

# The Sanford Herald

Thursday, January 1, 1970 — Sanford, Florida 32771  
62nd Year, No. 33 Price 10 Cents

## Challenge In '70 For Man Of Today

By DON GRAFF  
(NEA Editorial)

Far into the future, man assuredly will be looking back upon the year just ended as one of the most momentous in all history. It was in 1969 that man — and to be proudly exact, American man — first walked upon another world.

Challenged for eons by the immensity of a universe beyond the confines of his own small planet, it will be forever recorded that in this year he responded with a giant leap that set earthbound commentators reaching back far beyond mere human achievements to the creative itself for suitably superlative comparisons.

The moon landing was indeed a dramatic and significant achievement, rightfully dominating imaginations of men everywhere as well as other events of an eventual year.

But even more, it was a spectacular demonstration of just how successfully man can respond once he accepts a challenge and channels will and energies toward a solution.

And so, we might well be asking ourselves at this time of a year, what can 1970, or for that matter any of the so many years yet to come, possibly do for an encore?

And as we know all too well, challenges seeking solutions abound.

At home Americans have yet to prove that the dream of a truly just and equal society can be realized without rendering the very structure of society beyond recognition and repair. And can we find the way and summon the will to curb our abuse of earth, air and water before we, along with our environment, succumb to our own pollution?

Opportunities for an encore obviously are not lacking. Any year that sees success in these and other equally crucial endeavors will be memorable in the human story which, at basis, is the continuing interplay of challenge and response.

The challenges never cease. Men must never cease responding.

## Future Looks Rosy For 1970 Seminole Boomed In 1969

By JANE CASSELLBERRY  
In 1969, year of the moon walk and astronauts blurring off to and from the lunar surface, Seminole County's economy was also skyrocketing.

Real estate is now valued at \$416 million by the county tax assessor and the county tax roll totals \$8 million.

Million dollar shopping centers, apartment complexes, housing developments, industrial facilities and schools are springing up with such regularity they no longer evoke the excitement they once did.

Red letter day for the City of Sanford was Sept. 11, when the long-awaited airport deed was received. Work began on the Port of Sanford this year and it is due for completion by July. Both of these operations should prove a bonanza attracting many new industries to the area.

Condemned by the State Pollution Board for polluting the St. Johns River, city officials of Sanford were faced with

coming up with \$1,700,000 for sewer plant expansion.

The State Supreme Court ruled Sanford is the county seat of Seminole County clearing the way for the construction of a \$3.2 million courthouse.

A hot mayoralty race in Sanford resulted in a run-off election with incumbent, Lee Moore, victor over Karl Higginbotham. In a side issue a majority of the voters were in favor of lowering the size and enlarging it. They also approved urban renewal, the second stage of the sanitary sewage treatment plant, and the first phase of the city drainage project for the Georgetown section.

Commissioners approved the largest budget in the county's history of \$2.9 million and an extensive building program estimated to cost approximately \$3.2 million. Included will be the new county courthouse and a branch facility in South Seminole, juvenile detention facility,

new agriculture center, and a facility for the retention of the mentally ill and retarded.

The food stamp program for the poor was approved by the County Commission.

Under the leadership of Jack Horner, United Fund exceeded its \$50,000 goal with the one-month drive garnering \$62,710 for participating agencies.

High on the list of news stories for the year was the Thompson murder case, as relatives of the dead man sought help from President Richard Nixon to see that the case comes to trial alleging it was being hushed up locally by influential persons.

John Angel took over as superintendent of public schools and found his work cut out for him. The county faced loss of federal school aid and struggled to comply with federal

decrees on integration. To complicate matters the population explosion managed to maintain a lead over school construction. In spite of new school facilities at Lyman and Orlando High, Lakewood Junior High, Mirnes Junior High (in old Lyman plant), there were new elementary schools at Spring Lake and Idlewild, and new wings at English Estates, Altamonte, Longwood Elementary Schools.

The pitfalls were still much in evidence. Total enrollment of this school year is 20,481 kindergarten through 12th grade. Lyman was over capacity by the time the \$3 million facility was completed. No stadium is available in South Seminole, so area schools play all their games away from home. Lynn Bonners launched a drive to raise \$80,000 for a stadium for the Greyhounds.

Construction was started this year on the permanent campus for Seminole Junior College where students and faculty have endured cramped shoe box facilities since it opened four years ago.

Much of the county's growth centered around the busy artery SR 44 in South Seminole with many apartment complexes and shopping centers locating along the route. Announced this year were plans for a \$12.5 million Cross County Shopping Mall near the I-4 junction. A new hospital and bank also are planned for the same vicinity.

Good news for area residents was the purchase of property on Weathers Springs and River for a state park.

Tax Assessor S. O. (Ox) (Continued on Page 6B, Col. 1)

## Year 1969 Also Had Good Stories

By THE ASSOCIATED PRESS  
Attention was focused on war and conflict. Crime and corruption claimed headlines. Yet there was "good news" in 1969 and some of the best of it was recorded in stories that showed countless citizens at their unselfish best.

It was the year a blind high school dropout named Clyde Raymond Smith earned his doctorate degree. It was the year that Illinois neighbors pitched in to help Don Krute when he lost parts of both legs in a farm accident.

It was another year of conflict on many of the nation's campuses but at Eastern Memphite College in Virginia students took odd jobs and helped raise \$400,000 for a start on construction of a \$1.4 million library.

Perhaps one of the best remembered "good news" stories of the year occurred on a Detroit bus. A man attacked the driver and broke his arm. Most of the passengers covered in their seats but 71-year-old Percie Kulisko ran up the aisle and pushed the assailant away.

Smith, now teaching in Peoria, Ill., dropped out of high school and had abandoned hope of supporting himself and his wife. Later he passed an entrance exam to Arkansas State College. He graduated with honors, got a master's degree from the University of Missouri and in December got his doctor of education degree from the University of Tennessee.

People gave of themselves. In More, Ill., Krute, 41, part-time farmer, lost parts of both legs when caught in a corn picking machine. His friends not only rallied \$12,000 to help him, but also harvested his fields and built a concrete sidewalk, driveway and patio for his house.

In North Bend, Wash., neighbors of a baker who was injured with his wife in an auto accident, manned his shop themselves. Among those helping sell the pastries were a minister and an undertaker.

A Richfield, Minn., widow got a new roof for her home. It was installed by the "Operation Brotherhood" organization whose members donate several hours each week to an "ability bank" to help people in need.

Even prisoners displayed generosity. This year 240 inmates of Tucker Prison Farm in Pine Bluff, Ark., each contributed \$1 they received as Christmas presents from the state for presents for 25 poor children living nearby.

Animals got into the act at Howard Humane Society Shelter in Fort Lauderdale, Fla. They licked their chops at an overflow of donated food after

staffers appealed to the public.

The 800 cans of food and 700 pounds of dry meal was plenty for all including an armadillo, a monkey and a turkey who made it through the Thanksgiving crisis.

Honesty was one of the traits seen in this year's good news. A woman in Boone, N.C., who lost a pocketbook with \$60 and no local address in it, got it back through a radio appeal. In Aurora, Colo., a billfold with \$44 and a bevy of credit cards in it was lost and returned intact by mail to its owner. The 15-year-old finder did not want a reward.

And in St. Louis, a young Marine who had been stranded in Los Angeles earlier in the year and was loaned \$12 toward a plane ticket by an unidentified woman, showed his thanks by donating \$100 to the Central Institute for the Deaf. She had declined repayment but suggested he send any amount he wanted to the school.

Students, too, contributed to the bright side of the news. Central High School students in Kenai, Alaska, held a sing-in admission price three cans of food to aid the needy. A Freshman at Florissant Valley Community College in Missouri and some high school chums took orphan children on a tour of downtown display windows in St. Louis and got them Christmas presents.

Bankers, often pictured as fish-eyed and cold-hearted, also had praise for students as financial risks. The New York State Higher Education Assistance Corp. which has loaned about \$619 million to 700,000 students since 1958 reported defaults were only 1.6 per cent of dollars lent.

The Peace Corps announced that this year American school children have raised funds for the 1,000th school to be built in an underdeveloped foreign country.

The Yuletide spirit also brought out donations of food for the needy by 10,000 of the 23,000 people in Winton, W. Va., and gifts from a Terry Sanford High School class in Fayetteville, N.C., for poor kids.

It also saw 179 Detroit patrolmen volunteer their time for duty in a high crime area and a Philadelphia man, Albert Traudt, for \$7, spend nearly \$1,000 of his \$7,031 yearly salary on Christmas presents for neighborhood youngsters and youths in hospitals and orphanages. He's been doing so for a quarter of a century and says, "I believe in the dear Lord treating me tomorrow as I treat people today."



## THURSDAY Headlines Inside THE HERALD

**World News**  
Viet Cong violates New Year's truce 52 times, killing five Americans and wounding six; Vice President Agnew in Vietnam. (Page 5A)  
Gunboats berth at Haifa; France suspends two generals. (Page 2A)

**Around The Nation**  
World greets the '70s. (Page 1B)  
Two housewives conduct campaign to save state's lakes. (Page 2A)

**Sports World Thrillers**  
The Herald takes a look at sports in 1969. (Page 6A-7A)

**WEATHER** — Yesterday's high was 79 and low was 58. Cloudy through Friday with good chance of showers. High today in the mid-70s and the low tonight in the low 50.

**Daily Features**  
Area deaths . . . . . 2B Editorial page . . . . . 4A  
Bridge . . . . . 2B Entertainment . . . . . 4B  
Calendar . . . . . 6B Horoscope . . . . . 4B  
Classified ads . . . . . 5B Hospital notes . . . . . 2A  
Comics . . . . . 5B-4B Society . . . . . 2B  
Crossword puzzle . . . 4B Sports . . . . . 6A-7A  
Dear Abby . . . . . 2B TV . . . . . 4B

JANUARY 1, 1970  
THRU  
MARCH 31, 1970

## Win Little . . Lose Little

—Sanford Manor nursing home adds new 56-bed wing in February . . . seven months later closes down as it was losing money.  
—Casselberry residents receive free garbage collection in January . . . two weeks later the city goes out of the garbage business.  
—New Fern Park Post Office is dedicated . . . robbed of \$10,000.  
—Good Samaritan Home ordered closed by state fire marshal — receives over \$10,000 from friends toward building fund.  
—Casselberry Police Chief James McCall fired in January; Don Brumley hired in February; history threatened to repeat itself in December as Mayor Curtis Blow refused to reappoint Brumley.  
—Congressman Bill Chappell was charged by former secretary in salary kick-back scandal . . . later cleared by FBI investigation.  
—Escape artist Carmen the Chimp ran away again in October in a desperate bid to call attention to the need for new zoo facilities.  
—Senators (also desperate) used live monkeys on their Christmas parade float to promote new zoo.  
—Hugh Duncan and George Kelsey, suspended officials, won back pay of \$15,000.  
—Also on leave as police chief of Orlando, Kelsey was dismissed from post and paid off by city . . . Ken Triplett,



# Gunboats Reach Israel; 2 Generals Ousted

**By STEPHEN BROENING**  
Associated Press Writer

**PARIS (AP)** — With the first French-built gunboats berthed safely in the Israeli port of Haifa today, the French government suspended two generals and ordered the Israeli officials who arranged the boats' departure expelled.

The Israeli official is Adm. Mordechai Limon, who heads his country's arms purchasing mission in Europe. Limon was commander of the ship Exodus, which carried settlers to Israel when the nation was established.

The two generals, suspended provisionally, are Louis Bonnier and Bernard Cavallier, 94, the defense ministry's secretary-general.

The French Cabinet took the action after a four-hour meeting Wednesday. During the meeting the boats reached Haifa.

In an effort to assure the Arab nations it has been courting during the last year, the spokesman of President Georges Pompidou is saying that the gunboat incident does not mean there is any modification in the embargo of arms shipments to Israel.

Limon said the government considered the incident closed and "has no intention of leaving any more statements on this subject."

It appeared to be up to the French armed forces to explain whether they had violated official French policy and cooperated because of old ties built up with Israel. An immediate investigation was ordered.

