

St. Louis To Make Decision On Sanford Pact Today

Red Bird Ownership Change Is Cause Of Delay; Cards To Name Manager

By KENT CHETLAIN
The hour of decision has arrived. The City Indians with undying love of our national pastime, stands at the very crossroads of triumph and disaster for the coming season. The future course of baseball in the small town of St. Louis hangs precariously in the portfolio of Walter Shannon, St. Louis farm system representative, who is due here this afternoon to make the final pronouncement of the Seminole Blue-Cardinal working agreement.

This morning Shannon showed acting president of the St. Louis Cardinals, Washington, to discuss his findings and clarification of the original pact sent to the Blues two weeks ago before the St. Louis club was sold by Fred Salch to the Anheuser-Busch Brewery Co. last Friday.

Shannon conferred with Blue officials for a lengthy three hours on Saturday at the WTRH studios. Following the confab, he emerged smiling and visibly pleased by the local interest in the accord. Shannon declined to elaborate, but flatly asserted that both parties were in general agreement and that there were no stumbling blocks, but rather points in need of full clarification.

In addition, he admitted the sale of the Cards was one reason for the delay in consummating the working accord.

"Yes, I will have to talk with Washington before I can make any decision with you club," he answered this reporter. "While I am not at liberty to say anything, I do not think our St. Louis club will have a sudden change of policy."

He had expressed some concern over the ball park and the condition of the Cards before the meeting last Saturday, but both of these fears were turned to pleasing surprise as he was conducted on an abbreviated tour of the Memorial Stadium from the outside.

Looking up at the huge bank of bleachers and the ultra-modern \$2,000,000 grandstand, Shannon fairly smiled with amazement.

"This is as good a park as I have seen in class A ball. You don't have to sell me on this park. It's tremendous."

Before leaving for his Daytona Beach vacation and business headquarters, Shannon promised to return this afternoon at 1:30 p.m. to give the Cardinals' final answer to the Blues.

"I haven't seen Washington since the Cards were sold and I must first get his consent and then the Cardinals' final answer to the Blues," he concluded getting into his car for the drive back to Daytona last Saturday afternoon.

Thus at press time, the future of the Seminole Blues and the future of baseball here will be determined one way or the other, contingent on Shannon's conveyed decision of the St. Louis Cardinals.

Starting his classic retreat to the Dan, a major strategic move in the Revolutionary War, Gen. Nathaniel Greene was completely without funds.

Legal Notices

NOTICE
THE BOARD OF COUNTY COMMISSIONERS of the County of Seminole, Florida, will receive bids at the Clerk's office in the Court House at Sanford, Florida, before Clerk P. M. March 16th, 1953, for the following:
ITEM No. 1
Two ton trucks, with 3 year dump bodies, 2 wheel transmissions, 2 speed tires, ten rear ends, tires 8.25 x 20 rear and 7.50 x 20 front, 8 cylinder engines, preferably
ITEM No. 2
1. Road patrol patrol with not less than 14 or more than 20 horsepower.
Bids will be opened at a meeting of the Board to be held March 17th, 1953.
The Board reserves the right to reject the bids offered, and to accept the bid deemed to be for the best interest of the County.
By: O. P. Hendon, County Clerk, by Ex-officio Clerk of said Board.

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Oviedo Lions Win 14th Straight Game To Capture CFC Tourney

Country Club To Stage Men's Golf Meet Next Sunday

The Seminole Country Club, recently purchased by the New York Golf and Country Club, will launch its biggest season of tournament play next Sunday with the opening of the 3rd annual Mayfair Seminole Men's Amateur Invitational tournament.

The Starline opening will feature the Pro-Am event to be followed with a strenuous six days of amateur eliminations, culminating with the championship on Sunday, Mar. 7.

A huge field of entries is expected to set the three-year tournament record. Defending champion Ralph Hooper, 1952 Maryland state champ from the Chevy Chase Country Club, Md., will be returning as well last year's runner-up Tom Hildebrand, 16-year-old National Junior golf champion of Orlando.

In addition, Robert Manley, 1951 Georgia amateur, Eddie Boyer, 1952 Georgia County Club, Wash., D. C., Martin F. McCarthy, 1951 of the Maryland golf association and past president of the Columbia County Club of Wash., D. C., will be entered in this year's Invitational.



HENRY LONGWELL JR., his father, both of Sanford, and Walter Johnson, Salisbury, N. C., are shown with a string of speckled perch they caught in the St. John's River last November.

Tennis Players Find Sanford Is Haven For Year Around Playing

"Practice makes perfect" is the old saying which universally applies to almost every conceivable endeavor, and is especially true in the game of racket, courts and nets, or more commonly the game that is known as tennis.

Any tennis enthusiast will readily tell you that the psychological phases, "tenacity and frequency" are the essential elements necessary to develop a player's game.

Like every part of the nation, Sanford is becoming more sport-minded and outdoor conscious every year. Each week-end the city park courts are filled with amateurs improving their game and during the winter months, they northern tourists join the Mayfair Inn courts to polish their services, backhanded shots and in general release their pent up nervous energy in the invigorating and relaxing fresh air while engaging in the body building net game that necessarily develops that type of self-satisfaction and fellowship.

During the summer months, the readily expanding City recreation program provides tournaments, supervised practice for hundreds of children and adults under the guidance of Tom Stringer, City Recreation director.

The Fort Mellon lakefront park courts are a favorite spot for northern tourists to stop off and engage in a little game for an hour's relaxation while driving in confining cars and from winter vacation destinations in Florida.

Charles Martin, manager of the hotel, has made it a standard practice of permitting the use of the well kept Mayfair courts for the annual City tennis tournament staged in the waning summer months.

