

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

Delightful Dance

One of the most notable and enjoyable events of the early season was the lovely dance given at the Sanford House, Friday evening, Nov. 10th, by Mr. W. J. Thigpin, in honor of Miss Dorothy E. Hayes of Tracy City, Tenn., the charming niece and house guest of Mrs. W. D. Holden.

The halls and ball-room were most artistically decorated with palms, vines and pink, yellow, green and pink being the color scheme.

The bright eyes and the smiling faces of the charming matrons and lovely girls, in their elegant costumes; the fine looking men and beautiful ball room made a very brilliant and attractive scene. Sanford society graced the occasion and was resplendent in its handsome attire. The guest of honor was lovely in white spangled net over canary messeline; Mrs. F. A. Schumpert wore a handsome white lingerie dress; Mrs. R. S. Keeler was in black satin; Mrs. W. D. Holden, a blue organdie with white trimmings; Mrs. O. W. Brady, white lingerie; Mrs. F. C. Boardman, black crepe de chene; Mrs. Charles Bell of Atlanta, Ga., wore a white lingerie dress; Mrs. Samuel Puleston, black spangled net over yellow satin; Mrs. B. W. Herndon, hand-painted chiffon over plum satin; Mrs. Robt. Newman, blue marquisette over old rose satin, trimmed with black and gold; Mrs. W. W. Prather, yellow messeline with black jet trimmings; Mrs. C. O. McLaughlin, black lace with black and steel trimmings; Mrs. J. W. Barnes, blue messeline with white lace trimmings; Miss Charlotte Keeler, black net over black silk; Miss Belle Smith, pink-silk hand embroidered; Miss Peaches Lettler, blue messeline; Miss Linda Lettler, red silk; Miss Louise Shepherd, blue crepe de chene with bead trimmings; Miss Jacobs of Orlando, canary chiffon over silk with fur trimmings; Miss Mabel Bowler, blue messeline with pink trimmings; Miss Rose Dickinson, canary satin draped with white chiffon trimmed with amber bead fringe; Miss Florence Frank, white embroidered lingerie dress; Miss Genie Wicker, blue messeline with bead trimmings; Miss Annie Higgins, blue messeline with white lace trimmings; Miss Sadie Williams, yellow chiffon over messeline; Miss Vivian Yeiser, yellow silk with black trimmings.

The music for the occasion was furnished by the Stumon orchestra. Punch was served during the evening.

The evening's pleasure was very much enjoyed by Mr. Thigpin's guests. Dancing continued until 12 o'clock, when the delightful evening was over.

Cecilian Music Club

This most interesting and promising club of piano students held a very important meeting in the studio of their teacher, Mrs. Fannie Stenbridge Munson, Saturday afternoon at 3 o'clock.

After the conclusion of the business part of the meeting, which was the election of officers for the ensuing year, a very delightful musical program was given.

The officers elected were: Miss Bertha Packard, president; Miss Essie Purdon, secretary and treasurer; Miss Irene Thurston was appointed to call the roll at each meeting.

PROGRAM

- Left Hand Study, Arthur Foote
- Miss Lucca Chappell.
- Narcissus, Nevin
- Ada Wagner.
- Dolly's Funeral, Tchaikowsky
- Ruth Waldron.
- Violin—El Trovatore—Selections, Verdi
- Cinquantaine, Gabriel-Maitre
- Eleanor Herring.
- Barcarolle, Tchaikowsky
- Miss Margaret Davis.
- Reading, High Culture in Dixie
- Miss Margaret Coffee.

As a reader Miss Coffee evidenced unusual talent. She was especially good in "High Culture in Dixie." For an encore she gave most effectively, "The Conquered Banner," by Father Ryan.

Eleanor Herring's violin playing called for repeated encores. She is a wonder child—only eight years old. Her's is the genius that develops under proper training into virtuosity.

The piano numbers were rendered in most enjoyable expressions and clean technique.

The Willing Workers, a band of bright young girls, who are members of Mrs. C. H. Summer's Sunday School class, in the Methodist Sunday School, held a very pleasant meeting, Thursday evening at the residence of Mrs. W. W. Abernathy. The meeting which was held for the transaction of business as well as pleasure

was called to order by President, Miss Maud Alice Wagner. The chairman of several committees, reported the progress of the work that is being done by these "Willing Workers," such as carrying fruits, flowers, kind words and smiles to some of the sick in the city. Nellie Lough, was elected secretary; Ruth Hand, treasurer; Douglas Abernathy, reporter. When all the business of the organization had been concluded, the girls enjoyed a social hour together. Mrs. Abernathy, assisted by Mrs. Summers, served them delicious ice cream and cake.

The members of the Eastern Star, had a very pleasant meeting in their lodge room—Friday evening. After the work and business of the organization was completed, the members enjoyed a social hour with each other and their guests for the evening; Mrs. Grahame of Chicago, and Mrs. J. B. Conrad, of DeLand; Mrs. L. Brotherson and Mrs. O. B. Singletary served punch and cake.

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THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 21

SANFORD, FLORIDA, FRIDAY, NOVEMBER 17, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers,

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

At the election Tuesday, in Hillsboro county on county division, the divisionists carried the day, and Pinellas county is now a county in fact as well as in name. The county seat will be Clearwater or St. Petersburg.

Hawthorn is to have a canning factory. It will be built and in operation in time to take care of the spare vegetables and fruits in that section next season.

The ladies of the Gainesville W. C. T. U., are contemplating the erection of a building of their own.

Work on the sea wall at St. Petersburg is progressing nicely, the piling having been put down between the Atlantic Coast Line dock and the Electric dock, with the exception of the channel near both of the docks.

The New York Giants are expected in Miami at an early date for a game of base ball. Three hundred dollars has been guaranteed the team if it comes.

Many improvements are to be made on the St. Johns Electric Plant in St. Augustine. The trolley line will be extended and it is estimated that it will require between \$15,000 and \$20,000 to make the contemplated extension, together with the other improvements. Heavier overhead wires are to be installed and heavier rails laid over the lower end of the line.

Governor Gilchrist in a speech at the Escambia County Fair, advocated strongly the abolition of the second primary. He pointed out what many candidates have already discovered, the primary system is extremely expensive, and he desires to see some method adopted by which the choice of the voter may be expressed at one primary.

In the election for a new county seat of DeSoto county, Arcadia won by several hundred votes over Zolfo. Arcadia the present site will build a fine new court house.

The coldest weather to be experienced in Pensacola this early was Monday morning, when the official thermometer registered 30 degrees above zero. Only once in the history of the weather bureau at Pensacola has this mark been reached before Nov. 13 and that was when the temperature dropped to 29 degrees on Nov. 12, 1894.

Bids are soon to be opened in Pensacola by the Board of Bond Trustees for the laying of \$450,000 worth of additional street paving.

The Florida Turpentine Operators Association will meet in convention in Jacksonville on the 22nd.

THE SPORTSMAN'S PARADISE

Sanford Section Offers Most Inducements to Nimrods

The way the nimrods are bringing in the game these days is enough to make an overworked editor quit the sanctum and take to the woods.

Messrs. Hixon, Evans, Will Hand, Tom William and Paul Biggers returned from their three days camp hunt and brought back three fine deer and plenty of smaller game.

Messrs. Rossetter, Whitner, Herndon, Brisson and Brumley returned yesterday from a two days hunt and brought in one of the finest bucks of the season. They reported seeing the Sanford party composed of Mr. and Mrs. D. L. Thrasher, Mr. and Mrs. Walter Hand, Mr. and Mrs. Robert Newman and Dr. and Mrs. Puleston and they had two fine deer and expected to get several more before their return.

The best part of the hunting trip around Sanford is the automobile. One can go for fifty miles into the very heart of the deer and bear country in an automobile making the trip and return in comfort and safety. If the Northern sportsmen could realize what a great game country this section of Florida is the hotels of Sanford would not hold the crowds that would come here during the season.

Miss Martin Attacked

Attacked by a bold highwayman in Springfield Park this morning about 11:30 o'clock, Miss Alice Martin is now confined to her room suffering from the effects of a nervous shock caused when the rough looking criminal grabbed her arm and attempted to wrest her purse from her hand. Miss Martin was badly frightened and ran to her home at 11 West Second street, where almost breathless from the experience she related the story.

The bold attempt at robbery was reported to the police station soon afterward and as a good description of the man was given there is every hope that he will be located. Miss Martin is sure she can identify the man if he is caught.—Jacksonville Metropolis.

Band Concert

Sanford Band will give a concert in City Park at 3:30 p. m. Sunday, Nov. 19th. A program has been prepared which will consist of just enough sacred, operatic and popular music to make a suitable Sunday program. The selection of sacred songs, "Joy to the World," and the trombone solo, "Holy City" to be rendered by Mr. C. H. Reasener, will be features of the concert.

To Our Correspondents

Every correspondent on the staff of The Herald is entitled to a complimentary ticket to Spark's Circus, here on Dec. 7th. If you do not receive this ticket in time for the circus, or if you have been overlooked, please let The Herald know. There is nothing too good for our faithful correspondents, and we want you to enjoy the day with us.

THE INSTITUTE SPECIAL

Will Arrive in Sanford This Evening at Seven

WILL REMAIN HERE ONE NIGHT

Giving Sanford Farmers a Fine Chance to Inspect Stock and Fruits

The Farmers' Special Institute train will arrive in Sanford tonight at 7:45, and will remain here until 10 o'clock tomorrow morning, thus giving Sanford people a grand opportunity to see the exhibits and listen to able addresses by the experts with the train.

These speakers include A. A. Murphee, president of the University of Florida; H. Rolfs, director, Experiment station; A. P. Spencer of the Extension division; C. K. McQuarrie, of the Farmers' Institute; J. C. Fawcett, of the Experiment station; E. W. Berger, State Inspector of nursery stock, and B. F. Floyd, of the Experiment station. There will be lectures on the subjects; how to load cars, whitefly control, citrus disease control, and citrus fertilizers. The six cars composing the train contain a splendid assortment of exhibit material, and the opportunity will be afforded for seeing the best of Florida's products. One car will contain nothing but citrus fruit and citrus material. The different methods of packing the different sizes will be shown, an expert packer being on the train to show how the packing should be done. There will be two cars exhibiting various grasses, legumes, and farm crops. These cars will prove of great interest, as few people realize that Florida can produce so much forage. There will also be one full carload of farm implements, such as are best adapted to Florida conditions. Another car will contain five breeds of hogs raised in Florida. It will be a decided surprise to many people to know what fine hogs are being raised in the State of Florida. In the day coach will be found thousands of bulletins, reports, and pamphlets on agricultural topics, as well as books that are useful in connection with Florida farming.

Experiments With Lettuce

Prof. Burger of the Experimental Station at Gainesville spent several days in the Sanford section this week experimenting with the lettuce crop. C. M. Berry sent several heads of lettuce to the station for examination with the result that Prof. Burger came here at once, the better to study conditions. He has laid aside a portion of lettuce on the farms of Mr. Berry and Messrs. Einstein and will watch developments. He wishes to note the present disease appearing this season with the continued warm weather and opinion and the result of his investigations will be awaited with great interest.

Notice to Owls

There will be an important meeting of the Lodge at Eagles Hall tonight. Wm. H. Beecher will be present and requests every member to attend if possible.

Boosting Beacham

Col. Beacham, of Orlando, has not yet announced for congress, but will probably do so in a short time. The Orange Co., papers are boosting his candidacy with a vim, and with such valuable support he would no doubt make a good race. He is well spoken of in South Florida.—Lake-land News.

Work on the new depot in DeLand is progressing rapidly, and the building will soon be ready for occupancy.

I. L. Blodock, a printer on the Tampa Tribune, is supposed to have committed suicide. The work on the Tribune is supposed to have unbalanced his mind.

The supreme court of Missouri has taken another scalp. It has fined the International Harvester Co. \$50,000 for being a trust and ordered it expelled forthwith from the state.

The Wallis case was argued today before the Supreme Court of the State of Florida, by Attorney-General Trammell, representing the comptroller, who in turn represents the state, and Congressman Frank Clark for Colonel Wallis, on an appeal from Judge Malone's denial of mandamus proceedings to compel the comptroller to audit and settle the Wallis claim for 15 per cent. commission on collection of the Indian war claims from the National Government for the State of Florida.

AT THE POPULAR STAR

The Popularity Contest Is Exciting—Great Interest

The Star Theatre is cleaning house and preparing for the good things which the manager is promising in the near future. Beginning next Monday they will put on a service of the newest films that have ever been run in Sanford. They are endeavoring in every way to improve their present equipment for the comfort and pleasure of its patrons.

The popularity contest is increasing in interest, a number of Sanford's most popular young ladies are in the race.

The first prize, a beautiful diamond ring, will be given to the young lady receiving the most votes; a lovely silver three-piece toilet set will be given to the one receiving next in number. A third prize will be announced later.

Every one attending the Star Theatre will be given a coupon for five votes. Some one is anxious for your vote; come out and help your friends.

List of contestants in Star Theatre Popularity Contest:

Essie Purdon	1165
Margaret White	960
Linda Connelly	490
Irene Thurston	480
Lucile Richards	285
Alma Paganhart	195
Gladys Gatchel	150
Clara Miller	145
Kate Underwood	145
Douglas Abernathy	130
Mabel Anderson	130
Laura Lee	110
Carrie Lovell	95
Margaret Davis	90
Mabel Bowler	75
Lillian Higgins	75
Flossie Frank	55
Gussie Ellis	40
Ruth Mettinger	45
Willie Singletary	30
Sadie Williams	20

Synod at Gainesville

Gainesville, Fla., Nov. 16.—The synod of Florida, comprising the ministers of Presbyterian churches of the state, together with elders, is now in session at Gainesville, and the meetings will continue until the closing session tonight.

The opening session was held Tuesday evening in the First Presbyterian church, when the sermon was delivered by Rev. J. C. Sims of Tampa. He was greeted by a large congregation and all were deeply interested in his discourse. A cordial invitation is extended the public to attend all the meetings.

Every train Tuesday brought ministers and clerics from various sections of Florida and the committee appointed from the local church were kept busy assigning them to homes.

Sanford Census Grows

The following new arrivals in Sanford by the Stork Express are noted: Mr. and Mrs. C. R. Rayson, a fine boy; Mr. and Mrs. W. C. Falger, a fine girl; Mr. and Mrs. N. J. Johnson, twin boys; Mr. and Mrs. J. C. McDaniel, a fine girl.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

The state department has practically decided to send a regiment of troops from Manila to Ching tao, a seaport in China, about 250 miles from Peking, on the Gulf of Pechili. The purpose is to perform an international duty under the Boxer treaty in keeping open the line of communication between Peking and the sea.

With the frank and emphatic statement that he believed in the prisoner's guilt Gov. Mann today declined to grant a respite to Henry Clay Beattie, Jr., convicted in Chesterfield county September 8 of wife murder. The refusal of the governor to interfere with the sentence which the supreme court declared on Monday to be plainly right, means that Beattie will die in the electric chair at the state penitentiary on Friday, November 24.

Attorneys for the indicted meat packers were busy today preparing for the next move in their latest action to obtain a ruling by the supreme court of the United States of the validity of the Sherman anti-trust law which they contend is not now a positive law because the "reasonable restraint" ruling makes it impossible to determine before hand whether the act is legal.

"Felon's stripes" as a punishment for "trust criminals" in the United States, to end "commercial piracy under benevolent rules of reason" are proposed in a bill amending the Sherman anti-trust law drafted by Representative Henry of Texas, to be introduced in the house upon the opening of congress next month. Its introduction probably will mean its passage in the house.

Harry Thaw is studying law in the library of the state hospital at Mattewan. Chemists there testified that a paranoic can't succeed in the study of law and Thaw hopes to make a good showing and prove himself no paranoic by next spring.

Woodrow Wilson is beginning to become a formidable rival of W. J. Bryan in the number of democratic interments in which he is the principal figure.

The state convention of women's clubs of Georgia entirely ignored the suffrage question at its session the other day, which is quite natural.

Several Constantinople telegrams received affirm that the porte is disposed to treat with Italy with a view to peace. It is now beginning to be admitted in Constantinople that the Turks and their Arab allies in Tripoli, despite desperate attacks, have been everywhere repulsed with heavy loss, and that a prolonged resistance is useless.

This Campaign ... Is Drawing to a Close ...

I wish to thank all my friends for their earnest support.

We have made a clean fight for clean principles.

We stand for a square deal and equal rights for all the people.

