

The Sanford Herald

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The Herald is a member of the Anti-Trusts of circulation, at International Association of Publishers and Advertisers.

MONDAY, MARCH 18.

BIBLE VERSE FOR TODAY

THE EYES OF THE LORD - For I will get mine eyes upon them for good, and I give them a heart to know me, that I am the Lord; and they shall be my people, and I will be their God for they shall return unto me with their whole heart.

PRAYER - O Lord, our Lord, Guide us with Thine eye upon us.

THE SPANISH DANCER

I should like to be a dancer, A girl persuasive dancer, A Spanish Dancer, If you please! But he said, "Just now we're crowded With these Garmens - simple, crowded - I can't find - his forehead clouded - 'I suppose you want to tango.' And he sighed - 'O, a fandango, tango, tango and tango - Scarlet smile - In a century or twenty We may want you - We have plenty - Just at present - more than plenty - For a while."

For the brown-haired Quaker

For the brown-haired Quaker Maiden, For the brown-haired Quaker Maiden, "There's a place." So I play the role of Quaker - And I do not blame my maker For I think I wear the Quaker With a grace! But when a tune is fitting, Take a scarlet skirt is fitting, That my rebel heart is lifting No one sees! "Do I want to be a dancer, A girl persuasive dancer, A Spanish Dancer, If you please!"

President Hoover is going to

President Hoover is going to enforce prohibition, or know the reason why.

No, it wasn't exactly spring

No, it wasn't exactly spring fever which caused the farmers to plant - because every year we...

The sheriff of Duval county

The sheriff of Duval county has come to his senses, he has fired the deputy who shot the negro in the back.

Sanford County is receiving

Sanford County is receiving much unfavorable publicity throughout Florida as a result of the race track.

Girls in Tampa are not

Girls in Tampa are not accepting any more rides from strange men. They're afraid the man might be Major Segrave.

The every market is finding

The every market is finding itself against a crisis of celery as celery Saturday were bringing three dollars each, a price which is likely to go higher in the next few days.

Money for the Palm Beach

Money for the Palm Beach that conservative paper has just come to life and is now engaged exposing a croak and undertaken by some of the boys of West Palm Beach.

Local calls, according to

Local calls, according to the telephone exchange, has advanced to \$1.00 per month, but then the Central exchange is \$1.00 and maybe there aren't as good as they are in the country.

Sanford is going to New York

Sanford is going to New York to see the prohibition agents. These agents before the prohibition is not customary in Florida.

The Times in the hands of

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Grass

Perhaps the most important part of any garden, and probably that receiving the least attention is the grass. The amount of seed sown and the way it is sown can, in our opinion, counteract the appearance caused by a scrubby lawn. On the other hand, a velvety carpet, as green as the Emerald Isle and having the proper trim can conceal a multitude of sins in flower planting.

We have noticed in Sanford that a great many places are planted with Bermuda grass. Where one applies a gardener who can devote a large part of his time to watering, Bermuda grass makes a very attractive lawn. Then, it requires a large amount of fertilizer and, with the exception of the most delicate grass, it is not adapted to the climate there are several other kinds more suited to the trouble in maintaining.

Rye grass is very beautiful. As seen from a distance, rye grass when cut gives the most beautiful green imaginable. It is a very hardy grass, and it is very hardy in winter, but does not do well with our climate. It is a very hardy grass, and it is very hardy in winter, but does not do well with our climate.

What we should like to see in Sanford is more attention to the grass. The amount of seed sown and the way it is sown can, in our opinion, counteract the appearance caused by a scrubby lawn.

Speaking of the adaptability of the American people grasses, Moses F. ... Florida Times-Union ... St. Augustine ... for lawns in Florida, as it grows a great deal better, and, by making a lawn that will stand up to the most severe test, it is quite free from the trouble of a severe frost and it is completely self-maintaining.

Walking At Night

Taking possession of the streets, hundreds of pedestrians who are walking at night, the General Electric company has been investigating to determine the best way to walk at night with the least risk of an automobile.

The engineers of the electric company, in their effort of getting them to adopt any artificial light, went about their work with the end in mind of what natural conditions make for greatest safety. They knew how impractical it would be to expect any of the very persons they were trying to protect.

