



## THE RADIO TOWER

By J. LAVERNE HURT  
Phisco Agent

The radio adaptation of "Journal of the End," the impressive war drama—which has thrilled New York audiences for the past seven weeks—was the most dramatic feature of the Armistice Day program. An appeal, new for patriotic occasions, was made as the hopeless futility and brutality of war was emphasized rather than the glamour. The original Broadway cast was used in conjunction with a British company broadcasting over NBC at the same hour London time. The other three NBC programs were the League of Remembrance program in the morning from New York, the Woodrow Wilson Memorial program from Washington in the afternoon and the address of President Hoover before the Legion at night.

An army broadcasting studio being set up at Fort Snelling, Minn., will be opened with a special program by the Third Infantry band sometime in November, Capt. G. M. Dyer is the army announcer. Miss Burke, prima donna soprano and star of the Chicago Civic Opera, will sing for her native town of Baltimore. On Nov. 17 she will appear in a program as soloist with the W. B. A. L. concert orchestra.

On Wednesday 13th, an educational program over NBC from 11:15 to midnight, with prominent speakers. Also on 14th, Dr. T. G. Est's talk over NBC from 12 to 1 o'clock in afternoon.

Wave lengths for Jacksonville's Tan and Orlando giving these stations open channels will be changed, effective Nov. 15; provided there is no further postponement.

"Bridge fans, attention!" Series of 20 weekly games over WJAX starting 4:30 P. M. Tuesday, Nov. 12.

New feature over WJAX is a short sketch by Radio Theatre Guild each Wednesday afternoon from 4 to 5.

The battle of giants in the radio manufacturing field is apparently on with the recent announcement of price reductions by three large makers. It is unusual to see a drop in prices at this time of year, as it is the season in which 40% of the year's business is transacted by dealers throughout the country.

There was a time when all the voices that could possibly come out of a human throat had been classified but the radio has shown that voices never cease. For its purposes most of the standard voices are unsuited, so radios have developed its own special voices known variously as whispers, hummers and crooners. It would be idle to deny that they would send a passing teacher into the border batch. But the proof of the singing is the listening. Coming through the loud speaker these voices are more endurable than others. They triumph over static, trombones and saxophones and they do not interfere with each other.

A 14 passenger trimotor Ford monoplane has been purchased by Bell Laboratories for experimentation in communication. The plane cabin has been especially equipped with signals for this work. It is also equipped with Western Electric two-way radio telephone system for ground communication. In addition to developing radio apparatus, the plane will be used to measure strength of signals under the most adverse conditions.

**REMEMBER:**  
Orlando about THURSDAYS.

Amos 'n' Andy, 11 P. M., every night except Tuesdays.

Rudy Vallee whisks through the Mike three times each week.

Old Man Henderson Shreveport helps work doggone on air all night and some times all night. Frank 100.

There are nine different makes of radio being sold in Sanford not counting Sears-Buckner.

Motor cars now equipped with radio. Next it will be the TVA Radio family.

Columbia network has applied for KEY station in Atlanta which will give us the very best or little better than the average broadcast.

It is now an assured fact, radio is an all-year business.

Pick up Louisville, Charlotte or Richmond every night for good entertainment with little advertisement.

Radio manufacturers state reduction in prices to stabilize the industry on account of the collapse I faded away.

## BIG ADVERTISING CAMPAIGN TO BE LAUNCHED SOON

### Insurance Company Of Orlando Will Use Daily Newspapers

ORLANDO, Nov. 12.—What is probably the largest advertising campaign, as far as the number of papers used in the state of Florida is concerned, ever to be conducted by a Florida concern will shortly be launched by the American Automobile Insurance Association, with its home office in Orlando, Florida, according to W. Peckman, representative of his district. A total of more than 60 Florida newspapers will be used to carry the messages of this Florida institution. So the people of the state, Reinforcing this regular newspaper campaign, will sign boards placed at strategic locations and also radio programs during the Christmas holidays.

In commenting upon the advertising, Walter Hayes, general manager of the American Automobile Insurance Association, stated he was firmly convinced that local newspaper advertising should form the backbone of a concern's promotion efforts and that papers in the smaller communities should not be overlooked, especially when the company is represented in practically every city and town in the state.

The American Automobile Insurance Association in Florida's best insurer of automobiles and its activities are directed by a group of Florida's best known men. The present campaign is the initial effort on the part of the company in the advertising field. The company is a purely Florida concern, operated by Florida men and using local banks as its depositories. Surplus funds are invested in Florida industrial securities and Liberty Bonds.

### OVIEDO

By Mrs. S. R. Wahright

Mrs. Orson Burnett left Thursday for Valdosta, Ga., where she will visit relatives for two weeks. Mrs. Argus, of Orlando, and formerly of Oviedo, accompanied by Mrs. Nell Williams also of Orlando were the Sunday guests of the latter's parents, Mr. and Mrs. W. H. Williams.

Rev. C. W. Mathison spent a few days this week in Tampa.

The Missionary Society of the Methodist Church began a few days ago. On Tuesday afternoon the dinner service of the society held a business meeting in which the officers for the ensuing year were elected.

The many friends of Mrs. C. T. Nichols will be glad to learn of her improvement following an operation recently.

Mr. and Mrs. N. F. Liggett spent Thursday in Orlando, where they attended the theatre.

Mr. T. L. Lingo and Mrs. C. L. West motored to Orlando Wednesday shopping tour.