Do not make a mistake election day, Tuesday, Nov. 21st. Be sure you are there and indicate candidate you wish to vote for by X on the left of his name thus, For Mayor,



X G. W. SPENCER

SHALL THE PEOPLE RULE? The Peoples Candidates for Alderman

- P. M. Elder,
- T. J. Miller,
- Geo. Fox, Jr.
- B. W. Herndon
- W. S. Hand
- W. H. Underwood
- Frank L. Woodruff

We stand for Progress—the substantial kind. We stand for a better water supply for the people and fire protection for the peoples' property.

We are not the candidates of the politicians nor the bosses nor the Water Works Company, nor the candidates of ONE MAN.

We are for Sanford and its people. A business man's administration.

Vote for all of us. We stand for the best interest of Sanford and all the people. Equal rights to all—special privilege to none.

ENDORSE CITRUS EXCHANGE MOVE

IN SUPPRESSING GREEN ORANGE SHIPMENTS.

Comes From the Boston (Mass.) Transcript in Lengthy Editorial of Recent Date.

The following editorial appeared in a recent issue of the Boston (Mass.) Transcript, heartily endorsing the work of the Florida Citrus Exchange:

"For years we have heard it said that the Italian fruit venders ripened their bananas by taking the bunches to bed with them; but as we, personally, never obtained our bananas from such sources—that is, never knowingly—the news was received calmly. Within the past few days, however, we learn that we have been frequently partaking of 'sweated oranges,' and first we demand to know what a sweated orange is, and second we demand that somebody put a stop to it.

"If given to the orange habit, our eyes have squinted shut under the acid persuasion of sweated fruit, which would taste sour by any other name. Between the end of the season for California oranges and the beginning of the season for the Florida variety is a period when the fruit dealers must be satisfied with any kind of oranges they can obtain. Ultimately this dearth will be supplied by Porto Rican and Cuban oranges; but, at present, the temptation is strong on the Florida growers to hasten their shipments when they can sell for \$2.50 and \$3, even if the fruit is green, for, holding it until cooler weather and competition, they receive only \$1.25 and \$1.50. The oranges come North as green as young foliage, but by leaving them in a closed room with a kettle of water on a gas stove the lightning change is both gratifying and profitable; in forty-eight hours they are a plausible yellow. This process is not necessary in getting the Florida fruit to northern markets. It is necessary if the green fruit, shipped to catch the early high prices, is to sell. The temptation to ship green grapefruit is even stronger with the Florida growers and the tangle of lawsuits which snarls the Southern fruit dealers had its beginning in this practice.

"Whether this forced fruit is injurious to health is a matter of dispute. In the contest between the Florida Citrus Exchange and one of these too-eager shippers, the car of grapefruit chosen for the issue was examined by the Federal inspectors and three representatives from the New York board of health and pronounced ripe—which, of course, proves nothing, except that this particular fruit was ripe.

"This pot of trouble has been in brew since 1907, when Dr. W. D. Bigelow began the study of artificial ripening of oranges. The practice was known then to be extensive, but under the prevailing interpretations of the pure food law it was not certain that it could be successfully attacked. The government sent its agents to Florida to smell around. The chemists tried a few experiments in the privacy of the laboratory. What they learned was that the main objection to the forced ripening of oranges is that it does not ripen. The color of the skin oranges, but not the chemical constituents of the fruit. The percentage of acid remains very high, and the sugar, which develops in normal ripening, does not appear. You are eating a green apple painted red on the outside.

"Last April these experiments had made it possible for the board of food and drug inspection to issue a bulletin to the Federal officers of this department, declaring such oranges to be injurious, particularly to children, and citing the passage in the food and drugs act under which proceedings might be begun. The bulletin reads:

The Coloring of Green Citrus Fruits.

"The attention of the board of food and drug inspection has been directed to the shipment in interstate commerce of green, immature citrus fruits, particularly oranges, which have been artificially colored by holding in a warm, moist atmosphere for a short period of time after removal from the tree. Evidence is adduced showing that such oranges do not change in sugar and acid content after removal from the tree. Evidence further shows that the same oranges remaining on the tree increase markedly in sugar content and decrease in acid content. Further, there is evidence to show that the consumption of such immature oranges, especially by children, is apt to be attended by serious disturbances of the digestive system.

"Under the food and drugs act of June 30, 1906, an article of food is adulterated, 'if it be mixed, colored, powdered, coated or stained in a manner whereby damage or inferiority is concealed.' It is the opinion of the board that oranges treated as mentioned above are colored in a manner whereby inferiority is concealed and are, therefore, adulterated.

"The board recognizes the fact that certain varieties of oranges attain maturity as to size, sweetness and acidity before the color changes from green to yellow, and this decision is not intended to interfere with the marketing of such oranges.

"H. W. WILEY,
"F. L. DUNLAP,
"GEORGE P. McCABE,
"Board of Food and Drug Inspection.

"Such a method of coloring fruit seems plainly enough to be a manner whereby damage or inferiority is concealed. And the effects of such acidulent fruit on the susceptible digestive organs of children and invalids should be enough to condemn the system.

"These strictures do not apply, in the same measure, to bananas, which even in the growing belt are picked green to ripen in the sun, lest all their flavor should go back into the tree. Southern tomatoes must be shipped green in order to be salable in Northern markets. Our own 'winter apples are picked in the autumn and allowed to ripen in the normal temperature of a cellar. The danger is in selling an ignorant consumer a citrus gold brick.

"Most of us have 'set white and careless teeth' into such oranges—and taken them out again. We have understood vaguely that Florida oranges were beginning to be obliged to beg for a market, and this was why. Several months ago the Florida growers, alive to this situation, put a bill through the legislature of their state making it a misdemeanor to market unripe oranges. They had realized, at last, that these premature shipments to catch high prices were defeating their own end. The man who had taken an orange as sour as a lemon was not repeating the act, and when the ripe fruit did arrive it found no buyers. The Florida dealers found themselves being discriminated against by the consuming public as a natural result of their own haste and greed, and what the years of protest by Northern dealers had been powerless to accomplish was done quite promptly by the refusal of the public to buy. This bill has not wholly prevented individual shipments of unripe fruit, and it is the effort of the Florida Citrus Exchange to detect and punish such renegades that agitate the courts of that state at present.

"It is an amazingly unanimous row. The public demands an investigation; the government proposes to interfere; The Northern dealers welcome the interference, and the Southern growers wish the whole thing to be aired. The fact is that an organization of Florida growers voluntarily forced the issue in the hope of making an end to shipments of unripe fruit which were injuring the whole market out of all proportion to the higher prices brought by sweated fruit. Incidentally, the Florida Citrus Exchange is being exploited in the national press in the most flattering guise of defender of the faith and protector of the consumer, sounding public warning throughout the North against the sinful traffickers in unripe fruit. The exchange in obtaining more free advertising than it could pay for in a decade; the public welfare is served; we are made solid with the government, and the land is instructed in the strategy of getting something for nothing from the newspapers, an art known to few save the press agent, the professional philanthropist and artists or authors craving divorces on grounds of temperament.

"With such a concert of dissent, the sweating of fruit, except the humble efforts of the Italians aforesaid, is a practice with only a short term left to it. And if the banana as a bed-fellow is a myth, and the ripening of bunches by hanging in West End living-rooms is the only foundation for the tale, we, the people, may quiet ourselves with the thought that we never buy of Giuseppe or Giovanni. If any mishap befalls him who does, why, what can you expect of cheap food?"

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The largest distributors of pure butter in the world.

Every package of butter bearing our famous

'Clover Hill' trade mark is guaranteed absolutely pure and if not better than any other butter you ever had on your table your money will be cheerfully refunded.

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No Acid Phosphate or any of its Aliases

ORANGES—How to get the Ideal Fruit that will bring you the very best grading when we get on a **POOLING BASIS**

Better prepare for that in advance. It will come. You will surely want them.

Maximum Juice, Thin Rinds, Bright Color and heavy weight. The Mapes System and line of feeding can be depended upon to produce these.

VEGETABLES—Our fertilizers assure you perfect safety, the largest crops and highest market prices.

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MAKE NO MISTAKE

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Germes Spread in Skin

Eczema, Psoriasis and other skin troubles are caused by myriads of germs at work in the skin. Unless these germs are promptly destroyed they rapidly multiply, gnawing their way deep into the sensitive tissue. This is what causes that awful itch, and what seemed a mere rash may grow worse and develop into a loathsome and torturing skin disease with its years of misery.

Don't take any chances! Destroy the germs at the beginning of the trouble with that soothing and cleansing wash, the D. D. D. Prescription for Eczema. A 25c bottle will prove this to you.

We have had experience with every remedy for skin trouble, and never seen such remarkable and instant relief from the very best. We are so confident that you will reach your case that if the bottle fails to make good, we will help you.

If you have skin trouble of any kind, we certainly advise you to in and investigate the matter. D. D. D. anyway. We know that it will help you.

Sold by L. R. Phillips & Co.

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m. over Imperial Theatre. J. C. Hall, N. G. W. S. HALLIDAY, Sec'y

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE E. ROBBINS, Sec'y.

F. O. E. Celery City Aerie 1853
Meetings first and third Tuesdays in every month. Hall in Welborne Block, third floor.

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Mondays. Visiting knights always welcome. P. E. HUTCHINSON, C. C. Felix S. Frank, K. R. and S.

Sanford Lodge, No. 62, F. & A. M.
O. L. Taylor, Master; H. E. Tolar, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Unite Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751, U. B. of C. and J. of A. meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Rumohr, president; T. L. Lent, R. S. & T.

B. P. O. E. Sanford Lodge 1241
Meet First and Third Wednesday night, corner First and Palmetto. W. D. HAZEN, E. R. O. L. TAYLOR, Secretary

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Placed at the graves of your loved ones should be of the most durable and granite. Our long experience enables us to guarantee our monuments of the highest quality of work. Write us before making your plans and we will submit designs.

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AND

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Strangers Welcome

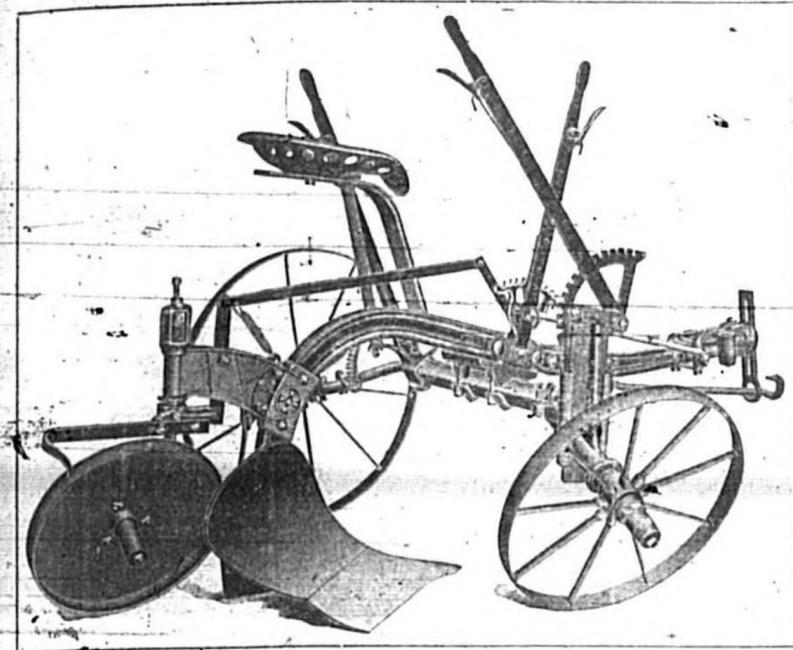
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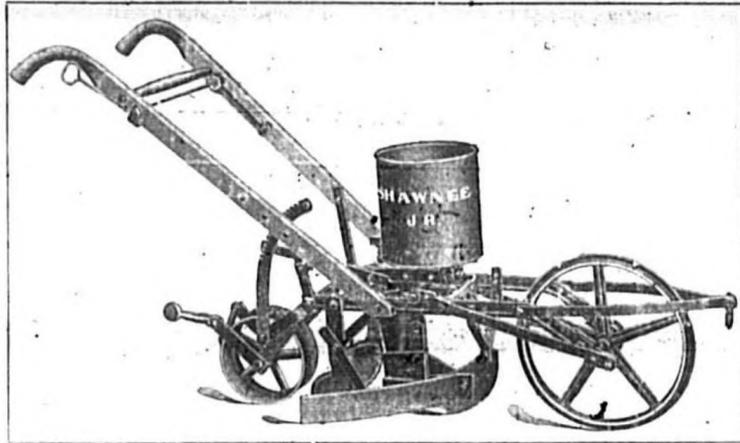
On the Farm Train of the University of Florida at the Depot From 7:40 p. m. Friday to 10:00 a. m. Saturday.



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Are Unsurpassed in Durability and Convenience. They are the Best Implements on the Market at the Price. They are Strong, Well-Made and Always Reliable.

When you have inspected the Exhibit, come in and give us your order for either present or future delivery.



THE GEO. H. FERNALD HARDWARE COMPANY

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Oak Avenue and Second Street

SANFORD, FLORIDA

Helping Hand Society

The young ladies Helping Hand Society of the Baptist church, met Tuesday evening at the residence of Mrs. J. W. Wildman. The young ladies have a Mission Study class, of which Mrs. E. E. Cox is leader and a half hour was spent in the study of "The How and Why of Foreign Missions."

Pleasant Evening

Quite a number of the young people were invited to spend the evening at the residence of Mr. and Mrs. K. R. Murrell, the occasion being the presence of home for a short visit, of their son Kenneth, who had come over with Osborne Herndon and Ernest Householder, from the University. Their friends desiring to make it pleasant for them, while here, invited the young people to help them. Interesting games and music made the evening very enjoyable for those who were present.

Hurrahs From California

Already the press of Los Angeles is printing scare headlines about the Orange Crop of Florida. Frozen, and the Los Angeles Express referred to it editorially. The cold snap of Monday will give the California press another spasm, and within a week the papers of the 13th will be coming into this section with harrowing tales of suffering from the cold in Florida, and that the citrus industry is ruined again, they have it ruined four or five times each season.

Now for the facts in the case. The coldest weather in the orange belt of Florida for the season 1911 was on Monday,

Nov. 11, when the thermometer registered as low as 33 degrees in some places, and others at 30.

At Los Angeles the average minimum weather for the whole month of October was 55.5 degrees.

Although the weather was colder every day in the month in the orange belt of Southern California than the coldest day of the season in Florida, there is never any frost in the orange belt of California day by day for every month in the year, and show that it is almost a necessity to have five some hour during each day in the year, with the exception of 9.44, when the minimum there was above 150—over to 119 degrees.

Star Attraction Gaining

The second number of the High School Lyceum Course will be given by the Vassar Girls, in the High School Auditorium, Friday evening, Nov. 17th.

The star attraction of the whole Lyceum Course is the Vassar Girls, who come to Sanford enthusiastically recommended and quipped by the press all over the country, from New York to the Pacific coast. The Omaha World-Herald says of them: "The eight Vassar girls made a tremendous hit. Such an instrumental combination has never before been offered in Omaha. The various numbers on the program were warmly applauded."

The Tampa Tribune says: "The Vassar Girls were sweet and beautiful in appearance and dress; and their music was well, it was music." For their entertainment there was the largest sale of seats ever known in Tampa.

The Street Car Company will run a car the night of the entertainment. The car will leave Cameron City at 6:45 p. m. and will leave First street at 8:10 p. m. for the High School building.

Admission: 75c; pupils and children, 25c; 50c for those who come in from the country on the car.

All seats reserved at above price. Holders of season tickets do not have to reserve their seats.

Seats on sale at Thrasher's store, Wednesday, Thursday and Friday, 4 to 6 o'clock.

Remember the date, Friday evening, November 17th.

Not "Approved Territory"

H. C. Bailey, of Jacksonville a real estate promoter, spent six weeks in visiting every foreign life and fire insurance com-

pany operating in the state of Florida, in an endeavor to borrow \$5,000 on five thousand acres of improved Florida farm lands.

He was met, politely, but truly refused the small amount by all these companies, each advancing the same explanation: "Florida is not approved territory."

These foreign companies make the state of Florida to the extent of about five million acres of good and approved territory, as they are working it for their own good, but the territory is not approved when it comes to returning to the state, at a fair rate of interest, a small portion of that vast sum.

These insurance companies pour their millions into the West and Northwest, and they are helping building up these parts rather than our own.

Let it be the duty of Floridians to wake up to the situation and patronize home products and services, thus increasing our own company.

