$$
\begin{gathered}
\text { Octoser 15, } 1954 \\
\text { Than } \\
\text { i Decemerr 31,1954 }
\end{gathered}
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Citrus Industry Asks Aid
From Federal Government


## After Accidents

## $3{ }^{3}$ <br> $$
3
$$

NAAWP Leader

Says Others'
Will Leave
siteano in production of oranken
 4


## Nuptial Rules Are Scrapped



## follitum <br> no <br>  <br> Fliers Land Safely



## Al lill Bio of Hawn

Look into her eyes. I see a little bit of Heaven there. of what tomorrow will bring.
Look into her eyes. I see
Zook into her eyes.' I see the Per inge. Ise a child of God. see God's hand upon her. $\qquad$ Look into her eyes. I see one eyes, and I hear our Lord sa,"
0 little child, I look into thet enter into the Kingdom of child-like faith. Let us bring a
as little children yousch this Sund
Let us go to Cor to our world.

This Series is Being Published Each Week in the Sanford Herald with the Approval of the Seminole County Ministerial Association, and is Sponsored by the Following Business Establishments:



Oil Progress Week
an roll up to service tat requiren nt. w. ank filled with ranolino; or we can plck up the burnerer and order a tank of fuel oil fon out In almont any directlon lor any kind of an oll product, and get it without deficulty dellny.
oods in a petitlon makea it no, for we all hnow that if ne tore, shop or nervice ntation doesn" we can nlwnys go to the next. and be choosy In what we buy Keeping those khelves filled. however. can be a trylink and expenglve
problem. for it neana thit nubutantilal funds must be tied up constantly, not only in inventorlea but also in extenaive supply linen. Bince this in Oll Progrens Week. It brings to mind a atatement made recently by Frank
M. Porter, presldent of the American Petroleum Instltute. This ofl Industry executlve pointed out that the value of crude oll and four major products alone tled up con-
tinuoualy in plise lines, ship trottoms, tank numoualy in inpe lines, nhip hootoms, tank lars. Thin is an liventment whlch not unly must bo kept "on the shelf" constantly, but muat be onlarkel na newy fond fucilliten equlre it.
Porter noted that 05 per cent in the na per cent oi lta light products and 12 per cent of lts resldunal fuel oll are unnvallable fur
sale continuounly. becnuse of this "whelf" actor. This in only part of the ntory fur actor. This in only part or the ntury, for Industry muat have avallable the subutantlal Inventorien for "over the counter" nalles. The nvestment is huge, but in the long run it
is only one of the many ways in which in. duatry and compettilon combine to serve un as consumers-und serve us well All too often, the oll Industry is thought of as a group of perhaps a diozen or more
companies. The Oll Industry Information

## today's bible verse

In him we live and move and have our Kingdom of Heaven is within us. He alao aught us how to bring that Kingdom into consclous power.
animal Impulses.

The Sanford Herald

 counimb 2 .


 HAL BOYLA
Woman Auditions 300,000 Kids



Committee knocked this myth on the head
not tong ago by making an actual count of the number of bualnesses engaged in petro-
leum; and it used only accredited government figures for Its tallying. Thls count panien, runging all the way from one-man firms to multi-million dollar organizatlonas. That there are no many of them lis proof in
Itself of the compettive nature of oll. for heif of the competitive nature of oil. for
how could it lee otherwine in this land of oura, where any enterprising man or company can set up shop and challenge the

County Agent's Column Way Down South In Sanford, Florida
BV C. R. Dnwmon. RSA., mSA. like to break the Solld South should remen bur the boll weevil has been trying to do it it al century
simali, gilains - If you haven't al. kruins fur winter tempurary krazing, now in Your can usere any of several amall arnina to furniwh green grazink for your antle,
hogs or poultry this fall and winter. These Inrlule mats, rye and whent. Combinations
of these kraina and clovern make goud pol ture. The beent varleties of onta for planting now ure Florilland. Sunland and Seminale. All of these new varletien were recently ro--
leased by the Flardala Agricultural Experi-
 earlier fornke than does Floriland. Southlami is nu lenger recommended becnuse it
Floridn Black rye is better than Abruzza Constal and Coker $17-27$ seem best for Flor ida.
LUCKY NUTT-or yellow oleander is
FORTY SECOND Natlonal Safety Conressa and Exposition will be held in Chlcago,
October 18-22. This year the farm program Is packed with particlpants who will cover many phases of anfety in agriculture. There
will be kesslons for adulta and a special prowill be nessions for at
gram for farm youth.

WESTERN SUGAR - The Rugar IIIdustry ntarted as one of the many phases mako the mountaln communittes self parting. Sugar was a acarce item and sold as high as $\$ 1.00$ per pound.
THROUG II vocational rehabilitation,
over 60,000 persons are put to productive over 60,000 persons are put to productiv
work each year.
LUCKY Boy choose which - Columbus did not ha use to get here.


