









The Sanford Herald

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HOLLAND L. DAILY, Editor

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FRIDAY, OCTOBER 25, 1935

Five Years For Today

THE WAY TO FREEDOM

You shall know the truth, and the truth shall make you free.

What this country needs is a medicine which will cure depression and all our other ills with a few good healthy doses.

Physicians attending Mrs. Harold McKee are seriously puzzled.

The City Commission of Port Pierce has set the tax millage for the coming fiscal year at 31.15 mills.

One scarcely knows whether the British and Italians are really getting together or whether they are just spinning for an opening and a little time until they can get their heavy artillery unlimbered.

President Roosevelt may get things crossed, thinks a Florida paper.

If the damn Tribune would only shut up, everything would be jake with us.

What has become of the technicians? asks a local man.

We see where the AAA is holding an election among the corn hog farmers to determine whether they want the government to keep on paying them not to raise hogs or grow corn.

Gov. Sholtz has issued an invitation to William Randolph Hearst to come to live in Florida since he has announced that excessive taxes in California will force him to look elsewhere for a place to live.

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The "Danger Zone"

Tests show that if your brakes are sound and you are as good a driver as the average, you can stop your car when going fifty miles an hour within a distance of 192 1/2 feet.

The "danger zone" varies from 44 feet at twenty miles an hour to 440 feet at 80 miles an hour. Experts insist that you should never travel so fast that you do not have clear vision and an unobstructed right of way throughout the whole distance of your "danger zone."

The trouble is that this "danger zone" is constantly changing, and so are all the other conditions on the highway. While the road ahead may be clear for 200 feet, and it is reasonably safe to drive sixty miles an hour at that moment, the very next second you may round a bend in the road and find a couple of wrecked cars not more than 80 or 40 feet in front of you.

All of this depends upon your alertness. Many drivers have a tendency to go to sleep at the wheel, not necessarily sound to sleep, but they get to thinking about something else, and forget they are driving a powerful engine of destruction at a rapid rate of speed.

According to the American Safety Congress, it is "haste, not speed, that causes accidents." If we mean by "speed," anything over fifty miles an hour, it cannot truthfully be said that speed is the cause of most accidents; because at times it is safer to drive fifty than it is to drive thirty at other times.

In other words, haste is any rate of speed which carries you beyond your "danger zone" before can bring your car to a complete stop, and hence makes it impossible for you to avoid accidents when your way is unexpectedly blocked.

History In The Making

Consider the daily newspaper as an essential part of the school curriculum, particularly the high school and college curriculum. "The newspaper," insists the Miami Herald, "is a compendium of current history and from its files have been written much of the history of the modern age which is purveyed to pupils through textbooks."

"The present international crisis arising from the Italo-Ethiopian war," the Miami paper continues, "makes the newspaper the ideal handbook for pupils to learn many things of the geography, politics, governments, habits, customs, civilizations, conflicting interests, imperial programs, military strength, topography, natural resources of the nations either involved in the conflict or indirectly affected with such odd names as Addis Ababa and Emperor Haile Selassie with his legendary connection with Biblical history."

"History in the making, ethnology, political economy, the operation of the League of Nations, vital facts, not of men and women of the past, but of pulsating, turbulent, on-rushing moments in which men now live, all are the daily part of a newspaper."

"The story it tells of man recites his present actions and his hopes for the morrow. It is the only vehicle which can present living history to the adolescent mind. If educators would but use the newspaper to interpret the facts of the day, as they must surely reflect themselves in the lives of the citizens of tomorrow, they would more nearly approach preparation of the pupil's mind for his future contact with a world that moves than in the study of dead Caesar and his Gallic wars."

SANFORD TWENTY YEARS AGO

Mr. and Mrs. Gwynn Fox returned Saturday from their wedding trip.

The Rev. A. H. Cole, field secretary of the Methodist Sunday School of the state at large, is the guest of the Rev. and Mrs. F. E. Steinhilber, Mr. Cole, Mr. Steinhilber, and A. R. Chappell went down to Orlando today to attend the Federation meeting of the Wesleyan Classes of the Methodist Church.

A gay party of young people chaperoned by Mr. and Mrs. Geo. D. Bishop that enjoyed a straw ride to Osteen Ferry and an oyster roast were: the Misses Florence Frank, Saldes Williams, Charlotte Hand, Gretchen Schultz, Anna McLaughlin, and Felix Frank, Joe DeMont, Ernest Houliholder, and S. M. Lloyd. The party reported a good time and the enjoyment of the excellent picnic lunch and the feast of roasted oysters.

Mr. and Mrs. Eugene Roumillat arrived home on Saturday and are domiciled at 101 East Third Street.

After looking them over, A. G. Allen, the veteran minstrel man, has decided to locate in Sanford and make this city his residence. He has given the contract to George Venable for a fine building to be erected on the Hines Block on First Street, recently swept clean by fire and the new building will be used exclusively for movies and other attractions in the theatrical line.

Mr. and Mrs. E. L. Ferran of Euclid are in the city today the guests of their daughter, Mrs. D. L. Thrasher.

for irrigation and municipal drinking purposes. Long a scenic wonder of Utah, the Great Salt Lake derives its principal attraction to tourists from the fact that persons cannot sink while swimming in it.

Italians Reported Hounded By Oarfish

ADRIE ARABA, Oct. 25.—(P)—It was reported here that 200 Italian soldiers recently had been killed while building a road from Mount Vesuvius All in the Kingdom of Naples on the northeastern front, when they attempted to cut down the deadly oarfishes.

It was believed that the oarfishes from the fang are said to be responsible for "poisoning" fatal attacks.

THE COMPASS

Governor Talmadge—Editor (Installation No. 2) By Arthur Dunn

ATLANTA, Ga. Oct. 25.—If Congress had adjourned without appropriating money to run the national government, and if President Roosevelt, instead of calling it in special session to enact the necessary appropriations, undertook to assess part and collect all the taxes, and to spend them for running the government in any manner he saw fit, you would have the same situation in the federal government as that which will confront Georgia after Jan. 1st.

Two questions arise—would such procedure by Governor Talmadge be constitutional, and if not, can he be prevented or punished. The Governor's side of the case may be stated thus: he has done his full duty; he submitted to the Legislature a budget of the necessary appropriations; it adjourned without enacting them and without providing for future session. The Legislature did this, he believes, for the express purpose of forcing him to call a special session.

The only way the Legislature can now lawfully assemble is by call of the Governor. Such call is not mandatory under the Constitution of Georgia, but discretionary, he emphasizes to me in a discussion. He feels no assurance that, if re-assembled, the Legislature would pass the necessary bills; if not, it would be a waste of the people's money and tend to defeat his pledge of rigid economy. Therefore, he states, he will not call the special session.

There is no appropriation for running the state in 1936, so on Jan. 1st he will be confronted with an emergency. To collect and disburse the money to operate the government may necessitate putting the state under martial law. He contends this is authorized by the Constitution.

On examining that instrument I find: "He (the Governor) shall take care that the laws are faithfully executed, and shall be a conservator of peace throughout the state." It also provides "no money shall be drawn from the treasury except by appropriation made by law." But he may decide to collect and disburse money directly, without use of the treasury, he intimates.

Article IV of the Constitution makes the state's right of taxation supreme over the General Assembly, and that body may not "irrevocably restrain this right." Governor Talmadge may construe the failure of the Legislature to pass the general appropriation bill as an effort to "irrevocably restrain this right" so far as the present Legislature is concerned.

His legal position would rest, I presume, on this premise: "To be compelled by law to do something implies the right to do it. Certainly he cannot execute the laws and conserve the peace without the means, i. e. money. If the Legislature fails to supply it, the Governor becomes the only agency."

The matter goes to the very foundations of constitutional government. Constitutions are not government, but a manner of government—known as police power—the ability to preserve order to protect people in their lives and property. If the failure of any agency of government to comply with the provisions of a constitution threatens the destruction of the government, the Governor must resort to police power and carry on.

His constitutional position would be impregnable, I believe, if he had no alternative except that of functioning without the Legislature, but the weakness of his case is apparent. The Constitution states: "He (the Governor) shall have power to convolve the General Assembly on extraordinary occasions," also "the legislative, judicial and executive powers shall remain separate and distinct. Unless the Governor uses his discretion to convolve the Legislature, he creates his own emergency, requiring one man (himself) to exercise all three powers—legislative, judicial and executive; and that is what dictatorship is."

The whole matter hinges on the word discretion. In executive discretion, he must do so in harmony with the Constitution, and not in a manner that is ineffective or destructive of the form of government it prescribes. There is nothing unusual in disagreement between Governor and their Legislature, and nothing unusual or unprecedented in a Governor calling a special session. Certainly, lack of appropriation for state operation entails an "extraordinary occasion."

If the Governor of Georgia elects to ride alone, with the sails behind him, he will probably get away with it, but he cannot get away with it, for the sails will be blown away by the current of the law. In fact, he cannot get away with it, for the sails will be blown away by the current of the law.

Some states had slipped and sold the Administration the age term will expire before it meets. A Republican House of government has government for all the states by the federal Constitution—to make good this guarantee might necessitate the Georgia. Certainly, the anti-Roosevelt forces do not mind the inconsistency of attacking the President for being a dictator, while condemning the proposed usurpation of their own Governor.

PHILADELPHIA, Oct. 25.—A Republican New Deal or a thorough house cleaning of the Democratic New Deal is needed to save the country from its "present mess," in the opinion of General Hugh S. Johnson.

"It will be a tragedy if in November, 1936, no other choice is offered than a return to conservatism or a continuation of the present mess," the former chief of the N. E. A. declares in an article in the current issue of the Saturday Evening Post. "The Saturday Evening Post" then says: "Between now and then we should pray—yes, pray—that one of the great parties will carry on the principles of the New Deal of 1932, full acceptance of the full fulfillment of the responsibility of these present responsibilities."

This could happen either through a Republican New Deal platform with sincere and able candidates, or in a "New Deal" platform with sincere and able candidates. "Some states had slipped and sold the Administration the age term will expire before it meets. A Republican House of government has government for all the states by the federal Constitution—to make good this guarantee might necessitate the Georgia. Certainly, the anti-Roosevelt forces do not mind the inconsistency of attacking the President for being a dictator, while condemning the proposed usurpation of their own Governor."

Remedy For "Present Mess" Is Offered By Gen. Johnson, Ex-New Deal Chief

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Federal Dole To States To Cease Next December 1

WASHINGTON, Oct. 25.—The New Deal set Dec. 1 as "zero hour" for end of the federal dole to states as President Roosevelt returned yesterday to the White House to take personal command of his vast recovery program.

WPA Administrator Harry L. Hopkins, who accompanied the President on his vacation in forecasting the end of government aid to states, said direct relief rolls declined 237,534 families from August to September while expenditures slumped \$27,000,000.

In addition, he said, Comptroller General John R. McCarl has released nearly \$1,000,000,000 for 90,000 employment projects throughout the nation in the last week. About \$400,000,000 of this amount was approved in the last two days.

"The big employment push, said Hopkins, will come between Oct. 28 and Nov. 12 with 3,500,000 newly working after the 'zero hour' date.

"We will abolish all state direct relief by Dec. 1." Simultaneously, Secretary of Labor Frances Perkins, reported that 250,000 workers returned to jobs during September in 90 manufacturing and non-manufacturing industries surveyed by her department. She estimated weekly pay-

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SATURDAY, NOV. 2

A NEW CHEVROLET



The only complete low-priced car, PROCTOR CHEVROLET CO.

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# Buy Your LIQUOR From Short's

Brigadier BLENDED WHISKEY	pint	\$1.05
G & W 7 Star BLENDED WHISKEY	pint	\$1.70
G & W 5 Star BLENDED WHISKEY	pint	\$1.45
Noilly Prat French Vermouth	four-fifths qt.	\$1.75
Martini & Rossi Italian Vermouth	four-fifths qt.	\$1.75
Absinthe Oxygenee Cusenier	four-fifths qt.	\$5.65
Angostura Bitters	4 Oz. bottle	85c
The Club Manhattan Cocktail	four-fifths qt.	\$2.40
The Club Dry Martini Cocktail	four-fifths qt.	\$2.00

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## Fine Old Bottled In Bond Whiskey

16 Year Old Golden Wedding pt.	\$3.85	Ancient Bottle Segram's Bourbon Qt.	\$5.50
13 Year Old Old Mt. Vernon	\$4.75	5 Year Old 1/4 pt. \$1.30	\$2.50
4 Year Old Old Grand Dad	\$3.50	Segram's 83 pt.	\$2.75
5 Year Old Sunny Brook	\$2.65	5 Year Old Segram's Str. Bourbon pt.	\$2.75
17 Year Old Kentucky Tavern	\$3.90	6 Year Old SEGRAM'S V. O.	\$2.68
11 Year Old Old Crow	\$4.75	Tax Paid, Segram's 5 Crown 1/2 pt. 75c pt.	1.45
5 Year Old Sunny Brook qt.	\$5.00	Tax Paid, Segram's 7 Crown 1/2 pt. 95c pt.	\$1.68
		Ancient Bottle Segram's Rye qt. 5.50 pt.	\$2.75

Cream of Kentucky	
1/2 Pt.	60c
Pint	1.15

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Four Roses	
A blend of straight whiskeys a standard old time brand for years.	
1/2 Pint	85c
Pint	\$1.65
Quart	\$3.20

Town Tavern	
Quart 100 proof	1.90
Pint	1.10
1/2 Pint	65c

Paul Jones	
A frankfort product, blend of straight whiskeys.	
1/2 Pt.	80c
Pint	1.55
Quart	3.00

Glenmore	
Straight Kentucky Whiskey	
Pint	1.20

Wilkin's FAMILY pt. 95c; 1/2 pt.	50c
Crab ORCHARD pt. 99c; 1/2 pt.	53c
Kissler's Private Blend pt. 1.05; qt. 2.00 1/2 pt.	60c
Fox CREEK 1/2 pt. 45c; pt.	85c
Straight Bourbon Angler's Club 1/2 pt. 45c; pt.	85c

Straight Rye STONY FORK 1/2 pt. 40c; pt.	75c
Straight Bourbon Rock Hill 1/2 pt. 40c; pt.	75c
Straight Corn MELLOW MOON pt.	80c
Kentucky Str. Corn A. M. S. pt.	95c
Straight Penn. Rye Grave's Heritage pt.	\$1.25
Straight Rye Rittenhouse qt.	\$2.25

Calvert SPECIAL pt.	\$1.40
Calvert Private Stock qts.	\$2.65
Rye or Bourbon Golden Wedding pt.	\$1.75
Cobb's Creek 1/2 pt. 50c; pt.	95c
Blended Whiskey WINDSON pt.	\$1.00

Old Quaker	
1/2 pt.	55c
Pint	1.05

RUMS	
Bacardi SUPERIOR	\$4.15
CANOCA	\$2.30
RON RICO	\$2.10
BEBIDA	\$3.15
JAMAICA	\$2.95
Overbrook New England Pint	\$1.20
Four-fifths pint	\$1.15
RON RICO 1/4 Pint	\$1.00
RON RICO	60c

Brandies	
Blackberry	\$2.25
Henery Cognac fifth	\$5.00
Santa ALICIA pt.	\$1.12
Calif. Muscatel pt.	\$1.20
Hiddeck's Applejack pt.	\$1.25

Roma WINES, vintage prior 1927	bot.	\$1.00
RENAULT 1926 vintage Wine,	bot.	\$1.00
Garrett's American Wine, pt. 50c;	qt.	\$1.00
VIRGINIA DARE WINE	Bot.	\$1.00
OLYMPIC CALIF. WINE	bottle	80c
Nuyen's Grenadine four-fifths Quart		\$1.20
GREAT WESTERN CHAMPAGNE	Bot.	\$3.50
Sparkling BURGUNDY 13 Oz. Bottle		\$1.60
Thomas A. Peterson And Co. Ltd. Wines	bot.,	\$1.50
Santa Alicia Calif. Wine	Bot.	\$1.00
ROXBURY STRAIGHT RYE 20 Mo. Old, Pint		\$1.25
HIRAM WALKER'S TEN HIGH	Pint	\$1.00

Scotch Whiskey	
White Horse	\$4.25
White Horse	\$2.25
Johnnie Walker	\$4.28
Johnnie Walker	\$5.35
Bushnails	\$4.30
Haig & Haig	\$5.00
Cream	\$4.25
White Label	\$4.30
Laurie	\$2.50
Petrie	\$2.30
Old Petrie	\$1.10
Punch	\$5.50

Cordials AND LIQUORS	
Four-fifths qt.	\$2.50
Edin Park	\$2.25
Arrow	\$2.25
Blackberry	\$2.25
Fifths	\$2.25
APRICOT	\$2.25
Fifths	\$2.25
ANISETTE	\$2.40
Fifths	\$2.40
Kummel	\$2.25
Mohawk	\$1.25
Rock & Rye pt.	\$1.00

Dry Or White Gins	
Silver Pheasant	\$1.40
Silver Pheasant	75c
Silver Pheasant	40c
Cavalier	\$1.25
Cavalier 75c	1/2 pt. 40c
Old Quaker 75c	1/2 pt. 40c
Fleischman's	\$1.45
Gordon's London	\$2.25
Dry	\$1.40
Collins	75c
London Dry	\$1.50
King Arthur	\$1.40

Hiram Walker's Twin Deal, Pt. \$1.10; Royal Oak 95c  
 Chicken Cock full Qt. \$2.75; Schenely's \$2.25  
 Hiram Walker's Str. Rye full qt. \$2.00; Old Crow qt. \$4.90  
 190 Proof PURE GRAIN ALCOHOL Pt. \$1.45  
 GILBEY'S DISTILLED LONDON DRY GIN SPECIAL  
 SALE—SEE OUR WINDOW FOR PRICES!

SLOE GINS	
Silver Pheasant Sloe four-fifths Qt.	\$1.40
Silver Pheasant Sloe pint	95c
Sherbrook Sloe Gin four-fifths Qt.	\$1.65
Fleischman's Sloe Gin Qts.	\$2.10
Holland's Pride Sloe Gin, four-fifths qt.	\$1.25
Pint	70c
1/2 pint	40c

# SHORT'S CAMP

FIVE MILES NORTH ON DELAND HIGHWAY - DRIVE OUT NEW LAKESHORE BOULEVARD



### Growers Favor Tax Per Crate; Was \$1 A Car

Aside from the chairman of the meeting and his clerk, the federal government was represented at the hearing by two economists from the general crops section of the AAA, one economist from the consumers council of the AAA, an attorney for the bureau and five stenographers.

Most of the delegates from this section to the celery control conference held in Lakeland attended only the first day's session, but Mr. Dawson, Pete Thurston, growers' delegate, and Walter Mewling, sales manager for the Sanford-Oviedo Truck Growers, remained until after the conference was adjourned late yesterday afternoon.

### Miami Police Will Use G-Men Methods

MIAMI, Oct. 25. —(AP)—Miami policemen are going to school to learn G-men methods.

Fred Manning, city traffic inspector, returned Wednesday from Washington with the United States Department of Justice diploma presented by Attorney General Homer S. Cummings after his three months' course in the departmental police school.

He will head the Miami school, part of Safety Director A. J. Kavanaugh's drive to install modern police methods here.

The coffee plant is indigenous in the Kafa country of Ethiopia, whence it takes its name.

South Africa's first electric trolley system is to be inaugurated in Johannesburg early this winter.

### CITY BRIEFS

(Continued From Page 1)

unable to pay the fine and was therefore transferred to the road camp this morning.

The weather: Fair to partly cloudy tonight and Saturday, except possibly light showers near the southeast coast. Slightly cooler in the interior of the central portion tonight.

Unlawful possession of raccoon hides drew a \$15 fine or a 60-day jail sentence for John C. Scott when arraigned before Judge J. G. Sharon in County Court yesterday. Scott was liberated on bond.

C. R. Dawson, farm agent for the county, and Miss Josephine Boydson, home demonstration agent, will be in their offices in the court House all day next week, as they will be in Gainesville all week attending the meeting of the executive meeting of all agents in the state.

Samples of block printing for home made Christmas cards are being prepared by Miss Josephine Boydson, home demonstration agent, and Mrs. E. D. Rinehart, handcraft leader for the county, for display and explanation at the Christmas handicraft meeting of home demonstration clubs throughout the county next month. The printing blocks are made of linoleum, and Miss Boydson and Mrs. Rinehart will show interested persons how they may be carved and cards printed.

### James Dunn Plays Flippant Lover's Role

Enacting a flippant, bantering role of the type which won him stardom, James Dunn heads a sterling comedy cast in Fox Film's laugh-filled picture of four lovable soundrels, "Welcome Home" now at the Milane Theatre.

Pert Arline Judge and lovely Rosina Lawrence, Fox Film's newest starlet, split romantic honors opposite Dunn and Raymond Walburn, William Frawley and Charles Sellon are prominently cast in comedy characterizations.

The home of "Welcome Home" is Elmdale, a representative little town whose citizens are holding a high school reunion in the secret hope of luring back an old millionaire who may put up the money for their long-needed new factory.

James Dunn is among the boys who came home a "real" man in real life, he poses as an "investment specialist" since the confidence of his former townsmen, even wins the interest of Rosina Lawrence.

Beautiful chrysantheums presented to the Mayfair Hotel by Ed Kirchhoff, lessee of the hotel, are on display in the lobby of the Hotel. They were shipped from California.

### Depression Is First Felt By The Schools

(Continued From Page One)

The well of national income is much dryer than it used to be and perhaps a pump will not help as much as one thinks," he continued, "but there are many who are able to support the present system and don't. Serner measures to collect taxes from those able to pay need to be devised, and enforced."

T. W. Lawton, County superintendent of schools, discussed the financial situation of the schools in this section and urged all the principals to help the trustees by exercising rigid economy that the schools might operate for as long a term as possible.

H. C. Steele, principal of the Lake Monroe school, presided at last night's meeting of the Teachers Club of which he is president. The program committee was composed of H. E. Morris, principal of the Junior High; Mrs. Velox Mitchell, principal of the East Side primary; and Mrs. Glaze Williams, of the Seminole High faculty.

### Warriors Mass To Battle For Haile Selassie

(Continued From Page One)

his troops from Libya was required as a condition for the removal of one of the British warships from the Mediterranean.

It would undertake to suspend national military operations and also sending troops to Abyssinia and Great Britain.

Ed Kirby, lessee of the hotel, are on display in the lobby of the Hotel. They were shipped from California.

### No Welcome Given American "Moslems"

PEIPING, Oct. 25. —(AP)—The municipality, advised by government authorities that fifty "American Moslems" were en route to the city, made feverish preparations for an elaborate Mahometan welcome.

North China's many mosques were thrown open for the reception of the San Francisco Moslem Pilgrims. The Mayor and other officials lent a helping hand to Chinese Moslems.

Resident J. J. Sawyer furnished a possibly embarrassing situation by advising municipal authorities that the visitors were Shrimers, an offshoot of the Orient. The Shrimers, and their theology had been mistaken as evidence of the San Francisco's adherence to the Islamic faith.

### Larry Dale Smashes Endurance Record At Wheel Of Automobile

Larry Dale smashed the automobile driving endurance record of 111 hours when he drove a 1935 Dodge for a week. He drove continuously for 153 hours and seven minutes, eclipsing the former world record by exactly 17 hours. Reel & Sons supplied the automobile used in the famous drive.

According to Dale, who is a former Sanford boy, he will receive from the American Automobile Association a cash prize of \$1,500. If his record stands two years he will then get another \$1,500, and if it is not broken in five years he will receive an additional \$5,000 from the association.

Dale started his drive last Friday afternoon at 12:11 o'clock.

