

# MOVED I have moved my Office to the First Door East of the Post Office Where I Shall Try a NEW PLAN OF SELLING REAL ESTATE

A property owner wants all he can get for his property but he will sometimes take a reduction rather than loose a sale. The Real Estate Man gets a commission, or percentage, or share from the owner, of the total price the property sells for and the more the property brings the larger his commission. **THE INTEREST OF THE OWNER OR SELLER AND HIS AGENT ARE THE SAME.**

The agent frequently takes an option or contract on the property offered him at a bargain price in order to controll the sale and the price and then he gets more than a regular commission, but **THE BUYER PAYS THE COMMISSION EVERY TIME.**

### Under the New Plan

I shall represent the buyer: I shall get him the lowest possible price: I can save the buyer money on nearly every deal. My commission will come direct from the buyer instead of the seller, but I shall try and save him enough to pay my commission out of the saving.

### Can it be Done?

Well, I've had Twelve years experience in selling Real Estate---Seven in Sanford and Five in Michigan---and I know some of the "tricks of the trade". It can be done. Try me and see.

Now Mr. Property Owner if you want results, and want them quick, try my plan. Give me your **LOWEST NET PRICE** and **VERY BEST TERMS.** Don't mince matters. It's business and let's get down to the bottom at once.

And You, Mr. Buyer, can't you see the point? Sure you can. Come in and let's talk it over. Make my office your headquarters. It wont cost you a penny for my services unless you buy and then it wont cost you as much as the other fellow will ask you. It may save you something worth while.

All the banks and business men know me and have known me for years. Ask them if you will get a square deal.

I have a few good farms---5, 6, 10 and 15 acre ones. And I have some fine citrus land mighty cheap. Let me know what you are interested in.

### Midway

I am manager for the Midway Company. We are selling homes and lots in Midway, out three miles from the Post Office but right in the middle of the Celery Delta. Midway has 25 homes now. 12 of these homes and a store have been built in the past few weeks. Two houses being built this week. Material on the ground for a large new church to be built at once. Several more homes to be built in the next month.

We have sold over 100 Lots in Midway since January 1st ---not at auction but at private sale, and they are selling faster than ever. This record has not been equalled in this city or the surrounding country since I have been in Sanford---Seven years.

Midway is a Colored Town---for laborers---but white people as well as colored are buying Midway Lots --- **BECAUSE IT PAYS.**

J. D. Roberts, Sanford's leading grocer bought 12 Midway Lots. Caldwell & Sons, the big merchants here, own 15 Midway Lots. Other business men have bought and are buying. **WHY? IT PAYS---THAT'S ALL.** If it pays them why not you?

Midway Lots have doubled in value in three months but we are still selling them at \$75.00 each on the weekly payment plan. This plan helps you save your money and the advance in value will make you money. It's better than a savings account. Buy a few Midway Lots for a little safe investment.

## Make my Office your Headquarters. Next to Post Office **J. O. PACKARD, The Buyers Agent**

### CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

#### EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH. "HE'LL PRENT 'EM"---SO SAYS SAUNTERER.

#### Say Good Bye Er Howdy Do

My old friend, James Whitecomb Riley, the Hoosier Poet is spending the winter at Miami and as a compliment I publish one of his good ones that always reaches my heart:

Say good-by er howdy-do—  
What's the odds betwixt the two?  
Comin'—goin', ev'ry day—  
Best friends first to go away—  
Grasp of hands you'd ruther hold  
Than their weight in solid gold  
Slips their grip while greetin' you—  
Say good-by er howdy-do!

#### Howdy-do, and then, good-by—

Mixes jes' like laugh and cry;  
Deaths and births, and worst and best,  
Tangled their contraries;  
Ev'ry jinglin' weddin' bell  
Skeerin' up some funer'l knell—  
Here's my song, and there's your sigh—  
Howdy-do, and then, good-by!

Some One's runnin' this concern  
That's got nothin' else to learn:  
Ef He's willin', we'll pull through—  
Say good-by er howdy-do!

The jitney bus will be the next new thing under the sun to strike Sanford. It seems to be such a lucrative business to run hacks to the depot that some of our enterprising citizens conceived the idea that a jitney bus would be about right and one will be here in a few weeks. The jitney bus, so-called because it is only a nickel or a "jitney" to ride have put the street cars out of business in many of the cities because one can ride anywhere in the city for a nickel and go places where the cars do not run. The jitney bus in this city would probably be a ten cent fare to the depot each way, but even in this instance the bus would get the business. It is said that in many cities in Florida that contemplated a street car line will have the jitney bus in-

stead, as it will give better services than the street cars. Maybe the jitney bus will solve the street car troubles of this city and give the suburbanites a chance to get to and from the city at a ten cent rate.

The machines are throwing mud on the lake front and the bulkhead will soon begin to look as though it was a part of the main land. When this bulkhead is finished Sanford will begin to get the benefit of Lake Monroe and then we can have a yacht club and many other innovations that are impossible now. And meantime let us have that place to keep the boats in time of storm for Sanford should make some provision for the tourists who come to us in the ships. This city with a yacht club and anchorage and tourist hotel would be the most popular place in the state.

Some unsophisticated investigator finds that women smuggle things into the country tied around their waists. He is evidently a man who makes no study of human nature and whose knowledge of fashion plates doesn't go beyond circus bills. So small a thing as a shoe-string tied around the waist would spoil the national feminine contour beyond all possibilities of marriage.

Sanford and every other city in Florida needs publicity and yet knowing the value and the need of publicity I am not in favor of Sanford advertising for tourists until the city has a place for them. I say this in all fairness and frankness, for this subject has been on my mind until it is a sore spot with me. Unless the Commercial Club and the real estate men and the people here generally who are helping to make our city can assure the visitors of decent hotel accommodations next season then it would be better not to advertise Sanford at all. And right along this line I wish to say

that our people are not doing all that they should regarding the erection of a new hotel, although I believe that one will be built in the near future. One goes down the street and finds a mysterious air about the new hotels. One can hear almost anything about this hotel or that hotel and yet the people who are supposed to be building them are so darned mysterious that you would think they are trying to break into a bank with a dark lantern and jimmy. This is no way to either build a hotel or boost the town. If we are to have a hotel or several hotels why don't the public spirited people of this city get together and start something right now and start it in the appn. All of us will come into the game and it should be free to all. It makes no difference to me or to any other fellow who is building the hotel or where it is to be built. They can build it on Sanford Heights, or on Union avenue or on Celery avenue or out at the union depot if they want to and I will push it all that I can. This constant and mysterious air that pervades the atmosphere makes many of us disgusted and what we want now is not publicity but a hotel built somewhere within the five mile limit and want it built. A new hotel of fifty rooms would be a good start and would pay the stockholders a good dividend and being a good thing should be pushed openly and loudly and pushed by every citizen of Sanford. What we need is the hotel regardless of who may be the daddy of it.

The newspaper business is getting on a much higher plane these days, especially since the men who are engaged in it have discovered that they ought to get a decent price for subscriptions, advertising and job work. This being the case they should cease making funny remarks about the poverty of the editor and trying to make him an object of charity for the newspaper man should get what is coming to him or else get out of the business and go to farming where he could at least make a living. The following from the Live Oak Democrat echoes my sentiments:

"We keep reading editorials which tell of the bad treatment to which editors are subjected. How they are criticized, and abused and misconstrued and mistreated and have to work for the community for nothing and how they are not appreciated and how much space they devote to telling of the good qualities

of bad people and how subscribers fail to pay for the paper and growl if they are dunned, and how an editor leads a dog's life generally.

The fact is that an editor is judged by his work. If it is good he is praised and appreciated, if not the reverse is in order, and again, there are not many persons who are good judges of the merits of a paper—from the editors' standpoint. Every man who enters business will have enemies and have to meet competition and adverse criticism, and if he is a weakling he will go down, and the man who selects a poor field for his enterprise is a man of poor judgment and will fail.

No man can make a good paper in a poor town, and not every one can make a good paper in a good town, and if an editor in a good field succeeds in making a failure and in being criticized and abused, he has only himself to blame for it. This does not mean the petty complaints which come to all business men, but to real complaints. The newspaper business is an honorable one, and the man in that business who considers it and conducts himself accordingly will secure his full mode of good treatment. He will be recognized as one of the business men of his community and his person and family and opinions will have the respect of all.

It does not look well to see a complaining article in a newspaper. Other men who are censured do not kick and howl and growl to the entire public. They cuss the porter and growl at the children and fuss at the wife because she needs a pair of stockings, but do not take the public into their confidence.

Suppose we act bigger and quit bawling like a sick calf for hot buttermilk."

### CLASSIFIED ADVERTISING

**FOR SALE**  
For Sale—Five acres tiled land, 2 1/2 blocks from Grammar School. Now being farmed. Information at the Herald office. 60-1f

For Sale—Three fresh milk cows, Martin Doyle, Monroe, Fla. 50-1f

Hogs for Sale—Car load just received. Write Martin Doyle, R. D. No. 2, for particulars. 65-1fc

For Sale—10 acres fine high hammock celery and lettuce land, west side just across corporate limits, quarter mile from First street and two shipping stations. Half in cultivation four years, all fenced and ditched. Worth \$3,000.00, will take \$1,600 if sold in the next ten days. If you want to take advantage of the best bargain on the market see owner, 207 French avenue. 60-3tc

For Sale—Stock of general merchandise and building, with 1 1/2 acres of land at Moore's Station. Price \$1,800. Terms to suit purchaser. J. F. McClelland, Moore's Station. 59-3tp

Fat Cattle for Sale—Some fine ones just shipped in and in fine condition. Address Martin Doyle, Sanford, R. D. No. 2. 65-1fc

For Sale—A first class saddle and buggy horse 10 years old. Originally from Kentucky. I am desirous of securing a good home for him. Cecil Gabbett, French Ave. 66-1f

For Sale—Five acres half mile from brick road, quarter mile from loading station, 6 miles from Sanford, county road on one side. All food black hammock land. Two acres cleared, fenced and farmed 2 years. Good flowing well. Price \$800. Terms to suit customer. A. P. Connelly, 119 Magnolia avenue. 67-1f

For Sale—Two good building lots on Sanford avenue, Sanford Heights. One corner lot. \$350 cash takes both lots. Must be sold in ten days. Address J. H. care Herald if you are interested.

For Sale—Lumber yard. Big bargain. Write Box No. 1158, Sanford, Fla. 58-6tp

For Sale—20 fine brood sows. Martin Doyle, Sanford, R. D. No. 2. 58-1fc

**FOR RENT**  
For Rent—Two big stores on East First street, Joe DeMont, Coca Cola Company. 24-1f  
Furnished room for rent. Southeast corner of Park and Seventh St. 58-1fc

For Rent—Rooms for light house-keeping, 621 Oak avenue. 58-1c

For Rent—After March 1st, 1918, two story house, modern improvements. A. P. Connelly, 109 Magnolia Ave. 58-1f

For Rent—Several nice office rooms over Yowell's. Eugene N. P. Yowell & Co. 22-1f

### WANTED

Good table board at Mrs. R. L. Jones, 206 Park avenue. 27-1fc

For Hire—Seven passenger Cadillac car for hire. Best of service, day or night. Frank's repairing phone 281 and 318. 56-1fc

Wanted—Good second hand desks for school purposes. Address W. V. Dunn, R. D. No. 1. 61-1f

Will Exchange—Good pair medium size work mules with double harness, for one large all around mule or horse. Have not enough work for two mules. W. A. Morse, Lane Park, Fla. 57-6tc

Wanted—Horse or mule, suitable for farm work. Must be bargain. State particulars and price, first letter. Address Agent Enterprise Junction, Fla. 60-4tp

Wanted—One or two lots. State location, also which direction lot faces, also give lowest cash price. Address "D. B. J." Box 1421, Sanford, Fla. 60-2tp

Wanted—Good two horse wagon for farm purposes. Wagon, care Herald. 60-1fc

Will exchange good team of mules for Ford auto. Box 1168, Sanford. 61-3tp

Lost Yesterday—An envelope containing real estate deed from Henry Thomas to Jerry Jones and other papers. Finder return to postoffice. Reward. 61-2tp

Wanted—Farms any size and location. Also tract of land for colonization. Write Brionne, 23 Duane St., New York. 61-2tp

Pepper Plants Wanted—M. Harrison, Shoemaker, First St., Sanford, Fla. 61-2tp

When the Splinters Appear—The ascent of the ladder of fame may be difficult, but we never notice the splinters until we begin to slide down again.

