in the heart of the world's greatest vegetable section misien THE SANFORD HERALD

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## TUESDAYS AND FRIDAYS ARE TRIANGLE DAYS WEDNESDAYS-CHILDREN'S AND COMEDY DAYS AT THE LYRIC THEATRE

## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford


for your stat

## FREE!

OUR INSTIUCCTive CATALOGU
AND HEEKLY PRICE LIST

SEND ${ }^{\circ} \mathrm{FOR}$
THEAT TODAY
AMARTIN SEED CO.
๒. JACKSONVILE, FLA.


## Wis Low-Cost Fertilizer for Bigger Crops of All Kinds

 LAKELAND PHOSPHATE CO, Pieme Arae

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## Che





and


For Sprains, Lameness,
Sores, Cuta, Rheumatism Penetrates and Heals. For Man and Bee
LINIMEN

| SAVE |  <br> Typewriter-the regular $\$ 100$ macldine |
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| Nickel | Seventeen Cen |
| A | A Day |
| Dime | makes this wonderful writing yours-but a small first paym |
| and | Send for Complete Catalog and Penny-Pay Plan |

Two
Pennies
Each
Day
The Herald
Printing Company
AEENT
Sanford,

## Fived <br> THE UNIVERSALCAR

The Ford Motor Company is one of the larg-
est consumers of steel in the world -- 200,000 tons this year. The great volume of producFord manufacturing organization, brings pro duction and selling costs down to a minimum. That's why Ford buyers get more car for less money. Runabout; $\$ 345$ : Touring Car, $\$ 360$;
Sedan, $\$ 6.15$. All prices f. o. b. Detroit. Orders taken by

## EDWARD HIGGIN

Salesman

## FOR SERIICE-PHONE 135

## Hill Lumber Co.

Lumber, Bricks, Lime, Cement, Rubber Roofing, Shingles, Corrugated Iron Roofing, Doors, Sash and Blind, Cement Blocks, Beaver Board, Mouldings, Cypress Boards, Fire Bricks, Fire Clay and King Windsor Plaster

## Sewer Pipe and Glazed Tile

 Hill Lumber Company
## Chandler Price Will Advance December First

THE price of the famous Chandler Six will be advanced December 1st, 1916, and the present Chandler Model in every essential way will be continued for the forthcoming season.. We have always listed the Chandler car at the lowest possible price consistent with manufacturing costs involved in producing this high grade automobile.
We had hoped earlier this season in spite of advancing costs of material to be able to continue the present $\$ 1295$ price. But conditions in the industry have now come to a point where this is impossible.
Our production costs today are fifteen and onequarter percent ( $15 \frac{1}{4} \%$ ) higher than one year ago.
Our profit margin per car has always been small. And the price must, therefore, be advanced to make compensation for increased production charges.
You may purchase your Chandler car now with the assurance of a marked saving in purchase price, and with the equally important assurance that your Chandler car, purchased now, will be up-to-date next spring.

> Distinctly superior Chandler features include the "Marvelous Motor" which with minor refinements from time to time has distinguished the Chandler car for four years past and which will be continued in the fortncoming series for next season; genuine Bosch high tension magneto, the highest priced and most efficient form of ignition; Gray \& Davis separate unit electric starting and lighting system; silent chain drive for motor shafts; solid cast aluminum motor base, extending from.frame to frame: snirai bevel dear rear axle; and the most beautiful of all modern body'designs.

Until the Close of Business November 30th<br>Seven-Passenger Touring C Four-Passenger Roadster<br><br>\(\begin{array}{ll}\$1295 \& \begin{array}{l}Four-Passenger Convertible Coupe<br>\$1295\end{array}<br>Seven-Passenger Convertible\end{array}\)<br>Sour-rassenger Convertible Coupe Serensenger Convertible Sedan Saver<br>$\$ 1895$ $\$ 1895$<br>CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

## W. A. STRINGFELLOW

DEALER
B. \& O. GARAGE
SANFORD, FLORIDA

## THESANFORDHERALD




## Don't Spend All Your Earnings

Put some aside for possible sickness, or misfortune. We welcome small accounts as well as large ones. The man who has a little money saved is the one who is in position to open the door when opper tunity knocks.
banking by mail a speciality

## PEOPLES BANK OF SANFORD

Me. streves
c.m. hens SANFORD, FIORDA

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COUNTY HAPPENINGS


DONT THROW AWAY YOUR MONEY by kelling to peddlera. You an direct to ais.

EETALS, RUBBER, RAGS SACKS, BONES, ETC, ETC as Highest Pricer and Gifo Prompt Returns.

