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## Convention Hears Speeches While Waiting For Platform; Ralston, Underwood Boosted

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Tentative Draft of
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## Announcing

 The Opening Sale of Lots Through the.
## PINE CREST LOT CLUB

BEGINNING SATURDAY, JUNE 28th, AND LASTING UNTIL SATURDAY NIGHT, JULY 5th, 1924, AFTER WHICH THEY WILL BE TAKEN OFF THE MARKET UNTIL OCTOBER 1st, ALL LOTS ADVANCE $\$ 50.00$ IN PRICE ON OBTOBER 1st.

## Pine Crest

Pine Crest is a new sub-division, located on the Sanford-Orlando road outside the city limits. All lots are high and dry, located on the top of a little Pine knoll. This sub-division is close to other sub-divisions whose owners are selling lots as high as $\mathbf{\$ 6 0 0 . 0 0}$.

## Prices

The prices of lots in this sub-division range from $\$ 95.00$ to $\$ 285.00$. The $\$ 295.00$ lots are inside lots facing Sanford Avenue, and priced according to location.

## Lot Club

This Lot Club is something new. People have bank accounts now that never had them before.. The Xmas Saying Club did it... People purchased Liberay Bonds that could not have if it werent for the Bond Clubs.. People are now buying Fords that could only do it through the Ford Club.. And for that reason we are giving youa change to our real estate through this Lot Club. A Five Dollar Bill, or Ten Dollars for the higher priced lots, is the biggest payment you make. And you are given two years in which to pay, WITHOUT INTEREST. Think how much less that makes the lot cost you when you knock off the interest.

Beginning in Septemberwe will give away, absolutely free, one of these lots to one of the members of the club. We will give one a month for five months. Only Lot Club members will participate in this contest.

## Why Sale Lasts One Week

In October and thereafter, when the next session is open, these lots will all sell for onsiderable more than we fare offering them for now. We are conducting this sale for one week only, in order that the local people will have an opportunity to share in this advance in price. After July 5th, these los will be offered for salo toppeople in the North and East, at the advanced price and far that reason-no lots at the present price will be sold after Juyl 5th. Get yours now.

## HOW CLUB WORKS

## $\$ 245$ Lots

To get one of these froit lots, your first payment is sio,
The next payment Is TEN CENTS and it increases TEN The next payment is TEN CENTS and it increases TEN
CENTS each week until it reacies $\$ 4.80$, and then th CANT8 each week until if reaches $\$ 4.80$, and then the
payments decrease untlit reaches TEN CENTS again. payments cecrease until it reaches TEN CENTS again. can be sold for then.

NO INTRREST

## $\$ 195$ Lots

These lots call for a Ten Dollo payment first and then it is paid out through our Fir Cent Club, a nickle the weeks, after which it decreass five cents a week until the lot is paid for

NO INTREST

## $\$ 124$ Lots

The $\$ 124.00$ lots work on the same plan as the $\$ 195.00$ lots with the exception that it calls for only $\$ 7.50$ as the first payment and although it is to be paid through the five cent club it does not take as long to pay it out.

NO INTERETT
$+1+0+1$
995 loats
This price lot calls for an inflial payment of 85.00 . The aext payment of TIREE CENTS and then SIX CENT: and so on with an increase of THACE CENTS a week
until it reaches 51.60 , after which it decreases unili it reaches THRGE CENTS AGAIN. The:-amallest child in your family can affor to own one of these lots and
by the time it is pild for tion by the time it is pild for th can be resold for abou
$\$ 150.00$.

No NITEREX

## BRITT TY COM Sales. 4 gents


 National Bakk Bilding-P Phone 362 undor 2 overy



## he Social Side Of Sanford e: Office 148 . <br> MISS ROSAMOND RAD FORD, Society Editor.

| Soci |
| :---: |
| Calendar |
|  | Bobby Pearman prates Birthday 15 or His Friends 3obby Pearman celebrated

birthday Thursday after-
bithe 15 Hitle friends were hirthday Thursady a ter-
About 15 hitlt e frienns were
to enjoy this festive occaLawn was decorated with
an fags and red, white and reamers $m$
flike he
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tuill most' accurately, win
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## Upsala Anc