Miss Best of Orlando was a visitor of Oviedo on business Wednesday.

Mr. and Mrs. Arthur Cotton, of Leon arrived last week to spend the winter with Mr. and Mrs. Cotton at their home on Lake Chenoweth. Mr. and Mrs. Raymond of the church are expected to arrive soon to spend the winter. Their arrival is awaited by their many friends.

Prof. H. J. Laney, principal of the Oviedo School lectured to the Woman's Club Friday afternoon on the subject "Modern Education Method." Hostesses for the affair were Mrs. J. N. Thompson and Mrs. Joseph Leinhardt. Visitors were Mrs. Parker and her sister Goldsmith.

The many friends of Mrs. Andrew Leinhardt are glad to welcome her home again. Mrs. Wright of Orlando is with her mother.

**RADIO GETS ANOTHER STAR**

NEW YORK, Nov. 12 (INS)—Another world famous opera had sneaked today to the lure of mechanical music. Madame Frances Albin, one of the leading sopranos of the Metropolitan Opera Company for more than 20 years, announced she is retiring from the opera stage at the end of the present season to devote her entire time in the future to singing over the radio.

STUART—Extensive improvements to high school building during summer months.

at Wall Street which is possible but not probable.

Joe's Smoke House furnished some entertainment yesterday. Tom Bolt, Irvin Estridge and Goss Man Friday all three, had different radios and each one was the best and when one of them started in on his short wave stuff I faded away.

Radio manufacturers state reduction in prices to stabilize the industry on account of the collapse I faded away.

### FIRST RED CROSS BUTTON



### Tobacco Company Declares \$2 Extra Dividend On Stock

NEW YORK—In addition to the regular quarterly dividend of \$2 per share the Board of Directors of the American Tobacco Company has declared an extra dividend of \$2 per share on the Common Stock and Common Stock B of the company.

In reply to inquiries, George W. Hill, President of The American Tobacco Company stated: "The action of the Board of Directors concerning my belief expressed to stockholders under date of August 28, 1929, when I said that it was my feeling that the Board of Directors would be justified during the year 1929, not only in increasing the dividend on The American Tobacco Company's Common Stock, but in recommending to stockholders such changes in the company's charter as would permit splitting of the stock. The board has been so gratified with the progress and the profit of the company in the year 1929 that it deems it only fair to stockholders to declare this extra dividend of \$2 per share, which makes a total cash dividend of \$10 per share for the year 1929, as my letter to stockholders of today explains."

The first police sleeping car was built in 1858.

### TO NAME CHAIRMAN

LAKELAND, Fla., Nov. 12 (INS)—Large delegations from various parts of the South continue to pour into Memphis for the southern industrial arts exposition which opened here yesterday.

INVERNESS—Weber Bakery

changed hands.

### UP ONE DAY AND DOWN THE NEXT

Texas Lady Says Pains Stopped Coming After She Had Taken Cardui.

Terrell, Texas—"I was run-down and nervous, and for several months my health was not good," says Mrs. Louis Wieland, of this place. "I was up one day and down the next. I never felt like doing anything."

"I worried all the time, and could not sleep well at night."

"Periodically I would suffer from pains in my back and sides. I would have aches and pains, and would feel dull and dizzy."

"My sister had taken Cardui, and she persuaded me to try it. She said to me one day: 'If you will only try it, you will see for yourself how much good it will do.' So I got a bottle of Cardui and began to take it. It was not long until I felt better. I am still taking it and my nerves did not bother me any more."

"The pains stopped coming in the back, and I could do my work without any trouble. I think Cardui is a fine medicine."

Cardui is a reconstructive tonic, extracted from herbs of long-known medicinal value.

**TAKE CARDUI**  
USED BY WOMEN FOR OVER 50 YEARS

Take Thedford's Black Draught for Constipation, Indigestion, Biliousness. 25 cents a package.

## FOR SALE COUNTERS & SHELVING BALL HARDWARE CO. 116 SOUTH PARK

# Women Have Something to Say!

## AN ANCIENT PREJUDICE HAS BEEN REMOVED

AMERICAN INTELLIGENCE has ridiculed into oblivion that ancient prejudice which excluded women from a voice in council. Today, in millions of homes, the delicious flavor of LUCKY STRIKE fills the room as the family group respects the opinion of its women folk.



### "toasting did it"—

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos,

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

## "It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

**The Sanford Herald**  
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ROLLAND L. DEAN Editor  
H. EDWARD BERG Manager  
GORDON DEAN Managing Editor

SUBSCRIPTION RATES

One Year \$2.00  
Two Years \$3.50  
Three Years \$5.00  
By Carrier per Week \$1.00

The Herald's masthead pioneer newspaper, subscriber to the International News Service, receiving this information from the most recent authority thousand words daily covering all the leading events of the entire world.

Frost, Landis and Kahn, represent  
the Herald in the national field  
advertising offices are maintained  
in the larger cities of the country  
with principal headquarters in Chi-  
cago and New York.

WEDNESDAY, NOV. 13, 1929

BIBLE VERSE FOR TODAY

**GOOD OR EVIL?**—Look good and not evil, that ye may live and so the Lord, the God, of hosts, shall be with you, as ye have spoken!—Amos 5:14.

**PRAYER**—Lord, we would seek the good and not the evil, and cleave to Thee all our days.

Buy a year's subscription to The Sanford Herald and help send young folk over a trip to New York.