Florida State Bank Vice-President, T. E. Tucker, is the current local net king, having annexed the Sanford title in the men's singles for the last three consecutive years.

His championship drive last summer culminated in a thrilling extra set play-off that was extended to the next day by darkness. His worthy opponent was Clay Williams, a car salesman. Their bitter championship struggle is almost weekly re-enacted under the sunny skies of Seminole County throughout the year.

This year general Bill Sweeney, noted New England pro who was voted as the third best comeback athlete in 1950 by Sport Magazine, is the Mayfair Inn net pro. Sweeney, who was forced to change

over from playing with his right arm to his left because of a severe injury he received in a truck accident while serving in the U. S. Army, as a firm believer in patient supervision and practice to develop his limbs. A direct result of this is his overwhelming popularity during his first season here.

Thus, "tenacity and frequency" are the two factors that can be achieved by living in Seminole County, since Sanford has the tennis facilities available and the weather is conducive to year-around play and practice.

One-Arm Golf Pro Plays Here Today; Powell, Heard Win

Famed Jimmy Nichols, one-armed and amputee, and Marjorie Smith, two-time women's champion of Maryland and winner of the Ladies National Open, will conduct a free clinic for all golfers at the Mayfair Inn Seminole County Club this afternoon at 1:30 p.m. Following the clinic the two pros

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Sanford-Orlando Track Is Headed For Record Year

By KENT CHETLAIN
The Sanford-Orlando Kennel Club is heading toward another record-making year. Latest statistics show the Seminole County track is running 15 percent ahead of its record season last year and there is no indication that the trend will change.

Back in the booming '20s, Walter Anderson of Bridgeport, Conn., grasped the infinite possibilities of a dog track in the "Carolina Spot of sub-tropical U. S. A.," Central Florida.

It was in 1925 that the track was first opened and after enjoying several prosperous years, the track came and with it the hard times which Anderson rose to meet on every side. Weathering the dark days of the late '20s and early '30s, Anderson skillfully guided the course on the comeback trail as it became of age after World War II.

Since then it has been year after year, but the past year season was the wake of the post-war recession.

R. C. Baird, Sanford-Orlando general manager reports that last year's total annual record handle of over \$1,000,000 is destined to be shattered this year, as will last season's 125,000 attendance for the "Carolina Spot."

"While I can't give you the actual figures," he said, "I can tell you that we are 15 percent ahead in everything. The winner dog owner have averaged \$950 per week for the first five weeks of this season compared to last year's average of \$750. In fact this season's second week the average earnings have hit the \$1,000 figure."

Further evidence of the track's prosperity is the all-time record opening night of more than 3,400 spectators last December. The season usually begins after the holidays and lasts until the middle of April.

Each year the big race at the Sanford-Orlando track is held near the end of the season in April. It is known as the Central Florida Greyhound Derby. Beach Belle, owned by Paul Sutherland, capped the winners in the Derby event. This year Beach Belle sired by "Smack" Beach Comber and Easter Greyhound, has won three times and placed second.

The season's sensational dog, heading up the fine array of the track's 500 floor-footed greyhounds, is the Derby champion, the "Smack" Beach Belle sired by "Smack" Beach Comber and Easter Greyhound, has won three times and placed second.

The Nelson status of the Georgia loop forced Steinecke to come to the Orlando Florida State League meeting two weeks ago to seek the Sanford Blue managerial post.

Meanwhile, Fields revealed that Imbra was sold for \$200 while Parise brought \$150. If one doesn't report and other does, Sanford will get the sale price on the player reporting. Of course if neither one reports, then Sanford must refund the money.

The sale of Imbra, who hit 202 in 91 games for the Blues last year, and Parise, who hit 207, socking 14 homers and driving in 85 runs while crossing the plate 111 times and accepting 155 passes, was a necessity for the Sanford club.

The debt-riddled Blues have made a settlement with their creditors for paying off the \$7,100 1952 debt for \$4,000. Their present negotiations with the Cardinals would provide them with a complete team this summer, if consummated. Thus the six active players on the Sanford roster could be sold to pay the debts.

Besides, under the new league ruling no FSL club can use more than two veterans. Last year the limit was four. Sanford had three vets on their roster from last year, Parise, Imbra and hurler Jorge Rivera, winner of 14 and loser of 12.

Imbra And Parise Are Conditionally Pedaled For \$350

Flabby fielding second baseman, John Imbra, and long-ball hitting first baseman, Joe Parise, both veterans, were sold conditionally for a combined price of \$350 by the Seminole Blues over the week-end to the Jessup club of the Class D Georgia State League, it was announced Saturday by Jim Fields, business manager of the Blues.

The sale of last year's two .300 hitting veterans of Italian-American extraction was conditional upon their reporting to the Jessup club, managed by Bill Steinecke, play-off winning pilot of the Palatka Aztecs last year.

The conditional sale will also hinge on the ability of the Georgia State loop to operate next season. Two teams, Eastman and Duluth, have so far been unable to raise sufficient funds to enter the eight-

Deland Begins Work On New Grandstands

DELAND—(Special)—Cement footings for the new \$10,000 prefabricated steel grandstands at Conrad Park will be poured today. It was announced Friday by City Manager W. D. Yelle. The new grandstands will replace those destroyed by fire after a game with Sanford last June. Plans call for a 650 seating capacity in the new grandstand.

SHOOT IT OUT

RAYMONDVILLE, Tex.—The Cavazos and Trevino brothers shot it out in a tavern yesterday, killing four members of the two feuding families.

Officers weren't able to find the exact cause that sparked the fight that killed George Cavazos, 23; Urbano Cavazos, 41; Lorenzo Trevino, 31; and Manuel Trevino, 30.