We would suggest every policy holder write this company and ask why Florida is not approved territory.

J. C. Halsema

Manufacturing Co.
Lumber, Sash, Doors, Blinds, General Millwork
Embraces and Carbing, Carefully Finished
JACKSONVILLE, FLA.



Summer or Winter

We can supply your wants in the Automobile line. If you want to rent

A Motor For Any Purpose we are at your service with the very best cars. We never sleep. If you are in trouble call us any hour of the night or day.

Sanford Machine & Garage Company
PHONE 331

FOR THE OLD FOLKS

LEONARDI'S BLOOD ELIXIR GIVES NEW STRENGTH, ENERGY AND VITALITY AND BUILDS UP THE WEAK AND RUN DOWN.

\$1000 Guarantee That it Will Cure All Diseases Caused by Impure Blood.

At last a preparation has been discovered that makes life happy for the old folks.

Old age is no longer a calamity, now that Leonard's Blood Elixir is known. It gives new strength to men and women who are old in years. It restores spent energy and vitality. It is the only preparation that restores youth and vigor. It is a true blood purifier by physical means, it purifies the system and restores health and strength.

Nothing in the past has ever equaled it in its power to build up weakened and impoverished people in old age and to give strength to the tired body. In severe cases of headaches, rheumatism, indigestion and skin diseases due to impure blood, Leonard's Blood Elixir has a wonderful record of rapid and lasting growth.

The remarkable power over disease lies in the fact that it enriches and purifies the blood so that the vital fluid circulates through the body, is active in replacing worn-out tissues and builds up new healthy ones. It has a peculiar power in leading and purifying the most minute tissues of the body. It reaches the weak parts at once and sets to work to build them up. This makes it particularly valuable to those who are going along in years and to those who have wasted their vitality or put any extra work or strain upon special organs. The tired body feels the strengthening effects of Leonard's Blood Elixir with almost the first dose.

In scrofula, eczema, skin eruptions, tumors, rheumatism, pains in the bones, syphilis, chronic blood poison, kidney and liver troubles, catarrh and in fact any of the diseases arising from impure blood, Leonard's Blood Elixir is of unequalled value. It should be used at the first symptoms of weakness or disease, not only by those who are growing old, but by the young and middle-aged who are afflicted with any blood disorder.

Leonard's Blood Elixir is a scientific preparation and while much more expensive to manufacture than ordinary medicines, it is sold at the usual price, together with the hitherto unheard of guarantee, to refund money on first bottle if the preparation does not give perfect satisfaction in all instances.

Young and old will find in Leonard's Blood Elixir new strength, health and vitality.

For Sale By Wm. G. Aldridge, Sanford, Florida

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DR. F. C. BOARDMAN
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All Modern Methods and Appliances
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ATTORNEY AND COUNSELLOR
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NOTARY PUBLIC
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DR. C. G. BUTT
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SANFORD, FLORIDA

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ATTORNEY-AT-LAW
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ATTORNEY AND COUNSELLOR AT LAW
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Garner-Woodruff Bldg Sanford Fla.

DR. W. E. HOUSHOLDER
DENTIST
Rooms 23, 24 and 25, Pico Bldg. Phone 41
SANFORD, FLORIDA.

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By
THE HERALD PRINTING COMPANY

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

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1908, at the Postoffice at Sanford, Florida,
under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

Fewer acres go farther—at Sanford.

Hon. Braxton Beacham is the right kind of timber for Congress. We need more business men and not so many lawyers at Washington.

Next Tuesday the city election, and then Sanford can get down to real business. The near unpleasantness will not occur again for two years.

Every citizen of Sanford should exercise his prerogative and vote next Tuesday. That is all the satisfaction you can get for your dollar. Exercise your right and use your own judgment. If you have no opinion in the matter, shut both eyes and make your mark. The city will be here the morning after.

Some time ago, at a meeting of the Commercial Club, a sum of money was pledged for the Geneva bridge. This money is due and payable now in order to complete the arrangements. The greater part has been paid, but the amount not paid should be put up at once. The Geneva bridge is a most important move for Sanford merchants.

The faint-hearted who think Sanford is going to the demitition bow wows if such and such a man is not elected next Tuesday will gain courage in a few weeks when he uncovers his head and finds out that the city is still struggling along without the strong hand of his "favorite son." Sanford will wag along somehow after all of us are dead.

Sanford reports numerous prospectors and land buyers, and the newcomers, representing every section of the country, are freely expressing their opinions regarding the fertility of the soil and the up-to-date methods being employed in producing crops. Naturally many of the men looking over the grounds will buy lands, and hundreds of new settlers will be added to the great celery delta during the present season.—Times-Union.

COMING TO FLORIDA

Don't come to Florida with \$50 to \$200 and a large family and expect to clear and cultivate and get a crop from virgin land before your money is exhausted. Don't come to Florida expecting to get a \$1,000 a year job as a premium with ten acres of land at \$20 an acre. You cannot farm at home and work in town ten hours a day. Farming in Florida is a business. You open your farm at six in the morning and close it at five in the evening—just like a business man or manufacturer. You don't raise wheat here, like in the West, where the farmer plants it in the fall and then spends six months swapping stories around the cast iron stove at the general merchandise store in town. Here you do intensive, rather than extensive, farming.

Come with \$1000 or more and you'll come right. You can clear your first acre, and plant your vegetables. The climate will favor you and the soil will respond generously to your labor. At the same time the cows and the chickens will be adding to your income.

CONGRESSMAN AT LARGE

The office of Congressman at Large is attracting much attention and comment from the press and is the butt of many jokes but this office is of the utmost importance and should receive the careful consideration of every voter in the state. With the rapid growth and development of Florida its behooves the people to choose a man who has been a resident of the state long enough to know the needs of the people. A man who has been identified with the business interests of the state and is a successful business man. One who has enough wealth to be independent of the corporation and combinations. One who represents a district or a portion of the state where such a representative is needed most.

West Florida now has a Senator and Congressman. Jacksonville has two Senators. Tampa has a Congressman and Congressman Clark resides at Gainesville which is in north middle Florida.

South Florida from Key West to St. Augustine north and south, and from the lower east coast to central south Florida needs a representative.

Our state is well represented with lawyers and our state is well represented with statesmen but our state is not represented by a real business man and

this section of Florida at least needs a man who while he may not thunder forth in stentorian tones and in Blackstone phrases and flowery rhetoric bring down the galleries, can command the attention of Congress and lay before them his plans for the betterment of Florida and the country at large.

This section of the state needs many improvements. Other sections need many improvements. Other cities besides Jacksonville and Tampa and Pensacola need deeper water and better harbors.

The entire country needs a business man in Congress, a successful business man and our new congressman at large will have his work cut out for him at the very beginning.

There is a man from Orange County who measures up to the standard in all respects. Starting as a poor Georgia cracker he came to Florida in the early days and with only his two hands and a strong determination to win he has surmounted all obstacles and has amassed enough wealth to make him independent for life. Calm, cool, keen judgment, generous, big hearted, broad minded, cosmopolitan through travel and association, a keen insight into politics both state and national, a great reader, a man who could represent our fair state faithfully and well and with honor to himself and his constituents.

Such a man is Hon. Braxton Beacham.

AS YOU LIKE IT

The Herald, following out the usual policy of promoting and perpetuating harmony, has taken no part in the municipal campaign. We want the best men elected, and in this family affair leave it to the citizens to decide. A heated campaign, backed up by a newspaper, can do more to tear down than can ever be builded up, and in the thick of the fray a newspaper is prone to make charges that do not look well to people reading the paper in other states. Incidents connected with city affairs that are well understood by our own people and are soon forgotten by neighbors, look as large as mountains to an outsider who may be intending to locate here. You can hear of charges and counter charges on the streets, which, if put into print, would cause an investigation of the State Board of Health—they are so bad they smell. But like the quarrel between husband and wife, they are soon forgotten, and the man on the outside looking in knows nothing about it.

After the election, regardless of who wins, The Herald will pursue the same policy of safe-guarding the people's interests and the city and county will receive our best efforts in promoting the welfare of the people, irrespective of party affiliations. This paper is not bound by any ties to any man who is a candidate for office in this campaign. Neither will we be bound to any officeholder after his election, unless his policy is for the best interests of all parties concerned. The Herald, by being strictly neutral in the campaign, can truthfully make this assertion, and will not blindly follow the lead of any man.

Our ideas do not coincide with the ideas of other people, and we do not expect them to do so. Every one has ideas of their own.

The main idea of The Herald is to give the people the best newspaper in the south, and to do so we cannot afford to turn aside and assist a candidate who might expect the same idolatrous support in his own pet schemes after his election.

If it is right we are for it, and The Herald will be here on the morning after.

Courting Blindness

Is what you are doing when you neglect twitching, watery, bloodshot, sore eyes, Leonard's Golden Eye Lotion cures nearly every eye disease. Cools, heals and strengthens. Get "Leonard's." It makes strong eyes. Guaranteed or money refunded. Sold by Wm. G. Aldridge.

Not Eager for Business.

When you go shopping in Burmah it is difficult to get the proprietor of the establishment to show his goods.

A Way to Slip In.

"It's my opinion de millionaires won't storm de gates o' glory, but you'll hear many of 'em axin' some poor soul: 'Whar is dat crack in de fence whar I hearn folks talkin' 'bout?'"—Atlanta Constitution.

Improved Motorcycles.

By recent changes made in the design of the motorcycle its appearance is greatly improved by making use of the tubes of the frame for the storage of many of the parts which are now hung to it. For this purpose it is necessary to make the tubing a trifle heavier.

HORACE MENDENHALL
TEACHER OF MUSIC
Will Give Lessons at the House of Pupils
Agent for the Celebrated Hallet & Davis
PIANOS
SANFORD -- FLORIDA

ANNOUNCEMENTS

For Mayor

At the earnest request of friends and voters, I announce that I am a candidate for the office of Mayor of the City of Sanford, at the November Primary.

G. W. SPRINGER.

I am a candidate for the position of Mayor of Sanford subject to the decision of the primary election and solicit your suffrage and support.

W. D. HAZEN.

For Alderman

I hereby announce my candidacy for the position of Alderman, subject to the decision of the White Primary to be held November 21, 1911.

P. M. ELDER.

I am a candidate for Alderman of the city of Sanford subject to the decision of the White Primary to be held November 21, 1911.

FRANK L. WOODRUFF

I will be a candidate for the position of Alderman subject to the decision of the White Primary held Nov. 21, 1911.

WALTER HARD

I hereby announce my candidacy for Alderman of the city of Sanford subject to the decision of the White Primary, held Nov. 21.

W. H. UNDERWOOD

At the request of many friends, I have decided to announce my candidacy for the position of Alderman of Sanford, subject to the decision of the White Primary held Nov. 21.

W. W. ABERNATHY

Having held the position of Alderman for one term, I will again be a candidate for the position and solicit your suffrage solely upon my past record subject to the decision of the White Primary.

Geo. Fox, Jr.

At the earnest solicitation of many tax-payers and friends, I am urged to announce my candidacy for Alderman of the City of Sanford, subject to the decision of the White Primary, to be held Nov. 21, 1911.

Geo. Fox, Jr.

I am a candidate for the position of Alderman, subject to the decision of the November primary and herewith solicit your support.

S. O. SHERIDAN

I will be a candidate for Alderman, subject to the decision of the White Primary to be held November 21st, and solicit your suffrage.

Respectfully
W. H. PETERS.

I hereby announce my candidacy for position of Alderman, subject to the decision of the White Primary to be held Nov. 21st, 1911.

B. W. HENDERSON.

At the earnest request of many friends I have decided to announce my candidacy for Alderman of Sanford subject to the decision of the primary to be held on November 21st.

T. J. MILLER

I am a candidate for re-election to the office of alderman, subject to the decision of the White Primary, Nov. 21st, 1911.

H. R. STEVENS.

For Clerk and Assessor

I will be a candidate to succeed myself in the position of City Clerk and Assessor, subject to the white primary to be held in November.

M. W. LOVELL.

At the request of many friends I have decided to become a candidate for the office of Clerk and Assessor subject to the decision of the White Primary to be held Nov. 21.

S. J. BUCKER.

For Treasurer and Collector

I announce my candidacy for the position of Treasurer and Collector of the city of Sanford, subject to the decision of the White Primary, to be held November 21st, and solicit your vote.

W. L. MORGAN.

I hereby announce my candidacy for the position of Treasurer and Collector subject to the decision of the Primary held November 21st.

F. W. MORGAN.

An Ordinance Providing For The Registration Of Voters

Be it ordained by the Mayor and the City Council of Sanford, Fla.

Section 1. That the city clerk shall keep a registration book for the purpose of registering the names of electors of the city of Sanford.

Section 2. The registration book shall be opened and shall remain open for a period of four weeks prior to the second Saturday in November preceding each general city election.

Section 3. He shall be at his office, and keep open the book for registration, from 9 a. m. to 12 a. m., and from 2 p. m. to 5 p. m. on each and every day during the four weeks provided for in section 2, Sundays and legal holidays excepted, and in addition, he shall keep the book open at his office, from 7 p. m. until 8 p. m. on each Saturday of the said period.

Section 4. He shall give public notice by advertisement, in a newspaper, published in the city of Sanford, of the date when the book will be open, and when closed, and the hours, as provided in this ordinance, and this said advertisement shall be published continuously during the period of registration.

Section 5. He shall write clearly and legibly the name of each person applying for registration his age and color, and shall prior to each registration period, revise the list of names, and in each case where a citizen has passed the poll tax age limit of 21 years shall so note opposite the name in a column ruled for that purpose.

Section 6. He shall upon request furnish to any Citizen of the city of Sanford, or Citizen of Sanford, a certified list of the qualified electors as shown by the Registration book, and may change therefor, a fee not exceeding 2 per cent name on such list.

Section 7. All Ordinances, or parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the foregoing ordinance was duly passed by the City Council in Session Oct. 16, 1911.

M. W. LOVELL,
City Clerk.

Approved this 19 day of Oct, A. D., 1911.
FORREST LAKE, Mayor. 13-41

NOTICE

Notice is hereby given that a White Man's Primary will be held in the City of Sanford, Orange County, Florida, on the 21st day of November A. D. 1911, for the nomination of candidates for the following offices, to-wit: For Mayor of the City of Sanford; for Clerk and Assessor; for Treasurer and Collector; for seven Councilmen and five persons to serve for the ensuing two years as Executive Committee. The polls will be open at eight o'clock a. m. on said day and closed at five o'clock p. m., and the following are hereby appointed to serve as Inspectors of said Primary: Tim Reese, Inspector, Capt. E. W. D. Dunn, Inspector, F. A. Shumper, Inspector and H. C. DuBois, Clerk. All candidates for the various offices to be voted for must file with the Chairman of Committee notice of their intention to be candidates, on or before the 14th day of November, and at the time of filing such notice, the assessment against such candidate must accompany same.

An assessment of \$5.00 is made against nominees for Mayor; \$5.00 for Clerk and Assessor; \$2.50 against Treasurer and Collector; and \$2.00 against councilmen. Polling place shall be at the City Hall in Sanford, Florida. The following persons shall be deemed to be duly qualified electors in this Primary Election: All white persons duly registered according to law upon the registration books of the City of Sanford, and who have paid their poll tax on or before November 11, A. D. 1911.

FORREST LAKE,
Chairman of White Men's Executive Committee.

14-41

F. J. TERRY

BUILDER OF
MARBLE and GRANITE
Monuments, Tombstones, Etc.
Church Street, Orlando, Florida

We have no agents, therefore can save you his commission

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Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery.

Spencer's Bread handled by all first-class grocers.

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We Make Everything Known to the Trade
PHONE 106. NO. 111 PARK AVENUE

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At Rock Bottom Prices

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Of the Greatest-Marine Hardware Concern in the U. S.

We Sell By Post from Coast to Coast
Hopkins
Prices Right Service Right

119 Chambers Street, New York

H. E. Schwitters & Son

Commission Merchants.

Southern Fruits and Vegetables

867 Washington St., NEW YORK

Ripening Rooms for Tomatoes and other goods which require Artificial Heat

Market reports to Sanford daily by wire
REFERENCES—New York County National Bank, New York.

