

Published in Florida's Heart,  
The World's Greatest Vegetable  
Spot and Richest Garden Land.

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

Leased Wire International News Service

SANFORD, FLORIDA, FRIDAY, AUGUST 24, 1928

Member Audit Bureau Of Circulations

## THE WEATHER

Fair tonight; Saturday—partly cloudy; thunderstorms in extreme north portions; gentle winds.

NUMBER 288

## Credence Placed U.S. SECRETARY REACHES PARIS TO SIGN TREATY

For Help Said  
Have Been Heard  
Three Amateur  
Telegraph Operators

Land Report  
May Be Correct

Is Reported To  
Have Been Sighted  
in Greenland Town

International News  
hope for the eventual  
of Bert Hassell and  
Cramer who took off  
Cochrane, Ontario, six  
days for Mount Evans,  
land, on the second leg  
proposed flight from  
Ill., to Stockholm,  
was felt today with  
by three amateur  
operators of a message  
sent by the mis-  
ers.

There was hot regar-

ant, however, as friends  
stated that neither  
Hassell nor Cramer was a radio  
operator more than having  
a few letters with which  
communicate. His position  
a code system.

It was stated that Cramer  
had been forced down  
all island north of New  
England and were landing  
at Greenland, late Sunday.

A third report was more  
correct, it was pointed  
out, as it would place  
in a position more or  
their course, whereas  
island report would put  
off their intended line

of the two villages  
saw the machine  
and were enroute  
for a landing

named on page 44.

**KELLOGG CALLS UPON BRITAIN AND RECEIVES RETURN VISIT LATER IN DAY; ALL REFERENCES TO TELEGRAMS ARE SO SAYING.**

**BULLS TAKE LEAD IN BRISK TRADING ON WALL STREET**

**ENVY LOOKS FORWARD TO VISIT IN IRELAND**

**SPECULATIVE STOCKS INCLUDING MOTOR CAR, COPPER, MERCANTILE AND STEEL ARE POPULAR; BROKERS' LOANS SHOW DROP**

**NEW YORK, Aug. 24.—(INS)—**

Bulls ruled the stock market today

as prices of the speculative favors in the motor car, copper, steel, mercantile and other divisions of the stock market swept forward firmly in the most active day since June.

Wall Street had one of the big surprises of the year in the \$22,000,000 decrease in the volume of brokers' loans as disclosed in the weekly report of the Federal Reserve Board, but whether or not this represented juggling or manipulating of the money market was not disclosed for the present. It represented evidence that the "big interests" with bulging purses were in the market for high grade stocks of every description.

The pools in the speculative favorites and powerful traders were reported adding materially to their holdings, anticipating higher prices for stocks which moved up to 10 points today.

Though favorable reports and summaries poured in from important divisions of American business and industry, the money was in good supply for week end loans at seven per cent with an increasing prospect of a softening of the rate in a comparatively short time.

Brilliant forward movements in Chrysler Motor, General Motors, Studebaker, Huppmobile and other popular cars encouraged broad public buying of these and other stocks and the market moved along at a 4,000,000 share rate in the first three hours as demand flowed in for stocks from all directions.

Confirmation of the belief that the "big move" is on could easily be seen in important sections of the financial district and timid traders were urged to "get aboard."

**TO SUBMIT ONE NAME**

**RALEIGH, N. C., Aug. 24.—(INS)—**

The name of ex-Governor Cameron Morrison is expected to be the one presented before the state Democratic executive committee tonight as a successor to Senator F. M. Simmons, a national committeeman. After the resignation of Senator Simmons, recognized state party chieftain, two months ago, because of his opposition to the Democratic presidential nominee, many were mentioned for the post.

**MARTIN HAS TO DECLINE**

**TALLAHASSEE, Fla., Aug. 24.—(INS)—**

Washouts have made the town in railways so long that Governor Martin found today it would be impossible for him to reach Tampa from the city in time to introduce Senator George, of Georgia, who is to speak at a Democratic rally there tomorrow night. The Governor wired the chairman in charge his regrets today after accepting the invitation yesterday.

**FAIRFIELD WASHER**

**AT THURSDAY PALM BEACH**

**FLM BEACH, Fla., Aug. 24.—(INS)—**

A mystery of drowning comment on the identity of the body washed up on the lake yesterday while bathers were enjoying a swim.

When county officials say, although the body was buried, it is probable it will be exhumed again to continue the probe.

Weight nearly 1200 lbs. and with lead and stones point to its having been thrown in by a ship's carpenter.

In the belief that the body was that of an ordinary man, his family was driving near the lake, when a young boy told him the woman had said she was going to drown herself.

**COMPLETES CHANNEL SWIM**

**DOVER, England, Aug. 24.—(INS)—**

Miss Hilda Sharp, a 17-year-old London nurse maid, came ashore at Shakespeare Cliff near here at 3:12 P. M. today, having swum the English Channel.

She entered the water at the French coast at 12:30 A. M.

**TO ATTEMPT OCEAN BOP**

**ROME, Aug. 24.—(INS)—**

Plans are being discussed for the Pope to leave the confines of the Vatican next summer to escape the intense heat. The Pope has suffered severely from the heat during the past month and has expressed the hope that he will not have to spend the summer in the Vatican, where he remains as a voluntary prisoner.

The work of Miss Macfarlane

was praised by members of the show.

**TO VOTE FOR SMITH**

**PARIS, Aug. 24.—(INS)—**

Two French army officers, Levevre and Avelant, announced today that as soon as weather conditions were favorable, they would attempt a flight to New York via the Azores and Nova Scotia.

He remains as a voluntary prisoner.

**IS ACCUSED OF FRAUD**

**IN, Aug. 24.—(INS)—**

John, Jr., was accused to his former business manager, Dusseldorf bankers of in huge war loan.

He police deny that an order issued for Staines ar-

rested him.

**ASPIRANT FOR CAL'S OFFICE QUILTS RACE**

**INDIANAPOLIS, Ind., Aug. 24.—(INS)—**

One presidential candidate in the approaching November election announced his withdrawal today. He was John Zahnd, of Indianapolis, member of the national party.

In his announcement Zahnd stated he would bid his party's Indiana slate ticket as candidate for United States senator. He will make an active campaign throughout the state. In announcing his withdrawal Zahnd said the national party could naturally expect more than 1,000,000 votes in November.

**NATIONAL CHAIRMAN WORK TO CARRY OUT HOOVER ORDERS TO LETTER AFTER STANDARD BEARER RETURNS TO CAPITAL**

**LEVINE GETS SHIP FOR NEW FLIGHT ACROSS ATLANTIC**

**NEW YORK, Aug. 24.—(INS)—**

Frank B. Kellogg, American secretary of state, who came to France to sign the treaty outlawing war, arrived here today from Havre at 10 o'clock. The American diplomat was met at the station by representatives of the French government.

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Myron T. Herrick, the United States ambassador, accompanied the French officials to the railway station to meet Secretary Kellogg. The secretary had luncheon with the ambassador after which he paid an informal call upon the French foreign secretary, Aristide Briand. Later in the afternoon he spoke of his plans for leaving from Paris at 3:30 P. M. today for London.

