## voLUME II

34 Victims. of Burned Dirigible at Langley Field

## AMONG THEM IS COMMANDER DALE MABRY, OF TAMPA, SON OF MRS. MABRY, OF SANFORD <br> TEN SURVIVORS OF ROMA ARE IN HOSPITAL, SOME IN FATAL CONDITION, ALL BADLI BURNED <br> Catastrophe Will Go Down in History as Second One in Disasters to American Dirigibles n the Past Year

NEWPORT NEWS, Feb. 22.--(By the Associated Press).-Officers and men from Langley Field last night positively identified thirty of the thirty-four men burned to death when the Roma collapsed. Among them was Captain Dale Mabry of Tampa, Florida, second in command, and a brother of Dr. J. Hughes Mabry, of this city. As the work of identification dragged through the night and into early morning hours Dr'. Mabry the only relative of any of she seod stoically by, never shifting his position. He was looking for his brother. Man after man was identified or sent back for later identification. The last body that was brought in proved to be that for which he was backened mass of what once had been a human houly was covered with a sheet after identification was established to the satisfaction of the physician. Wives, mother's and sweethearts were
not allowed to view the bodies, most of which were burned beyond recognition. Eighteen or twenty wiflows are at the flying station as the esult of the disaster. The only live thing about any were inerewhen taken from the charred and watersoak ind when taken from the ching after midnight. Others had stopped at the time of the accident, registering $2: 10$ o'clock he exact time the explosion took place. The black ened torsos were all that remamed or shers lie as if petrified. Others so bady broken.
Other and twisted that there is no hope of putting them a regular coffin.


SURVIVORS TELL THEIR STORY OF THE DIRIGIBLE CATASTROPHE MUNICIPAL OWNERSHIP

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gi00DS R0ADS ESSAY CONTEST
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CARNIVAL DRAWING BIG CROWDS, MANY ATTRACTIONS

Pathoon Ascensions Every Evening at 6:00 o'Clock is Great, Don't Miss it


SOCIETY
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HOF-MAC BATTEERY COMPANY



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 No Camon mameted today for the
In time that he has prown old.
In leter to lis contituents in atways lieen found ready to "
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Name to the screm



Closing out Men' work shoes, prices down Lloyd's Shoe Store.
attenis state committee
Judge Schelle Maines und Captuin

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enchantment" big pictule
Marion Davies' latest Cosmopulitan
roduction relensed by paramound Etchantment," which will be show spectacle of "Tho Sleeping Beauty" is
one of the many features of the proThe bund will play every whith at Salt water fish. Phone 209.-Tillis New line Children's Lloyd's Shoe Store.

## CLASSIFED ADS

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## FOR SALE

$\qquad$ rifice for noxt ten dnys. Any renson-
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trude for city property | now. Clyde Ynnkec, owner, $\begin{array}{l}\text { 1415 Mor- } \\ \text { gan strect, Tnmpa, Fin. } \\ \text { 282.7tp }\end{array}$ |
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| FOIt SALE-Ono Ther |

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 worker and madller. Phone 160.1001
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SANFORD MARBLE \& GRANITE WORKS CEMETERY GOVE, Proprietor


WARD \& RIVE general reipaiming

## The Churchwell Co.

## 5--MORE TAILORING DAYS--5

We were very much surprised this morning when we openied up-our tailoring man was standing at the door waiting to get in. We didn't expect him before Thursday. He will be here all the week. We especially invite every man, and young man of Sunford, and Seminole County to visit our store this week, and see for themselves whether or not we can save them money on their spring Suit

The same man we had last week will take your measure. He is very careful with the tape, and doesn't rush, even if there are a half dozen men waiting to be measured--that is what particular men appreciate.

A guarantee of a perfect fit, and satisfactory wear goes with every suit sold.
ALL THIS WEEK WILL BE TAILORING DAYS-SEE THE BIG VALUES WE ARE OFFERING-WHETHER YOU BUY OR NOT LADIES' DEPARTMENT
Just received a beautiful line of Ladies' Spring Suits and dresses.
Suits in blue tricotine, loose military effect; trimmings of buttons and silk braid.

$$
\$ 19.00 \mathrm{Up}
$$

Dresses of taffeta and ratine crepe in brown and tangerine. $\$ 19.00 \mathrm{Up}$
START SAVING NOW - - That Rainy Day is Surely Coming to All YOUR CHILDREN MUST HAVE AN EDUCATION, GIVE THEM THE BES'T-PAY CASH-BUY FOR LESS-SAVING PAYING THE OTHER FELLOW'S BILLS.