But their investigations disclosed this rather interesting fact that despite the whiteness of a beam of light, persons dressed in white clothes were more readily discernible to a driver than those in dark raincoats. It was found that a man wearing a dark suit and standing in the beam of bright headlights, was virtually invisible a hundred feet ahead, while under the same conditions, a man in a white suit could be easily seen.

Satisfied that they could not expect walkers to change themselves in white suits whenever they stepped forth at night, the engineers continued their experiments and found that a white handkerchief carried in one hand aided an approaching motorist materially. It seems that the white handkerchief caught and reflected the light rays better than any other object, and if it happened to flare open it became for the minute a veritable beacon.

The General Electric company confined its experiments to visibility, but it seems to us that it would be quite as impossible to expect any proportion of the American public when starting out on an evening walk to carry handkerchiefs in their hands as to wear tail lights. They just wouldn't do it, that's all. And besides their hands, as well as their arms, are usually engaged in something else when these walks are being taken.

The old army rule of walking on the left side of the street seems to us the best. The pedestrians, at least, can see oncoming automobiles and get out of their way, while cars coming from behind, unless they happened to be considerably on the wrong side of the street, will pass by a wide margin.

THE BOK SANCTUARY

DELAND NEWS

There is a conversation going on in Deland, Fla., concerning a proposed sanctuary for the BOK. The sanctuary is to be a place where the BOK can go to hide out. The sanctuary is to be a place where the BOK can go to hide out.

That state police are required to know something about the BOK. The BOK is a very dangerous organization. The BOK is a very dangerous organization.



OUR VIEWS ON THE RACE

Our views on the race are... The race is a very important part of our lives. We should have a better understanding of the race.

ROLLINS BRANCHES OUT

Rollins branches out... The Rollins company has expanded its operations to new markets. This is a very good thing for the company.

MAIN FACTS ABOUT INVESTMENTS

Main facts about investments... Investments are a very important part of our lives. We should have a better understanding of investments.

THE CIVIC REVIVAL

The civic revival... The civic revival is a very important part of our lives. We should have a better understanding of the civic revival.

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Neither Dream Nor Fish Story Forging the Deed Seemed Simple... FIRST NATIONAL BANK SANFORD, FLA.



Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148. Residence Telephone 413

Social Calendar

"Substance" Studied By Local Scientists

TUESDAY
Junior High P. T. A. will meet at the school auditorium at 8 o'clock.

The Music Department of the Junior High Club will meet at 8 o'clock at the club headquarters for a regular business meeting. At 8:30 o'clock a program will be presented with Mrs. Arthur Branan as chairman for the afternoon.

Here Comes Saturday will be presented at the community high school auditorium at 8 o'clock for the benefit of the high school.

WEDNESDAY
Grammar School P. T. A. will meet at 8:30 o'clock in the school auditorium.

Meeting of executive board of Grammar School P. T. A. will be held in the school auditorium at 8:30 o'clock for the installation of officers.

THURSDAY
Seminole Chapter Number Two of the O. E. S. will meet at 8 o'clock in the home of Mrs. M. J. Wakefield.

FRIDAY
The W. C. T. U. will meet at 8 o'clock with Mrs. T. E. Dorn at her home on West First street.

Mrs. Wakefield Gives Luncheon For Circle

Mrs. P. T. Wakefield entertained the members of Circle Number One of the First Presbyterian Church with a luncheon last Monday afternoon at 1 o'clock at her home in Geneva. Place cards and place settings were of a St. Patrick's day while floral decorations were the flowers arranged with form by J. Quirk. The prize for the game that was played immediately before the business meeting.

The devotion was led by Mrs. Puleston and Mrs. J. B. Dorn conducted the usual business session.

Those present were: Mrs. E. D. Dunbar, Mrs. A. B. Wallace, Mrs. Puleston, Mrs. W. T. Dorn, Mrs. L. L. Caldwell, Miss Alford, Mrs. B. B. Mackwood, Mrs. A. D. Smith, Mrs. S. R. Brown, Paul Biggers, Mrs. J. C. Bill, Mrs. A. Logan, Mr. and Mrs. J. K. and P. T. Wakefield.

