



# SOCIETY

**MRS. FRED DAIGER, Society Editor**  
Phone 217-W

If you have any friends visiting you—  
if you are going anywhere or coming  
home, or if you are entertaining, write  
a social card to this department. Give  
details, or telephone the item. It will  
be greatly appreciated.

## SOCIAL CALENDAR

Friday—Mrs. M. S. Wiggins will entertain the members of the Thirteen Bridge Club at 9:30 at her home on Magnolia avenue.

Friday—Peter Schaal will give a Subscription Dance for the members of the College Set at the Valdez Hotel at 8:30 p. m.

Friday—The Dependables class will give a shower at the home of Mrs. Dwight Babbitt on Sanford Heights from four to six o'clock honoring Miss Coralie Tillis, a bride-elect of June.

Friday—Marjorie Forrest will entertain a number of her young friends at a birthday party at her home on Park avenue, at four o'clock.

Saturday—Mrs. Hal Wight will entertain at a swimming party at Browne Lake, honoring Miss Coralie Tillis.

Monday—Pipe Organ Club meets at the home of Schelle Maines on Magnolia avenue, at three-thirty p. m.

Monday—The Business and Professional Woman's Club will entertain at a handkerchief Shower at the home of Mrs. R. C. Maxwell, in honor of Miss Coralie Tillis.

Monday—Mrs. John Leonard and Miss Mary Zachary will entertain at a linen Shower, at the home of the latter, 510 First Street, at four p. m., honoring Miss Coralie Tillis.

Tuesday—Mrs. R. E. Tolar will entertain at a bridge luncheon at her home for the members of the Board of the Woman's Club.

Mrs. John G. Leonard is spending a few days at Coronado Beach.

W. T. Hadlow of Jacksonville was among the business visitors here yesterday.

Among the business visitors here yesterday from Wauchula, was D. L. Hammond.

Miss Ethel Henry who is a student at the Woman's College at Tallahassee, is home for the vacation.

Miss Maud Lake is expected home Sunday from Stuart Hall, Staunton, Va., where she is a student.

Ralph and J. D. Woodruff spent the day yesterday at Daytona Beach fishing and swimming.

Mrs. Dan U. Wilder leaves today for her home in Jacksonville after spending the week here with her mother, Mrs. John T. Brady.

John T. Brady, Jr., leaves tomorrow for Freeport, Texas, where he has accepted a position with his uncle.

Sam Shelton of Wauchula spent the day here yesterday attending to business, making his headquarters at the Montezuma.

Miss Ruth Pulliam of Mineola is the charming house guest of Miss Clara Millen at her home on the West Side.

Mrs. S. A. Baumel and baby are expected to arrive here this afternoon from Brunswick, Ga., where they have been visiting her parents, Mr. and Mrs. Zelmanovitz.

Mrs. Donald Whitcomb and baby of Aiken, S. C., are spending a month here with her parents, Mr. and Mrs. R. L. Peck, while Mr. Whitcomb is in Charleston attending to business.

Miss Margaret Thompson, 511 Park avenue, returned to Sanford today from Orlando where she has been visiting her brother and sister, Mr. and Mrs. C. S. Thompson.

Mrs. Forest Lake and daughter, Miss Sarita Lake, are expected home tomorrow from Tallahassee where Miss Lake has been attending the Woman's College. Mrs. Lake accompanied Mr. Lake to Tallahassee where he has been attending the legislature.

**CHESS CLUB.**  
The members of the Sanford Chess Club were most pleasantly entertained last evening as the guests of Mr. Scariett in DeLand.

**THURSDAY SOCIAL CLUB.**  
The members of the Thursday Social Club were most delightfully entertained yesterday afternoon by Mrs. Frank Takach, at Crystal Lake. After spending the afternoon with swimming, the hostess served chicken salad, sultines, cake and coffee.

**BRIDGE LUNCHEON.**  
Mrs. R. E. Tolar will entertain at a bridge luncheon, Tuesday at her

home on Magnolia avenue, the guests being the Executive Board of the Woman's Club.

**FOR MISS TILLIS.**  
Invitations have been issued for a linen Shower, to be given Monday afternoon, at the home of Miss Mary Zachary, 510 First Street, with Miss Zachary and Mrs. John Leonard as hostesses.

On Monday evening the Business and Professional Woman's Club will entertain at a handkerchief Shower at the home of Mrs. R. C. Maxwell, honoring Miss Tillis.

**MERRIE MATRONS BRIDGE CLUB**  
The last meeting of the Merrie Matrons Bridge Club was held yesterday afternoon at the home of Mrs. F. A. Fitta, on Union avenue, there being two tables of players.

The spacious rooms of this lovely home were opened ensuite and were abloom with quantities of exquisite pink carnations and roses.

The hours passed quickly in the interesting game of bridge and when scores were counted, the prize for high score, a guest room motif, was awarded Mrs. F. E. Roumillat.

At the conclusion of the card game, the hostess served ice cream, cake and iced tea.

Mrs. Fitta's guests were Mrs. F. E. Roumillat, Mrs. Claude Howard, Mrs. Hal Wight, Mrs. Ralph Wight, Mrs. W. T. Langley, Mrs. D. P. Drummond, Mrs. C. E. Henry, and Mrs. Harry B. Lewis.

**DINNER PARTY.**  
Miss Coralie Tillis was the charming honoree, last evening, when Miss Ann Lee and Mrs. Zeb. Ratliff entertained at dinner in her honor, covers being laid for twelve.

The rooms were effectively decorated with baskets and vases of pink roses, carnation and ferns, the colors of pink and green prevailing. A crystal basket filled with roses, graced the center of the table, while at the four corners were crystal candlesticks holding lighted green tapers. The place cards were appropriate verses for the bride-elect. Miss Tillis was presented a tea infuser as memento of the occasion.

Green canton crepe, fashioned the becoming frock worn by Miss Tillis on this occasion.

The guests were Misses Coralie Tillis, Ethel Tillis, Mary Zachary, Rosamond Radford, Martha Brown, Mildred Lee, Allie Gillon, Ruth Gillon, Mary Howard, Esther Miller and Anna Magon.

**FOR GRADUATES.**  
Wednesday evening the members of the Pideles Class of the Baptist Church, with Miss Clara Millen as teacher, entertained at the home of Miss Virginia DeCoursey, on Park avenue, honoring the eleven members of the Baptist Sunday School, who graduated this year from Sanford High School.

The class colors, green and white, were carried out in every detail of this pretty party. Baskets of Shasta daisies, (the class flower) were placed every where. The refreshment table was laid with a handsome cloth and centered with a large cake iced in white with the letters S. H. S. embossed in green. Surrounding this were eleven dolls dressed as graduates, which were presented the honorees as souvenirs.

The hours passed all too quickly with games, and contests, the prizes for these being won by Miss Sarah Wheeler and Leonard McLucas. An interesting feature of the evening being the class prophecy written by Miss Clara Millen, the scene being laid in the West. Miss Virginia DeCoursey wrote a poem, weaving romances for the graduates.

Late in the evening refreshments of green and white brick cream and individual cakes iced in white and green were served.

The guests of honor were Miss Iris Britt, Miss Elizabeth Garison, Miss Sarah Wheeler, Miss Ollie Vera Gilson, Miss Viola Booth, Miss Omah Allen, Miss Marin Appleby, Robert Williams, Troy Ray, Douglas King, Leonard McLucas.