## The Churchwell Co. <br> First Street-

SANFORD DAILY HERALD THE HERALD PRINING CO.

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Weople have unother horididay tombay. hunks urikinated atl these holidays now to endeavor to have a holiday of It the lish aro litinge they will make
It four times a week. The wext new holidays will be the birthlays of F. We rather like thut ideal wf the tuken ont of pulitics. It is really the
botter plan to have the governor ap-
proint then insteal of huving them go before the people. It makes them to every whim of afiekle public. The
lereh shumbld lie above petty pulitics, and should be taken

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Manatee announce the shipment celery to Califurnin than along com Sunford with " "me the"" statement to
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| Youve baten the mest Now thy The hest $\qquad$ <br> We never try to kid ourselves into believing that any old kind of mwecries wlll sell here. We found out, enrly in hife, that obs enta to llve-mon if they eat the hest they live lo enjoy it for a much longer time. Come to note us. <br> DEANE TURNER <br> Ihoner 197-494 <br> WELAKA BLOCK | baviss shauld be avoided by all concorned. <br> A liheral and judicial uno of printers ink will sell the koods. It will help any merchant to those out his atock of geots that within a few wechs will be unsabeable. Hat the marchant must advertise ripht and tell the truth. Mdvertising is done in many ways.-PPloridn l'ues. <br> The are many Genge Washington's nuw-same right here in San-Pert--never tell a lie, try to bo the father of the country nud all thatfiryt in war, first in peate und first in the jaile of their countrymen. <br> Doxt catids at the Herald ofticu. <br> Try u Herald Want Ad today. |
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## BANANAS!

Nice Ripe Bananas selling by bunch $\$ 1.00$ and up. By the dozen 25c; extra large ones 35 c , at car by express office.

If you want a business, that makes good the year round, we will tell you why it is offered at a reasonable price - better investigate today.-Somebody is going to get it.-217 Sanford Avenue.
P
IANOS
HONOGRAPHS
precial Sale this week only. $\$ 150$ Russell Phonographs for $\$ 115.00$. Lasy terms, $\$ 10.00$ down, bal. $\$ 5.00$ a month. Call and see us
for a demonstration.
J. H. HINTERMISTER PIANO CO.

Welaka Block

Piano tuning by expert, over
years factory experience
"May we have faith in our. selves and in each other'

May we work a little harder and strive a little habder to make this bank a helpful, useful factor in the life of this community.
May we be worthy of the friendship and confidence with which you have favored us in the past and which we are looking forward to in the coming year.

## First National Bank <br> A COMMUNITY BUILDER <br> CHULUOTA INN

## On the okechobee irnach of tho Florila Enat Const Railway, Chutuo- ta, Flan., among the plines

 muclern lirick hotel, with private baths nnd hot water heat. Firat class culaine. Mintes $\$ 2.50$ tocording to location of room.
MRS. CHAS. D. BRUMLEY, Manager

OFFICE SUPPLIES AT HERALD OFFIC

CLASSIFIED ADVERTISING COLUMNS OF THE DAILY HERALD


LIKE GREAT, THROBBING MAR'TS OF TRADE ARE THE CLASSIFIED ADVERTISING COLUMNS OF THE DAILY HERALD

Strange-what an immense amount of goods and services alre bought and sold day after day through the classified section of this paper

In the throbbing marts of the East one could buy, sell or exchange almost anything that has any kind of value; in Sanford an increasing number of people are using the modern mart-the classified section of this paper.
Many a family has more comforts-even luxuriesthrough taking advantage of the chance to buy things for a half or less from the advertisers.

Whether it be a job, a service, a business or an article advertised for sale-each want-ad represents a human desire with a hope for its fulfillment. He who responds profits equally with him who has sent out the call, for it is always "something for something," with the honors even on both sides. Study the classified section of-

## The Daily Herald

# AUBURN CERTIFIED TIRES 

AFTER SEARCHING THROUGH THE MYRIADS OF TIREDOM AND CONSIDERING THE MERITS AND QUALIFICATIONS OF MORE THAN A SCORE OF MAKES OF TIRES, WE HAVE SELECTED THE AUBURN AS BEST SUITED FOR THE NEEDS OF OUR CUSTOMERS AND FRIENDS.

