



The Price Of Gold
In order to understand anything about the free gold market which President Roosevelt has recently established...

TOWARD A MANAGED CURRENCY
It has been evident ever since the end of June that in falling to assume control of the value of the dollar in terms of gold...

Federal Land Bank Has Lent \$120,200 Locally In 6 Weeks
(Continued From Page One)
It should be noted that the Federal Land Bank has lent...

Sanford Twenty Years Ago
The Ladies' Fashions Circle held a party for automobiles...

Special Children's Matinee
This Coupon And 5c Will Admit One Elementary or Junior High School Student

Persons
L. P. Galkin of Tallahassee has gone to Orlando after spending a few days with Mr. and Mrs. C. M. Berry, West Side.

Persons
Mr. and Mrs. P. J. Pelletier have returned to their home in Ocala after spending about two months at various points in New Jersey.

Persons
Mr. and Mrs. L. B. Betts and Mrs. T. R. Melling spent Wednesday evening in Orlando as the guests of Mr. and Mrs. Max Jordan.

Persons
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Social And Personal Activities

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Social Calendar

FRIDAY
The Makers' Club will present a "Ladies' Club" tag dance from 9:30 P. M. to 2:00 A. M. at the City Hall.

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Members Of Herald Force Enjoy Picnic

Members of the Herald force enjoyed a swimming party and picnic yesterday afternoon and evening at Evidale Park.

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SAVE 25% ON QUALITY FURNITURE
JENKINS FURNITURE CO.
225-229 W. CHURCH ST. ORLANDO

FUN for KIDS! HALLOWEEN CARNIVAL
South Side School
Thursday 6:30 to 9:00 P. M.

IS THE TIME
SEMIMOLE DRY CLEANERS
To have your last season's FELTS cleaned and dyed...

For Your HALLOWEEN Party
Serve Cookies!
We Make Them In Special Orders

Why wait? Penney's COATS are ready!
\$11.90 \$16.50

You Hear It Everywhere!
The new coat fashions are here! Oh, how new and different and different...

PRINTING
We are equipped to produce first class job work at a trial.

Photography Printing
TYPING
Special Investigations
SEMINOLE COUNTY CREDIT ASSOCIATION

BEER ON ICE
At Steve's Place
You can still get genuine beer here...

Picture Framing
Wieboldt's Studio
Phone 313-1

DR. L. T. DOBS
Chiropractor
Office: 118 Park Ave.

DR. HENRY McLAULIN, Jr.
Ophthalmologist
118 Park Ave.

DOZIER & GAY'S QUALITY PAINTS
"Best For The South"
Always. Consequently, They Cost Less.

STANLEY-ROGERS HARDWARE CO.
1204 Sanford Avenue

BRAKES TESTED FREE
On the Firststone Cowdry Brake Tester
Eliminate Guesswork—Be Certain

FREE TEST!!
With The New MOTO-COPE
Eliminates Guesswork
Tells Accurately Amount of Gas Used!

1,000,000 WOMEN CAN'T BE WRONG!
SEMIMOLE TIRE SHOP

CHOCOLATE DROPS
10c lb.

Handkerchiefs 2 for 9c
Napkins 10c

Gowns 35c
Sheeting 8c

Blouses 49c
Dresses 49c

LAMPS
\$1.00 Sat. Only

Bloomers 25c
Slips 50c

Price Listed Above Not Effective After Tomorrow

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## Operation Of NRA Bureau Results In Creation Of New Department Of Enforcement

WASHINGTON, Oct. 26.—(AP)—The newly ordering reorganization of the NRA's staff yesterday, High Commissioner S. Johnson created a new compliance division which will have charge of enforcement of permanent codes throughout the country.

Johnson will head this section of NRA himself, pending appointment of a permanent director. He will likewise act as chairman of a national compliance board which will be the final NRA agency to act upon charges of violation before those which defy adjustment of differences are turned over to the federal trade commission or the attorney general for punitive action.

Yesterday's order also set up a trade association division under Thomas S. Hammond of Chicago whose job will be "to prepare plans for and to advise the organization of industry for industrial self-government."

Important in the enforcement set-up was an order for procedure by which complaints will not be referred to the code trade authorities by regional officers unless specially ordered by Johnson himself, so the administration will retain a maximum of policing control. During creation of a permanent regional organization, district managers of the department of commerce in two-score principal cities will be charged with receiving and seeking to dispose of all complaints of code violations in their respective areas.

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## Home Loan Gets Quick Response To Loan Appeal

(Continued from page 1)  
weight of messages swamping the wires into Washington yesterday, was instantaneous and heavy. It prompted a statement by William F. Stevenson, chairman of the Federal Home Loan Bank Board. More than 500,000 applications for relief totaling \$1,500,000,000 were now on file with his organization, he said.