Miss Dighton Honors Her Club Members

Miss Mary Dighton was hostess to the members of the "Honor of the Nation" Club with a bridge party given Friday evening at the home of her parents, Mr. and Mrs. T. Dighton, 116 West Twentieth street. Four progressions of bridge were enjoyed during the evening. High score prize, a coronet, was presented to Miss Mary Maxwell, while Miss Sarah Maxwell held low score, was given a pretty Easter egg.

A green and gold color scheme was used in decorating the rooms. The tables were placed. The flowers were designed as green and white flowers, while calluldas and vases were placed about the rooms.

In the evening refreshments were served by the hostess, assisted by her mother, Mrs. S. F. Dighton, and Miss Jenn Laney.

Those present were: The Misses Mary Maxwell, Lillian Branan, Sarah Maxwell, Jean Laney, Lillian Deas, Frances Wilson and Mrs. Hart.

LAKE MONROE

Mr. and Mrs. E. D. Tucker are spending a few days in Miami with their relatives.

Mr. and Mrs. A. Merritt were guests of their daughter for several days at her home in Geneva.

W. Head, who has been ill the home of his daughter for the past month, is able to be out in the car.

Mr. and Mrs. F. Tucker and family spent Sunday with Mr. and Mrs. J. J. Newsom.

Mrs. Maudie Martin and children of Fort Pierce have moved to Lake Monroe to make their home.

Miss Jimmie is rapidly recovering after a recent illness with pneumonia.

Mr. and Mrs. Folton Stevens of Geneva, spent several days last week with Mrs. Newsom's parents, Mr. and Mrs. Merritt.

Mr. Vaughn of Winston-Salem, N. C. is expected to arrive this evening to spend two days as the guest of Mr. and Mrs. F. S. Varnes at their home in Lake Mary.

Mr. and Mrs. Paul Reeves are expected to return today from a trip to the north where they spent the week. Mr. Reeves' father, H. H. Reeves of Summers, Ga., will be at home and spend



Mr. & Mrs. MARTIN JOHNSON
in the picture the whole world is waiting to see

SIMBA

THE LION KING OF THE JUNGLE
A drama of desperate realities

Naked men against tooth and claw

SIMBA PORTREYS THE ADVENTURES OF THE FAMOUS MOUNTAIN MARTYR JONES IN THE JUNGLES OF AFRICA WHERE THEY RECORDED THE AWAYING OF A STAGED MOVIE - NATURAL AS GOD MADE IT - 4 years to make - 2 hours to show

To-Day MILANE Tuesday
Continuous 1 To 11
Adults 50c Children 25



Smart Fresh
New

THAT'S the way your choice garments look when they've been cleaned in the pure, sweet, white, solvent provided by our clarification system. Crystal clear cleaning fluid means perfectly cleaned garments.

PHONE 465
LANEY DRY CLEANING CO.
Sanford's Leading Dry Cleaners
110 E. Second St.

HOTEL ARRIVALS

Mr. and Mrs. J. B. Dorn arrived in Sanford from Miami on Sunday.

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Last Rehearsal Of High School Show To Be Held Tonight

The last rehearsal of the high school show will be held tonight at 8 o'clock in the school auditorium.

THE RECORD SHOPPE

Send HERE COUPON AND WE WILL
The Record Shoppe
Received Sent
Ticket

TREASURY CHEST

ROLLS OF THE
SILVER CHEST

RANDALL ELECTRIC CO.

"I reach for a Lucky instead of a sweet"

"Whirling along the ground at 231 miles per hour to a new world's record was a thrilling experience. It was speed in breath-taking fashion. When I finally brought 'The Golden Arrow' to halt, the nerve let-down was terrific. But cut came my pack of Lucky Strike and I soon was smoking in complete happiness. After the strain of my ride the toasted fragrance of Luckies was like a tonic. I reach for a Lucky instead of a sweet. I want to keep trim and fit. I want to feel the glow of pep and health at all times—the thought of excess weight really frightens me. I welcome a Lucky instead of sweets and things that would make me soft."

