

YOUR NEWSPAPER  
Published in Florida's Heart  
the World's Greatest Vegetable  
Section. Its Richest Garden Land

# The Sanford Herald

THE WEATHER  
Fair tonight and Saturday, ex-  
cept local thunder showers Sat-  
urday afternoon.

VOLUME NO. XVII. Leased Wire International News Service SANFORD, FLORIDA, FRIDAY, JULY 22, 1927 Member Audit Bureau of Circulations NUMBER 274

## FLORIDANS DROWNED AT SEA LINER CUBA

### Young Key West Girls In Party As Small Launch Leaks And Begins To Sink

... (text continues) ...

## PROHIBITION AID WOUNDED DURING SHOOTING SCRAPE

### J. B. McKee Suffers From Wound Inflicted In Fight As Gun Falls From Holster In Filling Station Altercation

... (text continues) ...

## Police Catch Negro Charged With Theft Of Auto Accessories

... (text continues) ...

## Hialeah Postmaster Is Held In California

... (text continues) ...

... (text continues) ...

## Suspects Arrested Attacking Consul

MEXICO CITY, July 22.—(INS)—Several suspects, believed to be involved in the attempt on the life of the consul in Puerto, Mexico, according to advices from Consul William E. Chapman to the American embassy here, Chapman, who was shot and wounded seriously in his home last Sunday, added that his own condition was improving satisfactorily under the care of Dr. J. J. Sparks, who is also the British vice consul in Puerto. It was from Dr. Sparks that the embassy first learned of the attack on Chapman's life.

## PEASANTS FILE TO BUCHAREST TO SEE BURIAL

BELIN, July 22.—(INS)—Reports from Bucharest this afternoon stated that clashes between supporters of Prince Carol and government troops here broke out in Fagaras. The reports state that several were killed during the fighting.

## Marines Will Remain In Nicaragua 1 Year

WASHINGTON, July 22.—(INS)—The United States has an intention of withdrawing its marines from Nicaragua, Secretary of State Kellogg, declared today. This was his response to the resolution of the Pan American Federation of Labor for withdrawal of American armed forces. Under the Stimson Peace agreement, marines are to stay in the country to supervise the presidential election next year.

## Net Earnings of Police Department For 7 Years Amount To \$35,795.52

The Sanford police department over a period of seven years has turned into city coffers a surplus of \$35,795.52 above its operating expenses according to figures obtained this morning from the department and City Hall. An auditor's report shows that receipts for the seven-year period total \$131,756.98 while the expenses amounted to \$95,961.46.

| Year  | Receipts    | Expenses     |
|-------|-------------|--------------|
| 1920  | \$4,611.31  | \$4,341.85   |
| 1921  | 9,411.02    | 8,248.45     |
| 1922  | 5,788.20    | 4,678.00     |
| 1923  | 10,327.46   | 15,484.00    |
| 1924  | 16,094.02   | 26,322.00    |
| 1925  | 20,579.10   | 27,943.55    |
| 1926  | 29,184.35   | 42,753.13    |
| Total | \$99,097.46 | \$134,763.03 |

The significant feature of the police department figures as pointed out by the City Hall attaches is that the gradual increase in expense has been justified by the growing receipts. The big jump in expenditures it is said, was due to the rapid growth of the city which necessitated a much larger force than previously.

The excellent showing of the department since Chief Williams was elected its head has been the subject of considerable comment and upon announcement of the above figures, the department head was recipient of many words of commendation.

## Construction Of Episcopal Parish House Is Rushed By Sanford Contracting Firm

Excellent progress in the construction of the parish house of the Holy Cross Episcopal Church was announced this morning by the contractors, Hunt and Huddleston, who stated that the work is about three weeks ahead of schedule and that barring any possible delay in the delivery of materials the job will be completed ahead of the contract which calls for the finished job on Oct. 1.

## DEAD KING'S WILL IS PUBLISHED IN RUMANIA PAPER

BUCHAREST, July 22.—(INS)—The body, attired in its military uniform, lies in a plain casket today, with gold trimmings, in the central hall of the palace with sword and crown beside it. There is an honorary guard of soldiers in the palace and another outside. Little King Michael, the five-year-old monarch of Rumania whose role will be conducted by a council of regency until he is 15, unless a constitution is promulgated, was taken to see his grandfather and he gazed solemnly at the wasted features without saying a word.

## Drinking Bootleg Is Gamble With Death

WASHINGTON, July 22.—(INS)—If you drink bootleg liquor it's a gamble with death. At least that's the opinion of Dr. J. M. Doran, prohibition commissioner.

## NEW RADIO SERVICE

BELIN, July 22.—(INS)—Radio telephone communication between Berlin and Buenos Ayres has been established. The Telefon Company has received word from Buenos Ayres that conversation from Nauen has been understood perfectly. The Buenos Ayres sending station is still incomplete, and Berlin has not heard South American Conversation.

## Construction Of Episcopal Parish House Is Rushed By Sanford Contracting Firm

Just now the workmen are engaged in placing materials in preparation for beginning the roofing work, and are completing the interior framing before proceeding with the rest of the interior work.

## OHIO BORDER FORCE RESUMES OPERATIONS

CLEVELAND, Ohio, July 22.—Three hundred miles of Lake Erie shore line between Toledo, Ohio and Erie, Pa., along which there are only two United States customs bents, is known to lake shipping men as "Ontario's gold coast". It is the fairland of rum runners who have organized the business of supplying Ohio, birth place and the world headquarters of the Anti-Saloon League.

## Air Mail Service To Cuba Will Begin On First Of October

KEY WEST, Fla., July 22.—(INS)—The Key West-Havana air mail route for which Postmaster General New recently awarded a contract to the Pan American Airways, Inc. of New York, will be inaugurated about Oct. 1, according to John K. Montgomery, vice president of the company, today.

## Pell Faces Charge Of Murder In 1st Degree

EDDIE PELL OF OSTEN faces a charge of first degree murder in connection with the slaying of David E. Walker, following a preliminary hearing in Deland on Thursday. Pell is held without bail in the Volusia county jail at Deland.

## RUM RUNNERS PREFER SHORE OF LAKE ERIE

Three hundred miles of Lake Erie shore line between Toledo, Ohio and Erie, Pa., along which there are only two United States customs bents, is known to lake shipping men as "Ontario's gold coast".

## LAWYERS READY FOR OPENING OF LE BOEUF TRIAL

FRANKLIN, La., July 22.—(INS)—With the opening of the country's most famous murder trial, three days away, the defense attorneys today still held a veil of legal mystery over the manner by which they hope to save Mrs. Ala LeBoeuf, Dr. Dreher, and James Beale, the trapper, from going to the gallows for the killing and butchering of James LeBoeuf, whose mutilated body was found in Lake Plourdes on July 1.

## SHOULD OWN HOMES

ASHEVILLE, N. C., July 22.—(INS)—More homes owned by their occupants and less tenancy is the imperative call in the country today, Joseph Daniels, wartime secretary of the navy this morning told the American league of building and loan association convention.

## Huge Garden Party Ends London Season

LONDON, July 22.—(INS)—Nearly 13,000 persons were expected to attend the garden party at Buckingham Palace this afternoon. This event virtually marks the end of the London season and probably will be the final public engagement of the Prince of Wales before he leaves for Canada with Premier Stanley Baldwin.

## PRAISE EXTENDED TO JACKSONVILLE BY LOCAL PARTY

Sanford Good Will Delegation Returns This Morning After Fine Entertainment Given By Gate City Board of Trade

With warm praise for the cordial hospitality extended to them as guests of the Jacksonville chamber of commerce, members of the Sanford good will tour returned to this city at noon today after a two-day outing that was described as one of the most delightful trips ever staged under the auspices of the local Chamber of Commerce.

## Fire Department Is Criticized Result Recent Miami Fire

MIAMI, Fla., July 22.—(INS)—Criticism was rife here today following a futile attempt by the Miami Beach fire department late last night to extinguish a blaze that totally destroyed the former Carl G. Fisher boat slips near the eastern end of the Venetian causeway and 10 valuable boats of the pleasure type causing a total damage in excess of \$50,000.

## Meeting On Canal Question Likely To Be On Wednesday

A public meeting to discuss the canal question has been tentatively set for next Wednesday night at the city hall, according to members of the Canal Board who announced this morning that the Wednesday date is subject to the convenience of Col. Gilbert A. Youngberg, former United States War Department engineer who will address the gathering.

## OHIO BORDER FORCE RESUMES OPERATIONS

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## Ask Me Another!

Each day The Herald will present five questions concerning Sanford's history, its industries, its city government, its recreational facilities and other interesting subjects. The answers will be given with the questions. Persons who have questions which they desire to have included in this column, may communicate with The Herald.