Levitt had intended to get away earlier in the day, but, it was decided to make final tests and examinations of the airplane before attempting the flight. After a short test flight, Acosta declared that he was satisfied with the plane, and the flight got under way.

The trip to London will be made via Amsterdam, and if darkness prevents the flight, he will land in England—a landing will probably be made at Amsterdam, where the flight will remain overnight, returning to London tomorrow.

Levitt hopes to start his trans-Atlantic flight from the Orly flying field near London, if the necessary approval can be obtained from the British authorities.

**WASHINGTON, Aug. 24.—(INS)—**

The Levine-Acosta flight may run into legal tangles on the side of the Atlantic, it was determined.

Officials pointed out that today at the Commerce Dept. Levine's Junkers plane is a control ship, and if Bert Acosta is flying it when it lands in America, Levitt may be subject to a \$3000 penalty for using non-licensed pilot.

Levitt had asked the British authorities to sign the anti-war treaty, I do not even intend to make any speeches while in Europe."

When told that Mr. Briand would probably make a speech before signing the pact, Mr. Kellogg said he would not reply.

Kellogg told interviewers that he might return to the United States on board the cruiser Detroit instead of the United States liner Leviathan.

The Leviathan would doubtless be more comfortable, but the Detroit would save valuable time," he explained. This is one of the details of the visit that will be settled later.

**FIRE IS UNDER CONTROL**

**ALGIRES, MOROCCO, Aug. 24.—(INS)—**

A serious fire started today in the military barracks at Villa San Julian, but was brought under control by army and navy forces. Existing an explosion of ammunition stored in the barracks, residents of the town were thrown into a panic, and many fled from their homes. One soldier was seriously injured and several others were slightly hurt.

**ASKS KEY OF BONDS**

**WASHINGTON, Aug. 24.—(INS)—**

The Seaboard Air Line Railroad today applied to the Interstate Commerce Commission for authority to issue \$1,176,000 of 6 per cent gold bonds to be delivered to its treasury as reimbursement for expenditures made for additions and betterments between Nov. 1, 1927 and June 1, 1928.

**CURTIS IN WASHINGTON**

**WASHINGTON, Aug. 24.—(INS)—**

Senator Curtis of Kansas, Republican vice presidential candidate, returned to Washington to day after opening the New England campaign with a speech in Rocky Point, R. I. He spent the day in his office working on the speech he will deliver Tuesday at the New York state fair in Syracuse.

**POPE MAY LEAVE ROME**

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**ASKS KEY OF BONDS**

**WASHINGTON, Aug. 24.—(INS)—**

## ENGLISH GOLFER LAUDS JONES AS FINEST EXPONENT

Captain Of Walker Cup Team Gives Description Of Players From Britain And Compares Them With U. S. b pares Them With U.S. Stars

By Copeland C. Burg.  
Bob O'Link Golf Course, HIGH-  
LAND PARK, ILL., Aug. 23.—  
T. P. Perkins, only 23 years old,  
is the best player on the British  
Walker Cup team, and Bobby  
Jones of Atlanta, Georgia, is  
America's greatest golfer and  
perhaps the greatest golfer of all  
time in any country.

That is the opinion of Dr. Will-  
iam Tweddell, the tall, closely  
knit, long muscled youth who will  
lead the British stars against  
Jones and other leading American  
players in the Walker Cup matches  
in Wheaton.

"Perkins is the best player we  
have on our team in my opinion,"  
Dr. Tweddell declared in an inter-  
view today. "He is a very steady  
brilliant player."

"What do they think of Bobby  
Jones in England?" asked the  
young Briton. He seemed very  
eager to answer. "Bobby Jones is  
the idol of England. He isn't only  
an American favorite but a favorite  
everywhere in the British  
Isles. We think a great deal of him.  
He is perhaps the greatest all-  
round golfer any country has produced.  
He has the rare combination  
of being a great shot producer  
and the owner of a charming  
personality."

"He is such a crack player but  
still he is so modest about it."  
Other Americans playing in Eng-  
land have won many friends but  
they have failed to win the many  
followers Jones has claimed.

"I don't think any player for a  
long, long time will have the per-  
sonality of Jones and be such a  
star golfer," Dr. Tweddell said.

Major C. O. Hazlet, next to  
young Perkins, will probably at-  
tract the most attention among  
the visitors in the coming matches.  
He is a big fellow, weighing more  
than 240 pounds—and takes the  
widest stance probably ever seen  
on an American golf course. He  
has been one of England's best  
players for many years. He won  
the British amateur title in 1914  
and played in the Walker matches  
in 1924 and 1926.

Captain C. N. Martin of the  
British army, is another interesting  
member of the team. He is the type generally accepted in  
America as typically English.  
Having a very fair skin, light  
hair and blue eyes, Captain Martin  
smokes a pipe constantly while  
on the links. Before each shot in  
a very English and deliberate  
fashion, he places his pipe on the  
grass. He plays a steady game  
and excels on the greens.

All of the visitors, with the ex-  
ception of Hazlet, play with a  
decidedly loose swing, which is the  
very opposite of the compact  
American stroke. Sustace Storey,  
who is playing in America for the  
second time as a Walker Cup star,  
has attracted attention by his  
poor swing and like the other Britons  
he gets distance.

## FORMER BUTCHER BOY IS CHICAGO'S BASEBALL HERO

Pitching Recruit Of White Sox Carves His Niche In Hall Of Fame By Winning 15 Innings Contest From Yerkes Outfit

CHICAGO, Aug. 22.—(INS)—  
Grady Adkins, the former Little  
Rock, Ark., butcher boy, is Chicago's  
newest baseball hero.

The White Sox pitching recruit  
long suspected as having "as his  
very own the stuff of which heroes  
is made, finally carved his niche in  
the hall of fame when he won a 15-  
inning contest here against the hardslugging New York Yankees.

How he might still be "butcher  
boy" down in placid Little Rock,  
had he not discovered when he was  
16 years old there was a "lot of fun  
in pitching ball games," was told by  
Adkins today.

**Began Early**  
"I used to pitch when I was 16  
years old on Sunday afternoon,"  
said the Pale Horse hurler, "and it  
wasn't long before I looked on this  
recreation as the high spot in my  
life as a butcher boy."

Adkins continued to be chores boy  
in the butcher shop of his home  
town, playing amateur ball off and  
on, until 1920.

That year he was hired out for a  
trial with the Little Rock Travelers  
in the Southern Association. He  
didn't register, however, and was  
farmed out to Henrietta, Okla., in  
the Western Association for fur-  
ther development. That season  
Grady won 20 games for Henrietta  
and dropped 12.

The next season he continued  
with Henrietta winning 28 games  
and losing 7.

That same season he attracted

## Rickard To Stage No Heavy Battles For Several Months

NEW YORK, Aug. 23—(INS)—  
Back from a brief sojourn at Sar-  
atoga, where his proverbial luck  
returned to him, Tex Rickard in-  
dicates that he is going to contin-  
ue the heavyweights on vacation  
from Madison Square Garden until  
a number of attractive matches  
in the lighter classes can provide  
a restful interlude and possibly  
develop the new headliners Tex  
needs in his business.