The Pexinstar Meal Co.
Jachsoaville,
Flonid

The strength of the First National Benk lies not alone in its ample resources, responsible management and the recognized ability of its directorate.
As a menber under the Federal Reserve System, this Institution ofers to each Patron all the secarity of individual integrity from wlthin, backed by the rast National Banking Syatem.
The First National Bank


## COUNTY HAPPENINGS

A BUNCH OF INTERESTING ITEMS FROM COR-RESPONDENTS-EVENTS OF SEMINOLE COUN-TY-EFFICIENT REPORTERS FOR THE HERALD
 Mrrs. Mary Bradley on Williamantic, $\mid$
time. They were pleased to find
hesse Lee and Ebba-Stedt took
im better than they expected and as he still continues Charlie back with the
$\qquad$
$\qquad$

## Save Moner on Shoes

Buy your shoes from the largest mail order shoe house. Get them direct. Save middleman and retailer's profit.
Get style, fit and quality. Get prompt shipment. Get shoes that weir et lowest prices, and put difference in your pocket. I



Aber to us from Lako Mary:
LoNG woon pick ups

## 

## Going 0ut of Business

 F. S. FRANK Our Entire Stock of Men's Wear Must Be SOLD OUT COMPLETELY Fverything Must Go As We Will DISCONTINUE OUR STOREThis is positively a BONAFIDE SALE for the purpose of

## Retiring From Business

 Our Entire Stock, including Fixtures are now offered at such low prices that Nothing must be left.$\longrightarrow$ SALE STARTS
Thursday, 0ctober 26th F. S. FRANK Men's Clothier and Furnisher SANEORD,

FLORIDA

Li
gret the misfortune: friends who re-
The school children here are well
The school children here are well
pleased with their teachers; Miss pleased with their teachers; Mi
Nellie King and Miss Nettie Maines Mr. and Mrs. Sid. Barnhart we
Sunday visitors at the home of M
and Mrs. Alfred King and Mrs. Alfred King. by all the farmers, as it was getting Dr. Housholder is tiling more of Elder Springs news
Mrs. M. Murry of Palatka spending some time with her niece,
Mrs. C. R. Lord.

Mr. | Mr. and Mrs. R. H. Wynn are |
| :--- |
| iting parents for a few days. | Mr. and-Mrs. Wdwin Humphrey Mrs. Cooney Sunday.

ay, Conway Saturday and Sun
Mr. Wash Mitchell has
Moorer place recently
Mr. and Mrs. Warren and family
moved to Moore's Station Monday. Mr. W. V. Wheeler left for Miam
Monday. Wonder what for! Monday. Wonder wathered at th
home of Mr, and Mrs. M. M. Lor preacher, Rev, Alfred Ericson A
"pounding." The table was over-
loaded with good things to eact Mrs, L. Y. Bryan spent Friday
night with her parents, Mr. and

Miss Nita Letson and Alex Strick land spent a pleasant evening at th

LAKE MARY NEWS Harold Henchen of
week end visitor here.
Rev, R. W. Edwards of
ville spent the week end Tie spent we week end here an prenoon and at Upsala in the even

Mr . and Mrs. Ernest Braddock
Emporin.
Lke Mary will soon be the prou which is very much needed. The same party that gave the
ish fry at the Sjoblom Hotel Crystal Lake which ended, with
 and Mrs. Truitt's at Longwood, a
former resident of
 where music and dancing was en-
joyed until a late hour, when light
Chires; Japan, Heien Chorpenin
China. Annie Moore; Home Mi refrechments were served, after sions, Annie Cameron; Mexico, Ja Which the party returned home
the wee-hours of the $\qquad$ The writer, has just received a $\begin{gathered}\text { South America, Cla } \\ \text { South Taday, Mrs. }\end{gathered}$
$\qquad$ Morey of Ypsilanti, Mich., who has
been the pastor here for two wifters.
He will be be located St Study Clasdes, Maid Can He will be located at Tampa for
the coming winter with and six names added to
bership. Prayer, Rev. M pect there.

## EASE SANEORD NOTES

 Mr. Hendricks was hereThe League benediction was follo
rom Apopka calling this week and
$\qquad$
> V. W. Miller.
G. C. MeDougal attended a,meet- ing of the Cooperative Shippers
$\qquad$
$\qquad$
$\qquad$
$\qquad$of Upsala are spending a portion of
the week at the McDougal home.W. S. Warren and family have HOUSE
COFFEE
Is Perfect
Ask Your Grocer

DR. A. DOLAN VETERINARIAN HAND BROS. STABLES ring. In your lame and sick
horses and mules. ireated. Have their tee th examit
ed, sharp corners dresse ed, sharp corners dressed down,
projections cut of and decayed
molars extracted.