Fed JVs Win 10th From New Smyrna; Scottmen Defeated



JOHNNY JONES

NEW SMYRNA—(Special)—Paced by newcomer, Don Clark, and his nine points the Seminole High School Junior "Blitz Kids" rang up their 10th victory in 12 games this season by thumping New Smyrna Beach J.V.s, 31-31, here last Friday night. The Fed smoothie quitters its faced all season, were flattened by the New Smyrna, 50-30, in the featured game of the twin bill.

Bill Brown, rans lead shooting guard, nipped five buckets in from 30 feet out in the final half to mesmerize the Scottmen. Brown lugged in 15 to lead all scorers. "Blitz Kids" scored 10 in the final quarter. Don Phillips popped in 10.

Junior Metts was Sanford's leader with only nine while Frank Stafford contributed eight and Ross Hammam added seven.

Mount Dora Drops Lyman Out Of CFC Tournament, 48-41

MOUNT DORA—(Special)—Lyman High's fourth grade team, which scored through its first two games in the Central Florida Conference basketball tournament, took a semi-final only to be turned back by the host Mount Dora quintet, 48-41, in a hard fought contest here last Friday night.

The continued scoring of Frank Hall and John Ramey averaged too much for the scanty hits of Jerrygo from Longwood as the two Golden Hurricanes accounted for 34 of the team's 48 points.

Hall is normally named in 26 of Bobby Driskill's numbers.

Bobby Driskill accounted for the Lyman high total of 16 while scoring forward Charlie Shu hit for 10. Coach Jim Payne's Greyhounds started very badly falling behind 11-8, at the end of the first period in the dropping further back to a 25-16 deficit by the intermission.

The Hounds, true to their spirit jumped back in the ball game with a 15-point rally in the third quarter to tie the Mount Dora lead to 33-31. Then the pesky Hounds forged out in front momentarily to 37-33 lead in the last period by succumbing.

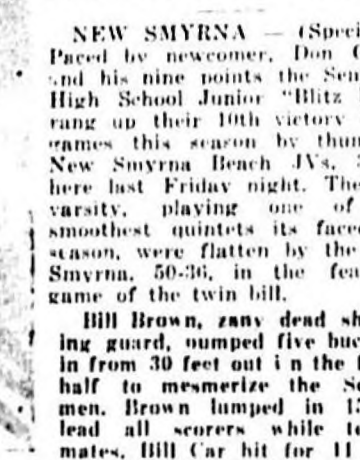
The loss handed the Hounds out of the CFC meet and ended a three-game winning streak. Lyman now has a 6-7 CFC record and a

Joe Parise Steinecke

Joe Parise and circuit officials have admitted that unless eight teams can open at the start of the season, the loop will disband.

The Nelson status of the Georgia loop forced Steinecke to come to the Orlando Florida State League meeting two weeks ago to seek the Sanford Blue managerial post.

Johnny Jones Hits For 65 Points In 3 Tourney Games To Pass 300 Mark



JOHNNY JONES

MOUNT DORA—(Special)—Oviedo's roaring Lion quintet ranked in their 13th and 14th consecutive victories of the year by nipping Titusville in an overall record of the semi-finals of Central Florida Tournament here last Friday night, 42-39, and then going on to win the championship by edging Mount Dora Saturday night, 47-45.

Oviedo's sensational 15-year-old sophomore, Johnny Jones, scored 65 points in three tournament games to total his season total at 414, all-time high in Seminole County amateur basketball.

The defeat handed Jones, of an individual game record with 41 in the opening title with Orlando on Thursday afternoon.

Oviedo now boasts of a 15-2 overall record.

Player	PG	FG	FT
Jones	5	3	13
McCall	2	6	10
Wharton	1	1	1
Flayor	0	0	0
Meek	3	5	11
Totals	11	19	47

Oviedo, 17
Mount Dora, 15

Barr Arbiter School Is Held At Longwood

Baseball's immediate General Barr for 1953, National League arbiter for 19 years, originator of baseball umpire schools, inventor of under-the-shoulder chest and shin guard protectors, noted author, official umpire for the 3rd Army and recently appointed president of the K-O-M Class D League of the Western Association Class C loop, is conducting his 17th annual umpire school at Longwood in south Seminole county this week.

The six-week course will end next month.

Legal Notices

IN COURT OF THE COUNTY OF SEMINOLE, FLORIDA, J. N. PROBERT, CLERK OF THE COURT, has caused to be published the following: CHARLES F. WIDEMORSE, deceased. HELEN LOUISE RIVAS, as executrix of the estate of CHARLES F. WIDEMORSE, deceased. HELEN LOUISE RIVAS, as executrix of the estate of CHARLES F. WIDEMORSE, deceased. HELEN LOUISE RIVAS, as executrix of the estate of CHARLES F. WIDEMORSE, deceased.

GREYHOUND RACING

10 RACES TONIGHT
Rain or Shine 8 P. M.
Daily Double & Quinellas

Greyhound racing is on the air with our WDBO at 6:10 with all the "dope" on the dogs of the Orlando-Sanford Kennel Club.