IN SANFORD—Life Is Worth Living

SANFORD, FLORIDA, FRIDAY, MARCH 26, 1915

NO. 62

**IMPROVEMENTS AT  
SANFORD CEMETERY**

**CITIZENS AND LOT OWNERS  
ARE MAKING IT A BEAU-  
TIFUL SPOT**

Some weeks ago a movement was started with J. D. Parker as instigator for the improvement of the Sanford Cemetery, known as Lakeview Cemetery. The plan was to erect a pavilion for the protection and convenience of the visitors and their carriages. The plan also included the employment of a sexton to look after the grounds and be responsible for the property at all times. Since that time Mr. Parker, working in conjunction with T. J. Miller & Son has taken personal charge of the matter and every one who has visited the cemetery in the past few weeks has been amazed at the appearance of the grounds. The sexton was employed on the 15th of February and since that time he has been constantly at work, with the assistance of Mr. Parker, and what was once a disreputable and run down cemetery has taken on airs befitting to a metropolitan park and is fast becoming one of the most beautiful spots around Sanford, although the work has only just started. While the actual work has not yet started on the pavilion it is understood that the contract has been let for the work and it is expected that the work will start about the first of the month. This pavilion is to be erected by the proceeds from the sale of stock, which stock will be redeemed in a few years with interest and is guaranteed by Miller & Son. The expense of the sexton is borne by the owners of the lots in the cemetery, each owner of a single lot paying 50 cents per month and a double lot paying \$1.00. The Welfare Department of the Woman's Club recently donated \$15.00 to this fund as well as several other donations from different sources. A list of those who have already paid follows. It will be noted that several have paid for the entire year:

J. A. Harold	\$ .50
L. R. Phillips	1.00
A. E. Phillips	1.00
D. A. Caldwell	.50
H. E. Adams, Tampa	1.50
F. Lake	5.00
C. F. Haskins	6.00
T. W. Williams	.50
R. C. Bower	5.00
J. D. Parker	1.00
Mrs. L. H. Gould	.50
R. F. Whitner	2.00
J. L. Miller	1.50
J. H. Cowan	6.00
C. H. Lottler	1.00
J. C. Chase, Jacksonville	6.00
Mrs. K. Smith	.50
B. Peters	5.00
J. A. & W. Miller, Jacksonville	1.00
Hand Bros.	2.00
J. E. Pace	1.50
Mrs. J. C. Higgins	.50
Joe Cameron	1.00
F. Hatch	.50
B. H. Hightower	.50
Welfare Dept. Wom. Club	15.00

Work has been started this week on the Catholic cemetery and this will be given a thorough overhauling, as has the Lakeview.

Mr. Parker and the lot owners are to be commended for their work along this line. Nothing it seems has needed attention as have our cemeteries and if the good work is kept up it will greatly enhance our city and make it not only a better place to live but a respectable place to die.

**The Armored Christian**

On Sunday morning in the Methodist services the pastor will present the theme, "The Armored Christian." This sermon talk is especially designed to aid the young and struggling Christian. The great need of the Christian world as well as the business world is the "prepared man."

The pastor and officials appreciate the large attendance at these services. The Sunday school sessions are being largely attended, the Brotherhood attendance on last Sunday was best in some time and the interest was good. A check of over \$100 was turned over to the building committee from this class for the new church fund. The school as a whole is working hard for the new church.

**Cottage Prayer Meetings**

Let us remember that the cottage prayer meetings are to be the week of March 29th-April 2nd. The general theme for the week will be "Baptism of the Holy Spirit." The program for the week is as follows:

- Monday, March 29**
- The Heights: Home, Mr. and Mrs. C. H. Dinger; leader, Mr. C. R. Walker; leader's helper, Rev. George Hyman.
  - East Side: Home, Mr. Peavy-house; leader, Mr. R. H. Davis; leader's helper, Rev. F. P. Strong.
  - Central: Home, Mrs. Geo. McGahin; leader, Mr. R. H. Muirhead; leader's helper, Rev. F. E. Steinhmeyer.
  - West Side: Home, Mr. and Mrs. Artie Smith; leader, Mr. M. W. Smith; leader's helper, Rev. E. D. Brownlee.
  - Southwest: Home, Mr. and Mrs. Hutchins; leader, Mr. A. B. Brock; leader's helper, Mr. A. P. Aldridge.
- Tuesday, March 30**
- The Heights: Home, Mr. and Mrs. Munson; leader, Mr. D. L. Thrasher; leader's helper, Rev. Strong.
  - East Side: Home, Mr. and Mrs. M. M. Stewart; leader, Mr. M. W. Smith; leader's helper, Rev. Brownlee.
  - Central: Home, Methodist Tent; leader, Epworth League; leader's helpers, Rev. Steinhmeyer and Mr. Secord.
  - West Side: Home, Mrs. Fannie Lee; leader, Mr. C. E. Walker; leader's helper, Rev. Hyman.
  - Southwest: Home, Mr. and Mrs. Paxton; leader, Mr. Frank Kent; leader's helper, Rev. Houcheille.
- Wednesday, March 31st**
- Baptist Temple, Rev. George Hyman, leader.
  - Congregational church, Rev. F. P. Strong, leader.
  - Methodist tent, Rev. F. E. Steinhmeyer, leader.
  - Presbyterian manse, Rev. E. D. Brownlee, leader.
- Thursday, April 1st**
- The Heights: Home, Mr. and Mrs. E. L. Brown; leader, Mr. A. B. Doane; leader's helper, Rev. Strong.
  - East Side: Home, Mr. and Mrs. R. L. Poek; leader, Mr. Munson; leader's helper, Rev. Hyman.
  - Central: Home, Mrs. Ensminger; leader, Mr. A. R. Chappell; leader's helper, Rev. Brownlee.
  - West Side: Home, Mr. and Mrs. J. K. Johnson; leader, Mr. H. C. DuBose; leader's helper, Rev. Steinhmeyer.
  - Southwest: Home, Mr. and Mrs. C. C. Brasley; leader, Mr. C. H. Smith; leader's helper, Rev. Smith.
- Friday, April 2**
- The Heights: Home, Mr. and Mrs. J. B. Ray; leader, Mr. J. E. Sperling; leader's helper, Rev. Hyman.
  - East Side: Home, Mr. and Mrs. C. R. Walker; leader, Mr. J. N. Whitner; leader's helper, Rev. Steinhmeyer.
  - Central: Home, Presbyterian Manse; leader, C. L. Endeavor; leader's helpers, Rev. Brownlee and Dr. J. T. Denton.
  - West Side: Home, Mr. and Mrs. S. Runge; leader, Mr. J. W. O. Singletary; leader's helper, Rev. Strong.
  - Southwest: Home, Mr. and Mrs. Jno. Porter; leader, Mr. P. S. Fortson; leader's helper, Capt. Smith.
- Sunday, April 4**
- Baptist: Rev. George Hyman, pastor, Corner 6th and Park Ave.
  - Congregational: Rev. F. P. Strong, pastor, Corner 3rd and Park Ave.
  - Methodist: Rev. F. E. Steinhmeyer, pastor, Star Theater.
  - Presbyterian: Rev. E. D. Brownlee, pastor, Imperial Theater.
- All prayer meetings begin at 7:30. Go to the one nearest your home.

**Death of Tourist**

Died at the Robbins Nest Sunday night, at 8 o'clock, Mr. G. W. Francis, of Bolton, New Jersey. Mr. Francis came to Florida about four weeks ago in search of health, having been a sufferer from asthma for many years, which finally resulted in his death. Mr. Francis was born in Newark, New Jersey, but for the last eighteen years has made his home in Bolton. He was seventy-five years old. The body has been taken to Bolton for interment.

**At Baptist Temple Tonight**

In consequence of the nightly cottage prayer meetings to be held throughout the city next week the ladies of the Baptist church will hold their monthly missionary meeting tonight in the above church, commencing at 7 o'clock. A full attendance is desired.

**VILLA DECLARED  
A MORATORIUM**

**IT IS TO LAST FOR THREE MONTHS IN HIS TERRITORY**

El Paso, Texas, March 25.—Three months' moratorium, declared yesterday by General Villa, will be observed, it is stated, by Villa agents, not only in the territory in immediate control of the northern Mexican leaders, but in all states of the republic dominated by leaders participating in the Aguas Calientes convention. The territory includes Sonora; Chihuahua, Coahuila, Nuevo Leon, Zacatecas, San Luis Potosi, Aguas Calientes, Jalisco, Guanajuato, Queretaro, Morelos, Guerrero, the federal district, territories of Tepeac and Baba California, and portions of Michoacan, Tamaulipas, Mexico, Hidalgo, Puebla, Colima and Sinaloa. The Mexican states in which the moratorium decreed by General Villa will not be effective are Vera Cruz, Tlaxcala; Campeche and Tabasco, which are wholly under the control of Gen. Venustiano Carranza, and the independent states of Oaxaca, and Yucatan and Chiapas.

**Woodmen Circle**

Woodmen Circle, Celery City Grove No. 6 held a very interesting meeting at the W. O. W. Hall last Wednesday afternoon. Besides having the reports of the delegates to the state convention recently held at Lakeland we had the pleasure of having Soy. Kennedy, state deputy for the Woodmen of the World as our guest. After the transaction of business Soy. Kennedy gave us an interesting talk on Woodcraft, and for the good of the order which was enjoyed by all present. Circle will meet again the second Wednesday in April. All Sovereigns are earnestly requested to be present as there will be initiation of candidates on that date.

**The Star Theater Sunday Evening**

The Methodist services on Sunday nights are attracting good audiences. Last Sunday there was an unusually large crowd.

Vital subjects are being presented from the general theme, "The Christian of Modern Life."

The subject next Sunday night is one of the most important, "Parents and Children." All interested in the child are invited to be present. Our future church and state depend upon the proper attitude of the home to the child.

Song service proceeds, the preaching hour. All interested in good singing are invited to come early and help in the song and praise service.

**Brotherhood Social**

The Presbyterian Brotherhood entertained about fifty members and friends with a chicken pillow and social evening Tuesday night at the Brotherhood rooms. The progressive members of this organization are famous for their enjoyable affairs and this one was no exception to the rule. The tempting pillow and usual condiments served with it was delicious. During the evening a charming program of music and recitations was rendered. Tons and jokes played a large part in the evening's entertainment. The Presbyterian quartette, the members of which are Mrs. John Thomas, Mrs. H. C. Dulose and Messrs. Harold and Becker rendered several fine selections.

Miss Annie Leo Caldwell gave two readings greatly enjoyed, "The One Legged Goose" and "The Sweetest Little Lady."

Messrs. Cameron Gulletto and Frank Cameron added to the pleasures of the evening with vocal solos. Miss Muriel Harold accompanied the singers on the piano.

The guests departed wishing that the Presbyterian Brotherhood would have a chicken pillow social every night in the week.

Mr. Gus B. Frank has just returned from a trip to Sanibel and other southern parts of our beautiful state. At the former place he was the guest of his son, Mr. Lyman Frank. As the Gulf is noted for being one of the finest fishing grounds in the world we presume this must be one of the attractions that takes Mr. Frank to that point so often.

**"WHO'S WHO IN  
SANFORD" A SUCCESS**

**MUCH INTEREST SHOWN IN  
NOVEL ADVERTISING IDEA  
PUT ON BY THE HERALD**

A rapidly growing interest marks the progress of the "Who Is Who" advertising feature to be published in the next issue of The Herald. It is safe to say that an unusually good time will be enjoyed by the readers of the paper, who will be paid for their interest in turning to the section headed, "Who Is Who In Sanford" and carefully reading every advertisement on the page.

As was announced in the last issue of the paper every advertisement will be numbered, so that all the readers will have to do will be to read the ads carefully and make his own conjecture as to what firm's name would be published if the ad were run as usual. For the benefit of the reader it is thought necessary to urge that no one miss reading the entire list, as you will undoubtedly find much enjoyment and many helpful hints about shopping and marketing on the page.

The advertisers have shown a marked interest in the progress of this novel feature of advertising, because of its helpfulness both to them and to the people who read the paper.

