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The Herald, Sanford's primary news paper, is the most popular newspaper in the state of Florida. It is the largest newspaper in the country with principal headquarters in New York.

TUESDAY, NOV. 19, 1924.

BIBLE VERSE FOR TODAY

THE PUBLIC RECOGNITION
Jesus, when he was baptized, went up straightway out of the water; and, lo, the heavens were opened unto him, and he saw the Spirit of God descending like a dove, and lighting upon him: And to a voice from heaven, saying, This is my beloved Son, in whom I am well pleased.—Matthew 3:17.

PRAYER—“Aye, praise to the Eternal Lord, clothed in a garb of flesh and blood.”

In the Princeton games, the Yale Building was Boothless, but apparently it was not toothless.

Now, what we can't understand is why F. J. Sighting-Lefler's pen is running against another, B. W.

When they start blowing up bank buildings, it shows they are not much worried about the law. Remember, it might be your building next time.

Fire broke out on the fourteenth floor of the Stock Exchange Building in New York City last Saturday. Unable to rise any other way, stocks nearly went up in smoke.

When a piece of copy in a newspaper office is marked “must” that means it has to run in the next issue or “else.” Times-Union. And sometimes it is hung on the hook in the back and stays there until it gets “must.”

A common failing of all great men is, when they have sold something for publication which results in their being criticized, to resort to the moth-eaten and aged alibi that they have been misquoted. Nine times out of ten when a man says he has been misquoted he is merely trying to hide.

If Yale beats Harvard on Saturday, it will place Florida in the unique position of having beaten the team which beat the team which beat the team, which beat Florida. And you can believe it or not, just as you choose, for Florida beat Georgia, and Georgia beat Yale, and Yale will have beaten Harvard, which beat Florida.

The Setsuna Orange Festival at Marianna last week has been declared a complete success. Between thirty-five and forty thousand tourists are said to have packed the city's streets during the first day of the celebration. Tourists should have a merry time this winter, and no one could benefit by it more than the merchants themselves.

The Metropolitan Life Insurance Company may have a hundred-story building if it can get plans materialized. And if a hundred-story building, why not a two hundred-story structure? The addition of every big business man is to outdo all others. They will not stop at a hundred stories, but will go on building, ever higher and higher. We wonder what the limit will prove to be, and how?

Ruth Bryan Owen, the fourth district's famous representative at Washington, will again have charge of the sale of Christmas seals throughout Florida. “We can in a measure estimate,” she said recently, “the economic value to Florida of our lives in a single year but the greatest gain is incalculable; that of increased human happiness.” Eight tuberculars dying Christmas seals.

What appeared to be an infected gout was reported the other day to be located not far from Orlando. This is the first frost fly infestation reported in several months, and while the interim indicates great progress in the campaign of eradication, the recent discovery emphasizes the absolute necessity for continued vigilance and energetic campaigning if Florida is to be completely freed from the dread pest. There must be no compromise. It is a matter of life and death. On with the fight!

At The Victoria Cross Dinner

You probably read in the newspapers last week something of the great dinner given just before Armistice Day in honor of the 821 wearers of the Victoria Cross. You read that this highly honorary order is restricted to only a few of Britain's bravest warriors, and that its membership includes chauffeurs, farmers, even street-cleaners, as well as lords of high estate. But you did not read, in all probability, the tactful and yet thrilling speech which the Prince of Wales delivered. So here, at least, is part of it. We wish we could print it all.

“There are those of us here on whom the Sovereign has conferred the most honorable Order of the Bath, the most exalted Order of the Star of India or the most distinguished Order of St. Michael and St. George. Tonight I speak of—if I may call it so—the most enviable Order of the Victoria Cross, the most democratic and at the same time the most exclusive of all orders of chivalry. It is recruited from very limited circle of men who see what is needed to be done, and do it at once at their own peril, and having done it, shut up like an oyster.”

“... I have spoken in my time at a number of public dinners and have proposed toasts on almost every subject under the sun. Tonight I speak with considerable embarrassment. ... It is not our national habit to invite men to dine to tell them how brave they are. ...

“I will assume that whatever ‘small deed of arms’ the knights of old used to call it, stands to the credit of each one of you, you committed—perpetrated—it from the motives of self preservation or because you happened to notice that someone on the staff was watching and admiring me.

“I suggest this because every V. C. that I have ever talked to always dishes up some explanation of this sort to account for his peculiar conduct, whether by land or sea, by air or under ground, ... I need not say that I would be proud to be of this company.”

A New Diplomacy

Premier Ramsay MacDonald's visit to the United States has set a precedent in diplomatic efforts which should meet with unstinted favor among peoples who have heretofore looked upon diplomacy as a game of underhand and crafty maneuvers. The renowned Scotman came to the United States in the interest of naval reduction and his conversations with President Hoover upon the subject were frank and open that they impressed everyone with the idea that here at last was a sincere endeavor to come to one understanding.

How different this picture is from the usual meetings of diplomats with all the secrecy, the suspicion and distrust which often charged the atmosphere so tensely that the true purpose of the parleys was forgotten. What a contrast it offers to the diplomacy of Metternich, Cavour, Richelieu & Bismarck, names synonymous with cunning in shaping the destiny of nations. These men could not have enacted the Hoover-MacDonald drama because their tactics were based on subtleties and shrewdness calculated to conceal their real intentions. Their game ended for clandestine meetings, shy glances, shrouded telegrams and mysterious activities.

It is a source of great satisfaction to know that this sort of chicanery has been supplanted by the type of diplomacy which everyone can understand and which is not concealed behind slight-of-hand operations or high-sounding verbiage. The nations of England or America may not be reduced by one anchor chain but the example for man-to-man discussion of the problems confronting the two nations has established a new conception of how to avoid the misunderstandings which gave birth to discussions in the past.

