

## U Ho mat to be freet if wo wink to  for tritnick uevar <br> ©he <br> Sanforn Therali <br> 

Established In 1908
BANFORD, FLORIDA, MONDAY, JANUARY 25, 1943
Hember Aswociated I'ress
Ni sulte. 107







## YOWELL'S <br> Sanford, Florida <br> sotubluthéd 1901

"WE DRESS THE ENTIRE FAMIIY"
For almost half a century we have furnished the families of Sanford and Seminole County with clothes and their homes with merchandise of quality and distinction. We invite the Navy guests in our tovm to visit our store where they will find a sincere and warm welcome.
Dresses
Socks
Blankets
Sweater


VISIT THE
"VERY YOUNG COLONY SHOP"
on our baleony

Here you will find clothes ranging trom that wee plak wrapper for the beby's firat "ath home o the ruffied orgendie nhe will wear when the
 can find his wardrobe from his firat night ahir o his atriped Basque shift he acquifes, now that he is six.'


PIECE GOODS DEPARTMENT
Matorials selocted for Spring in Flórida. "Dealgn for Listing"-soeirauckar, chambray, cingham, sivisa, sheer mualin, volle.
NAVY WIVES AND DAUGHTERS! If you want to koop up with that Navy man in your tamily, and this takes a bif of dolng with the stiff compotition thoes good looking uniforms offer, come see our selection of diserming Spring prints and solid color allik dresses, our Impoccably tallored lieht weight wool port aults and pastel conts for Spring in Florida, and our lovoly formale for thooe very special after dark aftulte when the order of the day is "long drencos")

- Comdr.Hughes
 Is Veteran Of - Pacific Action Captain Of Sanford Station Cited For Siervice At Pearl HarborAndMidway


0





 lot















 and


 mas minerand

 to foreign stations. H. can bark an order with brisk
pungency when necessary, and he can also tell a Solnu pungoncy when recessary, and he can also tell a Solmat
darkey story with an aceent an soft as Alabuma cot toni. In splto of his travels around the world, he re
mains true to the cowking tradtions of the Deep south. maina truas to the ceaking tradtions onthe Deep factan butthaely human realist, the "Skipper" faces when to buwl seen service with him say he known and doesn't mind doink when to pat him on the back pushing hils men, and they put. their reath ins him, not
only because of his quality as a fighting man, but for the twinkle In his eye, his gift for lively phraseology. ing, Wriways keep one step ahoed of Old Man Troubl. Th? floray have foelling that they will-Man Trouble
follo they ollow Massle Hughes
At Comdr. Hughea' two right hand men at the Naval Otliem end Lleut Comdr. J. D. Oreer. aviation traningogriot dre seaconed niers \#ilh years of experience Wceofery bimstorming, commercifal, and Navy filght Worf itiv him an Invaluable batikeround for his present


## Men At Station Make Good

Use of City's Baseball Park

 mot mex in mom


 and wom

 ind mix mown ander wima
 arming and Intimate, a brier and happy armintice in
a troubled world. It may lie in an expedition with a troubled world. It may lie in an expedition with a
small boy to see his collection of toad froks, turtles, and analis, in a romp with a lively puppy on a hearth unk, ${ }^{2}$ n visit to a camellia garden with a grandmother
or in hanging around a kitchen on a Sunday night watching the pretty daughter of the family wcramble ggy for supper. It is being for a fleeting moment a part or then home life, a pattern the Navy men are fikht-
ing to preserve. ing to preserve.
sanford welcomen them to our town and to our
homen. It is our wish that when the war in over and tha victory to won, that this station may be a permanonet ield, that young fliers will continue to be trained
here for the air lanea of the future, and that over the green checkerboard of our farmland and the winding
rthbon of the St. John's, there atill may fall the bright shadow of the Navy's silver wings.











## SANFORD BUICK COMPANY

OLDEST AUTOMOBIIE AGENCY IN THIS SECTION OF FLORIDA

## GREETS THE NAVY

it has been a pleasure for us to be able to contribute our full. 00-0PERATION TO THIS GREAT PROJECT SINCE LONG BEFORE ITS INCEITION. THE PRESENT Planif at the sanford naval air station is the belinning of OUR DREAMS COME TRUE.


