

HARRIMAN SEES N R A OFFICIALS U. S. SPENDING ASKS SUPPORT FUTURE MENACE FOR PROGRAM

Urges Recovery Support, But Warns Of Business Control

(Continued From Page One)
"I have confidence in the New Deal," he said, he laid at the feet of both capital and labor passed responsibility for labor troubles that have arisen since the National Industrial Recovery Act was passed, he said the American Federation of Labor and asked that some one could not believe in the principle of strikes. His fear, however, of the American Federation of Labor, he said, may be "founded on suspicion more than on fact."

**W Guarantee To Make Good
RADIO'S**
Out of Bad Ones
Try Us First
SEMINOLE RADIO SERVICE
Phone 363

TYPEWRITER AND ADDING MACHINE REPAIRS
By Mr. Paul Nix, of DeLand, an experienced and reliable mechanic. All work guaranteed. Mr. Nix is in our store each Wednesday.
Phone 340
CELERY CITY PRINTING CO.
115 So. Park Ave.

"SPEND FOR THE HOME first!"
According to New Orleans—It's Your Best Investment
PHONE 83
"For Hidden Service"
HILL
Lumber & Supply Yard Inc.
Bldg. & Mfg. Co.

Dozier & Gay's Quality Paints
"Best For The South"
The trend of material and labor costs is upward, and it is apparent that now is the time to give the home the protection and beauty that has never been so long.
STANLEY-ROGERS HARDWARE CO.
204 Sanford Avenue

For Graduation! Personal Cards

Printed On Panelled Cards
Any Style Type Includ-
ing Old English

100 cards \$1.25

50 Or Less \$1.00

Place Orders Now!

Invitations

We Have Samples Of The Very Latest Types—And Styles You Prefer. Prices On Request.

Phone 148
Herald Printing Co.

The World Moves On!



EXPLORATION—Harold McCracken (right) famous explorer, former leader of Siberian Arctic Expedition of American Museum of Natural History, discusses with Harry Smith, secretary of first Byrd Antarctic Expedition, plans for Mr. McCracken's next expedition. In the table is a can of Cashew Nuts, unusual food value of which for those enduring heavy physical and nervous strain McCracken has stressed in recent exploration lectures.



PLANTS—To show the need of growing vegetation for nine elements, tobacco plant with roots in culture solutions by U. S. Dept. of Agriculture. The tall plant in No. 8 jar had all the nine elements. No. 1 had no nitrogen added; 2, no phosphorus; 3, no potassium; 4, no calcium; 5, no magnesium; 6, no boron; 7, no sulfur; 8, no manganese; 9, no iron. Natural fertilizer materials, as Chilean nitrate, contains many traces of the rarer elements needed by plants.

...the new regional administrative assistant, Mr. Swope stated that under the old set-up the idea of supplying relief for the needy had been overlooked to a great extent and that many abuses had crept in which are to be avoided under the new set-up. "We must give prompt and adequate relief to the needy and unfortunate," Mr. Swope stated. "That is all that we have authority to do, and that must be our constant goal. To you care workers who are assembled here, let me here drop just a little hint. Be careful of the busy world. It hurts the pride of our unfortunate friends and it has no place in our daily ministering to the wants of these persons."

SPORT—A good trick if you can do it—a cold winter which has frozen more lakes than for many years past, has brought out many expert skiers such as these.



TRAVEL—Happy to be away from winter, Miss Doris Ford exercising preparatory to a dip in the Gulf Stream at Coral Beach, Bermuda.

EDUCATION—This perfect reproduction of the lobby of a large hotel is installed in the Lewis Hotel Training School, Washington, D. C. where hundreds of young men and women are now receiving expert training to enable them to occupy positions in hotels and restaurants.

THE REAL DRIVER

4—Watches Out for Pedestrians, Particularly Children—DO YOU?