TELLING THE WORLD

BY NEAL OHARA

COURTESY OF THE SENATE
Since it is now good parlance to say to anything but a pint of beer, “Where was the windjammer from Nebraska, May 1920, we may expect livelier sessions on the evening of April 11, 1926.”

PRESIDENT OF THE UNITED STATES SENATE—The Senate will now come to order. (Swings a nine-pound mallet on his desk.)

SENATOR GRATZ—Mr. President, I rise to a point of order.

PRESIDENT—The big boulder from Arizona has the floor.

SENATOR MILCH—I object.

SENATOR GRATZ—Will the big boulder from Minnesota kindly close his trap?

SENATOR MILCH—To whom does the creaking house from Atchison refer?

SENATOR GRATZ—The windbag from Minnesota know well whom I mean.

SENATOR FLOOD—Mr. President, I hope the minnows from Arizona implants nothing personal.

PRESIDENT—The two big boulders from the Middle West will kindly come to order.

SENATOR GRATZ—Mr. President, I was in order till the wall-eyed boulder from Minnesota stuck his nose into this debate.

SENATOR WINCE—What I wanted to state to this ailing body is that every Senator who objects to a 40 per cent duty on dehydrated codfish is not only half-baked simplicity but a dirty trump and a bum.

SENATOR FLOOD—I second the motion.

SENATOR WINCE—Mr. President, the pig-headed nitwit from Michigan is talking through his hat. He is not only an apostle of bunkum, but he has a vacuum in his cork. In addition to that, he is a ratty wretched.

SENATOR FLOOD—I demand a record. The fat head from Nebraska has his mouth full of prunes, as usual.

SENATOR WINCE—Whole mouth is full of prunes?

SENATOR FLOOD—The impudent from Nebraska heads me. He knows whose mouth is full of prunes.

SENATOR WINCE—I rise to a point of order.

SENATOR FLOOD—The hoop-

The World's Window

By Pierre Van Paassen

Ideas which seem quite new are often several centuries old. Which is true concerning the United States of Europe, of which writers dream. Let me, M. Holland, although under a little different tinting or the freedom of the pen, a matter now very much on the international carpet, someone else also thought of that. The originator of the freedom of the seas was that precursor of Woodrow Wilson, the man who also launched the ideals of a League of Nations, Hugo Grotius, of Grotius, Grotius, who is one of the greatest spirits of all time was a Hollander. For political reasons, opposition to the rise of the Orange family in the Dutch Republic, he was imprisoned, but escaped to France and later served that country as Ambassador to Sweden. In 1629, he wrote a work named “Mare Liberum,” in which he defended the theory of the freedom of the seas. This theory was not at all liked in England, which was at that time battling Holland intermittently for supremacy on the oceans and in the Indies. An English philosopher received the order from the British Admiralty to refute the thesis of Grotius. The “Mare Clausum” of Selden was the answer to Grotius' “Mare Liberum.” Selden set out to prove that the seas were Britannia's domain. His work was published by order of King Charles I, and printed at the expense of the State. The book was later solemnly deposited in the archives of the Admiralty, and whenever British maritime power was engaged, or the Empire's colonial claims disputed, “Mare Clausum” was opened to find an argument. By all appearances, however, it's Grotius' thesis that will win out in the end, three centuries after the great Hollander's death.

Village barbers in rural France are not all converted yet to modern hygienic methods. In fact some of the back country concession shops are rather remnants of the Middle Ages. They have a long way to go before they begin to resemble our New York emporiums with gleaming sterilizers, spotless whiteness and their air of surgical clinic. The prices, too, are somewhat backward; it should be added. Down in a little Normandy village, not far from Dieppe, where the fan of an eight century little Gothic church tempts us to investigate early this summer, we were told by the host at the inn that the shoemaker was also the barber. The barber, however, was carried off only on Sunday. The good man's wife does the shaving. Prices are modest, very modest even. There is a double tariff. The first price is ten cents, half a franc, two cents American money. For this amount you get shaved “la taille,” that is to say the barber introduces a straight razor in your mouth, in order to stretch your hair while he operates. The other price, really quite democratic, you will admit, is thirty centimes, one cent and a half in American coin, will say. For this money, name but a franc, you get shaved “la pointe,” that is to say, instead of the straight, the oldfashioned barber sticks his thumb in the customer's mouth.

At a banquet in London, which was a sort of festive reunion for the British officers who participated in the conquest of German East Africa during the war, the German General who was beaten in those regions was the guest of honor. The French officers call this an incident showing again the mutual respect existing between the French and the British. Still they should not forget how these uncomprromising things work out like that German General, who name is Herr von Lettow Vorbeck. Gen. Smuts also once carried arms against the British Empire. Yet, afterwards, he was Commander-in-Chief of British troops in Africa, member of the Imperial Cabinet, editor of the Covenant of Geneva, Prime Minister of a British Dominion, remaining for all time one of the greatest achievements of British liberalism. In the present instance, these British officers showed they harbor no rancor. They are sportsmen, who appreciate the vigor of an opponent, but are willing to shake hands with him the moment the scrap is over. It's better than brooding over revenge or allowing the other fellow to brood.

SPECIAL PRICES ON MOTOR OILS

RINES SERVICE STATION

1113 Sanford Ave.

LAMPS FOR ALL CARS AT REDUCED PRICES.

