# THE FAMOUS YOWELL VIOLET BRAND SALE 

# FOR WHITE GOODS, LACES AND <br> EMBROIDERIES TO BE REPEATED <br> Beeans Wed. Jan. 17, ENDS Mon. Jan. 22 

## To Thos Who Have Attended One of Our Violet Brand Sales:

A mere announcement of date is all that's necessary. To those who have never attended, we will say that after searching the large markets for the Annual Violet Brand Sale, we were very choice in selecting only the best from each of the larger manufacturers, and we must we are more enthused over our purchạses this year than ever, which means that the Violet Brand Sale beginning the 17 th, will far surpass any sale or sales in our history. Store closed all day Tuesday, the 16th, and opens Wednesday morning, the 17 th at 9 o'clock.

## Embroidery Window 10c

You will find our Ten Cent Em broidery window in vuality, to be the most attractive one ever shown in this city: values up to 18c per yard; edging and inseryard to match; choiceper 10................

## ALLOVER EMBROIDERY

 In the newest and best designs large and small figures eyelets, etc. very good for spring and summer waists. A large assortment on display during the Violet Brand Sale at exceedingly low prices.EMBROIDERY FLOUNCING Will be very koud this spring and owing to its popularity we have bought an unlinuted supsupply from 18 to 45 inchees wide deep worked and in the newest and best, patterns. Bandings to match

## White Goods

Over 5,00 yards of 30 -inch Pride of the West Lawnsin sheer and medium weights, worth from, $121 / 2 \mathrm{c}$ to 15 c per yard, bought specially for this
sale at a reduced price; as long as it lasts

## Flaxons and Linaires

Now, comes the sheer goods, Flaxons and Linaires, the materials that have proven themselves to be the prettiest and most durable of thin white goods; they come in all white, plain or with corded ehecks, stripes, etc. Flaxon and Linaires are an exact likeness of linen and will give even better satisfaction.

## Sheer and Heavy Linens

We all know Linens, so will ouly give a few prices: 90 -in Linens, $\$ 1.00$ quality. 90 - in Linens, $\$ 1.25$ quality 36 -in Linens, $50 c$ quality. 36 -in Linens, 35 c quality
36 -in Heavy Linens, 50 c quality.
Shein Heavy Einens, 75 c quality.
25c, 44c and 48 c

Embroidery Window, 25
Another great great surprise broideries up to 29 inches worked very deep and of the : and 50 c kind, with insertions match. See window dis- 25 c
play: choice

## Valeniennce Laces

It has always been-our pleasure show you the newest and pitt tiest patterns in Val Laces, an we have them in abundanc Fdging and insertion to mat lace that are worth up to 5 C 10c to $12 \frac{1}{4} \mathrm{c}$, only.

## 10,000 Yards of Vals

If these Laces had been bought regularly it would be 18 c to 20 c Nicety finished edge and a goo strong lace that will stand th test. Get your share of thes while they last, at per 10c
yard

## Torchon Laces

About 10,000 yards of the newest and best in Tortchon Laces, nar row, medium and wide width values up to 12 c per pard; very pretto and desirable for the
undergarments, only.....
C

# Published Semi-Weekly-Tuesday and Friday THE SANFORD HERALD 

## $\cdots$

The General News of The Land of Flowers.

CULIED FROM THE STATE PRESS
an Epltome of the Week's Most 1 state's Domain.
Judge F. M. Robles of Tampa has
rendered a decision in the City Library
injunction case, granting to R. M. Price et al the writ enjoining the city of Tampa
trom purchasing a site for the library. It from purchasing a site for the ubrary. It
is held by the court that it would, be latal for the city to raise by taxation money for the maintenance of the city brary, but the lot woold! not be a muni-
ipal boldipes inasmuch as' the cipal boldipg inasmuch as' the terms o
the dopation by Andrew Carnegie are soch that the city is unable to control
the ground or make any thanges in the mannet of its use.
The Penss cota Connmercial Association
has started upon the new year with has started upon the new year with a
view of making it a big year for Pensaview of making it a big year - Hor Pensa-
cola and West Floridn. Realizing that cola and West florida. Realizing that
what was good for Pensocola was good that we whole of that part of the State the committee decided to suggest the
arganization of a commercial association for West Florita The idea is to get all towns and counties of West Florida into
an organizatun, os that concerted work The city councicil of Live Oak did a wis thing when they passed an ordinance
probibiting the sale of cigarettes. tobacco and paper to make
aigheen years old
V'sarasota is to have a new passenge Hation and s well pleased over the pros-
pect. The sccretury of the board of trade
 convenieuty heated añín whin Th to com-
mence very soon upon the building. $V_{\text {AI }}$ Leasturg a few days ago in th Hoating club held its first meeting for the soason and seventy-five members
vere enrolled One of the first events for due entertaninnent of members was the Late View ruyci on January 10 VHon Arthur E Donegan, has resigher
his positon as Clerk of the Osceola Cir cult Contt in orter to enter the lists as
candidate fler Statr. Senator. Mr Done tan does not trieive in doigy
bic position witrie bodian one.
Incensed because a young :man called
to ocee his wife from whom te had been eparated for six months, W. D. Moore father. J. R. Kotinson, shot him three lawer.
times through the body. Bufficting tata wounds and was in turn killed by John
Lavrence Rutunson. his brother-in-law a Afcadia Yuung Robinson was wounded
boa dot seriously At Lakeland the jury in the case of the kate VL. W. C. Robertson, brought in eedict yesterday morning at 10 o'clock, daught the defendant guilty of man
dentence has not yet been prosounced, but those informed state the maximum penalty is twenty years in the penitentiary. The convicted man will mobaby be sentenced Wednesday or
Thurday, four days being allowed to prepare grounds for a new trial.
The Desoto County News is sending ou
la greeting to its patrons, and announces atr in addition to its own paper th drocate will and the Florida Christian eases this year. The deal for the pub
as hade a forida Christin Advóca
Tampa is to be the wio
The leading moging pieture manufac
laring companisist of the country, accord-
ang to a bpecial dispatch in the Billboar

