will come into the fold the coming season. If the Florida Citrus Exchange had done nothing else for Florida citrus growers than to cause large shippers to change their methods of doing business, it was far beyond what it should have accomplished."

The business of 1914-15 both in citrus and vegetables is going to be done on a much different basis than that of 1910. Scores of large shippers are giving the matter of cost of doing business serious study. During the coming summer the Exchange will probably send competent men through the state to show local association managers and special shippers correct methods for determining the cost of producing fruit so that they may at all times know just what their groves are doing. It is just this kind of service that is making the Exchange a growing factor in the Florida citrus deal. It may never handle more than 50 per cent of the citrus crop, but it will force other distributors to follow the same line.

Florida vegetable shippers probably do business by the loosest methods known. It is a chance proposition from first to last. For this reason, the system of selling has been grossly grown,

until now; at many points there is little or no consigning. This is especially true of berries, beans and tomatoes. Shippers are steadily accepting station prices fully 20 to 25 per cent under the eastern market range. By following anything like a reasonably correct cost system these shippers could consign to reliable receivers and clean up fully 10 per cent more than they are doing today. In nearly every instance the Florida shipper is paying for the cost of the local agent, the traveling buyer or the independent shipper who buys at various stations. All of these factors must make a living out of the business, hence must add a certain per cent to the cost of the goods when they reach New York, Boston or Philadelphia. In many instances the independent buyer consigns his stuff to a well known house which has to rely upon such buyers for a regular supply of goods throughout the winter season. Because of the widely separated shipping points and the large number of small shippers, eastern receivers have been thus steadily forced to depend upon these independent buyers so that this element in the distribution of Florida stuff is becoming a permanent fixture. This is largely due to the desire on the part of the shipper to get ready cash rather than to take his chances on the market. To get the cash he is willing to frequently discount his goods 25 per cent or more. It is rare that the buyer makes any serious mistake in fixing the price, although at times he pays as much for the goods as they sell for in New York.

Let the Buyer Profit

Successful growers are those who know what their goods cost and who sell continuously so long as there is a profit in sight, letting the buyer take his chances on the market. These growers realize that the more the buyer makes the more certain he is to remain in their territory. This prosperity means to them a steady home market. There is but one error in this reasoning, and this is the willingness to discount the market in order to get cash. Another error is made in figuring on the permanence of the buyer. When prices fall the buyer leaves and with him vanishes the home market. Then the grower is forced to consign as formerly. Where a manufacturer follows such a policy, he inevitably goes to the wall. The successful manufacturer is the one who retains control of his goods as far as possible from the factory to the consumer.

The coming League convention at Jacksonville Jan. 14-16 offers an opportunity for Florida car lot vegetable shippers to come into personal contact with some of the most prominent receivers of the country, men who are prepared to discuss market as well as shipping problems through the help of long experience. Many of these receivers have done millions of dollars worth of business in Florida and are interested in the financial success of Florida growers. Growers who attend this convention will undoubtedly secure much valuable information and it will pay them to be in Jacksonville at that time.

"One of the strongest arguments for cooperative shipping whether through an association, individual distributor or exchange, was given by the well known head of the Florida Celery Growers' Association, R. L. Hughes, in 1912, in a letter to the Sanford Herald. In that letter Mr. Hughes pointed out that very few growers figured on the cost of doing business, leaving practically everything to chance, blaming the Almighty for losses and crediting themselves for the successes. Mr. Hughes took for an object lesson the handling of the Sanford lettuce crop, about the most difficult crop to dispose of in large quantities, for the reason that there are so few cities where it can be sold, in carload lots, hence the markets are easily congested and the price goes to nothing. He advocated a lettuce farmers' trust so that shipments could be kept back, thus preventing the congestion of markets. Above all he pointed out clearly that the net returns from 16 hampers of lettuce sold in New York at \$1 per hamper only equaled the net proceeds from one hamper sold at \$2 in New York. As this object lesson may be of interest to Florida vegetable growers just now and, as the same rule applies to any crop whether lettuce, beans, tomatoes or cabbage, the figures are given as made by him at that time showing that Sanford was then growing about twice too much lettuce for the market and that growers had better throw away a large part of their crop in Sanford than to lose time in cutting, packing, hauling and shipping the goods. In addition to paying for the hamper, Mr. Hughes advocated a minimum standard of prices under which growers would refuse to ship. This minimum is to be somewhere above the cost of production.

One Better Than 10

"Here are the figures which will be of

One hamper lettuce, sold N. Y.	\$2.00
Deduct 10 per cent commission	.20
	\$1.80
Deduct cost of hamper, 10c, cutting, packing and hauling, 5c	.15
NET PROCEEDS	\$1.65
16 hampers lettuce, sold N. Y. \$1 each	\$16.00
Deduct commission 10 per cent	1.60
	\$14.40
Deduct C. L. freight and ref. 60c each	11.04
	\$3.36
Deduct cost of hampers at 10c, cutting, packing and hauling	2.40
NET PROCEEDS 16 hampers	\$.96
Net proceeds 1 hamper at \$2	.96

"An analysis of this statement, which, by the way, is from actual returns for goods sold in New York, if 1912 shows the enormous percentage of the final cost which is taken by the carriers for freight and refrigeration it partly accounts for the invidious efforts of the railroads to induce Florida shippers to send everything they can grow to market. In only rare instances do the railroads lose their freight on rejected goods. As a rule the goods will bring the freight and that is all the railroad cares about. In such cases the loss falls both on the shipper and the receiver, who with a limited supply would have been able to have taken the goods, made good returns for the shipper and have cleaned up a fat commission. The same rule applies today only the freight and icing cost is 72c instead of 60c.

A still further analysis of this statement shows that few Florida growers study the market properly. Rather than ask questions and find out actual facts, most of them prefer to follow a blind trail, take chances on shipping and then damn commission merchants, the public and lastly, the railroads. When lettuce is selling in New York for less than double the actual freight the grower is simply feeding the railroad and helping the company pay dividends. The most serious aspect of the case is that he is preventing other growers from getting cost for their goods and he is helping to keep the market down by that he cannot get cost himself. Shipping to glutted markets or when vegetables are selling low is the insane business policy that can be pursued by a grower since it is certain to catch him as well as to kill off his neighbors. It is the shortest road to the poor house and the only condition that the grower will have is that he will have plenty of company on the same road.

If growers would study the market, analyze marketing propositions and ask questions of those in position to advise them correctly, and who have no financial interest in the matter, they are not prejudiced, they would rapidly learn where their losses come in and how to avoid them. It is not for the reason that organization among growers is essential. It matters not how loosely organized they may be, yet every step means an advancement in knowing how to grow and ship truck.

The truly tobacco growers of Kentucky point the way to success. When the tobacco trust had forced practically every Kentucky grower to the wall the growers were allowed to combine only after they had raised a civil revolution in which trust warehouses were burned and trust tobacco growers were whipped by night riders. The net result is that Kentucky tobacco was brought from 4c to 15c per lb. It is likely to stay there, since the growers refuse to produce more than what is needed for the market.

"The Texas onion growers," according to reports in the News have at last learned that there is something even beyond cooperation in order to market their crop successfully. They have adopted what is to my mind the most up-to-date system in use. The association has made a contract with a responsible marketing company which bids fair to set the pace for the entire country. Every car of Texas onions sold through the association in 1914 will be consigned to this marketing agency. What is most pertinent is the point that the Texas onion growers who are headed by a strong bankers' committee, have agreed to pay 12 per cent net commission for handling their crop. They have found out that they cannot handle it themselves on even that basis. The leading members have been studying the costs of production, transportation and distribution, and their association has had some experience in the cost of selling. With this experience they have returned to the system of consigning their goods to one distributing agency. It is a good sign that growers willing to pay a fair price for high class service. When other growers follow the same lead they will reap the benefit.

LOOSE LOOSE IP LEAF LEAF Sectional Post Binders

WE carry in stock for immediate delivery good and serviceable Loose LOOSE IP LEAF Leaf Ledgers, size 9 1/4 x 11 7/8, which is the size most used. Also Transfer Binders of this size, together with index and ledger sheets.

If you are already using Loose Leaf Ledgers we can supply you with Transfer Binders and Statement Sheets with your heading printed thereon. If you have never used the Loose Leaf System, you have no idea of the amount of work it will save you.

Come In and Let Us Show You

We are agents for CARTER'S INKS, the best ink made. We have it in all size bottles from a NICKELS' WORTH to a QUART.

- Fountain Pen Ink in all colors
- Sign Writers Ink in all colors
- Household Indelible Ink
- Mucilage
- Paste
- Stamp Pad Ink in all colors

All made by the Carter's Ink Company and it is guaranteed to be the best.

The Herald Printing Co.
Commercial Printers
107 Magnolia Avenue, Sanford, Florida.

The Opening Days of the Public Challenge Sale Were Record Breakers

HUNDREDS CAME, AND WE KEPT EVERY PROMISE THAT INDUCED THE COMING

Selections Are Best Now, for in every business hour, assortments grow less. If there is a need in any of the almost endless lines of merchandise compassed by this announcement, we caudly advise an early visit, for these are prices which are very real and very helpful to all of us who must count expenditures.

EXTRA SPECIAL HOUR SALES To Be Called Daily During The Entire Sale

SATURDAY, JAN. 10th	MONDAY, JAN. 12th	TUESDAY, JAN. 13	WEDNESDAY, JAN. 14	THURSDAY, JAN. 15th	FRIDAY, JAN. 16th	SATURDAY, JAN. 17th
9 A. M. Kilt Hose, black and tan, good quality and fast colors, only per pair 3c	9 A. M. Ladies' Knit Underwear, Shirts and Drawers, per suit 35c	9 A. M. Towels, 18x36, regular price, 10c, special 3c 4c	9 A. M. Overalls, Nunnally Engineered "Buck Made" regular price \$1.00, special 69c	9 A. M. Large Dish-Pans, 12 and 14 size 5c	9 A. M. Embossed Bakelite Pan, 11x16 inches 19c	9 A. M. Bath Towels, regular 19c, quality 3c
11 A. M. Ladies' Hose, black and tan, all sizes, per pair 3c	11 A. M. Table Tumblers, 4 and 6 for 17c	11 A. M. Enamelware, including boilers, pots and large pans, regular up to 39c 13c	11 A. M. Window Shades, the 40c kind, special 16c	11 A. M. Men's Fancy Dress Shirts, all sizes 29c	11 A. M. Umbrellas, regular \$1.50 kind special 75c	11 A. M. Galvanized Water Pails at only 17c
2 P. M. Suit Case, regular \$1.25 kind, quantity limited 59c	2 P. M. Short Cuts of Waist and Dress Goods, values up to 35c, special 3c	2 P. M. Pillow Cases, 42x36, regular price, 25c per pair, special for sale, each 4c	2 P. M. J. & P. Coats Sewing Thread at 2 1/2c	2 P. M. Amoskeag Apron Gingham, blue, green and also brown 5c	2 P. M. Calicoes, Simpson's and American prints 3 1/2c	2 P. M. Lonsdale, Cambric, 36-In wide, regular price 15c special 7c

Orchestra Music
Stamon's Orchestra will give a concert at our store Thursday January 15, from 2 to 3 p. m.

D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

121-123 EAST FIRST STREET, SANFORD, FLORIDA

FREE!
Don't forget; the FREE \$25.00 Trunk, drawing takes place Thursday, Jan. 15, at 2 p. m. Come and bring your coupons.

COUNTY HAPPENINGS

A Budget Of Interesting Items From Correspondents

EVENTS OF SEMINOLE COUNTY

Efficient Staff Of Reporters Weekly Covers The Territory For The Herald

GENEVA JOTTINGS

Mrs. Endor Curlett was the charming hostess of a very enjoyable party given last Tuesday night at her home on Buck Lake. The rooms were tastefully decorated with holiday colors, red and green, interspersed with white. An interesting and entertaining program was carried out, successfully, after which a delicious luncheon was served, consisting of chicken salad, finger rolls, olives, cake, coffee and dainty confections. Fruit punch was served during the evening. Those invited were Mrs. and Mr. W. J. Daniels, Mr. and Mrs. Herman Daniels, Mr. and Mrs. Pattishall, Mr. and Mrs. Burley, Mr. and Mrs. Dooley, Mr. and Mrs. Phillips, Mesdames Graham, Sheldon and Adams, J. P. Musselwhite, Payne Daniels, Misses Georgia Pattishall, Jennetta Sheldon, Addie Gresham, Mabel and Marie Daniels.