**PHONE 597**

For FRESH MEAT Staple Groceries And Vegetables—Oysters Home Dressed Poultry

**Caldwell's Grocery**

409 W. First St. Free Delivery

<b>A&amp;P</b> ESTABLISHED 1859 WHERE ECONOMY RULES	White House <b>MILK</b> No Finer Evaporated Milk Is Made 3 Tall Cans 16c
N. B. C. Specials <b>RITZ</b> 1/2 lb. pkg. 13c 1 lb. pkg. 21c	Del Monte <b>PEAS</b> 2 No. 2 Cans 29c
Wheatworth <b>WAFERS</b> 2 Pkgs. 25c	<b>SPECIAL LOW PRICES</b>
<b>NUTLEY OLEO</b> 2 Pounds 29c	<b>COFFEE</b>
Del Monte <b>PINEAPPLE JUICE</b> 2 No. 1 cans 15c	AMERICA'S MOST POPULAR COFFEE Freshly Roasted! Freshly Ground!
Angelus <b>Marshmallows</b> 1 Lb. Cello Bag 14c	<b>EIGHT O'CLOCK</b> "Mild and Mellow" <b>RED CIRCLE</b> "Rich & Full Bodied" <b>ROKAR</b> "Mild & Full Bodied"
Waldorf <b>TOILET TISSUE</b> 6 Rolls 25c	<b>lb. 15c lb. 17c lb. 21c</b>
Pillsbury's <b>SNO SHEEN CAKE FLOUR</b> Pkg. 31c	Iona Spaghetti or <b>MACARONI</b> 3 7 oz. Pkgs. 12c
A and P <b>WASHING POWDER</b> 5 Pkgs. 10c	Grandmother's <b>BREAD</b> Pullman Leaf 10c 14 oz. Loaf or 1 doz. rolls 5c
Iona <b>TOMATO JUICE</b> 24 oz. Can 10c	Yellow Cing Sliced <b>PEACHES</b> No. 1 Can 10c
A and P <b>Fancy White CORN</b> 2 No. 2 Cans 25c	Fancy York <b>APPLES</b> 5 Lbs. 17c Green Trimmed <b>CABBAGE</b> Lb. 2c <b>CONCORD GRAPES</b> 2 Qt. Basket 20c <b>YELLOW ONIONS</b> 3 Lbs. 10c
	<b>MEAT DEPARTMENT</b> 2484 Sanford Ave.
	<b>WESTERN BEEF POT ROAST</b> lb. 21c <b>VEAL ROAST BONED &amp; ROLLED</b> lb. 25c <b>VEAL STEW</b> lb. 10c <b>LEG-O-LAMB</b> lb. 29c
	Moral <b>Choc. Pudding &amp; Desserts</b> Pkg. 7c
	Waldorf <b>CONDENSED MILK</b> Can 20c
	Moral <b>BABY FOODS</b> 3 Cans 25c
	Moral <b>CHOCOLATE BARS</b> 3 For 10c
	Moral <b>Cleanser</b> 25c <b>POSTUM</b> 25c
	Moral <b>NUCOA</b> lb. 20c <b>SYRUP</b> Can 65c

The Great Atlantic & Pacific Tea Co.

# New 1936 Plymouth will be Here Tomorrow



*It's Lower—Longer—and Wider!*

**4 THINGS PEOPLE WANT:**

- 1 ECONOMY**—All evidence indicates 18 to 24 miles per gallon of gas.
- 2 SAFETY**—Plymouth's body is Safety-Steel...brakes are 100% hydraulic.
- 3 RELIABILITY**—Now 15 added long-life features...less upkeep.
- 4 COMFORT**—Plymouth's Floating Ride plus 11 new comfort improvements.

**\$510**

AND UP, LIST AT FACTORY, DETROIT SPECIAL EQUIPMENT EXTRA

**Important Improvements in Ride and Performance**

IT'S HERE... the best engineered... the roomiest, most beautiful Plymouth we've ever built. The 1936 Plymouth is again America's most economical full-size car. Evidence indicates 18 to 24 or more miles per gallon of gas... low oil consumption... extremely low upkeep.

Among 40 improvements, the big Plymouth frame has been made 100% more rigid... bodies newly reinforced at five major points.

Eleven new comfort features have been added to Plymouth's famed Floating Ride... inches of extra leg, elbow and shoulder room. New sway-eliminator and twice-as-rigid frame provide the riding smoothness you'd expect in this big car.

With a new steering design, there just isn't any trace of road shock at the wheel. More power and pick-up than you'll ever need... vibrationless Floating Power... easy clutch and gear shifting. You've never driven a car so easy to handle.

The new Plymouth Safety Steel body is the sturdiest and quietest we have built. The 100% hydraulic brakes stop you quickly and safely. It's the safest low-priced car!

See... and drive... and ride in this beautiful new Plymouth.

Your Chrysler, Dodge or De Soto dealer will put a new Plymouth at your disposal, quick. (Ask about the official Chrysler Motors Commercial Credit Plan... payments to fit your budget.)

PLYMOUTH DIVISION OF CHRYSLER CORPORATION.

# PLYMOUTH BUILDS GREAT CARS



### Loyal Fans Asked To Go To DeLand And Root Tonight

### Squad Needs Support In Effort To Wipe Out "Indian Sign"

Yells of encouragement to the squad when the Celery Feds march on to the field to meet DeLand tonight will help efface the Indian sign that has marked the local players this season. The boys are going into the game tonight not only to fight DeLand but also to fight the jinx, because the jinx has just got to be shaken, loose.

Rooters by the score are wanted, lusty rooters who will yell their heads off for the Celery Feds. And the more rooters the better, for Coach McLucas' squad can't get too much support of that kind. The eleven men on the team have got to do the playing, but the fans can help mightily by cheering them whenever they are in the slightest excuse for a "rah rah" for the Sanford squad.

The game in DeLand is called for 8 o'clock tonight and the team will leave Sanford at 6 o'clock. But

the fans do not need to leave as early, in order to get to the Volusia county town in plenty of time to help the local bunch with their presence and their yells, and therefore the hour of 7 o'clock this evening has been set for the time the motorcade will leave Sanford. This motorcade, being arranged by the student body, is to leave from in front of the Court House, and every fan who can hold of a car is urged to be there and join the procession. All cars are to be decorated with the familiar orange and black colors of Seminole High. DeLand is celebrating "homecoming" today, and since Seminole High doesn't have a football "home" members of the student body hope that many will join with DeLand in making the celebration a gala event.

The Celery Feds intend to depend largely on their passing attack, which was perfected in some hard scrimmages this week, when they meet DeLand tonight. Coach McLucas said that his bunch has shown "marked improvement" this week, and he is hopeful of a victory over the stronger DeLand team, even though some of his best players will not be in the game, due to injuries.

Leland McClelland is suffering with a bad knee and a bad ankle, and Merchant and Govecek will also probably be out of the game because of injuries they sustained in practice work this week.

### These Celery Feds Will Start Tonight

Coach McLucas of Seminole High announces that he will start these men in tonight's game between the Celery Feds and the DeLand Bulldogs: Squires, center; Bob Williams, right guard; "King Kong" Williams, left guard; Frank Warner, right tackle; Frank Humphries, left tackle; "Killer" Waltz, right end; Billie Colbert, left end; Phillips, quarterback; Zachry, left halfback; Lawson, right half back; Leland McClelland, full back.

### Intramural Athletics Is Something New In Seminole High School

By VIRGINIA MERIWETHER  
We, the girls of Seminole High, are very proud to find the people of the City of Sanford interested in our activities at school. In athletics, the girls, under the direction of Miss Leathers, are trying something new in relation to the intramural athletics. Miss Leathers has organized four teams, composed of all Freshmen, Sophomores, Juniors and Seniors who are interested in athletics. Each team has approximately 16 girls tennis.

## A Brand New Pick The Winner Contest

SELECT FROM THE ENTIRE NATION, TEN COLLEGE FOOTBALL GAMES! TO BE PLAYED THIS SATURDAY

IN THE SPACES BELOW—LIST YOUR TEN GAMES—WITH YOUR CHOICE OF THE WINNERS IN THE PROPER COLUMN.

WINNER		LOSER	
1	.....	1	.....
2	.....	2	.....
3	.....	3	.....
4	.....	4	.....
5	.....	5	.....
6	.....	6	.....
7	.....	7	.....
8	.....	8	.....
9	.....	9	.....
10	.....	10	.....

IF EACH OF YOUR GAMES FINISH LIKE YOU SELECT THEM YOU—WIN TWO MILANE TICKETS

TWO MILANE TICKETS TO EACH AND EVERY PERSON SUBMITTING A PERFECT SCORE.

BRING OR MAIL TO THE HERALD BY SAT. NOON

The managers of these teams are: Ellen Betts, Kathryn Thigpen, Oria Saunders, and Evelyn Wilkinson.

We are planning to have some very interesting games together, and we would be glad to have any of you come out to see the games which will be played at school.

The soil of Ethiopia is exceedingly fertile and agriculture is a capital of Ethiopia in 1892.

### SEARS A CANDIDATE

JACKSONVILLE, Oct. 25.—(AP)—The Jacksonville Journal said Thursday, W. J. Sears, since 1932 congressman at large from Florida, would be a candidate for re-election from the new second district.

### Starting Lineup Of Maryland Vs. Florida Contest

GAINESVILLE, Oct. 25.—The probable starting lineup of the Maryland and Florida teams for the Homecoming game here Saturday at Florida Field Stadium. player weights, and other important game facts:

**MARYLAND**  
 Willis (190) LE Behucht (185) Stalford (192) LT Hickland (240) Minion (198) LG Root (165) DeArmy (190) C Maynard (185) Sargent (190) RG Turner (188) Callahan (201) BT Thrner (188) Ennis (188) RE Christian (180) Stonebreaker QB B. Stephens (161)

**FLORIDA**  
 Guckeyson, 185 LH Mayberry, 165 Ellinger (168) RH Willis (172) Gornley (183) FB Hendrick (165)

Officials: Referee, Auburn (Arnold); Umpire, Hutchens (Purdue); Gardner (Georgia Tech); Caddy (Virginia).  
Likely substitutes: Florida: Ends, Jenkins, 177; Miller, 178; Burroughs, 156; Porch, 185; Mummauer, 176; Long, 170; Carlton, 180. Tackles, Scarborough, 180; Yon, 200; Kiehlter, 195; Ware, 205; Pugh, 178. Guards, Hunter, 183; Fogie, 170. Davis, 173; Stokes, 168. Centers, A. Brown, 205; Maynard, 185; Matheny, 178; Williams, 185. Backs, Chase (C) 178; McAnly, 176; Warren, 195; Eppert, 163; Osborn, 181; Middlekauff, 163; Beckwith, 175; Rower, 178; Jones, 178. Ivey, 185; J. Stephens, 168.

Average weight: Florida line 193; backfield, 164; team average 182.  
Average weight: Maryland line, 193; backfield, 172; team average 185.  
Colors: Maryland, gold and black; Florida, orange and blue. Coaches: Maryland: Jack Fa-Dajan.

### Plaque In Memory Of University's Soldier

GAINESVILLE, Oct. 25.—A bronze plaque commemorating the 17 University of Florida alumni who made the supreme sacrifice in the World War, was placed at the left of the main gate to Florida Field Stadium on the University of Florida campus today, and will be unveiled, without ceremony at the Homecoming exercises here Saturday.

University of Florida alumni of the American Legion, Department of Florida, provided the plaque. Beneath the title, Florida Field, is the seal of the State of Florida, and the following the words "In Memoriam" are the names of the 17 alumni who perished in the great conflict: Claude Sims Brannon, Wiley Haralson Burford, Nathan Bryan Carson, Jr., Martin R. Daniels, Rodding Alex Dukos, Arthur Ellis Hamm, Bret Hatt, James W. Hatton, James Abel Johnson, Joseph Shergold Laing, Adinell H. Lockey, William Halsey Lynch, Oliver Thompson McKeown, Paul J. Souley, Indiana Hennis Smith, Conrad Ray Willis, Earle K. Wiggins.  
U. S. Knowles, Bradenton, president of the University of Florida Alumni Association, and former commander of the state department of the Legion, directed the effort which brought about the plaque honoring the deceased Gator alumni. Local details were handled by Major Garland Powell.

### Students Will Help Give Their Parents News Of The School

Where 500 people are collected, news is bound to arise and so with co-operation of Herald reporters, school officials, and the student body, we are going to see that the public gets this news. Mothers and fathers should be especially interested in our activities as one sure way of helping your child in school is to show him that you are interested in what he is doing.

The following students have been selected to bring you the news of our school: general activities, Mary Chapman and Robert Wilson; Sports, Virginia Meriwether and Robert Quantock.

### President Said By Fletcher To Advocate Canal

OCALA, Oct. 25.—(AP)—Canal advocates rested easy today after assurance from Senator Duncan U. Fletcher of Florida that President Roosevelt favors the \$146,000,000 waterway and will make funds available for its construction as they become necessary.  
Engineers said the \$5,000,000 preliminary allotment already is virtually exhausted by actual expenditure and obligations for future payment.  
At Washington Senator Fletcher said he had urged President Roosevelt to allot an additional \$20,000,000 for the project.  
"The President is for the canal," the Senator said. "He gave me no definite assurance yesterday of additional funds, but I am confident he will furnish

### Stars And Bars Wave Over Old Fort Again

SAVANNAH, Ga., Oct. 25.—(AP)—The stars and bars of the Confederacy flew once again over Fort Pulaski Wednesday, as delegates to the Georgia division convention of the United Daughters of the Confederacy cheered the sight.  
Side by side with the flag of the United States, the Confederate banner was unfurled to the accompaniment of a roll of drums and the blare of bugles, on the parade grounds of the historic fort.

It was the first time the Confederate flag had flown there since the War Between the States. The convention saluted the United States flag in the convention hall, adding a pledge of allegiance. Then, turning to the flag of the Confederacy, the delegates said in unison:  
"I salute the Confederate flag with affection, reverence and undying remembrance."

### Another Helena Quake

HELENA, Mont., Oct. 25.—(AP)—Two more earth shocks rocked downtown Helena yesterday and an urgent call was dispatched for army engineers to survey shaken buildings.

# The Best of EYES ARE WORTHLESS



# IN TOTAL DARKNESS!

So, where do we get the idea that the only thing needed for seeing is a pair of good eyes?

Your eyes work best, in the right amount of glareless light. It is just as important to supply your eyes with the right light as it is to supply your body with the proper food. The price you pay for neglecting your eyes is far more than the cost of good lighting. See if the lighting in your home is safe for seeing by having it tested with the Sight Meter. Call our nearest office for this free service.



**TABLE LAMP**  
As low as \$1.50 and some as low as 40c down. No a month. No carrying charges.

SEE THESE NEW EIGHT-SAVING LAMPS IN OUR SHOW-ROOMS OR AT YOUR DEALER'S



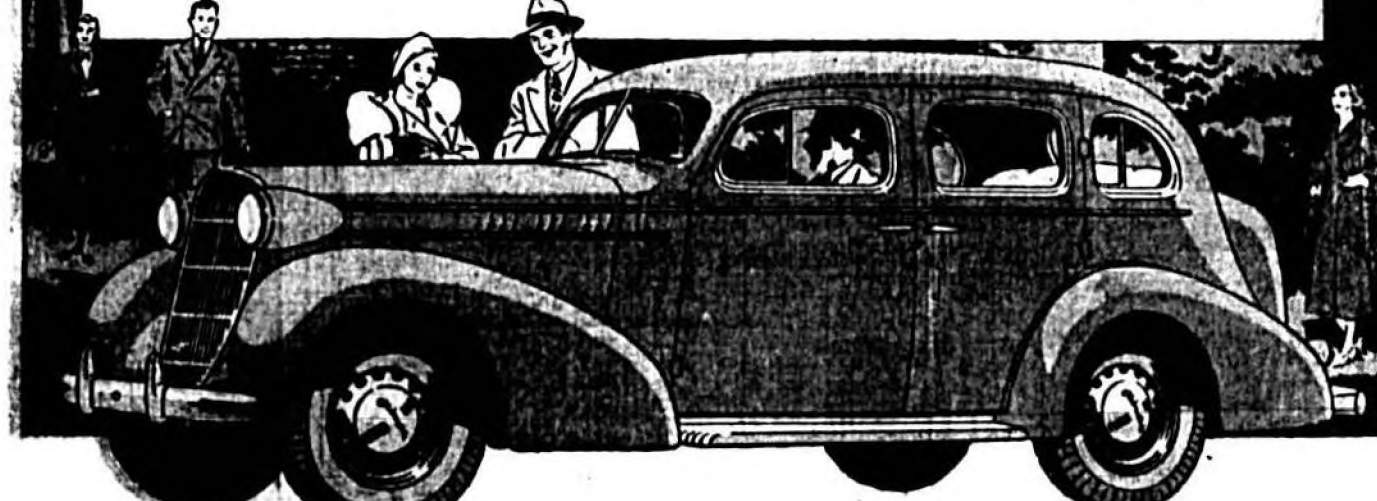
**FLOOR LAMP**  
As low as \$1.50 and some as low as 35c down. No a month. No carrying charges.

**FLOOR LAMP**  
As low as \$1.50 and some as low as 35c down. No a month. No carrying charges.

YOUR EYE SPECIALIST CAN TELL YOU HOW MUCH LIGHT YOU NEED FOR YOUR EYES. LIGHT IS NOT A SUBSTITUTE FOR HIS SERVICES.

## Announcing the New 1936 OLDSMOBILE

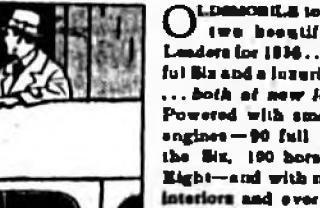
NEW STYLE-LEADER STYLING... SMOOTHER, LIVELIER POWER... INCREASED COMFORT... GREATER ECONOMY... NEWLY ENRICHED INTERIORS... AND ALL THE MODERN FINE-CAR FEATURES THAT MAKE OLDSMOBILE "The car that has everything"



### A BIG NEW 90 H.P. SIX... A LUXURIOUS NEW 100 H.P. EIGHT



**Solid-Steel "Turn-Tip" Bodies by Fisher.**—Rear overhead, underfoot, and all around... Safety Glass throughout.



**More Comfortable Interiors.**—More spacious than ever... Fisher No Draft Ventilation admits fresh air without draft... and excludes air.



**Super-Hydraulic Brakes.**—Big, powerful and self-energizing, always equalized... completely sealed against weather. Osmic pressure on the brake pedal brings your car to a smooth, quick, straight-line stop.



**Smother, Smother Power.**—More economical engine... New electric-boosted vacuum system, 2116 cubic inch and vacuum fuel over.

# 665

# WIGHT BROS. COMPANY

PHONE 16 S. SANFORD AVE.







# Motion Pictures Today

— are the finest in the history of the industry! More money is spent in their production! Finer stories are used for material! The greatest actors and actresses of the world have become the stars of the screen!

# The Milane

Offers entertainment during the coming season that will set a new high mark for motion picture achievement.

Come to this Theatre a Week from Sunday and Witness a Film acclaimed by Broadway as outrivaling "It Happened One Night", Featuring that same glamorous Star - - - -

## Claudette Colbert

"SHE MARRIED HER BOSS"

LOOK AT HER  
A KISS IS WORTH  
A DOZEN WORDS

THE MILANE THEATRE  
Sanford, Florida

A HERBERT LA GAVA PRODUCTION

IT'S THE SAME  
TO 'IT HAPPENED

"Very great picture / Finest performance of her career!" — *Big Broadway*  
*Motion Picture Magazine*

"One of the most entertaining comedies of the season!" — *Stoney Skelley*  
*Chicago Tribune*

"Finest she has made since 'It Happened One Night'!" — *Out There*  
*NYA*

"As entertaining as 'It Happened One Night'!" — *Picture Palace*  
*New York Magazine*

Sunday - Monday  
November 3-4

**THE MILANE**



# A PAGE FOR THE LADIES

## MENUS

**APRICOT BETTY RECIPE**  
Dinner Serving Four  
Savory Yeast Chop  
Mashed Sweet Potato Cakes  
Buttered Kale  
Bread Grape Jam  
Apricot Betty Hard Sauce  
Coffee

**SAVORY YEAST CHOPS**  
4 loin chops  
1/2 cup chopped onions  
1/2 cup flour  
1/2 cup salt  
1/2 cup paprika  
3 tablespoons fat

Roll chops in flour. Brown in fat heated in frying pan. Add rest of ingredients. Cover and cook 20 minutes over moderate fire. Turn every 5 minutes.

**MASHED SWEET POTATO CAKES**  
2 cups mashed sweet potatoes  
1/2 cup flour  
1/2 cup salt  
1/2 cup butter

Mix potatoes, salt and pepper. Shape into cakes 2-3 inch thick. Roll in flour. Heat fat in frying pan, add and quickly brown cakes. Cover, lower fire and cook 5 minutes.

**APRICOT BETTY (Serves Warm or Cold)**  
2 cups soft bread crumbs  
2 cups cooked apricots  
1/2 cup sugar  
1/2 cup cinnamon  
1/2 cup apricot cloves

Mix ingredients. Cover and bake 40 minutes in slow oven. This pudding can be baked during morning while dishes are being washed and then served cold for dinner or it can be served for oven dinner.

**HARD SAUCE**  
1/2 cup butter  
1/2 cup cream  
1/2 cup vanilla  
1/2 cup lemon extract  
1/2 cup sugar

Cream butter, add rest of ingredients. Beat 2 minutes. Chill and serve.

**LUNCHEON PARTY MENU**  
Wheat Serving Dish  
Shrimp Cocktail  
Chicken Timbales  
Piquant Sauce  
Buttered Asparagus  
Rice  
Avocado Pear Salad  
Strawberry Delight  
Coffee  
Salted Nuts

**CHICKEN TIMBALES**  
2 cups cooked chicken  
1/2 cup soft bread crumbs  
1/2 cup salt  
1/2 cup paprika  
1/2 cup butter  
1/2 cup milk  
1/2 cup chicken stock

Mix ingredients and fill buttered, individual molds or baking dishes. Set in pan hot water and bake 35 minutes in moderately slow oven. Unmold and surround with piquant sauce.

**PIQUANT SAUCE**  
2 tablespoons butter  
2 tablespoons flour  
1/2 cup cream  
1/4 cup milk  
1/2 teaspoon salt  
1/2 teaspoon paprika

Melt butter, add flour and when blended add cream and milk. Cook, stirring constantly, until creamy sauce forms. Add rest of ingredients and cook 2 minutes. Serve immediately or mixture may curdle.

**AVOCADO PEAR SALAD**  
1 sliced avocado  
1 sliced pear  
1 sliced lemon  
1 sliced orange  
1 sliced grapefruit

Mix fruits and dressing. Chill. Arrange on lettuce and sprinkle with lime juice.

**STRAWBERRY DELIGHT**  
1 sliced angel food cake  
1 cup whipped cream  
1 cup sugar  
1/2 cup vanilla

Mix sugar and vanilla. Chill. Dip vanilla and cream and serve on top cake placed on serving plate.

## A Lovely Gown For Evenings



## Writer Thinks It Is Children Who Know Nature Best

### City-Dweller Is Seen To Miss Joy By Not Seeing Country Life

By BROOKE PETERS CHURCH  
It is in childhood that one learns to know and love nature. The city-dweller who has never had a chance to roam freely through the country missed a joy which he can never recover. He may take up golf in later life, and so be forced out into the open, but he will never be at home there.

Most city children, at least the children of the well-to-do, are taken out of town for a part of each year. Their parents feel that a change of air is essential for the youngsters' health. But the object of the move is generally to get the change of air, as little change of environment as possible.