30x31½ Oversize Tires \$1.85

29x4½ 525

30x4½ 535

Grease 1½ lbs. cans 20c 2 for 35c

Tire Tops, all sizes 50c

Tube patch kits 25c

Simulators 10c

SHIELDS

Western Field, Field Super S. 50c

Brassington, Nitro Club, Short shot.

GUNS—HUNTING COATS

HATS

Don't forget to take along a gun cleaning kit, a gun case, gun silencer, N. & N. gun cleaner, clean gun barrel of powder, footling and a can of oil to prevent rust and lubricate.

Hill Hdw. Co.

202 E. First St.

THE WHITE FLAG



W.H.LONG
MEAT MARKET
First St. Opp. Post Office

RUBOW'S PLACE

W. 1st St.—Princess Bldg.
Fountain Dranks—Sandwiches
Tobaccos—Candies
Curb Service

CITY REGISTRATION

NOTICE
The Registration Books of the City of Sanford, Florida, will be open Monday, November 4th, 1924, and will close Saturday, November 23rd. The registration books will be open to citizens to file in the Library on Special election on December 2, 1924, and to register on or before November 23rd.

AT THE CITY HALL
P. P. LANSOON,
City Registration Office

FREE GREASING

With every change of oil we give free greasing service.
STONE BRIDGE SERVICE STATION

A. L. Rosler, Prop.

1201 W. First St.

BETTY BALL BROWN

SCHOOL OF DANCING

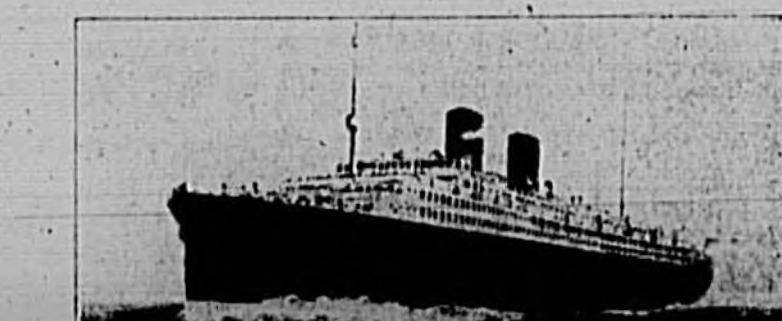
Classes in Ballet—Toe-Taps—Music in—Comedy—Character-Ballroom—Acrobatic—Lumbering and Stretching Exercises.

TUESDAYS—THURSDAYS

2:30 P. M.
old Armory Bldg.

Who Will Win The Free Gold?

“Time and tide wait for no man” and The Sanford Herald's Steamship Tour Campaign will soon be history. Actually there remain only ten working days in which to secure votes, four days in the second period and six days in the final week. The spectacular competition will come to a close on November 30. This week contestants will not only be striving towards the cherished grand capital award by securing votes but will be helping themselves to FREE GOLD as well. \$50 in gold, divided into three prizes, will be awarded the workers securing the greatest number of votes this week.



Only 4 Second Period Days Left

Votes offered for subscriptions will decrease again after Saturday night—the second period has only four more days to go... think of it, just four short days in which to gain a lead in the major prize race and win free gold as well! Truly the opportunity is remarkable—work will win—courage makes a winner—the time is short, be a “sticker” and determine to do your best work between now and Saturday night.

THESE CONTESTANTS ARE MAKING A SPIRITED FIGHT FOR THE MAJOR PRIZES

Miss Hattie Lossing
Miss Kitty DuBose
Miss Sara Myrick
Miss Ava Wright
Miss Camilia Puleston
Miss Ita B. Wathen
Miss Mattie Mae Branam

WHO WILL WIN?

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office, Telephone, 148.

Social Calendar

WEDNESDAY

Business meeting of the Welfare Department of the Woman's Club will be held at 3 o'clock in club rooms. At this time a brief talk will be given by Mrs. A. M. Scott which members of the Woman's Club and the Garden Club are invited to hear. The P. E. F. Club will meet in the morning at the high school for the purpose of discussing a trip to the Tampa Fair.

The Little Rankin Circle of First Methodist Church will hold a "measuring party" at 3 o'clock at the home of Mrs. Richard Hickson of Celery Ave.

THURSDAY

Expression recital will be given at 8 P. M. at the Junior High School auditorium. The public cordially invited to be present.

The Grammar School P. T. A. will meet at 3:30 o'clock in the school auditorium.

Baptist Chapter Number Two E. S. will meet at 7:30 o'clock in the Masonic Hall. A special program has been arranged. There will be a reception for Rev. and Mrs. G. W. Brooks, new pastor of the First Baptist Church, at 7:30 o'clock at the church.

FRIDAY

Description "barnyard" bridge party will be given at 2:30 o'clock at the Woman's Club by the Sallie Harrison Chapter of the D. A. R. with Mrs. A. Bartholdi Peterson and Mrs. Rolland L. Dean in charge.

Regular meeting of Seminole Rebekah Lodge will be held at 7:30 o'clock at the I. O. O. F. Hall.

NOTICE

The members and friends of the First Baptist Church there will give a reception on Thursday evening at 7:30 o'clock at the church to welcome the new pastor, the Rev. and Mrs. G. W. Brooks, who have arrived recently. Everyone is urged to be present.

Upsala-Grapeville

By Labelle Ballinger

The Dyson garage building has been moved by the owners, Mr. Dyson, on the country club road and is being rebuilt.

Mr. and Mrs. Hartley, of Cleveland, Ohio, were the weekend guests of Mr. and Mrs. Will Robinson at their home on the old Lake Mary Road. Mr. and Mrs. Hartley are returning to Cleveland after spending several months with relatives in Miami.