Too Late To Classify


IAMES MARLOW
Wilson Not On Defensive Long

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## sam dawson

Sun-Powered Devices Wanted
 at






## YOU'RE TELLING ME!





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## Jhings Jo. Come!

In The Near Future
The Corner "By The Clock"
Will Be Lighted By Our
New Neon Sign

In Keeping With The
Progress That Sanford Is Enioying-We Want To Keep Abreast With
The Times By Giving
You The Most Modern In Banking Services.

## The SANEORD atiantic cait

Member Federal Deposit Insurance Corporatión

 Packed SEC Program Tomorrow
Fast Two-Year-Old Will Get Long Rest


## Bowling

 Mixed League



Roy Mack Has Until Monday To Make Decision About A's

Basilio, Gronik To Meet Tonight

## aynay wix mixaz








Many Switcheroos Are Made
In Managers Of Major Teams


Crooms Will Face Euclid AI Deland

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 y
Sports
Roundup


Gigantic Studebaker-Packard-the world's 4th largest full-line producer of cars and trucks

ANNOUNCES Exciting 35 SHudebakisus


Sensationally low introductory prices! Packed with new power! Sparkling with new beauty!

$\%$

Saudebaker...so much better madh , dionth mors wh m you thad ht SANFORD MDTER CO. IMC.





CHERES YO YOU, TOO. MR. WILSON
I want to tell you that I am giving three big cheers for the NEW All Florida Magatine I day NFW because is is so preas. Iy improved lately. And your color printing serms to the gerting beter. What I waneed io tell you is that in one single te cent copy 1 couneed 14 separace epecial atticles of features as you men of the Fourth Eataic call them, and for a amall magarine

## OUR COVER

If the test of Plorida's atchens fook anything like our cover gial, Miss Nancy Pelatring, the deet won't have a chance during the coming aschery hunts. We can's imagine even an old buck eunning away without atopping in cake a second look at this fair huntress.
Miss Pelating, a Univetsity of Florida sophomore foom Hully--cood, also has scoted a bellaeye in the ofla mour field. She was chosen to represent Delia Chi fraternity in the Homecom ing Qucen conteh, was Miss Agriculture Fair of 1994, in the Miss U of $Y$ Queen's Courf, and erpresented the University of Florida in the 1093 Miss Florida Contest.
Although Miss Pelstring isnot e Apecsing in hag a decr during the 10 day Ocala Aedecry Hunr. othe dide coneent to aid photesigra. pher Trene Rogers lierald ilic opening day of the season, Oct. 22. That's when slie more rug. ged buw men alake over, accord. ing to our sports depatiment in this werk's slory un page three.


## JOHN H. PERRY. JR. Publisher

 JACK URANI. Genryal Manaser GORDON R. ILWILL. Educa ME RQLION. Ans Drectior
## 





 At rignto mownord




 -
PAOE 2-Al Florida Mlagaine

I think that is fine. And the articles showed good tasce and interesting variation. 1 really enfuycd Wimploon't Allen's "IDrag. tail." which I thought was a dever take off on "Draznee." My wite likes Paula Clask and the All Florida Coookloook. She is a aving ithe recipes and will get that cover you mention. All Plor. ida should to for All Florids Magazine.

## camion d. misoon, in.

 Depteme BeantWE'LL LOOK INTO IT
Plase give Panning Springs a bmose. I was born on a farm nere therc, and it is a very besuriful

## place.

## mas. E. C. Mon Wour Rulin Bosth -••

## PARDON OUR ELUSHES

I irally got a big bang out of your story." "Fun at the Prolics" in Sunday's All Plorida Magazinc. I particulatly liked the way you upened the story with a you upened the story with a
satement that demanded further teading. And your sepors of what the women of Daytuns Beach are doing to help lick cancer was well woth reading. I almo enjoyed the pictures and ihe general appeafance of these pages.

I look forward to receiving your magazine each week as is offers the hest opportunity in toteries and pictures to learn what the rese of Plorida is doing. I hope you will continue to give us stories about the interesting attivities of ather Ploridians

$$
\begin{aligned}
& \text { M. L. manaorth } \\
& \text { AA. Potontions }
\end{aligned}
$$

24. Potom

## MAYEE WE'LL TRY IT

I have juse returned from a short vacation with relatives in Leeshurg, and my first trip to Florida. I must say that your late is rops in outdour recreation iacilities and wonderful scenic attractions.
Being somewhat of a bug an a mareur phosograply. $t$ almon went broke luying film to shoo is much of Plorida as rime per mitted. I noticed that you do not carry a page of amaseur map shors, and believe you are mis sing a bet. Surely with all ihat Nature and wibdife on hand Porlids's a mareurs cand nood you vith grod phonod for a regu lar feature page each week.
namonion