For the interest you show in the reading of the "Who Is Who" page the following prizes will be awarded:

- To the one making the greatest number of correct answers to every advertisement on the page a prize of \$5.00 in gold will be awarded, and to the one making the second greatest number of correct answers a second prize of a yearly subscription to the Herald will be awarded.
- The following rules must be observed in making your answers:
  - 1. You must make an answer to every ad on the page, setting forth the name of the firm you think is represented opposite the number of each. The ads will be numbered for your convenience.
  - 2. All answers must be addressed to the "Who Is Who" editor of The Herald.
  - 3. Each list of answers must be accompanied by a composition of not more than fifty words telling who is your favorite firm and why.
  - 4. The correct name of each firm that is the name under which each firm does business and which appears on bill heads, letter heads, etc.) must be written opposite the number of each.
  - 5. No reader's list of answers will be considered unless an answer is made to every ad on the page.

All answers must be on the editor's desk not later than Monday, April 5th.

Read the page and get better acquainted with the firms and the lines they carry. The advertisers position about the lines he advertises and the people he deals with is the same as that held by Artemus Ward toward the editor of a paper who was advertising his show, when the witty Artemus remarked to the above mentioned dignitary "You scratch my back and I'll scratch yours."

All the advertisers on the "Who Is Who" page are "firms you should know."

The correct names of the firms and the names of the prize winners will be published in the issue of Tuesday, April 6th.

**Baptist Temple Sunday, Mar. 28th**

All the services in the Temple for next Sunday have been planned on a large scale. From the opening service at 9:30 it is expected that large audiences will be present and enthusiasm run high. The schedule of services is as follows:

Sunday school at 9:30. The General Missionary Day of the South will be observed by the whole school assembling together for the closing exercises and a short program rendered.

Temple Brotherhood, 9:30. This new organization in the city will hold its second meeting on next Sunday. It is expected that a large number of men will be present. The Brotherhood conducts its own opening exercises.

Preaching at 11:00 by the pastor, Subject, "Others and Us."

R. Y. P. U. 6:30. The program will be on the subject, "The New Patriotism." This department of the Temple organizations has the recognition of being one of the A. I. Unions of the south.

Jr. R. Y. P. U. 6:30. Those under 16 years of age are members of this organization and interesting programs are rendered each Sunday under the able leadership of a Senior Union committee.

Installation Service, 7:30. A live program has been arranged for Sunday evening, when the new officers of the Temple Brotherhood will be installed.

You are invited to all the Temple services.

**Baptist Brotherhood Organized**

A Brotherhood class was organized at the Baptist Sunday school last Sunday morning with a membership of thirty-one. This is a wonderfully good showing for the first meeting and the members who are enthusiastic claim that not many weeks shall roll by without increasing the number materially. The class will be known as the Temple Brotherhood. Officers elected are: President, W. E. Scoggan; vice president, A. B. Duane; secretary, Leslie Bryan; treasurer, George Thompson; Usher, Dr. J. T. Denton; press reporter, F. A. Christopher. The meeting was interesting and enthusiastic while a spirit of cooperation was the key note of the future success of the class. Men who are not identified with any other church or organization or seeking a Sunday school home are cordially invited to unite with the class. Strangers will be warmly welcomed. The officers elected last Sunday will be installed at the Sunday evening service, the coming Sunday. A class motto will also be adopted.

Bitten by Dog

"Shep," the beautiful shepherd collic pet of Miss May Thrasher is dead. Shep became weary of his earthly troubles and elected to get sick and thereby hangs a tale. Why such a beautiful dog with the best of homes, the tenderest care and a favorite of the whole town should want to suffer the ailments and woes of a common dog is a mystery but then—life is just one big mystery after all, whether it be in the biped kingdom or the quadruped world and so "Shep" just submitted to the indignity of blind fate and gave his life in behalf of his master, for you must know that Tuesday afternoon Shep was ill and Mr. D. L. Thrasher undertook to administer medicine to his majesty. The dog snapped at the hand of Mr. Thrasher and buried his tooth in the fleshy part of the hand, causing a wound. The anxiety and insistence of friends resulted in having the dog shot and the head sent to Jacksonville for examination. Mr. Thrasher does not believe that the dog had rabies or that the wound will prove dangerous but the fact remains that Shep is dead.

"Requiescat in pace."

**Bishop Curley to be Here Sunday**

The Right Rev. M. J. Curley, recently consecrated Catholic Bishop of Florida will officiate at All Souls Church Sunday, March 28.

He will preach at the 10 o'clock mass and confirm a large class at 3:30 in the afternoon and preach another sermon. Bishop Curley, whilst he is the youngest Bishop in the United States is a man of scholarly attainments and is now regarded as one of the states most gifted speakers.

**New Laundry Opens**

Monday the new Sanford Steam Laundry will start business in the building recently erected for that purpose on Commercial street near the Pepsi-Cola Bottling Works.

The new enterprise will be under the supervision of the owner, Mr. G. L. Britt, a man of years of experience in the laundry business, who has made a success in several Florida cities, as well as in the north. Mr. Britt comes here from Lakeland, through the efforts of the Sanford Commercial Club, where he installed the finest laundry in that part of the state.

A delivery wagon will be put on and work called for and delivered to all parts of the city. The new enterprise will handle every and all classes of work incident to the laundry business and will add to the city's weekly pay roll to be spent with the Sanford merchants.

**SOUTH IS MAKING  
GREAT PROGRESS**

**MUCH PROGRESS IS BEING  
SHOWN IN THE SOUTH-  
EASTERN TERRITORY**

Columbus, Ga., March 24.—The Industrial Index says in its issue for this week:

"Construction and industrial developments have not been more substantial in a year than for the past week, and the return to wholly normal conditions is steady."

"The voting of bonds for municipal and county improvements and the awarding of contracts for extensive construction work are features that demonstrate the trend toward prosperity."

"The Sarasota, Fla., district has voted \$250,000 of bonds for constructing roads and a bridge. Bonds have been voted by Decatur, Ga., for school buildings, sewers and water works and by Cedartown, Ga., for school buildings; Dadeville, Ala., will vote on water works bonds; Hogansville, Ga., on electric light plant bonds and West Point, Miss., on sewer bonds."

"Contracts were awarded at Lagrange, Ga., for the construction of a cotton mill to be established at a cost of about \$500,000, the contracts including the construction of the main mill building, seven sections of warehouses and 122 residences."

"A contract was awarded for the construction of a railroad near Mobile, Ala., in connection with the plans for development on Dauphin Island."

"Thirteen apartment houses, nine school buildings and seven church buildings are included in the news of construction work to be done."

"Twenty-seven new corporations were formed with minimum capital stocks aggregating \$703,500. A bank with capital stock of \$100,000 was organized at Winder, Ga."

"Among the items of construction work to be done, as reported this week are:

- "Apartment houses, 9, Atlanta, Ga., and Davista, Miami and Tampa, Fla.; church buildings, Durant and West Point, Miss., Forsyth and Rome, Ga., and Miami and West Palm Beach; club houses, Tampa, Fla.; paving, Birmingham, Ala., and Miami, Fla.; factory buildings and sewers, Forsyth, Ga.; hotel buildings, Clermont, Fla., and hotel building addition, Aiken, S. C.; school buildings, Columbus, Forsyth and Waynesboro, Ga.; Fayette, Ala., Miami, Pompano and Titusville, Fla., and Ellerbe, S. C.; sanatorium building, Opelika, Ala.
- "Construction contracts have been awarded as follows:
- "Abattoir building, Albany, Ga.; apartment house, Atlanta, Ga.; bank building to be enlarged and remodeled, Miami, Fla.; courthouse, Lincoln county, Georgia; dormitory, Macon, Ga.; fraternal building, Fairhope, Ala.; telephone building, Meridian, Miss.; theater building, Bradenton, Fla.; paving, Hastings, Fla., and Waycross, Ga.; school buildings, Clermont and Wimauma, Fla.; warehouse, Bay Minette, Ala.
- "Industrial plants will be established as follows:
- "Fertilizer mixing plant, Cartersville, Ga.; grist mill, Gadsden, Ala.; electric light plant, Jefferson, Ga.; hosiery mill to be enlarged, Fort Payne, Ala.; Lumber plant, Lumerton, Fla.; cotton mill to be enlarged, Rock Hill, S. C.; preliminary arrangements are to be made for constructing private railroad and establishing phosphate cleaning plant in Florida, the plant to be in Tampa; company has been organized to build a railroad in southern Georgia."

**A Sacred Cantata**

At the Congregational church next Sunday night at 7 o'clock will be given a sacred cantata, "The Crucifixion," a masterpiece meditation on the passion of our Lord, by a choir of picked voices, under the leadership of Miss Lucile Apinwall. Those taking part are: Soprano, Miss Apinwall; alto, Mrs. Strong; tenor, Mr. C. L. Polk and basso, Mr. Cameron Gulletto of Ohio, with Miss Frances Apinwall at the organ. The solo roles in this production are all for the male voice, accompanied by choruses. It is one of the finest cantatas on this subject and all will enjoy the message and beauties of it. A short talk will be given by the pastor. All are welcomed.

COUNTY HAPPENINGS Mrs. F. Brandt has returned to her home at Valley Stream, Long Island after spending several months with her mother, Mrs. C. Starnhill.

WRESTLING ITEMS Mrs. F. Brandt has returned to her home at Valley Stream, Long Island after spending several months with her mother, Mrs. C. Starnhill.

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8:30 O'CLOCK Monday Sale—36 inch wide Bleached Domestic, Special 10c leader—10c 79c (Limit 10 yds to customer)

WHAT DOES THIS MEAN? All those specials that D. A. Caldwell & Sons have advertised for Monday, March 29th. Oh, well, everybody knows that the Caldwell's absolutely did away with the charge system in their business, and now sell for "CASH ONLY," so hence the bargains. Don't fail to read every article advertised and then come to the store and see the rest of the bargains.

SHIRTS 24c For Monday see this new line of Men's half-sleeved shirts, with long sleeves, all sizes, sale price 24c

SHOES Even with the increased price of leather we have been able to keep the price of shoes down. It is with great pleasure that we show our line of "SELBY'S" fine footwear for ladies. When you want comfort and that distinctive foot dress of refinement, select one of those Selby's shoes at only the low price to be found at the "CALDWELL STORE."

SHIRTS 24c For Monday see this new line of Men's half-sleeved shirts, with long sleeves, all sizes, sale price 24c

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ANOTHER FORD RECORD From the point of production March 4th was a banner day for the Ford Motor Co. The high-water mark was reached with a grand total of 1847 Fords produced by the factory and the Ford manufacturing plants.

A FAMILY LOAF of bread, from the best wheat flour, guaranteed 100 percent pure and soft, is guaranteed in this—the staff of life—for exclusive home consumption. Try a loaf for evidence and be convinced and then come back for more, or we will deliver it to you.

Full Potash Content Ideal, Alkideal, Peruvian FERTILIZERS IDEAL FERTILIZERS have made the banner crops for twenty years.

Wilson & Toomer Fertilizer Company Jacksonville, Florida

A Good Roof is Man's Best Friend The "DUNBAC" galvanized, metal shingles keep the rain out and condensation within. On the square, they are high-grade shingles, and "by the square" we sell them.

SEEDS Full line new crop seeds of all kinds. We can supply your wants. Write for new catalog.

STOMACH TROUBLE FOR FIVE YEARS Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

WANT ADS PAY WHERE WORLD'S GREATEST PIPE ORGAN WILL BE HEARD

SEEDS Full line new crop seeds of all kinds. We can supply your wants. Write for new catalog.

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FLORIDA FORESTERS THE FOLLOWING EXCELLENT PAPER WAS COMPILED BY THE FORESTERS COMMITTEE OF THE WOMAN'S CLUB AND READ BY MISS A. D. WILKINS AT THE FORESTERS MEETING AT THE WELLS BLDG. DEPARTMENT IN THIS CITY

CAMPOR PRODUCTION A BEAUTIFUL SHADE TREE FOR FLORIDA AND ONE THAT IS PROFITABLE Under the caption, Campor Forest—four of them are available. The New Orleans State pub...

SEEDS We carry all the leading varieties of farm, field and garden seeds that have been tested and known to be superior in quality and yield.

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THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager
Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY
SUBSCRIPTION PRICE, IN ADVANCE
ONE YEAR \$2.00
SIX MONTHS 1.25
THREE MONTHS .75

OUR EDITOR

The editor of The Herald is in Miami today where he is presiding at one of the greatest meetings that the Florida Press Association has ever held.