**CARD OF THANKS.**  
To all those who were so kind and sympathetic during our recent bereavement in the death of M. M. Stewart, to those who sent the beautiful floral offerings and in other ways showed their sympathy and respect we wish to express our thanks.  
Signed:  
Mrs. M. M. Stewart and family;  
Mr. and Mrs. A. C. Chapman and family; Mr. and Mrs. Forrest Gatchel.

Mr. and Mrs. J. N. Durden wish to announce the arrival of a daughter born yesterday and weighing nine pounds.

**CARD OF THANKS.**  
Mrs. A. G. Gordon and children, Mrs. H. M. Tawse, Mr. H. I. Gordon, wish to thank their many friends and neighbors for their kindness and sympathy shown little Winnifred during her recent illness and death, and for the beautiful floral tokens.

**LOCALS**

And it continues to rain.

Wet weather has caused havoc with spring crops.

Sanford Chamber of Commerce had a fine meeting at the Hotel Valdez today when the governors and members held their regular weekly meeting.

M. Kronig is advertising a special Saturday sale in canton crepe, crepe de chine, anytime crepe and paisley dresses at \$8.95. See the advertisement and attend the sale tomorrow.

The old time maiden used to blush and murmur coyly, "This is so sudden," but the modern flapper looks a fellow in the eye and says, "Go on, where do you get that stuff?" Ask Robert Dean at the Seminole County Bank. He knows.

Baumel's Specialty Shop has an advertisement in this issue calling attention to the Saturday and Monday sale of sweaters, overblouses, skirts and hand-made waists. Read the advertisement and note the prices.

Churchwell's will run a special sale on piece goods for tomorrow and their prices quoted in this issue will go a long way toward stimulating trade in Sanford. See the advertisement.

The Sanford Shoe & Clothing Company are putting on a special sale for Saturday and Monday that will bring them running. Special prices on shirts, shoes, suits, etc. See the prices and attend this sale for two days.

Woodcock & Riney are giving away free a pound of Monarch coffee with every five dollar purchase tomorrow. They also list a bunch of groceries at prices that will sell them tomorrow. See the advertisement in this issue.

Stemper & Company continue to sell good meat cheaply, and quote prices to prove their assertion of the cheapest place in Seminole county. Read their advertisement and be governed accordingly.

Piggly Wiggly continue to offer special bargains for special days. Although their prices are extra special all the time. You should read their advertisement in today's Herald. One pound of cocoa given away free. See the advertisement and get the prices. They are way down yonder.

The Outlet, on First street, opposite the postoffice, is offering some attractive millinery bargains in their ad in this issue of the Herald. This store is quoting the latest in summer hats at \$7.95, and advise prompt action if you desire one of these superb creations.

The A. & P. Company are not extensive advertisers but they certainly quote attractive prices in their advertisement today that will prove money savers to their many customers. They guarantee satisfaction in every purchase and Herald readers should give them a trial.

Among the prominent visitors to the city today was Hon. William Jennings Bryan who stopped over to see a few friends and went out to his Sanford property with Benjamin Whittier. Mr. Bryan is a Sanford booster and has many friends here who are always glad to see one of the greatest Americans of modern history.

**HEAVY RAINS FOR 24 HOURS**

There have been heavy rains here for the past twenty-four hours and it is estimated that more rain fell during the past twelve hours than at any time during the present rainy season. It has been raining all day and those who have been out in the country predict that the tomatoes and peppers and egg plants have been ruined by the excessive rain fall. Up to this time despite the large amount of rain the spring crops were holding up well and bringing good prices but the growers are not sanguine today over the outlook for the remainder of the crop of tomatoes and peppers although one can never tell what will happen in the celery delta.

"Old King Tut"  
"Barney Google"  
"Carolina in the Morning"  
Sheet Music, Records and Piano Rolls  
Banner Records ..... 50c  
as good as the best  
**E.P. RINES**  
105 Palmette Ave. Phone 461-J

**The Princess**  
—TONIGHT—  
**MARION DAVIES**  
—AND—  
**T. ROY BARNES**  
—IN—  
"ADAM AND EVA"  
The star a director of "When Knighthood Was in Flower." What a merry modern Eden of lovely gowns, jazz places and lounging lovers Flapper Eva was living in till Adam came along. Then Eva turned over a new leaf. Adapted from the sparkling Broadway hit.

**MONDAY**  
Eileen Percy in Booth Tarkington's Masterpiece  
"THE FLIRT"

**HOLIDAY NOTICE.**  
Monday, June 4th, 1923, Jeff Davis' birthday, will be a legal holiday in the state of Florida and the banks of Sanford will be closed for business on that date.  
All orders for currency pay rolls or transfers of money should be made on Saturday, June 2nd, 1923.  
**FIRST NATIONAL BANK.**  
**SEMINOLE COUNTY BANK.**  
**PEOPLES BANK OF SANFORD.**

The Pure Food Market wants your business. They deliver the best of meats to any part of the city. See their advertisement in this issue.

**OWNERS OF DOGS, TAKE NOTICE!**  
THIS IS FINAL NOTICE TO ALL OWNERS OF DOGS WHO HAVE NOT PAID LICENSE FOR SAME. WE WILL NOW PROCEED TO ENFORCE PAYMENT OF LICENSE ACCORDING TO LAW.  
R. G. WILLIAMS,  
53-6tc  
Chief of Police.

**NOTICE!**  
ALL PERSONS ENGAGED IN THE BUSINESS OF OPERATING MOTOR VEHICLES FOR HIRE ARE SUBJECT TO A LICENSE TAX OF \$10.00 PER YEAR (or \$5.00 for half year). This law is now in full force and license payable at City Clark's office.  
W. B. WILLIAMS,  
53-10tc  
City Manager.

FOR MATTRESS troubles phone Sanford Mattress Factory 402-M-1, 44-12tc

**NOTICE! SUMMER SCHOOL!**  
A summer school for making up lost work will be opened in the Grammar School building on Monday, June 11th, in the following subjects:  
High School and Shorthand—Mrs. R. C. Maxwell.  
6th, 7th and 8th Grades—Mrs. D. Babbitt.  
3rd, 4th and 5th grades—Misses Ruth Kanner and Edna Chittenden.  
Primary—Miss Emma Owen.  
Only a limited number of pupils will be enrolled. 51-6tc

**RE-CUMA**  
TRADE MARK  
REG. U.S. PAT. OFF.  
For the Stomach  
Liver, Kidneys  
Bowels, Blood  
Sold by  
**UNION PHARMACY**  
Sanford, Florida

**ITS QUALITY**  
QUALITY BREAD

You may be sure that our bread is quality bread—that it is made of quality ingredients and that it is mixed and ovened by quality bakers. If you yearn for quality foods order our bread and other products by name.

**ROUTH BAKERY**  
**SANFORD MAID BREAD**

**Very Special---Just Arrived**

**Late Summer Hats**

**RADIANT WITH LIFE, COLOR, SMARTNESS!**

—offered at the low price of—

**\$7.95**

The most remarkable Millinery Values Ever Offered

What tilting, lolling hats are these, what superb artistry and rare understanding has gone into their fashioning! Each hat in this newest presentation is delightfully flattering. Each is developed in the lovely hues only Paris can produce!

But you must hurry if you expect to be one of the fortunates who will benefit by this truly superb Millinery offering!