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| PERSONALS |  |
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| Mrs. A. M. Waiker leaves today for Mt. Dora to spend a week with her sister. | the |
|  |  |
| I. B. Davis has r lanta after spendin in the eity. |  |
| Paul Lake, Walter Counelly and G. W. Spencer, Jr., took a motor boat trip to Lemon Bluff Thursday afternoon. |  |
| Mr. and Mrs. James Ridge are at home to their many friends in their new home at 1209 Park Ave- nue. |  |
| R. S. Osborne, and R. E. Ogden representatives of the Southern Bell Telephone Company, are stoppink at the Valdez while in the city. | Mr. and Mrs. Henry McLaulin Beach to syend the week-end, as the guests of Dr. and Mrs, E. D. Brownlee. |
|  | C. S. Robertson of Jacksonvilile, district akent for the Oakland Motor Company, is stopping at the Vadsez while in the eity on busi ness. |
| Donal Smith, Glenn Whitcomb and Curtis Barber had a very suc. enssiul on the Econlockhatche nreek; 30 fish making the total catch for the afternoon. | Mr . and $\mathrm{Mrs}, \mathrm{S}_{\mathrm{N}} \mathrm{A}_{\mathrm{B}}$. Webb, Mrs. B. C. Hair, Mrs. N. B. Buther and Miss Trene Wood motor accompany Mrs. Webb's mother who has been visiting here the past two weeks. |
| Mrs. Lula Clay of Jacksonville is the guest of her sister, Mrs. F. L. Miller. Mrs. Clay brought her sis ter, Miss May Doyle of Okeechobee to the Fernald-Langton Hospital where she is quite ill. | A congenial party motored to New Smyrna Beach Thursday com- bining business with pleasure. Those composing this party were Mr. and Mrs. Golson, Mrs. J. A. Ferguson, Mrs. J. B, Calder, W. C. Hartline, Mr. Kinard, Mr. Carter, and Dr. J. T. Denton. |
| N |  |
| OMES BRIDE | The bride was lovely in a white |
| R. L. RO |  |
| A marriage of interest to a wide circle of friends was that of Miss Rhoda Bridgman and Robert L. Robinson which took nlace. Wednesday at the home of the bride's pa- | The young couple left in their car keepink their destiny a secret. Thby will be wwa several weeks, returning to make Sanford their return home. | day at the home of the bride'g pa-

rents. The ecermony was performed by
Rele Ale Peek in the presence of
relatites and friends of both par-
ties

## New Victor Records

RED SGAT RECORDS Music of the Spheres-Molto, Lento (Rubensteins 1012, sixe 10 in.
Quartet No. 8 in , Flat Minor-Scherzo, Tschai No. 1012 , size 10 in.
Maria, Mari! , Di Capua) Neapolitan-Rosa Pon selle. No. 1013 , size 10 in Carme (De Curtis) In Italian-Rosa Ponselle. No.
1013, size 10 in . RECITATIONS
Out Fishin' and The Junk Box-Edgar Geust. No.
45419, size 10 in. Bread and Gravy and Pretending Not to See-Edgar
Guest. No. 45419 , size 10 in.

LIGHT VOCAL
June Brought the Roses-Marcia Freer No. 19347,
size 10 in. size 10 in.
Waiting for the Dawn and You-Lewis James. No
DANCE RECORDS

## VICTROLA

## A name that implies ane fection in music.

 A word that means qualIty and diditinction. is yourThe name itself is Any Style
$\$ 5.00$ Cash

## Balance Weokly Pay

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STANDING OF MI
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CONTEST


## जm Sat. Mon SPECIALS

Just Like Above Cut -WHITE KID -BLACK PATENT -AIRDALE SUEDE $\$ 4.85$
All the Above Styles Sold at $\$ 8.50$ and $\$ 8.00$ floydShoe ©

SEE THE SPECIAL DISPLAY


TOMORROW



In The World of Sport
SENATORS SPLIT GLANIS DEFEAT ORLANDO BEATS DOUBLE HEADER
WIH ATHLETLCS $7=$ $\rightarrow$ Washington broke even in a double
heander with Philadelphia. Thursday
before 25,000 persons including
Preident Coolidge and his family. resident Coolidge and his family,
Walter Johnson shut out the Mackmen in the opener, 5 to 0 , running
the Washington wining streikito
10 games, bot Rommell duplicated he performance in the final in a
duef with Martinh, Phindedphin
winning, 1 to 0 . The shut out was winning 1 to ot The shat out was major league pitching.
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## Young Stribling

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NOTICE


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## Find Its superior



By TAYLOR
MOM'N-POP "The Mystery Deepens For Pop". By TAYLOR
"Celery Feds"Lose Pitchers' Battle tt
Atlantic Coast Line

## Herald Want Ads Are Willing Workerk <br> THEY WILL FIND A NEW HOME, LOCATE LOST ARTICLES, AND PERFORM MANY IMPORTANT TASKS FOR YOU