The two suspended officers passed on the papers that allowed the boats to leave as property of a dummy Norwegian company, Caselles, highest staff officer in the defense ministry, signed the contracts.

In Haifa, Israelis seemed incensed.



LARS CHRISTENSEN, who celebrated his 97th birthday in December, takes his daily walk on Bear Lake Road to keep in good shape. He lives with his daughter, Mrs. A. O. Swanson, Bear Lake. His son, Lyle, lives in Altamonte Springs, daughter, Mrs. Adolph Juhl, Bear Lake, and a third daughter in Vermont. He is an active member of the Forest Lake Seventh-Day Adventist Church, Forest City. (Maryann Miles Photo)

## 'Save Lakes' Drive Launched By Two Wives

**By EABLE JOSIAH**  
Associated Press Writer

**MIAMI (AP)** — Two Broward County housewives are directing a living room campaign to save Florida's lakes—which they say face total destruction.

Mrs. Joe Romano 53 and Mrs. Jack Obermeyer 39 of nearby Miramar spend most of their waking hours writing and phoning people all over the state requesting support.

Since they launched their campaign without fanfare last May the women say they have received 225,000 messages of support including letters, postcards and homemade petitions.

They intend to increase their army to one million before the end of next month in time for a confrontation with Gov. Claude Kirk.

"We do not belong to any group or organization and we do not ask for money. This effort is to save money," said Mrs. Romano who has two boys eight and twelve years old.

An axe broke Wednesday as she said her co-pilot Mrs. Obermeyer, mother of three children years, was busy on the phone rounding up volunteers.

The Hillsborough County Sheriff's office identified the victims as Lloyd Rheinschmidt, 32, his wife Bonnie, 28, and their two daughters Debra, 11, and Sheri, 9.

Rheinschmidt's plane crashed in a field on his approach to Tampa Airport where flight control personnel reported visibility was zero.

Mr. John Kirk of the sheriff's department said the Federal Aviation Administration in Chattanooga, Tenn. report there were six persons aboard the plane when it took off from there after refueling on the trip from Davenport, Iowa. However, Kirk said it was unlikely there were more and four victims in the crash and confirmed that the Rheinschmidt's other two children, sons Craig 10 and Dana 11, were left behind with Rheinschmidt's brother, Larry, in Burlington, Iowa.



Mrs. Romano (left) and Mrs. Obermeyer are launching a living room campaign to save Florida's lakes. Mrs. Romano is the one who has two boys eight and twelve years old. Mrs. Obermeyer is the mother of three children years, was busy on the phone rounding up volunteers.

The women say they launched their campaign because "the majority of Florida's 257 larger lakes are damaged or polluted as the result of highway construction and other projects."

Mrs. Romano carries around a long list of lakes which she said are "in bad shape."

Those heading the list were Lake Placid and Lake Grassie, in Highlands County; Lake Anoka, South of Avon Park; Lake Thonotosassa and Lake Jackson.

Said Mrs. Romano, "The Department of Transportation destroyed the beach at Lake Jackson, Sebring, in order to widen a highway."

"Now the water from the lake is damaging the highway and the only solution is to reconstruct the beach," Mrs. Romano claimed.

"If these lakes are left alone they won't cost us any money."



TONITE — 8:00 P.M.  
First Assembly of God Church  
27th and Elm  
Sanford

WASHINGTON (AP) — Government statistics show whole sale prices climbed 4.7 per cent in 1969 for the steepest rise in 20 years, adding more fuel to the argument over whether President Nixon's policies can slow inflation.

"It all adds up to the probability that the cost of living is going to continue rising at a fast clip," said Nathaniel Goldfinger, chief economist for the 13.6 million member AFL-CIO.

But Secretary of Labor George P. Shultz, in a separate interview, said White House policies of federal budget cuts, high interest and tight money are beginning to work. "Inflation isn't continuing unabated," Shultz said.

And Nixon, in signing the tax reform bill Tuesday, indicated even tougher federal budget restrictions to offset tax losses.

"It will make our fight against the rising cost of living more difficult," Nixon said of the estimated \$2.5 billion a year government revenue loss from the new tax law.

With one month's figures to go, the Labor Department's Consumer Price Index measures typical American living costs is up 2.5 per cent for 1969, steepest rise since the 3.9 per cent for all of 1961, a year in which Korean War wage-price controls were imposed. Another rise in living costs in December equal to the 11-month average so far in 1969 would push the rise in living costs to the highest since 1947's 3.1 per cent after World War II wage-price controls were lifted.

"At this point, we have the beginnings of the worst of all possibilities—the danger of recession without any slowdown in prices," said Goldfinger in expressing the labor federation's opposition to the Nixon anti-inflation policies.

AFL-CIO President George Meany has said only federal controls on all prices, wages and other incomes would halt sharply rising prices.

The Nixon administration has rejected any thought of wage-price controls.

Shultz acknowledged declining economic indicators, but said it was a "moderate" drop necessary to cool off inflation in the economy.

"We have been trying to adhere to a moderate course in the effort to control inflation, not a slam-bang course," Shultz said.

Goldfinger disagreed. "Our belief all along has been that this is the wrong way to do it because the operation they are working on is that you get a slowdown in prices by slamming the brakes on economic activity," Goldfinger said.

"The danger in their operations is that you can bring down the whole house," he said, repeating his warning of a possible recession.

"The wholesale price report is an indication of what is going to happen at retail," Goldfinger said.

**January DRESS JAMBOREE**

**Supple jersey prints... prized for their well-mannered, travel-minded ways!**

For everyday wear or traveling here to there, these little dresses make perfect partners. Wrinkle-resistant acetate jersey. They practically care for themselves! Season-cued prints. Misses and half sizes.

Y-neck, A-line with tab pleats. Misses and half (not shown). \$10

**Penneys**

THE DRESS PLACE

CHARGE IT! in Sanford Plaza

OPEN 10 A.M. TIL 9 P.M. MONDAY THRU SATURDAY

**Head Start on Savings!**

**Zales Clearance '70!**

**SAVE 20% to 25%** off regular prices.

Reg. \$795 NOW \$543 <sup>75</sup>	Reg. \$295 NOW \$216 <sup>25</sup>	Reg. \$225 NOW \$168 <sup>75</sup>	Reg. \$295 NOW \$221 <sup>25</sup>
Reg. \$300 NOW \$225 <sup>00</sup>	Reg. \$225 NOW \$168 <sup>75</sup>	Reg. \$250 NOW \$187 <sup>50</sup>	Reg. \$300 NOW \$225 <sup>00</sup>
Reg. \$100 NOW \$72 <sup>00</sup>	Reg. \$300 NOW \$225 <sup>00</sup>	Reg. \$100 NOW \$72 <sup>00</sup>	Reg. \$75 NOW \$56 <sup>25</sup>
Reg. \$100 NOW \$72 <sup>00</sup>	Reg. \$100 NOW \$72 <sup>00</sup>	Reg. \$100 NOW \$72 <sup>00</sup>	Reg. \$100 NOW \$72 <sup>00</sup>

CHOOSE FROM OUR LARGE SELECTIONS

OPEN A ZALES CUSTOM CHARGE USE ZALES CONVENIENT PAYMENT PLAN

JEWELERS

OPEN MONDAY, THURSDAY, FRIDAY TIL 9 IN SANFORD PLAZA 322-1000

## New Type Saving

First Federal Savings and Loan Association of Seminole County will offer a new form of savings certificate immediately following the New Year holiday, according to Gene Estridge, Assistant Executive Vice President. The Sanford thrift firm already has four types of savings accounts that are designed to meet the pattern most frequently requested by savers. Estridge added that the new Special Housing Certificate of Deposit auto-

**RENT**  
A BRAND NEW NCR ELECTRIC ADDING MACHINE for \$10<sup>00</sup> a month

**George Stuart**  
133 East Robinson  
Downtown Orlando

## High Cost Of Living Will Continue Climb

**By NEIL GILBRIDE**  
AP Labor Writer

WASHINGTON (AP) — Government statistics show whole sale prices climbed 4.7 per cent in 1969 for the steepest rise in 20 years, adding more fuel to the argument over whether President Nixon's policies can slow inflation.

"It all adds up to the probability that the cost of living is going to continue rising at a fast clip," said Nathaniel Goldfinger, chief economist for the 13.6 million member AFL-CIO.

But Secretary of Labor George P. Shultz, in a separate interview, said White House policies of federal budget cuts, high interest and tight money are beginning to work. "Inflation isn't continuing unabated," Shultz said.

And Nixon, in signing the tax reform bill Tuesday, indicated even tougher federal budget restrictions to offset tax losses.

"It will make our fight against the rising cost of living more difficult," Nixon said of the estimated \$2.5 billion a year government revenue loss from the new tax law.

**Penneys**  
ALWAYS FIRST QUALITY

**OUR GREAT SHEET SALE!**

LIMITED TIME ONLY . . . save on our famous first quality Penney sheets . . . muslins and percales in great fashion colors, prints, deep-tone stripes . . . even white! Penn-Pre® for no ironing, flat or fitted, super sizes, too.

<b>NATION-WIDE® WHITE MUSLIN</b> Cotton muslin, 133 count*	<b>PENN-PREST® WHITE MUSLIN</b> 50% cotton/50% polyester
Twin 72"x108" flat or Elasta-fit Sanforized® bottom. reg. 1.99, NOW 1.38	Twin 72"x104" flat or Elasta-fit bottom. reg. 2.59, NOW 1.77
Full 81"x108" flat or Elasta-fit Sanforized® bottom, reg. 2.29, NOW 1.68	Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 3.59, NOW 2.67
Pillow cases 42"x36" Reg. 2 for 1.09	Pillow cases 42"x36" Reg. 2 for 1.09 . . . . . NOW 2 for 1.37
<b>PENCALE® WHITE PERCALE</b> Combed cotton, 186 count*	<b>PENN-PREST® WHITE PERCALE</b> 50% combed cot./50% polyester
Twin 72"x108" flat or Elasta-fit Sanforized bottom. reg. 2.39, NOW 1.77	Twin 72"x104" flat or Elasta-fit bottom . . . . . reg. 2.99, NOW 2.37
Full 81"x108" flat or Elasta-fit Sanforized® bottom, reg. 2.69, NOW 2.07	Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 3.99, NOW 3.17
Pillow cases 42"x36" Reg. 2 for 1.39 . . . . . NOW 2 for 1.07	Pillow cases 42"x36" Reg. 2 for 1.99 . . . . . NOW 2 for 1.67
<b>PENN-PREST® MUSLIN FASHION COLORS</b> 50% cotton/50% polyester	<b>PENN-PREST® PERCALE FASHION COLORS</b> 50% combed cot./50% polyester
Twin 72"x104" flat or Elasta-fit bottom. reg. 2.99, NOW 2.57	Twin 72"x104" flat or Elasta-fit bottom. reg. 4.19, NOW 3.57
Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 3.99, NOW 3.57	Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 5.18, NOW 4.57
Pillow cases 42"x36" Reg. 2 for 2.29 . . . . . NOW 2 for 1.97	Pillow cases 42"x36" Reg. 2 for 3.19 . . . . . NOW 2 for 2.77
<b>PENN-PREST® PERCALE PRINT OR STRIPE</b> 50% combed cot./50% polyester	<b>PENN-PREST® MUSLIN PRINT OR STRIPE</b> 50% cotton/50% polyester
Twin 72"x104" flat or Elasta-fit bottom. reg. 4.99, NOW 4.47	Twin 72"x104" flat or Elasta-fit bottom. reg. 2.89, NOW 2.87
Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 5.99, NOW 5.47	Full 81"x104" flat or Elasta-fit bottom . . . . . reg. 4.59, NOW 3.87
Pillow cases 42"x36" Reg. 2 for 3.59 . . . . . NOW 2 for 3.27	Pillow cases 42"x36" Reg. 2 for 2.69 . . . . . NOW 2 for 2.37