England's shooting record will not be broken this year. The season began Saturday of a few days ago with another black eye for the state.

Russia and China are the first countries to invent a tobacco war.—Tampa Times. That lesson must tell to Paraguay and Brazil last winter.

The First Myers Triplet now has an editor-in-chief.—The Stock Market Behaves," but from what we read and heard it has been no shaming.

We hear that what Soviet McConnell can't understand why Allison came to here to do little, when Orlando has so much more traffic.

Don't trust the small ads in the Herald if you wish to be something, stand back or it will have only one thing you want.

The new president of the University of Chicago has done what education needs in this country to make money. Education seems to be right in line with everything else.

"This year there was a donation of a portion of Mary Tudor, and we immediately decided to use the rest of the funds to build a handsome like Hastings. This, however, did not exceed \$75,000.00, so that only three.

George M. Higgin, president of the Chicago Auto Club, an organization which represents 100,000 members, declared that he was prepared to meet any demand made by the city of Chicago that does not exceed \$100,000.00, the club having throughout the whole United States by one hundred dollars a year, but that will be without parallel.

Florida drivers make good money in comparison with the drivers of other states. The per capita expense on the Florida Turnpike highway is \$12.00 per 1000 passengers while the average automobile passenger in Georgia is \$10.00. Florida leads the other states throughout the whole United States by one hundred dollars a year, but that will be without parallel.

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Florida drivers make good

No Law For Them

It was just before dawn in a New Jersey night club, the Piccadilly as it was known by its family of patrons. Three or four good looking boys on the little ends of saxophones were crooning away as if their hearts would break, and forty or more couples, business men perhaps worn out by the day's work and trying to get a little mental relaxation with beautiful ladies, wives perhaps, not their own wives of course, but wives nevertheless, pitched and tossed around the floor.

Suddenly five shots rang out; no one heard them. Pistol shots are never heard in a night club. In fact, if a French 75 were discharged right under the nose, or rather under the ear, of every person in the house, it is to be seriously doubted if a single one would hear it. The orchestra crooned right on; the dancers stepped along just as they had before, swinging themselves around, high, wide, and handsome, stepping on their own feet and on their partner's feet.

But a man lay dead on the floor below near one of the night club washrooms. He had become involved in an argument with the proprietor, never a wise thing to do. His eye black, he returned to the table where some friends awaited him. Together they went back to the proprietor. They found him near the washroom. Scarcely a word uttered. The washroom door suddenly opened and a gunman appeared.

"Hold on you wouldn't shoot any of us, would you?" cried one of the friends, stepping right in line with the gunman's artillery. Wouldn't he? Could anyone think that gun was being carried as an ornament?

Five shots and the friend lay dead, not the man who had become embroiled in the argument, but his friend who had gone with him to see what the trouble was. Soon the police were on hand. There was an investigation. No one knew anything about it. No one had heard the shot. No one knew who the gunman was. No one knew where he had gone after the shooting. The patron, the waiter, every one at the night club was called off to the police station in patrol wagon.

After several hours of additional questioning, they were all released except the proprietor and the dead man's friends. They will be questioned once more, but they will know nothing about it except that the man was shot and died. That will be the end to it. It will go down in the records as just another gangland killing. There is no law for bootleggers and racketeers. If they can violate one, they can violate all. And they do.

Shaw On Education

In this age of questioning old established values and of general unrest, the same judgment of the Chicago News in taking up the gauntlet, hung down by no less a critic than George Bernard Shaw, in defense of the education offered by the British universities and preparatory schools, is very tonic and refreshing. While we admit that the English college and school system as well as the American leaves much to be desired, we certainly do not agree with Shaw that it should be thrown into the scrap heap in favor of soviet Russia's radical ideas.

It seems to us that in spite of the criticism of our schools that they are doing some rather fine things, and we are pleased to note that the Chicago News shares this opinion, for it says: "Bernard Shaw is a sort of benevolent jester, and the public, however, but seldom, forgives him many perverse paradoxes. But there is a time to clowning even by a genius."

"Mr. Shaw prefers to believe that the great British universities and preparatory schools are destroying civilization by the kind of education they offer. He would raze them. He does not explain what kind of education he would substitute for the type he condemns so sweepingly. However, a few days ago he declared that Russia was the only country that was endeavoring in the right way to teach citizenship and build true character. Presumably Mr. Shaw favors British emulation of soviet Russia.

But how does the soviet regime build character? By upholding freedom of discussion and criticism, by teaching nothing but the economic and political doctrines of Marx and Lenin and by coercing all schools and college indoctrination null. What would the Socialist Shaw say if it is "capitalist society" adopted that policy and prohibited the study of even the reading of all radical books, magazine and newspapers in spite of school and college? The answer hardly admits of doubt. Shaw would heap scorn and ridicule upon such intellectual and moral tyranny.

Traces of the old tradition of originality and independence by the schools and colleges is still noticeable. They still amount to truth in it, and of course there is a danger of routine and traditionalism—but buried under a mountain of rhetorical verbiage and exaggeration.

PORT AND STARBOARD  
NEW YORK HERALD TRIBUNE

There has been little news of others till orders came in the country on the 1st, when, wheel, rudder, telegraph and propeller were ordered to be sent. When Captain Harry, chairman of the steering committee, and his parents, Mr. and Mrs. Harry, came home on June 20, 1928, their orders had been completed to the letter, though the world had been in a state of tight and short supplies for a month.

