

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,166	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, SEPTEMBER 9, 1910

Number 32

BERMUDA CELERY.

Former Salt Marshes Now Yield Crops of Good Quality.

Washington, Sept. 6.—Consul W. Maxwell Greene, of Hamilton, reports the successful efforts to reclaim marsh lands in Bermuda by growing celery for the American market.

The salt marshes of Bermuda, consisting of large tracts distributed well over the lowlands of those islands, have hitherto been considered as worthless. They yield a coarse sedge grass and weeds useful only as bedding for cattle. Experiments in the last year or two prove that by a simple method celery of a high grade can be raised in large quantities and at a good profit. The surface is cleaned and ditched, the excavated muck being thrown on the soil and the ditches filled with loose rubble and stone, the area then ploughed and leveled before seeding. The result has been so successful that rapidly these marshes will largely be reclaimed and devoted to this special culture. Bermuda celery is well known in New York and promises remunerative business for local growers. Other crops have been fairly successful, onions markedly so, owing to the late distributions from Texas. Bermuda planters, by shipping early, receive higher prices, in fact, prices were favorable throughout the season.—Fruit Trade Journal.

Is this to be regarded as a menace to Sanford's chief industry? If some careless person should leave the tariff gate ajar, now that Senator Aldrich has retired, there is no telling what might happen. You know Bermuda is sore at us for persisting in using the name Bermuda in connection with a most excellent variety of onion to which she claims exclusive right.

Now whether celery grown on salt marshes is better than that grown elsewhere may not be apparent, but the association of the two words may cut quite a figure in popularizing Bermuda celery.—Fla. Produce News.

Stetson Quartette at Sanford.

One of the most unique public attractions in connection with the discussion of any live issue before the public has been hit upon by the Florida Anti-Saloon League in their College Students Campaign Club. The boys composing this organization began on the 1st of July a three month's tour of the entire state of Florida, their first engagement being at DeLand. They are speaking every day and will continue to do so during the remainder of the campaign.

The boys composing the quartett are all Florida boys, as follows: Doyle E. Carlton of Wauchula; H. C. Garwood of Green Cove Springs; A. Y. Millam of Jacksonville, and Frank Wideman of DeLand. They are musicians and orators of the first class. They will appear at Park band stand on Monday, Sept. 19, at eight o'clock.

Their coming to this city signalizes one of the most attractive entertainment programs to be given here during the entire pending prohibition campaign. The boys discuss the liquor question from the moral, economic, legal and criminal standpoints. Their orations are all well worth hearing, and when it comes to their work as a male quartette they are not excelled by anything the people of Florida have yet heard.

They spoke in DeLand to fully 750 people and at Wauchula, on the Fourth of July, to an audience of fully 3000. The Volusia County Record says of them:

"These young men, among the brightest in fair Florida, begin their three months' campaign over the State with an appointment at the Court House tonight. Wherever these young men appear, they should be given fine audiences. They are not only singers but orators as well. They have good songs for you, a good story to tell."

The DeLand Supplement says: "The several hundred people in the audience applauded again and again the entertaining musical numbers and the various addresses. The arguments were concise and logical and presented in an entertaining manner."

The Wauchula Advocate says that their addresses are "among the ablest and most convincing we have ever heard."

The DeSoto County News states that at the Wauchula Fourth of July Celebration; "They were the heroes of the day. Their arguments are pitched on a high plane

\$25 down—that's all

SANFORD FARMS

\$10 monthly—That's Easy

LETTER NO. 1.

A Letter of Loving Kindness

From a Wise Old Gentleman to His Son in the Big City Who Manifested a Hunger for a Piece of Florida Sand

My Dear Son:—

If you have fully decided to give up your position and come to Florida, I am pleased to know it, if you are sure you have saved enough money to begin the business of vegetable growing properly.

My Residence of Forty Years in Florida

Fixes me in position to render you service that you could not purchase with all the money you have, because there are few who have traveled the State as I have and there are still fewer who would tell you the truth about the various qualities of land as I shall do. Remember my boy

There is a Great Difference Between a Booster and a Capper

The first usually has a thing of merit and rests satisfied after he has told the truth about it, while the second is usually a cheap promoter or schemer, his entire capital being invested in his collars, cuffs and neckties. The CAPPER will make you the very statement you want him to make you, regardless of whether he has arid acres or scrub land to sell, so you will do well if you are careful and

Weigh Every Statement the Capper Makes

And then make him prove his assertions. When he has done this then drop him like you would a

Hot Shot

And hunt up a reliable real estate company to do business with.

Do Not Bite Off the First Hunk of Sand that is Offered You

There is no state in the Union that has so much land that needs to be sold as Florida has. And there never was as m

Suckers Being Taken in and Separated From Their Hard-Earned Money

By the Florida land Capper as there are at this time, so it will

Behoove You to Have a Care

And let the wise one with his gilded tale go plumb to— Then you must remember there are two kinds of land in Florida, namely

The Good and the Bad

The good variety is what we know here in the Sanford Celery Delta as IRRIGABLE LAND. The other kind, of which there are millions of acres, is just Florida Sand.

The Irrigable Land

In this section has been pronounced the best on earth by the Department of Agriculture at Washington, because of the combination of warmth from Lake Monroe, the hard pan or subsoil, the natural flowing artesian wells and the Sanford System of Subirrigation. These four elements

Have Conspired to Make a Sanford Acre

Produce SEVENTY TONS OF VEGETABLES in a single growing season, making it the BUMPER ACRE ON EARTH.

This Irrigable Land is Cheaper at \$150 an Acre

Than the Sand Dune acres that are being sold at \$20 an acre. The reason is, because the land here is in a proven section. Sanford is no Colony Scheme to rob innocent MAIL ORDER PURCHASERS. We are not in an experimental state here. We have all the facilities for the proper handling of winter vegetables in large quantities. Our shipments last season amounted to

One Million, One Hundred Thousand Packages

Which is equal to 3,375 solid car-loads. No other point in the whole State, or South for that matter, can equal this production.

We Do Not Have to Tell You About What We Are Going to Do

But can point you to what we have already done. This is different

From What the Sand Dune Dealers

Are able to put out. This last named gentleman is filled with verbose rantings and in order to keep his hemorrhage of words from wilting his collar, he purchased one of the CELULOID NON-MELTABLE kind and now goes at his task with the nonchalance

Of a Porch Climber or Gum Shoe Man

He does not live in the State and as soon as he gets his mits on enough coin to keep him in the OLD MEN'S HOME the balance of his days he will hike for unknown climes. This gives him great leeway in making a noise with his face.

Have a Care My Boy

And I will write you next week. Don't buy land until you hear further from me, and in the mean time send to the Title Bond & Guarantee Company for their "THESES ON FLORIDA LAND." They will send it to any part of the world for the asking. It's a soaker to the fellow with a sandy club up his sleeve, and carries a message of value to you. Your affectionate FATHER

TITLE - BOND - & - GUARANTEE - COMPANY

(INCORPORATED)

\$25 down—that's all

SANFORD FARMS

\$10 monthly—That's Easy

and calculated to win friends for the Amendment."

The entertainment given by these boys is characterized by that vim which college boys are so thoroughly masters of. It must not be thought for a moment that the orations they deliver are merely schoolboys' talks for they have been most carefully prepared and they present the arguments for prohibition in a telling, conservative and entertaining manner. It is well worth the while of any man or woman, no matter what his opinions may be about the liquor traffic, to hear these boys.

Do not forget the engagement of this Quartette in our city on Monday, September 19th.

This List May interest You

- FOR SALE Five acres, 2 1/4 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR RENT We have applications for houses to rent. List your property with us.
- FOR SALE 55 acres of good land for poultry, oranges and general farming. Price, \$30 per acre on terms. Act quick if you want it.
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

- FOR SALE We have applications for residences and business property. List your property for sale with us.
- FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.
- FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$5,000 on terms.
- WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property, Florida real estate of kinds.

- grove, \$3500.00. One third cash balance to suit purchaser.
- FOR SALE Five acres in Beck Hammock. 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.
- FOR SALE Ten acres, tilled and in high state of cultivation, four walls tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

• IN SANFORD—Life is Worth Living

Number 5

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 16, 1910

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The Island Grove Truck Growers' Union has gradually, yet surely put itself on a right good working foundation. The leaders in the movement are pushing ahead and promise that great good will result. The union has so far been successful in securing seeds at a great reduction over prices of former seasons, when individuals were buying separately. It is estimated that the profit in seed buying alone has equaled 20 per cent.

Encouraging travel to Florida in such measure as it has never been encouraged before home-seekers' rates to this state from the north and west are to prevail the year round. This news will bring gladness to the heart of every well wisher of Florida, whether the Floridian profit directly or indirectly from it.

Capt. George R. Spalding, Col. Dan C. Klingman and Capt. E. M. Adams are holding a meeting in the offices of the United States engineers, in this city today, the result of which will be of great importance to the people of this state. The three army officers have been appointed by the government to formulate plans whereby the United States government will be able to work in conjunction with the state in the drainage of the Everglades and the improvement of rivers and canals, says the Jacksonville Metropolis.

The first guns of the most important political campaign ever waged in the state of Florida were officially fired in Jacksonville, which will undoubtedly be the central firing line, yesterday when the Prohibition party met for the purpose of electing a new chairman and arranging for the campaign, and the Local Optionists assembled at the Aragon hotel, at noon, preparatory to forming a state organization, whose duty it shall be to fight for the preservation of Article XIX of the state constitution.

The Tampa Times suggests a unique plan for settling the strike of the cigarmakers. This plan the Times outlines briefly as follows: "While we are talking about a settlement of the strike, what objection is there to calling a vote among the cigarmakers, full, free and incapable of manipulation, in which the whole body shall pass upon the question of returning to work? Such an election, held without suspicion of undue influence on one side and perfectly free of coercion of the other, would have one of two effects. Either the men would return to work or the public would be convinced that they are honestly for what they think are their best interests and are not unduly influenced by the men who profess to represent them."

Mrs. Arthur Griffin killed, Mrs. Nellie Fernandez, seriously injured, and a young man named Calhoun also injured as the result of a joy ride in Jacksonville last Sunday night.

The members of the Pennsylvania State Editorial Association, who have been enjoying a trip through the South for the past few days, arrived in Jacksonville Monday morning via the Merchants and Miners steamship Quantic. The visitors were met at the docks by several members of the local Board of Trade, and were taken to the Seminole Hotel, where they breakfasted. They then left for St. Augustine over the Florida East Coast where they spent the day returning home on Wednesday.

Jacksonville has been selected as the next meeting place for the annual convention of the United National Association of Postoffice Clerks, to be held Sept. 5, 6, 7 and 8, in 1911.

Another big cigar factory is being opened in Palatka. The managers, Jose Escalante & Co., from Tampa, have leased the Athletic Club rooms. The Board of Trade is responsible for this removal. The new factory will employ about three hundred men.

Fire last Monday night damaged the business houses of the Pfifer-Morris Co., and Gainesville Hardware Co., in Gainesville to the amount \$10,000, originating in the store first named. But for prompt and effective work on the part of the fire department the entire block would have been destroyed.

CHANGE DATE OF ELECTION

Will Vote for Good Road Bonds on December 7, 1910.

The County Commissioners of Orange county met in special session Tuesday morning, President Lee in the chair and Commissioners Overstreet, Tilden, Vaughan and Merrill present. After an error made in advertising the election had been fully discussed, for which purpose the meeting had been called, the following resolution was adopted and ordered printed:

Whereas, On the 5th day of July, 1910, it was resolved by this Board that it was necessary to issue the bonds of Orange county for the purpose of raising money for constructing hard surfaced roads of brick; that the amount of bonds to be issued was \$1,000,000.00 the bonds to bear interest at the rate 4 1-2 per cent. per annum, and the principal of said bonds to be due and payable fifty years from date of issue; and it was further ordered that an election be held on October 4th, 1910, at which it should be submitted to the voters of Orange county, Florida, the question whether such bonds should be issued; and it now appearing to the Board:

1st. That owing to the fact that the registration books and lists for the general election for the year 1910 will under the existing law remain in the hands of the District registration officers until Oct. 8, 1910, and therefore could not be used for the said bond election.

2nd. That it appears that in some papers of the county the bond election has not been properly and legally published.

Now it is ordered that said resolution fixing the date for bond election be reconsidered and rescinded.

It is further ordered that said election be held on Wednesday, the 7th day of December, A. D., 1910, and that a proper call for said election be made and published.

Done in open Board, this September 13, 1910.

By order of the Board,
J. H. LEE, Chairman.

Attest:—
B. M. Robinson, Clerk.

Notice of Election

It is ordained by the Board that the following resolution be published for four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald and The Florida Recorder:

Whereas the Board of County Commissioners of Orange county, Florida, deem it expedient and in the best interest of the county to issue county bonds of said county of Orange for the purpose of constructing hard surfaced roads to be made of brick;

And whereas the Board has ascertained that it is necessary to construct at least one hundred miles of such hard surfaced roads to be constructed out of brick, and that it will require one million dollars worth of bonds for such purpose to bear interest at the rate of four and one-half per cent. per annum, principal of said bonds to become due fifty years from the date of issue, interest payable semi-annually on the first day of January and July of each year after issue.

Therefore, be it resolved by the Board of County Commissioners of Orange county that it is necessary to issue the bonds of Orange county for the purpose of constructing hard surfaced roads of brick to the amount of one million dollars, to bear interest at the rate of four and one-half per cent. per annum, principal of said bonds to be due and payable semi-annually on the first days of January and July of each year after issue.

It is ordered that the foregoing preamble and resolution be published for four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, and The Florida Recorder prior to December 7th, 1910.

Done in open Board this September 13th, 1910. By order of the Board, J. H. LEE, Chairman.

Attest: B. M. Robinson, Clerk.

Upon motion the following resolution and order was adopted:

Notice of Election Upon the Question of the Issue of County Bonds of Orange County, Florida, for Purpose of Constructing Brick Roads.

Whereas, at a meeting of the Board of County Commissioners in and for the County of Orange, State of Florida held at the court house in Orlando on July 5th, 1910, the following resolution was adopted, to-wit:

Be it resolved by the Board of County Commissioners of Orange county, Florida, that it is necessary to issue the bonds of Orange county for the purpose of raising money for constructing hard surfaced roads of brick; and that the amount of the bonds necessary to be issued is one million dollars, said bonds to bear interest at the rate of four and one-half per cent. per annum; the principal of said bonds to be due and payable fifty years from date of issue, and interest on said bonds to be due and payable semi-annually on the first days of January and July of each and every year after issue.

Now it is ordered that an election be held on Wednesday, the 7th day of December, A. D. 1910, at which election shall be submitted to the legal voters of Orange county, Florida, the question whether county bonds of Orange county shall issue for the purpose of raising money for constructing hard surfaced roads of brick in said county; the amount of bonds necessary to be issued shall be one million dollars, said bonds to bear interest at rate of four and one-half per cent. per annum; the principal of said bonds to be due and payable fifty years from date of issue, and interest on said bonds to be due and payable semi-annually, on first days of January and July of each and every year after issue.

It is further ordered that the foregoing resolution be published in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald, and The Florida Recorder once a week for four weeks before the election above ordered.

Done in open Board this September 13th, 1910. By order of the Board, J. H. LEE, Chairman.

Attest: B. M. Robinson, Clerk.

Probably one can never again get so much for the money as Sanford offers today in celery land. It is better than any other in the state, all points carefully considered.

BASHAM CASE DEEPENS

Body Found at Snake Creek Will be Exhumed.

TEETH MAY PROVE IDENTITY NOW

Seems to Be No Doubt in Minds of Family About Fact that Basham is Dead

No trace has been found of Aaron K. Basham the missing real estate dealer who disappeared from this city three weeks ago. Basham came to Sanford and registered at the Sanford House leaving the same night about ten o'clock after writing to his wife that he intended taking a launch trip with two strange men. About a week afterward the body of a man was found in Snake Creek near Miami. Both hands had been cut off and the body had been in the water for some time. The sheriff of Dade county viewed the remains and afterwards stated that the description did not fit that of Basham. In order to satisfy all doubt regarding the body it will be exhumed today and the mouth examined for false teeth as Basham wore an upper set.

If the dead man found in Snake creek had an upper set of false teeth they will be sent on to Jacksonville for identification. Not only are the teeth to play an important part in revealing the identity of the corpse, but a truss as well. When Basham left home he wore a truss. The officers working on the case at Jacksonville have wired Sheriff Dan Hardie, at Miami, to disinter the body, and if the teeth and truss are found upon it to answer at once. If the articles are found on the corpse it is safe to assume the dead man is Basham. The descriptions of the dead man found in the creek with both hands severed and the one sent out of Basham have differed widely, still the authorities feel the search is not complete until it is known positively whether the dead man has an upper set of false teeth or not.

New light was thrown on the actions of the missing man while in Sanford in a letter received today at the sheriff's office, written by W. H. Reams, a nephew of Mr. Basham. The letter is as follows: Winter Garden, Fla., Sept. 13, 1910. Sheriff's office, Jacksonville, Fla.:

Gentlemen—Perhaps the following information may be of interest to you, while looking up the Basham disappearance case. Basham being an uncle of mine, I have been watching developments with interest. One of the letters written at the Sanford House on the night of the 20th was to me. These letters were left at the hotel and sent down to the train, which was No. 82, by the night clerk. If Basham went to the train himself we do not know, but do not think that he did.

The letter to Winter Garden contained the information that he would be here on the following Wednesday, the 24th, and to telephone W. H. Robinson that he was coming to take up his place. This property has been priced to him while here in January last at \$1,200. He also expected to go fishing while here. This is the woods trip he intended taking. He had no idea of going further from Sanford than where the celery land was situated, and he had stated that he would not consider land more than twenty-five miles from Sanford. Basham had taken two sheets of paper and an envelope from the Sanford House and intended, evidently, writing to his wife next day.

Basham told Mr. Driver that he would be back on Tuesday to Sanford. The present East Coast Railway train service would not have permitted him going to Ojus and getting back in this time and have time to see any land. If the body found in Snake creek should prove to be Basham, we believe he was carried up to the head of the St. Johns river in a launch and tramped across the country the balance of the way, or he may have been murdered and carried across to the creek. But it is evident he did not go that distance from Sanford intentionally or willingly. It was not Basham's way of doing to put pleasure before business.

Festival Postponed

The ladies of the S. I. A. regret the necessary postponement of the Harvest Moon festival to have been held at the city park on Tuesday evening, Sept. 20. The zest and interest of the ladies has by no means abated and the public may expect the announcement of another date in the near future.

Mr. J. N. Whitmer, Chm. Comm.

HAND ROBBED AGAIN

Same Old Safe Robbed in the Same Old Way—Probably By Same Party.

The safe at Will Hand's restaurant in the Welborn block was robbed again last Friday night. The robbery occurred in the same old way only this time the offender had a narrow squeeze as the officers were close behind him. About two o'clock Friday morning as Officers Tillis and Whitten were on their way to the station they heard a noise in Will Hand's restaurant and upon investigation discovered the same safe. It was taken time there were several people near the scene and they all went into the restaurant to intercept the burglars.

Officer Tillis was standing at the side door watching all openings when someone chased down the alley yelling "here he goes". Officer Tillis called upon him to halt and thinking the burglar was getting away fired a shot near the ground. The supposed burglar fell and upon investigation was found to be Joe Fernandez. Being a Spaniard and excitable by nature Joe had joined in the search as he explained afterward and thinking he saw the burglar going down the alley started after him. Officer Tillis claims he saw no one but Joe and not knowing who he was fired the shot to stop him.

The real burglar was not apprehended as yet and he has \$176 of Will Hand's money. This is about the third time that Mr. Hand has suffered a loss in the same manner and the work is evidently being done by some one familiar with the surroundings.

Criminal Court Grind.

Criminal Court convened Monday morning with Judge Beggs on the bench, Prosecutor DeCottes present to look after the county's interest. Fully twenty-five cases have already been disposed of, a number being found guilty. Those tried up to the hour of going to press were as follows:

Ed. Woods, grand larceny, 6 months.
B. D. Henry Beerman, selling liquor, \$500 and costs or 12 months.
Dennis Mosley, assault without intent to kill, \$100 and costs or seven months.
Marlow White, carrying pistol without permit, \$10 or sixty days.
Ed McKinney, aggravated assault, \$20 and costs.
Henry Davis, bigamy, \$150 and costs or one year.

Sidney Matthews, assault with intent to kill, \$150 or seven months.
Willie Thomas, concealed weapons, \$100 and costs or six months.
Gus Williams, concealed weapons, \$100 and costs or five months.

Jim Matthews, desertion of wife, discharged on payment of costs.
Ed McKenzie, assault, sixty days.
E. R. Ratcliff, assault and battery, \$15 and costs or sixty days.
Ephraim Russell, petty larceny, five months or \$100 and costs.