**CLEARANCE! THE SAVINGS ARE STOREWIDE, THE VALUES SPECTACULAR!**

**WOMEN'S DRESSES**  
ORIGINALLY 8.00 to 12.00  
**now 5<sup>00</sup>**

- JUNIORS, MISSES HALF SIZES
- ASSORTED COLORS
- SEVERAL STYLES

**BOYS' POPLIN PANTS**  
ORIGINALLY 4.98  
**now 2<sup>50</sup>**

- PENN-PREST®
- SIZES 4-14
- ASSORTED COLORS

**MEN'S POPLIN PANTS**  
ORIGINALLY 5.98  
**now 3<sup>88</sup>**

- PENN-PREST®
- BROKEN SIZES
- ASSORTED COLORS

**LADIES' BLOUSES**  
ORIGINALLY 9.00 to 13.00  
**now 5<sup>00</sup>**

- SIZES 8-16.5-13
- DRESSY AND TAILORED
- BEAUTIFUL COLORS

**WOMEN'S SWEATERS**  
SPECIAL  
**2<sup>99</sup>**

- 100% WOOL
- SIZES 34-42
- ASSORTED COLORS

**MEN'S FLARE-LEG SLACKS**  
ORIGINALLY 7.98  
**now 5<sup>88</sup>**

- ASSORTED SIZES
- PLAIDS AND STRIPES
- PENN-PREST®

**CHARGE IT! IN SANFORD PLAZA OPEN 10 A.M. to 9 P.M. MONDAY thru SATURDAY**

The Welcome Wagon Hostess with The Most Famous Basket in the World®

CALL

VIRGINIA PETROSKI  
P.O. Box 1214  
Sanford

VIRGINIA CABRUTH  
293-0818  
Altamonte Springs

MARGARET HARDWICK  
81-1101  
Casselberry

HILDA RICHMOND  
648-5847  
Sanford

DeBary  
LUCILLE SMITH  
648-8500

**Don's Shoes**

**LUNAR GOLD leather**  
(hand-sewn front, too)

Never was a hand-sewn more handsome! Modern as tomorrow, with bronze ornamentation and Lunar Gold leather (it imitates the moon's golden glow down to earth!). Yet traditionally Jarman in the high quality and "wear-tested" comfort. Let us fit you in a pair.

**DON'S SHOES**

Longwood Plaza  
Sanford Plaza

YOUR MASTER CHARGE OR BANKAMERICARD WELCOME

Editorial Comment

Happy New Year: A Challenging 1970 Wish

Happy New Year! This traditional good wish expressed as every old year bows out and the infant new year toddles in must be given and accepted today in keeping with the drastic change in meanings which events in the 60s dictate.

The 1970s loom with great opportunities for true progress beckoning. They also are coming into view as the kind of encouragement which has been relied upon in the affluent and materialistic past decade is exposed as not too valid.

This time-honored approach to the very grave wishes of their constituents nor keep in touch with the changing situations which will surely come to pass must be discarded and left behind.

Yet we are convinced that this New Year holds for the "other fellows" or "them". The 1970s will not be either happy or endurable if the answer is left to the convictions and actions of "the other fellows" or "them".

Merchant Marine

Everyone who has been concerned with the declining status of the U.S. Merchant Marine, and this includes top military and governmental leaders, as well as members of the maritime industry, may now look forward with some assurance to a new day for America on the high seas.

The President's merchant marine program proposes construction of 30 ships a year for 10 years — a program that will make heavy demands on the financial resources and initiative of the maritime industry.

The President's new Maritime Program represents a milestone in U.S.-flag commercial shipping, as an essential national asset, should be highly commended for a job well done.

"It can truly mean a rebirth of the industry. The program of restoration promises, in years to come, a competitive, efficient and well-balanced armada of ships which will assure the United States of once again becoming a great maritime nation."



"'LL BUY IT!"

Crane's Worry Clinic: How To Stop Bad Habits

By GEORGE W. CRANE, Ph.D., M.D. CASE 36-004: Naomi T. aged 29, a college coed. "Dr. Crane," she began, "Daddy has begun to drink whiskey till he often stays out late at night."

It is wise to make new resolutions to break our bad habits even when we often break those vows and revert back to our slavery to tobacco, liquor, gambling or overeating.

Don Graff Says:

"Look not on the wise while it is red." That means, keep temptations away from us or else keep away from such outside temptations.

Washington Window:

LBJ Presents "Wondrous History"

By MERRIMAN SMITH, UPI White House Reporter. SAN CLEMENTE, Calif. (UPI)—The latest of former President Lyndon B. Johnson as aired by CBS-TV with Walter Cronkite playing a slightly amended, defensive line-backer was wondrous history to behold.

The Lighter Side: Economic Indicators Changing?

By DICK WEST, WASHINGTON (UPI)—It has become increasingly clear in recent months that this country badly needs a new set of economic indicators.

Blystone Says: Electronically Disadvantaged

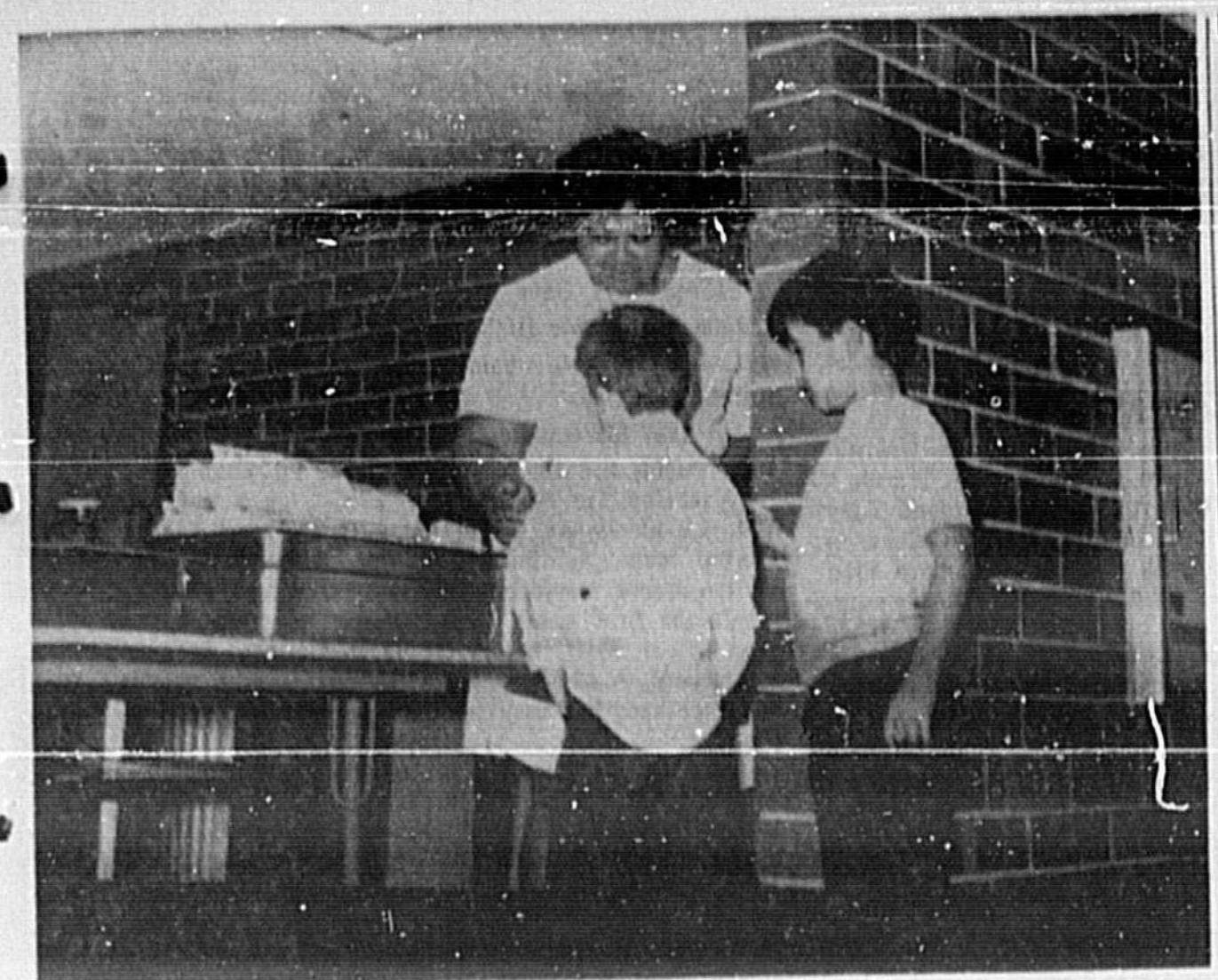
By RICHARD BLYSTONE, Associated Press Writer. NEW YORK (AP)—First somebody slipped in from the fire escape, took a swig of orange juice from the kitchen and walked out with our hi-fi in a shopping bag.

Postal Reform

By DON GRAFF, NEA Writer. Not much has been heard about postal reform since Congress gave notice that while it may be a nice subject to discuss, there really isn't much interest in doing anything about it.

Berry's World Exchanges

BERRY'S WORLD EXCHANGES. "Any particular reason for the return, sir?"



LUNCHES at Spring Lake Elementary School are satelited from the kitchens at Lyman High School. In top photo, Mrs. Anna Smith, supervisor of the Spring Lake luncheonroom distributes lunches to two of the pupils. In photo below, Mrs. Mark Stump, Clifford Pringle and Mrs. A. C. Conover. This portable serving unit is moved from pod to pod in the school during the lunch hour.

Letters To The Editor: Vietnam Tired Of War

(Editor's note: A young area serviceman writes from Vietnam expressing some of his thoughts on the Vietnam War and his gratitude for being remembered by folks back home.)

Patriotism?

Editor, Herald: All my father-in-law wanted for Christmas was a large American flag to fly from a flag pole he recently built.

Poor County

Editor, Herald: The bonds for the Seminole County Sheriff's Reserve expire Jan. 7. The County Commission would not allocate the department \$10 for each man, who spend the average of 40 hours per month, plus most of our own uniforms, plus our own guns and leather, to help protect the citizens of Seminole County, but the county doesn't think that much of us.

Any PHOTOGRAPH...

appearing in The Sanford Herald is available to you in 8x10 reprint size for \$3. DIAL 322-2611

Truce Ends; War Enters 10th Year

By WALTER WHITEHEAD, SAIGON (UPI)—The Vietnam War entered its 10th year today with Allied troops ending a battle-scarred 10-year truce and official U.S. sources reporting 40,000 Americans slain in the conflict.

Navy Cost Overruns Running Into Billions

By JIM ADAMS, Associated Press Writer. WASHINGTON (AP)—Sen. William Proxmire says \$10.7 billion in Navy cost overruns—counting a disputed \$2.6 billion added to the Poseidon submarine missile program—make up half the overruns in all major U.S. weapons systems.

The Wisconsin Democrat said Wednesday the House-Senate subcommittee on economy which he chairs will investigate the Poseidon overrun early next year. "This is a vital program," Proxmire said. "But it seems to be getting out of hand."

Don's Shoes

Sanford Plaza. See a new line of shoes from Don's Shoes for men and women. At Special Prices—Latest Styles.



CARROLL'S FURNITURE... SAVINGS STOREWIDE!

CLEARANCE

UP TO 50% OFF PRICES ARE SLASHED! EVERYTHING ON SALE!

Except A Few Fair Trade Items.

Table listing furniture items and prices: MODERN SOFA & CHAIR \$198, EARLY AMERICAN SOFA & CHAIR \$248, MODERN BEDROOM SUITE \$188, SPANISH CORNER GROUPS \$258, SPECIAL GROUP LAMPS 1/2 Price, Mediterranean BEDROOM SUITE \$238, Contemporary SOFA & CHAIR \$228, ALL OTHER LAMPS 1/3 OFF, SPANISH BEDROOM SUITE \$228.

BUY NOW! SAVE IN EVERY DEPARTMENT!

