

## The Daily Herald Wishes Every Reader a Prosperous New Year

### MANY NEW BUILDINGS ARE BEING FINISHED IN BUSINESS PORTION

Year of 1922 Will See  
Construction of Many  
New Business Blocks

#### BUILDINGS READY

MILLER BLOCK, HILL-NEWMAN  
BLOCK AND MANY OTHERS  
ADDED TO THE LIST.

The opening of the new Seminole Cafe brings to the attention of the public the fact that there is another fine new block added to Sanford's growing list of store buildings.

The new Miller block is on South Park avenue and was originally planned for a garage building, but after part of the building was started the original owners sold the lot and uncompleted building to T. J. Miller & Son, who immediately changed the plans and constructed two fine store rooms, and apartments on the second floor. The restaurant was built for a restaurant and the Popular Market had a store room especially constructed for that business and the apartments overhead are models of convenience and comfort, thus giving Sanford that which is badly needed—furnished rooms and store rooms.

Among the many other business blocks completed within the past few weeks are the Miller building at the corner of Magnolia and Second street which is the largest and one of the finest department store buildings in the state, and the new Hill-Newman building on Sanford avenue, which is a single story brick with two good store rooms that will be occupied by the Federal bakery and by the Pure Food market within a few days.

Lee Brothers have just completed their fine two-story building on West First street with two store rooms on the first floor and large and commodious apartments on the second floor.

J. J. Cates has not completed his big building on First street and Oak avenue, but it is already occupied on the first floor by J. J. Cates and Mrs. Cates in four stores. The upper rooms will be apartments and when finished will be up to date in every particular. This is one of the largest buildings among the new ones to be started in the past few months.

All of these new business blocks add much to the prosperity of the city and gives the many new lines of business a chance to come to Sanford.

There are many other big buildings contemplated this season in the business centers of Sanford, at least two of them being five-story buildings and next fall will find Sanford ready for the new business and the new people that would come here now if they had proper accommodations.

In fact, in looking over the year just passed and the year upon whose threshold we stand today, it is with a feeling that Sanford is having a steady growth that has none of the tendencies of the boom that is so easily dissipated, but a steady growth that will go on and on in the years to come and will finally land Sanford among the front ranks of the solid and substantial cities of Florida.

### RETAIL PRICE TO DETERMINE CONDITIONS

FORD SAYS EXISTING COSTS ARE  
CHIEF FACTORS IN PRESENT  
MARKETS

(By The Associated Press)

IRON MOUNTAIN, Mich., Jan. 2.—Industrial conditions during the new year will be determined largely by the trend of retail prices, Henry Ford declared here in a statement on the outlook. Price adjustments in many lines made last year and almost wholly responsible for improvements recorded, he said. Still many lines he added in which the movement will not become apparent. Existing costs Ford said are chief factors in the present market conditions. When prices reduced business will boom.

### WOMEN VOTERS GETTING BUSY HAVING MEET

IN JACKSONVILLE AND OTHER  
CITIES WITH PRESIDENT OF  
LEAGUE PRESENT

Mrs. Maude Wood Park, president of the National League of Women Voters, and Mrs. Julian B. Sniley, director of the Third Region of the League, will spend three days in Florida, the sixth, seventh and eighth of January.

Mrs. Park and Mrs. Salley, who are visiting the Leagues of Women Voters of the Third Region, will arrive in Jacksonville on the sixth of January. Arrangements are being made by the Jacksonville League to have a luncheon in Jacksonville in honor of these women of national prominence. Mrs. Park will speak on League work at that time therefore it is hoped that men and women from nearby counties will attend.

Reservations may be made with Mrs. Georgia Hutnley, New St. James Hotel, Jacksonville.

Mrs. J. B. O'Hara, chairman of the Florida State League of Women Voters will join Mrs. Park and Mrs. Salley in Jacksonville from which point they will go to Tampa.

Mrs. Park, on January 7th, will address a gathering at a luncheon in Tampa. Mrs. T. L. Karn, 810 South Newport avenue, will be in charge of arrangements there. Reservations may be made through Mrs. Karn.

On Sunday night Mrs. Peck and Mrs. Salley will leave Jacksonville en route to Birmingham, Ala. Mrs. O'Hara, state chairman, will go to St. Petersburg, the guest of the St. Petersburg League to attend the Pinellas County League meeting which is to be held in that city.

The first convention of the Florida State League of Women Voters will be held in Jacksonville on January 26, 27 and 28, with headquarters at the Seminole Hotel.

The Board of Directors of the League will meet in a morning and an afternoon session on Thursday, the 26th. The formal opening of the convention will take place that evening.

The closing session will be held Saturday morning, the 28th.

A very interesting program is being prepared and will be announced later.

Mrs. Georgia Huntley, New St. James Hotel, Jacksonville, is chairman of the Hospitality Committee. and this city should start the year 1922 with the feeling that Sanford can weather any gale and come out of any storm that might hit the City Substantial in the general reconstruction days that are to come. Sanford people can face the New Year with the thought that they have a wonderful country to back them up and a wonderful future to face them.

### SID SAYS: If You Expect Any Miracles in 1922 You Have Got to Perform Them

(By J. M. Siddall, Editor of The American Magazine)

THE NEW YEAR is at hand. But January 1 and the days to follow will be no different from December 31 and the days behind, unless you make them different.

One of the silliest of human delusions is the idea that time will bring everything out all right. Haven't you heard people get that off—and then proceed to do nothing whatever with time? The most pitiable business failure I know of was due to a self-deluded individual in the concern who did nothing but uoensel the great things that time was going to do for the business. "Just wait," was his advice. "What we need is time. Leave it to time." So they did. And in time the business decayed.

Foolish people leave all sorts of things to time. Some leave the question of ill health to time. Others leave the question of thrift to time. Only today I heard of a \$25,000-a-year man, right here in New York, who at 50 is spending every nickel he makes—nothing. I suppose he thinks that God cares for the ravens, and that God will take care of him. God will no doubt care for him—just as He cares for the ravens. But the ravens don't live until they lose their jobs because of old age. Neither do they require steam heated apartments, underclothes, and hair mattresses to sleep on.

Left to itself, time is nothing but a grand little passer. Look how it passes in the desert and in the Arctic circle. Plenty of time—but no potatoes.

Don't leave anything to Father Time. He won't do anything for you. He can't. All he does is to provide you room in which to perform. If you sit in the corner and wait for him to do your job, you'll be disappointed.

Father Time is only a sort of janitor in the employ of the Almighty. He sees the tenants come and go. But he has nothing to do with any of them, cares nothing about them. When you enter the arena he may bow and say, "Good Morning." When you cheer kout 70 or 80 years later he may say, "Good Night." That, however, will be the extent of his interests in you, or knowledge of you. He sees billions pass in and out the gate—dunces, mediocres and bright boys like Caesar and Wille Shakespeare. But they all look alike to him.

### CHANGE IN FEDERAL TAX TAKES PLACE TODAY ON PRIME NECESSITIES

SUCH AS RAIL, FREIGHT, DRUGS,  
SODA WATER, SHOES, UMBRELLAS, ETC., ETC.