Annie Williams, bigamy, put in care of officer to November term.
Sam Joiner, carrying pistol without permit, \$10 and costs or sixty days.
Jake Brown, entering without breaking, not guilty.
Jim Switzer, selling liquor, at Sanford, guilty.
Frank Blairs, selling liquor at Sanford, guilty.

Surprise Party

The friends of Eddie Carraway surprised him last night at his country home. A number from town, chaperoned by Misses Jeunie Carraway and Alma Malm, were present. Refreshments were served and a good time enjoyed by all.

Those present were Misses Anna Americk, Lottie Heard, Marie Holmes, Daisy Betts, Ruby Betts, Mabel Granger, Jennie Carraway and Alma Malm; Messdames Holmes, Lord, Telford and Mr. and Mrs. Carraway and Messrs. Eddie Carraway, Douglas Holmes, Burnett Americk, Lex Carraway, Ray Newton, Brite Carraway.

Baptist Church

Services will be resumed in the Baptist church next Sunday. Preaching at 11:00 a. m. and 7:30 p. m. by the pastor, Rev. J. W. Wildman. Prayer meeting Wednesday evening at 7:30. All are cordially invited to attend.

We learn that the road near the St. Johns ferry, south of Osteen, is so bad that it has been abandoned by auto parties from Orange county. We went the road to Orange county via Thrasher's ferry, crossing the river at or near the mouth of Lake Monroe. It is a much shorter route, too.—DeLand Record.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

The Federal grand jury which has been investigating Chicago packers on Monday returned indictments against ten high officials of Swift, Armour and Morris concerns. There are three indictments against each combination, conspiracy and illegal monopoly. The men indicted are: L. F. Swift, president of Swift & Co.; Edward Swift, vice president of Swift & Co.; Chas. H. Swift and Francis A. Fowler, directors of Swift & Co.; Edward Tilden, president of the National Packing Co.; J. Ogden Armour, president of Armour & Co.; Thomas Meckffer, general manager Armour & Co.; Thomas J. Conners, superintendent of Armour & Co.; Edwin Morris, president of Morris & Co. and Louis H. Heyman, manager of Morris & Co.

If fearless criticism is calculated to benefit the army, then Uncle Sam's soldiers should profit much by the comment upon their condition and abilities contained in the annual report of Inspector General Carlington just made public. One inspector points out a whole battalion of artillery starting for the Philippine service without a single field officer and one of the batteries commanded by a second lieutenant of less than two years' experience. An inspector general declares that this absence of captains from their commands is "the most fruitful source of professional disease in the line of the army today."

Maine went Democratic last Monday. It elected Frederick W. Plaisted of Augusta, a Democrat, as governor, upset the hitherto solid Republican Congressional delegation in at least two, and possibly all four of the districts, and to the surprise of the political leaders, Democratic as well as Republican, the returns indicated the possibility that the next state legislature will be Democratic. The Senate will surely have a Democratic majority.

Addressing the bank supervisors of the twenty-five states who gathered in convention at Washington last Monday, Lawrence O. Murray, comptroller of the currency, declared that the results under the banking laws of this country were in a large measure unsatisfactory. The reason he did not attempt to explain, though he intimated the fault might be in a weak administration of the law.

United States Senator Lorimer is to be the guest at one of the biggest dinners that has been given in Chicago in many years. The occasion is to furnish a rebuke by the friends of the Senator to Col. Roosevelt, who recently declined to sit at the same table with Senator Lorimer, and in order to accentuate the disapproval with which the friends of the Senator regard the action of Colonel Roosevelt, they intend to ask President Taft to sit at the head of the table.

Presbyterian Church.

The usual services have been resumed at the Presbyterian Church. In view of the very warm weather a good congregation was present last Sunday. The pastor, Rev. J. F. McKinnon will preach next Sunday morning and evening. All are cordially invited to attend. The Sabbath school has been kept up during the summer and the attendance has been forty-five per cent better than for the same period last year.

Now Have a Flagman.

The railroad company pursuant to instructions from the city council has supplied a flagman for the railroad crossings on First street. This should obviate any more accidents in the future. Now the people will kick because the flagman makes them wait for the trains to pass which he has full authority to do.

Joseph A. Ettell, for many years owner of the Brown House at Gainesville, died last Monday after suffering two weeks from typhoid fever. Few Floridians were better known than Mr. Ettell, who numbered among his felons hundreds of traveling salesmen and public men of the State.

Sanford should celebrate her next birthday with a barbecue.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

If I knew you and you knew me

If I knew you and you knew me, 'Tis seldom we would disagree; But, never having yet clasped hands, Both often fail to understand That each intends to do what's right, And treat each other "honor bright." How little to complain there'd be, If I knew you and you knew me.

Whenever we send you by mistake, Or in your bill some error make From irritation you'd be free, If I knew you and you knew me.

Or when checks don't come on time, And customers send us nary a line, We'd wait without anxiety, If I knew you and you knew me.

Or when some fool you "kick" on this or that, We'd take it in good part, you see, If I knew you and you knew me.

With customers ten hundred strong, Occasionally things go wrong, Sometimes, our faults, sometimes theirs, Fortresses would decrease all cares; Kind friends, how pleasant things would be, If I knew you and you knew me.

Then let no doubting thought abide, Of firm good faith on either side, Confidence to each other give, Living ourselves, let others live, But any time you come this way, That you would call, we hope and pray, Then let us know we shall see, And I'll know you and you'll know me.

The above was composed by A. H. Everett, manager of the Southern Printer's Supply Co., the largest printers' supply house in the United States. Mr. Everett has the happy faculty of keeping his old customers and making new ones by adhering to the Golden Rule as far as possible and still keeping abreast of the times when sharp competition makes the firms draw the lines more closely. The above lines are so good that I publish them for the Herald reader.

While I have no money of my own to keep in the bank, if the chance ever comes when I can get five dollars together all at one time I will certainly place it in the Sanford banks for I really think we have two of the best institutions of the kind on earth. We often hear customers of banks speak of the great convenience and advantages of these institutions. Practically all business men in towns patronize some bank and the number of farmers who keep a bank account is rapidly increasing. With the safeguards that are now thrown around banks by State and national laws it is practically impossible for depositors to lose any of their money. Hoarding money at home is a very dangerous habit for such a course always invites burglary. Persons who carry large sums of money or keep it about their homes are in danger not only of losing their money or having it stolen from them but run the risk of being waylaid or assaulted by some thief. A bank is a much safer place to keep savings than a home, and it is much better to pay bills with checks than to pay them with currency. A canceled check is a receipt. There is always a chance that a record of the payment may become valuable in the event of an error in bookkeeping or of a misunderstanding of any kind. Keeping a bank account is by far the most convenient way of handling receipts and disbursements. It begets both system and thrift. Very few business men care to risk keeping large sums of money in their stores or other places of business, not even with the protection of strong safes, and it is always the part of wisdom for the person who has no protection at all to seek some bank as a place of safety for his money.

Just forty-eight years ago yesterday my old friend Capt. Tarver was shot through and through at the Crampton's Gap, Stone Mountain in Maryland. A Yankee surgeon passing by examined him and said he would not live an hour. Another Yankee soldier gave him a drink of whiskey and left him a canteen of water and afterwards he was removed from the field and eventually recovered. Capt. Tarver of course well remembers the day and told me about it this week. He is still hale and hearty and pays his many friends a regular visit each day. In fact the genial Captain is a part of Sanford, and I am glad to see him each day and get his cheery greeting. May he live to see many more years and wear the uniform and reverse the bonny blue flag for which he fought so nobly.

It always gives me a pain to hear the people talking against good roads. It is usually the man who does not pay more than two dollars a year for taxes and he grows more about it than the man who pays thousands. In fact the heavy tax payers of Orange county are in favor of bonds for good roads. These bonds will be used economically and the tax payer will not notice any burden because of the issue of bonds but will realize handsomely on the increased value of his property if he wishes to sell. Taxes will be raised if

the bonds do not carry because the present rate does not permit enough good roads to be built. It would seem that to vote for bonds and talk about where the roads will go afterward would be a good plan.

Again will I open my face about the exorbitant rates of fire insurance in Sanford. It matters but little whether you erect a fire proof building or not, whether you isolate your building or whatever precautions you take in the premises you are forced to pay a rate that almost precludes taking out a policy at all. The agents claim that they are powerless in the matter as the rate is fixed for them and they are forced to abide by it. Now if a stand pipe and a first class fire department would lower the rate, why in the world don't the city council get us these requisites. People will not settle here at the present rate of fire insurance and every one of us are interested in this matter.

Wanted—One dozen good cottages that we can rent for a reasonable price. Sanford at present is face to face with a house famine. There is a great demand for cottages and it looks as though Sanford will never have enough of them. The Building Association needs a few men with money to take out shares or buy preferred stock in order that the association can go ahead and build more houses. Those who have cottages for rent will tell you there is no money in them, but I notice the owners are not anxious to sell. Where is the man who will build a few at once and relieve the pressure before the winter rush?

My dear friends, the ladies, are working overtime now on improvements and I can see a more beautiful Sanford for the future. It takes the touch of a woman's hand first on a pocket book and afterward on improvements. In other words it takes the ladies to get the money and then to spend it where it will do the most good. And speaking of the ladies I wish they would get behind the good roads movement also and get some of the tight-wads to loosen up and vote for bonds. The ladies are broad minded enough to know that improvements pay and they go ahead and do things where the cheap skates only talk.

I heard that the Lefler Block had been purchased by a party of New York capitalists who intended to add another story and get one of the Tampa cigar factories to locate here employing about three hundred men and spending a large weekly pay roll in Sanford every night. Just about the time I reached the pay roll—I woke up—what a pipe dream!

One of my friends wishes to state that several young people are in the habit of billing and cooing on the front porch in broad daylight before his very face. Now my friend ought to look the other way or else forget it. We were all young and gay once ourselves.

Who was it said the road to the cemetery would be put in good shape? —THE SAUNTERER.

Practical Information

There seems to be no limit to the efforts the Wilson & Toomer Fertilizer Co. of Jacksonville are making to insure the success of their constituents, for booklet follows booklet, each one dealing with a different phase of wresting money from Florida soil. On our desk lies a 72-page book entitled Florida Vegetables, which gives general articles on Tillage and Seed Beds and then takes up alphabetically all the different garden products raised in the state for market, giving directions as to seed, soil, fertilizing, culture and marketing and then directions as to the way to combat any insect or fungus troubles that may appear. In fact, from its attractive title page to the back cover it is replete with interesting and instructive matter. The most experienced gardener cannot fail to receive new ideas from this publication, while to the new settler it is invaluable. It is sent free on request.

Fall Announcement

Have just returned from the east where for the past week I have been buying my fall stock of furnishings, clothing, hats etc. This buying has been done with great care that our customers might have the best possible merchandise for their money and yet have the newest things. Call and see my fresh stock, I can fit you from head to foot, and you will be pleased and satisfied.

D. L. Thrasher.

You'll be sorry if you don't wait for The Boston.

I am organizing a class in Music in Sanford. Terms \$6 Per Month 2 Lesson Per Week Horace Mendenhall Reference: The Conservatory of Music Cincinnati, Ohio

DR. N. B. WALLACE
Physician and Surgeon
Office in M. G. T. Building over Kanners Store.
Sanford, Florida

C. M. HAMILTON
DENTIST
Room 13 Pico Building
Phone 355

DR. C. G. BUTT
DENTIST
Office: Hines Bldg. over Woodruff's Store
SANFORD, FLORIDA

DR. R. M. MASON
DENTIST
Welborn Block Phone 19
Sanford, Florida

DR. W. E. HOUSEHOLDER
DENTIST
Rooms 23, 24 and 25, Pico Bldg. Phone 41
SANFORD, FLORIDA.

DICKINSON & DICKINSON
Attorneys at Law
Peoples Bank Bldg. Sanford, Florida

ANDEW JOHNSON
ATTORNEY-AT-LAW
Practices in State and Federal Courts.
M. G. T. Building. Phone 248

GEO. A. DECOTTES
ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Welborn Block Sanford, Fla

THOMAS EMMET WILSON
ATTORNEY AND COUNSELLOR AT-LAW
Late State Attorney Seventh Judicial Circuit of Florida
Residences, Sanford and Sylvan Lake

L. G. STRINGFELLOW
JUSTICE OF THE PEACE
NOTARY PUBLIC
Office in City Hall

H. F. CRIST
CIVIL ENGINEER AND SURVEYOR
Drainage and Irrigation Work. Lots Staked out and Leveled. Wells Located
Office at Title Bond & Guarantee Company
Post Office Box 789

F. O. E., CELERY CITY AERIE 1853
Meets Tuesday nights, at 8 o'clock, at the hall in the Stone-Gove building, on First street.

IMPROVED ORDER OF RED MEN
Wekiya Tribe No. 41
Hunting grounds of Sanford. Meetings on the 1st and 2nd Wednesday of each month in Masonic Hall. Visiting brothers welcome.

SANFORD LODGE NO. 62 F. & A. M.
G. W. SPENCER, Master
J. C. ENSMINGER, Secretary
Communication Every First and Third Fridays at 7 p. m.
VISITING BROTHERS WELCOME

SANFORD LODGE, No. 27, I. O. O. F
Meets every Monday night at 7:30 in Masonic Hall. Visiting brethren are cordially invited. W. S. BALDWIN, Secretary.

FLOWERS — PLANTS — BULBS
L. H. TEMPLE
AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford, Florida
Floral Designs to Order.
21-8-10-11

GATE CITY HOUSE
J. D. PARKER, Prop.
Room and Board \$1.50 Per Day.
Meals, 35c.
Special Rate by the Week

WE DO NOT
Attempt to Compete With China, Because We Pay White Man's Wages.
BUT WE DO
Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.
PROGRESS STEAM LAUNDRY
J. H. OVERMAN, Manager
PHONE 30 SANFORD, FLA.

HOLMES & HUNT
PRACTICAL WELL DRILLERS
Artesian and Deep Wells
See Us Before Placing Your Orders
HOLMES & HUNT
HOLDEN REAL ESTATE COMPANY

Celery Lands
We deal in Celery Farms and Farm Lands and we are the largest owners of Town Lots
We don't have to advertise cheap lands. The purchaser here saves more per acre annually in freights than he saves on the purchase price elsewhere. See table of freight rates in our booklet

HOLDEN REAL ESTATE COMPANY
SANFORD FLORIDA
Rooms 1 and 2, Peoples Bank Bldg.
HOLDEN REAL ESTATE COMPANY

THE MARKS REAL ESTATE AGENCY
ESTABLISHED 1869
Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.
Office on Park Avenue, between First and Commercial Streets, Sanford, Fla

G. R. CALHOUN Best Fertilizers On Earth
FIRST CLASS CRATE MATERIALS, Sanford, Fla

THE CITY RESTAURANT
(First Street, one block from Depot opposite Postoffice)
H. E. WISE, Proprietor
Formerly Manager of Central Cafe
Steaks, Chops, Oysters and Fish a Specialty
A PLACE FOR LADIES AND GENTLEMEN
Short Orders At All Hours Everything First Class
Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

RETAIL CASH GROCERY
J. B. WILLIAMS, Prop.
Staple and Fancy Groceries, Hay, Grain and Feed
Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold
214, Cor., 3rd Street and Sanford Ave.
P. O. Box 112 SANFORD, FLORIDA Phone 62

Opening Sale and Show Week at THE BOSTON

Every train and steamboat that arrives brings new fresh goods from the Eastern Markets for The Boston. We've worked day and night arranging the great stock. We are now able to announce everything complete and ready for inspection. We believe it a wonderful stock, but we won't dwell on that, but will have an opening sale and show week lasting ten days. Everything on exhibition marked in plain figures. It's as much show as sale week. Come look thru the new stock, don't feel like you are compelled to buy, we won't insist, and will cheerfully show all lookers thru. In making the rounds you will find a good many goods ticketed like this:

Sale and Show Week Begins Wednesday, September 14

Silk Yard-wide guaranteed black taffeta silk. Opening week price..... 98c	Panama Full fifty inch wide, nothing better for skirts, all wool. Opening week price..... 98c	Linen Department Real German linen unbleached 72 inches wide, as an opening leader per yard..... 98c
Silk 27-inch wide in all the new evening shades. Opening week price 29c	Voils In black and all colors, worth and sold everywhere at \$1.25 a yard. Opening week price..... 98c	Mercerized Linen Bleached as white as the snow, satin finish, worth 75c a yard. Opening week price..... 43c
Mohair In long range of colors, 50-inch wide. Opening week price..... 49c	Poplar Cloth Double width, the best wool goods made for children dresses, guaranteed to wash. Opening week price 25c	Table Cloth 64-inch wide extra good value on sale this opening week at per yard..... 23c
Poplin All foreign made, they are 46-in. wide, worth \$1.25 a yard. Opening week price..... 98c	Draperies No such stock in Sanford as ours, see all the new designs at, per yard..... 10c	Table Napkins Never so well prepared to serve you as now. Opening week price per dozen..... \$1.49, 98c, 49c

Suit and Cloak Department Added this Season

Over 60 days ago our order was placed for Ladies' Tailored Suits with one of the leading New York Tailors. Today they are arriving and show all this season's latest fads. It will be a pleasure to introduce to you this department. New Opera Capes. Manish Coats and Suits. New things for the little folks. Come and see some of the new ideas

Panama Skirts, all wool, beautifully trimmed, introductory price..... \$3.98	Black Voil Skirts trimmed with black applique, worth \$10 at..... \$7.98
Opera Capes, in rose, blue and tan, all entirely new and worth \$10, at..... 6.98	Panama Skirts in blue, brown and black worth \$5; picked up so as to sell at..... 2.89

Embroidery Sale Friday, September 16th

Our Buyer while in New York picked up about 1,000 yards of Embroidery at his own price. It is from 10 to 18-inch wide and worth from 20 to 35c yard. They go on sale Friday morning at 8 o'clock at your choice **10c** a yard. Not a yard sold before 8 o'clock Friday morning. Can be seen now in our front show window.

Belts Patent leather belts in red and black..... 25c and 10c	Oil Cloth Table Oil Cloth in full line colors at per yard..... 19c	India Linen In short lengths, worth 15 and 25c at per yard..... 10c	Apron Gingham In short lengths 2 to 10 yards in a piece, Friday only per yad 5c
Calico In all the new fall colors, at per yard..... 5c	Dress Gingham In stripes and plaids for children school dresses at..... 8½c	Sheets Double bed size, worth 69c at..... 49c	Pillow Cases 42x36, good quality muslin at per pair..... 12½c
White Madris In short lengths, worth 25 to 35c at..... 19c	Men's Shirts Neglige styles, long range patterns at..... 29c	Men's Neckwear Four in hand 50c ties at..... 25c 25c string ties at 15c, 2 for 25c	Hair Nets With rubber elastic band at..... 10c
Job Lot Ladies' handkerchiefs, worth 10 and 15c at..... 5c	Ladies' Drawers Ladies' Muslin Drawers, beautifully trimmed at..... 23c	Night Gowns Ladies' Night Gowns, worth 75c at..... 49c	Jewelry New things in jewelry, belt pins, hat pins, stick pins 50c to 10c
Ladies' Umbrellas With pearl and silver handles, worth \$1.50 at..... 89c	Lace Scrim Beautiful Lace Scrim for curtains at per yard..... 5c	Ladies' Collars New line ladies' dutch collars at..... 25c	Soap Tar and Sweetheart soap all at..... 5c cake



Murrell & Willis
Proprietors
SANFORD - FLORIDA



E. E. BRADY

Livery, Feed and
Sale Stables

Palmetto Avenue Sanford, Florida



Kentucky Horses and Mules for sale.
All kinds of hauling and farm work
done on short notice.

Come Out
And Join the
Boosters' Band!



Join the Boosters' Band and boost!
Don't stay home and go to roost!
Keep awake and make a spiel!
Put your shoulder to the wheel!

Try to help your town along!
Boost it loud and boost it strong!
Everybody lend a hand!

Come and join the Boosters' Band!

Blocking Him.
"Say, old man," began Borroughs,
"lend me your ear for awhile, will
you?"
"My friend," replied Wise, shrewdly
suspecting a touch. "I'd gladly lend
you both of them; then I wouldn't be
able to hear you ask me to lend you
anything else."—Catholic Standard and
Times.

Inconsistent.
She (pretty, but sedate)—I admire a
man who holds fast to his ideal.
He (a ninny)—But—but you won't let
me.—Boston Herald

Celery Farms
Cut Over
& Timber Lands
City Property

J. W. Conner
REAL ESTATE

Pico Block Sanford, Fla.