- SOFAS • DESKS • BOX SPRINGS • REFRIGERATORS • CHAIRS • ROOM DIVIDERS • BED FRAMES • RANGES • RECLINERS • COFFEE TABLES • CARPETS • WASHERS • ROCKERS • BEDROOM SUITES • LINOLEUM • TELEVISIONS • RUGS • DRESSERS • DINETTES • STEREO • LAMPS • CHESTS • BREAKFAST SETS • RADIOS • BOOK CASES • BEDS • CHINA CABINETS • TAPE RECORDERS • CRENZAS • MATTRESSES

Your Bank Americard or Master Charge Welcome. Or Charge it with up to 36 months to pay! ALL ITEMS WITHOUT SALE TAGS... REDUCED 10%

CARROLL'S FURNITURE

116 W. FIRST ST. DOWNTOWN SANFORD DIAL 322-5181





Holiday Happiness Is A Glittering Open House



A GALA OPEN HOUSE at the home of Muriel and F. D. Scott reflected the epitome of holiday happiness and hospitality.

By DOBIE WILLIAMS

In a festive and gala holiday setting, Muriel and F. D. Scott and their family received more than 250 friends at "Open House," Sunday at their fashionable Mayfair home.

Friends of Muriel and F. D. called during the appointed hours, 5:30 to 7:30 p. m., with the children's friends invited to call from 7:30 to 9:30 p. m.

Glittering decorations were featured throughout the home with the family room, dining room and living room bulging at the seams with action and festivity.



HOST AND HOSTESSES to their friends during the open house were the Scott children and their spouses from left, Frank Scott, Jr., his wife, Ellen; daughter, Miss Maureen Scott, who was home for the holidays from Brevard College, N.C.; and daughter, Debbie, and her husband M. F. (Mutt) Johnson Jr. from Marietta, Ga.

Muriel received the guests wearing a stunning dress of imperial blue tulle, fashioned along a modified tulle silhouette. Clusters of brilliant adorning the mandarin collar and hemline.

Flowers... brighten any occasion. SANFORD FLOWER SHOP

Personally Yours Live Wire

By LIZ MATHIEUX Mrs. Esther Smith and Mrs. Ann Mitchell were hostesses at a most delightful gathering of the W.S.C.S. of the First United Methodist Church of Geneva at the Smith home.

Rev., Mrs. Timms Honored On Anniversary On Christmas Day, Rev. and Mrs. William Edward Timms of Myrtle Avenue, Sanford, celebrated their 50th wedding anniversary.

CHULUOTA By LIZA BAKER One hundred and eight children and their parents of Chululota will be celebrating the Christmas season.

By MARYANN MILES Mr. and Mrs. Charles Kaehein of Fern Park... on their golden wedding anniversary, Nov. 26, 1949.

HOME FOR THE HOLIDAYS and attending the open house were Cdr. (USN, ret.) Dale Scott and his attractive wife, Madalyn, from Coronado, Calif.

On 50th Anniversary Club Fetes Couple By MARYANN MILES Mr. and Mrs. Charles Kaehein of Fern Park, who were honored on their 50th wedding anniversary, Nov. 26, 1949.

Rev. Leonard Iverson and Rev. and Mrs. Fred Phillips from Intercession City, were dinner guests of the Luther Miss on Christmas Day.

LADIES' DRESS SALE WINTER CLEARANCE 20% to 40% OFF Manuel Jacobson

Remember This Even when remembrance occurs at a great distance from Sanford, help is close at hand. Just call us, and we'll make all the necessary arrangements.

Dear Abby: By Abigail Van Buren

DEAR ABBY: My husband has a problem that is positively driving me up a wall. Jim and I have been happily married for 22 years and have 4 children.

Horoscope Forecast

FRIDAY, JAN. 2, 1959 GENERAL TENDENCIES: A wonderful day and evening will get a fresh start toward gaining the benefits that are important to you.



Jacoby On Bridge

For the first hand of 1970, we are going to all you down as Mike Lawrence is the new seat opposite Bob Hamman for the 11th hand of the match to determine the 1970 American team.

Jacoby and Son

making the best possible leads all match, open the seven of trumps. You look over dummy carefully and see that you have 10 top winners and will have no trouble with your contract if you can ruff two spades.

Polly's Pointers

DEAR POLLY: - Janice inquired about a mar-quee lock for the lower kitchen cabinet where she likes to keep items like hair spray, etc.

By Polly Cramer

through both door handles. Of course the day will come when the child can remove this and it is wise to tie small bells to the handles so you will know when they were being tampered with.

Beauty after Forty by Edith Thomson McLeod I am not advocating New Year's Resolutions. People never keep them, but I am making you to make a plan for the coming season.

Too Much LONDON (AP) - British motorists spend three million pounds (72 million dollars) a year on car polishes and shampoos, and clean their cars twice as often as Americans, according to a new study by the British Automobile Association.



JANUARY CLEARANCE SALE TRADITIONAL SOFA AND CHAIRS ONE ONLY Now \$239.99 REG. \$319.90

GRAMKOW Funeral Home 130 WEST ONDORA ROAD 1/2 MILE EAST ON ONDORA ROAD FROM TRAFFIC SIGNAL ON HIGHWAY 17-92

FURNITURE CENTER 1100 S. FRENCH AVE. 222-7953









resolve to...  
**Make the New Year Thriftier**  
 with **PUBLIX Quality**



SAVE 33¢  
**DEL MONTE**  
**Chunk Tuna**  
 1/2-oz. can  
**4 for \$1**  
LIMIT PLEASE

SAVE 10¢  
 ASSORTED FLAVORS  
**Hi-C**  
**Drinks**  
**389¢**  
48¢ CAN

SAVE 30¢  
 10¢ OFF  
**Tide XK**  
**Detergent**  
**59¢**  
LIMIT 1 PLEASE WITH OTHER PURCHASES OF \$5.00 OR MORE EXCLUDING CIGARETTES

SAVE 24¢  
 ALL GRINDS  
**FLAVORFUL COFFEE**  
**Maxwell House**  
**59¢**  
LIMIT 1 PLEASE WITH OTHER PURCHASES OF \$5.00 OR MORE EXCLUDING CIGARETTES

**PUBLIX BREAKFAST CLUB**  
**Corn Oil Margarine**  
**29¢**

**FIGHT COLDS AND FLU!**  
**LARGE SIZED, FRESH**  
**Florida Grapefruit**  
**8 49¢**

- Tasty Kashi's**  
 Zesta Saltines ..... 1 lb. 39¢  
 Nobless Premium Saltines ..... 1 lb. 39¢  
 Heavy Pan Dog Food ..... 6 #1 cans 59¢  
 Ivory Soap ..... 4 bar pkg. 30¢  
 Laundry Rinse ..... quart 36¢  
 Beauty Bar ..... 3 bar pkg. 43¢  
 Tomato Soup ..... #1 cans 39¢  
 Petite Peas ..... #3 cans 25¢  
 Tomato Paste ..... 2 5 oz. cans 29¢  
 Shoe Peg Corn ..... 12 oz. can 25¢  
 Comet Cleanser ..... 2 qt. can 33¢

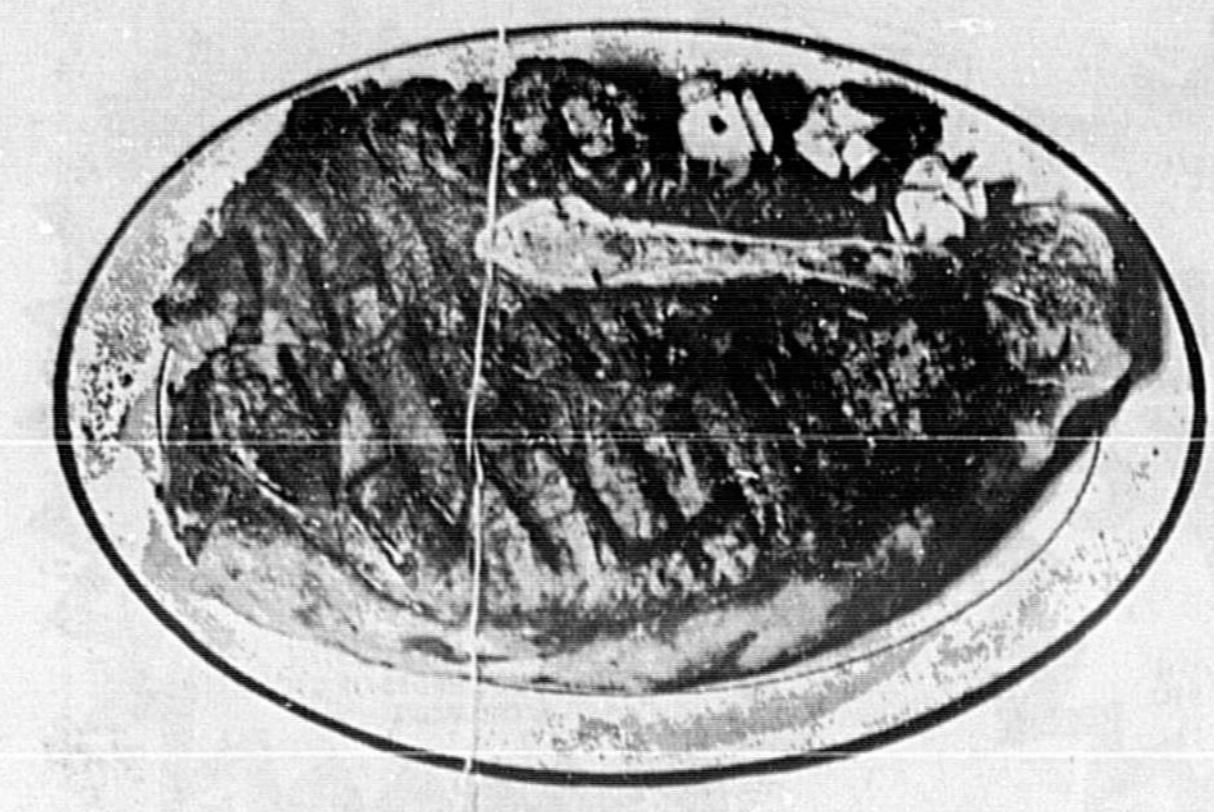
- From Our Frozen Food Dept.**  
 Orange Juice ..... 4 6 oz. cans \$1  
 Macaroni & Cheese ..... 3 12 oz. pkgs. \$1  
 Coffee Rich ..... 4 pint ctns. \$1  
 Potato Soup ..... 12 oz. can 27¢  
 Sweet Potatoes ..... 12 oz. pkg. 43¢  
 Leaf Spinach ..... 10 oz. pkg. 19¢  
 Green Beans ..... 1 lb. bag 47¢  
 Peas & Potatoes ..... 8 oz. pkg. 35¢  
 Fish Sticks ..... 14 oz. pkg. 69¢  
 Filet of Flounder ..... 8 oz. pkg. 39¢  
 Fryer Livers ..... 3 8 oz. pkg. \$1

- SAVE 16¢, Detergent**  
**Liquid Joy** ..... 12 oz. bot. 19¢  
**SAVE 8¢, F & P Flavorful**  
**Sliced Beets** ..... 2 #303 cans 25¢  
**SAVE 6¢, Aunt Jemima**  
**Syrup** ..... 24 oz. bot. 67¢

- From Our Grocery Dept.**  
**SAVE 35¢, Lady Betty**  
**Prune Juice** ..... 3 quart bot. \$1  
**SAVE 10¢, Halved or Sliced Yellow-Cling**  
**F & P Peaches** ..... 3 #2 1/2 cans 89¢  
**SAVE 8¢, F & P Barlett**  
**Pear Halves** ..... #303 can 25¢  
**Pillsbury Assorted Flavors**  
**Cake Mixes** ..... 3 3-egg pkg. \$1  
**SAVE 10¢, Lady Scott**  
**Facial Tissues** ..... 200 ct. 25¢  
**SAVE 14¢, Swift's**  
**Jewel Oil** ..... 48 oz. bot. 69¢  
**SAVE 20¢, For Hearty Eaters, Armour's**  
**Beef Stew** ..... 24 oz. can 49¢  
**SAVE 9¢, Heinz Rich, Thick Tomato**  
**Ketchup** ..... 2 26 oz. bot. 89¢