(By The Associated Press)

WASHINGTON, Jan. 2.—Changes in federal taxes voted by congress last month came into full force yesterday. Here's how they will affect you:

When you ride on a railroad train or an inland or coastwise steamer you will no longer have to pay the government eight per cent of the amount of your fare and eight per cent of the cost of your seat, berth or state room.

When you ship freight you will not be assessed an extra three per cent of the cost. Likewise you can send packages by express or parcels post without having to give up a "war tax."

When you visit the corner drug store for a bottle of proprietary medicine, a tube of tooth paste, a toilet preparation or the like you will escape the vexatious stamp taxes.

When you go to a soda fountain you no longer will find Uncle Sam holding out his hand for a penny on each ten cents or fraction you pay the clerk for a drink or a plate of ice cream.

If you want to sport a pair of shoes that cost more than \$10, or a shirt costing more than \$3 you'll not have to lay out a tax. These and all other so-called luxury taxes on clothing, as well as those on umbrellas, parasols, sun shades, picture frames, trunks, valises, pocketbooks, etc., go into the discard.

If you live in a place that still can boast of a ten cent movie show or other place of amusement you will not be assessed a penny tax. If the charge exceeds ten cents, however, you will continue to pay a war levy at the present rate of a cent for each ten cents or fraction.

All heads of families with dependents will get a slight reduction in their income tax during the new year, the extent being 78 for each dependent as a result of the increase from \$200 to \$400 in the exemption on account of dependents.

If you are married and your net income in 1921 was \$5,000 or less, however, you will get a still further reduction in taxes as the normal exemption for married men in this class has been increased from \$2,000 to \$2,500. Single men are given NO additional exemption and you can do-

duct only \$1,000 from your net income.

Whether you are married or single if you made a gain from the sale of capital assets, such as a building or stocks or bonds, you can pay the tax on this gain at the corporation income rate of 12 1-2 per cent, instead of the surtax rate if you so elect.

If your income is such as to put you in the surtax paying class you will pay in 1922 at the old war rates, but in 1923 you will pay at the new rates, which became effective yesterday, and which provide for some reduction all along the line with the maximum at 50 per cent on \$200,000, instead of 65 per cent of \$1,000,000 or more.

Some classes of business, big and little, get some relief under the new tax bill, but other classes will have their taxes increased. Corporations which did not fall within the excess profit making class during the war will have their taxes advanced through the increase of 2 1-2 per cent in the corporation income tax. Corporations falling within this class include the railroads and public utilities, the income of which are regulated by federal or state commissions through the control over rates.

The excess profits tax is repealed, but the result will NOT be reflected in federal revenues until the calendar year 1923 as next year this tax will be paid on the basis of the profits made in 1921. Likewise corporations will NOT begin paying at the increased normal income tax until 1923.

Many of the special or excise taxes imposed upon manufacturers in many lines of business also go by the board. The framers of the new tax law believe that this will lighten the burden of the public generally as they hold that these taxes, with but few exceptions, have been passed on. Manufacturers who have their taxes repealed are those turning out chewing gum, articles made of fur, musical instruments, sporting goods, including billiard and pool tables and balls, pleasure boats and canoes costing less than \$100 each, electric fans and thermos bottles and jugs.

Other taxes which come off include those on insurance premiums and on bonds of indemnity and surety, while sharp reductions are made in the taxes on cereal and carbonated beverages sold in closed containers; on candy and on works of art.

Some new taxes are put on manufacturers, the rate being 5 per cent

### SANFORD SECURES BIG WHOLESALE CONCERN IN TAMPA PLUMBING CO.

#### WALL STREET VIEWS YEAR FEW REGRETS

LOOKS HOPEFULLY TO FUTURE  
BUT SEES GREATER TEST OF  
OUR RESOURCES

(By The Associated Press)

NEW YORK, Jan. 2.—Wall Street views the passing of 1921 with but few regrets but looks hopefully to the future although realizing the new year will put the country to even a greater test of its resources and stability. Leaders of industry and finance emphasize their belief return to normal conditions cannot be accomplished until everybody settles down to earnest work, economy and saving. Forecasts of general business conditions this year unusually difficult say conservative observers account many uncertainties which beset era of readjustment and reconstruction.

#### FUNERAL OF SEN. PENROSE TOMORROW

ARRANGEMENTS NOT COMPLETE  
ED BUT FUNERAL WILL  
BE PRIVATE

(By The Associated Press)

PHILADELPHIA, Jan. 2.—Arrangements for the funeral of Senator Penrose were still complete today. It was definitely decided, however, to be strictly private in accordance with his oft expressed wish. The date for burial will be fixed after hearing from relatives in West.

#### Printers Are Out On Tampa Papers, Open Shop Rule

Stereotyping and Press Room Crews  
Not Affected

TAMPA, Jan. 2.—Stereotyping and press room crews were not affected by the open shop conditions that went into effect on the Times and Tribune here Saturday. Entire force of compositors of Times reported for work this morning. Union officials estimate between thirty and forty typographical workers thrown out of employment by acceptance of the open shop rule.

of the amount by which the sale price exceeds given sums in the cases of carpets and rugs, trunks, valises, fitted toilet cases, pocketbooks, portable lamps, and fans. Other new taxes are imposed on manufacturers of finished fountain syringes and carbonic acid gas.

Taxes imposed under existing law which will be retained are: Those on telegraph, telephone, cable and radio messages; tobacco, cigars, cigarettes and snuff; admissions and dues; estates; automobile trucks and wagons, other automobiles and motorcycles, and parts and accessories thereof; cameras, photographic films and plates (other than moving picture films); firearms, shells and cartridges, hunting and bowie knives, dirk knives and daggers, sword canes, stilettos, and brass and metallic knuckles, smoking articles and automatic slot device vending machines; jewelry and articles made of precious metals, except eyeglasses and spectacles.

Stamp taxes retained are those imposed upon bonds of indebtedness; capital stock issues; capital stock, sales or transfer; sales on exchanges; drafts or checks (payable otherwise than on sight or demand); promissory notes, conveyances; entry for goods at the custom house; entry for withdrawal of goods from the custom house; passage tickets; power of attorney; playing cards, and foreign insurance policies.

#### Will Have Mahoney & Walker in Charge of Big Business

#### SANFORD'S LOCAT'N

SECURES MANY NEW WHOLESALE CONCERNS DURING THE PAST YEAR

Sanford attracts another big wholesale business on account of the freight rates, the better means of transportation and the central location of the city at the very heart of business enterprises in South Central Florida. This city is destined to be the wholesale center of this part of the state and during the past year at least five big firms have located here on account of the better distribution and cheaper freight rates and water transportation.

The latest addition to the wholesale business is the Sanford branch of the Tampa Plumbing Supply Co., that have made arrangements to open a warehouse on Oak avenue in the old Eagles building under the management of Mahoney & Walker. They will handle wholesale plumbing supplies and will cover this territory with representatives selling wholesale plumbing supplies to all the plumbing shops within a radius of 500 miles or more. Mahoney & Walker will buy from the big jobbers and have the goods shipped direct to Sanford where they have space for at least fifteen cars of supplies. Last week three cars were received here and have been stored in the warehouse and the company will be ready for business in a few days at which time announcements will be made to the trade. It will be most convenient for the plumbers of Sanford and adjoining cities to be able to get all their supplies from the Tampa branch here without being under the necessity of carrying a big line on hands all the time and they can always be assured of getting what they want and when they want it at the Sanford branch.