Referring to the effort being made by the Home Owners' Loan Corporation, Stevenson again appealed to mortgagees to withhold foreclosure proceedings until the Federal relief field was explored.

"As chairman of the Federal Home Loan Bank Board, charged with the administration of the Home Owners' Loan Corporation which only relieves mortgagee homes and cannot under the act handle chattel mortgages," said Mr. Stevenson, "I desire to unite in the request to all home mortgagees, when the mortgagee has filed an application with said corporation, to refrain from foreclosure until the corporation can reach the application for attention."

"Over 500,000 applications, amounting to \$1,500,000,000, have been filed and the board is making every effort to handle them expeditiously, but necessarily it will take time. Whenever the application is filed and the mortgagee has consented to take the loan, the mortgagee should not proceed to foreclose, as the applicant will be



out with his open field running passing, and all-around field generalship against South Georgia State in a 22-10 win in his own right and will be featured in the Newberry edition. If he plays up to his usual standard, Schrage, who won his letter in 1931 and who was not in college last year, is already helping the fans to "forget" Will Rogers, the lad who scored against Newberry on a long sprint last year. Schrage is a hard-charging shifty tack who plays a consistently competent line of football. Washington, the best defensive player on the squad, is taking over new responsibilities on the offense, and is likely to develop as one of the best ball-toters on the team this season. Doyle, much improved in health this season, surprised the fans in the opening game by reeling off several long runs, and otherwise conducting himself as a fitting mate for Miller, Washington, and Schrage.

One of the ends will probably be assigned to George Rogers, a brother of Will Rogers. George is utilizing his natural speed in developing into a fast wingman and is giving Tourtelotte and Powell some stiff competition in their efforts to hold down their terminal ends.

The Tars leave by train here Tuesday and will arrive in Newberry in time for a light workout before the game this afternoon.

CLAYTON, N. C., Oct. 26.—(AP)—Farmers from the region of Princeton and Bovina, Tex., reported that crops "were being destroyed" by "harmful insects" every thing in sight. They have applied to the Texas state game warden for permission to kill them.

CHATELAIN, Ohio, Oct. 26.—(AP)—Charles Hill, 26, of the town of Hill, was sentenced to 30 days in jail for a crime committed in 1931. Even more embarrassed was the tenant, Joe Blair, who got 30 days in jail.

### MANHATTAN MARKET

"When the frost is on the pumpkin  
And the corn is in the shock"  
ITS "PUNKIN" TIME

New Hollow's	Pumpkins	15c
Black Twigs	Apples	25c
Wisconsin	8' lbs	25c
Extra Quality	Banana	5 lbs. 21c
Green Inside	PEAS, 2 lbs.	25c
White or Yellow	Tomatoes, lb.	10c
Squash 2 lbs.	Round or Flat	15c
	BEANS 2 lbs.	15c
	Carrots	2 for 15c
	Lettuce	2 for 15c

We have FOUR different varieties of GRAPES—SEVEN varieties of APPLES for you to choose from. Come to MANHATTAN MARKET first.

## PIGGY WIGGLY

222 E. 1st St. FRIDAY AND SATURDAY SPECIALS

COFFEE lb. 25c	Sugar 5 lbs. 23c
MILK can 5c	Cherries 2 cans 25c
Flakes 2 pkgs. 19c	Gelatin 3 pks. 15c
Navy Beans 15c	Gln. Ale 2 for 15c
Tomatoes 5 cans 25c	Asparagus 15c
Blackberries 10c	Supersuds 22c
Chocolate 22c	Soap 3 bars 20c
Pickles 17c	BEETS 3 for 25c
Soap 10 bars 25c	Nucoa 2 lbs. 25c
POTATOES U.S. No. 1 10 lbs. 25c	
GRAPES 2 lbs. 15c	CABBAGE, lb. 3c
APPLES 5 lbs. 17c	CELERY 10c
ONIONS 3 lbs. 10c	LETTUCE 2 hds. 15c
CHEESE, lb. 17c	BUTTER, lb. 23c

PIGGY WIGGLY MARKET—222 E. 1st STREET ONLY  
BEST QUALITY WESTERN and GEORGIA BEEF

Hamburger & Sausage Meat Lb. 10c	Beef or Veal lb. 12c
Fancy WHITE BACON Lb. 7c	
Wieners 2 lbs. 25c	
Roast & Rolled Beef Roast lb. 19c	
Oysters 7 qt. 55c	Pork Cuts 10c 12c 15c
HAMS lb. 8c	STEAKS lb. 19c
FRESH DRESSED HENS & FRYERS	
Ribs-Pig Liver-Pig Tails 3 lbs. 25c	

WINTER PARK, Fla., Oct. 26.—The fast-stepping Rollins Tars, undefeated last year and with one victory already recorded in the campaign this year, face the prospect of having their record marred next Friday, Oct. 27, when Newberry College, and S. I. A. A. opponent, will meet on the gridiron at Newberry, S. C.