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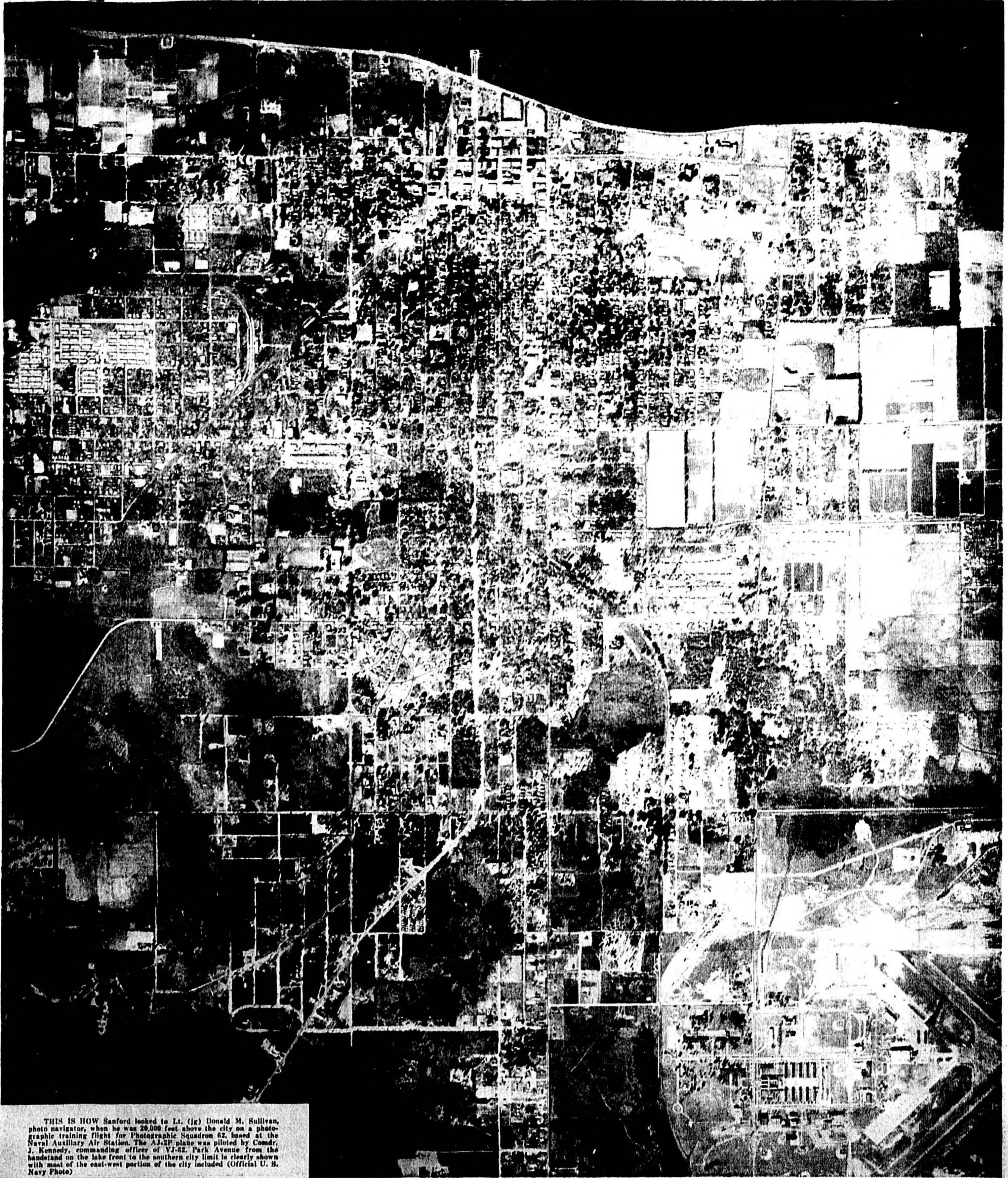
The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA

Associated Press Lensed Wire

No. 131



THIS IS HOW Sanford looked to Lt. (jg) Donald M. Sullivan, photo navigator, when he was 29,000 feet above the city on a photographic training flight for Photographic Squadron 62, based at the Naval Auxiliary Air Station. The AJ-2P plane was piloted by Comdr. J. Kennedy, commanding officer of VJ-62. Park Avenue from the bandstand on the lake front to the southern city limit is clearly shown with most of the east-west portion of the city included (Official U. S. Navy Photo)

Sanford Operates By Commission-Manager System Manager Is Only Full Time Employee Of City Administration

The government of the City of Sanford is operated under a Commission-Manager system, with the Manager the only member of the administrative body working as a full-time employee.

The City Manager is Tom Lemon, who formerly was mayor of Blountstown, Ind., during a Democratic administration. Energetic and far-seeing, Mr. Lemon constantly is striving to better the handling of City Affairs, emphasizing of its departments and the appearance of Sanford in general.

The re-elected mayor of Sanford is Harold Chassee, City Commissioner for four years and president of Chase and Company, Sanford's oldest firm dealing in vegetables and citrus.

Mr. Chassee was elected to the Commission in 1951 to serve two unexpired years of the three-year term of Sam Martins, who resigned as Commissioner. He also had served a prior three-year term.

Under the system for electing City Commissioners, one was elected last fall, two more will be elected next fall and two more the fall of 1954. An organizational meeting is held by the Commission in January of each year in which a mayor is elected by the Commissioners.

The new Commissioner on the governing body is J. Demore Corde, who was elected last fall. Andrew Carraway, local insurance agent, did not seek reelection.

Mr. Corde, who manages his own garden, is commander of the local American Legion post and a director of the Seminole County Baseball Association.

The mayor last year was Commissioner William H. Stennett, who is in the retail grocery business. Other Commissioners are John Kader, who is in the jewelry business, and John Ivey, who operates his own shoe store.

The Commission regularly meets the second and fourth Mondays of each month, but of late it has been holding other special meetings to take care of pressing business.

The police chief is Roy Williams, who has been chief for 30 years and who regularly attends meetings of the City Commission as a Reserve-Army at all official meetings.

The City Attorney is A. Edwin Whinniger, while the City Clerk is Hilda N. Rizer, who has filled this position 25 years.