It will mean much to Sanford and is another case of history repeating itself as in the early days when Mr. Mahoney was with the Fernald Hardware Co., of this city, Sanford was the wholesale center for plumbing supplies of all kinds and supplied Central Florida.

Mahoney & Walker are to be congratulated upon their bringing this big business to Sanford. It will mean much to the city in the building up of the great wholesale business that is ours by right of eminent domain.

#### White House Open to Official Washington and General Public

To Receive New Year's Greeting  
of President and Mrs. Harding

(By The Associated Press)

WASHINGTON, Jan. 2.—The White House portals were thrown open today to official Washington and the general public to receive the New Year's greeting of President and Mrs. Harding. Gala occasions in former days on the White House social calendar New Year's receptions abandoned during the Wilson administration and the one today was the first in nine years. Members of the diplomatic corps calling to greet President Harding included Karl Lang and Edgar Froehnik charge d'affaires for Germany and Austria.

#### AUTOMATIC PHONES FOR MIAMI.

MIAMI, Jan. 2.—"Hello" girls will disappear here about January 15 unless something unforeseen develops, for it is expected the work of converting the local telephone system into an automatic system will have been completed by that date. Rapid progress is being made in the installation of new equipment, officials said, and it is expected the system will be in operation by the middle of next month.

Begin the New Year Right and  
**Go to Church Tomorrow**

**REV. LILLIAN BRITTON FULTON**

Will Begin Her Series of

Lectures on **CHRISTIAN PSYCHOLOGY**

AT THE

**Presbyterian Church**

DO NOT FAIL TO HEAR HER SUNDAY NIGHT

**NEW SEMINOLE CAFE  
OPENS THE NEW YEAR  
WITH TURKEY DINNER**

In the New Miller Building and One of the Finest Cafes in the City

From time to time when man was put upon the earth food has been the principal topic of conversation and the preparation of food, the proper serving and last, but not least, the price of food, is still the main topic of the world. Sanford has long needed an up-to-date restaurant or cafe. Sanford has good restaurants and cafes but Sanford up to the present time could not lay claim to having a real cafe—a place built for this purpose and a place that meant good cooking, good clean appearance, that home-like atmosphere that is dear to the heart of man or woman who being hungry for something different seeks a nice quiet place all immaculate in white and soft colors, where the service is excellent, where the cuisine is excellent, where the very appearance as you enter bids you welcome in that genteel surroundings in which you associate the big city restaurants with something good to eat.

Such a place will open tomorrow with a New Year's dinner—turkey and all the trimmings and all for one dollar. This new cafe is the Seminole Cafe in the new Miller building on Park avenue next to the Popular Market. Miss Estelle Melson is the proprietor of the New Seminole Cafe and

this lady needs no introduction to the public having been in the restaurant business here for some time in the Welaka Cafe on Railroad Way and is known to the local patrons and the traveling public as one of the best caterers in the city.

The Seminole Cafe has the north room of the new building just finished and a large force of men have been busy day and night to get the cafe in shape for the New Year's opening. The room has been built by T. J. Miller & Son for a restaurant and having been built for this purpose no money has been spared to make it one of the neatest and best in the state. The room is large and the depth is sufficient to give plenty of floor space for the cafe and plenty of room in the rear for one of the most complete kitchens that many restaurants twice as large can boast. All the new appliances for labor saving and especially for keeping the food clean and sanitary. A large range and modern appliances for dish washing and the many new and up-to-date methods of keeping everything spotless has been installed in the Seminole Cafe kitchen and it is open to inspection by the public at all times. In fact as Miss Melson, the proprietress, laughingly said

this morning, "The public is invited to come into our kitchen as well as our cafe at any time for we want them to see how the food is prepared in the most sanitary and cleanly manner and seeing it will make them our patrons for life."

The cafe has a beautiful tiled floor in patterns and the base board is of white tile with a light tan wainscoting and white walls. Beautiful electric light fixtures all along both sides of the room will give the individual tables a soft glow and make the guests feel comfortable at any time of the day or night.

The lunch counter is of white enamel and even the stools are of white enamel the slogan of the new Seminole being "Cleanliness" in every particular.

Service will be the slogan of every-one connected with the new cafe and the public will get service at all times. With the opening of the cafe tomorrow at noon and the big New Year's dinner the Seminole will start the new year for Sanford and assist in building a bigger Sanford for in such places as the Seminole Cafe history is written and if Sanford can feed the multitude in a satisfactory manner the multitude will linger in Sanford.

**SHINHOLSER BUILT IT**

S. O. Shinholser built the new Miller building and from the ground floor that houses the new Seminole Cafe and the Popular Market to the second floors that are built for apartments the careful, neat and excellent workmanship, the up-to-date manner in which everything about the building is finished shows that only master artisans were on this job and throughout the building it bears the Shinholser mark. In this issue an advertisement for Mr. Shinholser states that he has helped to build Sanford and this is literally true. The new churches, school houses, store buildings, warehouses, etc., bear testimony to the excellence of the builder's art in the work done by S. O. Shinholser. Inspect the new Seminole Cafe, the Popular Market and the entire Miller building and see the work for yourself.

**WHAT REV. E. C. GILLETTE HAS TO SAY.**

"No one listening to her lectures could but feel that all the discoveries of modern science concerning the mind of man and its powers had a value which should not be neglected



Agnes Ayres in the George Melford Production "The Sheik"; a Paramount Picture.

LAST TIME  
AT THE STAR THEATRE  
TONIGHT.

**The Star To-day**

The Season's Greatest Sensation

**RUDOLPH VALENTINO  
and AGNES AYRES in—**

**"The Sheik"**

It would be impossible to describe the bigness—the human touches—the dramatic incidents—the climaxes—the extravagant setting—the blood tingling scenes of this, one of the most wonderful achievements of the age. Story by E. M. Hull.

Saturday at the Princess—Miss DuPont in "False Kisses"; also a Comedy

**NOTICE**

Our Sanford City Office has been discontinued and hereafter all business will be transacted at the Warehouse on Elm Ave. in charge of

**MR. ALLEN SCOTT  
Phone 447-J**

ALWAYS AT YOUR SERVICE

**Wilson & Toomer Fertilizer Company**

Manufacturers of IDEAL FERTILIZERS  
JACKSONVILLE, FLORIDA

by Christian teachers; but all were made to feel that without Jesus Christ and the love and power of God, grasped by faith and prayer, these psychic powers had little to offer of enduring value or satisfaction.

"We are sure Mrs. Fulton has found a mission of real service and a message of comfort and help in these days of peculiar need."

**CHAMBER OF COMMERCE  
BANQUET NEXT THURSDAY**

The next monthly banquet of the membership of the Sanford Chamber of Commerce will be held Thursday evening, January 5, in the Valdez hotel.

Mr. William T. Donnelly, nationally prominent marine engineer, and designer of the plans for Sanford's proposed yacht basin, will be the principal speaker of the evening. The program will also include local speakers and short talks from those who were located here as a result of the activities of the Chamber of Commerce.

