

Oriental Stucco-Sheet-Rock-Gyplap

Are Sold

In Sanford

By The

Baker and Holmes Company

For Whom We Wish

The Best of Success

in their new plant

Logan-Long Roofings Defy All Weathers

You've permanently shut out the weather when you have Logan-Long roofings used. Leaks are a thing of the past.

There's fire protection; too. The slate surfacing wards off sparks and burning brands, and a fire next door need not worry you.

The striking color schemes possible with 5 different colors to choose from blended in a tonal texture on the roof, will enhance any home. Different patterns, too. Square or bevelled shingles, diamond point, large or small asphalt shingles, hexagonal shingles-a wide variety to choose from.

Re-roofing is an easy and less expensive job the Logan-Long way. Lay the roll roofing or the shingles, right over the old wood shingles, by using longer nails. So simple you can do it yourself.

HEXAGON-SHINGLES - SLAB SHINGLES - DIAMOND POINT **ROLL ROOFING "Tu-Hex" Shingles**

Longview, Ala, have been repre-sented in Florids by the Baker and Hotmes Company since the former werations, many years ago

build s fea-dwall-while and cherry principal products, bar-station of the principal products, bar-station of the angle of the service of the service attained great degree of the the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the largest jobs in this city and the service rendered by the months of the service rendered by the months of the service rendered by the months of the service rendered by the set of the sector set of the service rendered by the set of the service rendered by the set of the set of the sector set of the sector set of the set of the set of the set of the sector set of the set of

they are received. The special spraying lime is sold throughout Florida and is used on groves and shade trees and on fences of all kinds. Various types of this popular spray are manufactured.

Ten Roofing Colors

their homes equipted By The Richardson

Company or

rent is Florida few years as they very reliable in guich developerts wer months. Build-with them are said

Nails States

oncrets bars manufac-the Guif. States: Steel and Holmes. of Birmingham, Ala., The "Color Blend" shingles, in products sold by the strips and hexagen which are said products company and tayer, are the chien products of Buif. Bitates instring and tayer, are the chien products of Buif. Bitates instring and Buif. Bitates instring and Buif. Bitates instring and are Florida distribution "The Baker and Holm es Compa-

of any other steel man-in the United States. is of Sanford has used as products 'exclusively placed many orders for to may in the large pro-repension which is to get this summer.

oremuted the Gulf States arer for Baker and Holmen Comartiss, according to James at or the distributors.

Plasterer 18 er Products ther and Holmes Company mulets line of Beaver ompany's wall, and is stid the services cal man-] ers, Pistman,

and Mon Ohio's Choicest Lime For Sanford!

> It is most appropriate and fitting that, with plant, Ohio White, Finish also should be introduced -- Haker and Holmes have long hindled Ohio White Finish both in Miami and Orlando and from past experience it is only natural that they should handle it in Sanford. For Ohio White Finish is a nationally known, high quality product and makes for reputable dealers.

Ohio White Finish

Company Sold Here States Nalis The Logan Long Roofing Com-pany, of Atlanta, Ga., are compar-pany, of Atlanta, Ga., are compar-ative percenters in the roofing In Local Jobs manufacture business but their products are said to be rapidly bution of nails and re-burion of nails and re-burion bars manufact the Sanford district by the Baker

"The Baker and Holn es Compa-ny is glad to represent sa ch a firm as the Logan Long Comp any and our relations with them, a nd our sales of their products, are growing stronger every day," James A. Pittman, manager of the local company today.

and the states pany, who stated that an arrangetionship has been a very any and of mutual benefit writes, according to James the territory. Agatite plasters, is one of the

principal products of the company, it being used in the San Juan and Angebilt hotels, and other, large structures in central Florida. This structures in central Florida. This plaster, together with "Best" wall board and Beaver wall board is carried in stock by Baker and Hol-mes company at all times. . Satin shar, plaster paris and Sunflower inpudding are also manufactured by the company.

Plants for prompt distribution of their products are maintained tatarer, is at all ni all sections of the country and bis to the building con- one of the main features of their according trade is the service to the consum-

permanency of comes straight the wall and to you from ceiling ... Ohio's finest which it is limestone beds, also metal pre-99½% pure serving, firedolomitic. It is resisting and known for the adoustics- imperfect results proving, and it accomplishes does not pit, in the plasterpop, chip, er's hands, for check nor blisthe remarkable ter. beauty and

Ask your contractor to use Ohio White Finish in your construction. In spite of its high quality it costs no more than other brands and far less than is often asked for inferiors.