THE COUNTRY EDITOR'S PLACE

NOT AS BIG AS A DAILY BUT NEARER THE HEARTS OF HIS PEOPLE

It is sometimes saddening to see the tendency of the big city dailies to have fun at the expense of the country weekly and its disingenuous editor.

In this day of quick transportation and rural free delivery there are few intelligent people so "far back" as not to take a daily paper.

It is obvious that a city daily cannot give a quarter column of space to an item to the effect that Mr. So-and-So of the four cross roads is building a new store.

Both the city daily and the country weekly have their own separate fields to fill. The country weekly fills a most important place in the scheme-journalistic.

TO DR. BLACKMAN

Dr. Blackman has resigned as president of Rollins College at Winter Park after years of labor in fathering the boys and girls who annually attended that famous institution.

Who knows all the reasons why many a city man likes to read over and over the country weekly from his old home? It is enough that his own heart knows.

The country editor's calling is not one which promises vast riches, says the Fourth Estate. He must have devotion to his work, and, considering what he gets out of it, he delivers a surprisingly high class of goods.

It is doubtful if the country editor always realizes just how great an influence he has, and his opportunities. As a matter of fact, he is nearer to the people to whom he appeals than any other man who spreads black ink on white paper.

The men who make city dailies do not repose for a large portion of the time on downy beds of ease, but after all, the editor of the country weekly has the hardest work to do of any man in the newspaper business.

He is generally his own printer, foreman, advertising manager, collector, editor in chief and staff of reporters. When he has nothing else to do he can kick off hand bills or business cards. In such cases he is his own power plant also.

The country editor may not just exactly come up to the ideas of the editor of a big city daily, but he suits his own subscribers, and even some editors of city dailies know that that is the highest test.

Triumph for Great Composer

When Handel's "Messiah" was first performed in London, the audience was exceedingly struck and affected by the music in general; but when the chorus struck up, "For the Lord God omnipotent reigneth," they were so transported that they all, including the king, who was present, started up and remained standing till the chorus ended; and hence it became the fashion in England for the audience to stand while that part of the composition is performed.

Church Semi-Oriental

The Russian church, which terms itself orthodox - pravoslavay - differs considerably from all the other Christian temples by its semi-oriental style that is half Tartar, half Byzantine, yet possesses its distinctly Slavonic element.

Linguistic Crow

Nearly all the true crows, as well as many of their near relatives, will pick up more or less of human speech in captivity, and it is sometimes hard to believe that the slyness with which they invest their remarks, their aptness and intonation, are altogether accidental.

YOUR PROPOSITION—AND OURS

We solicit your deposits, having in mind that if you need assistance at any time, it is our purpose to help you in so far as it is consistent with sound banking.

INTEREST PAID ON SAVINGS ACCOUNTS

PEOPLES BANK OF SANFORD

H. R. STEVENS President, C. M. HAND Vice-President, SANFORD, FLORIDA, F. L. WOODRUFF Vice-President, H. E. TOLAR Cashier, R. R. DEAS Asst. Cashier

LEFT TAIL AS TROPHY

FRENCH OFFICER'S REMARKABLE ESCAPE FROM MOB.

Revelation of Closely Guarded Secret May Have Been Unpleasant but Undoubtedly There Were Great Compensations.

On February 24, 1848, when Paris was disturbed by the revolutionary mobs, a Captain Prebols was sent by the government with orders to be delivered to the leaders of the troops that were defending the threatened points in various parts of the city.

Before starting out, says Novellen-Schatz, Captain Prebols was warned to take the greatest care if he valued his life; but he took the warnings lightly, and said, "If you fellows knew my black horse as well as I know him, you wouldn't worry about me."

The black horse of which the gallant captain was so proud was indeed a beautiful animal. He had a well-shaped, erect head, a deep chest, and slender, well-formed legs. But there was something very extraordinary about his tail. It was long and bushy, but it never moved or twitched, except with the movement of the animal's body.

When Prebols arrived in the disturbed section of the city he fearlessly delivered his messages. He met with no resistance from the crowds in the streets until he reached the Place Vendome, one of the principal squares in the heart of the city.

The captain refused to answer, "Put a bullet through him and get that message!" bawled out the man in a commanding voice. He was evidently a leader of the mob.

At this point, the captain determined that quick action alone would save him from violence at the hands of the crowd. Quick as a flash, he wheeled his horse, and dashed off. Several bullets flew after him, but they went wild—and then suddenly ceased altogether. He looked round, and saw the mob crowding round one of their number, who held something in his hand. And then his eyes fell on the back of his horse, and his heart sank in dismay.

It seemed that, as he whirled his horse about, several men seized hold of the animal. But the powerful creature threw them all except one, a lad of fourteen, who had seized the horse's tail. That tail was the object of interest that had caused the shooting to stop—for it had come off. There stood the boy, in the middle of the road, with his feet spread apart and an expression of grim determination on his face, as he tightly clutched the fleeing creature's tail. The mob saw the humor of the situation, and burst into a roar of laughter.

The explanation came out later. It seems that Captain Prebols' horse, while perfect in every other particular, did not have a very good tail, and so his master had had an artificial one made for him. No doubt that artificial tail, and that alone, saved Captain Prebols' life.

Rodin's Gift to England.

In the Burlington Magazine an article on Rodin's gift to the British nation of a collection of his works is acclaimed from an angle of appreciation. The writer decides that although Rodin's fame was made in France it was established in England and that in reality Rodin is a British institution.

new mutual understanding between the two great nations.

Liver Ills In Varnish. A new liver disease caused by a quick-drying varnish, and to which varnishers and polishers may be subject, was discovered at London, England, by Dr. Bernard Spillburg, and Dr. Wilcox, the eminent pathologist, in an autopsy upon a workman who had been employed at the Heudon aircraft factory.

This varnish is composed of tetrachlorether, methylated spirit, benzine and other ingredients. Rats subject to the vapor, said Dr. Wilcox at the inquest, became drowsy and developed an extensive liver disease. The workman's death was due to syncope from disease of the liver caused by the action of tetrachlorether.

Didn't Think It Pretty. Bell—She led him a pretty dance, you know. Beniah—Oh, it wasn't the tango, then?

DR. C. W. FAIN DENTIST

WORK FOR WHITE PEOPLE ONLY PEOPLES BANK BUILDING ROOM 9

A NEW ENTERPRISE

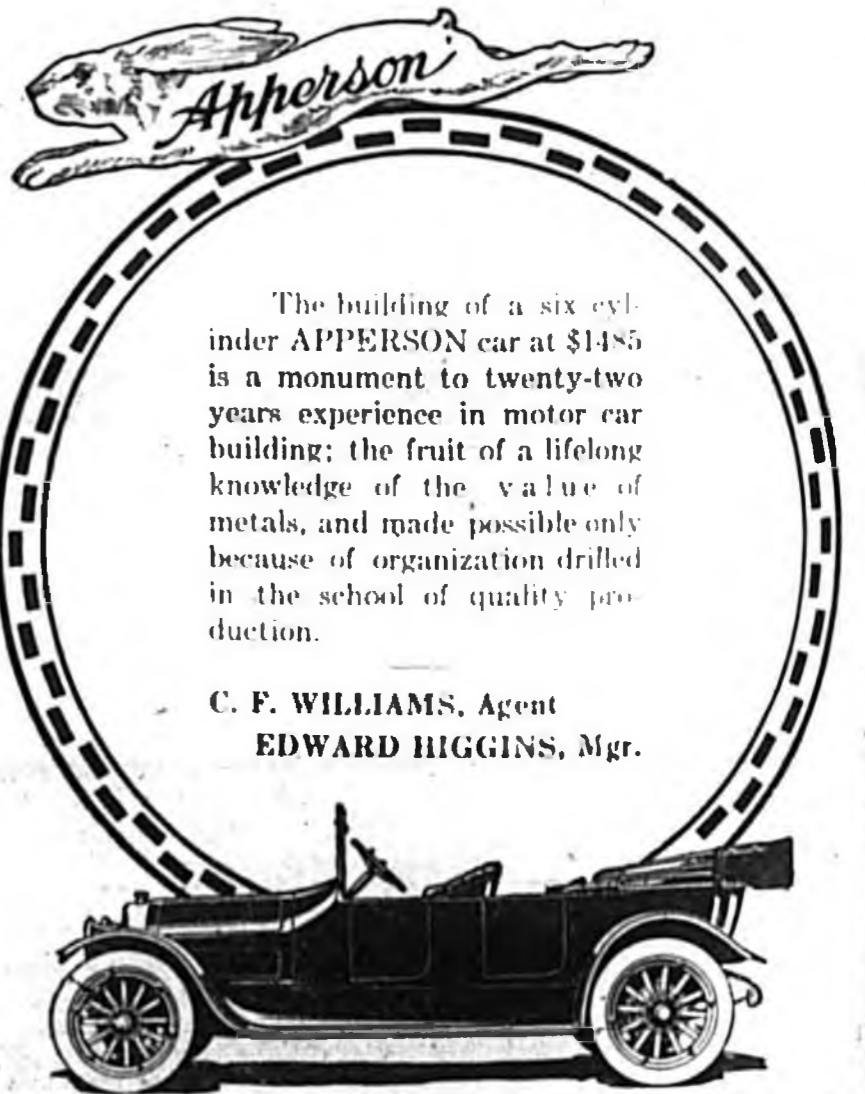
Old furniture made to appear like new. All kinds of furniture re-finished at a trifling expense. Will call and estimate. A POSTAL WILL BRING ME. T. P. SCHOTT 113 RAILROAD AVENUE, CITY

Deadly Simple Diseases. Measles and scarlet fever are children's ailments among most white people, but deadly plagues to all ages among Polynesians and Indians. The latter, however, are developing something like immunity to these infections; measles no longer can wipe out half a tribe as it once did.



Which you are sure to be. If you use OUR BAKERY GOODS For Morning, Noon and Tea The goods we bake are jolly good Hence jolly those who eat They'll put you in a Jolly Mood. They Save the Cook Stove Heat.

J. L. MILLER'S BAKERY 113 Magnolia. Phone 163



The building of a six cylinder APPERSON car at \$1485 is a monument to twenty-two years experience in motor car building; the fruit of a lifelong knowledge of the value of metals, and made possible only because of organization drilled in the school of quality production.

C. F. WILLIAMS, Agent EDWARD HIGGINS, Mgr.

THE 1ST NATIONAL BANK

FREDERIC H. BOND, President, F. F. FURSTER, Vice-President, B. F. WHITNER, Cashier, A. L. BETTS, Asst. Cashier

SAFER THAN CURRENCY

Travelers appreciate the use of our Travelers Checks—the Safe, Economical and Convenient medium for procuring cash wherever you go.

We have them for sale at reasonable cost.

THE FIRST NATIONAL BANK OF SANFORD, FLORIDA MEMBER FEDERAL RESERVE BANK

Kissimmee grows apace. Another bank will start down there soon to be known as the First National Bank. More banks mean that there is too much money—or that more loans are required.

Tallahassee is to have a zoological gardens, the animals to be furnished by the state game warden. Since the legislature meets every two years it should be no difficult matter to supply the garden with choice exhibits.

Bob Holly's "Tear Down" movement costs less than the "Build Now" movement and will do more to build up some places than to erect a civic center. We have few eyesores here that need the ax.—Clearwater Sun.

President Holly says to the scribes "Dump your cares in the hell box and go. Wouldn't this paraphrase do just as well?"—Tampa Tribune.

While the approaching session of the Florida Press Association at Miami will be the occasion for much pleasure in the renewal of personal friendships and the amenities of social intercourse, it should not be forgotten that there is also business to be done and many things to be considered "for the good of the order."—Tampa Tribune.

It is in the program of those in charge to get entirely through with the business of the meeting of the Press Association before submitting to the tenderly merciful hospitalities of the good Miamians. This is as it should be—theoretically—but it is doubtful, from what we have heard of those people, if their ardor can be sufficiently restrained to make the plan good.—Tampa Tribune.

The Sanford Herald wants all of North America under one government and thinks that when the war is over England may probably be induced to part with Canada for "a goodly sum of money" to this country, thus paving the way for the United States to take possession of North America. A dream, Robert, a dream! England long ago informed Canada that she could cut lose from the British empire whenever she felt like it, but Canada does not want to cut loose, and least of all does she want to come into the American Union.

