

SEMINOLE COUNTY BANK

It Is a Lusty Infant--With Ample Capital, Undoubted Security and the Confidence of the Public It Enters Upon a Career of Prosperity

The community that has acquired its third bank may well and properly consider itself in the metropolitan class. The country village, if located in the midst of a growing and prosperous community, may find one bank a great convenience, and the bank may prosper in a modest way; as the village grows and begins to take on city airs, room is found for the second banking institution; but it is only when continued growth and permanent prosperity become an assured certainty that the third bank makes its appearance. Capital is proverbially timid, and must be assured of a reasonable profit, and absolute safety before it will be ventured in any enterprise however promising it may look to the usual investigator.

These facts being granted, it becomes evident that the opening of the Seminole County Bank on September 27th, 1913, with a capital stock of \$50,000 marked a very important epoch in the history of Sanford and Seminole county. Its promoters and founders are not crack-brained enthusiasts, nor have they been misled by any fanciful dreams of sudden wealth. They do not dream dreams, nor see visions. On the contrary they are cool headed, far-seeing business men, every one of them thoroughly conversant with local conditions for every one is, and has been for years a resident of Sanford or its immediate vicinity. In this community they have acquired wealth and influence by a consistent course of untiring industry backed up by right living and right thinking. They know all its varying needs and requirements through years of experience, gained by a daily and intimate intercourse with all of its people. They know it with a thoroughness and completeness that no stranger can ever hope for, that can only be acquired by the same course of long residence and familiar acquaintance. In their various lines they have been successful business men, a fact which sufficiently guarantees their success in this new enterprise.

The fact that it is purely and entirely a local institution, is in itself a great advertisement for Sanford and Seminole county. It puts the world on notice that Sanford citizens have faith in their home city, and are not afraid to back up their faith with the cold cash. Money talks, and the fact that Sanford business men

have not hesitated to put up fifty thousand dollars to establish a bank in their home town tells in trumpet tones of the faith of men who know, in the future progress and prosperity of the Celery City. There is not a single strange name in the directorate. It is of Sanford, by Sanford and for Sanford. In this connection we cannot forbear to quote a few lines from the bank's address to the citizens of Seminole County, upon its organization last September: "The personnel of this bank is wholly local to Seminole county and comprises many of its most successful citizens, who attribute their prosperity directly to their activities in this county, and having undaunted faith in the future of Seminole they did not hesitate to cast their lot with Seminole County Bank."

A few words in regard to the personnel of the bank may not be out of place. Not that they are needed by way of introduction to any residents of the county, for they are known and esteemed throughout its entire confines, but this special edition is expected to circulate largely outside of Seminole county, and, indeed, outside of Florida, and to have its influence in bringing in new business men and home seekers. To such new comers the personnel of the men who are soliciting their business is of vast interest and importance.

Ernest Lake, president of the Seminole County Bank is a native of South Carolina, but has passed his adult years in Florida, with the exception of a few years during which he conducted a successful ice manufacturing business in Cuba. He has ever been loyal to Sanford and its interests, and has been prominently identified with every progressive movement which has resulted in placing the city in the proud position which she occupies today among the first of Florida's fair cities. At the age of 24 he was elected mayor of the city, a position which he held for four consecutive terms. Upon his return from Cuba in 1907 he was again elected mayor and re-elected in 1909. A Roman emperor once boasted that he found Rome built of brick and left it of marble; Mayor Lake might paraphrase this boast by saying that he found Sanford a country village, without a spot of pavement, and scarcely more of cement sidewalk and left it a metropolitan city with miles



SEMINOLE BANK BUILDING

of both. It was during his administration that Sanford woke from its long sleep, and determined to take its proper place among the progressive cities of the state. Bonds were issued, pavements and sidewalks put down, the attention of capitalists and home seekers attracted, and a career of progress and prosperity entered upon. Much of the advancement was undoubtedly due to the indomitable energy and progressive

spirit of the mayor, backed up as it was by the same energy and spirit on the part of the balance of the city government. Before the close of his second term as mayor he was elected to represent Orange county in the state legislature. That he satisfied his constituents in this capacity is evidenced by the fact that he was re-elected for a second term. As a legislator he was distinguished by his fidelity to local inter-

ests and the breadth of his views on all matters of state wide importance.

Mr. D. L. Thrasher, vice-president is a well known citizen of Sanford who has made good here in a business way, and now holds the office of Superintendent of Public Instruction for Seminole County. He may be depended on as an able coadjutor in the management of the bank.

The cashier, Mr. A. R. Key, has a wide acquaintance among the business men of Seminole county, acquired through his long connection with the First National Bank of this city, where his unfailing courtesy and conspicuous ability won him a host of friends.

Lack of space forbids our mentioning the directors individually and in detail. Suffice it to say that they comprise some of the best known names in Seminole county, men conspicuous for the ability they have shown in the management of their own businesses, and men whose names add strength and stability and inspire confidence. They represent many different lines of activity from law and general business to real estate, farming and railroading. The new bank has made no mistake in its selection of a directorate.

The Seminole County Bank is located on the corner of Park avenue and Commercial street, in the Seminole County Court House, a peculiarly advantageous situation for an institution of that character, for sooner or later every citizen of the county must visit the court house, and once there he finds himself directly in touch with the bank, and eventually will get in the habit of doing business there, for convenience' sake if nothing more.

The Seminole County Bank is organized and prepared to do a general banking business, covering every important line known to the financial world. Money is received for deposit in any amount, either for checking against in commercial transactions, or for savings deposits, which draw interest at the rate of four per cent per annum, compounded quarterly. Loans are made on satisfactory signatures, approved paper is discounted, exchange is sold on all parts of the United States and collections made. Certificates of deposit are also issued, either with or without interest, and are found particularly desirable in the form of Demand Certificates of Deposit, where the immediate payment of

a certain sum is desired at any time. For the convenience of its customers and friends the bank issues Travelers' Cheques which may be cashed at sight at any banking house in the world.

The bank is operated under the Florida State banking law, which requires reports of its condition to be made to the state comptroller at least five times per year. The usual bonds and guarantees for honesty and faithfulness are exacted of its employes. The bank is a member of the American Bankers Association, and also of the Florida State Bankers' Association. In short no possible precaution that may tend to engender a feeling of security and perfect confidence in its patrons has been neglected. Safes of the most modern fire and burglar-proof construction, from the factory of the celebrated Diebold Safe Company have been provided.

The capital of the bank as has been stated is \$50,000, greater than that of any other bank in Seminole County, and nearly twice that of its nearest competitor. With ample capital, and conducted in strict accordance with the most approved methods of modern banking, this institution will constantly maintain for the people of this section the very best of financial facilities, together with a service that is always courteous and accommodating to a degree, and of the most reliable and confidential character.

The high degree of appreciation in which it is held by the business men of its home community is shown by the fact that within less than two months from the date of its organization its deposits exceeded the sum of \$60,000. Possibly a portion of this rapid growth may be ascribed to a sentiment of pride in a purely local institution, but there can be no doubt that the major part of it is inspired by the confidence which the general public feels that its money will be wisely and safely handled when intrusted to this institution. Confidence is usually a plant of slow growth, but the wisdom of the founders of this bank, in selecting its officers and directors forced it to an early maturity in this case. Sanford and Seminole county both are to be congratulated upon the establishment here of a financial institution of such ample ability, such undoubted security and such progressive tendencies as the Seminole County Bank.



INTERIOR OF SEMINOLE BANK



TELLER'S CAGE IN SEMINOLE BANK

DAYLIGHT TRIP ON ST. JOHNS IS LATEST MOVE OF CLYDE LINE

A NEW STEAMER WILL SOON BE PLACED IN COMMISSION

FINEST OF RIVER SERVICE

SANFORD TO JACKSONVILLE BY DAYLIGHT WILL BE GREATEST ATTRACTION IN FLORIDA

When the new steamer Oceola is placed in commission, a daylight service between Jacksonville and Sanford will be established...

"If Volusia county expects to keep to the front in the matter of good roads construction, a better road material must be used than what is being used on her public roads at present..."

The Florida State Live Stock Association is maturing plans for its next annual meeting to be held in the College of Agriculture at the University of Florida in Gainesville...

The Putnam county fair, held in Palatka during the week, has proved highly interesting and attractive.

Several thousand acres of wild celery have been found in Hernando county and negroes have been selling the plant on the streets of Brooksville...

Over a hundred people from the New England states attended the organization meeting of the New England Tourist Association in St. Petersburg Tuesday...

To Save Frank's Life

Atlanta, Ga., Dec. 16.—Attorneys today began a battle for the life of Leo M. Frank before the Georgia supreme court...

The representation of the state of Florida in Republican national conventions probably will be decreased. The vote for Taft in Florida in 1908 was 10,654...

MONA LISA FOUND

Patriotic Italian Steals Famous Painting for Italian Gallery

Florence, Italy, Dec. 15.—Mona Lisa, Leonard da Vinci's great painting which was stolen from the Louvre de Paris, more than two years ago, has been found.

The mystery of its abstraction from the Louvre, its intrinsic value and the smile of the woman it portrayed, Lisa del Giocondo, wife of a wealthy Florentine, will always live in the memory of artists.

The picture was recovered under curious circumstances. An Italian wrote to Signor Geri, an antiquary of Florence, some weeks ago, saying:

"I am in possession of the missing Mona Lisa, but being a patriotic Italian, I desire that it shall remain in Florence, the center of Italian art."

He signed the letter "Leonard" and the antiquary at first paid small attention to it, thinking he had to deal with a madman. However, he communicated with Dr. Poggi, director of the Florentine museums...

A young man, fairly well dressed, yesterday visited Geri. He said he was "Leonard" and was staying at the Hotel Tripoli.

Upon being interrogated the prisoner said his real name is Vincenzo Perugia, that he was born in the province of Como, Italy by profession a decorator...

"I was ashamed," he said, "that for more than a century no Italian had thought of avenging the spoliation committed by Frenchmen under Napoleon, when they carried off from Italian museums and galleries, pictures, statues and treasures of all kinds by wagon loads...

At the time of the theft Perugia was not employed in the Louvre, but he knew all the exits and entrances and how to avoid attention. He kept the painting concealed, he said, until his patriotism led him to offer it to the Italian people.

Florida Reps Shortened

The representation of the state of Florida in Republican national conventions probably will be decreased. The vote for Taft in Florida in 1908 was 10,654 and it has four representatives in Congress.

BRICKS ARE BEING PLACED FOR SEMINOLE'S NEW ROADS

CELERY AVENUE WILL RECEIVE FIRST AID

OTHER ROADS TO FOLLOW

SANFORD SPECIAL ROAD DISTRICT WILL SOON BE PAVED THROUGHOUT WITH VITRIFIED BRICK

One of the greatest sights to the average citizen of Sanford and the special road district is that of bricks being hauled and placed in position on the roads that will soon be bricked.

All the necessary arrangements have now been completed and there is nothing to delay the work of laying the brick on the whole twenty-five miles of roads to be made.

But that Seminole county will be the banner county in the building of good roads goes without question that reputation having already been accorded us by the people of Florida.

COMING THURSDAY

Chelsea 7750 Matinee and Night at the Star Theatre

Henry E. Dixey, the famous "legitimate" star, one of the foremost favorites of the American stage, distinguishes "Chelsea 7750" by his convincing characterization of an eminent, able and conscientious detective.

Suff's At It Again

London, England, Dec. 16.—The suffragette arson squad today set fire to a lumber yard at Davenport and destroyed property worth over \$400,000.