The fire chief is Mack Cleveland, who maintains an efficient fire department. Other department heads and their responsibilities are as follows: Sidney (Red) Richard



ONE OF SANFORD'S most attractive subdivisions is Highland Park, foreground, with its well paved streets and modern well built houses. Left center, is the Seminole High School. And immediately beyond that is the State Farmers Market. In the background is Lake Monroe. (U. S. Navy Photo.)

Municipal Zoo and public buildings. James Dunn, garbage and trash collection and parks. John Gillon, building inspector. R. H. Beckham, streets. E. H. Johnson, water superintendent, public health and sanitation, and Municipal Swimming Pool. Water is furnished the city from seven wells, located from three to four miles south of the city limits on U. S. Highway 17-92. These wells, which have casing sizes of eight and 12 inches, have a capacity flow of 1,516 gallons per minute. Pumps bring the water from the wells and a booster pump sends it the long way to the Water Plant, near which a 200,000-gallon standpipe is located. Depth of the wells is approximately 175 feet. Alchemy, the futile attempt to make gold out of the base metals, can be traced over a period of 1,000 years. The belief that all substances are composed of one primitive matter led to the development of alchemy which was the attempt to make gold out of base metals. Mourners at Cyprian funerals will a few drops of wine on the ground as a symbol of the wine to be enjoyed by the deceased in the next world.

County's Assessed Valuation Now Established At \$42,676,134

The administration of the governmental affairs of Seminole County is conducted by a Board of County Commissioners, composed of five men, each elected from a county district.

The body meets twice a month to carry on county matters in a room on the third floor of the Court House. Seats are provided for spectators.

J. P. McClellan, citrus grower is chairman of the board, while other members are W. B. (Brown) Miller, farmer, John Meisch, farmer, Otis E. Fouraker, citrus operator, and B. C. Dudd, dairyman.

Total assessed valuation of all property in Seminole County has increased approximately \$2 1/2 million from 1951 to 1952, according to figures compiled by Sanford F. Doumaer, County tax assessor. The increase was from \$40,018,381 to \$42,676,134.

The County tax roll for 1952 showed a 20-mill levy on non-exempt property for maintenance and a 10-mill levy for the County-wide special school district No. 1, bringing in aggregate sums of \$468,557.68 and \$241,203.90, respectively.

Grand totals of taxes assessed were as follows: Real estate, \$183,917.32; railroad and telegraph, \$49,803.82; personal property, \$205,309.32, and penalty on personal property, \$3,183.72, making an overall total of \$748,976.48.

A break-down in the levy on non-exempt property for County maintenance shows the following: Real estate, \$303,518.90; railroad and telegraph, \$11,924.68; personal property, \$131,127, and penalty on personal property, \$2,019.07.

The break-down in the taxes for special school district No. 1 shows the following: Real estate, \$181,788.30; railroad and telegraph, \$15,902.34; personal property, \$65,563.50, and penalty on personal property, \$1,000.64.

Special school district taxes for bonds take in districts Nos. 1 (Sanford), 5 (Geneva), and 6 (Lake Monroe). A total of \$26,462.65 is the aggregate tax assessed for district No. 1, with totals of \$1,780.58 and \$2,128.57 for districts Nos. 5 and 6, respectively.

Taxes amounting to 2 mills are levied against district No. 1 with 2 and 1 mill against district Nos. 5 and 6, respectively.

Valuations of property were determined as follows: Wholly ex-

empt lands, \$9,199,930; land reverted to state, \$54,289; delinquent taxes, \$2,480, which amounts to about 57 1/2 per cent of the total valuation; improved current land, \$10,022,210, upon which the millage for relief of bonds, only, that were outstanding at the time the special provision went into effect is levied; non-exempt current land, \$1,000,000, and maintenance, \$14,191,800; personal property, \$6,550,350, a 4 mill and telegraph property, \$1,500,284.

Remaining taxes come from the Central & Southern Florida Flood Control District at Geneva and Cuba, amounting to \$708.22. One-half the taxes listed for County maintenance is slated for school use, which would reverse the figures listed for aggregate taxes assessed.

Increase in taxes are noticed mainly in real estate taxes, which jumped nearly \$100,000, from \$388,453.47 to \$488,918.58, and personal property taxes, which rose approximately \$48,000, from \$160,114.92 to \$208,309.39.

Valuations rose approximately \$1 million for homestead lands, and approximately another \$1 million on non-exempt current lands. Valuation set for the former last year was \$9,147,390 and for the latter, \$11,439,480.

Grand total of taxes assessed in 1951 was \$599,940.08, approximately \$150,000 less than the amount assessed for 1952.

The tax collector is John Gallaway, who also is responsible for the sale of automobile license tags. Douglas Stanstrom is County Judge and sells fishing and hunting licenses as part of his responsibilities. The clerk of the Circuit Court is O. P. Herrin, who also acts as county clerk. Luther Hobby is Sheriff. Rayburn Milwee is County Superintendent of Public Instruction and Mrs. Camilla Bruce is supervisor of registration. The County attorney is Senator Lloyd F. Boyie. The consulting engineer is M. G. Hagan and the County prosecuting attorney is Kerlyne Householder.

Over the greater part of the deserts of Sahara and Egypt, the rainfall is believed to be less than an inch a year.

The greater part of Africa is in the tropic zone.

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Volusia County
KENNEL CLUB

New Construction Planned By Ozier-Weller Officials

Company Will Build 40 Three Bedroom Low Cost Houses

Plans for construction in the near future of a group of 40 low cost, three bedroom houses were announced this week by officials of the Ozier-Weller Homes, Inc. The homes will sell for \$600 down and approximately \$50 a month payments under F.H.A.

Each of the homes will be of masonry construction and will include three bedrooms, living room, kitchen, bath, ample closet and storage space, attractive exterior design, and spacious lot.