Hardly thought you would do it, Bro. Hetherington, jump on a man when he is down (at Miami) and trample his fond hopes and dreams into the editorial dust. Just wait till the "boss" gets back and he will take over Canada and Mexico whether you say so or not. In Sanford we are accustomed to get what we go after, you know.

"MIAMI FOR MINE"

Sanford, Fla., March 20, 1915. Dear Brother: Next Wednesday, March 24, the exodus of Florida newspaper men starts for Miami to attend the meeting of the Florida Press Association. This will be a real business session and after "30" has sounded the good people of Miami will entertain the boys and show them the time of their lives. Dump your cares in the "hell box" and go. Fraternally yours, R. J. HOLLY, Pres't Florida Press Association. Sure, we are going, but no "Miami for Mine." We are married and don't intend to create any scandal.—Clearwater Sun.

Productive Land Used.

British Honduras presents the incongruous picture of a natural greenhouse, a pile of growing almost every ordinary edible people can desire, importing nearly all of its food from overseas. Its natives know nothing whatever about agriculture, but the government has finally set aside a tract of land where modern farming will be attempted under direction of practical men.

Worth Knowing.

One of the quickest known ways of dispelling a headache is to give some of the muscles—those of the legs, for instant—a little hard, sharp work to do. The reason is obvious. Muscular exertion flushes the parts engaged in it, and so depletes the brain. When your head aches take a stiff walk or a short bicycle ride.



RAILROAD FROM EAST TO WEST COAST

ONE OF THE GREATEST MOVES IN TRANSPORTATION CIRCLES THAT HAS HAPPENED IN YEARS

Mr. Walter B. Clay, chief engineer for the West Coast Construction & Development Company...

Mr. Clay has been making a tour of the state for the past few weeks on business for the company...

pographer, and is said to be one of the best map men in the country.

Mr. Clay said that this first complete survey across the state will cost about \$18,000 and will be completed within 90 days.

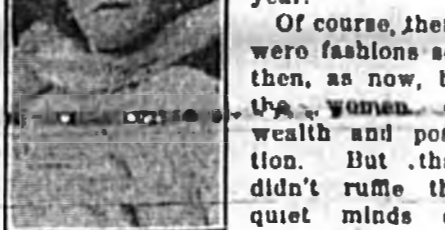
Mr. Clay is eager for the fray and will push the survey across the state to Miami just as rapidly as possible.

Laura Jean Libbey's Talks on Heart Topics

THE SIN OF LUXURY.

Dresses for breakfast, and dinner, and ball; Dresses to sit in, and stand in, and walk in;

If this were an age of plainness in women's clothes, home furnishing and the like, not half the sins laid to the door of women would be committed.



They spun the linen for their gowns, embellished them with needlework done by their own fair fingers, and made their gowns simply.

Maidens were content to do the housework. They vied with each other in seeing which one could make the best bread, cake, pies, and put up the best preserves.

Girls of 1914 live in a different era. They seem to breathe extravagance with the first breath they draw.

The girl who saves money will be enabled after a while to get what she needs, and more, in the way of luxuries.

THE TEMPTATION WHICH FACES SOME WOMEN.

My heart was hot and restless. And my life was full of care.

There never was a greater mistake than the oft implied supposition that the general run of women have "the marrying bee" in their bonnets.

The goal of her ambition has been to rise higher and higher just as she has seen other young women do before her.

WHEN UNEXPECTED GUESTS ARRIVE

Telephone "The Velvet Kind" For Some of The Cream of All Ice Creams

THE KIND THAT REFLECTS CREDIT UP ON THE TASTE OF THE HOSTESS

The cream we use comes from inspected cows—it is pasteurized to destroy all bacteria.



Phones 5043 and 9084 Bell Jacksonville, Florida

SANFORD LODGES

Sanford Lodge No. 62, F. and A. M. Communication every first and third Thursdays at 7:30.

Monroe Chapter No. 15, R. A. M. Meets every second and fourth Thursday in Masonic Hall over the Imperia Theatre.

Seminole Chapter 2, Order Eastern Star Meets every first and third Tuesday in each month.

Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome.

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m., over Imperia Theatre.

Gate City Camp No. 6, W. O. W. Meets second and fourth Wednesday nights in each month.

United Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the Eagles' Hall.

B. P. O. E. Sanford Lodge 1241 Meet first and third Wednesday night at corner of First St. and Palmetto Ave.

The Lake Breeze Council No. 31 Junior Order United American Mechanics Meets every Wednesday at 7:30 P. M., in the City Hall.

Celery City Aerle No. 1853 Meeting every Tuesday night at 8 o'clock, Pico Building.

OJIS TRIBE NO. 61, I. O. R. M. Meets every first and third Friday nights at 7:30 in Masonic Temple.

Capacity Always Within Call. It is certainly true that no one knows the resources of his own mind and body until some great sense of duty comes to him.

Rich Pearl Oyster Banks. The richest pearl oyster banks are situated around the northern and eastern coast of the Bahrein Islands.

SEND US YOUR ORDERS

I BEAMS CHANNELS ANGLES AND ALL SHAPES

BOILER PLATE TANK STEEL STRUCTURAL IRON WORK OF ALL KINDS

TRUSS RODS STAY BOLTS GALVANIZED COPPER AND ZINC SHEETS

OAK CYPRESS MAHOAGANY WHITE PINE AND ALL HARD WOODS

LAUNCHES SKIFFS DORIES BUILT TO ORDER

BOILERS AND TANKS BUILT TO ORDER



JACKSONVILLE, FLORIDA

LEGAL ADVERTISING

MASTERS IN SALE Notice is hereby given that in pursuance of a decree of the Circuit Court Seventh Judicial Circuit in and for Seminole County, Florida, dated February 19th, A. D. 1914...

Notice of Application for Tax Deed Under Section 275 of the General Statutes of Florida is hereby given that J. A. Lashbrook, purchaser of Tax Certificate No. 2514, dated the 4th day of June, A. D. 1914...

position in the store and no one would be the wiser. She realizes that his counsel is not in accordance with good judgment.

The single woman can pursue the even tenor of her ways, refusing to have her attention directed elsewhere during business hours.

Princeton, N. C.—Col. Robert Stevenson, veteran mining man and explorer, is at work on the Gladstone mine, near Allison, and has some fine ore.

MAN, 75, TO HUNT LOST MINE

Plans to Lead an Expedition Into Far North in Search of Old Claim.

Princeton, N. C.—Col. Robert Stevenson, veteran mining man and explorer, is at work on the Gladstone mine, near Allison, and has some fine ore.

"OLD ZEKE," BIG LION, SLAIN

Forest Rangers Trail Him a Week and Will Get Two Hundred Dollars Reward.

Houlder, Colo.—"Old Zeke," a ferocious mountain lion, for years the terror of elk, deer and cattle near Estes Park, was shot and killed recently by Mark Edick and Joseph Ryan of the forest reserve.

TOWN ENTIRELY TOO GOOD

Hoodler Marshal Quits in Disgust When Only One Arrest is Made in Two Years.

Hammond, Ind.—Two years ago Oddy Crouch was inducted into the office of town marshal of Nashville with great acclaim.



NOVELTY PLANT MILLWORK OF ALL DESCRIPTIONS

We are prepared to figure with you on all classes of LUMBER and MILLWORK for HOUSE, STORE or BARN.

Yellow Pine Lumber Co., Kissimmee, Fla.

ATLAS OF THE WAR IN EUROPE. A portfolio of George E. Cress's up-to-date maps, including all of the war's activities in Europe.

ATLANTIC COAST LINE STANDARD RAILROAD OF THE SOUTH

4 DAILY TRAINS EAST 4

Table with columns for Jacksonville, Richmond, Washington, Baltimore, Philadelphia, New York. Lists train numbers and departure times.

Disavowed the Corset. In the nineteenth century, directly following the French revolution, when men lived and dreamed in terms of freedom, women expressed their desire for an untrammelled existence by disavowing their corsets.

Left the City Man Thinking. A city man once had occasion to visit a farmer on business, and remained for dinner.

Tip to the Jury. The great John Philpott Curran was once addressing a jury in an important case.

Dig Deep for Mineral Wealth. Michigan is said to have the deepest mines in the world, but ore is being mined at the depth of 5,000 feet in the Cullin shaft.

BURGLAR LEFT IN A HURRY

Incident That Taught Him It Was Wise to Avoid Houses Wherein Are Young Children.

"Of course, in my business, same as to any other," said the retired burglar, "you learn by experience. One of the first things I learned in that way was to avoid houses where they had young children, infants.

"Grown folks may sleep right through thunderstorms, windstorms, things falling down in the house, most any sort of racket, but you never can tell what an infant will do. And those same grown-up folks that will sleep right through anything else will wake up sharp at the smallest peep from an infant. They seem to be tuned that way. But I had to learn this by experience.

"One night when I was new in the business I went into what seemed to me a promising looking house in the suburban districts. Got in by the easy cellar window and padded upstairs to the second story front room with no trouble at all and went straight to the bureau. I opened the top drawer gently, without a squeak, and when I turned in my light the very first thing I saw was a diamond ring that I guess must have made my eyes sparkle as much as the ring did. It was a big stone, I should think two or three carats.

"I saw a man's ring, and instead of slipping it straight into my pocket as I should have done I put it on my finger for just a moment to look at it. At that same instant I heard a baby begin to cry.

"I had seen two persons in a bed in this room, but I had not observed a crib over on the other side of the bed. But the instant that baby cried one of the figures in the bed raised up on its elbow with its back toward me and looked over into the crib at the child, and I didn't need to have anybody tell me that it was time for me to go, which I did, without those two persons in the bed knowing then that I had been there at all."

Trinity Thorn Disappoints.

The Glanbury thorn in Trinity churchyard, New York, disappointed its friends again this year by failing to put forth the "white buttercup" blossoms with which it never fails in England to greet January 7, Christmas day according to the old time calendar. But those who went to the churchyard yesterday and the day before to see how the thorn was getting along were pleased to see that it had responded to the day that spring fleeced from winter on January 7, and although lacking bloom gave signs of sturdy life.

The thorn was brought from the ancient Benedictine Abbey in Somersetshire a year ago last fall and planted under the personal direction of the Rev. Dr. W. T. Manning, rector of Trinity. It is a sprig of the original Glanbury thorn, which legend says was an offshoot of the staff of St. Joseph of Arimathea. It had been feared that the thorn, which is not large, would not live, but it is vigorous in its second New York winter, and perhaps may show its Christmas blossoms another year.

Activities of Women.

Suffragists claim the credit of electing United States Senator Curtis in Kansas.

If Michigan establishes a woman's reformatory it will be controlled and operated by women.

Women "clergymen" increased 183.8 per cent in the United States during the past ten years.

Chorus girls in New York city object to being sensationalized and have asked for the privilege of censoring matter before being sent to the newspapers.

The Woman's Legislative congress recently voted down eugenics, but passed several other measures, including an eight-hour day for working women.

Women are now employed as cashiers in the Waldorf hotel in New York city, because it is claimed that they are sharper about their work than men.

Vaccinate With Eggs.

Vaccinating a child with whites of eggs to cure it of asthma is the curious advance in medical knowledge worked out by Dr. Fritz H. Talbot of Boston.

He has proved that asthma in some children is a form of the body reaction, called by the doctors, "anaphylaxis," that it occurs in the children as the result of susceptibility to proteid substances in eggs, or, as mothers would say, is a manifestation of "egg poisoning," and these children can be immunized against egg poisoning and freed of their asthmatic attacks by repeated doses of egg white. After the skin has been cleaned with soap and alcohol, the egg white is rubbed into a slight scratch.

Return of Old Weapons.

This great war has seen the revival of many old weapons such as the catapult and the at one time obsolete mortar. Now we hear of hand grenades being used, which gave the name to the British Grenadier guards. The original grenadiers were a company of picked men attached to every battalion of foot. They were distinguished by tall bearskin caps and held the place of honor—the right when in line and the front when in column.

Go to Sleep.

Mr. Twobble has a bill, Mrs. Twobble has a bill and two of the children are suffering affected.

BROTHERS IN MISERY

COMRADESHIP OF WOUNDED ON THE BATTLEFIELD.

Letter Written to His Fiancee' by Dying French Officer Reveals Triumph of the Finer Feelings of Humanity.

A letter, which is among the most moving documents written since the beginning of the war, has been received by a young American woman in Paris. It was written by her fiance, a French cavalry officer, as he lay dying in Flanders, and with the letter she received the news of his death.