The children must have amusement such as swimming, tennis, boating, dancing, plenty of social life with suitable companions; mother must have bridge and a place to wear pretty clothes; father wants golf and bridge; and the house must be equipped with every kind of modern convenience.

But these are not the things that children need on a summer vacation. The little boy who is sent from the slums to a fresh air farm is far more likely to gain in his two weeks the real value of country life, than the child who is taken to the average summer resort. Children need freedom to roam in wood and field, to come into contact with animals, both wild and domestic, to watch the cycles of growth in the plants and trees, to hear birds sing. Man was not originally a city-dweller, and like the giant, Antaeus, must now and then touch the earth again if he is to live.

Amusements, children should make for themselves, and society they can generally find somehow even if it is not of the kind they are used to. Rest in country they should have, even if it means a sacrifice of some luxuries to the parents.

## HOW'S YOUR HEALTH

### By DR. IAGO GALDSTON Stammering And Lefthandedness

The London county council education committee recently issued a memorandum concerning lefthanded children. In this memorandum the council advises that some attempt should be made to encourage all children to use the right hand, but it warns that pressure, especially by punishment or ridicule, may produce a harmful degree of emotional disturbance symptoms, including stammering.

That enforced righthandedness in a naturally lefthanded individual may produce stammering is a well established observation. Why this should be so has puzzled physicians and neurologists. Some have explained this association on a "mechanical" premise. According to this, the center in the brain through which speech is mediated is located in the left side of the brain in persons who are righthanded, and in the right side in persons who are lefthanded.

In the lefthanded individual, therefore, the right side of his brain has at an early time acquired control of the functions of speech and of dominant hand activities (the motor centers in the brain are on the side opposite to the one which they control). If the lefthander is forced to become righthanded, the left side of his brain must take over the control of motor activities, and also must "unlearn" some of the activities which it had acquired.

This explanation, which accounts for the difficulties of stammering associated with enforced righthandedness, on straightforward anatomical grounds acquires added weight when it is realized that most cases in which there is a transposition of the internal organs, that is, where the stomach and heart, instead of being on the left side, are on the right side, while the liver, instead of being on the right side is on the left side, also show lefthandedness.

**DELICIOUS COMBINATION**  
A combination of cantaloupe, watermelon and honey dew cut into balls or 1-inch slices makes a delicious combination. Sprinkle a little sugar, lemon juice, and orange juice over the top and chill for several hours. This chilling greatly improves the flavor. Such a combination is suitable for cocktail or dessert.

Lefthover pastry or biscuit dough wrapped around small sausages or pieces of meat or fish and then baked make tempting tidbits suitable to serve for luncheon or supper.

Egberts, black walnuts, brazil nuts or pecans blend well with cream cheese and make very tasty filling for Graham bread sandwiches. These are suggested for school lunches.

## TALKS TO PARENTS

### THE CRYING FIGHTER By BROOKE PETERS CHURCH

Ed was an inveterate scrapper. In school his first question of every new boy was, "Can you fight?" If he went to the store to make a purchase for his mother he was sure to come home torn and muddy and often with a bloody nose, because he had gotten into a fight with some boys. And yet Ed was not a bully, not naturally bad-tempered. He was under-sized and rather delicate, and always fought crying.

The crying fighter is not an unusual person. He does not cry because he is angry, or hurt, or a coward. He is generally a small, nervous and wiry child, whose brain is developed and who has a right imagination. On account of his inferior size he feels the need to assert himself, and against his inclinations spurs himself on to prove at least to his own satisfaction his physical prowess. The crying is merely an explosion of nervous energy, and because of his annoyance at such a childish exhibition, probably incites him to greater fury.

The crying fighter generally fights blind. He is a whirling mass of arms, legs, even teeth and nails and generally wins by the surprising fury of his attack, and by the fact that he never knows when he is licked. His energy though misdirected, is very effective.

A child of this kind cannot be scolded or punished into good behavior and pacifism. He must first be taught how to fight so that he may be confident of his own skill. He should be given lessons in boxing, wrestling, and, if possible, fencing. All of these sports teach self-control and coordination, at the same time build up self-respect.

As the child grows older he should be encouraged to take part in football, baseball, any game which demands team work and team spirit, and also gives an outlet for excess energy.

### ANGEL CHILD

Horace was the envy and admiration of every mother and little girl on the block. He was the romantic child of old-fashioned story books, with large, dreamy eyes and red-gold curls, and always exquisite hand-made suits. His mother made his clothes. She spent half her life hemming frills for his shirts and cutting out picture book suits of varying colors to match his eyes or his curls or her own dress.

There had to be a great many of these suits, for though in his public life Horace was the glass of fashion and a model of deportment, there were moments in his private life which would not bear inspection, and which generally ended in torn and muddy clothes and

## Hollywood Thinks Up New Hurdles For Bridge Guest

### New Actress Finds Expectations About Colony Are Wrong

By ROBBINS COONS  
HOLLYWOOD—The Hollywood hostess these days thinks up hurdles for her guests to bridge before getting down to simple party business like talking, sipping and eating.

The Otto Kruegers got in for musical evenings, and the other night the guests on arriving were presented with cards bearing letters. It was their business then to seat themselves so that the various letters would spell "Moonlight and Roses." The ladies found before them then a flower, and another musical key was attached thereto, giving the clue to a song. The Kruegers like to sing, so do their guests. The mystery unraveled, they leaped into melody, with musician Otto at the piano. Just another wild movie party!

Paul Kelly said may to the chance to make some money at a screen villainy. He rejected the role when he discovered it was the "weezy."

### NOW WHAT THEY THOUGHT

Six months after her descent upon Hollywood and film success, Mary Ellis admits she was wrong in what she expected to find here. What she expected was a colony like the caricatures she had read— with martletted hands, directors who belted through meza phones, simpering ingenues and fluttery juveniles.

"I find that Hollywood is simply another New York or London," she affirms, "with the advantage that the best talent of these theatrical centers all congregates here."

More practically, the singer of "Paris in Spring" has found in Hollywood a new mink coat which she bought at an earned luxury after two pictures.

**ALL AROUND HOLLYWOOD**  
Farmer Leo Carillo is busy with his fall ploughing. He is digging up some of his 20-acre estate to plant it to fruit trees, beans, corn and other vegetables—and is proud of his four-horse plow power.

Usually the "dress extra" gets more than others in the "interim" sequences of "Dante's Inferno" the "undress extra" who cavort amid smoke, fire, and brimstone are getting \$25 a day, \$10 more than "dress" people draw.

**ATIN CHIFFON USED FOR EVENING GOWNS**  
PARIS (AP)—Ratin chiffon is among the outstanding fabrics launched for spring wear. It combines the sheen of satin with the lightness of chiffon and comes in such striking hues as cherry red and apple green. Designers are using it to fashion evening gowns.

**GOLDEN SILENCE**  
There is probably no more objectionable to a child than the kindly adult who pats him on the head with a "Well, my little man, and how are you today?" or words to that effect, and then goes on to make conversation which he considers suitable to the young.

The child feels and resents the assumption of superiority which the adult's condescension implies. If does not wish to be talked down to, for it does not like the feeling of inferiority which such an attitude gives it.

Of course, the adult who approaches the child from this angle is himself shy and self-conscious. He generally knows nothing about children—and, were the truth known, feels profoundly uncomfortable in their presence. His swagger is merely a camouflage for his embarrassment. But the grown-up is only a pompous and conceited old bore.

The best approach to children whom one does not know—in fact to all children with whom one is not on terms of real friendship—is silence. The necessary formalities of greeting, most of course, be gone through, for discourtesy is almost a little child is unborderable. But after this preamble it is wisest to let the child make the advances and start the conversation, and then follow where it leads, not adjusting one's self to its grade of development, but talking exactly as one would to one's older friends.

## Very Chic For Afternoon Wear



## BEAUTY HINTS

By VIRGINIA GEORGE (Screen Actress)  
In applying lip rouge, remember the natural shape of your mouth. Don't strive for an exaggerated effect which is easily detected by the most casually observant.

By ALLEN MARSON (Actress)  
Do not overexercise. More women, impressed with the importance of exercise, become too enthusiastic in their exertions. Among the results are fatigue lines in the face.

By BARBARA BARONDESS (Screen Actress)  
Too much mascara, especially on the lower lashes, conceals the entire face. Cream mascara is recommended. Brush the upper lashes upward before retiring.

## Tips on Contract

**Unbidable (?) Grand Slams**  
By TOM O'NEIL  
Watching the screen at the grand national tournament of the United States Bridge Association during the final round of the team championship, I saw a lay-down grand slam that was not bid at either of the two tables where the hand was played.

Most of the master, blinding as the progress of play in another room was shown by a steeptoon arrangement, agreed that the grand slam was not bidable and there came a suggestion that bidding systems need a quirk or so to provide for such a hand. There was a bit of dissent about that. Here was the hand:

The "four aces" were playing the team of the Whist Club of New York. At one table the "aces" contracted for six diamonds on the West-East cards and made seven. At the other the Whist Club bid and made six spades. And so the aces lost the board, although they were in the right suit, since more losers can be discarded from the East hand on West's spades than can be discarded from the West hand on East's diamonds.

Most of the commentators agreed that had North and South had at any time mentioned hearts in the auction, West could have over-

## MENUS

**FAVORITE DINNER MENU**  
Receives Four Five  
The Menu  
Cream of Tomato Soup  
Fricassee Chicken  
Candied Sweet Potatoes  
Buttered Cauliflower  
Corn Fritters  
Asparagus Relish Salad  
Apple Pie  
Coffee

**FRICASSEED CHICKEN**  
(A Family Favorite)  
1/4 pound chicken fat  
1/2 cup flour  
1/2 teaspoon salt  
1/2 cup paprika  
1 cup water

Thoroughly clean and wash chicken. Cut into serving pieces. Roll in flour and sprinkle with salt and paprika. Melt fat in frying pan. Add and quickly brown chicken. This requires about 10 minutes. Remove chicken to baking pan. Add butter. Pour water into frying pan and boil one minute, pour over chicken. Cover tightly. Bake 2 hours in moderately slow oven. Inspect every 30 minutes and turn to allow even cooking.

After chicken has been removed from pan, add 3 tablespoons flour mixed with 1-3 cup water. Cook gravy mixture thoroughly stirring constantly.

**CORN FRITTERS**  
1 cup flour  
1/2 cup milk  
1/2 cup sugar  
1/2 cup corn  
1/2 cup oil  
1/2 cup salt  
1/2 cup water

Mix all ingredients except fat. Heat well. Drop by the tablespoonful into fat which has been heated in frying pan. Turn fritters to allow even cooking. These fritters can be cooked in deep hot fat if desired.

**ANPAGAS RELISH SALAD**  
1/2 cup lettuce  
1/2 cup carrots  
1/2 cup celery  
1/2 cup onion  
1/2 cup tomato  
1/2 cup cucumber  
1/2 cup dressing  
1/2 cup salt

**SUNDAY EVENING TREAT**  
(Informal supper for four)  
The Menu  
Welsh Rabbit Crook  
Buttered Baked Potatoes  
Pudding  
Coffee

**WELSH RABBIT CROOK**  
1/2 cup butter  
1/2 cup milk  
1/2 cup cheese  
1/2 cup onion  
1/2 cup salt  
1/2 cup pepper  
1/2 cup flour  
1/2 cup water

Melt butter, add flour and when blended add milk and seasonings. Add cheese. Cook slowly and stir constantly until creamy sauce forms. Add onion and catsup. Cook one minute and serve poured over wafers. Garnish with bacon.

**FUDGE CAKE**  
(Soft kind)  
1/2 cup fat  
1/2 cup sugar  
1/2 cup cold water  
1/2 cup cocoa  
1/2 cup milk  
1/2 cup flour  
1/2 cup salt  
1/2 cup soda

Cream fat and sugar. Add rest of ingredients and beat 2 minutes. Pour into 2 medium sized layer cake pans lined with waxed paper and bake 20 minutes in moderate oven.

This is good batter to be used for half filling small paper cups and baking 15 minutes in moderate oven. Frost cakes.

**CHOCOLATE FROSTING**  
1 square chocolate  
1/2 cup butter  
1/2 cup sugar  
1/2 cup cream  
1/2 cup vanilla

Mix chocolate, butter and cream. Heat slowly and cook until a creamy mixture forms. Add rest of ingredients. Beat well. Let stand 5 minutes to thoroughly dissolve sugar. Beat and frost cakes.

**ANOTHER SUNDAY TREAT**  
Creamed Lobster and Shrimp on Buttered Toast  
Stuffed Pear Salad  
Orange Sherbet  
Mint Candies

**JUST HUMOR**  
Irate Father: Why were you kissing my daughter in the dark?  
Intended Sultor: Now that I've seen her in the daylight, I sort of hunched to right against wrong wonder myself.

George: Should a man hide anything from his wife by night?  
John: Sure his trousers if they have money in them.—Amos



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Phone 174

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Smart  
NEW FALL  
**Dresses**

In The Latest Shades  
Rust  
Forrest Green  
Plum

They're Chic!

**\$3<sup>95</sup> To \$7<sup>95</sup>**



**Ladies' Sweaters**

Coat Styles With Zippers  
ALL WOOL

**\$2<sup>50</sup> to \$4<sup>95</sup>**

**Bed Spreads**

Full Size In Colors

**79c**

**Ladies' Fall Gloves**

In Blue - Brown - Black Fabrics

**75c to \$1.00**

Kid Gloves \$1.25 To \$1.95

**Men's  
Curlee  
SUITS**



**\$27<sup>95</sup>**

HIDDEN VALUES

Smart, correct styling is something you SEE in a suit the moment you look at it—or slip it on. But style alone doesn't make that suit a good buy. You want wearing quality as well, and that is something you can't see from the outside—A Hidden Value.

That's why the Curlee name in the suit you wear means so much. Curlee Suits are smartly styled by America's foremost designers. But more than that—they're built by real craftsmen from fine materials—with careful attention to the hidden details that give the suit wearing quality PLUS style.

Come in and see our selection of Curlee Suits for Fall. They offer a wide selection of models, fabrics and patterns at amazingly modest prices.

Ladies'  
**COATS**

SPORT COATS  
AND  
FUR TRIMMED  
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**\$6<sup>95</sup>**

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SIZES: 12's TO 52's

FULL LENGTH  
RUFFLED

**CURTAINS**  
**59c pair**

Double  
**BLANKETS**  
Not  
Less Than 5 Percent Wool  
**2<sup>95</sup>**

Rollins  
AND  
Munsing  
**HOSE**

You will find it convenient to purchase Hose at the same time you select your Fall Dress!

**98c**

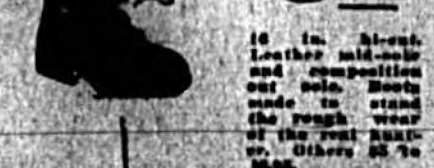


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**22<sup>75</sup>**

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SPECIAL  
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Good Grade Durable  
**WORK PANTS 98c**

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2<sup>95</sup>**



TO \$5.00

Grey and Blue Covert  
**WORK SHIRTS 49c**

**MEN'S LEATHER  
Jackets  
5.95**  
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**3.50 to 5.00**

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**SILKS**

BEAUTIFUL ASSORTMENT OF NEW FALL SILKS. ALL THE WANTED SHADES. \$1.25 VALUE. SPECIAL AT

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**Dress Materials**

CHALLIS—TWEED—NOVELTY RAYS—FOR FALL DRESSES WORTH UP TO 66c YARD.

**2 1/2 yards \$1.00**

**Cotton Prints**

BEST QUALITY NEW FALL PATTERNS. 25c GRADE.

**5 yards \$1.00**

**CRETONNES**

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LARGE ASSORTMENT AT ALL NEW PATTERNS.

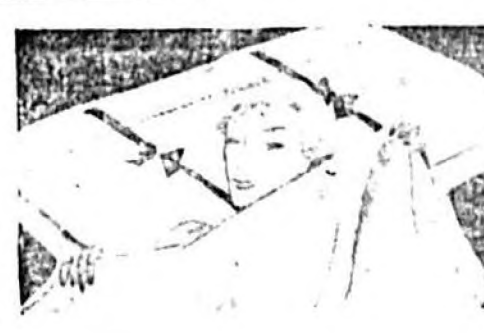
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LAUNDERED—READY FOR USE.  
72 x 99 or 81 x 99  
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**MODESS**

25c PER BOX VALUE. VERY SPECIAL AT

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**PAJAMAS**

LADIES' BALMAIN PAJAMAS ALL COLORS

**Pair \$1.00**

NEW FALL

**CURTAINS**

RUFFLED & TAILOR-ED STYLES. ALL COLORS. REGULAR \$1.25 VALUE. SATURDAY ONLY

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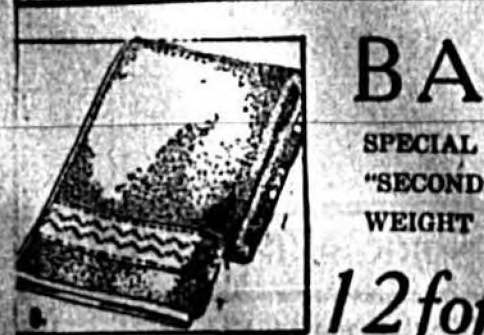
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SPECIAL LOT OF "SECONDS" GOOD WEIGHT AND SIZE.

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SOLID COLOR—PINKS BLUE—GOLD—GREEN LAVENDER WORTH 55c EACH

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SIZES 34 TO 44. \$1.25 VALUE

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MEN'S DRESS SHIRTS. GOOD BROAD CUT. FAST COLOR. SPECIAL AT

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**POLO SHIRTS**

MEN'S LONG SLEEVE. SPECIAL AT

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**Sweaters**

FOR LADIES AND CHILDREN. ALL WOOL. SPECIAL AT

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RAYON. ALL SIZES. CLEAR 25c

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SOCKS  
Woolen. Best Grade.  
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ITEMS, CANNED AT THE PEAK OF NATURAL RIPENESS, INCREASED.

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**ECKERSON'S**  
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FANCY GRAPEFRUIT SECTIONS — PACKED  
IN THE MOST DESIRABLE FORM—CANNED  
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**Having two stores enables Sadye to keep in closer touch with the style centers and she endeavors at all times to have a selection of fashion's newest whims.**

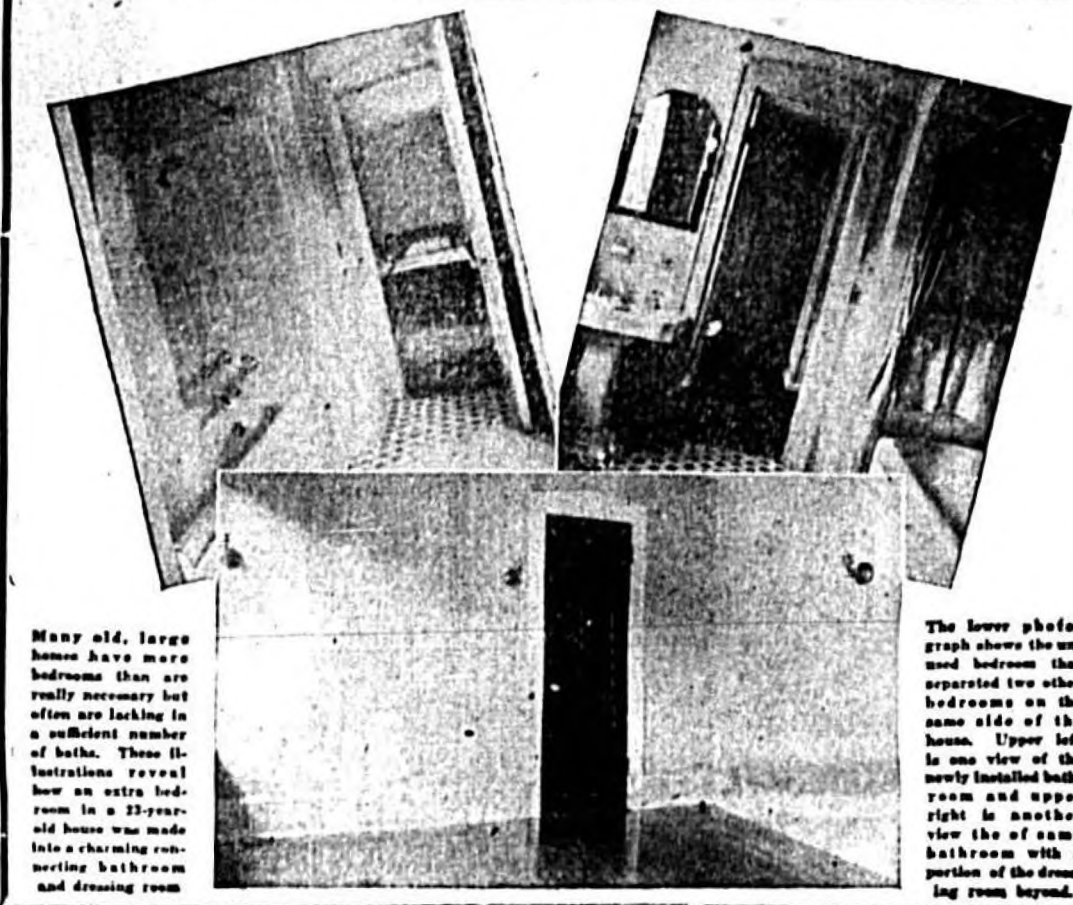




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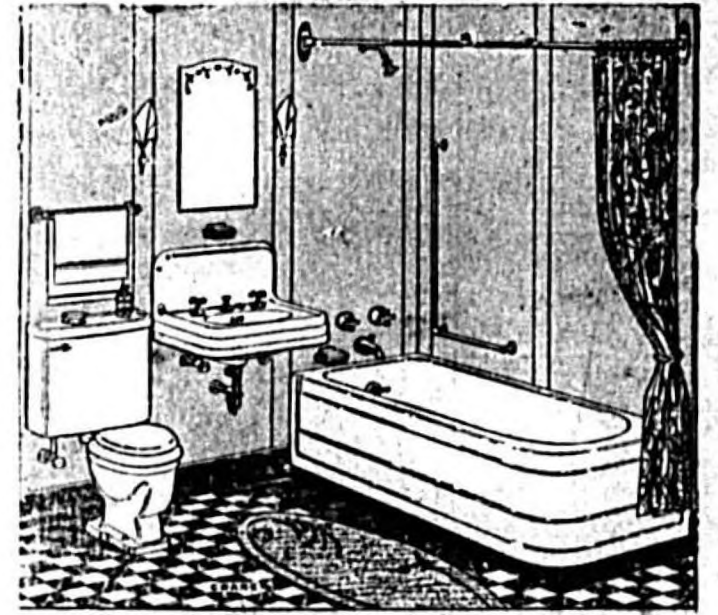
Spare Room Becomes Connecting Bath.



Many old, large homes have more bedrooms than are really necessary but often are lacking in a sufficient number of baths. These illustrations reveal how an extra bedroom in a 23-year-old house was made into a charming connecting bathroom and dressing room.

The lower photograph shows the unused bedroom that separated two other bedrooms on the same side of the house. Upper left is one view of the newly installed bathroom and upper right is another view of same bathroom with a portion of the dressing room beyond.

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Why wait any longer - when you can make an N. H. A. loan today and begin modernizing that old bathroom tomorrow. Government plans are helping you. Get your work done now while labor costs are low. We have a complete line of Crane bathroom, heating and radiation equipment to show you for low cost modernization.