Mrs. Swanson, Sr., has returned to her home after spending two weeks with her daughter, Mrs. E. F. Lundquist.

Mrs. Volie Williams of Sanford is among those friends calling on Mrs. Lundquist during her recent illness.

The Rev. Thompson announced that Sunday services will be held at the Union Church at 10 o'clock, and extends a warm welcome to everyone.

Mrs. Ballinger had as her guests last week at various times Mrs. Homer Gleason and little daughter, Etta Jane of Lake Mary, Mrs. Peterson, Mr. Thompson and the latter's wife.

Gardar Lundquist, after spending the weekend in Jacksonville, and visiting his brother, Aron Lundquist, has returned. E. W. and H. G. Lundquist accompanied him home.

Mrs. Lundquist, who has been under a doctor's immediate care in St. Augustine for some time is reported as improving.

Mr. and Mrs. Spindlove have moved from Lake Mary to the Fly Inn, opposite the country club.

Mr. and Mrs. Seaburn of Orange were the dinner guests of Mrs. Alpine Neese recently.

Mrs. Neese, who has spent the past month in the Sanford telephone office, has returned to her home.

Esther Wilson and her sister left Tuesday for West Palm Beach, where she will attend school.

Edwin Lundquist had as his guests on his birthday, Nov. 8, E. F. Lundquist and family, Gardar Lundquist and children, Mr. and Mrs. Holmer Lundquist, and daughter and Mrs. Henry Lundquist and children, who spent the weekend.

Mrs. McCary spent last Friday the guest of Mrs. Thurmond and Mrs. Cockran of Sanford.

T. O. Tyner, formerly of this section and now of Daytona Beach spent Armistice Day at his home.

Elmer Tyner and his family, who formerly of this section spent the past weekend here, visiting relatives.

Mr. and Mrs. Paul Krell of New Haven spent Sunday here visiting relatives.

Sunday School Group Honored On Saturday

Personals

Mrs. C. R. Randolph of Palatka arrived Monday to spend a week-end visiting Mrs. James Jackson.

Mrs. W. J. Morrison and daughter, Sallie, have returned from Palatka where they spent the weekend visiting relatives.

Mr. and Mrs. B. C. Moore have returned from a several day's trip to St. Petersburg, Florida and Tampa.

Mr. and Mrs. F. J. Gonzales spent Saturday and Sunday in Orlando as the guests of Mr. and Mrs. Laline Ellis.

Those present were: Mrs. Helen Chapman, Martha Telford, Wilma Squires, Louise Johnson, Hazel Miller, Mildred Hodges, Helen Sheenaker, Mary Wyat Ratliff, Jean Hand, Patsey Banks, Antoinette Hayes, Ann Jones, Mary Lou Tyler, Julia Leeson, Edith Singletary, Annie Laura Miller, Dessa Standard, Sadie Williams and Euphelia Standard.

Evening Bridge Club Honored On Tuesday

Honoring the members of the Evening Bridge Club Mrs. R. A. Newman entertained with a bridge party on Tuesday evening at her home in Rose Court. Mrs. Hawkins Connally, who expects to leave next week for Greenboro, N. C. to make her home, was an honored guest and received from the hostess a novelty kitchen set as a memento of the occasion.

During the course of the evening several progressions of bridge were enjoyed at the conclusion of which, high score prize, for the ladies, a set of Pyrex tankards, went to Mrs. Samuel Puleston, while high score prize for the men, a carton of cigarettes, was presented to J. D. Woodruff.

At the supper hour refreshments were served by the hostess. Vines and bowls of radiance roses and ferns were used to decorate the party rooms. Those present were: Mr. and Mrs. D. L. Thrasher, Dr. and Mrs. Samuel Puleston, Mr. and Mrs. W. C. Hill, Mr. and Mrs. F. C. Householder, Mr. and Mrs. J. D. Woodruff, Mrs. Hawkins Connally and R. A. Newman.

WILL SKIRTS

New gill skirts, grecian plaided to the hipline, have a border of tucks running around their hem which make the skirt stand out emphasizing its fullness.

MOKAS HAT

A medium-sized hat with rolling brim, fashioned of thin straw in a dark brown shade called "Mokas," makes a becoming substitute for the dead black hat.

PLEATED GODETS

A white satin evening gown features pleated godets from a round yoke. The model is trimmed with sequins and takes a bow sash.

Is your telephone in your Neighbor's home?

When you do not have a telephone of your own, but do your calling from the home of some obliging neighbor, you isolate yourself from friends and relatives who would like to get in touch with you.

Nowadays everyone who wishes to reach you expects to find your name in the telephone book. If it isn't there you are certain to miss pleasant chats and delightful affairs that you'll never even know about without a telephone in your home.

You don't need to come to our office to arrange for service—resolve now to make your last call from your neighbor's telephone a request for a telephone of your own.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
Incorporated

Mrs. Chamberlain Is Hostess To Circle

The home of Mrs. A. C. Chamberlain in the Rose Court Apartments was the scene of the meeting of Circle Number One of the Baptist Woman's Missionary Union which was held on Monday afternoon at 3:30 o'clock. Mrs. Luther Harkey presided over the business session and conducted the devotional, after which Mrs. L. H. Hill gave a talk on stewardship and Mrs. George Huff gave the Bible study lesson. Mrs. R. F. Coe they gave a chapter from the book, "In Royal Service" which closed the meeting.

Refreshments were served by the hostess to the following: Mrs. J. M. Wilson, Mrs. A. L. Kelly, Mrs. George Huff, Mrs. Taylor, Mrs. Luther Harkey, Mrs. E. C. Simpson, Mrs. R. F. Cole, Mrs. A. J. Peterson, Mrs. A. M. Walker, Mrs. H. H. Hill, Mrs. A. C. Madden and Mrs. A. H. Hatcher.