KEELY'S GARAGE

Buick Automobiles :: Automobile Supplies
Motor Boat Supplies
MACHINE SHOP IN CONNECTION
Keely's Garage

GOING TO MOVE

On October First we will be in the store formerly occu-
pied by the Sanford Grocery Company and rather than
move our stock we will offer some very rare bargains
to cash buyers

\$75.00 Sideboard for	\$59.00
25.00 Dining Table for	19.00
22.50 Kitchen Cabinet for	17.50
115.00 Mahogany Bed Room Suit for	82.50
35.00 Wardrobe for	25.00
15.00 Vern Martin Bed	10.00
40.00 Mahogany Leather Cover Davenport	30.00
12.00 Mission Rocker	9.00
12.00 No. 8 Cook Stove	9.00

In fact we will make it to your advantage to come in and see us
if you have any idea of buying anything in our line. This is no
"hot air" proposition, but cold facts. You need the goods. We
need the money. These very low prices will be made only for
Spot Cash. Nothing charged at these prices.

Williams & Milteer

Cor. Ist. and Magnolia Ave. Sanford, Florida

Ideal Insecticide Department

PRACTICAL SCIENCE

Our free booklet entitled Remedies for Insects and
Diseases containing a valuable treatise on insects and dis-
eases and directions for using the different preventives and
remedies to combat these troubles in groves, gardens and
fields. That our readers may be able to get these materials
and the BEST implements with which to apply them, we have
opened an insecticide department in which we carry a full
stock of Ideal Insecticides and Fungicides.

Send for Price List

Call at our San- R. H. WHITNER, Mgr. or
ford Warehouse Address

Wilson & Toomer Fertilizer Co. Jacksonville
FLORIDA

500 ACRES OF CELERY LAND 500

500 ACRES OF CELERY LAND

500 ACRES OF CELERY LAND

Anticipating the rush for good Celery Land I have made arrangements
to sell the famous Smith lands on the West Side. These lands are
the best in the Celery Delta being situated about one mile from San-
ford and near the loading station. Flowing wells are guaranteed on
every foot of land. You can get them on your own terms. The
prices are bound to sell them.

P. M. ELDER

Herald Building Sanford, Florida

500 ACRES OF CELERY LAND 500

P. M. ELDER

SIX GOOD REASONS

Why You Should Attend the Sanford Business College

FIRST	Because it has at it's head a man who has had fifteen years experience as a teacher.
SECOND	Because this school is in a position to secure employment for all it's competent students.
THIRD	Because the methods used in presenting the different subjects to it's students are strictly modern.
FOURTH	Because the cost of living is cheaper in Sanford than in the larger cities.
FIFTH	Because we use Gregg shorthand, which is noted for it's simplicity and legibility.
SIXTH	Because the environment is such that parents will not be afraid to place their sons and daughters in this institution.

For Particulars Call on or write

SANFORD BUSINESS COLLEGE

J. H. STEVENS, President

Rooms 8 and 9 - Pico Building - Phone 177 - Sanford, Florida

A Remarkable Lad.

James Jenkins Stone is probably the largest boy, for his age, in Start county, Georgia.

He is the son of Mr. and Mrs. J. B. Stone of near Lavonia, Ga. He is six years and six months old, and is 4 feet and 2 inches



high, 33 inches around the waist, 30 inches around the shoulders and chest, 34 inches around hips. He weighs 90 lbs. He has six fingers on each hand and six toes on each foot, making a total of 26 fingers and toes. He is a nephew of W. T. Stone of Sanford.

For Clerk

C. H. Lefler announces in this issue his candidacy for the office of clerk, treasurer and assessor. Mr. Lefler needs no introduction to the people of Sanford. For the past twenty years or more he has lived in this city, being engaged in business enterprises, and is fully competent to hold this position if elected.

Every train and boat brings new goods for The Boston. Watch out next week.

Filed for Record

The following is a list of the warranty deeds issued during the month of August: Willie Wallace to Walter Rogers, lot, \$80. C. A. Boone and wife to Sue M. Davis, lot, \$550. H. W. Sussex to S. T. Packenson, lot, \$65. W. J. Thigpen to W. A. Lefler, lot, \$250. S. M. Catherwood to Overstreet Turpentine Co., \$60. Geo. W. Cramer to C. W. Ensminger, 15a, \$150. Miles Stewart and wife to J. C. Stewart, lot, \$1. H. H. McClure and wife to Jennie T. Stewart, lot, \$50. J. S. Moore to C. C. Brown, 205a, \$10. L. M. Stripling to C. C. Brown, 280a, \$832. Concord Park Co to Silas Miller, lot, \$2. B. R. Beck and wife to Frank H. Davis, 40a, \$160. Mary A. Farnell and wife to W. H. Mixon, lot, \$400. Concord Park Co to Jos Waldecker, lot, \$2. Ruth C. and E. R. Whitner to Minnie C. Avant, 17a, \$10. Leonard Hillis and wife to F. C. Zellar, \$940a, \$1. C. C. Brown and wife to Moran & Lilly, \$375. J. H. Smith to W. E. and F. D. Gore, lots, \$10. Emma J. Sadler to Willie Maxwell, 2 acres, \$150. N. H. Garner to L. Went, lots, \$1. A. Vaughn, Sr. to Joe Cameron, 5a, \$100. Joe Cameron to A. Vaughn, 5 acres, \$100. Burrell Scott and wife to Nettie J. Rollins, 70a, \$400. Burrell Scott and wife to E. L. Scott, 40 acres, \$200. W. R. O'Neal, trustee, to Mary J. Johns, lot, \$950. J. S. Stewart and wife to Peter J. Heninger, 112 1/4 acres, \$5750. R. H. Peak to Oscar Schmecher, lot, \$5. R. W. Hammond to Ella Smith, lot, \$200. J. H. Ragsdale, Sr., to R. J. Holly, lot, \$1,000. Lizzie Jacobs to Jas. C. Jartin, 40 acres, \$250. Concord Park Co. to Bertha A. Brannon, lots, \$2. Sarah F. Heston to Overstreet Turp. Co., 16c, \$500. A. A. Biggs to W. P. Carter, 108 acres, \$1,000. Boyd & Dillard to McKinnon & Sadler, 40a, \$800. Sarah N. Carter to N. H. Fogg, lot, \$25.

NOW IS THE TIME

To have your Automobile overhauled for the winter We have the equipment and tools to make your car as good as new.

Consult us.

Any thing in the repair line.

Motor boat work a specialty.

Sanford Machine & Garage Company

CRUTCHFIELD & WOOLFOLK

PITTSBURG, PA.

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Chicago
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SANFORD CELERY UNION

Room 16, Pico Block. Phone 269
SANFORD, FLA.

BRANCHES

New York
Washington
Sanford

Planet Jr.
Cotton Hoe and Cultivator
Every cotton-grower needs a Planet Jr. to get him bigger crops and save him time, labor and money. It is the most complete cotton implement you ever saw. Adjustable for hoeing, plowing, cultivating, furrowing, listing, dicing, scraping, and laying by—all done by this one strong substantial implement. Useful also for cultivating corn, potatoes and similar crops. Come, see it, let us tell you more about this and all Planet Jr. implements.
A. E. HILL

The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published In the Interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

THE BULK OF THE POPULATION OF THE UNITED STATES REMAINS WHERE THE SOIL IS LEAST FRUITFUL AND THE NATURAL RESOURCES SMALLEST

No Other Soil
In the World
Compares with
Sanford's for
Wealth Farming

This is the inevitable thought that comes from a consideration of the South.—Collier's August 5, 1910. Early in his official career as head of the U. S. department of agriculture, Secretary Wilson once took occasion to say that the Delta of the Nile does not rival in richness of soil the Hammock lands of Florida.

Of all Irrigated
Districts Sanford
is, and should be
Second to None in
the United States

Irrigation in
the West

FIVE	THREE
ACRES	YEARS
\$ 750	To Pay
Five Acres of Eureka Hammock is an Ideal Sized Tract for One Man to Cultivate	

Compared
With Sanford

Mr. C. C. Howard, Vice-President of the Howard-Packard Land Company, has recently returned from an inspection of the irrigation systems in use in California, Oklahoma, Colorado and other western states.

Mr. Howard is a former resident of the west and so knows the west and western farming methods thoroughly. In writing of his visit, he says:

"In order to appreciate Sanford and its vicinity, as to her climate and her advantages as an irrigated district, one should visit the widely advertised districts of the West and Southwest, where fruit, truck, grain and forage crops are raised by means of irrigation. Upon riding through these districts one can but remark concerning the beautiful alfalfa fields and orchards, yet, if you stop and investigate the source from which they secure their water, the method used in irrigating, together with the trouble and uncertainty, to say nothing of the cost, it will make a man think more than ever of Sanford as the garden spot of this country. Where artesian wells are found they are obtained usually at a very great depth and at an enormous expense. I was told that in the Pecos Valley twenty to forty per cent of the wells had gone dry this summer, and in many other places, where they depend upon saving up the rainfall in reservoirs, they either lacked sufficient rain or as in some cases, had got it in such quantities as to wash out their dams and gates, wasting the water and destroying crops. Ditches must practically be built every year, from \$5 to \$35 an acre must be paid to the water companies for the water supply, and then when the streams are low there is often trouble over the proper distribution of the supply. If one of the head gates should wash out or break, as has happened in Southern California, farming in that vicinity and perhaps for miles distant is at an end for another season or more. Anyone taking the trip from here to the Pacific coast at this time will undoubtedly find that Sanford has the most delightful climate of all. All these things tend to make one more enthusiastic over the Sanford District, and to think that of all irrigated districts Sanford is, and should be, second to none in the United States."

Farming in Florida, at least the kind of farming that brings the money, consists of small tracts intensely and diversely cultivated. Five acres of our **Eureka Hammock** irrigated with one flowing well, (which we will guarantee to drill for you for not exceeding \$65) will readily yield two, three and four crops a year with proper care and attention. These crops, based on past year's conservative figures, average, for instance:

- Lettuce \$800 Celery \$1,000
- Strawberries \$500 Tomatoes \$300

EUREKA HAMMOCK will grow nearly everything listed in a seedsman's catalog, and grow it better and earlier than it can be grown in any other state in the Union, and yield a financial return which has made Sanford lands the greatest wealth producers per acre of any land in the world.

Eureka Hammock is Sanford Land

We want you to remember this. Sanford is the famous Celery Delta, the famous Celery Delta is Sanford, and therein you have in a nut-shell why **EUREKA HAMMOCK** is offered at \$150 an acre.

Eureka Hammock is Right in the Heart of the Celery Delta

the richness of which is not rivaled by the Delta of the Nile. Eureka Hammock is at the end of Sanford Avenue, Florida, and borders the north shore of Lake Jessup. The Atlantic Coast Line railroad runs through the northwest corner and our townsite of Clyde. Sanford and Everglades railroad is being extended from Cameron City to Clyde. Hard paved roads between Sanford and Orlando (the two largest cities in Orange County) is planned to skirt Eureka Hammock on the north.

Eureka Hammock at \$150 Per Acre

1/2 Cash, 1/2 One Year, 1/2 Two Years

is distinctly a higher grade farming and investment proposition than the usual run of Florida lands. Our contract, too, is exceedingly liberal.

We will Give you Your Money Back with 6 per cent Interest One Year after Completion of Your Payments if you Ask Us

We will write this in your contract together with our guarantees of flowing well and title to the land.

Ask for further details on this coupon. Also ask us about Homeseekers' Excursion Rates from your town to Sanford. We want you to look at Eureka Hammock first hand

HOWARD-PACKARD LAND COMPANY, Inc.
Peoples Bank Building Sanford, Florida

CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.
Sanford, Florida

Please write me fully concerning your Eureka Hammock. Also mail me your Sanford booklet without putting me under any obligation.

Name.....
Street or R. F. D.....
Town and State.....

The method of securing water in the irrigated belt of Sanford Celery Delta is the simplest in the world, drill into the earth and up gushes a stream of clear, sparkling water. These wells are guaranteed on **EUREKA HAMMOCK** tract at cost of not exceeding \$65 each, and one well is ample to irrigate five acres. To guide the water where it can do its principal work, tiles are laid in rows a few feet apart and deep enough not to interfere with ploughing. The rows of tiles are connected with each other by small reservoirs, or pockets as they are known in Sanford, and the flow of water can be regulated into any one pocket and any one row, or rows, of tiles.

The second mission of the tiling is draining. The system in vogue here not only irrigates in dry seasons but drains the lands in wet seasons, so that the tracts have always that measure of moistness calculated to be the best for the crops on the land. In other words, an owner of a tract at **EUREKA HAMMOCK** is independent of conditions of rainfall.

EUREKA HAMMOCK now has sixteen strong flowing wells tapped at a depth of from 100 to 140 feet. Not one of Sanford's flowing wells has ever run dry. There is no waste of water or overflow. Control of each well is by valve. No rebuilding of ditches because ditches are not used. No rental to water companies. After the well is drilled, and drilling paid for, the water is yours for all time with no tax, rental, privilege or prior rights to anyone.

We have published a book on the Sanford Celery Delta containing views of these fine natural flowing wells and also a diagram of the system used in laying the tiling. It is a mighty interesting book to anyone desirous of comparing the expensive and enormous irrigation systems in the west so troublesome to the farmer and a continual tax on his crops, with the simple and practically free system of irrigation in use at Sanford. This book is free to all who write for it on the coupon. Address your envelopes to the:

Howard-Packard Land Company, Inc.
Peoples Bank Building, Sanford, Fla.

VIRGINIA OF THE AIR

By HERBERT QUICK

OF A Romance Of Flying LANES

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back for the gulf. Well inside the bar, so that an overturn might not mean a drowning, he circled about in a wide curve, which he gradually narrowed by a more extreme use of the helm until she was spinning round and round in an orbit, in which the tips of the inner wings were almost stationary and "treading" air like a pausing swimmer.

"That tests out the balancing device!" shouted Theodore. "How's that?"

"Aye, aye, sir!" said Virginia. "That do sure test out the balancing device. And if you let her chase her tail like this much longer I'm going to be indisposed. Please whirl her the other way awhile, unkie."

Virginia walked forward. They were flying higher now, and she could see the pine woods far inland, with their square patches of plowed fields, their white houses behind the great green globes of the china trees. Far over the northwest soared a great aerostat, silver white, as if covered with tin foil.

"I wonder if that isn't the Roc?" queried Virginia.

"If it is," said he, "and she comes about this place we'll show her what real aviation is."

Then they swept over and down the coast. They turned back and swirled out over the sea.

"Oh, look, look!" suddenly said Virginia. "There's some one in the water!"

Below floated the half collapsed and sinking go-devil of a submarine. Beside it lay a great blotch of darkness so symmetrical that Theodore was impressed with the sudden idea that it was a submarine rather than a patch of dark sand. A man on the derelict was struggling, shouting and waving a white cloth as if in distress. Theodore's eyes flashed. He reversed the thrust of the wing propellers, and in an instant they were fighting the air with all the power of the mighty engines. The passengers felt their bodies away forward with the momentum as the Virginia slowed up, halted and moved astern, and as accurately as if he had had years of practice Carson brought her to over the struggling man and lowered her slowly, slowly, toward the swells which rose to meet her until the line thrown over by Carson dabbled in the water by the castaway's side.

"Can you climb up?" cried Theodore. "I don't dare come much lower." "For God's sake," called the man, "bring her down a foot or so! I'm too weak to climb."

"Cheer up!" called Theodore. "It's risky, but I'll try." "If he was to be saved there was no time to be lost. So thought Carson as he depressed the Virginia more and more. Wisner set his teeth in a fierce determination to put both man and ship out of the field at once. He was the sole custodian of the secret of her construction save for Carson. If he could drown her and master the secret of the glass globe he could rebuild her, make his terms with Shayne, be the greatest in his line. And he seized the nacelle with fierce energy, threaded a steel chain through an opening in the structure and dropped back into the water, holding the chain in his hand. It ran around the aluminum beam with a sharp, rasping, startling rattle.

"He's fallen in!" cried Virginia. Theodore looked over the side. A small double chain ran down from the airship. Its ends moving about in a most mystifying manner in the sea. And as he looked in astonishment the dark blotch of sand rose to the surface and defused itself as the rounded top of the Stickleback, on the black hull of which sat Wisner blowing brine from his mouth, his head sliding with water. The manholes opened, Wisner snatched the chain into a ring, slipped into the submarine and reappeared with something small and flat in his hand.

"I'll fix you, you d—d whelp!" he yelled. "Take that!" He aimed at Carson, fired, and the bullet sang away into the sky. Theodore seized Virginia in his arms and drew her down into the bottom of the car, where they lay panting in each other's arms, panic stricken.

"I must put the ship out of range!" urged Carson, leaping to the lever. She rose like a feather for just a moment, and then she swung about like a kite with its string fouled, anchored by some devilish contrivance. Carson stepped to the side again and looked over. The Virginia hung some thirty yards above the water, and straining backward and downward ran the steel chain looped through her

works and fastened by both ends to the submarine. The harsh, raucous laugh of Wisner rose with horrid significance from the Stickleback's manhole, which was again above water and open.

"Don't be in a hurry!" he shouted. "Stick around with us awhile. We're going out where it's deep. Come in; the water's fine! Got your bathing suits? When she draws short telephone down. Don't yell, for there won't no one hear you. There won't no one hear either of you again in this world except just you two. By-by! See you in Davy Jones'—d—n you!"

And with this, as if pulled down from below, the man vanished into the dark interior, the manhole closed, and the chain, like a line taken by some titanic fish, started out to sea. The airship had been captured by the submarine! The mechanical devilfish was not running very deep; her round deck rose awash sometimes, but with the manholes closed, and with no sign save the erection of her periscope that she was more than an inert mass of steel she swam on.

Still seated where Theodore had placed her, Virginia looked at him in questioning terror. He was white and horrified. At this moment he was depressing her in her flight so as to get all possible slack in the chain, so that by a sudden upward rush he might break the tether. Once, twice, thrice he did this, but the chain held.

"What is it, Theodore? What is it?" said she.

"I don't know," said he, "but I think it's the end!"

Carson was not looking at her. He was looking upward, like a man seeking for some sort of inspiration. She stood looking out over the great desolate sea and back to the receding shore, on which she saw a group of forms—the forms of their friends. Nothing could seem more helpless. They were chained to their fate—a dark fount of a machine that was taking them out to sea, to depths profound enough to drown them—it might be an hour; it might be the next moment.

Carson stood over her with a pistol in his hand.

"Virginia, can you shoot?" he asked. She took the pistol and nodded affirmatively.

"I shall have to ask you to protect me," said he, "while I try to cut that chain. They can see with their periscope what I'm doing, and when it is necessary they will come up into the open and fire. By pulling out to sea I can get her at an angle that will force them into the open to shoot. When the manhole opens shoot into it. If you should hit one of them don't let it trouble you."

"I shall kill one of them if I can," said she. "Never mind that! Tell me the things to do!"

"I shall take the pliers and a file," said he. "I don't think the pliers will cut it. I may be too weak to climb back. I don't know that I can do it anyhow. You must take us back to land if I cut her free."

"Never fear. I know every lever." "There's another thing," said he. "We came out with only a little gas. If we go much farther we haven't enough to get ashore with. I think I could soar her in with the aeroplane set of the blades. I think we had better fly low going back and not waste fuel. Keep her gliding about a hundred feet from the water, but if you want the aeroplane set this is the way to fix it."

With a swift movement he showed her the way to manage the mechanism. He lashed a pair of pliers about his neck with a lanyard, thrust a couple of files into his pockets, took off his boots, his coat and waistcoat and stepped to the side.

"You may get ashore," said he, "while I may not. If so goodby, and God bless you, dearest!"

She threw her arms about his neck and kissed him over and over again. He felt her warm tears on his lips.

"Don't cry!" said he. "Clear your eyes and shoot straight. Goodbye!"

She stepped to the rail and looked fixedly at the black shadow like a gigantic fish that represented the submarine. Carson had disappeared over the side in a terrifying hand under hand descent until he reached the trusswork of the nacelle. The black shadow grew more distinct, the round deck broke water, and as the manhole opened Wisner appeared and aimed at Carson coolly as at a target. Too hastily Virginia fired. The bullet struck the edge of the deck with a vicious spat. Wisner's pistol spoke; his bullet, striking metal, few singing away, and the girl replied with the

third shot of this strange duel. She braced herself against the rail, aimed conscientiously at the middle of the mark presented by the villain below and fired—fired with the curious certitude the marksman feels when he is making a good shot. Wisner had just lifted his arm to fire again, but his hand fell as if struck down by a giant's blow. He dropped back into the darkness like a shot woodchuck, the manhole closed, and the submarine went on toward deep water as grimly as before.

"Good!" said Theodore. "But watch the manhole just the same. I shall have to file the chain. The pliers won't do."

Suddenly she heard Carson calling. "They've hove to," said he. "I think they're going to try drowning us here. Don't lose control of yourself. Remember this is a fight, and we aren't whipped yet. Do you hear?"

"Yes," said she. "But it's so awful—so awful! If you were only up here where you could— Tell me what to do! Tell me what to do!"

"Do you see how the chain shortens?" asked Carson. "She's going down. If the water's deep enough she can drown us unless we can overcome her gravity. Turn the index so as to show a dead down thrust of the blades and then full power on the last speed. It will take fuel, but it's the only way. Hurry!"