## LAWN ORNAMENTS

By DONALD R. BRAMN

T.
THRIFT is an imporiant orain (I) irach youngsiers. This means in its hruadest sense, saving money - watching the pennics, nickels and dimes so the dollan dun't fly away. I don't mean tha you should eeach childen to be silngy, co save cuery penny oo nickel they receive. They merely should be laught nox to spend everything they get on candy or comics, but tos save a cersain percentage of their money for that "rainy day"
li's surprising how the small coins add up. A milk bortle full of pennies, nickels and dimes, foe example, will hold aver $\$ 39.00$ li's surprising how quickly it fills up when you empiy yous pochets of change eash nighe. This money. pur in a bank to draw ineeres, becomes even muxe impurtant dollara. If untouched fire a few years, there's entough for the firmt year 18 college.
More and more people these days are finding one way to save money is by making things themselves shat ithey need for the house, of making popular liema to sell, such as simple lawn orna menrs.
I know of a man who lives near me whit, firsi, wanted to make exira moncy to bolater his income to take care of the needs of his growing family, and, sec ond, to pui his spare time tis

good use. He bought the pattern for these lawn ornaments and staticd making them by hand. The pattern made the joh simple and the thest part of it, is was used over and over again.
He simply traced the patierns on ordinary pieces of wood, cut out the pieces with an inexpensive coping saw, sanded them and panned them according to the inscructions included with the paticrn.

He soonn realized that he could make a half duren figures in about the sime he could make one if he used a power jigsaw or a new ferger type puwer saw. so he invested in the former. For monehs he turned out hundeeds

of these lawn ornamenes and other useful items and earned considerathle money

Hut his real fun came from his youngsters whor wete intriguct with what he was duing and asked to help him. They Rota kick out of sanding and painting these liesle figures And while they were learning how to male something useful, they werc alw, learning the value of thrift. Fin they were able ill cunvert parts of grocery boxes and wher pieres of scrap wosod into decorative items which peuple wroc glad 11 pay for. To advance the lesson of thrift, Pop gladly paid them ruken wages fur each piece they finished, and suggested they fill up their piggy lank with the money, wlicich they did.
Thus one father lias alseaty found the right pattern to helf himself and at the same time erain his childern so appreciate the value of money. There's no doubs that they'll pet to college -probably with cheir own money. And when they do diey'll alteady have at least one means of making money whelp pay their way. They can use patterns to help them make book cases, shelves and other items that college ssudents need in their chormitory rooms

Why not fullow this man's wise example? You can stast this increasingly popular forn. of re laxation and enjoyment right now and curn our this set of chicks and ducks this weekend.
Send 25 cents in coin or monry order for Lawn Oinamenis Patrem No. 81; and 35 cenis for 10 pange catalog illusirating 200-plus patiern projects to Patiern Dept., All Florids Magazinc, P. O. Bux 219, Pleasantrille, N. Y. (Allow irwn areke for delivery.)


## The <br> Bow Brigade

## Pholequaphi by lioy Mopee

 real smats itiey would sake to the tall simber, or find a hile in the ground, the latcet part of this month. It would be safer.

Por, beginning Oct. 22 through the 3tst, several hundied modern day Robin Hoods will invade the forest, armed with bows amb affows. for the state's thiril annual atchery hune. From Oce 30 io Nov $B$, anuther "sec. eson" of ehe hume will be held in the Ephin fielid area

Che of ethe state's leating atioery experes. Johen IBriedict of Oosla, prediots ehat this year should te fruiful for the luiw humers as the State Ciame Commission has repurted a genad supply of game in both areas

Following in the footsteps of their ancescors of chousands of years ago, shese mondern nimrosls will be seeking not only deer, bus Florida bear, pambers and smaller game

Priac tropliy for the lowe and arrow hunet Is the clusive and hard.ro-kill black lear Hut the deef, torn, is a challenging eatger for an arrow In 19)2, for example, one deer was the total "kill" for more than $2(0)$ arthers in the Ocala National Porest

There is mose to hunting with bow alul atrow than the $w: x_{j}$ on and at abiliey (1) use If, claim elie archers. Unlike the users of more inodern weapmis, the archer muse sialk his game $\mathbf{0} 0$ within 30 to 40 feet before lens ing an afrow with any teal chance of hitting the targer in a fatal sput.

Successfully ancaking up on 2 wary dect rakes much practice, clothes that blend intu the background and ipecial soff soled shoes or bouts.