Welfare Group Will Meet On Wednesday

At the monthly business meeting of the Welfare Department of the Woman's Club which will be held Wednesday afternoon at 3 o'clock, the brief business discussion and the parliamentary drill by Mrs. J. C. Gibbs, will be followed by a talk by Mrs. W. M. Scott on her European trip. Mrs. Scott sketched a few of her impressions abroad at the opening meeting of the Garden Club in October. While not confining herself to garden topics in Europe, it is of interest to know that Mrs. Scott paid especial attention to plants and planting and in view of the fact that Florida gives well come conditions to so many varieties of garden materials, her observations are likely to have a practical application.

Mrs. Leo Butler has returned from Daytona Beach where she has been the guest of Mrs. William Seddon Jr. of Atlantic City for the past week. Mrs. Seddon is spending the winter at Daytona.

Mrs. E. D. Davis and daughter, Mary Louise, and Mrs. W. H. Rawlinson visited to Green Cove Springs Monday, where Mrs. Davis will make her future home. Mrs. Rawlinson returned Tuesday.

Mr. and Mrs. J. E. Umbach expect to leave Wednesday for Miami to spend the winter season after visiting friends here for several weeks. Mrs. Umbach will be remembered as Miss Helen Rowland, formerly of this city.

Mrs. Mae Conley arrived Tuesday from her home in Valdosta, Ga. to spend the winter here with her son and daughter-in-law, Mr. and Mrs. Lee A. Conley at their home, 2401 Oak Avenue.

Mr. and Mrs. Ben Cantwell, Dr. and Mrs. Allen Jones of Hopedale, Miss. Minnie Jones and Miss Carol Griffin of Kissimmee, motored to Daytona Beach Sunday for the day. Dr. and Mrs. Jones and Miss Griffin returned to their homes Sunday evening.

Mr. and Mrs. S. M. Schwartz returned Saturday from an extended trip to points in Wyoming, Colorado, and New York, staying for a short time in New York City, Pittsburgh, Pa. and Washington, D. C. They are at present residing at their home on Golden Lake.

"Hollywood Revue" Is Hailed As Singular Picture Achievement

Metro-Goldwyn-Mayer, from first to last, has done a wonderful job with its musical extravaganza, "The Hollywood Revue," which came to the Milane Theatre last Sunday night. It has shown what talking films can do when they have reached this stage of perfection already, when

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THE RADIO TOWER
By J. LAVERNE HURT
Philco Agent

Extension courses for college credits, supplemented by radio lectures have been made available by the University of Florida. Nov. 18 to 23 inclusive is set aside for the organization of classes. At 4 P. M. and 5 P. M. on Monday, Tuesday, Wednesday, Thursday, and Friday of this week and also on Saturday at 9, 10, and 11 A. M. Different members of the University faculty will be on the air from WRUF, Gainesville giving an outline of courses and other necessary information.

Courses in the following subjects will be offered: Educational Psychology, Elementary Spanish, Child and Adolescent Psychology, Journalistic Writing, School Curriculum, Business Law, Health Education, Principles of Economics, Introduction to Literature, General Psychology, Course in Education and History of Literature. This announcement is of particular interest to teachers desiring to extend their certificates or to students, whose college education has been interrupted, desiring to keep up their studies. For further information consult high school principal.

The voices of the artists on the air Saturday night in the Grand Opera selections from both New York and Chicago herald the dawn of a yet greater day for radio. These operas as well as the Philadelphia Symphony broadcasts are taken as examples of the trend radio programs of the future will take and are confirmed by the appearance of Madame Schumann Heink over WEAF in a program presented by the Christmas Club last Sunday night.

The Chicago Civic Opera will present "Romeo and Juliet" next Saturday night at 10 o'clock (E. S. Time) and the next broadcast of the Puccini operas will come Saturday Dec. 21, at 7 o'clock (E. S. Time).

The thirteenth annual roll call of the American Red Cross which has been conducted over the National Broadcast network during the last 10 days was concluded this afternoon by a talk on "The Thirteenth Annual Roll Call" by Francis H. Sisson, president of Guaranty Trust Co. of New York over WEAF at 10:00 o'clock.

Lovers of John McCormick will welcome the announcement of his return to the air, Thanksgiving evening after an absence of almost three years.

The U. S. Playing Card Co. started its first game of the season over NBC from New York this afternoon, at 12:30 P. M. This is weekly and will be followed by a summary of the game in the Jacksonville Times-Union the following morning.

Annie and Andy have been cued of keeping the kids up too late, at least NBC says that's why they are coming on now at 7 P. M. (Eastern Standard Time), every night except Sunday.

Guy Fraser Harrison's orchestra from Rochester N. Y. will present a special program on Wednesday night Nov. 20.

In observation of its tenth anniversary as a broadcast station KDKA, which announces itself as the pioneer station of the world presented at 10:00 p.m. yesterday.

Music to fit any mood, the following for your approval:

"Cousin" Saunders and his "Night Hawks" from Chicago, at 6:45 P. M. Billy Hamilton and his orchestra from Charlotte at 6:45 P. M. Harry Price from WLW at Cincinnati at 6:00; George White and his Victor Recording boys with Eddie Jones, singer, from the Flaming Gate at 6:45 and 7:30; and 8:30 P. M. and Kapinoe Pachinoe at Raleigh every night at 8:00 P. M.