These monthly meetings have proven to be the best means of arousing greater enthusiasm on the part of the members of the organization.

Invitations have been extended to the president of the Orlando Chamber of Commerce to be present at the banquet, and also to the Woman's club, Business and Professional Women's club, Rotary club and Kiwanis club.

Reservations for the banquet will have to be made not later than Tuesday, January 3, as a large number is expected to be present.

Price per cover, \$1.25.

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for rheumatism, weak ankles, soft corns, fallen arches, bunions, pains in your feet, or heavy callouses, consult—  
**C. L. GISLER**  
Office 130 S. Orange  
Orlando Florida

**New Year's Opening  
SEMIMOLE CAFE**

**Dinner \$1.00**

Fruit Cocktail		
Iced Celery	Chicken Soup with Rice	Mixed Pickles
Fillet of Sole Tarter Sauce		
Stuffed Young Turkey Cranberry Sauce		
Cold Boiled Ham Potato Salad		
Lettuce French		
Mashed Potatoes		Candied Yams
Creamed Asparagus Tips		
Vanilla Ice Cream		Cake
Tea		Coffee

Dinner at 12 o'clock, Noon

**SEMIMOLE CAFE**

Miller Building

E. MELSON, Proprietor

In the Opening of the New Seminole Cafe

**S. O. Shinholser  
Contractor and Builder**

HAD HIS PART

**Happy New Year**

To All the People of Seminole County

May the year of 1922 be a Most Prosperous One to every one of our friends and patrons. We are here to serve you in the years to come

In the building of Sanford Stores, Business Blocks, Churches, Schools, Warehouses, Docks, etc., this firm has played a large part. The new Miller building is only one of the many fine stores erected by

**S. O. Shinholser  
Contractor and Builder**

**SANFORD DAILY HERALD**

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The big 12- to 18-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. Democratic in politics. \$5.00 per year, always in advance.

MEMBER THE ASSOCIATED PRESS



Write it 1922.  
With a big icicle, maybe.  
Great weather for winter business.  
And the very time to put on big sales and bring the people in.  
The cold weather is here and the merchants that advertise now will get the winter business. Only a few more months to get rid of your winter goods at the time is fleeting.

They are about to bore for gas near Kissimmee. Coincidentally with this event Congressman Sears is home and has for his guest William Jennings Bryan.

Good day to sell overcoats and the stores closed. It seems that a bunch of people here have their umbrellas turned wrongside out when the money falls from above.

This is the weather that makes the celery that makes the money that gives the farmer the chance to go to the mountains next summer—and also the house that Jack built, etc.

Sanford is unlike Jacksonville in many ways, but it varies most in its enforcement of the liquor laws. Jax, it is said, uses a sponge to soak it up, but Sanford goes after the booze with whips. We'll bet on Sanford.—St. Petersburg Times.

When the time comes that there will be no holidays it will be a good thing for this city. It seems that when the people want to come to town that is the very day the stores close. It would be a good thing to have less holidays and more working days.

The Tampa Tribune and the Tampa Times start off today with an "open shop." The Florida Grower and many other printing offices in Tampa are now in the open shop class. Wanting more than the shops could stand is responsible for the change in Tampa.

There will be many changes in the year 1922. There will be many readjustments in the new year. There has come a time when the man of brains will receive just recompense for the hours of study that enabled him to solve the big problems of the day. The time has come when the men who have put their money, time and brains into business will begin to realize something from the business instead of paying all of it out for labor and, on the other hand, labor will be able to take a smaller salary and the profiteers who have been gouging him will have to take a smaller profit for everything they sell. All these changes will come to pass in the year 1922. The passing will be hard, but the end will justify the hardship.

**FLORIDA'S 1921 RECORD—THE FUTURE.**

Jacksonville Times-Union: In these closing days of 1921, Florida's record, for the year now ending, is being concluded. Unblushingly, and without boasting, may we say that it is a record of which all may be proud, those permanently residing here and those from afar who have interest

and pleasure in the state's forward movement and in its contribution to the satisfaction of all who admire progress and advancement.

True, Florida, in common with other sections of the country, has felt the hand of depression which, however, has not fallen so heavily on our people as upon those of other states, those not blessed with so many advantages that contribute to the welfare and happiness of people and of communities, advantages that Florida has in abundance and that give generously to its prosperity even in periods of general business depression.

It is eminently in order that, in these closing days of 1921, all of us should take at least mental note of the record that the state has written for the year, note of only slightly interrupted progress, in a few instances but if uninterrupted progress in many others. Thus we find ourselves at the end of another year with brighter, clearer, strengthened vision with which to look forward to the year that lies ahead of us. Also, we find ourselves in possession of broadened minds, of a greater spirit of tolerance, and possessed of nobler desire and purpose to go from one achievement to another, not altogether as individuals selfishly inclined, but as a state hoping for and working for better things, for more worthy accomplishments that shall be for the benefit of all who call Florida home and for those whose longings and aspirations are to cast their lot with us.

Great and worthy accomplishments stand in Florida's record of 1921. First and foremost, and of utmost importance toward future achievements, is the evident spirit of more hearty co-operation on the part of all the people of Florida, city, county and community co-operation, and in the broader field that embraces all the state, to arrive at that point of worthy distinction that is made possible through sincere, hearty co-operation—not co-operation sectionally only but state-wide. This spirit, going with the work that has been done in 1921 will, if continued and intensified through 1922 make possible achievements far greater than any that as yet have been placed in the record of Florida's preceding years.

We have only to look about and see what Florida has accomplished and then resolve, each and every one of us, that throughout the year 1922 greater efforts shall be made to cooperate with others, whether in one section of Florida or another, to do the things that need to be done to make Florida what, as a state, it should be. Hearty, practical co-operation will do it, will make of this commonwealth a wardenship of progress and achievement.

Florida's record for 1921 is practically completed. What has been done stands. Where there has been errors there can be atonement by striving to do better in the coming year, to forget the animosities, the jealousies and the bickerings and go forward with strengthened courage and purposeful resolve to improve on the past, to the end that the coming year, and those to follow will furnish records unsurpassed, either by Florida or any other state.