Bur once "on" the earget, the bowman has power enough to send his hunling arpuw


Tlie itioe arihers puctured unt tho pape ate ivpical ill ilie humiticils wilu. at lhe call al this mentho. will he it compernk to mshe clliment use of cherr houss it prastice -11 pestise matios perlect elies arshers will bimg hime a dece, beas ur even a pamitier lour of wur sulyges. Johin Itenedice, is wutely known As all raperi antier allid homer.








complerely through the tioxly $11 / 1 W$ pound deer

Montis before the season opers. archers ehoroughour the state peactice will lite sifed eagers, ofermetme stingillk liem oll wien and pulleys los provile a mosing ohirat umb lar en a deer

The act of lousing ant aflow form $\perp$ buw is not nearly so simple as it might appear. according lo Bencdice. The Americall infe bow used by $a$ majority of Plorida's hunters is a combination of the best features of the old Turkish bows, chose used by whe American Indian and the famed English bow of Sherwood Poress restowil The average pull of the American bow for huming is 961 pounds, a pressure that requires sirengili amd dexterity oo loose an accurate shaft

Hunsing with a bow and afrow is real spurt and when game is broughe down the hunces can take credir not only fur a goved shor, bue for ourstanding ability as a woodsman and stalkes




[^0]

By PAULA ClARK

## all Fleide Fermon Bdit

Wompen all ower hac country will ix Iearning atorus eropical horticulture whern the new resore collections from Miame reach shops from Palm Peach wi Portand. Ole

Collectome keved or liluricla frume and vegetabler will intenduce Yanker and
 fined to the gourmet
Surinam water separates, twin averache
conordinater and alamundin colored anh

 Mapjar if Miam.
The surmam. is som all kmin. is a like.
 acth pars Pesolan limes, wastly found in t.all somil drombs. will appest in quileal ap phopur lorme on the whits ot trakt sep







 manipulated insa a miltred aprone elfors



 dilla (khakicohloted trume and wruraly
 siusth Florid.a


 (10r")




 oll dantro poreselo









Dy L. MATHEW Ne. 49144
Flocriona can now boast of having the world's only proson where buediall pames anil owher -porting events eake plase al nighe! 'rlie firse sucligame wat playella few weeks ago, when lie State Prison team, the Ral. ord Tigers. mer a Ciainesville none under the lighes hefore an enh husiastic audience of 2,000 wildly clerering inmates like adme was the main event in eeremonies making the inotalation if a nighli lighting oyserm fur the proson hall fielal
Wiflo the completion of the new lighiss. the prioun's stalium pecomes, in flimpada. secomed only io liat ol the Miami Ikalla dub

 watts. were insialled by inmate clectribians at a cors of muste llan $\$ 12.0100$ No vate funds were uxil: all evpelime were paill from he inctitution's canceen fund. the profies maile by the there cameens operated for - and bythe inmates.

Hew prisuners miss an oppor. cunity to curn out and root for the "home" resm. In addition wo league play. games are frequently acheduled with esams from nearby Plorida and Geeregia sorres. and lie Tigers liave compiled a recond of 32 wins in 40 statts.

Intramural teams tepresenting vafious fllwon deparimenis have abou !ren fummed in order that lis lapgest poosshlite number of
inmales may take part in the ath. lelic progiam. Negio prisuners are included, and have lheir own mine which plays against autsiote trams
Primin officials throughour tik nation have long favired prar. ucipation in gporsos as a reliabilio. tating factor, and those at the Florida State Prison ate mes excep dion. Up en now, liowever, prison spurting evenis have always been held during daylight hours. and the action of the Raiford of. ficals in inauguraiing noghe admes shows the prougres which has been made in the revainp ing of the stace's peral eyvem.

This radical Isparture from old line proson practice 19 omly the later sep towad comple.


ONE OF the "main attractions" at Florida"s atate prisonis the prisenerg' visiting part where friende and families can apend the day without guards and bars. Park visiting priviteges afe highly prized and lealously guarded by prisoners.
PAGE E-All Plorida blagaine
tron of a long range progiam which. according to Prison Sup criniendent l. F. Chapman, has unly one uhjective: the echabili. tation of Plorsida's criminals. Sparked by Chapman and Assist. ant Superintendent J (i. Giod. win, the new system has replaced chaingang hrutalisy wiih humane and individualiaed trear. ment and the "sweat-box" with the achool room or workshop.
Penologises in orher states are watching the florida experiment carcfully, and have alicady begun "o follow its lead in relax. ing many suringent irgulations ance considered necessary for sesurity Develorments at Raifurd confirm whar many authoritios have hong ouproced: That heural atill unicaumatile fules serve only (1) cicate hiticencss among prisoners, and retard itheir rehabilitation.
In the cyes of psychologisis and penal ufficials, Flotida's pris.
an is unique There are no high stone walls - wire fences alone mark the dividing line between prison and "free world." Visir. ing peivileges, an imporiane at junci to any program of rehabilitation, are a fas cry from the days when a prisoner saw his loved ones, if at all, through a nerwork of stecl. Educational hobbles are encouraged. Many inmates spend their free time in reoling leather and making handbags, walleis and belis for family and friends. There is a band and oechescea for those who like music, and a well filled litheary for the book-worms and su. dents. Movies are shown weckly

