

The above will be good news to the boys and girls and the older folks who enjoy the swimming until May 4th，after which it will be open Sundays and＇Thutsdays


## Dress Moterials

Never have dress materials been as beautiful as this spring．© Don＇t wait un－ til the last minute．See our spring voiles．
Panama Hats for Ladies＇
Big line of all the very newest styles．
Prices $\$ 3.50$ to $\$ 6.00$ Price $\$ 7.50$
Complete stock of sizes，slim，stout，etc．

Neckwear for the Fastidious Man

Price 50c

Men＇s Panama Hats
From the Nifty
English Shape to the Conservative Shape
$\$ 5$ to $\$ 7.50$

## EASTER

 APRIL$4^{\text {TH }}$
SHOP NOW

Parasols
Only a Few But
Únusually Stylish

Ladies＇
Palm Beach Suits
Yes，Made Up with a Nobby Short Jacket
Price $\$ 7.50$

## Silk Shirts

Nothing so comfortable and stylish as a silk shirt for spring，therefore all the go．Come and see them

## Boy＇s Palm Beach Suits

We have layed in a supply so the boys can avoid a heavy wool suit for summer，just like＂papa＂

## Ladies＇Waists

So popular for spring dress，made either of wash silk，crepe de chine or pretty organdie $\$ 1.50$ to $\$ 4.00$

## Skirts！

Are the pronounced rage in spring dresses，made of Wool or the wash materals，Ratine，Crash or Palm Beach cloth


I All Local Adrerusements Under This Heading THREE CENTS Charge 25 Cents．
FOR SALE
$\frac{\text { FOR NALE }}{\frac{\text { For Sule－Good Carm on Celery }}{}}$

$$
\begin{aligned}
& \text { and kitchen. Good hot houne in } \\
& \text { yard. Large barn, good tenane }
\end{aligned}
$$

$$
\begin{array}{ll} 
\\
\text { houne, gaod chicken yaids, Going } \\
\text { lor a bargain. See mo quick. } & \text { H. C. }
\end{array}
$$

Winted－1 have a client who
wants 5 acren of cheap land fairly
$\qquad$
$\qquad$

N

## 夏 喜

## 立

$\qquad$
$\qquad$
$\qquad$

eeping，con Rooms For Rent－Atter Marn
atory house，modern in
A．$P$ ．Connelly．． 109 ．
$\qquad$
WANTED

$$
\begin{aligned}
& \text { For Hire-Seve } \\
& \text { lac car for hire. }
\end{aligned}
$$

or night．
2al and 318
Wanted－Good seconthand orgen
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Yor falm work． Stete particulars

$\qquad$
＂Cura＂on inald
FOR RENT
For Ront－Two bis Ent First afreet．
Furnluhed room for



Try a Herald Want Ad




## AMONG THE CHURCHES

resume given each week of the SUNDAY SERMONS

## Sunilay, March 21. 1915 . Church visited: The Mothodist. Phantor, Rev. F. E. Steinmeyor.




| $\begin{gathered} \text { reap } \\ \text { rep } \end{gathered}$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


|  |
| :---: |
|  |  |
|  |  |
|  |  |



## Sanford Coca-Cola Bottling Company

## Bottlers of Soda Water and

PHONE
21

| In |
| :--- |
| Bottles |

Sole Agents for ORANGE CITY SPRINGS MINERal. Water


We are Handling a Full Line of Philadelphia, Reading and Eclipse Lawn Mowers

The Geo. H. Fernald Hardware Company

## Closing Out Sale

## OF MARKHAM PARK LOTS

From $\$ 100$ up. $\$ 10$ buys a lot and $\$ 10$ per month, without interest. Easy terms and wa prices. Only a few nice lots left.

Truck farm, all cleared, half of it tiled. place for spring crop. Close to city
Also have some real bargains of houses and lots close in. I have lots on all the best avenues and can save you money on vacant lots. me before the advance, it's sure to cone real
N. H. GARNER, Owner

## HAND BROTHERS

## LIVERY, SALES AND FEED STABLE

Large supply of Horses, Mules
Wagons and Harness always on hand For Sale or Exchange


Complete abstracts from the records of Orange and Seminole Counties. Taxes paid for non-residents.
W. J. THIGPEN 8 COMPANY