- SAVE 8¢, Lykes**  
**Chili with Beans** ..... 15 oz. can 25¢  
**SAVE 6¢, Lady Scott**  
**Bathroom Tissue** ..... 2-roll pkg. 25¢  
**SAVE 6¢, Quick, Easy, Delicious**  
**3-Minute Oats** ..... 12 oz. pkg. 19¢  
**Pillsbury Vanilla, Chor. Malt, Milk Choc.**  
**Instant Breakfast** ..... 7 1/2 oz. pkg. 49¢
- Health & Beauty Aids Specials**  
**Spray Deodorant**  
**Right Guard** ..... 9 oz. can 99¢  
**Squibb's**  
**Aspirin Tablets** ..... 200 ct. pkg. 49¢

- Pickwick Delicious**  
**English Muffins** ..... 14 ct. 29¢  
**Pillsbury Sweet Treat**  
**Cinnamon Rolls** ..... 9 1/2 ct. 33¢  
**Brookfield Butter** ..... 1 lb. 79¢  
**Assorted Flavors Tasty**  
**Dairy-Fresh Yogurt** ..... 4 8 oz. can 41¢  
**Kraft's Individually-Wrapped**  
**Sliced American** ..... 12 ct. 69¢  
**Archer's Swiss Wisconsin**  
**Medium Cheddar** ..... 10 ct. 69¢  
**Wisconsin Cheese Bar**  
**Longhorn Cheese** ..... 1 lb. 89¢



SWIFT'S PREMIUM PROTEIN GOV'T.  
 INSPECTED HEAVY WESTERN BEEF SALE  
**The BEEF that NEEDS LESS COOKING TIME!**

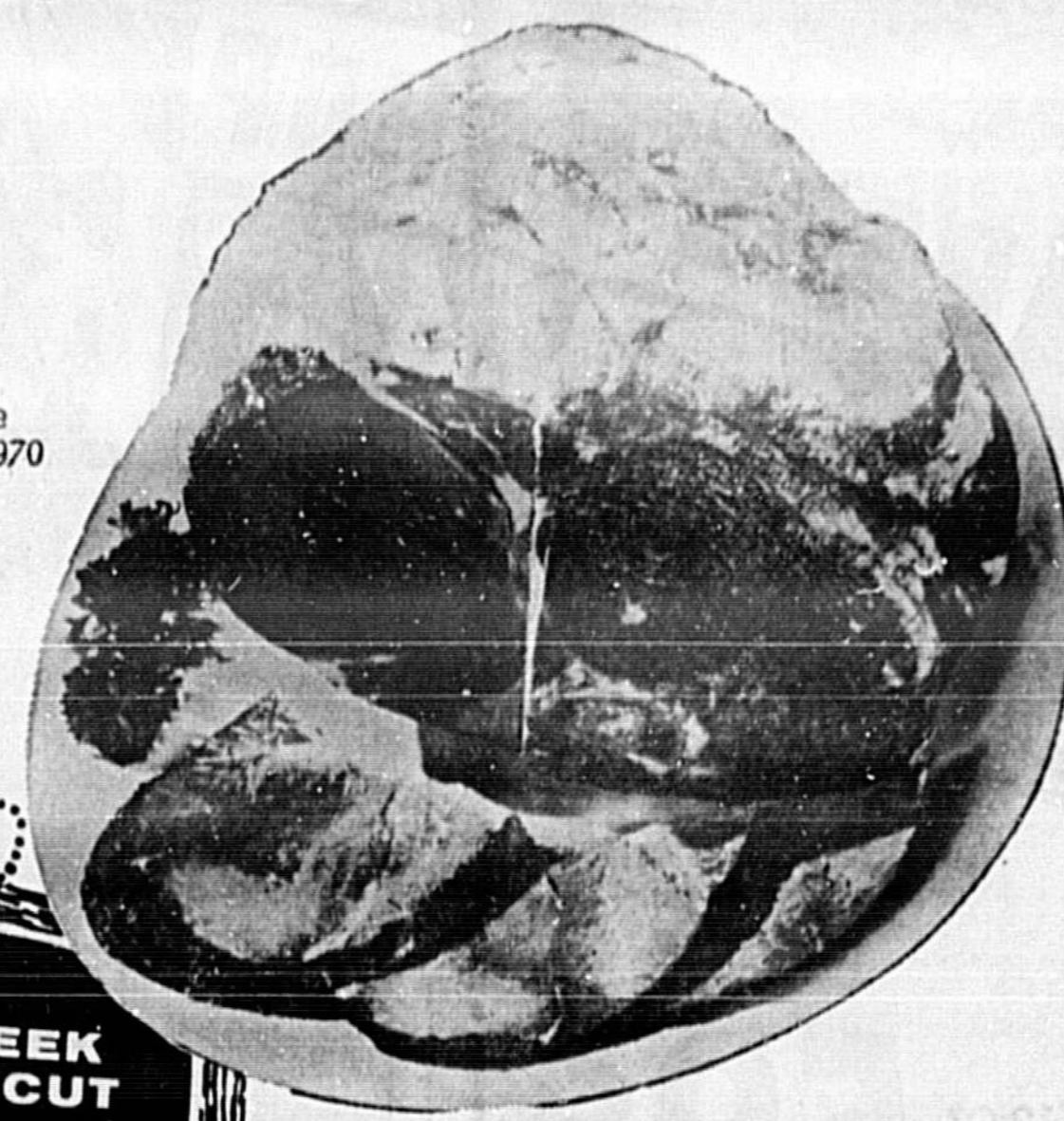


- Swift's Premium Tasty  
**Chuck Steaks** ..... lb. 79¢  
 Swift's Premium Delicious Bone-In  
**Pot Roast** ..... lb. 79¢  
 Swift's Premium Boneless  
**Imperial Roast** ..... lb. 99¢  
 Swift's Premium Boneless English Cut  
**Beef Roast** ..... lb. \$1.09  
 Swift's Premium Tasty Beef  
**Short Ribs** ..... lb. 59¢

- Delicious Center Cut**  
**Pork Chops** ..... lb. 99¢  
**Swift's Premium Oven-Roast**  
**Corned Beef** ..... lb. \$1.19  
 Swift's Premium Breakfast  
**Link Sausage** ..... 12 oz. pkg. 59¢  
 Swift's Premium Water Thin  
**Sliced Meats** ..... 3 oz. pkg. 35¢  
**Tarson's Country Style**  
**Smoked Sausage** ..... lb. 99¢  
**Always A Family Favorite**  
**Copeland Wieners** ..... 12 oz. pkg. 49¢  
**Herman's Orange Band Assorted Sliced**  
**Luncheon Meats** ..... 3 3-oz. pkg. 99¢  
(Bologna, Pickle & Pimento, Olive & Pimento)  
**Beefed Treat, Tasty Cooked**  
**Stone Crab Claws** ..... lb. \$1.09  
**Beefed Treat, Tasty**  
**Lake Erie Smelts** ..... lb. 33¢



Prices are effective thru Wed. Jan. 7, 1970

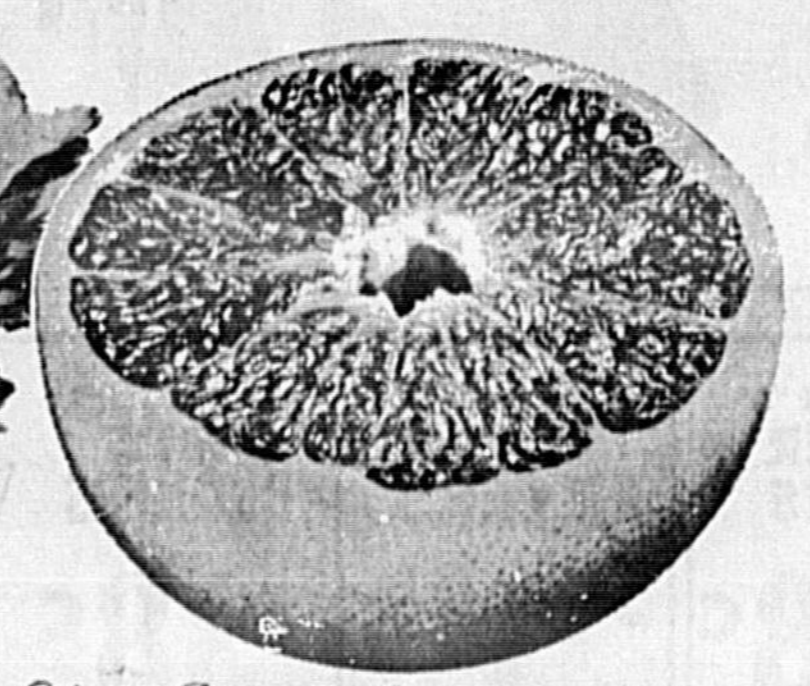


From Our Delicatessen Dept.

- Swift's Premium Sliced Polish or  
**Dutch Loaf** ..... lb. 99¢  
**So Tasty, So Convenient**  
**Cuban Sandwiches** ..... each 49¢  
**Always A Family Favorite**  
**Bar-B-Cue Fryers** ..... lb. 79¢  
**Delicious Kitchen-Fresh**  
**Potato Salad** ..... lb. 49¢  
(Plus 10 Extra 5¢ Green Stamps with coupon)

SWIFT'S PREMIUM PROTEIN GOV'T.  
 INSPECTED HEAVY WESTERN BEEF SALE  
**Key Club or Boneless Top Round**  
**Steak Sale**  
**\$1.19**

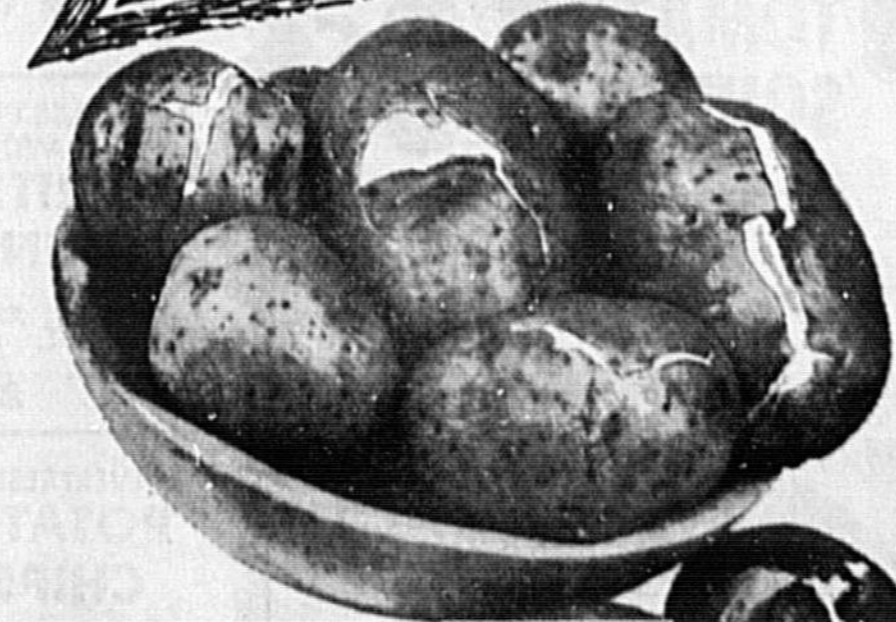
**LYKES SUGAR CREEK SHOULDER-CUT**  
**Smoked Picnics**  
**39¢**  
per pound



**FRESH QUARTER SLICED**  
**Pork Loin Chops**  
**79¢**  
per pound

Down Produce Lane

- U.S. No. 1 Red Bliss**  
**Potatoes** ..... 10 lb. bag 69¢  
**Crisp, Juicy Red Delicious**  
**Apples** ..... 4 lb. bag 49¢  
**Large, Crisp Florida Pascal**  
**Celery** ..... 2 stalks for 29¢  
**Hard, Green Florida**  
**Cabbage** ..... lb. 8¢



**PUBLIX** MARKETS



SANFORD PLAZA  
 Hwy. 17-92 and Onora Rd. Sanford  
 HOURS: MON., TUES., WED., SAT. 8:30-7:00  
 THURS., FRI. 8:30-9:00  
 CLOSED SUNDAY

SEMINOLE PLAZA  
 Casselberry  
 HOURS: MON., THRU SAT. 9 A.M.-9 P.M.  
 CLOSED SUNDAY

Where shopping is a pleasure

### Frozen Mocha Squares

By CECILY BROWNSTONE  
Associated Press Food Editor  
We've discovered a delectable concoction you can use two ways. This Mocha Cream fills a cake because it produces an outstanding filling and frosting and yet no cooking is involved in its preparation.