Clyde Beauford, a 21 year old pianist of Los Angeles who has been heard from north where he was last in the semi-final of the National Radio Audition held in San Francisco yesterday. His report of his vocal attainment, as far as he will be sent to New York Dec. 15 as a national finalist and share in the \$25,000 cash awards provided by the Astor-Kennedy Foundation. Eminent musical critics were enthusiastic over the blind singer's performance.

Experiments and the study of acoustics have proven the importance of a good microphone and musical pickup equipment. One suggestion in this respect may appear to make a dozen scattered about the studio. The superiority of one over another can easily be determined sound travels 1100 feet in a second under ordinary conditions. If one microphone is located six feet from the source of sound and another 10 feet away the gain necessary will pick up the music a dozen of a second later. This causes a slight overlapping of notes and the result is what is known as "fuzziness."

John Gullinan, Freshman class candidate at the University of Florida, was granted the privilege of working out with the Boston Braves last summer. John Mills from Boston, and looks like a great prospect.

**Y.M.C.A. SPONSORS
MANY ACTIVITIES
FOR PAST WEEK**

School notch of older boys Pioneer credit are being offered, and the

first four days of each week, lectures will be broadcast between 4 and 6 o'clock. On Friday afternoon a single hour, 4 until

5, and on Saturday morning, three hours, from 9 until 12 o'clock, complete twelve hours, which WRUF will devote each week to special education via the air.

The plan is to be carried on for twenty-four weeks. Club secretaries are being appointed by local high school principals and under their supervi-

**Morris Makes Report
Disclosing Work Of
Local Organization**

During the past week, the V. M. C. A. of Seminole County, under the supervision of Herman Morris, sponsored eight diamond ball games,

several contests, and a meeting of the entire young members of the organization, according to a report from the secretary of the organization, Mr. Morris, who gives the following detailed account of last week's activities:

On Nov. 11: The Paula Pioneers played the Sanford Comrades in a game of diamond ball; two exhibitions of diamond ball held on the V. M. C. A. grounds; a meeting of the Monroe Pioneers took place at the Monroe school;

the Atlantic Coast Line played the Piggy Wiggly in diamond ball.

On Nov. 12: The Paula Pioneers held a meeting under the leadership of Harold Kastner; The Chase and Co. played the Business Men's team in diamond ball.

On Nov. 13: The Junior High

Florida Will Give Instructions Over University Station

GAINESVILLE, Nov. 19.—The University of Florida will conduct a "University of the Air" over the State and University Radio station WRUF, with the organization of classes to mark the opening week of the innovation, Nov. 18-21.

Twelve courses for college

**SAVE \$50 to \$500
on a Brand New
HUDSON or ESSEX
SUPER-SIX**

Down Payment \$195 Your present car accepted as cash and may be entire first payment. Easy monthly payments on balance.

This local Clearance Sale in preparation for 1930 models—It is the
BUYING OPPORTUNITY OF THE YEAR

Stocks are limited—Come early to get the model of your choice.

WIGHT BROS. CO.

Sanford Ave. at 10th Street Phone 16 or 66J

**MARVEL AT THIS NEW
SPARTON DEVELOPMENT**



ONCE more Sparton presents an astounding radio development... **FACE-TO-FACE REALISM**. It is as great as Sparton's other innovations—the revolutionary **EQUATION** circuit and "Radio's Biggest **WAVE**". To hear the new Sparton instruments to hear **HUMANIZED** radio... reception so amazing that you almost **FEEL** the living presence of your entertainers, and almost **SEE** them in studio or auditorium. We want you to experience this new thrill for yourself. Call... HEAR the new Sparton.

Sanford Machine Co.

210 W. 2nd St. Phone 62

SPARTON RADIO

"Radio's Richest Voice"



COMFORTS

YOU own an automobile. It's warm today... you hop into your car and spend gallons of gasoline and wear and tear on your car hunting cool spot and don't think anything about the cost. You can do it, but you don't have to. For the insignificant

price of a single gallon of gasoline, twenty-five cents, you can keep cool right in your own home seven-tenths hours or three days of twenty-four hours each. Electricity and a ten inch Electric Fan will do it. By comparison you will admit electricity is costless comfort.