H. O. D. Segrave
H. O. D. SEGRAVE

Noted Automobile Racer who broke the world's record on March 11th at Daytona Beach, Florida

Note: Authorities attribute the enormous increase in Cigarette smoking to the improvement in the process of Cigarette manufacture by the application of heat. It is true that during 1928, Lucky Strike Cigarettes showed a greater increase than all other Cigarettes combined. This confirms in no uncertain terms the public's confidence in the superiority of Lucky Strike.

Reach for a Lucky instead of a sweet.



"It's toasted"
No Throat Irritation - No Cough.

SPECIAL AGENT IS TAKING STEPS TO STOP SMUGGLING

Action Follows 3 Year Investigation Into Chinese Violations

MANILA, March 18.—(INS)—Smuggling of the Chinese into Manila received a setback this week when H. C. Anderson, Special agent of the United States Treasury, began action based on the results of some three years' investigation into violations of the internal revenue laws, in the illegal entry of Chinese and smuggling of opium and prohibited drugs.

Cheap Labor Menace

Now they are going into industry and it is the duty of the government to enforce the law, to keep out these low-standard laborers. The local government has failed in its task, and so the United States government has had to step in. The situation was crystallized by the discovery that large numbers of Chinese were making their way into the Philippines and thence to the United States, using passports obtained by using Filipino names.

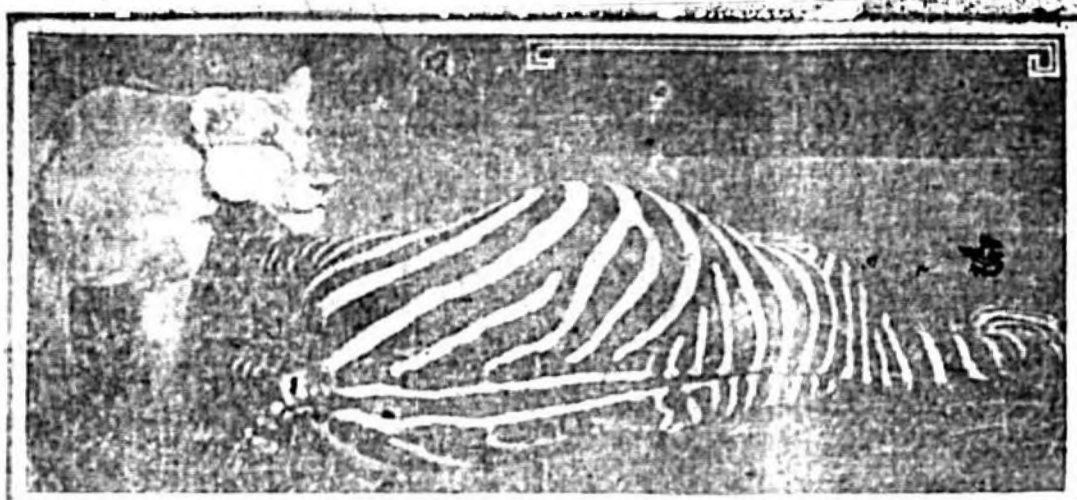
Celery Markets

Supplied by the Market News Service, Bureau of Agricultural Economics, U. S. Rutland, local Representative

Shipping Point Information Sanford, Florida. Warm, partly cloudy, raised during night and morning. No haulings. No loadings. Growers plan to start cutting Monday, March 18, and plan to restrict loadings to 100 cars for week.

Philadelphia Clear 33 degrees. 11 Fla. arrived 20 cars on track including broken. Supplies offering moderate. Demand moderate. Market firm. In the rough, 10 inch crates, 2 and 4 dozen \$2.50-2.75, 6 dozen \$2.50-3.00, few fancy \$1.25, 10 and 8 dozen \$3.00-3.25, few fancy, can poor quality and quantity. 10 and 8 dozen \$2.00-2.25. Pittsburgh Clear 34 degrees. 5 Fla. arrived. Supplies moderate. Demand moderate. Market stronger. Florida 10 inch crates all sizes in the rough, best \$2.25-2.50-2.75, mostly \$2.50-2.75.

MILANE TODAY



A Grass surprised while at supper as disclosed by the "Simba" motion picture camera.