**MOCHA CREAM**  
(For Cake Frosting or Frozen Mocha Squares)  
1 large egg  
1/4 cup sugar  
1/4 pound (1 stick) butter  
1 square (1 ounce) unwelcomed chocolate, melted and cooled  
1 teaspoon instant powdered coffee  
1/2 teaspoon vanilla  
Separate eggs, putting whites in medium bowl of electric mixer and yolks in a cup.  
Beat whites until foamy throughout; gradually beat in 1/4 cup of the sugar so that whites hold stiff straight peaks when beater is slowly withdrawn; set aside.

Without washing beater, beat butter; gradually and thoroughly beat in remaining 1/4 cup sugar; gradually and thoroughly beat in egg yolks. Beat in chocolate, coffee and vanilla, blending thoroughly. Fold in egg whites.  
Use Mocha Cream as filling and frosting for two 8- or 9-inch layer cakes; refrigerate cake after filling and frosting. Or use Mocha Cream in recipe for Frozen Mocha Squares.

**FROZEN MOCHA SQUARES**  
1 cup chocolate cookie wafer crumbs  
2 tablespoons sugar  
1/2 pound (1/2 stick) butter, melted  
Mocha Cream, see recipe above  
Patachio nuts, if desired  
In a small mixing bowl stir together the crumbs and sugar; stir in butter.  
Press mixture firmly and evenly against bottom and half-way up sides of an 8 by 8 by 2 inch cake pan.  
Bake in a preheated 350-degree oven for five minutes. Cool on wire rack.  
Turn Mocha Cream into crust, spreading evenly. Freeze until firm—about two hours. If desired, sprinkle with patachio nuts before serving. Cut into nine squares.

**AFTERNOON REFRESHER**  
Cinnamon Toast Tea  
Peach Penicillin  
3 cups firmly packed light brown sugar  
1/4 cup milk  
1 tablespoon butter  
1 tablespoon light or dark corn syrup  
1/4 teaspoon salt  
1 teaspoon vanilla  
1 cup coarsely chopped walnuts or pecans  
In a heavy medium saucepan over low heat stir together the sugar, milk, butter, corn syrup and salt until sugar dissolves. Over medium heat bring to a boil; continue boiling, stirring occasionally, until mixture reaches 220 degrees on a candy thermometer or a little dropped in very cold water forms a soft ball that flattens on removal from water. Remove from heat; cool to lukewarm (110 degrees). Add vanilla. Beat until mixture holds its shape when dropped from a spoon and loses its gloss—this take considerable beating. Quickly stir in nuts. Pour at once into a buttered 8 by 8 by 2 inch cake pan; cut when cold.

**SUNDAY DINNER**  
Baked Shoulder Lamb Chops with Carrots, Celery and Peas Over Potatoes  
Solid Nut Torte  
Chocolate Glaze  
CHOCOLATE GLAZE  
4 squares (4 ounces) semi-sweet chocolate  
1/2 cup water  
1/4 pound (1/2 stick) butter  
1/4 cup sifted confectioners' sugar  
In the top of a double boiler over simmering water, melt chocolate with water; remove from heat. Add butter; stir until butter melts. Add sugar. With a whisk, beat until smooth. Pour slowly over a Nut Torte (baked in a nine-inch springform pan; with a spatula spread over top and sides. Let set at room temperature or in refrigerator. Glaze may also be used for a cake baked in a nine-inch cake pan.

# PARK AND SHOP

Check and Compare

## PARK AND SHOP LOWERS MORE PRICES

**"LIBBY'S" CORNED BEEF**  
12 OZ. CAN **59¢**

**"AURORA" TOILET TISSUE**  
PKG. OF 2 ROLLS **25¢**

**"HEINZ" TOMATO SOUP**  
TALL CAN **10¢**  
**"LARA LYNN" SALTINES**  
LB. BOX **19¢**

**"LYKES" CHILI & BEANS**  
NO. 300 CAN **25¢**

★ THURS. JAN. 1  
★ WED. JAN. 7  
**"MAXWELL HOUSE" ALL GRINDS COFFEE**  
LB. CAN **27¢**  
LIMIT: ONE, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

**"FLO-CANE" SUGAR**  
FLA. FINE-GRANULATED  
5 LB. BAG **27¢**  
LIMIT: ONE PLEASE WITH OTHER PURCHASES OF \$10. OR MORE

**FRYERS**  
25¢  
WHOLE LB.

**"HEINZ" TOMATO SOUP**  
TALL CAN **10¢**  
**"LARA LYNN" SALTINES**  
LB. BOX **19¢**

**"LYKES" CHILI & BEANS**  
NO. 300 CAN **25¢**

**PRICES LOWER THAN LAST WEEK**  
**"HARSHOFFER" BONELESS CANNED HAM**  
3 LB. CAN **\$2.98**  
**"OLD-FASHION" COUNTRY BACON**..... LB. **58¢**  
**"LEAN 'N' FRESH" SPARE RIBS**..... LB. **58¢**  
**"LEAN 'N' FRESH" PORK ROAST**..... LB. **48¢**  
**"LEAN 'N' FRESH" FAMILY-PACK PORK CHOPS**..... LB. **78¢**  
FLA. GRADE "A"  
**FRYER LIVERS**..... LB. **38¢**  
**"LYKES" SUGARCREEK BOLOGNA**..... LB. PKG. **69¢**  
**"LYKES" SUGARCREEK WIENERS**..... 12 C. PKG. **49¢**  
**"PARK & SHOP" OLD-FASHIONED PORK SAUSAGE**..... LB. **58¢**  
**"HICKORY RANCH" SLICED BACON**..... LB. **59¢**

**"KRAFT" MARGARINE**  
LB. PKG. **25¢**  
LIMIT: 4, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

**"MEADOWGOLD" COTTAGE CHEESE**  
2 LB. CUP **59¢**  
**"SHURFRESH" BISCUITS**  
6 OZ. CANS **59¢**

**"OLD MILWAUKEE" BEER**  
6-PACK 12 OZ. CANS **97¢**

**SWIFT'S ALL PURPOSE "JEWEL" OIL**  
24 OZ. BTL. **29¢**  
LIMIT: 2, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

**"O'SAGE" PEACH HALVES**  
NO. 2 1/2 CAN **25¢**  
LIMIT: 4, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

**"SHURFINE" EVAPORATED MILK**  
8 TALL CANS **\$1.00**  
LIMIT: 8, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

## SAVE MORE on Beef

**Steak**  
• SIRLOIN • CLUB **98¢**

**ROAST**  
• CHUCK **48¢**

**GROUND BEEF**  
FRESH! "100% PURE"  
4 LBS. **\$1.98**

**FAMOUS "LAZY-AGED" BEEF STEAKS**  
• DELMONICO **\$1.48**

**"OVEN-READY" RIB ROAST**  
LB. **88¢**  
**"CHUCK" POT ROAST**  
LB. **58¢**

**"ROUND BONE" SHOULDER ROAST**  
• "BONELESS"  
• POT ROAST..... LB. **78¢**  
**"MEATY" ROAST ENGLISH CUT**..... LB. **88¢**  
**"BONELESS" ROAST PIKE'S PEAK**..... LB. **88¢**

**Steak**  
• RIB FAMILY **78¢**

**Steak**  
• ROUND SWISS **88¢**

**FROZEN FOODS**  
**"BANQUET" POT PIES**  
8 OZ. EACH **15¢**  
LIMIT: 6, PLEASE, WITH OTHER PURCHASES OF \$10. OR MORE

**"FROZEN" FRENCH FRIES**  
5 LB. PKG. **79¢**

**"GOLDEN RIFE" BANANAS**  
LB. **10¢**

**"MC KENZIE" STEW VEGETABLES**  
2 24 OZ. POLY BAGS... **89¢**

**"FRESH 'N' CRISP" LETTUCE**..... HEAD **19¢**  
**U.S. "NO. 1" YELLOW ONIONS** 3 (CALO BAGS) **35¢**  
**"FANCY" WASH. RED DELICIOUS APPLES**..... LB. **19¢**

**"SWEET" CALIF. RED GRAPES**  
3 LBS. **69¢**

### MEAT COOKERY Quiz



Q. What is the name of this cut of meat?  
A. Beef English Cut; also called Boston Cut.  
Q. Where does it come from? How is it identified?  
A. It comes from the section of the beef which (shoulder) closest to the rib section. This square cut is thicker at one end. Its lean contains several thin layers of fat. It usually contains 2 or 3 ribs bones, but they may be removed to make a boneless pot-roast.  
Q. How is it prepared?  
A. By braising. Slowly brown meat on all sides in lard or drippings. Pour off drippings. Add a small amount of liquid and seasoning, as desired. Cover lightly. Cook over low heat in slow oven or in top oven (325°F.) until meat is tender. Allow 3 to 4 hours total cooking time for a 3 to 6-pound cut.

### THE FAMILY LAWYER

While hurrying to a business appointment, you are directed to the curb by a traffic officer and given a ticket for speeding. Could you deduct the amount of the fine on your next income tax return as a "business expense"?  
No. The law does allow you to deduct the "ordinary and necessary" expenses of doing business. But as a matter of public policy, courts usually will not recognize lawbreaking as ordinary and necessary. For if such deductions were allowed, the law would be imposing a penalty with one hand and "taking the sting" out of the penalty with the other.  
However, a violation of law might involve other expenses, besides the fine itself, that would be perfectly legitimate deductions. Thus:  
A businessman was found guilty of mail fraud. On his next tax return, he claimed a deduction for the legal expenses he had incurred in defending himself. Tax officials objected to the deduction, saying he never would have had those expenses if he had not broken the law in the first place. But the court felt otherwise, and allowed the deduction to be taken.  
"No public policy is offended," said the court, "when a man faced with serious criminal charges employs a lawyer to help in his defense. It is his constitutional right."  
Suppose you spend money on something which, while not strictly illegal, is still unethical. Consider this situation:  
A manufacturer paid secret kickbacks to certain purchasing agents, in return for their preference to his products. Later, he tried to deduct these payments as business expenses. But the court said such payments were not deductible even if they were within the letter of the law. Finding no evidence that kickbacks were common in this particular line of business, the judge said:  
"The mores of the market place of this nation (are) not such that kickbacks, while they do occur, are an ordinary means of securing or promoting business."  
An astronaut's muscles remain in a relaxed or "floating" position, no matter whether he sits or stands in space during weightless flight.

