

SANFORD, FLORIDA, MONDAY, DECEMBER 18, 1933

Only The Best

Firestone

Tires

ew Deal Principles Created RISING TIDE Bethlehem 1933 Years Ago

ECTLOANS NRA Proposes Continuance R YROLLS Of President's Agreement ROBS BA

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DECEMBER 16, 1933

Around The World

restone

EXTENDS Christmas Greetings

To Its Friends and Loyal Customers



Our Tire Stock Is Complete!

With a New License to Buy

on Jan. 1, Besides Christmas

Expenses, Car Owners who

Need New Tires will be

Grateful for a Tire Gift.

- - - A Gift of

Unusual Value

For A Man

With A Car!

Everything Has Been Arranged Xmas Shopping Firestone Super Oldrield

THE MANUALITHERS

Every Year Firestone Makes Better Tires - -And We Believe Our Product Is The Best Ever This Season:

GIVE

But tine Something Useful





Firestone

Will Hold Any Article For Xmas



Accessory

PHONE 893

SEMINOLE TIRE SHOP Firestone Tires-Firestone Batteries

Firestone Brake Lining-Woco Pep Crosley Radios and Norge Electric Refrigerators Tiolene Motor Oil-Washing and Polishing-Greasing FIRST and ELM Philco Radios

One of Firestone's Newest Factories!

Norge Refrigerators

Crosely Radios!

Brake Lining

PHILCO ISX \$100 Other 1934 PHILCOS \$20 to \$600 Special

mand for 1934 PHILCOS for Christman because PHILCO outsells all others—get yours

now while the selection is complete! Big-performing models in the world's most beautiful cabinets. Amazing

Liberal Allowance

candy, forget our teachers, Miss Morrow Chapter Order of DaMolay is white dog, "Phistopheles Jopeuse Liam and Miss Whitner."

Mildle Stewart says "I have been a good gird and I want you initiatory degree will be conferred to bring me a doll and some upon two candidates and since to end the events.

The same of the same with the conferred to bring me a doll and some upon two candidates and since to end the events.

tis is evidence," said Hugh hason, "of the support of the

alter violations were found ve been due either to misunanding or otherwise easily

lishments was announcement New Orleans, after a month Dec. 31.

assertion that only one in desirable to give its employes of the 3,000,000 employers \$4000 in back wages to come up tring the blue eagle is a to reemployment agreement terms, irate violator was made yes- and had promised to comply faithy by NRA as it arranged for fully with the cotton garment nuance of the voluntary recode. Several reinstatements on
syment agreement into next

one, some affecting big firms.

mers—for the defaulting were October figures for the steel Three men, heavily armed, have found it impossible industry showing a payroll inbusiness profitably without crease for the month of \$800,000 of Orange City of approxidespite a decline in production to mately \$2500 at 11:11 o'clo a statement he presented 37 percent from 41 percent in this morning, and mid a statement he presented September. This followed much their escape after attemptions to of "chiseling" have been larger increases, Itinging paytel to Washington by local rolls to a total of \$7,429,726 above to lock the bank's president liance boards while close to the pre-code pay of June, though and cashier, and two customcases have been settled lo- the steel industry's output then ers in the vault.

The blue eagle will continue to

KERSON PLANT LINDBERGHS HOP -OPENING SET FOR HOME AFTER R NEXT MONTH VISIT IN MIAMI

Being Sought For sual Interviews

Fekerson Fruit Canneries, them to call at the plant for South Atlantic oceans. nterview either on Jan. 2 or

Eckerton stated that the Continued On Page Three)

ench War Chiefs tly Oppose Any rmanRe-Arming they

tame of France in secret sea. they go direct, they should make attended by General Maxime New York after dark. I Daladier today decided that Clerk Lamson Fills Wednesday's Meet at flatly opposed to the re- Role Of Santa Claus ment of Germany.

e army leaders met as a sur War Council and carefully yed the reiterated demands recommendations on to the