The lumber yards and the adjoining property were fire swept before the blaze was under control.

Quantities of suffrage literature and placards bearing the words "Revenge for the Arrest of Mrs. Pankhurst" were found scattered about.

The scene of the fire is the spot where "General" Flora Drummond and other militants awaited Mrs. Emmeline Pankhurst on her arrival in England from the United States on December 4, when the suffragette leader was arrested.

Bought Shaw Place

Geo. N. Townshead has purchased the old Dean place that has belonged to Osborn Shaw for the past three years. This is one of the best located small orange groves in this section and will be used as a home place by Mr. Townshead who wishes to raise chickens and vegetables.

LAYING CORNER STONE PARISH HOUSE DEDICATED TO GOD'S WORK LAST SABBATH

CEREMONY VERY BEAUTIFUL AND MOST IMPRESSIVE AND MANY WERE PRESENT

One of the most impressive ceremonies held in Sanford in recent years was the laying of the corner stone of the Parish House of Holy Cross Church, at an open air service Sunday afternoon...

- 1. Book of Common Prayer of the American Church. 2. Coins of the Realm. 3. Bronze Medal from the Catechists of St. Calixtus. 4. Silver Medal from the Conventional Church of St. Francis, Assisi. 5. Copy of "General Convention" number of "Spirit of Missions."

A short but appropriate address was made by Mayor G. W. Spencer, followed by remarks from the Rector telling the value of the parish house to a parish, and urging all to look upon this parish house as their own.

Program

- 1. Band prelude. 2. Remarks, Rector. 3. Reading list of contents box of stone, B. F. Whitner. 4. Laying of the corner stone—Service from Prayer Book. Responses: Lord's Prayer Creed. Be Thou my Strong Rock and House of Defence. That Thou mayest Save Me O Lord, make speed to Save Us O Lord make hast to Help Us. Gloria. Antiphon Psalm 48. Antiphon. The Lord be with you And with thy spirit. Prayers. Responses: Our Help is in the Name of the Lord. Who hath made Heaven and Earth. Blessed be the Name of the Lord. From this time forth forever. The stone which the Builders rejected Became the Head-stone of the corner. Gloria. Prayers. Psalm 127. Stone is here laid. Psalm 51. Hymn 294. 6. Address, by the Honorable Mayor, Mr. Spencer. 7. Hymn No. 491. 8. Hymn No. 636. 9. Benediction. 10. Recessional: (2 pieces) Sanford Band.

Bulck Makes Record

Mr. Zetrow of Sanford, purchased a Model 26 Buick from the Seminole Garage Saturday at noon and left at once for Mt. Verde, Lake county where he has a large grove. He returned Sunday afternoon, making the trip of 108 7-10 miles on 4 gallons gasoline 1 pint oil.

REDUCE HIGH LIVING COST BY USING THE PARCELS POST

FARMERS COULD SHIP VEGETABLES DIRECT TO CONSUMER

NO CORNER ON EGG MARKET

AGRICULTURAL DEPARTMENT EXPERT ON MARKETING SEES SOLUTION OF VEXING PROBLEM

Washington, D. C., Dec. 15.—The egg-producer and the egg-consumer CAN be brought together—and "egg corners" abolished forever! The high cost of eggs—and the cost of many other farm products, too—can be lowered by co-operation between the farmer and the egg user in the city or town.

"Of course, the tests have not been concluded, but at least SIX of the containers are standing mail trips satisfactorily. "Out of the first twenty-five dozen that we shipped," continued Mr. Brand, "there were only five broken eggs and four were in one particular dozen; so that there were twenty-four dozen eggs shipped with only one broken."

"It is not at all necessary that the containers be expensive," he replied. The less expensive types in several cases are proving to be as satisfactory as the others. But it is quite possible to use a container that is expensive without hurting the efficiency of the service.

"We are simply being deluged with correspondence from ALL OVER THE COUNTRY from people who want to know how best to get in touch with the produce farmer and buy their eggs—and other farm produce—fresh and cheaply. As a matter of fact, we have to spend so much time answering letters that it is retarding us in writing the bulletin which we expect to issue some time within the course of the next month and which will give full information on the results of our experiment."

"But there is one thing that ought to be made clear, and that is that consumers ought to go to some trouble to get into personal touch with farmers in order that both may deal satisfactorily. It is worth while. Our people ought to learn to do as they do in Europe. In France, for instance, people go to the country to spend their summer vacation and a part of their thought in going is to get in direct touch with the farmer and find out then and there the kind, quantity and quality of farm produce which they can get. They get to know the farmer and he gets to know them. They are then able to trust each other and depend on each other. Here our people are not matter of fact enough. They want to telephone for everything they need. People in other countries are willing to go to some trouble to get good and cheap food, and in consequence they get what they are after."

Hundy School Report

Table with 2 columns: School Name and Student Count. Baptist 150, Congregational 90, Methodist 181, Presbyterian 145.

SANFORD'S FIRE MACHINE

Editor of Lake Region Reports Results of Inspection of Apparatus

The editor of the Lake Region, who has had experience with fire-fighting in other and larger cities, will continue to urge our city fathers to provide a combination auto hose-carriage and chemical apparatus that our infrequent but comparatively destructive fires may be quickly extinguished.

On Monday we inspected the Sanford fire department, and give below our impressions:

The \$5000 combination hose and chemical truck was purchased about April, 1911. It is stated that it is the oldest auto fire apparatus in the State. It was made by the "American LaFrance" Fire Engine Co., of Elmira, N. Y. Since its installation, two and a half years ago, it has never needed overhauling, and according to an inspection just made by the expert engineer from the factory, it is in first class condition. No repairs have been bought. It has attended nearly seventy fires, and through its efficiency and reliability has prevented a great loss of property.

The truck is capable of taking an extra reel of 500 feet of hose in case it is necessary. The engine is rated at seventy-six horse-power and can draw the 4-ton truck at a speed of sixty miles per hour, as the Lake Region editor can testify from experience.

In addition to the truck, there is a ladder wagon drawn by a horse kept in the department. There is also a 40-gallon chemical tank mounted on a wagon which can be drawn by the horse and used in case of emergency. The telephone alarm system is used, with automatic clocks for recording time of alarm, how long the department etc.

Three paid men stay at headquarters night and day, being allowed one day's relief each week.

The present department was instituted under the able oversight of Chairman W. H. Underwood, in June, 1912, and since that time there has never been one minute's delay, and all equipment has been kept in proper shape for instant action. The time of getting out has been from 20 seconds in the day to not over one minute at night. Every convenience for handling apparatus so as to give its utmost efficiency in the shortest possible time has been the constant study of Foreman G. P. Paxton, and how well he has succeeded is attested by the results.

Sanford is justly proud of its fire department and it is believed to be, according to equipment it has,—the best in the State of Florida. Its citizens rest secure in the belief that no matter where the fire—in town or ten miles distant the ever ready apparatus and its crew of gallant men will be whirled on the wings of the wind to quench any blaze in its incipient stages. If water is not handy the chemicals are—and so they go to sleep whenever the fire bells ring; for a conflagration in Sanford stands no more show there than a June bug in Hades with a paper shirt on.—Eustis Lake Region.

ANOTHER GOOD ATTRACTION

J. Dean Adcock, Humorist is Coming to Sanford Friday

The third of the Merry Dramatist attractions will be presented at the Imperial Theater next Friday evening, December 19th. Mr. J. Dean Adcock, humorist, entertainer, will present an evening of Song and Story. Mr. Adcock will use for his subject, "Fools, Half-Wits and Smart-Blacks, or the Dialect of Dunoon." You cannot afford to miss this great entertainment. The seats with reservations will be used. Single tickets may be bought at Maxwell's next Friday, the 19th. Treat yourself to a Christmas present by coming to this entertainment.

Two Building Lots

Two choice building lots on Sanford Heights will be sold at cost this week. Brick roads will be built on two sides of this property. Face the east, and are the greatest bargains in Sanford today. Apply to Herald office for particulars.

W. W. ABERNATHY

Headquarters for Furniture, Stoves and Household Goods
Below are a few of the many things you can find here for Xmas Gifts

Parlor Suit, Dining Room Suit, Bed Room Suit in any wood and finish, Brass Bed, China Case, Dinner Set, Buffet, Book Case, Library Table, 3 Piece Mission Suit, Phone Stand (seat attached), Work Basket, Wood Baskets, Reception Chairs, Willow Rocker, Rugs, Lace Curtains, Fancy Lamps, Ranges, Kitchen Cabinets.

AFTER BUYING HERE YOU CAN THEN REST EASY

W. W. ABERNATHY

STONE-GOVE BLOCK



Daily Christmas Hint

Here's a Useful Gift For Dainty Girls

The little pin cushions that are made out of tiny baskets are most attractive. Buy a little basket in any shop—it costs about 25 cents—stuff it with bran, cover the top with any color silk, then paint the basket with white enamel paint or gold it with liquid gilding which comes for this purpose. Be sure to let this paint dry thoroughly.

Next take a yard of tiny rosebud trimming and drape it around the han-



BASKET HAIR PIN HOLDER

dle of the basket like a garland. Sew another garland of the rosebud trimming around the inside of the basket, and when a few gift hairpins have been stuck in the pin cushion you have the cutest little gift to send to the girl with golden hair.

Daily Christmas Hint

Bachelor Girls and Matrons Will Like This Gift

The quickest thing to turn off when time is short is a guest towel, and every housekeeper is glad to have plenty of these dainty little towels.



GUEST TOWELS

Three yards of damask will make four towels, and the scalloping and initialing may be drawn with pencil and done by hand in almost no time.

The guest towel illustrated is of huckaback done in a cross-stitch.

Huckaback may be no faster than it was twenty-five years ago, but it has shown great improvement in other respects. There was a time when the greatest shortstop in the country wore side whiskers.

JEWEL TRIFLES.

There Are Inexpensive Ones That Make the Younger Set Happy.

A charming gift for a pretty girl is one of the small watches worn on bracelets. Some of these are very attractive, and the one illustrated here has the additional merit of being odd and convenient, for it is set into a square mount that fits neatly on the bracelet.

There are many inexpensive trifles in the way of jewelry that may be given to one's friends as well as relatives at this season. Trinkets of this sort are always valued by the younger set. Novelties are what appeal most to the taste.

Buying a last minute jewel gift? Perhaps you know just what she wants and the choosing is easy. And perhaps you don't. If so and the gift is for December's child, why not select



BRACELET WATCH

a turquoise? The turquoise is the stone for December, and it stands for prosperity.

All told, though, the diamond and the pearl are the most desired stones. The pearl should have an article all to itself, though, summed up briefly, its characteristics are whiteness, softness of texture and purity of luster. As for the diamond, it must have what has been called liquid lusciousness—must be of the first water. In fact, the term "water," etc.—is not a capricious term, but is directly applicable to the characteristics of the stone.

This liquid appearance is the first dominating quality which denotes the real thing. The artificial one lacks it. Note here that the chief difficulty in judging is between good gems and imitations, not between poor ones and imitations.

HANDKERCHIEF CASES.

These Will Be Gifts Prized by the Dainty Woman.

Handkerchiefs are standard gifts for Christmas. Quite the nicest way to present them is in a fancy box or case. A folding case of woven ribbon in white and pale green is illustrated here. It is lined with plain satin, and between the covers is a thick layer of wadding sprinkled with sachet powder. A wreath of roses made from satin ribbon ornaments the front of the case, while ribbon ties attached to the front hold it securely together when the handkerchiefs are placed inside. Ribbon straps may be attached to the inner face of the handkerchief case or satin pockets—as handkerchief holders.