## Ail - Automoblle Parade.

automobile parade which is to part in th tho upening features of the Orange Coun
 tee at the Sequested to meet the committhe picturecs, where they will be show deobrating and sa

## Mas. Porkest Lakr. Chm

 Mes, Gzo. H. Frayal

Fhorida is a story in -circulation on the
Therets and in public places generally.
which is a very management of the Association, and we
wish you to give us a little space in your

SANFORD FIELD DAY THE CALIFORNA FRELEE
Iwo Whole Days Devoted
Sports and Horse Show.

COMMITIEE HARD. AI WORI
$\qquad$ Breaking Crowa F paper to correct the same, belleving that
you are interested in fair play and to truth at all times. The story as it cones
oour office is as follows: to our uffice is as follows:
The Association had a car of very poor letuce loaded by their members, which
they had no means of disposing of and old it to Mr. Moses, a buyer in Sanford
at 50 c per mackage. Mr. Moses rolled a 50 c per Mackage. Mr. Moses rolled
this car to New York and sold it for $\$ 5.50$ per bisket, realizing a net profit
to himself of over $\$ 1,000$, which mones haturally would have gone to the growers
gad the car not been sold to Mr Moses
$\qquad$
ylable or letter of truth. We have no old Mr. Moses or anybody else in San
ford this year a package of anything Ord this year a package of anything
We have not had a package of lettuce Way nothing of a car, that twe have not
been able to dispuse of to a sood ad.
How such a story as that mentioned
Howe
Sanford expects the people the state of Florida and the tourists on of the best celebrations of the winter
season.
There will be two days of cetes and There will be two days of fetes an aside from the field sports there will be a
flower parade, an automotile parade an

The latter is one of the very newes
wrinkles latethis part of the country an will be under the direction of a compe-
tent official. Sonne of the thest stock in
the state will take parn show and the beautulul steeds and tha
equippages and beautiful laties will mak a fine array. The programincommittee i
busy arranging the attractions and a full account of the Field Day and Horse Show will be given lat
Remember
$\square$


$\square$
C. H. Ward and L. C. Smith All of these
gentlemen had years of expernence in

| bought from htm. or handled it any way any of his lettuce, and we know Mr Moses. if called upon can verify the statement. We do not believe however it will be necessary to ask him <br> We are glad to be abbe to say the Association, under the present selling arrangment does not need to call on any one for assistance to sell their shipments. and as we are doing good work and everybody who have used our system are |
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casion to speer at the efforts of the As-
sociation. We see no reason why they
should, because -1t won' be anybody's
funeral but thelt own, should the Asso-
working for the shry or benefit of any
one persmon or set of pe shle it partwulat
Our effers
benefit of our members and the
generally in the Sanford district
The crganization who are marketing
our sh'pments are doing so on a remarkably hw basis, and we are couffident they
are nol making a penny out of us, at
at this time. Evcry economy is bein
practiced, so far as the Association Sanford is concerned to keep the ex
penses at the lowest possible point. An right here it might be well to state
that - the General Manager and the
Treasurer, who are reported to be drawing large salaries from the organization
are not drawing one perny, but are giving up "Heir 4 me gratulfously for the
building up of the Association and the buiding $\mu \mathrm{D}$ of the Association
good of thit basiness senerally. Both of them, own pretty sood gize
farms and realize dhat unless the market coflitions are much improved in the rafore oyer what they have been' in thg podt. there is little hope for them to tuat
anive money out of thoir investment. Wo kpow of no reason why any stower in the Satiford district should sneer at or
ruake light of the, work the Asociation meht of their condition and the propo shithen generally, and if they would only
btoin lotid enough to analyze the situ ation they could see that it would be to their
benefle to encourage rather than dis courage the moverien
The managemeit
The management has been told that
aome of the mierchants in some of the mierchants in Sanford talk
discouragingly regarding the work of the discouragingly regarding the work of the
Association. We can scarcely believe this is possible, but tit might be true. We.d.
not know any ground for critcism (ond

Sanford, The Lyman Twins will present $\begin{gathered}\text { Mrs. Willam Calvin Chilton, the fourt } \\ \text { number of the High School Lyceum course }\end{gathered}$
Estmatod at 10,000 to 20.000 cars
Iotal Loss of Frult.
The Los Angeles Times, not prone to
speak of any disaster in Southern Califor-