What would the Socialist Shaw say if it is "capitalist society" being upheld in the family of Washington and Lee? They had no one among the 1000 people in the family who had not been born in England.

There was not a waste but the rice and rye which the steaming ship had not come in the port of call when ever it stopped.

On the 1st, the steamer had not come in the port of call when ever it stopped.

Lately, especially with the use of steam steering gear and other recent gadgets, which have been used in the ships of the East Coast, and some are found in the Gulf coast in the vicinity of Fort Myers—Tallahasse State News

WASHINGTON  
DAY BY DAY  
By Robert Barry

Washington is turning quizzical as to how far the majority of the American League is progressing in its procedure and procedure.

Things have been happening here. The early debate has developed an important political significance comparable to the wrecking of the Republican party in 1912. Is that being discussed on New York's east side, along Chicago's Gold Coast or by the street car dealers of San Francisco's Market Street?

For the first time since 1922, when two South Carolina Senators got into a fracas and began tossing inkwells around the Senate chamber, the confirmation of a substantial majority of colleagues has been voted on Senator Huiman Thompson of Connecticut under circumstances which might compel less drastic men to resign chairmanship. Does that seem terrible in New Haven, Waterbury, Hartford, Bridgeport or Stamford?

Herbert Hoover and Franklin Macomber are trying to put an end to talk of conflict on the part between the United States and the British Empire and are doing everything possible to obtain results at a momentous conference to be held in London late in January.

Apart from the fact that

it was quite a novel idea

for an American President and a

British Prime Minister to sit be-

fore a big fire in a Blue Ridge

Mountain cabin and talk over the

peace of the world, does the much

used and abused man in the street

care a rap about yardsticks and

parades and reviews and mardi

gras and all these things which ad-

miringly occurs in Washington and

London consider vital?

Any one who can answer those questions may have his name added to the White House secretary at \$10,000 a year, with big auto

motors and chauffeurs thrown in.

The amiable man or wonder woman also might have offers from just about every Democratic National Committee headquarters and land a good job there.

Independent Republicans might be willing to pass the baton Capital Hill to establish a research department of the press corps, and the payment of a stipend.

Washington does not yet get the

answer from reading the daily

newspapers. The Senate debates

are weighted accurately and at

length. The labor inquiry is fea-

tured. The signature of the

London naval conference is in

order. The political intentions

of Mr. Hoover's majority to domi-

nate the Republican Party are

panned out.

Washington notes that editorial

heads daily in every worth-

while newspaper in the land and

confirms again on the importance

of what is being unfolded in

the family of town. Washington

notes that the General Ma-

cgregor is to be a

successor to the

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## Social And Personal Activities

MISS MARGARET PETERS, Society Editor  
Office Telephone 148.

### Social Calendar

**THURSDAY**  
The meeting of Section Seven, which composes 21 women's clubs in the state of Florida, will be held at the Woman's Club here from 10:30 A. M. to 3:30 P. M. A special luncheon will be served at 12:30 o'clock for the delegates and other members of the clubs.

Mrs. J. O. Laney will entertain at bridge at 3 o'clock at her home, 111 Main Street, Avenue, bringing her sister, Mrs. J. B. Graves of Cannon, Ohio.

Mrs. H. M. Papworth will entertain the members of the Every Week Club at 2:15 o'clock at her home on Park Avenue.

The Lake Monroe P. T. A. will hold its regular meeting in the school auditorium at 7 o'clock. The West Side P. T. A. will meet at 4:30 o'clock in the school auditorium.

#### FRIDAY

The Belle Bennett Circle of the First Methodist Church, Mrs. E. L. Shinholer, chairman, will meet at 3 o'clock with Mrs. Marion Tyre at her home on Oak Avenue.

#### MONDAY

A called meeting of the Marie Baffo Girls of the First Methodist Church will be held at 7:30 o'clock in church annex.

### GENEVA NOTES

The P. T. A. meeting Monday afternoon was well attended. An interesting program was rendered.

Dr. Puleston of Sanford gave an instructive health talk.

A violin solo, "The Old, Old Love," by Ruby Peters.

A song, "The Waters of Minnetonka," by Pauline Moran.

A playlet, "Pilgrim Maidens" by a group of little girls.

A song, "Pumpkin Pie," by the first and second grades.

At the close, refreshments were served. Business was then conducted by the President, Mrs. J. C. Hill.

Julia Gelret who is teaching school in Chihuahua was brought home sick last week but is out now and will resume her school work next week.

A party of young people chartered by Mr. and Mrs. Dave Levy camped Friday night at Lake Harriet.

C. W. Culpepper and Howard Lindley left Sunday for Melbourne where they will cut cabbage palm buds for the brush factory at Benson Springs junction.

Clair Harrison will return from the Fernand-Loughton Hospital Wednesday, where he has been for two weeks for a major operation.

Mrs. Thomas, Jessie Moore, Margaret Lindsey and Edison Goff spent Armistice day with Mr. and Mrs. Frank Thomas.

Mrs. C. W. Culpepper will operate the bus line from Geneva to Sanford in the absence of Mr. Culpepper.

**Churchwell To Open New Store Thursday**

The management of the Churchwell Company announces the opening at its new location tomorrow morning at 8 o'clock in the building formerly occupied by B. L. Perkins next to the Seminole Bank building. It was learned from J. L. Forrest, manager of the store.