In another building enterprise to start during March or April, construction will commence on houses in the East Air, San Lania, and Highland Park sections. All will sell under F.H.A. terms and will range in price from \$8,450 to \$13,150, including land. These will be two and three bedroom models and will vary in architecture from flat room modern to ranch type and conventional gable styles.

In looking back over their past two years' activities in Sanford, the Ozier-Weller Homes, Inc. point with pride to the 150 homes built by them during their time in Florida. A portion of these homes were built as "project houses" and the rest were custom built to suit the needs and tastes of the individual family.

The company's architectural service includes numerous consultations with the family to ascertain their tastes before preliminary plans are drawn. The following information is compiled: Size of family, ages, amount and type of entertaining anticipated, hobbies, recreational tastes and finances.

If the family owns property on which the house is to be built, the location of trees, lake, if any, and prevailing breezes are all taken into consideration.

"Open House" is now being held for the Monterey, a pre-engineered house manufactured by National Homes of LaFayette, Ind. Company officials feel that although Sanford has had prefabricated houses in the past, there has never been anything resembling this quality home which has just been completed at 1802 Mellonville Avenue.

The kitchen is a homemaker's dream come true with dishwasher, clothes washer and drier, stove, and refrigerator of the latest models. The house is furnished by Cox O'Neal of Orlando with silver from Kader, china, glass, and other accessories from Sweeney's, and Frigidaire equipment from High's in Oviedo.

Ozier-Weller Homes, Inc. is the baby of the Ozier-Weller enterprises in Illinois which in 1932 constructed 700 homes. Sanford has benefited greatly through the new company's activities. Not only has northern money and experience been brought here, but a great deal of property which previously had brought no income to the city in its unimproved state is now on the paying list.

Local merchants and dealers have also profited since all labor was supplied locally, as were most of the building materials.

Mrs. Ruth N. Billhimer is office secretary and with M. W. Ozier handles sales.



W. R. WILLIS of the Mayfair section of Sanford is the owner of the spacious home above. It was constructed by Ozier-Weller Homes, Inc. and consists of three bedrooms, bath, kitchen, and living room. A custom built home, it was especially designed for comfortable living in tropical areas.

\$60 Million Invested In New Industry

LAKELAND (Special) — Sixty million dollars will be invested in the expansion of the nation's phosphate industry. It was announced this week by Thos. M. Ware of Chicago, engineering vice-president of the International Minerals and Chemical Company.

The bulk of this construction will be the Hillsborough-Polk county area in Florida.

A \$13,800,000 phosphate plant is now under construction at Bartow, south of the Mulberry-Bartow highway, and International has been granted a certificate of necessity for a new mine in the Bartow area to cost \$7,700,000 and another certificate was issued for the biggest dredging in the United States to cost \$12,500,000.

The Atomic Energy Commission recently opened an office in Plant City and is working on plans to produce uranium as a by-product of phosphate.

Other expansions are under way in Florida by Virginia-Carolina Chemical Co., American Cyanamid Co., F. S. Royster Guano Co., Armour Fertilizer Works, Victor Chemical Company and other.

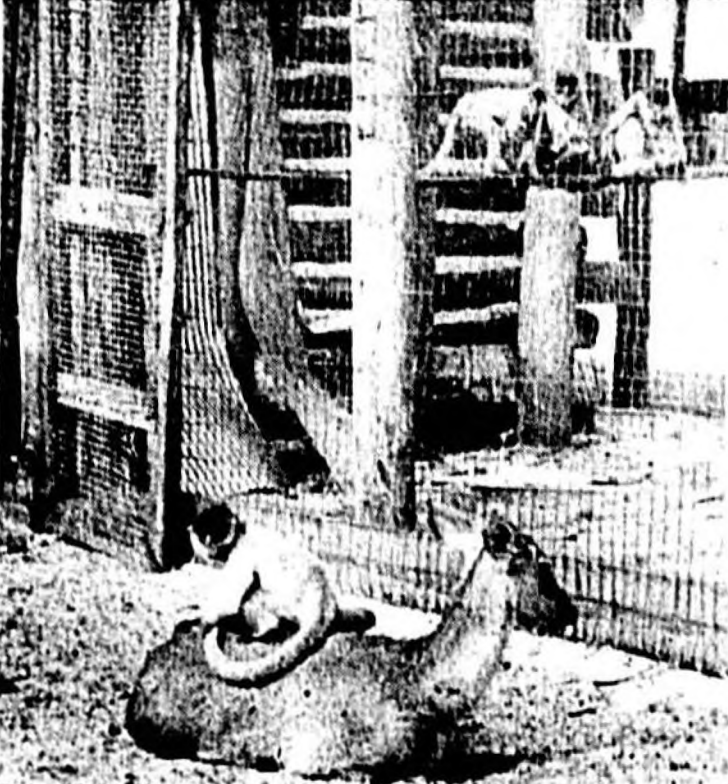


Photo by Kirsner/Raymond Studio
OLD FRIENDS AT THE ZOO

Indian Attack Led To Settlement Here

An attack by Indians was responsible for the renaming of Camp Monroe, the first known white settlement in this area, to Fort Mellon. This camp was in actuality the basic foundation of the city of Sanford.

Records indicate that no white persons with the possible exception of a few Spanish explorers penetrated to the interior of the peninsula now known as the State of Florida prior to the military encampment in 1836.

In December of that year, Camp Monroe was established on the south bank of the lake which now bears the name of the camp. Two companies of artillery and four companies of dragoons settled there. Indian hostilities prevented further occupation of the district surrounding the camp for several years afterwards.