NEWS OF THE WORLD Items of Interest Gleaned From Varlous Sources
happenings during the week
the Readers Will Find a Brie
Ilstorical Spring Flowlng
The close of the fourth month since it outbreak brings the Chinese revolution to another turnind paint. The coming week
probably will decide whether order is to be restored or hostilities' are to reopen after a six weeks armistice. In the tatter precord.
Me breach between the forces of
Speaker Champ Clark and former Governor Missouri delegation at the Democratic by the Democtatic State Committee selecting february 20 as the date for hold-
ing the State convention at Joplin. The
Folk adherents fought for a date in Folk a
March.
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| There will be see" " सremtel 'уиm, nod variety of agrealtural thed twremal | vter a thomush ably of the |
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| Cural exthtuts than eves uffered ti. virw | lumes and pratal telexrinith systems of for |
| before in thas section. There will be akn cultural implements on view that have | eign countries, he has docided to urge the matter upon Congress. |
| On the dpectacular side of the exthibi- | Fify passengers on Big Four train, No. |
| in addition to the daily aeroplane |  |
|  | on four |
| at spectacular |  |

 of the Mercantile Trist Co. -Atedenvy steel wn the the roof of the vault pinned
revailed in all sections of the country during the past tew days is promised dur-
ing the coming week "The geneal presmap of the northern hemisphere during ued tonght by the Weather Bureau, "is wh as to indicate a general reaction to eastera half of the couniry by the middle the week andeto temperature above the throughout the week.
There have been twenty-five cases of neningitis, (Courteen of which resulted fa-
tally in Oklationa since the disease made appearance in Texas, acconilince to state commissifoner of health.

## Masons Notlce

The funerul of. Bro. J. C. Ensminger will Weinesday at $2 \mathrm{p} . \mathrm{m}$. All members of
anford Lodge No. 62 are hereby request-


Banks Closed
Friday Jan. igthbeing Rob't. Ee Lee's
birthdy the banks of the city will be be
chosed.

It requires intelligent men, wise men, capable men, practical men to successtully originate and bring to pass what is ngeded in so rapidly a growing city with the funds available. It will require clear-
headed thinking and working to improve our streets, provide a suitable drainage and sewer system, adjust the lights and water, keep the town in sanitary condltion, provide for the debt and interest and make the much needed improvements really necessary in our parks snd city property. The most important matWe are in danger. The sanitary depart ment may have been doing its best, but there needs to be some more active and positive attention given to it. We are informed that there are not teams sufficient for the purpose. We notice that sometimes two weeks and even three have passed by without service. There are some very dirty places right within the
fire llmits that need constant attention. The sewerage matter should not delay a day. This wet winter, filling the ground with moisture. added to the miserable open cesspools, sh puld teach us the necessity for immediate action. Many of our streets are simply atrocious and there in great complaint. We are not in the business of telling the "powers that be how
to do these thinga, but in the tace of the to do these things, but in the face of the
demand and the necessity we believe they have the biggest kind of a job te get right down to brass tacks and do them. We know tus easy to criticize and that the city council is generally paid in this kind of coin. Still, when a spectre stares one in the face it is a mistake to say
there are no ghosts. The new council deserves our good will and sympathy and has it. The lob is big and we hope it ie big enough for the job and that this year of grace will bring glory upon its work."

4 A word to the cocky and self conceited tin can tourists! Just because you come to Floridn for the winter and spend ia few cents while here is no valid, reason for cussing the town and the inhabitanis
thereof. Becruse you can come to Flor. ida, bring your trunks full of apples. and potatoes and dried beel. rent a cheap room and spend ten cents a day Vor crackers does not give you license to mak funny cracks about florida and tpẹ people who reside here the year round.
They cone down hase for the wh loritd
good bomes. They are accustomed having good things where they comed and they are willing to pay for accommodation bere. They take life easy; pay as they go and have no kicks to register. It they don't like one place they move nother
Not so with the cheap skate who poses corner grocery loafer "back home." He settles hlmself in an attic at 50 cents per month and starts out to cuss the whole blooming sonth. His forefathers fit in the Revofution and he fit in the war of 61, and he gets a pension by gum and be
don't propose to let his money go to any don't propose to let his money go to any Ianged Florida metchants-and he us

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\begin{aligned}
& y \text { mates dood on the } \\
& \text { Nothing suits himl }
\end{aligned}
$$

He has left zeró weather at bome, and
yet the balmy climate of Florida does not
suit him
He paid as much for his groceries
through the mall through the mall order house at home a he does in Florida and every store keeper here is a robber and a thief
hotel keeper a gold brick man.
${ }_{50}$ He gets the Bingville Bugle at hotmo for
50 cents every ten years and the papgra here dop't suit him at all. Nothing soits
him and it is a lead pipe cinch that bo him and it is a lead pjpa cinch that bo
doesn't suit us either, outi I hereby pay my respects' to the-tip elh species and all his progeny. We don't want them. We enough money to come to Florida and we can live here after they stop coming al together.
We wele
and elin an Whiry hum I taste of nouthern hospi veal chivalry or the Uniled Scates has

# $\sqrt[n]{n}$ —THE CREAT AFTER INVENTORY SALE 

WILL LASI UNTIL MONDAY, JAN'Y. 22no

## Men's Clothing, Hats and Furnishings at Greatly Reduced Prices

Do not miss this sale if you wish to save money Space will not permit us to give prices, but see us before going elsewhere.