General Fire Insurance
Florida

## WHO IS WHO IN SANFORD

| No. 1 <br> The day is past when nhowes are made to order. In former years it whe the work of an expert to make the shoo for the individual weaper. In theso dayi it takes an expert to make a selection from the many stylioh brands on the market to ht your particular atyle, of loot an as to inaure case and grace. | No. 2 <br> We have ithoreteref from the heater wheh followed ley contractorn and buildern and have taken many citizens of Sanlord with us First, furniall the lumbine for your hous from our own yard, then we bull the bouse, and lustly wie adron th atructure with all those forma woodwork that count towards beau | ty. These are the thinga which the atairways. cahinety and merg flach | belleve in patranizing a home industry of a high elans. <br> No contract too large noric too small. The NOVELTY of our plan is attracting othern. why not you? Our Price: in the Tong run will prove a saving to you. <br> We are bullding for the fusure. When you have made certain who we are, cut out this advertisement and hring it to us. Let'a get together and help each other build. | Nio. 6 <br> If Your Needo are Preasing you will want so do businesa with Sanfard's Preasing Club do Luxo-the latest to make itn appearance in the eity. Our prices and club rates will interast you. We are located in the "heart of Sanford." at 118 Railroad Ave. <br> We make a apecjalty of hat blockIng, which is done for the by ofe of the best concerne In the country. <br> In addition to cleaning, preasing, dyeing and repairing we do your |
| :---: | :---: | :---: | :---: | :---: |
| You all know me. "Shoes, that'! my buriness." That's why I'm No. I on the "Who in Who" pake. Make your fect proud by-brinking them to "Sanford's only shoe More" in time to secure a pair of low, White shoes for Easter-made juas for the occasion. <br> My motto: "I advertise what I? do, and I do what I advertine." | No. 1 <br> A photograph is uns of the mos valuably ponsuasionn in this worl and set one of the rheapest an easiest to nhtain That's why many prople fuil to recognize it importanee. What could you leas your dear onea if you were suddent taken away that they would prix as much an gour photograph? What to more pleaxing to the living? <br> "THE PHOTOGRAPHER" <br> Corner ${ }^{2 n d}$ St. and Palmello Ave, |  | No. 5 <br> This in to adsertiac a typewriter and a man-both well known in Sanlord. The typewriter is ball bearing. long wearing, and the printing point does not hob up and down. In lact, it correcta many an evil common to typewriters, and no owner of this make is looking lor a better rachine. The man can be found in his oflleo in the rear of thes seat ferthre omte or M. C. Dubose. | darning and sew'on your buttons for you: <br> We take ordera for tho Royal Tailoring Company, "which forfaits $\$ 1.00$ for every doy they are late. in getting your clothes to you alter we have laken your measure and sent in your order. <br> Bargaina in econd hand clothey both to the buyer and the coller. <br> "We return everythias but the dirt." <br> clothes. |
| No. 7 <br> A Whole County Dependent-So feel the poople of Seminole county aloout buying furniture from sisminole County's largent Furniture Store <br> The Home of tho Hoosier-the beat kitchen cabinet in the world and the easient to obtain. <br> Who pays the freight on all wut of town orders? <br> Whose prices nee alway the lownos? <br> Who is Who in the furriture business in Sanford? | No. 8 <br> From the Niller'n-tinet to You Hand-We prens it on in the ahag of liread. ties, caker, rolion mad lozen of creations whath emer customer just can't do withous. A look our window will bring you in ar our goods will liewh yan luack. <br> Wrabadin sathlord all ost hur follow <br> Narly evirytuady dow husine: with un do yous You meed t hread; we knead the dough. Ther foro we need eurh other. |  |  | Did you over hate, for comfort' nake, to cant aside a pair of old bhoes for a new palr! There way a reason. Thit ofd ahoe had comformed to the ahaje of jour foot and you gave up comfort for pride's sake. But if you will turn over your old shoes to the ""Shon Doctor of Seminole County" he will repair them no that you will not have to sacrifice comfort or atyle. <br> "Tho litte shop with the ble busineas!' |
| No. ${ }^{12}$ <br> Inm the man whon mand loetwoun your bumper crop and the northern buyer and wees to it that her gern gour guallity fruites and whatablas in the wery best condition and yous gow the vers hoas price My rectord of yours in your musual aprotion is my perommendation to you for continund pintronage. <br> Whe Ia Wha" in the lumases inf abopping car lots of truits abul vergetables out of Sanford to the world? <br> Who make the currany rustle. for the grower? <br> The man whe putm then "will" ith celery | Nin. 13 <br> I jut at Pat of withot unt the y tion of amathrantops 1 ffors <br>  your hosal <br> If y"ul hiave "bere hlothe bousum with min thase in " heritures fath ! Bowr doner tan Hapo <br> My home is tho fliare al hate the faverite posourt of worm <br>  bunimen an sunferds' | No. It | lane "xpertemer in making and <br>  <br>  make sheres of waterprool louther What anturm the the shape of your