You cannot buy Hats like these anywhere under \$25.00

**The Outlet**

FIRST STREET, OPPOSITE POSTOFFICE — SANFORD, FLORIDA

**Churchwell's SPECIAL PRICES on Piece Goods for SATURDAY**

59c VOILES, per yard	48c
45c VOILES, per yard	39c
29c VOILES, per yard	25c
25c FLOWERED LAWN, per yard	19c
40c RIPPLETTE, per yard	35c
59c FRENCH GINGHAM, per yard	48c
50c SOISETTE, per yard	45c
45c RENFREW CREPE, per yard	39c
\$3.25 PAISLEY CREPE DE CHINE, per yard	\$2.98
\$3.00 PAISLEY CREPE DE CHINE, per yard	\$2.75
\$3.95 CANTON CREPE, per yard	\$3.48
\$2.25 CREPE DE CHINE, per yard	\$1.98
\$2.00 CREPE DE CHINE, per yard	\$1.75
\$2.00 TAFFETA, per yard	\$1.75

**CHURCHWELL'S**  
First Street SELLS IT FOR LESS Welaka Block

Editor  
J. LILLARD  
Secretary-Treasurer  
N. A. WHEEL  
General Manager  
H. H. HOLLY  
Advertising Manager

Advertising Rates Made Known on Application

Subscription Price in Advance  
One Year \$4.00  
Six Months \$2.50  
Delivered in City by Carrier 15 Cents  
One Week 25 Cents

The big 10 to 15-page weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. \$2.50 per year, always in advance.

MEMBER THE ASSOCIATED PRESS  
The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

All rights of re-publication of special dispatches herein are also reserved. Office: SEMINOLE BUILDING, Phone 108

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

Seminole County will be the subject of the next Development Section of the Tribune. Development Editor McWhorter is now in that county preparing the material, and is receiving excellent encouragement.—Tampa Tribune.

With Sanford's farms, the railway shops, the tourists and the natural growth of this city Sanford should go ahead as never before and not only have that Ten Thousand people predicted by the Herald in the next year but Fifteen Thousand.

Governor Smith of New York yesterday signed the bill wiping the prohibition law off the statute books of the state of New York. It seems strange that after sixty years or more the northern states should clamor for "state's right" and defy the Constitution of the United States.

Money seems to be the means of causing much trouble among the relatives of the man who dies and leaves any considerable amount of the filthy lucre. Mrs. Richard Croker and the step children of the Tammy leader are having law suits and all kinds of troubles fighting over the money left by the late leader of New York politics. It is much better to pass away leaving nothing to fight over.

Dispatch today says that President Harding will not consider a modification of the tariff rates as a means of bringing down the price of sugar. Well, who expected him to do this? The Republican party is friendly to the trusts and that there is a big sugar trust in this country no one will deny. The common people are certainly having a lemon handed to them by the Republicans—but the worm will turn and you can look for a Democratic victory at the next presidential election.

All this "bull" about this member and that member of the Florida legislature being the next governor in all rot. The next governor of Florida is not a member of the present legislature and has never been a member of the legislature—that is why he will be the next governor.—Sanford Herald. The Herald has evidently forgotten that Judge Parkhill has served the state in both the senate and the house. That was years ago, however, and the lapse of the estimable Sanford paper is pardonable.—Tampa Times. You are right old dear. But it was such a long time ago when he was inculcated with the legislative virus that he has probably lost the effects years ago.

ANENT THE NEGRO EXODUS

The Herald believes in letting the negroes go north or go anywhere else that they desire. If they are not being treated right here or think they are not let them go where they will get worse for they will never be understood by the people of the north as they are in the south. Editor Benjamin of the Ocala Star hits the nail on the head in the following editorial:

"The Star is not in favor of any legislation or other public measure attempting to prevent negroes from going north. We commend any efforts of employers, in the way of good wages and fair treatment, to keep the negroes at home. But if they want to go somewhere else, they have the right to go. We also believe that the more of them go north the better it will be for the south. We are, however, in favor of the strongest possible measures being taken against labor recruiters from other states. These men are on a par with the slavers of old. They mislead the negroes with false promises, and should be kept out of the state, legally if possible, and with hickory rods when other means fail."

WE CAN HAVE SUMMER TOURISTS.

PRESIDENTIAL POSSIBILITIES

(CONTRIBUTED)

Other cities have winter tourists but it remains for Sanford to have summer tourists and while they would only remain for a short time at the best they would do Sanford a lot of good in advertising and the state at large would get the benefit of this advertising. The Clyde Line operates summer excursions from the eastern seaboard to Sanford making very cheap rates. These excursions attract the employees of the big firms that cannot leave in the winter, it brings the busy merchants that cannot leave in the winter and it brings many people who would never see Florida otherwise. Sanford could make arrangements to give these people summer hotel rates for a few days a week and make Sanford their headquarters while they were visiting points of interest in this section. These are really the people who will eventually settle in Florida for they are here in the summer when the northern people think we have torrid heat and fever and other inconveniences that exist only in the minds of the folks who have never spent a summer in Florida. Our summer climate is really our best climate but it is difficult to make other people see it. What would be better than to advertise it and get our summer tourists—the novelty of the idea would be a good advertising stunt and the state would profit by it. Speaking of Florida's summer climate the Times-Union says:

"Many myths about Florida have been exposed. At any rate well posted people know they are myths. The idea that Florida is unhealthy in the summer is entertained now only by the ignorant. The idea that the state is intensely hot in the summer is passing away and now many tourists come during the summer months to enjoy fishing and the cooling breezes that the vast water frontage of Florida makes certain. The idea of intense heat here is passing away and the state is gaining much by its passing.

"Summer is hot everywhere but Florida, which has been settled longer than any other state in the union, does not show one authenticated case in the three and three-quarters centuries of its occupation by the white man, of death from heat. We doubt whether there is another state in the union that equals this record. It is also true that in three out of the four weather stations in Florida reported in the Statistical Abstract of the United States the mercury has never been known to reach one hundred degrees while the same is true in only eight of the sixty-odd weather stations reported from the balance of the union. Warm weather lasts here but it does not become intense. "With the efforts that are being made to bring visitors into the state in the summer the last of the old impressions of intense heat here will be worn away. We have had a number of summer visitors for several years but they are increasing. They will continue to increase more and more rapidly.

"The transportation companies have on summer rates to Florida as well as from this state. For a number of years the Clyde Line has been bringing excursionists to this state and the Merchants and Miners is doing the same thing. As summer is the playtime here, the time of relaxation, our visitors who are not seeking stylish resorts will enjoy this period over more than they enjoy the winter. Summer is a restful time and Florida is a restful place during the warmer season."

BACK TO TOWN.

The great back-to-town movement has suffered at least a temporary setback and the city-ward tide has set in.

A survey of 10,000 representative farms and farm groups shows that about 2,000,000 people left the farm for the city in 1922. This loss was partially offset by a small counter movement from the towns to the farms. An excess of 600,000 births over the deaths in agricultural districts reduced the total loss still more. But there is a net decrease in farm population of 460,000 for the past year.

Part of this urge toward the city is due to the attractions of increasing wage scales. Yet it had started before the industrial rise began, prompted by discouragement over farm conditions which have been exceedingly depressing for the past two years. There is nothing surprising in the situation, and yet it is a great pity that it occurs. There is need of all this labor in the agricultural areas. Conditions in the farm world are on the mend, and all the arguments for farm life and farm ownership which appealed so strongly when the industrial bubble burst three years ago are still good. The average man who has the courage to hang on to the farm proposition now will be better off in a year or two than the man who listens to the temporary appeal of high city wages.—Gainesville Sun.