For the past week workmen have been busy remodeling the new store, finishing counters, building shelves, painting the walls, remaking the window display, and in general making the new store one of the most attractive in the city.

The local Churchwell store, which is a branch of the main office in Jacksonville, has been in operation here for the past eight years, and has been located on West First Street.

**Night Club In Grave Yard Chapel Raided**

PEABODY, Mass., Nov. 13.—(INS)—A "night club" running full blast in the chapel of a local cemetery has been closed. Chief of Police Edward Pierce said today in summing up to court on liquor charges Richard Jermyn, caretaker.

Chief Pierce said his officers raided the "night club" and found 26 men and nine young women, including prominent residences of this city, drinking liquor and dancing to the jazz music of an accordion and phonograph. On a carpet in the chapel police said they found three bottles of beer, 13 quarts elsewhere in the chapel and 28 quarts in barrels in the basement.

The longest lived animal is the tortoise, some living to be 200 years old.

### Too Many Jewels?



### Personals

John Green and Robert Bussey of Gainesville were weekend guests of friends here.

Mrs. H. B. Lewis and Mrs. J. E. Brone are in Tampa for several days with friends.

Mr. and Mrs. Felix Frank have arrived from points in Cuba and Southern Florida to spend the winter season here.

Mrs. Robert L. Rowe of Jacksonville has returned home after visiting Mr. and Mrs. Vivian Speer for the weekend.

Mrs. John T. Brady left Tuesday for Jacksonville to spend a short time with her daughter, Mrs. D. U. Wilder.

Mrs. A. Barthold Peterson left Tuesday for Jacksonville to spend a short time visiting her aunt, Mrs. Robert W. Simms.

Mr. and Mrs. R. J. Holly Jr. and son, Bobbie, are in Atlanta, Ga. for a 10 days visit with Mrs. Holly's mother, Mrs. J. H. Holly.

Mrs. R. L. Glenn and Mrs. Lila Gordon left Wednesday for New Haven, Conn. to spend a short time.

Mrs. H. B. Connally of Lakeland has arrived to spend several weeks here with her sister, Mrs. A. P. Connally, at her home on Park Avenue.

Mrs. James L. Hart and Mrs. Ralph H. Wight motored to Orlando Tuesday where they spent the day with their sister, Mrs. H. N. Dixon.

Mrs. Richard Ten Eyck has returned to her home, 1028 Washington Avenue, after spending the summer in Long Island, Buffalo, N. Y. and South Bend, Ind.

Mrs. W. H. Rawlins and Mrs. Dietrich motored to Clewiston Sunday to take Miss Marion Dietrich who expects to be there in the winter.

Mrs. T. Allen Jones and daughter, Patricia Ann, of Hoboken are spending several days here visiting the former's mother-in-law, Mrs. Minnie Jones, at her home on Park Avenue.

Mrs. Charles Shaw of New Jersey, who has been visiting her sister, Mrs. Perry Weinberg at her home on Sixteenth Street, expects to leave Thursday for her home.

Miss Dorothy Haine had charge of the games and program for the evening which consisted of a talk by Mrs. Juettie McMullen, president of the H. I. Y., and a short discourse on "Honesty" by Miss Jane LeRoy. Refreshments were served late in the evening by the chairman committee, Mrs. J. N. Robson, Mrs. John Schraad and Mrs. Hugh Truluck.

DELRAY BEACH—Kiwans Club to sponsor construction of board walk here.

### Reception Is Given By Senior Girls Club

The members of the Senior Girls H. I. Y. Club entertained with a reception on Tuesday evening at the school auditorium in honor of the girls of the freshman class. About 60 girls of the class were present.

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DELRAY BEACH—Kiwans Club to sponsor construction of board walk here.

### One Cent Sale

Thursday-Friday-Saturday

30c Rexall Shaving Cream, 2 for . . . 3c

75c Rexall Theatrical Cold Cream, pound tin, 2 for . . . 76c

50c Arbutus Vanishing Cream, 2 for . . . 51c

50c Jonted Cold Cream Face Powder, 2 for 51c

50c Klenzo Dental Creme, large tube, 2 for . . . 51c

\$1 Rexall Peplona, pint, 2 for . . . \$1.01

25c Riker's Mentholated White Pine Compound, 2 for . . . 26c

75c Pureted Aspirin, tablet, bottle of 100, 2 for . . . 76c

50c Pureted Milk of Magnesia, full pint, 2 for . . . 51c

25c quality Tooth Brush, adult or child, 2 for 26c

50c Cascade Pound Paper, 2 for . . . 51c

SAFETY GLASS

### THEY FACED DANGER TOGETHER



### FUN TO "FILL IN"

"WASHINGTON.—One of the typical features of Washington society is the "filling in" that men and matrons are often asked to do. At the last moment several guests disappoint and wives or husbands are asked to act as substitutes for the party."

### MR. and MRS. P. PAUL

will return to their place

of business

on or about

November 15,

### Mrs. Boniske Honors Visitor With Party

Mrs. Dave Boniske entertained for the members of the Mary Lambeth Circle of the First Methodist Church, Mrs. E. H. Hoehnle and Mrs. W. C. Hill, chairman, were hostesses at the regular business and social meeting on Tuesday afternoon at the home of the former, 112 West Seventeenth Street.