Miss Jennetta Sheldon invited to a number of her young friends on New Year's eve to watch the going out of the old year and to welcome in the new. The entertaining little hostess had prepared an appropriate program for the occasion from which much sport was derived. A jolly good time was reported by all who were present. Dainty refreshments were served.

Rev. Herman Daniels and wife left last Thursday for Ft. Myers, where they

will be located for the coming year. Mr. and Mrs. Chas. Phillips had for their guests on New Year's day Miss Clara Phillips and Harry Phillips of Sanford.

After spending the holidays very pleasantly at home Misses Mabel and Marie Daniels have gone back to their schools.

Last Friday afternoon Misses Fay Pain and Miss Beth Richmond gave a miscellaneous shower for Miss Mabel Tarbell, whose engagement to Mr. Wade Radenon has recently been announced. The bride to be was the recipient of many beautiful as well as useful gifts, which she opened and admired in the presence of her guests. After a pleasant social time refreshments were served, consisting of fruit salad, cake and hot chocolate. A hearty wish for the future happiness of this little lady is entertained by her Geneva friends.

Roy and Fate Tills of Sanford were Sunday guests of Mrs. G. A. Nicholson. Mr. and Mrs. E. E. Popperille and Miss Marie Popperille of Lynn, Mass., have come to spend the winter in Geneva. They have rented the Caldwell house on Lake Geneva, but while getting it in readiness are guests of the Geneva House. Mr. Popperille has owned an orange grove here for a number of years.

Payne Daniels gave an enjoyable luncheon and fish fry to a number of his friends New Year's day. The party left Lake Harris dock in Capt. Pagenhact's boat, the Mamie, at 8 o'clock, going down the river to Lemon Bluff and at this ideal spot a "fish fry for the gods" was prepared, and a lot of hungry people who weren't gods feasted. A return to the dock before dark finished a most perfect day. Three cheers for the genial host and for the gallant captain of the Mamie was echoed on land.

W. H. Whitcomb of Bloomington,

Ill., is again in Geneva on business.

Mr. and Mrs. G. T. Peters, Mr. and Mrs. D. W. Adams, Mrs. T. D. Peters, Misses Annie, Olga, Leda and Irene Peters and Mr. Duchardt enjoyed a fish fry and picnic on Buck Lake New Year's day.

Mrs. H. H. Pattishall opened her beautiful home last Friday night for a complimentary dinner, given in honor of Payne Daniels, by the ladies of the Wednesday night club. The dining room was tastefully decorated with Christmas greens, the table being centered by poinsettias. Covers were laid for twenty-four. Instead of after dinner coffee, two questions were put which were answered very satisfactorily.

Miss Georgia Pattishall has returned to Tallahassee after a pleasant vacation with home friends.

Miss Leda returned to Jacksonville after a two weeks visit with friends in Geneva. The Geneva House had its share of prominent guests holiday week as follows: W. H. Whitcomb, Bloomington, Ill.; H. W. Barr, Paw Paw, Mich.; L. T. Cowey, Pitts. G. S. J. Hart Bailey, J. R. Chrysler, Bodman, N. Y.; V. Q. McCoy, Greenville, Fla.; P. E. Popperille, wife and daughter, Lynn, Mass.; R. S. Waldrop, Jacksonville, Fla.; Miss Margaret Doherty, Chicago, Ill.; M. E. Moody, Chuluota, Fla.; Col. J. A. Wadsworth, Mayo, Fla.; B. F. Sutton, J. T. McLain, Geneva.

OVEDJO OCCURENCE

A. D. Deuraok of Valdosta, Ga. has been here looking over his grove property.

Misses Clark and Caron were pleasant callers at the Coburn home on the return-trip to their school at Christmas. The members of Mrs. Wheeler's Sunday school class were given a delightful evening at her residence on Jessup avenue last week.

A. E. Alborn and A. L. West, who are engaged in the construction of the abridge mill have moved their families from Palatka and they will make their homes here for the future.

Fate Jelks, an enterprising young business man of Hawkinsville, Ga. is now with Lawton Bros.

E. E. Dowling, assistant agent at A. C. L. depot expects to bring his family here in a few weeks.

B. G. Smith, to meet the increasing demand for houses has built another cottage on Graham avenue.

J. D. Daniels, the hardest worked man in town had the pleasure of taking a merry party to Sanford Tuesday night in his splendid car to see one of the best plays of the season.

J. L. Alvarez, who is now the engineer on the S. A. L., has moved his family into town. They now occupy the Hess cottage on the hill.

During the holidays Miss Ethel Taylor of Atlanta was the charming guest of her uncle and aunt, Mr. and Mrs. H. B. McCall.

Miss Aleida McCullay, after a pleasant visit with friends at Tangerine has returned home, bringing with her Miss Minnie Layton, who will be her guest for several weeks.

Robt. W. Lawton has returned to his

college in Auburn, Ala., after spending Christmas with his mother.

Miss Grace Griffin has gone to Orlando where she will spend some time.

M. L. Cook and C. M. Farnell, two of our most popular young men, with Miss Anna McCullay and Miss Mary Leinhardt enjoyed a trip to Orlando last week in Dr. Marshall's new car to attend the show.

Mudge E. Whistler, a hustling young woman of American Falls, Idaho, made a trip to our town during the holidays to investigate the condition of the Harriett land. With G. P. Scope, our real estate agent she saw land here and the celebration around Sanford. Miss Whistler represents several parties who could not spare the time to come themselves but want to invest in this valuable land.

MOORE MOVEMENTS

Rev. T. B. Lawrence of Jacksonville was in Cambridge City on business this week.

C. C. Morris was the guest of his parents in Forest City New Year's day.

Mrs. J. W. Prevatt of Geneva visited at the J. F. McClelland home Saturday and Sunday.

Mrs. G. W. Gentry was the guest recently of her sons, Messrs. G. O. Fulton and Sarah Middleton in Orlando.

Mrs. Sam Schwartz has been very ill since her return from the north and is now in Orlando under Dr. McEwan's care.

Levi Lake has gone to Bradford for an indefinite stay.

The box social was quite well attended on Tuesday evening last for all it was rainy. The boxes auctioned off for \$24.00 and enough pie, cake and coffee was sold to those who were not fortunate in getting a box to bring the sum up to \$28.00. Misses Kathryn Burgess, Maudie Cameron, Alice Vaughn and Annie Cameron gave very pleasing recitations and four young men of the neighborhood gave a little burnt cork exhibition, lingo music, etc.

The Moore's Station Sunday school Society wish through The Herald to thank Chase & Co. for printing copies of the songs and dialogues used at the Christmas entertainment.

GENEVA JOTTINGS

Mrs. Oscar Nicholson of Daytona spent Christmas with Mr. and Mrs. T. D. Peters.

Mr. and Mrs. Will Flynn of Sevierville, Ga. are in town with their family.

Miss Georgia Pattishall is home from the Woman's College at Tallahassee for the holidays.

Mr. and Mrs. Pam Tarbell are very pleasantly located in their new home on the avenue.

Mr. and Mrs. Charles Chilton of Paola spent Christmas with home friends.

Miss Evelyn Gradick of Jacksonville was the week end guest of Miss Georgia Pattishall.

Payne Daniels is home for a two weeks' vacation.

Notwithstanding the unpleasant condition of the weather a nice little crowd gathered at the Hill Wednesday night to enjoy the Christmas tree.

Rev. Herman Danish and bride, the

guests of Mr. and Mrs. W. J. Daniels. They were married in St. Petersburg Friday evening, Dec. 19th by Rev. W. H. Martin. Mrs. Daniels was formerly Mrs. Lida Miller of Mooreburg, Tenn. Their Geneva friends wish for them happiness and prosperity.

Miss Sallie Taylor of Orlando is visiting her mother, Mrs. W. L. Taylor. We are very glad to report no new cases of diphtheria and that the two children of Mr. McLain are getting along nicely, with a strong hope that the quarantine may soon be lifted.

Misses Marie and Mabel Daniels are spending the holidays with home friends. Mr. and Mrs. Charablis and Mr. and Mrs. Usery and children are two pleasant families from Americus, Ga., who have recently come to make their home in Geneva. Mrs. Charablis is a sister of Mr. David Speer.

Harvey Geiger is home from Sutherland for the holidays.

Miss Leda Peters of Jacksonville is visiting home friends.

Mr. and Mrs. Curlett, Mrs. J. Q. Adams and Mr. Willbur Adams were dinner guests of Mr. and Mrs. Pattishall Christmas day.

The W. O. W. entertained their families and friends with a big barbecue Saturday night.

Miss Margaret Dooley of Orlando is the guest of Mrs. M. E. Dooley.

Rev. Herman Daniels preached at the morning service of the Methodist Church Sunday, giving a good earnest sermon. Preaching in the evening by the pastor, Rev. A. J. Hope, whom we are all glad to welcome back to this charge.

Mrs. R. Q. Gresham is entertaining Mrs. R. A. Braddock and children and Miss Carrie Higginbotham of Winstonsville, Va.

The population of "White City" has increased very materially within the past two weeks upon the arrival of Mrs. Paul Densmore and two little sons of Charlotte, Mich.; also Mrs. M. A. Densmore, daughter and three sons of the same place. The heads of these two families made the trip from Michigan about six weeks ago by automobile. These gentlemen have desired the state as far south as Tampa and have decided that Geneva looks so good that they have settled here to spend the winter and we hope they will become permanent residents.

Mr. and Mrs. Ed. Thayer and daughter, Martha of Paul Pa, Michigan spent the holidays with Mr. H. Y. Gentry and family. While here they visited to Orlando and called on Mr. and Mrs. E. H. Harvey, also of Paul Pa, Michigan, who are spending the winter at the Florida Sanatorium.

Miss Jennetta Sheldon entertained a number of the young people at a watch party on New Year's eve.

F. A. Weston has moved his shack in the back of his lot, facing it to the north and added two porches, which makes it very comfortable and it is occupied by Mrs. Weston's brother, M. A. Densmore and family.

Paul Densmore has erected a large

just west of the M. E. church, where he and his family are domiciled for the winter, perpetuating the name of "White City" that was given to the little "hubbub" of Wolverines that stood in Geneva the 20th of last April and costed shack and tents for temporary quarters, thus requiring the construction of "White City."

The Stenographer

(One of the best things noted in the current magazines is the following from Collier's, headed, "To Our Stenographer.")

"Who else knows us half so well? She has heard all that we have said and then makes notes of it. She has read our incoming letters. She knows who pleads to us for help, and what we do about it. Do we write frankly, or evasively, she follows the straight-headed line or the curve of our dishonesty. Are we courteous only, or the powerful, or is our treatment kind to all who come seeking? The words at our elbow, hammering off our paragraphs, is a clear-eyed witness over the telephone, votes, drift in from the world, and the tone of each is caught and judged before our presence is acknowledged. She knows whether our friends are worthy. Is she homey happy? She knows it. She has all our tricks of person, our good temper, our clear speech, far more than we guess. She is familiar with the stale phrases we scatter over the thousand routine letters, and is gaddened when we fight up the languid page with an unspiced turn. She is aware when we have tumbled out from a lagging desk to a world's series ball game. She, too, would enjoy Mr. Baker's verbiage. But she waits through our debris till twilight. She could keep our tardy correspondence up to the minute, but she has to time her efficiency to our limitations. Never out-pacing us, she is as loyal in the background as our shadow."

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Scientific Discovery

VEGETABLE ELEMENT THAT IS RAPIDLY DOING AWAY WITH THE USE OF CALOMEL

C. Bowers, druggist, is one of the first progressive concerns to offer for sale the new system of medicine that is fast supplanting the use of old-fashioned calomel as a liver medicine. Nearly every one knows how early the liver becomes sluggish in the climate and how this sluggishness affects not only all the other physical organs but the mind as well.