LABOR SITUATION

BARBON ENCOURAGED BY CHANGE IN LABOR'S ATTITUDE

WELLESLEY HILLS, Mass., June 2.—Roger Babson today states that there is nothing for business men to fear in the present reported demands of labor. "A few months ago I was disturbed at the attitude of labor—especially labor in the building trades," says Mr. Babson. "Wages had only been partly adjusted, following the abnormal high wages during the war, when the 'business boosters' turned the tide and prevented any further adjustments. This was unfortunate for all concerned. I say for 'all' because when the readjustment in wages stopped, the reduction in the cost of living also stopped. Wage workers gain nothing by simply getting more money in their pay envelopes when it is offset by higher living costs. They can gain permanently only by producing more goods. Wage workers are enjoying better living conditions today—not so much because of their labor unions—but because of improved machinery, better management and the reduced cost of manufacturing. What labor needs is a readjustment in the cost of living, in the terms of food, clothing and shelter. This can never be brought about by raising plasterers to ten dollars per day. The higher wages are in the building trades, the higher rents are, and no one—but the tax collector—gains anything through the rise in wages. This has been the situation during the past few months. "There is today, however, a change

for the better in the attitude of labor," says Mr. Babson. "This has been very evident during the past two weeks. Labor leaders are now better posted in the fundamentals of economics than they used to be. The able labor leaders see the dangers of getting into another inflation of wages and prices before the present area of business readjustment is completed. Today the inflation of 1916-1920 has only been 60 per cent deflated. The wisest labor leaders see this and are putting on the brakes. They themselves are glad to see some of the proposed building programs suspended. Yes, the labor situation looks much better today than it has for many months. There should be no more radical advances in wages until the remaining 40 per cent of the deflation is eliminated and until we are again in a permanent period of prosperity.

"This means that business men should make no further wage advances except to even up and equalize certain departments. Employers should quit competing with one another for wage workers. Employees should seek to produce more, in order to get more in food, clothing and shelter for their weekly wage. This was the attitude of all during 1921 and 1922; but during the first four months of this year, many employers and wage workers lost their heads. This is one reason for the recent temporary stock market slump. But both employers and wage workers have again come to

their senses. At least labor conditions in most sections and most industries are better today than they have been during the past four months. In the meantime business is still holding up at 5 per cent above normal as indicated in the Babsonchart and the man who is doing a legitimate business—without speculating in either stocks or commodities—has nothing to fear."

THE COURSE OF PRICES.

Some financial authorities predict higher prices, perhaps rising well toward the peak of 1920. But the public groans as it looks back to that high stepping period. It realizes from various aches and bruises that the joy riding of that time landed the country in the ditch.

Perhaps the farmers, who had to take extremely drastic deflation, are entitled to some further recovery in their returns from certain staples. If they can get it through better delivery systems, rather than by taxing the consumer, everybody will be better off.

High prices check trade. There are always people whose incomes can't keep pace with increases in living costs. Millions of these folks declared a buyer's strike in 1920, that while the American consumer has a very broad back, there are limits to his endurance. Load him too heavy, and he grins his teeth and sets his feet into the ground with a balky wicked look in his eye.

**You Will Take Pride**  
In an affiliation with the Peoples Bank of Sanford.  
We have the character, the organization, the experience, the legal safeguards and the financial responsibility to render the soundest and most efficient service to the business community.  
Bring your problems to the officers of this strong institution; they will help you to solve them.  
**Peoples Bank.**  
of Sanford  
SANFORD — FLORIDA

**SEMINOLE CAFE**  
\$1.00 — SUNDAY DINNER — \$1.00

Noon Till 8:30

- Olives
- Shrimp Cocktail
- SOUP
- Chicken Soup
- ENTREE
- Minced Chicken Livers on Toast
- Choice
- Stewed Chicken with Rice
- Prime Ribs of Beef
- VEGETABLES
- Candied Yams or Mashed Potatoes
- Asparagus Tips and Butter
- SALAD
- Lettuce with Mayonnaise
- DESSERTS
- Cocoanut Custard or Apple Pie
- Ice Cream and Cake
- Iced Tea
- Mints

Coffee



**The Modern Genie**

—WHO EXCHANGES THINGS WE DON'T WANT FOR THE THINGS WE NEED

The real Aladdin of today is the classified advertising section of the Daily Herald. It is remarkable how Classified ads help folks to live better, to spend less, to put more in the bank!

As an instance: one man swapped some odd pieces of furniture that did not match his set for a fine Victrola that he needed; a sewing machine that was no longer used was sold, and the money invested in a much-desired typewriter; a piano that had stood silent for years was exchanged.

But why go on with the huge list? If you would see how simply and effectively the Modern Genie produces results, turn to the

Classified Advertising Columns  
OF THE  
**Sanford Daily Herald**

Notice of Application for Tax Deed Under Section 575 of the General Statutes of the State of Florida...

Also: Tax Certificate No. 2117, dated the 6th day of June, A. D. 1894...

Also: Tax Certificate No. 1473, dated the 2nd day of June, A. D. 1902...

Also: Tax Certificate No. 324, dated the 5th day of June, A. D. 1911...

Witness my official signature and seal this 20th day of April, A. D. 1923.

Notice of Application for Tax Deed Under Section 575 of the General Statutes of the State of Florida...

Also: Tax Certificate No. 456, dated the 3rd day of June, A. D. 1918...

Also: Tax Certificate No. 2367, dated the 5th day of November, A. D. 1895...

Witness my official signature and seal this 11th day of May, A. D. 1923.

IN CIRCUIT COURT, SEVENTH JUDICIAL CIRCUIT, SEMINOLE COUNTY, FLORIDA...

parties claiming an interest under the said will of P. Mowbray, deceased...

Witness my hand and official seal at Sanford, Seminole County, Florida...

NOTICE OF EQUALIZATION BOARD. Notice is hereby given that the Board of County Commissioners...

NOTICE. Notice is hereby given that the Board of County Commissioners in and for Seminole County, Florida...

Big values in Aluminum at Roberts' Grocery, Saturday.

STOP BACKACHE, KIDNEY TROUBLE. Backache, Rheumatic Pains, dull headache, tired feeling...

OVIEDO. Mr. and Mrs. Allen Macfarland and Mrs. H. B. McCall left Monday for Winter Haven to attend the Orlando district conference of the Methodist Episcopal Church South.

The funeral of Mrs. Beatrice H. Hancock, wife of Ewart G. Hancock of Oviedo, was solemnized at eleven o'clock Sunday morning from the Methodist church.

Miss Martha Taylor of Vienna, Ga., is the guest of her cousin, Mrs. J. O. Clements.

daughter, Mrs. Julia Obit, spent several days last week in Tampa...

Mr. and Mrs. S. W. Swop and son Francis, spent Friday in Orlando.

Francis Macfarland of Newberry arrived Wednesday for a few days visit to his parents.

J. R. Jones, Jr., returned home Friday from Valdosta, Ga., where he has been attending school this year.

Mr. and Mrs. J. C. Partin have a new Buick car and Dr. and Mrs. Simmons are driving a new Chandler sedan.

Success in brooding chicks in the natural way depends upon two things, the brood coop and the disposition of the hen.

Brood coops should be built so that they will shelter the hen and her brood effectively from the weather.

In some sections the ground may be used as the floor of a brood coop, but this is only possible when the ground is well drained.

where the ground is likely to be damp, particularly on low spots, an earth floor will not do.

A simple coop called the Apex may be used with an earth floor where the ground is dry enough, or may be supplied with a movable board floor, if desirable.

used with this, a framework of the same shape as the coop can be built and covered with poultry netting.