Religious acrivitics play an im portane part in the coltective program. Sunday services and Hible study classes are hold res. ularly by a Peotestant chaplain. Rev. A. P. Eggleston, and a Catholic priest, Paiher Harry Tusnies. And both chaplains are alwage

IVERY ABLEBODIED prisoner at Raiford is required to earn his "keep." Here men are working in the tas plant, moking 1955 license plates fee Florida automobiles.


ready en help solve a persunal problem, of jusi listen while a man gets sumething off his chese Alcoholics Anonymous is rep esented by the "llope Cirosup" with more than 179 fullfledgel members Mectings are lield twice monthly

These activities are funda. mental parts of lilurida's "new louk" in prisun adminisuration In Mer Chapenan's opinion, criminals can be taughe to live ind free socicey unly by etaining chem in a prison environmene which conturms to the vame standards lloder ehis enlighrened gutidme, corerove iestedint is $k$ eper (1) a mullomum: the cem. phavis is un rehabiliation and educas.on, mote evenge

Nereilaclow. Raford inmones ate mur budilled. prosoll whllotals neber lood sught of flae last that call man or here berase lice orr laed die law Wh'her imposing sentellore. Fiornda courts always
specify "at hast labur," and elis was kept in mind when the new program was draficel Every ploysically able man works, usually at the jub for which he is best qualified, or in which he has ex. pressed an interese Austin Mc. Cormick, nationally known prisun aushority. has repearedly printed out thas in mose prisons. inmases spend foo much ume sitring idly in thert cells. This is not true at Raiford
In itie Florida prisun, andus. erics are many and varied Tise tag plant prosluces lisesise platen fior all lilurida cars. a eollaccol fac biry manufactures cogarecte, pipe and (liewills tubacos) fore use in stace unstluentins and coad camps At elie farment factors. Wormen imenases ill.ake all slorhing usal III dice promiln, and operate a linge laumdin woll Theri is a well stallad cdusaciolial ilepasimem



IHIS YOUNG prisunes is one of many who have iatien up leathercesati buin as a thobby and as part cl the requilied worl under Flurida i mordern prison -yalem. The bags shewn were all hanismade and degoraledt



LIFE AT Ratard la by no meane all wort kelision plays a praminent peri. alung with opurit and ceciceation on the dally schedwe of every inmate Mere. Pritun Chaplain A F Epgleciun ie cunducfing oerviee in Rallurds new All Soula Church
 swong and Florida's gigantic \$4t0 milloon dollar catele indusery has someshing on beef about.
Several moniba ago catilemen in the vate were faced with she possitility of submitting to government subsidies and price controls io bolsier a faliesing indusiry. People wese eating less and less Plorida produced beef.
Artificial conteols, however, did not appeal to the independeni Plorida catele. men. They decided to do something on tlicif own. An "Eat Mure Ikef' campaign looked like one answer. They contended that there was not a butcher or meat ex. pert alive that could tell the difference beiween government geaded beef-wherher it is Plorida piraluced, Western of Eastern.
The catilemen backed their contention by sarting a drive so urge Ploridians to eat mote beef-any kind of beef-and pur. chase it by the grade, not geographically.
The eesult was an imonediace upturn in purchases of Plorida beef. In Seprember of this year, Plorida residents were eating five per cent mote beef than at the same time lasi yeas
But successful as the summer drive proved, the catilemen of Plorida are still on the horns of a dilemna. Beef consumption in Florida this year has dropped
termined that the new geasses should tre planeal on the bess land availabie and only on as much acieage as is needed and ran be fersilized annually.

Preparation of the seedthed begins with the removal and destruction of all native growth. This presents an unusual problem in the widespread, heavy-tonted growth of palmerto.

Several means of ridding the land of palmeeto are used. Mose effective is ilve method of digging down into the soil and culting up the roots.

Whete the palmetto has got a good hold, it's necessary in use heavy machinery which digs as deep as 12 inclies into the ground, cutting the soots.

While tree and stump removal is advocated where pasture land is being created, experts adurate leaving shade and shelier during clearing operation.

Soruili Flosida ranchers liave found thriugh experimentation that thete are several desirable grasses for new pastures. such as pangola and coasial bermuila.

Florida ranchers have further been ad. vised to mainain annual ferrilization programs and conserve water tesources.
Catilemen have devised a system of di. vided pasture land into small blocks, conmolled by eleciric fences. The catile are rotated through these blocks, cutting feed


HRRE ARE some of Fierlde's famed Brahma catile grazing on a Central Florida rench. Fere. fathera of these catile came frem lidila and iheir offrepring are pecullarly adapted to thit atate's climate. dwake.