The disablement of Jack Shad-  
ley, the setback administered to  
Johnny Risko by Roberto Roberti,  
the shackles of disputed manage-  
ment of Knute Hansen, Jack De-  
lany's involuntary withdrawal,  
Pauline Uzundon's preference for  
the gaiety of foreign capitals to  
the lure of American gold, Tom  
Heeney's home going from which  
he does not return until next Jan-  
uary, Phil Scott's decision to re-  
main in England and Jack Dempsey's  
stage venture has, temporar-  
ily at least, eliminated the veter-  
an wing of the heavyweight  
army from local competition.

The usual replacements promise  
to be heavy, now that Tunney has  
abdicated the throne, and there  
are a few sophomores who are  
ready to step in at any time.  
Rickard has them all tabbed in his  
book and expects to have the best  
of the lot on exhibition before the  
holidays.

## Girl Debaters From England Will Meet Teams In America

LONDON, Aug. 21.—(INS)—  
Three girls representing English  
universities will sail for New York  
in October to meet the leading de-  
baters of women's colleges in the  
United States.

This is the first team of women  
to be sent on such a mission from  
England. The three picked de-  
bates, chosen at the annual congress  
of the National Union of Students,  
held in Oxford in April, are Miss  
Nancy Samuel (daughter of Sir  
Herbert Samuel, formerly Cabinet  
Minister and Governor General of  
Palestine), of Somerville College,  
Oxford; Miss Lockhart of Girton  
College, Cambridge; and Miss  
Sharp of Bedford College, London.

They were chosen from 15 can-  
didates from the leading universi-  
ties of England. They will visit  
all the principal women's colleges  
in the United States, including  
several in the Middle West where  
co-education is in force.

The women are to take part in  
25 debates and are expected to re-  
main in America until Christmas.  
Their debating ability, personality,  
ability to represent the traditions  
of England, and their standing in  
student circles were among the  
qualifications considered in choos-  
ing them.

The merits of co-education will  
be one of the chief features of the  
debates.

### RECEPTION FOR KELLOGG

PARIS, Aug. 23.—(INS)—An  
official reception will be accorded  
American Secretary of State  
Frank B. Kellogg when he arrives  
at Havre tomorrow upon the liner  
"Le de France." Asida, from  
United States Ambassador Myron  
T. Herrick, he will be the first  
American diplomat to set foot  
on French soil in nine years.  
The cabinet met today to make  
plans for the international con-  
ference at which the anti-war  
treaty will be signed. It is prob-  
able that this peer will go down  
in history as the "Kellogg treaty"  
as Secretary Kellogg was com-  
pletely responsible in bringing it  
about.

### FIND MESSAGE IN BOTTLE

SEATTLE, Wash., Aug. 23.—(INS)—A note which may have  
been written by Mildred Doran,  
one of those who perished in the  
Dels Flight, was being scanned by  
authorities today at Aberdeen,  
Wash., according to word received  
here. It was found by two youths  
on the beach at Westport, South  
of Aberdeen. The paper on which  
the message was scrawled was in a  
perfume bottle. It said: "Gas gone.  
Water running low, been floating  
on wing tip four days. October 2,  
1927."

The attention of the St. Louis  
Browns of the American League  
and played with them for two  
weeks but failed to make good.

"I was discouraged and deter-  
mined I would give up baseball and  
spend the rest of my life in a Hen-  
drie meat market," declared  
Grady.

But he changed his mind and de-  
cided to stage a comeback in 1921  
as manager of the Vicksburg team  
in the Cotton States League. He  
continued with Vicksburg and  
Shreveport, La., until the spring of  
this year, when he joined the Com-  
iskey club.

### HIS LONGEST GAME

Adkins' 15-inning victory over  
the Yanks was not especially thrill-  
ing to him, as he once pitched an  
18-inning contest.

"The longest game I ever pitched  
was 18 innings," he boasted. "I  
was in Henrietta at the time and  
we were playing a team from  
Springfield, Mo. We won two to  
one—some game. They got 10 hits  
off me."

And here is some kind of a re-  
cord—when I was with Vicksburg  
I once pitched 54 innings in six  
days, winning five games and tying  
another. Our team was crippled  
and I had to pitch pretty often and  
worked every position in the club  
that season except catcher."

Adkins a curve ball artist, is 31  
years old.

## MITCHELL MAKES FINE RECORD AS HARVARD COACH

Baseball Mentor Gives Crimson Team That Scores 30 Victories And 25 Defeats In Period Of Three Years

CAMBRIDGE, Mass., Aug. 23.—(INS)—"And well show the sons of Eli, that the Crimson still holds sway."

So sang Harvard men of four  
undergraduate classes and fifty or  
more Alumni groups of the past at  
the last Harvard-Yale series. And  
down in the Crimson dug-out, chewing away at a blade of grass  
as he issued crisp orders to mem-  
bers of the Harvard nine, the man  
who had kept the Crimson swaying  
in the baseball breezes of the  
collegiate world, pulled another  
series out of the Yale fire.

Fred Mitchell, Crimson baseball  
coach, is the Miracle Man of the  
college game. Harvard men will  
tell you. They compare him to  
George Stallings who brought the  
Braves from a July 1 last place  
to a September pennant winner  
and October and to the late Percy  
Houghton, peerless coach of un-  
defeated Harvard eleven of many  
years.

**Well Remembered**

Mitchell is well remembered in  
the baseball world as a former  
player of high standing and many  
years experience, a manager and a  
club executive with both the Bos-  
ton Braves and the Chicago Cubs.

"Mitch," as Harvard men draw-  
out his name in their discussions  
of Harvard baseball, first came to  
Cambridge in 1916, just after the  
13 to 9 defeat by Yale at the close  
of the 1915 season. His first sea-  
son at Soldiers Field resulted in 22  
victories and three defeats. He de-  
feated both Yale and Princeton  
and with the famous Eddie Mahan  
in the box turned back the then  
World's Champion Red Sox, 1 to 0.

Harvard men will whisper after  
they tell you of that victory over  
the Red Sox, that those were the  
days when Babe Ruth, Ernie Shore,  
Harry Hooper, Duffy Lewis, Dea-  
con Scott and others of like ilk  
played for Boston.

Ten years later "Mitch" returned  
to Harvard as baseball coach after  
a decade of managerial and execu-  
tive work in the big league. His  
material was poor and his out-of-  
worn worse than that. The Crimson  
in the three years prior to his re-ap-  
pearance had won only 73 games  
467. Yale had won three series in  
while losing 40 for an average of  
a row.

**Yale Surpasses**

Ed Yale succumbed for the  
first time in five years that spring  
and continued to succumb the next  
spring and again last June.

Mitchell's record for the three  
seasons follows:

Year	Won	Lost	P. C.
1926	15	7	.632
1927	25	5	.803
1928	18	10	.623

His total record for the four  
years at Cambridge includes 80  
victories and 25 losses for an aver-  
age of .702. Baseball critics give  
Mitchell high praise for his results  
because Harvard students come from  
exclusive prep schools and do not play sandlot baseball. They  
are decidedly "green" when "Mitch"  
gets them.

This past year the Crimson won  
11 of the first thirteen games on  
the list, then indulged in a slight  
slump and came back strongly in  
the Yale series with the usual Mit-  
chell victory.