Mrs. C. H. Laney conducted the mission study lesson after which Mrs. Boniske took charge of the Bible study. Mrs. Hill then presided over a short business session and the meeting was brought to a close.

At the tea hour Mrs. W. P. Puhrin presided at the refreshment table and plated tea for the guests. Those present were: Mrs. Clarke Leonard, Mrs. E. H. Hoehnle, Mrs. Mac Linton of Jacksonville, Mrs. Stewart Dutton, Mrs. W. A. Lester, Mrs. Grover C. Spiegel, Mrs. Ernest Gammie, Mrs. A. K. Shoemaker, Mrs. Burke Steele, Mrs. J. O. Laney, Mrs. B. J. Robinson, Mrs. J. B. Graves of Cannon, Ohio, Mrs. Tom C. Holt, Mrs. Roland Sutton, Mrs. B. H. Baggett, Mrs. Gladys Williams, Mrs. Laing, Mrs. C. S. Jermyn, Mrs. W. P. Ruhrman and Mrs. B. D. Caswell.

A salad course was served at the tea hour by the hostess to the following: Mrs. Charles Shaw, honor guest, Mrs. M. Moops, Mrs. S. Robbins, Mrs. R. Moss, Mrs. P. Weinberg, Mrs. J. Toll of Orange City, Mrs. H. Blundell, Mrs. M. Silverfield, Mrs. J. Jacobson, Mrs. S. Meltzer and Mrs. Boniske.

Mrs. W. H. Rawlins and Mrs. Dietrich motored to Clewiston Sunday to take Miss Marion Dietrich who expects to be there in the winter.

Mrs. T. Allen Jones and daughter, Patricia Ann, of Hoboken are spending several days here visiting the former's mother-in-law, Mrs. Minnie Jones, at her home on Park Avenue.

What is happening to The Landscapes of America? is the title of a five minute film shown at the Milane Theater today and tomorrow. The firm is bought here by the Sanford Garden Club and is being shown through the courtesy of J. L. Marentelli.

It graphically presents the needless commercialization of the American landscape for advertising purposes and is a part of an educational campaign started by hundreds of state, national, and international organizations.

The slogan of the campaign is "Save the Beauty of America."

The Landscapes of America

is no longer the

advertising

of the

advertisers and agencies have

joined the

cause of the

conservation

of the

landscapes of America.

These men realize

Florida's need

of locally owned

and operated

industries and

commercial

institutions.

They appreciate

the fact that it

is good business to

keep Florida dollars

in Florida.

Their business

judgment told

them that it would

be good business for

Florida motorists,

Florida business men

and the entire state

TAMPA—Branch post office opened in Hyde Park at Snow Avenue.

### W. O. W. DANCE

Silver Lake Casino

Wed. Night—Nov. 13

8 O'Clock

Music by "Three Black Crows"

EVERYBODY INVITED

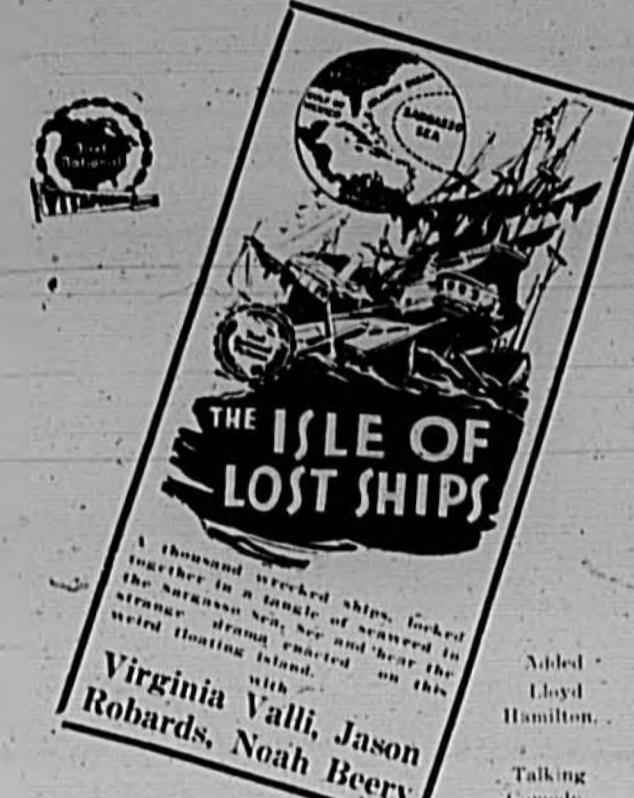
Rev. Nellie E. Gardner

Spiritualist Reader

Every Wednesday at the Fernand Apts. From 10

A. M. to 6 P. M.—Message service at 7:30 P. M.

Some Call It a Sailor's Myth, But You'll Find It On The Map! Here It Is! Here It Is!



ToDay MILANE THEATRE Thursday

### A Message from the American Automobile Insurance Association

Florida's Oldest Insurer of Automobiles

### The Directorate... composed of names that count in Florida affairs

THE American Automobile Insurance Association is proud of its directors. They are men whose names have been identified

#### Officers and Directors

and Members of Advisory Board

## CHASE MEN LOSE DIAMOND GAME IN POOR EXHIBITION

**Both Teams Appear To Be Unable To Keep Their Eyes On Ball**

By E. H. Cullum

In one of the worst exhibitions of Diamond Ball ever played in Sanford, the Business Men won from Chase and Company last night 31 to 27. Both teams were off form and gave miserable support to their batteries. Balls that should have been easy outs went for clean hits; some of them for doubles and triples. Hogan was the only man who seemed to be able to keep his eye on the ball after it was hit and he played a bang up game in the field for the Business Men. He also was a tower of strength at the bat securing four hits and 3 runs out of five times at bat. Whitehead, pitching for Chase & Company, pitched good ball, especially as this was his first attempt in this role, and had his team given him any kind of support in the field in the first three innings there might have been a different story. Pezold was the batting star for Chase & Company, securing four hits out of four times up.