It will be the first S. I. A. A. game of the season for Rollins and the second for the opponents, Newberry having a 7 to 7 tie with The Citadel to their credit in this year's association game.

Followers of the Rollins team are frankly anxious over the outcome every consideration as rapidly as possible. Our financing the loans depends on the acceptance of the bonds by mortgagees. We are using every effort and all force necessary to speed the work—give the home owner a chance—stay the hand of foreclosure."

### TRIPLE S GROCETERIA

Free Delivery  
204 E. 1st Phone 236  
— Pleasing You Means Our Success —  
A. B. STEVENS NAOMI FELLOWS

Best Ga. Yam Sweet	Potatoes 10 lbs. 12c
10 lbs. U. S. No. 1 White	POTATOES 23c
4 Pounds	ONIONS 10c
NO. 2 Can Stokely's Very Best	
Corn 2 cans 21c	
COFFEE lb. 25c	
APPLES 15c	Fresh Sanford EGGS, doz. 39c
Baking Powder 15c	
5c SALT or BLACK PEPPER—3 for 10c	
Salad Dressing 8 Oz. — 10c	
Pts. — 15c	

Above Prices Go Through Nov. 2nd. And Are Sold Only With Orders.

Before Buying See Our FRUITS and VEGETABLES

Miracle Whip  
TILETS BROS. MEAT  
Cleanest in Town  
Quality Meat at  
Very Low Prices  
Trade with us

### THIS IS OUR 74th BIRTHDAY.

We want to celebrate and we are inviting you to our party. The prices below are as low as consistently possible. The merchandise is of A.A.P.'s usual high quality. The service is, as always, pleasantly courteous. Visit any of our stores TODAY. Our Anniversary party is an event you will not want to miss.

NEW! DELICIOUS! Grandmother's Family Loaf  
**BREAD**  
Here's a Real Loaf of Bread—Soft—Rich—Always Fresh

Large PLAIN or SLICED Loaf	10c
IONA BRAND 6 Lb. Bag	25c
FLOUR 12 Lb. Bag	45c
24 Lb. Bag	85c
Plain or Self-Rising 48 Lb. Bag	\$1.65
PALMOLIVE SOAP 3 CAKES	19c
SUNBRIT CLEANSER 3 CANS	13c
Washen Wall and Rinse—Rapidly CHIPSO 3 PKGS.	19c
For The Laundry O. E. SOAP 2 BARS	5c
Finest Shortening Compound 5 lb. ctn. 16c	4 lb. ctn. 29c
8 lb. ctn. 57c	
MELO-WHEAT—package 15c	
Sultana Brand Large Red Beans 5 16-Oz. Cans	25c
TOMATO SOUP, Campbell's—3 cans	20c
<b>SUGAR</b> 5 lb. cloth bag	25c
10 lb. cloth bag	49c
PRESERVES, Ann Page Pure Fruit—16 oz. Jar	21c
Gene Brand BABY Lima Beans 5 16-Oz. Cans	25c

SPECIAL LOW PRICES ON

### COFFEE

3 O'CLOCK Mild, Mellow	17c
RED CIRCLE Perfect Blend	19c
BOKAR Coffee Supreme	23c
MAXWELL HOUSE Good to the Last Drop	25c

IONA BRAND Delicious—Rich	COCOA 1 Lb. CAN	12c
White House Brand EVAPORATED MILK 3 TALL CANS	10c	
U. S. NO. 1 Potatoes 10 lbs.	23c	
YORK IMPERIAL COOKING Apples 6 lbs.	19c	
LARGE CRISP JOERING Lettuce 2 heads	15c	
LARGE RIFE Bananas 4 lbs.	19c	

222 E. 1st MEAT MARKETS 2484 Sanford Ave.

### YEAL ROAST

1 lb. 12c

# Seminole Sausage Shop

- SAUSAGE lb. 15c
- BACK BONE lb. 15c
- PIG HAMS lb. 15c
- SPARE RIBS lb. 15c
- STEAK lb. 17c
- HENS lb. 18c
- VEAL ROAST lb. 15c
- ROAST lb. 12c
- STEAKS lb. 21c
- Lamb Legs lb. 19c

## GATOR RATS TO OPEN SEASON IN TILT SATURDAY

### Woodrow Riser Named As Fine Prospect At Tackle Position

GAINESVILLE, Oct. 27.—Saturday brings the opening of the 12th year of freshman football at the University of Florida as the "Baby Gators" meet the Stetson University frosh at Florida Field Stadium.

Just what talent will be developed from the present freshman squad is questionable. In the beginning the outlook was quite discouraging, but both Coach Caverton and Coach Schirmer are encouraged after several weeks of practice. The Stetson game will give a reasonable indication of just what might be expected.