Nearly one-half of the 33,000 automobile deaths in the United States last year occurred to pedestrians, many of them children. The average car weighs at least thirteen times as much as most persons. In a collision between them, the individual will suffer most. Every driver, therefore, has a distinct responsibility to safeguard pedestrians.

...which have been perpetuated through the labor federation, the Pullman strike of the last century, the railroad strike of 1916 and the coal strike of 1922, and pointed out that in each instance the President has settled them. Pointing to the impending strike of automobile workers in the North, the speaker cautioned his audience to "bear in mind that in the past automobile workers have never been organized." He defended the policy of the Administration in its agricultural rehabilitation program, including the activities leading to the plowing under of crops, the killing of live meat and the processing tax levied for the benefit of the farmer. Turning to cancellation of air-mail contracts, Mr. Poland declared that there was a very marked indication of collusion in awarding of the contracts and pointed out that "this Administration has heard just about all it can about the manipulations of Wall Street." Lindbergh's criticism of the President's action in cancelling the contracts, the speaker termed "just about the grossest insubordination I ever heard," and he urged his audience to bear in mind that neither Lindbergh nor Eddie Rickenbacker was disinterested when they appeared on the witness stand in Washington.

CONSTITUTION BOARDED

By 4,590,111 Since 1931


SAN DIEGO, Calif., Mar. 22.—(AP)—The Frigate Constitution has been visited by 4,590,111 persons since July 2, 1931, Commandeur Louis J. Gulliver reported on the eve of her return to Boston.

Old Ironsides has made a tour of both coasts since her reconstruction. On her home voyage she will bear for the first time on a cruise the two-starred rear admiral's flag that of John Greenstade, commanding submarine United States fleet. Rear Admiral Greenstade will remain aboard the vessel as far as the Gulf of Tehuantepec, where the submarine tender, Bushnell, towing the Constitution, will be relieved by the mine sweeper Grebe.

MILK

Is always a good investment. Even when very little money can be spent for food. A quart of milk of average richness supplies from two-thirds to three-fourths of the total energy required per day by a year old child. About one-half of the energy for a child of five and about one-fourth for a moderately active man.

Drink Milk for Health and Energy.

Raw  Pasturized

SPENCER HARDEN DAIRY
Phone 400

DuBose Becomes Head Of County Relief Council

(Continued from page one)
Effects all appear to be based on their value as long term benefits to the people, such as school, hospital, public buildings and similar projects.

Projects that have been halted in this county, or had been approved but never started, are to be reviewed by E. E. Baird of Tampa, recently appointed as Region Six engineer. The projects are to be completed in the order of their importance, Mr. Swope stated, and just as soon as money and men can be made available.

In the future, Mr. Swope stated, the relief department has but one responsibility—that of maintaining complete and up-to-date records of every individual registering for relief—and certifying to the budgetary needs of all cases. The relief department is to certify to the needs of the individual, and the operations department will carry out the needs, either as a direct relief or work relief.

Before announcing the name of the new regional administrative assistant, Mr. Swope stated that under the old set-up the idea of supplying relief for the needy had been overlooked to a great extent and that many abuses had crept in which are to be avoided under the new set-up. "We must give prompt and adequate relief to the needy and unfortunate," Mr. Swope stated. "That is all that we have authority to do, and that must be our constant goal. To you care workers who are assembled here, let me here drop just a little hint. Be careful of the busy world. It hurts the pride of our unfortunate friends and it has no place in our daily ministering to the wants of these persons."

Mr. Swope's next statement was an announcement which had been awaited locally for several days. "After an investigation of local conditions," Mr. Swope said, "we are of the opinion that the 'overhead' in this county, while not high as compared to that in other counties, is yet greater than it should be. We have therefore instructed a reduction of from 16 to eight workers in the administrative department."
Four men and four women

WINTER'S "HANG- OVER"

A STUFFY HEAD robs you of sleep... needs your day. To clear your head quickly, use the convenient new

Workers retained in the administrative or operations department are: A. T. White, head of the work department, R. F. Lamb, head of the accounting division, Warren I. Tyler and I. U. May, and Mrs. Parker E. Pitts, the Misses Margaret Giles, Mary Pinnell and Margaret Edwards, stenographers.