A handkerchief case that will lie flat, that will not take up much room, yet perhaps contain not only handkerchiefs, but many odds and ends of needles, etc., as well, that others may tumble about and secrete themselves on the bottom of a trunk, as they fixate.

His Hint.

"Don't you wait some needles, dear?" queried Brown as he picked up his shirt and glanced at the places where the buttons should have been.

"Why, no," replied Mrs. Brown.

"Why do you ask?"

"Oh, I thought," said Brown a trifle nervously, "that probably your old ones had become worn by much use."—Exchange.

Points for Mothers

Poisons and Antidotes.

The mother who knows just what to do when the terrible accident of a dose of poison must be treated at once may save a child's life. It is every one's duty to have in mind a list of antidotes for ordinary poisons: If your memory is not good make one on a piece of paper and paste it on the wall of the bathroom.

Of course the prevention of the possibility of a child's taking poison is the important thing, but accidents are always occurring in the most carefully watched homes.

Impress on a child's mind the importance of taking nothing without permission. "Candy pills" may sometimes be poison. Sometimes a mother gives poison by mistaking a bottle in the medicine chest. An excellent idea is to have all bottles not only labeled, but marked with a card, on which a little bell is tied. This easy warning is particularly good in the dark, when so many mistakes occur.

Carbolic acid is one of the ordinary poisons that are found in the home and frequently taken in mistake. It burns the mouth, and its odor is unmistakable. Give epsom salts in abundance or soap. If the acid has burned the skin only, apply alcohol.

A child may take a large quantity of alcohol, which is classed as a poison. Give any simple emetic, such as mustard water, soap and water, etc. Apply a cold douche on the head and warmth to the body. If respiration is at a low register raise and lower the arms regularly, as is done in cases of drowning.

Corrosive sublimate should be counteracted by an emetic, followed by whites of eggs or great quantities of milk. Give tannic acid freely and a dose of castor oil to open the bowels.

Opium, including laudanum, morphine, paregoric or soothing syrup, can be counteracted by permanganate of potash in doses of four to five grains if the mistake is detected right away. Strong coffee is another antidote; also atropine. Keep the patient awake at all costs by walking, artificial respiration and a cold douche on the head and spine.

Phosphorus poisons include matches and some roach and rat poisons. Give an emetic and follow it by doses of permanganate of potash, four or five grains well diluted. Epsom salts or magnesia should then be administered to open the bowels. Do not give milk or oil of any kind.

Silver nitrate (lunar caustic) has an antidote in table salt, followed by an emetic. Milk or whites of eggs are also effective.

Strychnine, especially in pills, is mistaken often for other medicine. Its antidote is tannic acid followed an emetic. Bromide of potash given freely is good.

Alkalies, including ammonia, potash, caustic, should be treated by vinegar or lemon juice, followed by sweet oil.

A Baby's Party.

Mothers who wish to celebrate the first anniversary of the baby's birthday should give a party after the following suggestions:

All the guests should be mothers, who can also bring their babies, and the invitations should be sent out to the infants themselves with a note to the effect that "you can bring your mother with you if you like."

Other guests may be invited, but it is understood that all are to be baby worshippers, as the party is not to be spoiled by the presence of cynics.

The tea table should be decorated with little cradles of gilded wicker-work filled with the appropriate bloom of the month and tied with a lover's knot of satin ribbon to harmonize. In the center should be an arch of flow-

ers towering above the baby's birthday cake, decorated with its one white candle, or, as some say, two, one to be the "life candle" and to be kept for the second birthday cake.

A postcard photograph of the baby, with the date of its birth in silver letters beneath, should be given to each guest and a small knot of flowers presented to all the babies assembled. One of the features of the afternoon is the baby guessing competition, in which every mother takes part.

Across the doorway is hung a curtain with a hole large enough to contain a baby's hand. One at a time each baby thrusts its fingers through this hole, and the mothers are asked to identify the child.

A prize of a baby's bib or a dainty pillowcase may be given, and the mother who makes the most mistakes is awarded a foolscap.

For the Schoolgirl.

To make a dress wear longer and look neater while it lasts pretty collar and cuff sets in white or pale toned linens prettily trimmed with lace are a wise investment for the small girl, as they are easily laundered. They should be made in various shapes and sizes.

Sandpaper Baby's Shoes.

Always sandpaper the soles of baby's new shoes before they have been worn. This keeps her from slipping on the bare or polished floors and prevents many a bad fall, which could easily result in a sprain or broken bone.



HANDKERCHIEF CASE

by do, just at the particular moment when they are most wanted, will be liked by the prospective traveler.

The cost of the handkerchief case is small, and when finished it will be durable and always look clean, as it can be washed as often as it becomes soiled—a desirable point in traveling accessories.

A very beautiful handkerchief box was covered with linen. The top of the box was adorned with a bird and a branch of a tree. The foliage was embroidered in satin stitch, but the bird was worked very evenly in long and short stitch. This stitch is particularly effective where used for the plumage of a bird.

The embroidery was further enhanced by a darned background. It really gives a most exquisite effect. The entire surface of the linen is darned with small stitches in the softest shade of blue.

A spray of cherries makes a pleasing decoration for the top of one of these boxes. The background should be darned with ivory flosses.

The Cookbook.

The best way to make boiled ham juicy and tender is to leave it in the water in which it is boiled until quite cold.

Leftover kidney minced and mixed with a little gravy of some tomatoes will be found a welcome addition to the breakfast or luncheon omelet.

The water in which any vegetables except potatoes or cabbage have been cooked may be used for the basis of a soup of to add to the stock kettle. There is considerable nutriment in it.

Animals' Eyes.

Horses, giraffes and ostriches have the largest eyes of land creatures, cuttlefish of sea beasts.

THE CELERY CITY CAFE

MRS. ALICE MESSENGER PROPRIETOR

A PLACE FOR LADIES AND GENTLEMEN

SHORT ORDERS AT ALL HOURS EVERYTHING FIRST-CLASS PROMPT CLEAN SERVICE

118 PARK AVE. COURT HOUSE BLOCK

SANFORD.

FLORIDA

A. P. CONNELLY

FIRE and ACCIDENT Insurance BONDING

Best Personal Attention to Your Business. Enquire as to companies represented.

Will appreciate a share of your business

Sanford Coca-Cola Bottling Co.

ONLY AUTHORIZED BOTTLERS OF

Coca-Cola

MANUFACTURERS OF GINGER ALE AND SODA WATERS

PHONE 21

SEMINOLE COUNTY ABSTRACT CO.

Complete abstracts from the records of Orange and Seminole Counties. Taxes paid for non-residents.

C. W. GOODRICH, Manager.



You are positive of the above from any insurance company we represent—so if you insure through us and suffer a fire loss you are certain to escape all those exasperating, petty delays and squabbles that are associated by most people with insurance claims. PROMPT payment of losses fair and equitable methods—and the best of real security characterize OUR companies.

CHASE & CO.

FURS AND HIDES

HIGHEST MARKET PRICE PAID FOR RAW FURS AND HIDES

Write for prices. Not mentioning this ad.

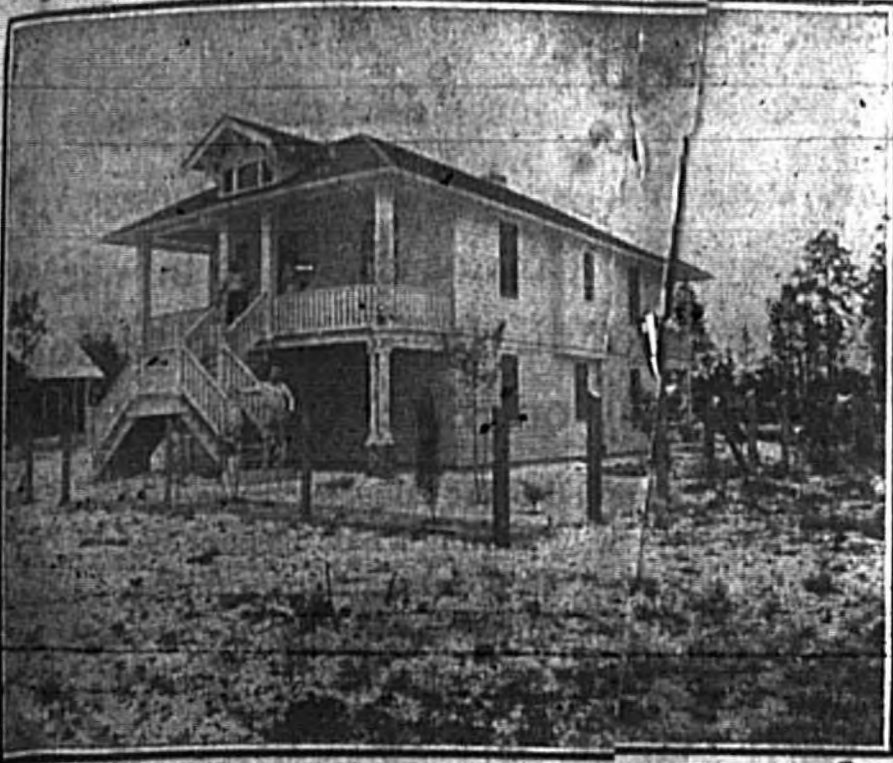
Established 1897

JOHN WHITE & CO., LOUISVILLE, KY.



A 25c Want Ad. in The Herald will Rent Your House For You

A Riverview Home



JACKSONVILLE, FLORIDA

RIVERVIEW, Jacksonville's Most Famous Suburb
Lots \$10.00 Down, \$5.00 Per Month

Right recently Riverview has taken on the most wonderful growth ever known in any suburb to Jacksonville. 50 homes now built and many new ones just started since operations opened up on the 50 thousand dollar Hotel Verlee and the digging of the big canals by the big steam dredges. The motor car line, the 8 grade grammar school all goes to increase values.

All Prices Will Soon Advance Again

Anyone desiring a good sound investment will do well to take on a few of these lots.

No lots sold to colored people.

DR. E. H. ARMSTRONG, OWNER

111-112-113 Heard Nat'l Bank Bldg.

Jacksonville, Florida

SEED IRISH POTATOES

CHOICE SELECTED STOCK

Improved Rose No. 4 Red Bliss Triumph
Irish Cobblers Dixie

Good Seed is essential — We have the BEST

Ideal Potato Fertilizer

Ideal Potato Manure
W. & T. S. Hastings Potato Special

SEND FOR OUR FREE BOOK

IRISH POTATOES

WILSON & TOOMER FERTILIZER CO.

JACKSONVILLE, FLORIDA

Mr. R. C. Maxwell, Mgr. Sanford Branch

STOP PAYING RENT

And Provide For Your Family a Home

Only \$10 Cash and \$5 Per Month Buys a Beautiful Lot in

MARKHAM PARK

From \$100 Up. Be Healthy and Happy. This Price Can't Last Long as They Are Selling. Don't Miss This Opportunity of Your Life.

Some Real Bargains in Vacant Lots and Houses and Lots

Close in Town and Near the New Depot. I Have the Goods, the Best Prices and the Best Terms. See Me at Once, and Get the First Choice.