ARSEILLES, France, Dec. 18. around Jan. 1. ur men who had been adrift than 20 hours in the stormy; terranean were rescued today he stramer Saint Marguerite. avy surwfall which had ham-I the visibility of four ships ning blindly around the place!

e cold and weary occupants ned for Dizerta, Africa. The Was abandoned. Three were bers of the plane crew and

ships carried on a fruitless h for the plane whose fran-OS sang through sleet and after it was forced down

DEMOLAY TO MEET

A special meeting of Seminole

the same basis had preceded this

Also made public yesterday was greater.

test evidence on the impor- all firms, whether under code or the eagle to employing not. A large pertion of the orig-

rmer Employees Famous CouplePlanTo Be With SonDuring running. Christmas Holidays

MIAMI, Dec. 18. (A) -Headed plant on Thirteeth Street for New York to spend Christmas back at the time the men probably open during the first with the infant son they have not vanced to teller's ced today by C. H. Ec. seen for five months, Col. and in, president of the plant, as Mrs. Charles Lindbergh started ent letters to several hundred today on the last leg of their long is last year's employees ask- aerial swing around the North and

They arrived here Saturday aft er a 900 mile flight from San l'edre, Dominican Republic, to ba welcomed by a large crowd on a lock which today was swarmed

the waved them goodbye. stop flight to New York or if

City Clerk F. S. Lamson might hanceller Hitler of Germany concerned, for it is his remind- inole County Chamber of Comed adversely against his de- missioner having nearly \$100 extra-

Mr. Lamson, in attendance at a special meeting of the Commisa special meeting of the Commis-sion last week, brought pleased the request of Asher France den Rescued From smiles to the faces of members of Tamps, state safety director the Commission when he said tat was here Wednesday night bu me Crippled By Ice their salaries as Commissioners could be paid this week instead of

As a result, five checks were orrd their crippled scaplane dered made out and signed, and they will all be to avered this week Th checks cover the \$4 per meetint salary of each Commissioner from July 1 through Dec. 11, and they amount as follows:

Mayor V. A. Speer, \$112; Commissioner H. J. Lemman, \$100; Although he is satisfied to angry sea had stopped dur-Commissioner T. L. Dumas, \$100; this county's school him drawn. t Marguerite sighted the and Commissioner S. O. Shinhol- are careful operators ken crait at a point 80 miles ser, \$80.

he plane were taken aboard Douglass Says Recent of Schools T. W. Lawton has t with their mail, and the ship Field Trials WereBest owner in the county to be p

County Clerk V. E. Douglass, who was re-elected presdent of was a passenger. All are the Central Florida Field Trials through Sunday and Sunday cent field trials near Taff, joins with a host of Florida sportsmen who attended the trials in declaring them to be the best held in the five year history of the Association.

The feature event of the trials came on the closing day in the running of the Championship Shooting Dog Stakes, and Mr. Douglass' handsome black and Among the dogs which placed in that final event were "Mad An-thony," owned by J. R. Helbrook,

Local PoliceComeNea Meeting ThugsWho Miss Death Twice Near Lake Monroe

Three men, heavily arn

be the emblem of co-operation for Lake Monroe had Sheriff J. E. inal signers now are under per- Roy G. Williams been notified of manent codes and many more will the robbery five minutes earlier. More Manufacturing Compa- be refore the agreement expires for they arrived in Lake Monrae possible death under the

shortly after 11:00 o'clock leaving

D. B. Tuten, bank president Hobson Haight, bank cashle them to "Stick 'em up." Obeying the command

armed robbers, Mr. Tuten and M llaight lay down on the floor, the Jobbers entered the zeller

ing, to be forced to lie down with with thousands of well-wishers the two banker's while one of the Whether the plane is on a non-(Continued On Page Three)

Dec. 18. (A) - War flight were guarded carefully. If Bus Accidents Will Be Discussed At

recent school bus accidents will well be termed Santa Claus as discussed at a special meeting morened armaments. They er that will result in each Com- merce scheduled to be held in the Hall Wednesday morning at 10:00 o'clock.