Within two months after the settlement was established, an attack by King Phillip and his son, Coacoochee, together with several hundred Seminole warriors, resulted in the death of Capt. Charles B. Mellon. In his honor, the name of the camp was changed to Fort Mellon.

Tax Millage For Sanford In 1952 Set At 17.4 Mills By Commission

The tax millage for Sanford last year covering debt service and operation, was set at 17.4 mills by the City Commission.

The true value of all taxable property was estimated at \$30 million while the assessed value for 1952-53 taxation was fixed at \$16,287,337. Assessed value, excluding homesteads reduced this sum to \$10,046,217.

Under Florida's Homestead Exemption Amendment, homesteads having an assessed valuation of \$5,000 or less are not taxable if the owner makes the proper application for exemption.

The tax levy last year was split into 9 mills for debt service and 8.4 mills for operation.

The City's general obligation bonds amount to \$3,807,000; stadium and utility tax, 2 1/2 per cent revenue bonds, \$80,000; and refunding series "B," 2 3/4 per cent water utility bonds, \$484,000, making a total bonded indebtedness of \$4,491,000 as of Sept. 30, 1952. Cash and investments in the sinking funds amounted to \$21,146,711.

The stadium and utility tax revenue bonds are payable at the rate of \$20,000 annually, solely from stadium admission tax and its operating revenues, and from the utility service taxes.

The anticipated utility service

taxes for fiscal year, 1952-53, are estimated at \$61,000 of which \$20,000 is appropriated for retirement of the stadium and utility tax revenue bonds. These bonds are callable and could be refinanced so as to release the pledge against the utility service tax.

The net earnings of the Water Plant are pledged for the payment of the refunding series "B" bonds. Surplus earnings after meeting this obligation are transferred to the general fund. The surplus earnings for the fiscal year, ended Sept. 30, amounted to \$46,634.33. The anticipated surplus earnings for fiscal year, 1952-53, are estimated at \$59,666.

The budget summary of revenues and expenditures for fiscal year 1952-53, is as follows:

Anticipated revenues — miscellaneous revenues, \$147,175; cigarette tax, \$98,000; utility service tax, \$64,000; water revenue, \$154,000; and ad valorem taxes, \$222,550, making a total in anticipated revenues of \$685,725.

Estimated expenses — general operating expense, \$128,616; general debt service, \$141,150; stadium debt service, \$21,625; water utility debt service, \$17,150; and water utility operating expenses \$77,184 making a total in estimated expenses of \$685,725.

Sanford Has 80.3 Miles Of Streets

Sanford had 80.3 miles of improved and unimproved streets on Dec. 31, 1952, according to a State Road Department report released today by City Manager Tom Leaton.

A break-down of the types of streets and their mileage is as follows: Unimproved, five miles; graded and drained, nine miles; soil surfaced, inclusive of sand, clay and top soil, 100 miles; gravel or stone, inclusive of gravel, shell, marl or local rock, two miles.

Bituminous surface treated, inclusive of surface treated sand,

clay, shell, marl, or rock base; or retread, eight miles; mixed bituminous, inclusive of sand asphalt and asphalt surface treated, 42.4 miles; bituminous penetration, including bituminous or cold mix, eight-tenths of a mile; bituminous concrete or sheet asphalt, inclusive of rock asphalt, bituminous concrete colgrovin or macasphalt, 6.4 miles; Portland cement concrete, two miles and brick, inclusive of asphalt or wood block, plain or surface treated, 2.7 miles.

The State Road Department estimated the mileage.

About 48 per cent of American families use wine at home, a recent survey indicates.

A Scene in Seminole County



Seminole County is full of scenes like this to greet the many visitors and prospective residents who prefer Central Florida to all other sections of the state. Seminole County has a charm all its own with its many lakes and beautiful St. Johns River — Hunting and fishing are prevalent and popular as well as all of the competitive out-of-door sports.

The following towns are located in Seminole County: Altamonte Springs, Bear Lake, Chuluota, Casselberry, Fern Park, Forest City, Goldenrod, Geneva, Lake Mary, Lake Monroe, Longwood, Oviedo, Paola, Shalva, and Sanford — the County Seat. Each town extends you a cordial welcome.

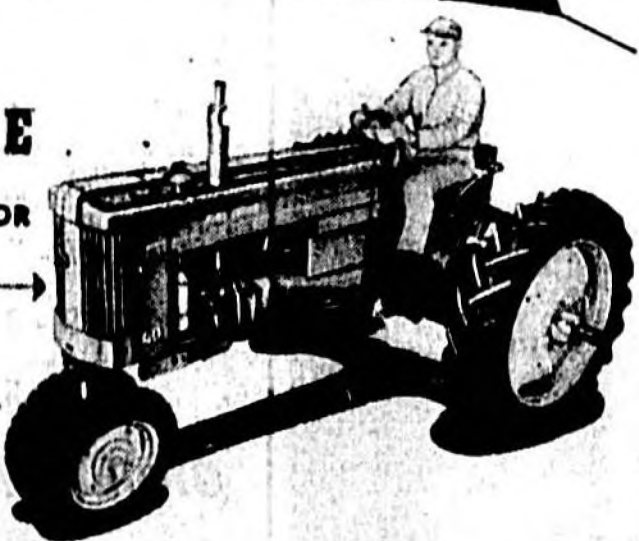
Each one of the County Officials listed below invites you to visit this growing and industrial center . . . and to consider making it your permanent home . . .

COUNTY OFFICIALS

- O. P. Herndon — Clerk, Circuit Court
- R. T. Milwee — Supt. of Public Instruction
- John L. Galloway — Tax Collector
- Sanford F. Doudney — Tax Assessor
- Douglas Stenstrom — County Judge
- J. L. Hobby — Sheriff
- Karlyle Housholder — Co. Prosecuting Attorney
- Camilla D. Bruce — Supervisor of Registration

NOW ON DISPLAY...
...COME IN AND SEE IT!