## QUESTIONS

1. What is the oldest law firm in Sanford?
2. Who is sheriff of Seminole County?
3. How did the first locomotive reach Sanford?
4. Who turned the first shovel of dirt on the railroad in Sanford?
5. What is the largest incorporated firm in Sanford?

## ANSWERS

1. George G. Herring.
2. Charles M. Hand.
3. It was brought down from Jacksonville on a barge. It was called the "Seminole".
4. General Ulysses S. Grant.
5. S. O. Chase and Co.

## DEMPSEY WINS OVER SHARKEY IN 7TH ROUND

Right Hook To Belt And Left To Jaw Brings Sharkey Down After 7 Gruelling Rounds

80 Thousand Wildly Acclaim The Victor

Flashes Of Old Time Form Revealed As Dempsey Plows In

## NEW YORK, July 22—

They had two strikes on Babe Ruth and then he hit one over the fence. The old, old story, ancient as sin itself, the tale of the hare and the tortoise, was repeated all over again at the Yankee Stadium last night when Jack Dempsey, the great killer of flatlanders, added another pelt to the old thatch. He knocked Jack Sharkey, that painfully confident young man from Boston, colder than a frappe after 45 seconds of fighting in the seventh round, at a time when the tortoise seemed tottering on his last, palsied old legs and the hare was skimming over the landscape as only a hare can.

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# THE OUTLET'S STORE-WIDE

15 Days Of Unparalleled Bargains!

# CLEARANCE Sale

We have no motive back of this sale except to give to our customers the very lowest possible prices on high grade merchandise at a time when they need merchandise—vacation time. We are quoting the lowest prices we have ever quoted but—these prices last only 15 days and your choice of our stock may go the first day so be on hand when the door opens.

Men! Dont Miss These!

## Trousers

Your choice of these Trousers to go for this unusually low price. We are clearing our men's trousers. All wool in solids and stripes. Your choice

**\$3.98 to \$5.98**

## Sport Knickers BELOW COST

You will believe us when you see these wonderful bargains. They are absolutely below cost. Nifty All-Wool patterns and solids and stripes in linens all to go for

**\$1.98**

## Men's Straw Hat's

The season is yet early, but—we have decided to sell our remaining straw hats at this price in order to clear our stock. All this season's merchandise.

**\$1.00**

## Men's Caps

Just the right style and the right shade. Our sale price during this clearance only

**89c**

## Men's Hose

Silk Lisle Hose of exceptionally good wearing qualities. Our Sale Price

**19c**

## Savings In Shirts

### Group No. 1

Our savings in Shirts this time can't be duplicated elsewhere. Guaranteed fast colors as well as white. All with collars attached.

**95c**

### Group No. 2

Broadcloth Shirts in fast colors and white. Collars attached. These are extra good values for only

**\$1.38 3 FOR \$4.00**



Summer Percals

Cool, Summery Dresses of Bright Colored Percals. Well trimmed and extraordinary good value for only

**99c**

## clearance of DRESSES

Handmade Linen And Broadcloth

Beautiful Silk Dresses

These high grade Hand-Made Dresses have never been offered before at this low price

**\$2.98**

## Odd Lot Silk Frocks

Here is a odd lot of Silk Dresses that we are going to close out right now.

**\$2.98**

## Handmade Voiles And Crepes

Dainty Handmade Voiles and Crepe de Cynes hand embroidered. Both long and short sleeves.

**\$3.50**

Here is one of our most exceptional values. Light and dark silks that are worth more than twice what we are asking.

**\$5.98**

## Fine Silk Frocks

This group of Dresses has been selected from the racks of our best dresses. Light shades suitable for summer time.

**\$8.98**

## Silk Dresses

Exactly half price and all new stock. Buy several to take on your vacation. Light and dark shades. Values up to \$25.00

**\$12.95**

## Selling Out Shoes At Cost

| A PICK UP!   | AT COST!  | OUR BEST!  |
|--|---|--|
| Girls' and Misses Walking Shoes in black patent leather and kid oxfords and straps. A Pick-Up at | Blonde and grey and some with novelty trimmings, high and low heels, some black satins. Your choice | Our Very Best Shoes are going for this low price. White kids, blondes, patents and all that is new to go for |
| <b>\$3.98</b>  | <b>\$4.95</b>   | <b>\$5.95</b>  |

SANDALS OXFORDS

A BARGAIN IN Shoes

**\$1.98**

Hat Boxes

Black Leather and Neatly Lined Throughout. Our Sale Price

**\$2.75**

Here is the Biggest Bargain of the year. Patent Leather Bar-foot Sandals and Oxfords to go at this price regardless of cost. Come Early.

**\$2.50**

All Millinery Must Go

This is a group of this season's Hats and are all in good condition and very desirable. Both large and small shapes in all colors.

**\$1**

EXTRA VALUE

Here is another group of our Hats that originally sold for more than twice what we are asking for them now. Your choice

**\$2.98**

PATTERN HATS

Our Very Best Pattern Hats are to go at this ridiculous price during Our Sale only

**\$3.98**

# Sale Starts Friday, July 22 9 A.M. Lasts 15 Days

## Mens' Dress Shoes

Every Shoe in Our House is to be Closed Out at This Low Price. Your choice of any here for only

**\$3.95**

## Topkis Union Suits

These are sold the world over for \$1.00. Our sale price during our clearance will be only

**79c**

## Genuine Broadcloth Shirts

Our Very Best Grade Shirts are in this group. Their former value was \$3.50. Colors and solid white. Collars attached. Only

**\$1.75**

## Honestly Good Silk Hose

Silk All The Way. Durable, neat and a well known make. See them!

**89c**

## Full Fashion Silk Hose

Both Service and Chiffon Weight. All desirable shades.

**\$1.25**

## Baronet Satin Slips

This is a bargain that you cannot afford to miss. Baronet and shadow proof rayon slips Hemstitched and neatly made, all colors and sizes. One to a customer.

**\$1.29**

Voile Gowns, teds and step-ins. Daintly made and some trimmed with laces.

**89c**

Silk Crepe de Chine Teds and Step-Ins for

**\$2.45**

Dainty Crepe de Chine Gowns for only

**\$3.98**

# The Outlet

F. B. Robbins (Sanford) Opposite Post Office



**Large Brewing Outfit Is Seized By Police**

MIAMI, Fla., July 22—(INS)—The largest brewing outfit seized in the history of this city's police department has been captured by detectives here in a raid on a large building formerly occupied by the Southern Warehouse Inc.

In addition to the beer manufacturing equipment, which includes seven copper vats, fifteen barrels, one wooden vat and sundry materials, a considerable amount of costly gambling paraphernalia was seized.

Five hundred gallons of mash and 1,000 of beer were discovered by the raiding officers, who saw other evidence that the place had been in operation for some time. One man escaped through a trap door.

**New Clyde Schedule Announced By Carder**

MIAMI, Fla., July 22—(INS)—New York-Miami steamers of the Clyde Line will include Jacksonville and Charleston, S. C. as ports of call according to a new schedule announced by J. S. Carder district passenger agent here today.

Four Vessels will be used in the new arrangement; the Mohawk, the Cherokee, the Seminole and the Algonquin. These will arrive in Miami weekly in the order named making the run from or to New York with all stops in about 80 hours.

*For the 24<sup>th</sup> year*  
**Buick**  
has again fulfilled  
this promise-

**ROSIER'S**  
Happy Plumber  
says  
It's the same  
thing as  
being  
next  
door



We are not much further away from you than your phone. Our Happy Plumber is a hustler. On the job—quick as a telephone flash. Get us on the phone.

Phone 207

**A.D. Rosier**

915 W. First St.

**OF COURSE**

we don't know of any better place to transact your banking business.

SO,—

we invite you to come here.

Cordially yours,

**First National Bank**

*B. J. ...*  
Cashier



**Clicquot Club**  
Ginger Ale

**Aged 6 months**

—the exact time necessary to secure the finest quality

**Clicquot Club Ginger Ale**  
Golden or Pale Dry

To suit your taste or the time, you need only say "Clicquot Club." And whether your choice be the rich, full-flavored Golden or the delicate Pale Dry, you are sure of the same mellow flavor that is the result of six months' aging . . . away from light and air.

The name Clicquot Club is your guaranty of the worth of a product whose ingredients are skillfully blended with water of virgin purity from a natural source, and properly aged.

Only the crystal liquid from the famous Clicquot Spring is used in making these two types of the supreme ginger ale. With this, according to a secret formula which cannot be duplicated, are blended the choicest of flavorings. And a six-months' aging gives these ingredients a chance to thoroughly blend into a full flowering of the unequalled Clicquot Club flavor.