foot. They wrar lonk. look gnorl and ars comtortalde, ant jorese the vatue of nhoes mathe tu order. Wa ropair ahoes neatly while you wait. All our runtomern know who wi are and where watare. Allothora will do wall te twhe thater whor trontilian (1) 309 Einnt Firnt Streat. | No. 16 <br> We are the firm that mlande besween the arower of fruita and veratablem and the morthern market. <br> The surthern merehant and hia rustomera eafinot noe the celery, beana, cabbage and other vegutables' growing in the trautiful gardenn of Seminole county, but they aro much impreased it they arrive in hampera and crates that gromerve the beauty and trishinean of the veretables. <br> We ure the largase nupply house of craters and hampera in Seminole counts. <br> We have all kinds of fend for horses and catte and we are the home of the Welber wagno and dozens of wher things that go to make Seminole rounty the banner crounts of ritorida |
| No. 17 <br> Wanted Everybody in the rity (1) witte the name of Sianfurity nuw bundry. We charke you by the pound for carefully washimg your riothes in wight complete chances of water, after which wio ary them and return them to yoll in perfert condition with that sweret. dean odor you desire <br> Wur charge in 5 ernen a perand, wet wash inf rents a hasket of sill ta bin piremes. Fior larther partimulure rall thume 1501-4. | No. $1 \times$ <br> Florilat in probalily the mbut prow mernus atate in the U!nion tentay while ather utution arie lowthes 1 eflecta of the war There is no ats in Flopida in better condifion tha Sunford Whore. Hern, why you then better land valuen? H'm a hasgan whether you gי" it chand or ut groud tigur: Surnlorle $\qquad$ <br>  jrour' | No. 19 <br> parrage that usher tailors do. but <br>  me. where suth ape made to nuit <br> We ruarantere all mortn made to <br>  <br>  <br> .urde: 1.0 .1 19. do. 11 Shath know whom 1 nm <br>  <br>  | No. 20 <br> A Chinnman in anapirious of you if you try to take hin picture. Hut who wans to be a Chinamant <br> Don't matay away from n firat dann atudio so long you'll feel unnatural in the wlace <br> Whellow you mant noy work or <br>  <br>  locatell "in the heart, uf sanfort." | Nu. 21 <br> If it's in a bottle with one of our branda on tho Jabel it's "corthing K0019 " <br> The home of Bratiol "the drink Chas' Murv than wot ${ }^{\text {a }}$ <br> Probular flavora <br> The dirn that weryhody knowr. |
| No. 22 <br> I am known in the diy goods businems in Sanford by the lines I capry, junt na a man in known by the mompuny he keape That'e why particular wothern kowsh the homa of the famous W B Nisforen Cos. ant and the Standard Fatterhe the <br>  mastury muke a guod combination Hon't you remember when you mast me last, how you wantort bo part with your money and 1 wunted to part with my gooin? | A hat in a woman's cruwnin Rlory That 10 wha your milline <br>  <br>  <br>  the heor is door <br>  and goud will that will hirtig you back. | No. 24. ean almo be tound in the naine of <br> Wramell a marlime you rall a lurd whe firm th luys. and cur gatako is at your <br> N1. ninu will a nix rilinatur cart <br>  <br>  <br>  <br> Itath thene rare int their loriat <br>  $\qquad$ <br>  <br>  <br>  ninglo day. The name of this car kina ua in the automobite business. | $\qquad$ | No. 26 <br> Eiverythink ,wu Wear from Head to Fout We are the ntore that always han sumberink new for your <br>  <br>  Authen's larkent eity It you live in guaintanco Gur - keods nud prices will interent jout, as it intereata everyhody in south Fiorila. trilim, nu meihing you wear we havell. |
| - No. 27 <br> Little girl-Mamma, do men evep (5) to heaven? <br> Mamma-Yea, dear. Why do you ask such a funny question? <br> Ldtle git-Berauas I ngver naw any pictures of men with bearda. <br> Mamma-Well, men never get to heaven except by a close shave. <br> This means you, if you are a man and live in Sanford. <br> Put a rood face on thage. We are the oldeat ahop in Sanford. | No. 2א <br> If jou are a powalent of sunfor you want, to ferd at home in th eity, esperfally at momb tames. Ther fourthe of the enfos ment of ratin consints in having hat hame forlime Thls is the plact wheres you ret | hoone rooking and rat your moaln in <br> the rikht atmonghere <br>  <br> ily. Wur Sunday dimnery are the tab of the town. <br> wo are oll the main atreat, uway from moine woll bualle, and sel we <br> no. within masy reach of the heant <br> of the busiffins pertiont. <br> I lean, Invieing humellibe ronve- <br> nipor. <br> That getm un. | My plater in hendymurtern for those who winh to do business with "ach wher. My plati, am explained in a rewent ishur of the Herald confldereen and remult in quick males for the wuiner. <br> I try and reprosent the buyer's interest hent giving him the twat deal I can necupe, but I alno use the wher fuir and you witl find me | "Midway" buewern buyor and meller (o) ket them together. <br> On this plan I solicit your busiapas. I meed it hut 1 nm here to surve and $t$ lo not wans unything do not carn. <br> A few of the lota 1 am offering would prove a gored invertment. Hester look them up. <br> My office is handy to the burinesa part of town. Come in and see me or make your headquartern herkight beride the pastollice. |