## SANFORD BÜICK GOMPANY

TRAINED AITTO MECHANICS FOR ANY AND ALL MAKFS OF CARS ANII TRII'KS
Day And Night Wrecker Service
210 Magnolia Avenue

# THE SANFORD EQUIPMENT CO. <br> HAULING CONTRACTORS AND 

OPERATORS OFA THE SANFORD BUS LINE
EXTEND I:rfetings to

## THE NAVAL AIR STATION

WE are operating our bus shervice principally for the con.
VENIENCE OF THE MEN WHO ARE STATIONED THERE ANI FOR TH: MEN AND W'OMEN WHO WORK THERE, AND FOR YOUR VISITORS.










leag, Baban, ts $0 \cdot=$ Of Mast
Frercious In Zeas Collection
Florida's 700 Towns H:11 e Tongue Twisters


Bring Your Family To Sanford
Where The Climate Is Good And Cost Of Living Is Low.
Insurance - Real Estate - Rentals - Property Service FOR NHORMATION WAITE OR SEE

## G. U. Stuart Paint \& Glass <br> 117 So, Park Ave.




- Central Part

Of State Has
Best Fishing

- Tackle Need Not Be tored Away When
cone Detailed T'o roure Detailed
iaval Station Here

Ocean Fishing Gives Anglers Many Thrills




## 1 <br> $\cdots$, <br> 4. <br> $\left(\begin{array}{l}\text { ( } \\ (1)\end{array}\right.$ <br> Greeting่s

IGE 7 mande.

SFo the
Naval Air Station

McCRORY'S
ix Inc tu stoma simer
$\cdot$
and the many men who will be stationed there
Our Business is Lumber and Building Materials
Above are a few of the houses for which we furnished the materials. We also furnished a part of the material for the building of the Naval Air Station.

A home in Sanford or Seminole County is a good investment and will be for years to come. While building of new homes is restricted at present, why not buy a home now at the present low prices and see us about practically unobtainable now. If you can't use the house yourself you can rent it any time at a mood price.

Think this over and come to see us. We will be glad
to give you the advantage of our wide experience.
UNITED LUMBER CO.
8 th Street At Irench Avenue

Telephome 713




| Black Bear Is Shot Foilowing <br> -Thrilling Hunt |  |  |
| :---: | :---: | :---: |
|  |  |  |
| "Old Rusty" Weighed |  |  |
|  |  |  |
|  |  |  |
| $z^{2}+5$ |  |  |
|  |  |  |
|  |  | THE |
| $5 x^{2}=$ |  |  |
| $5 x^{2}$ |  | AIR STATION |
|  |  |  |
| $x^{2}+{ }^{2}$ |  | -2em |
| $=$ |  |  |
|  |  | ROY HOLIER |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| We Gladly Join All of Seminole County in |  |  |
| crax ${ }^{\text {ata }}$ |  |  |
|  |  |  |
|  |  |  | The Citylce andFuelCo. |
|  |  |  |  |
|  |  |  |  |



## GREETINGS TO THE NAVY

Sanford - Oviedo Truck Growers


| Car Lot Shippers of$\qquad$ CELERY |  |
| :---: | :---: |
|  |  |





| Hundred of Pare | \％QUAIIt |
| :---: | :---: |
| And Lovey sirds |  |
|  | 全 |
|  | 420 |
| ander |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Hzea |  |
| 隹 |  |
|  |  |
|  |  |
|  |  |
|  |  |
| \％ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Stamen |
|  |  |
|  |  |
|  |  |
| Stin |  |
| reveal typleal birds of that |  |
| and manke |  |
|  |  |
|  | 隹 |