All of this is carried out in the spirit of true craftsmanship, and under expert supervision, at every step of the process.

For more than forty years this healthful beverage has been the prime favorite of those who know and appreciate "vintage" ginger ale.



**Clicquot Club**

Two kinds, PALE DRY and GOLDEN  
The Ginger Ale That's Aged

**WHEN  
BETTER  
AUTOMOBILES  
ARE BUILT  
BUICK  
WILL BUILD  
THEM**

See the  
**1928**

**BUICK**

*on display* **JULY 23<sup>rd</sup>**

**SANFORD BUICK CO.**

208-212 Magnolia Ave.  
SANFORD, FLORIDA

WINTER PARK AUTO CO.  
MEBANE BUICK CO., Orlando

EUSTIS BUICK CO.  
KANE MOTOR CO., Leesburg



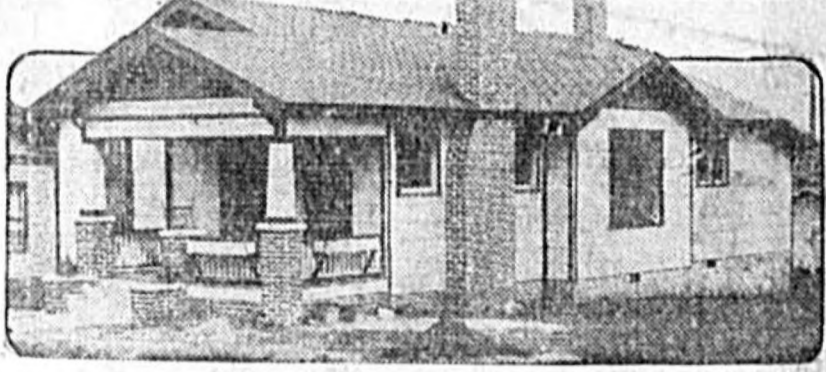
Wreck Meets Byrd And Walks First Time



Story of Captain LeGendre—how the maimed French flyer, a war wreck, walked for the first time in nine years when Combyrd visited him—came singing over the cables from Paris the day. Here is the story as NEA Service cameras saw it. At the Invalides, the hospital which shelters LeGendre and "Broken Wings," that Byrd and the war hero met. With LeGendre in a wheelchair they started to the tomb of Napoleon, a short distance

to give me courage," said LeGendre—and leaving his chair he took steps since a wartime plane crash broke almost every bone in his body. The photo, showing LeGendre standing between Byrd and Captain George Noville, with Bert Balchen in the background, was on the steps of the tomb.

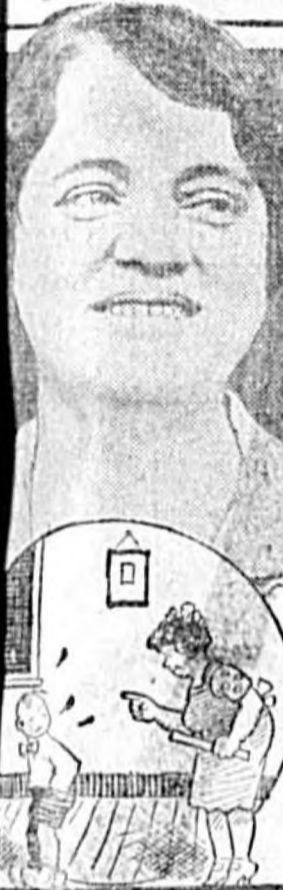
Community Gives Triplets Home



A little more than a year ago twins were born to Mr. and Mrs. John Johnson of Knoxville, Tenn. The next time the story came he must have carried a little less gasoline, for he brought triplets. The people of Knoxville chipped together and bought the home shown here for the little family, land, materials and labor being donated. The triplets are Archie, Kermit and Teddy. Teddy is having a bite from his luscious fist. If you can tell us which of the other two is Kermit and which is Archie, let us know.

CLERMONT — New filling station being erected on DeSoto Street.  
LEESBURG — Ice cream factory to be opened here by J. N. Nobles.

Compared Rod



NEGRO IS HANGED

JACKSON, Miss., July 22 (NS)—Walter Burley, fiendish negro slayer of two white women, was hanged at the state prison here this morning at 7 o'clock after confessing both crimes as he stood on the gallows with the death rope fastened around his neck. A group of national guardsmen accompanied the murderer on his trip to protect him from any possible violence.

NOTICE OF STOCKHOLDERS MEETING

The annual Stockholders meeting of the Sanford-Oviedo Truck Growers, Inc., will be held at the Court House Tuesday Evening, August 2nd, 1927 at 8:00 o'clock. Election of officers and other business will be transacted at this time. A full attendance is desired.

T. F. ADAMS, President.  
Attest: R. A. Cobb, Secretary-Treasurer.

25,000,000 pupils can cheer for their new teacher. Don't believe spanking helps. The new teacher is Miss S. Adair of Richmond, recently elected president of National Educational Association. She is the first "classroom ruler" to win the honor.

**GOLD TOP HOPPED MALT**  
RICH HEAVY STRONG  
For Best Results Gives the Real Old Time Flavor  
Made by Reich Brewing Co., Springfield, Ill.  
SOLD EVERYWHERE

**CHOCOLATE MILK**  
You can have delicious chocolate milk anytime at your home by mixing your favorite cocoa, or Toddy, Cocoa-Malt, etc., with

**KILIM**  
FRESH MILK POWDERED  
The children love it and it's good for them!

Wiley's Cash Grocery Wholesale Distributor

**"Strangle them"**  
WHEN FLIES, mosquitoes and roaches breath Black Flag—it kills them. Not one escapes! Rids your home of other bugs, too. Sold at drug, grocery, hardware and department stores. Powder 15c up, and

only **25¢** for the 1/2 pint LIQUID  
Fint. . . 45c  
Quart. . . 85c

**BLACK FLAG**  
POWDER OF LIQUID KILLS INSECTS

**MINERALIZED Red Comb Egg Mash**

contains DRIED BUTTERMILK and a Complete Complex Mineral. Hens fed on this mash have an increased vitality, good health and give a high production of quality eggs. The hatchability of the eggs is also increased.

**Seminole Feed Company**  
N. Elm Ave. Phone 94

*get those FLIES*

If typhoid-fever germs were as big as flies—you'd move when you saw one coming. The fact is, they are so small that a fly may carry hundreds of them—to say nothing of a dozen other kinds of danger.

Get rid of flies by putting Tanglefoot Fly Paper or Ribbon to work. Your grocer and druggist sell both. For economy, buy them by the carton—they last indefinitely.

THE TANGLEFOOT COMPANY  
Grand Rapids, Michigan R-254

**TANGLEFOOT FLY PAPER AND RIBBON**

PENSACOLA — Plans discussed of construction of bridge connecting Santa Rosa Peninsula with Pensacola.  
ST. AUGUSTINE—Work under way remodeling post office building here.  
TAMPA — Hillsborough County Federation of Women's Clubs to erect \$50,000 clubhouse corner Heratio and Brevard Street.  
SEBRING — "Sebring Daily American" and "Sebring White Way" merged recently.

STARKE — Gulf Refining Company to erect \$40,000 bulk oil station here.  
FLAGLER BEACH—Contract to be awarded for construction of recreation pier at Flagler Beach.

**EXTRA SPECIAL FOR SATURDAY**

Fine Butter Beans  
Nice Georgia Corn  
Tomatoes  
Fancy Cantaloupes  
Elberta Peaches

**Blue Bonnet Market**  
Second Street & Sanford Ave.

**"It Is Really Important"**

This business of shopping where you secure the finest foods is really important. A & P sells the famous brands and all are priced at good savings.

|  |     |
|--|-----|
| White House Tall Can EVAPORATED MILK             | 10c |
| A & P Ex Fancy SUGAR CORN No. 2 Can              | 19c |
| A & P Ex Sifted ENGLISH PEAS No. 2 Can           | 23c |
| Iona Dried Soaked BLACK EYE PEAS No. 2 Can       | 10c |
| Libby's DILL PICKLES Qt. Jar                     | 32c |
| American Sw. Mx. PICKLES Qt. Jar                 | 33c |
| A & P Fancy APPLE SAUCE No. 2 Can                | 15c |
| Stokley's BIG HOMINY No. 2 1-2 Can               | 12c |
| Fancy White SAUER KROUT 2 1-2 Can                | 14c |
| Floridian Cranberry JELLY 8 oz. Glass            | 15c |
| Sultana Red SALMON Tall Can                      | 29c |
| American SARDINES 1-4 Tins in Oil                | 5c  |
| Del-Monte SARDINES 15 oz. Tin                    | 15c |
| Heinz KETCHUP 14 oz. Bot.                        | 25c |
| A & P KETCHUP 14 oz. Bot.                        | 23c |
| Best Foods 16 oz. Glass Bread and Butter PICKLES | 25c |
| White House CIDER VINEGAR Pt. Jug                | 10c |
| White House CIDER VINEGAR Qt. Jug                | 19c |
| Encore Brand SPAGHETTI With Cheese & Tomato      | 10c |
| Baker's COCOA 1-2 lb. Tin                        | 20c |
| Quaker Maid COCOA 1-2 lb. Tin                    | 10c |
| P & G White Naphtha SOAP 10 Bars                 | 40c |
| Octagon SOAP POWDER Small Pkg. 4 1-2c            |     |
| Octagon SOAP Small Bar 4 1-2c                    |     |
| That Good A & P Creamery BUTTER lb.              | 53c |
| Fancy Large Juicy LEMONS Per Doz.                | 25c |
| Fancy No. 1 POTATOES 10 lbs                      | 34c |