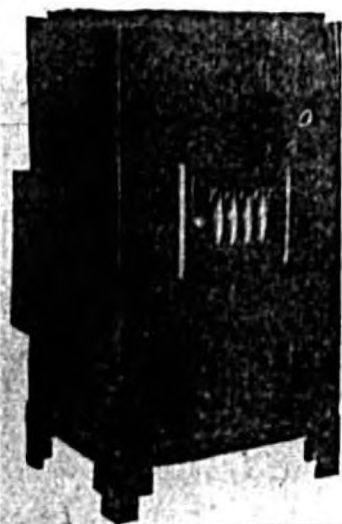
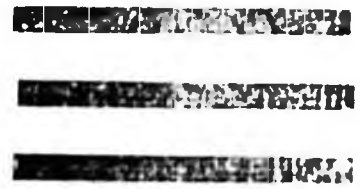
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Is a sturdy, large capacity unit which capably and efficiently meets the heating requirements of a wide variety of situations. Finished in blue enamel steel and offered at an extremely low price.

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WEDDING & WEDDING RINGS:	
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3 diamonds	\$14.00
3 diamonds	\$20.00
3 diamonds	\$23.00
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Hour ring, 3 stones	\$14.00
Hour ring, 3 stones	\$15.00
Hour ring, 3 stones	\$20.00
Hour ring, 7 stones	\$25.00

Other diamonds in beautiful platinum and gold mountings, from \$10 to \$500. Wedding and diamond rings from \$10 to \$50.

## REMEMBER

- Everything NEW!
- Everything GOOD!
- Everything REASONABLE!

CHRISTMAS-EIGHT WEEKS OFF

IT is not too early to think about Christmas gifts - this important day is only eight weeks away - -

Come in tomorrow - make a selection - pay a small down deposit - and we'll hold the article 'till Christmas 'Eve!

## WATCHES

Girl's wrist watch, 7 jewel	\$7.50
Boys' wrist watch, 7 jewel	\$5.00
IN NATURAL OR WHITE GOLD:	
Ladies Baguette watches	\$12.50
Ladies Baguette watches	\$14.50
Ladies Baguette watches	\$14.50
Ladies Baguette watches	\$20.00
Ladies Baguette watches	\$23.50
IN NATURAL OR WHITE GOLD:	
Ladies Elgin Watches	\$22.50
Ladies Elgin Watches	\$25.00
IN NATURAL OR WHITE GOLD:	
Ladies Elgin Baguette	\$26.00
Ladies Elgin Baguette	\$27.50
Ladies Elgin Baguette	\$47.50
AND NATURAL GOLD MOUNTS:	
Ladies Elgin Watches	\$20.75
Ladies Elgin Watches	\$47.00
Ladies Elgin Watches	\$15.50
LADIES BAGUETTE	
Hamilton Wrist Watches	\$23.00

And many others in ladies and girls. Elgin and Hamilton wrist watches from \$22.50 to \$75.00.

COME IN AND INVESTIGATE OUR

## Time Payment Plan

Small Down Payment - Small Weekly Payment  
"USE WHILE YOU PAY"

# WERT - Jeweler



# Now is the time to modernize PLUMBING

on convenient terms - either repairs or new fixtures

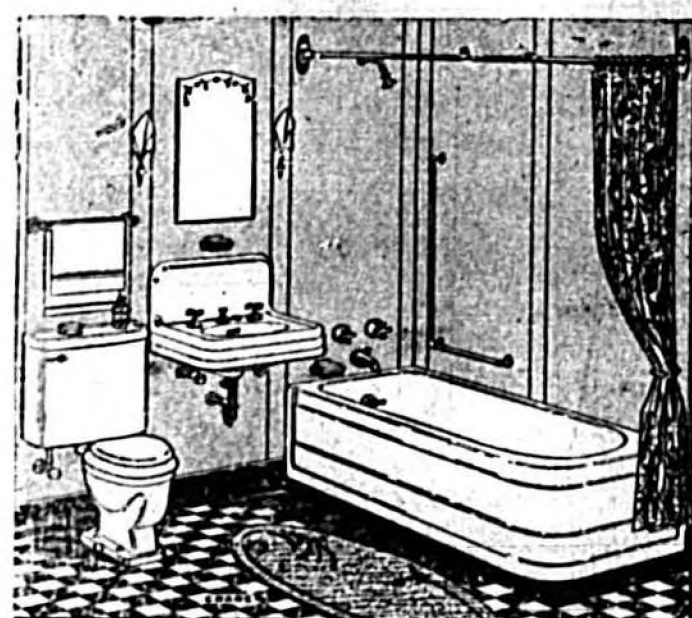
Spare Room Becomes Connecting Bath



Many old, large  
bathrooms have  
been converted  
into connecting  
baths. This is  
not only a great  
way to save space  
but also to make  
the bathroom  
more convenient  
and attractive.

The lower photo-  
graph shows the  
new bathroom  
arrangement on  
the same side of  
the house. Upper  
left is one view of  
the newly converted  
room and upper  
right is another  
view of the same  
bathroom with a  
portion of the living  
room beyond.

LET US ESTIMATE THE  
COST FOR MAKING THE  
CHANGES YOU HAVE  
IN MIND - WE LIKE TO  
MAKE SUGGESTIONS  
FREE OF CHARGE AND  
THE SMALL COST WILL  
SURPRISE YOU!



**MODERNIZING?**  
then why not have the  
**CRANE BATHROOM** you've  
always wanted?

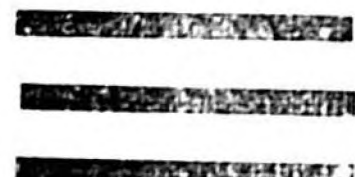
Why wait any longer - when you can make an N. H. A. loan today and begin modernizing that old bathroom tomorrow. Government plans are helping you. Get your work done now while labor costs are low. We have a complete line of Crane bathroom, heating and radiation equipment to show you for low cost modernization. You may want to take advantage of the Crane H. A. Finance Plan... at regular government rates. Loans extend from one to three years. We will help you make out an application and advise you how to modernize economically. Crane quality will insure long, enduring service.

Every Woman Longs for One of These



**Kitchen Cabinet SINK**

Complete As Shown  
**\$34<sup>85</sup>**



**Motor Wheel Duo - Therm  
Oil Burning  
CIRCULATOR**

**NO** . . . . . Dirt  
. . . . . Ashes  
. . . . . Waste  
. . . . . Worry  
Or Work

**Check These Advantages**  
Absolutely clean, quiet and odorless performance on either high or low flame. One of the highest efficiencies ever achieved with oil burning equipment. A Model for every requirement - plus an increased flexibility which makes each model adaptable to a far wider range of usefulness.



In a sturdy, large capacity unit which equally and efficiently heats the heating requirements of a wide variety of situations. Finished in the standard steel and offered at an extremely low price.

# Diamonds - Watches!

the better quality, for those who care!  
"WHERE PRICES ARE THE LOWEST!"



We have placed orders for the largest and most complete stock of Diamonds Watches and Jewelry ever assembled in a Sanford Store!

**REMEMBER**

- Everything NEW!
- Everything GOOD!
- Everything REASONABLE!

**CHRISTMAS-EIGHT WEEKS OFF**

IT is not too early to think about Christmas gifts - this important day is only eight weeks away - -

Come in tomorrow - make a selection - pay a small down deposit - and we'll hold the article 'till Christmas 'Eve!

COME IN AND INVESTIGATE OUR

**Time Payment Plan**

Small Down Payment - Small Weekly Payment  
"USE WHILE YOU PAY"

## DIAMONDS

Engagement Ring, 1 diamond	\$12.00
Engagement Ring, 2 diamonds	\$18.00
Engagement Ring, 3 diamonds	\$24.00
Engagement Ring, 4 diamonds	\$30.00
Engagement Ring, 5 diamonds	\$36.00
Engagement Ring, 6 diamonds	\$42.00
Engagement Ring, 7 diamonds	\$48.00
Engagement Ring, 8 diamonds	\$54.00
Engagement Ring, 9 diamonds	\$60.00
Engagement Ring, 10 diamonds	\$66.00
Engagement Ring, 12 diamonds	\$72.00
Engagement Ring, 14 diamonds	\$78.00
Engagement Ring, 16 diamonds	\$84.00
Engagement Ring, 18 diamonds	\$90.00
Engagement Ring, 20 diamonds	\$96.00
Engagement Ring, 24 diamonds	\$102.00
Engagement Ring, 28 diamonds	\$108.00
Engagement Ring, 32 diamonds	\$114.00
Engagement Ring, 36 diamonds	\$120.00
Engagement Ring, 40 diamonds	\$126.00
Engagement Ring, 44 diamonds	\$132.00
Engagement Ring, 48 diamonds	\$138.00
Engagement Ring, 52 diamonds	\$144.00
Engagement Ring, 56 diamonds	\$150.00
Engagement Ring, 60 diamonds	\$156.00
Engagement Ring, 64 diamonds	\$162.00
Engagement Ring, 68 diamonds	\$168.00
Engagement Ring, 72 diamonds	\$174.00
Engagement Ring, 76 diamonds	\$180.00
Engagement Ring, 80 diamonds	\$186.00
Engagement Ring, 84 diamonds	\$192.00
Engagement Ring, 88 diamonds	\$198.00
Engagement Ring, 92 diamonds	\$204.00
Engagement Ring, 96 diamonds	\$210.00
Engagement Ring, 100 diamonds	\$216.00
Engagement Ring, 104 diamonds	\$222.00
Engagement Ring, 108 diamonds	\$228.00
Engagement Ring, 112 diamonds	\$234.00
Engagement Ring, 116 diamonds	\$240.00
Engagement Ring, 120 diamonds	\$246.00
Engagement Ring, 124 diamonds	\$252.00
Engagement Ring, 128 diamonds	\$258.00
Engagement Ring, 132 diamonds	\$264.00
Engagement Ring, 136 diamonds	\$270.00
Engagement Ring, 140 diamonds	\$276.00
Engagement Ring, 144 diamonds	\$282.00
Engagement Ring, 148 diamonds	\$288.00
Engagement Ring, 152 diamonds	\$294.00
Engagement Ring, 156 diamonds	\$300.00
Engagement Ring, 160 diamonds	\$306.00
Engagement Ring, 164 diamonds	\$312.00
Engagement Ring, 168 diamonds	\$318.00
Engagement Ring, 172 diamonds	\$324.00
Engagement Ring, 176 diamonds	\$330.00
Engagement Ring, 180 diamonds	\$336.00
Engagement Ring, 184 diamonds	\$342.00
Engagement Ring, 188 diamonds	\$348.00
Engagement Ring, 192 diamonds	\$354.00
Engagement Ring, 196 diamonds	\$360.00
Engagement Ring, 200 diamonds	\$366.00
Engagement Ring, 204 diamonds	\$372.00
Engagement Ring, 208 diamonds	\$378.00
Engagement Ring, 212 diamonds	\$384.00
Engagement Ring, 216 diamonds	\$390.00
Engagement Ring, 220 diamonds	\$396.00
Engagement Ring, 224 diamonds	\$402.00
Engagement Ring, 228 diamonds	\$408.00
Engagement Ring, 232 diamonds	\$414.00
Engagement Ring, 236 diamonds	\$420.00
Engagement Ring, 240 diamonds	\$426.00
Engagement Ring, 244 diamonds	\$432.00
Engagement Ring, 248 diamonds	\$438.00
Engagement Ring, 252 diamonds	\$444.00
Engagement Ring, 256 diamonds	\$450.00
Engagement Ring, 260 diamonds	\$456.00
Engagement Ring, 264 diamonds	\$462.00
Engagement Ring, 268 diamonds	\$468.00
Engagement Ring, 272 diamonds	\$474.00
Engagement Ring, 276 diamonds	\$480.00
Engagement Ring, 280 diamonds	\$486.00
Engagement Ring, 284 diamonds	\$492.00
Engagement Ring, 288 diamonds	\$498.00
Engagement Ring, 292 diamonds	\$504.00
Engagement Ring, 296 diamonds	\$510.00
Engagement Ring, 300 diamonds	\$516.00
Engagement Ring, 304 diamonds	\$522.00
Engagement Ring, 308 diamonds	\$528.00
Engagement Ring, 312 diamonds	\$534.00
Engagement Ring, 316 diamonds	\$540.00
Engagement Ring, 320 diamonds	\$546.00
Engagement Ring, 324 diamonds	\$552.00
Engagement Ring, 328 diamonds	\$558.00
Engagement Ring, 332 diamonds	\$564.00
Engagement Ring, 336 diamonds	\$570.00
Engagement Ring, 340 diamonds	\$576.00
Engagement Ring, 344 diamonds	\$582.00
Engagement Ring, 348 diamonds	\$588.00
Engagement Ring, 352 diamonds	\$594.00
Engagement Ring, 356 diamonds	\$600.00
Engagement Ring, 360 diamonds	\$606.00
Engagement Ring, 364 diamonds	\$612.00
Engagement Ring, 368 diamonds	\$618.00
Engagement Ring, 372 diamonds	\$624.00
Engagement Ring, 376 diamonds	\$630.00
Engagement Ring, 380 diamonds	\$636.00
Engagement Ring, 384 diamonds	\$642.00
Engagement Ring, 388 diamonds	\$648.00
Engagement Ring, 392 diamonds	\$654.00
Engagement Ring, 396 diamonds	\$660.00
Engagement Ring, 400 diamonds	\$666.00
Engagement Ring, 404 diamonds	\$672.00
Engagement Ring, 408 diamonds	\$678.00
Engagement Ring, 412 diamonds	\$684.00
Engagement Ring, 416 diamonds	\$690.00
Engagement Ring, 420 diamonds	\$696.00
Engagement Ring, 424 diamonds	\$702.00
Engagement Ring, 428 diamonds	\$708.00
Engagement Ring, 432 diamonds	\$714.00
Engagement Ring, 436 diamonds	\$720.00
Engagement Ring, 440 diamonds	\$726.00
Engagement Ring, 444 diamonds	\$732.00
Engagement Ring, 448 diamonds	\$738.00
Engagement Ring, 452 diamonds	\$744.00
Engagement Ring, 456 diamonds	\$750.00
Engagement Ring, 460 diamonds	\$756.00
Engagement Ring, 464 diamonds	\$762.00
Engagement Ring, 468 diamonds	\$768.00
Engagement Ring, 472 diamonds	\$774.00
Engagement Ring, 476 diamonds	\$780.00
Engagement Ring, 480 diamonds	\$786.00
Engagement Ring, 484 diamonds	\$792.00
Engagement Ring, 488 diamonds	\$798.00
Engagement Ring, 492 diamonds	\$804.00
Engagement Ring, 496 diamonds	\$810.00
Engagement Ring, 500 diamonds	\$816.00
Engagement Ring, 504 diamonds	\$822.00
Engagement Ring, 508 diamonds	\$828.00
Engagement Ring, 512 diamonds	\$834.00
Engagement Ring, 516 diamonds	\$840.00
Engagement Ring, 520 diamonds	\$846.00
Engagement Ring, 524 diamonds	\$852.00
Engagement Ring, 528 diamonds	\$858.00
Engagement Ring, 532 diamonds	\$864.00
Engagement Ring, 536 diamonds	\$870.00
Engagement Ring, 540 diamonds	\$876.00
Engagement Ring, 544 diamonds	\$882.00
Engagement Ring, 548 diamonds	\$888.00
Engagement Ring, 552 diamonds	\$894.00
Engagement Ring, 556 diamonds	\$900.00
Engagement Ring, 560 diamonds	\$906.00
Engagement Ring, 564 diamonds	\$912.00
Engagement Ring, 568 diamonds	\$918.00
Engagement Ring, 572 diamonds	\$924.00
Engagement Ring, 576 diamonds	\$930.00
Engagement Ring, 580 diamonds	\$936.00
Engagement Ring, 584 diamonds	\$942.00
Engagement Ring, 588 diamonds	\$948.00
Engagement Ring, 592 diamonds	\$954.00
Engagement Ring, 596 diamonds	\$960.00
Engagement Ring, 600 diamonds	\$966.00
Engagement Ring, 604 diamonds	\$972.00
Engagement Ring, 608 diamonds	\$978.00
Engagement Ring, 612 diamonds	\$984.00
Engagement Ring, 616 diamonds	\$990.00
Engagement Ring, 620 diamonds	\$996.00
Engagement Ring, 624 diamonds	\$1002.00
Engagement Ring, 628 diamonds	\$1008.00
Engagement Ring, 632 diamonds	\$1014.00
Engagement Ring, 636 diamonds	\$1020.00
Engagement Ring, 640 diamonds	\$1026.00
Engagement Ring, 644 diamonds	\$1032.00
Engagement Ring, 648 diamonds	\$1038.00
Engagement Ring, 652 diamonds	\$1044.00
Engagement Ring, 656 diamonds	\$1050.00
Engagement Ring, 660 diamonds	\$1056.00
Engagement Ring, 664 diamonds	\$1062.00
Engagement Ring, 668 diamonds	\$1068.00
Engagement Ring, 672 diamonds	\$1074.00
Engagement Ring, 676 diamonds	\$1080.00
Engagement Ring, 680 diamonds	\$1086.00
Engagement Ring, 684 diamonds	\$1092.00
Engagement Ring, 688 diamonds	\$1098.00
Engagement Ring, 692 diamonds	\$1104.00
Engagement Ring, 696 diamonds	\$1110.00
Engagement Ring, 700 diamonds	\$1116.00
Engagement Ring, 704 diamonds	\$1122.00
Engagement Ring, 708 diamonds	\$1128.00
Engagement Ring, 712 diamonds	\$1134.00
Engagement Ring, 716 diamonds	\$1140.00
Engagement Ring, 720 diamonds	\$1146.00
Engagement Ring, 724 diamonds	\$1152.00
Engagement Ring, 728 diamonds	\$1158.00
Engagement Ring, 732 diamonds	\$1164.00
Engagement Ring, 736 diamonds	\$1170.00
Engagement Ring, 740 diamonds	\$1176.00
Engagement Ring, 744 diamonds	\$1182.00
Engagement Ring, 748 diamonds	\$1188.00
Engagement Ring, 752 diamonds	\$1194.00
Engagement Ring, 756 diamonds	\$1200.00
Engagement Ring, 760 diamonds	\$1206.00
Engagement Ring, 764 diamonds	\$1212.00
Engagement Ring, 768 diamonds	\$1218.00
Engagement Ring, 772 diamonds	\$1224.00
Engagement Ring, 776 diamonds	\$1230.00
Engagement Ring, 780 diamonds	\$1236.00
Engagement Ring, 784 diamonds	\$1242.00
Engagement Ring, 788 diamonds	\$1248.00
Engagement Ring, 792 diamonds	\$1254.00
Engagement Ring, 796 diamonds	\$1260.00
Engagement Ring, 800 diamonds	\$1266.00
Engagement Ring, 804 diamonds	\$1272.00
Engagement Ring, 808 diamonds	\$1278.00
Engagement Ring, 812 diamonds	\$1284.00
Engagement Ring, 816 diamonds	\$1290.00
Engagement Ring, 820 diamonds	\$1296.00
Engagement Ring, 824 diamonds	\$1302.00
Engagement Ring, 828 diamonds	\$1308.00
Engagement Ring, 832 diamonds	\$1314.00
Engagement Ring, 836 diamonds	\$1320.00
Engagement Ring, 840 diamonds	\$1326.00
Engagement Ring, 844 diamonds	\$1332.00
Engagement Ring, 848 diamonds	\$1338.00
Engagement Ring, 852 diamonds	\$1344.00
Engagement Ring, 856 diamonds	\$1350.00
Engagement Ring, 860 diamonds	\$1356.00
Engagement Ring, 864 diamonds	\$1362.00
Engagement Ring, 868 diamonds	\$1368.00
Engagement Ring, 872 diamonds	\$1374.00
Engagement Ring, 876 diamonds	\$1380.00
Engagement Ring, 880 diamonds	\$1386.00
Engagement Ring, 884 diamonds	\$1392.00
Engagement Ring, 888 diamonds	\$1398.00
Engagement Ring, 892 diamonds	\$1404.00
Engagement Ring, 896 diamonds	\$1410.00
Engagement Ring, 900 diamonds	\$1416.00
Engagement Ring, 904 diamonds	\$1422.00
Engagement Ring, 908 diamonds	\$1428.00
Engagement Ring, 912 diamonds	\$1434.00
Engagement Ring, 916 diamonds	\$1440.00
Engagement Ring, 920 diamonds	\$1446.00
Engagement Ring, 924 diamonds	\$1452.00
Engagement Ring, 928 diamonds	\$1458.00
Engagement Ring, 932 diamonds	\$1464.00
Engagement Ring, 936 diamonds	\$1470.00
Engagement Ring, 940 diamonds	\$1476.00
Engagement Ring, 944 diamonds	\$1482.00
Engagement Ring, 948 diamonds	\$1488.00
Engagement Ring, 952 diamonds	\$1494.00
Engagement Ring, 956 diamonds	\$1500.00
Engagement Ring, 960 diamonds	\$1506.00
Engagement Ring, 964 diamonds	\$1512.00
Engagement Ring, 968 diamonds	\$1518.00
Engagement Ring, 972 diamonds	\$1524.00
Engagement Ring, 976 diamonds	\$1530.00
Engagement Ring, 980 diamonds	\$1536.00
Engagement Ring, 984 diamonds	\$1542.00
Engagement Ring, 988 diamonds	\$1548.00
Engagement Ring, 992 diamonds	\$1554.00
Engagement Ring, 996 diamonds	\$1560.00
Engagement Ring, 1000 diamonds	\$1566.00

## WATCHES

Men's metal watch, 1 jewel	\$7.50
Men's metal watch, 2 jewels	\$8.00
Men's metal watch, 3 jewels	\$8.50
Men's metal watch, 4 jewels	\$9.00
Men's metal watch, 5 jewels	\$9.50
Men's metal watch, 6 jewels	\$10.00
Men's metal watch, 7 jewels	\$10.50
Men's metal watch, 8 jewels	\$11.00
Men's metal watch, 9 jewels	\$11.50
Men's metal watch, 10 jewels	\$12.00
Men's metal watch, 11 jewels	\$12.50
Men's metal watch, 12 jewels	\$13.00
Men's metal watch, 13 jewels	\$13.50
Men's metal watch, 14 jewels	\$14.00
Men's metal watch, 15 jewels	\$14.50
Men's metal watch, 16 jewels	\$15.00
Men's metal watch, 17 jewels	\$15.50
Men's metal watch, 18 jewels	\$16.00
Men's metal watch, 19 jewels	\$16.50
Men's metal watch, 20 jewels	\$17.00
Men's metal watch, 21 jewels	\$17.50
Men's metal watch, 22 jewels	\$18.00
Men's metal watch, 23 jewels	\$18.50
Men's metal watch, 24 jewels	\$19.00
Men's metal watch, 25 jewels	\$19.50
Men's metal watch, 26 jewels	\$20.00
Men's metal watch, 27 jewels	\$20.50
Men's metal watch, 28 jewels	\$21.00
Men's metal watch, 29 jewels	\$21.50
Men's metal watch, 30 jewels	\$22.00
Men's metal watch, 31 jewels	\$22.50
Men's metal watch, 32 jewels	\$23.00
Men's metal watch, 33 jewels	\$23.50
Men's metal watch, 34 jewels	\$24.00
Men's metal watch, 35 jewels	\$24.50
Men's metal watch, 36 jewels	\$25.00
Men's metal watch, 37 jewels	\$25.50
Men's metal watch, 38 jewels	\$26.00
Men's metal watch, 39 jewels	\$26.50
Men's metal watch, 40 jewels	\$27.00
Men's metal watch, 41 jewels	\$27.50
Men's metal watch, 42 jewels	\$28.00
Men's metal watch, 43 jewels	\$28.50
Men's metal watch, 44 jewels	\$29.00
Men's metal watch, 45 jewels	\$29.50
Men's metal watch, 46 jewels	\$30.00
Men's metal watch, 47 jewels	\$30.50
Men's metal watch, 48 jewels	\$31.00
Men's metal watch, 49 jewels	\$31.50
Men's metal watch, 50 jewels	\$32.00
Men's metal watch, 51 jewels	\$32.50
Men's metal watch, 52 jewels	\$33.00
Men's metal watch, 53 jewels	\$33.50
Men's metal watch, 54 jewels	\$34.00
Men's metal watch, 55 jewels	\$34.50
Men's metal watch, 56 jewels	\$35.00
Men's metal watch, 57 jewels	\$35.50
Men's metal watch, 58 jewels	\$36.00
Men's metal watch, 59 jewels	\$36.50
Men's metal watch, 60 jewels	\$37.00
Men's metal watch, 61 jewels	\$37.50
Men's metal watch, 62 jewels	\$38.00
Men's metal watch, 63 jewels	\$38.50
Men's metal watch, 64 jewels	\$39.00
Men's metal watch, 65 jewels	\$39.50
Men's metal watch, 66 jewels	\$40.00
Men's metal watch, 67 jewels	\$40.50
Men's metal watch, 68 jewels	\$41.00
Men's metal watch, 69 jewels	\$41.50
Men's metal watch, 70 jewels	\$42.00
Men's metal watch, 71 jewels	\$42.50
Men's metal watch, 72 jewels	\$43.00
Men's metal watch, 73 jewels	\$43.50
Men's metal watch, 74 jewels	\$44.00
Men's metal watch, 75 jewels	\$44.50
Men's metal watch, 76 jewels	\$45.00
Men's metal watch, 77 jewels	\$45.50
Men's metal watch, 78 jewels	\$46.00
Men's metal watch, 79 jewels	\$46.50
Men's metal watch, 80 jewels	\$47.00
Men's metal watch, 81 jewels	\$47.50
Men's metal watch, 82 jewels	\$48.00
Men's metal watch, 83 jewels	\$48.50
Men's metal watch, 84 jewels	\$49.00
Men's metal watch, 85 jewels	\$49.50
Men's metal watch, 86 jewels	\$50.00
Men's metal watch, 87 jewels	\$50.50
Men's metal watch, 88 jewels	\$51.00
Men's metal watch, 89 jewels	\$51.50
Men's metal watch, 90 jewels	





Christopher Columbus, Genoa sailor, who in 1492 discovered the American continent. Each year on Oct. 12th Americans pay tribute to this famous seaman.