No change is to be made at this time in the relief department which is headed by Mrs. Helen T. Morse as county relief director.

Mr. Swope also stated that the survey of the county set-up for relief revealed the fact that the case load at this time did not warrant employing a paid administrator. "Whatever salary we would pay a man to head the local set-up," Mr. Swope explained, "would be just that much deducted from the county's allotment of funds for the needy, and we do not think such salary should be paid at this time." Mr. DuBose stated today that he had not yet been advised as to his duties. "Mr. Swope asked me to serve as assistant regional administrator," he said, "and I accepted. He told me that he would notify me within a few days as to my duties, and that until I was notified, orders would be issued from the Orlando office as to the workings of the local organization."

Diamond Tires

Duplex Regular

4.40-21	\$4.25
4.50-21	\$4.95
4.75-19	\$5.45


Pre-st-lite Batteries \$5.40 with old Battery

Rive's Garage

Phone 617

Only U.S. TIRES can give you

TEMPERED RUBBER



TEMPERED RUBBER is an exclusive "U. S." development—don't look for the extra advantages of this famous rubber in other tires. "U. S." alone offers you this, the greatest tire improvement of a decade.

TEMPERED RUBBER is the toughest, longest-lasting tire compound ever developed. Not only does it provide a big margin of extra mileage, it makes these extra miles worth the way—by preserving, for a longer time, the road-gripping compound tread of U. S. Tires.

450X21 Guard	\$4.85
525X18 Guard	\$6.40

H.B. Pope Co. Inc.

2nd St. & Magnolia Ave. Phone 500

Laura Ignalls Describes Hop Over The Andes

Noted Aviatrix Says 'It Was Gorgeous Of Perilous Journey'

By LAURA IGNALLS
(First American woman to make a solo flight to South America)

BUENOS AIRES, Mar. 22.—(AP)—I have been flying for four years and I have been in many places in the air, but the journey I mentioned in my "Experiences" someone would always say:

"Well, until you have flown the Andes. You haven't been anywhere yet."

Well, today I flew the Andes and it was gorgeous.

I wish somebody would wake me up and tell me it's true. It was the thrill of my South American trip and right behind it was a delight of flying across the pampas from Mendoza to Buenos Aires in the afternoon through a purple haze like one would find over Texas and across a country that stretches for miles to the sea.

A very strong gust after the sun came up over the Andes and I found myself in a position to lean back. Always, I kept a little to the north-west where I was most sure of my bearings.

There was lots of fog and I just sailed along about 18,000 feet without a bit of trouble.

It was grand flying through the canyons and south of the huge mountain peak, Aconcagua, with the sun shining on the snow.

It was a little mumpy and since the motor of my Lockheed lost 100 revolutions but it was really nothing to interrupt seriously a magnificent joy ride.

I crossed the Andes in just 45 minutes and only stayed an hour in Mendoza taking on gasoline because nobody talked anything but Spanish which I don't talk.

It was a real joy flying toward Buenos Aires in the afternoon. The country was just like a carpet with everything so well kept and garden like with beautiful estates, their trees, lawns, swimming pools and flower beds surrounded by such neat hills and pastures. But I could not see how they could be so big and yet be so well groomed.

Over the airport at Buenos Aires, five hours after leaving Mendoza, I was unable to make myself land so I flew over the city and had a good look and plenty of surprises.

I saw the biggest buildings since I left New York and I was surprised at the hugeness of the city.

I ought not to stay more than a day or two because I want to start homeward through Montevideo, Rio de Janeiro and Port of Spain but I may let myself be persuaded to stay longer if I can do more flying around this immense airport called Argentina.

I will not know until I reach Rio de Janeiro whether it will be feasible to continue homeward by the Atlantic coast or return through Buenos Aires.