N. H. GARNER

THE CITY PROPERTY SPECIALTY MAN

HAND BROTHERS

LIVERY, SALES AND FEED STABLE

Corner Park Avenue and Second Street

CONTRACTORS FOR ALL KINDS OF HEAVY HAULING

Large supply of Horses, Mules, Wagons and Harness always on hand For Sale or Exchange

Blacksmithing and Wagon Repairing in connection

MAXWELL'S PERIODICALS

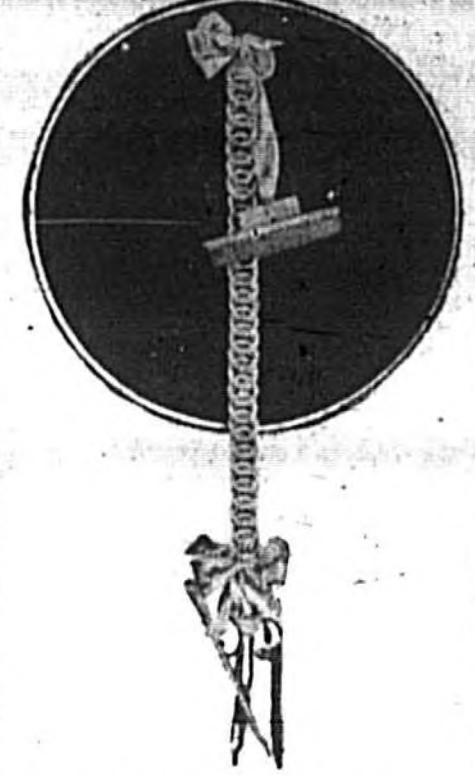
Phone No. 182 104 F. Street
Ice Cream - Soda Water - Confectionery - Cigars and Tobacco

CHRISTMAS PRESENTS FOR THE GIRLS

Gifts Easily and Inexpensively Made at Home.

A girl who makes especially fine orange marmalade is planning this year to give her friends little decorated jars of this dainty for Christmas. She has bought prettily shaped glasses and has pasted on them little colored Christmas garlands and ropes of greens with the red berries, which cost her only a few cents. She will wrap the glasses in holly sprayed paper napkins, making her simple gifts doubly attractive because of their pretty exterior.

Traveling Manicure Set.
For the girl addicted to week end parties or for one who is much of a globe trotter nothing by way of a manicure set could be more useful than the contrivance illustrated. The ma-



terials needed are white celluloid rings, a row of which are threaded with any colored satin ribbon one desires. A smart bow of the ribbon ornaments each end of the celluloid line. At one end are attached a file, orange stick and nail scissors.

Dainty Dressing Sack.
Dainty and comfortable and easy to make is this dressing sack. The material used is white albatross, and the



buttonholing and the embroidery are carried out in pink embroidery silks. The tie is of pink wash ribbon.

Presents Made From Net.
Surely some one who is a bit puzzled over Christmas things will be glad to know what attractive gifts can be fashioned out of remnants of net. These remnants can be picked up at the curtain goods counter as well as at the department of laces, where nets are likely to be higher. Collar protectors, to keep the blouse collar from being soiled by coat or furs, are made of a strip of net or all over lace about a third of a yard or even less in width and almost a yard long. A narrow hem is run in on both sides and each end gathered up closely and finished with any kind of tassel, black silk, white cotton, gilt or a small crocheted white ball. Occasionally these protectors have a few tiny pin tucks or gatherings in the center of the scarf the height of a collar, and some conceal a tiny weight where the end tassel is put on. A bit of color may be added, but it is wisest to make the protectors so that they may be laundered.

Kindergarten Gifts.
One clever girl who has a small kindergarten class is preparing bean bags as gifts for her small pupils. She makes square bags about four inches across out of scrap bag pieces of blue and pink linen and chambray. Then she embroiders the two or three initials cornerwise on the bags and partly fills them with beans, making sure that they are not too heavy. If one is making the ever welcome bean bag and wants to give it an extra decorative touch it may be buttonholed around the edges. A set of the bags, one pink and one blue, makes a gift suitable for any child.

LINENS AND CRETONNES.

They Make Durable and Attractive Favors For the Yuletide Season.

Cretonne or linen may be made up into many attractive gifts. Boxes covered with it are not only handsome but useful Christmas tokens. Ordinary pasteboard boxes may be covered with the material and lined with a plain fabric to match the color in the pattern of the cretonne, or the boxes may be cut up and put together again to form any odd or pretty shapes which the maker may devise. The miniature cabinet illustrated here was made in that way. The separate pieces in this case were covered with the material and then stitched together to form drawers, while a large flat box was taken apart, covered and then joined to make the cabinet. The edges were finished with a narrow braid. Crystal buttons instead of the tiny brass handles may be used on the drawers if more convenient. This may be used as a trinket box.

An ordinary cardboard collar box may be turned into a thing of real beauty if it is covered with linen. It then becomes a delightfully artistic



TRINKET CABINET.

box for a man's collars. The cardboard "flaps" must be taken off the lid, and these will not be required again. Now the box itself must be carefully taken to pieces. Each piece must be covered with linen previously embroidered in ribbon work and the inner sides lined with satin. When you have covered and lined each piece of cardboard they must each one be neatly stitched together to form the box. The box can be finished off round its edges with a narrow silk cord.

Many men appreciate the gift of a little pocket pincushion, and delightful ones may be made of heart shaped pieces of cardboard, size about 2 1/4 by 2 inches. The pincushion should be covered with satin, upon which little patterns and a motto are worked.

FOR MILADY'S PURSE.

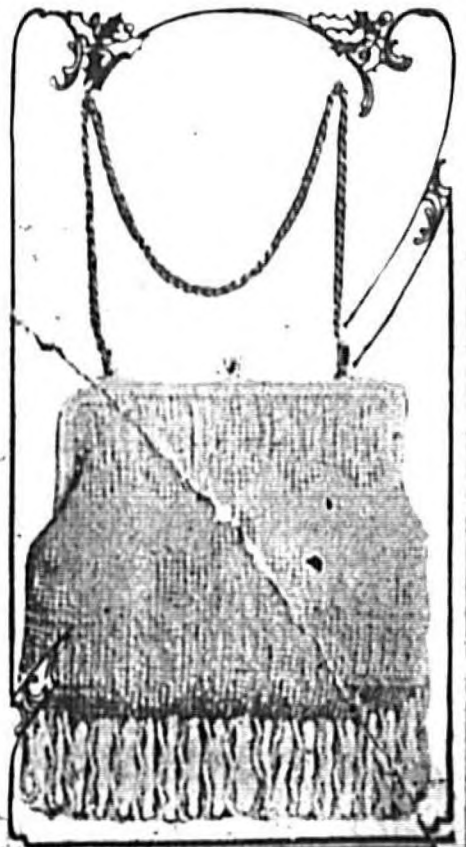
Beaded Bags Make Attractive and Handsome Holiday Remembrances.

The beaded bag shown here is in gray and silver mounted on a silver frame. Beaded effects are very popular and bags of this sort make acceptable tokens for women of all ages.

Beaded bags, with white background squared off with gold and silver beads and with a rose of green and red at the intersections of the gold and silver lines, have gilt clasps.

Small silver mesh purses, with chased clasps, provided with a finger ring and a smaller ring so that they can be worn on a chain, are shown with silver tassels at the three points of the triangular shaped lower edge.

In needlework beads used in place of French knots give a very up to date touch to a design. They may be used



BEADED BAG.

as centers or as filling for petals. In the latter case a cord outlining is often seen. For the table padded dollies covered with glass beads are preferred to all other kinds by women who like to combine beauty with utility.

The forefinger ring is supposed to be excessively oriental, and the more like the ring the more one's hand resembles—it is presumed—the hand of a maharajah or an Indian princess. These forefinger rings are usually set with one large cabochon stone or a single pearl surrounded by smaller stones.

Of course a genuine pearl large enough to form the center of such a ring would be worth a maharajah's ransom, but no stigma attaches itself to the imitation pearl these days, and some of these near pearls are really marvelous in their color and luster. Such a pearl, set in a ring of small emeralds or rubies, makes a beautiful ring.



Low cost? Why, a Ford recently averaged twenty-five and a third miles to a gallon of gasoline—for thirty-three hundred miles! And this is not an exceptional Ford performance. Ford economy is a big reason for Ford popularity. Buy yours now.

Five hundred dollars is the new price of the Ford runabout; the touring car is five-fifty; the town car seven-fifty—all f. o. b. Detroit complete with equipment. Get catalog and particulars from Sanford Machine and Garage Co., E. F. Williams, Agent; Edward Higgins, Mgr.

A MERRY XMAS TO ALL Gift Makers Opportunity

Our New and Beautiful Line of Holiday Goods, the choicest selections for the Christmas Trade. The nicest and most appropriate Gifts for Little and Big, Old or Young. Do not fail to see our line of

Watches, Clocks, Jewelry, Silverware, Novelties, Etc.

Just received a nice line of Alligator Hand Bags, direct from the factory. The latest out. Prices are right. Come and look them over.

THEO. SCHALL, Jeweler

Expert Watch and Jewelry Repairing
123 WEST FIRST STREET, SANFORD, FLA.
Open Evenings From December 3rd Until Xmas



THE IRON AGE SPRAYER

THE POPULAR SPRAYING MACHINE OF THE SANFORD DISTRICT

Nineteen of these machines now in use by the leading growers of the Celery Delta.

A 4-Row Celery Sprayer, Light Draft, Centre Drive. Sprays with a fine mist and has a good pressure.

We have these sprayers in stock for immediate delivery. Don't fail to see the IRON AGE before buying your sprayer.

HILL HARDWARE CO.

1st and Oak Ave.



CHELSEA 7750" At Star Theatre Matinee and Night, Thursday, Dec. 16th.

THE SANFORD HERALD

Published Every Tuesday and Friday Morning by THE HERALD PRINTING COMPANY

W. M. HAYNES, Business Manager

Subscription Price, \$2.00 a Year in Advance

Delivered to the City by carrier \$2.00 per year

Payments in advance must be made at office

Entered as second-class mail matter August 22nd 1908, at the Postoffice at Sanford, Florida

Under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

OUR SEMINOLE EDITION

The Herald is foregoing the pleasure this season of compiling a Christmas edition, for it has always been a pleasure in getting out a Holiday edition especially since the young folks have become accustomed to one at Christmas time.

In presenting this edition, the first in the new county we do so in the full knowledge that it is just an ordinary newspaper edition. There are no fancy covers, no colors, no pomp or pageantry in the make-up or the reading matter, but in the Sanford Herald in enlarged form with the solid facts presented solidly and in concrete form and the reader will gain a better idea of Seminole county than he could possibly do from a world of cuts and flowery language.

This edition only takes in the essentials and in a few words attempts to take the reader to some of the different sections of this great little county where there are more beauty spots, more winter vegetables, more fruits, more miles of beautiful river front, more miles of beautiful lakes, more flowing wells of pure water, more brick roads, more churches and school houses and more people to the square mile than any other county of similar size can boast not only in Florida but in any other state in the south.

On account of the great expense of taking the photographs and making the cuts and other work incidental to a large edition we are limited in free copies and it will be necessary to charge a nominal sum for this edition to those who wish to send them to their friends in other counties and states and while it will of necessity be more of a work of love than of financial returns the management wishes to thank the county commissioners, the city council of Sanford, the merchants of Sanford and the merchants and people of the county of Seminole who have responded so liberally toward this work.

FLORIDA'S GROWTH

What a country has done is a good indication of what it is doing or of what it can do. In the decade from 1900 to 1910, Florida's population increased 42.4 per cent. The increase for the United States as a whole was only 21 per cent.