One of the rather promising players is Carlisle Hughes, brother of the Gators star fullback, Jimmy Hughes. Weighing 185 pounds, young Hughes shows himself to be an athlete with considerable ability, and much possibility.

Four guards have set the pace in this department of the team. Root of Plant City; Hunter of Tallahassee; Ostner of Robert E. Lee, and Wadsworth of Flagler Beach. Wadsworth before coming to college played soccer, and never saw a regular football of any description until the varsity encounter with Stetson. Possessed of a fine physique, and a capacity to learn rapidly and execute ac-

## ROLLINS OUTFIT LEAVES FOR TILT WITH NEWBERRY

### McDowell Eleven Has Hopes Of Victory Over Strong Rival

WINTER PARK, Oct. 26.—Confident of bringing home their second victory of the season, a band of 19 Rollins College grid-irons left by train today for Newberry, S. C., where they are due to meet the Newberry eleven Friday afternoon.

The Tars, despite their confidence, realize clearly, however, that Newberry will be a high hurdle to overcome in the march toward another undefeated season, as the Indians have already demonstrated that they have class and will be out for revenge to wipe out the tilting of last year's 7 to 0 defeat at the hands of Rollins.

Unfortunately for the Tars, they will not be able to present their strongest front against Coach Dutch MacLean's side. The loss of Jardine, the center, who broke his knee-cap in the opening game last week, will be felt, and the chances are remote that either his regular guard, or Doyle, another halfback, will be fit for duty in the Newberry battle. Several of the other players, including Hymie Miller, the capable quarterback, have been complaining of colds this past week and may not be up to their mark in Friday's game.

Reports from Newberry indicate that the home team has been pointing for the Rollins clash and has no idea of letting the Tars make it two straight. Smashing victories this season over South Georgia State and Catawba, last year's N. C. conference champions, and a tie game with The Citadel make the Newberry team look more than impressive on paper. Added to the advantage of playing on the home field, the record of the Indians this year should make them strong favorites to turn the tables on Coach Jack McDowell and his band of Tars.

## WELFARE WORKER DIES

### JACKSONVILLE, Oct. 27. (AP)—Mrs. Brownie Dickson Schaefer, 36, welfare worker and formerly connected with the Red Cross, died here Wednesday following the birth of a son Tuesday. She was the wife of Henry W. Schaefer, newspaperman of this city.

### NEWSPAPERMAN HONORED

PARIS, Oct. 27.—William T. Dewart, president of The New York Sun, was created an officer of the Legion of Honor Wednesday.

### CLEARED IN DEATH

ATLANTA, Oct. 27.—(AP)—A jury in the criminal division of Fulton superior court Wednesday returned a verdict of not guilty in the case of Mrs. Bethel

## Upsala—Grapeville

Andrew Bertleson, of Palatka, visited his old home here, stopping with his sister, Mrs. Alfred Erickson for a few days. They were recently burned out and Andrew was ill at the time.

Friends of Mrs. J. L. Dixon are sorry she has been ill again. She is some better now.

Gilbert Erickson has been ill, having an abscess back of his tonsils which will have to come out later.

Mr. and Mrs. Emil Magnuson and her brother, Elmer Tyner and son of Wadsworth, spent the week-end with their folks in Daytona.

Grandma Lundquist spent the day Monday with Mrs. H. G. Lundquist.

The Dorcas Circle of Upsala plan to have their next meeting on the lawn at Mrs. Hallinger's in Grapeville from 2:30 on and later will serve a Harvest Home Supper with all the good things. These ladies are famous for from 4 to 9 P. M. Full supper with coffee, a plate candy and popcorn for the kiddies. A table of fancy work will also be for sale. Remember the date and come Thursday, Oct. 26.

Carl Erickson, Jr. and wife of Miami were recent visitors at the home of his uncle, Alfred Erickson, Carl lost an arm in the World War.

Long, of Roswell, charged with murder in the death several weeks ago of Mrs. Fred Holbrook, also of Roswell.

# ROBERTS' MEAT MARKET

GROCERY AND

223 E. First St. Phone 89

**We Deliver**

—WESTERN AND FLORIDA MEATS—

POT ROAST of BEEF, lb.	12½c	15c & 18c
STEW BEEF, lb.	8c	12½c & 15c
Sliced HAM, lb.	18c	Small Ends of HAM, lb. 10c
Breakfast BACON, lb.	18c	Spare RIBS, 3 lbs. 25c
Neck BONES, lb.	5c	Copeland SAUSAGE, lb. 28c
Fresh Ground HAMBURGER, 2 lbs.	25c	
G. A. Small PORK HAMS, lb.	18c	Small Shoulder 12½c