### BOX SCORE

CHASE & COMPANY			
	AB	R	H
Cotter 2B	5	3	3
Brock C	5	2	3
Harper 3L-RS	1	1	2
Whitehead P	4	3	4
Hutchinson CF	5	2	3
Ravenel 4F	5	1	2
Lingle LS	2	3	0
Stinecipher 1B	3	5	2
Pezold RF-RS-3R	4	2	1
Jones RS-RF	1	1	1

10 23 21

### BUSINESS MEN

	AB	R	H
Anderson SB	5	1	3
Palmer P	5	3	3
McCall LS	6	1	2
Fox HB	6	5	5
Rice C	5	5	4
Cobb 2B	5	3	2
Hogan LF	5	3	1
Stone RF	5	2	1
Owens RS	5	1	0
Mason CF	5	1	1

10 21 21

### Officer Jumps From Plane To Submarine

NEWPORT, R. I., Nov. 13.—(INS) Plunging 2,000 feet from a moving airplane and inflating a rubber life boat from a compressed air tank as he descended, C. L. F. Petty Officer John Stark was picked up by a submarine that had come to the surface, then submerged with him aboard.

Stark, who is chief in training at the Lakehurst, N. J., government parachute school, made this first actual demonstration of direct communication between heavier-than-air machines and submarines when Narragansett Bay

## "ALL QUIET"



By Burris Jenkins Jr.

## Southern California Will Go East For Notre Dame Game Much Touted To Win

By Davis J. Walsh  
International News Service  
Sports Editor

NEW YORK, Nov. 13.—Out where gently the surf rolls in from the lazy bosom of the Pacific, they are touting Southern California to come east to Chicago on Saturday and succeed where some of the good ones of the Big Ten, the East and the South have failed, namely, to beat one of the great Notre Dame teams. A great Notre Dame team is quite an institution, considering everything that has happened around South Bend during the last 15 years, yet the man would be a sap who tried to parlay it through its final three games with Southern California, Northwestern and the Army.

Somehow, the Trojans still have the entire state impressed in spite of what happened in the California game. They give California no credit for stopping the concentration plays of the Joes outfit, but don't think any other team will do it, not even Notre Dame.

As a matter of fact, they seem to feel that Notre Dame is less likely to do it than some others,

the idea being that Rockne's team is too light to stand up under Southern California's power plays on the tackle positions, particularly after the bruising season Notre Dame is finishing. This may or may not hold good, depending on several developments. Notre Dame certainly drew its last decision very fine and with a team like Drake, at that, the latter was "up" by 7 to 6, going into the final period.

The drift, according to coast warnings, will live no longer than Saturday. The coast, in fact, not only is touting Southern California will win; it is insisting that this will happen. The insistence might lack real significance, if it wasn't for the fact that some of it emanates from the north. They usually don't speak the same language in the two major sections of California but when they do, it is time to pin back your ears and give marked heed.

There is, for example, the dean of all coast critics, Brick Morse, an old California star back in the pre-Babe era; he has been calling them as he sees them for years on end and, when he sees Southern

California, they must be an eyeful. Mr. Morse, of course, is a long way from South Bend. As smart as he admittedly is, he can't know Notre Dame. He apparently is satisfied to know Southern California.

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But whether this performance represented staleness or merely an attempt to glide through an ordinary football game in order to save all it had for Southern California only Saturday's event will disclose.

And we would hate to be on the team that runs away with the idea that Notre Dame's chump for power football.

STUART—Building permits issued during month of August totaled \$195,000.

Paper yarn from wood pulp is now being woven into carpets.

## On National Gridirons

By International News Service

ATLANTA, Nov. 13.—(INS)—

The Golden Tornado is being reorganized for the Alabama game Saturday and the remainder of the year's schedule. The biggest change is the shifting of Marve, backfield star, to tackles.

NEW ORLEANS, Nov. 13.—(INS)—The Tulane Greenies will get back to work with a stiff summons. They were idle Monday after picking up a 52-0 victory over Auburn Saturday. Tulane came out of the game with no casualties.

SUNIVERSITY, Ala., Nov. 13.—(INS)—The Alabama squad is hampered by a number of injuries. Two regular backfield men and several linemen have doubtful chances of getting into Saturday's game with the Golden Tornado.

ATHENS, Ga., Nov. 13.—(INS)—The Georgia Bulldogs, who are rated here yesterday from their invasion of New York, were still lumbering in today for their big romp tomorrow. Friday the Bulldogs are at home in the

had a day of rest. Dartmouth was ready to start work for the coming struggle with Cornell. Cornell plays will be used by the Greenies today in a dummy scrimage.

IOWA CITY, Ia., Nov. 13.—(INS)—Iowa's crew of title-hope spoilers was to do some heavy work in preparation for Purdue. Chick Mehan this week will concentrate on providing the New York Violets with an adequate defense against aerial attacks.