Mr. and Mrs. W. H. Kimball and daughter, Mrs. Julia Obit, spent several days last week in Tampa...

Barrack Dwellers Offer Hard Problem to Greek Authorities; Red Cross Battles Disease



In these war-time barracks in the neighborhood of Salomona, Greece, are housed several thousand of the million refugees from Anatolia and Eastern Thrace...

KEY WEST, June 2.—William H. Compton, Jr., a private in the United States Marine Corps stationed here, was found dying shortly after noon yesterday in a sentry box in the navy yard with a .44 calibre bullet wound in his forehead.

Kent Rossiter returned from Atlanta today having spent several days there attending the Kiwanis convention. Kent reports a good time and much that was learned about the great principles of Kiwanis.

Advertisement for Mentholatum, featuring a circular logo with the text 'An ugly cut? MENTHOLATUM is antiseptic and gently helps the healing.'

Advertisement for Lu-Beth Cafeteria, listing a Sunday Dinner menu for June 3rd, 1923, including soups, cream of chicken, roast prime ribs, and various vegetables.

Advertisement for First National Bank, stating 'This Bank Strives to assist its depositors in every way!' and listing F. P. Forster as President and B. F. Whitner as Cashier.

Advertisement for Mr. Farmer, 'We are making SPECIAL PRICES FOR CASH on McCormick and Deering Mowing Machines, Hay Rakes and Tedders, Chattanooga and Weber Wagons.'

Advertisement for Hill Implement and Supply Co., featuring a large price tag for a 1921 Ford Touring car at \$225.

Advertisement for Brick Pavements, stating 'Brick pavements outlast the bonds that pay for them' and promoting Vitrified Brick Pavements.

## NOTICE FREE! FREE!

Firestone and Michelin Red Tubes with All Cord Tires

EXTRA SPECIAL  
GIANT "EXIDE" BATTERIES FOR FORDS  
\$18.00

### Ray Brothers

Phone 548 Sanford, Florida

## FREE!

Ice Cold Chero-Cola to each Customer Saturday and Sunday

WHY BUY MAIL ORDER TIRES

When we meet these prices and give you Quality?

LOOK OVER THESE PRICES

Fabric 6000 Miles		Cord 10000 Miles	
30x3	\$ 7.10	30x3 1/2	\$12.50
30x3 1/2	8.10	32x4	20.05
31x4	12.80	33x4	21.20
32x4	15.20	34x4	22.10
33x4	16.75	34x4 1/2	26.50
34x4	17.50	35x5	32.80

## Frank Akers' Tire Co.

Phone 447-W Road Service  
FIRST ST. and ELM AVENUE—SANFORD, FLORIDA

### DODGE CAR STARTER ALWAYS READY TO GO IN THE COLDEST WEATHER

That Dodge Brothers Motor Car should start promptly on the coldest mornings is only natural, in view of the many special precautions taken by the builders to give it this important quality. The quick response of the engine is always a delight to Dodge Brothers owners.

The greatest care is evident in the design and manufacture of the engine. Each minor part and all bearings are so precisely made and fitted that the least possible effort is required to set the engine in motion. Variations in compression are reduced to the minimum.

The battery is of excess capacity. It is of the 6-cell, 12-volt type, especially constructed for Dodge Brothers. Just as every car is built to carry an appreciable overload, the factor of safety in the electrical system is greater than necessary.

With a battery of this type, and an electrical distributing system which is designed for a low line voltage loss, the correct heat energy is available at each spark plug.

Equally important in its contribution to prompt starting is the carburetor, which is known for its ability to adapt itself to weather conditions. The high vacuum on the

carburetor jet causes a thorough atomization of the gasoline and, exposed to the powerful sparks in this condition, is instantly and completely ignited.

The starter itself—a splendid example of its kind—is connected with the engine crankshaft with a silent type chain. This chain moves instantly at the touch of a button. It is quiet as well as instantaneous in its action. The starting motor also serves as a generator, so one dependable unit serves the purpose of the usual two.

### REMOVING HEADLIGHT RIM

When a headlight rim cannot be taken off by hand an easy way to remove it is by the use of a strap or belt. Place the strap around the rim and pass the end through the buckle. When the strap is drawn tight a sudden pull will loosen the rim without damaging the lens.—Automobile Digest.

The repair department of the Sanford Buick Company is manned by real mechanics who know the mechanism of every make of automobile—and they give you real service at a fair price. Of course, they make a specialty of taking care of their Buick patrons, but everyone receives the best of work and a square deal. Although this company has been in

their home here but a short time, they are building up a big patronage and an enviable reputation for doing good work and giving full value for every dollar spent with them.

A trial will convince you of the truth of this assertion.

### SELLING STAR CAR.

The B. & O. Motor Company state they are selling Star cars every day, and you should get in touch with them at once to insure immediate delivery. Some of the features of the Star is the Red Seal Continental motor, Timpkin axles and bearings throughout. It also has the gasoline tank on the rear, and is the only gear-shift car selling anywhere near its price.

### INACCESSIBLE NUTS

Nuts set into inaccessible places can be tightened or removed by the use of two wrenches and a monkey or pipe wrench. The end wrenches

are jointed; one is fitted to the nut and the monkey wrench is then clamped to the end of the second end wrench. Then by carefully twisting the nut can be tightened or loosened.—Automobile Digest.

The Herald delivered six times a week for 15c.

Kissimmee, June 2—The road south of Kissimmee has been closed by the state road department and automobile billists are warned by the county commissioners against attempting to make the detour in the night. The commissioner says the county furnishes teams during the day to pass the machines through.



Builders of MASTER-BILT Automobile Tops

## Sanford Motor Company

# DODGE BROTHERS MOTOR CAR

SALES — PHONE 3 — SERVICE  
Corner Oak Avenue and Second Street — Sanford, Florida



Garage Phone 464-W

GENERAL REPAIRING  
STORAGE—WASHING—GREASING  
ROAD SERVICE

## Rive & Walker

316 West First Street — Sanford, Florida



"No Trouble  
Takin' Hills When  
We Take Care of 'em"

That's the proud assertion of J. E. Crenshaw, and he backs it up with SERVICE—the kind that keeps your motor snappy and full of pep.

This in addition to the regular cleaning and washing that is done with such thoroughness that your car never has a down-in-the-mouth look.

Prompt Service is still another reason why the Park Avenue Garage is popular with motorists.

## PARK AVENUE GARAGE

J. E. CRENSHAW, Manager Repair Department

JORDAN SERVICE

Corner Second Street and Park Avenue

# King of the Road

The new series are what years of workmanship and design have created in the Cadillac.

The eight cylinder power plant of the Cadillac is one of the greatest achievements of the day, no vibration, noiseless and of Herculean power.

The most distinguished car in America with the many open and closed car designs to suit your wish.

See us today. We will be glad to demonstrate the advantages of owning a Cadillac.

SALES — SERVICE

# Orlando Cadillac Company

NORTH ORANGE AVENUE — ORLANDO, FLORIDA

# Ford TOURING CAR

Better Than Ever Before

At the lowest price ever made, the Ford Touring Car is even better than before. The one-man top, slanting windshield, improved seats and refined chassis construction have won instant admiration.

Already the demand for this model exceeds our ability to meet prompt delivery. In a few weeks we will have to disappoint many who are holding off.

Order now to protect yourself. A small payment down and the balance in monthly installments.