Apply for Stencils, Stamps and Information to

Lewis Vegetable Exchange

Sole Representative for Sanford and district. Sanford Phone 251

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, Florida

EYES OF THE WORLD NOW ON SAVANNAH

Savannah, Ga.—The eyes of the automobile world are fixed on Savannah and from now until the first day of the big races there late in this month Savannah will be the Mecca for every one interested in the world famous events. The railroads have offered reduced rates, numerous newspapers have conducted contests in which free trips to the races were offered as prizes, a big "around-the-state-tour" has been projected and will end in Savannah, automobile clubs in Boston, New York, Philadelphia, Richmond, Charlotte, Durham, Columbia, Charleston, Jacksonville, Atlanta, Augusta, Macon, Birmingham, New Orleans and many other cities will have prom country "runs" to the races, and it is certain that there will be more people in Savannah during the first four days of Thanksgiving week than were ever before there. The races are to be the greatest the world has ever known and every one who has any way of getting to Savannah and can spare the time is going to be there. The representatives of numer-

many people in the South Atlantic states who have never seen it. From all parts of the world people come to these races. It seems this time that the folks living right at Savannah's door have made up their minds that they are not going to let another opportunity pass to witness these exciting, hair-raising events, and, remembering the two Grand Prize races held in 1908 and 1910, when the winners nosed out the next men by mere seconds in races extending over 400 miles, they have evidently decided that they are certain what they are going to get this time, for from every hamlet, town, city and metropolis come letters of inquiry. If Savannah could have her census taken during race week, she would be one of the largest cities in the country. Those who come will probably see all previous world's records lowered. The course will be patrolled by the local military, who made a reputation for efficiency in the past two races. All of the net profits of the races will be given to the military organizations. There will be telephones all around the course, and the folks at the grand stand will be continuously advised of the progress of the leading cars. There will be two large score boards on which the time of every lap will be posted in large figures. Every one will know at any time where any car is and exactly what its standing in the race will be. Many times will cars going at the rate of 80 to 100 miles an hour pass one another in front of the stands. The main stand will accommodate 35,000 persons; there will be 150 boxes, each accommodating six persons, the price of which is \$50 each. There will be over one-



Crowds watching the practice. Hearn, in a Fiat, passing the grand stands at 90 miles an hour.

ous foreign automobile clubs will be on hand, and all foreign entries must be made through the recognized clubs, which are Automobile Club de France, Royal Automobile Club of Great Britain and Ireland, Automobile Club of Italy, Kaiserlich Automobile Club, Automobile Club de Belgique, Oesterreichische Automobile Club, Automobile Club of Canada, International Racing Association of Cuba, Dansk Automobil Club, Nederlandsche Automobil Club, Magyar Automobile Club, Automobile Club of Guadaluajara, Auckland Automobile Association, the Automobile Club of Porto Rico, Royal Automobile Club, Automobile Club of Roumania, Automobile Club of Moscow, Royal Automobile Club of Spain, Kungl. Automobil Klubben and the Automobile Club de Suisse. Of these France, Italy, Germany and the United States are the most interested, for they have the largest number of entries in the races. It will be truly an international, universal race meet and the winners will get not only the enormous cash prizes offered, but before dusk falls on those eventful days their names will have been flashed to the four corners of the earth. It is small wonder that the people are literally wild over the coming races.

hundred parking spaces. A ticket entitling one to see the four races in a reserved seat costs \$1. General admission tickets, entitling the holder to a seat on the general stands, are \$1 for each day of the races.

SAVANNAH PREPARING TO CARE FOR THE CROWDS

Bureau Has Been Formed With This End in View.
Savannah is making great preparations to take care of the crowds that will come to the races. Naturally the regular hotels and boarding houses could not possibly accommodate the hundreds of thousands who will be on hand, and the Bureau of Information for the races has arranged a regular clearing house at which visitors can get all the information they want as to other accommodations. Every person in Savannah having spare rooms or other accommodations has been asked to communicate the information to the bureau, which is in charge of Mr. W. R. Finnegan and he has received word concerning thousands of rooms that will be available for strangers. No one need fear that



Ready for the ride with death. One of the big racers at Savannah. Bruce Brown at the wheel.

EXPECT TO LOWER ALL PREVIOUS WORLD RECORDS

Races at Savannah Will Be Greatest in the World.
Savannah, Ga.—Over seventeen miles of roadway, averaging from six to 125 feet in width, as level as one's hand, and thoroughly oiled from start to finish, the greatest racing track in the history of the world will pilot monster machines, especially constructed at enormous expense, at Savannah on November 27 and 30, in four world famous races, two of which are the acknowledged blue ribbon events of automobilism—these being the International Grand Prize Race and the Vanderbilt Cup Race. Drivers of international fame have pronounced the Savannah course the finest in the world. Yet there are

he will not be taken care of. In addition to these accommodations the railroads and steamship companies have arranged to park their sleeping cars and dock their vessels, so that many can occupy comfortable quarters there during the races. Special and private cars and steamships will be provided with all conveniences. Numerous special trains will be run, and the railroads have made a half rate for the occasion.

ROUND-THE-STATE TOUR WILL STOP AT SAVANNAH.

Savannah, Ga.—The 1911 Good Roads tour around Georgia will start November 22 from Atlanta and will terminate at Savannah for the Vanderbilt Cup and Grand Prize races, the world's biggest automobile events, on November 27 and 30, in addition to which Savannah has planned a general gala week and will ac-

The New Longwood Hotel at Longwood, Florida

Now open for business. We have a special week end rate of \$4.00 from Saturday night supper to Monday morning breakfast included. A pleasant quick place to spend your Sunday. Table supplied with the best the market affords. White help exclusively. Good service guaranteed.

Special Rates by the Week or Month
Further information gladly given. Write, wire or phone

C. M. ENTZMINGER or **A. F. FALCK**
Proprietor Resident Manager

LUMBER LATHS MOULDING SHINGLES

McNAIR LUMBER COMPANY.

(Formerly McMAIR & SON)
Dyal-Upchurch Building, Jacksonville, Florida

Our stock is Well Manufactured, Carefully Graded, Price Low. If your dealer cannot furnish our stock write us for prices.

cord the tourists a hospitable welcome. It will also afford one an ideal opportunity to see Georgia, traveling through much of its richest territory, and over some of its best roadways. Some of the towns at which stops will be made have generously agreed to entertain the tourists free of cost, so that the expense of the tour will be thereby considerably reduced. Complete information as to rules, regulations and prices will be promptly and gladly furnished on application to Fred Lewis, Secretary for Tour Around Georgia, The Constitution, Atlanta, Ga.

A New Jersey woman has been a cook in a family for forty-two years. She has never asked for a vacation, has never found fault with anything, has always cooked on a coal range, and is happy and contented.

...AT...
ROBERTS' THIS WEEK

Oysters

Tuesday AND Friday
Edam Cheese
Imported Jams
Mince Meat-Bulk

Turkeys

We will be able to furnish Turkeys both live and dressed

OIL

Get out your oil stove. We will sell you 5 gallons best oil for 65 cents

J. D. ROBERTS

Next Door West of Post Office
Phone 39 Sanford, Florida

GRAY MARINE MOTORS

3 H.P. guaranteed to develop 4 H.P. The same careful workmanship and fine material as our \$115 motor. Price with complete equipment **\$60**

Write today and get the Big Gray Catalog. Tells the complete story about Gray Motors; where and how they are made and show why you should select a Gray.

6 H.P. will develop 7 H.P. Absolutely guaranteed in every detail. Price with complete outfit all ready to install **\$89.50**

We want to get in touch with every man in Florida and adjoining states who is going to equip a cruiser, yacht, pleasure boat, heavy duty boat, speed boat or canoe this winter.

We have an interesting proposition for you. We want the chance to give you full particulars about the quality of Gray Motors. We want to tell you why Gray Motors are entitled to your consideration—and of the real guarantee that is behind every motor.

The guarantee that means satisfactory service for every Gray customer. We can give you some valuable help in selecting the right power for your boat—don't hesitate to write us at any time.

SOME EVIDENCE FROM YOUR OWN STATE

Meritt, Fla., March 13, 1911.
Gray Motor Co.
"On the 7th of March I installed the 6 H.P. Model 'R' and on the 9th took a 100-mile run. I am more than pleased with it. I can drive a heavy 2000 pound boat, 20 foot 6 inch beam, 6 miles an hour."
Yours truly, Frank P. Crouch

Andover, Fla., April 24, 1911.
Gray Motor Company, Detroit, Mich.
"The 21 H.P. Model 'T' engine that I bought from you some months ago is giving the best of satisfaction and is making many friends for you in the locality."
Yours very truly, Morton Hysancon.

Leona, Fla., June 10, 1911.
Gray Motor Co., Detroit, Mich.
"I have had three of your engines and have run them on all sorts of canoes."
Yours very truly, Edwin P. Conklin.

Pelican, Fla., May 3, 1911.
Gray Motor Co., Detroit, Mich.
"I want to tell you about the 12 H.P. Model 'S' motor I bought from you a while ago. I have run her four thousand (4000) miles, having up the four thousand mile the day before yesterday and she is in just as good shape as she was the day I received her."
Yours very truly, Wm. M. Huson.

A Postal Brings the Big Catalog.
GRAY MOTOR CO., 505 U. S. Motors Bldg., DETROIT, MICH.
If interested in Stationary Engine Ask for Stationary Catalog.

12 H.P. with complete outfit all ready to install in your boat **\$188**

Model 'T' made in U.S. and built by Gray Motor Co. **\$115 and up.**

YOU'LL SAVE TIME AND GET BETTER AND QUICKER SERVICE IF YOU GIVE US YOUR ORDER

Fancy and Commercial Stationery
Books on Every Subject
Surveyor's, Artist's, and Draftmen's Materials
Toys and Wedding and
Sporting Goods Society Engraving

DREW'S

The Big Jacksonville House

W. D. HOLDEN

I have not lived in Sanford seventeen years but am a native Floridian and have lived forty-seven years in Orange County and am therefore a cracker.

When I came to Sanford in April, 1906, the streets were unpaved and were farmed out to a stockmens' association and used as a cow pasture. There were no electric lights--only about two miles of sewers and a few hundred feet of dilapidated sidewalks.

The city owned a school house said to have cost twelve thousand dollars the present City Hall which was bought for less than \$2,000, and \$1,000 of personal property. The city was in debt over fifty thousand dollars--had an assessed valuation of less than six hundred thousand dollars, a **tax rate of twenty mills on the dollar**, and an income of less than twelve thousand dollars. The city paid all bills with vouchers--even official salaries--worth fifty to seventy-five cents on the dollar. The burdens of taxation were not equally distributed and the city's books had not been audited in years.

The valuation for taxing on most of the property was as near its selling value as now. Property I bought in 1906 for six thousand dollars was assessed at five thousand five hundred dollars. Other property sold shortly before for three thousand five hundred dollars was assessed at four thousand. These are instances--only given to illustrate a general condition--and not isolated cases. The water works plant was assessed at twenty thousand dollars. I owned the plant and offered it to the city at fifteen thousand and never had a counter proposition and sold the property after operating it twenty months at a loss of two thousand one hundred dollars, for ten thousand dollars.

Now how is it--with largely increased territorial limits the valuation is twenty-five hundred thousand dollars and the **rate twelve mills.**

The city has five miles approximately of sewers, four miles of brick streets, many miles of fine sidewalks and the best school buildings to be found in any town of twice its size in the State. The city is beautifully lighted and is today the cleanest and healthiest town in the State.

Your property, Mr. Taxpayer, has increased in value fivefold and your taxes only doubled in amount.

If we are to turn our streets into a cow pasture again we don't need the money; if we are to keep the city clean and beautiful and well lighted we must have the money. Against Mr. Spencer as a man I have nothing to say, but his record on public questions is proper matter for discussion and criticism. Mr. Spencer opposed driving the cows from our streets and has continued to oppose every measure of public improvement, and being beaten continuously, inside the city, moved out and established a town of his own.

And this opens up another matter. I make the positive statement that if there had been no talk of incorporating Sanford Heights the outlying territory would have remained outside the city for years to come. It was only intended to include the territory north of 14th street between Melonville avenue and Sanford avenue, about forty acres. I did not want to add two or three hundred dollars to my city taxes, but when I found I was to be made to pay town taxes I preferred paying to Sanford rather than to Sanford Heights or some other village on her borders, so in we came. What the citizens of Sanford Heights could do any other handful of men could do at any time.

MARK YOUR BALLOT

NEXT MAYOR

Mr. Spencer and his friends are to be blamed or praised for this. It all depends on how you look at it.

Mr. Spencer has been an obstructionist ever since I came to Sanford and a trouble maker.

I came to Sanford to help build a city and I have been helping and am helping today, will be helping tomorrow

I did not do the things which have been accomplished but I have helped

I have been a booster, not a knocker. I cannot help myself in Sanford without helping you.

Mr. Spencer claims to be the Peoples candidate. Felix Frank told me he brought Mr. Spencer out. He didn't say who helped, but I suppose he did have help--Jim Harris, probably. I guess it wasn't a big job inducing him to run.

Mr. Spencer says he is the laboring man's friend. Has he ever been a member of any labor organization? What good turn has he ever done you as a body or individually.

I pay more wages to working people than he does and better wages, and incidentally may state that I am the best consuming customer his bread factory has.

Mr. Spencer says selling a lot won't help reduce taxes and sneers at my business of real estate dealer. If I sell a lot and a house is built that adds to the taxable value and by so much reduces your burden.

Mr. Spencer says factories are needed. I agree with him. I have been instrumental in locating several here. Lake's ice factory for one and the Virginia-Carolina Chemical Company's big fertilizer plant. If my memory serves me correctly Mr. Spencer signed a petition asking that the Virginia-Carolina people be not permitted to locate on the property they had bought. His record shows his enthusiasm for factories. Mr. Spencer says he has no private scheme and he is running for the honor and glory of being Mayor, yet privately, he says he intends to have Hughey street, on which he lives, paved. There is less travel on this street than any street in the city north of Ninth street.

This mayoralty campaign is a straight business proposition and should be divested of prejudice and cheap talk. If you want a booster for your Mayor elect me--if you want an obstructionist and knocker elect Mr. Spencer.

Mr. Spencer has not helped to bring new men or new money into this town, I have--that's my line of business.

All this talk about high taxes is rot; it is not true. Taxes in Sanford are lower than in any town in the State having half the population and one-fourth her public improvements. Taxes wont be one cent lower under a Spencer than under a Holden administration.

But if that Peoples ticket so-called for councilmen and Mr. Spencer were to get elected they are likely to be much higher. Some of those gentlemen have been aldermen before.

I want to call your attention, Mr. Voter, to a nice little stunt they are trying to run over you.

These very people, Mr. Spencer and his friends, induced Senator Massey to amend our charter so as to provide that no one interested in a franchise granted by the city could hold any city office. Theodoré J. Miller is a stockholder and director, and Walter S. Hand a stockholder in the Sanford Telephone Co., and neither of them are eligible to hold office, yet they are candidates and are trying to be elected.

Since writing this last paragraph I learn that Mr. T. J. Miller has this morning transferred his telephone stock to his son, Frank L. It's still in the family.

Berry Ferry, Ky., November 10, 1911

Mr. W. D. Holden, Candidate for Mayor of Sanford:

My Dear Sir:—If I am in Sanford in time you will get my vote for Mayor. I will vote for you because I know you to have plenty good, hard seasoned sense. Then you have trained administration ability for the discharge of duties of Mayor. Besides you know Sanford at short, itemized range, her resources and possibilities and having the natural bent to do so have praiseworthy thought out ways and means to realize on them to Sanford's best advantage. Indeed, Mr. Holden, your real estate experience has naturally equipped you with much civic thought and knowledge. Knowledge that the Mayor of a live town must have to show satisfactory results for his administration. In addition to these strong qualifications I know and I think everybody must know that in all the long and sustained work of promoting and building Sanford to this day and hour you have at all seasons been a willing and a bountiful giver of your time and of your purse. How else can I do than vote for and to send these few inadequate words of praise and good cheer.

You friend,

C. H. LEFFLER

THIS: X W. D. HOLDEN

THANKSGIVING IS COMING

LET us show you our beautiful stock of linens; we have separate cloths, bordered all round; double damask, 4.50 values we are asking, only, for Saturday and Monday each... **1.98**

THE BOSTON

The Good Quality House

Offers unusual bargains to its many patrons on **Saturday and Monday** we will offer at sacrifice prices our entire stock of high-class goods, such as beautiful Coat Suits, Long Coats, Tailored Skirts, beautiful Fur Boax, fine Silk Hosiery, beautiful Neckwear in Lace collars, Jabots, fischues. All the new and stylish Tailored Waists. We will be glad to have you come in and look.