The Great **Atlantic & Pacific Tea Co.**  
205 Magnolia Ave. Sanford at Geneva  
McLander Arcade

**Bite yourself an Alphabet**

**Become a Pretzeleer**

There's a new order—the Order of Pretzeleers. Any man, woman or child, from 6 to 60 can join. All you need to belong is a set of teeth (first teeth, second teeth, or store teeth) and some O-So-Gud pretzels.

You already have the teeth. Your grocer will supply the pretzels. You initiate yourself by biting out an A. It can be done in two bites, if you are a clever biter. Like this or this:

Bite your A and you're a member—a full fledged pretzeleer privileged to wear a uniform, if you can find one. After you bite your A, eat it. Then go as far as you like up to Z.

All of which is to show you that O-So-Gud pretzels are good to eat and good for those who eat them—with soup, salad, hors d'oeuvres, dessert, between meals and all the other times you like to eat.

They're baked brittle, baked crisp, baked crunchy. They're easy to digest. They're salty . . . . . Crunch, crunch . . . smack, smack.

For biting alphabets, and for eating, you'll like pretzels baked by Uneeda Bakers.

**O-SO-GUD PRETZELS**  
Bite right and you can spell anything with the big O-So-Guds. They're full of twists, turns and holes.

**SLIM JIM PRETZEL STICKS**

Called Slim Jim for a good reason. Ask your grocer. In handy packages bearing the N.B.C. Uneeda trade mark.

**NATIONAL BISCUIT COMPANY "Uneeda Bakers"**



The Sanford Herald

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FRIDAY, JULY 22, 1927. THE HERALD'S PROGRAM: Economy in city and county administration.

SHARKEY WAS OVER-CONFIDENT. Register tomorrow, and pay your poll tax!

LAKE SAID FOUR HUNDRED THOUSAND DOLLARS WORTH OF BONDS WERE SOLD; the city clerk said five hundred thousand. Who knows?

SO FAR AS WE HAVE BEEN ABLE TO FIND OUT there is no opposition to the proposed charter amendments except among the Lake "Yes Men."

WE UNDERSTAND that the city is charging the zoo to the golf course. We know there were lots of golf bugs out there, but didn't suppose there was a whole darn menagerie.

DON'T SPEND ALL YOUR MONEY ON A FANCY WAGON to hold the candy-remember she's no good—she can't get on the box.—Florida Times-Union. No, but he can; he's the goat.

BEN CARTWELL, former Sanford star, pitched his twenty-third victory of the season Wednesday. Jacksonville will always know after this where to go to "get the good ones."

AND IT IS SAID NOW that the bootleggers, rum smugglers, moonshiners and hickers are all in favor of prohibition. They can make more money without the bar than they can with it.

ONE OF OUR BEST "Ask Me No-Other": If the City manufactures 4,607,788 cubic feet of gas per month and sells only 2,267,960, what becomes of the remaining 2,339,828 cubic feet?

SHARKEY WAS A FOUL TO STOP fighting when he thought Dempsey fouled him. A fighter's first job is to keep fighting as long as he can wiggle; it's up to the referee to say when a foul is landed. Dempsey will never catch Tunney napping like that.

"IN EXISTING SURFACE MILEAGE," says the Jacksonville Journal, "at the end of 1926 Florida led twenty-three other states." That's nothing; Sanford has more miles of paved streets than all the rest of the cities in the world put together.

WHEN OUR PRINTER MACHINE started this morning and the operator gave it a try before sending any news, the old familiar line came by: "Now is the time for all good men to come to the aid of their party," and we thought how true it is.

It Will Be Interesting

Unless we are an utter failure at reading signs Mrs. Ruth Bryan Owen and "Joe" Sears are in another race for the Democratic nomination for congress from the fourth district, though the voting doesn't come until next year.

There is more truth than poetry in the above paragraph which the far-sighted editor of the Tampa Times has typed. Barring accidents, and Mrs. Owen is not the type that is bothered much by accidents, Mrs. Owen, more than likely will run, and if she does she'll be elected.

Last time she didn't come far from carrying the election. She was the victor in a great many more counties than her opponent, and until the returns from Monroe came in she was leading by a fair majority. And there always has seemed to be something funny about that Key West vote.

Not that Mrs. Owen has ever said a word about it herself—she probably thinks everything was all right—but if she ever runs again, her friends are going to keep a sharp lookout over the Key West ballot boxes, and Mrs. Owen will win.

Dempsey Comes Back

Staging the most spectacular comeback in the history of pugilism, Jack Dempsey last night won a knockout victory over Jack Sharkey, his rugged young adversary, and thereby established his claim to a chance at the title which he relinquished to Gene Tunney last fall. With the betting odds against him but with eighty-two thousand people cheering him wildly, the Manassa Mauler flashed some of his old-time form and skill to send a deadly blow to the stomach and a left hook to the jaw and Sharkey went to the canvas.

It was a colorful setting for this more colorful battle. Here was age pitted against youth; here was one confronted with oblivion, the other facing disillusionment and a new start toward the title. Dempsey defied all of the handicaps that are supposed to accompany age, and with fury of an enraged giant tore into younger opponent to reverse the age-old story that youth must be served.

Dempsey was the Dempsey of old only in his moment of victory. In the earlier part of fight with the exception of the first round, he was little better than the form he displayed against Tunney. He was battered about with ease and only an indomitable fighting spirit kept him in there long enough to watch for an opportunity. Placing all his strength in one blow to see if he had a remaining chance the former champion plunged one to the stomach, and made an opening for the blow which finished Willard, Carpenter and Firpo.

Dempsey's victory is a popular one. He entered the battle as the under-dog but he emerged as the lion of victory. He carried fandom's praises with him as he left the ring, and the backing of thousands in his struggle to come back and win the crown which rested so securely on his brow for several years.

Not A Difficult Choice

Henry Clay, if memory serves, once said in an address to Congress, "I'd rather be right than be President." There is rich enough material in that short line for a splendid sermon, but splendid sermons have been based on that line, so we will leave it and pass on.

Daniel Carter Beard, Chief Scout, and founder of the Boy Scout movement in America, said a few days ago, "I would rather be a boy than king of any country. I would rather be a Boy Scout than be President." Dan Beard is now seventy-seven years of age, but has spent his entire life being a boy. It is doubtful if any of the eight hundred Boy Scouts who heard his remark could track a moose with greater sureness, could penetrate a swamp or jungle with greater swiftness, could pitch a camp with greater resourcefulness.

Scout Beard, spoke to, besides the boys, Governor Alfred A. Smith of New York, Governor John E. Martineau of Arkansas, Governor John H. Trumbull of Connecticut, Barron Collier, August Hecksher, Will H. Hays, Edward E. Albee, William H. Edwards, and General Robert Lee Bullard. It is doubtful if a single one of these, politically ambitious though some of them may be, would take the other side of the argument if a debate were called.

What would you, Old Timer, rather be, a Boy Scout or President?

BAD CHECKS SMOOTHIE

Said a man to me the other day, "Recently in response to an advertisement which I inserted in the 'Help Wanted' column, I received a letter from a man named Smoothie, his application interested me and I told my secretary to call up the number he had given and tell him to come around and see me. She rang up and said she'd like to speak to Mr. Smoothie." "Yes," replied the woman who answered the phone, "I'd like to speak to him myself. He gave me a bad check this morning for his board, and I skipped out."