The Ohio Hydrate and Supply Company

Woodville, Ohio * Y "The Lime Center of the World"

Sold in Sanford by 10

Baker and Holmes Co.

I) of Orlando.

er and Ho COMPANY

-- 10 the

THE best wishes of this institution are extended you upon the opening of your Sanford plant. We are glad to welcome you to "The City Subitantial" because we know that you are to be active in the progressive affairs of the city of Sanford.

The Seminole County Bank

Baker and Holmes Company

One of the largest and most progressive building materials distributing organizations in the south, has located a central warehouse in Sanford and the

Sanford Chamber of Commerce

takes this means of publicly welcoming to "The City Substantial" a company destined to play an important part in the solid and conservative growth of Florida's most favored

Builders of Cities Are

looking to Sanford. They are recognizing the advantages offered by our wonderful rail and water transportation, by the great area of agricultural and industrial region of which Sanford is the hub and by the prevailing supply of good labor.

Another step in the city's growth has been achieved, another milestone in a successful civic career has been passed-the future is easy to read.

Baker and Holmes Company-our best wishes are for your success in the

"CITY SUBSTANTIAL"

Baker and Holmes COMPANY

Accept Our Congratulations

THE opening of your Sanford plant for the distribution of our famous Eaves Hollow Brick should be looked forward to by the builders of that community.

Kaolin Brick Company COLUMBUS, : GEORGIA

We Extend Our Congratulations TO THE Baker and Holmes COMPANY

On the establishment of their Sanford plant. Baker and Holmes Co. have the exclusive state distribution of Fire Brick, Sewer Pipe, Flue Lining and the famous Stevens Fire Brick--products manufactured by

Stevens Incorporated ATLANTA, GEORGIA

Baker and Holmes Company

TO THE

Our Best Wishes For a Great Success In Their New Field

Gulf States Steel Company BIRMINGHAM, ALABAMA



The Richardson Company

Extends to

FHE BAKER & HOLMES COMPANY

OF SANFORD, FLA.

Best Wishes for Their Success in the New Distributing Branch for Central Florida

to the Company

BEST WISHES

On the Opening of Its Sanford Plant

from the

Made-Rite Products Company OF SAINT LOUIS, MISSOURI

Manufacturers of

MADE-RITE Stucco Products

"Use the Right Stucco in the Right Place"

THE RICHARDSON COMPANY feels complimented in having distributors of distinction that sell roofs of distinction.

The name BAKER & HOLMES COMPANY carries distinction to all builders where materials of high-grade manufacture are paramount.

There Is a Richardson Product for Every Roofing Need--So Well Known for Their Qualities of Beauty and Endurance

Come In and Let Us Show You Other Exclusive Features of This Line of Roofing

Lockland, Ohio Melrose Park, Ill. New Orleans, La. COLOR CLAD is made exclusively for high quality colored stucco work. It may be-used over Made-Rite or Hy-Port Stucco... It is applied in one substantial coat, and worked to any of the plain or artistic finishes such as the twisted sponge, lifted float, etc.

The pleasing, rich and permanent shades obtainable with "Color-Clad" are ivory, cream, buff, dark buff silver gray, tile red, and medium green. Also pure white.

MADE-RITE STUCCO is especially designed and best suited for use over all kinds of substantial and practical wood under-construction" and over brick, hollow-tile, cement blocks, or any other forms of masonry where active lime is not present.

Crushed marble, granite, glass, and shell dash finishes are best adaptable to Made-Rite Stucco. It can also be used as the base for Color-Clad where colored stucco work is desired.

MADE-RITE PRODUCTS

"America's Most Complete Line of Stucco Materials"

SANFORD

State Distributor

AND HOLMES COMPANY

THE SANDOND REPAID, MONDA MILLARS, 192

Who'll Say Nay To Lady Cutups

EAPOLIS, July 5.-If the htiners, kourians or the right to parade bes of sleep at convenave not the dear, dedies the same right I

If the convening Elk, Gwanlans or Woodmen of d choose to cut up, after n husiness is ended, by the streets seeking what may pley pranks upon, shall in among men arise and say tes shall not go and do like-

more. If any lady or group adies chooses to demand that ndidate for the governorship great state abandon bis cot a: m, that they may probe his on predatory privilege, the ine touch in the workaday d or the big price gouge on chard, shall any human be enough to command them