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cided to stage a comeback in 1921  
as manager of the Vicksburg team  
in the Cotton States League. He  
continued with Vicksburg and  
Shreveport, La., until the spring of  
this year, when he joined the Com-  
iskey club.

### HIS LONGEST GAME

Adkins' 15-inning victory over  
the Yanks was not especially thrill-  
ing to him, as he once pitched an  
18-inning contest.

"The longest game I ever pitched  
was 18 innings," he boasted. "I  
was in Henrietta at the time and  
we were playing a team from  
Springfield, Mo. We won two to  
one—some game. They got 10 hits  
off me."

And here is some kind of a re-  
cord—when I was with Vicksburg  
I once pitched 54 innings in six  
days, winning five games and tying  
another. Our team was crippled  
and I had to pitch pretty often and  
worked every position in the club  
that season except catcher."

Adkins a curve ball artist, is 31  
years old.

## British Net Fans Seeking To Change Wightman Cup To International Trophy

LONDON, Aug. 23.—(INS)—The victory of the Australian wo-  
men lawn tennis players over their  
British rivals in the international  
match at Bournemouth aroused

tremendous interest in the British  
men over the British team came as  
no surprise. It had been foreseen  
by the Wimbledon victories  
of Miss Akhurst and Miss Boyd  
over Miss Eileen Bennett and Mrs.  
Watson in the singles.

**Playing Player**

Miss Akhurst, the Australian  
champion, is the most misleading  
and puzzling woman player seen  
for years. When she beat Miss  
Helen Jacobs and Miss Bennett  
at Wimbledon it seemed to the on-  
lookers that her opponents need

only advance to the net to drive  
her clean off the court. Then it  
gradually dawned that the apparently  
"soft" stuff that was coming  
over was of the "attacking" order.

Even though it combined with  
the baseline and that, combined with  
the power of the Davis Cup itself,

Miss Akhurst retrieves practically  
everything, and, after all, this is  
90 per cent of championship  
match winning. Her colleague  
Miss Boyd, is almost equally hard  
to beat, and she fights every stro-  
ke from the start to the finish.

In addition, the merry sporting  
nature of both players on the court  
makes them a pleasure to watch.

### VALUES UP

**The Sanford Herald**

Published weekly at Sanford, Florida.  
111 Second Street  
October 23, 1927, or the publication date  
of the newspaper, Florida, under Act of  
Congress of March 3, 1927.

**Editor:** ROBERT E. JONES  
**Business Manager:** ROBERT E. JONES  
**Managing Editor:** ROBERT E. JONES

**SUBSCRIPTION RATES:**  
One Year \$1.00  
Six Months \$0.50  
Three Months \$0.25  
By Express \$0.25

The Herald, Sanford's pioneer news paper, subscribers to the International News Service, has some organization among them, to guard daily news from the leading events of the center, without which Florida and its owners of building state news without equal.

FRIDAY, AUGUST 24.

**BIBLE VERSE FOR TODAY**

A HAPPY FATHER—The father of the righteous shall greatly rejoice; and he that begetteth a wise child shall have joy of him. Prov. 23:24.

PRAYER: For fathers that are happy and children that are worthy we thank the Lord.

Heaven and Hell  
By the Great God, gave us power and choice—  
Each for himself with but the still small voice.

Or someone as a tutor here to make our own  
Eternal Hells and Heavens\*

And on us alone—  
Each for himself depends the kind.

Or Hell or Heaven we may hold in mind,

And build to live in through the ages yet.

To be, Oh, we must never once forget.

They are unfinished here—the ruins,

The frame and the foundation of infinity.

And purposes, of love and hates, of all.

Even in the pictures on the living wall—

The inner spirit-nature of us \*

And we take

This Hell or Heaven begun with us to make

It fit—and fitting through the worlds to come

Of quality and size to match us—for a Home!

—D. C. Becker

The Dixie Association of Deaf holding a convention in Raleigh, N. C. They ought to have a nice quiet session.

Now they are proposing a movement to the former Kaiser. But that's not any worse than the suggestion that a memorial tablet be erected to the guy who invented the automobile.

Our office boy says did you ever notice how quickly these husbands who are always emphasizing the fact that they are boss in their families, respond to every beck and call of their wives?

Numerous papers have carried pictures of Gene Tunney about to board a ship calling for Europe. Let's see, now, wasn't it Mr. Tunney who said he wasn't going to be photographed any more?

With two knockouts in one evening to his credit, it would seem that Tom Mix should, by all means, be included in the list of contenders for the title recently vacated by Gene Tunney.

Miami Beach's building permits for the first six months this year totalled more than those of any other southern city except Atlanta. That's a pretty good indication of what they expect to do down there this winter.

Al Smith is awaiting the nation's reaction to his bold stand in behalf of modification of the tax law, and despite the fact that he received several thousand congratulatory messages, the Governor may learn that there is also a widespread recognition to his wise views.

The Marianna Floridian says Senator J. J. Parish of Titusville is already being mentioned favorably for governor in 1928. Senator Parish has made an outstanding record as a legislator and we can think of no one any better qualified to follow in the foot-steps of Doyle Carlton four years from now.

Charlie Bachman's announcement that in the future the Florida Gators will play at least one international football game will be received with approval by university supporters, who feel that the school and state can receive much favorable publicity from such contests. In 1929 the Gators will journey to Cambridge to play the Crimson for the first time since 1923.

**Climbing "The Ladder" To Failure**

The curtain is about to be rung down on the most colossal failure ever recorded in the theatrical world. On November 1 "The Ladder," a play that has been on Broadway for two years, will close after more than a million and a half dollars have been lost on its production. Back of its ill success lies a story unique in the annals of Broadway.

It was in October, 1926, that "The Ladder," written by J. Frank Davis, a Texas newspaperman, was first shown in New York. Edgar B. Davis, a wealthy oil man became its financial backer because he was a staunch believer in reincarnation, the theme of the play. The production attracted little attention from the public and was given less encouragement by the critics. Shortly after the opening it was decided to offer large cash prizes for the best letters on the offering from persons who had witnessed the performance. This plan stimulated attendance for awhile but it later slumped badly.

During the summer of 1927, Davis announced that his play would be on the free list. The public, which ignored "The Ladder" as a paid entertainment while it browsed listlessly from one theater to another, flocked to it in great numbers when no admission charge was made.

Encouraged by the packed audiences day after day, Davis ordered the play rewritten and put back on a cash basis.

The box office awaited patrons in vain, and the throngs that filled the theater when the show was free dwindled to a mere handful. A few days ago, the financial backer cabled from Warsaw that the production would close soon.

Davis' persistence in staging the show forms an interesting chapter in the history of baa Broadway.

It was the first production ever to have played free; it is the first play ever to have lost such a huge sum. Incidentally it is the first time Mr. Davis has ever given up anything as a failure. He waited for fifteen years to make his fortune in a rubber venture in Sumatra, and later drilled for oil in Texas at a location that experts said could not possibly yield anything but sand. His persistence was rewarded by a well that gushed forth twelve millions in cash.

Thus we find the wealthy oil man admitting defeat for the first time. He has had enough, but it cost him a fortune to permit his idealistic and artistic aims to overcome sound business principles.