By an odd coincidence I happen to know Mr. Smoothie myself. I have known him for a number of years. The first time I heard of him was in connection with a bad check, and I have been hearing of him in company with bad checks ever since. From my first knowledge of Mr. Smoothie he has been a broke. Bill collectors are always on his trail, lawyers usually are hunting him, and the sheriff generally has an eye peeled for him. Most of the time he has been just on the edge of the penitentiary. Yet Mr. Smoothie is under the impression that he is beating the game. He fancies he is getting ahead of the world. He thinks every time he gives somebody a bad check and gets away with it he is just that much ahead. He married a nice girl and has been

As Brisbane Sees It

Imponderable Ether. Two Jacks Fight. A Sick Whale. Surprising a Rebel. By ARTHUR BRISBANE. Copyright 1927 by Star Co.

SIR OLIVER LODGE says the ether is the most important reality of physical universe. Life and mind are associated with matter only indirectly, through the ether, says he and the ether is primarily man's habitation, not pseudo "solid matter," earth houses, automobiles and money that we call the real world. Matter reduced to atoms, is only electric particles revolving at frightful speed around an electric center. The real thing is ether.

SCIENCE TELLS US that the ether is like a great stream of water, flowing on forever, and matter like a fisherman's net across the stream through which the ether flows, that ether is essential to the cosmic scheme, that Newton's law of gravitation should do no work without it, and that ether is the only solid reality in the realm of ideas but for the average man it is hard to conceive of ether as a reality. It seems as unreal, as the fourth dimension.

Our minds are adjusted to wack we have to do, which isn't big or very important. FOR LAST NIGHT'S fight of the two Jacks, Jack Dempsey and Jack Sharkey, the modest box office price for a front seat is \$27.50. Our intellectual citizenship is willing to pay much more. It is said that the first five front rows are in the hands of speculators at \$125 each.

This news is made public by the government, which wants income tax from a show of the kind, and asks further information.

Suppose Sir Oliver Lodge were to lecture on his theory of ether and charge \$125 for front row seats, how many would he sell?

IF YOU WERE told that the richness of a sperm whale in the Atlantic ocean could set up a comfortable chicken business, you might say "Impossible." But it happened. When the whales don't feel well, lumps of a substance called ambergris, valuable to perfume manufacturers, form inside of them. Jonah Pratt, 74 years old, locked-out on a schooner, saw gulls hovering over a big lump of ambergris, worth \$12,500. With that money Sailor Pratt will retire to a chicken ranch and thousands of women will go around perfumed by the ambergris.

SANDINO, LEADER OF Nicaraguan "rebels," was perhaps right in his idea that Uncle Sam has no business dictating to Nicaragua, but he was wrong in his judgment of airplanes in war.

Sandino, who called himself "the wild beast of the mountains," told his followers that Uncle Sam's airplanes and bombs "only made a noise." A few bombs dropped by American fliers killed 200 of his followers, according to late reports and probably killed more that ran into the woods wounded and died. Sandino, abandoned by his army, hiding in some wild part of Nicaragua, is a much surprised "wild beast of the mountains."

THERE WOULD BE some surprised statesmen in Washington, if we had war in this country, with foreign airplanes treating our cities as Uncle Sam treated Sandino's followers.

IN ALABAMA SEVEN men are indicted for flogging a young farmer boy, Jeff Caloway, because he went to church drunk. Caloway was taken from a little church by a band of masked men, bound to a tree and lashed into unconsciousness. You have there an interesting picture of United States civilization in 1927 and a particularly interesting picture of "nation wide prohibition" in action.

THE BYRD flight turned out to be news after all—a transatlantic flight that ended as a Channel swim. Does anybody remember the good old fashioned days when girls made poets of the men instead of rubbernecks?

With no more Americans planning to fly to Europe right away, the mayors of the small towns of France can retire now with hopes for a full night's sleep. The good burgomaster of Cologne told visitors the United States was the only nation able to give Europe eternal peace. Still, it would be quite a job to kill them all off.

Mussolini says his successor hasn't been born. Perhaps not actually, but potentially he lives—and drives on every road in the country on every Sunday afternoon. Now that the flood refugees have gone back home, the country is heaving a sigh of content. One of the reasons why a flood refugee's real troubles begin when he quite being one.

Packing Furniture Draying—Storage C. E. Chorpeneing Phone 3302 or 573 W

Registration Notice FOR SPECIAL ELECTION. The Registration Books of the City of Sanford, Florida, will be open Wednesday, July 26, 1927 and will close Monday, July 31, 1927.

Why Shop Around Firestone at the price you are prepared to pay—no why shop around.

Seminole Tire Shop Firestone Tires Gulf Gas 111 West First Street Tel. 894

Fire constantly threatens you. Be careful and do your best to prevent loss but play safe by insuring all of your property.

A. P. Connolly & Sons Established 1908 221 Magnolia Phone 48

THE REASON FOR OUR SUCCESS This Bank is successful because it has the right conception of service, and expresses its conception in honest, helpful and courteous treatment of its patrons.

H. C. VIELE "A Substantial Jeweler in a Substantial City" 108 Magnolia

FLETCHER BATTERY & ELECTRIC CO. 11 Plate Battery \$10.00 Exchange 820 W 1st St.—Phone 382W

LOANS J. H. JACKSON 112 E. Second St. Phone 611

Handy Household Necessities We carry a line of radio, medicine chests, telephons, ironing boards, wall clocks, others that you will appreciate constructed and inexpensive. See these specialties when you'll like them.

BOND-HILL COMPANY THE YARD WITH A MILL BACKING Phone 135 Holly Ave. at 11th, 12th, 13th Sts. Bond Grad Zip Service

Daytona Beach Florida FLORIDA'S GREAT SUMMERTIME TOWN For many years people from all over United States and Canada have visited Daytona Beach—to play! It's location was long ago recognized to have endowed this East Coast city with the World's Finest All-Year Climate, Warm in Winter, Cool in Summer, its Winter call is already world-wide.

refrigerated COLD AIR circulating around the compartments of your ice box not only extracts the heat from the food, but carries back to the ice chamber the food odors, which are absorbed by the moist film of melting ice and discharged through the drainage pipe.

GEMINOLE COUNTY BANK Sanford, Fla. STRENGTH—SERVICE—PROGRESS



# Social and Personal Activities

Office Telephone 148

MRS. FRED S. DAIGER, SOCIETY EDITOR

Residence Telephone 859—J

## Social Calander

**SATURDAY**  
Children's Story Hour at 10 o'clock at the Library.

**MONDAY**  
Truth Seekers Class of the Methodist Sunday School will have regular business and social meeting at the home of Mrs. W. S. Smith on West First Street at 8 o'clock with Mrs. C. E. Adams, hostess. Mrs. G. W. Spens, Mrs. H. A. Mc Cully, Mrs. Les-White and Mrs. J. H. Cowan hostesses.

## Mrs. Minarik Hostess of Bridge in Honor of Mrs. Walker's Sister

Mrs. M. Minarik entertained most pleasantly Friday afternoon at her home on Laurel street, honoring Miss Iva Jane Ford, sister, Mrs. Clifford Walker, guests were the members of the Lottaphan Bridge club and a number of friends.

A variety of cut flowers and plants were arranged with charming effect in the rooms where the club members met. The afternoon was spent in the playing of bridge and other games. The afternoon was further enlivened in the tallies done in pairs with brilliant colored plumage. Upon the completion of the fifth session scores were added and club members making the high score, was awarded a set of ice cream glasses, coasters, slippers. For the club member making low score there was a pretentious guest towel. The set scoring the most points, received a set of table markers. The low score prize for the day was a dainty guest towel. A Ford was presented a framed picture as a gift from her hostess.

When the bridge accessories had been removed and the tables had with luncheon cloths, the afternoon was spent in the playing of bridge and other games. The afternoon was further enlivened in the tallies done in pairs with brilliant colored plumage. Upon the completion of the fifth session scores were added and club members making the high score, was awarded a set of ice cream glasses, coasters, slippers. For the club member making low score there was a pretentious guest towel. The set scoring the most points, received a set of table markers. The low score prize for the day was a dainty guest towel. A Ford was presented a framed picture as a gift from her hostess.

Frank Edenfield leaves Saturday for Bradford, Fla., where he will spend the week end.

Mrs. J. G. Ball who is spending summer at Coronado Beach at the day here Friday.

Mr. and Mrs. Tony Pitchford will leave Monday for Mount Vernon, Ill., where they will visit relatives for a few weeks.

Mr. and Mrs. M. Minarik and children spent the day Thursday at Myrtle Beach.

Mr. and Mrs. Tom Bolt have returned home from Jacksonville where they have been the guests of Mr. and Mrs. Holland.

Miss Elizabeth Ferran of Orlando is the attractive guest of Mrs. David L. Thrasher and Miss Helen Marentette at Myrtle Beach.

Mr. and Mrs. F. S. Daiger will stop in Sanford Thursday afternoon enroute to Asheville and other points in North Carolina.