Ford prices have never been so low  
Ford quality has never been so high

EDWARD HIGGINS

Authorized Ford, Lincoln, Fordson Dealer  
For Demonstration or Further Particulars call  
any of the following at 2311 Home  
J. E. Fox 4500  
G. W. Melroy 252-W  
H. E. Fox 174  
H. E. Herndon 217-J

\$298  
F.O.B.—DETROIT



# AUTOMOBILE PAGE

## USED CARS

These cars are all in first class condition and guaranteed mechanically. If you are in the market for a good used car look these prices over:

1922 Ford Sedan, 7 months old, going at **\$550.00**

1920 Ford Sedan, a Real Buy for **\$475.00**

H-45 Buick Six, 5-passenger Touring **\$600.00**

K-45 Buick Six, 5-passenger Touring **\$600.00**

1921 Hupmobile Touring, a bargain **\$650.00**

1918 Buick Six Touring, going at **\$450.00**

Terms on any of these cars if desired

### Sanford Buick Co.

PHONE 367

111 Park Avenue—Sanford, Florida

### JUST A REAL GOOD CAR.

There is a wealth of meaning in the phrase "Just a Real Good Car." In it are incorporated the ideals of W. C. Durant's thirty-five years' experience as a manufacturer of vehicles, as a builder of more than two million automobiles. The Durant brought fame to itself in a short time for it does its work well. It keeps going every day. It is not a bother. The mechanism is hardly ever brought to the attention of the owner. It piles up mileage without any appreciable wear and does this at little cost.

The Durant car represent sound mechanical design; simplicity of construction; dependability and durability; power for all occasions, easily controlled; real riding comfort; appearance that is modern and always in good taste; completeness of appointment and equipment; and economy in operation. These are the qualities which justify the phrase. And this car is sold by the B. & O. Motor Company.

### THE STAR CAR.

The creation of the Star car is the most important and brilliant accomplishment of any individual identified with the automobile industry since its inception.

Smartness in looks, and thoroughness and modern design in a low priced car was unheard of until the Star was created by W. C. Durant, the pioneer builder of automobiles and identified with the introduction and success of the Cadillac, Buick, Oakland, Oldsmobile, Chevrolet and Durant cars.

The Star car marks the most advanced step since the introduction of the automobile, for it provides for the first time a quality automobile, standardized in construction and operation for a modest sum of money. You can buy a Star car at B. & O. Motor Company.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

### Unusually Complete is Overland Red Bird

Nothing has been omitted from the list of equipment made standard on the new Overland Red Bird, but what is necessary and convenient for the motorist who demands something out of the ordinary and who at the same time does not want to plunge into reckless extravagance in having his ideal satisfied.

Included in the equipment are bumpers front and rear, wind shield wiper, scuff plates, door grips, spare rim and tire carrier, beside the usual dash light, speedometer and other accessories.

Glistening nicked radiator with bar cap, nicked head lamps, wind shield stanchions, outside door handles scuff plates and back curtain window frame are admirably set off by a khaki top with hred bindings and welts.

Red Spanish grained upholstery leaves a pleasant impression when blended with the superb and rich, gleaming Mandalay Maroon, a shade that is exciting much interesting comment, affording to the eye as it does a delightful sense of sprightliness, artistically subdued to a tone of agreeable refinement.

The Red Bird has a roomier body, riding on a lengthened wheel base of 106 inches and a spring base of 136 inches. This specification alone insures extremely comfortable traveling at all times and under the most adverse conditions. When the patented triplex springs, adopted by Overland engineers are further considered it will be readily understood that restful riding is one of the many outstanding merits of this new car.

Straight side, Fisk cord tires, 30 by 3 1/2 are also standard equipment on the Red Bird enhancing its value to the purchaser and adding to his motoring satisfaction.

The engine is larger and more powerful and in every way adapted to maintain that far-reaching reputation of creditable, economical performance gained by the Overland motor. Speed, flexibility, quick pick-up and low cost operation are established and proven facts.

The Red Bird has a one piece differential case of great strength.

There are no bolts to work loose and no openings for faulty assembly to throw halves out of alignment thru dirt or other foreign matter working in between the halves. The design permits of two unusually large differential pinions.

The ring gear is exceptionally large, of the spiral level type and with the accurately cut pinions runs smoothly, quietly and without trouble or need of adjustment for many thousand miles of service. Particularly noteworthy is the substantial well assembled, strong rear axle assembly with axle shafts 1 1/2 inches in diameter.

The axles can be removed without dissembling the housing and all the bearings are of the highest types known. These features, together with the many estimable points of excellence in mechanism, single out the Overland Red Bird as deserving of discriminating favor.

### PROVE DURABILITY OF OLDSMOBILE CARS BY ENDURANCE TEST

A unique test to prove the durability and economy of the Oldsmobile light eight has been completed by the General Motors Research Laboratories at Dayton, Ohio, according to R. K. Jack, chief engineer of the Olds Motor works of Lansing, Mich. The car to be tested was turned over to the laboratories by the Dayton distributor of Oldsmobiles and was a regular stock car.

After the car had been driven 700 miles the motor, Mr. Jack says, was taken from the chassis and placed on a dynamometer receiving the equivalent of 20,000 miles while on the test block. Every scientific test known to other engineers was used and the results were such that not a single adjustment was recommended.

When these tests were completed the motor was taken off the test block and put back in the chassis and a 25,000 mile road test started.

Day and night, over all kinds of roads and in all kinds of weather, the car was operated for 97 days, until the speedometer turned the 25,000 mile mark.

After the first 14,000 miles the valves were ground and the carbon removed. The head of the motor was then put back and not another thing was done to the car.

During this test a maximum speed of slightly over 70 miles an hour was attained and the average gasoline consumption was 16.5 miles while the

oil average was 507 miles to the gallon in spite of the fact that oil was changed much more frequently than would be necessary in road driving.

The car finished the test with the original set of spark plugs and they did not require cleaning either during the dynamometer test or on the road. The laboratories decided after this long drive that they would run it further and see what would result.

It was driven until the speedometer showed 32,000 miles and the car was then approved by the engineers as in perfect condition and driven back to the factory in Lansing where it was repainted and sold to a foreman in the experimental department.

### EMERGENCY GEAR

#### TOOTH REPAIR

When flywheel teeth are completely broken off, drill and tap holes half way between the adjacent teeth and parallel to them, spacing holes as near together as possible. Then thread in U. S. standard bolts of a diameter equal to the thickness of the teeth at the root. The U. S. Standard thread is used because this it courses than other standards and holds better in cast iron. Screw the bolts in tight, cut them off to the correct length of the teeth and filed to the shape of the other teeth of the gear.—Automobile Digest.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

## Do You Know

That with every five (5) gallons of gasoline that we give you a coupon—good for Rogers' Triple Plated Silverware at McLaulin's Jewelry Store, Sanford. You have to buy gasoline, why not get Silverware FREE. We have the highest grade of gasoline and oils—prompt service, free air and water—Fine big drive in Filling Station with Ladies and Gents Rest Rooms for your convenience.