After narrating how he was wounded in the chest during a cavalry charge and temporarily lost consciousness, the writer goes on:

"There are two other men lying near me and I do not think there is much hope for them, either. One is an officer of a Scottish regiment and the other a private in the ulians.

"They were struck down after me and when I came to myself I found them bending over me, rendering first aid. The Britisher was pouring water down my throat from his flask, while the German was endeavoring to staunch my wound with an antiseptic preparation served out by their medical corps.

"The Highlander had one of his legs shattered and the German had several pieces of shrapnel buried in his side. In spite of their own sufferings they were trying to help me, and when I was fully conscious again the German gave me a morphia injection and took one himself. His medical corps had also provided him with the injection and the needle, together with printed instructions for its use.

"After the injection, feeling wonderfully at ease, we spoke of the lives we had lived before the war. We all spoke English, and we talked of the women we had left at home. Both the German and the Britisher had only been married a year.

"I wondered, and I suppose the other did, why we had fought each other at all. I looked at the Highlander, who was falling to sleep exhausted, and in spite of his drawn face and mud-stained uniform he looked the embodiment of freedom. Then I thought of the tricolor of France and all that France had done for liberty.

"Then I watched the German, who had ceased to speak. He had taken a prayer book from his knapsack and was trying to read a service for soldiers wounded in battle."

The letter ends with a reference to the falling light and the roar of guns. It was found at the dead officer's side by a Red Cross file and forwarded to his fiancée.

Germany's Dead Letter Mail.

The German post office is to spare the feelings, so far as possible, of the families of soldiers who have fallen in battle, when mail matter, nondeliverable for that reason, is returned to the sender. Hitherto it was the custom to stamp on the letter or package merely the word "fallen," or "dead," and send it back home to shock the relatives with this harsh brevity. Now the military authorities have been directed to use the words "fallen for the fatherland" or "fallen on the field of honor."

In still another way the authorities are trying to soften the blow of death notices from the front. Hitherto this was attempted only in country districts, where the returned mail of the fallen soldiers was handed over to the local authorities or the clergyman, who then undertook to break the fatal news gently to the family. Something like this is now to be done also in the towns and cities. The local authorities will now be asked to select some person suitable for bearing the message of death.

Monkey War Veteran.

Jacko, the pet monkey of H. M. S. Loyal, who has been in three wars, recently paid a flying visit to Harwich, and for the sake of variety made part of the journey on the roof of a railway carriage.

Born in South Africa during the war, Jacko was made the pet of a regiment, and was with the troops on two or three battlefields. A seaman fathered him and took him aboard. He went to the China station and was with the naval brigade in the Boxer rebellion. Back to sea he went from ship to ship, and he was in the Loyal during its recent engagement with German destroyers.

Being an old soldier, he then took refuge in the fish-kettle, emerging quite gay and hearty when the shooting was over.—London Daily Mail.

Tramps Raid Peacock Pen.

A feast fit for kings, perhaps, has been indulged by hoboes who raided the grounds of Millionaire Gardner, Hammond of Montecito, Cal., and made off with the peacocks. The beautiful fowls have attracted no end of comment, being imported birds.

The loss was discovered in the morning and all day Sheriff Nat Stewart searched the hobo camps, but in vain. Raids on Montecito hen coops have been of nightly occurrence.

"Big reward paid and no questions asked," is the way the Hammonds are advertising for the return of their peacocks.

She Doesn't Save Them.

"Young Mr. Twobble is very dignified. Do his letters to you burn, Patricia?"

"Yes—eventually."

SILAGE FOR HORSES.

The following summary is presented by the Missouri station in stating in brief form the result of its observations and experiences in feeding silage to horses:

Corn silage is now being fed with success by a large number of horsemen and farmers to all classes of horses and mules.

Corn silage should always be fed in combination with other feeds.

Within the limits of its usefulness it is a cheap substitute for hay and adds variety and succulence to the ration.

Silage is not a success except in the hands of a careful feeder with an eye to the thrift of the animal.

Under no circumstances should spoiled silage, either moldy or rotten, be fed to horses or mules.

FOR BETTER LIVE STOCK.

Neighborhood Organization Needed if Quality is to Be Improved. (Prepared by the United States department of agriculture.)

One reason for Americans' indifferent success in animal breeding has been the lack of neighborhood organization. Where a whole community is interested in the same breed of live stock, where practically every farm is a breeding station, there is first a wider basis of selection than where only one farm is given over to that breed. A wider basis of selection makes possible more scientific mating than is possible where there are only a few breeding animals from which to select. In the second place, a neighborhood enterprise of this kind gives greater permanency and continuity than are possible where only a few individual farmers are interested.

It has happened so often in this country that it may almost be said to be the rule that by the time a successful breeder has built up a superior herd, stud or flock his life is drawing to a close, his sons have moved to town and his animals are scattered.

These animals may after they are scattered do something toward improving the general average of the animals of the community, but this is by no means certain. There are many chances that they will be crossed with other breeds and the general tendency of haphazard crossbreeding is to produce mongrels.

If, on the other hand, the whole community in which such a breeder lived were engaged in developing the same breed instead of a large number of different breeds, his animals would probably remain in the same neighborhood and be crossed with others of the same breed. When this happens the work of the individual breeder is not lost, but is enabled to count in the improvement of the stock of the country.

Under our present highly individualistic methods the farmer who enters upon a breeding enterprise frequently if not generally makes the fatal mistake of selecting some breed which is new to his community in order that he may have something different from anything possessed by his neighbors. It is safe to say that a neighborhood whose farmers believe in this absurd manner will never become distinguished for the excellence of its live stock or of its field crops.

A third reason for our lack of success in animal breeding has already been suggested, namely, the lack of stability of the average American farm family. Where the same farm stays in the same family for several generations if it happens to be a breeding farm there is time to build up a superior herd, stud or flock. In the United States this does not often happen. The sons of a successful breeder have in the past frequently gone to a city to enter upon urban business or profession. But even this instability of the farm family, which prevents the continuation of breeding enterprises over long periods of time, is in large measure due to a lack of rural organization.

A Plumb Bob Level.

Some years ago I needed a level, but could not secure one within ten miles, says a correspondent of Farm and Fireside, from which this article and the picture are produced. The one I constructed as a makeshift answered the purpose so well that I finished the whole job by it.

Take a piece of board having a straight edge. To this fasten two other pieces, forming a triangle. Now with a square find the point on the base from which a line leaving it at right angles exactly strikes the point where the side pieces meet. From this point suspend a plumb bob, and your level is complete. I used an old peg top as a plumb bob, but almost any little weight will do.

How to Load a Wagon. In loading a wagon place the load evenly over the front and hind wheels. If any difference is made it should be on the hind wheels. They are larger and hence do not sink in as deep as the smaller front wheels. The fact that the load is farther from the team does not increase the draft on the wagon. When the team is hitched to something dragging on the ground then the nearer the team is to the load the lighter or the pull. This is due to the fact that the nearer the team is the more the pull will be upward, thus helping to reduce the friction between the load and the ground.

INK INK INK

"After All, Carter's is the Best"

We have it in every color and for every possible purpose. Remember the Herald when you want INK.

Just received a shipment of Carter's new PENCRAFT INK

for Office or Fountain Pen, with the new Patent, Dustproof Pourout.

- Pints..... 60c
Half Pints..... 35c
4 oz. Bottle, for Fountain Pens, with filler..... 25c

Try PENCRAFT—You Will Use No Other

We carry constantly in stock a Complete line of the Old Reliable CARTER'S INKS. It makes no difference what quantity you desire, nor for what purpose you wish it, we can supply your needs.



- Carter's Writing Fluid in Quart Bottles..... 75c
Carter's Writing Fluid in Pint Bottles..... 40c
Carter's Writing Fluid in Half-pint Bottles..... 25c
Carter's Writing Fluid in 4-oz Bottles..... 10c
Carter's Writing Fluid in 2-oz Bottles..... 5c
Carter's Koal Black Ink in 4-oz Bottles..... 10c
Carter's Koal Black Ink in 2-oz Bottles..... 5c
Carter's Black Letter Ink in 2-oz Bottles..... 5c
Carter's Ink, in Green, Violet or Blue, 2-oz Bottle..... 5c
Carter's Red Household Ink, 2-oz Bottle..... 5c
Carter's Red Carmine Ink (for banks and large offices) half pint..... 50c
Carter's Fountain Pen Ink in Black, Green or Violet..... 10c
Carter's Mucilage, 2-oz Bottle..... 5c
Carter's Stamp Pad Ink (for Rubber Stamps) all colors..... 25c
Carter's Numbering Machine Ink (for Numbering Machines or Cash Register) all colors..... 10c

CARTER'S INKY RACER

CHEMICAL

25c



- Carter's Liquid Glue (mends everything)..... 10c
Carter's New Vel Vet Show Card Ink (for making card signs) in Black, Light Red, Dark Red, White, Orange, Light Blue, Dark Blue, Brown and Yellow..... 15c



- Carter's Photo-Library Paste in Double Well Jars..... 25c
Carter's Photo-Library Paste in 4-oz bottles with Brush..... 10c



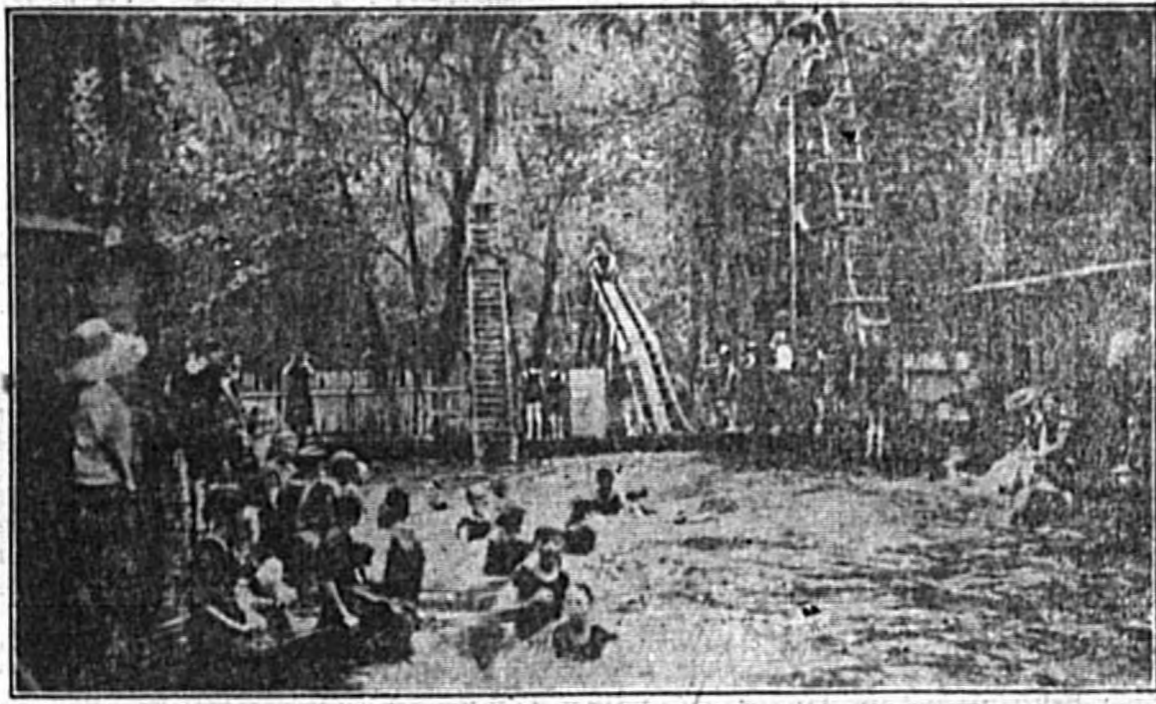
- Carter's Household Indelible Ink (for marking linen) with marking outfit..... 25c

Carter's Typewriter Ribbons, for any make machine..... 75c

MAIL ORDERS GIVEN PROMPT, CAREFUL ATTENTION

The Herald Printing Co., 107 Magnolia Avenue Sanford, Florida

### SUMMER IS HERE



The above will be good news to the boys and girls and the older folks who enjoy the swimming pool at Woodland Park. The park opened Sunday for the season and will be open every Sunday until May 4th, after which it will be open Sundays and Thursdays.

### PEOPLE AND EVENTS

Continued from Page 5

promptly at 3:00 that the program might begin on time.