The signal towers of this dread condition, which some call malaria, are coated tongue, lack of energy, dull eyes, constipation, tallow complexion.

Taken with regularity this powerful scientific liquid vegetable medicine in the form of Carwell's Liver-Aid will prevent or promptly relieve all liver troubles.

On sale under money guarantee by R. C. Bowers, druggist.



BOWEN AND POST

Two Burnt Faced Artists, Featured With Coburn's Greater Minstrels, At Imperial Theatre, Thursday, January 15th.

PRODUCE MUST HAVE COST SYSTEM

GROWERS OF THE COUNTRY DOING BUSINESS AT A LOSS

BULK OF FLORIDA SHIPPERS HAVE NO IDEA WHAT IT COST TO GROW AND SHIP PRODUCE

The discussion in the News by "Old Timer" concerning "doing business at a loss" is attracting the attention of large Florida shippers, who claim that few shippers have any idea as to their "cost of doing business." This is largely due to the fact that few shippers have had any training in figuring costs. It is this lack which has put a great many managers of associations to the wall and has sent such associations to the rocks.

An analysis of the causes for the winding up of the Florida Vegetable Growers' Association, which a few years ago was the most important of the Sanford citrus shippers, shows that it was broken up largely because the management did not use modern business methods. There was never any charge of product methods, and the men connected with the association, inexperienced, save that some of them were trained in figuring costs, hence after a season or two of selling good at less than cost, the association was forced to go out of business.

Large operators who have exploited Florida products through their various systems of distribution have learned that a first class cost accountant is a necessity. Those who have succeeded in building their Florida business have paid attention to the instruction from the department. Perhaps, no one operator in the state knows more closely what it costs to sell a crate of oranges or a box of oranges in any market of the country than Joshua E. Chase of Jacksonville. The Chase system has stood where scores have fallen by the wayside at many points it has taken the place of a local association since it has given a service which very few locals could render. Another example of strict cost accounting is shown in the present management of the Georgia Fruit Exchange, whose records can show the actual cost of handling a single crate of Georgia peaches anywhere in the United States. The Nix system at Hastings is another success based strictly upon careful observation of cost accounting.

The present management of the Florida Citrus Exchange will probably make a breakthrough along this line at the next annual meeting.

When the Florida Citrus Exchange was first organized, the management paid little attention to the cost of doing business. As a result, the first managers were voted out and were replaced by Mr. Temple, whose training along that line in the steel industry was superior to that of any one in the citrus industry. Mr. Temple's first acts was to surround himself with a staff of men who were trained in cost accounting.

until now, at many points there is little or no consigning. This is especially true of berries, beans and tomatoes. Shippers are greedily accepting station prices fully 20 to 25 per cent under the eastern market range. By following anything like a reasonably correct cost system these shippers could consign to reliable receivers and clean up fully 10 per cent more than they are doing today. In nearly every instance the Florida shipper is paying for the cost of the local agent, the traveling buyer or the independent shipper who buys at various stations. All of these factors must make a living out of the business and must add a certain per cent to the cost of the goods when they reach New York, Boston or Philadelphia. In many instances the independent buyer consigns his stuff to a well known house which has to rely upon such buyers for a regular supply of green stuff throughout the winter season. Because of the widely separated shipping points and the large number of small shippers, eastern receivers have been thus steadily forced to depend upon these independent buyers so that this element in the distribution of Florida stuff is becoming a permanent fixture. This is largely due to the desire of the part of the shipper to get ready cash rather than to take his chances on the market. To get the cash he is willing to frequently discount his goods 25 per cent or more. It is rare that the buyer makes any serious mistake in fixing the price, although at times he pays as much for the goods as they sell for in New York.

Let the Buyer Profit

Successful growers are those who know what their goods cost and who sell continuously so long as there is a profit in sight, letting the buyer take his chances on the market. These growers realize that the more the buyer makes the more certain he is to remain in their territory. This prosperity means to them a steady home market. There is but one error in this reasoning, and this is the willingness to discount the market in order to get cash. Another error is made in figuring on the permanence of the buyer. When prices fall the buyer leaves and with him vanishes the home market. Then the grower is forced to consign as formerly. Where a manufacturer follows such a policy he inevitably goes to the wall. The successful manufacturer is he who retains control of his goods as far as possible from the factory to the consumer.

The coming League convention at Jacksonville, Jan. 14-16 offers an opportunity for Florida car lot vegetable shippers to come into personal contact with some of the most prominent receivers of the country, men who are prepared to discuss market as well as shipping problems through the help of long experience. Many of these receivers have done millions of dollars worth of business in Florida and are interested in the financial success of Florida growers. Growers who attend this convention will undoubtedly secure much valuable information and it will pay them to be in Jacksonville at that time.

One of the strongest arguments for cooperative shipping, whether through an association, individual distributor or exchange, was given by the well known head of the Florida Celery Growers' Association, R. L. Hughes, in 1912, in a letter to the Sanford Herald. In that letter Mr. Hughes pointed out that very few growers figured on the cost of doing business, leaving practically everything to chance, blaming the Almighty for losses and crediting themselves for the successes. Mr. Hughes took for an object lesson the handling of the Sanford lettuce crop, about the most difficult crop to dispose of in large quantities, for the reason that there are so few cities where it can be sold in carload lots; hence the markets are easily congested and the price goes to nothing. He advocated a lettuce farmers' trust so that shipments could be kept back, thus preventing the "congestion" of markets. Above all he pointed out clearly that the net returns from 16 hampers of lettuce sold in New York at \$1 per hamper only equaled the net proceeds from one hamper sold at \$2 in New York. As this object lesson may be of interest to Florida vegetable growers just now and as the same rule applies to any crop whether lettuce, beans, tomatoes or cabbage, the figures are given as made by him at that time showing that Sanford was then growing about twice too much lettuce for the market and that growers had better throw away a large part of their crop in Sanford than to lose time in cutting, packing, hauling and shipping the goods, in addition to paying for the hamper. Mr. Hughes advocated a minimum standard of prices under which growers would refuse to ship. This minimum to be somewhere above the cost of production.

One Better Than 10

Here are the figures which will be of

One hamper lettuce, sold N. Y.	\$2.00
Deduct 10 per cent commission	.20
	\$1.80
Deduct cost of hamper, 10c, cutting, packing and hauling, 5c	.15
NET PROCEEDS	\$1.65
16 hampers lettuce, sold N. Y. at \$1 each	\$16.00
Deduct commission 10 per cent	1.60
	\$14.40
Deduct 10c freight and not 5c	.10
	\$14.30
Deduct cost of hampers at 10c, cutting, packing and hauling, 5c	.240
NET PROCEEDS 16 hampers	\$14.06
Net proceeds 1 hamper at \$2	.96

An analysis of this statement, which, by the way, is from actual returns for goods sold in New York, if 1912 shows the enormous percentage of the final cost which is taken by the carriers for freight and refrigeration it partly accounts for the inevitable efforts of the railroads to induce Florida shippers to send everything they can grow to market. In only rare instances do the railroads lose their freight on rejected goods. As a rule the goods will bring the freight and that is all the railroad cares about. In such cases the loss falls both on the shipper and the receiver, who with a limited supply would have been able to have taken the goods, made good returns for the shipper and have cleaned up a fair commission. The same rule applying to only the freight and icing cost is 72c instead of 69c.

A still further analysis of this statement shows that few Florida growers study the market properly. Rather than ask questions and find out actual facts, most of them prefer to follow a blind trail, take chances on shipping and then damn commission merchants, the public and lastly the railroads. When lettuce is selling in New York for less than double the actual freight the grower is simply feeding the railroad and helping the company pay dividends. The most serious aspect of the case is that he is preventing other growers from getting cost for their goods and he is helping to keep the market down so that he cannot get cost himself. Shipping to glutted markets or when vegetables are selling low is the insane business policy that can be pursued by a grower since it is certain to catch him as well as to kill off his neighbors. It is the shortest road to the poor house and the only consolation that the grower will have is that he will have plenty of company on the same road.

If growers would study the market, analyze marketing propositions and ask questions of those in position to advise them correctly, and who have no financial interest in the matter, hence are not prejudiced, they would rapidly learn where their losses come in and how to avoid them. It is not for this reason that organization among growers is essential. It matters not how loosely organized they may be, yet every step means an advancement in knowing how to grow and ship truck.

The burly tobacco growers of Kentucky point the way to success. When the tobacco trust had forced practically every Kentucky grower to the wall the growers were allowed to combine only after they had caused a civil revolution in which trust warehouses were burned and trust tobacco growers were whipped by night riders. The net result is that Kentucky tobacco was brought from 4c to 13c per lb. It is likely to stay there, since the growers refuse to produce more than what is needed for the market.

The Texas onion growers, according to reports in the News have at last learned that there is something even beyond cooperation in order to market their crop successfully. They have adopted what is to my mind the most up to date system in use. The association has made a contract with a responsible marketing company which bids fair to set the pace for the entire country. Every car of Texas onions sold through the association in 1914 will be consigned to this marketing agency. What is most pertinent is the point that the Texas onion growers who are headed by a strong bankers' committee, have agreed to pay 12 per cent net commission for handling their crop. They have found out that they cannot handle it themselves on even that basis. The leading members have been studying the costs of production, transportation and distribution, and their association has had some experience in the cost of selling. With this experience, they have returned to the system of consigning their goods to one distributing agency. It is a good sign that they are willing to pay a fair price for high class service. When other growers follow the same lead they will reap success.

LOOSE LOOSE IP LEAF LEAF Sectional Post Binders

WE carry in stock for immediate delivery good and serviceable Loose LOOSE IP LEAF Leaf Ledgers, size 9 1/4 x 11 7/8, which is the size most used. Also Transfer Binders of this size, together with index and ledger sheets.

If you are already using Loose Leaf Ledgers we can supply you with Transfer Binders and Statement Sheets with your heading printed thereon. If you have never used the Loose Leaf System, you have no idea of the amount of work it will save you.

Come In and Let Us Show You

We are agents for CARTER'S INKS, the best ink made. We have it in all size bottles from a NICKELS' WORTH to a QUART.

- Fountain Pen Ink in all colors
- Sign Writers Ink in all colors
- Household Indelible Ink
- Mucilage
- Paste
- Stamp Pad Ink in all colors

All made by the Carter's Ink Company and it is guaranteed to be the best.

The Herald Printing Co. Commercial Printers 107 Magnolia Avenue, Sanford, Florida.

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By THE HERALD PRINTING COMPANY

Subscription Price: \$2.00 a Year in Advance

Established as a weekly mail matter August 23, 1878, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Sanford certainly has a progressive bunch of young sidemen.

Few headaches are reported, considering the time of year.

Borrowing from Peter to pay Paul may merely demonstrate that Peter is on a tight string.

Of course, we should all love our neighbors, but the trouble is our wives are apt to object.

Good things have to be put up with. Weather reports say there will be frost in the middle portion unless it turns warmer.

Women are aboriginals on the question of love, says Laura Jean Libbey, heart cementer and quick repairer. They certainly do tommyhawk the middle.

Next week the commission men meet in Jacksonville and we ought to invite the whole bunch to come to Sanford and eat celery.

Aerial routes in and Florida air line between Petersburg and Tampa are naturally high, but on rollers for a side of 18 miles in 23 minutes seems extremely elevated.

TO BE OR NOT TO BE

State Senator Arthur Donegan of Kissimmee, who is among the gubernatorial prospects in the primary election following that of the present year in the city on business.

Probably waiting to hear from Orlando Board of Trade.

Sanford Donegan, who is engaged in the banking, land and cattle business, states that business conditions are rapidly improving in Osceola county.

MAKING OUR OWN BRICK

The editor of The Herald was among the first if not the first man in the state to agitate the question of Florida counties making their own brick for brick paved roads.