**Florida Agriculture Compared**

In enumerating the advantages of this state it is always well to have some basis of comparison, and this basis has been found abundantly in figures showing Florida's average yield per acre on some of the staple crops raised also in the north. A survey of the figures, which have added meaning in having come from the banking interests of the state, illustrates the variety of farm products for which Florida is fitted agriculturally and shows also the extent to which Florida excels in their production.

Some figures in the comparison are:

	Average For Florida	Average For U. S.
Tobacco	\$228.00	159.68
White Potatoes	194.24	110.66
Celery	936.03	118.00
Sugar Cane	155.55	146.00
Cabbage	152.49	152.00
Strawberries	543.75	265.10
Watermelons	85.80	58.00
Cantaloupes	180.95	174.00
Snap Beans	188.96	140.37
Eggplant	104.75	141.11
Lettuce	233.25	147.50
Tomatoes	244.45	200.00
Peppers	478.50	241.70
Green Peas	170.00	165.00
Cucumbers	250.27	166.50
Hay	12.21	17.36
Corn	12.61	20.31
Cotton	28.30	31.40
Oats	8.88	12.80
Cowpeas	5.20	5.71
Peanuts	23.68	31.09
Sweet Potatoes	78.00	83.26

Let no one assume that these figures tell a story of this ease with which farming may be carried on in the sunshiny state. Florida farmers have to work as hard as do farmers in the north, perhaps harder. But the farmer who shuns work has already come to farm and doesn't count. They mean that the farmer's work in Florida will bring greater returns. This is not a new discovery here in Florida. It is an old truth being constantly rediscovered.—Daytona Beach Times.

**PRESIDENTIAL CHARACTERISTICS**  
INDIANAPOLIS STAR

Such talk is a bit out of place in America, but about the personality of the rival nominees for the presidency—just as it is usual in campaign years, to be friendly, unaggressive, patriotic and ready to take forceful action when necessary called.

Two men, both of upright character and high purpose, could hardly be more unlike than Mr. McKinley and his successor, Theodore Roosevelt. Both determined, far-seeing, his mind bent on certain reforms, Roosevelt took matters into his own hands and for seven years dominated not his party only, but his country, and when the seven years were over millions mourned that his "reign" was ended.

President Taft, great lawyer, viewing the world with amusement, easy going, not troubling himself about the scalings of orally politicians who knew precisely what they wanted, there was another contrast of a different sort between two good men. Then came President Wilson, typical of intellectual scholarly men, at least one of whom is in every college faculty, so accustomed to regard the young mortal life classes as of inferior mind that his measure was unconsciously applied to men outside and really made him unwilling to respect the opinions of his associates or of the public as against his own. Mr. Wilson was austere and had high ideals, but was unable to carry them through alone.

Calvin Coolidge differs from all the others mentioned. Many fear yet not to understand him, but millions understand him well enough to regret that he would not become a candidate again. They learned to know him as a silent

**NEXT TO GODLINESS**  
LAKE WORTH HERALD

Cleanliness referred to in an article by the clean-up committee will be one club in charge of each district. But every property owner should regard his property as an individual district and see to it that all trash, weed and undergrowth is removed, providing such things exist. In his opinion.

With a few weeks Lake Worth's winter visitors will begin to arrive, and first impressions are always lasting. It is to our advantage that their first view of the city be a favorable one. Nothing recommends a town so much as clean streets and well kept lawns. All of us cannot have lawns but we can have a clean yard.

Only by united effort can the clean-up campaign be a success and every citizen should split on his hands, grab a rake or a hoe and do the dust and weeds fly. It will take only a few hours if every body does his duty. The improved appearance to each individual home and to the city as a whole will be well worth the efforts expended.

Man chose thoughts when he did not run much like his own and his acts were in line with the same—a man who understood them.

**ANNOUNCING!**  
THE RE-OPENING  
OF THE NEW BEAUTIFUL  
BEACHAM THEATRE

ORLANDO, FLORIDA

Saturday,

Aug. 25th

with

**VITAPHONE**

The Marvel of the Age!

You'll See What You Like!

ON THE SCREEN

John Gilbert

De Luxe—5

VITAPHONE PRESENTATIONS

Will Rogers

The Man of the Month

Regina

Vitaphone Girls

Tumba Ballet Dancers in "The Reception Room"

Singin' the Blues Away

Upstairs' Cupid

WADING'S PENNSYLVANIANS

Popular Prices

MATINEE 15 and 20 Cents

EVENING 25 and 35 Cents

Continuous From 11 A. M. to 11 P. M.

**SEMINOLE HOTEL**

215 Ocean Blvd. Daytona Beach  
Attractive Rates—Rooms With Private Bath  
ENJOY A WEEK-END IN DAYTONA  
At The Seminole



Here is a bit of information that we are sure will interest all the bakers of America. Wholesale Bakers of America, members of the organization, got together and made a sound plan for the future. This plan is based on the principle that the members of the organization should be friendly and work together. All know that if we are friendly with our rivals, or competition, we will not get along any more than we do in living under the same roof. Therefore, we began friendly bakers and understanding, because we are strictly competitive and mutually helpful.

What is the use in trying to be friendly with people who don't want to be friendly with us? Don't quarrel with us, just let them alone. Your example will help eventually.

We are the only members of Quality Bakers of America in this territory, and we mind telling you that we are very good about it. It is a honor that we are invited to our invitation to our reputation has been found to have HONORABLE TENT to co-operate sincerely with others in order to become a Bettering Institution, so that we could give them the very best quality products and regular bids and efficient service.

Quality Bakers of America insist that every member must consider first and always thereafter giving the public the best possible ice and never to sacrifice Quality Production.

We regard our members in Quality Bakers of America as having brought us a better and higher standard of our responsibility. People of this section that we have not wanted to do our best by now, through the friendly co-operation of other members, we find that we are able to do a better service than if we tried to do it alone.

Our membership is growing as big a piece of news to you readers.

You get Quality Products from us every day and next, but good all the time. This is an advantage to you and to us. You depend on us and we depend on you.

Is not this the basis for continued confidence, and steady building of good will? What would any amount to any good will and confidence of people it serves every day.