Comforts

WE have only 24 of these left, and they are really worth 1.69 each. In order to close them out we will put the lot out these two days **98c** at, each.

House Furnishing	LADIES' READY-TO-WEAR	Men's Underwear	Fine Hosiery	Dress Goods
Sheets 72x90..... 39c	You should see the stock of skirts we have. We can show the most up-to-date assortment in the city	Boy's Underwear	We have a cozy line of silk and other grade of fine hose	54-inch chiffon Panama navy and black self-striped strictly all-wool light weight yard..... 98c
Sheets 81x90..... 59c	Black wool Panamas, nicely braided 3.98 at	Fleece lined undershirts for boys' 25c at	Ladies' fine silk hose, 1.39 values in hillitrope, tan, old rose blue, black, white at 1.00	40-inch wool serge black and navy These are 69c values, now 49c
Sheets 81x90 peperl 69c	Autman vales, beautifuls trimmed, panel front, These are \$8.00 vales, now at 5.00	Elastic seam drawers for men, all sizes 39c	Onyx silk hose. These are warranted fast black and all silk boot 45c at	12½ dress ginghams, beautiful plaid and all the new colors, yard 9c
Pillow cases..... 10c	\$12.50 coat suits, new style coats, full skirts, tailor-finished. We will offer these for two days at 6.98	Best peperl drill drawers elastic seam 49c at	Ladies' and children's stockings in ribbed and gauze; all sizes, at 7c, 8c, 12c, 19c, and 23c	Colored linen for dresswear; the red, blue and other shades of linen dress goods; all new yard 25c
Table linen, yard... 39c	\$35 value blue cheviots, strictly all wool, silk lined and beautifully trimmed. Only a few suits at 16.50	1.00 shirts, beautiful neat patterns, black striped and small figured 59c		
Double damask 8-4 bordered-table cloth 1.50	19.50 value black meseline dresses. We have only a limited number at 12.50	Men's work shirts, blue and khaki 45c		
72x40-in., all linen huck towels, 39c val. will be sold at 23c		75c grade fleece lined men's underwear; all sizes and medicated at 47c		
Bed spreads, Mar-seiles patterns, 12-4 size 98c				
Get your blankets here, we are selling all-wool blankets 3.98				

Check Gingham **5c**
 Best Amoskeag Gingham **7½c**
 Chambray in all colors **9c**
 All calicos will be sold at, yard **5c**

THE BOSTON
 THE GOOD QUALITY HOUSE
Saturday Peoples Bank Building **Monday**

Dress Lawn, yard **3c**
 Best Outing Flannel **9c**
 Ladies' all-wool Sweaters, all colors at **98c**
 All shades velveteen at **50c**
 All silk velvet at, yard **1.00**

SOME OF THE LEADING OFFICIALS OF THE SAVANNAH AUTOMOBILE CLUB.



Top Row Reading Left to Right—George W. Tiedman, Mayor Savannah and Chairman Finance Committee; Harvey Granger, President; Arthur W. Solomon, Secretary.
 A. B. Moore, Member, Executive Committee; Oliver T. Bacon, Vice President; Frank C. Battey, Chairman, Executive Committee.

DETAILS FOR GREAT RACES AT SAVANNAH NOVEMBER 27-30

Length of Races, Prizes Offered and General Provisions of Contests.

1. Ga. The 27th great race to be run at Savannah on November 27 and 30, with the following information relative to the respective events, are:

Grand Prize of the Automobile Club of America: American and foreign cars eligible to compete; no more than three cars of any one make can be entered; length of the course approximately 17 miles, which shall be covered 24 times, making the distance of the race about 108 miles; the date of the race is November 30; the entry fee is \$1,000; two cars, \$1,500; three cars, \$1,750, of the same manufacture; first prize (in addition to gold cup valued at \$5,000), \$4,000; second prize, \$2,000; third prize, \$1,000; in addition to which large cash prizes have been offered to machines using certain oil or mechanical contrivances, magnetos, etc. And, moreover, \$1,000 is offered to the American car finishing first.

The William K. Vanderbilt, Jr., Cup Race; open to Class C; length of race 289 miles, date of the race, November 27; entrance fee, \$500 for each car. The winner will be awarded the cup, \$2,000 in cash and a special "donor's trophy" for permanent ownership.

The Savannah Challenge Trophy—For "light cars" (of 231 and including 300 cubic inches piston displacement); length of race 221 miles; first prize, Savannah Challenge Trophy "Donor's Trophy" and \$1,000 in cash; second prize \$500; third prize \$250; entrance fee, \$250.

The Tiedeman Trophy race; open to same class cars as Savannah Challenge Trophy, except they shall be of 161 and including 230 inches cubic inches piston displacement; length of race 170 miles; first prize, Tiedeman Trophy and \$1,000 in cash; second prize \$500; third prize \$250.

All of the races will be run over the same course. The two light car races will be run at the same time on November 27 and the Vanderbilt Cup race will immediately follow. Two days will then intervene and the great international race will begin.



Stout Men

and all other men who are foxy about their Laundry work, get it done at

THE PROGRESS STEAM LAUNDRY

Don't worry about anything you send here to be Laundered. Every article will be Laundered perfectly and returned uninjured. The best and simplest cleaning agents, and the purest starch for stiffening, in the hands of expert workers, is the secret of our success.

NO SAW EDGES ON COLLARS

Progress Steam Laundry

PHONE 30—The Soft Water Plant

FREE IF IT FAILS.

Your Money Back if You Are Not Satisfied With the Medicine We Recommend.

We are so positive that our remedy will permanently relieve constipation, no matter how chronic it may be, that we offer to furnish the medicine at our expense should it fail to produce satisfactory results.

It is worse than useless to attempt to cure constipation with cathartic drugs. Laxative or cathartics do much harm. They cause a reaction, irritate, and weaken the bowels and tend to make constipation more chronic. Besides, their use becomes a habit that is dangerous.

Constipation is caused by a weakness of the nerves and muscles of the large intestine or descending colon. To expect permanent relief you must therefore tone up and strengthen these organs and restore them to healthier activity.

We want you to try Rexall Orderlies on our recommendation. They are exceedingly pleasant to take, being eaten like candy, and are ideal for children, delicate persons, and old folks, as well as for the robust. They act directly on the nerves and muscles of the bowels. They apparently have a neutral action on other associate organs or glands. They do not purge, cause excessive looseness, nor create any inconvenience whatever. They may be taken at any time, day or night. They will positively relieve chronic or habitual constipation, if not of surgical variety, and the myriads of associate or dependent chronic ailments, if taken with regularity for a reasonable length of time. 12 tablets, 10 cents; 36 tablets, 25 cents; 80 tablets, 50 cents. Sold only at our store—The Rexall Store.

STRENGTH

THE MONEY QUESTION

IF IT'S A LOAN, DISCOUNT OR AN INVESTMENT, THEN GO TO THE PEOPLES BANK OF SANFORD FOR CUTHAN'S YOUR BANKERS

LET THIS BANK BE YOUR BANK START YOUR BUSINESS OR PREPARE ACCOUNT TO DAY.

PEOPLES BANK OF SANFORD
 DEPOSITS INSURED AGAINST LOSS

STOUB SAVINGS

M. M. SMITH, Pres
 H. R. STEVENS, V-Pres
 H. E. TOLAR, Cashier

Henry McLaulin

JEWELER

MY SPECIALTIES

Pickard's Hand-Painted China
 Gorham's Sterling Silver
 Rogers' Plated Ware
 Elgin and Waltham Watches

ALL GOODS GUARANTEED

BICYCLES AND SUNDRIES

25 BICYCLES
 FROM \$2.50 UP TO \$12. FOR NEW
 Box 672 Phone 97

SHANIBARGER
 ORLANDO, FLORIDA

Taylor Saw Mills

The simplest, lightest running, fastest cutting saw mill ever built—a mill that you can buy at the right price and with which you can make big money.

It's all in the Taylor Feed

Every mill fitted with wire cable drive, set-out attachments and adjustable idler. Improved carriage-backing device is quick acting and a time saver. Made in all sizes, portable and stationary.

We manufacture Engines, Boilers, Shingle Machines, Cut-Off Saws, Wood Splitters, etc., and do Foundry Work.

Write for information and prices on anything you need.

Mallery & Taylor Iron Works
 MACON, GA.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for the Reader's Convenience.

Fewer acres go farther—at Sanford. W. C. Post, went to Orlando this week, to visit his family.

H. E. Tolar and N. M. Smith, motored to Smyrna, Tuesday.

Mrs. Forest Lake has returned from a visit to Jacksonville.

Mr. and Mrs. Walter Hand are enjoying a camping trip to Fort Christmas.

Mrs. H. B. Turrentine of Jacksonville is visiting her brother, L. M. Telford.

Cooler weather is predicted again which will be good news to the growers.

Fewer acres go farther—at Sanford. Edgar Dunn the biggest man in Orlando was in the city on business yesterday.

D. L. Thrasher and family, have gone on a camping trip, in the vicinity of Fort Christmas.

Mrs. C. W. Brown, has gone to Sorrento, for a few days visit to her parents, Mr. and Mrs. Cooper.

Mrs. E. G. Tyeer of Tampa is the guest of her daughter, Mrs. Mrs. R. J. Holly of Sanford Heights.

R. L. McKensie, the popular representative of Mapes Fertilizers was in the city several days this week.

There have been fourteen births in Sanford in two months according to the official count of Clerk Lovell.

Miss Evelyn Rind was the charming guest, of Mrs. Fannie Stenbridge Munson for several days this week.

Fewer acres go farther—at Sanford Mrs. R. L. Garst was called back to Sanford on account of the sudden death of her mother Mrs. J. K. VanBibber.

V. F. A. Schumpert has opened an office in the Herald building where he will be pleased to see his many friends and customers.

Mr. and Mrs. B. G. Overstreet left Wednesday afternoon for Atlanta, Ga., where Mrs. Overstreet will receive medical attention.

A. T. Rosseter, E. H. Herndon, J. N. Whitner and I. H. Brunley, have returned from Fort Christmas, on a hunting expedition.

Prof. O. W. Burger of the Experimental Station at Gainesville spent several days of this week here making experiments of the lettuce crop.

A man can't tell you he is for progress if he has never been in that class. Vote for the men who have been in that class for the past four years.

Fewer acres go farther—at Sanford. Dr. Mason has returned from Wrightsville, Ga., where he was summoned by the death of his brother. His friends sympathize with him in his loss.

Next Tuesday is election day and every voter should remember that he has a greater Sanford to build. Vote for the people who will spell progress.

Fred Davis was in the city several days of this week the guest of home folk. Fred is still adding to his bank account by the sale of adding machines.

Dr. T. A. Neal has returned from an extended trip to New York and Baltimore where he attended medical clinics of several noted hospitals and institutes.

W. D. Hobbs has been in the front rank of progressives for the past four years. If you want a progressive Mayor and a Greater Sanford think before you vote.

Fewer acres go farther—at Sanford. V. P. Forster left some Philippine pecans and butter-nuts at The Herald office, and also with many of his Sanford friends. They have a peculiar surface and ought to grow in Florida.

The several families who went to Fort Christmas to enjoy for a few days the pleasure of camp life, have found instead, of clear skies and balmy weather, rain, rain and more rain.

Dr. C. G. Batt, the well known dentist has just installed a new electric outfit in his dental parlors. He now has a well equipped office and is better prepared to take care of his large practice.

Mrs. May Dickens left Tuesday night for Chester, S. C., where she will probably remain all winter. Mrs. Dickens' host of friends in Sanford regret exceedingly that her absence from their midst, will be so prolonged.

This is not the time to overthrow the government and try experiments. Sanford never needed a progressive Mayor and Board of Aldermen as badly as now. Look over the list and you can easily decide on the progressives.

Fewer acres go farther—at Sanford. The proof of the pudding is in the eating. The city needs a progressive mayor and council. You can easily prove who are the progressives.

Sanford must move ahead or go backward. A city never stands still, and every voter should cast aside personal reasons and vote for the men who will build a greater city.

The Sanford Music Club will meet at the studio of Mrs. Munson, Saturday afternoon, a full attendance of the members is earnestly requested. Mrs. Munson will be the leader. A very interesting program has been prepared.

The W. C. T. U. held their regular meeting in the Presbyterian church, Monday afternoon. After the business of the union had been attended to, Mrs. J. W. Wildman and Mrs. R. C. Maxwell were appointed delegates to represent the Sanford Union, at the State Convention, which will convene in Tampa, next week.

Tuesday is the day for you to kill Sanford or make Sanford. The crisis is at hand and it is up to you, Mr. Voter, to decide. You want several thousand tourists in Sanford this season. They will come here if you have a wide-awake mayor and city council. It is up to you, Mr. Voter, to elect the right kind of men to these offices.

Mr. O. P. Swope, wife and child, Mr. and Mrs. J. H. Elin, Mrs. Geo. Wilkie, of Wichita, Kas., arrived this week and are stopping at the Cushing House. Mr. Elin and Mr. Swope have valuable holdings in Black Hammock, where they are already clearing and tiling and are now making preparations for a much larger farm. These men, after looking all over Florida, cast their lot with us and say no cheap lands for them—Oveido Advance.

Wade, the Tuner, Orlando.

Weather Report Rain tonight or Saturday. Clear in north portion Saturday.

A SNAP FOR A NEW COMER Two and a half acres on car line, one acre ready for celery; plants growing on the place ready to set. See R. H. Marks, quick.

To The Ladies of Sanford I am a full suffragist and wish every lady who owns a husband and property also those who don't own a husband and own property to vote if she knows what she is voting for. Therefore, I want every lady in Sanford to vote for me. Mentally, socially and physically if she can't lawfully.

FIRST W. MUNSON For Treasurer and Collector. Lady mayor for Sanford in 1916. 1c

Algebra to Be Made into Poetry. It is reported that a French teacher has invented a system for teaching algebra in poetry. About fifty five years ago there was an educational system in vogue by which a considerable share of the academic curriculum was set to music and sung by the teachers and classes. Even the multiplication table was one of the songs, with the five columns as a chorus, sung to the tune of "Yankee Doodle"—American Educational Review.

Red the Popular Color. Red is the color loved by the Bulgarians and few dresses there are not enriched with its brightness. Their eyes are all their own and the red runs to a dark dulness almost trifling on a crimson that is a secret carefully guarded and cannot be replaced outside the mountain fastnesses of the little state itself.

Japanese Banks in China. Japanese banking facilities in China are good now, but are to be made larger and still better. In anticipation of the older banking interests are doubling their capital and embarking in new banking lines.

An Ordinance Imposing Certain License Taxes. Enacted by the Mayor and City Council of Sanford, Florida.

Section 1. That the license tax hereinafter mentioned shall be paid to the City of Sanford by the persons engaged in, managing or transacting the several businesses or occupations hereinafter mentioned to-wit:

Moving Picture Shows, Fifteen Dollars (\$15.00); Street Carnivals, Street Shows, Street Performances, or Entertainment Companies, for each tent, booth or other structure, and for each day, Ten Dollars (\$10.00).

All small shows, other than Circuses either theatrical or vaudeville, given within tents, whether covered or uncovered, or given in any temporary enclosure, for each day, Twenty-five Dollars (\$25.00).

Section 2. Contractors contracting for building, erection or construction of buildings, dwellings, warehouses or other structures, Fifty Dollars (\$50.00); Bill Posting, and for the taking of display cards for advertising, Five Dollars (\$5.00).

Agents for Clothiers and Tailors, taking orders from samples books or catalogues, for cloth or men's, women's and children's clothing, not otherwise taxed as merchants, and not having an established place of business and legitimately engaged in the clothing, Tailoring, Dry Goods or Haberdashery business, Fifty Dollars (\$50.00); Pressing Clubs for the cleaning and pressing of clothes, dependent for its existence on a collective number of persons or members, making a flat rate of charges for a certain stipulated period of time for work done, and not charging for work by the piece, Twenty Dollars (\$20.00).

Section 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed. I hereby certify that the foregoing ordinance was duly passed by the City Council, in session October 10, 1911.