## When Columbus Lived --

ONLY THE WEALTHY FEW OF NOBILITY ENJOYED THE BENEFITS OF WATER TRANSPORTATION!

## Today's Finer Ships --

MAKE IT POSSIBLE FOR THE WORLD'S ENTIRE POPULATION TO BENEFIT FROM THIS ECONOMICAL MEANS OF CONVEYING AND DISTRIBUTING PRODUCTS FROM EVERY CORNER OF THE GLOBE

### Locally - - -

Water transportation has always played an important part in the development of Sanford and Seminole County but within recent years better boats and regular schedules of The St. Johns River Line Company have caused more and more farmers and businesses to take advantage of river shipping.

At Jacksonville goods are placed aboard one of the company's river boats. From that point it is moved to Sanford, the southernmost port on the navigable part of the St. Johns River. From Sanford the goods are distributed by truck to all points in Central and South Florida by large trucks.

Of course, in shipping north, this procedure is merely reversed.

The St. Johns River Line Company solicits the business of all farmers and business men of Seminole County. The local office will gladly give any information required.

80 Trucks Operate out of Sanford, distributing shipments to all points South.

Regular Boats arrive and leave daily from the Port of Sanford, making connections with all lines out of Jacksonville, including both rail and water.

# St. Johns River Line Co.

Otto Caldwell, Sanford Manager



# When Inflation Comes WHICH WOULD YOU RATHER HAVE



Savings that have  
shrunk in purchasing  
power?

Real Estate that  
commands higher  
prices?

What is inflation anyway? It is simply cheap money as opposed to high prices. We can already see the first signs of inflation. Notice how much less a dollar is worth as compared to two years ago when used to buy food. Yes, inflation is on its way—will soon be here in earnest, and when it really arrives the more good property you possess the better off you will be.

**W**HEN INFLATION ARRIVES, present conditions will be entirely reversed. The man who possesses a certain amount of money is going to find to his dismay that its purchasing power has pitably shrunk.

On the other hand, the man who buys property now at present low prices will find to his great satisfaction that it will command a far higher price within a few years.

On which side of the fence will you be when inflation arrives? That depends almost entirely on you.

Select your property now and build A Home  
That you may enjoy all your Life or - -  
SELL at a Big, Profit after inflation comes!!

**UNITED  
LUMBER  
Company**  
Lumber Measured By  
The Golden Rule  
Phone 713  
French & 8th

**HILL  
LUMBER**  
And Supply Yard  
Inc.  
"We Deliver With  
Sudden Service"  
Phone 83  
213 W. 3rd

**SECURITY  
LUMBER  
Co.**  
Lumber, Roofing  
Building Material  
Phone 797  
Maple Ave.

**CHASE  
And Co.**  
Building  
Material  
Jobbers  
Phone 1100  
Oak & 2nd

**Huddleston  
And  
Phillips**  
Building Contractors  
J. F. N. Huddleston  
Phone 659-R  
E. B. Phillips, Phone 145-J

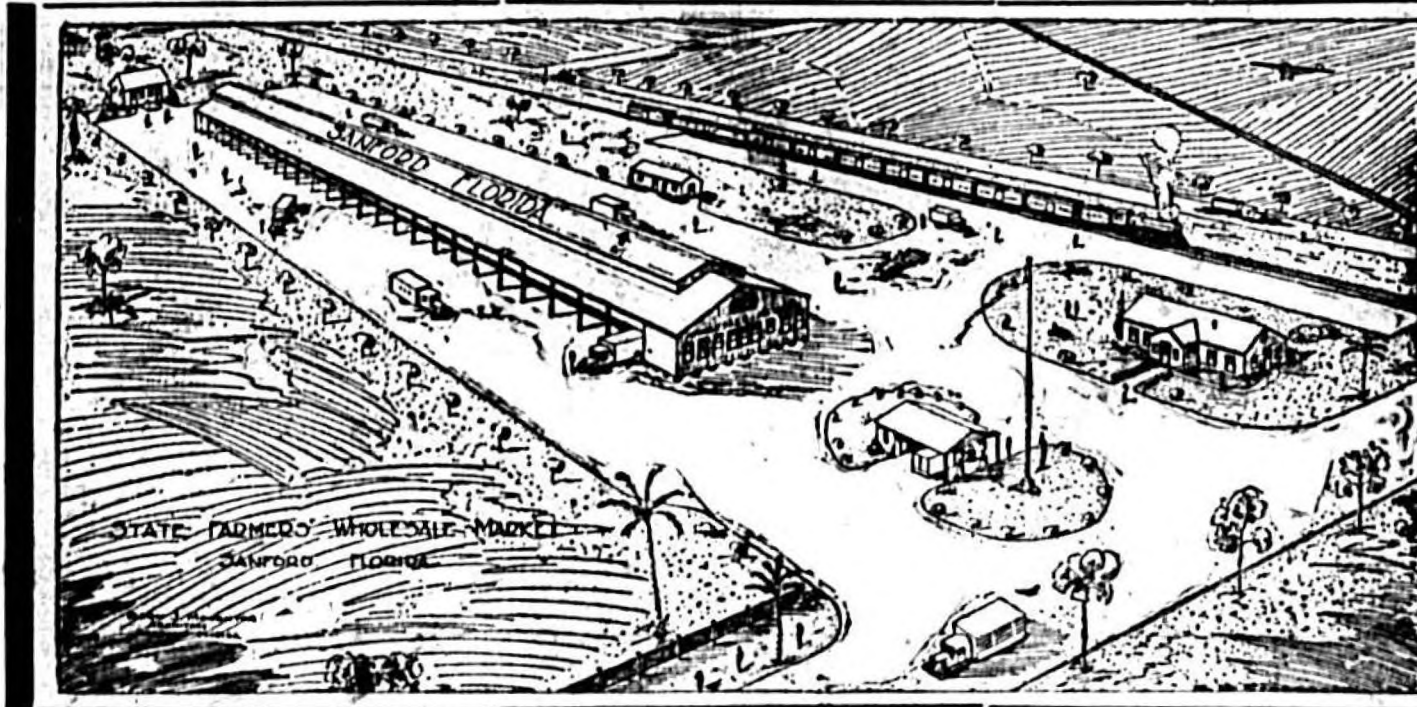


# State Farmers' WHOLESALE MKT.

[Controlled By FLORIDA STATE AGRICULTURAL MARKETING BOARD]

THIS MARKET WAS ERECTED UNDER THE SUPERVISION OF THE FLORIDA STATE AGRICULTURAL MARKETING BOARD AND IS DIRECTED BY THAT BOARD, A SUPERVISORY COMMITTEE AND A MARKET MANAGER.

IT IS LOCATED IN THE CENTRAL PART OF THE STATE AND CONVENIENT FOR ALL GROWERS. GOOD ROADS LEAD HERE FOR SPEEDY LOADING AND DELIVERY BY TRUCK OR RAIL.



THE MARKET GROUNDS COVER 20 ACRES AND THE BUILDING, ORIGINALLY 50 x 618 FEET HAS SINCE BEEN ENLARGED, DUE TO THE LARGE AMOUNT OF BUSINESS HANDLED LAST YEAR.

THE LAND WAS DONATED TO THE STATE BY THE CITY OF SANFORD AND SEMINOLE COUNTY. THE COST OF CONSTRUCTION AND IMPROVING WAS APPROXIMATELY \$30,000.

# OPENS AGAIN

## NOVEMBER 4th

*- - for another Season*

Which Should Pass Last Season's Record-Breaking OPENER

An Asset Not Only To  
Seminole County But To  
Florida!

### Half Million Dollars In Gross Sales - Last Season

ALTHOUGH THE MARKET WAS LATE IN OPENING LAST YEAR, DUE TO A SHORTAGE OF VEGETABLES AND FRUITS FOLLOWING THE EARLY SEASON FREEZE, YET ITS GROSS BUSINESS TRANSACTED DURING THE REMAINING PART OF ITS SEASON SURPASSED ESTIMATES.

ITS SUCCESS LAST YEAR, TOGETHER WITH THE WIDE PUBLICITY IN FLORIDA AND STATES THROUGHOUT THE EAST, SHOULD BRING AN EVEN GREATER BUSINESS TO THE MARKET AGAIN THIS YEAR.

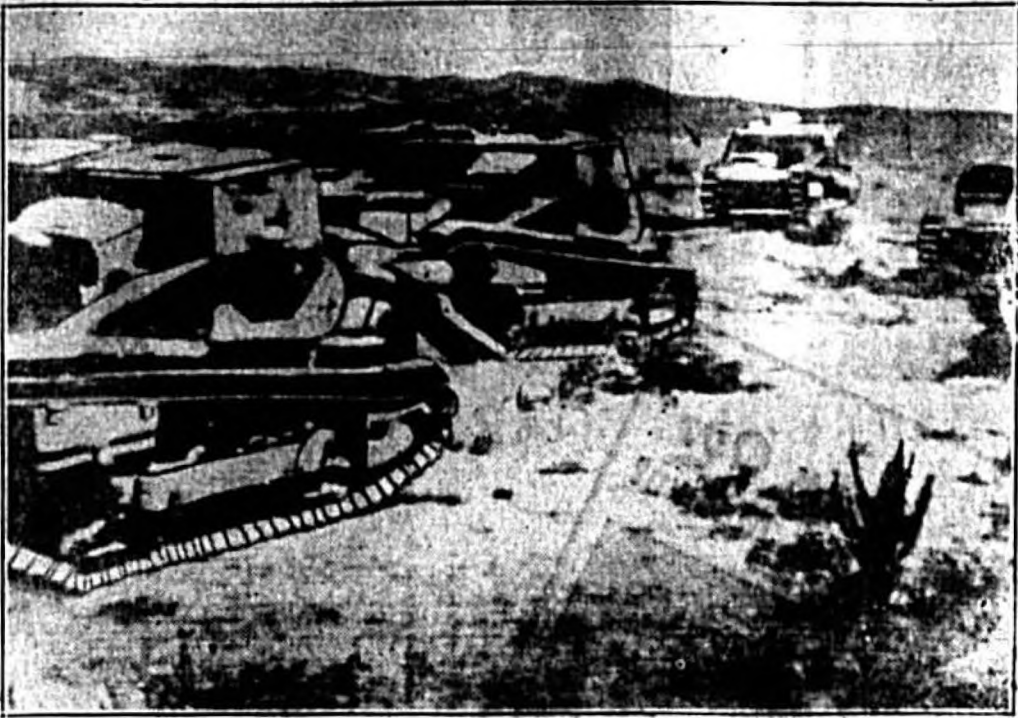
No Longer an Experiment!  
A Complete Success!

*The Market Is A State-Owned Project For Convenience Of All*  
**GROWERS and SHIPPERS**



# VISUAL NEWS of the WORLD in PICTURES

## ITALIAN TANKS CLEAR PATH FOR INFANTRY



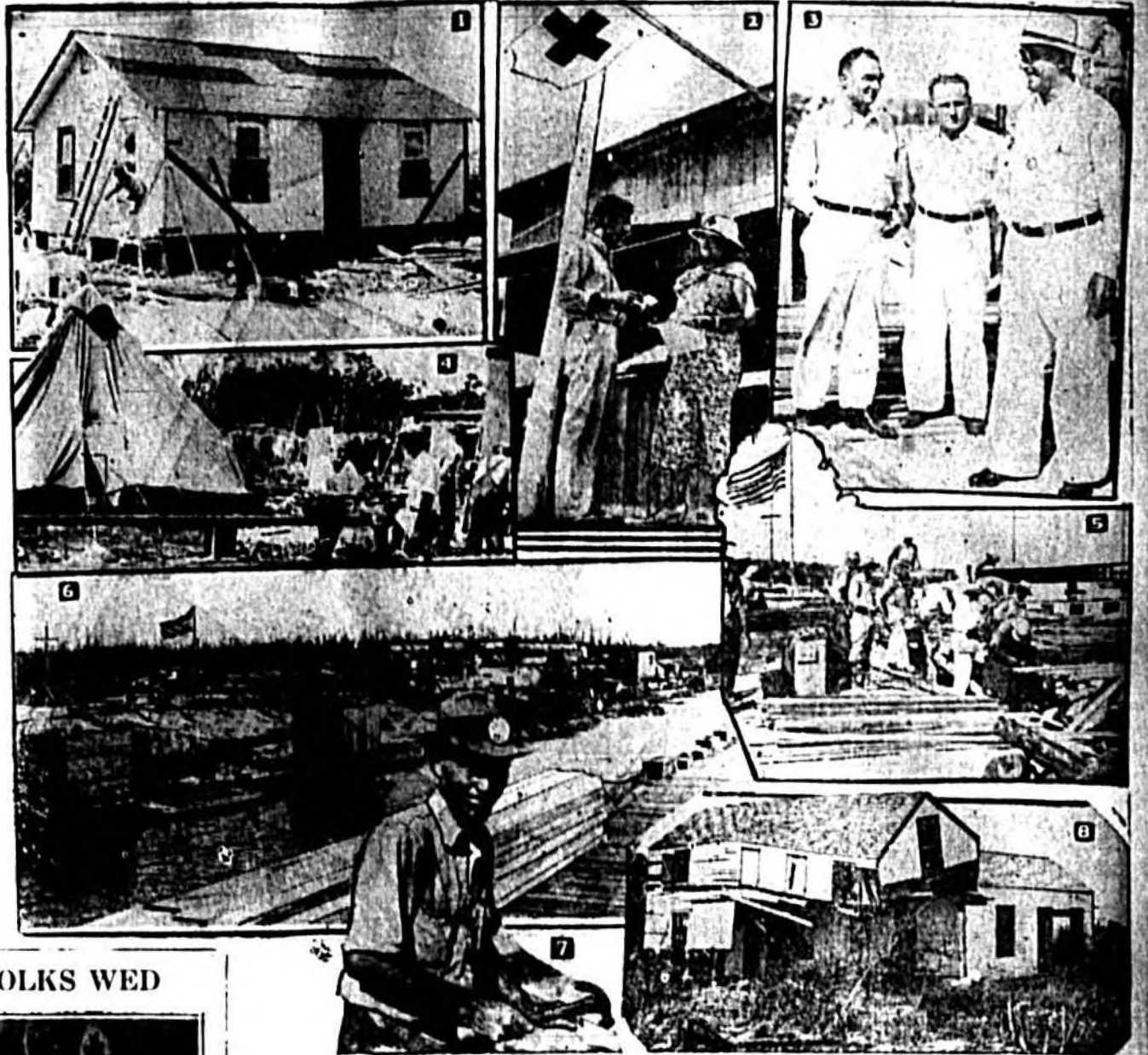
The antiquated rifles and primitive spears of Ethiopia soldiers offered puny resistance when Italian tanks started clearing the way for infantry in the fighting around Adawa. This radio picture, fresh from the battle field, shows the tanks plowing their way southward over extremely rough ground. (Associated Press Photo)

## Queen For A Day



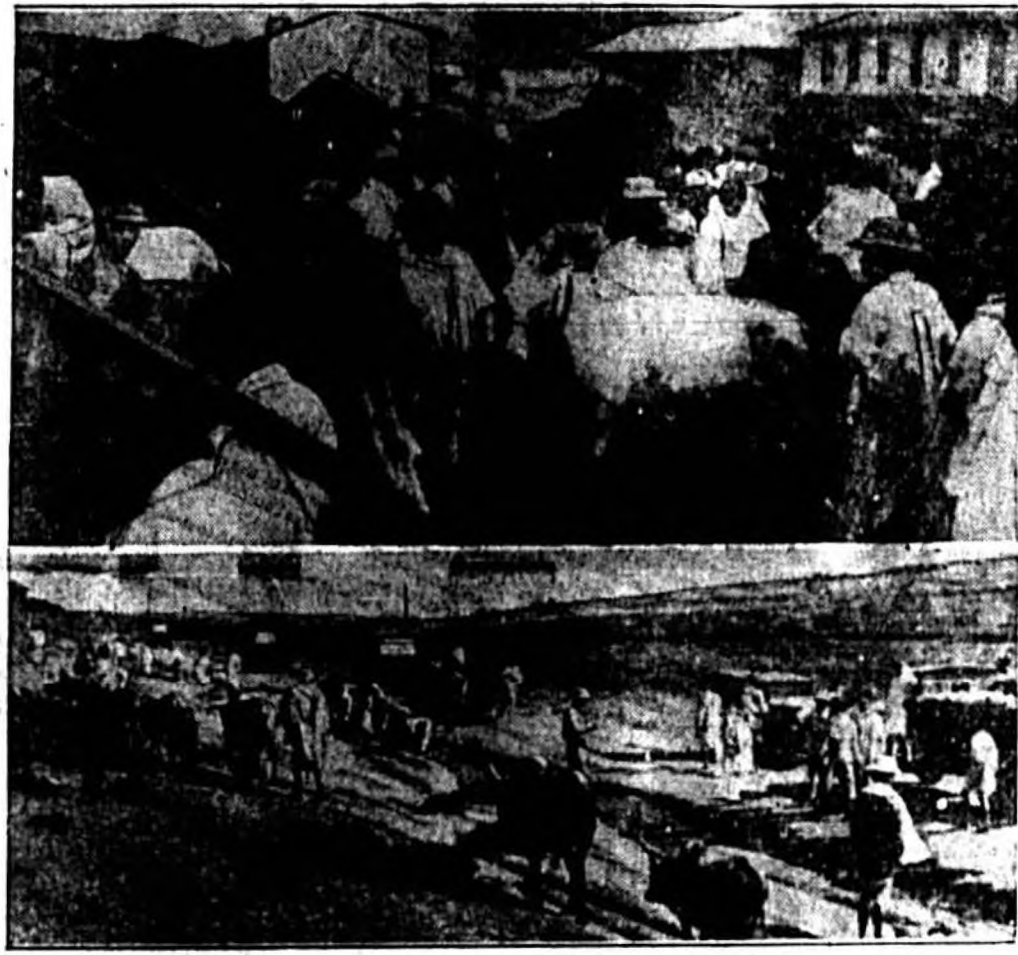
When they celebrated Illinois Day at the World's Fair in San Diego, Calif., Alice Jaglowski (above) of Chicago, Gov. Henry Horner's personal representative, reigned as queen of the festival. (Associated Press Photo)

## WHERE RED CROSS AND FERA PUSH REHABILITATION IN KEYS



Red Cross and FERA workers are busy in the Florida keys, some of the Labor Day hurricanes, these days rushing reconstruction of dwellings wrecked or destroyed by the storm. 1. Restoration of the Claude Laws home at Tavernier near completion. The building was so badly twisted it would not fit on the foundations. 2. Miss Margaret E. Bishop, Red Cross area director, supervises operations at Tavernier. 3. Directors of FERA work are, left to right, M. W. Rickard, general superintendent, C. S. Erenson, office manager, and Stanley Wilson, general chair of activities. 4. Where a house is being built from scratch to replace that of Dave Limer, which was blown away. In the foreground are Charles E. Turner, left, Red Cross supervisor, and J. Rex Smith, reconstruction foreman. 5. These men are rebuilding the white quarters at the Snake Creek FERA camp. The cross and flag in the background mark the locations of pyres where bodies of victims killed in the storm were cremated. 6. General view of the FERA camp at Snake Creek. 7. This FERA worker is wearing the identification disk supplied all employes in the keys. Visitors are banned. 8. This Tavernier house illustrates difficulties faced by the keys in their reconstruction work. The twisted and battered structure will be left and its foundations, 100 feet away.

## ETHIOPIANS MASS AGAINST ITALIAN CONQUEST



Undismayed by the rapid gains of Italian invaders along the borders, Emperor Haile Selassie of Ethiopia is mobilizing his tribesmen for a mass blockade against further penetration of the country. At the top warriors and mules are shown at Addis Ababa as they entrained for the battle lines in the north. Below, men and oxen, carts and whatnot are seen "hurrying" war supplies to the important town of Harrar which is threatened sorely by Italian moving in from the southeast. (Associated Press Photo)

## HOLLYWOOD FILM FOLKS WED



Sally Blane and Norman Foster, Hollywood film folks, are shown just after they were married at Beverly Hills, Calif., in a quiet ceremony. Miss Blane is the sister of Actress Lucretia Young. Foster recently was divorced in Mexico from Claudette Colbert, screen star. (Associated Press Photo)

## HARLEM'S "BLACK EAGLE" LEADS ETHIOPIANS



Far from his home in New York's Harlem, Col. Herbert Julian, former "Black Eagle" of the Ethiopian air force, is shown astride his horse as he led a company of Emperor Haile Selassie's infantrymen to the battle lines with supplies for those already fighting to block the Italian invasion. Because of rough roads—or no roads at all in some sections—the front lines must depend on human pack bearers such as these for their supplies. (Associated Press Photo)

## ITALIANS PLUNGING INTO THICK OF BATTLE



The Italian infantry is shown advancing into battle that resulted in the capture of Adigrat and Agura, important Ethiopian cities. Emperor Haile Selassie's massed forces of Ethiopians, Il Duce's men from the north and south struck at the mountainous interior of Ethiopia. This photo was telephoned to London from Rome and sent to New York by radio. (Associated Press Photo)

## ROOSEVELTS FLIRT WITH DEATH



It was a close call James Roosevelt (left) and his brother John (right) sons of the President, had when their automobile crashed through a crossing gate and collided with an electric train near Boston. The car was virtually demolished, as the picture below shows, but John escaped with a minor shoulder bruise and James wasn't even scratched. (Associated Press Photo)



Native Askaris, serving under the Italian colors, are shown in action in Ethiopia with the field artillery as they covered the Italian advance during the triumphant Adigrat-Adawa campaign. This picture was telephoned from Rome to London and then radioed to New York. (Associated Press Photo)









# Forward Seminole

ANOTHER YEAR HAS PASSED AND SANFORD AND SEMINOLE COUNTY CONTINUE TO MOVE FORWARD. THE NEW LAKESHORE BOULEVARD; THE NEW STATE MARKET; THE NEW BOAT LINES; THE SANFORD OIL BULK STATIONS AND MANY OTHER ACHIEVEMENTS HAVE ADDED TO THE CITY & COUNTY'S GROWTH!