The airship sank, sank, nearer and nearer to the water. But without waiting to learn how the girl was carrying out his orders Carson again attacked the chain, and the shrill "screek" of the file greeted Virginia's ears as she turned the indicator and threw on the power. As they had never done before the great engines purred, the wing blades trod the air with a terrific roar, but with remorseless suction-like force the submarine drew her down closer, closer to the water, and she seemed fast. The sinking was slower now, but nevertheless more, and more of the chain disappeared in the sea every moment. Virginia looked and despaired. The waves were so terrifyingly near, death in their cold depths seemed so unthinkably horrible, she bowed her face in her hands. The "screek, screek, screek," of the file kept on with the regularity of a machine. Carson was at work. He might be drowned. But when he went under he would go fighting. He was a man! She stepped to the side and called to him.

"I think," said she, "that we are doomed. Is there anything I can do?"

"You might advance the spark," said he. "Not much, just the least trifle. Yes, I reckon they've got us."

She sprang to the machinery, and did this last thing ordered by her commander—did it with unshaking hands, as a soldier might take up the weapon of his comrade killed at his post. By the faintest trifle she advanced the spark and went to the side to see the effect. They were lower now, and the trusswork in which Carson hung must be in or near the crest of the swells, but the "screek" of the file went on, not so strong perhaps, but steadily still, the pæan of the unconquerable spirit of the man clinging to the trusswork beneath her. It was grand. It was immense. Her spirit rose to the occasion, rose to the prosaic "screek, screek" of a file in a hand that was dabbled in the waves at every lifting swell of the stolid ocean that rolled on just the same where its prey dangled within the lapping of its tongue, and out yonder, where perhaps no man had been since creation's morn.

"Theodore!"

The file stopped for a minute. "Keep her as she is," said he. "We've got the submarine stopped. I've got the chain about flet through, but I'm a little tired. Keep her as she is for just a little while!"

CHAPTER XIV. LIFE OR DEATH?

AGAIN the file began its work. The immediate danger was over, but both the man below and the girl in the car knew that the terrific consumption of gas in the engines made the seconds too precious for use in conversation. A minute's supply of gas, ten seconds' supply, one second's supply, might save their lives in the home stretch, when the chain should be flet through and they should take their flight toward land, to make triumphant landing after this deadly peril or to sink in the waves from which they were now fighting to save themselves. The roar of the machinery filled the air with tempest; the wind from the wing blades driven down on the water set it boiling like a whirlpool; one moment the straining submarine drew them down by a link or two of the chain; the next the struggling airship lifted the submarine up an inch or so from her dark lair in the depths. At last, at the very height of the fierce struggle, the airship shot upward with the single of dropping chains, a worn file fell into the foam of a white capped wave, and the girl leaped to the levers in obedience to the voice of Carson telling her to make haste, for God's sake, and set the wings for a forward flight, to cut the speed down one-third and to steer straight for shore.

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111 Park Ave. Phone 106 Sanford, Florida

Published Every Friday Morning at Sanford, Fla. R. J. HOAY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street Telephone No. 148.

The Herald has over 2000 paid subscribers. That is why an advertisement in this "country weekly" pays

The G. O. P. elephant had his hide badly punctured in the state election of Maine this week. The Democrats are able to "come back."

Jayhaw Reese of the Miami Metropolis says he has convinced the Herald of something at last. What a relief it must be to him after such a frightful tension.

Editor Hugh Sparkman has disposed of the Perry Herald to W. E. Inman, who has been conducting a job office in Perry. Bro. Sparkman has edited the Herald for the past two years and aided progress in the hustling metropolis of Taylor county.

The cigar strike at Tampa has not affected the Sanford factory which is working a full force of union men and turning out the famous brands of "Lucky Sanford," "Tampa John" and other brands. We do not aspire to be a cigar center but we are proud of our small factory and hope it will grow into a larger one.

We trust that the few newspapers in this state that have in the past questioned the fact of Kissimmee being the most prosperous and progressive town in Florida will be convinced of their error when we state that the Hon. William Bloxham Crawford, who has so ably conducted the Pensacola News for the past several years, but who disposed of it a few weeks ago, has moved to this city and associated himself with Col. P. A. Vans Agnew in the practice of law.—Kissimmee Gazette.

We pass. If Bill prefers the wire grass to paved streets it is his funeral.

In the present cigarmakers' strike at Tampa several Florida cities seem to take a special delight and predict a disintegration of the cigar industry in that city. The Herald does not take this view of the situation. Like all strikes the present unpleasantness at Tampa will be dispelled in time. Of course other Florida cities will have branch factories and may be able to keep them but Tampa will always be the clear Havana cigar center of the world and while Sanford would welcome more factories we would not conceive the idea of banking upon a sister city's calamity.

Orange county is asking the votes to authorize a bond issue for the purpose of building good roads. It is proposed to issue fifty-year bonds to the amount of \$1,000,000 at 4-1/2 per cent interest. This money to be expended in building permanent roads at the rate of \$200,000 a year for five years. The plan is to build vitrified brick roads. A special committee of the county commissioners has prepared a complete and comprehensive statement of just what is wanted, how payments are to be made, and giving all facts that any voter could ask for. The election should carry by a large majority.—Times-Union.

MIGHT DO LIKEWISE

Recently the county commissioners of Ocala county subscribed for one thousand copies of the Kissimmee Valley Gazette for three months, to send north to homeseekers.

In the current issue the Gazette publishes nine letters from people who received the Gazette during the week before. One copy brought three families to Kissimmee to settle. They had been contemplating moving to Florida and the Gazette settled the part of Florida they would move to. The other eight asked for further copies of descriptive literature, but even if another family should not be induced to move to Kissimmee as a result of the 1000 copies (but of course there will be) the county has been more than repaid for its 1000 subscriptions.

We do not expect the county commissioners to do this for The Herald because they do not believe in giving anything to this paper, but the Sanford Board of Trade could get better returns from The Herald than from Chicago and New York papers—where they blew some coin last year.

N. P. Yowell & Co's Removal Sale starts tomorrow, Sept. 17th, lasts ten days. Now is the time to save money for we want to clean up our stock for our new store across the street.

M. L. Allen

Has just returned from New York with a full line of novelties in hats and trimmings, hair goods, neckwear, etc. Will be open for inspection next week. Give her a call. 5-tf

Beautiful Sanford

"The old, old story reads that Adam was put in a beautiful garden, and told to care for it, to plant seeds and make it still more beautiful than he found it"—and this same commission came down to us through all these ages and is of divine origin. But alas, our garden, our Sanford, is not as beautiful as it was when we found it, instead of preserving and caring for the beautiful Nature had so generously lavished upon us, much has been rudely destroyed or effaced. And so the commission comes to us at this time with all the more force; and as a garden was God's idea of a place in which to be happy we ought to take great delight in the kind of paradise or garden we make for ourselves. And why not make Sanford that garden? We cannot indeed afford to have it said, as it has been, that along with the many and great improvements going on in Sanford that our city is not growing in beauty as well as in prosperity.

There are so many reasons why we should cultivate the Beautiful. Not only do we want to help to make our homes and our city beautiful, that our own eyes may be feasted and rested, that our friends and the visitors to our town may enjoy it with us, even our natural surroundings affect our moral nature? It is said that a child in addition to the other requisites for his proper development needs also beauty in his surroundings. Many are too quick to think that beauty is an unnecessary luxury, and do not realize that beauty enters into the child's soul with quiet peace and harmony, and this moral influence of "beauty" comes to children more through nature even than through art, for nature teaches not only beauty, but truth and sincerity and conformity to law.

And so especially do we need to cultivate the beautiful in nature all about us, in our parks, along our streets, in our own door yards and gardens, everywhere let us strive to make nature speak to us and throw her beautiful influence about us. And this is not, and cannot be the work of a few, but every man, woman and child in Sanford should take an interest and have a part in this glorious work.

The history of village improvement societies show that all over the country women have done a very great deal along this line. Many a town has been cleaned up, unsightly spots removed, trees and vines set out, flowers grown where once was rubbish, but the ladies need the help, the sympathy and the interest of every individual in the town, for it is a work for everybody.

Wherever the public health, beauty or morality may be benefited, the true woman is quick to find her opportunity, and if she can, arouse the community to a sense of what is unwholesome or unlovely, and then help to furnish plans and means to transform it into beauty, cleanliness and morality. "She had done what she could." S. I. A.

Birthday Anniversary

September 13th was the fifty-seventh anniversary of Mrs. J. M. Lord's birthday, and quite a number of friends and relatives gathered at the house and gave her a surprise, nearly all having sent her a remembrance in shape of birthday post cards through the mail. It was, in fact, quite a day of surprises for her.

All the ladies brought along well filled baskets and hot coffee was made, and at 12:30 a bountiful repast was enjoyed by all present.

A short program was rendered by the musical ones present, selecting old favorites of Mrs. Lord. The following program was rendered:

Song, "Happy Birthdays"—By all.
Prayer—J. M. Lord.
Song, "Jesus, Lover of my Soul."
Poem, "An Ode to Mother"—By Mrs. Letson.

Song, "Pass me not, Oh Gentle Savior."
After dinner the young folks played games and told stories until 4 o'clock, when delicious ice cream was served and good byes were said, all wishing Mrs. Lord many happy returns of the day. All of Mrs. Lord's children were present except Rev. M. M. Lord of Martel, Fla., and Mrs. M. E. Smith of Cedartown, Ga., all grand children being there except Mrs. Smith's children. The program was greatly enjoyed by all, especially the following poem, An Ode to Mother, composed by Mrs. J. D. Letson, a daughter of Mrs. Lord:

Oh mother, still with us, our comfort, our cheer.
How could we do without you as long as we're here.
In this cold world, with its hardships to bear?
But we feel it's all right, just so mother is there.
She is our guardian angel, in sickness, in health;
What care we (if we have mother) for even our old wealth?
All friends and neighbors have felt the touch of her dear hand.
When some loved one has been on the brink of the Better Land.
One and all love her for some kindly deed.
For her Master, she is ever sowing some goodly seed.

She is always busy at some housewifely task.
There is nothing better in this world she would ask.
No duty as wife, mother or grandma does she shirk;
For Papa says that wherever you see her she's always at work.

Golden ball, fish chowder and other dainty fish dishes may be really delicious but not nearly as much so as the good things that the Sanford land can produce.

Local Overflow

Mrs. Brown of Palatka is the guest of her sister, Mrs. M. Frank.

Born to Mr. and Mrs. Lawrence Rich at Cameron City, on Monday, a fine boy.

Mr. and Mrs. D. G. Wagner and family have returned from a two weeks trip to Colorado and other points in the west.

Dr. J. P. Hilburn, president of Southern College at Sutherland, Florida, preached last Sunday at the First Methodist church at both morning and evening service.

Ralph Stevens and Nolle Tojar write The Herald from the University of North Carolina that they are enjoying themselves but long for Sanford.

Messrs Huffman and Hillman of Gainesville were in the city this week. Mr. Huffman is a timber cruiser of the U. S. land office at Gainesville.

The Sanford Light & Fuel Company are extending the electric line on Park Avenue as far as Fourteenth Street, which will be a great convenience to the residents of that section. The line will soon reach Sanford Heights.

Mr. and Mrs. J. P. Holbrook and Miss Hatibel Byer of Orlando, spent Tuesday in this city. They were greatly impressed with Sanford's skyscrapers and street railways.

H. G. Mendenhall of the Cincinnati Conservatory of Music has decided to locate in Sanford and will give lessons on the piano.

Mrs. J. M. Lord has returned home from points in Georgia and Florida. Mrs. M.M. Lord accompanied her home from Martel, Florida.

After a pleasant visit of two weeks with her sister, Mrs. G. F. Smith, Mrs. Mabry and little son Horton left on Monday for their home in Tallahassee.

Senator Mann, W. S. Bolles and Col. Hand of the Florida Homeland Co., accompanied by their wives were in the city yesterday with a party of people who expect to buy lands.

Mrs. F. A. Shumbert accompanied her daughter, Mrs. Bell, to her home in Atlanta, where she will remain for some time, having her eyes treated by a specialist.

Henry Purdon went to Jacksonville Wednesday to have his eyes treated. He had the misfortune to get a piece of steel in it while engaged at work in the A. C. L. shop.

Prof. H. V. Carlyle has been in the city several days this week. Prof. Carlyle is an expert piano tuner and adjuster of pipe organs. Any one wishing work of this kind done can leave orders with Mrs. R. Hornighous or Mrs. Munson.

B. M. Tench, the hustling salesman for the Godman shoe called upon the local trade on Tuesday and sold a good bill. Mr. Tench has a fine store in Gainesville and travels the state for the Godman shoe.

Horace Mendenhall and family from Cincinnati, O., are among the newest arrivals in Sanford. They have purchased a home and will reside permanently. Mr. Mendenhall is a music teacher, coming with references from the Cincinnati Conservatory of Music, and will organize a music class here.

I will rent my truck farm on Celery avenue consisting of 4 1/2 acres cheap for a lettuce crop. I to have possession Jan. 1st, 1911. Price \$100. Geo. C. McDougal, R. D. No. 3, Sanford, Fla. 5-2p

Combination Book Case and Desk, worth \$18.50, removal sale price \$14.75. Williams & Milteer. 5-2t

A fine Quarter Sawn Oak Dresser worth \$35.00 Removal sale price \$23.75. Williams & Milteer. 5-2t

Yowell's sale the best money saver yet. Our large stock of fine goods will be sold at very low prices for ten days starting tomorrow, Sept. 17th.

50-lb. Felt Mattress, worth 12.50, removal sale price \$9.50. Williams & Milteer

Fire Insurance—Your business will be promptly and carefully handled and placed in first-class companies. A. P. Connelly. 5-4t-c

Mahogany Library Table, worth \$25, removal sale price \$18.50. Williams & Milteer.

Before making arrangements for your fertilizer see about Armour Fertilizers. It may be of interest to you.

Howard-Packard Land Co., Agents, Sideboard, worth \$17.50, removal sale price \$12.50. Williams & Milteer.

Fletcher

Gertrude N., wife of the late Ingram Fletcher, departed this life on Thursday at Sanford. The funeral service was conducted by Rev. J. B. Mitchell, her former pastor and interment was in the family lot in the Orlando cemetery.

Mrs. Fletcher was 78 years of age and came to Orlando many years ago with her husband, who was a prominent man in Orlando. She was a devout member of the Methodist church and thought of a retiring nature had many friends.—Orlando Citizen.

Now is the time—Yowell's Sale.

Mead & Berry are agents for Mapes Fertilizers for West Sanford. 5-3t

Refrigerator worth \$14.50, removal sale price \$10.00. Williams & Milteer. 5-2t

Varnoil Best furniture polish on the market. For sale by Sanford Furniture Company. 40-tf

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

Yowell's sale, starting tomorrow, lasting ten days.

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

New goods arriving daily at Miller & Son. Call and see our line. 41f

Toilet Set without Slop Jar, worth \$6.00, removal sale price \$4.25. Williams & Milteer. 5-2t

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

Remember that Miller & Son are selling Pattons Sun Proof Paint. 41f

Very busy opening new goods, watch out next week. The Boston

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 21f

Don't forget the sale now going on at Yowell's.

Sewing Machines, been used some, but just as good as new; were \$55.00, removal sale price \$20.00. Williams & Milteer. 5-2

New crop onion seed Crystal Wax and Bermuda's Red and White genuine Tenneriffie grown at L. R. Phillips & Co's. 2 tf

When you begin to furnish your home give Miller & Son a call; they will save you money. 41f

For best cuts Florida beef, call at Long's store.—We have it.

All the latest song hits and instrumental music at popular prices at City Cigar Store. W. A. Smith will play them for you.

Yowell's Sale—Remember we always do what we advertise.

Baby crop is good. Buy a baby carriage worth \$9.50; removal sale price \$7.25. Williams & Milteer. 5-2t

You from 7:30 to 9:30 every night. 52-tf

New Mattings, New Rugs, New Art Squares, prices the lowest at Miller & Son. 41f

Smoke Sanford cigars, "Lucky Sanford" and "Tampa John." Beat 5 cent Havana cigars in the city. They have stood the test. Sold by all first class dealers. 41-tf

Buy your chipped beef and boiled ham of W. W. Long and have it cut on an American slicing machine, it is fine.

Polished rockers at Miller & Son going at low prices.

Popular sweet music at City Cigar Store. W. A. Smith will play them for you from 7:30 to 9:30 every night. 52-tf

Sectional Book Case, worth \$25.00, removal sale price \$17.50. Williams & Milteer. 5-2t

Yowell's sale before they move: will save you money on anything they carry.

We carry in stock a fine line of picture moulding suitable for all kinds of pictures. Let us supply you with frames. Sanford Furniture Co. 40-tf

We have a few of these matting rugs left, only \$2.25. Miller & Son. 41f

Many new surprises next week. The Boston.

If you want the Genuine Article go to L. R. Phillips & Co., for your Crystal Wax and Bermuda Onion seed. 2 tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf

Extra Large Oak Hall Rack, French Plate Mirror, worth \$23.50, removal sale price \$18. Williams & Milteer.

Williams & Milteer for removal sale prices.

Special 'th new Mahogany, Oak and Birdseye Maple furniture Extension Tables and rocker at Miller & Son. 41f

Beautiful Jardiniere and Stand worth \$6.00 Removal sale price \$4.00.

For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber.

Buy a \$20.00 Refrigerator from Williams & Milteer at Removal sale price, \$14.85

We promise great things and we will continue to live up to our promise watch out next week. The Boston

Buy a \$10.00 leather covered rocker at our Removal sale price \$7.50.

Williams & Milteer.

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices.

The Geo. H. Fernald Hardware Co. 5-tf

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m. Strangers Welcome

The School for Your Girl or Boy Is the New College at Enterprise, Florida, of which Rev. B. F. Haynes former president of Auburn College, Kentucky is President. DR. E. C. KEMP OBSTETRIC PHYSICIAN Notice of Application for Tax Deed Under Section 8 of Chapter 4088 Laws of Florida

N. O. GARNER Sanford's Largest Cash Grocery Store 17 lbs. Best Granulated Sugar \$1.00 96 " " Flour 3.25 24 " " " .85 Schnapps Tobacco, by the caddy \$3.40 Brown's Mule " " " 3.10 N. O. GARNER Sanford's Largest Cash Grocery Store Phone 267

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

G. N. Wilkins of Plymouth Fla., visited friends here last Thursday and Friday.

Mrs. Dr. Frank Caldwell of Tampa is visiting Mr. and Mrs. J. N. Whitner and Mr. and Mrs. D. A. Caldwell.

Henry Peabody was in Ocala for a few days last week visiting his brothers, Don and Clifford.

Jas. A. Abrams, the well known piano man was in the city on Tuesday. Mr. Abrams represents the Ludden-Bates Music House.

Mr. C. W. Marton, formerly of Sanford now of Ft. Myers, did business in our midst last Friday.

D. N. Herring, who has been visiting home folks at Clinton N. C., has returned and reports having a fine outing.

Jack Mahar, the paint brush artist, is enjoying himself at his old home in Medina, N. Y.

The old brick house, now known as Epworth Inn at Enterprise is open for guests and expects to stay open the entire year.

Mr. E. E. Gilbert, of Tampa, a barber, who has been with us, for several days has returned to his old home.

J. C. Wideman of Seville, Ohio, after visiting other parts of our state has come back to our progressive city and is thinking of locating among us. Welcome to you.

Prof. A. S. Wetzel, of Tampa, enroute from his vacation trip up in Ohio, stopped over here for a few days to give instructions about his celery farm.

Dr. and Mrs. T. A. Neal and little daughter have returned from a pleasant vacation spent in the mountains of North Carolina.

Mrs. M. L. Allen returned last Saturday from New York where she has been busy for the past two weeks buying a stock of fall millinery.

Mrs. A. L. Williams returned last Saturday from Rutland, Vermont where she has been spending the past month.

D. A. Caldwell & Sons have inaugurated their special sale day again and have something of interest in this issue. Watch The Herald every week for the advertisements that save you money.

Prof. W. W. Daniel has returned to Sanford from Madison, Wisconsin. His family expect to come down later in the season.

Jim Hammond, the champion mixer of Coney Island now president at the fountain of the City Cigar Store.

Ralph Stevens and Nollie Tolar left last week for Chapel Hill, N. C., where they will attend the University.

G. E. Hoff, the popular manager of the Western Union is back at his old place again after a trip to Chicago and other points north.

Mr. and Mrs. Alvin Hurt and Mr. and Mrs. Emmett Hurt of Stamford arrived in the city last Saturday. Mr. and Mrs. Alvin were here last year and are receiving a warm welcome from their many friends.

Mr. and Mrs. S. G. Kennedy are home again after a few weeks pleasantly spent at Niagara Falls and also among relatives and friends in Virginia and North Carolina.

Mr. and Mrs. LeVerne Hurt have rented Mr. Turner Houser's residence on the corner of Magnolia avenue and Fifth street, while his family are away—and are enjoying the delights of house-keeping.