**THE GRUNT OF THE LONE-SOME HOG.**

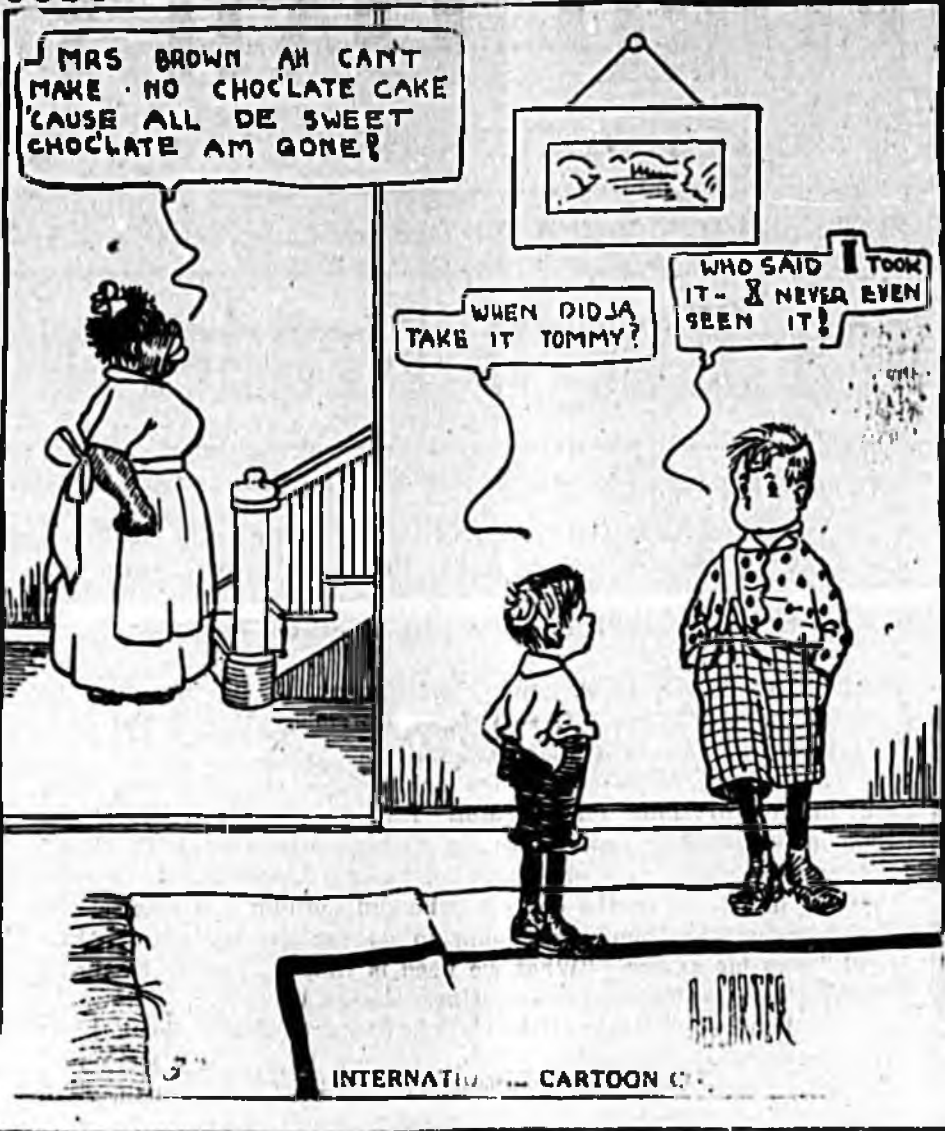
Numerous cities in Florida are allowing their tail-feathers to be plucked—because of the fact that numerous property-owners in those cities are handicapping the whole works by the outrageous prices they are charging for rentals. One fully developed rent hog can do more harm and injure business to a greater extent than columns of legitimate boosting through the daily and weekly press can overcome in a full season. People are every day leaving those cities and seeking less pretentious spots where the charges are reasonable—rather than be "held up" by those who seek to have an income equal to fifty percent of the cost of construction and equipment.

It is not necessary to name the cities where such actions are daily taking place—for word is spreading every day regarding those localities; and messages are going north and west that eighteen dollar coal and heavy beeverdes are rather to be chosen than sunshine in a locality where the owners of properties are robbers and those who lease to sublet are bandits. The worst of it is that a dozen cities of that sort can do an irreparable injury to all other localities where prices are kept in normal.

Not only in private dwellings but in stores and garages and other buildings there is this unjust demand upon those who would lease—sometimes, too, with the idea of remaining permanently. Take a garage that cost, say, three thousand dollars. In place of renting the property, free of all fixtures and having nothing but the bare building, at about thirty dollars a month, which would mean twelve per cent on the investment—or even forty dollars a month, which

**JUST KIDS—Two Legged Mice.**

By Ad Carter



INTERNATIONAL CARTOON

would mean about fourteen percent—the owner will make a rate of one hundred dollars a month—which reckons up to forty percent on the investment.

All these things mitigate against the progress and business of Florida—and thereby are the innocent harmed to an incalculable extent; yet there is no redress. The city, no matter how much it may be convinced that a vast amount of damage is being brought about by such greed, cannot proceed to bring demands upon the private owner. It must take its medicine—no matter how wry the face that follows the gulping. But one redress is there to be found. The assessor can fix the value upon the property in accord with the income sought to be derived by the rent-hog. A few years of that work would have a tendency to put prices of rentals where they by right should be. Once change the grunt of the rent-hog into a squeal and better conditions will follow.—Kissimmee Gazette.

**HOW IT HITS FLORIDA**

A good many of our tourist visitors are pessimistic with regard to conditions in the north, and some of them appear to take pleasure in shaking their heads and telling us it will be our time next.

Having no power to penetrate the future, the Telegram can not positively dispute this prediction, but it can point to a few things which, in its humble opinion go far toward discrediting it.

The north may be broke, as some of its representatives claim, but it is paying a good healthy price for some of Florida's products. Strawberries, for instance, which are going out of Plant City, and other berry centers by the car load, have been bringing the highest price in the history of that industry. Many of them have sold for more than a dollar a quart, and some for more than two dollars, at the shipping point.

Plant City is not alone. From the Wauchula Advocate we quote the following: "Beans, \$5 a hamper; peppers, \$6 a hamper and strawberries, \$1.00 a quart! Such is the record of the vegetable market in Wauchula the past week—not city quotations, but the real coin of the realm which the growers receive at the shipping platform."

"And Wauchula has been shipping about a solid carload of mixed vegetables daily the past week, and will do better than that next week should the weather continue favorable."

It will take pretty hard times to down a place that is making that sort of record.

At the same time, potatoes are going out at \$3.00 per hamper and cabbage for \$4.00 a crate, according to the Advocate.

Little citrus fruit is being shipped now, but the cream of the crop will be ready after the holidays, and prices are looking up. From fifteen to twenty million dollars not will roll into the state from that source alone within the next forty-five days.

**SANFORD, THE COMING CITY**

If we can judge from Bob Holly's always sprightly "Herald" Sanford is one of the coming towns of Florida which has hardly, as yet, attracted

the notice it deserves. It is not a tourist town, though it has many winter visitors who enjoy its varied advantages; but it is a substantial productive town, with a background of farm and garden wealth which affords the best possible insurance of stability, while its situation with regard to water transportation gives it an assured commercial standing. It is one of the coming cities of South Florida.—Lakeland Telegram.

**DEATHS**

**DEATH OF FRANK E. LANE**

The many friends in this city of Frank E. Lane, were shocked last night to hear of his sudden death at his home in DeLand. Mr. Lane had been in ill health for some time but an operation last summer seemed to improve him and his friends were hoping that he had fully recovered but it seemed that his long life of usefulness was ready for a close and he was called away almost without warning.

Frank E. Lane was one of the pioneer citizens of Sanford coming here in the early days from his home in Ohio and engaging in the hardware business here. He married Miss Ida Doyle in this city, the daughter of Mr. and Mrs. M. Doyle and resided here for many years. He afterward located at DeLand becoming identified with the firm of Alexander, Baird & Co., one of the largest fruit firms in that section.