### INCOME TAX Deductions: Triple Your Tax-Free

**SANFORD**  
★ 25th Park Ave.  
• MON-THUR... 8AM-7PM  
• FRI & SAT... 8 - 9 -  
• SUNDAY... 8 - 6 -

**SANFORD**  
★ 4th Sanford Ave.  
• MON-THUR 8AM-7PM  
• FRI-SAT... 8 - 9 -  
• SUNDAY... 8 - 6 -

**SANFORD**  
★ 1100 W. 13th St.  
• MON-THUR... 8AM-7PM  
• FRI & SAT... 8 - 9 -  
• SUNDAY... 8 - 1 -



# Why Pay



**EVERYDAY LOW PRICE!** LIBBY'S PORK & BEANS 20oz CANS 5/\$1

**EVERYDAY LOW PRICE!** RICE-A-RONI BEEF, CHICKEN OR SPANISH 3 8 1/2oz PKGS \$1

**EVERYDAY LOW PRICE!** OAK HILL YELLOW FREESTONE PEACHES 29oz CANS 4/\$1

**EVERYDAY LOW PRICE!** BY GREEN GIANT NIBLETS CORN WHOLE KERNEL VACUUM PACKED 12oz CANS 5/\$1

**EVERYDAY LOW PRICE!** ROSEDALE ALL GREEN LIMAS 17oz CANS 6/\$1

DEL MONTE **FRUIT COCKTAIL** EVERY DAY LOW PRICE! 4/\$1

**Fyne - Tex BLEACH** Save 6¢ GALLON PLASTIC EVERY DAY LOW PRICE! 29¢

**GIANT 1 1/2 LB. BREAD** BONUS BUY! at Pantry Pride 2/49¢

**EVERYDAY LOW PRICE!** Libby's CUT BEETS 17oz CAN 9¢

**EVERYDAY LOW PRICE!** HUNT'S CATSUP 20oz BTLS 3/\$1

**EVERYDAY LOW PRICE!** LYKES BEEF STEW 15oz CANS 3/\$1

**EVERYDAY LOW PRICE!** BANQUET FROZEN CREAM PIES 4 14oz PKGS \$1

**EVERYDAY LOW PRICE!** LIBBY'S TOMATO JUICE 46oz CAN 29¢

**KRAFT MAYONNAISE** 100% PURE WITH LEMON JUICE QT JAR 55¢

**Evaporated MILK** Save 4¢ TALL CANS 3/39¢

**PACKER LABEL TOMATOES** EVERY DAY LOW PRICE! 16oz CAN 2/25¢

**EVERYDAY LOW PRICE!** BARTLETT PEARS 3oz CAN 3/\$1

**EVERYDAY LOW PRICE!** SOUTH AMERICAN CORNED BEEF 13oz CAN 49¢

**EVERYDAY LOW PRICE!** 16 SYRUP BRUIE OR JACK-O-LANTERN SWEET POTATOES 29oz CANS 4/\$1

**EVERYDAY LOW PRICE!** NESCAFE INSTANT COFFEE 5oz JAR 79¢

**EVERYDAY LOW PRICE!** AMERICAN BEAUTY BLACK EYE PEAS 15oz CAN 10¢

**EVERYDAY LOW PRICE!** AGENT MIMINE FROZEN DEVILED CRABS PKG OF 3 89¢

**EVERYDAY LOW PRICE!** CONTAC CAPSULES PKG OF 10 99¢

**EVERYDAY LOW PRICE!** PERTUSSIN 8 HOUR COUGH SYRUP 3.3oz BTL 99¢

**EVERYDAY LOW PRICE!** VO-5 SHAMPOO 3.5oz 3/\$1

**EVERYDAY LOW PRICE!** Pepsodent TOOTH BRUSHES ADULT MEDIUM OR HARD 4/\$1

**EVERYDAY LOW PRICE!** family size IPANA TOOTHPASTE 2/\$1

**FOOD FAIR FRESH BAKED APPLE PIES** SAVE 10¢ EVERY DAY LOW PRICE! 8" 39¢

**EVERYDAY LOW PRICE!** GIANT BUBKA 2lb RING 79¢

**EVERYDAY LOW PRICE!** CAKE DONUTS PKG OF 12 29¢

**EVERYDAY LOW PRICE!** REAL GERMAN CHOCOLATE CAKE IN REUSABLE PLASTIC DOM 4 FOUR LAYER 95¢

COMPARE!		COMPARE!		COMPARE!							
OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY	OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY	OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY						
CHOCOLATE JUMBO PIES BOX OF 12	3/\$1.00	3/\$1.17	17¢	YUBAN COFFEE 1 LB. TIN	89¢	93¢	4¢	FYNE TASTE TEA BAGS 100 CT.	68¢	79¢	11¢
CHOC. CHIP COOKIES 12oz BOX	4/\$1.00	4/\$1.32	32¢	FOOD FAIR FROZEN WAFFLES 5 1/2oz PKGS.	10/\$1.00	10/\$1.45	45¢	FYNE TASTE CATSUP 20oz BOTTLE	25¢	33¢	8¢
VANILLA WAFERS 15oz BAKERS LITE	4/\$1.00	4/\$1.32	32¢	ENDEN CREME RINSE 1oz	2/88¢	98¢	54¢	FOOD FAIR CAKE MIXES OR FROSTING MIXES	4/\$1.00	4/\$1.16	16¢
SOUTHLAND SANDWICH COOKIES 1lb. 14oz	39¢	49¢	10¢	FROZEN SLICED STRAWBERRIES 10oz	4/\$1.00	4/\$1.20	20¢	SUAVE HAIR SPRAY NORMAL DRY, HARD TO HOLD	49¢	99¢	50¢
POTATO STICKS 7oz. Can. Packer Label	3/\$1.00	3/\$1.17	17¢	FROZEN FRENCH FRIES 9oz PKGS.	10/\$1.00	10/\$1.65	65¢	FOOD FAIR COOKING OIL 48oz	69¢	93¢	24¢
KEN-L RATION DOG FOOD 15oz. CAN REG. OR LIVER	6/\$1.00	6/\$1.05	5¢	FISH STICKS 8oz PKG. BOSTON BONNIE PROZ.	3/\$1.00	3/\$1.17	17¢	FOOD FAIR SALT 26oz. BOX	9¢	13¢	4¢
"409" SPRAY CLEANER 22oz.	77¢	79¢	2¢	FROZEN BAGELS 10oz. PKG. OF 4	4/\$1.00	4/\$1.56	56¢	FYNE SOFT PAPER TOWELS GIANT ROLLS	4/\$1.00	4/\$1.48	48¢
GALVANIZED GARBAGE CAN 20 GAL.	\$1.99	\$2.29	30¢	PRELL LIQUID SHAMPOO 3oz.	99¢	\$1.55	56¢	MAXWELL HOUSE COFFEE 1 LB. BAG	69¢	77¢	8¢
NESCAFE INSTANT COFFEE 5oz	79¢	\$1.09	30¢	FYNE TASTE STRAWBERRY PRES. 8 1/2oz. JAR	58¢	69¢	11¢	FYNE TASTE COFFEE 1 LB. BAG (Pine Flv)	49¢	69¢	20¢

# More?



**EVERYDAY LOW PRICE!** LEAN FRESH GROUND BEEF 4 \$1.95

**EVERYDAY LOW PRICE!** FRESH MEAT FRESH PORK BUTTS LB 59¢

**EVERYDAY LOW PRICE!** FYNE-TASTE SLICED BACON 10oz PKG 59¢

**EVERYDAY LOW PRICE!** CHUCK ROAST U.S. CHOICE 58¢ LB

**EVERYDAY LOW PRICE!** SLICED 1/4 PORK LOIN CHOPS LB 75¢

**SIRLOIN STEAKS** OR BONELESS SHOULDER FOOD FAIR QUALITY GRADED U.S. CHOICE \$1.09 LB SAVE 30¢

**FRESH FRYERS** FLORIDA GRADE 'A' EVERY DAY LOW PRICE! 29¢ LB WHOLE BAGGED SAVE 10¢ LB

**ROUND STEAKS** FULL CUT OR RIB EVERY DAY LOW PRICE! 98¢ LB SAVE 21¢ LB U.S. CHOICE

**BONUS BUY!** AZALEA PURE PORK HONEY-NUT SAUSAGE LB PKG 59¢

**BONUS BUY!** PURE PORK EXTRA LEAN, HOT OR MILD ITALIAN SAUSAGE 12oz PKG 59¢

**EVERYDAY LOW PRICE!** SKINLESS FRANKS VAC-PAK 12oz PKG 43¢

**EVERYDAY LOW PRICE!** SLICED AMERICAN CHEESE WISCONSIN LB 79¢

**EVERYDAY LOW PRICE!** WEDGES OF MILK DAISY CHEESE LB 79¢

COMPARE!		COMPARE!		COMPARE!							
OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY	OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY	OUR EVERY DAY LOW PRICE!	YOU PROBABLY PAY						
TUNA FISH 6 1/2oz. TIN BAYWELL	5/\$1.00	5/\$1.35	35¢	LIBBY GARDEN PEAS 16oz. CAN	5/\$1.00	5/\$1.08	8¢	MAXWELL HOUSE COFFEE 1 LB. BAG	69¢	77¢	8¢
FYNE SOFT PAPER TOWELS GIANT ROLLS	4/\$1.00	4/\$1.48	48¢	GREEN GIANT PEAS 16oz. TIN	4/\$1.00	4/\$1.08	8¢	FYNE TASTE COFFEE 1 LB. BAG (Pine Flv)	49¢	69¢	20¢
CHOCOLATE JUMBO PIES BOX OF 12	3/\$1.00	3/\$1.17	17¢	DEL MONTE GARDEN PEAS 16oz. TIN	4/\$1.00	4/\$1.08	8¢	YUBAN COFFEE 1 LB. TIN	89¢	93¢	4¢
CHOC. CHIP COOKIES 12oz BOX	4/\$1.00	4/\$1.32	32¢	CUT GREEN BEANS PACKER LABEL 16oz. CANS	9/99¢	9/\$1.30	31¢	FOOD FAIR FROZEN WAFFLES 5 1/2oz. PKGS.	10/\$1.00	10/\$1.45	45¢
VANILLA WAFERS 15oz BAKERS LITE	4/\$1.00	4/\$1.32	32¢	FOOD FAIR SALT 26oz. BOX	9¢	13¢	4¢	FOOD FAIR COOKING OIL 48oz	69¢	93¢	24¢
SOUTHLAND SANDWICH COOKIES 1lb. 14oz	39¢	49¢	10¢	DEL MONTE CUT GREEN BEANS 16oz. TIN	4/\$1.00	4/\$1.16	16¢	FROZEN SLICED STRAWBERRIES 10oz	4/\$1.00	4/\$1.20	20¢
POTATO STICKS 7oz. Can. Packer Label	3/\$1.00	3/\$1.17	17¢	WHITE POTATOES 14oz. PACKER LABEL	8/\$1.00	8/\$1.16	16¢	FROZEN FRENCH FRIES 9oz. PKGS.	3/\$1.00	3/\$1.17	17¢
KEN-L RATION DOG FOOD 15oz. CAN REG. OR LIVER	6/\$1.00	6/\$1.05	5¢	PACKER LABEL MUSHROOMS 12oz. STEMS & PIECES	4/\$1.00	4/\$1.32	32¢	FROZEN BAGELS 10oz. PKG. OF 4	4/\$1.00	4/\$1.56	56¢
"409" SPRAY CLEANER 22oz.	77¢	79¢	2¢	LIBBY'S TOMATO SAUCE 9oz. TIN	11¢	14¢	3¢	FISH STICKS 8oz. PKG. BOSTON BONNIE PROZ.	3/\$1.00	3/\$1.17	17¢
GALVANIZED GARBAGE CAN 20 GAL.	\$1.99	\$2.29	30¢	BILTMORE LUNCHEON LOAF 12oz. TIN	3/\$1.00	3/\$1.17	17¢	FYNE TASTE TEA BAGS 100 CT.	68¢	79¢	11¢
NESCAFE INSTANT COFFEE 5oz	79¢	\$1.09	30¢	LYKES POTTED MEAT 4oz. TIN	10¢	2/29¢	9¢	FYNE TASTE CATSUP 20oz BOTTLE	25¢	33¢	8¢

**EVERYDAY LOW PRICE!** POT ROAST 78¢ LB

**EVERYDAY LOW PRICE!** MEAT AND SERVE FRIED FISH STICKS 2 1/2oz 89¢

**EVERYDAY LOW PRICE!** BONELESS 1 1/2lb. BEEF STEW 78¢

**EVERYDAY LOW PRICE!** SPARE RIBS 3 TO 3 LB 59¢

**EVERYDAY LOW PRICE!** LEG-O-LAMB 79¢

**EVERYDAY LOW PRICE!** LAMB ROAST 49¢

**EVERYDAY LOW PRICE!** TURKEY DRUMSTICKS 29¢

**BONUS BUY!** U.S. CHOICE CALIFORNIA ROAST 88¢

**EVERYDAY LOW PRICE!** TENDER SLICED BEEF LIVER LB 49¢

**EVERYDAY LOW PRICE!** PEELLED AND COOKED SHRIMP 10oz PKG 89¢

**EVERYDAY LOW PRICE!** SOLID OLEO 2 29¢

**EVERYDAY LOW PRICE!** GREENDELL CHOCOLATE Chuckwagon STEAKS 89¢

**FRESH SWEET FLORIDA ORANGES** BONUS BUY! 29¢ DOZ.

**BONUS BUY!** SWEET JUICY RED GRAPES 18¢

**BONUS BUY!** FRESH CRISP PASCAL CELERY LARGE STALK 14¢

**EVERYDAY LOW PRICE!** Fresh FANCY GOLDEN RIPE BANANAS LB 10¢

**BONUS BUY!** DELICIOUS APPLES FANCY RED 17¢

**BONUS BUY!** FRESH RIPE TOMATOES 6 IN CTN. 27¢

**FOOD FAIR** QUALITY DISCOUNT

**SANFORD'S LOWEST PRICES!**

2460 PARK AVENUE



# ASTOR ALL GRINDS COFFEE

Limit 1 with \$5. or More Purchase Excluding Cigarettes

## 29¢

First... select only the best coffee from famed coffee lands. Blend them with expert care. Then "toss" in just the right richness and strength. That's the secret of Astor's remarkable fresh-ground flavor. The coffee coffee lovers love.