## PALMER \& SEIGH 117 FIRST STREET <br> SANFORD, FLORIDA

绍
theif hoxitat lopet moulued. wemid bo
ace in tue
Like the old ions. "W
it we gintitiog foole.".
4 I wish the people of Sanford wuil the an the library question. 1 just know
he good ladies could accomplish wonders long this line if they would set af ter it would respeotifony, call the attention of the city council to the fidea oI plocing bolleva this could be done and the preesent ar cilber sold, or utilized for eliough
 ur viefietorp. Could hiave a place
own and, posts ạ féw houra daily.
41 wáferít commend ladies who gave the entertainment at the schooland oflsed enough money to
plant trés, around the school. A noble
 deed and nobj), Jadiés. They can alway

- That jeidid dey for the Hospital is good and I enfenct to see a recoind breaking
crowg there. on the 14 th of Februat There áre no many. átiractions that we There are so many. attractions that we
can put on that Sanford foght to have
several days of enjoyment and make a dala weell

Trater Prozen fotract
Bristol, Tenn., Jan. 14 - A rafe
dent the histery ot-raifooding sth
orn Rallocoad hit Lynchbury to to West-
the Washirigton-Chattanoöga fast when
netually froze to the rails stoppl train to.
a swag. the đripping, water from thó
perature being below zero, the train was
locked so securely in the tice that th re-
qatred the tise of threg engines to move
locked so securely in the ice that it re-
qaired the tise of three engines to move
it, bumping frota tiee tear being resorted

## Ship Frutrs and VEGETABLES

To the old Rellable
Commlssion'Merchants
Vinzant \& Co., sheroonidille
We Launder
Ladies' White Waists

If all the ladies in this city knew how well we launder white waists they would not have them done at me or send them elsewhere.
Our pure soaps and laundering
methods are in no way hard on the These garments are all carefully roned by hand by experts who makethis class of work a specialty. Send us your next waist or two and let us prove to you the su perigoity of our work.
——
Progress Steam Laundry sog 307
Cpptete Avenu

# COMING ${ }^{\text {one nencrir }}$ Imperial ITheatre Wed. Jan 17  

PRICES: First Six Rows Orchestara, $\$ 1.50$ Next 14 Rows Orchestra. $\$ 1.00$ Balcony, $75 c$. 50 c and 25 c
 EXCELLENT CAST

Lend $A$ Hand Club
 Whe Lend a Haint Cluby of Salford. Flu.
Articte ${ }^{2}$
The objecs of this club shall be mintual The objeces of this chab shaul) be a brond aphrit of neikhlimpliness.










on secund friduys of each month.

meablern, but nu business shall lee trans.

The Retirfin thanake went of the wham
of the club, shall be vested in and exech
wive buard ' whith shall bo componsed of
he officers of the club, and two directora
the club,
unin for extudur cine lume


dat an) Almul wectand by
hirds vote of all active menibers present

- Domord amendment laving been
mpolar mestisu.
sec 2. Amendenenta may mas. bie

Call sueruherib presellt.
Sec. S. Gy.laws and standing rulun

thered vole
Sec. 1. The annual dian
embers piall be one dollar give iwemar
anch, and those of ataociape menibers
Sec 2 diaps paybe quarteriy lis advinge
doea hiall be kepo for turuposes from at an
Sece dial distress in this comminaliy.
sec. 9. Hy action of the exeguive.
letapooriry diburess. provided thls boan
ferd coent not in any one year exceed 2.5
frem cent of the available money! Berjuca
an membership duce.
Sece 1. The duties of offern shan be
tochap are implled by of their respective
BroLums auch as are specified in theme
By.Limz
- Sce. 2
maly 2 The uresident shall nupoitit all
Whag or the nomper wiumpular right of


Free Reading Room

- RUNM 21

Ubmatis. l'wow Black


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proceseding it
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AIf You Have a Printing Want we want 10 know WHAT IT I.

Putting out good priniling La our buatices, and when We hay good printing we don't mean falr, but the
beat obtainable, it


Show You


A Meat Market of Quality

## 

 Tin yomer four lay saremal messemper and on TimeForidd dud Western Beel and Pork. Iamb. Dry and Soll \$leats. I ish. Poulls) amlllome Vade Port sau sase.

T. W. BRIGGS

110 Park Avenue
Plone No 1
The Crippen Music Store

und (imaphonhomes.

Gpring Fertilizing Ideal Fertilizers





 1168!1/1に

Wilson \& Toomer Fertilizer Co.
Jacksonville, Florida

## Chase \& Co.


F'lorida Fruits and Vegetables
$\qquad$
General lnsurance Agents ANPord. FLORIDA

HAND BROTHERS

LIVERY, FEED and<br>SALES STABLE



Pulumad Every Tueday and Fithay Moralad ay
IHE HERAID PRINTING COMPANY w. m. harmen mulv. Eaftor cobscription Prike. 82.00 - VearlonAdrance




 No freeze for Florida. Mighty fine weather for the celery crop in the Sanford cele Sunford expects to entertain hude on February 19th and 1th
The therromemer in Sanford was 30 degrees lase n
have had. $\qquad$ Fiorida is the only atate in the unlon has did not have a covere cold upell on thas did
Sunday. It is an ill wind that blows nobody fringing thousands of puyple to Florida. Cone to Sanford this weell you baralin hunteres The scores ore giving away dry loodi
and everyibing.
The army mule is to be replaced Mise auri can
ralising hoga.

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the Everalades is the proper place to lo-
 - Ler the astlaflest customers mak
otatements and have them milned.
 are those who are elther interested in
this tifanitic acheme. or who have been this diganitc acheme. or who have been
caught in the net of the promoters atrd caught in the net of the promoters and
hope to unload on othera The atare hat been azd is a party to this land cchme. and it is ioling to prove the blactest
page in Florida:
history. The maney page in Florida's history. The money
used in this drainage scheme, for the benefit of the land iyndicates and mome otbera, properly belong to the putilic ichoo
of the State, and from which eourco of the State, and rom which nourco
dhould never have been diverted. and the Everelades left to the Indlans n populated.-Gasineavillo Sua.