BEST WISHES

Among other good wishes distributed over the state press as a New Year's greeting from the Orlando Citizen the following is for The Herald:

Your wish is almost a prophecy. Mr. Howard, for with the present growth of Sanford daily heat fall is almost imperative and our progressive merchants belong alive to their interests in the matter are united on the matter of a Daily Herald and should they feel as much enthused about it next October as they do now the Daily Herald is assured.

OUR WEATHER

A tourist in the office yesterday was kicking on the cool weather. 32° he came to Florida to get warm and found the weather cool and now thinks he has been humbugged.

FLORIDA'S POSSIBILITIES

Florida is growing so rapidly that those who do not know the possibilities of the state may suspect that the growth is too rapid.

Our monopoly of tropical fruits is not much tighter than that of vegetables and berries that can be grown in other states.

A million and a half people in this state can make a liberal living supplying the eastern part of the United States with tropical fruits and winter vegetables.

But this doesn't count the cities with their population engaged in manufacture, trade and transportation, and the extra amount of products that these would consume.

EDITORS AND OFFICES

Editor Walter Hooper, affectionately termed "Murr" Henry, is the title reverently applied to General Lee says that the love of a politician towards an editor is small.

Commenting upon which the Memphis News-Scimitar says that it is true that politicians do not like editors, and it remarks that it is not at all strange for the simple reason that they do not like any one.

Sometimes he is not loved because he is neither lovable nor loving. He has power in his hands which he does not always use wisely or considerately.

Bad Weather in North

If anybody in Florida is the least bit inclined to complain about the little spurt of coolish weather, which has been experienced the past few days, perhaps the following from the Wheeling, W. Va. Register may serve as an antidote for the grouch.

All that was said of the brand of weather sent along for Saturday may be said, with equal propriety of that sent along yesterday.

Throughout the whole day it snowed and rained, alternately, then, concurrently and simultaneously, precipitating a condition about as wholly unsatisfactory as easily may be imagined.

No particular damage was done, it seems, by the storm of yesterday. Reports kept coming in throughout the day, however, with reference to the damage done by that of the day before.

The streets are in a frightful condition as a result of the snow and rain, a combination which produces slush, and in this particular instance, very slushy slush at that.

A Priceless Heirloom

Should any hunter of antiquities visit Sanford this winter he would probably employ a second story man to visit the home of Mr. and Mrs. J. D. Davison and fish therefrom a certain table of ancient vintage.

The top of the table is on a hinge, that permits it to swing full length flat sided and the builder knew what he was doing in this work for the top is beautiful enough to present the full face all the time.

Put Your Money in Banks

Ever since times were invented some people have used them as a place for the safe keeping of money.

Wife was out visiting the neighbors and did not return until hubby had started on his errand.

There was to be hot biscuits for dinner and it takes a good fire to make biscuits properly.

Hubby returned in time to be told by his wife that she smelted burning paper but could not locate the seat of the trouble.

Hubby located the seat of the trouble. Oh, yes, Edward knew. He made a dash for the oven and managed to rescue \$15.

Times are hard in the north and that loss was not a small one.

When business men shut down entirely on their advertising just as soon as the holiday season is over.

Sixty Per Cent Increase Say now, your fellow tax payers: You don't object to reasonable taxes.

Supreme Cooked Grains in cans. Something new and very fine Pure Prepared Horse Radish in Bottles

Start Saving In Earnest

Have you ever noticed how much more a person can accomplish by earnestness—working with a determined effort? Start the good work of saving today by stepping into the Peoples Bank of Sanford and opening an account, where your account will grow at interest.

4 Per Cent Interest Paid On Savings Accounts Accounts Opened With \$1.00 And Up

PEOPLES BANK OF SANFORD

WE WANT YOUR BUSINESS

THE LARGEST BANK IN SEMINOLE COUNTY

that loss was not a small one. When will people ever learn that there is only one place to put surplus money—in a responsible bank.

Short Sighted Men Some business men shut down entirely on their advertising just as soon as the holiday season is over.

Such advertising helps materially to dispose of holiday goods that are left and avoids the need of carrying them over another year.

But now comes the State Tax Commission, insisting that the state assessments be made at full cash value.

Now, what do you think of that? Of course, the county commissioners

for next year reduce (big millage to correspond with the proposed increased values, but we have never known equal taxation without an increase in actual taxation.

Frankly, we don't like it. Do you? Orlando Citizen.

Another Georgia town has voted in favor of saloons and here is the reason given by a citizen.

WANT ADVS. PAY

Supreme Cooked Grains in cans. Something new and very fine Pure Prepared Horse Radish in Bottles

L. P. McCULLER

SEED POTATOES SEED BEANS

Can fill orders for immediate shipment. NO. 4 ROSE POTATOES, BLISS TRIUMPH POTATOES

Select Seed Stock. All Varieties Seed Beans. Complete fresh stock for all garden and field seeds.

Darby & Martin

In Business More Than a Quarter of a Century

The New Year Is Dawning

Will it bring you prosperity and good luck, or poverty and adversity? We know only this: THAT THOSE WHO KEEP A BALANCE IN THE BANK HAVE TAKEN A LONG STEP TOWARDS PROSPERITY.

First National Bank of Sanford

Capital \$25,000.00. Surplus and Profits \$45,000.00

In Business More Than a Quarter of a Century

ABOUT THE CITY

Personal Items of Interest

January of the Floating Small Talks

Mrs. M. M. Bowler is spending a few days in Sanford with friends and relatives.

Celery crates orders should be placed now to insure delivery when needed.

Mrs. Kinard and daughter, Miss Cecil and Prof. Langrum of New York are in the city.

Ocklawaha Nursery trees of Valencia late orange, every one perfect and budded from best orange trees.

Col. Adams and family of Louisville, Ky., are in the city this week at the Sanford House.

Orange boxes, lettuce baskets, potato hampers and all style carriers at F. F. Dutton's.

Mr. and Mrs. C. E. Richards of Richmond, Va., are the guests of their niece, Mrs. W. W. Abernathy.

I have a first class painter and sign writer. We can do your business replying and auto top work.

W. H. Treadwell has opened up an electrical supply store in the Bishop block.

Miss Olive Hill of Wichita, Kansas, a young lady possessed of fine musical ability will preside at the grand organ in the services at the Congregational church next Sunday.

Class & Co. have full stock vegetable crates and hampers.

Manager Herndon has installed staves in the Imperial theatre for the comfort of his patrons.

The Florida Growers News is putting out a large edition this week for the celebration of completion here in Jacksonville.

James McComb, the live wire of the Florida Growers News will be in Jacksonville all of next week attending the meeting of the Commission men.

Irish Potatoes, Red Bliss and heading Rose No. 4 at L. P. McCull's.

At the Congregational church next Sunday evening Mrs. A. J. Swinall will sing "Like as the Dove Desires" by John.

Mr. C. H. Dings left yesterday for Tampa where he will spend several weeks with his parents, Mr. and Mrs. McClaugh.

Come up on Sanford avenue and see the lot of chickens at J. B. Williams.

Mr. and Mrs. G. F. Loucks left yesterday for Dunedin where they will spend a few weeks with Mr. Loucks and the fruit crop.

Class & Co. have full stock vegetable crates and hampers.

Prof. Perkins has returned from Key West and Havana where he attended the Teachers' Convention and had the pleasure of seeing the sights of Cuba.

J. Ralph Stevens and Belle Toler have returned to the medical college at Philadelphia after spending the holidays with home folks.

Miss Nellie Elder, Kate Underwood, Lillian Wright and Margaret Lee have returned to their studies after spending the holidays at their homes in this city.

John W. Williams just received a lot of chickens.

George Blackveider is in Miami this week attending the annual convention of the Federation of Labor.

Black California Apples, 2 lbs for 89c at J. B. Williams.

Miss O. B. Chase, Mrs. M. J. Chase and H. H. Hagan were among the Sanford people who spent Sunday in Orlando with friends.

W. F. Hazeman, the watermelon king of Lake county was in the city on Wednesday. Mr. Hazeman is president of the Hazeman and one of the best known growers in Florida.

Ocklawaha Nurseries have the only known EARLY variety of grapefruit, Golden Prophet. Get them from Ocklawaha Nurseries, Tangerine, Fla. Write for catalog.

Mr. H. P. Fisher, the well known real estate booster in the city, is in the city several days this week, looking after his property interests.

New bright California evaporated apples, 5 lbs for 25c at J. B. Williams.

The Norman Field Players will give a play at the Imperial tomorrow afternoon. The bill tonight and tomorrow night will be worth double the price of a play.

One W. F. Fyfe of Chicago, one of the best real estate boosters in the country is in the city and expects to land a record breaking sale of real estate in Sanford. We will glad to have this booster in our midst.

Good Word for New Pastor

Rev. H. T. Gaines, the new pastor of the Methodist church arrived in the city with his family Friday.

The Florida Index, Lake City, Fla.: Will you allow me a few words through the columns of your paper to express to the citizens of Lake City, the esteem in which one of your new families is held by their former neighbors.

It has been my privilege to be closely associated with them in their work here. I would like to bear testimony to his earnest Christian character and the breadth of sympathy.

His residence in this city has borne much fruit for righteousness. His wife is one of those rare characters whose native love for Christ and neighbor has not only much loved but a great help to the organized work of many individual lives.

She will accomplish more for the kingdom than many preachers do. Their daughter, Miss Gaines, has through her music drawn many to God's house and helped them.

Many of us outside of the Methodist church here regret very much to see them moved from us. Their departure from here is our loss, but to your city, they are Gaines not only in name but in fact.

E. D. BROWNLEE, Pastor, Presbyterian Church, Sanford, Florida.

The above is just like Bro. Brownlee. He gets his stickability and his warm heart from his mother.

Both elements are combined in him which make him the self-worth character that he is. The world appreciates such outspoken sentiments occasionally when expressed by a friend or brother pastor.

Bro. Brownlee needs no words of commendation to the good people he serves. I can only wish for him continued success.

Sincerely, H. T. GAINES.

SALE IS GREAT SUCCESS

D. Caldwell & Sons Inaugurate Big Clearance Sale

As will be seen by the large advertisement appearing in The Herald D. A. Caldwell & Sons have taken on some what of a metropolitan appearance and character.

Mr. D. D. Caldwell, a member of the Caldwell firm, states that they are reducing prices in every department, in order to make room for their spring stock, which is the largest they have ever bought.

The store has outgrown their present "one man management system" and Mr. Caldwell states that he intends to decentralize the store and place each department in the care of able and competent men and women, who will be personally responsible for the completeness of their stock.

Notice

The registration books of Precinct 1 and 2 will be open in the Tax Collector's office in court house, beginning Monday, January 6th and continuing each business day until first Monday in March.

H. C. DEBOSE, Supervisor of Registration

Awful Crack at Orlando

Man waited in line at the express office yesterday for an hour and a half and when he finally got to the window plunked down a dollar and asked for a quart.

He was a new arrival and thought the place was a dispensary. Natural mistake, he judged from the shape of the packages being delivered.

Orlando Sentinel

Palmetto Broom

While in Sanford last week the editor of the Lake Region was shown a broom by Manager Haynes of the Sanford Herald which broom was made of palmetto.

It looked good to us and we thought the suggestion to some like capitalist to investigate the matter. Brooms are now as high as a cat's back and "going up."

On the subject the local Metropolis says:

"Two enterprising men of Sanford, Florida, are experimenting with palmetto for the making of brooms. Their success is said to be extremely satisfactory and that before many months the described palmetto will be furnishing a broom superior to any that are made from broom corn.

Florida cannot only furnish the country with food, but there are many other necessities that are hidden away in her commonest products.

—Eustis Lake Region.

Notice Horse Owners

I have a first class expert horse shiner. Give him a trial.

W. H. Underwood

NEW YEAR'S GREETINGS CONCENTRATION AND ORGANIZATION is the spirit of the age.

Our members have learned the RESULTS OF COOPERATION and are loyal BOOSTERS. Buy STOCK in OUR STORE and make another UNIT in this great ENTERPRISE. It will be YOUR STORE, OUR STORE.

store of ALL the people. Buy NOW and you will have a PROSPEROUS and HAPPY NEW YEAR.

The SEMINOLE CO-OPERATIVE MERCANTILE COMPANY, Stone Gove Bldg., Phone 195.