Smooth Sailing！


It Will Be ＂Smooth Sailing For Navy Wives Who Keep Their Hair＂Ship，Shape＂ At

Ann＇s Mirasol Béauty Salon
17 N. Park Ave．Tel． 717 Valdez Hotel Buildang

## VALDEZ HOTEL

Thoroughly Modern
Fire Froof V＂Standsfor
VALDEZ
SANFORD＇s
LEADING
lOTEL
and

## Stands for the Victory that will be

 on by Fighting Ven lika Those at

## FOOD and FIGHTING MEN

 LIKE THOSE AT SANFORD＇S NAVAL AIR STATIONTho 99 yerg nqw we have been selling the


 hy
$\qquad$

## Séction Five , <br> Che Sanforn Therald






oficen dre
 ontro Riverixho geivo of Amanch which 171 onthando 18 ininduth orthdo both on the

mocerate depth and there ara geveral coutce of water
 ton cene of Foride stall Farmers Market handee in ex chpment Catery fotiiling around o 0,00 carloods, is ahpoped from Eatiord ond occarole thaunt to ome 800 car, cibhay round 50 cars, 10 tucic around 100

triea to market, finance, furnish with fertilizer crate
farm supplies, bullding material and farm implement farm supplies, bullding material and farm implomenti made in packing, pre-cooling, ice and fertilizer plants. Among the largento of these ar facturern, farm and building aupency, fertilizes manu: vegetable packing planta, ciltrus pmeking plants: Amar ican Frult Growere marketing agency packing plait
ganford-Oviodo



## GREETINGS

## TO OUR MEN OF

 THE NAVAL AIR STATIONWhen you come "ASHORE" we invite you to see how we spend our work-time and our play-time.
"Half the world does not know how the other half lives." Here we grow fresh vegetables and citrus fruits, and we are busy at the various businesses pertaining to products, and distributing needed supplies for this large indưstry.
Thousands of cars of fresh vegetables and fruits yearly to out from Seminole County to all parts of the nation.


Santord Is A Good Place Both To live And To Do Business In Look at our level farm-lands and the thousands of artesian wells that supply free water for our crops.
Investigate Seminole County's tile irrigating and drain'age systems.
See our sulphur springs and explore our rivers and lakes.
And you will be charmed with the industry of our people and the handiwork of God,

## CHASE and COMPANY



- Seminole Celery
Stupplies Quarter - Of U. S. Demands


dat motrin informit
$-{ }^{\circ}$
and

- 


## mict



-

Tito ntion murremet the


## $\bullet$


$-$


[^0]Sanford's Leading Jeweler For Over 50 Years

Takes great pleasure in joining other Sanford merchants and business men in extending a cordial invitation to Navy men and their families.

## To Visit Our Store

For Excellent Jewelry . .

We hiaye a wide variety of Rings featuring the Nayy and Army Insignia. .

Also Birthstone and Signet Rings... See Our ...
CRYSTAL
CHINA
POHIERY
SILVERWARE

- EVERSHARPE


## County, Federal Offices Give Aid, Advice To Farmers <br>   <br>  <br> CAMPBELL <br> SLECURITY FEED \& SEED STORE <br>  <br>  <br> Welcome to Sanford's Naval Air Station

NAVY MIEN! As you lowk down from your seat in the chouts at the winding silver ribtom of the St. Johns River and the sreen checker board of our farm lands, we hope you will see a spercial spot that in some happier day, sou would like to call home

## Seminole County

## Real Estate Board


P. Mayard Smith
Saltesman-Maymond M. Ball

Sanford, Flofida

Colclough Realty ${ }^{*}$ Co.
Sanford, Florlda



SEMINOLE COUNTY
Extends a Hearty Welcome to the
Navy
We want your stay with us to leave a pleasant memory. You are here to work, but in your leisure time we invite you to get acquainted with Seminole County.

- Throughout the length and breadth of our County will be found cordial and hospitable people, living in happy, contended and beautiful surroundings, amid orange groves and celery fields along the banks of the famed St. Johns River, where they enjoy life every day of the year to the fullest extent.'