I don't care if I have to go home cross the Andes again.

UNUSUAL FACTS REVEALED



WHEN HARRIETTE WAKE ENTERED THE MOVIES COLUMBIA PICTURES ASKED HER TO CHANGE HER NAME. SHE DID SO TAKING THE NAME OF ANN SOTHERN OUT OF TRIBUTE TO THE GREAT ACTOR, E. H. SOTHERN.

THE SWEDISH EXTRAS IN 'LETI FALL IN LOVE' DISAPPROVED OF THE COSTUMES AND FURNISHED THEIR OWN SEVERAL COSTUMES WHICH WERE TWO CENTURIES OLD!

WHITE HAIR DOES NOT TURN GRAY AS WHITE IN THE NAVIES. TO OBTAIN A WHITE HAIR EFFECT THE PERFORMERS' HAIR GREEN IS A FAVORITE COLOR!

CHIEF CLEVELAND GIVES RULES FOR PREVENTING FIRE

Rid Premises Of Dead Grass At Once, Says Department Leader

Fire Chief Mac Cleveland issued a statement today, urging all property owners to rid their premises of the dead grass and brush still standing from last year. As soon as spring comes, the chief pointed out, these dead growths dry out, and they may be ignited by any chance spark, such as a carelessly thrown cigarette, or by any of many other ways.

Chief Cleveland went on to say that most citizens regard grass fires as of little consequence. In fact, the contrary is true, since they are quick and very easily spread to houses, garages, and other buildings before firemen are called. High winds in the spring time help greatly to spread the fire, carrying sparks into grass that may be some distance from the original outbreak of fire.

He cited instances in many cities, where grass fires have broken out in several places simultaneously, requiring the presence of nearly all the fire department to extinguish them, and add that the same thing could easily happen here. This would weaken the department if a fire should break out in some building or residence and would delay the response of enough men and apparatus to put out the building fire with small damage.

Chief Cleveland appealed to the citizens to cooperate by removing dry, dead growth from their lots before warm weather comes out completely. He placed special emphasis on a request to owners of vacant lots who sometimes neglect them while at the same time the premises on which they live are kept in perfect order.

Grass fires are often caused by the effects of a storm, which turns the fire into a fire storm, spreading out and this method should be employed. The fire storm is a

PENNEY BOARD REJECTS NEW YORK, MAR. 22

Stockholders of a company yesterday rejected a board of directors' plan to buy back shares of the company's common stock.

The board had proposed to buy back 100,000 shares of the company's common stock at a price of \$100 per share.

The stockholders voted 100,000 shares against the plan and 100,000 shares for the plan.

ELIZABETH GAY, 22, CAPD M. L. MARRIED

Elizabeth Gay, 22, of Sanford, Fla., was married yesterday to M. L. Marr, 25, of Sanford, Fla., by Rev. J. H. Smith, pastor of the First Baptist Church of Sanford.

IN 18 HOURS BACKACHE—RHEUMATIC AGONY GONE!

Safe, swift and sure is ALLENBY—in 24 hours the excess uric acid that causes your rheumatic attack or your neuritis or sciatica starts to leave the body. In 18 hours pain gains and swelling ceases—no wonder many thousands are thankful and sing its praises.

Ask for ALLENBY powerful yet safe prescription that is so outstanding in its effectiveness that it is sold by Lane's Drug Store, phone 103 and 912, and leading druggists everywhere for rheumatism, lumbago, sciatica and neuritis. Your first bottle costs \$1.00. Must give results or money back. Ad.

Miracle Whip Salad Dressing

America's favorite!

The tantalizing flavor of true mayonnaise and true old-fashioned salad dressing newly combined! Smooth and velvety, made in the exclusive Kraft Miracle Whip.

KRAFT'S MIRACLE WHIP SALAD DRESSING

Lost! Classified

RATES

10c line 1 time
7c line 3 times
7c line 6 times
5c line 1 month

Count five words to line. Double rate for capital or black face letters.