New York, Chicago of Plorida," states this pfficial.

Also, more and more Florida produced and fed cartle are US grades. Betief pasturage and scientific feeding are producing better geades of beef throughour the stare.

## -

## FLORIDA'S FEED PROBLEM

## y DILL COPELAND

Efforts of Horida farmers io improve the srate's catile indusiry have been closely aligned with improving the growils of sub santial and nutritious pasture grasses
Until very recently only a small percent. age of Florida rangeland was under cultivation in new and improved grasses. As the state took iss place in beef catte production, the need for mure and better pas. cure lands increased

Working closely with the Agriculture Extension Division of the USDA at the Universiey of Florida, ranchers have de-


VIRTUALLY EVEEV type of cattie is being produced succesofily le Flopido olnce cosiomen and farmere have tiuned to eciontilic broedina mothode and lmproved pesturage. Hepe is part of a herd of Aberdoen. Angue catile, another popular breed thrownheut the atate.

bills and upping malk producomon like entire herd is fenced in one of the amall ficlds for several days until the grass lus been eaten down then the hetil is moved es another "block" Dividing pas. eure ineo as inany as ien up ehese bhocks permits adeyuate rolatom
Florida catilemen are curtenely expern. menting with the Chapel Hill varicty of rescue grass Sturdy prowihand catcful apraying and surveillance are mesessany since many lilorida afeas are laced wifl ireggular infestations of "new" hordes of insects by changing winds and currents locaring "foreign" parasites.

W'ith the State Deparemenc of Agricul. sure working closely with the university experiment stations and the eanchers throughous the state, confitence is ex. pressed that the development of $\mathfrak{j a v t u t e}$ lands will keep pace with the state's rixe in catile prosluction.

## -

## ALL ANOUND DUSINESS MEN By AL CODY <br> Pubtiation of The Florida Callleman

As publisher of The Florida Catileman since 1940 , I have been dealing with cat liemen in a rather intinate way fur nearly is years. Almose withour exception they are the fincst kind of peopie. genituely hospitable, and appreciative.
To successfully uperate a catele tusincos in 1954, a casileman musi he quite a fel. low: he muse have a brosd knowicilge of many fields of enckeavor. He musi be more than "iuss a farmer"; he muse the an economist and a business man.

He muse know animal husbandry, her.
dily, agromum!, sumethong of vecerinars sience, lie munt be a pactical machman and enginerer
 kecp ahresaf of new vapictics il (ropg. wil

 and on furth

He must he tamilat with die vathons -anle breds smal hnow the promoples ol enenctic \|le must be allident of ammal hyficice. mos kmou more aboul ammal mufthon and pat mote allenton to the diet of has stoxk than mose people dos to their onn der He muse be a perod ales. man He musi know markcing prin. riples

In short, he musi have a hibeial ciluca. rion, perhaps nos a college degree. bue lie must be imbued with an uncommon amount of plain common sense
Shorter still. a catteman muse le an exIrovert. he musi be contintially seckiflg new incas, must be willing to ery tiem ous. In contrast, I might acki, is the dary. man whor rarely travels and whon virt ually a slave to bis daly sumetur
It is a eritule to ehe llomda caltleman amd whis dedication w the tatk he has undertaken that the bect atele indusery in Florida has progeresed mure in the last in years dhan in dice fon years puevious (ie. menter that Pame de Lemi foumded the Aincrican eatile industry in 1920 when he cotablishod \& Spanish settement in flor. illa.)

And much of the fantastic growith ol this half.billion-dollar Plorida indusery has taken place in the lase decade Then years ago the value of Horita catile was to mil-
lont dollais. wadat the imdustry in worel 110 millun dullats
Fornda is the fatern grouning beri, atrle Iate in the nathon, while the $l^{\prime} \mathrm{S}$, hawed adill il 19 I' in a alte mumber during
 of emote than la' fornda leath the Kourl
 fith in the nation in number of beet selle
Finnda' bere modustry is at inefeasing impurtallice tu the "ate alld will beonme evell mure ${ }^{(1)}$ a $1 t$ alhever ils purential
 flornda's icyuirmemes. we have lic geass, the acies, and the wonderful, wonderful dimate that ulamately will make flomia lic sumece of supply fir the importasur urban matkets of the Northeast
When I supgen to you that you cat an exira puinid il hece cash week, I am mut

Ametna, lice woilil's acknowledged leade: in molustial development, and in

 med lér, Amerns is in tilib place in meat consumpton - and tiv mapur leapue candards fiteli plare is comsuleirda secomod dossolle estin
Sill when yom lliske \& whmpaloun of the comsumpllon of meat beeween ilic llmied Stares and Argentma, whe wald Ieading beet ionsuming collontry, die chances chat we will ever move into firsi place louk dark indeed The per capioa consumption of heet in Argentina is 24 B pounds per ye.r. in lie $11 \quad \$$ it is 75 monods Hor every pound of beef we eat in ilig counery, lle Argentimians eat there