Woman's Club

Notes From All Departments Of The Sanford Woman's Club

The meeting of the Literature Department of the Woman's Club Wednesday afternoon was an interesting occasion and was unusually well attended.

The first paper was by Miss Appell, a biographical sketch of William Cullen Bryant. Bryant's poetry has a quality of its own, as distinct and recognizable as a painting.

Beyond all other verse produced in America it has what may be called a classic quality. It is clear, calm, elevated, strong. Throughout his long and laborious career he remained true to the muse he had wooed in his youth.

Mrs. Bowler gave a paper, "The Universal Appeal of Thanksgiving Thoughts on Death" which was replete with interest and furnished food for thought.

Interest and furnished food for thought. Mrs. Bowler came from her home in Jacksonville to be present and give this paper and the club certainly appreciated the effort made and feels highly gratified that a former member should still take so much interest.

A Forest Hymn, Fringed Gentian, To a Waterfall, and Gladness to Nature were readings, most charmingly read by Mrs. J. W. Barnes.

The Social Department of the Woman's Club wishes to announce that the Annual Bridge Party will be given next Tuesday afternoon.

All desiring to play will please be prompt in attendance as the game will commence at 3 o'clock.

Woman's Exchange

Attention is again called to the Woman's Exchange in connection with the Test Room. Members are solicited for this department of the work and membership will not be confined to club members only.

Membership in the Exchange can be taken for a period of three, six or twelve months. Mrs. C. M. Vora, Mr. H. H. Gertler or Mrs. Richard Gephart will receive applications.

There will be some articles of cooked food on sale at the rest room Saturday afternoon and every Saturday hereafter until further notice.

To the Mother

It is specially requested that every little boy and girl belonging to the Primary Department of the Baptist Sunday school be present at the "shack" next Sunday morning.

Notice Odd Fellows

On the night of January 19th the Odd Fellows of Sanford will give a banquet to all the members and visiting Odd Fellows and an evening of enjoyment can be assured.

ALTAMONTE SPRINGS

Registration Supervisor has named district officers. Registration of qualified officers to begin at once. Seminole county is now divided into eleven districts, with registration officer appointed for each district.

J. W. Osteen of Altamonte Springs was appointed registration officer for District No. 11, with office at Oak Knoll, Altamonte Springs. Hours from 9 to 11 a. m. and 3 to 5 p. m. daily, except Sundays.

Messrs. Bates & Son, proprietors of Altamonte Hotel have placed the Dixie Flyer on the winter schedule time, and will meet all passenger trains on the A. C. L. trunk line railroad.

The Saturday evening dance and Sunday evening musical are much enjoyed by the kind and cottages.

The ten thousand dollar winter residence being erected for Mr. Thomas A. Briggs is being rushed to completion and will be ready for occupancy next month.

Mr. Briggs has purchased five very desirable lots on Massachusetts avenue which will be planted with a variety of the most choice fruit trees.

A wire from Minneapolis announces the death of Mr. J. O. Therien, who owned a fine winter residence here and was expected to arrive with his wife soon to spend their winter here.

More Effective Than Calomel

BRONATA—The great BILDO-PURIFIER and LIVER CLEANSER. Contains no calomel, but is more effective, acts quicker and has none of the bad effects of calomel. A purified system makes every organ of the human body healthy.

BRONATA gives tone, vigor and health to the entire system; it makes you feel young and new.

If you have skin eruptions, Scrofula, Boils, Typhoid, Rheumatism or Malaria, try BRONATA. Price \$1.00.

GARNBY'S NUTRITIVE TONIC TABLETS create vim, vigor and vitality. For General Debility, Nervousness, Run-down System from over work or excessive dissipation, these Tablets are what you need. They are a tissue builder, a chemical food.

Ask your druggist. Once you try, you always buy. Price 50c.

We also recommend Garnby's Hook-worm Remedy. Price \$1.00.

Garnby's Thymocaine Ointment, price 50c.

GARNBY, WALTERS & COMPANY

Manufacturers, Jacksonville, Fla.

Imperial Theatre

Thursday, January 15th.

J. A. COBURN'S

GREATER

MINSTRELS

PRESENTING AN ALL WHITE COMPANY. EVERYTHING NEW -- EVERY SEASON. BEAUTIFUL ENSEMBLE SPECTACLE - (A GALA NIGHT ABOARD A BATTLESHIP)

"JOLLY JACK TARS AT PLAY"

Splendid Scenic Production of a Modern American Dreadnaught and the men who man them.

THE GREAT BIG FUN SHOW

AND ALL THAT IS NEW IN MINSTRELSY

Splendid Male Choir. Sparkling Comedy. Unexcelled Dancing. High-Class Minstrel Vaudeville.

THE SHOW YOU KNOW

PARADE AND BAND CONCERTS DAILY.

LOWER FLOOR \$1.00 BALCONY 75c

RESERVED SEATS AT MAXWELL'S

Advertisement for Imperial Theatre featuring J. A. Coburn's Greater Minstrels. Includes showtimes, ticket prices, and performance details.

Advertisement for Steinway pianos. Features the slogan "Be Sure You're Right, Then Go Ahead" and an illustration of a Steinway piano.

Advertisement for Robbins Nest Hotel. Lists amenities like private baths, electric lighting, and gas, and identifies A. Robbins as the proprietor.

Advertisement for J. P. Hutto, Real Estate Broker. Lists services like bonding, insurance, and fire, and provides contact information for C. & W. Block.

Welcome To Florida

By H. J. Hally

Welcome to the city,
Ye knights of the Golden Fleece,
You need no clover or hay,
But receive a warm embrace.

We greet and cheer you here,
When many miles intervene,
But our hearts begin to ache,
When your faces can be seen.

There is a fellow feeling
That makes us cheer you,
More words our friendship seal,
And omission our great sin.

The editor and commission man
Have many stormy seasons,
The public can blow hot and cold,
And give no valid reasons.

The grower thinks he's badly used,
When prices are low,
The commission man is then abused,
And called a thieving scoundrel.

Let prices toward the heaven soar,
The commission man is lauded,
We then forget to give a roar,
Good deeds are never applauded.

We can grow and ship the stuff,
And lay down to dream of riches,
The commission man must get enough,
He has money in his pockets.

The market has no part in it,
Our hearts must bring the price,
The commission man has his part,
Should tell us something new.

Push the culls and lettuce seeds,
And leaves and blight and all,
We know the market and its needs,
And give no valid reasons.

We should worry, give the book,
When prices are low,
The grower must make a profit,
The commission man is a simple folk.

So we greet you, brethren,
Unfamed, unfaded, honest, true,
We take our lettuce and other things,
And all the calumny of the news.

Let us meet you face to face,
Editor of the Golden Fleece,
In the hall of fame you have a place,
As picker of men and goods.

In our business you have needed,
With your duties well defined,
And your eyes will be well pleased,
As the boys are found and fined.

All our souls will be forgotten,
The state of business clearly stated,
Never mind about what's written,
Or the credit that could be gained.

You are guests and we are hosts,
There are no flowers to lay here,
Florida is yours and all her costs,
Look the office and leave the door.

Wishes to our city,
Where friends and need each other,
When the boys are found and fined,
Man to man, brother to brother.

Four Turkeys at One Shot

Herbert Marsh holds the medal for turkey shooting. He and John Peacock were out a few mornings ago near Tiger Bay Swamp on the Daytona road. They followed a flock of turkeys a mile or more, the turkeys flying from tree to tree, while the hunters crawled from bunch to bunch of palmettos. Finally the turkeys came to the ground to feed on an island in the swamp. Marsh crawled up within shooting distance and shot at a big gobble. He ran to pick up his bird and found that he had killed four. The dogs ran a deer several miles with the hunters in pursuit, but never within range. —DoLand News.

Louis Vogt Promoted

Louis C. Vogt, of Euclid, Lake county, a popular employe of the government printing office in Washington has just been promoted from the position of linotype operator to that of estimator and jacket writer at a handsome increase in salary.

The promotion of Mr. Vogt comes as a direct result of interest shown in his behalf by Senator D. U. Fletcher, chairman of the joint committee on printing, which acts as a board of directors for the largest printing plant in the world.

Senator Fletcher was notified yesterday of the promotion of Mr. Vogt, who is well thought of and highly connected in Lake county.

Since Mr. Fletcher has been chairman of the joint committee on printing and the senate committee on printing, the printing office has been better organized with respect to union labor than ever before and a number of good Democrats from Florida employed there have received promotions which had previously been held back because of a Republican regime favoring the members of its own political faith.

Vogt will doubtless receive many congratulations from friends over the state. For many years he has been well identified in the Lake county section. Times-Union.

Engineer's Quick Work

With a clear mind and quick action of the emergency brake, the engineer of No. 85 last night saved the life of the little 5-year old boy of Mrs. Hall, a widow, who lives near the station, as the little fellow darted in front of the engine as the train was coming into the depot. The engineer was delighted when he found that his engine had stopped short of the child, although he was not aware of the fact until he had hurried from the cab to discover the little one's fate. —Reporter-Star.

Growth of National Banks

Washington, Jan. 8.—There were 7,520 National Banks doing business in this country Jan. 1, according to the comptroller of the currency, with an outstanding bond secured circulation amounting to \$720,533,625.

During the year 217 applications to organize national banks were received, only two were rejected and 111 so far have been approved. There were thirteen applications in December.

Drop Disease of Lettuce

Professor Burger of Experiment Station at Gainesville tells how to control it.

One of the most serious diseases of lettuce in Florida and in some other sections is the drop, which is caused by a fungus known as *Sclerotinia letticola*. The disease spreads rapidly and is persistent in affected fields. Damage in Florida has ranged from 5 per cent to a total loss of the crop. The greatest damage occurs where fields are planted in lettuce year after year. Growers have noticed that every year the drop becomes worse on land that is continually cropped to lettuce.

The drop can be readily distinguished from other lettuce diseases. The very first sign is the wilting of one leaf. Sometimes only one side of the plant is affected at first, but usually the whole plant is involved; one leaf after the other sinking until all the lower leaves have dropped. Later the head becomes affected and falls over, and the whole plant appears as if scalded with hot water. On the under side of the lower leaves there is a white cottony fungous growth. Later there appears nodules which become black.

This is one of the diseases that can be controlled by spraying and the only practical way of handling the trouble is by a conscientious removal of every diseased plant from the field as soon as it shows signs of being affected. Prof. A. F. Burger of the Florida Experiment Station recommends that the place where the infected plants stood should be drenched with 5-5-40 Bordeaux mixture or with bluestone dissolved in water at the rate of one pound to seven gallons of water.

The same fungus also attacks celery causing a disease known as foot rot or root rot. Hence, celery should not follow lettuce, or lettuce celery on the same soil. Where a grower has healthy soil or a new soil for the crop only healthy plants should be set out. This disease often occurs in the seed bed, causing what are known as "ball-headed spots." If plants are taken from near one of these spots and set out in the field they become affected with rot later in the season. —Florida Growers News.

Queer Fable About Cotton

When cotton first came to Europe to make its principal center in Lancashire it was the subject of the quaint and wonderful fable of the "Vegetable Lamb." The fluffy white fibers of the bursting cotton pod resembled sheep's wool that travelers reported that in Tartary there grew a shrub the fruit or boll of which contained "withins" a little beast in fleece, in bone and blood, as though it were a little lamb with outer wool." After the lamb had been eaten the wool was made into cloth, continued this story, which is the earliest European account of the manufacture of cotton.



WITH COBURN'S ALL NEW MINSTRELS AT IMPERIAL THEATRE THURSDAY, JANUARY 15th

New Express Rates

The Southern Express Company is already advertising for business under the new rates that will become effective on Feb. 1st. The old merchandise rate on 5 pounds from Jacksonville to New York and Chicago used to be 75 cents. It will be only 35 cents after Feb. 1st. The rate on 10 and 20 pound packages is also lowered about the same proportion. The rates on "Food Products" are also lowered but the rates are not published. The average reduction on all rates for the entire country amounts to about 20 per cent. —Florida Growers News.