Anyhow, They Did Voll, whether the ladies have the visiting Bakery Watchmen World, or whether any one Il say them ney or not, they ve mone and done it themselves,

o, when the American Federa-of Business and Professional on's Clubs meets in annual wich at Des Moines, Ia., July 12, I be something heavy said it. And here's the reason:

tre night folding her starry fover the community of Wia, Minn. Magnus Johnson the reat has laid aside the burdens of a empire and folded the mantle cleep about him. Away off on prairie a dog howls. Or is it a

A Tapping at the Door idenly there is a tapping at traus' cabin door. The valet, ent-at-arms and factotum tickes his tootsies across the to floors and asks who it be. "Open in the name of the Busiand Professional Women's Rub of St. Paul, Minnesota!" is militant reply.

His majesty, the gubernatorial mat, is deep in slumber," rethe outpost.

aladies only laugh. Get him up, kind sir," say they

low Magnus Johnson has not his way to the threshold at mesota's governorship by napwhenever there was a handof loose ballots to be garnered. he is one to know well when is beaten. So Magnus arose.

Ah, hal" said he, "I wide-awake ladies..!

the shook the walls. Magnus lower court for a new trial.



Here is Magnus Johnson, the breaking of whose slumbers led Miss Ella Mary Cloyes to demand a "house-cleaning" of the Business and Professional Women's Clubs, Mrs. Emma Hill Perkins, who has the power to rait a state meeting in response to this demand, doesn't say whether she will or will not.

most charming manner, and that's Cloves, president of the Minneall there was to it! Now, where's the harm in that? None, of course, but - did you see a letter to the president of the that slinking figure with a pad and state federation. vencil steal from behind a tree just after the ladies had tripped, dent of the state board. Should if

Popham's Lawyers [mandate to the lower beach and would get a new trial and be File Application Sent

For New Hearing The move for the extraordinary motion came after plans had been TALLAHASSEE, Fla., July 5 a writ of certiorari to carry the new battle for transform, are also

(P)-Counsel for William Lee case to the United States Suprema and to be basing bear motion on Court sco you Popham, of Applachicola, sentenced to four years in federal pri-

tenced to four years in reacht pro-ban loaded with sleep, didn't shave filed an application with the bink, girls?

business man must always Orleans for permission to present be based upon the allegation that, business women." In the during Popham's trial, the surv. an extraordinary motion in the during Popham's trial, the sury, A new protein food made from the shock the walls. Magnus lower court for a new trial. while deliberating, was notified by beet erum, which has the charac-teric his, uncombed head. The New Orleans tribunal, which one of the defense httorneys that territors of whites of eggs, has beened nothing more to be upheld the decision of the lower if Popham was convicted and four been deviced by a context at the

Minneanolis buoness women ar apolis Business Women's Club, demanding that one form of heard all about it. And she sen: discipline be meted out. St. Paul business women are -aving booh-Mrs. Emma II. Perkins is prost poot

"We were just out for a little fun," any the houses of St. Paul. occur to her to call a meeting of Stirs Up Comment the federation, there could be fit: "Women have in " as much right Next day Winona papers were of fromble. But Mrs. Perkins, in the cut an at contentions as men." full of it. And Miss. Ella. Mary holding her place. And who hall av them nay?

September I to tile their applica - W. J. Wagne park, of New Or-

The move for the extraordinary Washington, pecently retained by leans, and Robert H. McNeill, of formulated for an application for Popham 5 council in the latter's

case to the United States Supremative and to be basing their motion on the possession of affidavits from the possession of affidavits from the possession of the jurymen, in hower court, according to Fred. II. which the latter tate that if they bavis, of Tallaha see, a former as

Knickerbocker Builder's Equipment

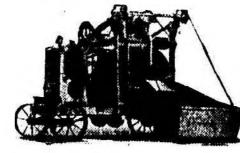


In opening our new yard in Sanford, we wish to offer the building trade not only materials of the highest quality, but worthy equipment for using those materials.

That's why we stock Knickerbocker Contractor.' Machinery built on honor and guaranteed to make good.

Concrete Mixer

Mortar Mixer



Built in 5, 7, 10, 14, 21 and 28 cu. ft. capacities, each in sev eral models.



Offered in two sizes, for cut ting the cost of mixing mortar and plaster.