Captured by The Thler
Those who well lortunate enoagh oee "The Thicf" at the Opera House
Thunday night. and the audienco wat Thurnday night. and the audience wal
composed almose entirely of the resulat thentro soers competent to judge. prononnced the play one of the best, if not the beat ecen In Oriando. Every mern ber of the entire company had been
selocied with care, fitlag sheir parts so elected with care, fittlng their parta mo writen for them. Disa greeable weather prevented a largo audience from antendgreet ibem "1 Orlando abould be so fortunate as to encura a return engage. The Thetel will be

## The mercury in Mercury

The mercury dropped with a slarting 10 on Sunfay nusht ond 30 last might Although a serious cold war preficted on Suaday the cloudy nemonphrre hept il

awny from the soath central mortions and a ining temperature is looked for now. The followial remire is fresh from the | temiseraure Wednesday Temperature |
| :--- |
| 211 to 21 degrees in worth. nad 241028 |
| 1 | south portion."



RAILWAY GARDEN PAYS
 bounemeners refurting the dreenas be ampen $\qquad$
 mindepeudently of eace eflere. all doling o

ede of flowerb and aodoed

 and the meotlag wab marked by later efted diacuanton of the techalea phases of gardealige.
Thata racoctation wis.
whis merentonn aumber formed in 190
 frernhig pan lacraved to 100 , roprosentine vilrizulve roade. This prog
rean is entioly due to the eforta of rative entroly due to the eliorta of to nee the practice of bortsculture on rallway laghe gala tha recogntllon walct 11 doonvies.
althours eeveral roads bave malo. ruch work, the zandeners la chares op
hare haro in the maln been dealed encour asement by rallway manatorn it on-
 Rallway Ago Onzatto. AD, Bupendi. ture made for plantlag aowern or cod. alge a eut may gat roink in . - dof alle an incromo lo cromes earninga an relste tralp.
 of neaty rodded banke In doep euta, blea are rery areetiva in adaling to the pleasure ind comport of travelers. and any queh offort of a rallway manaser co please hle patrona, will wio for ale traral lant way more often to the
ture but will aleo Inatengai the wo mid noyer bocato, uliero bi lons a there la agy dry lapd lefi in Floride.

## Me Natif Lumbele Compavy.

Dyal-Upchurch Building, Jacksonville, Florlda
Our stock is Well Manufactured, Carefully Graded, Price Low. If your dealer cannot furnish our stock write us for prices

FTrenda to go wití them. Such a bodr
 cal and III adrised legtilation. The roada which harg practlco mrdenting have aleo found that tho
product of of the gardenar's work hare a kood infuence on employos in mak ing them emore contentod and Indu enclas them to be mare caretul la
their work. whlch unually menne that they are iaving the company money. The soddting of cuta ban the furthor arrument fn las paror that It preventa wathlog. tharoby reduolas mataton ance costs, and the malataming of
atation parky can be fuatined on the ground that without proper surfound inge the value of a well dealsned and contly atation th conaldorably depro The fact that some of the rond the most andont adrocaten of the sy tem is tho bent proot

RAM'S HORN BROWN.
Going back often begline by looking
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POINTED PARAGRAPHS
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aent wllb somerthing to aell.
A womans iden of making a oriteo
minute call in to atar two bours.

fact, mose
alow 1 g.
A girl theer to be macroty onesged
Only a man mo ha known to bo attract attentlon.

It is eany for a-girl to bellore that
a.corigla joung man'is ber-amity


Nothing is more dieappolatige than
 ber som
Lefa.
Rapor ta ithe calm, unrutced, man
who takes He philonophicully and zrowit old crichfully -quap if $y^{2}$


Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery

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## SPECIAL ORDERS FILLED RROMPTLY

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Litte Happenings-Mention of Matters In Brlet PERSONAL ITEMS OF INIEREST umimary of the Floating Small Succinolly Arransed for 11 rled Herald Readers. Mr. and Mra, W. J. Stevens of W Go seo The Thef, at The Imperial. Jo 77h. You won'l regrel iL 38.11
Fred Snyder and J. W. Ondorl of A fola. Ind.. have rooms at the Fairview. Hr. and Mra. D. D. Case of Marion.
tissour are house keepling at the FalrThe Thief, Jani. 17th. at the Imperial. In this play, the story of many momen be pist.
uisa Masgie Hart of Orlando la the
 monning on a bosinous : trlp to Jackion rille and St. Ausuatino.
The Thief, the measona bent. tomorrow
aight Jan. 17th at The Imperial Theater Mr. and Mre. Geo. Burch of Columbia, Mra E. N. Morrow.
Cape R. H. Mark and H. A. Dufboce , Don't fall te see "The Thler' ar-The
 Say lookink after hit in property Interesa ois caldwellant and daughter. Miss Let ve. Ieli Sunday afternown for Jacheon
 Las, are in the city this weok. Mr. Sievena io a mominent bualnets man and it anx
wous to huild a winter home in Sanforil. perial Direct from one yeara run in The Lyceum theater New York. A play that Hisa l.izir Mayn of Monticello, laund ot Mre Furreal Iate. Thrater" is to tre congratulated on getim one ut the eramana trest play "The Thief, by Heury Bernstein.
$\qquad$ this ming wite in Sanford ough to nee
 the most your a weetheart and ece on whelming play: on the American, Stat Comaruw nught. Wédoeqday Jạnuary
arrival and Oeparture of


Trlby A St. Peteribarg-No. Leth - Lv. 0.15 \& m. save your man. Lv. 3.00 p . Yhet Brand sale. N. Por Yowell. Irom LR. Philipe \& Co
Dr. J. C. Davis oplldag will be at the lootho at motelia deny fulure. Watch
 sale, you see so mony the Vrotet Brand P. Yowell.

the urual the itime to buy beens before | the urual rise in pricos, LR $R$ Pollipg on |
| :--- |
| Co. Have plenty of them. |


 CHAB. MAURICE, Ageni

Ookland
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M. Lind or the lierald oflce ond receive
$\$ 2.00$ reward. Jna. M. Lurd.
37.2 c .