In our county are cities and towns, communities and villages, that are populated by a progressive citizenry. Good roads lead to fine farm lands. Our cities are connected by, hard-surfaced roads, and other points of interest throughout Florida are easily accessible. Excellent fishing can be found in any of our rivers, lakes and streams:

Homeseekers in Seminole County will find pleasant surroundings. wherever they may wish to locate. Splendid churches, good schools. and a mot pleasant community spirit are available in every section of Seminole County:


FOR IFORNATION RECARDING SENINOLE COUNIYYRIEIHE
Board of Cornty Commissioners of SEMINOLE COUNTY shopson a.



# Section Six <br> ©he ganfurim Tiverali 

 ren Pones to shout, "I have just begun to fight!". . . if there had been no Dewey at Manila Bay. . . . f there had been no Navy flyer who reported" "Sighted"sub, sank same". . .if these men had rever lived and fought in the U.S. Navy, there might be no freedom for Americans today.

FAMILIES WHO WISH ACCOMMODATIONS HERE TO VISI THELR SHTVMG MHVSTADOADDAA
THE NAVAL AIR STATION WRME DOR INFORM MNOICO

#  Section Six 





## THE CITY of SANFORD, FLORIDA Welcomes The New Naval Air Station



## City

W. C. HILL
 years and we want you to know that we Ipmeriate you, and we hope your stay lere will be loolh pleasam and profitable

Wilen the war is owh mome buck to she ils. sanforde is a fine pilice to mine, on the banks of the historic st. johns miver. the nile of america. swimming. gonfing. boating, yachting, mogi racing, horsh: training: track, monitidi, tennis and

 HAAINT III NTIN: IND FISHING: A.I, KINDS OF GOIIE BERK, TURKEX, BEAR, QUAI,



Sanford is also in the heart ot the Veselatle. ("itrus and Flower Growing section of torida. Catte Ranches, Ideal Climate, I lealthy Sulphur Springs or Clear Water as you prefer. Beautiful Ilotels with reasonable rates, tixcellent Schools, Fine Churches, Low Living Costs.

## Commissioners <br> of Sanford

H. J. GUT

EDWARD HICGINS
M. J. I.ODCI:

GEO. D. BISHIOP



St. Johns River Is Often Called Nile Of Amerits. Dangest Tropical Iziver Lies AI Jirond
Door Uf Sianford
 ane


Don't Give Your Iron: Chance to Gio A. W. O. I, We Make Ald, Electrical Remars! randall electric co. :12 Mannulian Are.

## SANFORD'S NAVAL AIR STATION

 HOWARD LONGSPRAY CARTS and PLUMBING

pommercial ave.<br>PHONE 388

Where golfers find their relaxation



.


 $\sqrt{2}=2$



T0


THE PERIONNF:L.
OF SANFORD'S NAVAL AIR STATION
GEO. A. SPEER, JR.


If You Can't Find It In Sanford Come To YOWELL-DREW'S
Ceatral Flortidu's larresest department store cordially invites you to visit store cordial you come to Oriando Qua the
whenever the wheneverdise for every member of lisplayed
merchundied family, and the five floors. Gowns hethroughout its America's foremost styllisis. Higned Carnegle and Elisenterg, ax as other nationally known rell's. Il you shown exclusively to orlando, wrice are unable to come orders to Betty Le or phoue your ordera
Yowell's l'ersonal
YOWELL-DREW CO.
Farton \& Quality store since 189 ORLANDO, FLORIDA


## stas sum She Sanforin Theralit

Section Suven

## KNOW YOUR NAVY

TOWNSPEOPIE! DO YOU RECOCNZE THESE INSGNIA? YOU SHOULD

NAVY MEN! DO YOU KNOW THE "S. S. RITZ?" YOU SHOULD

Come aboard the Ritz for a cruise to any country, real or imagined, that suits sour fancy-whether it's Suezz, Singapore, or Shangri-la. If fou dor't want to travel and prefer a quiet evening at home with Dorothy La-
mour or veronica Lake, we can arrange that too! One does not need to go to Manhattan to see the Broad-



## TIDIITIET

## 

Section Sever






menciati unNeant as ta
TEE SANFORD GERALD. GANFORD, TLORIDA


Sonford - Jacksonville




[^0]:    - 