EACH POLITICAL OFFICE OF THE COUNTY IS PLEDGED TO SERVE ALL THE PEOPLE AT ALL TIMES — THE OFFICERS OF SEMINOLE COUNTY URGE THEIR FRIENDS TO GIVE ADVICE OR ASK FOR INFORMATION WHENEVER THEY CHOOSE.

**Millard B. Smith**

JUDGE CIRCUIT COURT

**L. F. Boyle**

STATE'S ATTORNEY

**J. J. Parrish**

STATE SENATOR

**O. P. Herndon**

CLERK CIRCUIT COURT

**Jas. G. Sharon**

COUNTY JUDGE

**Alex Vaughn**

TAX ASSESSOR

**J. F. McClelland**

SHERIFF

**T. W. Lawton**

SUPT. COUNTY SCHOOLS

**Jno. D. Jinkins**

TAX COLLECTOR

**W. A. McMullen**

CONSTABLE

**J. C. Roberts**

JUSTICE OF THE PEACE



Crates  
Of Quality

Crates  
Of Durability



**IN EVERY GAME**  
There's a **LEADER!**

**In the crate manufacturing  
business this statement  
holds true to form!**

**For 21 years the Zachary Veneer Co.  
has made Crates for all purposes and--**

**TODAY ZACHARY CRATES ARE NATIONALLY KNOWN.**

Fruit and vegetable growers and  
Shippers in Florida, the East and  
the West of the United States re-  
cognize the quality of these crates,  
**MADE IN SANFORD, FLA.**

**Zachary Veneer Company**

# MATHER'S Big Fall Sale !!

**LAMPS**  
*For Fall Coziness*

A new lamp or two adds cheer to your home!  
Read and relax—at small expense.

Pay 50c  
Weekly

**NOTE THESE GREAT LAMP VALUES!**  
Table Lamps at \$1.65 up  
Bridge Lamps at \$4.95 up  
Junior Lamps at \$7.95 up  
Indirect Lamps at \$9.75 up  
And Many More Equally Low in Price! Lamps for Every Room!

**BUY NOW**  
*Pay Later*

Cedar Chests

\$1 Down  
\$1 Weekly

**RADIOS**

Philco-Grunow  
Zenith-RCA

As Low As  
\$1.00 Down  
\$1.00 Weekly

**9 Pieces For The Dining Room**  
Table, 6 chairs, buffet and china closet **\$17250**

Beautifully veneered in walnut. The table has extension tectory top in solid walnut. The chairs have upholstered seats.

**A Mighty Fine Bedroom Suite**  
Bed, Chest, Vanity and Stool **\$9850**

Modern in design—yet plain enough to be admired by everyone. Vanity with new large round mirror, chest, bed and stool.

**You'll Like This Living Room Suite**  
Sofa And Matching Chair **\$15750 up**

"KANT-SAG" the living room suite that can't sag. Made with rustless spring steel shackles, no laces to pull out. Very resilient and adjustable. Two pieces. Specially upholstered with Mohair Frieze, for the Florida climate.

for Dad's  
**CHRISTMAS!**

Give Dad A Life Long Gift This Year—Something He'll Use And Appreciate Every Day!

We Suggest  
**A BEAUTIFUL  
STREIT  
SLUMBER  
CHAIR**  
**\$1 DOWN**  
\$1.00 Weekly

Florence  
Oil  
Ranges  
\$1.00 Down  
\$1.00 Weekly

Genuine Simmons'  
**Beautyrest  
Mattress**

**5c DOWN** **5c a DAY**

4 Ways To Pay  
5c Down 5c A Day  
35c Down 35c A Week  
75c Down 75c Every 2 Weeks  
1.50 Down 1.50 A Month

**Mather Furniture Co.**



BE A RIEP AHEAD!

WHY GO THROUGH THIS YEAR WITHOUT MODERN REFRIGERATION?

ELECTROLUX

SAVES THESE 3 WAYS

LOWEST RUNNING COST

REDUCED FOOD BILLS

NO MOVING PARTS TO WEAR

THE New Air-Cooled Electrolux actually pays for itself with its exceptional 3-way saving. That's why families who never thought they could afford modern refrigeration find they can with Electrolux. Thanks to a simpler, more efficient operating principle, the running cost of Electrolux is exceedingly low. Electrolux saves you money, too, because of the fuller protection it gives to food. And, since Electrolux has no moving parts to wear, you are assured a third important saving during the long life of this refrigerator. You'll find it will pay you to investigate Electrolux! Come in today and let us tell you the whole money-saving story of this ideal modern refrigerator. See the beautiful new Electrolux for yourself. Terms are liberal.



One Model As Low As \$117.50

\$10.00 ALLOWANCE FOR YOUR OLD REFRIGERATOR

No Down Payment

CONSIDER THESE FEATURES.....

Low Operating Cost Permanent Silence

No Moving Parts To Wear

Long Life

Savings That Pay For It

SEM

ELECTROLUX

TODAY

SANFORD GAS CO.

AND CO-OPERATING DEALERS

NEW GAS RANGES ARE MORE EFFICIENT

15,000,000 WOMEN COOK WITH GAS. AND THE NUMBER IS INCREASING DAILY

Home Gas Appliances Gain in Efficiency, Beauty, Economy

Time changes. The world improves. Mechanical and electrical engineers apparently work day and night in order to make the world a more safe, convenient, comfortable and economical place in which to live. Automobiles which two years ago were thought to be the ultimate in modern design and desirability are now superseded by cars still more wonderful. The same rapid change has taken place in household equipment. Eight years ago the gas industry has succeeded in producing gas ranges for the kitchen which make those of four or five years ago almost obsolete. The same applies to water heaters.

Greater efficiency and economy of operation make it possible to substitute one of the new gas ranges for the old at a net gain rather than at a loss. A saving of twenty five per cent in gas consumption is made possible. Advancement of that magnitude soon discounts the cost of new equipment. A heavy design has kept step with efficiency and low operating cost. Much of this new kitchen equipment shows the touch of Norman Bel Geddes, master designer. A thing of beauty is a joy forever. The "round-up" sale, now being held by the Florida Public Service company, although somewhat spectacular, is really for the purpose of informing the public of the great improvements which have been made for their benefit. The new ranges and water heaters may be seen at any Florida Public Service display room. Any representative of the company will gladly explain them in detail. The Florida Public Service company believes that the greatest benefit they may obtain for their service is in rendering the utmost satisfaction to their customers.

HOT WATER Service All The Time.



THE FLORIDA SPECIAL!

Fully Automatic Gas Water Heater is holding the attention of thrifty people.

FREE

2,000 cubic feet of gas will be given free with every PENFIELD Water Heater

\$15 Allowance On Your Old Range

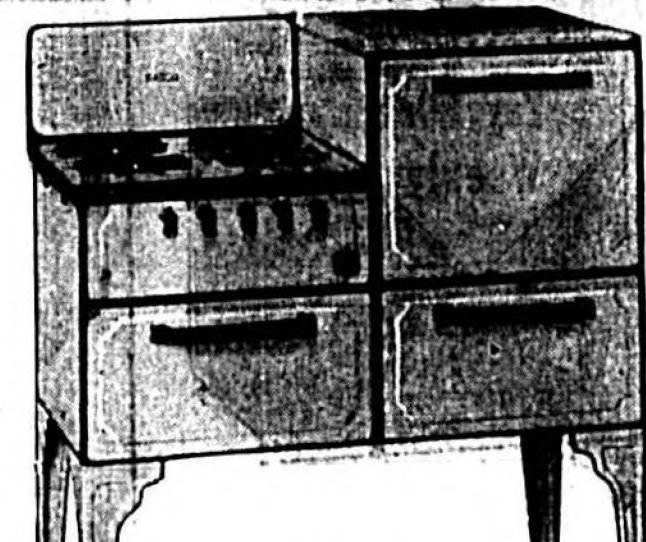
41c A Week Payable Monthly

\$1.50 MONTHLY GAS

Round-up

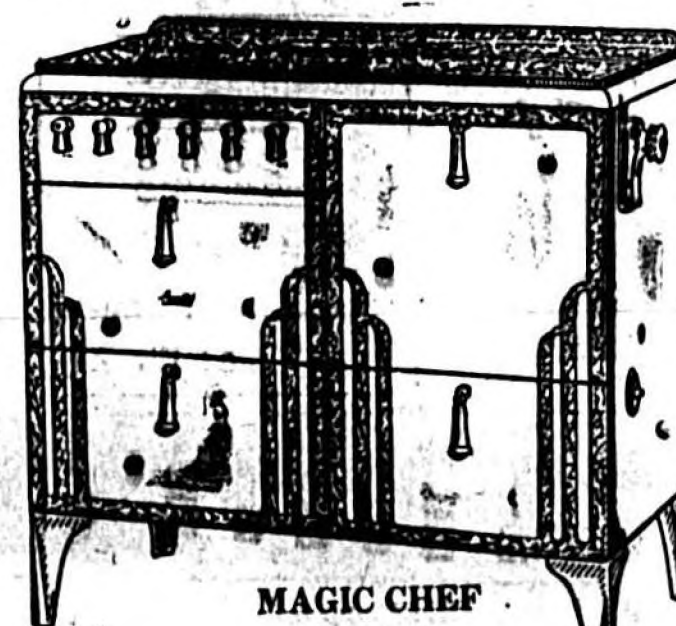
Old Ranges And Water Heaters Any Brand - Any Owner - Bring 'Em In!

\$15 Allowance On Your Old Range 41c A Week Payable Monthly



GASCO Side Oven Model

A beautiful efficient range... trimmed in black, it has four top burners with automatic lighters, insulated area with heat regulator, enameled broiler bottom with two piece broiler pan. Also comes in the table top model. Installation is free. Low cost operation will make paying for this cook stove easy.



MAGIC CHEF

The well known nationally advertised Magic Chef Range... advanced features of the Magic Chef include... the Magic Chef is a thing of beauty and a joy forever.

Words printed in small at our display... should be read in connection with the... to your home... to establish the... and... and... and...

Be sure the name

FRIGIDAIRE

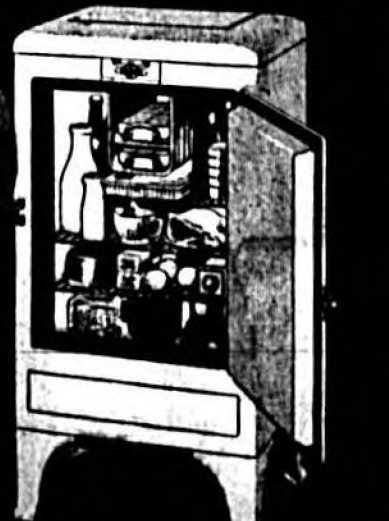
Could you think of an easier way to buy a genuine

FRIGIDAIRE '35

A SMALL DOWN PAYMENT INSTALLS ONE IN YOUR HOME

15¢

And the moment it starts working it starts saving money—enough money each day to more than pay the 15c a day which your monthly payments amount to. Let us prove to you that your Frigidaires will actually pay for itself. Come in today or tomorrow. Find out why users tell us it was more costly to be without a genuine Frigidaire than to buy one. It's easier than ever before to have a Frigidaire.



EVERY MODEL WITH THE SUPER FREEZER



The Electric Refrigerator you buy should do two things: 1. Provide safe refrigeration below 50°. (No matter how hot the kitchen gets). 2. Freeze enough ice—fast enough—to meet all your needs. Only the Frigidaire '35 is equipped with the Super Freezer, which maintains constant low temperatures—no matter how high the mercury soars—add keeps your food wholesome and delicious. The Super Freezer freezes more ice—faster. Every Frigidaire '35 has the Super Freezer.

is on the refrigerator you buy

See the Frigidaire '35...now on display at Frigidaire showrooms. Sixteen beautiful models...all with the Super Freezer—all offering Complete Refrigeration Service—fast freezing, frozen storage, extra cold storage, moist storage and normal storage. Only the genuine Frigidaire offers the Super Freezer

—AND ONLY THE GENUINE FRIGIDAIRE IS THE GENERAL MOTORS REFRIGERATOR HILL HARDWARE CO.



# MONEY CAN'T BUY A BETTER TIRE!



# Than KELLYS

Made By The Kelly - Springfield Co.

## Everywhere!

- In Big Cities!
- In Small Towns!
- On Farms!
- On The Open Highway!

## Kellys Lead!



## trade - in your old worn tires for Kellys!

## Do You Want PROOF?

Then drive to our Station Tomorrow!  
 Examine the Thick, Heavy Tread!  
 Feel the Smooth, Fine Texture of the Rubber!  
 Learn of the New Low Prices.  
 And Last Ask Any Motorist Who Uses Kellys, About These Tires! He'll Say They're Best!



2nd St. And Sanford Ave.



## FAST

--- becoming America's most Popular Tire !!  
- - because its better!

## Fatigue Proof!

# W. H. REITZ



# FALL FOODS And HALLOWE'EN

## Roast Stuffed Spare Ribs Are Delicious Meal

### Here's A Brand New Menu For Sunday Or Holiday Lunch

Spare ribs of pork are an economical buy and a favorite wherever pork is. Stuffed and baked, as in the recipe below, they make a dainty dish. The traditional apple that goes so well with pork is mixed with the bread crumb stuffing. Candied sweet potatoes are particularly good with the spareribs.

- 2 sections of spareribs
- 1 cup fine dry bread crumbs
- 1-4 cup finely diced salt pork
- 1-2 cup chopped celery
- 1-8 cup chopped onion
- 1-4 cup chopped parsley
- 5 tart apples diced
- 1-2 cup sugar
- 1-4 tsp. salt
- 1-8 tsp. pepper

Select well-ripened rib sections that match. Have the breastbone cracked so that it will be easy to carve between the ribs. Wipe the meat with a damp cloth. Prepare the stuffing as follows: Fry the salt pork until crisp and remove the pieces from the skillet. Cook the celery, onion, and parsley in the fat for a few minutes and remove them. Put the apples into the skillet, sprinkle with the sugar, cover, and cook until tender, then remove the lid and continue to cook until the juice evaporates and the pieces of apples are candied. Mix with the apples the bread crumbs, crisp salt pork, cooked vegetables, salt and pepper. Lay one section of the rib out flat, sprinkle with salt and pepper, and spread with the hot stuffing. Cover with the other section and sew the two together. Sprinkle the outside with salt and pepper and rub with flour. Lay the stuffed ribs on a rack in an open roasting pan and sear in a hot oven (450 degrees F.) for 20 minutes, or until the meat is lightly browned. Reduce the oven temperature rapidly to very moderate heat (300 to 325 F.)



### THE LAMB

By MARY G. BONNER

The little man, Willy Nilly, and his animal friends were certainly surprised to see the visitor. They had had many different visitors in Puddle Muddle but never before had a lamb come to see them.

"B-l-e-a-t, baaa, may I come in?" the lamb asked. But it was hardly a question that needed to be answered, for not one of the Puddle Muddlers would have refused admittance to a lonely, lost little animal on a cold, wintery night.

The lamb shivered in spite of his warm wool coat. "Come right in and get warm," said Willy Nilly. "Oh, baa, baa, how lovely that would be! I haven't been really warm in ever so long a time!" "We'll make you warm inside and out," smiled Willy Nilly. "Wouldn't you like a nice big bowl of hot milk?" "That sounds like glory to me," bleated the lamb. "What does he mean by 'glory'?" Top Notch whispered to Christopher Columbus Crow. "Oh, he's talking a bit queerly. He's so cold and tired," whispered Christopher. The lamb sat down on Rip's favorite rug—at Rip's suggestion, and Willy Nilly heated the milk. Then the lamb drank it. "You all look so friendly," he bleated. "I've been so frightened, and I wasn't quite sure whether to keep on bleating so you'd let me in or not. A few times I wanted to be let in and then I didn't know who might be living in this house and I ran away." "So I did hear you before?" exclaimed Willy Nilly. (Continued Tomorrow)

## SWEDISH MEAT BALLS

- 1 pound veal
- 1/2 pound pork
- 1 egg
- 1 cup soft bread crumbs
- 1/2 cup onion
- 1/2 cup carrot
- 1/2 cup celery
- 1/2 cup parsley
- 1/2 cup salt
- 1/2 cup pepper

Soak bread in milk 5 minutes, add meat, seasonings and egg. Shape into 2 inch balls. Heat in frying pan, add and quickly brown meat. Cover, lower fire and cook 10 minutes.

Remove cooked balls from pan, add 3 tablespoons flour which has been mixed with 3 tablespoons water. Boil 1/2 cup gravy 1 minute, stirring constantly.

Peel turnips, cut in halves. Add salt to water and when boiling turnips. Cover and boil vigorously until turnips are very tender when tested with fork. Be very careful not to over-cook the turnips as they will then turn brown and have a bitter taste. Drain turnips thoroughly. Mash well, cook slowly, stirring constantly, until all water has boiled out. Add rest of ingredients.

## Foods for Hallowe'en



SPOOKY foods are the specialty of Halloween festivities—foods that suggest hobgoblins, Jack-o'-lanterns, witches and black cats. So, without more ado, we're going to give you some recipes for spooky foods to serve on that spectral night.

- An Entree and Sandwich**  
Red Devil on Toast: Add two cups grated cheese to the contents of a can of tomato soup, and heat until melted. Add the contents of a No. 2 can of peas and half of a No. 2 can (one cup) of red kidney beans, salt and pepper, and heat thoroughly. Serve on toast and lay slight crisp curls of bacon on top. Serve eight.
- Jack O' Lantern Sandwiches: Cut Boston brown bread in circles, and on half of them cut Jack-o'-lantern faces with a sharp knife. Butter the other halves. Mix together one cream cheese, one-half cup chopped canned pimientos, and one-half cup chopped salted almonds, and add enough mayonnaise to make the mixture spread easily. Spread on the plain slices, cover with the faces, and stuff the eyes, nose and mouth with more pimiento.
- An Appropriate Ice  
Black Cat Ice: Boil two-thirds cup sugar and one and one-eighth cups syrup from canned pineapple about three minutes, and cool. Add three cups elder, and freeze. Serve eight. Serve topped with a black cat cut out of stiff paper and pasted onto a toothpick.
- Spiced Corn Sandwiches: 1/2 cup soft shelled corn, 1/2 cup butter, 1 egg, 1/2 cup milk, 1/2 cup onion, 1/2 cup carrot, 1/2 cup celery, 1/2 cup parsley, 1/2 cup salt, 1/2 cup pepper. Mix crumbs with sugar, cinnamon, salt and butter. Spread 1/2 cup on bottom buttered, shallow pan. Bake 10 minutes. Add apple sauce and cover with rest of crumbs. Bake 20 minutes in slow oven.
- Short-Cut Fudge Takes Only Five Minutes To Cook: When the family or the children ask for candy, Mother can make delicious short-cut fudge that needs only five minutes' cooking because it is made with sweetened condensed milk, a blend of rich milk and pure sugar already cooked down to a thick, creamy consistency.
- Nibbly Ice Cake: (1 egg and 2 egg yolks) 2 1/2 cups sifted cake flour, 2 1/4 teaspoons baking powder, 1 1/4 teaspoon salt, 1/2 cup butter or other shortening, 1 cup sugar, 1 egg and 2 egg yolks well beaten, 1 1/4 cup milk, 1 teaspoon vanilla. Sift flour once, measure, add baking powder and salt, and mix together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and egg yolks and beat well. Prepare chocolate mixture by combining melted chocolate, soda, sugar, butter, salt and water, and mix well. Add flour to light mixture alternately with milk, a small amount at a time. Mix thoroughly after each addition. Add vanilla. Pour one-third of batter into greased 8 inch layer pan. Add chocolate mixture to remaining batter, blend, and pour into two greased 8 inch layers. Bake in moderate oven (375 degrees F.) 20 minutes, or until done. To frost cake, arrange light layer between dark layers, spread each layer and sides of cake with Harvest Moon frosting, double recipe, omitting nuts. Pipe frosting on top. Cut. Melt 2 additional squares unwetted chocolate with 2 tablespoons butter. When frosting is set, pour chocolate mixture over cake, letting it run down on sides.
- Harvest Moon Frosting: 2 egg whites unbeaten, 1 cup brown sugar, firmly packed, dash of salt, 1 1/4 cup water, 1 1/2 teaspoon vanilla, 3 1/4 cup almonds, blanched, chopped and toasted. Combine egg whites, sugar, salt and water in top of double boiler, beating with rotary egg beater until thoroughly mixed. Place over rapidly boiling water, beat constantly with rotary egg beater, and cook 7 minutes, or until frosting will stand in peaks. Remove from boiling water, add vanilla and beat until thick enough to spread. Add nuts. Makes enough frosting to cover top and sides of two 8-inch cakes.

## CHOCOLATE FUDGE CAKE

- 1/2 cup butter
- 1/2 cup sugar
- 1/2 cup milk
- 1/2 cup cocoa
- 1/2 cup flour
- 1/2 cup salt
- 1/2 cup pepper

Melt fat in frying pan. Add and brown beef and ham. Add seasonings, salt, onion, rice and tomatoes. Cover and simmer 30 minutes. Mix butter with flour and add to mixture. Cook 2 minutes. Serve.

CHOCOLATE FUDGE CAKE: 1/2 cup butter, 1/2 cup sugar, 1/2 cup milk, 1/2 cup cocoa, 1/2 cup flour, 1/2 cup salt, 1/2 cup pepper. Cream fat and sugar. Add rest of ingredients and beat 2 minutes. Pour into 2 layer cake pan lined with waxed paper. Bake 20 minutes in moderate oven. Canned ginger mixed with mayonnaise can be used for stuffing peach or pear salads.



### Bittersweet Imperial Layer Cake

2 1/2 cups sifted cake flour, 2 1/2 teaspoons double-acting baking powder, 1 1/4 teaspoon salt, 1/2 cup butter or other shortening, 1 1/2 cups sugar, 3/4 cup milk, 1 teaspoon vanilla, 1 egg whites, stiffly beaten. Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, creaming until light and fluffy. Add flour alternately with milk, a small amount at a time. Beating after each addition until smooth. Add vanilla, fold in egg whites quickly, and thoroughly. Bake in two greased 9 inch layer pans in moderate oven (375 degrees F.) 25 to 30 minutes. Spread Bittersweet Chocolate Frosting between layers and on top and sides of cake. Bittersweet Chocolate Frosting: 3 minutes unwetted chocolate, 1 cup sugar, 1/2 cup water. Melt chocolate in double boiler. Bring sugar and water to a boil and cook until lukewarm. Add gradually to chocolate, stirring until blended. Cool, stirring occasionally. Makes enough frosting to cover top and sides of two 9 inch layers.