—FRESH PIG HEADS AND FEET—

Country Roll BUTTER, lb.	25c	Octagon SOAP, 2 for	5c
2 Cans Clabber Girl B. POWDER	15c	Lighthouse Cleanser, 3 for	10c
<b>2 cans No. 2 Peas (sweet tender) 25c</b>			

## BETTER FOOD STORES

# BFS

H. E. WEEKLY, No. 1 L. C. KINARD  
100 W. 9th St. Phone 669 917 W. First St.

H. E. WEEKLY, No. 2 JOHN ANDES  
1219 W. 13th St. 10th & French Phone 4114

- |                               |     |                                   |     |
|-------------------------------|-----|-----------------------------------|-----|
| YRUP ½ gal.                   | 32c | Oversea Peach PRESERVES           | 15c |
| Oversea No. 2 BERRIES         | 15c | Oversea Papple PRESERVES          | 15c |
| o. 2 Oversea Mixed Vegetables | 10c | Oversea lb. glass Grapes JAM      | 20c |
| Canary SOAP, 2 for            | 13c | 50c Size OVALTINE                 | 39c |
| 10c Size CHIPSO, 2 for        | 15c | Phillip's Italian Spaghetti 2 for | 15c |
| Oversea No. 2 ASPGUS TIPS     | 19c | Dr. Ross Vitamin Dog Food 3 for   | 21c |
| Mexican Chili CON CARNE       | 10c | 2 pkgs. Kellogg's Wheat Branflit  | 25c |
| 100 Cal Wedding Cakes         | 19c | 4 cans D-maltic BARDINES          | 15c |

- U. S. No. 1 10 lbs. **Potatoes 19c**
- 10 lbs. White Guaranteed FLOUR and 3 Lbs. LARD **75c**
- 10 lb. Oiler FLOUR 24 lbs. \$1.19; 12 lbs. 63c; 6 lbs. **33c**
- 10 lb. COCONUT, 3 oz. cans—each **10c**
- 10 lb. SOAP ¼ bars **15c**
- 10 lb. BEAT, 3 cans **10c** Oseola Parsi COFFEE, lb. **19c**

- Large Heavy Setting **Apples 4 lbs. 25c**
- Medium Heavy Setting **Bananas 4 lbs. 19c**
- Small Heavy Setting **Onions 3 lbs. 10c**
- Fresh Meaty **SPARE RIBS 2 lbs. 15c**
- Neck BONES, lb. **5c**
- SPARE RIBS, lb. **5c**
- Fresh Country **BEELINGS 3 lbs. 25c**
- (Not Salty) **HAMS, lb. 12½c**
- Hammed Pork **ROASTS, lb. 12½c**

- No. 1 Rib White **Bacon 15c**
- Per Pound 17½c and **19c**

Oct. 27 - 28

# Sugar

Five Pounds **25c**

Fresh Water Ground

# Meal

Five Pounds **10c**

All Flavors

# Jell-o

2 Pkgs. **15c**

Compound

# Lard

Two Pounds **15c**

No. 1 Rib White

# Bacon

Per Pound 17½c and **19c**

## LOVETT'S GROCETERIA

117 East First St.

The Store of Quality, Service & Price

Fri. and Sat. Specials—Oct. 27th & 28th

Banitary Cloth Bag **SUGAR 5 lbs. 22c**

10 lbs. U.S. No. 1 Potatoes **25c**

Yellow Onions, 4 lbs. **10c**

Cabbage, lb. **3c**

APPLES 1 Pound **19c**

GRITS 8 Pounds **8c**

Maxwell House **COFFEE - lb. 25c**

Tall Pot or Carnation (6 can 1 qt.) **MILK 3 cans 15c**

No. 2 Can Pineapple **10c**

No. 2 Can Blackberries **10c**

No. 2 ½ Std. Peaches 2 for **27c**

SALE PRICE **SALMON 1 For 19c**

Being **FLOUR 24 lbs. 79c**

Snowdrift **3 lbs. 39c**

We Reserve Right To Limit

ATLANTA, Oct. 27.—(AP)—A jury in the criminal division of Fulton superior court Wednesday returned a verdict of not guilty in the case of Mrs. Bethel

