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Leading Magazines Featuring Florida in Current Issue

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When You Say:

You've Said LOTS
(We're Listening)


## Announcement

to the motoring public of sanfomd

- Beginning Monday, October 26 The Sanford Battery Service Company will be operated under new management and name.

Hencufurth Will Be known As THE BECKER AUTO ELECTRIC COMPANY
Specializing in auto electricity. Auto Supplies Electrical Fixtures Motors-Magnitors-Generators Goyld Dreadnaught Batteries Gas Oil

Grease
daramount Service Guaranteed your patronage kindly solicited The Becker Auto Electric Co.

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HIS does not take into consideration current issues and legular equipment bonds, etc., which would increase the total between $\$ 175,000,000$ and $\$ 200,000,000$ worth of securities recently sold for the enlarging and improving of the equipment of these railroads
-that the Atlantic Coast Line issued bonds fo 00 for double tracking and improving thei facilities from Richmond to Jacksonville?
-that the Florida East Coast Railroad issue 000 worth of bonds for the double tracking of stem through Florida?
-that the Seaboard-All-Florida Railroad 000,000 worth of bonds for improving their facilities in Florida?
-that the Seaboard Air Line issued $\$ 10,000$ of consolidated $6 \%$ bonds for the improvemen facilities through the South to Florida?
-that the Illinois Central Railroad, controllins tral of Georgia Railroad, issued $\$ 20,000,000$ bonds for the improvement of their faciliti the South and to Florida?

DO YOU KNOW-<br>--that the Fiorida East Coast bonds were sold through the offices of J. P. Morgan \& Company? -and that the Seaboard Air Line becurities were sold through the financial house of Dillon, Read \& Company?<br>-and that the Illinois Central bonds were sold through the National City Company of Ners York?

## Well, that is all true!

NOW then, do you think that these railronds would expand as they have, and make such tremendous issues of bonds sold for the purpose of-improving their railroad facilities throughout the South and Flor-ida-cto you suppose that such financial institutions as J. P. Morgan \& Company, Dillon, Read \& Company and the National City Company, would offer such securities it Florida did not warrant their sale?

Then why bother any more about asking questions as to the stability of Florida and the South?

Does this not convince you that all Florida, as larly Miami, not only now but will continue to ably considered in financial circles and accord fers the potential investor a most unusual and vestment opportunity?
MIAMI SHORES believes implicity that the $G$ ami district has just entered upon a great er perity and therefore, with $50 \%$ of MIAMI SH cluded in the city of Miami, is going tol lend al aggressive manner to the task of helping er ger, better and busier Greater Miami,

## MIAMI SHORES

## AMERICA'S MEDITERRANEAN

Britt-Chittenden Realty Company,
210 East First St., Sanford, Fla.

# The First Unit is priced to make Substantial Profits 

 for Investors.DAYTONA SHORES, Inc.

nNE keen-minded business men sat around a table three months ago at Daytona and asked themselves this question, "What can we do to make the development of Daytona Shores establish a new record in Florida Real Estate activities?"
These men included several bankers, successful real estate men, and merchandising experts. Men who are keenly analytical of the public mind, whose years of experience has taught them what it takes to give confidence and accelerate sales.

And their UNANIMOUS answer was, "give so much EXTRA VALUE in the first unit that the appreciation of values will be unprecedented in real estate ammals.'

And so we have chosen as our FIRST UNIT the wonderful CAUSEWAY SLCITION which is the very HEART of the Daytona Shores properties.
-and we have PURPOSELSY priced the lots in this lirst unit to expedite p icts for first investors.
Need we say more to potential investors?
Except, perhaps, to add that this is the section of Daytona Shores which has ocean frontage,
-this is the unit in which the proposed causeway is to be located, joining both banks of the Halifax and giving every section of Daytona Shores an outlet to the sea,
--this unit has THREE shore-lines, one on the ocean and two on the Halifax River,
--this unit embraces the proposed new occann plaza and the great occan playground,
-this unit centers about a great park bordered by proposed wide boulcvards,
--this unit embraces cighten blocks of lots on the Disie Highwas,
-this unit is, in short, the cram of the investment opportunity existing at Daytona Shores.
Inwesters who are interested i:a getting in on the ground floor of "ntumity which is lased on the deliberate plan of giving $t$ investors bae chatesst values and the greatest increases 110 commanicate with our office named below.


## Daytona Shores <br> FIFTEEN MIIES OF NATURAL WATER FRONT


Please send me information regarding the nuestment possibilities of the first unit Name
Address
Town


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Stranger Than
Fiction
TAMPA TIMES

## Fiction

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## Here is what is declared to be true story that is much strang- or than the fiction of the nature



FORTIFIED
The Seminole County Bank isif fied by its strength and efficz -always taking good aim to of its customers well and be helph
them in all matters regarding commercial banking interesta
jeminole (trounty? Sanford,Fla. STRENGTH- SERVICE - PROGRE

WAREHOUSE PROPERT
A FEW CHOICE HOUSES

## BUILDING LOTS

PROFITS
A. P. CONNELLY \& SON

## ROSE COUR

poms, garage, large lot.
Built with great care for resident ow
High arate bult in features and mand
Essentially a worth-while propert

## SanfordGrove,

## Social Side of Sanford



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Sr. and Mry. Julian Barlog of
Milmington, N. C. Haye reurned
nome after visiting with Mrs. J.
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THE

COLTM RMSHi
$\mathcal{A}$ Dramatic Comedy

"This is the picture
remernbered by"
Says Charlie Chaplin
the greatess comedy


## New Fall Silk Printed Crepes

> Mallinon's Pussy Willow

40 -inch, all guaranteed for one yeal 15 new shades, all pure silk, plain col $\$ 3.50$ to 85.00 yard Mallinson's Pussy Willow 40 inches wide. Navy, brown and $\$ 7.00$ per yard

Beautiful designs, 40 inch printed on heavy flat crepes
$\$ 4.00$ per yard Velvet Brocade
in all the light and dark shades, 40 $\$ 10$ per yard

Vanata Crepes
40 inches wide in every light and dark shade. Heavy quality crepe for un$\$ 2.75$ per yard

## 54 Inch Flamnels

bue, mose, gray, brown, navy and White. Special-

54 Inch All Wool Kashia
Best guality light weight all-wool, $\$ 4.00$ per yard

Special Wool Goods
10 pieces, plaid and stripes. All-woo 40 inches wide. Regular $\$ 2.50$ to $\$ 3.00$
$\$ 1.95$
fin the World of Sport
 CHECK IN CAREER

BIG THREE LOSE HOPE OF GLORY AS CONTENDERS



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## MONEY

 Your Home

All The Money



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Tille Ginaranty \& Mortgage Co.

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## Don-Jon

BROWN
Realty C . 515

## lassified Ad on This Page is a Paying Investment



 14-For Sale, Acreage
For sat.e: 5 nere truct; 2 arees
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 site ine arre summer home
sit Beantiful Blae
Rid he Mountuin Fifty Dollars Ten Cash, Ten a Month
Bux 1431 Sarasota, Fla.


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LOT N0. 11 BLOCK 7 MAYFAIR $\$ 4,200$ CASH

40 acres $1-2$ mile from Osteen station on R. R. New hard road and 20 feet from clear water lake. $\$ 165$ per acre. Lots in Rose Court, Ft Mellon, Franklin Ter-
race, Pine Heights, San Lanta, Bel-Air Pine Hurst, Buena Vista and also First Street Extensiom. We call make you a substantial profit on Sanford Avenue.

> SANFORD REALTY CO., Inc.

## Wanted for Season

Bodwell Really Co., Inc.