Florida is by no means a new state. Its shores were among the first discoveries on the American continent, and in Florida was the first settlement on the American continent to be called a town.

It was the twenty-seventh state to be admitted to the Union. There have been twenty-one states admitted since it came in, unless we count Iowa, which was admitted on the same day, as a state since admitted.

There can be but one answer. Florida was not really "discovered" by the great bulk of the American people until a score of years or so ago. It had never received the publicity. The attention of the people had not been sufficiently directed here. They did not know of the wonderful climate, the good soil and the productive possibilities and the market resources of the state.

But all of us can do more than we have been doing. All of us can contribute our mite to the necessary publicity to bring many thousands of people to the state within the next year. According to census estimates, something like three millions of people will change their places of residence in 1914.

Let it be one of your best and firmest of New Year resolutions when you audit yourself at the end of this month, to do something to help your town, your county, your section and your state; and then work to make good on that resolution 312 days during 1914; and you will be surprised at the good you will accomplish.

The Jacksonville News, the very newest afternoon daily in Jacksonville has made its initial bow to the public and it is all that people who are behind it have claimed and then some. It can be truthfully said that the Jacksonville News is quite the most metropolitan daily in Jacksonville and if the advertising patronage is any criterion of success in Jacksonville the new paper has already arrived in the success class.

Col. W. P. Walton of Kentucky has arrived in Orlando having purchased a half interest in the Daily Reporter-Star with his brother, E. C. Walton and these two incomparable Kentucky gentlemen will now give the people of this section of Florida a real daily paper with press service. If W. P. Walton or E. C. Walton make a promise you can rely on its being kept to the letter and that the Reporter-Star will shine the brighter for the presence of two Waltons is already assured.

The Commercial club of Sanford has subscribed for 500 copies of the Sanford Herald to be sent away from the State to advertise the Celery City. For several years the county commissioners of Osceola county paid for 500 to 1,000 yearly subscriptions to the Kissimmee Valley Gazette and to that method of advertising was largely due to the growth of Kissimmee from 1,500 to 6,000 population and the settling of the county with thrifty farmers. The Florida publications are the best advertising for the State, after all.

Two choice building lots in Sanford Heights will be sold at cost this week. Brick roads will be built on two sides of this property. Face the east and are the greatest bargain in Sanford today. Apply to Herald office for particulars.

Among the early and very fine Christmas editions of Florida papers coming to our exchange table this week are the Ft. Meade Leader and the Zolfo Springs Truth, both of them full of good matter, advertising and Christmas cheer. This is the season of the year for the merchants to advertise and the many good editions of the weekly papers demonstrate that the Florida merchants are alive to their opportunities.

Bill, probably won this honor on account of being a newspaper man and not a lawyer and all the newspaper men can now rejoice with him in this great honor. Several of us belong to the Ata Bita Pi and Bill Crawford has nothing on us in this Greek stuff.

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If you have a friend in some other state who is likely to be interested in Seminole county there is no better way to attract him than to send this edition of the Sanford Herald to his address. They have been issued for that purpose and there are plenty of extra copies at The Herald office at the small sum of ten cents apiece. Get them now and send them now.

Mrs. John W. Dickins, the efficient Sanford correspondent of the Tampa Tribune had a fine descriptive write-up of Sanford in last Sunday's Christmas edition of the Tribune. The work shows great care in the compilation of description and statistics and Mrs. Dickins is due a vote of thanks for her very able article and the Tribune for their very liberal space.

The farmers ought to be making a fortune out of vegetables now if the prices paid at the groceries are to be taken as an example. And this brings the question of high living back to the question of a city market in Sanford, something that has long been advocated in The Herald and is something that will help the farmer and the consumer as nothing else.

We note in the Ft. Pierce News among the pictures of the city officials one of Judge Otis Parker who is president of the city council of Ft. Pierce. The genial judge looks twice as large and twice as natural as he did in Tallahassee when he so ably assisted at the birth of the Seminole baby.

New Jacksonville Daily

Progress is the watchword of the News, the new afternoon newspaper which is soon to make its appearance at Jacksonville. Its publishers, Messrs. C. H. and Albert Hanson, are abundantly equipped in training, experience and capital to give the state of Florida a newspaper which will not only keep fully abreast of the advancement of the state in all essentials, but point the way to future progress.

The mechanical equipment purchased by the Messrs. Hanson for their new enterprise bears ample and eloquent testimony of their ambition and intentions. A monster Goss perfecting press, which will print thirty-two pages in black and colors at one turn of the cylinders, has been erected at the News' plant and publication office, No. 20 Ocean street, Jacksonville. This press is the only newspaper color press in the state of Florida. It will print seven colors in addition to the primary black.

Rev. D. W. Richardson of China is to visit Sanford this week and will speak at the Presbyterian church Wednesday night at 7 o'clock. He is a gifted speaker, and will not only help but entertain those who hear him.

Property in Sanford and especially in the suburbs will take a decided rise in the next thirty days on account of the building of the new hotel and brick roads. You want building lots cheap and you can get two in Sanford for the price of one. Corner on brick roads, far east, large lots well drained. Apply to Herald office for particulars. Must be sold this week and will be almost given away.

The Sanford Girls' High School basket team will play the Orlando girls at Sanford High School grounds next Monday afternoon at three o'clock. A spirited contest is promised and a large crowd should be in attendance.

Wm. Scully (Bill Jr.) has resigned as machinist at the shops and is now hammering "Fords" for The Sanford Machine and Garage Co.

ATTENTION! LADIES!

Gathers All The Dust From Everywhere And Holds It

Dusting, cleaning, polishing is hard, back-breaking work. An almost never ending task and seldom satisfactory in the old way. But it is easy, quick and satisfactory the new way—using the O-Cedar Polish Mop. With it you can spend a few minutes doing what it now takes you almost half a day. You simply pass the O-Cedar Polish Mop over the floor and every particle of dust and dirt is taken up and held. The floor is given a hard, durable, lasting polish and finish.

Auction Bridge

The attractive home of Mr. and Mrs. Forrest Lake on Park avenue was the scene of a beautiful party of Thursday evening when they entertained a number of their friends delightfully at auction bridge. The pretty rooms were tastefully decorated with roses and star Jessamines. The guests were received and cordially greeted by Mr. and Mrs. Forrest Lake and their mother, Mrs. Lake of Newberry, S. C. Mrs. Lake was handsomely gowned in black satin and Mrs. Forrest Lake wore a very beautiful evening costume of pink crepe de chene, embroidered in gold.

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Notice to the Public

The Peoples Bank of Sanford is glad to announce to the people of Sanford and Seminole county that its New Safe Deposit Vault is now entirely completed and open to the public during banking hours for inspection.

Realizing the extreme privacy that many patrons desire in the handling of their boxes, we have had arranged a special retiring booth which may be occupied by the holder of a box while handling same. This is directly to the right of the entrance of the Deposit Vault.

Extending to all a most cordial invitation to call and inspect this new department, we are Very truly yours, Peoples Bank of Sanford

Missionary to Speak

Rev. D. W. Richardson of China is to visit Sanford this week and will speak at the Presbyterian church Wednesday night at 7 o'clock. He is a gifted speaker, and will not only help but entertain those who hear him.

Buy Property Now

Property in Sanford and especially in the suburbs will take a decided rise in the next thirty days on account of the building of the new hotel and brick roads. You want building lots cheap and you can get two in Sanford for the price of one. Corner on brick roads, far east, large lots well drained. Apply to Herald office for particulars. Must be sold this week and will be almost given away.

You Have Been Looking For

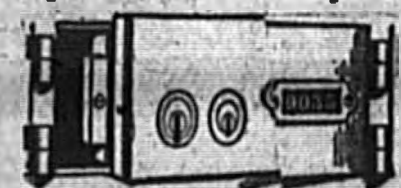
The new, the improved, the better O-Cedar Polish Mop, made with a quick detachable steel center, enabling you to remove the mop head and replace it without an effort. Can be done in an instant. Two sizes, \$1.00-\$1.50. Get them on two or three days' trial at Hill Hardware Co.

Among the prominent visitors to the city from Orlando yesterday were G. R. Keller and J. H. Davis. Mr. Keller was formerly editor and owner of the Reporter-Star but has recently sold his newspaper interests to the Waltons and is now engaged in growing oranges having a fine grove near Altamonte Springs in Seminole county.



If you are the head of a business or family, you cannot afford to be without the fire and thief-proof protection afforded by our Safe Deposit Boxes

Put your papers and other valuables beyond the reach of fire or thieves, by renting a Safe Deposit Box. Our Safe Deposit Boxes are fitted with Yale Locks requiring two different keys—making it impossible to open them without your permission.



Peoples Bank Of Sanford

USEFUL CHRISTMAS GIFTS

- Why not buy something serviceable and useful for that Christmas Present?
A good bicycle will not only please, but will be a good investment and will last for years.
We carry all the leading makes of Bicycles, the one you can always depend upon to give good and lasting service.
COLUMBIA, IVER JOHNSON, RACYCLE and HARTFORD.

SANFORD CYCLE CO.

107 PALMETTO AVENUE

I have opened a Real Estate Office on my own account over the First National Bank of Sanford and extend a cordial invitation to the public to come and see me when I can be of service. If you can help me I know you will be glad to do so. In either case I shall be pleased to see you.

In the real estate business there are three important factors—the Buyer, the Seller and the Dealer and their importance is in the order given. There may be plenty of sellers and dealers but if no buyers there is no business done. My first effort then will be to secure buyers and to do that I shall give the buyer my first consideration. A satisfied buyer becomes a permanent booster for the place as well as a friend of the dealer making the sale. As a matter of policy, then, I shall try and satisfy in every respect any customer who does business through me.

My second consideration will be the seller, for without property to sell I can do no business. I want to handle your property. But I cannot sell it if too high priced or if anything else about it is not right. I must give good values, good titles and good treatment. I am satisfied that we are on the up grade and that property is going to move.

My third consideration is to be myself. Modest, isn't it? But you see I have learned that I do myself the most good when I look after the best interest of the buyer and seller. I've got to make a living. I'm not doing all this business because I like the other fellows best—not much—but because it pays.

Come in and see me anyhow. Yours truly, J. O. PACKARD

Over First National Bank.

LATE LOCALS

The Herald special edition today. Get one before they are gone.
Wille Stringfellow of DeLand and other places was in the city yesterday shaking hands with his many friends.
Mr. Grover Fletcher brother of Dr. Fletcher of the Seminole Pharmacy spent last Wednesday and Thursday in Sanford.
W. F. Malcolm representing the Remington Typewriter Co., of Jacksonville called upon the local trade here yesterday.
Wm. Scully (Bill Jr.) has resigned as machinist at the shops and is now hammering "Fords" for The Sanford Machine and Garage Co.
Meade Fox spent Sunday with Edna folks and left yesterday for Sarasota and Ft. Myers where he expects to look after the fruit and vegetable trade.
Osborn Shaw has arrived in the city and will spend several days looking up old friends and acquaintances. Mr. Shaw formerly spent his winters here and owned some valuable property.
Mr. J. E. Herby and two interesting children Ralph and Alice returned to Dayton O. last Friday, after a visit of some weeks to Mr. Herby's Parents, Mr. and Mrs. John Herby of Celery Ave.
C. A. W. Thomas of Gainesville and son, Neel, of Birmingham are in the city the guests of their son and brother, R. A. Thomas, one of the efficient R. F. D. Carriers. Mr. Thomas is well known in Alachua county having been a resident of that section for many years. He was a welcome visitor to the Herald office yesterday where he talked over old times with the editor.