Tired of Ice

When Admiral Peary was feted in Paris a big afternoon party was given in his honor by the municipal council. After the speeches the president of the municipal council effected the discovery of the birth date to the buffet. "What will you take, Monsieur l'Amiral?" asked the president. "Will you have a bit of anything except an ice?" said Peary.

Stomach Bad?

JUST TRY ONE DOSE of Mayr's Wonderful Stomach Remedy and Be Convinced That You Can Be Restored to Health



You are not asked to take Mayr's Wonderful Stomach Remedy for weeks and months before you receive any benefit—one dose is usually required to convince the most skeptical sufferer of Stomach Ailments that this remedy should restore anyone so afflicted to good health. Mayr's Wonderful Stomach Remedy has been taken by many thousands of people throughout the world. It has brought health and happiness to millions who had despaired of ever being restored and who were prostrated by Stomach Ailments such as Indigestion, Flatulence, Heartburn, Stomach, Liver and Intestinal Ailments, etc.

Send for Mayr's Wonderful Stomach Remedy. It is the most different from other medicines that are put on the market. It is the only stomachic, cathartic and laxative in the various stomach ailments that is really in a class by itself, and one dose will do more to convince the most skeptical sufferer than tons of other medicines. Results from one dose will show and the benefits are entirely natural, as it acts on the source and foundation of these ailments, removing the poisonous matter and the secretions, and allowing the underlying chronic inflammation in the alimentary and intestinal tract, rendering the same unobtainable. Just one dose of Mayr's Wonderful Stomach Remedy, put it to your test today—you will be surprised with your quick recovery and will highly prize it as thousands of others are constantly doing. Send for booklet on Stomach Ailments to Gen. H. Mayr, M.D., Chemist, 154-156 Whiting St., Chicago, Ill.

For sale in Sanford by L. R. Phillips & Co.

DON'T TAKE CHANCES

Don't play with serious matters—don't YOU carry your own insurance against TORNADOS

for you'll find the money wanting when the storm has wiped out your property.

Have our strong, reliable company carry your risk—and be on the safe side.

Reasonable rates.

CHASE & CO.

Favorite Fertilizers

ARE BEST FOR ALL CROPS

Write for Catalogue.

INDEPENDENT FERTILIZER CO.

JACKSONVILLE, FLA.

WE SELL SEED POTATOES

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p.m., over Imperial Theatre. G. W. Blackwelder, Sec'y.

Seminole Chapter No. 2, Order of Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
Alice E. Ross, Sec'y.

F. O. E. Celery City Aeris 1857
Meets every Tuesday night at 8 o'clock (hall in Face Block)

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Mondays. Visiting knights always welcome. P. E. Hutchins, C. C. Felix S. Frank, K. R. and S.

Sanford Lodge No. 92, E. S. A. M.
F. E. Miller, W. M.; O. L. Taylor, Sec'y. Communication every first and third Thursdays at 7:30 p.m. Visiting brothers welcome.

United Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751, U. B. of C. and I. of A. meets 1st and 3rd Thursday night at 7 o'clock in the Eagle Hall. Geo. Blackwelder, president; Geo. P. Ford, Sec'y.

B. P. O. E. Sanford Lodge 1241
Meet First and Third Wednesday night, corner First and Palm Sts.
Geo. B. B. B. Sec'y.

L. O. O. M.
The Royal Order of the Maccabees, every Friday evening at 8:00 P. M. in Eagles Hall, Wellington Block. Albert Selig, Dictator. R. H. Geiser, Secretary.

Monroe Chapter No. 15, R. A. M.
Meets every second and fourth Thursday in month. Hall over Imperial Theatre. Visiting organizations welcome. O. L. Taylor, High Priest. W. E. Housholder, Sec'y.

Celery City Aeris No. 1857, F. O. E.
Meets every Tuesday night in Face Block. All members and visitors are invited to attend.
G. L. Teratuz, Secretary.

A. C. L. TIME TABLE

South Bound		North Bound	
No 27—Lv	8:10 a.m.	No 84—Ar	10:45 a.m.
No 89—Ar	2:15 p.m.	No 80—Ar	2:22 p.m.
No 85—Ar	5:50 p.m.	No 92—Ar	3:50 p.m.
No 91—Ar	12:45 p.m.	No 82—Ar	1:18 a.m.
No 83—Ar	2:05 a.m.	No 28—Ar	8:50 p.m.
Lv 2:35 p.m.		Ar 1:00 p.m.	
Lv 5:56 p.m.		Lv 2:30 p.m.	
Lv 12:45 p.m.		No 101—From Trilby	
Lv 2:16 a.m.		Ar 6:16 p.m.	
		No 100—For Trilby	
		Ar 6:45 a.m.	
		No 21—From Leesburg	
		Ar 10:55 a.m.	
		No 24—For Leesburg	
		Ar 5:58 p.m.	
		No 157—From Leesburg	
		Ar 5:20 p.m.	
		No 158—For Leesburg	
		Lv 6:35 a.m.	
		No 126—From Oviedo	
		Ar 10:30 a.m.	
		No 127—For Oviedo	
		Lv 3:00 p.m.	

FOR SALE

Nice Residence, Hot and Cold Water, Bath, Gas, Garage, and cement walks are paid for. Within half block paved street.

BOX 867 — SANFORD, FLA.

Persiflage
Boston Transcript—Gibbs—A man's black bag is a full pocketbook.
This—An empty eye is his most constant friend, because while others may grow cold, he will find no change in his pupils.

Lucky
Impudence called at my office
To borrow my hard earned "line"
But I been in, I've been out, for sure,
But, as I was out I was fit.
—Boston Transcript.

ON TIME

CITRUS GROWERS

Your new Spring Citrus Book entitled ON TIME is now ready. It tells what Fertilizer to use, how much, when to apply, and many other valuable points on grove management.

Send for a copy and also for our leaflets ACID SOILS and LIME ITS FORMS AND EFFECTS.

WILSON & TOOMER FERTILIZER CO.
Manufacturers of IDEAL FERTILIZERS
Jacksonville, Fla.

The Best Eye Glass Service

Obtainable is what you get when you come to us. We examine your eyes, write the prescription and make the glasses all for one charge—a reasonable one.

DR. M. SCHWAB'S SON
NO. 6 HOGAN STREET, JACKSONVILLE, FLORIDA
25 Years in Jacksonville

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half-century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Ford
THE UNIVERSAL CAR

Buy It Because It's a Better Car

Model T Touring Car \$610
F. O. B. Sanford

Get particulars from Edward Higgins, Sanford Machine & Garage Company

Whether You Use Calomel Or Not

You Will Realize How Much Better For You This Safe Vegetable Remedy Will Be

The liver is such a delicate organ that most people have learned from experience the danger of flogging it into action with the dangerous drug—calomel. L. R. Phillips & Co's drug store sells and recommends Dodson's Liver Tonic, a pleasant tasting, harmless vegetable liquid that encourages the liver without restriction of habit or diet.

There are no bad after effects from taking Dodson's Liver Tonic. It does just what it is intended to do and no more. Dodson's Liver Tonic cannot harm either children or grown ups and is an excellent preventative of chronic liver troubles.

L. R. Phillips & Co's drug store sells Dodson's Liver Tonic for 50 cents per bottle and every bottle sold is guaranteed to give satisfaction and you get your money back without a question if it fails you. Some remedies are sold in imitation of Dodson's Liver Tonic—look out for them. Remember the guarantee.

(Advertisement)

The World's Remedy

You make no risky experiment when you use occasionally...

BEECHAM'S PILLS

relieve the numerous ailments caused by defective action of the stomach, liver, kidneys and bowels.

Will Benefit You

Will benefit you in every case...

GASPARILLA CARNIVAL

To be held in Tampa February 21st to 24th.

The Gasparilla Carnival to be held in Tampa in February is going to be something different from any Carnival celebration ever held in this state.

The Gasparilla Carnival Association was organized by the business men of the city of Tampa for the purpose of advertising Tampa and South Florida...

The Gasparilla Carnival Association was organized by the business men of the city of Tampa for the purpose of advertising Tampa and South Florida...

John George Glass, aged 61 years, died at 7:40 this morning, and was accompanied by his wife and daughter...

PILES! PILES! PILES!

Williams' Indian Pile Ointment will cure Bleed, Itching and Itching Piles.

C. H. DINGEE

Plumbing and Gas Fitting. All Work Receives My Personal Attention And Best Efforts.

SEEDS

Poultry Supplies, Grain, Hay, Etc. Seed Oats, Rye and Vetch. Garden and Farm Seeds for Fall and Spring Planting.

SHE WAS ARTISTIC

By FRANK FILSON

Yes, ma'am, we saw you on the farm if you don't mind, sitting with Ed and me and the other young folks...

How did you stop being artistic? That's quite a story, ma'am. Our being artistic came on us quite like a wash, ma'am.

You don't like our furniture? I'm certainly not surprised to hear you say that, ma'am. Mrs. Higginbotham and Minnie used to have convulsions whenever they looked at it.

What's the matter, Min? asked her father. Have you got a touch of calico? No, I answered Minnie. I was just looking at the furniture.

Well, you don't need to smell it, do you? asked Hi, not understanding. Father, said Minnie, now that I am home, I am going to improve things a little.

Well, that suited Hi and me first rate, for we naturally thought she means that she was going to help us old folks out with the chores. There was a whole heap of cleaning to be done, and it always look my strength polishing the toys.



"What's the Matter, Min?"

done, and it always look my strength polishing the toys. But Minnie didn't mean that at all. What she meant was being artistic.

She'd got to be fast friends with that Higginbotham man, and next day she broke the news to us that they'd reeled the old Hoppa place for an art colony and some 30 students of both sexes was coming.

The townspeople was glad, for things were a bit dull in Linborough. The only person who wasn't glad, outside our house, was Sam Bunn.

Minnie seemed to have soured on the plumbing business and Sam soon saw it wasn't much he hanging around.

The first shock came when Minnie had the house repapered. Hi and I always liked bright papers on our walls—moss and lilacs and such things. But Minnie had the place papered in sort of sickly yellow.

Ma'am, says Hi to me, when he saw the finished result, this is more than I can stand. Minnie's gone crazy.

I reminded him how Mrs. Higginbotham was taking all our eggs and butter, and that sort of reconciled him. The next thing was the furnishings. Our furniture, which you can see, came from Hi's Grandmother.

Old Garden, and he was naturally mad till Minnie explained. But I was going to tell you how Linborough stopped being artistic.

Now I was telling you about Sam Bunn. He'd always admired Minnie, and though she hadn't treated him well, he still banked after her.

It began when she found the broom had burst her pipes, and sent for Sam. Sam listened respectfully.

Why not asks Mrs. Higginbotham. Pipes ain't artistic, answers Sam. Only walls an old oaken buckets is artistic.

Then, there was Ed Kegg, the butcher. He wanted business, but he wanted Mabel Gough more, and Mabel was artistic.

Chops ain't artistic, Mrs. Higginbotham, he explained. What is artistic is barbecue. I'll sell you a whole ox to roast upon a spit.

As for Jim Saunders, the grocer, he wouldn't sell anything but herbs. And since the roof was leaking, and there wasn't nobody know how to patch one, Mrs. Higginbotham gave up the fight and left.

Yes, it did pay us, being artistic, but we don't envy Deerfield. And, as Hi says, he don't want to be artistic unless his armchair and pipe goes with it.

LITTLE FOR DOCTORS TO DO

Accounts Seem to Show That Disease is Soon to Become a Thing of the Past.

After reading the speeches and the papers at the Medical Congress one gets the impression that the outlook for the medical profession is gloomy indeed, says London Truth.

Would it not be well if somebody were to get up a congress of patients? It is just possible that we might then hear another side of these astonishing scientific achievements.

At breakfast one morning he related Mr. Carnegie's young daughter glanced at his pretty eighteen-year-old daughter and began to playfully question her about the visit of a young man the evening before.

By the way, Edith, smilingly queried papa, what were you and that young Mr. Cross talking about so interestedly in the parlor last night?

I forget now, blushingly answered the pretty Edith. Oh, yes! We were talking about kith and kin.