spoke to only a few persolul win conflicting engagements prot ed the presence of a larger en Mr. Frank advised trade total

officials today that all P.groups in the county should be represented if possible, as well-to all traffic and police office heads of firms employing

thoroughly conscious of that imposed in them, Superinten structed every driver and

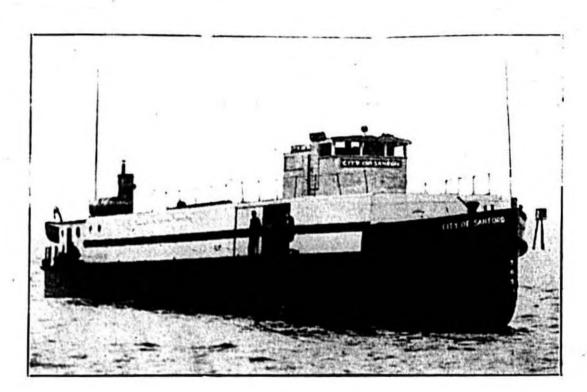
Yesterday'sWeathe PLOMIDA

Holiday

THOROUGHBRED WHITE eski

STANLEY-ROG

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DE CEMBER 16, 1933



"A Ship at Sea--On Christmas Night If You Were There We'd Wish For You-The Healthiest and Happiest Time of Your Life"

> Merrie, Merrie Christmas To One and All - - - -

St. John's River Line Company JacksonvilleTo Sanford and Return

Otto Caldwell Sanford Manager

in Martin

Association Group

Deal Principles Created RISING TIDE **n B**ethlehem 1933 Years Ago RemainSome,Says Coughlin

Sethlebess 1933 years ago and het its principles have come down makinged through the age.

He said that these principles, ased on the doctrine of tharity-in country to "the diabelical hilosophy of selfiahness", which easily has dominated manifeld.

Wither Coughlin said this bristmas a a so t, by a which called also "the Christian deal" which called also "the Christian deal" which called also "the Christian deal" which is a self-which a personant revealence of the Christmas spirity of the practice, without "Christ" teachings inde practice, our new deal is a sinbow, a mirage."

the new deal) will be to the finish, to the finish of the money controllers of freedom."

In praising President Rossevelt, comparing him in background with George Washington, Father Coughlin said that he dared to tackie the problem of social fustice after Presidents Coolidge and Hoover failed. To consolidate behind. President Rossevelt "the moral support of the common people" is one of the purposes of his present addresses, Father Coughlin said.

DEFLATION TIDE MONEY PROGRAM SEEN CHECKED IN IS OPPOSED BY EARLY SUMMER RESEARCH GROUP

Roper Says Business EndowedOrganization Activity Quickened Challenges Validity At Fiscal Year's End

WASHINGTON, Ilec. 18.—(4)
The tide of defiation was reportyesterday by Secretary Boper
have been definitely atomined

the second the life port, covering the first year ended June 30, with remaining the United States signs of the the United States signs of the the time test safe of the test safe and the test s

WeatherBureau Finds Odd Conditions InU.S.

Technic Burest official today found by post unusual Described record of winters haven and promition made up of more. Obell cale, for a special promition of a special promition of a special promition of a special promition.

Of Its Basic Theory

WASHINGTON, Dec. 18 .- (A) The Brookings institution yes-terday strayed itself in opposition to the Ecosavelt monetary pro-gram and challenged the "scien-tific validity" of its basic theory— that commodity prices will move upward automatically when the

Slight Change Results In TrainRunning Time

With the addition of another Atlantic Coast Line passenger train on the Tampa-Jacksonville run, there has resulted a slight change in the arrival and departure schedule at the local station, as well as a change in the time when small pouches leave the local postoffice.