Sanford's Temperature

Editor of The Herald: For publication in your paper I furnish herewith record of meteorological observations taken by the undersigned as a cooperative observer of the Weather Bureau of the U. S. Department of Agriculture during the week ending Dec 14, 1913, at Sanford.

The instrumental readings are from government standard instruments exposed in the manner recommended by the Chief of the Weather Bureau.

Very respectfully, (Phone) 12-15-13. H. C. DuBois, Cooperative Observer

Table with columns: Date, Highest, Lowest, Precipitation, Character of day. Rows for Dec 8, 9, 10, 11, 12, 13, 14.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief

PERSONAL ITEMS OF INTEREST

Summary of The Floating Small Talks Satisfactorily Arranged For Hurried Herald Readers

Mr. Fred Turner of Oviedo spent Saturday in this city. Let Packard sell it for you. Fine Turkeys, 25c per pound at Co-operative Store.

Chase & Co. have full stock vegetable crates and hampers. Miss Lola Evans spent Sunday in Orlando, the guest of Mr. and Mrs. H. B. Conroy.

Chase & Co. have full stock vegetable crates and hampers. Come and patronize the Daughters of Wesley Dec. 20th at Duckworth's store.

Mr. Zach Castleberg of Atlanta, Ga., is here representing the Mason's Annuity of that city. Don't fail to see our splendid bargains in gift books for Xmas.

Others have failed to sell your property try Packard. Nut meats at J. D. Roberts. Miss Alice Tetherly was called to Orlando on Friday by the death of her step-father.

Chase & Co. have full stock vegetable crates and hampers. Before buying your Christmas things you should see that beautiful line of baskets at L. R. Phillips & Co.

Mrs. Hicks has opened a new restaurant at the corner of First street and Palmetto avenue and expects to reduce the high cost of living. Fine Turkeys, 25c per pound at Co-operative Store.

The handsomest line of holiday goods in town now open at L. R. Phillips & Co. If there is any one in Sanford who desires two of the finest building lots in the city at cost, now is the time to buy them.

You should come and see our new things for Christmas before they are picked over. Do it now! L. R. Phillips & Co. Orange boxes, lettuce-baskets, potato hampers and all style carriers at F. F. Dutton's.

Hon. L. P. Hagan of Markham was among the business visitors to the city yesterday. He was accompanied by his partner, Mr. Dutton who was enroute to Deland. Fine Turkeys, 25c per pound at Co-operative Store.

Latest Parisian fashions for dolls at D. of W. Bazaar. Mothers! Come and dress your Christmas dolls at D. of W. Bazaar.

T. B. Lanier of Lake county and other places was in the city yesterday buying Christmas presents for the grandchildren. Bat says that Sanford stores sell cheaper than New York.

Olives' bulk. J. D. Roberts. Messrs. Brown and Cleveland of Paola were in the city yesterday buying their winter supply of groceries. It seems to take more groceries for a bungalow than for ordinary houses.

Nunnally's candy, Liggett's chocolates, Guth's candies at the Rexall Store. Just the thing for a Christmas joy. The Eagles have secured the famous Bushnell 7-piece orchestra from DeLand and Stumon's orchestra for their Masquerade Ball New Years Eve.

Box Pull for ladies and gentlemen at 306 East First St. A 30 ball game for 5 cents. Prizes awarded for record scores. P. E. Hartman, Manager.

Rev. George Hyman, Mrs. J. M. Tolar and Ollas L. Polk left Monday noon for Arcadia where they will spend the next which days attending the State Baptist Association, to which they have been appointed delegates.

Limberger Cheese, Holland Herring and Popcorn at Mrs. A. Simon's.

Miss Mary Waldron has returned to Sanford after spending several weeks at her home in Lake City and will resume her position in the office of Attorney Geo. A. DeCottes.

Sauer Kraut in bulk at J. D. Roberts.

Among the distinguished visitors to the city last Tuesday were Hon. Clarence Woods, editor of the Eustis Lake Region, Senator Igou of Lake county and Hon. Jos. Sears of Kissimmee, Supt. of public instruction and candidate for congress in the Fourth District.

Celery crate orders should be placed now to insure delivery when needed. F. F. Dutton.

Mrs. H. A. Hill and daughter, Miss Olive of Wichita, Kansas are in the city and expect to stay several weeks before proceeding to St. Petersburg where they will spend the winter. Their many friends in this city are glad to greet them again, as they were former residents of Sanford.

What is the use of paying \$12.00 for a Vacuum and Carpet Sweeper combined when I will sell you the same thing—a Vacuum Cleaner and Sweeper combined for \$8.00? Or I will come and clean your rugs for 50c apiece any time you will let me know.

M. H. GREEN, 307 Sixth Street, Sanford, Florida.

Mr. Zach Castleberg of Atlanta, Ga., is here representing the Mason's Annuity of that city. The Mason's Annuity is a fraternal order which carries an insurance feature, or protection, which is said to be the safest and cheapest protection that a Mason can possibly have to his family in case of his death.

EVERYBODY is going to the CO-OPERATIVE STORE to see the splendid display of CHRISTMAS GROceries. You will find our assistants alert and courteous. Our goods PURE and ECONOMICALLY PRICED, and FULL WEIGHT guaranteed.

Friday Night's Party Friday night quite a party of young folks gathered at the home of L. D. Wicker on Seventh street for a few hours of social fun.

After games, dancing and chatting, the young men selected their partners and repaired to the Seminole Pharmacy where they were served with oysters, "most any style," then the happy squad returned to the Wicker home where more dancing and games were indulged in until a late hour.

Those who were participants in the festivities were Misses Margaret Wight, Anna McLaughlin, Hoskins Jones, Sadie Williams, Linda Connelly, Helen Rowland, Gladys Morris and Miss Gene Wicker, Chaperon; and Messrs. Roy Chittenden, Mac Butts, Joe Chittenden, Frank Campbell, R. M. Grovenstein, Henry Purdon, Pope Wicker.

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Want Ads Bring Results

EARLY HISTORY OF PECAN Seedling Planted Fifty Years Ago At Orlando

When Mr. Jacob Summerlin, whom the early settlers of this section were pleased to call the "cattle king of South Florida," fifty years ago planted the little seedling pecan tree at the kitchen door of his home a short distance east of where now stands the Orange county court house, he probably was little aware of the fact that it was the beginning of an industry in Florida that was later not only to rival the business in which he was engaged, but would vie with the great fruit production as a revenue producer.

The owner and the old house are gone, and only the tree and an old well now mark the spot where stood the hospitable mansion where friends and strangers were entertained by the genial old gentleman, familiarly known as "Uncle Jake Summerlin."

The little seedling of fifty years ago stands today a giant of its kind, with broad spreading branches, that yesterday gave up four bushels of the pecans that are now retailing for twenty-five cents per pound, and many bushels yet remain, thus marking the value that would accrue to Florida lands planted to groves of this particular fruit that has stood the test through all these years.

Great Camp Hunt There is no country in the world that offers quite as much in the way of a good time in the open that Florida does and probably no part of Florida offers so much as Seminole county for here there is diversified sport and a few days in the woods means that you can kill anything from time to deer and bear.

There is nothing as healthful as spending a night in the Florida piney woods and a day or two spent in this manner is the best tonic in the world for the business man who would leave care behind him and his himself to the woods with some good fellows who take things as they are and go in for a good time.

The squirrel and quail were plentiful and Dick Calhoun did some tall cooking for those days. Even three young coons killed in the swamp went the way of all good meat and the hunting was all that could be desired, although the hunters were disappointed in being unable to get a shot at a deer or turkey, there being too many hunters in the swamp for the members of the Ananias Club to get a shot.

They returned to the city on Friday night feeling fine for their few days' outing and they are all looking forward to the time in February when the club will take a week's camp on the upper St. Johns river and get a few ducks.

Among those prominently connected in the south who were allowed to visit the camp might be mentioned: J. D. Davison, S. Runge, G. R. Calhoun, Geo. A. DeCottes, G. W. Venable, P. M. Elder, R. J. Holly, J. H. Overman, A. E. Yowell, Jackson Vaughn, W. H. Underwood. Several others started for the camp, but on account of the cold weather took cold feet and turned back to the city.

Eastern Star The order of Eastern Star met in the lodge room Friday evening. An interesting business session was held and the annual election of officers took place. Plans were made for entertaining the Grand Chapter which holds the annual meeting in this city, where it was organized ten years ago.

The following officers were elected and will be duly installed December 26th: Worthy Matron, Mrs. J. D. Parker; Associate Worthy Matron, Mrs. Loretta Brotherson; Worthy Patron, C. F. Hankins; Secretary, Mrs. Alice Robbins; Secretary, Mrs. E. E. Cox; Conductress, Mrs. Bertha Biggers; Associate Conductress, Mrs. B. P. Jenkins; Points of the Star, Ada, Miss Mary Ensminger; Ruth, Miss Sadie Renfro; Esther, Mrs. Lenna Norwood; Martha, Mrs. Effie Fox; Electa, Miss Carrie Ensminger; Warden, Mrs. J. C. Ensminger; Sentinel, D. H. C. Rabun.

At the conclusion of the business a social half hour followed, when refreshments were served.

Woman's Club

Notes From All Departments Of The Sanford Woman's Club

Club Calendar, Week Beginning Dec. 15

Dec. 16 Social. By request, Auction Bridge party in place of Military Euchre.

Dec. 17 Literature. 1. Harvard University, Mrs. Moughton. 2. Imprint of Yale on American Letters, Mrs. B. F. Whitner. 3. Development of Periodical Literature in America, Mrs. Dickina. 4. Round Table Discussion.

Dec. 18 Welfare. Call Business Meeting.

The Music Department of the Woman's Club met on Saturday at 3 p. m. The program was arranged by Miss Jessie Stumon, a day for most interesting things—our great American composer, Mac Dowell being the subject.

In place of a paper Mrs. Martin read short selections on his life and work. Mrs. Tolar had a fine paper on the Mac Dowell Association at Peterborough, N. H.

MacDowell's "To a Wild Rose" and the "Deserted Farm" played by Miss Gaines. His "Scottish Tone Pictures" by Miss Davis.

After a short business session the meeting adjourned. There will be a meeting of the Welfare Department Thursday afternoon at half past two o'clock. The date has been changed owing to Christmas Day falling upon the fourth Thursday. A full attendance is desired and chairmen of committees are requested to be prepared to make their reports.

All club members are reminded of the Club Market which will be held Dec. 1st, from 9 to 12 A. M. on the Parkway on Magnolia and First Street at the People's Bank.

Basket Ball

The boys' basket ball team of the Sanford High School played Rollins College, December 12th on the High School grounds of this city with the resulting score: Sanford, 26; Rollins, 6.

The Sanford boys showed their superiority over the opposing team in their quicker maneuvering, more efficient basket shooting and lasing wind. Their success is largely due to their careful and persistent practice under the coaching of Mr. Wildman.

Increasing interest was shown by the ample attendance made up not only of those directly interested in the school but by the general residents of Sanford also.

The line up was as follows: Sanford: Fry, Coates, Gilbert, Routh, Fields. Rollins: Martin, Hutchinson, Stearns, Roberts, Black.

The boys played Kissimmee High School December 5th at Kissimmee and won, score 19 to 13. Don't miss the next game! You'll not regret it.