BABY ELEPHANT SHED TEARS



ATLANTIC COAST LINE Astandardrailroadofthesouth
$\qquad$
J. G. KIRKLAND. D. P. A. A. W. FRITOT, D. P. A

Hilliboro Holel, Tampa, Ma.
139 W. Bay St., Jacteo arille, Ma.
A 25c Want Ad. in The Herald
Rent Your House For You


| IN AND ABOUT THECITY <br> Little Happenings-Mention of Matters in BriefPersonal Items of Interest <br> Summary of the Floaling Small Talke Raceinctly Arranged for Hurried Herald Readers |
| :---: |

##  <br> Mra. W. P. Carter apent Sunday Housebold goods, Imperial iron nd yeant calrea at Simon'a. $60-81$ LIV-VER-LAAX! omel. No bad offecta Aldidge. <br> Mra. W. F. Shelly is apending th Mra. Holden.

No need for calomel with ite nau
seating offecta. LIV.VERHLAX happy in results. Wm. G. Aldridge
 Is you
LAI will
dridge.

For a Surfe Shave!
go to Albert Gramiling'a

| 9 W. Firat St. $61-11$ | Kathertur spartug kon the browlos an Finsore rallat ciahe and ir |
| :---: | :---: |
| Specials for Easter at MrC | cream wus meprod. Eingui |
| Hams, Hacon, Chickens and all kind | charming hossitality of Miss Fiarnesworth wapa Mra J. II Roherta |
| .VER-L,AX is guaranteed to re- | Mra. L. 18 |
| troubles resultink from a dis. | H |
|  | La |
| ly harmless. Win (i, Al. |  |
|  | Rumbres. |

- 



| L.IV.VEIL-I.AX tonm up the tem, stimulates the liver io in harmony with the other orga Guaranteed to give satiatartions. ( a Aldridge. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |

## 

 un yodridge



 hild lo polion iko calom LIV-VER-LAX.
Mra. Alfred Lilja has
rom Lakelend, where she
y the illnews of her nephew
Liv-ver-laX blimulates the Liv pound. Any child can tak
ly. Aik Wm. G. Aldridge.

Bhave Youraelf
patence, bave your money and anv
tho rafere is to thave yourself with trop and all the Reccourories. Got and you of ahaviye your

Get sld of the grouch LIV-VER $\mathrm{F}_{\mathrm{m}}$. Qakes the nun shing brighter A Bargan in tours

| ABOUT PEOPLE |  |
| :---: | :---: |
| ...AND EVENTS... | \% |

$\qquad$



##  PALM BEACH SUITS

Have been adopted by the Sanford ministers for the coming summer. If they are good enough for the preachers they are good enough for you.

I have them at...... \$7.50 Also extra Pants at $\$ 3.00$

## B. L. PERKINS

Everything in Gents' Furnishings


## EASTER MILLINERY

Our new Spring Hats deserve your inspection. Newest and
 most becoming styles being shown now. We make a specialty of

## HATS FOR EASTER

They are arriving daily-New Stylish Models-that are syre to please you, and at prices from $\$ 2.00$ up.


## See Our Line Before

## Buying Elsewhere

We carry a complete stock of Everything in the MILLINERY LINE.

## Mrs.GraceE.Williams

106 East First Street




## Legal adveritising



|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




##  <br> ON. TUESDAYS AND FRIDAYS