For Sale-Duroc Jersey hogs. Ohio Thor-
oushured suck. Fworida raised. $t$.


Sely of the John K. Melunger 10 the manager.
pit


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# POULTRY 

ITN recent issues we have given you a few figures comparing Florida with the very best Northern States in the production of corn and potatoes. It is not possible to compare Florida with all of the states on all kinds of crops, because certain crops in Florida pay so much money to farmers that they'do not care to give attention to some other crops which are staple in the North. In looking over the statistics on any crop that is grown hoth in Florida and the Northern States, we find that Florida has a decided advantage.

Owing to our wonderful climate, we have advantages along other lines-in the raising of stock, for inatance: It is not necessary to protect stock from the weather, and consequently all kinds of stock run at large the year 'round and require no attention and but little feed. This is one of the most inviting fields for the cattle business in the country, We may have more to say on this subject later on.

## - Just now we call your attention to the raising of Poultry.

Poultry raising as an industry has made wonderful strides forward in the past few years, yet the demand for poultry products is increasing much more rapldy than the supply, and prices are advancing slightly each year. This fact is due to several reasons. Almost everybody enjuys eating poultry products. The general high cost of living afongother lines undoubtedly adds ta the consumption of poultry prodnets amtends to increase prjees: Still another, and we think a greater reason than any other, is due to the rapid increase of population in our cities and the decrease in population of our country districts. The census of 1910 reveals some starting facts. The State of Illinois, for instance, lost 45,000 popuintion in the rural districts in the past ten years, while the state as a whole, including the cities, gained over 800,000 . What is true of Illinois is true of practically every other state in the union. As people flock to the cities they, of course, cease to be producera, but still continue to be consumers. That this condition of affairs will continue for years to come is a practically settled fact.

For one of limited means we do not know of any field so inviting as poultry raising, and certainly if one is going into the poultry business, no place in the world offers the advantages today that Florida does.

In the Year Book of the Department of Agriculture of the United Statee for 1910, pages 643 and 644 , are wo tables giving prices in each state of eggs per dozen and chickens per hundred pounds for every month during the past two years. We have selected six representative states out of this list and figured the averagte price for two years on both eggs and chickens. They are as follows


Now compare Florida from the same table: Eggs 24 c and chickens $\$ 13.34$. This will show you that the price of eggs in Florida during the past two years has averaged $31 / 2 \mathrm{c}$ higher than the six states above mentioned, and that the price of chickens has averaged $\$ 2.97$ per 100 pounds higher than in the six states above. This difference of itself should be an attractive margin of profit.

In the vicinity of Sanford but few people pay any attention to poifiliry, probably because they are engaged in truck grawing, from which they make enormous returns, and consequently do not care to fool with chickens.

Being near the great resorts of the country, and having such excellent transportation by both water and rail. the demand here is much greater than in other parts of the state and the prices at Sanford are consequently considerably above the average given.

We do not know of a better place or ana more adapted to poultry raising than our Volusia Farms. This land is level, excellent quality of soil, well dralned, has splendid transportation facllities by both water and rall and CAN BE BOUGHT AT FROM $\$ 30$ TO $\$ 50$ PER ACRE, depending upon location.

One of the finest poultry farms in this part of the state is located at Enterprise, only a short distance from our Volusia Farms. The owner of this farm, Mr. Throop, has a large number of hens, and in an article written for The Sanford Herald of recent date, this gentleman states that his hens average to pay him $\$ 2.00$ per head each year ubove all expenses.

Mr. Throop buys all his feed and does not attempt to grow any of it, as his farm is located on a few town lots.
It is so easj to grow anything or everything in Florida that we should certainly advise one who intended trying the poultry business co puy sufficient land to grow all his owp fegd, especially so when our Volusia Farms can be bought at the presentlow price. There is no question about an advance in value later on, and besides being able to raise feed for one's poultry. one would get the benefit of the advance in value of the land itself.

Let us show you over this aplendid tract of land. No matter what you want land for in Florida, you will be pleased with our Volusia furms. Sold on easy terms with inall payments.
fi carms. Sold on easy terms withamall payments.