The joint meeting of the Welfare Department and the Junior Civic League Wednesday, March 31.

Members of the department are requested to come prepared to respond to the roll call with either a quotation on birds or the name of a Florida bird. The meeting promises to be very interesting with its entire program on birds.

Members of the Polly Primrose Cast are requested to send the name of their guest for the dance April 8 to Mrs. W. L. Morgan without delay.

#### Choir and Quire.

The word "quire," as applied to a chorus of singers is rare. The proper word is "choir."

### What the League Did

Meeting at St. Augustine last week was one of the best ever held in this state.

The meeting held at St. Augustine last week to talk over the new classification of grapefruit, by the railroads, with a view to granting a lower rate was one of the best meetings of the kind ever held in this state. The leading distributors, with their traffic managers were present, as well as a number of the large growers and operators. The attendance of railroad officials was one of the largest at any meeting held in this state.

The finest thing about the meeting was the good will and feeling shown by the railroad officials toward the work in hand. They were willing to listen to the presentation of facts showing the conditions existing in the grapefruit industry, and paid close attention to all that was said. While they could not

promise any immediate relief at the meeting they are all going to use their best efforts to help the grapefruit growers to make a profit on their investment, if a lower rate will help.

Among those present, taking part in the League's presentation of their case were L. D. Skinner, L. D. Jones, Dr. J. H. Ross, A. J. Nye, Walter Preston, J. C. Chree, Jefferson Thomas, George Williams, J. F. Thomas of the H. C. Schrader Co., Mr. Tenny and Mr. Hoskins of the Growers and Shippers League.

The following officials and the roads they represented were in attendance. The Growers and Shippers League deserves much credit for getting up such a fine attendance. It proves the value of the League to the growers.

J. E. Ingraham, V. P., F. E. C. Ry.; F. W. Kirtland, T. M., F. E. C. Ry.; J. M. Culp, V. P., Sou. Ry.; C. M. Tyler, D. F. A., Sou. Ry.; Chas. R. Capps, V. P., S. A. L. Ry.; Jas. Menzies, T. M., A. C. L. Ry.; Geo. P. Bliss, F. T. M., Q. & C. Ry.; J.

B. Munson, Pres., G. S. & F. Ry.; C. B. McCall, G. F. A., C. H. & N. Ry.; W. P. Boger, G. F. A., F. E. C. Ry.; J. M. Cutler, G. F. A., G. S. & F. Ry.; A. O. Samson, C. A., G. S. & F. Ry.; A. H. Fulkerson, C. A., C. N. O. & T. P. Ry.; W. H. O'Hara, D. F. A., E. R. R. Co.; W. A. Winburn, Pres., C. of Ga. Ry.; Col. A. R. Lawton, V. P., C. of Ga. Ry.; C. T. Airey, F. T. M., C. of Ga. Ry.; F. L. Corwin, C. A., C. of Ga. Ry.; E. F. Stqvall, G. A., I. C. Ry.; C. B. Compton, F. T. M., L. & N. Ry.; B. L. Bugg, Gen. Manager, A. B. & A. Ry.; J. J. McManus, C. A., I. C. Ry.; J. D. Bowden, C. A., N. Y. C. Lines; C. Sanderson, C. A., M. & O. Ry.; C. A. Forrest, G. A., Frisco Lines; J. W. White, C. A., G. S. & F. Ry.; H. T. Smith, V. P., N. C. & St. L. Ry.; J. F. Johnson, Gen. Supt., C. of Ga. Ry.; E. T. Steele, F. T. M., A. G. S. Ry.—Florida Growers News.

#### He Was Honest.

A small colored boy stole some brass fittings from a building and was taken before the judge, who severely reprimanded him and bade him take back the stolen property. Turning to the officer the judge requested him to see that this was done, when the youngster broke out: "Dat's all right, Judge. Ise gwine to take 'em back, and yo' needn't send no cop wif me, fof 'em none, I h— Cincinnati Enquirer.

#### Use for Old Newspapers.

Old newspapers form the basis of most of the boxes in which goods are kept in the furnishings stores. When ground into pulp and treated with certain chemicals they form ideal material for the pasteboard used in the cheapest as well as the more expensive grades of boxes.

#### Showing His Hand.

"Henry VIII as a Gambler" is the title of an interesting contribution to history. And it must be admitted that he held some queens.—Washington Post.

**Kodak Films**  
DEVELOPED—16 Per Roll.  
Returns charges paid on all mail orders addressed to Dept. E. Read for catalog and price list on applying.  
Eastman Kodak Agency.  
THE CAMERA AND ART SHOP  
113 W. Duval Street, Jacksonville, Fla.

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All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

### FOR SALE

For Sale—Good farm on Celery avenue, 4 acres tiled, with two wells, 3 acres cleared and untilled. 12 room house with all modern conveniences, hot and cold water in bath room and kitchen. Good hot house in yard. Large barn, good tenant house, good chicken yards. Going for a bargain. See me quick. H. C. DuBose. 62-6tc

Wanted—A client wants a lot on Sanford avenue or Cypress avenue and lot further out than Eighth street. Must be cheap. J. O. Packard, The Buyer's Agent. 62-1tc

For Sale—Five acres tiled land, 2 1/2 blocks from Grammar School. Now being farmed. Information at the Herald office. 60-1tc

For Sale—My lot located on First street, opposite the Robbins Nest Hotel. You can buy this property very reasonable, on liberal terms. Address Robert Bucksbaum, Box 214, Tampa, Fla. 62-2tp

Wanted—I have a client who wants 5 acres of cheap land, fairly well located and from one to five miles out. What can you offer me? J. O. Packard, The Buyer's Agent. 62-1tc

For Sale—Three fresh milk cows. Martin Doyle, Monroe, Fla. 50-1tc

Hogs for Sale—Car load just received. Write Martin Doyle, R. D. No. 2, for particulars. 55-1tc

For Sale—Ten acre truck farm, 9 acres improved, 5 tiled in best of shape, 1/2 mile from brick road, 1/4 mile from loading track. J. O. Packard. 62-1tc

For Sale—10 acres fine high hammock celery and lettuce land, west side just across corporate limits, quarter mile from First street and two shipping stations. Half in cultivation four years, all fenced and ditched. Worth \$3,000.00, will take \$1,600 if sold in the next ten days. If you want to take advantage of the best bargain on the market see owner, 207 French avenue. 60-3tc

Fat Cattle for Sale—Some fine ones just shipped in and in fine condition. Address Martin Doyle, Sanford, R. D. No. 2. 55-1tc

For Sale—Six acre farm on Beardsall avenue (brick road) in splendid location. Five acres been farmed six years. Price \$1500.00. J. O. Packard, The Buyer's Agent. 62-1tc

For Sale—One acre of land near depot, cleared, tiled and in cultivation. Nothing better for home and small farm. This is a place where you can make the lot pay for the house. H. C. DuBose. 62-1tc

For Sale—A first class saddle and buggy horse 10 years old. Originally from Kentucky. I am desirous of securing a good home for him. Cecil Gabbett, French Ave. 56-1tc

For Sale—Five acres half mile from brick road, quarter mile from loading station, 6 miles from Sanford, county road on one side. All food, black hammock land. Two acres cleared, fenced and farmed 2 years. Good flowing well. Price \$800. Terms to suit customer. A. P. Connelly, 119 Magnolia avenue. 57-1tc

For Sale—Fifteen acre farm, all tiled, farmed six years, right at loading track, 1/4 mile off from Celery avenue. J. O. Packard, The Buyer's Agent. 62-1tc

For Sale—Two good building lots on Sanford avenue, Sanford Heights. One corner lot. \$350 cash. takes both lots. Must be sold in ten days. Address J. H., care Herald if you are interested.

For Sale—Lumber yard. Big bargain. Write Box No. 1158, Sanford, Fla. 58-6tp

For Sale—20 fine brood sows. Martin Doyle, Sanford, R. D. No. 2. 58-1tc

For Sale—Ten acre truck farm all cleared, 5 acres tiled, located right at railroad siding. A big bargain at \$2150, and on easy terms. J. O. Packard, The Buyer's Agent. 62-1tc

### FOR RENT

For Rent—Two big stores on East First street. Joe DeMont, Coca Cola Company. 54-1tc

Furnished room for rent. Southeast corner of Park and Second St. 58-1tc

For Rent—Rooms for light house-keeping, 621 Oak avenue. 58-4c

For Rent—After March 19th, two story house, modern improvements. A. P. Connelly, 109 Magnolia Ave. 58-1tc

For Rent—Several nice office rooms over Yowell's, Enquire N. P. Yowell & Co. 52-1tc

### WANTED

For Hire—Seven passenger Cadillac car for hire. Best of service, day or night. Frank Spiering, phone 281 and 318. 56-1tc

Wanted—Good secondhand organ for school purposes. Address W. V. Dunn, R. D. No. 1. 58-1tc

Will Exchange: Good pair medium size work mules with double harness, for one large all round mule or horse. Have not enough work for two mules. W. A. Morse, Lane Park, Fla. 57-6tc

Wanted—House or mule, suitable for farm work. Must be bargain. State particulars and photo first letter. Address Agent, Pinepine Junction, Fla. 60-4tp

Lost—Plain band gold ring with "Ours" on inside. Finder return to Bye-Lo Hotel and receive reward. 62-2tc

Wanted—Good two horse wagon for farm purposes. Write care Herald. 60-1tc

Will exchange good team of mules for Ford auto. Box 1168, Sanford. 61-3tp

Lost Yesterday—An envelope containing real estate deed from Henry Thomas to Jerry Jones and other papers. Finder return to postoffice. Reward. 61-2tp

Wanted—Farms any size and location. Also tract of land for colonization. Write Bronnie, 24 Duane St., New York. 61-2tp

Pepper Plants Wanted—M. Hanson, Shoemaker, First St., Sanford, Fla. 61-2tp

A refined Christian lady, settled, would like a home in small family to do general house work. Will live as one of family or wages. 323, corner 4th St. Palmetto Ave., Mrs. Annie Adams, Baptist. 62-2tp

Wanted: One or two good looking north or east. Must be cheap, for cash. Address: F. O. P. 1121, giving location. 62-2tp

Wanted: A Ford automobile, 5 passenger. The Midway Co., next door to postoffice.

Wanted: To buy a good lot in good residence section. Address "Lot," c/o Herald. 62-2tp

### Try a Herald Want Ad

**Two Inks in One Bottle**  
  
Carter's Pentcraft Combined Office and Fountain Pen Ink

We have always tried to be just a little ahead of the other fellow in the general equipment of our store. As an evidence of this desire to show the newest and only the best of everything, we gladly recommend to users of ink

**Carter's Pentcraft**  
Combined Office and Fountain Pen Ink

—the newest member of the Carter's Ink family. Pentcraft Ink writes a blue and dries a jet black. It is especially brilliant, smooth and permanent. Come in and let us show you the new Carter Ink bottle with the new flow-controller.

Herald Printing Co.  
Sanford, Florida

# EASTER SHOPPING LIST

<b>Men's Straw Hats</b> Every hat in this store, a brand new one, therefore you are sure of getting the latest styles.	<b>Dress Materials</b> Never have dress materials been as beautiful as this spring. Don't wait until the last minute. See our spring voiles.	
<b>Men's Palm Beach Suits</b> Complete stock of sizes, slim, stout, etc. Price \$7.50	<b>Panama Hats for Ladies'</b> Big line of all the very newest styles. Prices \$3.50 to \$6.00	
<b>Neckwear for the Fastidious Man</b> Price 50c.	<div style="text-align: center;"> <h2>EASTER</h2> <h2>APRIL</h2> <h2>4<sup>TH</sup></h2> <h2>SHOP NOW</h2> </div>	<b>Parasols</b> Only a Few But Unusually Stylish
<b>Men's Panama Hats</b> From the Nifty English Shape to the Conservative Shape \$5 to \$7.50		<b>Ladies' Palm Beach Suits</b> Yes, Made Up with a Nobby Short Jacket Price \$7.50
<b>Silk Shirts</b> Nothing so comfortable and stylish as a silk shirt for spring, therefore all the go. Come and see them	<b>Ladies' Waists</b> So popular for spring dress, made either of wash silk, crepe de chine or pretty organdie \$1.50 to \$4.00	
<b>Boy's Palm Beach Suits</b> We have layed in a supply so the boys can avoid a heavy wool suit for summer, just like "papa"	<b>Skirts! Skirts!</b> Are the pronounced rage in spring dresses, made of Wool or the wash materials, Ratine, Crash or Palm Beach cloth.	