PACKARD STUDEBAKER  
CHEVROLET

SALES ROOMS

REPAIR DEPARTMENT SERVICE

## San Juan Garage Co.

A. C. FORT, Manager

THE ACCESSABLE FILLING STATION WITH SERVICE  
Corner First Street and Myrtle Avenue—Sanford, Florida

### JUST A REAL GOOD CAR

**\$1030**

DELIVERED

Terms 1, 3—40 and 50 per cent down payment,  
Balance in 12 Months



**Star Car - - \$550**

DELIVERED

Place your order now to insure prompt delivery.  
Above terms apply to the Star

**B. & O. MOTOR CO.**

GAS OIL ACCESSORIES

Corner Sanford Avenue and Second Street—Sanford, Florida



# On the Speedway Oldsmobile

And in everyday driving—

**ENDURANCE WINS!**

Eight Touring **\$1375** f. o. b. Lansing

You may not want a racing car, but you want one with racing car endurance. Oldsmobile Eight is such a car, because—

It has the most powerful engine of its size in America. That's a fact proved by General Motors Research Laboratories—the greatest automotive laboratories in the world.

It has the strongest chassis in its size and price class. The frame is 7" deep (the average is 5 1/2"). Springs are 54" long (the average is 50"). The king bolts are 1" in diameter (the average is 3/4"). The shackle bolts are 3/4" in diameter (the average is 1/2"). Every vital part is built oversize for endurance.

It is the lowest priced Eight on the market. Here's eight cylinder smoothness and flexibility with a big handsome comfortable body. Good looking and good under the hood—a car you can be proud of in any company. And the price is \$1375, the amount asked for many cars of fewer cylinders. Oldsmobile Eight challenges your consideration, because it hasn't a parallel on the market.

On the Cotati Speedway in California an Oldsmobile Light Eight raced 1099 miles in 899 minutes—maintaining an average speed of 66 2/3 miles per hour for 15 hours—and the hood was not lifted once. If you have ever driven that fast for even a mile you will understand the grueling nature of this test.

Again, a stock Light Eight touring car was driven, by Milwaukee newspaper men, 335 miles a day for 149 1/2 days over rough country roads. That's 50,000 miles, or the equivalent of ten years' driving by the average motorist. The only mishap was the breaking of two rivets in the spare tire carrier.

**OTHER 8 CYLINDER MODELS**  
Sport Roadster ..... \$1625  
Super-Sport Touring ..... 1875  
Brougham ..... 1775  
Coupe ..... 1875  
Sedan ..... 2025

Prices f. o. b. Lansing

# OLDSMOBILE

EIGHTS

FOURS

TRUCKS

## Williams Garage

PHONE 41

MAGNOLIA AVENUE

# AUTOMOBILE PAGE

## TOURISTS SPENT \$180,000,000 IN FLORIDA.

The other day at a meeting of the Barlow Kiwanis Club, Dr. L. A. Bise, president of the Citizens Bank and Trust Company of Tampa, called attention to the following facts:

"It is estimated that in the city of Miami alone there were spent for food and lodging this past season the vast sum of \$25,000,000 by the strangers who visited that city, and this did not take into account what may

have been spent for other things or what may have been invested in property of any kind. There was probably half of that amount spent in St. Petersburg and correspondingly large amounts spent in Orlando and other Florida cities in which winter visitors gathered in large numbers.

"The railroads catering the state estimate that they carried fully 500,000 tourists into Florida during the past winter and it is believed they left not less than \$180,000,000 with the hotels, restaurants, merchants,

garage keepers and others dealing in the necessities of life, while they were here.

"But the tourists are not the only source of revenue for the people of Florida. Our citrus crop brought \$40,000,000 last year and it is believed it will bring \$45,000,000 this year."

The tourist of today is the investor of tomorrow. The man who comes down to look us over in 1923 may spend his millions here in 1924.

Baron G. Collier has just taken over a Florida county to develop. A group of newspaper men have just bought a strip of beach land not far from Key West, at Cocoa, Fla., which they will develop and build a wonderful winter resort. The Ringling, the Cochran, and other monied interests have just invested millions at Sarasota, Fla. Roger Babson has bought 400 acres in Polk county, near Iron Mountain.

All of these came to Florida the first time as tourists. So the \$180,000,000 is a mere bagatelle, in the summing up of the valuation of Florida tourists, which, it is easily seen, already surpasses any other Florida crop in monetary value, when estimated by indirect as well as direct results.—Pensacola News.

### KIDNEY TROUBLE BECOMES SERIOUS

"Suffered with severe headache, backache and pains in my legs and under my shoulder blade. My kidneys and bladder were in bad condition. I was weak and nervous and felt tired and worn out. Walking made me short of breath. Every morning my face and hands were bloated. Medicine failed to help my condition and doctors advised an operation," writes Margie Nelson, Moss Lake, Fla. "Fortunately I read about Foley Kidney Pills, tried them and got relief." Sold everywhere.—Adv.

Aluminum Kettles, Roasters, Perculators, \$1.00 each at Robert's Grocery Saturday. 55-11p

The Herald for first class job work.

## Franklin to Have Its Biggest Third Quarter Output 60 Cars Daily

SYRACUSE, N. Y., June 2.—H. H. Franklin, president of the Franklin Automobile Company, announced yesterday that the schedule for the third quarter will be maintained at capacity rate of sixty cars a day, or at the same figure which has been effective since March 5th. Production for June, July and August will accordingly reach a new high mark for the summer months.

### WHAT GRAY HAS DONE THE FIRST YEAR

The Gray Motor Company, in eleven months, has established a national dealer organization that places it among these leaders in national distribution.

It is exporting cars to about 30 different countries and adding to the number constantly.

Additions to plant have been made regularly to take care of increased demand.

Plan to construct assembling plants in the South, East, West and Southwest.

The company is one of the strongest backed financially in the industry.

### OAKLAND WILL HAVE FISHER BODIES ON CARE BUILDING NEAR PLANT

All bodies for the Oakland Motor Car Company, Pontiac, Michigan, will be built in the huge \$2,000,000 Fisher Body corporation factory which is being built within three-quarters of a mile from the Oakland plants in Pontiac.

The foundation and walls are nearly completed and it is planned to start turning out the Oakland bodies in this factory early in August. It is stated that this new industry in Pontiac will give employment to approximately 2,500 men.

The location for the new factory is on a 26 acre site and rails, ties and spikes have already been placed on the ground to build the 800 foot spur track of the Grand Trunk Railroad.

The factory will be partly one and partly two-story construction, of saw-tooth design and built of brick with metal fireproof sash. The contract calls for the completion of the factory building within ninety days.

The building of Oakland bodies in Pontiac eliminates the haul from the factories of the Fisher Body corporation in Detroit. All Oakland open as well as closed bodies will be built in this new plant.

### Again Marvel Carbureters Win Sweepstakes

Los Angeles Camp Curry (Yosemite) Annual Stock Car Economy Run

Harry Neville driving an Oakland 6-44 stock touring car with standard MARVEL CARBURETER equipment wins Los Angeles Yosemite Economy run, 360 miles over mountainous country on nine gallons and three quarts of gasoline, averaging 36.92 miles per gallon, smashing all previous records.

Not only was the class trophy and the sweepstakes won, but the highest mileage for any size, weight, or class of car was established.

This is the second consecutive year that Marvel Carbureters have won the Yosemite run, defeating all makes of Carbureters in open competition under the "A. A. A." rules, which is conclusive evidence that the Marvel is the world's most economical carbureter.

We will depend upon you to let your trade know of this most recent demonstration of the efficiency and economy of the Marvel Carbureter.

Yours very truly,  
WHOLESALE AUTO SUPPLY HOUSE OF TAMPA,  
By J. Frank Davis.