What harm could come from our farmers getting together and planning a system of canning up vegetables in case of a fall in the market. If it was generally understood that way, would it not get in better prices?

Rev. B. F. Haynes and son were in the city several days this week. Rev. Haynes is president of Livingston College at Enterprise and expects to have a full attendance on the opening date, Sept. 29.

On October 1st, C. W. Rose, Prop. of the Bye-Lo hotel, will have every thing in readiness to list your real estate, city property and etc. Come in and let us talk over your wants before you purchase. Office at the hotel.

J. R. Platt and J. D. Greene have leased the Sanford House Barber Shop and will add new fixtures and make it one of the best in the city. Both gentlemen are tonorial artists and will have an up-to-date shop.

Miss Mabel Anderson, the efficient book-keeper of the Howard-Packard Land Co. has returned to Sanford after a pleasant trip to her old home in Michigan. She was accompanied by her sister, Miss Alice, who has accepted a position as stenographer with the Howard-Packard Co.

Mrs. F. J. Gonzales and children left Wednesday for a visit to Daytona.

R. L. Johnson was greeting his many friends in the city this week.

Dr. C. M. Hamilton and family are occupying one of the Heaton houses on Park avenue.

Seymour Graves is enjoying an enforced rest at home, occasioned by a spell of illness.

Miss Louise Sheppard is at Daytona Beach spending her vacation.

Miss Martha Miller left Thursday to join her mother at Daytona Beach.

Mrs. Frank Miller went to Daytona on Thursday.

Dr. A. E. Bogart and wife of Philadelphia Pa., stopped off a day with us on their way further south.

Born to Dr. and Mrs. James N. Robson a fine baby girl, the first on Sanford Heights. Mother and father doing well.

Mrs. Frank W. Miller left Saturday for a ten days visit to Daytona Beach.

Mrs. Jessie T. Smith of Seville, Grocery Co. is spending her vacation at Daytona Beach.

Mrs. M. H. Terry and son, of Lakeland are visiting her sister, Mrs. F. E. Roulmillat.

G. E. Cumbee is back from Jacksonville and thinks Sanford is good enough for him.

Mrs. S. M. Overman has returned from the eastern markets where she purchased a full line of new millinery for the fall trade.

Mrs. R. L. Jones and Miss Haskins returned last Saturday from Daytona after spending a week very pleasantly at the beach.

Misses Mabel and Charlotte Hand spent last week at Daytona, returning Saturday.

Mr. and Mrs. Geo. Speer and children, returned last Wednesday from their delightful visit to relatives in St. Petersburg.

Mr. James Morris and wife and Mr. M. S. Husea, of Cincinnati Ohio, spent last Friday in our city, and while they have gone further south they will soon be back to the Celery City.

Albert Brady has returned to his duties at the hardware store of Harry Wilson after a week's vacation at Daytona Beach.

Mr. Bateman, of Jacksonville, has accepted a position with T. A. Newlan as prescription clerk.

S. O. Chase has returned from a visit with his family at Barnstable, Mass. Mrs. Chase and the boys will stay several weeks longer.

Miss Doris Tilden of Oakland has been visiting Miss Gussie Sharpe this week. Miss Doris is the youngest daughter of our County Commissioner, Mr. W. L. Tilden, and is a beautiful representative of the family.

Rev. S. L. Wilson of Oakland, spent Tuesday with Rev. J. F. McKinnon, on his way to a special meeting of St. Johns Presbytery at Tampa.

E. F. Raines, the popular clerk of the Sanford House, has returned to take up duties for the winter. His many friends are glad to greet him again.

Don Peabody was here a few days last week. Don and Clifford are living in Ocala, where they are managing the Air Dome with great success.

Let every body put their shoulder to the wheel and make this the banner year for Sanford; just a kind word from each one will aid our progress many folds this coming year.

Several local fishermen doubt Dick Calhoun's word about catching a 40 pound bass at the beach recently, but Dick states that he will bring the next one to Sanford and prove it.

Frank Powers is back again from a trip to Philadelphia, Boston, and other eastern cities. Frank states that Sanford is in the public eye wherever you go and will get a large share of the new people this year.

Mrs. E. N. Roberts and daughters, Misses Eleanor and Ruth, of Mt. Olive, N. C., arrived in the city this week and will make their future home here with J. D. Roberts and Miss Margaret. The family will occupy Mr. Robert's new home on Laurel avenue and second street.

Mrs. Jarley's famous Exhibition of Wax Works will be given by home talent during the latter part of September, for the benefit of the Congregational church. Place and date will be announced later.

Abbot Charles, head of the famous Catholic school, St. Leo College, at St. Leo, Florida, spent several days of this week in the city the guest of Mr. and Mrs. Hayward Young. Abbot Charles has a host of friends throughout the state and he is prominent in church and educational circles.

The Woman's Missionary Society of the Baptist church will meet at the home of Mrs. Maxwell, corner Elm and Ninth, next Monday afternoon at 3:30 o'clock. Mrs. H. J. Marsh and Mrs. R. C. Maxwell hostesses. As this is the last meeting of the Association year every member is especially urged to be present.

Messrs Meyers and Derry of Iowa purchased 200 acres of land near Celery City this week.

Mrs. Frank Woodruff and children left on Wednesday for Daytona Beach where they will spend several weeks.

Miss Ruth Cone returned to her home in Palatka on Tuesday after spending several weeks with the family of J. M. Lord. Miss Lord accompanied her home and will stay until school opens.

Mr. and Mrs. D. L. Thrasher and little daughter, May returned to Sanford Wednesday after a month's visit in Connecticut and other points north.

Mr. and Mrs. Frank Graham have rented the Bardin home on Palmetto Ave., as the cottage they occupied on Magnolia avenue has been sold. They moved into their new home Thursday.

Ralph Wight left Monday night for Blackshear, Ga., to re-enter Presbyterian Institute at that place. He will be joined in Jacksonville by several of his young friends, who were also students in the same school last year.

Dr. and Mrs. Puleston and children, accompanied by Mrs. Collier, Mrs. Puleston's mother, left Sunday for St. Marco, the latter's home. The doctor goes to enjoy a much needed rest, and with his family will make Mrs. Collier a short visit.

WANTS

All Local Advertisements—Under This Heading, One Cent a Word Each Issue

For Sale—Peerless Pea of Bean Huller, Hand or Power, new \$30. One Iron Age Hill and Drill Seeder with cultivator and rake attachment, \$5. W. B. Ballard, Altamonte Springs, Florida.

For Sale—Large lot with new two story dwelling, corner of Maple Ave. and 2nd street. P. O. box, 464.

For Sale, Cash or Instalments—Six well located lots. Four on paved streets. A. P. Connelly. 5-11-c

To Rent—House 6 rooms and bathroom corner of street. Address, Addison L. Williams, P. O. box, 1185, Sanford, Fla.

Lost—Bunch of keys on chain. Kindly return to Herald office. 5-11-c

For Sale—A bargain. Horse, wagon and harness. Good condition. R. F. Washburn on H. H. Chappell's, place. Route 3. 6-2p

Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-11

Four Room Cottage for Rent—No. 914 Park avenue. Apply at 614 Magnolia avenue, city.

Wanted—To rent a cottage of four to six rooms by the year. Address box 54, 41f Maitland, Fla.

Dress Making—Ladies fine Tailor work a specialty. Mrs. Geo. W. Williams. 4-3-p

For Sale—Household furniture, birds eye maple bed room suites, mission library suite, bookcases, kitchen utensils and cabinet, and good Barnevillie buggy. Mrs. T. P. Compropt. 4-t

WANTED—To buy 3,000 acres, or more of Florida land, for colonization. Must be good land, well located. Address P. O. Box 61, Dayton, Ohio. 4-tf

Wanted—Board with room, room without board, board without room. Private family preferred. Address Box 1139. 3-2p

For Rent—Desirable furnished rooms at 202 Park Ave. 3-3p

For Sale—Twenty-five feet celery boards used one season, one good farm mule, a Favorite steel range with water back, coal or wood, warming oven and oven indicator. The above may be secured at a bargain. If taken at once. P. O. Box 1146, Sanford. 3-tf

Save your fruit and vegetables. Use Hamilton Smudge Heater. An exhibition at Clyde Pharmacy. M. W. Lovell, Agt. 3-tf

House to Rent—Eight rooms and bath. Newly painted inside. On Celery avenue, known as Williams' house. Inquire L. A. Brumley. 1-tf

For Sale—House, six rooms, three fireplaces, artesian well, cistern, two lots, corner ninth street, French ave, bargain for quick sale. Apply at this office. 1-8-t p

5,000 feet celery boards at a sacrifice. Davies, next door to P. O.

For Rent or Sale—5 room two story cottage, cor. 3rd and Chapman ave. Apply 118 Oak ave. 40-tf

Wanted To Loan—Why pay rent when you can own your home with payments less than rent. We charge only five per cent simple interest and give you ten and one-half years to payback loan. For particulars write or call on The Standard Home Co., Stiles & Stephens Agts, Room 9, Pico Bldg.

For Rent—Ten acres tilled land on street car line. Station on place. Two acres of tilled land, cottage and barn on white. On street car line. Address, J. N. Whitner, Sanford Florida. 2 tf

For Sale—Two good mules, two wagons and all farming implements—two miles west—one half south of Sanford. Herman Hill. 2 tf

For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tilled, third year in cultivation, 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 14 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 2-tf.

Wanted—Any one who have land to clear, apply to Sherman Steavens, Sanford Fla. 616 Cypress ave who will guarantee satisfaction. 2-4-t p

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

M. FRANK

Clothier and Men's Furnisher
SANFORD FLORIDA

The Opportunity
Of Your Life Young Man
Married or Single. Have a Home or a Good Safe Investment.

The Markham
Park Addition
On the Orlando road just two blocks from street car line
Thirty Beautiful Lots
Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)
\$20 Cash - \$10 Per Month
WITHOUT INTEREST
This Offer is Good for 30 Days
See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.
Se Me at Once and Save Money

N. H. GARNER
Room No. 2. M. G. T. Block
FIRST STREET SANFORD, FLORIDA

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.
Low Prices. Easy Payments. Pico Block

STREET CAR TO YOUR DOOR

Sanford & Everglades Railroad runs street cars through the Thermal Belt of the Sanford Celery Delta. From the car windows are seen the famous sub-irrigated celery and lettuce farms that have made "Lucky Sanford," world famous, and leaves unchallenged the claim that larger yields have been made here in crops and dollars than any other place on earth. What more can be desired to make this the ideal place for a Home and Farm? Frequent street car service is constantly maintained. Side tracks for loading are placed every half mile or less, so that vegetables are loaded in refrigerator cars without delays or exposure to sun and wind. The nominal freight to Sanford being less than cost of hauling from many other farms. Rural Free Delivery of Mails. Numerous homes are occupied by good families and are in hailing distances. Churches are being built, several stores are in operation between Sanford and Cameron City.

The Railroad is graded from Cameron City to Palm Villa, in Palm Hammock. Town Lots and Celery Farms will be sold at reasonable prices and on reasonable terms, with a guarantee that street cars will be operated by October 1st. Palm Hammock has been drained by the owners, and avenues already completed. No tax or charge to purchasers. Each ten-acre farm fronts an avenue. These lands should sell for double our price by January st. Address or call on

SANFORD J. N. WHITNER FLORIDA

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

GENEVA JOTTINGS

Special Correspondence to The Herald: Misses Annie and Leta Peters came down from Jacksonville last Saturday for a short visit to their parents.

Mr. J. A. Worthy left Wednesday for Georgia to take a position there. He will be absent from Geneva several months. Mrs. and Miss Worthy will go later.

G. A. Raulerson returned Tuesday from DeFiance, Ohio, where he has spent a very pleasant summer.

Geneva is still increasing in population. Messrs. Fartson and Ballard are permanently located among us. Mr. Mazel Taylor and his brother, George, have also moved back. Mr. Joe Sieg of Americus, Ga., will in future reside among us.

Mrs. Maggie Etheredge and son, Guiver, from Americus, Ga., are visiting her sister and brother, Mr. and Mrs. David Speer. Since Mrs. Etheredge's arrival she has purchased the Geo. Gelter home and grove and will in future reside in Geneva.

Evam Pattishall left last Friday in company with his music professor on a trip through the west. They will spend some time in Iowa before going to New York, where Mr. Pattishall will study music the coming winter.

The public highway near Geneva ferry is not only a disgrace to Orange county but exceedingly dangerous to every one who passes that way going to and from Sanford. The road has been made almost impassable by the heavy rains of the summer and no effort has been made to repair damage. We earnestly hope our commissioners will take notice of this road.

Mrs. Homer Nicholson entertained the ladies' society last Thursday afternoon. There was quite a large attendance and delightful refreshments were served and accordingly enjoyed by all.

Mr. Norton is again in Geneva for a stay of some months during the fruit season. He is regularly employed by Chase & Co. as field boss. He is at home at the residence of A. A. Moran.

CAMERON CITY ETCHINGS

Special Correspondence to The Herald: Cameron City is still the same busy, pretty little place, prettier and more pleasant to live in every day, so we think. Always something doing in the way of improvement. Trees being planted and walks made, streets ditched, houses painted, fences built and among the latest improvements are those being made at Mr. Riche's place at the corner of Howard and Park Avenues. The house has been remodeled, painted and papered throughout. Mr. Riche and his family are moving in and will be comfortably living in their new home in a few days.

Mr. Gornly has also been making improvements about his place and is moving into his house. His father has come from Ottawa, Kansas, to spend the winter in sunny Florida.

Mrs. Duke has gone to her old home in Georgia for a brief visit and we are sorry to hear she has been ill while there. Mr. Duke will follow and return with her.

Born to Mr. and Mrs. Lawrence Rich, Monday, Sept. 12, a son. He is a fine little fellow—another Cameron City boy. He and his mother are doing nicely.

Through the kindly efforts of their neighbors the family of Mr. White has band, wife and three year old baby all ill with typhoid fever, were removed to the hospital at Orlando. Mr. Howard generously loaned the automobile and the trip was successfully made.

Mr. J. C. Rich has charge of the warehouse and you will find there at present all sorts of fertilizers and later on horse feed, chicken feed and other farm necessities.

Mr. Miller will soon be moving west of town where he will manufacture crates. We are sorry to lose them.

Mr. Beal has returned to his farm, and his partner Mr. Benjamin will soon be here.

Mr. Balling of Wichita has been here looking over his land the past week.

A goodly number of people have been here looking for locations recently. They were much pleased with condition of things here. Among these callers were Mr. Harris and Mr. Herron of Wichita, Kansas.

Professors Dutton and Schwartz have returned from Pennsylvania and are as full of enthusiasm as ever.

The carpenters are again at work on the church and will push it to completion. Miss Alene Minnick is visiting friends and relatives at Wichita, Kansas, her old home, and will be maid of honor at a large church wedding at that place the 21st of this month.

Miss Richards and Miss Ensminger were Sunday afternoon callers at the Minnick home.

WEST SIDE ITEMS

Special Correspondence to The Herald: The place out here looks like a howling wilderness. Why don't all of the people follow the example of some of our more thrifty ones and have a general cleaning up of yards and the road? It would be more attractive to our own eyes and to our many friends returning from their summer vacations. Let us get busy.

We are very glad to note the improvement in Mrs. Rabun's health, she having been indisposed for several weeks.

Harry Allison has returned to his home in Charlotte, N. C., after spending several weeks with friends at his summer home in Sanford.

Miss Ada Stenstrom has resumed her studies in Jacksonville after a pleasant visit of two weeks at home.

The Bide-a-Wee Club has been re-organized, much to the satisfaction of the many members, and was delightfully entertained at the home of the president, Mrs. J. A. Smith.

Mrs. D. D. Hunter is spending the week with her daughter, Mrs. W. S. Thornton.

Mrs. W. R. Reynolds has returned to her home in Live Oak after a very pleasant visit with her father, N. J. Stenstrom.

Miss Avis Stenstrom entertained the "younger crowd" with a tackey party in honor of her two little nieces, Dell and Bernice Reynolds. Those who enjoyed the occasion were Maggie Pearl Smith, Anne Belle Smith, Margarite Henderson, Kathleen Brady, Dan Wyman, Carl Rabun, J. A. Smith, Jr., Newton and Guy Stenstrom. All went in costume and a very happy afternoon was spent. Delicious refreshments of ice cream and cake were served by the hostess.

CELERY AVENUE NEWS

Special Correspondence to The Herald: In my 6,000 miles of travel on Celery Avenue I never was so ignored as one evening the past week, when I espied a high stepping trotter coming down the pike. Holding the reins was one of The Herald staff. I put my horse and buggy in the ditch in order to give the fair young couple the whole right of way, fully expecting a sign of recognition and thanks. Up went my sky piece. There were lots of smiles, but none for me. To say I felt hurt would be mild indeed and I excused the young man on the ground of the old adage, "Love is blind."

Miss Bertie Riley has been spending a few weeks with friends on Celery Avenue and the Celery Delta, returning home to Clyde Sunday, Sept. 11th.

We deeply regret the severe accident that befell Mrs. Carl Woods residing on Cameron Avenue. Having ascended a step ladder and missing her footing she fell quite a distance to the floor. There

being no one present at the time, when found she was unconscious, but we are glad to note that there were no bones broken, and no serious injuries, we trust.

Mr. and Mrs. John T. Edwards gave a party and social to the young folks of the Celery Delta Friday night in honor of Miss Bertie Riley, who is visiting them from Lord's Station or Clyde.

Mr. Fred Hess has returned from Baltimore and will operate his Sally Ray farm on Geneva avenue the coming season.

LAKE MARY MELANGE

Special Cor. to The Herald: Some of our people took in the excursion to St. Augustine last week and report a very nice time.

Mrs. Mary Hendricks is very ill at this writing and has been for the past two weeks. She has the sympathy of her many friends in her suffering.

Mr. and Mrs. H. Moore spent a few days at Winter Park last week. It is reported that Mrs. Nilfure will move back to Lake Mary. She will occupy her brother's beautiful place on the north east side of the lake.

We regret very much to hear that Mr. Goodhart Sjoblone is ill with chills and fever, and hope that he will soon recover.

ENTERPRISE ETCHINGS

Special Correspondence to The Herald: Dr. B. F. Haynes, president of Livingston College, and two sons, arrived last Friday on the boat and are busy unloading a car of household goods.

Judge J. A. Stewart and daughter were in town Monday. They went through to Sanford in the Judge's automobile.

Mr. J. B. Tutill of Ancona, N. Y., arrived on Friday's boat. He has gone to work cleaning up his place that he bought last spring. He will start a poultry plant.

Mr. T. P. Howes, knight of the grip, and Mr. Mall of Lake Helen were in town today.

Mr. Vernon Wall of Putnam Hall, spent Sunday with his brother-in-law and sister Mr. and Mrs. W. J. Deal.

Rev. Mr. Roache of DeLand, held services in All Saints church Sunday afternoon.

Rev. Dr. Haynes and son, Albert, held morning and evening services at M. E. Orphanage chapel Sunday.

W. J. Deal and Mr. Norris are having the Palmer muck pond broken up to put in a fall crop of potatoes and other vegetables.

Mr. Perry Sisler has been spending the past week in Tampa with his sister. He reports of having had a fine time.

Mr. V. A. Willis worked in Wm. S. Thayers store last week.

Mr. J. H. and Joe Padgett have the contract to clean up Mrs. Thos. Comming's Place in fine order for the winter.

Mr. Chas. Hudson, knight of the grip, was in town yesterday.

Mr. and Mrs. Joe Tutill arrived Sunday from New York to make Enterprise their future home and will have a poultry farm with J. B. Tutill.

CHULOOTA SNAPSHOTS

To the Editor of The Herald: Our farmers have been busy the past week making hay.

W. H. Merryweather is shipping his grape fruit.

Mr. and Mrs. Percy Culley leave in a few days for the East Coast, where he will be engaged in a tomato crop this season.

Mr. and Mrs. Robert Simmons of La-Grange are visiting relatives here for a few days.

Jas. Harrell of Winter Park is here for a few days on special business.

Mr. and Mrs. G. M. Jacobson and daughter, Miss Bertha, will leave shortly for an extended visit with relatives and friends in North Carolina.

W. H. Doliva, who has been assisting Gabe Bong with his new auto, left Saturday for his home in Orlando.

Our public school opened Monday, Sept. 14th, with Miss Sara Smith of Paola as

teacher. There were twenty pupils enrolled and the prospects are bright for a successful term.

Several of our men are away on the railroad survey from Oviedo to Whittier. Messrs. Brassell of Dunnellon are here visiting relatives and friends for a short time.

Carl Barber of Conway spent last week with his sister, Mrs. Percy Culley.

Among the guests of the Palm last week were Misses Mary and Bessie Hodges, Lucius Coward, T. A. Spicer, Harry Williams and Miss Sara Smith.

Get Your Grape Vines.