- THRIFTY MAID SLICED or HALVES
- PEACHES ..... 19¢
  - CRISCO OIL ..... 79¢
  - GELATIN ..... 5¢
  - FRUIT DRINK 4 ..... \$1.00
  - MARGARINE 4 ..... 59¢

- THRIFTY MAID ALL FLAVORS
- Apple Sauce ..... 5¢
  - Tomato Sauce ..... 5¢
  - 2-Sv. Tiny Peas ..... 4¢
  - Peanut Butter ..... 79¢
  - Arrow Napkins ..... 29¢
  - Tomato Catsup ..... 39¢
  - Corned Beef ..... 59¢
  - White Potatoes ..... 29¢

# HORMEL CANNED HAMS

Delicious • Succulent • Tender • Nutritious

## 3 LBS. \$2.99



# W-D BRAND LEAN GR. BEEF

Any Tarnow Pizza

## 3 LBS. \$1.47

- Cheese Spread ..... 2 ..... 69¢
- Pimiento Cheese ..... 69¢
- Cream Cheese ..... 39¢
- Canned Biscuits ..... 22¢
- Link Sausage ..... 89¢
- Cooked Ham ..... \$1.35

- W-D BRAND LEAN
- Chuck Roast ..... 58¢
  - Pot Roast ..... 68¢
  - Calif. Roast ..... 78¢
  - Delmonicos ..... \$1.49
  - Rib Steak ..... 98¢
  - Beef Stew ..... 39¢
  - Cheese ..... 2 ..... 69¢

### Everyday Low Prices

- Corn Flakes ..... 37¢
- Cake Mixes ..... 4 ..... \$1.00
- Evap. Milk ..... 3 ..... 43¢
- Pet Milk ..... 3 ..... 47¢
- Sugar ..... 5 ..... 49¢
- Sugar ..... 5 ..... 59¢
- Crisco ..... 3 ..... 75¢
- Syrup ..... 3 ..... 39¢
- Paper Towels ..... 3 ..... \$1.00
- Tomato Catsup ..... 5 ..... \$1.00
- Vienna Sausage ..... 4 ..... 89¢
- Pork & Beans ..... 4 ..... 10¢
- Detergent ..... 3 ..... \$1.00
- Detergent ..... 75¢
- Bleach ..... 35¢
- Baby Food ..... 7¢
- Cigarettes ..... \$3.88
- Cigarettes ..... \$3.81

### SHREBET'S SUPERBRAND ALL FLAVORS ICE CREAM

THRIFTY MAID Ice Milk 49¢

## 59¢

- Bakery Specials
- Prestige Bread ..... 29¢
  - Raisin Bread ..... 2/49¢
  - Dinner Rolls ..... 2/39¢
  - Pecan Twirls ..... 29¢

### RAZOR BLADES

10-PACK \$1.99

## 5 BLADES 88¢

# The Sanford Herald

Friday, January 2, 1970 — Sanford, Florida 32771  
62nd Year, No. 94 Price 10 Cents

## 3 Companies Lease Airport Facilities

Sanford Industrial Commission Director Don Rathel said today he would bring three leases before the Monday meeting of the SIC for approval and total lease amount would bring \$35,000 into the airport's industrial complex. Rathel said the leases to three firms would create employment for 200 Sanford and Seminole County people.

While declining to release names, the SIC director said the insurance firm which recently announced intent to locate here was not included.

Rathel said one of the three firms would employ approximately 100 persons.

The SIC director indicated none of the three would be involved in modular home construction, thus quieting a rumor that has persisted for several weeks that a mobile or modular home manufacturer would soon announce airport plant operations and employ some 200 persons.

Another persistent industry rumor, thus far unconfirmed, is that a new established airport industry will soon move from its present facilities into new quarters which will be constructed on property bought first by an eastern industry which had announced plans to move to Sanford but later changed mind and offered the property for sale.

Still more industrial news is expected within a few days, when announcement of another firm establishing Sanford operations is expected.

## FRIDAY Headlines Inside THE HERALD

**World News**

If Pope Paul's New Year plea for peace is an indication, he is likely in 1970 to continue vigorous personal gestures to help end the world's wars. (Page 2A)

U.S. B-52 bombers resume raids on South Vietnamese territory after the New Year's cease-fire. (Page 3A)

**Around The Nation**

Government medical experts, predicting the United States will be spared a nationwide outbreak of flu this year, are trying to figure out why six states escaped last year's epidemic. (Page 5A)

FBI Director J. Edgar Hoover says black extremists made more than 100 attacks on the nation's police officers in the past six months. (Page 8A)

**Statewide Developments**

Five days of searching for two little girls who went off to buy ice cream and never came back have turned up "absolutely nothing" that we can say is "good," according to Pompano Beach police. (Page 5A)

A suit seeking to force eventual single member legislative districting will be held in Circuit Court. (Page 6A)

**Sports World Thrillers**

Powerful Seminole Junior College gets set for toughest part of its season. (Page 6A)

Complete New Year's Day bowl wrap-up. (Page 7A)

**WEATHER** — Yesterday's high 59 low 48. Cloudy through Saturday with chance of occasional rain becoming more likely tonight and Saturday.

Continued cool with high today 60 to 65 and low tonight in the fifties.

### Daily Features

Area deaths	Page 3A	Editorial page	4A
Bridge	2B	Entertainment	4A
Calendar	8A	Farm news	8A
Career Corner	2B	Horoscope	2B
Church directory	1B	Hospital notes	8A
Church news	8A	Society	1B
Classified ads	4B-5B	Sports	6A-7A
Comics	4B-5B	TV	2B
Crossword puzzle	2B-3B	Tabletopping	Guide
Dear Abby	2B	The Friendly Season	5A
		Wall St. Chatter	8A

## Purchased By Americana Chain

# Sanford Manor Center Sold

By BILL SCOTT

Negotiations are to be completed today for the lease of a closed Sanford nursing home to a privately operated nursing home chain, which will re-open and operate the 105-bed facility. This was confirmed today by Melvin Pawley, administrator for Americana Nursing Center of Orlando, one of 34 nursing facilities operated by the nursing chain.

Pawley was reluctant to discuss the details of the leasing except to say the acquisition of Sanford Manor is expected to be completed later today. The facility would reopen soon under a new name, Florida Nursing Center, and, according to news sources, the present administrator at Sanford Manor, do will be named Florida's administrator.

Fawley said the Sanford operation would mean two Florida outlets for the firm that now operates facilities in Illinois, Indiana, Wisconsin and Iowa.

Officials are expected to begin readying the presently closed facility for operation in the near future and are expected to have a maintenance staff here by Monday.

Built and equipped originally at cost of upwards of \$875,000, the facility announced in September intentions to close after losing \$53,000 total since opening a year earlier.

Then administrator John W. Jenkins, in a prepared statement, listed the tightening governmental restrictions associated with Medicare as reasons for closing after only a year of operation.

Another Sanford nursing home, Seminole Lodge, is also expected to be sold within a short time to Seminole Memorial Hospital for operation of a mental patient holding facility and a hospital annex.

## Funny Thing Happened On The Way...



MOTORISTS traversing Lake Mary Boulevard on New Year's Day did a double double-take. In sequence, they saw the hogs, then the sign, halted, back to the hogs and back to the sign, which does not read: "Warning — hog crossing." Woman with the feed leading the hogs said she bought them when small, they broke out and now are almost wild. (John A. Spolski Photos)

## Exemption Requests Are Due

By MARION BETHKE

It's that time of year again to file for homestead exemption, and applications were mailed Jan. 1 to home owners in the county by the office of tax assessor, Guy Allen.

Owners who have purchased homes during 1970 and have not applied for homestead exemption, as well as all others, are required to file between Jan. 1 and April 2 to receive the exemption to be applied in next year's taxes.

New home owners are required to present a deed to the property, which must also be maintained as their legal residence. If a car owner, they must have a Florida tag and driver's license.

Applications which need only to be dated and signed, may be mailed or brought to the assessor's office in the court house or to the Seminole Plaza annex. Intangible personal property, such as stocks, bonds, etc. must also be listed if taxed upon last year. The law imposes a penalty if not returned by April 1. It is no longer necessary to list tangible personal property since changing Florida statutes in this category.

The majority of applications are returned by the end of January. Last year 15,369 forms were mailed and 14,308 were returned. The balance had sold their property. There were 2,800 new applications. A total of 17,108 applications were filed, 11,969 of which were returned in January.

## Sanford's Needs In '70 Cited By Commissioners

(Editor's note: This is of the fourth of a series of five prognostications for 1970 by civic leaders of Seminole County and environs.)

By CHARNER LEONE

Construction of a secondary sewage treatment plant will be the main issue of 1970 for the Sanford City Commissioners. Rejuvenation or rehabilitation of the zoo, bonding and tax-amount of revenue to work with, and it seems like an almost insurmountable problem.

The idea, generally, is to do as much as is possible without raising taxes. Sanford's tax rate now is 11 1/2 mills, and a new state law has rolled this back to 10 mills. As Crapps said, hopefully, "we can finance the major projects without floating bond issues, and thereby avoid taxing the people more."

Crapps was a bit more optimistic. "I hope to see construction underway by the end of '70," he said.

Matching funds are available from federal and state sources for the project, as they were for the construction of the primary treatment plant. The plans and specifications have to be formulated in accordance with the regulations of the State Board of Health.

Next on the list, according to importance, for the commissioners, is the zoo. It must be relocated or refurbished by the end of this year, they say.

"The people have demanded that something be done, and it will be done," they agree.

"There should be visible evidence of progress," said Gordon Meyer, the newest addition to the commission. "The money has been appropriated (over \$30,000 and some private money) and this project could get underway right away."

But that good old long green stuff will be THE big problem for 1970, said Moore.

"The money market is against us," he said. "The commission will have a limited

## Crooms Hi Ransacked

Sanford police are investigating the ransacking of lockers at Crooms High School some time Thursday and discovered last night by Sgt. Charles A. Tate. Sanford policeman making a routine check.

Tate reported the school lockers had been broken and contents, mostly books and papers, strewn in the halls and onto grounds.

A fire had been set in one of the lockers and contents burned.

No damage estimate was given and the case has been assigned to city detectives.

## If you don't want a new Volkswagen we'll sell you a used one.

- 1969 VW Station Wagon, loaded, blue
  - 1969 Karmann Ghia, sunset
  - 1967 VW Bug, green
  - 1968 Fastbacks, 3 to choose from
  - 1968 Squarebacks, 3 to choose from
  - 1968 VW Bugs, 3 to choose from
- 100% WARRANTY!
- ## ELLINOR VOLKSWAGEN, INC.
- S. Highway 17-92 Sanford 322-1835

today's FUNNY

WOULD MOON BUGS BE CALLED LUNA-TICS?

100% EXTRA TOP VALUE STAMPS