Letting 2 for **15c**

Tokay Grapes, 2 lbs. **15c**

No. 2 can R.S.P. Cherries, **12½c**

COFFEE - lb. **25c**

Shredded WHEAT **12½c**

2 ½ lb. Mixed Macaroni **17½c**

No. 2 ½ Can Monarch Royal Anne CHERRIES **23c**

Argo Tall Can Red SALMON **19c**

Yacht Club Tuna, ½ can **15c**

12 oz. Corned BEEF can **12½c**

Golden Key Milk, tall can **5½c**

3 Pkg. B & L T. **10c**

Black Pepper 3 cans **10c**

Mice Rose RICE, 5 lbs. **19c**

S. E. PEAS, 3 lbs. **19c**

Yellow Calumet, 3 lbs. **10c**

Yellow Ripe Plantains 4 lbs. **17c**

Best Quality BEANS, lb. can **40c**

Country Roll BUTTER, lb. **24c**

BEST GRADE WHITE BACON lb. **6½c**

MAXWELL HOUSE Coffee Lb. **25c**

SUGAR 5 Lbs. **25c**

10 Lbs. **49c**

Miracle Whip SALAD DRESSING Qt. **25c** Pt. **15c** ½ Pts. **10c**

NUCOA 2 lbs. **25c**

Bread and Butter Pickles 2 for **29c**

Shredded WHEAT **12½c**

2 ½ lb. Mixed Macaroni **17½c**

No. 2 ½ Can Monarch Royal Anne CHERRIES **23c**

Argo Tall Can Red SALMON **19c**

Yacht Club Tuna, ½ can **15c**

12 oz. Corned BEEF can **12½c**

Golden Key Milk, tall can **5½c**

3 Pkg. B & L T. **10c**

Black Pepper 3 cans **10c**

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S. E. PEAS, 3 lbs. **19c**

Yellow Calumet, 3 lbs. **10c**

Yellow Ripe Plantains 4 lbs. **17c**

Best Quality BEANS, lb. can **40c**

"Independent - Home Owned and Operated"

# FORREST GATCHEL'S

CASH GROCERY AND MEAT MARKET

Oct. 27th 406 Sanford Ave. Oct. 28th

COUNTRY ROLL BUTTER lb. **24c**

BEST GRADE WHITE BACON lb. **6½c**

## Rumford Baking Powder

MAKES FINE-TEXTURED CAKE and BISCUITS

LARGE CAN **25c**

MAXWELL HOUSE Coffee Lb. **25c**

SUGAR 5 Lbs. **25c**

10 Lbs. **49c**

Miracle Whip SALAD DRESSING Qt. **25c** Pt. **15c** ½ Pts. **10c**

NUCOA 2 lbs. **25c**

Bread and Butter Pickles 2 for **29c**

PILSBURY'S XXXX Flour 24 lbs. **\$1.09**

RINSO 3 pkgs. **23c**

LIFEBUOY SOAP 3 for **20c**

LUX SOAP 3 for **23c**

U. S. No. 1 IRISH POTATOES 10 lbs. **15c**

With Any Order of \$2.00 or More

MEAL or 5 lbs. **9c**

GRITS **5 lbs. 9c**

GIANT SIZE Octagon Soap 4 for **17c**

Shredded WHEAT **12½c**

2 ½ lb. Mixed Macaroni **17½c**

No. 2 ½ Can Monarch Royal Anne CHERRIES **23c**

Argo Tall Can Red SALMON **19c**

Yacht Club Tuna, ½ can **15c**

12 oz. Corned BEEF can **12½c**

Golden Key Milk, tall can **5½c**

3 Pkg. B & L T. **10c**

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Mice Rose RICE, 5 lbs. **19c**

S. E. PEAS, 3 lbs. **19c**

Yellow Calumet, 3 lbs. **10c**

Yellow Ripe Plantains 4 lbs. **17c**

Best Quality BEANS, lb. can **40c**

## MEATS

Best Westn. Round STEAK, lb. **19c**

Western Pork Chops, 2 lbs. **20c**

Sugar Cured String End Half or Whole HAMS, lb. 12½c

Fresh Pork HAMS, lb. 15c

Shoulder lb. 12c

Sliced Hindes BKFST. BACON, 2 lbs. **35c**

Fancy Western LEG-OF-LAMB, lb. **22c**

Real Home Made Pure Pork SAUSAGE, 2 lbs. **25c**

Fresh Ground BEEF, lb. **10c**

Fresh Western BEEF LIVER, 2 lbs. **25c**

Fancy Veal ROAST, lb. **15c**

Lamb SHOULDER ROAST, lb. **12c**

1 ½ LIVER, 3 lbs. **15c**

Boiled HAM, lb. **25c**

Large FRANKS, lb. **10c**

Country Sausage SAUSAGE, 2 lbs. **25c**

CRIPPLED GATOR HEADS NORTH FOR TENNESSEE TILT

Milton Ware Depended Upon To Add Power To Undeclared Team

UNIVERSITY OF FLORIDA. GAINESVILLE, Oct. 27.—A crippled gator limped out of Gainesville yesterday afternoon at 4 o'clock bound for Knoxville and an outside chance to down the Tennessee Vols Saturday.

team, whose goal line remains unscathed by enemy shots. Despite the fine record thus far in the season the Orange and Blue line and backfield is rent with heavy losses and injuries. Four halfbacks made the trio, and with them Coach Stanley was taking every available man who showed any promise whatsoever. Charlie Fleming, center, and Jackie Henderson, flashy halfback, are definitely out, and many more within the ranks were considerably handicapped by injuries.