The Herald has made arrangements with L. H. Temple the well known florist, for the celebrated Concord and Delaware grape vines to every new subscriber. Ask Mr. Temple about these fine grapes.

Sanford Land Selling.

The real estate dealers were busy this week and the city has been filled with buyers. A number of good sales were made and will be given later. The excursions to Sanford will start this month and real estate will commence to move in earnest.

A. C. L. PULLMAN LINE

Schedule Probably Will Be Same As Last Season

The Atlantic Coast Line has announced that the Pullman sleeping car from Jacksonville via Palatka and Sanford to Eustis via Leesburg, and thence to Jacksonville via Ocala and Gainesville will be re-established November 15th. This news will be received with delight by the thousands of residents and tourists to whom it was so convenient and comfortable last winter, the first season of this popular sleeping car service.

Last winter the car left Jacksonville daily at 2 p. m. and arrived at Sanford at 6:10 p. m., Eustis at 8:19 p. m. and Leesburg at 9:10 p. m., affording parlor car accommodations for passengers for these and intermediate points. It likewise afforded sleeping car accommodations to passengers from these stations, and was available for occupancy upon arrival at Leesburg for passengers from that point, although it did not leave there until 1:04 a. m., but arrived at Jacksonville at the very convenient hour of 7 a. m.

While no announcement has been made as to the schedule for the coming season, it is practically certain they will be the same, or approximately so, as last winter.

THE
Sanford Building & Loan
Association
MAKES IT EASY

Stop
Paying
Rent!

Own
Your
Home

GEO. H. FERNALD A. P. CONNELLY
President Sec'y & Treas.

Let Us Tell You About It

UNIVERSITY OF FLORIDA **Florida State College For Women**
GAINESVILLE TALLAHASSEE

A Superior But Inexpensive Institution For Florida Young Men

Four colleges, agricultural experiment station, University station, 48 professors and assistants, 50 percent increase in attendance last year. Attractive buildings and campus. For catalog address A. A. Murphree, President.

College of Arts and Sciences, Normal School, School of Music, School of Art, School of Expression, School of Home Economics. First class equipment throughout. Tuition free. Other expenses very low. For information address EDWARD CONRADI, President

The Geo. H. Fernald Hardware Co
Headquarters For BUILDERS SUPPLIES.

Lime, Brick, Cement, Plaster, Doors, Sash, Blinds, Paints, Oils and Glass, Iron, Steel and Metal Work, Paroid Roofing, Plumbing, Steam and Gas Fitting, Electric Wiring, Gas and Electric Light Fixtures.

Tile Roofing, DeVoe's paints, Repolia the finest interior enamel finish, Complete Water Plants for Suburban Residences Gasoline Pumping Engines, Windmills, Artesian Wells Driven.

LOWEST PRICES.

The Geo. H. Fernald Hardware Co
Wholesale and Retail Distributors
Write or Phone us about "FENOLE"

Oak Avenue **SANFORD, FLORIDA**
Near the Railroad

A FEW WORDS ABOUT OUR COLONY

There isn't a thing in this world done by anybody that hasn't its critics. Really too it's a good thing because publicity is the great agent in correcting all evil. The greatest agent in this line is the country paper because it appeals to people with a conscience. We offer this preface to a few remarks: First we have good land, we offered 10,000 acres at \$25 an acre, paying railroad fares to buyers and other concessions. Why? because we've got 60,000 acres of land and we want 1,000 families to settle on our land before January 1st, 1910.

Well, then what? We have sold now, September 1st 8,550 acres of the 10,000 and we've just begun. That's pretty good isn't it, from July 5th. That means a lot of people close to Sanford who will be

People of Florida

We don't care for the fellow with the anvil and the hammer. He does no good for his own proposition or the city of Sanford. We know we are going to bring a lot of people to Sanford's vicinity; that's enough.

We want at Celery City, now listed as a station on the Florida East Coast Railway, a lot of business people. We want grocery and general store; hardware and agricultural implements, lumber yards, portable houses, tent dealers, men with teams for plowing, carpenters, small trades of all kinds. We will give a lot free for one year to anyone putting in a business place in Celery City. We need a new hotel, a big boarding house, and a lot of things that people want NOW. We offer these opportunities to Sanford first.

Don't wait until to-morrow. Opportunity comes but once. A community, brand new with money ready to pay at your doors. Branch houses for furniture, hardware, and all sorts of goods will pay. You may have to loaf a few days but you'll be there ready to sell. Write us today.

October 1st, all our propositions for concessions, low prices and special rates close in accordance with our previous statements.

The Florida Homeland Company

S. W. BOLLES, General Agent

403-405-407 Atlantic National Bank Building

JACKSONVILLE, FLORIDA

ASKS FOR RECEIVER

Florida Land Company Having Troubles In The Courts

Frank B. Cramer, in a suit filed yesterday in the Common Pleas Court, asks that a receiver be appointed to take charge of the Florida Land & Development Company, and that Charles Lockwood, the president of the corporation, be compelled, to make an accounting of all money that has come into his hands since he became president on January 21, 1910. He states that the Florida Land & Development Co. has an authorized capital stock of \$150,000, of which 50,000 is common stock and \$100,000 preferred.

Cramer states that he is the holder of 50 shares of stock of a par value of \$100 each, and is entitled to an additional 62 shares of the common stock, which the company refuse to issue to him. He charges that since July 11, 1910, the company has had no board of directors, treasurer or legally appointed secretary, but that Charles Lockwood has usurped to himself all of the corporation powers and functions of the company.

He alleges that James W. Montgomery, Charles A. Hopkins and William R. Palmer, whom he names with Lockwood as co-defendants to the suit, are co-directors of the company, but claims they have never been legally elected or qualified as directors, and that they have no power to act, and are not endeavoring to exercise their authority as directors in the conduct of the company.

He alleges that Charles Lockwood has falsified the books and accounts of the company by making false and fictitious entries so that it is impossible to determine the condition of the company from the books. The petition further charges "that he has so falsified said accounts as to make it appear that there is in the treasury a very large sum of money, more, in fact, than has been received by said company, and not distributed by it, and has failed to charge himself with sums amounting to about \$5,000 received for said company; that he has so falsified his own personal account with said company as to make it appear that the company is indebted to him in a large sum of money, to-wit, more than \$3,000, whereas by a true account said Lockwood is indebted to said company, and has caused many false and fictitious entries on the books of said company."

He charges that the business of the company is being neglected, and that the concern has contracted obligation that it will cost many thousand dollars to fulfill, but says that the company is doing nothing toward fulfilling these obligations. He states that the company owns 1,800 acres of ground in Orange county, Florida, on which there is a mortgage of \$128,877.20, of which \$26,292.40 will be due October 1, 1910, but there has been no provision for the payment of this amount. He claims that by reason of these conditions the stock is being depreciated and in favor of becoming worthless, and that the company is rapidly approaching bankruptcy. In addition to demanding a receiver and requesting an accounting he asks that the "pretended" board of directors be enjoined from doing any acts as directors. Attorney Franklin T. Cahill filed the suit.—Cincinnati Enquirer.

Four Operations in One Week

Dr. Davis Forster of this city is not only a very busy man, but a very successful one. Last week he had performed operations upon Mrs. Warman, Mrs. Webb, Mrs. Titus and Mrs. Denmark and they are all well and happy this week. Dr. Forster expects to put up a hospital in the very near future where he can treat chronic cases and perform operations to better advantage.

Celery City a Station

Celery City, the new town of the Florida Homeland Co. in Volusia county has been made a station and all trains on the Titusville branch of the East Coast Railway stop at Celery City.

Notice to Land Buyers.

Having made arrangements to handle the famous Smith lands on the West side I can now offer you the best bargain in celery lands ever put upon the market. These lands are especially adapted to lettuce, celery and early vegetables, and flowing wells are guaranteed upon every part of them. Situated between one mile to two miles from the city of Sanford and close to the loading station these lands can now be purchased upon easy terms—terms that will enable the man of moderate means to locate at once and make the land pay for itself. This is positively the best chance the public has had to purchase real celery land at a nominal figure and upon easy terms. Let me show the land to you or I will make a choice for out of town purchasers subject to their later approval. Ask any bank or business house for references.

P. M. ELDER.

New lot National crackers received since the rains have stopped, they are fresh and crisp.

Why Pay Rent



We have 5 of the most desirable lots on Sanford Heights to sell. These lots have a frontage of 65 feet on Park Avenue, and remember they all face the east, the front of the house always shady afternoon. We have a special price on these lots for the next ten days. Cash or on time.

We have a handsome 15-room residence situated in the most desirable resident section of the city. If you would furnish a few of the rooms and rent them the rent would pay for the place in 4 or 5 years and give you your rent free. This elegant house will be sold in the next few days. Are you going to pass this up and let some other lucky fellow pick it up? If you want it don't hurry but be as quick as you can.

We have a lot of bargains in Celery Farms. These prices we now have on them won't hold over 60 days, better pick one of these up before the rush starts. 100 acres of the finest Celery and Lettuce land in the Sanford section, which we can make you a special price, will cut it up for you or sell you the whole piece.



If you have any Real Estate you can not sell bring it to us. If there is any piece of Real Estate you want to buy come and see us.



COLORED PEOPLE

We have a few lots that we are selling to the Colored People at \$40 each, a small cash payment and the balance \$2.50 per month. These lots will be worth \$100 before you get thru paying for them.



**For Land See Field
Field & Son
Room 8, Peoples Bank
Sanford U. S. A.**

We Loan Money on Real Estate



TERMS

Five per cent on yearly balances, 10 1/2 years in which to return the loan. Privilege of paying us at any time, thus stopping further interest. Six months grace in case of adverse circumstances. You return the principal at the rate of \$7.50 on the \$1,060.

Build on Your Lot

WHY PAY RENT?

Why not apply the money you spend monthly for rent as a payment on a home? Money invested in house rent receipts is a poor investment, and one that you will never derive any future benefits from. Anybody can pay rent, but it takes energy, economy and determination to own a home. You have delayed long enough and lost by it. We loan money to buy, build, improve homes or lift mortgages anywhere in the State. Why let a lot lie vacant when it will bring you returns. If your lot is not paid for let us help you. Will take pleasure in explaining our proposition. Call or write.

The Standard Home Co.

Rooms 8 and 9, Pico Building

PHONE 177

SANFORD, FLORIDA

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A.

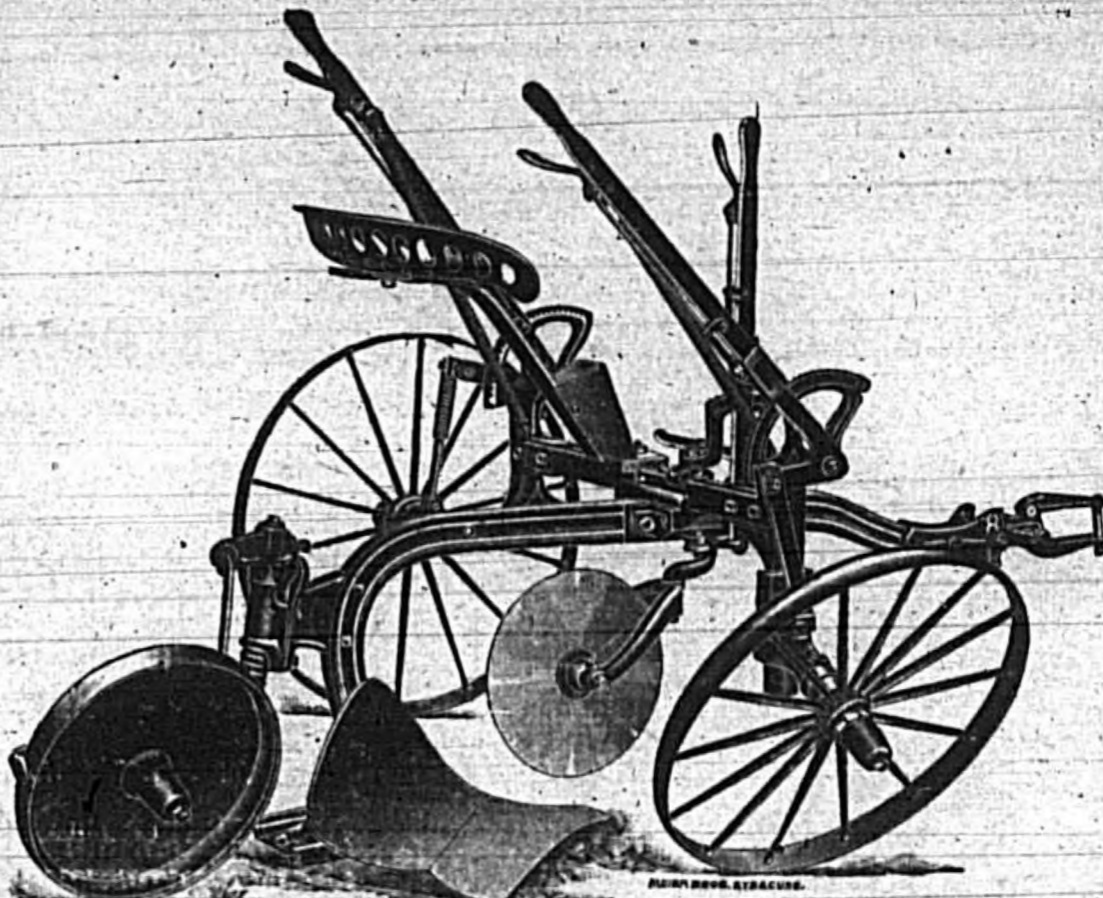
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Syracuse
Sulky Plows
County Agents

In Memoriam

Whereas, It has pleased the Supreme Ruler of the Universe to remove by death our beloved member, Kathleen Holden, August 14th, 1910; Therefore be it

Resolved, That we, the Welaka Club of Sanford Fla., do now express our deep and abiding sense of regret and sorrow which we feel at her sudden and seemingly premature death; and be it further

Resolved, That we set forth the great loss sustained by us of a club member, so companionable with all, so upright in her character; and be it further

Resolved, That we do hereby extend to her parents and brother in their sore trial and bereavement our sincere, heartfelt sympathies trusting that God in his boundless mercy may comfort them with the assurance their daughter now enjoys the presence of her Creator; and be it finally

Resolved, That a copy of these resolutions be inserted in the minutes of the Club; a copy sent to the bereaved family and to the Sanford and Orlando papers.

Mrs. H. P. Driver,
Mrs. O. W. King,
Miss Gelsie Butt,
Committee.

Harvest Moon Festival

The ladies of the S. L. A. will give a Harvest Moon Festival at the North Park on Park Avenue Tuesday evening, Sept. 20th, the proceeds to be used to increase the fund the ladies are raising to beautify the city parks. The earnest cooperation of every citizen of Sanford and the surrounding country is desired. Ample refreshments and amusements will be provided for old and young. Games will be provided for the children.

ARMOUR FERTILIZERS
ARMOUR FERTILIZERS

Davy Crockett Says

"Be Sure You Are Right Then Go Ahead"

If he were living in Sanford now he would say

Be Sure You Have

ARMOUR FERTILIZERS

Then Go Ahead

Start with our pure **Canada Hardwood Ashes** to sweeten your soil, then "go ahead" with the special fertilizer for the crop you intend to grow, whether it is Blood, Bone and Potash or Celery Grower, Lettuce special, Irish Potato special, etc., you may "be sure you are right."

Armour Fertilizers Grow Big Crops

Howard-Packard Land Co.

SALES AGENT

Warehouses at Sanford and Cameron City

ARMOUR FERTILIZERS
ARMOUR FERTILIZERS

A Wide Range.
When the surgeon who happened to be spending a night at Bubby Inn had set the broken leg of the weather beaten stranger who was the chief victim of an automobile accident the patient looked up at him anxiously. "See here, doc," he said in a husky voice, "I haven't got much of any money. Would you take out your fee in trade?"
"Yes, I guess so," said the surgeon cheerfully. "What is your trade?"
"Well, I've got a number of things I can do soon as I'm on my feet again," said the patient. "I can hang window blinds, or I can put on lighting rods, or I can play the cornet, and I can do 'em all first rate, if I'm the one to say it, doc."—Youth's Companion.

Women Oyster Gatherers.
The work of oyster collecting and culture is most unsuitable for women, but in France, owing to its tedious nature, it does not appeal to men. Often from an early hour in the morning till late into the evening the women are standing up to their knees in water, with a strong sun beating down on them. The result is that never a year passes without some of them going mad and having to be hurried away to the asylums. The work is well paid, as, indeed, it ought to be, when in the case of the few who own beds the profits are large, and small fortunes are quickly amassed.

His Hand.
Tom Reed was playing whist on one occasion in his club in Portland. One of the party whom the "czar" did not like extravagantly had a habit of carrying a good deal of black reality under his finger nails, and the rest of his hands never looked clean. But the fellow had good luck, which nettled Tom. Finally, almost unable to conceal his impatience, the giant speaker of the house of representatives remarked in his metallic nasal tone of voice, "Blank, if dirt was trumps, what a hand you'd have!"

A Terrible Threat.
"You say your titled son-in-law holds threats over you?"
"Yes," answered Mr. Cumrox. "He has us where we can't give him any argument at all. Mother and the girls say we must yield for the sake of the family honor."
"Is there—er—a skeleton in the closet?"
"Not at all. He simply announces that unless he has his own way he'll get naturalized and be a plain American citizen."—Washington Star.

Patronize Home Talent—It Pays.



Last month a merchant a thousand miles from Chicago wanted to place over his store an electric light sign he had heard about in Chicago. Made a special trip there for specifications and terms. Too high!

Mr. Marchant returned home and incidentally told the local electrician about his troubles. Mr. Home Electrician replied that he could reproduce the Chicago sign, with improvements, at a price that suited. And he did so.

JUST THINK THIS OVER, WILL YOU?

Christmas Firecrackers.
In many parts of the south for years after the civil war it was Christmas instead of the Fourth of July that was the season for firecrackers. Every Christmas the storekeepers laid in large supplies of firecrackers, and the small boy of that period felt sadly slighted by Santa Claus unless he found at least one of his stockings stuffed with bunches of the little red explosives. In these districts such a thing as a firecracker on the Fourth of July was unknown. Of late years, however, the firecracker has been restored to its proper date in nearly every community, and Christmas noise is confined chiefly to the blowing of horns and the beating of toy drums.

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts
Opposite City Hall Phone 230

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, Florida

DAVIES

SPECIAL FOR

SATURDAY AND MONDAY

Our 3-for \$1 Embroidered Hose for only	25c
" 3 " \$1 Gauze Hose for only	25c
" Regular 10c seller in Light Blue and Black at	7½c
" New line of Simpson Prints in Light and Dark colors	6c
Beautiful selection Amoskeag Gingham at	9½c
10 yards best Lonsdale Cambric at only	\$1.25
12 " 33-inch Soft Finish Cambric	1.00
14 " 36-inch heavy weight unbleached Sheeting for	1.00
36 " Cambric Percal, while they last per yard	9c
Best quality Apron Gingham only	7c
10-4 Bleached and Unbleached Sheeting for	25c
Our stock of 10, 15 and 20c Lawn and Batiste very special	7½c

Call and see our new stock we will be glad to show you

DAVIES

Next Door to Postoffice

Sanford, Florida

SIX DOLLARS FOR TWO

The Sanford Herald
Weekly Georgian
Spare Moments Magazine
Gentlewoman's Magazine

All Four for One Year at the one price

\$2.00

Six Dollars Worth of Reading Matter for Two Dollars. Can You Beat It?

To those who desire Grape Vines we will give two fine vines, one Concord and one Delaware with each subscription.

We want you to take the Herald and pay for it, therefore we offer you special inducement

CHEAP RATES IN FLORIDA

Railway Discrimination Against Florida in Homeseekers Rates

It was brought out at a large meeting of companies interested in the development of Florida held in Chicago the first of this month that immigration to Florida is heavily handicapped by the fact that homeseekers' rates from northern points to this state are not in effect during the winter months. Throughout the summer months, when the natural tendency for northern people is to stay at home, these low homeseekers' rates are in effect; but as soon as the winter months come when northern people naturally want to go south to investigate the advantages of Florida as a future home these rates are no longer in effect, but they are in effect to Texas and other southwestern points. The result is that thousands of homeseekers and settlers who might otherwise be brought to Florida go to Texas. Figures were produced at this meeting to show that in the winter time a northern man can travel to Texas and back for half or less than what it would cost him to go to Florida. The competition between Florida and Texas for the homeseekers' business is keen and the more favorable rates to Texas very often turn the scales in favor of that state as against Florida.

It seems that the roads leading to Florida from the north have homeseekers' rates in effect all winter up to the Florida line but the railways controlling the situation in this state fail to cooperate with the connecting roads at that period of the year.

The meeting above referred to appointed a committee to confer with the Southeastern Passenger Association on the subject of better rates for Florida and decided to make an appeal to the people of Florida to bring their influence to bear on the side of lower rates. The Southeastern Passenger Association appointed a committee to take the matter up. It is not yet known what its decision will be, but if its commercial clubs, boards of trade and other public bodies of Florida would take the subject up in earnest there is little doubt that the decision will be favorable.