Miss W. J. Steed and children Klansmen will arrive Saturday afternoon next week as the guests of Mrs. J. G. Ball at Coronado Beach.

Miss Nell Williams and Miss Myrtle leave Saturday for Myrtle Beach where they will spend the week as the guests of Mrs. Frank Woodruff Jr., returned Thursday from Waynesville, N. C., where he spent a few days with his parents, Mr. and Mrs. F. L. Woodruff.

Mr. Dick Brown and children returned home Friday from Coronado Beach where they spent the week as the guests of her mother, Mrs. J. G. Ball.

Mr. and Mrs. A. B. Mahoney left Saturday morning in their motor car for Palm Beach where they will spend the week and as the guests of her brother and wife Mr. and Mrs. Charles Ryan.

Mrs. B. A. Howland and two daughters Misses Mina and Betty and small grandson, Buddy will leave on Saturday for Daytona Beach where they will spend several weeks.

Mr. and Mrs. John Shirard, Mr. and Mrs. Frederick Bender, Miss Katherine Shirard, Miss Snyder, Miss Beverly Bender, Mr. Shirard and Fred Bender will leave on Saturday for Blue Springs, Thursday where they will spend the week.

## THIRTIETH ANNIVERSARY OF LOCAL EASTERN STAR CHAPTER CELEBRATE

The thirtieth anniversary of the Seminole Chapter No. 2 of the Order of Eastern Star was fittingly observed Thursday evening with a delightful birthday party at the Masonic Temple.

Receiving the guests upon arrival were the past mistress, Mrs. Sara Parker, Mrs. Mary Kent, Mrs. Mamie Griffin, Mrs. Joy Bailey, Mrs. Elizabeth Scott, and the Worthy Matron, Mrs. Eunice L. Turner.

The hall had been transformed into a room of beauty with numerous softly shaded lamps, potted plants, and numerous bowls of cut flowers. Bright-hued pillows also added a cherry note.

In the reception room an attractive table was placed and here throughout the evening fruit punch was served by Mrs. J. E. Courier and Mrs. Hasky Wicht.

A very interesting program was arranged by Mrs. R. C. Maxwell including the singing of "America" by the assembly, followed by the grand march led by Mrs. Eunice Turner and Mrs. Higgins. A hand-shaking contest followed and afforded much mirth. Every twenty-fifth person shaking hands was awarded a prize. A clever reading was given by little Miss Cornelia Mc Rae after which a word contest was featured. Mrs. Walter Haynes formed the most words out of the name "Eastern Star" and was awarded the prize. Another reading was given by

## Beauty Is "Ma"



Mrs. Al Ricard, 18, of Yakima, Wash., won the prize in a recent beauty contest in which girls from several cities in central Washington participated. (She is shown here with her two children, Albert, aged 6 months, and Carolyn, 2 years.)

## DEMPESEY WINS County Treasurer OVER SHARKEY Is Kidnapped And IN 7TH ROUND Robbed Of \$15,000

(Continued From Page One)

went right away from there. I don't say that Sharkey is a Tunney. But he certainly is not a Dempsey, a statement to which undoubtedly he will place his seal and hand today.

He ought to know it, anyhow, for if he doesn't know now, the truth is never for him. He had the superior speed but he refused to use it, being too vain to back away even from the human killer. It didn't seem to matter that Dempsey's legs were gone at that, in three rounds or less if they must fold up of their own weariness. No, Sharkey was too arrogant for such a finish as that. He must finish Dempsey with his own and, in such a program, it was inevitable that one man or the other must go quickly. In such a game, the odds were all with Dempsey and so Sharkey, of necessity, was elected. I hope he likes the office.

Of course, the question of Dempsey's left to the body had to come in for severe scrutiny and, in truth, it was low enough to deserve inquiry. It landed at or under the belt but over it in any case. But the writer is not particularly concerned with the punch in question. You can't foul a man with a punch on the jaw, and it was such a punch that finished Sharkey.

Further, there was no claim of foul in Sharkey's corner and the referee calmly went on with the featureless 10, apparently serene in the belief that everything was as it should have been.

Anyhow, post mortems of that kind never won a prize fight. Hit them over the fence and, if the umpire says fair, it so ordered even if you gather about until daylight and weep until your vests are sodden.

No, this fight is dead; long live the next one. And live and let it well. Dempsey and Tunney are set now to repeat their romps of the rain, only this time they will play Chicago just by way of diversion, and for good measure. No ballyhoo, no smoke up is needed. Dempsey is the greatest man before the public today. He is the darling of the galleries again a man whom they trusted and whom they trusted in vain.

Not many champions shorn of their titles have come back to such an impressive gesture as Dempsey made last night. Willard did it against Floyd Johnson and then folded up against Louis Firpo. This may or may not be prophetic but I don't mind saying that I shudder to think what Tunney will do to the gasping, spavined Dempsey of the first six rounds last night.

But, then, I picked Sharkey to win in 10 rounds, so it is probable that no one cares particularly how

## Head Commercial Department In High School Resigns Job

Superintendent T. W. Lawton of the Seminole County Schools announced this morning that he had received the resignation of Mrs. Ollie M. Steele, who has been at the head of the commercial department of the Seminole High School for the past two years.

Mrs. Steele stated in her letter of resignation that she expected to remain in Sanford, and will continue the work that she is doing as present in the Sanford post office, Mr. Lawton added.

Mrs. Steele was formerly engaged in civil service work in the Treasury Department in Washington. She was a teacher in the Steward Commercial School at Washington immediately before accepting her position in the local high school.

Mr. Lawton expressed the regret of school officials and patrons in announcing Mrs. Steele's resignation. The superintendent praised the instructor's work as a member of the high school faculty. Friends of Mrs. Steele will be glad to learn that her new duties will keep her as a resident of Sanford.

## Turkish Cigarettes Have 19 In Package

CONSTANTINOPLE, July 22.—Tourists visiting Turkey this summer are learning to their sorrow, that every package of 20 cigarettes they buy contains only 19 smokes. The twentieth cigarette is withheld by the government and will go to the making of a fund for the construction of an aerial fleet for this little country. It is calculated that, within a few years, his "involuntary" contribution will permit the purchase of several hundred airplanes.

INDIANTOWN—Work started in construction of \$28,000 new schoolhouse here.

CLEWISTON—Atlantic Coast Line Railway Company to construct railway station here.

JACKSONVILLE — \$1,800,000 new post office building, contemplated for erection in Jacksonville.

## "ST. AUGUSTINE DAY" For The Motorist

### SUNDAY, JULY 24th

Visit St. Augustine on this day. Its a comfortable little trip; good roads all the way. Besides, it offers much in historical interest and sight-seeing in and around America's Oldest City.

## YOUR BEST ROUTE

|                                |          |
|--------------------------------|----------|
| Sanford to DeLand              | 15 miles |
| DeLand to Daytona Beach        | 23 miles |
| Daytona Beach to Flagler Beach | 18 miles |
| Flagler Beach to St. Augustine | 32 miles |
| TOTAL                          | 88 miles |

The last fifty miles are over the new OCEAN SHORE BOULEVARD, now open to travel.

COOL-WIDE-SMOOTH

Stop at Daytona Beach going and coming.

DAYTONA BEACH DIVISION A. A. A.

819 Main Street, Daytona Beach, Florida

## Pacific Flyers Take a Dip



When Lieutenant F. Heigenberger (left) and Lieutenant Lester J. Mathland sauntered out on the beach at Waikiki, the Frisco-Honolulu non-stop flyers were presented with the large floral horse-shoe shown above, with "To Our Heroes," patterned in white. The two, even in bathing suits, keep something of the military posture.

## Mail Order Trade In Narcotics Ends In Arrest Toplitz

MIAMI, Fla., July 22.—(INS)—Admitting when arrested before U. S. Commissioner J. E. Spitzer that he has been conducting a mail order business in narcotics, Mike Toplitz of this city is in the Dade County stockade today. A default of \$5,000 bond to await the November session of U. S. district court.

According to A. D. Stevenson, government narcotic inspector more than \$10,000 worth of "slope" largely cocaine has been mailed by Toplitz during the past few months to disabled war veterans in the government hospital at Lake City, Florida.

Jeff Lampeer, taken into custody with Toplitz and charged with being an accessory is also being held today. His bond was fixed at \$250, but he is alleged to have requested a committal as an aid in helping to free himself of a drug habit.

It was alleged that Lampeer handled the Lake City end of the traffic for Toplitz when the former was confined to the hospital.