# AVE YOUR MONE 

# JANUARY 30th，то FEBRUARY 4тн，Inclusivo bIGGEST FAIR IN FLORIDA 

# －T THE FRUITS AND VEGETABLES THE FINE HOGS AND CATTLE THE FINEST TURKEYS AND CHICKENS THE BEST AND FASTEST HORSES <br> THE FANCY WORK，JAMS AMD JILLIES THE PRODUCTS OF THE GREATEST COUNTY IN THE GREATEST STATE OF THE UNION． 

Good Races，Aeroplanes，Automobiles，Carnivals and葍 Other Attractions $\rightleftharpoons$ 各

## RATES ON ALL RAILROADS

WI THE SOCAL WORLD
Hems of Interest Concerning Soclety People．

POINTS PURELY PERSONAI
How Celers，city Vanty falr while
soclal Gosstp
Delishturn Bridico Party
Mras．Cruse Barnes entertained Friday dfternoon，compllimentary to Mrs．Jullian Carpenter of Jacksonville and Mrs．Hilton
Hampoton of Tampat，two charming vis－ hampton of Tampa，＇two charming vis－
ltors in the city．Three tables of bridge vere played The first prize．a very pretty hat pin holder was won by Mra
Jullan Carpenter．who won the highest sare．Miss Kose Clayton of Adlanta．Ga． teceived the booty prize．a plicture of St gedlia The guests of bonor were each ver ribbon and lrish crochet for neckwear Atter thé garmes of cards delicious chickien alod，Pimento sandwiches，olives and ber charaling home．＂Three tables of colfer were setved． Mr．Barnes＇inyited guesta were Mri．Trest Lake made the．hgheststeore and won Jollan Carpenter，Mrs，Hilton Hampioh，the first prize．a pair of silk hose The Hos Forrest Lake，Mis．H．P，Diver，Mta． J．W．Dickins，Mre，S．Q．Chase，Mrs．Cecii Clagton，Mrs．C．OpMeLaughlin，Mra．Dose Mruth


適THE MAPES FERTILIZERS

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Hoar What We Have to Say About It
Write to L．A Brumify．Agent．Sanford，Florida K TYSEN Agent Jawsonville．Florida For full descriptive pamphlet just issued giving Mapes


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The ONL．Y bank in Sanford that INSURES EVERY DOLLAR
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WE WANT YOUR BUSINESS
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W．J．THIGPEN \＆COMPANY
General Fire Insurance
Sanford．

# THE FAMOUS YOWELL'S VIOLET BRAND SALE 

# FOR WHITE GOODS, LACES AND EMBROIDERIES TO BE REPEATED <br> BEEANS Wed. Jan. 17, ENDS Mon. Jan. 22 

To Those Who Have Attended One of Our Vialet Brand Sales:

A mere announcement of date is all that's necessary. To those who have never attended, we will say that after searching the large markets for the Annual Violet Brand Sale, we were very choice in selecting only the best from each of the larger manufacturers, and we must sily we are more enthused over our purchases this year than ever, which means that the Violet Brand Sale beginning the 17th, will far surpass any sale or sales in our history. Store closed all day Tuesday, the 16th, and opens Wednesday morning, the 17 th at 9 o'clock.

## Embroidery Window 10c

You will find our Ten Cent Embroidery window in quality, to be the most attractive one ever shown in this city; values up to 18c per yard; edging and inser yard to match: choiceper 10C yard

## Beautiful Embroideries

You will hardly realize you are in your home town when you enter our store and see the magnificent showing of embroideries. any style, any width and the best of quality, at such prices. You'll certainlv miss a treat if you do not see these on special display during the
VIOLET BRAND SALE

## Baby Sets

No, we did not forget the little ones, for we have a greater selection of narrow and daintp sets for the baby's wardrobe than ever; You will have to see this line to more tharoughly apprepreciate them.

ALLOVER EMBROIDERY In the newest and best designs large and small figures, eye lets, etc., very good for spring and summer waists. A large assortment on display during the Violet Brand Sale at exceedingly low prices.

## EMBROIDERY FLOUNCING

 Will be very good this spring and owing to its popularity we have bought an unlimited supsupply from 18 to 45 inches wide deep worked and in the newest and best patterns Bandings to match
## White Goods

Over 5,00 yards of 30 -inch Pride of the West Lawns in sheer and medium weights, worth from $121 / 2 \mathrm{c}$ to 15 c per yard, bought specially for this 10 C sale at a reduced price; as long as it lasts $10 C$

## Flaxons and Linaires

Now, comes the sheer goods, Flaxons and Linaires, the materials that have proven themselves to be the prettiest and most durable of thin white goods; they come in all white, plain or with corded checks, stripes; etc. Flaxon and Linaires are an exact likeness of linen and will give even better satisfaction.

## Sheer and Heavy Linens

We all know Linens, so will ouly give a few prices: 90-in Linens, $\$ 1.00$ quality 90 -in Linens, $\$ 1.25$ quality
36-in Linens, 50c quality.
36-in Linens, 35c quality
36-in Heavy Linens, 50c quality
35-in Heavy Linens, 75c quality.
Sheer Linen Lawns at
$25-\cdots-\frac{48}{4}$

## Embroidery Window, 25

Another great great surprise. En broideries up to 29 inches mid. worked very deep and of the 35 and 50c kind, with insertions 1 match. See window dis- 250 play; choice.

## Valeniennce Laces

It has always been our pleasure to show you the newest and pret tiest patterns in Val Laces, and we have them in abundance Fdging and insertion to match lace that are worth up to 5 C 10 c to $121 / 4 \mathrm{c}$, only

## 10,000 Yards of Vals

If these Laces had been bought regularly it would be 18 c to 20 c Nicely finished edge and a good strong lace that will stand the test.-, Get yourj share of these while they last, at per 10C

## Torchon Laces

About 10,000 yards of the newest and best in Torchon Laces, narrow, medium and wide widths; values up to 12 c per pard; very pretto and desirable for the Sc undergarments, only......