That's right, papa, butted in Edith's little six-year-old sister Marie, who blushed.

Advertisement for L. C. Smith & Bros. Typewriters. Includes image of a typewriter and text: 'Good Typewriting requires a Good Operator - and a Good Typewriter'.

LEGAL ADVERTISEMENTS

SHERIFF'S SALE. Under and by virtue of an execution issued by the Clerk of the Circuit Court of Seminole County, Florida...

NOTICE OF SHERIFF'S SALE. Notice is hereby given that by and under virtue of an execution issued by the Clerk of the Circuit Court of the State of Florida...

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Advertisement for Virginia-Carolina Chemical Co. Fertilizers. Includes image of a fertilizer container and text: 'HIGH GRADE FERTILIZERS'.

Advertisement for Griffings' 1914 Tree Book. Includes image of a tree and text: 'Pecan Culture Means Ready Money for Farmers'.

A 25c Want will Rent You The Herald For You

CLASSIFIED Advertising

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25-Cents.

WANTED

WANTED AT ONCE - Old Range at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay THREE CENTS a pound for same.

FOR SALE

For Sale - Five acre farm, half cleared, fenced, cultivated. Strong flowing well. Half cash, balance on terms. Box 367, Sanford.

For Sale - A ten acre truck farm, half cleared, near Sanford, good land, a new barn, \$3,500. Address 2135 Main St., Jacksonville, Fla. 26-17c

For Sale - Twelve acre vegetable farm, partly under cultivation. 5 room house. Address Box 1024, Sanford. 41-9tp

Sensational Music Selling - Buy 12 copies latest 25c popular copyright sheet music at 9c per copy, postpaid, and become a member Seminole Music Club. W. L. Harvey, representatives. 32-11c

For Sale - Span of small mules, or will exchange for good horse and wagon, or farm implements. What have you to offer? M. S. Nelson, Eureka Hammock 33-4c

For Sale - New Cypress Incubator, 144 egg capacity. A bargain, also a lot of stable manure cheap. Jas. C. Harris. 33-9tc

For Sale - 24 Acres, 10 cleared, 4 tilled. Quarter mile from loading station. \$3,000.00. Address, Farm, c-o Herald. 33-17c

For Sale - At Beck Hammock, Improved Robbins, Iron Age, Potato Planter. Good as new. Cost \$50, will sell for \$45 cash. Address, Edgar, E. Bbwn. 3-1c

For Sale - Fine young lettuce plants. W. C. Post. 37-4tc

For Sale at a Bargain - Six horses and four mules, all young stock. Two wagons, 6 sets double and single harness, plows, scrapers, buggies and surreys. Must be sold in thirty days. Address C. A. Furen, Box 419, New Smyrna, Fla. 33-4tp

For Sale - Thoroughbred Berkshire weight about 160 lbs. Same pig that sell at \$12.50 at eight weeks. J. W. Sipes, Route 3. 40-4tc

For Sale - 12 acre truck farm, on good road and street car line. 5 acres improved. Price \$1750. J. O. Packard. 41-1tc

For Sale - 11 acre truck farm, 3 acres under cultivation, all fenced, on road to be brick paved, close to loading station. Price \$2000.00. Inquire of J. O. Packard, First National Bank Bldg. 41-1tc

For Sale - 20 acre truck farm, all improved, house, barn on road to be brick paved and on street car line. Price only \$8000.

Six room house built two years, four lots, inside of city limits, one block from street to be paved. Price \$3900 if taken soon.

22 acres of fine high land, suitable for dairy, poultry, fruit farm or for subdividing into lots. Inside of city limits. Fair house. A few orange trees. Price if sold at once only \$1500.00.

3 Acre truck farm well located, 3 acres improved. Price \$1200.00.

Small home on Palmetto avenue. Close to and very desirable location. House needs some repair. A bargain for \$1500.

Good residence on Magnolia avenue. Flowing well, electric and gas, close down town. Price \$2500 and time on part if desired. Present rent pays 15 per cent on investment.

If you want to buy or sell don't fail to consult me. J. O. Packard, office over First National Bank, Sanford. 41-1tc

MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

Wanted: I am getting inquiries for homes and vacant property in the city. If you want to sell, I want an opportunity to serve you. J. O. Packard, over First National Bank, Sanford. 40-1tc

W. S. E. Treadwell, Bishop Block, contracting electrician and dealer in electrical goods. Fixture work and house wiring a specialty. No job too large, none too small. Estimates cheerfully given on work at right prices. Drop in and see him. 41-1c

TO RENT

For Rent - Nice furnished rooms, \$1.25 per week and up. At Stump's, 315 E. Fourth St. 19-20tp

For Rent - Five room cottage, 1220 Park avenue, \$12.50 per month including water. G. W. Spencer. 41-4c

For Rent - Two nicely furnished rooms with bath on same floor at Mrs. Furen's, 117 Laurel avenue, Quiet and homelike. Price reasonable. 41-1tc

For Rent - Three rooms connected, suitable for light housekeeping, 919 Oak avenue. 41-1tc

For Rent - Rooms nicely finished, suitable for office or small store. Opposite Court House. Apply to Mrs. J. C. Ensminger. 23-1c

Good Farm for Rent - Castle Garden on traction line, three miles from city. Fenced for five years, all tilled, two good flowing wells, barn and outbuild. Rented cheap for cash. Address Mrs. C. H. Hollinger, Camarota, New York. 102-1tc

For Rent - Furnished room, with or without board. Mrs. R. L. Jones, 206 Park Avenue. 32-2c

House for Rent or Sale on easy terms. J. Masson. 34-1tc

For Rent - Furnished rooms, 302 Park Avenue. 39-11tp

For Rent - Screened furnished house or part, rooms suitable for two. Vicinity Seventh and Park Avenue. Reference. No small children. Rooms, c-o Herald Office. 39-2tp

For Rent - To man who will work on place, five room house, garden, chicken yard. Inquire R. A. Bivier, R. D. 2. 40-2tc

LOST

Lost - Friday, 15 jewel. Waltham watch with double case. Return to Herald office and receive reward. 40-2tc

On Her Mind

Speaking of a lobbyist whose lobby had failed, a senator said: "He tried to accept defeat with urbanity, but unconsciously he showed his chagrin. Poor chap, he reminded Mrs. Smythe. Mrs. Smythe called on a friend, expecting to be asked to stay for luncheon. But the friend didn't ask her, and so Mrs. Smythe, secretly much disappointed and put out, rose to go. She didn't intend in the least to show her regret, but involuntarily, as she put out her hand, she said, 'Well, goodby, dear Mrs. Luncheon.'" - Utica Observer.

NOTICE

As I have charge of the business of the Title Bond & Guarantee Co., East Sanford, and League, and W. A. Whitcomb, I can be found in the Tax Assessor's Office in the court house.

THOS. K. BATES

City Council Meets

The city council met in regular session Jan. 5th, 1914, at 10:30 a. m. The minutes of the last meeting were read and approved.

The reports of the officers read and approved.

Annual report of the city finances read and referred to the incoming council.

Moved and seconded that the bills as approved by the finance committee and signed by the president be paid. Carried.

The mayor then swore in the mayor-elect, Mr. D. L. Thrasher. Mr. Thrasher then swore in the new council, consisting of B. W. Herndon, R. C. Maxwell, C. H. Dingee, J. D. Davison, J. Adams and H. E. Tolar.

Council adjourned sine die. M. W. LOVELL, Clerk.

The new council met in regular session Jan. 5th, 1914, and proceeded to organize. Moved and seconded that B. W. Herndon be elected president. Carried. He then nominated the following committees:

Finance, R. C. Maxwell, chairman; H. E. Tolar, J. D. Davison.

Street, J. D. Davison, chairman; W. W. Abernathy, C. H. Dingee.

Building, J. Adams, chairman; H. E. Tolar, R. C. Maxwell.

Fire, H. E. Tolar, chairman; C. H. Dingee, J. Adams.

Sanitary, C. H. Dingee, chairman; J. Adams, W. W. Abernathy.

Police, W. W. Abernathy, chairman; R. C. Maxwell, J. D. Davison.

The council then adjourned to meet at 7:30 p. m.

Reconvened at 7:30 p. m. - Present; B. W. Herndon, president; R. C. Maxwell, C. H. Dingee, J. D. Davison, J. Adams, W. W. Abernathy, and H. E. Tolar.

Moved and seconded that R. C. Maxwell be elected president pro tem. Carried.

Bids for the sanitary and street cleaning work were then opened. The bid of E. E. Brady being the lowest, it was moved and seconded that his bid of \$3,000.00 per year for cleaning streets and hauling trash, and moving sanitary buckets for \$1.25 per quarter be accepted. Carried. The City Attorney was instructed to draw the contract.

The following appointments were then made by the Mayor and confirmed by the Council. M. N. Lovell, Clerk and Collector; A. A. Preston, Assessor and Treasurer; W. A. Tillis, Chief of Police; A. D. Smith, Sanitary Inspector. Salaries of Clerk and Collector fixed at \$85.00 per month, Assessor and Treasurer at \$75 per month, Mayor \$25.00 per month. F. T. Williams was appointed City Engineer. It was moved and seconded that Geo. A. DeCates be elected City Attorney at a salary of \$200.00 per year. Carried. Moved and seconded that Dr. O. J. Miller be appointed City Physician at a salary of \$25.00 per month, he to enter into a contract with the City for the performance of

his duties. Carried. Moved and seconded that M. J. Gillen be appointed Electrical Inspector. Carried. The City Engineer was instructed to furnish the Clerk with an estimate of the cost of Bulkheading the Lake front, against each separate piece of property in the Bulkhead District, and the Clerk to record the same in a book to be provided for that purpose, under the supervision of the City Attorney. Moved and seconded that Geo. P. Paxton be appointed Chief of the fire department at a salary of \$100.00 per year. Carried. A representative of the American La France Fire Engine Co. appeared and made a proposition to furnish the city with additional fire equipment. Moved and seconded that it be referred to the Fire Committee. Carried. The matter of placing signs along the streets giving the speed limits, for the government of automobile drivers, was referred to the Street Committee. Communications regarding Bulkheading were referred to the City Engineer. The following resolution was introduced by Mr. Dingee and passed:

Resolved, That the City Council of Sanford, Florida, on January 5th, 1914.

WHEREAS, the Board of Aldermen of the City of Sanford, Florida, did on Sept. 2nd, 1912, pass RESOLUTIONS addressed to the Board of County Commissioners, with reference to routes, to follow within the limits of the City of Sanford in laying paving in Sanford Road and Bridge District No. 1, which resolution together with a petition signed by a great number of our citizens and business men making a similar request and endorsing the Council's action, were accepted and agreed upon by the County Commissioners of Orange County, of which County Seminole County was formerly a part, and

WHEREAS, the requests in said Resolutions and petition were granted prior to the sale of the Bonds, and realizing that the interests of our citizens and tax payers will be best served by following the routes indicated,

BE IT RESOLVED, that we fully agree and concur with the then Board of Aldermen, and the County Commissioners in the routes proposed within the City limits.

BE IT FURTHER RESOLVED, that a copy of these resolutions be furnished the Board of County Commissioners of Seminole County, together with a copy of the Resolutions as passed Sept. 2nd, 1912, and request that the paving within our limits be over the Streets and Avenues as outlined only.

I hereby certify that the above Resolutions were passed by the City Council on January 5th, 1914.

M. W. LOVELL, Clerk and Collector. Council now adjourned.

M. W. Lovell, City Clerk.

NICK GLYNN "THE BULL MOOSE TICKLER" AMERICA'S LEADING COMEDIAN WITH COBURN'S MINSTRELS AT IMPERIAL THEATRE, THURSDAY, JANUARY 15th.