The new schedule is as follows: Train No. Leave a house leave depart to see, house life P. M. 1115 P. M. 12 D. M. 12 D.

such loans may be legalized.

fact that more than 15,000 appli-

Jones has indicated frequently

dresses that the administration is not satisfied with the way the bankers are meeting the credit (Continued On Page Three)

Christmas Trading Is Heads SeekLegalWay Finest Since 1931; CWAChecksSeen As Prodding All Lines

with which to decorate tion's Christmas tree.

tion's Christmas tree.

The holidays' approach figer general business levels, as measured by basic indices, above 'a year ago, the gain in some cases, notably that of the steel industry, being contra-seasonal. One of the mercantile agencies estimates that Yuletide buying is the feet in tories that supply them with ernment enterprises as the CWA appear to have brought a quickering demand for necessaries upon a large part of the country and store stocks of such items as clothing are said to have been reduced. Dun & Bradstreet reports that "the pinching saving of the past few seasons when salaries were being reduced and employment curtailed has been party ceded by a more generous attlceded by a more generous atti-

Automobile output apparently Salvation Army Seeks
(Continued on Page Two) Full Baskets For Poor

Local Men To Beuged worthy family goes without a In Filling CCC Quots well-filled basket of staple groceries and that the Salvation Ar-

the power in the season in montes, promiting the power of the power of

PERTILIZER USE IS OFF

Counties topped an inability to get enough laborers Seminole County in the use of the month of November, it was revealed here shortages in this area brought today in a Department of Agriculton of from the county CWA the asserture bulletin. This county used 451 to the none would be permitted tons of fertillizer during Nevember. Polic County Isd the state, using 2220 tons of the product.

The Pioriaa counties topped an inability to get enough laborers in the state with the Commission when he said tat their salaries as Commissioners could be paid this week instead of more than 20 hours in the stormy dered made out and signed, and their crippled seaplane were rescued today in the county Isd the state, of the wage scale.

Sanford Children Who Write Santa Ask Wide Range Of Christmas Items

CWA scale.

Wileox said he has received

Ask wide Range

Of Christmas Items

Everything from candy and I have some already."

Items's brother, Tolar Rabum, also plotted the sought by a host at Handort children whose letters to Santa Claus arrived at The Herald of He during the past week to be transmitted direct to the North Pole headquarters of bury found and his holpers.

Daniel Lee Withhere writen for a pair of pasts ofte the plane who will be so don't forget my friends.

Every Huit, and to a pair of pasts ofte the plane was abandoned. Three were taken a harp, a dump street some and the best and ship and once candy. He is in the Third Grade, says the latter of the plane was abandoned on a fruitise mits year old boy.

Charge Whithher, aged from the feet of the plane was abandoned on a fruitise street, and the feet of the plane was abandoned on a fruitise mits year old boy.

Charge Whithher writen for a feet in the Third Grade, says the latter of the plane was abandoned on a fruitise mits year old boy.

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Charge Whithher writen for the plane was the latter of the plane was abandoned on a fruitise mits year old boy.

Charge Whithher writen for the plane was the latter of the plane was the latter of the plane was abandoned on a fruitise many thinks with the doesn't know with its canter it was forced for many the plane was the life my through the poor little children. Don't have a forget our teacher, Miss Morrow and Miss Whitner."

It was a feet of the plane was a forget our teacher, Miss Morrow and Miss Whitner.

It was a feet of the plane was

NRA Proposes Continuance LS Of President's Agreement ROBS BANK

WASHINGTON, Dec. 18.—(A) without the emblem, had found it ORANGE

An assertion that only one in desirable to give its employes | \$4000 in back wages to come up | \$4000 in back wages to come up to reemployment agreement terms. OfNRAFinanceIdea year.

ing employment were understood the insignia."