Minimum charge 30c

LEGAL NOTICE

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF THE STATE OF FLORIDA, IN AND FOR HIGHLAND COUNTY, IN CHANCERY.

FRANK R. ELLIS, et al. Debitors and Obligors, vs. THE STATE OF FLORIDA, et al. Creditors.

Automobiles

AUSTIN two passenger coupe \$175 1931 1 1/2 ton Chevrolet sedan & cab New dual tires \$350. Reed & Sons, 301 W. First.

Wanted

WANTED: Piano. Prefer small grand. Must be clean and in good condition. W. F. McPherson, P. O. Box 30.

Houses For Rent

DESIRABLY furnished cottage. Apply 508 Elm Ave.

Miscellaneous For Sale

CLEAN-UP and PAINT. And for this week only, bag lined out at \$1.00 a gallon WITH PAINT BRUSHES. Stanley Rogers Hardware Co.

FOR SALE: Two wheel trailer

Bargain, see Smith's Barber Shop.

Houses For Sale

SIX ROOM bungalow. Excellent condition. Well located. Reasonable offer will be accepted. C. H. Herald.

Celery Market Reports

THROUGH THE COURTESY OF THE U. S. DEPARTMENT OF AGRICULTURE IN COOPERATION WITH THE FLORIDA STATE MARKETING BOARD, THE FOLLOWING LOCAL REPRESENTATIVE TO FLORIDA LOCAL HOUSES RECEIVED:

SAFORD, FLORIDA
Thursday, Mar. 22, 1934
Local shipments of celery in the United States for Wednesday, Mar. 22, 1934:

SAFORD-ORLANDO Shipments: 1,000 cases, 100,000 lbs. (100% of total).
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SAFORD-ORLANDO Shipments: 1,000 cases, 100,000 lbs. (100% of total).

BEER
On Tap Ice Cold
STEVES PLACE

Skin Discomfort
Resinol

Best Chance
For Improving Property
Clean-Up Contest Soon Over
Special Week-End Plant Sale
Friday And Saturday
Low Prices On
Flameless
Bougainvillea
Japan Tea
Azaleas
Arbutus
and other fine plants

Stokes Seeds
201 West First St.

Cardui a Good Tonic
"After the birth of my little boy I was weak and run down and that I needed a tonic to get my strength to do my work." Mrs. C. A. Bonney of Pleasanton, Cal. "My mother had used Cardui with great result. I was helped. A few years ago I needed a tonic to get my strength to do my work. I took Cardui and haven't regretted it. I have also given Cardui to my daughter. I am very much pleased with the result and expect to use it in my family as a tonic when needed." Buy Cardui at the drug store.

Resinol
Eases itching, chafing, smarting, etc. Yields amazingly to the specially efficacious ingredients of Resinol.

Best Chance
For Improving Property
Clean-Up Contest Soon Over
Special Week-End Plant Sale
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Resinol
Eases itching, chafing, smarting, etc. Yields amazingly to the specially efficacious ingredients of Resinol.

Sanford Cash Feed Store

Cor. 2nd and Sanford
"Sanford's Only Home-Owned Feed Store"
BALLARD'S FEEDS AND FLOUR

F. A. MERO
Ballard Feed Salesman

Tubby

---And That's What Counts.

OH GEE I'LL GET IT FROM THE BOSS!!

WHAT YOU LATE AGAIN?

I WOULD A BEEN I GON ON TIME POSS BUT BUT

BUT WHAT?

BUT THE CAR AHEAD WAS BEHIND

WELL I'VE BEEN ALL OVER THIS BUILDING SINCE THE BOSS SHOW IS BEING HELD SEARCHING FOR MY DOG HANK AN I CAN'T FIND HIM ANYWHERE GOOD OLE HANK I GUESS HE'S LOST

WHY MY LITTLE MAN WHERE WOULD ALL YOU LOST?