Decensed leaves a wife and daughter, Miss Nell Lane, in DeLand, and a son in this city, Edward F. Lane, and the sympathy of the many relatives and friends in this and other states goes out to them in their bereavement. The funeral will occur Wednesday from his old home at Norwood, Ohio, and the remains were taken there today, accompanied by Mrs. Lane and Miss Nell Lane and Edward Lane.

**FREIGHT RATES MUST BE LOWER FRUIT MEN SAY**

**S. J. SLIGH SCORES RAILROADS FOR MAKING VOLUNTARY REDUCTION OF 10%**

The railroads of the country have pulled what is commonly known as a "sleeker" in voluntarily reducing freight rates ten per cent on citrus fruits and vegetables, according to S. J. Sligh, a well-known citrus fruit grower and shipper of this city.

The voluntary reduction, fruit growers assert, was made by the roads in an effort to avoid meeting growers and shippers who had requested a thirty per cent reduction in rates, and the wrath of producer, shipper, and retail merchant is by no means appeased by what has been styled the "generous action of the roads." Shortly after the reduction was announced, Mr. Sligh said, the railroads sought to obtain a statement from the growers and shippers that the new rates were satisfactory, but the fruit men let it be known in no uncertain terms that they regarded the reduction as "purely nominal."

The National League of Commission Merchants will meet in Pittsburgh, January 11 to 14, to plan further action on the freight rate problem. The American National Fruit Growers' Association will hold a sim-

**The Bank of Safety Security-Service**

This institution, whose success and strength has been built by a loyal people, whose most valuable asset is the confidence, trust and esteem of those who know it best and whose highest endeavor is to attain still higher plains of service—wishes you a happy, healthful and prosperous New Year.

**The Peoples Bank of Sanford**

lar meeting in Chicago January 27 to 28. Mr. Sligh is a member of both these organizations, as are other men in the fruit industry in Orlando, and is planning to attend both conferences. It is understood that these meetings will request that freight rates on fruits and vegetables be placed on a parity with those existing before the series of raises was granted during the late war, since it is maintained that reductions in wages and other operating expenses justify such action.

During the war the roads were granted an increase of twenty-five per cent for the southern and eastern sections of the country and thirty-three and one-third per cent in the extreme west. This was shortly followed by another increase of thirty per cent in southern and eastern sections and forty per cent in the extreme west. Fruit growers and shippers maintain that this last increase has put an almost unbearable burden upon the industry and it is understood they will seek a return to the pre-war rate following the national conference in Pittsburgh and Chicago next month.—Orlando Sentinel.

**WILL EXAMINE TEXT BOOKS**

TALLAHASSEE, Jan. 2.—The sub-commission which has been examining text books submitted for possible use in Florida schools, will report to the State Textbook Commission at a meeting to be held here January 5th. The sub-commission is composed of leading educators of the state, headed by W. S. Cawthorn, state high school inspector, while the State Textbook Commission, is composed of Gov. Hardee and his cabinet.

**NOTICE**

Owner of Dort car license No. 34159 can obtain crank by calling 170-W. 341-1tp

NEW YORK, Jan. 2.—Four more victims of bootleg liquor were received at Bellevue hospital today and swelled the toll of New Year's revel which claimed three dead and sent scores to hospitals.

**WE HAVE FOR SALE CITY LOTS**

ANY PART OF TOWN, ON TERMS TO SUIT YOU

You can make money buying for advance. You are going to build a home one of these days, why not select a lot now, and pay for it by easy stages.

If you have some money, will build one or two houses. Sanford is moving, don't wait, get in the game now.

**Meisch Realty Company**

A. P. CONNELLY  
AGENT

**SANFORD MARBLE & GRANITE WORKS**

JOHN GOVE, Proprietor  
CEMENTERY WORK A SPECIALTY  
1018 West First Street 1018 West First Street

**OFFICE SUPPLIES AT HERALD OFFICE**

**SAFETY FIRST**

Cleanliness is next to Godliness

We invite the public and all users of ELDER SPRINGS WATER to visit the spring and in our method of handling its product. Why take a chance? Your eminent physicians claim that this water in unexcelled and its purity makes it most beneficial for many troubles.

The Ford people of Sanford as well as the Western Union recommend this water for batteries.

Call phone 311 and have a bottle of this water sent you and protect your health.

**Elder Springs Water Co.**

SANFORD FLORIDA

**EDWARDS BRAND**

- APPLE BUTTER
- PEACH PRESERVES
- PINEAPPLE PRESERVES
- CHERRY PRESERVES
- RED RASPBERRY PRESERVES
- STRAWBERRY PRESERVES
- SLICED STUFFED OLIVES

**DEANE TURNER**

Phones 487-494

WELAKA BLOCK



We appreciate your patronage for the past year and will earnestly endeavor to serve you in the same efficient manner in this New Year

**Edward Higgins, Inc.**



EVERYBODY IN OUR HOUSE  
WISHES EVERYBODY  
IN YOUR HOUSE A  
VERY HAPPY NEW YEAR



**THRASHER & GARNER**



**Take 'em All**

The greetings of all those you find on this page, add them all together—add just a little more to it—and that is just how strong we wish you

**A HAPPY NEW YEAR**

With our strongest wish that this coming year will bring to you heaps of success and prosperity, and that every one will make you and yours just as happy as you and yours made us and ours happy this past year.

**Perkins & Britt**  
THE STORE THAT IS DIFFERENT



**At This Joyous Season**

We extend to you and yours Cordial Greetings and best wishes. We hope the ensuing year will bring you happiness, Prosperity and Contentment. In the year of 1922 we will be glad to supply you with everything in the line of DRUGS, STATIONERY, BOOKS and CONFECTIONERY

**Mobley's Drug Store**



AS THE OLD YEAR GOES  
OUT AND THE NEW YEAR  
COMES IN WE WISH TO  
EXPRESS OUR THANKS  
AND BEST WISHES TO  
OUR MANY PATRONS

**Sanford Cycle Company**



**The Holiday Season 1922**

Affords an Opportunity to Express again the Pleasure we derive from our Business Relations with you. We wish you and yours

**A HAPPY NEW YEAR**

**The Ball Hardware Co.**  
Sanford, Florida



WITH THE GREETINGS  
OF THE SEASON  
BEST WISHES FOR A  
HAPPY AND PROSPEROUS  
NEW YEAR

**John T. Brady, Jeweler**



FOR MANY YEARS WE HAVE  
WISHED THE PEOPLE OF  
SANFORD AND  
SEMINOLE COUNTY

**A Happy New Year**

WE TAKE PLEASURE IN WISHING  
YOU ANOTHER  
PROSPEROUS YEAR IN 1922

**Yowell Co.**



**Happy New Year**

To all our friends and customers  
Thanking you for your past patronage and  
hoping to continue to serve you in the future