## AUBURN CERTIFIED 'XTRA PLY' FABRIC TIRES

Understand plainly what this means. It means that every size of Auburn Tire is built with one more ply of fabric than standard construction calls for. For example, where so-called "standard" construction calls for 4 plies, we use 5 . Where 5 plies are customary we use 6 . And instead of ordinary fabric we use the finest imported, long-fibre Egyptian fabric. Thus, in Auburn Tires we start with a fabric carcass 15 to 25 per cent thicker, which means fully 50 per cent greater power to resist AND THEY ARE GUARANTEED FOR 6,000 MILES aUburn certifed "BIG SIEE" CORD TIRES have won their way to popular demand on sheer merit. They long ago passed the experimental stage and are now being sold in every state in the Union and many foreign countries.

AUBURN CORDS ARE FULL OVERSIZE GUARANTEED FOR 8,000 MILES

## INTRODUCING PRICES AND SIZES

In order to introduce Auburn Tires to the motorists of Sanford and vicinity, we are of fering them at following low prices:


## Bryan-Wheeler Motor Company

AUTO ACCESSORIES
SERVICE THAT SATISPIES
PHONE 66

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## Keep Down Crime

The surest way to keep a man from stealing is to remove the thing he wants to steal.
Put your surplus money into an interest bearing account at this bank where it will earn you a profit and, strengthening the basis of credit, will help to build homes and expand business in this community.
Force burglars to work for an honest living by keeping your money in the Bank.

4\% INTEREST PAID

## The Seminole County

 BankSTRENGTH PROGRESS SERVICE fFICE SUPPLIES AT HERALD OFFICE

Plan NOW TO HAVE YOUR OWN HOME

Ownership of Real Estate glves you a definite place and Influence in the community. It makes you a more desirable cilizen. and what better investment can you MAKE?

## Meisch Realty Co.

A. P. CONNELLY, Agent



## SAFETY FIRST

Cleanliness is next to Godliness
We invite the public and nill users of ELDER SPRINGS WATER to visit the spring and in
our method of handing its product. Why take aur chance? Your eminent physicians claim that this water in unexclled and its purity
makes it most benesicial for many troubles.
The Ford people of Sanford as well as the
Western Union recommend this water for Western
batterics.
Call phone 311 and have a bottle of this water
sent you and protect vour health. sent you and protect vour health.
Elder Springs Water Co.
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FLORIDA
Celery Bleaching Paper Celery Wires

We have both the Cord-Lined Paper and the regular Black Paper
Ask vs tor Prices
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DISTRICT ATTORNEY
JOSEPH PELLETIER $\quad \begin{aligned} & \text { things denling with the carly wast } \\ & \text { that Mr. Hart has done for the }\end{aligned}$
ney Josoph C. Folletlor, of Suffolk Lloyd's Shoe Store. cy in several counts under charges of malfeasance, misfensance and norfensance in office.
White All Thru is Chief Character in Wm. S.
Hart's "White Oak"
 Tho chief character in this now Par
ampount Picture produced by will amount Picture produced by willinum
S. Hart which will be seen tomorow S. Hart which will be seen tomorrow
at the Star Theatre, is Onk Miler,

gold. He is white by wature, in the
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cogomen than "White" Oak? Thus
the reason for the title of one of the mant vivil pictures of pioneer day
that has ever been produced Mr. Hart, Bennet Musson wrote the
scenario and Lambert Hill scenario and Lambert Hillyer was
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Ings are somu of the scenes showing Ings are some of the scenes showing
the long wagout train making its ard the long wagon train making its ard
uous way across the desert, the at
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OFFICE SUPPLUS AT HERALD OFPR
CRENSHAW, PREDDI \& COMPANT We handle everything in
THE FRUIT AND VEGETABLE LINE Car Lots or Less. Ship us Richmond, Virginia

## The Bank of Satety

 Security-ServiceThis institution, whose success and strength has been builded by a loyal people, whose most valu. able asset is the confidence, trust and estecm of those who know it best and whose highest endeavor is to attain still higher plains of servicewishes you a happy, healthful and prosperous New Year.

The Peoples Bank of Sanford
"ب":"!
CRANKLESS ENGINE PERFECTED OPERATING IN A CAR

## IN SANFORD

Friday and Saturday
February 24th - 25th

GAS ENGINE WHICH HAPPENS THE TURBINE IN EFFECT AND IN EFFICIENCY

## IN SANFORD

Friday and Saturday February 24th - 25th

AUTOMOBILE
TRUCK, TRACTOR AND STATIONARY ENGINES NOW IN PRODUCTION


THE WORLD'S GREATEST POWER UNIT' FOR PISTON DISPLACEMEN'T