**Last Call**

46 SUMMER SUITS MUST MOVE OUT  
1/2 PRICE SPECIAL  
16 SUITS--  
2 FOR \$15.00

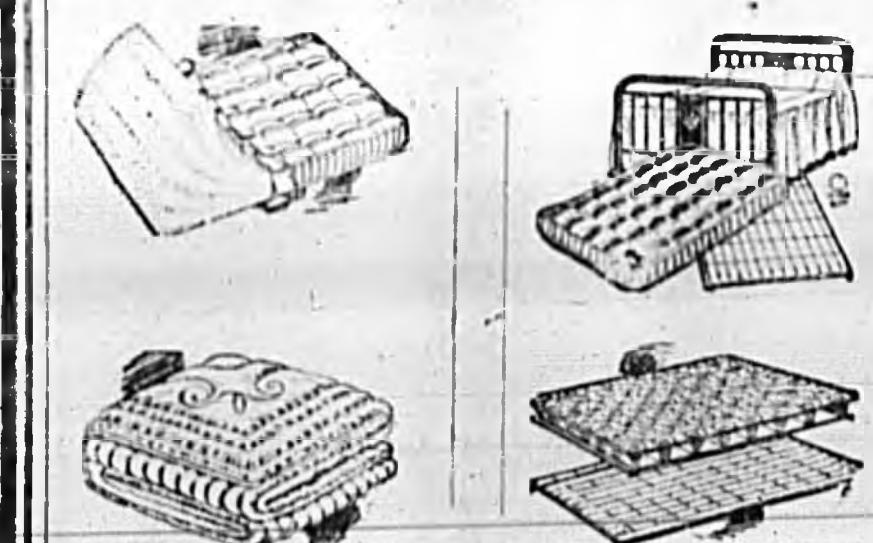
**STRAW HATS**

ONE DOLLAR EACH

**McKinnon-Markwood**

Company

Purifiers To Men Who Know

**SIMMONS WORLD FAMOUS BEDS and MATTRESSES, ALL NEW, and LATEST DESIGNS, ARE OFFERED AT BIG REDUCTION**

A Sale Worth Traveling Many Miles To Attend. Don't Miss It!

THE SUCCESS OF A SALE IS KNOWN IN A FEW HOURS AFTER ITS OPENING IF THE MERCHANDISE AND PRICES ARE "RIGHT." THIS SALE PROVED ITSELF THE OPENING DAY AND BROUGHT MANY COMPLIMENTS FROM CUSTOMERS WHO BOUGHT AND TOLD US THEY WERE "MORE THAN SATISFIED." COME TODAY!

IF YOU WANT BARGAINS—COME WHERE THEY ARE!

**Simmons Beds**

\$17.50 Simmons Beds, metal	<b>\$26.75</b>
\$25.00 Simmons Beds, metal	<b>\$18.75</b>
\$40	

# Social And Personal Activities

MISS GEORGIA MOBLEY, Society Editor  
Residence Telephone 2683

## Social Calendar

**FRIDAY**  
Rebecca Lodge will hold their business meeting. All are requested to be present to discuss some important refreshments will be served.

**MONDAY**  
regular monthly program meeting of the W. M. First Baptist Church will be at the church at 8:30 P. M. at the church at 8:30 P. M. after a missionary recently returned from South America, will speak on a very interesting subject. Full attendance is anticipated.

**TUESDAY**  
regular monthly business meeting of the Truth Seekers of the Methodist Church at 8:30 P. M. Monday at the church at 8:30 P. M. Mrs. John Rumley, French Avenue and First Hostesses will be Mrs. Otto L. Mrs. John Rumley, Mrs. Neillack, Mrs. F. L. Nixon, L. G. Graw.

will be an inspirational speaker at the Women's Auxiliary of the First Presbyterian Church at 4 P. M., by the meeting of the Band at 3:30.

**TUESDAY**  
Daughters of Wesley will picnic at Mrs. Ben Monroe's on the New Smyrna road. will leave the church at 4 P. M.

**THURSDAY**  
Chapter No. Two of the Eastern Star will have a picnic at DeLeon Springs afternoon. All members and families are invited to come.

**Beacham Theatre To Open Saturday**

Beacham Theatre, remodeled and equipped with Vitaphone, will be opened to-night. The theatre has been for the past two weeks being redecorated and equipment installed. Approximately \$5,000 was spent on movie equipment, according to a statement issued by management. The opening will include movies of Will Rogers, picture czar, the girls in "The Serpent," William Demarest in "When It's Away," "Rigoletto," "Pennsylvanians" and picture, "Four Walls."

**Hardware Sale Will End Saturday**

Hardware Company's sale will close Saturday according to an announcement today by R. A. Newmeyer, manager of the store. He was to introduce the new location. Mr. Newmeyer was very much over the manner in which he gave the public.

Hardware Company is the oldest hardware firm in Jacksonville and Tampa, started before Sanford entered transportation. Mr. said they have bought this from the same sales firm for a period of 50 years.

\$20—Building permits were issued during July show increase over June.

**Exide**  
LONG-LIFE BATTERY  
Battery Co.  
2nd Street.

**FREE**  
Inspection  
and Service  
West and Oak  
Your Battery  
MOTIVE ELEC.  
COMPANY  
Phone 226

**SUMMER COLDS**

**Program**  
LAWAIVE  
COLD TABLETS  
**BOGART**  
FRESH FLORIDA

This agency will check your insurance with your values now and see that you are properly protected.

We write policies right.

**A. P. CONNELLY & SONS**

Est. 1906

All Druggists

221 Magnolia Phone 45

## Claire Windsor To Be Seen In Picture, "The Opening Night"

Claire Windsor has two leading men in Columbia Pictures' "The Opening Night," which is to be shown tonight at the Milane Theatre.

Randall Chase motored to Naples on Thursday and spent the day there attending to business interests.

Mr. and Mrs. B. F. Whitner and daughter, Miss Elizabeth Whitner, portrayed the role of the husband, a theatrical magnate, who does the Enoch Arden stunt. John Bowers interprets the character of a matinee idol, leading man in a stage production playing opposite the heroine. He weds the wife of the producer when the latter is supposed to have died a martyr.

Both these popular screen players started their careers on the spoken stage in childhood; both began a long series of motion picture engagements under the direction of D. W. Griffith and both have appeared before in Columbia Pictures' productions.

Fate seems to have taken a special interest in moulding the careers of these two on similar patterns. They both have brown eyes, Bowers always played leads in pictures, and similarly Warren has always interpreted character leads. Both invaded Broadway as feature players, Bowers sailing under the banner of W. A. Brady and Warren under contract with Franklin.

Mr. and Mrs. Otto Schmehl are spending the week-end in Jacksonville as the guests of Mrs. Schmehl's sister, Mrs. Alma Geer, and in Lawley as the guests of Mrs. J. O. Hudson.

The many friends of Billy Ball will be glad to know that he is recovering rapidly at his home on Magnolia Avenue after having his tonsils removed at the Fernandina Hospital.

The year 1915 was also an important one in both lives. At that period Warren played his first picture engagement and the same year Bowers made his first stage appearance as leading man—in "Little Miss Brown."

Similarly, in private life both are interested in large commercial projects. Bowers is the organizer of a company to build airplanes and airplane motors, and Warren is the inventor of a fireproof building material which is bringing him in a comfortable income.

**TEX-ANT KILLS ANTS**  
Guaranteed  
For Sale By  
Local Distributor  
Illustrated By  
Southern Dress Co.,  
Orlando, Fla.

## Personals

H. C. Dubose left Monday for Alabama where he will spend a week on business.

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Similarly, in private life both are interested in large commercial projects. Bowers is the organizer of a company to build airplanes and airplane motors, and Warren is the inventor of a fireproof building material which is bringing him in a comfortable income.

The many friends of Mr. and Mrs. S. W. Beal will regret to learn of the serious illness of their little son, Sam Walter Jr., who has been removed to the Orange General Hospital in Orlando after several weeks' illness.

Misses Pauline and Lucille Stewart and Miss Alma Green have returned to their home in Jacksonville after spending a week here as the guests of Mr. and Mrs. Roy L. Adams at their home on Myrtle Avenue.