## If You Prefer Pork Here Are Some Good Tips

### Although This Form Of Meat Is High Many Still Buy It

**PORK LOAF**  
1 lb. chopped pork  
1 cup bread crumbs  
1 egg, beaten  
Pinch of thyme or savory seasoning  
1 small onion, chopped  
Salt, pepper  
Fine dry crumbs  
Bacon or salt pork  
4 tbsp. flour  
1 cup thin cream  
Mix the pork, bread crumbs, egg, onion and seasoning. Shape into a loaf, coat with fine dry crumbs, place in a baking pan and lay a few thin strips of bacon or salt pork over the top. Bake in a moderate oven for an hour. A few minutes before the meat is to be served stir the flour into the fat in the pan, and add the thin cream. Stir until the gravy is smooth and season with salt and pepper.

**BAKED PORK CHOPS AND NOODLES**  
2 cups egg noodles  
1 pork chop  
1/2 tsp. salt  
1 small onion  
1 1/4 cup tomato ketchup  
1 1/4 cups water  
Cook noodles in boiling water for 8 minutes. Drain. Fry pork chops until nearly done and salt slightly. Mince onion and combine with noodles, ketchup and water. Put chops in casserole cover with noodle mixture and sprinkle top with buttered crumbs. Bake in moderate oven for 30 to 40 minutes.

## HERE THEY ARE

How many foods are listed in any large quantity? Here is the list. Your grocer can get you any of these foods which he does not happen to carry. The letter E opposite a food indicates that it is packed in sanitary sealed cans and thus retains all of its natural color.



## How's Your Health

### By DR. JAGO GILDSTON

#### Tonsils: In Or Out

A unique study was completed recently by the American Child Health Association in the U.S. of N. Y.

Upon examining 1,000 11-year-old children selected from what might be considered the average run of school population, it was found that 61 percent already had had their tonsils removed.

When the remaining children, who still had their tonsils, were examined by a group of school physicians, 45 percent of them were recommended for tonsillectomy on the first examination.

Those not so recommended were given a second examination by another group of school physicians and almost half of these were diagnosed as requiring tonsillectomy. The process was continued, and upon the third examination, at those still retaining their tonsils, again close to one-half were advised to have them removed.

The report summarizes this study in the following words: "It would appear from this experience that if 11-year-old children pass through the hands of three school medical examiners, then 94 percent of children will have been recommended for tonsillectomy before their twelfth birthday."

To put it mildly, the "tonill situation" as revealed in this study is bewildering. This study, of course, was made on school children examined by school physicians with these limitations.

Possibly the high percentage of recommended tonsillectomies may be accounted for by the fact that in a pinch the doctor gives the child the benefit of the doubt, feeling that the tonsil operation is comparatively without harm, while the retention of diseased tonsils is fraught with danger.

However, this "benefit of the doubt" hardly sounds beneficial, and we are quite certain that the study referred to will effect a critical review of school medical inspection, particularly with respect to tonsils.

- VEGETABLES**  
Artichokes, Heads  
Asparagus, Hearts  
Asparagus, Stalks  
Asparagus, Tips  
Beans, Baked  
Beans, Kidney  
Beans, Lima  
Beans with Pork  
Beans, Red Kidney  
Beans, Refogado  
Beans, with Tomato  
Beets  
Beets, Wax  
Beets, Diced  
Beets, Pieces  
Beets, Sliced  
Beets, Whole  
Broccoli  
Brussels Sprouts  
Cabbage  
Carrots  
Carrots, Diced and  
Carrots and Peas  
Cauliflower  
Celery  
Corn on Cob  
Corn, Cream Style  
Corn, Kernels  
Corn, Whole Grain  
Hominy  
Kale  
Lettuce  
Mixed Vegetables  
for Soup  
Mushrooms  
Mustard, Greens  
Okra  
Okra with Tomatoes  
Onions  
Parsnips  
Peas  
Peppers, Green  
Peppers, Sweet  
Pimientos  
Potatoes, Irish New  
Potatoes, Sweet  
Pumpkins  
Rice  
Savoy  
Squash  
Strained Vegetables  
Succotash  
Tomatoes  
Tomato, Paly  
Turnips  
Turnip Greens  
Vegetable Salad  
Whole Wheat
- FRUITS**  
Apple Butter  
Apple Sauce  
Apples, Baked  
Apples, Whole  
Apricots, Halves  
Cherries, Whole  
Blackberries  
Blueberries  
Cherries, Black  
Cherries, Red  
Cherries, White
- FRUITS (Cont'd.)**  
Cocoanut  
Cranberries  
Cranberries  
Cranberry Sauce  
Currants  
Figs  
Figs, Texas  
Fruit Cocktails  
Fruit for Salad  
Gooseberries  
Grapes  
Grapefruit  
Loganberries  
Peaches, Crushed  
Peaches, Halves  
Peaches, Sliced  
Peaches, Whole  
Peaches, Diced  
Pears, Halves  
Pears, Whole  
Pineapples, Hawaiian  
Pineapples, Sliced  
Pineapples, Hawaiian  
Tartlets  
Plums  
Prunes, Dry  
Prunes, Syrup  
Quinces  
Raspberries  
Raspberries, Black  
Raspberries, Red  
Rhubarb  
Strawberries  
Wine Fruit Salad
- FISH AND SHELL-FISH**  
Anchovies, Paste  
Anchovies, Whole  
Caviar  
Clams, Little Neck  
Clams, Mixed  
Clams, Razor  
Cod Fish Cakes  
Cod Fish Flakes  
Crabs, Deviled  
Crabs, Flies  
Crawfish  
Haddock, Flanes  
Haddock, Riddle  
Herrings, Fresh  
Herrings, Kipper  
Herrings, in Tomato  
Lobsters  
Mackerel  
Mackerel  
Oysters  
Oysters, ON  
Sardines, Mustard  
Sardines  
Sardines, Tomato  
Shrimp  
Shrimp, Dry  
Shrimp, Wet  
Squid  
Tuna  
Tuna  
Turtle
- SPECIALTIES**  
Bread, Boston Brown  
Catsup  
Cheese  
Chili Con Carne  
Chili Sauce  
Chow Chow  
Clam Cakes  
Clam Juice  
Coffee  
Cream, Whipping  
Creamed White  
Potatoes  
Eels  
Fiskebolle  
Fruit Butters  
Fruit Cakes  
Grape Juice  
Grapefruit Juice  
Jams  
Japanese Crabmeat  
Jellies  
Lobster Paste  
Malt Syrup  
Marmalades  
Milk, Butterfink  
Milk, Condensed  
Milk, Evaporated  
Milk, Goat's Milk  
Mince, with and  
without meat  
Molasses  
Olives, Green  
Olives, Mixed  
Olives, Ripe  
Orange Juice  
Pickles, Cut Mixed  
Pickles, Dill  
Pickles, Gherkin  
Pickles, Sweet and  
Sour  
Pineapple, Hawaiian  
Unsweetened Juice  
Popsicles  
Puddings, Pig  
Puddings, Plum  
Rahls  
Saled Dressings  
Sardines, Spruced  
Sauerkraut Juice  
Smoked Boneless  
Herring  
Spaghetti, Tomato  
Sauce  
Spiced and Pickled  
Fruits  
Squash, Whole  
Squid  
Syrup  
Tartlets  
Tomato Juice  
Tomato Paste  
Tomato Sauce
- MEATS (Cont'd.)**  
Chicken, Boneless  
Chicken, Deviled  
Chicken, Tamales  
Chicken, Whole  
Frankfurters  
Ham, Baked  
Ham, Leaf  
Ham, Sliced  
Ham, Whole  
Hush  
Kielbasa  
Liver with Bacon  
Liver with Onions  
Mutton Roast  
Pigs Feet  
Pork, Cured  
Sausage  
Sausage with Sauer-  
kraut  
Tongue, Calf's  
Tongue, Lamb  
Tongue, Ox  
Tripe, Baked  
Turkey  
Veal, Leaf  
Veal, Roast
- SOUPS**  
Asparagus  
Beef  
Beef Bouillon  
Chicken  
Chicken Broth  
Chicken Creamed  
Soups  
Clam Broth  
Clam Chowder  
Consommé  
Creamed Soups  
Jullienne  
Oatmeal  
Oyster  
Pea  
Pepper Pot  
Purée, Beans  
Purée, Celery  
Purée, Lima Beans  
Soup Stock  
Strained Vegetable  
Soup  
Tomato, Cream  
Tomato, Okra  
Tomato, Purée  
Turtle, Green  
Turtle, Mock  
Vegetables  
Vermicelli
- READY-MADE ENTREES**  
Beef à la Mode  
Chicken à la King  
Chicken Curry  
Chop Suey  
Goulash, Hungarian  
Style  
Lobster Newburg  
Roe, Irish

## How's Your Health

### ADVERTISY AND HEALTH

What will the health of the depression do to the health of our people? This is a question upon which there has been much speculation, particularly with the restricted definition of health which is limited to physical well-being.

Less consideration has been given to the effects of the depression on the mental and character phases of health. Still, though the subject has not been treated extensively in terms of the present depression, the effect of adversity upon human well-being has been speculated upon by an impressive number of thinkers. None more so the optimists, that I know who believe that adversity has had a wholesome effect upon humanity, predominate.

Some deductions as to the effect on the masses are made from the known effects of adversity upon the individual. The "delicious" health of Elizabeth Barrett Browning, the invalidism of Robert Louis Stevenson, the poverty of Oliver Goldsmith, the burden of financial difficulties which greeted Walter Scott in such prodigious literary activities, are all cited as illustrations of how genius may be under, and to some extent because of, hardship.

Man in the aggregate, too, some believe, has progressed precisely because mankind has so frequently been obliged to face and overcome numerous hardships, among which disease and hunger were the most important. Dr. Pusey, speaking on this subject, stated that "It is the need to surmount the difficulties of life that has always been the spur that has urged man on to mental as well as physical effort. In that sense man's troubles have made him."

Facts appear to confirm Dr. Pusey's convictions.

We may then perhaps agree with the editorial comments which the Journal of American Medical Association makes on the subject, to the effect that "Disease and want still oppress vast numbers and there is no reason to believe that the challenge will not again be met successfully."

### MATTER OF CHOICE

Old Lady on Platform: "Which platform for the Chicago train?"  
Punter: "Turn to the left and you'll be right."  
Old Lady: "Don't be impatient, young man!"  
Punter: "All right, then. Turn to the right and you'll be left."  
Et.

## Better Breakfasts

EVERY country has its own special foods, and one way to vary your first meal of the day is to take a leaf out of the menu book of some particular land, and see how well it fits in to the kind of breakfast you prefer. Here is a breakfast at which you can close your eyes and imagine that you are sitting in a picturesque little inn resting on a hillside, green with silver ferns, stirring slightly under a drizzling Spanish sun. But you'll be sure to open them again in get the last forkful of your portion of this foreign breakfast's delicious main dish.

Can't you imagine a scene like the above and the delight of sitting there eating a breakfast like the following:

## Unusual Salads



It is difficult to devise a new salad, so all the old ones are served over and over again. Have you ever thought of using corn in your salads? It can be done, and it provides a filling dish against the first chill days of fall. Here are some recipes for such salads which will help you to vary this part of the meal.

These Are Different  
Corn Salad: Marinate the contents of a 15-ounce can of whole kernel corn and one-half cup of grated or finely chopped raw carrot in one-third cup French dressing for an hour or so in the refrigerator. Add one-third cup shredded ripe olives, and serve in a nest of lettuce. Serve eight.  
Corn and Pepper Salad: Drain one No. 2 can of whole grain corn, add one-half a green pepper and one pimiento, diced, season with salt and pepper, and marinate in one-fourth cup French dressing in the refrigerator until very mild. Serve on lettuce leaves. Serve six.  
Corn Shock Salad: Thrust three or four canned asparagus tips through a ring of green pepper. Pour: "Turn to the left and you'll be right."  
Old Lady: "Don't be impatient, young man!"  
Punter: "All right, then. Turn to the right and you'll be left."  
Et.

## Better Breakfasts

And here's the way to make the main dish:  
Spanish Omelet: Add two slices onion, sliced, one-half a green pepper, sliced, and the sliced contents of a 6-ounce can of mushrooms to two tablespoons olive oil and cook gently for five minutes. Add the contents of a 15-ounce can of tomato, season lightly with salt and pepper, and cook five to ten minutes to reduce the bulk. Spread over a six-ounce French omelet, fold over and turn out onto a hot platter. Serve at once. Serve six.

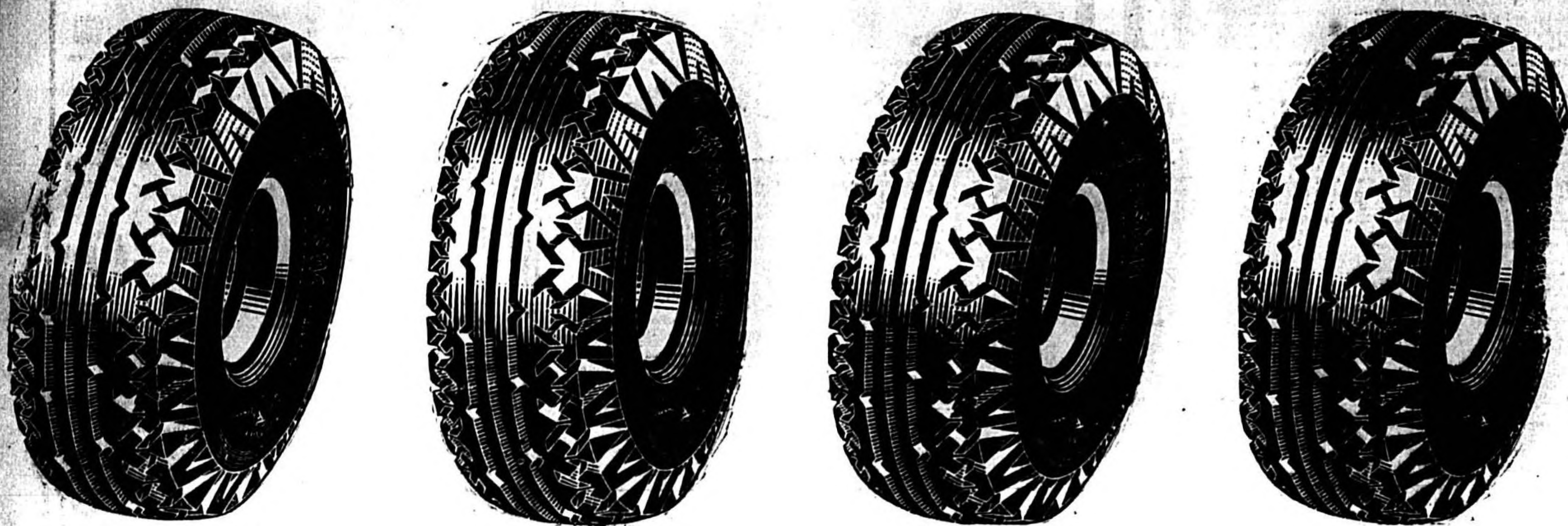
## Unusual Salads



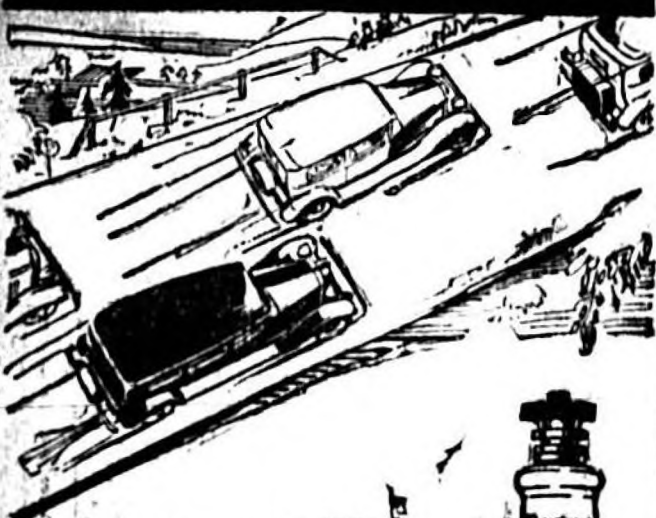
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# FIRESTONE



### Put New Pep in Lazy Engines »



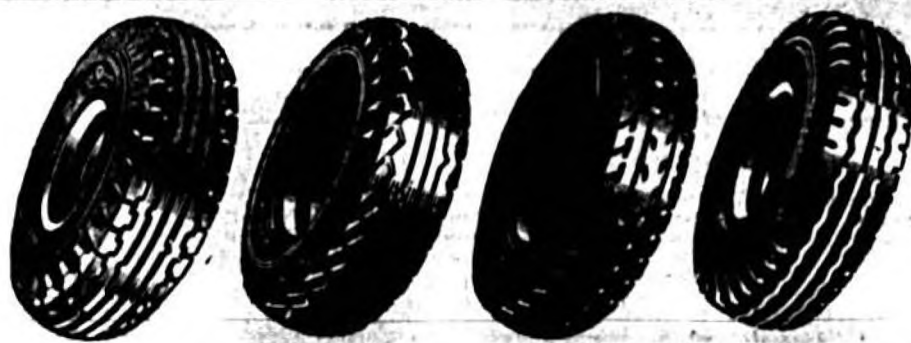
If your car loses power on hills or on hard pulls—your spark plugs need attention. Chances are, they're badly carbonized and should be replaced.

Firestone Spark Plugs deliver greater power in your engine. They are double sealed to prevent loss of power and compression. And double tested before leaving the factory. Firestone Spark Plugs have the same outstanding quality that makes Firestone Tires famous the world over.



CHANGE TO  
**Firestone**  
**SPARK PLUGS**  
EVERY 10,000 MILES

## THE *Safest* TIRES EVER BUILT



COMPLETE AUTO SUPPLY DEPARTMENT AND EXPERT SERVICE  
TO MAKE YOUR VACATION TRIP SAFE AND MORE ENJOYABLE

COOL FIBRE SEAT PADS 89¢	BATTERIES As Low As \$5.55	SUN GOGGLES 10¢	ELECTRIC FANS \$1.00	FLASH LIGHTS 29¢	Auto Combs \$1.00
Wagon Coolants 49¢	SPARK PLUGS 58¢	SEAT COVERS 79¢	PICNIC PUGS 9¢	KOZAK Publishing Club 39¢	LIQUOR RACKS 46¢
FLOOR MATS 57¢	GRASS LAMPS As Low As \$3.35	UTILITY KEYS 65¢	Camera (Leica) etc. \$20.00	HEAD VIEW MIRRORS 18¢	

# Firestone

## Firestone Tires

Courier Type — 4.40-21	\$5.08
Courier Type — 4.40-21 Tube	\$1.15
4 Ply HIGH SPEED — 6.00-18	\$11.95
All Live Rubber & High Grade Tires RETREADS — 6.00-16	\$7.17
4 Ply HIGH SPEED — 5.25-17	\$10.50
4.50-20 CENTURY PROGRESS	\$7.65
5.50-17 CENTURY PROGRESS	\$11.05

## Firestone Gum Dipped Air Balloons

HIGH SPEED TYPE		TUBES
BLACK SIDE WALL	WHITE SIDE WALL	
6.00-16 \$13.25	\$15.90	\$2.90
6.50-16 \$16.50	\$19.70	\$4.00

All Other Sizes Reasonably Priced  
Liberal Allowance On Old Tires

# Seminole Tire Shop

Park & Commercial



Owned & Operated

OUR SCHOOL TAX IS PAID UP TO DATE

Right To Limit Quantity

700 West Ninth St.

# Penny-Profit Grocery

Phone 850 We Deliver

A PENNY SAVED IS A PENNY MADE

# 5<sup>th</sup> Anniversary Sale!

One Week of Food Values! Sanfords Greatest! Fri. Oct. 25 thru Thurs. 31

SOAP OCTAGON 5 Small 11c

PEAS No. 2 Can ORIOLE 19c

CORN OVER SEA 2 Cans CROSBY No. 2 25c



RICE Whole Grain Blue Rose 5 Lbs. 24c

MEAL Water Ground 5 Lbs. 10c

GRITS NICE CLEAN 5 Lbs. 13c

COFFEE Osceola Pure Santos-Mellow & Delicious Lb. 15c

GRAPE JAM PURE FRUIT 2 One Lb. Jars 25c

Our Fifth Year In Business, But Our First Anniversary Sale. Read Every Item—Compare The Prices With Other Stores And See How Much You Save! We Defy Competitors To Undersell Us During This Store-Wide Sale!

No. 1 Selected Maine POTATOES 10 Lbs. 15c

TALL MILK can 5<sup>1</sup>/<sub>2</sub>c

CHERRIES Can 10c

LARD 2 pounds 25c

COOKING OIL pt. can 19c  
Maple Pure Syrup pt. jug 12c  
Maple Syrup pt. jug 12c  
OLIVE OIL 15c  
11 oz. pkg. Evaporated PEACHES 2 for 25c  
Bird Seed 2 for 25c  
LARGE TRIPPE 19c  
CLOTHES PINS 2 doz. 15c

TOMATOES STANDARD NO. 2 CANS 6c

CRISCO 3 lb. can 59c  
TISSUE 3 rolls 22c  
DREFT 2 Pkgs. 25c  
FLAKES Pkg. 10c  
NAVY BEANS 3 lbs. 14c  
MACKEREL 3 cans 25c  
SOAP Hardwater 14c  
SOAP 3 bars 14c  
Blackberries No. 2 can 10c  
Lunch Tongue 6 Oz. tin 15c  
TUNA 2 for 25c  
Hominy No. 2 1/2 can 10c  
SLICED PINEAPPLE 23c  
CATSUP 2 for 25c  
MACARONI 2 lbs. 19c  
CANE SYRUP gal. 49c  
BREAD 2 cans 25c  
Baking Powder 2 for 17c  
COCOA lb. can 10c  
Chocolate 1/2 lb. bar 10c

Pure Cane Granulated SUGAR 5 lbs. 26c

MONARCH COFFEE 3 lb. jar 83c-lb. jar 29c

3 for 10c  
TOILET TISSUE  
TOILET SOAP  
TOILET SALT  
TOILET BEANS  
TOILET MILK

BLUE PLATE PRODUCTS  
SALAD DRESSING  
MAYONNAISE

Complete Line Produce At All Times!