NO SIR BUT MY DOG HANK'S LEFT HIS LEASH AND THE DOG IS HE'S AN AWESOME FINE TIPS CHUCKY

NOW DON'T YR ABOUT THAT I'VE BEEN GOING TO GIVE YOU ONE OF THEM TO REPLACE THE ONE YOU HAVE LOST. SO CHECK UP YOUR AND FENCE ABOUT HANK

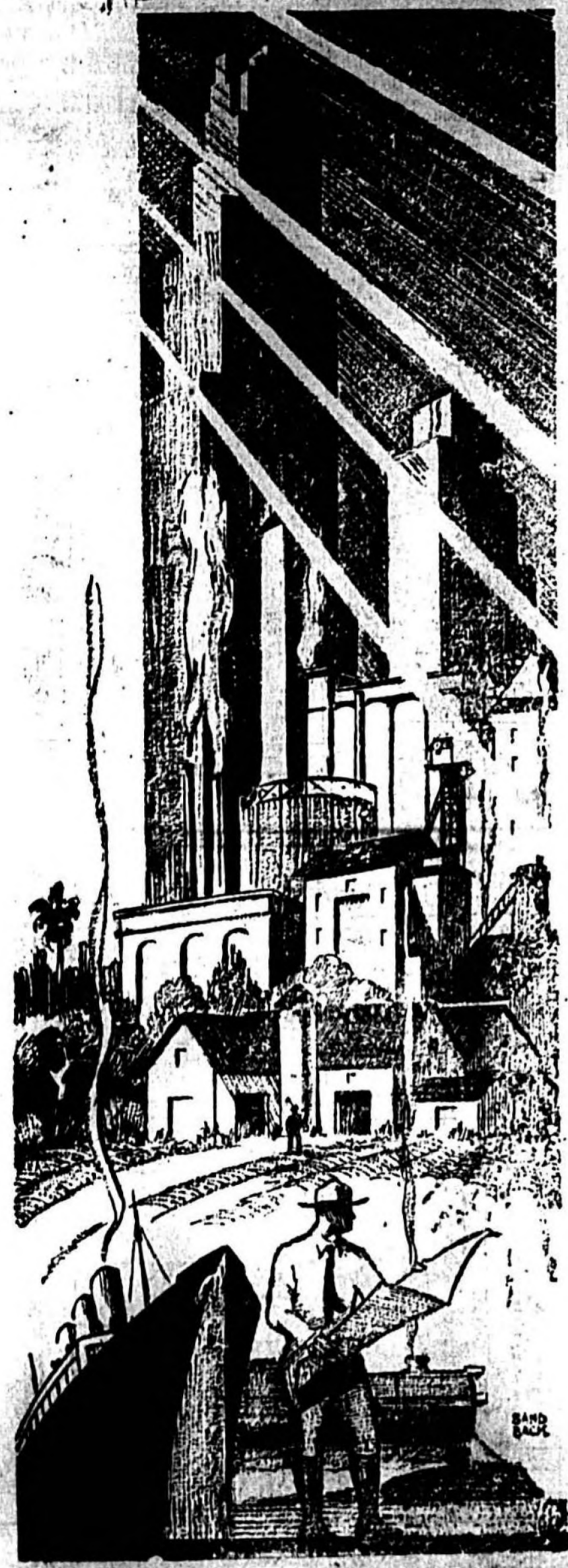
SAY HANK WAS A REAL DOG NOT A TOY!

YIPE YIPE

IN THE FIRST PLACE HANK WAS A REAL DOG NOT A TOY!

YIPE YIPE

FLO RIDA'S FUTURE *begins* TODAY



Conscious of Florida's tardiness in uniting for an intensive program of promotion of her natural assets, many well-meaning Floridians have offered as an excuse, sectional jealousy, rivalry of resorts and envy and distrust of the various communities, one for another.