The many friends of Mr. and Mrs. S. W. Beal will regret to learn of the serious illness of their little son, Sam Walter Jr., who has been removed to the Orange General Hospital in Orlando after several weeks' illness.

## AT THE MILANE THEATER TODAY



A Vivid Scene from "The Opening Night" — a Columbia Production

## CITY ATTORNEY FILES CHARGES IN LIBEL SUITS

(Continued From Page 1)

editorial "Public Confidence Must Be Restored." A paragraph pub-

lished the same day is also cited. It read: "What everyone is asking: 'Why is George DeCotes sore at The Herald?' Because The Herald is trying to stop his gray train." Meaning to infer, according to the declaration, that The Herald thought Mr. DeCotes charged the City excessive and exorbitant fees for his services, and thereby further injuring his reputation.

The third count again quotes the same editorial but adds a cartoon entitled "Help! Help!" and sub-

titled "The struggle with the octopus." The cartoon says the declaration, "was that of an octopus with the head of a man, wearing spectacles, and smoking a cigarette, said head being an attempt to depict, pictureize and characterize the head of the plaintiff (Mr. DeCotes), and the body of said figure formed as a money-bag with a dollar mark prominently displayed thereon, and wherein and whereby said figure depicted, pictureized, and characterized as an octopus is represented as reaching out its tentacles and drowning certain unfortunate bathers in the sea—labeled 'Chase National Suit,' Excessive Bond Fees, Exorbitant Taxes, Paving Assessments, and another of said tentacles is pictured and characterized as about to engulf another bather, entities

"Echos From Saturday Night."

The fourth count cites the para-

graph of July 12: "We understand that Forrest Lake is highly in-

volved at the linking of his name

with the name of George DeCotes

in that editorial last night." In

this paragraph, states the decla-

tion, The Herald as good as said

that Mr. DeCotes "character and

reputation was such that one

whom had been previously four

times convicted of felony would

not desire to have his name linked

with the name of the plaintiff (Mr. DeCotes).

The sixth count quotes an edi-

torial entitled "Costly Advice"

and alleges that The Herald

charged Mr. DeCotes was and is

incompetent and unfit as the

legal advisor of the City Commis-

sion. The count alleges that The

Herald charged Mr. DeCotes with

advising the payment of question-

able claims to the Hutton Construc-

tion Company, with advising the

increase of the City's bonded in-

debtedness, with advising un-

paid City bonds as security for a

loan to the Seminole County Bank,

and with advising against the best

interests of the City.

"Echos From Saturday Night."

The fifth count cites the para-

graph of July 12: "We understand

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with the name of the plaintiff (Mr. DeCotes).

The eighth count quotes the

"William Henry" letter published

in The Herald on July 17. Three

exhibits are attached to the de-

clarations. One is the cartoon

"Help! Help!" another the car-

toon "There Are None So Blind"

and the third, the two tables pub-

lished in The Herald "How City

Paid DeCotes" and "What City

Attorney Got Year by Year."

another editorial, is quoted in the seventh count as insinuating or charging that Mr. DeCotes was no fit associate for S. O. Chase, a member of the City Commission, and as charging that the City Attorney was conducting his office with dishonesty and want of integrity."

The eighth count quotes the "William Henry" letter published in The Herald on July 17. Three exhibits are attached to the declarations. One is the cartoon "Help! Help!" another the cartoon "There Are None So Blind" and the third, the two tables published in The Herald "How City Paid DeCotes" and "What City Attorney Got Year by Year."

Mrs. W. T. Langley, her sister, Mrs. W. J. Clough of Mountville, S. C., and Martin Teague formed a congenial party motoring to Titusville and Miami for the weekend. They will be the guests of Mrs. Walter Larimore in Coral Gables.

Mrs. Claude Ogilvie and her young son left Friday for their home in Fort Myers after spending a week in Sanford as the guests of Mrs. Ogilvie's parents, Mr. and Mrs. C. E. Henry at their home on Magnolia Avenue.

Mrs. J. S. Alexander and her daughter, Miss Doris Alexander, left Friday afternoon for their home in Mobile, Ala., after spending a short time in Sanford as the guests of Mr. and Mrs. Mortimer Glover at their home on Palmetto Avenue.

JACKSONVILLE—People Bank of Jacksonville will extend facilities of bank by addition of new departments and increase capital before end of year.

**Tex-ant kills ants**  
Guaranteed  
For Sale By  
Local Distributor  
Illustrated By  
Southern Dress Co.,  
Orlando, Fla.

**Deliciously Different.**

**TOLLEY**

**QUALITY**

**CAKE**

**Delightful! Wholesome!**  
**Nutritious! Perfect for**  
**Family or Company use.**

**Elton J. Moughton**  
Architect  
First Nat'l Bank Bldg.  
Sanford, Fla.

**LOSSING'S**  
**QUICK SERVICE**  
**TRANSFER**  
Moving, Casting, Shipping  
and Storage  
Phone 449

## COUNTRY STORE

### TO-NITE

Valuable Gifts Contributed By  
Local Merchants



**John Bowers**  
**THE**  
**OPENING NIGHT**  
**MILANE**

Continuous 1-11

## MEN'S SUITS CLEANED and PRESSED</h

## No Credence Placed In Radio Messages From Missing Fliers

(Continued from Page 1) place." As no other airplane was known to be in the region, it was assumed that the machine was the Greater Rockford.

Daggaard Jansen, general director in the Danish government for Greenland, said that every effort would be made to run down and verify the report that the Greater Rockford had been sighted.

"Fiskonesset has a population of only about 200 persons and there's only one white family in the community," said Jansen. "The village has no wireless communication, which would naturally delay news from reaching the outside world."

"It is significant that the villagers should have sent out word of sighting a plane at the very time when the Greater Rockford was missing. As soon as the news spread that a machine had been sighted a boat was sent to Gothepe where there is radio station. From that point the news was spread."

Gothepe is only 60 miles from Fiskonesset but the trip requires two days by boat, which is the only means of transportation in that isolated region.

Director Jansen believes that a long search will be necessary before it can be definitely proved that an airplane actually was sighted on Sunday morning. This is due to the fact that there are so many inlets and boats on the Greenland coast that would have to be investigated. Fiskonesset lies in a district which is dotted with small inlets in any of which the plane may have come

down.

Danish officials said they did not want to create too much hope.

They are not yet actually sure that a plane was sighted, but they are inclined to believe the report.

It may be some time next week before there is any definite word. Hassell and Cramer carried supplies for sustenance so that, if they really did land in some isolated region, they will be in no danger of starvation for the time being.

CHICAGO, Aug. 24—(INS)—

"We are safe, but food is getting low and we are using a generator for communication. Our position is on a small island near Newfoundland."

This is the gist of a radio message which Rufus Harris, amateur operator, declares he received at station 9cc, about 12:30 o'clock this morning, from Bert Hassell and Parker Cramer, Rockford fliers lost enroute to Sweden.

Harris said that he sent A. C. A. (general inquiry message) and received an answer on a wave length of 49.9 meters.

According to Harris the call letters KHAH were used and the location of the transmitters was established as about 50 miles off the Newfoundland coast. A promise to "call tomorrow" was given in the sign off which added: "Regards to all."