- RUN Down


## tite, you need.

Hereitos
TONIC DIGESTIVE It improves the appetite, is an aid to
weak stomachs, and tones up the entire weak etomachs, and tones up the entire
system. Sold only by us, \$1.00. H EIM

## REGARDLESS

OF WHAT OUR COMPETITORS SAY Your CREDIT is Good

The Geo. H. Fernald Hardware $\mathrm{C}_{\mathrm{O}}$. sanford, Phone' FloRIDA
 (O) GUARANTEED STORAGE EVEREADY NON-SULPHATING BATTERY ALL MAKES AND

Fully Charged Batteries TYPES REPAIRED
to Fit Any Ca
SEMINOLE COUNTY GARAGE

## ATLANTIC COAST LINE <br> 3 <br> SCHEDULE EFFECTIVE MAY 18TH, 1916 IROUGH TRAINS TO NEW YORK DAILY 3

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& \text { Ly Jacksonville. } \\
& \text { No. } 82
\end{aligned}
$$

## atr Cons to w

A 25c Want Ad in The Herald will Rent Your House For You


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| :---: | :---: |
| To-night- <br> Subscription Dance at Woman's Club. $\qquad$ |  |
|  |  |
|  |  |
| Mrs. Zeb Ratliff entertains with Hallowe'en party for Miss Mollie Abernathy. $\qquad$ |  |
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| Evening - <br> Hallowe'en party at Catholic Parochial Hall. |  |
|  | Bazäa |
| Tuesday evening, Oct. 31Miss Bertha Macey entertains with Hallowe'en party. <br> resday, Nov. 1st- |  |
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|  |  |
| Biennial report at Woman's Club given by Mrs. Wm. Stephenson and Mrs. Brown of DeLand. |  |
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|  |  |
| For the Babies <br> The Christian Endeavor Society |  |
|  |  |
| of the Presbyterian church are vigerously pressing their campaign this and until Nov. 1st in behalf of |  |
|  |  |
| the Children's Home Society of |  |
| Florida, selling shares at ten cents per share in the Save-a-Paby Club. |  |
|  |  |
| Two shares will entitle the holder to a certiffeate. This society is composed of hustlers spelled with a big H , not only holding the world's rec- |  |
|  |  |
|  |  |
|  | sale an |
| ord lor efficiency but the contrib- | novel-Dec. 14-15-16. |
| uted the largest amount in money, groceries and clothing than any |  |
|  |  |
| other organization in tye state to the Children's Home Society, Flor- | Catholic churc |
|  |  |
| ida's best and noblest charity. The Endeavorers should be encouraged with $\mathbb{a}$ generous response to their |  |
|  |  |
| plea for the babies. |  |
|  |  |
| Circle No. 2 of the Methodist church will hold a rummage sale |  |
|  | Parochial building of the Catholic |
| Saturday afternoon and evening in the store roòm next to Leffer's grocery on Sanford avenue. Members of the, circle are-urged to cooperate |  |
|  | made that will insure an evening of |
|  |  |
|  |  |
| NEW BARBER SHOP <br> (WHITE) |  |
|  |  |
|  |  |
| Hair Cut - - 25c |  |
|  | Shavecone |  |
|  |  |  |
| Children 15 and 20 c |  |
| Tonic - - 10c |  |
| Massage - - 25c |  |
| Shampoo - - 25c |  |
| Singe - - - 25c |  |
|  |  |
| Geo. H. Tomlinson |  |
| $\underset{\text { Next to fire station }}{\text { Pasmetto avenue }}$ |  |
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## HIL GRIP THATHOLDS




## YOU'RE going to do

 yourself the best "turn" you ever did this season; you're going to buy our Hart Schaffner \& Marx Varsity Fifty Five SuitsThe result will be that you'll look very well-dressed, and you'll keep on looking that way all the season.

The reason is the quality in the materials; the excellent high class tailoring; and the smartly designed style.

Come and learn the economy in $\$ 25$ suits and overcoats.

Santord Shoe \& Clothing Co.
105 E. FIRST ST. $\because \quad$ PHONE 104
 lor, Mrs Robert-Rowe, Mrs, Schetfe Ville is now in Washington, D. C.
Maines and, Mlisses Jeanette Lain,
Returning with her will. be Mr.
Minnie. Stewart, Edieffo