Publlahed Eemi-Weekly-Tuesday and Friday

## THE

ALL AROUND FLURIDA
The General News of The Land of Flowers.
CULIED FROM THE STATE PRESS antollome of the Week's Most state's Domaln.
Lre oat has a captela of Industry
Who is alma philentluropist, who knowe
 Eray ychool chlld of Idvo Oak who sets os the monthly honor roll is presented rith a dollar by Mr. Heman, and it ia mid that way durias the past yoar. It thoo asid that the grenerat averafo of been grently relied by thew benefactlons. VTwenty-cwo Laksland women have aloced a peution asiligs ministers of tho asd teachert and public achool teachere to refrain from the use of tobacco. Those ing cobioco hablit betms thateted by maturally expect to be the models of upritht living:"
$1 /$ The Jariuary terim of the Federal Court
convenel it Ucala on Tuesday. Judge Locke. Marshanll Horr. Cleet Locke and
other court ofticials being pressnt. The only case tried was that of Beojamin
Roland pillch for misappropriation of was represemed by H.L. Anderson. He entered a plea of guilty ond was fined
$\$ 500$. This was the first time the cours met in the new Federal building and
Jodge weche made a beautiful speech dedicating the court building to truth. butice. thoure and merey. year 1411 was then kreyteat lor the mane
alachuse uf clear Havana cidere Wesui mifiory with tho einale excoption tars wert alimpect from that clity during Mise frear hoasilter, a popular young Mes lrene Rossiter, a bopulaz yound
Wody of Uealas connmitted suicide Wed-
octay by tuking strychiulne. No cause occaay by tuking sirychinine.

 Tear. od to the police force In Jackeonville.
Pheing the Hullaburuigh county firse cotre hous
 Lorn down There ia mome talk
Hillubbornikh Councy Hintorical buriat the uld atructure and removing it Jactionville has Invited the Natlonal Wetr 1913 convention in that city.
The rest 1911 is aald to have been buildian line. Bealdes the many Improve ments that were made on the numerou fulmater renident! were bulle through

West Garden atreet in Pansacola is blocha aro to be mooden blocks. Thece cole

 Fisht The Ordinance
Several months ago the cily councll
throwth the clly atornoy tramed up ant
ordinance to prevent the cheap clas in carninance to prevent the cheap clans and shows of a like nature frot
cals exblblting In Sanford witbout paying a
heavy license. As far as the carnival
was concenges as concerned to one was sorry but the
ordinance has proved to be a blanket linw under canvase excepling a circus. Several weele aso the Jewell Kelly Co.
abowed here because through a mistake
the liceure was only made $\$ 25$ whica it the liceuse was only made 325 when i ahould have been $\$ 25$ per day as per the
ordinance. Since then the new clity omp ciala have taten their seats and are
obliged to hand out the luws as they are qn the book of ordinances and the Park
Co., refuse to pay the hith licene no the
grounds of dilactiminallon and

 The Parka Dranyutuc Co. to one of the
cleanest and beat shows on the road and

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One Hlok Bumalon
Marka...lf yout had whive your 1 woman? Parka-You juat bee I would.
know what aho to, and women aro
 with another one.

Fostor Innocent Amusomane.
He le in eatemy to the young
He It an eatemy to the young who
maken aus innocent emureradint ad
 come. Impulecs aray ensily be mado to - Chriatlad Heglater

## Wall Connected.


NEWS OF THE WORLD
Items of Interest Gleaned From Varlous Sources happeningas during the meel

The Readers WIII FInd - Brief ilistorlcal Spring Flowlins
for Hurrled Readers
Heving cervod notico jestarday afterhead of the Cuban republlc. that the United States expoctu Cuba to live fully up to the serms of her treaty engapo menis and maintain a thoroughiy repub partment in now nwaiting developeoenca. How the people of the United State lari anuually th the operation of the overnmental tunchlinery was outlined by President Tafl today in a mosado to Rress on "economy and effleceney in the
government service." "What tho govern ment does with nearly. $\$ 1,000,000,000$
each year." wald the"preasient.

of money for the public une.
The glan urgod by Pormanter-Genot Hitchcock of the governmont: parchasing
all of the velegrajh nud telephone tline nuw in uperation inl the United Stated contanues to be a lughe in ufliclal circle
Mernbers of congreas. Ternucrate and Ro
 anch a plan at this time. and whithout taly-
tuk thin chef I'residern Taft, into his con. adence the weneral impression is tha (i) the galleries., and that nothing will hiss outhurat
 Hir fluture to thame marrind to liritish aut-

 Hy a vote of St 5 so 655 the Conaention
 We organizntues to lie Soetallai party. a the Anerncan F aderntion was made
in the Sethater by Senaus Hoybura, of ld Whw. Who prutested that a communication
frotin Gompers ahould not be recoived. wince should bo accepted after relationa of Combera wish the McNamnta
Ateer a conference with the Preadent.
Setretniy of Wirt Stimant declared that ic dla not beliove the United Stater

 desperatoly and tobelenaly ill

## Tamod et the biapt. Beatintics mow that in nearly all

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londer.

## An Extibinaton. <br> "Your nophow ha coiloge stadur  to the vollegr lill owa up that be bed po senve boforehand." Woman'e Home Companton.

## Maroh of Progrose. "I soo they bave torn down: 20  they are uatige ha nougbis for targeta.

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Tha furloua thlime la Why the nook
worma nover soems to atect the mild


[^0]:    Sho morele and seant. sle aplendid suby not lo ber betroetha
    