# N. P. YOWELL & COMPANY

Try a Herald Want Ad



FLORIDA PRESS GANG RETURN FROM MIAMI

CHRIS CODRINGTON MADE PRESIDENT AND OSCAR CONKLIN WAS MADE VICE-PRESIDENT

One of the most successful meetings of the Florida Press Association was held in Miami last Thursday, Friday and Saturday and the attendance was good considering the great distance that many had to travel from all parts of the state.

The program as arranged divided business with pleasure and the good ladies of Miami through the Woman's Club and other organizations assisted in making the visitors feel at home.

The editors left Miami with the feeling that they had been among friends for the four days and that the welcome was so hearty it would be perpetual and every guest feels that in Miami there are no strangers.

A description of Miami or a list of the many interesting trips and the lavish hospitality of Miami people cannot be given in today's issue but will be given in a later article.

The editor of The Herald and his wife and all the Sanford people who were there feel that words would not express their appreciation but we also feel that nothing less than a description of Miami and first impressions can accurately cover the ground and this will be given later.

At this annual election of officers the following were elected:

C. O. Codrington, DeLand News, President.

Oscar T. Conklin, Miami Herald, Vice President.

T. J. Appleyard, Tallahassee School Exponent, Secretary.

W. J. White, Fraternal Record, Jacksonville, Treasurer.

Harry L. Brown, Record, St. Augustine, National Delegate.

After a spirited fight between Kissimmee and Key West the former was chosen and at Kissimmee next year the clans will again gather to have the green corn dance and smoke the peace pipe.

B. Y. P. U. Notes

The meeting last Sunday evening was the most interesting and helpful we have had during the first quarter.

Group No. 3 was in charge of the meeting with Miss Laing, captain and Mr. Thompson, leader.

The subject was Patriotism and the program was as follows:

Scripture Lesson, found in 1 Peter, 2:13-18.

Prayer—Several members of the group.

Introduction—Mr. Thompson.

The Meaning of Patriotism—Miss Laing.

Song—America.

Has Patriotism Developed?—Mr. Chase.

The Soldier's Work—Mr. Davis.

Scripture Quotations by several Members of Group.

A Clean and Wholesome Citizenship—Mr. Franklin.

Reading—Loyalty, by Miss Linda Connelly.

Baptist History—Mr. Jinkins.

History of our National Song, "The Star Spangled Banner"—Mrs. Gatchel.

Violin Solo, "The Star Spangled Banner"—Mr. Walters.

Next Sunday evening we will use our new B. Y. P. U. room for the first time. We welcome all visitors and strangers.

Reporter.

Beautiful Yacht Here

Mr. and Mrs. George Stephan on their beautiful yacht, The Loiterer II are here today on a trip from Jacksonville to Lake Harney. This is their first trip to Sanford on the St. Johns and they are so much in love with this part of the state that they intend to make it part of their winter itinerary each year.

Make Fine Pictures

Osborne Herndon, manager of the Star and Imperial Theatres has added a new invention to his picture show in the shape of a machine that changes the alternating current of electricity to direct making the pictures much clearer and better.

HOPE ABANDONED FOR SUBMARINE F4

CREW HAVE DIED IN THEIR SUBMERGED STEEL ENCASED DEATH TRAP

Washington, D. C., Mar. 30.—The last remote hope that any of the submarines F-4's crew might be alive has been abandoned by the navy department today.

No advices on the disaster have come to the department since Friday night, when Admiral Moore reported that the boat was in fifty fathoms of water.

What the researchers supposed was the hull of the F-4, to which cables were attached on Saturday, proved to be merely an old anchor, a huge affair which it is believed is the one lost by the battleship Oregon in this harbor some time ago.

Portions of the superstructure of the F-4 have been dragged to the surface which would indicate that the submarine is partly destroyed.

"The Crucifixion"

A large audience assembled at the Congregational church last Sunday night to listen to the rendition of John Stainer's masterpiece, "The Crucifixion." Those composing the choir were director and soprano, Miss Labelle Aspinwall; alto, Mrs. Strong; tenor, Mr. C. L. Polk and basso Mr. Cameron Gullette of Athens, Ohio.

The choruses "Fling Wide the Gates" and "The Appeal of the Crucified" were dramatic and thrilling, holding the audience in rapt attention, especially when the climax, "Crucify" was reached.

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W. C. T. U. Meeting

The meeting of the W. C. T. U. will be held at the Baptist church at 8:00 o'clock Thursday afternoon. All are requested to be present.

THE BANKERS OF FLORIDA ELECTED NEW OFFICERS

FORREST LAKE OF SANFORD WAS MADE FIRST VICE-PRESIDENT AT MEETING IN PALATKA

Palatka, Mar. 29.—The following officers of the State Bankers Association and the American Bankers Association were elected Saturday afternoon prior to the adjournment of the State Bankers Association: President, A. S. Willard, Palatka; first vice president, Forrest Lake, Sanford; second vice president, A. P. Anthony, Jacksonville; third vice president, R. M. Price, Miami; fourth vice president, G. G. Ware, Leesburg; fifth vice president, T. C. Watts, Jasper; secretary and treasurer, George R. DeSausure, Jacksonville.

Executive committee: Giles L. Wilson, Jacksonville; H. G. Stokes, Ocala; F. N. Conrad, Daytona; A. E. Osborne, Williston; H. H. Root, Plant City.

Legislative committee: H. G. Aird, Jacksonville; George E. Lewis, Tallahassee; W. R. McQuaid, Jacksonville.

Agricultural committee: Z. C. Chambliss, Ocala; A. Livingston, Madison; S. J. Harvey, Milton; L. P. McCord, West Palm Beach; T. B. King, Arcadia.

American Bankers' Association member from Florida of the executive council, J. A. Griffin, Tampa; vice president from Florida to American Bankers Association, Thomas P. Denham, Jacksonville; member nominating committee American Bankers Association, C. A. Faircloth, Gainesville; alternate, W. E. Bell, Trenton; vice president, trust company section American Bankers' Association, H. G. Aird, Jacksonville; vice president savings bank section American Bankers Association, D. J. Herrin, Jacksonville; vice president clearing house section American Bankers Association, R. E. Wheeler, Jacksonville.

One of the distinguished guests of the convention was Col. Fred E. Farnsworth, general secretary of the American Bankers Association; another was Joseph A. McCord, governor of the Federal Reserve Bank of Atlanta.

Following yesterday afternoon's session the visitors were taken to the camphor farm in automobiles, which proved a most pleasing and enjoyable diversion.

The reception, musical and dance at the Putnam House last night was largely attended by both visitors and townspeople. The event was a brilliant one. The splendid musical program by Chattaway's orchestra and some of Palatka's best vocal and instrumental artists follows.

Overture, Chattaway's orchestra.

Flower Rain, Mrs. Lewis Smith.

My Little Love (Hawley), Mr. N. J. Tilghman, Jr.

Magic Song (Myer-Helmund), Miss Miss Leib (violin, Mr. Barstow).

The Lorelei (Listz), Miss Hutchingson.

Barcarolle (Offenbach), Mrs. Haile and Mr. Tilghman.

Song, selected, Miss Elizabeth Brown.

Accompanists, Miss Hutchinson Mrs. Quick, Mrs. Haile.

Geneva Notes

The members of the Cheerful class of the Methodist church and the members of Miss Stone's class of the Baptist church met at the home of Mrs. W. J. Daniels for the regular social of the Cheerful Workers.

After the business session the following games were played: Dollar, Bean, Bird and Fish, Hot Potato and Joining the Sugar Trust, the latter causing many to bite hastily and regret instantly, for instead of sugar they got salt.

Have Returned Home

Mr. and Mrs. R. J. Holly, A. Dornier, Mrs. George Hoy and Miss Laura Fish have returned home from Miami, where they spent several days enjoying the sights of the Magic City and attending the many functions of the Florida Press Association.

NEW DIRECTORY FOR THE COUNTY OF SEMINOLE

SUCH A WORK IS NEEDED AND IT WILL BE PRINTED BY THE HERALD PRINTING COMPANY

Sanford is in need of a good city directory and knowing this need the Sanford Herald will arrange, compile and print a new city directory and have it ready by the first of May.

The new directory will be the source of information that a real directory should be and the stranger in Sanford or in any other part of the county can pick up the directory and find out just who is who and where they live.

This work will not be possible unless the business men of the county want it and after a canvass the advertising will be counted up and the directory made, providing enough advertising can be obtained to pay for the printing.

If the directory suits the people and is all that they desire it will be printed every two years which is as long as any city should exist with an old directory.

A Country Editor's View  
The Herald operates a job printing department in connection with the paper, and an inspection of the books will show that the job department supports the paper.

On the European Plan  
The Sanford House will re-open on April first on the European plan and the management expects to make some changes in the building looking toward the betterment of the same.

Church of the Holy Cross  
Services in Church of the the Holy Cross will be as follows: Monday, Tuesday and Saturday, 4:00 p. m.

W. O. W. Attention  
W. O. W., Attention! There will be a special meeting Wednesday evening, March 31 to act on a large number of applications.

On the Stork Express  
Born to Mr. and Mrs. L. W. Wallace on Celery avenue, twins.

Preachers in Palm Beach Suits  
At the regular weekly meeting of the Pastors' Conference, composed of the pastors of the Baptist, Congregational, Methodist and Presbyterian churches it was decided that Palm Beach suits should be worn during the summer months in the pulpit.

Welfare Meeting Womens Club  
Members of the Welfare Department are reminded of the meeting at the club rooms Wednesday afternoon at 3 o'clock.

First Car Potatoes

The Hastings Herald says: The first of this season's crop of potatoes to be placed on the market in this section was dug yesterday and will go forward today (Friday).

The first car is consigned to John Nix & Co., of New York, and the growers are expecting a fancy price for this car of goods.

"WHO IS WHO" ADS IN TODAY'S PAPER  
CORRECT NAMES OF FIRMS WILL BE PUBLISHED IN ISSUE OF APRIL 6

Today is "Who's Who" day in Sanford. Twenty-nine leading advertisers will appear in masquerade on page 3.

In next Tuesday's issue the correct names of all the firms will be published opposite the number corresponding to the advertisements as they appear in this issue.

A prize of \$5.00 in gold will be awarded to the contestant making the greatest number of correct answers to the entire page.

A second prize of a yearly subscription to The Herald will be awarded to the contestant making the second greatest number of correct answers to the entire page.

The following rules must be observed in making your answers:  
1. You must make an answer to every ad on the page, setting forth the name of the firm you think is represented opposite the number of each.

2. All answers must be addressed to the "Who is Who" editor of The Herald.

3. Each list of answers must be accompanied by a composition of not more than fifty words telling which is your favorite firm and why.

4. The correct name of each firm (that is the name under which each firm does business and which appears on their bill heads, letter heads, etc.) must be written opposite the number of each.

5. No reader's list of answers will be considered unless an answer is made to every ad on the page.

All answers must be on the editor's desk not later than Monday, April 5th.

New Ice Cream Parlor  
G. Nickolopolous will open an ice cream parlor in the store next to the Peoples Bank and expects to have the place fitted up within the next week ready for business.

On the Stork Express  
Born to Dr. and Mrs. J. N. Robson on Sanford Heights, a fine baby girl.

CONDITIONS ARE BETTER IN THE STOCK MARKET

FINANCIERS THINK THAT A REACTION FROM THE WAR SCARE IS NOW TAKING PLACE

New York, Mar. 29.—Redundant money and more hopeful views in regard to the war are working out their inevitable influence upon financial sentiment.

The prime cause of this betterment is the remarkable monetary outlook of the United States. Four influences are at work promoting ease in the credit situation.

Our foreign trade is still exceedingly abnormal. Our imports are very light, while current exports are heavy; the net result being a phenomenal excess of exports, which is being settled partly by return of securities; partly by gold imports, which have amounted to \$40,000,000 on this movement, and partly by the granting of liberal credits on foreign account.

Such a sum is vastly beyond our requirements, and has much to do with the current low interest rates, which if maintained will bring on a period of active inflation.

Members of the Welfare Department are reminded of the meeting at the club rooms Wednesday afternoon at 3 o'clock.

Members are requested to respond to the roll call with a quotation on birds or the name of a Florida bird.

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