PICK THE WINNER

Here's another list of football games, probably the most outstanding to be played throughout the nation this week-end. Two tickets to the Milano Theater are the prize which go to each of the three persons who guesses nearest to the actual number of winners.

The important thing to remember is that the person you turn in your list the better is your chance to win the tickets because the tickets go to the first three nearest to correct lists.

Clip this coupon, place a "W" opposite the name of the team you think will win, or write "Tie" if you think the teams will tie, and bring or mail your list to The Herald office before noon on Saturday, Oct. 28.

Table with columns for Name, Address, and game matchups: TENNESSEE vs. FLORIDA, ALABAMA vs. FORDHAM, N. Y. U. vs. GEORGIA, L. S. U. vs. VANDERBILT, TULANE vs. AUBURN, KENTUCKY vs. DUKE, N. CAROLINA vs. GEORGIA TECH, YALE vs. ARMY, HOLY CROSS vs. BROWN, CALIFORNIA vs. SO. CALIFORNIA, CHICAGO vs. MICHIGAN, CLEMSON vs. MISSISSIPPI, HARVARD vs. DARTMOUTH, IOWA vs. MINNESOTA, MICHIGAN STATE vs. SYRACUSE, NAVY vs. PENN, NORTHWESTERN vs. OHIO STATE, PITTSBURGH vs. NOTRE DAME, OREGON STATE vs. WASH. STATE

BOAT FIRM PLANS UNUSUAL SHORT PERIOD VOYAGE

16-Hour Trip On Tampa Bay And Into Gulf Is Offered Public

JACKSONVILLE, Oct. 27.—Something unusual in boat rides for Floridians and tourists has been announced by the Peninsular & Occidental Steamship Company. Starting at 4 P. M. next Sunday, Oct. 29th the Steamship Florida will sail from Port Tampa for a 16-hour cruise in Tampa Bay and the Gulf of Mexico.

This extra cruise will in no way affect the regular schedule of the 58 Florida between Port Tampa, Key West and Havana. The Florida, which has been on the Havana run for just about two years, can handle approximately 300 passengers comfortably. It has all the modern conveniences of the modern ocean liners.

On the trip Sunday, one of Tampa's best orchestras will play for dancing. Should the passengers wish, the ship will be anchored for deep sea fishing. Other amusements include bridge and amuse machines with deck sports.

The ship has become famous for its meals, and special menus for dinner and breakfast have been prepared by Chief Steward W. M. Newman, who is known to thousands of Floridians who have made the trip to Key West or Havana aboard the Florida. Captain W. M. White will be the skipper on the trip and Cad Coles, former big league baseball player and Chief Purser with the P & O for many years, will act as host and master of ceremonies.

The trip Sunday will give many Floridians their first opportunity to spend a night at sea. In order to make these cruises popular the Steamship Company is offering unusually low rates according to

CITY MILLAGE PUT AT 30 FOR COMING YEAR

(Continued from Page One)

and through the co-operation of every city employee, the city was operated adequately on the 40 percent return, although only about 5 percent of the return went to the city under the 60-40 agreement reached with the Bondholders' Protective Committee.

This year, the city will get one half of the total amount of taxes collected, plus all of the miscellaneous revenues. Further, the Committee has agreed that the city may, with money collected on delinquent taxes, purchase as much as \$10,000 worth of city bonds in the open market. With bonds worth from 10 to 15 cents on the dollar it may be possible that approximately \$100,000 worth of outstanding bonds may be retired during the coming year.

With the adoption of the tax roll and budget and the setting of the millage, the Commissioners have completed all of their annual assignments, with the exception of completing a revision of the occupational license ordinance. This work may be completed next Monday night during another of several recent adjourned Commission meetings.

Since they entered into a study of these assignments, the Commissioners, with the approval of the Committee, have had one goal—giving local property owners what the Commissioners termed as "necessary tax relief."

First matter which the Commissioners brought came in an approximate 25 percent reduction in real estate assessments. By re-

LEGAL NOTICE

NOTICE OF APPLICATION FOR TAX DEED UNDER SECTION 193 OF THE CONSTITUTION OF THE STATE OF FLORIDA

Notice is hereby given that J. J. McCallan, purchaser of a certain Certificate No. 1932, dated the 1st day of August, A. D. 1933, and the said certificate in my office, has made application for tax deed to issue in accordance with the law in relation to the property described in said certificate, to-wit: Lot 10 and 11, each about 1/2 acre, being assessed as to date of the issuance of such certificate in the name of HARRY THORNTON, and now being owned by Dr. C. W. Baber until after the satisfaction of said certificate.

LIBERTY BONDS OFFERED WASHINGTON, Oct. 27.—(AP)—The Treasury announced last night that \$650,000,000 of Fourth Liberty Loan bonds had been offered by holders in exchange for a new issue of 12-year bonds. Of the total Fourth Liberty Loan issue, approximately one-third—\$1,875,000,000—was called last week.