SAFETY IN NUMBERS

"All the world loves two lovers." Sanford Herald. It used to be that "all the world loves a lover" but the Herald evidently desires to get busy on numbers. If "two" lovers, why not a dozen? I remember when old Brig Young used to love 'em in bunches; great, big, luscious, double-breasted bunches; and I've never yet had it proven to me that "all the world loved Brig."

However it may be in a different atmosphere we are now living. —Palm Beach Post.

WANT ADVS. PAY TRY ONE

New Shopping Methods

With all the uneconomic character of the Christmas rush in trade one thing is sure, that the enormous business done at holiday time could never be transacted were not the public becoming accustomed to direct their shopping through the advertising.

In the old days a Christmas shopper started out on her errands with vague ideas of what she wanted and proposed to get. She loitered up and down the store windows, and failing to see what she needed she drifted in and out of various places, pawing over goods until at last she found something that would do.

All this took the time of clerks and obstructed the passage to the counters of those who had more definite ideas. The stores were filled with a lot of undecided people, who took time to make up their minds.

The commonest procedure in conducting a shopping foray today starts out with newspaper reading. For many weeks previous to Christmas the newspapers are filled with attractive advertising describing in much detail the holiday offerings. Many merchants do a public service by printing lists of suggestions of gifts for men, for women, for girls and for boys, giving also ranges of prices, and here and there bits of useful description.

Thus the rough preliminary work of deciding on gifts is largely done at home. After people have mulled over these notices for a few days they have a more positive idea of what they want, and they know pretty near where they can get it. They pursue their purpose with some definiteness of aim, and do not waste a lot of time in indecision over the general nature of gifts.

The people who have plenty of money to spend are apt to be persons of forethought who like to plan purchases in advance by studying the newspapers. People of small means find that the advertising contains many tips helping them to make substantial savings.

Advertisement for John A. Cunningham Furniture Facts. Includes text: John A. Cunningham JACKSONVILLE, FLA. West Forsyth, Corner Broad Streets FURNITURE FACTS. Here is a five-story store (with two stories more adjoining) given over to the display of furniture and furnishings for the home.

Advertisement for Seminole County Bank. Includes text: Give A Bank Account For Christmas. It is something tangible and something that has a distinct value to young people. It means money in the bank, a start on the road to prosperity and wealth; it gives a feeling of importance to the possessor that nothing else can give, and arouses ambition to save money and get ahead. SAVING LEADS TO WEALTH. And wealth gives many comforts and luxuries denied to those without money. Money that is hid away about the house can be made to earn more money for the owner, and be absolutely safe. Around Christmas time is a good time to think about what you earn and what you save. WE PAY FOUR PER CENT ON SAVINGS. Seminole County Bank COURT HOUSE BUILDING Forrest Lake, President D. L. Thrasher, Vice-President A. R. Key, Cashier



Make This Christmas The Best Of All

CONSIDER THE SATISFACTION YOU WILL GET OR GIVE BY SENDING OR RECEIVING ONE OF OUR

Hart Schaffner & Marx Suits or Overcoats, \$20 to \$35

But if you don't care to go so strong as that just remember that the other goods we offer are up to the same high standard of value.

Below are some of the lesser things we have for Christmas:

- Father--Grandfather**
- Warm Bath Robe
 - Smoking Jacket
 - Neckwear
 - Umbrella
 - Pajamas
 - Suit
 - Overcoat
 - Hat
 - Sweater
 - Hosiery
 - Suit Case

- Friend--Hubby--Brother**
- Auto Gauntlets
 - Tie and Hose
 - Gloves
 - Smoking Jacket
 - Silk Hose
 - Neckwear
 - Initial Handkerchief
 - Suspenders
 - Cuff Links

- Son**
- Bath Robe
 - Suit
 - Overcoat
 - Gloves
 - Handkerchiefs
 - Hat
 - Shoes
 - Hosiery
 - Sweater
 - Silk Shirts

EXTRA FOR HOLIDAY SHOPPERS

The Sanford Shoe & Clothing Company have attracted the whole community of Xmas shoppers by offering unusual values for quick Holiday choosing. For the remaining few days before Xmas we are going to make a BIG REDUCTION on a number of articles suitable for Holiday Gifts.

- Reduction on Patrician Shoes. All new goods, too, and high grade.**
- 15 pr. Red Kid Button Shoes, Regular \$5.00 value for \$3.48
 - 18 pr. Tan Lace Boots, Regular \$5.00 value for \$3.69
 - 12 pr. White Kid Top Patent Button, Regular \$4.50 value for \$3.28
 - 13 pr. Black Satin Buttons, Regular \$4.50 value for \$3.48
 - 18 pr. Black Velvet Buttons, Regular \$4.50 value for \$3.28
 - All White Buck Shoes at Cost.
- Boys' Suits**
- 50 Boys' Suits to go at cost.

- Men's Suits**
- One lot of about 60 Men's Suits at a price that will sell them. All standard makes such as Hart, Schaffner & Marx, Schloss Bros. and A. B. Kirschbaum.
- Regular \$12.00 value for \$7.98
 - Regular \$15.00 value for \$9.48
 - Regular \$18.00 value for \$12.38
 - Regular \$20.00 value for \$13.98
 - Regular \$22.50 value for \$15.23
 - Regular \$25.00 value for \$16.98
- Hats**
- We have too many Felt Hats. Have put out 100 of these that will be sold at following prices.
- Regular \$1.50 value for 98c
 - Regular \$2.00 value for \$1.28
 - Regular \$2.50 value for \$1.59
 - Regular \$3.00 and \$3.50 values for \$1.98

SANFORD SHOE & CLOTHING CO.

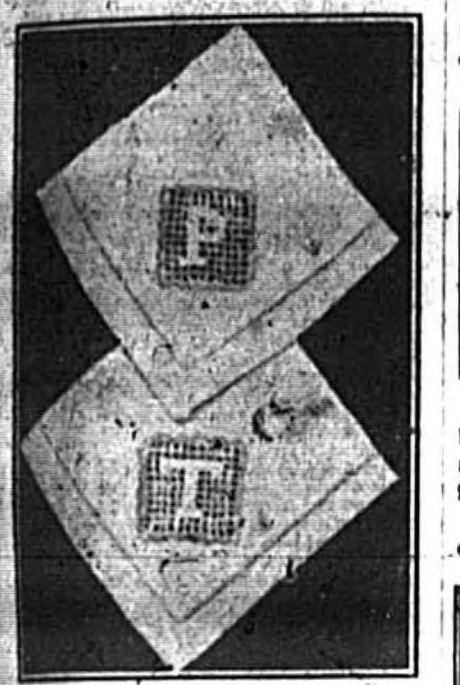
105 FIRST STREET SANFORD, FLORIDA

WHAT TO GIVE HIM FOR A CHRISTMAS GIFT

Useful Offerings That Every Man Is Sure to Appreciate.

A man is only a man after all, and he likes useful gifts, no matter who he may be. If you are wealthy or if your income is quite moderate the following gift suggestions may be adopted, as they are things that may cost only a little or may be quite expensive. It is rather curious that woman's one idea of a gift to a man is a cravat; for it is the one thing that a man detests having selected for him. But a man can nearly always wager that a woman will get him a cravat of a color that is not becoming to him or one that is too absurd to wear. And yet hundreds of thousands of women insist upon giving cravats for Yuletide gifts. If you are overpowered by this idea please have a little mercy on mankind and select black and white cravats, for they are smart and are becoming to every man. Silk knitted ties are again in vogue, especially those that are three to four inches wide. Ties of heavy faconne silks are also indorsed by London.

Something Unique in Handkerchiefs. Handkerchiefs are always welcomed by a man if you give him plain white and do not attempt to choose colors for him unless you are his wife and know absolutely whether he prefers blue.



LACE AND EMBROIDERED INITIAL. Under, green, gray or another color. Make the handkerchiefs more gifty by his initials embroidered in a simple design. The handkerchiefs in the cut are exceedingly new and attractive. The initial is worked on a square of lace in flat design. If one is not expeditious with the needle the all over billet net in fine mesh could be purchased and cut up into the required size for the square.

Leather Gifts. It is nearly always a man's fate to receive an abundance of unnecessary leather articles at Yuletide. There are men who never fail to get at least six leather pointed desk calendars and as many stamps and elastic bandboxes. Of course these are needless, but the man who possesses a desk generally has all such articles. Wallets and cardcases are always usable, and a man is pleased if he gets them in the latest styles every Christmas. A leather traveling case makes a delightful gift if it is of the best quality—not all the investment in the case.



WEEK BROOM AND BRUSHES CASE. out in the fittings too. It reflects better taste if you give a small and beautifully fitted case rather than one filled with a shoddy toilet collection and a cleaning apparatus. A fitted traveling bag makes a superior gift of any kind. It is so, it is advisable to get ivory, imitation ivory or ebony fittings, as they are not quite so heavy as those of silver. The man who travels will be pleased to death with the neatly put up leather case with its scissors of different sizes and a penknife. And for the man who rides horseback what more appropriate than the whisk broom holder mounted in a strap setting.

Daily Christmas Hint

Fetching Boudoir Cap For the Pretty Girl

Boudoir caps instead of declining in popularity are on the top wave of fashion this year. The fetching little



SHADOW LACE BOUDOIR CAP. model pictured is just the thing to give the prettiest girl of your acquaintance. It is made of all over shadow lace with a plaited ruffle of the same lace in a double frill about the face and the quaint curtain effect at the back of the neck.

Daily Christmas Hint

Playthings For the Baby Always Acceptable

If there is a baby in the house to be provided with a Christmas gift its mother will appreciate a pretty creeping blanket like the one pictured. It is of gray cotton flannel, interlined with sheet wadding and another



A CREEPING BLANKET piece of the flannel to make the blanket a protection from the drafty floor. Animals and all kinds of toys are cut out of cretonne or calico and appliqued on the flannel with red cotton in catatitch. The blanket is hemmed and catatitched about the edges.

Daily Christmas Hint

Fabric Bags Still in Fashionable Favor

The bag seen in the cut is of heavy tan colored linen in a soft weave. It is a capacious affair, being nearly half a yard long. The bowknot design is



PARTY BAG OF HEAVY LINEN. worked in heavy outline stitch filled in with French knots. Pink silk cord run through celluloid rings draws up this pretty bag, which is lined inside with pink china silk.

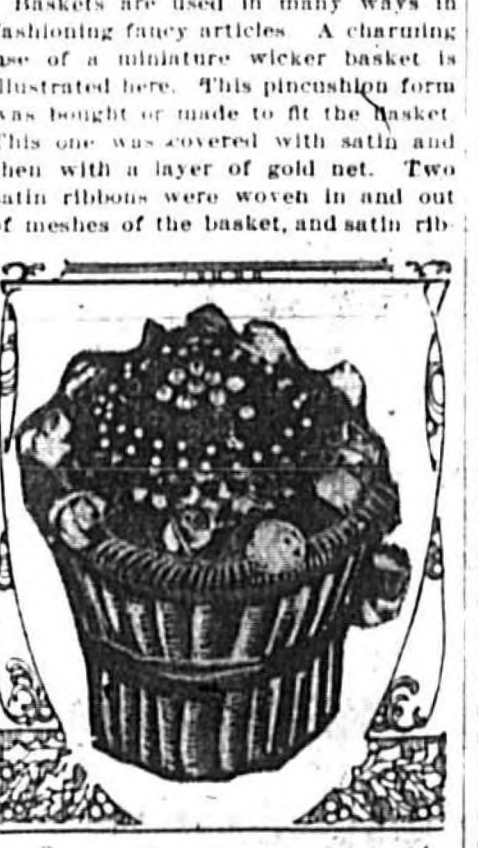
USEFUL GIFTS FOR EVERYBODY

Pretty and Well Equipped. Pincushions Never Come Amiss.