LOOkiNG As lat and healthy at thrit hin in aily other callie prostucilng area ul the (linteal Stales. Theie Herefordl hulle (athove) thrive ath lorida' rangerande Helow it what orne il these llerefortle will ploduce tor the howsemile The Stale Catilemen; Aasn putmis our that 2 bleer is NOI all iteak and that a I Bow pouml animal will produce oniy 57 per ceril al gom


THANK HEAVENS! Most allecke theke gall and lablais. They contain the fatest-arelng medicines known

# THE SPOIIIGHT 

(Continued from page 7)
to doctors for the rilien of hartburn
and bas Git Bell-ans today. ase. 1874 - wilh - -Vocosinossang - 1954

firse peade ilorough high schimol. in aldertun in business and other ypectaliach comores by atranke nerne with the Inermatomal Cors. ercpunderice Solowis, successinl high whool students can will soreted diplomar which are asrepratile everswlese
The prisun lias ils uwn maga. ane - the Railorel Hecoril-which is writen. cdited and prineed by inmaies and is concreded oo lo an outsamding evample of pris. on publicaloms iCopmes may be ubteaned fier br wititing Sup. erimienilent Chapman.)
There are comatruction ctews and maneenance spuads. plumb crs. elcottiontre and wingl.work. ers. Mant ate eraned crafismen. wethers are learming their firsil resic All will the able (1) earlla living alter their release
Of partecular interess tol orithe dox penologists ate Raiford's un. usually liberal arrangements for inmates visios. These ate petmilted in alternate werkends in a colling. crows sureted patk $\mathrm{P}_{\mathrm{A}}$ pokla-like strue cures comedin cables where 1 pimic lunch oan ix ppeat, and intinates cant talk or walk with herer visiturg ill sur. rounding thas push the conscosusnces of prison illto ilx hackprownd supervision is unwhetructive. and Sunday vistests mat remain from en in the morrs. IIIE until I in the afermonn.
Uodersandalh. call phans for die vastiog patk mee comonder. able opposition trom wh lane proson offiosh and hardenal purde fen comotion the fels.
 amolanes llut die Kaftord ins
 ilege erofi inmate guath jeal ously, cately dieses even the muse recalcierant prosuner violate its rules.
"Firome a coldidy pracelial stand.


PAOf 10-an Fleorida Mayaime
pxint." says Superintendent Chapman. "ehe liberal visising privit. eges ate goorl psychology They don's humiliate a man ot embar. pas his family, and sliey emplas. vize as nueling else could how much the prisoner lias lose-and cal regain."

Pussibly the muse important single phase of the rehabilitative program is the litrie publicized medical depaermene. Ifs headquarters is a choroughly mosdern 99.hed hospital which has a (0)bed annex for segregation of tuterculosis patients With a well erained profersional staff headed by Dr. Mark E. Adams, chicf medical officer, the iwo hospieds form a miniature medical center complete wish out patient deparemelit and dental clinic. Plans have been drawn for a paychialic clinic which Dr. Adams hopes will wooll hecurne a reality
liath new inmate is givena complete physical examination including dhese Xeray and lalr oratory eests A careful recorad is kepreil all plivetial alments. atal evers ellome is made en currea thent leflute the inmate is reIessed from prisoll. Preventarive medisine is itressel, and sick men can ecpore to lie houpital on either of ewo daly "clinic lines". prompe louspioslaation mat follow
Sutgical aperations are whed. uled almust dals Ur. Adams pontrs our has illaces and phys. wal deturmines ate known to be Aaters ill the permonaliev paterms al law locakers Cinccolne sure
 "Ind hade d much ettect ay oflice rehathititive messures ill Jecerring men trom returning (1) crime after their release. The State of Florids consaders such correcrive work a good invese mene."
As with ans state inctitution, cricic of the Flomila prisun eys. ecm ate legion Brutalizing. say swne. eno lenicit, sat others. Yet the number of second and third ollfonders as Raiford. once among the nsecion's lighews is dropping steadily It is como somon to fulty evaluate the results of Florida's new program. Ixat prisull officials feel they are on the right teack
"We know." said Mr C:hap man. "whout the pullic is juse tie ginning (o) realize thas nuss prisoll inmates will sooncrer ur later return (1) society Son we are tering to make imprisunment a means uf rehabilitation as well as 2 mechod of punishment for srime."

