

MIMEOGRAPH PRINTING-TYPING CREDIT investigations made ANYWHERE IN UNITED STATES OR FOREIGN COUNTRIES.
CREDIT BUREAU OF SANFORD



# Fourth Annual Sale! Surplus Stock of FLORIDA FASHIONS--DRESSES <br> Regularly Priced at ${ }_{4}^{2} 2.98,3.98,4.98,5.98$ <br>  matemals <br> - Fine count Percale <br> - Spuns <br> - Gingham <br>  <br> this ghour incledoes mintellais <br> - Fine count Percale <br> - Spuns <br> - Gingham <br> Patienns <br> - Plaid <br> - Dots <br> - Solid Coiors <br> Small Floral Prints <br> <br> DRESSES <br> <br> DRESSES for <br> Singly 1.69 Each <br>  <br> stries <br> - Button Coats <br> - Zipper Styles <br> - Wratp-around <br> - Solid and print combinations - Elastic Dirndls <br> trimmingas <br> - Ric Rac <br> - Braid <br> - Organdy <br> 9-17 <br> $12-20$ <br> 88-44 

## 2000 COTTON DRESSES IN THIS SALE!

Florida Fashions sold hundreds of thousands of these dresses last year by mail-sending them to every city and town in
the country. (Many of them were manufactured right here in Sanford.) They were sold at the regular prices of 2.98 to 5.98 .
 Youve scen them advertised
makazines and newspapers.

At the close of the year their invenory showed many styles with odds and ends remaiaing-broken size ranges which could not be advertised nationally.
We've acquired this surplus stock to offer the women of Sanford in this fourth annual sale of FLORIDA FASHIONS DRESSES. The third Added Special! We bought all the "seconds" from Florida Fashion s' Sanford factory and these dresses are ineluded at ${ }^{\text {aldmost give-away }}$ adices!
prices
All of these drexses- 2000 of them, aro ready for your choosing in thesc two bik sale groups. You can pick house drcsses or atreet dresses.
any styles, any sizes, any colors and combine them to get the 2 for $\$ 3.00$ and 2 for $\$ 5.00$ prices.
EVERY DRESS GUARANTEED FAST COLOR! ON SALE SATURDAY EXTRA SPACE . . EXTRA SALES PEOPLE TO HELP YOU!

Special! Added Values for 200 EARLY BIRDS. childrens presses and
You will scarcely believe your eyes when you see this group of super bargains. Why the material alone in these dresses would cost you more than what you will pay for these. They won't last long at this ridiculously low price. So be an early bird. These dresses soiled, slightly damaged taken from regular stock of 2.98 to 4.98 dresses. Not all sizes or colors in all styles.

## The Ganford Thpralid



Counterblow Pushes Allies Back 7 Miles Chinese Drive Wedge In Central Front; U.N.Troops Mop Up
Inchon-Kimpo Area











## NATIONAL LEGION COMMANDER <br>  <br> No mix <br> 

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MONDAY FER 12, 1951 and nimo in proter tore








## See Florilda-. from Sanford

See us for all Casual Wear

## You'll enjoy a vait to Sanford, the chcleest pot in Central Forida for a perfect vacation and yesparound living. You'll enjoy our all at prices you tive to pay <br> a



## page four

The Sanford Herald






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## Try and Stop Me

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comparatively recently that its industrial possibilities anc artes comfortable accommodations at the most reasonabl
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a general air of prosperity reflected in scores of ways der $\$ 10,000$ on improvements at the May Giants spent
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Now that ow that they are, Sanfo
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Because it has been more or less untouched by the com-
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Because this is so and because all Seminole Count owns are now tegis so ands to feel the reausemingole of the auner
ising campaign carried on by the Chamber of Conmer for the last rew years and the peblicitity given Sanford by
the New York Glants and Florida Fashions, new homes ar Seminole County's 13,000 acres of citrus produced Over three thousand acres of celery produced 4.502 car ver three thousand acres of celery produced 4,602 car
valued at $84,500,000$. Bank deposits which had already in
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 penimg 140 homes valued at $\$ 1,012,000$. Chase \& Company
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THE SANFORD HERALD, SANFORD, FIORIDA
MONDAY PEB. 12,1951




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## SERAS ROEBCCK \& COMPANY

young lady letween the ages of 22 annl 35 t Serve as cradit clerk in conjunction with the opening of Sears Sanford Credit Unit. Typink an mar a high school erlucation rience desirable A smoxd character, neil appearance and pleasing personality, Earniing
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## SEARS ORDER OFFICE

A FLORIIDA STATE THEATREO




## Bogart, Powers Teams Blast 67's To Tie For Lead In Pro-Am Tourney

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## A Friendly Welcome Awaits You



Serving the world's greatest winter farming district producing $\$ 4,000,000$ in celery annually.

ORGANIZED IN 1939


## The Sanfurd Tiswali