Penny-Profit Meat Mkt. G. I. FISCHER Mgr. STEAKS lb. 15c

FLORIDA STEER  
BEEF ROAST lb. 12 1/2 to 17c  
HEAD CHEESE or LIVER SAUSAGE lb. 35c  
FRESH BEEF TONGUE lb. 15c  
PHILA. CREAM CHEESE 2 pkgs. 15c  
Wisconsin Full Cream CHEESE lb. 19c

Fresh Florida Pork  
HAMS lb. 25c-SHOULDER lb. 19c  
PURE PORK SAUSAGE lb. 25c  
FANCY MILK FED WESTERN VEAL CUTLETS lb. 29c-CHOPS lb. 25c  
ROASTS lb. 17c

Western Spring Baby LAMB Not Sheep  
Legs lb. 25c-Chops lb. 29c-Shoulder lb. 19c

Freshly Ground—No Scraps—No Suet  
Pure Red Meat HAMBURGER Lb. 15c  
Something Different for Your Guest Dinner  
French LAMB CHOPS doz. 95c

Individual Order CUBE STEAKS Each 5c  
Our Own Home Made Rolled Corned Beef Lb. 29c



PHILLIP'S Spaghetti Here's a perfect meal-in-a-can for a hurried dinner that has to be good! Cooked with sauce. 2 15c oz. can 15c



# OCTOBER *month of* VALUES

## So Hurry and Buy Before the Month Ends!

### Heinz Sale

FRIDAY, OCT. 25; THRU THURSDAY, OCT. 31

**CATSUP** 2 for 25c 19c

**Assorted Heinz SOUPS** Can 12 1/2c

**T.S. Beans** 3 for 25c; Large 12 1-2c

**Heinz Assorted SOUPS** 3 Cans 25c

**Or Boston Beans** small 10c; Large 14c

**Heinz Fresh Cucumber PICKLES** 23c

**HEINZ VINEGAR** pts. 10c qts. 19c

# RILEY'S

- CRUSHED PINEAPPLE 3 Cans 25c
- WHITE OR CIDER VINEGAR Pt. 10c
- GOLDEN BANTAM CORN Can 10c
- No. 2 S. F. TOMATO JUICE 3 Cans 25c
- Del Monte Green LIMA BEANS Can 10c
- SNIDER'S FANCY CATSUP 15c
- No. 1 CANS BRAINS Each 15c
- No. 1/2 Can Vienna SAUSAGE 2 for 15c
- GUARDIAN TOILET TISSUE 3 for 10c

Friday, Saturday, Oct. 25-26

CHASE AND SANBORN COFFEE Pound 25c

**PILLSBURY'S** Flour Cloth Bag 24 lbs. \$1.19

**Rice** 4 lbs 19c

**Meal** Watanground 4 lbs. 8c

**Camay** Soap 3 Bar 14c

**O. K.** Small Soap 5 Bar 11c

43 Oz. Scully's Pure APPLE JELLY 23c

No. 1 DOG FOOD Can 5c

14 Oz. Nestle Condensed MILK 2 for 25c

Pound CHURNING GOLD 21c

Bulk SUGAR 5 lbs. 27c

No. 1 Apple Sauce 2 For 15c

No. 2 1-2 S. F. Knout CORN

No. 2 Cut Beans

**Tall Milk** can 5 1/2c

**Peas** 2 for 23c

**FREE** Hamoda, Hersh With Salt-Peas 19c

**Raisins** 8 1/2c

**Shamrock FLOUR**

6 lbs 23c 12 lbs 43c 24 lbs 79c

**SPECIAL CASH SALE OF CRISCO**

NOW EVERYONE CAN AFFORD IT

**TOMATOES** can 5c

**PORK & BEANS** 3 for 11c

**Flour** pkg. 10c

**Butter** lb. 30c

**Jell-o** 3 for 19c

**Navy Beans** lb. 5c

- Putman GRAPE JUICE pt. 14 1/2c
- Small CRISCO pkg. 8 1/2c
- Small BRILLO 3 for 25c
- Worningside Choc. Covered CHERRIES lb. 25c
- Libby's BABY FOODS 3 for 25c
- Lb. Hampton's or VANILLA WAFERS 17c
- 12 Oz. Hampton's GINGER SNAPS 10c
- JERRY CORN FLAKES 7c
- With purchase of Octagon Soap Chips at 10c You receive 1 pkg. OCT. CHIPS for 1c
- No. 2 1/2 Firmed Bisc. PEARS 2 for 29c
- Jerry CRAN FLAKES 7c
- No. 2 1/2 Quaker's PUMPKIN 10c
- 22 Oz. Libby Ass't PRESERVES 23c
- 10 Oz. Clabber Girl BAKING POWDER 8c

## POTATOES

U. S. Number 2 Grade **10 Lbs. 9c**

York Imperial **APPLES 5 lbs. 10c**

Seedless Ribier, Tokay or Malaga **GRAPES 2 lbs. 15c**

Fancy Iceberg **Lettuce 2 lg. heads 15c**

Large July **Cal. Lemons doz. 9 1/2c**

Golden Ripe **Bananas 5 lbs. 17c**

U. S. No. 1 Long Island **Potatoes 10 lbs. 13c**

Yellow **ONIONS 3 lbs. 9c**

Redheads or **Green Cabbage lb. 2c**

**Ga. YAMS 10 lbs. 10c**

**Cauliflower lb. 10c**

Gooderl Western Beef **STEAKS** 16 1/2c

## LAMB

**Shoulders h. 16c Legs h. 21c**

**GEORGIA PIGS** Shoulders lb. 19 1/2c Hams lb. 25c

- Beef or Veal Roast lb. 19c
- Beef or Lamb Stew lb. 19c
- Compound Lard 2 lbs. 29c
- Pork Sausage 2 lbs. 29c
- White Bacon lb. 19c
- Sliced Bacon lb. 39c
- Cream Cheese lb. 29c
- Pork Beans lb. 22 1/2c

**STEAK** lb. 12 1/2c





# AT **PIGGLY AND WIGGLY** **LOVETT'S** Groceteria

QUANTITY RIGHTS RESERVED

## SPECIALS for FRIDAY and SATURDAY

**Blue Rose Rice 4 lbs. 17c**

No. 2 1-2 Libby **KRAUT** 3 Cans 25c  
No. 2 Mixed **VEGETABLES** 3 Cans 25c  
No. 2 Turnip **GREENS** 3 Cans 25c  
No. 2 Fresh White **LIMAS** 3 Cans 25c

**CORN** Del Maiz No. 1 2 can 10c  
**Gin. Bread Mix** Dromedary Pkg. 19c

**SOAP or POWDER** Octagon 5 for 10c

No. 2 Standard **SPINACH** 3 Cans 25c  
No. 2 Rosedale Sliced **BEETS** 3 Cans 25c  
No. 1 1-2 Tall Webster **Tomato Juice** 3 Cans 25c  
No. 1 Libby **Pineapple JUICE** 3 Cans 25c

**Grapefruit Juice** 3 No. 2 cans 25c  
**Blackberries** 3 No. 2 cans 25c

**GA. CANE SYRUP** Gallon 39c

GREAT NORTHERN or NAVY  
**Beans 3 lbs. 15c**

OLD FASHION BROWN or XXXX  
**Sugar 3 pkg 25c**

QUICK JAR DILL  
**Pickles 15c**

NO. 1 ROSEDALE CORNED  
**Beef Hash 3 cans 25c**

**SPAGHETTI** 2 for 19c  
**SARDINES** 5 Cans 19c  
**CRISCO** 3-Lb. can 59c

**APPLE JELLY** 2 for 19c  
**PAPER** 5 for 15c  
Dime Brand **MILK** Can 19c

12 Bottles Green Stripe (Plus 2¢ Bot. Dep.)  
**Ginger Ale 6 for 25c**

**PRUNES** 3 Lbs. 17c  
**FLOUR** Pkg. 29c  
**COFFEE** Lb. 17c  
**PINEAPPLE** 2 Cans 25c  
**MILK** 2 Cans 11c  
**MINCE MEAT** 9 oz. pkg. 10c  
**Graham CRACKERS** 10c

**Salad DRESSING** 25c  
**Standard PEAS** 3 cans 25c  
**PORK & BEANS** can 3c  
Lg. Lovett's **BREAD** loaf 5c  
**Grape JUICE** 25c  
**JELLO** 3 Pkgs 19c  
**GINGER SNAPS** 10c

**Peanut Butter** 24 oz. jar GOLD KRAUT 23c

Sanford's Garden Spot

**CARROTS** LARGE BUNCH 5c

**LEMONS** 10 BUTTER lb. 34c

**ONIONS** 4 pounds 11c

**APPLES** 1 lb. 23c  
**CABBAGE** 1 lb. 2c  
**CHEESE** 1 lb. 19c  
**RUTABAGA** 1 lb. 3c

NOW'S THE TIME TO BAKE Christmas Fruit Cake

LEMON PEEL Lb. 29c  
CITRON PEEL Lb. 29c  
ORANGE PEEL Lb. 29c  
BRICK FIGS Pkg. 10c  
GLAZED CHERRIES Lb. 11c  
PINEAPPLE Lb. 35c  
PERSIAN DATES 2 Lb. Pkg. 25c

## FANCY WESTERN BEEF, VEAL LAMB and PORK

TENDER BEEF  
**POT ROAST lb. 10c**

IN OUR MEAT DEPARTMENT

CHUCK or CLUB  
**STEAKS pound 12 1/2c**

SUGAR CURED SKINNED  
**Hams** Half or Whole lb. 27c center cut slices lb. 35c

FRESH PORK  
**SHOULDERS Pound 19c**

TENDER LEAN  
**PORK CHOPS Pound 23c**

CHUCK, SHOULDER or  
**RUMP ROAST pound 12 1/2c**

**Fancy Sliced Breakfast BACON pound 35c**

LITTLE PIG  
**PORK HAMS pound 25c**

**LARD Best Compound 2 lbs. 25c**

**BACON Salt Boiling lb. 19c**

**OYSTERS LARGE FRESH PINT 25c**

KRAFT'S PHILADELPHIA  
**Cream CHEESE pkg. 7c**

LARGE WEINERS, BEEF STEW  
**Hamburger 2 lbs. 25c**

VIGO—1 POUND CANS  
**DOG FOOD 4 for 29c**







Experimental Station Money Appropriated \$4,761 Is Allocated For Buildings And For Tiling 5-Acre Tract In Sanford

Third Project O.K'd In Week

Armory Construction, Road Resurfacing Give Work To Many

Advices received by The Herald from Washington state that a U. S. treasury warrant in the sum of \$4,761 for the agricultural experimental station in Sanford was signed yesterday.

Gunman Found Dead By New York Police

NEWARK, Oct. 26.—(AP) Albert Stern, youthful gunman wanted by police for questioning in the Dutch Schultz tavern massacre and half a dozen other gang killings, was found strangled in a gas filled room in the Italian-American neighborhood today.

MARITIME NEWS

From the Port of Central Florida at Sanford. Compiled daily by the Seminole County Chamber of Commerce showing arrivals and departures via St. Johns River. Saturday, Oct. 26, 1935.

New Deck And Not New Deal \$4,795 Budget Is Favored By Townsendite For '36 Set Up By Trade Body

Speakers Electrify 7,000 Delegates To National Meeting

CHICAGO, Oct. 26.—Seven thousand delegates to the national convention of the Townsend Clubs received with cheers yesterday the declaration by Ralph H. Higgins of Seattle, Wash., that "we don't need a new deal, but a new deck, and that new deck is the Townsend Plan."

Higgins was one of seven speakers who enlivened the convention session. Four of these were men 30 years under the eligibility bar set out in the program, but they appealed to the nation's youth to support the movement.

"We have triumphed on the gridiron of public opinion," he said. "We have brought home that the power of government lies in the hands of the people, and that there is no room for dictatorship. The plan has triumphed over Communism and Fascism. It is as aroused no valid objections of economic or racialistic grounds."

George C. Highley of Los Angeles, 40, president of the largest unit of the organization claiming a membership of 16,000, asserted there was "too much government in business and not enough business in government."

"The old political formulas will no longer work," said Charles T. Murdock of Pittsburgh, Pa. "The Townsend Plan is happily offered as a permanent cure of depression."

"At the opening session of the convention Dr. Francis E. Townsend and R. E. Clemens, national secretary, who jointly fathered the movement, predicted their plan for providing pensions of \$200 a month to persons of 60 and beyond would shortly be enacted into law."

"We have become an avalanche of political power that no despotism, no intrigue or no conspiracy of silence can stem," Dr. Townsend declared. "We are met here with the firm resolve to free from economic slavery and economic penance one-fifth of the population of our country."

"We must not fail. Our plan is the only hope of a distracted nation," striking at insurgents the 68-year-old Long Beach, Calif., physician bluntly advised "rebels" to quit the organization.

"If we leave here with our work undone," he said, "the curse of Cain will fall upon us and our unhappy country."

Predicting the club organization in the East and Midwest would eclipse its development in the West, Dr. Townsend declared: "If our drive is followed up in six months time we shall have 80 percent of the voting strength of the nation demanding enactment of the Townsend Plan. We could use a half million dollars a month for our work in the East alone. I believe we shall get it."

Lehman Is Chairman Of Salvation Army

H. J. Lehman was unanimously elected chairman of the Salvation Army advisory board at the board meeting Thursday night, succeeding W. A. Laffler to whom a vote of thanks was extended. Mr. Laffler accepted the post of vice-chairman of the board, and Arthur Hanson was elected secretary-treasurer.

Board members are: L. F. Boyce, Randall Chase, Dr. B. D. Caswell, W. L. Cooper, T. L. Deane, Dr. A. W. Keez, Dr. W. T. Langley, A. B. Peck, Dr. Rucker, Judge Sharon, H. E. Stevens, Fred R. Wilson, and J. E. Watson. Mrs. J. W. Costen, Orville, Frank Evans, Lake Mary, Fred Forward, Matland, J. A. Logan, Geneva, and J. H. Munk, Longwood.

Townsend Club Asks Public To Attend Meeting

The general public is invited to attend a Townsend Club meeting at the City Hall Sunday afternoon at 3:00 o'clock at which time S. C. Peacock of Leesburg will deliver an address. At 2:15 P. M. tomorrow radio station WDBU, Orlando will broadcast an address by Dr. Clarence Townsend from the national convention now in session in Chicago.

President Baker of the club will preside at tomorrow's meeting, and the speaker of the day will be introduced by O. P. Herndon, County clerk of courts. The Seminole High School orchestra will play, and there will be vocal and violin selections.

Wholesale Market Statistics Given Federal Board

Uncle Sam Has Spent Less Than \$6,000 On Local Market

Supporting the application on file in Washington for a federal appropriation of \$45,000 for the Sanford State Farmers' Wholesale Market is a statistical report, prepared by L. G. Michael, secretary-manager of the market, showing that federal aid of less than \$6,000 has been given the project which cost more than \$200,000. This federal help was not in cash, however, but was in common labor at a cost of \$5,915.

States Market Commissioner L. M. Rhodes wrote Chairman H. M. Papworth of the market advisory committee yesterday that the application for permanent fund "is in the mill," and that he hopes it will be approved.

Mr. Michael's report shows that the State of Florida expended \$27,917.51 for labor and materials in building the market, \$755.79 for sewerage, and \$1,408.08 for insurance, office equipment and expense and for a loud speaker, making a total from the state of \$30,141.95.

The report further shows that the city of Sanford gave the 20 acres of land on which the market is built and that this land was valued at \$18,448. The city also furnished without charge the water used in mixing concrete, plaster, etc., during building construction.

Seminole County furnished 10 pairs of lime rock trucks, tractors, tractors, machinists, labor, etc., and loaned the services of the (Continued On Page Three)

Bagwell Retained As Acting Secretary Of Trade Organization

Placing on file two applications for the position of secretary of the Seminole County Chamber of Commerce, made vacant by the recent resignation of Karl Lehmann, the executive committee of the organization voted unanimously to retain the services of Ralph Bagwell, assistant secretary at a slight increase in salary for the time being.

The applications for the position came from Sherman Lloyd and Peter Schaaf.

Candidate Says He Is For Moral Uplift, Townsend Plan, No Tax On Homestead

W. R. Dupree, announced candidate for the City Commission in the election next month, in a statement of his position issued today, says he favors "improving our town's moral standard," an adoption of the Townsend Plan, and a reduction of the homestead exemption. He also stated that he would support the Townsend Old Age Pension Plan. Mr. Dupree's statement in full follows:

Tentative Estimates By Committees Call For Cut Of \$2,400 In Regular Expense

The sum of \$4,795 will be required to operate the Seminole County Chamber of Commerce this fiscal year, according to a tentative budget prepared by the finance and executive committees of that organization last night. The schedule will be acted upon by the directors at their next meeting. It is \$2,405 below the budget set up for the last fiscal year ending Sept. 30.

Receipts were estimated at \$4,100 or \$95 less than the estimated expenditures. The same amount is expected from the Sanford City publicity fund as was received this year, \$1,200; but the finance committee figures on only \$2,900 from the County instead of \$2,854.94 received this year, an estimate that membership will bring in a revenue of \$1,500 instead of \$2,174.50 received from that source this year.

The expected reduction in support from the county is due to lowered tax revenues as a result of the Homestead Exemption Amendment. There has been no change in the publicity tax levy, but the one-half mill set up for that purpose is expected to yield only about \$2,000 this year instead of nearly \$3,000 last year.

While a few of the expenses this year are expected to be a little higher than last year, most of the items were lowered in the tentative budget. The deepest slash is made in salaries, only \$1,350 being set up for the salary of the acting secretary and for extra help as compared to \$4,500 last year. The secretary's salary was paid \$3,000, the assistant secretary \$1,000, and extra help \$50. This year's tentative budget calls for \$1,000 salary for the acting secretary, and \$150 for extra help, no assistant secretary being provided for.

The largest increase is for printing, \$900 being set up for this item against \$274 last year. Of this sum \$400 is to be secured, but will be required for printing advertising booklets to replenish the exhausted supply. Acting Secretary Ralph Bagwell reported that duplicate requests are received for Sanford County literature, and a quantity yesterday from the I. A. N. railroad for 500 booklets.

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Recovery Is Leading Re-Employment, Says Former NRA Head

WASHINGTON, Oct. 26.—(AP)—Hugh S. Johnson, former NRA administrator, said today that at the present rate of re-employment there might still be six million jobs when business returns to normal.

"You can see from a glance at the figures that re-employment is not keeping pace with recovery," he said in an interview.

Last Chance Today To Qualify To Vote

Electors desiring to vote in the City election next month must qualify before 6 o'clock this evening. Voters not registered must vote at their local precincts. Voters who are not registered must be registered at their local precincts by 6 o'clock this evening.

Many U. S. Coins Of Ancient Vintage Are Discovered By Local Residents

When Vivian A. Speer, a local resident, was paid for his services as a member of the City Commission a week ago today a thin silver dime bearing the date of 1817 he started searching for other coins of the same vintage. The little silver dime was a surprise to him, but it was not the only one. Mr. Speer's dime is only a quarter of a century older than the date of 1817. Several days after Mr. Speer was paid over the dime on his store his 10-year-old son, which is slightly more than 140 years old, Deputy County Clerk F. L. Hurdick rammed around in a collection of old trunks and found a half-dollar coin in 1819.

AGED TOWNSENDITES FLOCK TO NATIONAL RALLY



More than 6,000 persons, most of them silver haired men and women past 60, attended the national convention of the Townsend's Old Age Pension Plan followers at Chicago. Here is a general view of part of the assembly representing many different states. During the meeting, Dr. Francis E. Townsend of Long Beach, Calif., outlined his pension plan. (Associated Press Photo)

Evans Forecasts Busy Season For Seminole County

Capitalist Returns From North With Optimistic View

Reporting plenty of money in circulation in the North, especially by those seeking recreation and entertainment, Frank Evans, a local business man, forecasts a busy season for Sanford and other communities in Seminole County. His prognosis is backed up by facts, he said, as he has rented all his houses in Lake Mary, some of them for more than 100 percent winter seasons.

Mr. Evans was away about two weeks this last time, being in the business interest in East Long Beach, Mass., where he owns a chemical and dye factory, and found that there had been a considerable improvement in business conditions in the North. There is more money in circulation, he said, especially among those seeking entertainment.

Have tracks, a road, a bridge, a station, and other things, and a certain amount of business, he said, and he is sure that Sanford will have a busy season. He also said that he is sure that Sanford will have a busy season.

While there is plenty of money for entertainment in Sanford, Mr. Evans also found the increasing living costs are also keeping plenty of money in Sanford and in other sections, he reported.

Many of the trade mills in New England States are reopening and business in Manchester, N. H., are endeavoring to obtain funds by starting up the big Amoskeag mills again, the largest mills in the world.

Mr. Evans expressed the opinion that the resignation of Karl Lehmann as secretary of the Seminole County Chamber of Commerce is a "calamity." The secretary resigned while the Sanford business man was in the North.

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Hundreds Die In Storms In Haiti During Hurricane

Death Toll Of 1,000 May Be Reached In Isolated Province

PORT-AU-PRINCE, Haiti, Oct. 26.—(AP)—Reports reached here today that hundreds of persons were drowned in the Jerome and Jerome regions of the island in a series of hurricanes which accompanied the Caribbean storm.

Reports said 36 bodies have been recovered at least from the death toll may reach 1,000. The entire country has been cut off by the storm. Reports are that the death toll may reach 1,000.

The storm is endangering the lives of the people in the area and the government has ordered the evacuation of the area.

Testimonial Dinner To Be Given Lehmann

Members of the County Chamber of Commerce will give a testimonial dinner to Karl Lehmann, former secretary of the organization, and Mrs. Lehmann. The dinner will be given at the Mayfair Hotel next month to Karl Lehmann, returning secretary of the organization, and Mrs. Lehmann. Mr. Lehmann has been in charge of the Chamber of Commerce since last summer, and will leave his official connection with the Chamber of Commerce on Dec. 1.

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Stockbroker Ordered Before Commission

WASHINGTON, Oct. 26.—(AP)—The Securities Commission today ordered Michael J. Meylan, prominent Wall Street speculator, to appear and show why he should not be expelled from the New York and other stock exchanges in connection with alleged manipulation of the stock of the Bellanca Aircraft Corporation.

Not only because Mrs. W. H. McIntuck brought to The Herald office today a 50-cent piece coined in 1819, and a few minutes later John Hanson of Paola showed up with a half-cent copper coin about the size of a quarter and bearing the date of 1809.

Several days after Mr. Speer was paid over the dime on his store his 10-year-old son, which is slightly more than 140 years old, Deputy County Clerk F. L. Hurdick rammed around in a collection of old trunks and found a half-dollar coin in 1819.

Hope Of Peace Dims As Italy Moves Onward

"Severer Sanctions" May Be Ordered By League, Britain's Premier Declares

Battle May Mark Fascist Birthday

Mussolini's Legions March On Makale; Chiefs Surrender

Native Eritrean troops advanced under the Firas Mai River valley in northern Ethiopia. The valley south of Addis Ababa offers the most accessible route to the highlands of Makale. All along the way, the Rome communique said, chiefs surrendered to the Italian forces and pledged them loyalty. In the province of Tigré the Italians have freed 10,000 slaves. Italian headquarters are reported.

In the southern front bombing planes operated over the Uagled area as far in the interior as Magale, midway between Italian Somaliland and Addis Ababa. To many observers Italy's big push was getting under way. There was a psychological factor involved Monday is the anniversary of the fall of Paris.

Girl Scouts Are To Give Program Over WDBO Radio

Opening the observance of National Girl Scout Week, Oct. 27 through Nov. 2, the Sanford Girl Scouts, the Lake Mary Girl Scouts and the Lake Mary Brownies will take part in a special radio broadcast Sunday evening at 8:15 o'clock over WDBO in Orlando.

Subject of the broadcast will be "Ghosts of the Past," and over 25 Scouts and Brownies will participate. The Rev. J. Bernard Root will take the part of the reporter in the play and Mrs. Gladys Williams, Mrs. G. D. Hoyt, Mrs. H. M. Coakley, Mrs. R. M. Hall, and Mrs. C. R. Mason are assisting with the production.

The program will open with the Scout Hike Song to be rendered by the entire group. The poem, "Brownie Smile," will then be recited by Charlotte Isbill, Charlotte True, Guilda Merle Fennell, Jackie Bostick, and Doris Sjoblom. The play, "Ghosts of the Past," will then be presented and the entire group will take part in the comb chorus which serves as an accompaniment.

Characters in the play are: the Rev. J. Bernard Root, Barbara Stahl, Alice Higgs, Florence Thurston, Muriel Knox, Frances Thompson, Claire Evans, Ruth Whidkin, Natalie True, and Grace Whidkin. Others participating with the program will be Doris McCall, Elizabeth Whigham, Anita Richards, Leticia Gormly, Ethel Root, Anise Whitaker, Lois Hagan, Ruth Anderson, Betty Brown, Doris Isbill, Laurette Minshew, Charlotte Isbill, Charlotte True, Merle Fennell, Jackie Bostick, and Doris Sjoblom.

LOCAL WEATHER

Table with 4 columns: Month, High, Low, Rain. Rows for February, March, April, May, June, July, August, and Sept.