In a statement he presented 37 percent from 41 percent from President Roosevelt. They cally after violations were found was greater. have not yet reported on how to have been due either to misunderstanding or otherwise easily

The effort is being directed, it Latest evidence on the importance of the eagle to employing to find some means of loosening credit in place of the NRA plan that Moro Manufacturing Compa-be tefore the agreement expires for they arrived in Lake I ny of New Orleans, after a month Dec. 31. last September. The KRA plan

WASHINGTON, Dec. 18.—(F) S. Johnson, "of the support of the Direct loans to industry through consumers—for the defaulting the Reconstruction Corporation firms have found it impossible industry showing a payroll informed payrolls and increase to do business profitably without crease for the month of \$800,000 in amplement were understood the intents."

sideration by the administration. these statistics; on'y 311 com-Jesse H. Jones, chairman of the picints of "chiseling" have been larger increases, tringing paylarger increases, tringing paycorporation, and other members of reported to Washington by local rolls to a total of \$7,429,728 above to lock the bank its board of directors, are study-compliance boards while close to the pre-code pay of June, though and cashier, and ing the proposal on instructions 6000 cases have been settled lothe ateel industry's output then ers in the vault.

The blue cagle will continu be the emblem of co-operation for all firms, whether under code or not. A large portion of the origical signers now are under per-

eads SeekLegalWay deliberate violator was made yesand had promised to comply faithturday by NRA as it arranged for fully with the cotton garment
industries In Lieu continuance of the voluntary reemployment agreement into next the same basis had preceded this

ECKERSON PLANT LINDBERGHS HOP RE-OPENING SET FOR HOME AFTER FOR NEXT MONTH VISIT IN MIAMI

Former Employees Famous CouplePlanTo Being Sought For Usual Interviews

plant on Thirteeth Street obably open during the first hounced today by C. H. Ec-

mands and they prepared to pass money to spend this Christmas. their recommendations on to the government,

4 Men Rescued From the Commission when he said tat was here Wednesday nurs

Four men who had been adrift An a result, five checks were oraboard their crippled seaplane dered made out and signed, and more than 20 fours in the stormy they will all be this week Mcdiferranean were rescued today. The checks cover the 84 per meetby the steamer Saint Marguerite. int salary or each Community by the steamer Saint Marguerite. from July I through Dec. 11, and

pered the visibility of four ships steaming blindly around the place in the energy sea had stopped during the hight. At daybreak, the Saint Marguerite sighted the africken eraft at a point 80 miles south of Marseilles.

The cold and wears consisted.

Be With SonDuring Christmas Holidays

MIAMI, Dec. 18. (49-Headed with the infant son they have not

Mr. Lamson, in attendance at a special meeting of the Commis-

routh of Marseilles.

The cold and weary occupants of the plane were taken aboard along with their mail, and the ship steamed for Dizerta, Africa. The plane was abandoned. Three were members of the plane erew and one was a passenger. All are Frenthmen.

All through Sunday and Sunday inght ships carried on a fruitless search for the plane whose frantic SUS sang through sleet and anow, after it was forced down when its motor became covered with its motor became covered with lee.

Douglass Says Recent Field Trials WereBest

County Clerk V. E. Douglass, who was re-decided present of the Central Florida Field Trials association.

sociation.
The feature event of the trials came on the closing day in the runting of the Championship Shooting Dog Stakes, and Mr. Douglass' handsome block and white dog. "Falstophelm Jopeuse Jake," came in second to Dr. J. L. Eukie's dag "Mail Rider," as they can a final heat Jagether to end the events.

Local PoliceComeNe Meeting ThugsW Miss Death Tw Near Lake Mon

Three men, heavily at

only a few minutes after the had passed through the i after a wild ride which ne saw them halted by a plinto the St. Johns River possible death under the wild of an Atlantic Coast Line from

shortly after 11:00 o'clock to

D. B. Tuten; bank presid Hobson Halght, bank whipped out guns, and

Hall Wednesday morning at o'clock.

The meeting is being called the request of Asher Franci spoke to only a few perm conflicting engagements Mr. Frank advised trade officials today that all P. T

represented if possible, as up-all traffic and police offi-

heads of firms employing numbers of persons, and the lie in general. Although he is natisfied this county's school bus are careful operators thoroughly conscious of the imposed in them, Superiole of Schools T. W. Lawton to of Renous 1, was structed every driver and owner in the county to be per artiful meeting.

Yesterday's Weat