This is a critical time with reference to the future of Florida. People all over the country are becoming intensely interested in this state and with favorable railway rates there is no doubt that Florida will double her population in the next decade.

NARROW ROADS ARE BEST

European Countries Have Declared After Thorough Test

We have been saying all along that here in this state we are building our highways too wide and with too little foundation. The expert, whom the good roads director of the Agricultural Department sent to Europe some time ago to inspect the roads of England and the countries of the continent, made a report of his observation the other day. He found the best roads in England. They are narrow with a deep, strong foundation. Those in the continent are also narrow, but their width is regulated in accordance with the traffic. Where traffic is greatest there they are widest.

The reason for narrow roads with a deep foundation is apparent. They cost less and last longer. A wide road with a shallow foundation is all the time getting out of repair. The cost of making repairs becomes a heavy burden and tends to create a sentiment against good roads. In order to be durable they should be narrow and should have a deep and strong foundation.

The Department of Agriculture's expert speaking of roads in the South, said: "From my observation, the roads in this country, especially in the South, are too wide and lack the requisite depth of foundation necessary to secure permanency. I consider the English roads, although the narrowest, are the best roads over which I toured in Europe, especially as the surface was tarred and covered with a light coating of sand."

It seems to us that this question respecting the width of roads doesn't admit of discussion. The way to encourage road building is to construct substantial roads, and to avoid too great cost they should be narrow with a deep foundation.

And the state should furnish a standard for roads. Without a standard we shall have roads of many widths and all sorts of foundations. What we want is system. We have undertaken a great work—the building of good roads in most of the counties of the state. If we are to have success we must build roads that will be permanent.—Savannah News.

Many strange faces are beginning to be seen on our streets much earlier than usual. This is a good sign of a growing place.

Sanford sells the finest celery grown in the state, therefore there must be real reasons for this amazing success. The first step to learn these facts is to subscribe for the Sanford Herald.

PAY DAY SALE
MONDAY AND TUESDAY
SEPTEMBER 19 AND 20

AT

D. A. CALDWELL & SONS
CASH DEPARTMENT STORE

New goods are arriving daily and every department is being rapidly and completely filled with the seasons choicest merchandise at prices that seem almost too low to be true.

Before Buying See Our Line of Godman Shoes for Children at Prices not Duplicated

American Shirting Calico the highest quality on the market
Special for Monday and Tuesday only . . . 4 7-8c

\$1 - Table Linens - 71c
A full 72-inch half bleached all linen Table Damask a good value for \$1, Monday and Tuesday **71c**

We have just received a large assortment of Irene Percal 36-inches wide, just the thing for Girls dresses, also a good assortment of patterns for boys shirts and waists, see them Monday and Tuesday at **12½c**

Just received a full line of checked and diagonal weave suitings the latest and a ready seller for 15c a yard, our price **12½c**

School will soon open and we have prepared for it by getting the finest collection of children school shoes in all leather that can be bought in all the practical styles.

Just think of getting a 27-inch wide all linen, well worth 18c a yard, nice for ladies' waists and childrens school dresses, a leader at **14c**

Special attention is called to our Dress Goods, we have just received a full line of the latest shades and staple colors in Panama, Voiles Cloths and Mohairs, also in fancy suitings and our prices on these are below competition.

Complete line of Amoskeag Dress Gingham in the latest patterns for children school dresses and waists see them Monday and Tuesday at **9½c**

Notion Specials

Colgates Violet and Cashmere Bouquet Talcum Powder and Mennins Violet and Borated Talcum Powders, Monday and Tuesday at **15c**

Another shipment of Window Curtains just received, they are 40c values, our price **25c**

Our regular price 6 spools J. & P. Coats thread **25c**

4-inch - Ribbon - 10c
In a medium weight Taffeta all Silk Hair Ribbon, all colors Monday and Tuesday only **10c**

Furniture

Furniture is the exception to our strictly all cash policy and furniture we will sell on the very easiest terms. As a leader in this department we will sell a single or double bed all iron, an Oxford spring all iron and a combination mattress, all are worth \$18.50, our price Monday and Tuesday **\$13.69**
On terms \$1.50 down and \$1 a week.

Men's Furnishing Department is Full of New Bargains

See our large line of Four-in-hand Ties in staple colors, also the latest in Persian designs 35 to 50c values **25c**

We are still selling the well known Nunnally Engineer Overalls and Junipers, regular \$1 garments **89c**

Just received another case of Men's Elastic Seam Drawers, regular 50c sellers **39c**

Just received a large shipment of the well known "Uncle Sam" work Shirts with two pockets, our price **43c**

50 dozen Balbriggan Undershirts, long and short sleeves, to move at once, good 35c values, moving price **19c**

We have 25 dozen Men's Work Shirts to close out Monday and Tuesday at **23c**

We Are Agents For the Celebrated Butterick Patterns

D. A. CALDWELL & SONS
CASH DEPARTMENT STORE

First Street

Sanford, Florida

Getting Ready for Business

Mr. J. C. Chase, of Chase & Co., has just returned to Jacksonville from a combined business and pleasure trip in the north. He reports that his company is lined up in fine shape throughout the United States and Canada to take care of its output at top market values. Chase & Co.'s brands are established in all markets and they have the patronage of the best purchasing jobbers everywhere. In fact many of the largest jobbers in the country purchase all of their Florida supplies from Chase & Co. Mr. W. R. Harney, of Chase & Company, left Jacksonville early last week for the north and west on a combined business and pleasure trip. Mr. Harney will visit principal western markets before his return. Chase & Company's business throughout the west and northwest is continually increasing. The trade in this section of the country when first commencing to handle Florida products purchased Chase & Company's pack and have continued to purchase all, or most of their supplies from Chase & Company ever since. The large and desirable purchasing trade established by Chase & Company during the past twenty-five years enables them to secure highest results for growers marketing crops through Chase & Company. W. H. Mouser, sales manager for Chase & Company, has just returned from an extended trip, during which he visited the principal markets in the north and Canada. Mr. Mouser's trip was made for the purpose of calling upon Chase & Company's customers and representatives in the various markets and to strengthen wherever possible, their marketing organization. Chase & Company are represented in practically every car lot market in the United States and Canada. This end of their organization is finely organized and their representatives have the reputation of being the best and most reliable in the business.

ANNOUNCEMENTS

For Mayor.

At the earliest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully,
W. H. UNDERWOOD.

For City Clerk, Treasurer, Assessor.

I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust.

Respectfully,
M. W. LOVELL.

Clerk, Treasurer and Assessor

I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed by the expiration of the term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

Yours truly,
R. C. MAXWELL.

For City Clerk, Treasurer and Assessor

I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me great form and fitness to be useful in substantial ways, along with and aside from the duties of office in running Sanford's car of progress.

C. H. LEFFLER.

An Ordinance Providing for the Sanitary Display of Fruits, Vegetables and Food Products.

Be it Ordained by the Mayor and the City Council of Sanford, Florida:

Sec. 1. All fruits, vegetables and other food products displayed by any merchant in the City of Sanford, in the door way or in the front of his place of business, shall be placed on stands or benches not less than eighteen inches in height from the floor or side walk, and all fruits, vegetables and food products shall at all times be kept free from flies by the use of wire screens or glass cases entirely covering the fruits, vegetables and food products displayed in the manner aforesaid, or in any manner.

Section 2. Any person, firm or corporation violating Section 1 of this ordinance, upon conviction thereof, shall be fined not less than five dollars nor more than twenty-five dollars, or imprisoned in the city jail for not more than twenty days.

I hereby certify that the foregoing ordinance was regularly passed by the city council of Sanford, Florida, in session September 8th, 1910.

R. C. MAXWELL, City Clerk.

Approved: FORREST LAKE, Mayor.
Date, Sept. 7th, 1910. 4-4-1

An Ordinance Providing for the Construction of Side Walks and Materials Used in Such Construction.

Be it Ordained by the Mayor and the City Council of Sanford, Florida:

Sec. 1. All side walks hereafter constructed on First street in the City of Sanford, east of Myrtle Ave. shall not be less than ten (10) feet in width. On all other streets, or parts of streets, the width shall be not less than six feet.

Sec. 2. All side walks shall be constructed according to the following formula: Foundation three inches thick of five parts of crushed stone, or rock, to three parts of good sharp sand and one part of cement, to be surfaced with one inch of a mixture composed of one part of sharp sand and one part of cement.

Sec. 3. All side walks must be laid to a grade established by the city engineer, and the construction must be approved by the city engineer or superintendent of streets.

Sec. 4. All side walks hereafter not constructed in accordance with the provisions of this Ordinance may be removed and replaced by the city at the owner's expense, and the city shall be entitled to a lien upon the property upon which said construction is made.

Sec. 5. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the foregoing ordinance was regularly passed by the city council of Sanford, Florida, in session Sept. 5th, 1910.

R. C. MAXWELL, City Clerk.

Approved: FORREST LAKE, Mayor.
Date, September 7th, 1910. 4-4-1

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County.

City of Sanford vs. Bill in Chancery to Enforce Tax Lien
Mary Evans
To the defendant, Mary Evans.

It appearing from the affidavit of the City Solicitor of the City of Sanford, head of file, that he believes that you are a non-resident of the State of Florida and that your residence is unknown and that there is no person in this state the service of a subpoena upon whom would bind you, and that your age is over the age of 21 years.

It is therefore ordered that you do appear in this Court to the bill herein filed, upon 5th day of September A. D. 1910.

It is further ordered that this order of publication be published once a week for 8 consecutive weeks in the Sanford Herald a newspaper published in Orange County, Florida.

Witness my hand and seal of the said Circuit Court this 23rd day of July A. D. 1910.

B. M. ROBINSON,
50-81 Clerk Circuit Court, Orange County.

In the Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida

Edward Forrester vs. Charles Bakrow and A. M. Thrasher and James A. Riskwood.
To Charles Bakrow.

It appears from the affidavit of Edward Forrester herein duly filed in which he deposes and says that he is the complainant in the above named cause and that the defendant, Charles Bakrow, is a non-resident of the state of Florida, and that his address is Louisville, Kentucky.

You are therefore ordered to appear in this bill on Monday the 3rd day of October, A. D. 1910, the same being a rule day of this court.

It is further ordered that this notice be published in the Sanford Herald, a newspaper published in Orange County, Florida, once a week for four consecutive weeks prior to said rule day.

Witness my hand and seal of the said Circuit Court this 13th day of August, A. D. 1910.

B. M. ROBINSON, Clerk.
By M. A. Howard, D. C.
Andrew Johnson, Sol. for Complainant. 1-41

In Circuit Court of the Seventh Judicial Circuit, Orange County, State of Florida

Patsy Williams vs. S. E. Williams. Bill for Divorce and for Property Settlement.
To S. E. Williams.

It appears from the affidavit of Patsy Williams herein duly filed in which she states that the defendant, S. E. Williams, is a citizen of Orange County, Florida, that she is a citizen of said county when she filed her original bill for divorce, and at the date of the filing of her amended bill for divorce, and that the title to the property described in said amended bill is conveyed to her, said defendant, S. E. Williams, in consideration of the fact that she has conveyed to him, said defendant, S. E. Williams, her interest in said county of Orange, and his exact location other than in said Orange County, is unknown to her, but that said S. E. Williams is over 21 years of age, and that there is no person within the state of Florida the service of a subpoena upon whom would bind the defendant, you are therefore ordered to appear to the amended bill of complaint herein filed on or before the 3rd day of October, A. D. 1910, the same being a rule day of said court.

It is further ordered that this order be published once a week for four consecutive weeks in the Sanford Herald, a newspaper published in Sanford, in said county and state.

In Witness Whereof I have hereunto attached my name and official seal this 17th day of August, A. D. 1910.

B. M. ROBINSON, Clerk.
By M. A. Howard, D. C.
Andrew Johnson, Sol. for Complainant. 1-41

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County

City of Sanford vs. S. Puleston and Tax Lien.

To all whom it may concern.

Upon application of the City Solicitor, it is hereby ordered that on or before the October 10th day next, being the third day of October, A. D. 1910, in said court, you appear to and answer the bill filed and set forth the nature of your interests in, right to, or liens upon real estate situate in the city of Sanford, and described in the bill as Lot 7, Block 10, Tier 10.

It is further ordered that this be published in the Sanford Herald, a newspaper published in said city, once a week for four consecutive weeks prior to said rule day.

Witness my hand and seal of the said Circuit Court this 10th day of August, A. D. 1910.

B. M. ROBINSON, Clerk Circuit Court, Orange County.

In the Circuit Court, Seventh Judicial Circuit, State of Florida

J. E. Pace, Complainant, vs. Sarah Jessup Fleming, et al. Defendants.

To Georgianna Frances Lawford.

J. E. Pace being duly sworn deposes and says that he is the complainant, above named and that he has read the foregoing bill, and that the same is true of his own knowledge except as to such matters as are stated on information and belief, and as to such matters that he believes it to be true.

And applicant further states that the defendant, Georgianna Frances Lawford, defendant, above named, is a non-resident of the state of Florida, and that her residence is at in the state of New York, that she is over the age of twenty-one years, and that there is no person in the state of Florida the service of a subpoena upon, that would bind said Georgianna Frances Lawford.

It is further ordered that this order be published in the Sanford Herald for eight consecutive weeks.

Witness my official signature and seal this the 25th day of August, A. D. 1910.

B. M. ROBINSON, Clerk Circuit Court, Orange County.
3-81 M. I. Hart, D. C.

Notice of Application for Tax Deed Under Section 5 of Chapter 4888, Laws of Florida

Notice is hereby given that Wm. Bothamly of Sanford, Fla., purchaser of Tax Certificate No. 377, dated the 6th day of July, A. D. 1908, has filed said certificate in my office, and has made application for tax deed to issue in accordance with said certificate embraces the following described property situated in Orange County, Florida, to-wit: Begins 40 chs. S 87 deg. E of NE cor. of Sec. 10, T. 20, S. 30 E. runs S 80 chs. N 50 deg W 10 chs. N 60 deg. E. 48 chs. S 20 deg. E. 40 chs in Secs. 2, 6, 10 and 11. 48 acres. The said land being assessed at the date of the issuance of such certificate in the name of E. W. Hope. Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 31st day of September A. D. 1910.

Witness my official signature and seal this the 2nd day of September, A. D. 1910.

B. M. ROBINSON, Clerk Circuit Court, Orange County, Fla.
3-41

In Court of County Judge, State of Florida

In re Estate of Lyman Phelps Orange County

Notice is hereby given to all whom it may concern, that on the 8th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Lyman Phelps, deceased; and that at the same time I will present my final accounts as executor.

Dated Aug. 5th, A. D. 1910.

MARY BLAINE PHELPS, Executrix.
51-0 mo

In Court of County Judge State of Florida

In re Estate of Wm. Hale Bates, Dec'd Orange County.

Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, deceased; and at the same time I will present my final accounts as executor of said estate, and ask for their approval.

Dated June 10th, A. D. 1910.

B. F. WITMER, Jr., Executor.
Dec. 10.

Notice to Contractors

Sealed bids will be received for the construction of a frame school building in city of Sanford. Plans and specifications can be found upon application to any member of school board. Bids will be received up to noon of Saturday, September 10th, 1910.

B. F. WITMER, Jr.,
L. R. POTTS,
Members of Board, District No. 2

The only place in Sanford where
Ashe's Roach Pepper and Patsault
can be purchased is at
50-81-p W. W. Long's Grocery

THE TWICE-A-WEEK TIMES-UNION

The Times-Union will send you (by mail) the Tuesday and Thursday issues of the daily, containing all regular features, very latest market reports and special departments devoted to agriculture, horticulture, poultry, etc.

ONE YEAR, ONE DOLLAR

Sanford Library AND Free Reading Room

ROOM 20
Upstairs, Pico Block
Open Tuesdays 4 to 6 p. m.
AND Saturdays 4 to 9 p. m.
Strangers Welcome

Henry McLaulin JEWELER

MY SPECIALTIES
Pickard's Hand-Printed Chain
Gorham's Sterling Silver
Rogers' Plated Ware
Elgin and Waltham Watches

ALL GOODS GUARANTEED

MISS RUTH ABBOT CLASS IN PIANO LESSONS

Given at Home of Pupils. Address
123 Ninth St. Sanford, Fla.

C. H. DINGEE
Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts
Opposite City Hall Phone 230

Woodruff

Shoes for every occasion, no matter what you wish them for, whether for a days tramp, an afternoon of sport, an evening of society or for business. There is an appropriate and reliable shoe for that particular occasion.

SOLD BY Frank L. Woodruff
Sanford, Florida

Chase & Co.

SHIPPERS OF
Florida Fruits and Vegetables

General Insurance Agents
SANFORD, FLORIDA

Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00

The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.

THE PEOPLES BANK OF SANFORD OFFERS

Prompt Service · Polite Service · Accurate Service
and will appreciate your patronage
FOUR PER CENT allowed on Savings Deposits
Safety Deposit Boxes for rent

M. M. SMITH, President
H. R. STEVENS, Vice-President
H. E. TOLAR, Cashier

HAND BROTHERS

LIVERY, FEED and SALES STABLE

Harness and Buggies Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
AUTOMOBILES FOR LIVERY USE

TOP PRICES FOR YOUR
ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES

when shipped to HEWITT. If you are not doing business with this House, write to them at once.

HEWITT & CO.

FRUIT AND PRODUCE COMMISSION MERCHANTS
10 E. Camden St., Baltimore, Md.
References: This Paper and Thousands of Pleased Shippers in Florida

Drink a Bottle of

Coca-Cola

GINGER ALE OR SODAWATER
Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health

The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President
GEO. FERNALD, Vice-Pres.
P. P. FORBSTER, Cashier
S. P. WHITNER, Asst. Cashier

Only National Bank in Orange County
Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

CITY CIGAR STORE And ICE CREAM PARLOR

Ice Cream Furnished in Pints, Quarts and Gallons

Stationery, Confectionery and Periodicals of all Kinds

104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date			
Year	Crates	Year	Crates
1899	1,100	1905	61,860
1900	8,200	1906	123,958
1901	11,000	1907	181,788
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,850		

Yearly average increase 118.3%

WE HANDLE

Our Terms of Sale on 5 Acres

Possession given on payment of \$25.
 Balance, \$10 monthly.
 Flowing artesian well guaranteed.
 Ten per cent discount for cash.
 No interest on deferred payments.
 We pay taxes until development begins.
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.
 We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Volume 1

SANFORD, FLORIDA, SEPTEMBER 16, 1910

Number 33

Sanford Farms News Items

Agent Bell of the Southern Express Co., has just broken ground for the erection of a store building with sleeping rooms in the second story for the accommodation of purchasers of Sanford Farms.

Mr. L. W. Barnes, of Tennessee, has arrived at Sanford Farms and will superintend the development of some 70 acres of land purchased by himself and associates.

Mr. Pather is having a portion of his 10 acres tilled. He grows his potatoes on it and plants to sweet potatoes.

Mr. Draper is having his five acre tract cleared, preparatory to cultivation.

If you want to know the kind of land you should have to make a success of your vegetable growing business here write Title Bond & Guarantee Co., who are now distributing a book that is of much value to land purchasers who propose to invest their money in Florida.

Mr. Loren Vorce who has purchased fifteen acres in Sanford Farms has had five acres tilled, two and one half acres cleared but not tilled, three wells driven, the entire 15 acres fenced, all preparatory to putting the 7 1/2 acres in cultivation this winter. Mr. Vorce has just completed a large and commodious barn and has the foundation down for a fine 8-room dwelling. He will install a gas plant to make gas for lighting and cooking and will erect a tower into which the water will be forced by a ram so as to furnish the second floors of the dwelling with ample water supply. This will be one of the nicest homes and vegetable farms in the Celery Delta when Mr. Vorce has it completed.

The growers in the vicinity of Sanford Farms are preparing to put in their early fall crops. Some tomatoes have already been planted, as also have some strawberries. Many seed beds are to be seen in the vicinity and the celery acreage will be of good size.

Mr. Mason, who purchased five acres from J. W. Bell for \$4,000, will occupy a residence that Mr. Bell is repairing and improving. Mr. Mason will arrive at Sanford Farms within a short time and will bring his family with him.

Quality counts. Land with quality to it such as Sanford Farms, never has to be sold at a discount. Men of quality are willing to pay for a thing of merit. Buy where you are assured that success will attend your efforts.

We have two acres tilled, ready for cultivation, flowing well and four-room cottage, close to shipping point. Rent \$110 for one year. Possession given at once.

We have six acres part cleared and part tilled; good flowing well, barn, chicken yard and five-room house to rent for \$15 per month. You can make good on this place.

Wise men are instructed by reason. Men of less understanding by experience and the most ignorant by necessity. The latter class are the gnat between the two millstones.