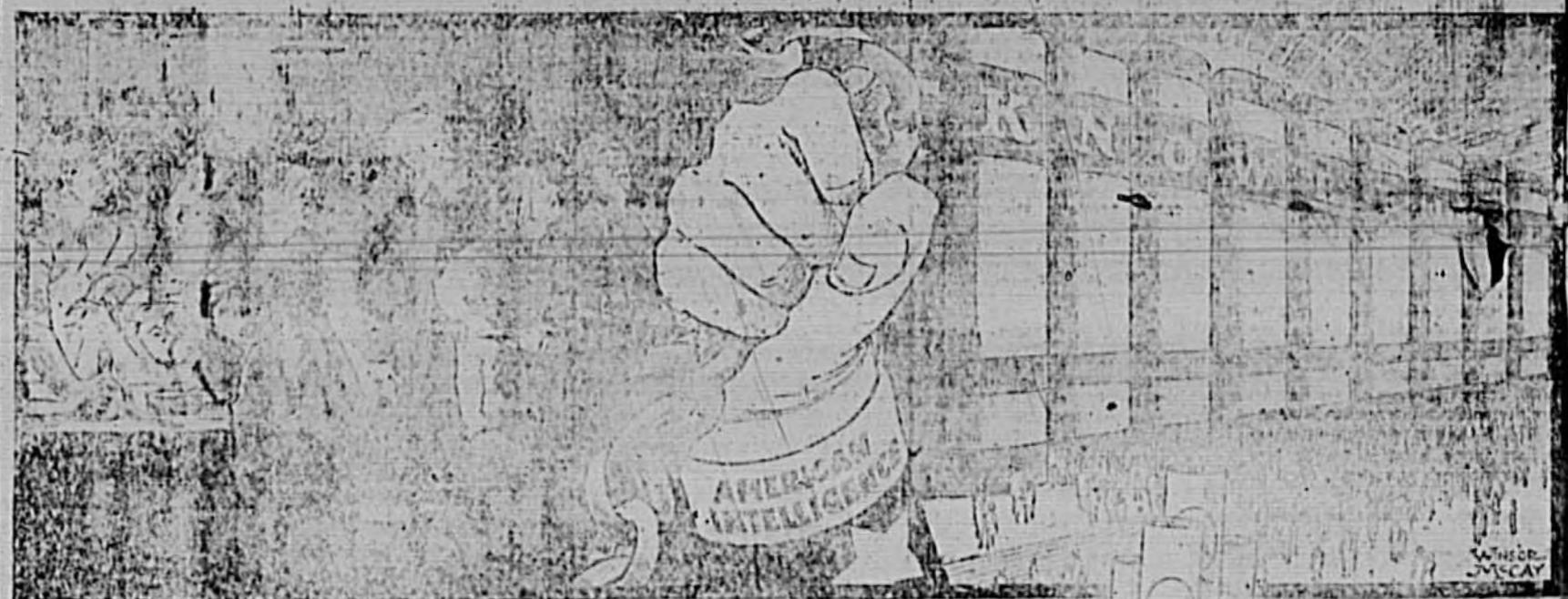


218 First St.
Phone 27

*Electricity
IS YOUR
CHEAPEST SERVANT*

**Prejudice Thrives Where Ignorance Hives!
AN ANCIENT PREJUDICE
HAS BEEN REMOVED**

AMERICAN INTELLIGENCE beckons all to cultivate knowledge. Tyranny, intolerance and poverty wither as schools grow in this great land of opportunity.



"Toasting did it!"

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

"It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N.B.C.

© 1930, The American Tobacco Co., Mfg.

and will be the various companies. This week will mark the first of study groups.

**NEW LOW PRICES
CROSLEY TRIPLE SCREEN GRID RADIO**

Everything you could want in radio at a price that's truly surprising. With this new Crosley Model 1200 built into it the famous Ultra-Grid screen grid chassis, this set has the new type Dynaflow, a moving coil loud speaker. Its volume and tone quality are unequalled. The fidelity, sensitivity and selectivity are the best ever attained in the Crosley laboratories.

Ask for a demonstration. We sell the Eveready Batteries and Cunningham Radio Tubes.

SAN JUAN GARAGE CO.

MASON & POTTER

announce that they have acquired the files, work papers and Googliwill of Williams & Monahan Public Accountants, and that they have re-opened the offices formerly occupied by this firm where they will carry on the practice of accounting and auditing in all its branches.

D. J. Mason Chas. C. Potter
Certified Public Accountants
Members

Florida Institute of Accountants
Enrolled to practice before the United States Treasury Department and the United States Board of Tax Appeals.
204-5-C-7 O. B. & T. Bldg. Room 2 Ball Hdw. Bldg.
Orlando Sanford

"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The fine tobacco—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 250°—maximum, 300° Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.



NOAH'S ARK

"NOAH'S ARK," starring Dolores Del Rio, George O'Brien, and Warner Bros. pictures Inc., presents

"NOAH'S ARK," starring Dolores Del Rio and featuring George O'Brien, and Warner Bros. pictures Inc., presents

music by Harry Revel.

Three friends, Louis, Armand, and Louis, a French girl, Marie, two Americans, Tracy and Al, and a priest, are thrown together on a Continental Express. The train is wrecked and Marie rescues Marry. The three friends fight over her, but each wondering what other was preferred. Marie, Tracy and Al escape to Paris. Marie believes Tracy intends to marry her, but he returns to America, leaving Marie heartbroken. Three years later comes the train; she meets the man and the three friends in a church, now a dress shop station for the wounded. In a fit of jealousy, Al kills himself, but kills the priest.

CHAPTER XIII—Continued

For a moment her face was gentle, and then came more the manly traits the usually came back to her. "Well, I will never believe any more... I can't believe."

No just God would allow His children to suffer like... I care little about it."

Suddenly, in the midst of her tirade and snatches, she stopped. Her eyes became round and wide with fear, and then with disbelief. The three men followed her gaze. There, in the hole in the wall, once more stood the priest. Slowly he came forward, shaking his head.

"My child, my child," he was saying. "You are as you have said, one of God's children. And how can a child be expected to understand his father's actions?" His voice had that same gentleness that same note of sorrow.

"Oh, Padre, Padre!" Marie burst into a storm of tears. "He did not kill you—he did not kill you!"

"No, he did not kill me. There is a divine power that guides all."



King Neptune.

such actions?" He held out the little book that he had been clutching in his breast. In the centre of its thick, leather cover there was a hole—a hole ripped and torn about. That was all.

The three men stared in amazement at this seeming miracle. Marie looked with intense relief on the little book that had so bravely been the armament of the priest.

"From the time of the creation of the world," the Padre continued, "man's inhumanity to man has been the cause of all the strife and suffering. But the Lord is long-suffering and His works in mystery ways His wonders to perform."

The tone of his voice, the fervent ring of his words, held the attention of his listeners. Not one of them made a move to interrupt.

"Through God's wisdom, man has ever progressed toward the ultimate goal, despite occasional lapses. Too long, now, have we lain dormant, unwilling to respond, unwilling to see. We have closed our hearts to the truth, we have shut ourselves up in ourselves, fearing and hating the truth that lies outside of us."