## CROSSWORD

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ne's comes 4 sime in everydown and when we like lo sil hood days and remember liappy times wifh our families One of the nicest memories we coluld have would be of ehe times we would come home form shool on coml autumn days and lise kirchen would the filled with a heavenly fragrance' This would he on a haking day and our of the oven wiuld come Ruliden. cousted loaves and handsome iwists How genod cliry easeet' Some of us. whol are toll husy with so many of life's "impurt. ant" tasks. forger that our chil. dien will not be able eo enjoy these same memories so dear to us, if we do not take the time
and give our family the sance ereat that we found so satisfying The exclamations of delighe from our childen will be worth every minute of elic time wr take'

There are 91 many delicious beads that we can make - Raisin. Nut Hread is made in iwos beaule. ful crescene loaves This is very fespive with anowy frosting and candied cherries firs esim You will want (1) seive if ell your lamt ily at beakfass cime. fiof special luncheons, is at colfectime with your friends

While. wheat hreal has a rich flaver all ihfough terause is has the gexainess of the whole grain flour, the swecencss of brown sugar. lise this hiead for an afier. schoxil snack for the youngssers.

## CITRUS RECIPE OF THE WEEK

## Cinnamon-Orange Swirl

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cuften dry yease in warm water, rompessed yeast in lukewarm water. Combine milk, is cup

Weohly Househald HIn: An easy way to meli chocolate: Leave squarcs in thoir wrapping. Turn the side with folded erids to the cop. Place in doublile tmiler and melt uver hos, not builing water. Then lust open paper, scrape off the chocolate.
ingar, shortening, and sall, comil io lukewarm Add orange prel Add ewa cups floue and lieas well. Addl soffenced yeast and CRRs; mix well Adsl iemaining floue (o) make a moderately wiff dough. Kncal till smontl and clastic. five ell ciphe minutes Place in gecascil howl. Purning once to giedoce aurface Couver askl let rise till duminie "1 11 i" ima and one-half houro) Pumbh down Divide dough mhalt and let rest () minutes. Holl mut into iwn cotangles, 20rfimethes Brush with melied hutier Mir it a', sugat and cinnamon. isserve that eablesporome for tug of loat amit spronkle remamider un dursion Rull like jelly roll, sealing crods well. Pace ill iwil gicased hlax 13x2ly inch pans. Bruah with incled hucers Coser and Jot double (about one til one alld unc-half houss). Sprinkle luares with icmaining cinnamon-sugar mixiuse. Hake in moderate oven ( 375 degrees) 40 in 90 minues. Makes iwol leaves
llave a dish ol burier and thers favorise gellies and iam, within casy reach and eher will hely chemsclves agall amd akam
Herh Heral is wandelfal fin enther checore or chicken and. wiches and is made in a lapge sound loas if is rypoisily gimed wieh a bewl of hiomemase soup fur luncin Yiou ohape this load in one easy step Roll dough in a ball: place in ficased piepan Heush wish egR whise fier a glossy fimals, lop with atawas seral lo will dosappear ill double juusk cosnc'

Hor nur chrse reape al the
werk we ale dowhy whar alin. namon-()range Switl that is lict tight With a hig pint ill outfer lim an acompanmonemt Thin head is spicy and vagap-arivicat and in very peesp when dined Flaky of orange peel give a relicoling lang For the voungsiers silat cime. serve if wieh glasses of nailk

When shaping a loaf of hiral Wifll hack of fineers. flatien dough into an chlollgs about cone. half imeh phok prea wirl ats liohd in halt Irngiliuias llatien
 hy vapring an hosallousil in
 cimes lengih loat fian liring blie
 flem Sical by prosorg firmilo Make dounh winform in thick nes. pull like gelli roll. aralure at cath rurn Kall dangh raca and forth for pixhicol sud furund lorat. seal emols Place in fiesearel loal jan with ihe lonke. oraied edge dann

Haknog bicail ic s lar ol fun if vou are looking for wimerhing dallerenl (a dor fur vour tamls Afere they have eaperel volin lianst wark, vill will find it a bunfole honinter a well




 COME IN...IT'S
(i) THE DALDWIN. rya:SONic SPINET ORGAN DEMONSTRATION MONTH!



Orgnul. . . Orchentra. . . Dnarevi linand all in onel SLELE...IIEAR... PLAY this revolutionary homen orgnin that's casiest of all to play!
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YOU NEED
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GET SPECIAL ROUND UP SAVINGS - o rate, once o yoor opporifunily to ieleci the auromalic gas range of your chore and gel "l al a soring Limited lime only! Trade old cooting methods and old ronger for oulomatic GAS cooting on oulomatic GAS ronger!

## GAS INSTITUTE OF CENTRAL FLORIDA




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Trial Of Dr. Sheppard
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Defense Motions For Continuance, Change Of Venue Denied By Judge



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Five-Year-Old
Goes 20 Miles
Through Wilds


## New Plan For Building Reserve

 Is Outlined By Army Official


[^0]:    PAOE 1-All Flowhia Magazine