Florida newspaper publishers, at the meeting which resulted in the formation of the All-Florida Committee, were unanimous in the contention that these alleged barriers to a unified Florida program were more a myth than a reality, more an alibi than an obstacle, and with confidence in the far-sightedness of Floridians born and Floridians by adoption, determined to induce cooperation in this plan to build a Greater Florida.

That their appraisals were correct, is reflected in general enthusiastic acceptance of the aims and purposes of the All-Florida movement, and recognition of the fact that while the most pressing needs and greatest potentialities of one community might differ from those of another, improved conditions in any section are immediately reflected in the state as a whole.

THIS Announcement . . . appearing this week in every newspaper in the State . . . is the corner stone of a vast new structure . . . the FLORIDA OF TOMORROW . . . a Florida from which YOU . . . because you will have helped place it in its new position of greatness . . . may expect greater material return.

This is the first of a series of weekly advertisements, the purpose of which is . . . through proper enlightenment, by the setting forth of facts not commonly known or sufficiently realized . . . to unite ALL of the people of Florida in an aggressive campaign to hasten the prosperity to which Florida, by virtue of her unparalleled advantages, is rightfully entitled and will eventually enjoy.

Florida has developed physically, socially and economically through recent decades in direct proportion to her increase in population.

In 1884 . . . just 50 years ago . . . there were 269,493 Floridians. At that time there were no railroads . . . only small steamships on the St. Johns and Indian rivers . . . no paved roads . . . only half a dozen small cities . . . few orange groves . . . the assessed valuation of real and personal property was \$36,243,311.

TODAY, with a population of 1,468,493 . . . census of 1930 . . . there are three systems of railroads, with many branch lines reaching every section of the state . . . eight ocean steamship lines and several river lines with ten ocean ports and three river harbors . . . two major airship lines of national and international scope, with many commercial and municipal airports and a score of landing fields . . . 10,000 miles of roads . . . three-fourths of them paved and maintained by the State . . . 35 cities of more than 5,000 population . . . products valued at more than four hundred million dollars annually . . . fine schools and churches everywhere . . . an assessed valuation of real and personal property in excess of \$436,000,000.

With such an advance under pioneer conditions WHAT MAY WE EXPECT OF THE FUTURE if we take the proper steps to accelerate this population growth that has brought us such development in the past?

You, perhaps . . . and if not you, your neighbor or your neighbor's neighbor . . . hail from another state. You live

here because you know it is the finest state in the world in which to live. The same attraction which Florida holds for you will bring many thousands more when once the world has been informed concerning its advantages for happy, healthful living . . . the vast opportunities it offers them for earning a livelihood.

Thousands will come to farm . . . thousands to engage in industrial pursuits . . . thousands to establish their winter homes here . . . thousands to live the year-round in comfortable retirement . . . a new production and consuming population to build a greater state and increase the opportunities of US who live here now.

With this end as the goal the ALL-FLORIDA COMMITTEE has been formed. Its original membership includes all of the newspapers of Florida, which have contributed space in their publications with a total value in excess of \$200,000 . . . through which it is possible to bring you present facts and information regarding potentialities that will convince all Floridians of the importance of National enlightenment concerning Florida's attractions and opportunities; all radio stations of the State; all outdoor advertising plants with similar contributions to assist in the spreading of this information and a number of individuals who are furnishing the means with which to gather and prepare it for your benefit.

Future membership which, it is hoped, will include every individual in the State of Florida, will be comprised of those sufficiently interested in their own welfare and that of the State, to contribute comparably to the liberal gifts of the newspapers, radio stations and outdoor advertising plants and give their moral support in the diversion of the common money of the State's political subdivisions to this State Wide Fund which will make it possible to carry Florida's Message to the World.

The ALL-FLORIDA COMMITTEE is an unselfish, non-partisan, non-profit organization formed of men and women from every section of the State for the single purpose of coordinating the efforts of ALL our people with a view to guaranteeing the FUTURE of FLORIDA.

And that FUTURE begins TODAY.

All FLORIDA COMMITTEE