Flood Sections Present Pictures Of Devastation

Continued From Page One. A flood of water was seen to be coming down the hillsides and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising.

Thousands Of Lives Are Imperiled By Continuing Floods

Continued From Page One. The water was seen to be rising and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising. The water was seen to be rising and the water was seen to be rising.

Chicago Hotel Will Have Central Radio

NEW YORK, March 18.—(INS)—The new hotel, the Chicago Hotel, will have a central radio system. The hotel will have a central radio system. The hotel will have a central radio system. The hotel will have a central radio system.

BRONZE TABLETS

HONOR MEMORIES OF SOUTH'S SONS

Chautauque Agent Arrives To Conduct Attraction Ticket Sale

Unique Memorial Installed Near Historic Episcopal Church. The Chautauque agent has arrived to conduct an attraction ticket sale. The agent has arrived to conduct an attraction ticket sale. The agent has arrived to conduct an attraction ticket sale. The agent has arrived to conduct an attraction ticket sale.

Girl's Death Is Laid To Witchcraft And To Dose Of Poison

ALBANY, N. Y., March 18.—(INS)—The death of a young girl has been attributed to witchcraft and to a dose of poison. The death of a young girl has been attributed to witchcraft and to a dose of poison. The death of a young girl has been attributed to witchcraft and to a dose of poison. The death of a young girl has been attributed to witchcraft and to a dose of poison.

Elton J. Moughton Architect. First Nat'l Bank Bldg. Sanford, Fla. Also includes ads for Milk, Foot Specialist, Coughs, and Night Coughs.

Children Listed

The Honda keeper lists his five or more 'children', employees of the customs bureau are given a little oil to make the machinery of immigration work smoothly, certificates are obtained and sold in China at high prices. The 'hot sales'.

Educator Blames Older People For Any Moral Laxity

WASHINGTON, March 18.—(INS)—If young people are tempted to discard fundamental laws of morality along with their worn fashions and customs, it is more than likely the older generation is to blame for confusing them by severe denunciation of such minor matters as bobbed hair, short skirts and questions of moral opinion.

BOTH SIDES IN MEXICAN FRAY CLAIM VICTORY

(Continued From Page One) have with the retreating rebel forces by flying over them and dropping bombs. General Calles expressed the belief that General Escobar would concentrate his troops at Gomez Palacio for the purpose of retreating to the north.

Just Like a Birthday Cake



The soldier of the army of General Escobar and his troops were seen on the birthday cake daily and "candied" on the anniversary of his birth this year.

Cutting at the Turk's Head



Condition Of Foch Is Still Very Serious

PARIS, Mar. 18.—(INS)—Marshal Foch's condition today was described as extremely serious but not hopeless. He was attended by three doctors this morning. They found that his pulse had advanced to 100, his temperature was normal.

An Appealing Gift



Loch Arbor

The place to build your home

De Forest Sanford Realty Co.

Notice To Property Owners.

No extension has been granted in the payment of State and County taxes. The law provides that if the taxes upon any real estate shall not be paid before the first day of April the Tax Collector shall advertise and sell. And on personal property it shall be the duty of the tax collector to collect by levy and sale.

An Appealing Gift

As a gift for any occasion an Electric Curling Iron is most appropriate. It appeals to the natural instinct of women to be more beautiful. Made to last. Tong and barrel fit snugly. Metal parts are heavy nickel plated hands. Fully equipped ready for use. Power cost about 1-2 penny per hour.

AD RATES... Cash & Advance... The Herald...

ANNOUNCEMENTS... The Herald...

Automobile... The Herald...

Business Service... The Herald...

Roofing... The Herald...

Wanted (Female)... The Herald...

Wanted (Male)... The Herald...

LEGAL NOTICES... The Herald...

FINANCIAL... The Herald...

Health Classified Ads... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

WRITER RECITES HIS EXPERIENCES AT CONFINEMENTS

Kilgallen States Tick Of Clock In Prison Leaves Imprisonment

By the Day and by the Night... The Herald...

Health Classified Ads... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

"Persian Apples"



By the Day and by the Night... The Herald...