COAST GUARD VICTIM DIES

NIAGARA FALLS, N. Y., Aug. 24—(INS)—Jacob B. Hanson, 44, secretary of the Niagara Falls Lodge of Elks, died at a hospital here today, the victim of coast guardmen's bullets. Hanson was shot in the head on May 6, last.

ORLA VISTA—City council votes to reduce taxes 25 per cent.

## Coveleskie Fails In Comeback Role; Yanks Release Him

NEW YORK, Aug. 24—(INS)—

Stanley Coveleskie's dream of a

TARPON SPRINGS—Drilling of test oil and gas well east of city line passes 400-foot mark.

TAMPA—Erection of modern fire-resistant county farm and hospital in prospect in Hillsborough County.

CHICORA—Concrete being poured on 10-mile stretch through her connecting Polk and Manatee counties.

TAMPA—Atlantic Coast Line Railroad will operate passenger train service from here direct to middle west via Perry next winter.

Plant City—Curve on West Reynolds Street at Alexander and Reynolds being straightened. Plant City Building at North Collins and Mahoney Streets will be replaced by new structure.

Plant City—Curve on West Reynolds Street at Alexander and Reynolds being straightened.

Plant City Building at North

Collins and Mahoney Streets will be replaced by new structure.

## Why should the woman pay?

Why should any woman pay 50 cents for a half-pint of liquid insect-killer? When she can get just as much Black Flag—the deadliest insect-killer known—for only 25 cents? (Money back if not satisfied). Black Flag comes in two forms—liquid and powder. Both are sure death to flies, mosquitoes, roaches, ants, bed-bugs, fleas, etc. Powder 15 cents and up.

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**Loch Arbor**

The place to build your home  
De Forest Sanford Realty Co.

## Business ICE Service



Your service makes our business and we make our business your service. We aim not only to furnish you with the best ice produced, but to render a thoughtful courteous service second to none.

Back of the pure ice we make, back to our ice delivery system is that determination to please you.

Remember the Orange Oval Emblem identifies our Ice Service.

SAVE FLAVOR MONEY WITH ICE



WOULD YOU PUT A SIGN LIKE THIS ON YOUR DOOR?

BUSY... you'll have to wait!



## Ask These Questions

Few Women Will Hesitate In Answering!

"Where can I get the popular nationally-advertised foods?" "Where can I get good quality butter, coffee, tea, etc.?" "Where do food dollars go farthest?" Instantly the answer comes to mind—at the A&P Stores."

Invariably, women will tell you that the A&P stores are the answer to every food problem. All over America countless thousands of alert women express sincere appreciation by their constant patronage.

**DEL MONTE BRAND**  
**FRUIT SALAD NO. 1 CAN 25¢**

**A & P BRAND**  
**MATCHES Reg. 5c Pkg. 3 For 10c**

**SILVER FLOSS No. 2½ CAN**  
**Kraut and Kraut Juice 2 For 25c**

**SULTANA BRAND**  
**ASSORTED JELLY 16 Oz. 19c**

**EL CAMPO BRAND**  
**Tuna Flakes 2 For 25c**

**P & G**  
**Laundry Soap 5 Bars 17c**

**IONA BRAND**  
**Flour 6 lb. 31c 12 lb. 59c 24 lb. \$1 15**

**COMPOUND LARD 2 lbs. 25c**

**SHAVERS BRAND**  
**GRAPE FRUIT No. 2 Can 21c**

**Octagon Toilet Soap 3 for 25c**

**OUR OWN BLEND**  
**TEA 1-2 Lb. Pkg. 23c**

**Royal Fruit Gelatine 2 for 15c**

**DEL MONTE BRAND**  
**Asparagus Tsp Large Can 31c**

**FRESH GROUND**  
**RED CIRCLE COFFEE Lb. 41c**

**THE ATLANTIC & PACIFIC TEA CO.**

## BLITCH'S Red Front Store

117—EAST FIRST ST.  
IN THE CENTER OF SANFORD

At Blitch's You Will Find Clean Store Quality Foods—Money Saving Prices. Courteous Assistance By The Store Men.

We Carry The Best And Freshest Fruits And Vegetables That The Market Affords.

**FANCY THIN SKIN**  
**Lemons Doz. 25¢** **NICE YELLOW**  
**Bananas Lb. 5¢**

**FRESH CRISP**  
**Celery Stalk 10¢** **WALLA WALLA**  
**Onions 2 Lbs. 8¢**

**PURE**  
**Granulated SUGAR 5 Lbs. 31¢**

**FANCY BLUE ROSE**  
**Rice 4 Lbs. 23¢** **STRINGLESS NO. 2 CAN**  
**Beans 2 For 25¢**

**FAIRCO NO. 2 CAN**  
**Peas 2 For 25¢** **P & G WHITE NAIPHA**  
**Soap 5 Bars 19¢**

**RISING SUN SELF RISING**  
**6 Lbs. 12 Lbs. 24 Lbs.**  
**FLOUR 35¢ 65¢ \$1 25**

**OLD DUTCH**  
**Cleanser 2 Pkg. 15¢** **Water Ground Meal**  
**Cream Meal Or Grits**  
**5 Lbs. 18¢ 10 Lbs. 35¢**

**LIBBY'S MILK** Small 4½¢ Tall 9¢

## Stokes Red Front Market

**PORK CHOPS 28¢**

**PORK ROAST 24¢**

**PURE PORK SAUSAGE 25¢**

**BACON 19¢**

**LARD 12½¢**

**HOME - KILLED HENS - FRYERS**

**FANCY WESTERN BEEF - LAMB VEAL**

DOES it occur to you that every time your telephone is reported "busy" you are virtually refusing admittance to a caller? A large share of these callers are bound to be customers. . . You'd be surprised to know how many of them will decline to wait until your telephone door is opened to them, because with the swift tempo of modern business waiting is irksome and costly. . . So it would be helpful for you to let whether or not you are turning customers away because of insufficient telephone facilities. Then by all means let us assign a specialist to make a study of your actual requirements without cost to you. . . Ask the Business Office.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY Incorporated



43 HOUR SERVICE to NEW YORK

DIRECT non-stop sailings. No less than 100 passengers daily and 300 people. Glass and stone promenades and deck Tea Room. Sun Deck. Lounge. Perfect Dining. Libraries and Debating Room. De Luxe accommodations, parlor, sleeping and dining rooms with all the comforts of private bath facilities without private electric fan and forced ventilation.

SAILINGS TO NEW YORK

S. S. Iroquois Aug. 4, 11, 18, 25, 32 pt. 5, 12, 19, 26

ADDITIONAL SAILINGS FROM JACKSONVILLE

Calling at Charleston

S. S. Cherokee Aug. 1, 8, 15, 22, Sept. 5, 12, 19

S. S. Mohawk Aug. 6, 13, 20, 27, Sept. 3, 10, 17

S. S. Seminole Aug. 8, 15, 22, Sept. 5, 12, 19

All New Steamers. Uniform de luxe service

NEW YORK, One Way, \$37.00 up; Round Trip \$63.00 extra fare each way on Direct S. S. IROQUIS

CHARLESTON, One Way \$12.00 up; Round Trip \$24.00 up

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