The road gangs on Sanford Farms are busy these days building bridges, making culverts, digging drain ditches and clearing out the roads, thus placing each lot on a passable road.

The improvements planned for Sanford Farms this fall will make this popular division of farms one of the most important in the Celery Delta. Title Bond & Guarantee Company are constantly in receipt of letters from purchasers setting forth that they intend to put their places in shape just as soon as they can get away from their various places of business in the north.

We have a couple of nice small farms for rent; some of the ground around each is cleared in shape for cultivation. Both places have flowing wells.

This List May Interest You

- FOR SALE** - Five acres, 2 1/2 cleared, 1 well, 2 room cottage, price \$1,050.
- FOR SALE** - Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR RENT** - We have applications for houses to rent. List your property with us.
- FOR SALE** - 55 acres of good land for poultry, oranges and general farming. Price \$90 per acre on terms. Act quick if you want it.
- FOR SALE** - 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

LETTER NO. 2.

The Father Gives His Son a few Points on Deduction

To Be Applied in the Purchase of Florida Land

My Dear Son:

With commiseration and personal interest I admonish you to use your own judgment in selecting your vegetable farm, other than that of the fellow who is a fresh arrival here, having landed, fully embellished with the latest design in Rubberoid Collars and

Creosoted Gall

For it is written in the book, that "To Him Who Hath, it Shall Be Given and to Him Who Hath Not, Even That Which He Hath Shall Be Taken From Him." Hence, you must be deliberate in exterminating the designs of the fellow with the Smooth Table, Two Shells, and One Tiny Pea, your function being to locate said Pea under one of the other of the shells at so much per locate, payable in advance. He is laying for you as

Hampton's Magazine for September

Shows by his notice which reads, "In 100 days it is possible for a man to pay for his land and put \$1,000 in the bank on 10 acres Rutabaga farm tract." If you had the coin in advance you could chuck it into bank and save the trip and loss of time to the Rubberoid Rutabaga tract, but if you have to

Make the Gopher Dunes Yield the Thousand Simoleons

Before you chuck them into the coffers of Old Tightwad, it is reasonable to assume that you should have at least 1,000 years instead of 100 days in which to swell the holdings of the fiduciary concern.

The Grits-Eating Crackers of Florida

Have been trying to pull this stunt off for various spaces of time and from your father's acquaintance with conditions here, he knows it to be a positive fact that if a thousand dollars could be made in 100 days on ten acres, the said Grits brigade would have absorbed every acre of said land.

The Difference Between a Knock and the Truth

Is that the first is a statement circulated which cannot be sustained by truthful assertion. The second, in this instance, is the relation of a fact or series of facts setting forth the

Utter Impossibility

Of a person making a living on ten acres Rutabaga, Sand Dune, Gopher Pile, Submarine Farm. The lie becomes the truth in this instance and the truth a prevarication, if you listen to the new arrival, who knows about as much about Florida and its various possibilities as he does about sailing an Atlantic Liner.

The Gopher Hills and Sand Dunes

Are now selling for \$25 an acre, discount of 10 per cent. for cash and 20 per cent. to the agent who sells the property. This makes the stuff net the dealer \$17.50 an acre, or in other words the

Sucker Pays \$17.50 an Acre for Five or Ten Acres of Sand

To be Hela as a Souvenir and not to Used as an Utility, for it has been demonstrated that this sort of land refuses to work when you desire it to do so. When the crops should be growing it is dry as powder and when it should not have rain it is covered with water.

"Publicity is the Great Agent in Correcting Evil."

You Know It. But to knock, or tell the truth, as it were, is a sin. If King George could have dug his bony claws into the thorax of George Washington, the Father of Our Country would never have crossed the Suwanee River at Dowlings Springs in a Gasoline Launch. To England Our George was a Knocker.

It is Perfectly Right

For land agents here to tell of crop failures in the north-west, to mention the Cooked Condition of Agriculture in Oklahoma, to talk of the lack of fuel, the plentifulness of hardship and suffering in the North.

None of That is a Knock

It is well enough for the Socialists to knock the Single Taxers, Single Taxers to soak the Republicans Republicans to soak the Democrats and Democrats to soak the Socialists.

None of This Soaking is a Knock

You may be at variance with your neighbor on predestination, the Darwinian theory on the evolution of man, the nebular hypothesis, the Sargasso Sea, the eradication of White Fly and annihilation of Boll Weevil

That is a Difference of Opinion

It is O. K. to assert that "No part of Florida presents the same aspect for beauty and prosperity as does Rutabaga's farms." This is no knock to the remainder of Florida.

It is the Perfect Thing

For Huxley, Spenser and Adam Smith to differ on the theories relating to political economy and it is also correct for Karl Marx to throw the gauntlet into the faces of all nations, but

When it Comes to Telling the Truth About Rutabaga Farms

The said truth becomes a knock. Then it is, when publicity is the last thing the ADVENTURERS WANT.

The Class Who Purchase Land By Mail

Would save millions of dollars if they would properly deduce before sending GIFTS TO THE SAND MAN, and while the latter.

You Should Write to the

Title Bond & Guarantee Co., at Sanford, Fla., at once for a book that company is now distributing. It tells you a few things about the land you should have if you want to make a success here. This company is one of the foremost in the South in the matter of honorable dealings and your money placed them will secure for you just what you want. I will write you next week and in the meantime hold on to your money, unless you trust your interests with the T. B. & G. Co.

Your loving Father.

TITLE - BOND - & - GUARANTEE - COMPANY
(INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.	FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation: All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price \$6500. Half cash, balance on terms.	FOR SALE We have applications for residences and business property. List your property for sale with us.	FOR SALE Five acres in Beck Hamrick 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.
FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.	FOR SALE Forty acres, 8 cleared, 8 tilled old land, one well, price \$10,800, will divide into five acre lots and sell for \$250 per acre.	FOR SALE Ten acres, 1/4 cleared, half tilled, two wells, price \$3,300 one third cash, balance in one and two years. Will rent for \$100 per acre.	FOR SALE Ten acres, tilled and in high state of cultivation, four wells 1600 house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 6

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 23, 1910

Volume III

CITY COUNCIL MEETS

Business of Importance Transacted at Meeting.

AMOUNTS RAISED BY TAXATION

Resolutions and Petitions Take Up Time of Meeting. Other Matters.

Council convened in regular session Sept. 19th, 1910. Members present: W. D. Holden, D. L. Thrasher, H. R. Stevens, B. A. Howard, H. P. Diver and A. T. Rossetter. Member absent, G. R. Calhoun. Minutes of last regular meeting Sept. 6th read and approved.

The following ordinance was passed: An ordinance to provide for a license for the sale of spirituous or malt beverages containing an amount of alcohol insufficient to produce intoxication and commonly called "near beer." Moved and second that the ordinance pass its second reading. It was then moved that rules be waived and it be put upon its third reading and final passage. Moved its adoption, carried.

The following resolutions were passed: Moved and seconded that the clerk be instructed to issue voucher in favor of Georgia Engineering Co., for \$11,088.03 covering final estimate for paving.

Moved and seconded that W. A. Ginn's bill for services as engineer be referred to finance committee.

Moved and seconded that the street committee be instructed to purchase one machine and supplies for refilling fiber brooms for street sweeper.

BUDGET FOR CITY OF SANFORD.
Budget for 1910. Council Chamber, Sanford, Fla., Sept. 19, 1910.

Be it resolved by the Council of the City of Sanford, Florida, that the amounts to be raised by taxation for the year 1910 shall be as follows:

Lighting streets	\$3,000	
Water	2,400	
Fire	2,000	38,000
Streets and sewers	6,000	
Sanitary	4,000	
Police Department	3,800	
Interest on indebtedness	9,900	
Retiring outstanding vouchers	4,300	
Other municipal purposes	2,000	38,000
Assessed valuation of real estate		\$1,823,735
Assessed valuation of personal property		531,845 2,854,580
Increase in value compared with 1909		\$ 515,884
Increase from real and personal property 1910		28,254.96
Estimated income from other sources:		
Sanitary Taxes	\$ 3,000	
Licenses	2,000	
Fines and Forfeitures	3,500	
County Road Tax	1,500	10,000

Resolved that the rate of taxation shall be 12 mills on the dollar of the assessed valuation of real and personal property.

I hereby certify that the above resolutions were duly passed by the city council, this the 19th day of September, 1910.
R. C. MAXWELL, Clerk.

The following petitions were read and referred to the street committee with power to act:

Petition requesting that an electric light be placed at corner of 9th street and Elm avenue.

Petition requesting sewer extension and electric light to 14th street and Oak avenue.

There being no further business it was moved and seconded that council adjourn. Carried.

Childrens Party.

Master Tom Brotherson entertained a few of his little friends on last Saturday afternoon in honor of his 6th birthday. Among those present were Macy and Thelma Newlan, Charlotte and Irma Smith, Lillian Shinholzer, Elma Tolar, Pierce Griffin, Leonard McClucas, Tom Anderson, Deane Turner Jr., Ernest Brotherson. Various games were indulged in after which light refreshments were served, and on leaving for their homes wished Tom many more happy birthdays.

The first train steamed into Key West at 5 o'clock Saturday afternoon, and marks the most important event in the history of Key West. No. 12 engine of the East Coast Railway slowed up and stopped immediately in front of the drawbridge, which separates the railroad embankment from Trumbo, or Key West proper.

Sanford real estate advertisement is calling the attention of every state in the Union to her many resources, outside of her perfect climate.

Notice to School Patrons.

I will be in my office in the Grammar School Building (old High School) on Sept. 28th, 29th and 30th from 9 o'clock A. M. till noon to meet new pupils in order to assign them to their respective places in the school before school opens Oct. 3rd. Patrons who are entering their children for the first time in our schools are earnestly requested to take advantage of this opportunity, so as to avoid being delayed on the day of opening.

All pupils who have been studying through the summer expecting to make up a grade or to remove conditions on promotion will please report on Wednesday morning, Oct. 28th, when arrangements will be made for their examinations.
N. J. PERKINS.

Anti-Saloon League Auxiliary

Monday afternoon a large number of the ladies of Sanford met in the Methodist church, and after a brief program rendered by the Stetson Quartette they proceeded to organize an auxiliary to the Anti-Saloon League.

Officers were elected as follows: President, Mrs. Henry Wight; Vice Presidents from the different churches: Preabyterian, Mrs. Sharpe; Baptist, Mrs. Wildman, Congregational, Mrs. C. R. Walker; Methodist, Mrs. A. E. Phillips; Episcopal, Mrs. M. Martin; Catholic, Mrs. Mahoney; Secretary and Treasurer, Mrs. Key.

A vote of thanks was tendered to the Stetson Quartette for their valuable assistance.

Next meeting called for Monday, Sept. 26th, in the Congregational church.

Judge Milam Dead.

Hon. J. B. Milam, for twelve years county judge of Lake county, who was stricken with paralysis two weeks ago, died Tuesday night at the age of 72 years. The funeral occurred at Tavares on Wednesday.

Judge Milam, who was a captain in the Confederate army, had lived in Lake county the greater part of his life and no better or more patriotic Floridian ever lived. He was beloved by all, and leaves a large number of relatives to mourn his loss.

Return from New York.

W. J. Hill and J. D. Davison returned on Tuesday from New York and other points in the East. While in New York they met many former Sanford folks among them Archie Fulton who was the first assessor and one of the pioneers. Mr. Fulton showed his visitors little, old New York and they had a pleasant time. Messrs Hill and Davison report that many people are coming to Florida and many to Sanford and that everything points to a most prosperous season.

Nathan Oglesby.

Nathan Oglesby, the ten year old son of Mr. and Mrs. J. M. Oglesby, died at his home near Monroe last Saturday. Nathan was a fine young man and gave great promise of a life of usefulness. He was loved and honored by all who knew him and his sudden death was a shock to the community.

Notice of Meeting

The first business meeting of the newly organized Woman's Auxiliary to the Anti-Saloon League will be held on Monday, 3 p. m., at the Congregational church. The ladies of Sanford and vicinity who sympathize with this movement are most cordially urged to be present.
Mrs. Minnie Key, Sec'y.

STETSON QUARTETTE HERE

Boys Made A Great Hit With The Large Audience.

The campaign quartette composed of Stetson students who have gained name and fame over Florida for their efforts in waging war against the open saloon were in Sanford last Monday and those who attended the concert were amply repaid. The quartette is composed of Florida boys, students of Stetson College are Doyle E. Carlton of Wauchula, H. C. Garwood of Green Cove Springs, A. Y. Milam of Jacksonville and Frank Wide-man of DeLand.

In the afternoon the boys enlivened a meeting of the ladies at the Methodist church where a league was formed. In the evening at the Park band stand one of the best entertainments of the season was given. In fact the quartette is good enough for a tycoon course.

The way the boys discuss the liquor question and go after the open saloon is enough to convince the most skeptical and if the amendment is carried making Florida dry, much of the credit will certainly be due the quartette. The boys are born orators and to enliven the occasion they have some fine quartette selections and the oratorical efforts in the open air does not seem to affect their musical ability. Their rollicking glee songs took the crowd by storm and the applause was given most freely. It was a happy thought of the prohibition campaign committee to enlist the services of these bright young men who are a credit to their state and college. The Sanford people would enjoy hearing the Stetson quartette upon a future occasion and they will always receive a warm welcome in this city.

BASHAM MAY BE ALIVE

Jacksonville Papers Intimate That He Pursues Former Tactics.

According to the latest reports about Aaron Basham, the Jacksonville real estate dealer who came to Sanford and disappeared, the man might be "playing possum" and hiding out from his relatives. He drew all of his money from the bank and had upon his person about \$6,000 when he left. No sane person would take a launch ride upon the lake at night in company with two strange men with that sum upon him and neither did Aaron Basham. The theory advanced now is that Basham left the same night of his arrival in Sanford and is now rusticated at some point farther south. He left his home several years ago in the same manner and stayed away for a long period and he will probably come back to Jacksonville ere long and report a pleasant trip.

Work Started on New Church.

Work has been resumed on the new Congregational church and the excavation and concrete work for the basement has been finished. The work on the main building will begin at once and the structure will be ready some time during the winter. The work is being done by the Hammond Contracting Co.

Card of Thanks.

To those who so kindly assisted us in our late bereavement and cared for our boy during his sickness and to the pastor who was such a comfort to all of us we desire to express our thanks.
J. M. Oglesby and family.

Make Sanford Beautiful.

A loyal citizen is always a booster. The man who lives here, who claims Sanford as a home, who pays taxes or rents, who enjoys the protection of the municipal government, should be a citizen whole-souled, faithful, loyal and unflinching. The first thing for the citizens of a town to do is to make their town attractive it will impress visitors and prove an advertisement worth a great deal in itself. It is true we can tell visitors what could be done here in Sanford in the way of beautifying the parks, lake front, etc., but nearly every visitor is from "Missouri" and we must show them what can be done in this wonderful city in the land of flowers. There is a fact that marks the progress of every community worth while, and that is civic pride and public spiritedness. Making Sanford more beautiful and attractive will enhance the value of our homes. Woman, who is recognized everywhere as the helpmeet and preserver of the home, can be of further assistance to her husband by making more beautiful the surroundings of the cottage or mansion that is the home nest. You may have heard the story of two brothers who moved from Chicago to a pretty suburb among the hills and hollows of Illinois. They bought adjoining lots, and each built a cottage thereon. The wife of one of these gentlemen was a woman who loved flowers. Early in the spring she began to make her beds and plant her seeds; to this she added shrubbery.

The other was different, she spent her leisure time in other ways. After three years a change in business necessitated a removal to a distant town. Both places were thrown upon the market. The home that had the neat flower beds and blossoming shrubbery found a quick sale at a profit. The other home went begging, and was finally sacrificed. What did it? The woman who loved flowers. Passersby stopped and admired, and many a woman longed for a home as beautiful and attractive as this woman had made hers.

We hope every woman in Sanford will join the S. I. A. and help their husbands, fathers and brothers make Sanford beautiful.
S. I. A.

Lynching at Tampa.

Outraged by attempts to assassinate J. Frank Easterling, bookkeeper for Bustillo Bros. & Diaz, and others connected with the cigar manufacturing industry, a mob of about seventy quiet but determined citizens Tuesday night lynched Castenge Ficcorotta and Angelo Albano, Italians, who had been arrested on suspicion of being responsible for the shooting of Mr. Easterling.

The men were hanged to a tree near Grand Central avenue, just beyond Hyde Park, the principal residence section of the city, and on their bodies the following warning was placed: "Beware, if any more of our citizens are molested the guilty will die like this. We are watching seven more." Others will undoubtedly be lynched in case any more violence is resorted to in connection with the cigarmakers' strike.

Mrs. Jarley at Imperial

Mrs. Jarley's Wax Works will be given at the Imperial on Friday, Sept. 30th, at 8 p. m., for the benefit of the Congregational church by Sanford young people representing four groups, Mother Goose, Historical, Curiosities and Chamber of Beauty. Through the kindness and generosity of Mr. DeCottes the usual reels will be given between the sections. Admittance 25 cents; children 15 cents.

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The laying of the corner stone of the Masonic Temple at Inverness on Tuesday was one of the most interesting events in the history of Citrus county. Citrus and its county town are taking on a rapidity and solidity that commands respect and admiration. The new temple is an evidence and a type of the progress they are making.

Some interest is arising over the move on foot to create a new county out of western Marion, southern Levy and eastern Citrus. There is a considerable number of people in these sections who claim that they are not getting a fair show in the matter of road and school funds, and so they desire to form a county of their own with Dunnellon as the county seat. They have population and business enough for a good-sized county, but will doubtless have difficulty in inducing the remainder of their respective counties to let them go.

Governor Gilchrist left the state a few days ago to visit his mother and sister in South Carolina, after which time he will go on a trip of inspection with some prison authorities from various European countries examining the best known prisons of New York, Illinois and Indiana. He will then attend the meeting of the American Press Association to be held in Washington, D. C. the latter part of September.

Kissimmee citizens will build their own ice and cold storage plant.

Pensacola will build \$17,000 a year for advertising purposes.

Fernandina suspects that sponges can be found in its nearby waters and some of the Greeks of Tarpon Springs have been prospecting there, without announced results thus far.

The lid has been lifted high enough at Kissimmee by Mayor Murphy to allow a man to buy cigars on Sunday. The lid was down tight only one Sunday. The citizens hope later to have ice cream, candy and soda water included. There is neither sin nor wrong in smoking and taking light refreshments on Sunday, and it follows there can be nothing wrong in serving them.

The United States department of agriculture will soon issue the report on the soil survey of the Marianna area, Florida. The report will be accompanied by a large map showing in colors the location and extent of the various soil types found in the area, its climate, agriculture and soils.

The September meeting of the Georgia-Florida Saw Mill Association was held in Jacksonville in the auditorium of the Hotel Seminole. The meeting was satisfactory from many viewpoints. A large number of the members were present and all expressed themselves as optimistic of the future wherein the lumber industry was concerned.

Editor McCormack claims that the Suwannee Democrat has the oldest mechanical force of any newspaper in the state, employing four men in his composing room whose combined ages aggregate 248 years. They are J. T. Dixon, editorial writer, proofreader and compositor, aged 68; George Butler, local editor and compositor, 64; L. F. Ingerfoll, mailing galley man and compositor, 61; and "the kid" of the chapel is John R. Ray, ad-man and make-up, 58.

Later reports from the sweet potato crop are more encouraging. The quality is the best, while the quantity seems to be increasing in response to inquiry and proffers of liberal cash prices. The potato may have been waiting for a good show to get in on the uplift of prices.

Report comes to The Times in a very informal and roundabout way that quail are being mercilessly slaughtered in the woods by game hogs thus far in advance of the opening of the season. It is asserted that by using automobiles the hunters can get out of reach of observation in the sparsely settled sections of the country and hunt and shoot to his heart's content. This barbarous and unfair practice should receive an immediate quietus.—Tampa Times.

Plan of Proposed Brick Roads for County.



The above cut represents a cross section of the proposed new road described in detail as follows:
A. nine feet of vitrified brick. BB. 3 1/2 feet of clay or marl on each side. CC, curbing. DD, sod seven feet on each side. Most of the travel will naturally be done on the nine feet of brick. The clay will be used only in turning out in passing or meeting other vehicles. Gradually the seven feet on each side sloping down to the ditch or gutter will be set to Bermuda grass and become sod, which will not be damaged by running over it occasionally in an emergency. We know that our clay roads, when at their best are good enough, but they do not stand in either very wet weather or very dry weather and they will not remain good under heavy traffic conditions. Turn to meet or pass another vehicle today and it is quite probable that another vehicle will not use the same track for the same purpose in a month or six weeks, so that the clay will meet every condition imposed upon it by this method of construction.

There is no reason why, with a very small expenditure for up-keep and repairs of road so constructed, should not last indefinitely. From time to time, as the country develops, it may become necessary, on account of the increase in traffic to extend the brick. It will only be necessary in that case to remove the clay and lay and roll the brick into position. The engineering will be done with that end in view.