### Highest Quality

at the lowest price in history

### Firestone.

Why send away for tires. Come in and let us show you

### Seminole Tire Shop

Firestone Tires Gulf Gas  
411 West First Street Tel. 893

### STILL INVENTING AT 86

Although he is 86 and has lost his right arm, John Phillips, who is known in England for his many inventions, goes to work every day and continues to devise new things. He and his wife, who is 84, recently celebrated their diamond wedding anniversary at their home in Streatham. After Phillips lost his arm several years ago, he immediately learned to write and draw with his left hand. Among his inventions are a rotary bacon cutter, a pneumatic brake, a mineral water bottle, a pill packer and counter, and a machine for automatically turning the leaves of music at a piano.

### "BOBBY" WINS AGAIN

WOODCOTE PARK, EPSOM, England, July 22.—(INS)—"Bobby" Jones and Joe Kirkwood today defeated Cyril Tolley and Roger Wethered one up in a four ball foursome here today. Jones played brilliantly through the farway but his putting was not the putting

### AVIATOR ESCAPES

WASHINGTON, July 22.—(INS) Lt. Com. E. E. Wilson, attached to the Navy Bureau of Aeronautics, had a miraculous escape today when his seaplane was forced to land near Buzzard's Point, on the Potomac, and burst into flames as it hit the ground. Wilson escaped from the burning plane with only minor injuries.

### MAY FLY TOMORROW

SOUTHAMPTON, Eng., July 22.—(INS)—Installation of new radio apparatus in the trans-Atlantic flying boat of Capt. Frank T. Courtney, British air ace, was under way today at Calshot flying base. Courtney told International News Service he hoped to be able to hop off some time tomorrow.

### LEESBURG—\$10,000 apartment house to be erected.

which won him the British Open Championship at St. Andrews last week.

## Big \$1.00 Values

### SATURDAY ONLY

Values up to \$10.00. Smoking stands, Pottery, Glass-ware, Silver ware and Jewellery to be sold for \$1.00 Saturday Only

### McLAULIN, The Jeweler

## NIFTY WALL RACK

Suitable for living room, dining room, or kitchen, unfinished with a large size can of

### LAQUER 98c

in any desirable shade

Ornamental as well as useful. Actual value of the above is \$3.50

### PEE GEE CASH PAINT STORE

Park Avenue at 2nd Street.

## THEY CAME THEY SAW and then they BOUGHT!

Thousands have taken advantage of our extraordinary low prices. Here are a few items that should interest you.

Pay us a visit now.

|   |   |   |
|---|---|---|
| Ladies' High Grade SHOES  | A Bargain! Silk Dresses   | Extra! Baronet Satin SLIPS  |
| This Group includes patent Leathers, black satin, blondes and some white. Hi and low heels. | Hundreds have bought but we still have some exceptional bargains left. Light and dark colors in any of the newest styles. | White & Color—Neatly made. One to the customer—while they last.                         |
| \$2.50  | \$5.98  | \$1.29  |
| English Broadcloth SHIRTS   | New Stock Men's Caps  | Exceptional Values SHIRTS   |
| in white and colors neckbands and with collars attached. A give away at                     | values up to \$2.00 now only  | our best trade of English broadcloth and some silks. The best Quality money can buy for |
| \$1.38  | 89c   | \$1.75  |

## Do Your Shoes Look Shabby? Hill Hardware

will refinish them for you with Rogers Laquer in any of the Popular Shades 50c Per Pair

# The Outlet

819 Main Street, Daytona Beach, Florida



# ASK ME ANOTHER ADS

## The Prize Winners

Stacks and stacks of answers to the Herald's offer in last Friday's paper are ample proof that the "Ask Me Another" fad enjoys tremendous popularity in Sanford. The contest was by no means an easy one, merchants reporting that a number of people had called and asked what their slogan was or if they advertised this or that. The decision of the Judges is that first prize is awarded Miss Cornelia Cox McRae, second prize to Mrs. H. E. Wise and third to Miss Geneva Jelliff. If these prize winners will call at the Herald Saturday afternoon they will be given a credit slip for the amount of their prize on any merchant they choose who was listed on the "Ask Me Another" Page.

## Honorable Mention

is due to quite a few contestants for we admit that some of the questions were puzzlers. B. C. Steele, Adrian Smith, Sara Gillespie, Florence Tyner and Herbert A. Evans wrote splendid letters on "Why It Pays to Buy in Sanford" as well as answering correctly a number of questions. A number of others submitted commendable letters but made numerous errors in answering the questions. Space allows us to publish only the letters written by the winners of first and second prizes.

Three Act Play  
 "Why It Pays To Shop in Sanford"  
 By Miss Cornelia McRae  
 Act I  
 Tank of gas,  
 Drive 25 Miles,  
 Try on endlessly,  
 Eat no lunch.  
 Act II  
 Buy rose pink dress,  
 To match red hat,  
 Pay \$10 more than intended.  
 Act III  
 Tired, hungry,  
 Money spent,  
 Late for supper  
 Husband sore,  
 Kids crying,  
 Dress don't fit.  
 Day is done.  
 Curtain

"Why It Pays to Buy in Sanford"  
 By Mrs. H. E. Wise  
 A few months ago, I came to Sanford to make my home. I noticed one of the leading merchants had a sign which read: "Pull For Sanford or Pull Out." This merchant had the right idea to make Sanford the City Substantial.  
 "It's not what you make that counts, it's what you save—by trading in Sanford you will save money."

**Piggly Wiggly**  
 "All Over The World"  
 Two Stores — Two Markets  
 E. First St. — Sanford Ave.

**Seminole County Bank**  
 Corner First Street and  
 Magnolia Avenue

**Sanford Drug Co.**  
 "The Rexall Store"  
 E. First Street Phone 325

**Kelvinator**  
 is the oldest domestic electric refrigeration.  
**Pierson & Larkin**  
 A. R. Platt, Manager  
 McLander Arcade

Pasteurized Milk  
 is heated to 145 degrees and held at that degree for 30 minutes.  
 Sold by  
**Burgess Milk Products Co.**  
 Phone 766

**"Highland Park"**  
**W. M. YOUNG**  
 Cor. Park Ave. & Commercial

**MACK'S**  
 110 E. First St.  
 Truth, Service & Courtesy

Your Prescription  
 is compounded accurately of pure Drugs, promptly filled, assuring satisfaction.  
**Laney Drug Store**  
 "The Friendly Drug Store"  
 E. First St. — Phone 103

Service  
 You Get It Here!  
 Call Us — We Call  
 No fuss or bother about it—  
 We are as near as your phone—  
 ring and your orders insure complete satisfaction.  
**Laney Dry Cleaning Company**  
 110 E. 2nd. St. Phone 465

**Princess**  
 Ice Cream  
 Made and Sold by  
**Seminole Creamery Company**  
 419 W. 4th. St. Phone 634  
 Watch for week-end Special.

**H. C. Viele**  
 "A Substantial Jeweler in a Substantial City"  
 108 Magnolia Ave.

**Seminole County News**  
 Robt. L. Hooker, Editor  
 & Publisher  
 Ball Bldg.

**Sanford Laundry Inc.**  
 Office Plant- Branch-  
 W. 3rd. St. McLander  
 Arcade  
 Phone 475

**First National Bank**  
 "The Bank Of Service"  
 Corner 1st. St. & Park Ave.

**Geo. Deetch**  
 The Bicycle Store  
 McLander Arcade  
 Fishing Tackle and  
 Sporting Goods

Layer Cakes 38c  
 Frosted with Caramel fruit icing  
 Delicatessen foods are deliciously prepared, offering a wide variety of summer dainties that will appeal to the most jaded appetite.  
**Arcade Delicatessen**  
 "The Taste Tells"  
 McLander Arcade



# ★ Make these Classified columns your MARKET PLACE ★

Phone 148

Sanford Daily Herald  
AD. RATES

Cash in Advance  
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LUMBER and complete line of building material. Low prices. Security Lumber Co. "Where Good Grades Come From" Maple and Sixth. Phone 797.

CONCRETE in every shape and form, blocks, tile roofing, ornaments, etc. Sanford Cement Products Company, Fifth and Maple Sts. Phone 112-W.

CLARENCE SMITH General Contractor 100 West First Street at Phone 441

METAL ROOFING—The Roof Everlasting. Metal shingles; standing seam tin and galvanized roofs. See James H. Cowan, Oak Ave. and Third St. Phone 111.

6—Help Wanted (Male)

BOYS WANTED—Can use five good boys who are hustlers. Can earn as high as a dollar an afternoon. Apply Circulation Department Herald.

8—Financial

MONEY—to loan on improved desirable residential property in Sanford at 6 per cent interest, no brokerage—Address Loan P. O. Box 603 City.

11—Miscellaneous

CAR AWNINGS—keep out the dazzling sun and drizzling rain, car owners need them, \$3.50 a pair is dirt cheap. Salesmen and salesladies are clearing up with this newest auto necessity, call or write for particulars. Auto Awning Co. 11 Ball Blg.