The Geo. H. Fernald Hardware Company The House of Quality OFFERS Holiday Gifts of Real Value FINE CUTLERY CARVING SETS RAZORS SCISSORS CHAFING DISHES COFFEE PERCOLATORS ELECTRIC READING LAMPS FINE TOOLS STOVES RANGES, ETC. Our store will be open on Christmas Eve, but closed all day on Christmas. The Big Store - Oak Avenue

YOWELL'S announce the arrival of their Spring line of Ladies' Skirts. All those pretty, snappy styles right from the style center. Colors, Newblue, Mahogany, Taupe Tan, etc. PRETTY LINE OF SILK UNDERSKIRTS \$1.50 ALL COLORS N. P. YOWELL & CO.

STATE FEDERATION OF LABOR SELECTS SANFORD FOR MEETING

BLACKWELDER PULLS CONVENTION FOR SANFORD

BIG MEETING AT MIAMI

DELEGATES TO BE HERE IN FORCE

PREPARE FOR THEM

Sanford, Fla., Jan. 12.—The convention of the Florida Federation of Labor...

There is a movement on foot to make some city well located in the state become a permanent convention...

These conventions bring together several hundred workers and some of the best men of the state...

Mr. Blackwelder was further honored at the Miami meeting by being elected vice president and expects to make a complete report of the meeting...

The following officers were elected for the ensuing year at the meeting in Miami:

E. E. Shepherd of Miami, president; E. K. Pierce of West Palm Beach, first vice president...

W. K. Terry of Jacksonville, secretary; Arthur Keop of Jacksonville, delegate to convention of American Federation...

MEETING OF STOCKHOLDERS

The Seminole Bank Elects Four New Directors

The Seminole County Bank at their annual stockholders meeting on January 8th, 1914, increased their directors from eleven to fifteen members...

The old directorate were re-elected as a whole and are composed of the following men: Forrest Lake, D. L. Thrasher, N. H. Garner, F. L. Woodruff, A. T. Rommeyer, W. H. Wright, Joe Cameron, Thos. E. Wilson, John Melch, Jno. C. Bennett and A. P. Connelly.

The above gentlemen are numbered among our most successful business men of the city, and this is an assurance to the public that the business entrusted to this bank will be well taken care of...

At the Imperial Next Thursday

Always welcome, always enjoyable, every season an all new company who among us will not be slow to hear and see that Jolly Minstrel Band, Joe Coburn and his Greater Minstrels...

FORD'S GREAT PLAN

MANUFACTURER OF AUTO MOBILES WILL DIVIDE HIS PROFITS

STRUGGLE OF THOUSANDS TO OBTAIN EMPLOYMENT WITH GREATEST BENEFACITOR OF THE AGE

Detroit, Mich., Jan. 12.—Thousands of men struggled at the entrance of the employment bureau of the Ford Motor Co. in an effort to win positions with the concern...

Detroit, Mich., Jan. 12.—Thousands of men struggled at the entrance of the employment bureau of the Ford Motor Co. in an effort to win positions with the concern...

This is to provide work for men now unemployed. Fifteen thousand men at the Detroit plant, 7,500 at branches and assembling plants in all parts of the world, and 4,000 new employees will receive the benefits...

"The commonest laborer who sweeps the floor shall receive his \$5 per day," said Henry Ford. "It is our belief that social justice begins at home..."

LAKE MONROE BIBLE CONFERENCE

Will Open on Friday of This Week at Enterprise

The Lake Monroe Bible Conference will open on Friday night of this week at 7:30 o'clock. Bishop Vincent will open the conference and the days following such prominent speakers as S. D. Gordon, Dr. Ainsworth, Miss Daisy Davies and many others will follow...

There will be a good laugh service both day and night and also on Sunday, and every arrangement has been completed to make the conference both pleasant and profitable.

The full and complete program will be given in Friday's issue of The Herald.

Gov. Howard Minister

His is a new face to the Pan Folks comedians and dancers that ever welcome, reliable, humorous aggregation Coburn's Greater Minstrels this season. Like all southern bred performers, his minstrel revelations are a revelation, not an imitation...

OKLAWAHA RIVER APPROPRIATION RECOMMENDED BY ENGINEER BOARD

SUFFICIENT SUM TO CARRY OUT GREAT PROJECT

WILL EXTEND TO DORA

OTHER NEWS OF INTEREST IN TABLET FORM FOR BUSY HERALD READERS

Washington, D. C., Jan. 12.—The War Department today recommended to Congress the federal improvement of the Oklawaha river in Florida from its mouth to Lake Dora by a channel six feet deep and sixty feet wide with suitable locks...

Mrs. Code Hill, wife of Colonel Code Hill of Bear Lake, died yesterday afternoon, the result of having been enveloped in flames on Wednesday, when she was seriously burned that death followed after almost a day of agony...

The jury in the case of J. W. Hurst, the white man who has been on trial at Leala for the murder of Louis E. Holler, reported that it could not reach an agreement. Judge Bullock discharged the jury and a new trial will probably be ordered.

COUNTY COMMISSIONERS MEET TO TRANSACT REGULAR BUSINESS

Sanford, Florida, Jan. 12.—The Board of county commissioners met in regular session at 10:30 a. m. today...

Motion prevailed that Controller be asked to return amount of \$300 of land belonging to Joe Cameron, front 200 to 1000...

A. F. Bell instructed to buy tent for Red camp. Warrants Nos. 42 and 393 ordered cancelled.

Communication from W. E. Allen and others read and clerk ordered to notify A. C. L. Ry to open up road and put in crossing as per petition.

Pension for Mrs. Elizabeth R. Wainter was approved. Petition of Henry Allen and others read and action deferred.

Whereas the monthly estimate of Fred T. Williams, engineer in charge of the Black Hammock Drainage project, it is shown by said estimate that the sum of \$1843.20 is due W. B. Williams, contractor in charge of said work...

Therefore be it resolved that the trustees of said Black Hammock Drainage District be and they are hereby to pay to said contractor the sum of \$1843.20...

Bond of Seminole County Construction Company in the sum of \$7000.00 approved and clerk ordered to return certified check held in lieu of said bond...

Board adjourned to meet Wednesday, January 7, 1914.

Sanford, Florida, Jan. 7, 1914. Board met at 10:30 a. m. Present: Chairman F. L. Woodruff, Commissioners L. P. Haggin, J. A. Clark, G. W. Entenimling, J. T. Malala...

Motion by Commissioner Entenimling, seconded by Commissioner Clark, and unanimously adopted that work proceed on regular time foot brick road and clerk instructed to notify Jaudon Engineering Company...

Motion prevailed that Clerk write Controller that officers of Seminole would appreciate a visit from the state auditor at his earliest convenience.

Motion prevailed that chairman appoint a man to look after Seminole county exhibits at the South Florida Mid-Winter Fair during the month of February.

Report of county officers read and approved. Clerk instructed to notify Tax Collector to report all delinquent occupation taxes to county...

Clerk ordered to notify tax collector not to allow any amount on Special Road and Bridge taxes or Black Hammock Drainage District taxes.

Bond of Wilson Construction Company approved and clerk instructed to deliver certified check when bond is properly signed by said Wilson Construction Company.

HARRY THAW DECLARED SANE BY BOARD OF COMMISSIONERS

REPORT SAYS PRISONER HAS NO CRAZY SYMPTOMS

COURT WILL ALLOW BAIL

NEWS OF THE WORLD AT LARGE

FRESH FROM THE WIRES FOR HERALD READERS

Concord, N. H., Jan. 13.—Harry Kendall Thaw would not be a public menace if released on bail, according to the report of the commission appointed by Federal Judge Aldrich to inquire into Thaw's mentality...

Some time ago the school building in Lakeland at which the city of Lakeland is situated voted to issue \$50,000 worth of bonds under the law enacted by the last legislature for the purpose of erecting additional school buildings to accommodate the fast increasing juvenile population...

Twenty-eight hundred Mexican soldiers, six generals, 200,000 rounds of ammunition, 2 cannon, 1 large field piece and 1,500 civilian refugees were in the custody of the United States army border patrol today...

Congress has started on the second stage of the regular session with the calendars of both houses crowded with varied and far-reaching legislation...

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Newman, Ga., Jan. 10.—Eugene H. Grace, who was mysteriously shot at his residence in Atlanta nearly two years ago, is reported to be lying at his mother's home here...

Since the death of Mr. Grace has had no radial pulse. He is gradually growing weaker. Grace was shot in the back on March 5, 1912. Since the time he has been paralyzed from the waist down ward...

Mrs. Grace was placed on trial for July 29th, 1912. After sensational testimony, including a lengthy statement by the defendant, Mrs. Grace was acquitted on August 3rd of the same year...

Summers Family in Wreck. Rev. Churck H. Summers, pastor of the First Methodist church, was the "happiest" man in Gainesville Saturday...

Twenty-eight hundred Mexican soldiers, six generals, 200,000 rounds of ammunition, 2 cannon, 1 large field piece and 1,500 civilian refugees were in the custody of the United States army border patrol today...

Congress has started on the second stage of the regular session with the calendars of both houses crowded with varied and far-reaching legislation...

Sanford, Florida, Jan. 12.—The Board of county commissioners met in regular session at 10:30 a. m. today...

Motion prevailed that Controller be asked to return amount of \$300 of land belonging to Joe Cameron, front 200 to 1000...

A. F. Bell instructed to buy tent for Red camp. Warrants Nos. 42 and 393 ordered cancelled.

Communication from W. E. Allen and others read and clerk ordered to notify A. C. L. Ry to open up road and put in crossing as per petition.

Pension for Mrs. Elizabeth R. Wainter was approved. Petition of Henry Allen and others read and action deferred.

Whereas the monthly estimate of Fred T. Williams, engineer in charge of the Black Hammock Drainage project, it is shown by said estimate that the sum of \$1843.20 is due W. B. Williams, contractor in charge of said work...

Therefore be it resolved that the trustees of said Black Hammock Drainage District be and they are hereby to pay to said contractor the sum of \$1843.20...

Bond of Seminole County Construction Company in the sum of \$7000.00 approved and clerk ordered to return certified check held in lieu of said bond...

Board adjourned to meet Wednesday, January 7, 1914.

Sanford, Florida, Jan. 7, 1914. Board met at 10:30 a. m. Present: Chairman F. L. Woodruff, Commissioners L. P. Haggin, J. A. Clark, G. W. Entenimling, J. T. Malala...

Motion by Commissioner Entenimling, seconded by Commissioner Clark, and unanimously adopted that work proceed on regular time foot brick road and clerk instructed to notify Jaudon Engineering Company...

Motion prevailed that Clerk write Controller that officers of Seminole would appreciate a visit from the state auditor at his earliest convenience.

Report of county officers read and approved. Clerk instructed to notify Tax Collector to report all delinquent occupation taxes to county...

Clerk ordered to notify tax collector not to allow any amount on Special Road and Bridge taxes or Black Hammock Drainage District taxes.

Bond of Wilson Construction Company approved and clerk instructed to deliver certified check when bond is properly signed by said Wilson Construction Company.

SANFORD WOMEN'S

Sanford High School Phys. Kinsimice

32 to 9 in favor of Sanford

The Sanford High School team took another game from Kinsimice last Friday at Sanford. The boys played an excellent game...

The line up was as follows: Kinsimice Sanford Coaches Fry Gilbert Field Cason Danler Ralph

This is the second time this season that Sanford has made Kinsimice "take her hat." The reason for this is that the machinery of the S. H. S. basket ball team is as nearly 100 per cent efficient mark as is possible to be...

Next Friday, January 16th the Daytona High School team will play the S. H. S. team. Daytona has the reputation of having an A. No. 1 team and they promise to make it interesting for Sanford.

Remember next Friday, the time the High School campus the place. Everybody come out and see the Sanford boys make Daytona ashamed of herself.

J. F. C.

Offering Fair Prizes

The Board of Public Instruction of Orange County is offering the following prizes:

- First Prize \$15.00 Second Prize 5.00 Third Prize 5.00 Fourth Prize 3.00 Fifth Prize 2.00

To the students of the public schools participating in the Tropical Mid-Winter Fair in a spelling contest to be held on school day of fair. Those eligible to enter will be all students now in the public schools above the sixth grade...

While a Photographer T. P. Robinson's place of business yesterday that gentleman showed us what is claimed to be the biggest tree in Florida. It is of hammock land owned by the Holden Real Estate Co. of Sanford...

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