**Jewelers McLAULINS's Optician**  
QUALITY—SERVICE

212 East First St. Sanford, Fla.



This is Only a Little Card but it carries a big

**Thank You**

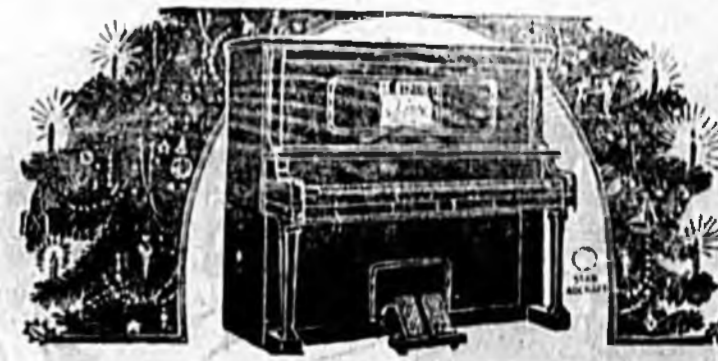
For your Business during the past year  
and cordial wishes for the New Year

**Hill Hardware Co.**  
SANFORD, FLORIDA



AT THE CLOSING OF THE  
YEAR WE WISH TO EXPRESS  
OUR CORDIAL THANKS FOR  
YOUR COURTESIES AND  
PATRONAGE IN THE PAST  
AND TO EXTEND SINCERE  
WISHES FOR YOUR HAPPINESS  
AND PROSPERITY IN 1922

**The Popular Market**  
I. D. MARTIN, Proprietor



Wishing You

**A Musical New Year**

**J. H. Hintermister Piano  
Company**  
Sanford - - - Florida

# A HAPPY NEW YEAR To All Our Patrons

The year 1922 promises to be a most prosperous one and there will be more buildings erected, more work of all kinds along all lines. As usual, you will find us ready to serve you with everything in the lumber and builder's supply line. .. ..

With Best Wishes for Your Success

## The Hill Lumber Company



Among our assets we like to count the only one that money cannot buy—your good will. And so at this Holiday Season we extend to you—not as a customer alone, but as a friend—the Best of Wishes for the coming year.

**RAFFELD'S**

"The Store That Saves You Money"

Opposite Postoffice

Sanford, Florida



MAY YOU HAVE

**A MOST PROSPEROUS  
NEW YEAR**

IN 1922  
AND FOREVER AFTER  
IS THE WISH OF

**The B. & O. Motor Co.**



We thank you for your kind patronage during the past year and extend our best wishes for a Happy and Prosperous New Year

**Elder Springs Water Co.**



**Welaka Restaurant**



Business Men's Lunch.....50c  
Sunday Chicken Dinner .....75c



IN THE HAPPY NEW YEAR OF 1922

We will be here to serve you as efficiently as we have in the past

**P. A. Mero's Repair Shop**



We're only a little older than the New Year but thanks to you we are thriving and we wish you A HAPPY AND PROSPEROUS NEW YEAR, too

**Hof-Mac Battery Co.**  
ELECTRIC GARAGE

"Confidence imparts a wonderful inspiration to its possessor" - Milton

We have endeavored to offer to our customers all the confidence-inspiring factors that modern banking has to give— Experience, Resources, Organization, Service and Courtesy.

First National Bank

A COMMUNITY BUILDER F. P. Forster, Pres. B. F. Whitner, Cashier

MEMORABLE DATES OF 1921

- March 4—Warron G. Harding inaugurated president. March 24—Cardinal Gibbons, dean of American hierarchy, dies. May 20—President Harding presents \$100,000 worth of radium, gift of American women, to Mme. Curie, Franco-Polish discoverer of radium. May 31—Nine whites, 21 negroes killed in race conflict in Tulsa, Okla. June 3—Flood at Pueblo, Col., does \$20,000,000 damage. June 5—Laura Brownell, woman loop-the-loop champion, killed in 1,800 foot fall from plane. June 9—Col. F. W. Galbraith, Jr., commander of American Legion, killed in auto accident near Indianapolis. June 15—John G. Emory elected national commander of American Legion. June 25—President Gompers and entire administration reelected by A. F. of L. July 2—Jack Dempsey retains heavy title by knocking out Georges Carpentier. July 2—Harding signs peace resolution with Germany. Aug. 2—Enrico Caruso dies in Italy. Aug. 11—Secretary of State Hughes, on behalf of President Harding, invites principal allied powers to disarmament conference. Aug. 24—ZR-2, giant dirigible, collapses and burns in England. Forty-two killed, including 8 Americans. Sept. 9—American relief begins in Russia. Sept. 28—Lieut. MacLennan breaks altitude record, going 40,800 feet up. Oct. 13—New York Nationals won world's baseball championship from New York Americans. Oct. 24—Emperor Karl's restoration fails for second time. Exiled to Madeira. Oct. 28—Marshal Foch arrives in New York. Nov. 11—Burial of unknown American soldier. Nov. 12—Conference on arms limitation opens in Washington. Dec. 6—Irish Free State treaty announced. Dec. 12—Four-Power agreement signed.

Ask Any Member of the Clothing Club THEY KNOW

Perkins & Britt THE STORE THAT IS DIFFERENT Sanford, Fla.

Little Happenings Mention of Matters in Brief Personal Items of Interest In and About The City Summary of the Floating Small Talks Succinctly Arranged for Herald Readers

THE WEATHER

For Florida: Fair Monday; colder in South and central; Tuesday fair with rising temperature in north. WEEK'S WEATHER. Weather outlook for the period January 2 to 7, inclusive: South Atlantic and East Gulf states: Generally fair except rains Wednesday or Thursday; temperature near or slightly below normal; frosts except in southern Florida. Quiet New Year's day in Sanford. It would have been a busy day had the stores been open for these were plenty of people in town. Mr. and Mrs. Harry H. Heeren have as their holiday guests, Mr. and Mrs. Ralph B. Heeren, of Nueva Jerona, Isle of Pines.

This is really the first day of the year and it would be well to make your New Year's resolutions include the membership to the Chamber of Commerce. Hudson Thomas, of the Thomas Tent & Awning Co., with headquarters in Daytona, spent yesterday in the city the guest of his aunt, Mrs. R. J. Holly. James Sharon, Jr., left last night for Florida University at Gainesville, after spending the holidays with his parents in this city, Mr. and Mrs. James Sharon. Perry Jernigan, the presiding genius of the B. & O. Motor Company, left Sunday for Atlanta to meet a special representative of the Lexington Motor Co. R. V. Sawyer and Frank Hardina, are two jolly boys in the city putting down those beautiful tile floors for the Miller buildings. They have just finished the floor for the new Seminole Cafe and are now embellishing the lobby of the Miller building on Magnolia avenue. They represent the Wm. T. Miller Co., of Jacksonville.

and they certainly know their line of work. There is nothing quite so neat or quite so lasting, clean looking and beautiful as a real tile floor.

Watch for the advertisements in the Daily Herald of the many big sales that will be pulled off during the month of January. It will pay you to read the advertisements in the Herald.

The whistles and bells and guns gave the old year a good send off Saturday night or rather Sunday morning. Few were sorry to see it go. It was filled with the usual joys and sorrows.

Ed. Randall has moved his tailoring establishment from the Hines block to a part of the room occupied by Dr. Tom Moore in the Swope building across from the postoffice where he would like to see all his patrons.