M. W. LOVELL, City Clerk. Approved this 20th day of October, A. D. 1911. 21-4t

FOR RENT—Furnished flat, reasonable. Inquire Capt Marks. 21-1t

FOR RENT—5 room house, \$12.50, including water. G. W. Spencer. 21-1t

FOR SALE—Fine Lettuce Plants, at corner Beardsall and Celery avenues. 21-3tp

FOR SALE—Lettuce and bean hampers, in carload lots only. Best package on the market at the price, can ship on short notice. Address William M. Co., Williston, Fla. 21-10tp

FOR SALE, or exchange for city income realty—Five acres cleared land, southern part of city. 175 acres river front hammock close in. A bargain. Owner, Box 473. 21-6tp

FOR SALE—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 5-room cottage, front and back porches, faces south Golden Lake, 3 miles south east of Sanford, 5 minutes walk to street railway, also Oveido railroad. Fine drinking water, good bathing, fishing and swimming. Also 10 acre tract of the very best celery and lettuce land, well located, 1/2 mile west Cameron City, less than a quarter of mile from Sanford traction carline. Land has a gentle slope from North to South End, so there will never be any danger of soured land. Guaranteed to get flowing wells on land.

Reasonable price, and terms to suit. Address box 1127 City. 2-1t5

FOR SALE—Cyphers incubator and brooder. Both for \$20 if sold at once. R. J. Holly, Herald Office.

Hatch chickens now. Get a Cyphers incubator and a good brooder both for \$20 if sold today. See R. J. Holly at Herald office.

To sell—Residence on 3rd St. and Magnolia Ave. Address Mrs. Jerome Bruce Sumpter, S. C. 20-6tp

FOR RENT—House, 6 rooms and bath, corner Magnolia and Sixth St. Gas stove and gas lighting. Address A. L. Williams Bishop Block. 20-2tp

FOR SALE—A lot of corn in the ear, near Crystal Ice Plant. J. W. Hunter 20-3tp

FOR SALE—Rhoide Island Pullets. Must be sold to make room. E. R. Potter, R. F. D. No. 25. 20-2tc

Three Light House Keeping Apartments. For Rent—\$2.50, \$3.00 and \$3.50 per week Southeast corner of Second St. and Laurel Avenue. Mrs. Hooper. If

FOR SALE—Fine 13 months old Pointer Dog (female) also good L. C. Smith shag-dog \$50 cash. M. A. Mott. 18-3tp

FOR SALE—Five city lots well located, going at a bargain if sold at once. Rex Packard, Phone 101-2 rings. 14-1tp

FOR SALE—The richest high land farm in Orange county, Stock and tools. Thirty acres, 2 in fruit and 12 in cultivated field, balance in pasture and woodland. Good 3 room house and out buildings. Gasoline engine and water works. 3 1/2 miles from town, 1/2 mile from belt line on Silver Lake. Pleasant to look at. Very healthy. Elevation 70 feet above Sanford. Cheap and terms easy. C. F. Williams, Box 923, Sanford, Fla. 10-1t

Wanted—Frying size chickens. Will pay 20 cents per pound. Mrs. Alice Messenger, Depot Lunch Counter. 15-4 p

FOR SALE—Cheap, one large soda fountain with fixtures including tables chairs etc. P. O. Box 936, Sanford Fla. 18-1t

One of the most suitable tracts of land in Florida, near the beautiful Indian River, now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary, Fla. 18-14tp

FOR SALE—Horse, wagon, carriage, single and double harness, gasoline engine and pump, farming implements and automobile, all at a sacrifice. A. B. Brock. If

Ten acres of good land for sale at a bargain. Three acres cleared and cropped last season. All under fence. Near loading station on traction line. Almost given away. Particulars at Herald Office.

FOR SALE—The simplest and best smudge heaters on the market. F. A. Schumpert, Sanford, Fla. 13-1tc

FOR SALE—A few pieces of good second hand furniture left. Call up Mrs. W. A. Minick, Cameron City. 11-1tc

FOR SALE—Good launch, 23 feet, 7 H.-P., 10 miles an hour, well painted and in first-class condition. Fully equipped. Address Box 1168. 19-3p

FOR SALE—New eight-room house, bath, gas, electricity, gas heater for boiler, large lot, flowing well, garden tiled. Inquire 115 French ave. 19-5t

FOR SALE or exchange for city income realty—Five acres cleared land, southern part of city. 175 acres river front hammock close in. A bargain. 19-6tp

Don't forget to try the dried chipped beef—chipped while you wait at W. W. Long's grocery. 15-1t

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-1t

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1t

One and two horse wagons with celery flared side bodies at Underwood's. 7-1t

All kinds of repair work. Sanford Machine & Garage Co. 48-1t

Gas engine repairs. Sanford Machine & Garage Co. 48-1t

Autos and carriage painting at Underwood's. First class work. 3-1t

The nursing home at 8th and Elm Ave. is prepared to care for a limited number of surgical cases. Mr. Wrights, nurse in charge. 33-1t

Wade does most of the Sanford piano tuning. Phone or write to Wade, the tuner, Orlando.

WANTS

All Local Advertisements Under This Heading, Three Cents a Line Each Issue

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DOES it mean anything to you to have clothes to fit, properly tailored, to hold its shape and be absolutely satisfactory even to the slightest detail?

We represent Ed. V. Price & Co., of Chicago, whose Made to Measure Clothes embody all these features.

The Fall and Winter line of over 400 all-wool samples of the newest colors, designs and models are ready for inspection.

May we have the pleasure of showing them to you?

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

Autumn Styles

In the FELLOWCRAFT Shoe for men. All smart. Serviceable and moderate prices. All leathers and a good variety of the newest and best styles in both Shoes and Oxfords.

\$ 3 . 5 0

A complete stock of Fall and Winter Shoes to suit all in style, quality, and price.

E. G. DUCKWORTH

FEET FITTER Phone 69 Sanford, Florida

OUR PLATFORM: AS BROAD AS THE KINGDOM OF GOD ATTEND THE PEOPLES CHURCH

Dr. T. O. Douglass, the "Iowa Cyclone" will speak Sunday night

If I Were Mayor, will be Mr. Waldron's subject the Sunday night following

YOU NEED THE CHURCH

Table with 4 columns: Sunday School (10:00 a.m.), Sunday Morning Preaching (11:00 a.m.), Sunday Night Preaching (7:00 p.m.), Wednesday Social Meeting (7:30 p.m.)

THE CHURCH NEEDS YOU THE STONE CHURCH Park Avenue COME GEORGE B. WALDRON Pastor

Seeds and Poultry Supplies

We can supply you for immediate shipment BEANS -- PEAS -- OATS -- RYE Most complete line of Poultry Supplies. Garden and Field Seeds in Florida Write For Illustrated Catalog E. A. MARTIN & COMPANY Write For Illustrated Catalog The Oldest Seed House in the State 206 E. Bay St., Jacksonville, Fla.

Expert Watch Repairing All Work Guaranteed Send Your Work to Us and Have It Attended to Properly Engraving, Clock and Jewelry Repairing GREENLEAF & CROSBY CO. Jewelers, Silversmiths and Importers 41 West Bay Street Jacksonville, Florida

For Engraved Cards See The Herald

PICKING AND PACKING

FLORIDA GROWER PUBLISHES A BULLETIN OF INTEREST TO EVERY ORANGE MAN.

CLOSE CULLERS MAKE MONEY

Points in Handling Citrus Fruit That Should Receive Most Careful Attention.

Picking.

We are now to the one most important phases of citrus growing, that of picking and packing, and while there is not much to tell that is not already known or learned by experience, yet there are some points that should receive most careful attention.

A grower about whom the neighbors jeer "because he throws away box after box of 'perfectly good fruit' is one who is doing good packing. It is the packer who culls closely that makes the money. Citrus fruits are easily damaged. A clipper cut, finger nail abrasion, thorn prick or drop of six inches will ruin their carrying qualities.

Clippers—Only clippers of the most approved pattern should be used. Those that have sharp edges and are curved as to make it possible to cut the stem close to the fruit. Professor Hume recommends a clipper of the Weiss type; others, careful growers of large experience, either the Kyle or Hart clipper. The picker should, if possible, be men of some experience, careful, as clipper cuts are the most prolific source of decay of fruit while in transit. Pickers as well as all who handle the fruit should be required to wear white cotton gloves and keep their finger nails trimmed.

Field Boxes—Field boxes should be small enough so that one man can handle them with ease, to prevent jarring when it is set down. Quite a number of different styles are in use among the growers, but it is believed that the one invented by W. S. Hart of Hawks Park, Fla., is the best. It is 26 5/8 inches long on the bottom, 27 5/8 inches between heads. Heads are 1x10x12 inches and have a rabbit set down inside the head about 1 inch. It has two hand holds 2 1/2 inches down from the upper edge of the head. These boxes hold about two-thirds of a standard box of fruit, and can be piled one above another as high as a person can reach without danger of crushing the fruit. The rabbits hold them from slipping when tiered up for hauling and as there is free ventilation and no heavy mass of fruit in any one box, they can be stacked up in the packing house and left until the fruit is needed with as little danger of injury as though they were in slatted bins.

Field Baskets and Bags—There is considerable difference of opinion as to the use of bags or baskets. The most common form of picking receptacle is the familiar canvas bag slung across the shoulder with the mouth opening on the left-hand side. The objection to this is that the fruit may become jammed or bruised through the sack against the sides and rounds of the ladder or branches of the tree. Further, there is always a strong temptation to pour the fruit into the box without removing it from the shoulder. This should never be permitted, as it results in damage to the fruit, which will show up when the fruit reaches its destination. The wicker basket has been highly recommended by competent authority as obviating the danger of damaging fruit while on the ladders and while emptying into the field boxes, but the principal objection to it is that it is very unhandy in getting around the tree and among the branches. A new picking bag or coat was tried out last season by some up-to-date growers, and is said to have given satisfaction. It is made of bedticking, resembles a picking shirt and the openings are so placed that the picker can throw the fruit into the coat. There is a hook underneath the lap of the coat, and when the coat is full, he unsnaps the ring and pours the fruit out of one side; then he unsnaps the ring on the other side and lets the fruit out of that side. Then he buttons it up and goes back to work.

Handling of Ladders—The greatest care should be exercised in handling the ladders among the trees, as the picker who threashes his ladder about among the branches to secure a firm resting place, bruises more, or thorn-pricks, more fruit than his day's work is worth. Suitable ladders should be provided and the pickers required to handle them with care.

Field Wagons—A low spring truck or wagon should always be used in hauling the fruit, as a high springless wagon will do untold damage by jarring the fruit in the field boxes, besides the extra exertion of having to lift the boxes from a height will tell in a day's work on the man who does the lifting into the packing house, especially if he is handling a large crop. You will get a better day's work for

the low lift in the number of boxes that can be handled; besides there is always the danger of a jar from the high lift and weariness. Fruit should never be exposed to the strong rays of the sun, and should always be covered by a tarpaulin in hauling from the grove to the packing house.

Pickers and Picking—Good, reliable pickers only should be used. They should be careful men, who can be trusted to handle the fruit carefully. Too much stress cannot be laid upon the proper manner of handling the fruits at this stage. When the fruit is removed from the trees, the wind is charged with moisture, particularly early in the season, and great care must be exercised in handling it. The pickers should be instructed that fruit must not be dropped, poured from one receptacle to another, or bruised in any way. Slight bruises can not be seen, but they may be there nevertheless, and will eventually show up in the form of soft, rotten spots. Any picker who handles fruit carelessly, and who will not mend his ways, should be promptly dismissed. See to it that you have a competent foreman, and see that he is always "on the job."

Wednesday Club

Quite a large attendance of the club were present Wednesday afternoon, at the residence of Mrs. J. W. Dickins.

Miss Guild read "Snorre's Description of the World," which was left over from last Wednesday. Mrs. M. Martin read a very interesting paper on "Religion of the Scandinavians," how it originated in the ancient mythological legends and practices, down to more modern times.

Mrs. J. W. Dickins entertained the club with a carefully prepared paper on the weird "Beliefs, Rites and Ceremonies" of the Scandinavians.

The "Governments and Laws" of those ancient superstitious dwellers in that beautiful land was very clearly and interestingly set forth in a paper by Mrs. George L. Maris.

Miss Tetherly read the "Wanderings of Odin," and "A Skin-Changing Journey."

After the conclusion of the program for the afternoon, the subject of a club color and motto was discussed by the club. The president appointed Mrs. L. R. Phillips, Miss Guild and Mrs. J. W. Dickins a committee to select a suitable motto and color for the club.

An Editor's Invoice

A North Carolina editor has kept track of his profit and loss during the year, and gives an invoice of his business at the end of twelve months of ups and downs:

- Been broke, 361 times.
- Had money, 4 times.
- Praised the public, 9 times.
- Told lies, 1,728 times.
- Told the truth, 1 time.
- Missed prayer meeting, 52 times.
- Been roasted, 431 times.
- Roasted others, 52 times.
- Washed office towels, 3 times.
- Missed meals, 0.
- Mistaken for preacher, 11 times.
- Mistaken for capitalist, 0.
- Found money, 0.
- Took bath, 6 times.
- Delinquents who paid, 28.
- Those who did not pay, 136.
- Paid in conscience, 0.
- Got whipped, 0.
- Whipped others, 23 times.
- Cash on hand at beginning, \$1.47.
- Cash on hand at ending, 15 cents.

Mayor's Proclamation

In accordance with the laws and ordinances of the City of Sanford, Florida, providing for an annual election of municipal officers, I, Forest Lake, Mayor of said city, and by the power vested in me as Mayor, do issue this proclamation, calling an election to be held according to law on the first Tuesday in December, being the fifth day of said month, 1911, to be held at the usual place, for the purpose of electing Mayor, City Clerk and Assessor, Treasurer and Collector, and seven Aldermen, all to serve for a term of two years. Polls open from 8 a. m. to sundown. I hereby appoint as inspectors E. W. D. Dunn, F. A. Schumpert, H. C. Dupose, and R. C. Maxwell to be clerk of said election.

In witness whereof I have hereunto set my name, attested by the clerk of said city, with the seal of said city hereon.

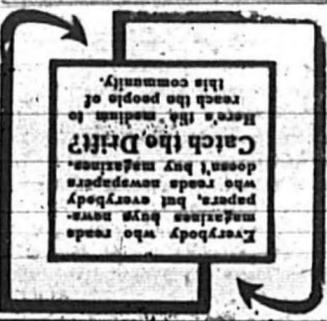
Done this 15th day of November, 1911.
[Seal] FOREST LAKE, Mayor.
Attest: M. W. Lovell, Clerk. 20-3tc

Mrs. Mary Van Bibber

Mrs. Mary Van Bibber died last Wednesday at her home in this city, at the advanced age of 78 years. Mrs. Van Bibber was a native of Ohio, born at Athens, Ohio, and came to Florida thirty-six years ago and settled in Sanford. Mrs. Van Bibber leaves six children to mourn her loss, two of them residing here, L. H. Walker and Mrs. W. T. Brown, one in Kansas, and one in Savannah.

The funeral occurred from the residence yesterday, Rev. Sommers officiating. Interment made in Lake View.

Card of Thanks
Thanks to the friends who so kindly came to our assistance during the sudden death of our dear mother.
L. H. Walker.
Mrs. R. L. Garst.
Mrs. W. T. Brown.



A FULL LINE



Electric Percolator



Wash Boiler



Chafing Dish



Percolator



Percolator



Cuspidor

We carry a complete stock of this fine line. The Rochester Goods—all Nickel-Plated and tin-lined. Call and let us show you. Prices always right.

Hill Hardware Co.
First and Oak. Phone 53

A Complete Line of Furniture

Come and choose just what you want. We have it. No matter what your requirements may be as to quality or price, we can

Furnish Your Entire House

from our magnificent stock. All woods, all finishes, all grades all styles. We are justly proud of our line and want to show it to you. Drop in to-day.

WILLIAMS & MILTEER

Rand Building Just across the street

"Cardui Cured Me"

For nearly ten years, at different times, Mrs. Mary Jinks of Treadway, Tenn., suffered with womanly troubles. She says: "At last, I took down and thought I would die. I could not sleep. I couldn't eat. I had pains all over. The doctors gave me up. I read that Cardui had helped so many, and I began to take it, and it cured me. Cardui saved my life! Now, I can do anything."

TAKE CARDUI The Woman's Tonic

If you are weak, tired, worn-out, or suffer from any of the pains peculiar to weak women, such as headache, backache, dragging-down feelings, pains in arm, side, hip or limbs, and other symptoms of womanly trouble, you should try Cardui, the woman's tonic. Prepared from perfectly harmless, vegetable ingredients, Cardui is the best remedy for you to use, as it can do you nothing but good. It contains no dangerous drugs. It has no bad after-effects. Ask your druggist. He sells and recommends Cardui.

Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 54

A Meat Market of Quality

Where you can get the best of everything delivered to your door by special messenger and on time

WE CARRY A COMPLETE LINE OF Florida and Western Beef and Pork, Lamb, Dry and Salt Meats, Fish, Poultry and Home-Made Pork Sausage.

We are now prepared to give to the trade our special HOME-MADE CORN BEEF. Try it—you will be pleased.

T. W. BRIGGS
110 Park Avenue Phone No 1

FALL FERTILIZING

Citrus Growers

The reasons for Fall Fertilizing are ably presented in our new free book entitled

Citrus Growers, Look Ahead!

Send for a copy. Now is the time to lay the foundation for next year's crop.

Ideal Fertilizers

Right Sources Right Prices Right Proportions Right Results

Call at our Branch Ware-House, R. C. Maxwell, Manager, or address

Wilson & Toomer Fertilizer Co.
Jacksonville, Florida

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO. Sanford, Florida

CASH and INSTALLMENT

W. W. ABERNATHY

... LEADER IN FURNITURE ...

CASH and INSTALLMENT

THIS PLACE must prove a Prime Favorite on account of The Beautiful Designs, High Quality and Low Prices.

FREIGHT PAID ON ALL OUT-OF-TOWN ORDERS

CASH and INSTALLMENT

W. W. ABERNATHY

Sanford -- Florida

CASH and INSTALLMENT

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporter's Weekly Covers the Territory for The Herald

PAOLA POINTS

At last our long summer seems to have come to an end, and the present are typical "gray November days." Doubtless we will soon be grumbling about the long winter ahead for the poor weather is never able to be satisfactory to everybody any length of time.

Mrs. J. E. Bona has gone to Göttn to join Mr. Bona, who is at present stationed there in charge of the packing house at that place.

Mrs. Margaret Farrell is making a visit to her daughter, Mrs. H. W. Smith.

Mrs. James Evans of Twin Lakes, has returned from her summer outing in Alabama.

Mrs. Elizabeth Bulcock is again among us for the winter. At present she is stopping with Mr. and Mrs. A. A. Hicks.

The Bothamley box and crate mill, at Twin Lakes station, resumed work for the winter season the first of the week.

Services at our church opened Sunday, the 12th inst., with Rev. G. B. Waldron of Sanford, preacher in charge. Services will be held at 3 o'clock every Sunday afternoon.

GENEVA JOTTINGS

Mr. Norton, an employe of Chase & Co. is in Geneva for a portion of the fruit gathering season.

Some of the groves in this section, have the heaviest crop that has been known in years. Many large limbs have fallen with the weight of beautiful fruit.

Ripe peaches and watermelons lead Earnest Flynt to Georgia every summer, but oranges will bring him back to Geneva every winter.

Messrs. Howard and McLain, sr., visit of Sanford Saturday, and Oviado Sunday.

For the winter months the Baptists expect to have their preaching service on each first Sunday morning, at 11 o'clock.

with dinner on the grounds, preaching at 2 o'clock in the afternoon, and no service at night. Sunday school every Sunday morning at 9:30. We hope our friends will bear this in mind and join us on that day.

The ladies met with Mrs. Roberson on last Thursday afternoon, to continue their work of preparing for their Christmas bazaar.

Mr. Childs, from Forsyth, Ga., is now at Mrs. Sieg's boarding house.

Geneva was never more surprised than when the approaching marriage of Mr. Percival Smith and Miss Kaziah Prayatt was made known to the public. This happy couple took upon themselves the vows of wedded life at the home of the bride's mother, Mrs. Elizabeth Prayatt, on last Sunday afternoon, in the presence of relatives and intimate friends, Rev. Saunders officiating. Miss Prayatt has lived her life in Geneva, where she is loved for her many fine qualities, her faithfulness to an invalid mother and brother filling her life. Mr. Smith has lived among us for years and has proved himself to be a good citizen and neighbor, and is especially admired for his kind-heartedness. Their many friends wish for them much happiness as the years pass by.

ZELLWOOD NOTES

To the Citrus Growers of Florida: Messrs. Wm. Edwards and D. Houston went to Orlando last Tuesday in Mr. Edwards' auto.

Mr. Olson left Saturday for his home at Piedmont.

Mr. D. Houston spent last Sunday at Lake Mary.

Mr. and Mrs. William Edwards are the proud parents of a daughter, who arrived to bless their home last Friday.

Miss Ruth Gardner came over from Apopka Friday, and spent a few days with her parents here.

Stewart Edwards of Stetson University, was here Saturday and Sunday, on a visit to his parents.

Mr. J. S. Gardner was in Orlando last Saturday.

BUDA ITEMS

Last Wednesday afternoon there was a surprise party given for Misses Lola and Addie Gresham, at their home on Buck Lake. There were quite a number present and all reported a nice time. After

the games were played in pennant hunt was given, and then cake and lemonade were served.

Mr. and Mrs. Fred Taylor, Mr. Mazell Taylor and Mrs. W. L. Taylor took a ride up the river, one day last week in Mr. Fred Taylor's launch, and enjoyed the day very much.

Mr. J. H. Huddleston is having a new barn built. Messrs. George Mathen and J. V. Wicks are doing the work.

Many of the ladies of this place attended the Ladies Society last Thursday, at the home of Mrs. Roberson, on Lake Geneva.

Mr. Curlett and wife and sister were in Sanford last Thursday.

Mr. C. K. Gauderson was in Sanford last Saturday, on business.

MOORE'S STATION

The Cameron City people will open their church Thanksgiving Day for a dinner to which they most cordially invite any who wish to come.

Many friends about Sanford will be interested to know that Miss Nellie L. Cowan has sold her law practice to her partner in Jacksonville and with her mother Mrs. J. P. Cowan has gone to Charleston, S. C., to spend the winter. Miss Cowan is a daughter of Mrs. W. W. Miller of this place and a graduate of Sanford High School.

Louis Kuesling of Willoughby, Ohio, arrived in Sanford last Friday, on his way to Florida. He was the guest of Mr. and Mrs. J. C. Eilsworth Jr. over Sunday.

Mr. and Mrs. J. C. Smith of Cameron Ave., entertained Mr. and Mrs. Washburn of Sanford on Sunday.

E. A. Gilbert of Boardall Ave., was the guest of Mr. and Mrs. J. O. Packard in town on Sunday.

Miss Laura Fish of Cameron Ave. is a delegate this week at a club convention in Jacksonville.

A card from Mrs. R. M. Warner of Bridge Water, Conn., who spent last winter here, says this season they had only 250 bushels of potatoes from their farm while year of 1910 they had 1600 bushels from same amount of land.

EBENEZER NOTES

I agree with Moore's Station correspondent in regards the school childrens tickets as the little fellow some of them

are pretty small to walk home, and of course it is absurd to think of their carrying money along, and what are they to do when they lose their tickets. I think there could be some other arrangements made.

Yes, we nearly got that cold weather but it was of short duration.

The regular preaching service was held at Ebenezer church last Saturday night and Sunday morning with a good sermon Saturday night and Sunday School Sunday morning. Preaching following by our Pastor, Rev. Ingraham. The subject, "The Right Way," was greatly enjoyed by all.

Mr. and Mrs. J. S. Barabart of West Side attended church here last Sunday.

Mr. and Mrs. Hamilton, Misson, visited Mr. and Mrs. W. G. Noland last Sunday.

Mrs. H. E. Hester of Sanford, was visiting friends here last Sunday, coming out in her car. She took a party of friends for a long motor ride in the afternoon.

Nita Letson is on the sick list this week.

Let US PRINT YOUR SALE BILLS



Solid Comfort

after a hard days work. You can have it yourself if you will take home a few of those strictly hand made cigars called Maxwell Smokers

MAXWELL'S

Sanford -- Florida

The Norleigh Diamond Watertite Hunting Coat



A coat with style and class and the most practical hunting coat ever designed. Is absolutely water-tight, yet light and flexible. A coat made to fit a hunter and very liberal in cut.

Is bound with leather; has leather-covered shoulders; five outside cut-in pockets, one outside patch pocket and had full game pockets throughout the entire coat. The corduroy collar fits perfectly and when turned up fastens with storm strap. The button holes are all worked with silk, silk-stitched stays at the straining points.

Has ventilated under arm gussets and adjustable cuffs. The water-proofing is by a new process that is really water-tight.

If you want a coat that has class, style, and yet room for any reasonable "bag," investigate this coat.

W. L. Morgan

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention and best efforts

Opposite City Hall Phone 230

SWELLING THE LIST

Sanford's Advertising List Will Soon Reach High Mark

EDITOR HOLLY:—Herewith you will find a list of those who have subscribed to the Commercial Club's fund of \$5,000 to be used for the purpose of advertising Sanford as a place of health and residence. Twenty-five subscriptions have netted the Club \$1,910.00. Four persons have refused to contribute to the fund to make "Sanford Famous," for what reason I am unable to tell. It should be the purpose of every business interest in this town to push the popularity of this fund until it has reached \$5,000 mark and by the time we have judiciously disbursed that amount, we will have produced eight results as will demonstrate the justice and feasibility of making Sanford's advertising campaign a permanent one, being just as active in one season as in another.

Thousands of persons are coming into Florida every month in the year. They go to the places that give them invitation to come. The citizens of this community have hid the splendid attribute of our town and environs under a Celery Board, and it shall purpose to remove said board to the scrap heap and introduce into our town an element that has been totally ignored, neglected, i. e., the person of comfortable means who desires to come to Florida and establish a winter home. Tens of thousands of families are in such condition financially that the idea of adding more dollars to their finances does not enter into their calculations in the matter of making a winter home and it is this class of persons that we must invite to come and live with us.

Yours very truly

THOMAS K. BATES, Secretary.

Balance last report	\$1,585.00
W. L. Morgan	25.00
S. F. Shalholzer	50.00
N. P. Yowell & Co.	25.00
Sanford Machine & Garage Co.	50.00
Charles S. Wing Printing Co.	25.00
D. A. Caldwell & Sons	25.00
W. W. Abernathy	25.00
Wight Grocery Co.	25.00
Field & Jones, real estate	50.00
L. R. Phillips & Co.	25.00
Total	\$1,910.00

Criminal Court

The state vs. Alexander La Lain (a French negro), Charge, assault and battery. La Lain plead guilty, and was fined \$25 and cost.

The state vs. Daniel Maner. Charge aggravated assault. Verdict, not guilty.

The state vs. Guy Thomas. Charge larceny. He was found guilty; sentence will be passed later.

The state vs. Robert Seegar and Frank Roper. Charge, hunting quail out of season. Seegar was acquitted. Roper was ill and unable to attend.

The state vs. Ben Bruton. Charge, assault with intent to kill. Verdict not guilty.

The state vs. Washington Siplins. Charge, assault with intent to kill. This case had been continued over four sessions of the court. He was found guilty, and fined \$500, or 12 months on the road.

The state vs. Will Washington. Charge larceny. Plead guilty, and was fined \$100 and cost, or three months on the road.

The state vs. Joe Agin was a news boy on one of the local trains, and was charged with selling liquor on the trains, and found guilty. He was sentenced to three months.

The trial of J. L. Long, who was charged with giving worthless checks, came up yesterday afternoon, but was continued.

Other cases disposed of yesterday included, the state vs. Henry Robinson. Charged, selling liquor. Continued.

The state vs. Dan Smith. Charge, larceny. Verdict, guilty of petit larceny. Fined \$50 and cost, or four months.

The state vs. Benj. Canon. Charge, larceny. Annulled.

The state vs. Frank Morris. Charge, selling liquor. Found guilty; fined \$350, or six months.

The state vs. Edward Williams. Charge grand larceny. Guilty; given one year.

Seed Potatoes

We can furnish extra fine quality Spaulding's Rose No. 4 Seed Potatoes, at \$3.00 per bag delivered, Sanford. We guarantee this seed to be first class in every particular. Call to see us before placing order.

CRATE MATERIAL

Our prices on Lettuce Hampers, Lettuce Crates, Celery Crates, etc., are right. Samples may be seen in our office. Orders taken now for future delivery.

M. O. COGGINS CO.

Welborne Block, Sanford.

Notice is hereby given to all creditors, Legatees, distributees and all persons having claims or demands against the estate of Calvin Johnson, deceased, to present them within two years.

HENRIETTA JOHNSON, Administratrix.

Dated July 24, 1911, 9 o'clock.

New goods arriving at W. W. Long's Grocery — give him a call. 15-17



Don't Buy Your Fall Outfit Until You Have Seen Prinzess Garments

THAT'S a strong assertion--Isn't it? But You'll agree with us that you would be making a mistake, if you purchased before you had examined and personally tried on either a Prinzess coat or suit.

There's a delicacy of line--a smartness of style to a Prinzess that really places them in a class alone.

They really confer on their wearer "Distinction in Dress," and that's what you are seeking.

Come in tomorrow and let us show you.

N. P. YOWELL & CO.

SOME REASONS WHY W. D. HOLDEN SHOULD NOT BE ELECTED MAYOR OF SANFORD

Holden says he is for progress; where has he shown any progress? He don't pay a dollar tax on property assessed in his name in Orange County. He is an agent for a land company who own property in Sanford. He has put the price of lots in Sanford so high that one cannot buy and have enough money left to build a home, and by so doing he is a stumbling block in the progress of Sanford. He has never built a house in Sanford to rent or to live in, neither has his company. Do you call them progressive? Mr. Spencer has built six houses on Park Ave. between Thirteenth and Fourteenth streets, and put the rent where a man can pay it and live. Mr. Spencer is a progressive man. He is building up Sanford both in population and houses. That is the kind of progress Sanford needs, and not HOT AIR progress. Give us G. W. Spencer for Mayor the man who has proved by his works that he is progressive, a man who is truthful and honest who will always be found in Sanford when you want him.

Respectfully yours,

G. R. CALHOUN

CAUSE FOR ALARM.

Loss of Appetite or Distress After Eating a Symptom That Should Not Be Disregarded.

Appetite is just a natural desire for food. Loss of appetite or stomach distress after eating indicate indigestion or dyspepsia. Over-eating is a habit very dangerous to a person's good general health.

It is not what you eat, but what you digest and assimilate that does you good. Some of the strongest, heaviest, and healthiest persons are moderate eaters.

There is nothing that will cause more trouble than a disordered stomach, and many people daily contract serious maladies simply through disregard or abuse of the stomach.

We urge all who suffer from any stomach derangement, indigestion, or dyspepsia, whether acute or chronic, to try Rexall's Dyspepsia Tablets, with the distinct understanding that we will refund their money without question or formality, if after reasonable use of this medicine, they are not perfectly satisfied with the results. We recommend them to our customers every day, and have yet to hear of any one who has not been benefited by them. We honestly believe them to be without equal. They give very prompt relief, aiding to neutralize the gastric juices, strengthen the digestive organs, to regulate the bowels, and thus to promote perfect nutrition, and eradicate all unhealthy symptoms.

We urge you to try a 25c. box of Rexall's Dyspepsia Tablets, which gives 15 days' treatment. At the end of that time, your money will be returned to you if you are not satisfied. Of course, in chronic cases length of treatment varies. For such cases, we have two larger sizes, which sell for 50c. and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. L. R. PHILLIPS & CO.

Cleaning and Dyeing

to the most thoroughly equipped and most

French Dry Cleaning and Steam Dye Works

in the South. Mail orders from any part of Florida handled promptly and carefully. All work guaranteed.

Breazeale & Smith

Plant—229 East Union Jacksonville, Florida

Branches—205 Main Street and 527 W. Fourth Street Jacksonville, Florida.

Mail's Magazine and McCall Patterns For Women

Have More Friends than any other magazine or patterns. McCall's is the reliable Fashion Guide monthly in one million one hundred thousand copies. Besides showing all the latest designs of McCall Patterns, each issue is brimful of sparkling short stories and helpful information for women.

Save Money and Keep in Style by subscribing for McCall's Magazine, at once. Costs only 10c a year, including any one of the celebrated McCall Patterns free.

McCall Patterns Lead all others in style, fit, practicality, economy, and number sold. More designs and McCall Patterns than any other magazine published. None higher than 15c a copy. Buy from your dealer, or by mail from

McCALL'S MAGAZINE

237-245 W. 37th St. New York, City

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 22

SANFORD, FLORIDA, TUESDAY, NOVEMBER 21, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The closing session of the Conference of Charities and Correction was held Saturday at the Women's Club at Jacksonville. There was a large attendance of delegates and the interest and enthusiasm was as manifest as on the opening day.

The Jacksonville branch of the United Daughters of the Confederacy is going to present the battleship Florida with a bronze tablet in honor of the late Senator W. J. Bryan, who had the ship named.