"We have not for mighty power—for wealth—for all things that man and man can do for his bodies pose and decay. And so, as it was necessary to merge the world by violence, so it is now necessary to purify it again!"

The little priest's eyes were bright with a strange fervor and ardor. His who had once been so quiet, so peaceful, so small, now seemed to tower in that cellar like a giant, leading a great crusade to the hairy Wain. His voice rang out like a bugle, with a fanatic ring. An angry prophet like he chanted his litany, baying them with words.

In the excitement of that moment some of the little group heard the screaming, whistling sounds, soprano, the released bounding of the dogs, sounding out the alarm.

"What! Didn't you understand? The war is the danger,

the danger of blind that will party the world. From the war will

come the peace."

(To be continued)

Richard Holtscaw Is Named Head Of Atlanta DeMolay

Richard Holtscaw, formerly of this city where he was a popular member of the younger set, has recently been elected head of the Chapter of DeMolay in Atlanta, Ga., which is one of the largest in the South.

Friends of the former Sanford youth noticed his photograph in the Pictorial Section of the Atlanta "Constitution" yesterday. Mr. Holtscaw left

Florida's inability to score against Harvard marked the first shut-out "Gator" glove has sustained since 1927.

Classified Ads

WANT AD RATES

Sanford Daily Herald
Terms: Cash in Advance

Telephone ad, will be received for patrons and collector sent immediately for payment.

1 Time 10c a line
2 Times 8c a line
3 Times 7c a line

Time rates on request.

The reduced rates are for consecutive insertions.

Five words of average length are counted as one.

No ad under 3 lines accepted.

All advertising is restricted to proper classification.

If an error is made The Sanford Herald will be responsible for only one insertion, the advertiser for subsequent insertions. The office should be notified immediately in case of error.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates, terms and classification will give you complete information. And if you wish, they will assist you in wording your want ad to make it more effective.

1—Announcements

SANFORD DRUG CO.,
We Deliver—Phone 525

Office rent and telephone free in desirable downtown office to party who will answer telephone. Box R. C. P. Herald.

J. J. Wade
New Furniture Store, Sanford Avenue, in front of the Red Star Grocery Store.

4—Automobiles

AUTOMOBILE FOR SALE
Light Ford Roadster truck \$7500
Ebel & Sons, 118 Myrtle.

5—Business Service

BUILDING BLOCKS—Irrigation boxes and general cement work. Miracle Concrete Co. J. G. Terreller, Prop. 3rd and Elm.

LOCAL OR LONG DISTANCE HAULING—Experienced men in furniture and piano moving. Phone 408. Lossing's Transfer and Storage Co., (formerly Lossing's Quick Service Transfer.)

PIANOS, phonographs, player pianos for balance due, terms. Expert tuning, repairing and rebuilding. W. L. Harvey, 1000 West First Street.

6—Help Wanted (Male)

BOYS WANTED—Several good paying youths now open. Prefect boys with wheels. Also several quotes open for colored boys, must be neat, polite, able to furnish small hand. Apply at 3:30 in afternoon to circulation Dept. Herald.

10—Poultry

Fat young Murray ducks for sale. Call Mrs. E. L. Brown, 2694.

PULLETS, COCKERELS, GOOD ONES Priced right. W. E. McReynolds, Hale, Mo.

Eggs, milk fattened, 27c lb. delivered Saturday morn. Fifty choice rock pullets, 4 mo. old, \$1.25 each. Same at 85c H. T. Tilner, Pens.

WYANDOTTE BANTAMS, WHITE, Black, Columbian, Partridge, Modern Game, Black, White, in pairs, trios. Charles Mason, Morris Turnpike, Phillipsburg, N. J.

10c—Flowers and Plants

Well-rooted Mignonette, Strawberry plants for sale. W. B. Glidewell, W. H. St. phone 6032.

FOR SALE—Celery plants, Stockless Special. See Rubow at Rubow's Place.

GERANIUM PLANTS for sale. Three bed. Abbot & Cobb No. 144, phone 624-W.

12—Wanted

MARKEET prices paid for hens and fowls. W. H. Long Mart, Market, opposite Post Office.

13—Rooms with Board

Two sleeping rooms and private bath. Board if desired, call Polkett, Ave.

15 Apartments For Rent

FOR RENT—Nicely furnished apartment with all modern conveniences. Phone 227.

Nicely furnished apartments including Fireplaces and water. Rents reduced. Park Apartments, Park Ave. & 10th Street.

16—Houses For Rent

Five room house, sleeping porch, bath and new garage. 23rd St. and Magnolia Ave. \$75.00. M. F. Robinson, Estate.

FOR RENT—Small cottage, unfurnished. Rent \$10 monthly.

in care of The Herald.

Two young Holstein calves, 2 years old. One old cow. Cheap for early Cannon City, colored. R. L. Walters.

OLD PAPERS FOR SALE—For Wrapping and Packing Purposes

Apply Herald Office.

LEGAL NOTICES

PROCLAMATION CALLING GEN. ELECTION FOR DEC. 1929
WHEREAS the Honorable S. C. WHITNEY, who was elected as City Commissioner of the City of Sanford, Florida, for term of three years, has resigned as such City Commissioner, and his resignation has been accepted by the City Commissioners, therefore, the undersigned, being the other City Commissioners, do hereby proclaim that a general election will be held throughout the City of Sanford, Florida, on the 2nd day of December, 1929, for the purpose of electing a new City Commissioner for a term of three years.

The polls will be open at 7:30 A. M. on the 2nd day of December, 1929, and will close at 8:00 P. M. on the 2nd day of December, 1929.

There will be no election if there is less than a majority of registered voters.

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