Mr. and Mrs. Charles Pelot and Mrs. Jordan, of Jacksonville, are the guests of Mr. and Mrs. James Sharon. Mr. Pelot is a prominent attorney of Jacksonville and has many friends here who are always glad to see him.

Mr. and Mrs. E. F. Lane and Mr. and Mrs. Frank Miller went to DeLand last night being called there by the sudden death of Mr. Lane's father, Mr. Frank Lane. Edward accompanied the remains to Cincinnati today for burial.

J. E. Snyder, of Chuluota, was in the city today and reports Chuluota as picking up and getting ready for a big tourist season in this month. The Chuluota Inn opened yesterday and fed a large crowd and reservations have been made by many of the old patrons and many new ones.

Go to the Seminole Cafe for those fine meals—the kind you have been wanting for some time. Everything new, neat and clean. Quick service lunches at the lunch counter.—Seminole Cafe on Park avenue. 241-tfc

FRANK CLARK WILL NOT RUN FOR SENATE REPRESENTATIVE WILL STAY "AS HE IS" AND NOT FALL DOWN ON THE JOB

OCALA, Jan. 2.—Representative Frank Clark will not be a candidate for the senate in this year's primary but will seek re-nomination to the lower house of congress from his district according to a letter received today from Clark by J. H. Benjamin, editor of the Ocala Star. Clarke made known his intention of not seeking the senatorial seat in reply to communication from Benjamin in which the editor wrote that because of widespread discussion of Clark's probable candidacy for the upper house he believed it time for the representative to advise his constituents of his plans.

TAMPA GAS CO. HAS BIG FIRE TAMPA, Jan. 2.—A fire of undetermined origin did thirty thousand dollars damage to the Tampa Gas Company office building and show rooms late last night.

GOVERNMENT Positions open, men, women. Experience unnecessary. Honesty required. Good pay to start. Write, T. McCafferty, St. Louis, Mo. 1-18-10-22-20

SANFORD'S TEMPERATURE

Well, when we woke up this morning at daylight ready to come to work—we always come to work at daylight—it seemed that Lake Monroe would certainly be frozen over and wondering where a pair of skates could be procured we wended our way to the office staggering a little—not with any hang-over from New Year's but on account of the heavy wind—and when the weather report was handed in lo and behold it was only 37. It just shows that the hand of the weather man is quicker than the I-don of the general public. Well, anyhow we have that cold weather that we have been talking about and we defy any mosquito that ever walked to come out today and look us in the face. 5:40 A. M. JAN. 2, 1922 Maximum 60 Minimum 37 Range 38 Barometer 30.37 North, part cloudy.

For first class job work—the Herald



GLOBE PIANO CO.

SAVE YOU MONEY Write us Empire Hotel Block ORLANDO, FLORIDA

PROFESSIONAL AND BUSINESS DIRECTORY

You Can Find the Name of Every Live Professional and Business Man in Sanford in This Column Each Day

INSURANCE

N. Y. LIFE INS. CO. W. T. ROBERTS, Agent Sanford Florida

Sanford Steam Laundry FOR SERVICE Call 148-J W. RAWLING, Prop.

Hotel Montezuma "Sanford's New Hotel" \$1.50 Up Per Day

A BARGAIN FOR CASH

120 acre homestead for sale. 15 acres cleared land. Must move at once. Close to transportation. Flowing wells.

A. P. CONNELLY

CLASSIFIED ADS

Classified advertisements, 5 cents a line. No ad taken for less than 25 cents, and positively no classified ads charged to anyone. Cash must accompany all orders. Count five words to a line and remit accordingly.

FOR SALE

- FOR SALE—Paper shell pecans, 801 Magnolia. FOR SALE—One Daisy churn. Call 415-W. 204-tfc MULES FOR SALE—Five teams splendid, medium sized farm mules at low prices.—F. N. Burt, DeLeon Springs, Fla. 231-10tc BOARD AND ROOM—\$9 per week; board \$7.00 per week; meals 50c.—Apply Mrs. McEwen, 402 Oak Avenue. 241-2tc

FOR RENT

- FOR RENT—Two furnished bed rooms, 611 Park Ave. 212-tfc FOR RENT—Bed room, 311 Park avenue. 178-tfc FOR RENT—2 furnished bed rooms. Phone 437-W, corner Elm & Third Street. 195-tfc FOR RENT—Half of store, with fine display window, No. 221 East First street, opposite postoffice. 230-tfc FOR RENT—One furnished bed room, also garage. 116 Laurel Ave. 199-tfc FOR RENT—Rooms and kitchenettes, Shirley Apt., opp. P. O. 220-26tp FOR RENT—Good seven room house, well located. \$45 per month.—A. P. Connelly. 230-tfc

Sanford Machine & Foundry Co.

General Machine and Boiler Works Automobile Flywheel Steel Gear bands in stock Crank Shafts Re-turned

Sanford Construct'n Co. CONTRACTORS AND BUILDERS

Planes and Specifications Cheerful Furnished All Work Guaranteed H. T. PACE P. O. Box 25 "WE DELIVER THE GOODS" Quick Service Transfer Storage Facilities If we please you, tell others; if no tell us. Phone 498

Auto Radiator Repair Shop

Located at 207 French Ave., between 2nd and Third. E. R. BERGQUIST.

Acetylene Welding OF ALL KINDS

Sanford Welding Co. Located in Eagle Bldg., 205 Oak Ave.

Smith Bros. Garage

Expert Repairing OIL, GAS and ACCESSORIES Oak and First

Geo. W. Knight Real Estate and Insurance

SANFORD FLORIDA

SANFORD NOVELTY WORKS

V. C. COLLIER, Prop. General Shop and Mill Work CONTRACTOR and BUILDER 617 Commercial Street Sanford, Fla.

Post cards—local views—1c each at in your job printing now.

WANTED

- WANTED—Young man who can start on very moderate salary, and learn business. Must be able to help book-keeper.—Smith Bros., Furniture, Foot of First Street. 328-3tp WANTED—Couple want room and board. Private family preferred. Address "Board" care Herald. 241-1tp

We have decided to continue the operation of our mattress factory in Sanford and we are now ready to renovate old mattresses or make new ones to order. Drop us a card and we will call to see you at once.—Sanford Mattress Co., 9th Street, near the depot. 241-6tc

George A. DeCottes Attorney-at-Law

Over Seminole County Bank SANFORD FLORIDA

HARTFORD BATTERY

"Battery Insurance" Sold and Serviced by Edw. Higgins, Inc. Haight & Wieland

Employment Bureau

The vocational committee of the Business and Professional Women's Club requests all young women desiring employment to register at the First National Bank. AGNES G. BERNER, Chairman

S. O. Shinholser Contractor and Builder

SANFORD FLORIDA

H. W. NICKERSON

Public Accountant; Audits—Systems Income Tax Service Room 16 McNeill-Davis Bldg. Phone 852 Orlando, Fla. —Get your Scratch Pads from The

Here's Wishing You A Happy New Year

You don't want to think about business now—we don't either—we just want to offer a word of appreciation for the abundance of patronage, friendship and good will given to us the past year. To merit its continuance during 1922, we pledge ourselves anew to uphold those standards which make for the utmost satisfaction.

Star Theatre