The St. Petersburg Times announces that it will soon become a daily morning newspaper, and St. Petersburg will then have two daily papers, the Evening Independent having been in the field for several years.

Mrs. Lydia Blunt, a resident of Polk county, has entered suit in the United States Court for \$12,000 damages against the Atlantic Coast Line. Mrs. Blunt is a great sufferer with rheumatism, and has to use an invalid's chair. In helping her off the train the employees let her drop to the track, breaking both of her legs.

Col. W. M. Toomer is hot after the votes for congress in his district, and is using a great deal of newspaper space which will certainly reach the voters.

The total catch of fish in Pensacola last week was more than 400,000 pounds, and consisted mostly of groupers and red snappers. The catch represented at wholesale prices nearly \$13,000.

The school enrollment in Tampa for the month of October shows a total of 5,171. This includes the city schools only.

The citizens of Madison will soon vote upon the purchase of the electric lighting plant of that city by the municipality.

A factory is soon to be established in Lakeland with a capacity of 1,200 cans of fruit and vegetables per day.

The Daytona Elks have finished their new home. The building is said to have cost about \$20,000 and is one of the finest in the state.

Suspended by Mayor Titus and publicly reprimanded, placed under arrest on the charge of assault and battery, escaped from the deputy sheriff, recaptured at Fort Orange, bound over to the criminal court for trial and later released on bond, in a series of happenings in one day in the career of J. R. Lake, who for a couple weeks filled the position of city marshal of Daytona.

It is so seldom that a fire for heating purposes is needed in Florida, that when a family in Orlando made a blaze in the open fire place, the fire department rushed to the scene, and there was no end of excitement.

M. E. Wright, who for many years had been a prominent merchant of Lake City, shot and killed himself early Monday morning. He had been in bad health for some time and this is attributed as the cause of his rash act.

After being out three hours, the jury in the murder case pending against the three Carlton brothers for the killing of Deputy Sheriff Guy White at St. Augustine, returned a verdict at a late hour last night. The jury brought in a verdict of murder in the first degree with recommendation for mercy in the case of Bascom, Carlton, and murder in the second degree against Dan and Marion Carlton.

There is a blow of moderate dimensions in the Gulf, somewhere southward of Key West. Northeast storm, warnings have been ordered up from Miami to Palm Grande. The local weather bureau has been notified from Washington. Locally, it is not expected that we will get more than a slight rainstorm unless the direction of the storm changes.

Hearing out the well founded theory that Iria L. Black is not a suicide, but is making his way toward parts unknown, following his disappearance early last week, F. H. King, a prominent saw mill operator of Ehren, brings to Tampa the report that he saw and conversed with a man closely resembling Black and whose description is acknowledged by those who know him to coincide in every detail with the missing man.

WORTHLESS LANDS

Discarded Florida Tract Worth More Than a Gold Mine

Around Lake Butler, in the new county of Pinellas, there was a small tract of land which the Northern prospector looked upon and smiled. Probably he took a handful of it along with him and when he returned to Indiana or the effete East he entertained his friends around the big-bellied country store by showing them Florida soil and made various and sundry remarks on the side that it was lacking in humus that vegetation for miles around was suffering from the contagion.

About a year ago a party of gentlemen from New Jersey came to Tampa, interested in starting a Hungarian colony in Florida, where they could provide a breathing spot for their fellow countrymen from the disease-breeding tenement districts of New York. These men went over a much-advertised colonization tract—but not with ears that hear not and eyes that see not. They looked upon that tract of sandy soil and felt of it, and stuck some of it in their pockets, and went away. They did not dilate upon their trip to Florida about a big stove in a country store. They hiked to a laboratory and tested out the sand. And they came back to Tampa and quietly bought up the land at a song. And when they had accumulated all the land they wanted they announced they had the best bed of silica in the United States, assaying 99.34 per cent pure. They have a few million tons and it is worth a few dollars a ton.

Now comes the report that at Tarpon Springs there has been incorporated for \$500,000 the Triton Silica and Mining Co., for the manufacture of glass and porcelain ware.

There was millions in that worthless tract.

At Auburndale there is sand which plate glass manufacturers say is the best glass sand in the country.

It hasn't been so many years ago that vast acres of land were gobbled up by big corporations and the phosphate industry established. That worthless land is now covered with over \$50,000,000 worth of machinery and building, producing \$10,000,000 of phosphate each year.

A few years ago our muck lands were given away—thrown in as good measure—when a sale of a tract of land was made. Today the muck pool lands are worth \$100 to \$1,000 an acre.

Mistrial in Arson Case

Orlando, Fla., Nov. 20.—(Special)—The trial of L. B. Lloyd, a young white man of this city, accused of Arson in connection with the burning of a barn belonging to Charles Granger, near Orlando, resulted in a mistrial, the jury standing four for acquittal, two for conviction.

The case went to the jury Saturday afternoon. When court convened this morning the foreman of the jury reported a disagreement and the jury was dismissed. This is the second time the youth has been tried, the former trial also resulting in a disagreement. It is believed the state will drop the case.

Good Supper and Pretty Girls to Serve You

The ladies of the Episcopal church will give their annual bazaar and supper, Tuesday, December 5th—afternoon and evening. Handsome Christmas presents and a delightful supper at the following prices:

MENU.			
Oysters	25c		
Raw	Cocktail	Stew	
Ham, 10c	Chicken Salad, 20c		
Potato Salad, 10c	Baked Beans, 10c		
Coffee, 5c	Tea, 5c		
Orange Sherbet, 10c	Cake, 5c		
Home-made Bread Served with Supper			

Well Caved In

A distressing accident occurred at Marliners Lake, in the Interlachen section, Wednesday, when Charles Anderson, a recent settler in that section, met death in a cave-in. He was digging a well and when about fifteen feet down the sand caved in, burying him under it. His young daughter immediately gave the alarm and neighbors responding were soon at the work of rescue. However, the task was no easy one, as a general cave-in ensued, so it required nearly five hours to reach him. When found life was, of course, extinct.—Palatka Times-Herald.

New goods arriving at W. W. Long's Grocery—give him a call.

PINK SHEET BLUSHES

Correspondent Corrects Errors Made in Last Week's Report

Sanford, Nov. 17.—The first car of lettuce of the season from Sanford moved Thursday of last week. The quality was poor on account of unfavorable weather this season which has been very drouthy. The plant has been predisposed to go to seed instead of heading, as it would have done had the season been cool and not so dry. This condition has materially injured early lettuce, which is hardly considered marketable, and some growers have ploughed up the first crop and will re-plant. A blight or disease has appeared in the early crop. Since the rains conditions are materially improved, and it is conceded now that the crop will begin moving freely by December and quality then will be good.

It is understood here that the celery crop will be shorter than last season, and the same is true of the Sanford section. It is stated that the supply of fancy celery in New York State is light this season and California is short 800 acres, and while the Michigan crop is normal the smaller yield from the other sections, it is believed, will cause prices to be better than usual this winter.

All last week the weather remained warm and decidedly unfavorable for lettuce. The warm spell has been so prolonged that fields in nearly every section around Sanford are showing the bad effects of the weather. Some fields have been affected more than others, and quite a number are in such bad shape that their owners have been convinced that the crop is beyond control, and the best plan would be to plow up the field. A good many patches have been destroyed in this way. It has been an uncommon thing to find a field in which 2,000 lbs. of fertilizer to the acre have been used. All this is lost when the field is ploughed up. Many who have been compelled to destroy their crops in this way are trying to save the first lot of fertilizer by adding another thousand to the acre so as to hasten the development of a second crop of lettuce which is being sown. The warm weather has caused a good deal of black heart and instead of heading the plant has gone largely to seed.

Through a typographical error in the report last week on the celery crop of 1910 it was shown that only 25,000 packages had been shipped. What was intended was 125,000. President R. L. Hughes of the Florida Vegetable Growers Association says that the actual figures are 150,000 packages handled for 1910-11, and he is confident that the present season will show above 200,000 packages. The association will take every safeguard in grading and shipping products of the very highest quality. Growers are better organized than ever before, and the outlook is brighter all around.

Another error in the report was that of the initials of Dr. O. I. Chase. This Mr. Chase is from the West, coming here a few years ago. The report stated that S. O. Chase, of Chase & Co., was a director of the association. No one connected with Chase & Co. is connected with the Florida Vegetable Growers Association. M. O. Corbin Co., of Pittsburgh distributed a portion of the products the past season, but are not in the deal this year, as far as the association is concerned. S. O. Chase is the Sanford manager for Chase & Co., which concern will be a large factor in the lettuce and celery deal this season, having the account of several of the largest and most experienced growers. Outside of Chase & Co. and the Florida Vegetable Growers Association, of which N. A. Colbert is again traffic manager, so far there are no other distributors in the land.—Florida Produce News.

Quiet Home Marriage

Miss Beattie Graves and Mr. H. C. McMullen were married at the home of the bride's mother, Mrs. F. Z. Graves, Monday afternoon, at 5:30 o'clock. The ceremony was performed by Rev. C. H. Summers of the Methodist church. Mr. and Mrs. McMullen left on the evening train for Tampa, where they will make a short visit before returning to Sanford, their future home. Mr. McMullen is connected with the Atlantic Coast Line Railway.

Miami is to have a new banking institution which is another evidence of the rapid strides that city is making. The new institution is to be called the Southern Bank and Trust Company, with a capital stock of \$100,000.

FARMER'S INSTITUTE TRAIN

Several Hundred People Visited Exhibits While Here

The Farmer's Institute train came in on schedule time last Friday night and many people tried to have a look at the exhibits at once but there were no arrangements made for a night display and they were forced to wait until morning.

The educational staff with the train were completely worn out with their strenuous efforts the day before and were unable to make addresses but the crowds were entertained at the different exhibits by the men in charge and were well satisfied.

The display of vegetables and fruits and fudge crops was a good one. The hogs were greatly admired by the Sanford farmers as his hogship is considered to be the best around here.

The farming implements also came in for a share of discussion although our people here are well up on this kind of material.

Wilbur McCoy, Immigration Agent, and Trainmaster Wagner of the A. C. L. were with the train.

President Murphree and Special correspondent Jesse Hertz were said to be with the train although they were not much in evidence.

The train brought out many growers and caused more or less discussion as to the best methods to be pursued in making the most money from the least acres.

Fewer acres go further at Sanford and the Sanford section could just about raise everything that was shown on the display train.

Revised List of Voters

City Council (not in) called session November 18th, at 7:30 p. m., for the purpose of revising the city registration list. Present: W. D. Holden, president pro tem; B. A. Howard, J. D. Davidson, H. Ward, S. Runge, and H. R. Stevens. Absent: D. L. Thrasher.

- Moved and seconded that the following names be ordered stricken from the list:
- Brawley, W. M.
 - Bolye, F. G.
 - Binford, Levi
 - Borchell, M.
 - Broadwater, C. M.
 - Colbert, N. A.
 - Curry, Wm.
 - Dobling, C. A.
 - Evens, J. D.
 - Flowers, F. M.
 - Griffith, W. R.
 - Graves, F. Z.
 - Gatchell, F. M.
 - Gatchell, D.
 - Garwood, Geo.
 - Hatch, L. J.
 - Hoolihan, Richard
 - Hartley, C. E.
 - Harris, H.
 - Hughes, W. J.
 - Ingram, John
 - Johnson, G. B.
 - Jennings, W. J.
 - Jenkins, Wm.
 - Joiner, Harry
 - Kays, Levi
 - Kanner, H.
 - Leonia, Frank
 - Leonardi, B. O.
 - Leinhardt, L. M.
 - Lent, F. L.
 - Lush, Mack
 - McLucus, Mack
 - Mack, J. M.
 - Mauderville, H.
 - McKinnon, Hugh
 - Myers, W. D.
 - Marsh, H. J.
 - Malcolm, John
 - McCallough, Geo. H.
 - Nackie, Henry
 - Powers, F. J.
 - Parker, F. M.
 - Price, J. R.
 - Perkins, T. J.
 - Parkur, R. M.
 - Price, T. B.
 - Price, W. S.
 - Peggy, C. G.
 - Pearson, C. C.
 - Rowe, W. D.
 - Robison, W. A.
 - Singletary, M. Y.
 - Scott, M. L.
 - Swart, J. H.
 - Stringfellow, W. A.
 - Trank, H. C.
 - Toon, J. T. W.
 - Vining, J. M.
 - Williams, J. M.
 - Walker, W. D.
 - Wardack, W. C.
 - Yates, R. B.
 - Young, G. H.

Carried. On motion the clerk was instructed to furnish the executive committee of the white man's primary with a certified copy of the registration list. On motion council now adjourned.

The Vassar Girls

They came, we saw, and they conquered; is the opinion of the large and appreciative audience, which enjoyed the delightful entertainment, by the Vassar Girls, Friday evening; each one of whom is an artist. All the nice things said about them and their entertainments, and all the laudatory commendations by the press everywhere; Sanford will be glad to acknowledge, is well deserved and true, but she reserves to herself the pleasure of adding that "the half has never been told."

Navigator in Orlando

Chester Kennison, who proposes to navigate a motor boat down the Mississippi river, and over some of the other interesting bodies of water, was in town this morning for a brief visit. Mr. Kennison now lives in Sanford, but lately made his home in Orlando, where he has many friends.—Reporter-Star.

SANFORD'S PUBLICITY

A Vigorous Campaign To Be Inaugurated

COMMERCIAL CLUB IS GROWING

Secretary Bates Writes About the Plans of the Club On Publicity

The spirit of progress in Sanford is typically depicted in the support that the advertising fund of the Sanford Commercial Club is receiving. With four hours' work on the part of the writer, the subscriptions reached the neat figure of \$2,000, leaving little or no doubt but what the maximum set by the committee—\$5,000—will easily be reached. Every one who has manifested a spirit of exceeding liberality in this movement, and not only gave abundantly of their funds, but agreed to put in a good word here and there where fruitful effort will be needed.

Great care will be exercised in the outlay of the money. Already the secretary has been visited by half a dozen smooth talkers from abroad who seemingly had designs upon the roll. But their powers of annexation were not sufficiently developed to even permit them to get in sight of the real money. Sanford has sense enough and brains enough and energy enough to look after its advertising, without having to pay the best part of the fund to outsiders for imaginary service and advice.

The materials that will be issued by the Publicity Department of the Commercial Club will be of the very best quality, and care will be taken to allow nothing of a cheap nature to go out with the seal of the city stamped upon it. Such mediums of advertising will be used as reach persons who have ample means to invest in Sanford properties. Great stress will be placed upon the importance of this city as a place of all the year round residence and every potent factor bearing upon the many attributes of our community in this respect will be handled in a very comprehensive manner.

What we now have to do is to stand together. Act with that cohesiveness that moves mountains, make "Sanford the Best Place On Earth" the slogan of every citizen, and in a short time the results of our publicity campaign will begin to assert itself.

Yours very truly,
THOMAS K. BATES, Secretary

3,500,000 Box Crop

Mr. W. C. Temple, of the Florida Citrus Exchange, says that the total Florida crop of oranges and grapefruit for the season 1911-12 will be only from three to three and a half million boxes. The fruit however, both oranges and grapefruit, is of the finest quality, flavor and juiciness that the state has ever produced since the late freeze. Nearly one-half of the entire crop is not of the first bloom, but of later blooms, which should not be shipped until after the holidays, so there will not be available for the Thanksgiving and holiday trade this year to exceed a million and three-quarters to two million boxes, as against nearly three million boxes last year, and four million boxes the preceding year. Therefore, people who have oranges to sell should bear this extreme shortage in mind and not be in a hurry to let their fruit go at any old price.

Home Marriage

Sppily afternoon at 2 o'clock, at the home of her parents, Mr. and Mrs. Hamrick, on Palmietto Avenue, between third and fourth streets; Miss Cora Lee Hamrick was united in marriage to Mr. A. W. Thurston, Rev. C. H. Summers, of the Methodist church performed the ceremony which made the happy pair one. The Herald extends to their congratulations and best wishes.

Florida Corn and Hay

It looks good to a Floridan to read in the Hastings News that "shipments of corn and hay are being made from this place." There is no reason why Florida should not raise all of its forage crops and put them into cattle and hogs.

One Killed First Day

Death claimed the usual toll in the automobile race at Savannah yesterday. Joe Dawson, Marmon driver, was hurt on auto course, and McNay, Case driver, killed in a smash-up.

Wade does most of the Sanford piano tuning. Phone or write to Wade, the tuner, Orlando.