WHEN in doubt give pincushions. A very astute young woman. Well, when one considers the matter it is really a wise piece of advice, for who does not need pins of all kinds, both early and often? If the said pincushion is generously supplied with a good variety and quality of pins, no matter how many other pincushions may be received, yours will be of use, for pins, like time, seem to have wings. They are here today, and tomorrow who knows where? Each season, too, brings out new and attractive designs in which to fashion the useful pincushion. The pincushion of yesterday can be easily recognized by the expert in fancy work. The hanging pincushion illustrated is a dainty and useful trifle that will be appreciated by the traveler. It can be



HANGING PINCUSHION hung on the dresser, where it is always conveniently at hand and adds to the attractiveness of the barest hotel room. This pincushion is made of satin ribbon. It has a puffed border of inch wide ribbon made double by having two pieces of the ribbon sewed together and having cases on each edge through which cords may be run for drawing it up. The odd looking pendant with the ivory rings attached for the safety pins are gathered by running a few stitches first on one edge of the ribbon, then to the other, and drawing up the thread. In the center of the flower rows of small fancy pins are neatly inserted. Baskets are used in many ways in fashioning fancy articles. A charming one of a miniature wicker basket is illustrated here. This pincushion form was bought or made to fit the basket. This one was covered with satin and then with a layer of gold net. Two satin ribbons were woven in and out of meshes of the basket, and satin ribbon roses were used as decorations. The pins were arranged in the basket in carefully shaded rows. The flower pincushion is very popular this year. When making one of these gifts to please for the favorite blossom of the person for whom it is being made. One of the new kinds of pincushions is made to represent a wild rose. The center is a circle of cardboard thickly padded and covered with yellow velvet. Five large pink satin petals surround it, while, instead of a stalk, a loop of green velvet is attached with which to hang it on the wall. Pincushions of embroidered linen are always nice and are easy to make, as almost every one can do a little simple embroidery.



BASKET PINCUSHION. bon roses were used as decorations. The pins were arranged in the basket in carefully shaded rows. The flower pincushion is very popular this year. When making one of these gifts to please for the favorite blossom of the person for whom it is being made. One of the new kinds of pincushions is made to represent a wild rose. The center is a circle of cardboard thickly padded and covered with yellow velvet. Five large pink satin petals surround it, while, instead of a stalk, a loop of green velvet is attached with which to hang it on the wall. Pincushions of embroidered linen are always nice and are easy to make, as almost every one can do a little simple embroidery.

GIFTS FOR WEE SMALL MAIDS.

Novelties in Good Looking Washable Dolls and Household Furniture. First and foremost there is the doll, and new in this line are the dolls of washable material. Then for Miss Dolly there is a cradle of enameled wicker, mounted on wooden rockers, unless her ladyship is in the grownup class, in which event a colonial bedstead of mahogany, no complaint with bureau to match, with glass knobs, would be more correct, or if something in plainer taste is desired a mission set is available. Naturally with a dolly and a vast wardrobe of lingerie gowns there is absolute need of a laundry table and ironing board, and incidentally if the



CANVAS EMBROIDERY BAG.

gowns are to be kept spick and span there should be a wardrobe in which to keep them. For the child who loves the sand pile there is a most interesting set of wooden sand toys, neatly packed into a wicker basket, with a watering can, bowl and shovel. And surely if there are to be a doll house and furnishings there should be at least one if not more domestic pets. To select from, Santa Claus has funny little dachshunds of brown plush, just plain dogs of soft, curly, white plush, very real looking Irish terriers of plush, or it may be the little maid would prefer a cute little pink plush pig, a winsome little white woolly lamb, a rooster of many colored felt or a goose of plush cloth. Among the tempting gifts that will please the small maid of eight or ten is a work-bag that will be her very own. Such a receptacle is illustrated in a canvas bag decorated with cross stitch. Woolen embroidery hoops covered with ribbon are passed through a casing and form the handles by which the bag may be carried. This makes a charming little bag for the little lady's sewing.

A Gift Mother Will Like. Dainty embroidered and lace trimmed bibs always form part of an infant's layette. They are beautiful, but perishable things to handle. Consequently every young mother will be charmed if some one presents her child at Christmas time with a pretty bib holder. Just the thing is illustrated—a bib case made from a shallow, rather large, round paper box. Cover the box inside and out with some kind of



CASE FOR BABY'S BEST BIBS. dainty silk, and about the lid sew gathered ruffles of two inch satin ribbon in pale blue or pink. In the center is placed the bisque head of a baby doll. The lid is tied to the bottom of the box by means of ribbon ties. A sachet is fitted in the bottom of the case.

Miss Baby's First Christmas. Don't think about the baby's present last of all and then rush out and buy a silly toy. Rather give her something that her mother can keep for her until she gets old enough to take care of it because it came on her first Christmas day. One of the trifles which can be indefinitely kept, because it takes up scarcely any space, is a hanger for petticoats. This is simply a 4 by 18 inch strip of thin board, padded with cotton and then covered with heavy crash or satin hand painted with Greenaway figures. And if you can't do this painting with your own hands there are plenty of young art students who will gladly do it for a dollar. This board should hold at least eight hooks, and if you have plenty of money—or affection for your small niece—have these hooks of solid silver, that they may not rust any damp skirt hung upon them. Having covered the board and adjusted the hooks, all that is needed is a hanger of broad pink or blue ribbon, terminating at the fastening ends with big bowknots. If the clothes hanger is going to be too expensive for your purse—or your affection—send Miss Baby an individual workbasket. These look positively infantile, because they are almost miniature affairs of white enameled rush, with flat bottoms and inch high sides and linings of pale blue or pale pink quilted satin. Across the rim from end to end run narrow ribbon lines holding reefs of fine thread. From one corner swings a silver covered needle and pin book and from the diagonally opposite corner a big bow of satin ribbon, with long ends gathered on to the handle of a pair of tiny scissors and an ivory stiletto.

Across the rim from end to end run narrow ribbon lines holding reefs of fine thread. From one corner swings a silver covered needle and pin book and from the diagonally opposite corner a big bow of satin ribbon, with long ends gathered on to the handle of a pair of tiny scissors and an ivory stiletto.

For Baby's Christmas



Foster Ideal Cribs Noiseless Accident Proof

These cribs are the best value on the market. The sliding slide moves up and down on bearings of compressed felt without squeaking or rattling. The high sides and ends, with smooth rails at top, prevent baby from falling out, or getting hurt on sharp edges. The upright spindle-rods at sides and ends are placed close together. There is no danger of baby's head catching between them. Foster IDEAL Noiseless, Accident-Proof Cribs have a reputation as the best and most satisfying cribs in point of service-giving qualities. They give unbounded comfort and protection to the child, and relieve the mother of all anxiety for she knows the little one is safe. A fine copy of Baby's Biography with each crib. See them in the window display. Full line of Christmas Toys and Novelties. See our Special Line of Rockers and other Furniture that will make suitable Gifts.

Sanford Furniture Co.

ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH 3 TRAINS to the East DAILY 3

Daily	No. 82	No. 85	No. 80
Lv Jacksonville	8:15am	2:20am	7:55pm
Ar Savannah	12:25pm	6:20pm	12:10am
Ar Charleston	4:50pm	10:35pm	5:05pm
Ar Richmond	5:05am	10:15am	8:00pm
Ar Washington	8:40am	1:35pm	11:50pm
Ar Baltimore	10:00am	2:46pm	1:14am
Ar W. Philadelphia	12:20pm	5:25pm	3:40am
Ar New York	2:31pm	7:50pm	6:00am

Steel Pullman cars of the highest class operated on all trains. Dining cars on trains Nos. 82 86 Local Sleeper to Savannah operated on Train 80. For information and reservation apply

A. W. FRITOT
Division Passenger Agent
135 W. Bay Street Jacksonville, Florida



NEW DEPARTURE Coaster Brake
THE HEART OF THE BIKE

Speedy, Safe and Sure is the bicycle equipped with the New Departure Coaster Brake. It makes cycling a healthful, invigorating sport, whether for business or for pleasure—the quickest and cheapest way to go anywhere.

That's why it is the choice of over four million riders.
Sanford Cycle Co.,
108 Palmetto Av.
The Brake that brought the Bike back



"CHELSEA 7750" At Star Theatre Matinee and Night, Thursday, Dec. 18th

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance
Office with HOLDEN REAL ESTATE CO.
Sanford, Florida

FLORIDA TAX COMMISSIONER REPLIES TO REVOLUTIONISTS

CASH VALUE IS ONLY METHOD FOR TAXATION BEST FOR TAXPAYERS COMMISSION IS DOING WHAT THE MAJORITY ASKED AND CANNOT SEE CAUSE FOR COMPLAINT

Tallahassee, Dec. 22.—The Florida tax commission has issued the following statement: After the tax commission had heard from more than half of the tax assessors of the state, notifying them that they were going to comply with the law and the instructions of the tax commission...

certainly worth this price or it would not have been offered. It would be no concern of the tax assessor whether the owner was making or losing money, and if he was not a business man enough to sell property at \$2,000 that he was losing money on, he ought to be made to pay the taxes on it at the price he had been offered for it.

TEDDY BEAR IN WRANGLE ON FAMOUS MONROE DOCTRINE

ARGUES THE QUESTION WITH SOUTH AMERICANS MAKES A HOT REPLY OTHER NEWS AND VIEWS FROM THE WORLD AT LARGE FOR BUSY READERS

Washington, Dec. 22.—Members of the diplomatic corps were greatly interested in a report reaching Washington today that former President Roosevelt and Dr. Marcel Martines, at one time Chilean minister to the United States, had clashed on account of divergent views on the Monroe Doctrine.

WINTER BALL IN FLORIDA FOUR MAJOR LEAGUES WILL BE HERE THIS YEAR

TAMPA TRIBUNE THINKS THAT FLORIDA WILL SOON BE WINTER QUARTERS FOR ALL Before another winter passes over our heads it is entirely likely that Florida will be the scene of a big league championship series that will bow in prominence only before the Major League season of America's largest cities.

GOVERNOR TRAMMEL'S DENIAL OF ASSISTANCE TO BOLLES

HAS NO WISH TO DEFEND THE EVERGLADE SCANDAL INNOCENT UNTIL GUILTY OTHER NEWS OF INTEREST TO PEOPLE OF FLORIDA ABOUT THEIR OWN STATE

Governor Park Trammell today, in making reference to the article recently sent out from Washington in which it was intimated that the governor upon his recent visit to Washington called upon the department of justice in behalf of H. A. Bolles, J. L. Billingsley, E. C. Chambers and others who were recently indicted in Kansas City upon a charge of land frauds, stating that the article sent out did not have one semblance of truth in it.

BETTER PARCEL POST RATES WILL BE LOWERED AFTER JANUARY FIRST

INCREASE IN WEIGHT OF PACKAGES THAT CAN BE MAILED ALSO LOWERED On and after January 1, 1914, the limit of weight of packages of fourth class mail (parcel post) for delivery within the first and second zones is increased from 20 to 60 pounds and in all other zones from 11 to 20 pounds.