Health Classified Ads... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOREIGN ACTORS AND HOME BREDS CLAIM TRIUMPHS

Controversy Rages On Question Of Who Is Best Film Material

By the Day and by the Night... The Herald...

Health Classified Ads... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

FOR SALE... The Herald...

FOR RENT... The Herald...

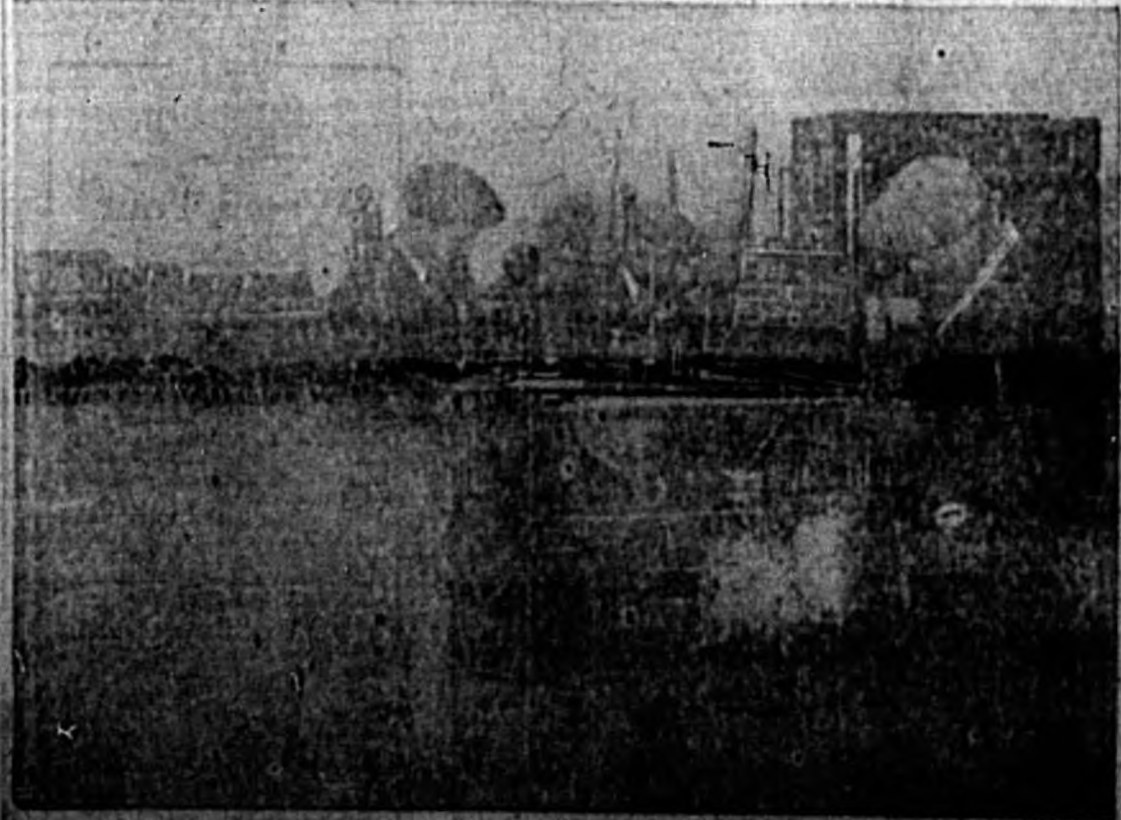
FOR SALE... The Herald...

CLASSIFIED BUSINESS DIRECTORY

CUT THIS DIRECTORY OUT FOR HANDY REFERENCE

Table with multiple columns listing various services: BATTERIES, Milk, Cream, Butter, Eggs, Morning & Evening Delivery, LONGWOOD DAIRY, WHEN IN NEED OF Seat Covers, Cushions, Curtains, etc., SPENCER'S TOP SHOP, BAKERY, MILK & CREAM, BARBER SHOP, ROOF REPAIRING, WATER, NEW TIRES, GUN REPAIRING.

WHERE LIGHT RAYS MEASURE MILLIONTH INCH



One millionth inch is too small to be conceivable by the average mind, but in this device the foot...