A light model (portable) for ordinary millwork, a heaver type for concrete form-work

Baker and Holmes Company Building Materials and Equipment SANFORD, FLORIDA

The Youngstown Pressed Steel Company

Manufacturers of

METAL LATH, EXPANDED METAL, CHANNELS AND CORNER BEADS

----- Extend Their Florida Distributors-

Baker and Holmes Company **Best Wishes For a Successful Business In Their New Sanford Plant**



Baker & Holmes Company **OF SANFORD, FLORIDA**

Dealers and Distributors BEAVER PRODUCTS

Bestwall Plaster Wall Board Beaver American Wall Plaster

Beaver Fibre Wall Board Beaver Fibre Tile Board

Gypsum Lath, Gypsum Block and Other Gypsum Products

The Beaver Products Company, Inc.

Takes this occasion to extend our best wishes for their continued success

Buffalo, N. Y.

We Extend To Baker and Holmes Company Our Congratulations

Upon The Opening of Its Sanford Plant

Baker and Holmes Company represent us with our complete line of Building Brick and Hollow Tile. The materials made by us are all hard burned, of high quality and are sold by Baker and Holmes Company at fair prices.

We are the largest individual producers in the Southeast and operate the year round.

Merry Brothers AUGUSTA, -GEORGIA



The Sanford HERALD'S **Buyers' Guide and Directory**

Merchants listed below are acquainted with conditions of this city, they have studied the wants and needs of the citizens and visitors of Sanford and are in position to serve them in a most satisfactory manner.

> Be guided by their guarantee of saving, service and satisfaction

PRIORITY ABSTRACT & TITLE CO. INCORPORATED

Abstracters of title, Mimeograph work, Sanford office Valdez Building

R. M. Johnson Actuary. (

COCOA CANDY MFG, CO. Candies for southern climate.

Home Made Candies. 319, 321 W. 1st, St. PHONE 412-J

SANITARY CAFE For ladies and gentlemen.

"The home of good cooking."

Builder.

Seminole Bank Bldg.

105 W. First St.

Congratulations....

NED HERALD, MONDAY, JULY 5, 1926.

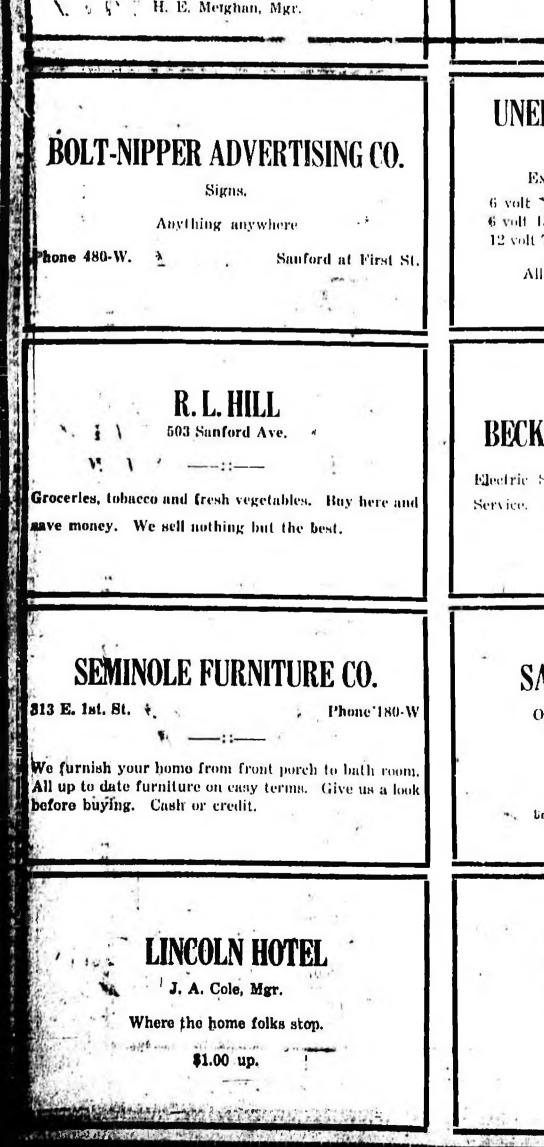
To Baker and Holmes Company

On Their Opening of a Warehouse in Sanford

When It Comes To Boosting The Old Home Town

The "booster" spirit gets nearly every community' sooner or later. It's a fine thing, even though a good deal of the enthusiasm does blow over, after a little.

But the building of homes is a type of community helpfulness that need never sag. Substantial, permanent, comfortable HOMES help develope contented, straight-thinking, law-abiding folks-and folks are what make or break towns and communities.