HUSKY THROATS

Overtaxed by speaking, singing, smoking

Says Black-Draught "Sure Worth Price" "I take Theoford's Black-Draught when I get hoarse," writes Mr. L. O. Miller of Henryville, Okla. "and it keeps me from having headaches which usually come from hoarseness. If I don't use it, I feel dull and sluggish. I get a little hoarse and I have a sore throat in a while. I haven't found anything more satisfactory. It is the worth the price."

\* Children like the new, pleasant tasting SYRUP of Black-Draught.

CLASSIFIED BARGAIN DAYS. 25 Words or Less, Three Times... 25c. 25 Words or Less, Seven Times... 50c. 50 Words, Three Times... 50c. 50 Words, Seven Times... \$1.00

12-Wanted WANTED: ONE used set of both room fixtures, complete—Ohmp for cash. Apply with full details Box 14-Z, Herald. Also for sale five acres grove land.

15-Apartments for Rent NEWLY PAPERED and painted apartment. Four rooms. Every modern convenience. Rent Reasonable, also furnished rooms. Good home cooking. The Tasty Shop, 208 N. Park Ave.

16-Houses for Rent FURNISHED 6 room bungalow and garage, 10th St. and Palmetto. Phone 77 or see Mrs. J. Fleischer.

18-Miscellaneous For Sale FOR SALE: Piano in good condition, apply 601 W. First Street corner French Avenue.

DEPENDABLE UPHOLSTERING and MATRESS WORK. 408 West First Street, Sanford, Fla.

Injured Students Are On Road To Recovery

GAINESVILLE, Oct. 27.—(AP)—Two University of Florida students injured in an automobile wreck here Sunday morning had shown marked improvement yesterday and the third, Jeff Ray Arnold, Jr., Groveland, who has undergone two cranial operations since the crash, was declared to be some better, though still in a critical condition.

Rollins Game Of Nov. 3 Gets One Day Setback

WINTER PARK, Fla., Oct. 27.—Coach Jack McDowell of Rollins announced today that the game originally scheduled with the South Georgia Teachers for Friday night, Nov. 3 at Tinker Field in Orlando has been moved up a day and will be played Saturday night, Nov. 4.

FOODLES GUARD BODY

NEW YORK, Oct. 27.—(AP)—Five foodles guarded the body of Mrs. Myrtle Hoag, once widowed, Norman College 45 to 0, Gordon College 59 to 0, and Brewster Parker 28 to 13. Last year, the Tars had considerable trouble in turning back the Teachers 12 to 3.

W. H. Long

Meat Market, 231 E. 1st St.

NOTICE

Bryan & Thrallkill MOVED From Geneva & Sanford Ave. to Sanford and 2nd (Back of Cent. Fla. Service Bldg.)

WONDER OIL STATION. Direct From Refinery Motor Oils. MEDIUM 10c 35c 1. HEAVY 10c 35c 1. X-HEAVY 10c 40c 1. XX-HEAVY 12c 45c 1. TRACTOR 15c 50c 2. Transmission 15c 50c 2. Kerosene gal. 11c 5 gal. 55c. 408 West First Street, Sanford, Fla.

W. H. LONG. LONG'S MEAT IS A TREAT TO EAT. 221 E. First Street. Opposite Post Office. Pork Roast 10c 12 1/2 15c. SAUSAGE 3 lbs. 35c. Veal Cutlets lb. 22c. VEAL lb. 10c & 13c. Hams or Chops lb. 15c. LIVER PIG lb. 5c. BEEF lb. 15c. STEAKS lb. 15c & 18c. HAM 12c. Pork Roast 10c 12 1/2 15c. SPARE RIBS lb. 10c. Pork SAUSAGE 15c. BACON lb. 7c & 9c. PICNIC HAMS lb. 9c. HENS & BROILERS.

hints FOR SAFER DRIVING. 1 Inflate your front tires a little more than your rear tires. It makes steering easier at high speeds. 2 Always choose Firestone tires—and in the long run you will not only ride in a safer zone but save considerable money. We invite you to compare Firestone construction. 3 LINES of TIRES with Firestone NAME and GUARANTEE. Firestone Oldfield Type, Firestone Sentinel Type, Firestone Courier Type. SUPER OLDFIELD TYPE. With winter coming along, now is the time to think about changing your worn tires for new Firestones. It will be mighty inconvenient some cold night when you have to stop and put on spare. Save yourself future trouble—buy now before another advance in prices is made. Seminole Tire Shop. Firestone Tires—Firestone Balloons. Firestone Brake Lining—Wool Fat. Crosby Radon and Hodge Electric Radiators. Telford Motor Oil—Washing and Polishing—Greasing. FIRST and BEST.