12—Wanted

THE MOON AND DIANA Franchise is open in the surrounding territory. A Real Opportunity for a live business man or company. Complete line of cars from \$295 to \$2295. F. O. R. Factory. Factory representative will be in Sanford in about a week. Address all replies to Factory Representative, Box 123, Sanford Herald.

WANTED: Someone to share crop, about 6 acres of muck at Elder Springs, P. O. Box No. 30, Orlando, Fla.

MEN AND WOMEN of good appearance to work for a local concern. Easy work, full or spare time, good remuneration. Pay every day. Apply to the Herald Office.

12-APARTMENT TOOLS WANTED

WANT TO BUY tractor, disc plow, harrow, ditcher. W. M. Young, 200 N. Park Ave. Tel 777 or 776.

15—Apartment For Rent

FURNISHED housekeeping apartments all conveniences, 2 rooms, \$18 monthly, 312 E. 5th.

TWO FURNISHED apartments, close in, 509 E. Third St.

NICELY FURNISHED five room double garage cottage, close in, 709 E. Third Street.

FOR RENT—Wager apartments—clean, cool, cozy, especially well located, 708 East Street, Daytona Beach. Week or month. Utility furnished.

TWO NEW—nicely furnished apartments. \$25 per month. 915 W. First St. Phone 297.

16—Houses For Rent

FOR RENT:—Two houses, 1143 and 1165 W. First Street, Kent Vulcanizing Works.

5 ROOM—bungalow for rent with bath and garage, on French Ave., near 11th St. Phone 224 or call at 601 Park Ave.

FOR RENT:—5 room unfurnished stucco bungalow, 2 bed rooms, living room, dining room, kitchen (equipped with electric range) bath (with hot and cold water). Located 2300 Palmetto Avenue, rent summer rates, phone 148.

4-ROOM Cottage, unfurnished, for rent. 1700 block, \$25 a month. Box 1700 care Herald.

19—Houses For Sale

FOR SALE OR RENT: seven room bungalow with bath, completely furnished. Has large cool veranda with lawn and flowers, double lot, two car garage and well located in the city. You can buy on your own terms or rent very reasonable. Phone 698-W.

FOR SALE:—Four room cottage on one of best lots on Magnolia Avenue, near South Side School—Price reasonable. Terms to suit purchaser. Owner Box 431 care Herald.

FOR SALE:—One of best five room bungalows on Palmetto Avenue, in Sanford Heights, corner lot, equipped with electric range and water heater, price less than market value, terms to suit. Box 15 C. O. Herald.

FOR SALE:—Five room Spanish bungalow on Park Avenue, 2 car garage, nice lawn, immediate possession, can't be beat for the price, terms \$200.00 cash, balance monthly. Box 148 care Herald.

20—Farms For Sale

BEST BUY IN AGRICULTURAL LAND

In The State of Florida In the flowing well district near Sanford, with clay subsoil. On the highway and one mile from R. R. station.

Already cleared, Perfect drainage. Virgin soil of unsurpassed fertility, will grow anything.

1,000 Acres in units of 5 acres, as many as you want AT A PRICE SO LOW IT WILL "Make Your Head Swim" Home Seekers, Here Is Your Chance

It May Never Come Again If you can make a small cash payment and finance your first crop, it will easily pay for the land.

If you are looking for a "Snap" Here It Is See Me At Once W. M. YOUNG Bargains In Real Estate Park Ave. and Commercial St.

21—Acreage For Sale

MUCK LANDS ARE VALUABLE Just three miles from the city limits on highway I have eight acres of muck lands that can be bought for \$500 an acre or special price made on all of it. Thirty acres in entire tract includes citrus lands and other good garden land. Fine place for poultry and truck of all kinds. Men can make living raising hulls, celery, vegetables and poultry for Sanford and Orlando markets. Address H. A. C. care Herald. This will not be on market long. If you do not think this land is worth the price try to buy some of the muck lands in other parts of the country.

A Real Homelike Place To Stop Come To The Ocean View Hotel at Coronado Beach, Fla. Thorough screened, modern, improvements. Rates \$3.50 a day. American Plan. \$15 per week single. \$25 double. E. J. COATES, Mgr.

22—Miscellaneous For Sale

ARRIVED TODAY sugar or lead and alum for preserving seed bed covers. Ball Hardware Co.

ALMOST NEW express boat and good trailer. Sacrifice for \$40.00. Phone 529-W or 715 Myrtle Ave.

CROSS-TIES—and poles, any grade or dimension. See E. M. or H. Bush, Geneva.

GROCERY STORE for sale. At a great sacrifice, doing cash business, have to leave town, \$100 will handle deal, 316 Cypress Ave.

PANAMA CITY—Bids requested for construction of 2 bridges over East Bay and West Bay at Panama City, on Gulf Coast Highway. Costing approximately \$1,000,000.

SEBRING—New sewers being laid in this city.

25—Exchange

WILL TRADE modern home in Orlando for ten acre improved citrus farm, will assume difference, Box 802, Orlando.

FINETTA—60 cars of water-melons shipped from this town so far this season.

ST. AUGUSTINE—Building permits issued in Florida during May totaled \$10,343,800.

NORTHWOOD—State Bank of Northwood reopened recently.

NEWBERRY—Bids requested for paving State road No. 5 between Newberry and Levy County line.

The Credit Association is an organized society for the prevention of Cruelty to Credit. Just Pay your bills when they're due, and help to prevent this cruelty. The Sanford Credit Ass'n. Inc.

# A Tremendous Event that Surpasses All Previous Records!

That Is The Reason You Should Come To Our Consolidation Sale.

"GOING OUT OF BUSINESS IN SANFORD"

## For Saturday And Monday Only

We Are Offering A Big Special On Our Already Special Prices.

### Here They Are—Make Your Choice

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| <h4>Cotton Piece Goods</h4> <p>Figured Cotton Creps—89c ..... 45c yd.<br/>Fast Colored Voiles—49c Now ..... 29c<br/>English Prints, 59c value now ..... 45c<br/>9-1 Bleached Sheeting on sale for ..... 55c</p> | <h4>Silk Piece Goods</h4> <p>40 Inch Crepe de chine, \$2.50 values \$1.12<br/>Flat Crepe &amp; Crepe back satin ..... \$3.12<br/>Printed Crepe de chine, \$2.98 value ..... 98c<br/>Pure Silk crepe \$2.75 values ..... 98c</p> |
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| <h4>Closing Out Bathing Suits</h4> <p>Children's good grade cotton—<br/>39c and ..... 69c<br/>Children's All wool suits ..... 98c<br/>Ladies' Wool Suits ..... \$1.98<br/>Ladies' Wool Suits ..... \$3.45<br/>Ladies' Wool Suits ..... \$3.95</p> | <h4>Men's Shirts</h4> <p>One lot of shirts—slightly soiled former price \$1.00 and \$1.50 now ..... 49c<br/>Former price \$1.50 on sale for 85c<br/>\$2.00 former price now ..... 98c</p> | <h4>Almost Gone! Millinery</h4> <p>Nifty hats in Silks and Straws.<br/><b>49c — 95c — \$1.49</b></p> |
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Merchandise Is Selling Fast For It's Marked Below Cost.

# Sanford Dry Goods Co.

S. A. IRWIN, Prop. SECOND AND SANFORD AVE.

**Jacksonville, Fla.**  
**Hotel Carling**



Jacksonville's Largest Hotel  
Absolutely Fireproof  
Same Direction  
The REDMONT  
The TUTWILER  
Birmingham Ala.  
The ANDREW JACKSON  
Nashville Tenn.  
The ANSLEY  
The PIEDMONT  
Atlanta Ga.  
Dixie Hotels Co. Inc.  
Coring & Disher Bldg.  
Department of One South Main Street

UP YOUR OLD WALLS  
THE NEW WALL PAINT  
ING NEW AND BET-  
TER FURTHER INFORMA-  
TION PHONE 235-J OR  
C. COLLIN, SANFORD.

GRAPH repairing, piano  
by experts with 17 years  
Sanford Music Store  
Shoppes, Room 10 & 11 W.  
Acade, Phone 632.

Depend on  
CLEANERS & DYERS  
anything. Do all kinds of  
Phone 481-J.

ING BLOCKS—irrigation  
and general cement work  
Concrete Co. J. E. Ter-  
Prop. 3rd and Elm.

IS DRUG STORE—Pre-  
ons, Drugs, Soda. We are  
on as your phone Call 104

CHRISENBERRY PRINT  
—Printing, Engraving,  
—See us first. We are  
417-W, R. R. Avenue  
Street.