### SOVIET AUTHORITIES GRAB JAP FISHERMEN IN SEVEN MILE LIMIT

(By The Associated Press)  
TOKIO, June 1.—Russian authorities of Soviet administration in Siberia have seized Japanese fishing vessel, imprisoned the crew of 72 for operating within the seven-mile limit. Heretofore fishermen were not molested unless they were within three-miles of shore.

Detroit's street railways earned a million within the past year, and Mr. Ford doesn't own them, either.

The Herald delivered six times a week for 15c.

### MIAMI FISHERMEN TO FIGHT THREE-CENTS GAS TAX

MIAMI, June 2.—Concerted action by 1,000 Miami fishermen and boat owners against the new three-cent gasoline tax will be taken here tonight. When Capt. Newton Knowles, Jr., of Representative Geo. F. Knowles of Monroe county announced legal action would be taken

to prevent the enforcement of the act, as affecting them.

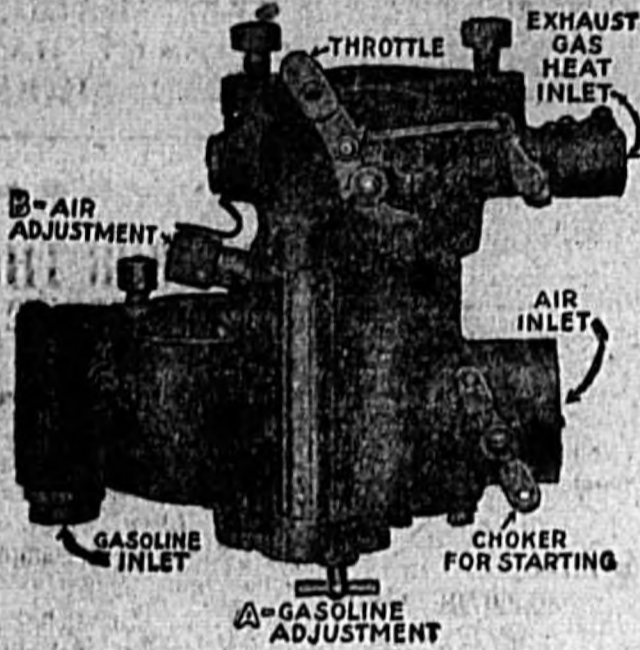
Capt. Knowles said that the fishermen and boat owners, "using twice as much gas as the motorists, and not having the use of the roads, contend that not would be discriminatory and would prove a hard blow to the fishermen."

Immediate legal steps will be taken to obtain an injunction against the

enforcement of the act, should it become a law, as affecting the boat owners and fishermen, Capt. Knowles said.

A normal person is one who expects eventually to find something that will cure dandruff.

The Herald delivered six times a week for 15c.



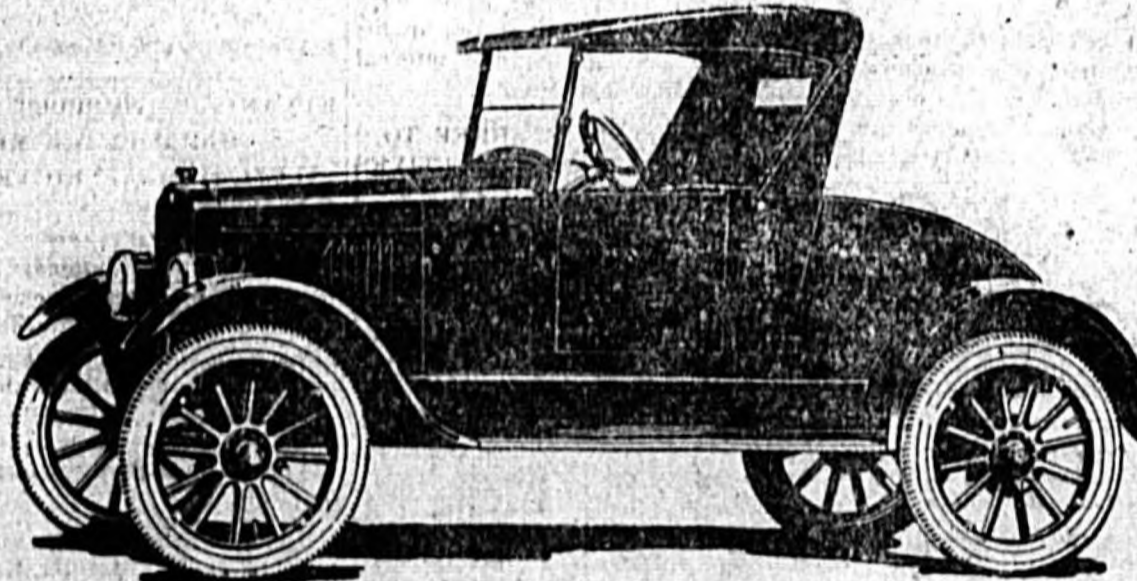
**ARE YOU USING A MARVEL CARBURETER ON YOUR CAR?**

One of the greatest Carbureters on the market today. Let us tell you about them. You will want one on your car.

**CARBURETER SERVICE**  
GAS OIL TIRES ACCESSORIES  
Expert Repair Department

## Smith Bros. Garage

Authorized Dealer Marvel Carbureter  
Corner Oak Avenue and First Street—Sanford, Florida



## Commercial Roadster

The Gray has the comfort, the dependability, the economy, and good looks that you want and have the right to expect in your automobile. Note that the roadster car is now fully equipped, including windshield rubber, dash light and speedometer. It is an automobile that you will be proud of.

PRICES			
F. O. B. Detroit			
Touring	\$520	Coach	785
Roadster	490	4-Door Sedan	835
Coupe	685	Chassis	420

Exceptionally good terms

You can also save money by having your car overhauled at our first class repair department. All work absolutely guaranteed.

## GRAY MOTOR SALES CO.

PHONE 558-L-1

Foot of First Street—Sanford, Florida

# FRANKLIN

## New Body Styles—New Motor

### \$1950



## The Fastest, Safest Open Car

Franklin never made so fine a touring car before—nor offered one at a lower price. Wonderfully comfortable and easy to handle, and powered by the brilliant new motor, it will out-distance any car on the road in a day's run. A value that cannot be beaten or equaled anywhere to-day. \$1950 f. o. b. factory.

Fine in appearance—lower, longer, roomier. Aluminum body, quality leather upholstery, beautiful new fittings. The new pressure air-cooling system for perfect motor performance under conditions that would stop any other engine made.

50 to 500 miles—or more—is the Franklin demonstration plan. It gives an advance cross-section of ownership. Ask about it.

**FRANKLIN MOTOR CO.**  
ORLANDO, FLORIDA  
Phone 812-W—North Orange Avenue



## You can take this trip protected by Oakland's 15,000 Mile Guarantee

Around the rim of the United States, across the continent, and half way back again—that's the length of a tour you can take in an Oakland 6-44, protected in writing at no cost to you, against excess oil in the combustion chamber—the most common source of engine trouble! It has cost Oakland less than one cent per car to make good on this liberal guarantee—conclusive proof of the extraordinary quality of materials and precise manufacture which go into each Oakland engine. It is this same high-grade construction that makes possible Oakland's "Mileage-Basis Plan" for determining motor car value—something every prospective buyer should investigate. See the Oakland Six.

Touring, \$995 Roadster, \$975 Sport Roadster, \$1145 Sport Touring, \$1165 Coupe for Two, \$1185 Coupe for Five, \$1445 Sedan, \$1545 All Prices F.O.B. Pontiac

**KENT VULCANIZING WORKS**  
One Ave. and Third St.  
SANFORD DEALER

# Oakland "6"