NEW HAVEN, Conn., Nov. 13.—(INS)—Yale today will engage in the first scrimage in preparation for the Saturday's important contest with Princeton. The scrimage will be devoted to strengthening the defense. Host Eli is seen fully recovered from his injuries and will be used in the workout today.

PRINCETON, N. J., Nov. 13.—(INS)—With all the quad save Tom Bennett in good shape, Princeton today begins its drive in preparation for the Yale tilt. Several new plays were added to the Tiger attack in yesterday's light drill.

HANOVER, N. H., Nov. 13.—(INS)—All players who participated in the Brown game having

## PICK THE WINNERS!

Below are 15 football games for Saturday. How many winners can you pick out of the 15? Almost every football fan in Sanford has his favorite team, but here's your chance to see how good you are at picking the victors. To the two fans who send in lists with the largest number of winners, the Milane Theatre will award each two tickets. Clip out this column, indicate with a check mark your predictions as to the winners. Mark the winning teams in the column next to their names. Sign your name and address and send it to the sports editor before 12 o'clock noon, Saturday, Nov. 16.

Name \_\_\_\_\_

Address \_\_\_\_\_

Purdue vs Iowa

Illinois vs Chicago

Florida vs Clemson

Kentucky vs V. M. I.

Syracuse vs Colgate

Dartmouth vs Cornell

Minnesota vs Michigan

Tennessee vs Vanderbilt

New York U vs Missouri

Columbia vs Pennsylvania

Georgia Tech vs Alabama

Pittsburgh vs Carnegie Tech

Georgetown vs West Virginia

Washington & Lee vs Virginia

Notre Dame vs Southern California

Signed, V. E. DOUGLASS,  
Board of County Commissioners.

## Notice to Hunters

The Board of County Commissioners of Seminole County at a special meeting to be held in the court house at Sanford at 10 A. M. Friday, Nov. 15, will consider establishing boundary lines of breeding grounds and bird reservation in Seminole County. All hunters interested, make it your business to be there.

DEVELOPING THE FLORIDA

THE PINEAPPLE, universally considered one of the finest of all fruits, has been grown in Florida since 1860. The pineapple industry has been centered in the famous East Coast belt running from Fort Pierce to Miami.

As pineapples are injured by temperatures lower than 30° F., a locality should be selected for their culture which is practically free

from severe freezes. Pineapples require open, thoroughly drained soil. Nearly all Florida plantings have been made on light, sandy soils, too low in fertility for most crops but best adapted for pineapples when properly fertilized and supplied with humus.

The chief problem which must be solved before pineapples can be replanted in Florida is the reduction of the number of Nematodes (cause of Red Wilts) and the restoration of the humus supply. This problem is being solved by plowing Natal Grass, Crotalaria, Velvet Beans and the Nematode-resistant varieties of Cowpeas.

When careful production and marketing measures are pursued, the grower can reasonably expect a substantial profit.



BUY FLORIDA PRODUCTS

### JOE JINKS



By Vic

### LOOY DOT DOPE



By Milt Gross

**NOAH'S  
ARK**

Copyright 1929, Warner Bros. Pictures Inc.  
**NOAH'S ARK**, starring Dolores Costello and featuring George O'Brien,  
a Warner Bros. picturization of this novel. It is based upon the  
scenario by Harry Francis Zanuck.

**SYNOPSIS**  
Three friends, Iggy, Armand and Bill; a French girl, Marie; two Americans, Travis and Al; and a girl, are thrown together on a spiritual express. The train is wrecked and Travis rescues Marie. The travellers discover a mysterious island where the three friends kill over the girl, each wounding the other. Suddenly German soldiers appear, announcing war. Travis, Travis and Al escape. Marie, Travis, and Al escape. The girl is wounded, assists her companion, and she learns that he intends to marry her. He, however, is returning to America with Al, leaving Marie heartbroken and disillusioned. Europe is in the throes of war.

**CHAPTER X—Continued**

And so drab days went on and on. Blue-shaded snow stretched vividly from point to point, piling itself up against every intervening object, as though it reflected any interference in its wanderings. It lay in dirty mounds about the open, round wide eyes of canons. It bumped itself in stained masses along the tops of the trenches that ran through the whiteness like gaping wounds across the pale back of a giant.

Uniforms once swagger and gay with trappings, now hung limp and fishescaled, their colors faded to

A group of khaki-garbed soldiers made a rush for it. Bursts of shells rained in midair and their parts exploded in the air. A broad-based man was reared to raise his head above the projecting wall. Bang! His hat dropped to the ground. He ducked. The little man beside him grabbed for the hat and handed it back to his comrade.

"Hey, boy! You keep down. We don't want any casualties in this country." Al pulled at his friend's arm as he turned to his old position.

"I'm all right," Travis took his helmet and examined it where the bullet had grazed it. A piece of pasteboard fluttered out and Al retrieved it.

"Say!" he whistled, examining the paper. "That's familiar! Who is it?" He handed the picture back to Travis.

"What is it? Why, you poor bumbo! don't you remember Marie—the little French girl who was with us on the night we found out about this man's war?" his companion explained. "I was just thinking." Travis sighed and regarded the picture once more. "Well, know Al. He bought a photo of that girl. She was nice, I think. And I think he's still in love with her."

"I think he's still in love with her," Travis said. "He's still in love with her."

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