UNELCO BATTERY SERVICE 3rd and Oak Sts. Exchange prices for new batteries 6 volt M plate batteries\$12.50 6 volt 13 plate batteries \$14.50 12 volt 7 plate, Dodge Batteries \$18.50 All batteries guaranteed one year. Service our specialty. BECKER AUTO ELECTRIC CO. Electric Specialists on automobiles. Sparton Service. 820 West First Street, Sanford. SANFORD WELDING CO. Oxyacetylene welding and carbon burning, service is our motto. M. E. Smith, Mgr. - Urd St. between Oak and A.C.L.R.R. DRINK Try-Me in bottles, for your health and energy. Try-Me Bottling Co. Phone. 705.

It seems to us just a matter of plain commen A sense, then, that a town should have good homes in its own selfish interest. If that's true, then the community's interest and Baker and Holmes Company's own are pretty much the same, and for that reason it is nothing but natural that they should choose MEDUSA WHITE CEMENT as the IDEAL cement for stucco work.

MEDUSA WHITE CEMENT and ME-DUSA WATERPROOFING POWDER have been contributing to the beauty and permanence of homes for more than a third of a century. On your next job give MEDUSA a trial and be convinced.

$\dots T H E \dots$ Sandusky Cement Company CLEVELAND, OHIO

With the Anne Short and Skilled Courses and States and States



Truscon Permanent Building Products Truscon Copper Steel Standard Casements 7 Popular Types--14 Standard Units--Hinged and Fixed Casements

ALL ALL MONDAN STAR

Truscon Copper Steel Standard Casements are used in residences, apartments, hotels, schools, offices and other types of buildings. Ideal for every requirement. They permit 100% ventilation as contrasted with the limitations of other windows; the wentilators swing outward, avoiding interference with furniture and drapes. Casements, can be set at any angle. Friction stays are concealed when the window is closed. Sash rails are bevel edged and deep enough for plate glass. Truscon ('asements never stick, warp or get out of line.

Beautiful and thoroughly practical windows. Low-priced-lower in fact than ordinary wood windows. Much stronger with many distinctive features, easily erected by average labor. Original and refined hardware.

Truscon Metal Lath and Corner Beads

For Crackproof, Firesafe Permanent Walls and Ceilings

Truscon 1-A Metal Lath offers conspicuous advantages. It increases fire safety. It prevents ugly cracking, streaking and lath marks. It can be quickly applied and it conserves plasterer's materials. For both durability and economy Truscon 1-A Metal Lath is unequalled.

Truscon Diamond Lath, An economical product for better plastering and stucco finishes. Truscon 3-8" Hy-Rib Lath for bathroom floor construction, solid partitions and stucco.

Truscon Expanded and Rib Steel Corner Beads for plaster reveal doorways, arches and windows. Truscon **Cornerite for rigid crackproof plaster corners.**

Baker and Holmes Co., of Orlando **Building Materials ORLANDO**

Our Congratulations to the

Baker and Holmes Company

UPON THE OPENING OF THEIR SANFORD PLANT

STANDARD BRICK & TILE COMPANY MACON, GEORGIA

Why It Pays To Use Face Brick

- **Economic Reasons-**
- 1 Reduces Upkeep-Maintenance
- 2 Very Small Depreciation **3 Lower Insurance Rates Be**cause of Fire Safety
- 4 Offers Security for better Loans
- **5** Lowers Heating Costs
- 6 Adds to Comforts and Healthfulness 7 Can be Readily Sold at a
- Good Price 8 Durability

Brick Homes Are Best

Best for comfort-for architectural charm-for age-endurance-for year round freedom from heat, frost and moisture-for all that makes and keeps home-HOME.

Homes built of Duo brick have a resale value almost at par after long years of shelter and service.

DURO is not only the name of our brick but it's the symbol of a high type of helpful service for home builders.

تحج ليذكر بأن المكافرة ألكا كمر للأخرج والمراجع والمراجع والمراجع المراجع والمراجع وال

Manufacturers of - America's handsomest face Mercer-Duro

cal to lay.

Ratin-Duro

Cravenette-Duro

Cherokee Red Duro

Durotile

Fisklock Brick

Wesleyan Brick

¹brick; eight beautiful shades. Attractive, 'rough surface face brick. Superfine quality smooth face brick. A rich red face brick of great charm. Duro Common Brick A common brick of quite uncommon quality. - The strongest, most durable and most economical building block obtainable. Makes an 8 inch dry wall. Economical to lay and is good to look at when in wall. Rough texture in range of colors. Medium price face brick of good value. Economi-