THE NEW JOHN DEERE MODEL "40" TRACTOR



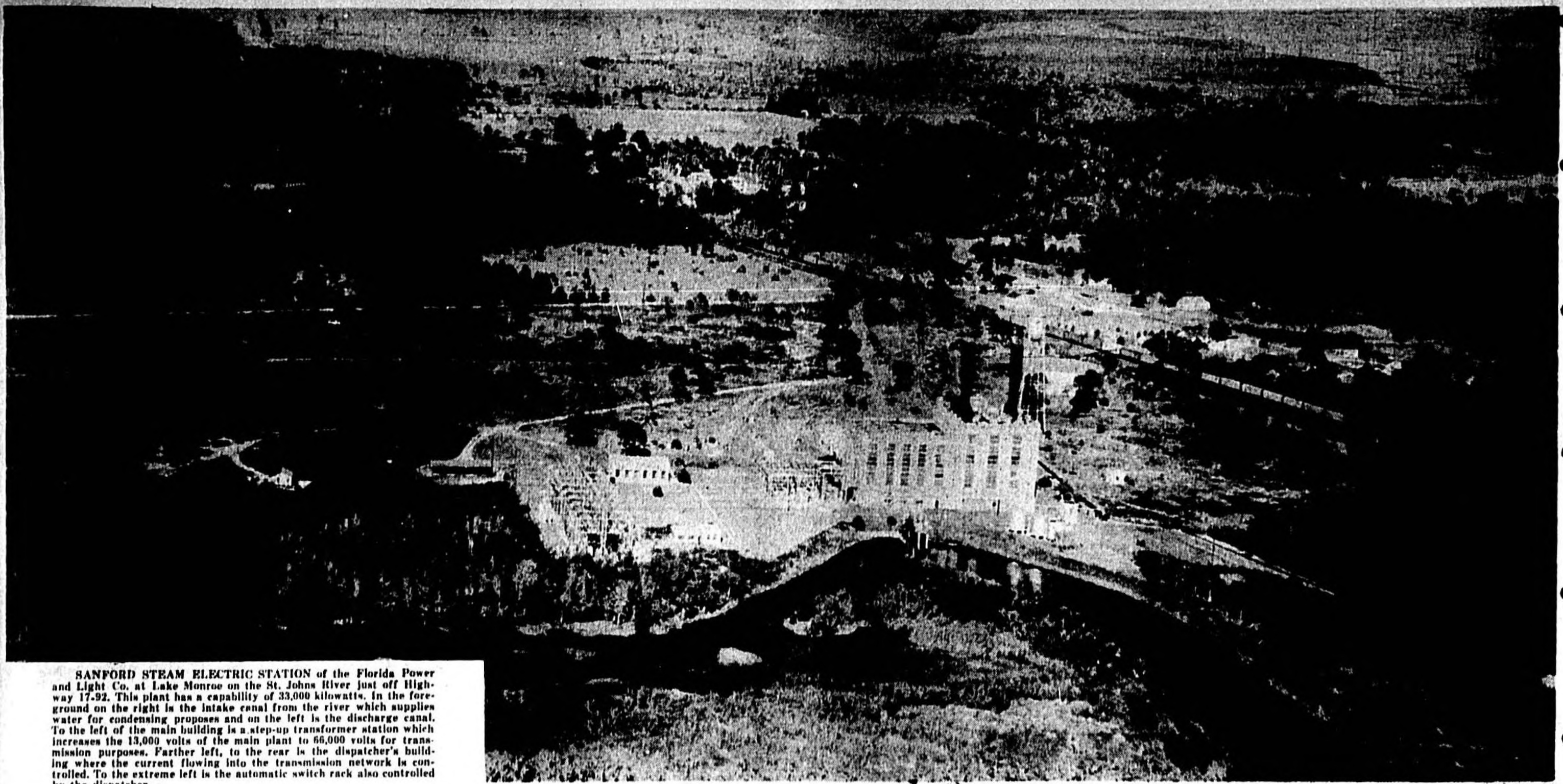
- ☆ 18% more power.
- ☆ New 3-point implement hitch.
- ☆ New load and depth control system.
- ☆ Precision Touch-a-matic hydraulic system.
- ☆ Outstanding new line of 3-point hitch Quick-Tatch working tools.

These are just a few of the many new features of the new "40" tractors we want to show you and tell you about. John Deere has built a lot of mighty fine tractors in the past 28 years, but you'll say this is one of the finest.

See the Demonstration of the new John Deere Model "40" Tractor on Wed., Feb. 25th at 1:00 P. M. at Geneva Avenue and Cameron Ave.

Orlando Farm Equipment Store

701 West Robinson Avenue — Orlando, Florida — Phone — 23450



SANFORD STREAM ELECTRIC STATION of the Florida Power and Light Co. at Lake Monroe on the St. Johns River just off Highway 17-92. This plant has a capability of 33,000 kilowatts. In the foreground on the right is the intake canal from the river which supplies water for condensing purposes and on the left is the discharge canal. To the left of the main building is a step-up transformer station which increases the 13,000 volts of the main plant to 66,000 volts for transmission purposes. Farther left, to the rear is the dispatcher's building where the current flowing into the transmission network is controlled. To the extreme left is the automatic switch rack also controlled by the dispatcher.

Consumption Of Electricity In Sanford Shows Growth Of Area

Electricity, essential as life's blood to progress, is a gauge by which an area's growth may be accurately measured. Because, like the pulse of a human, the quickened activity of a community is reflected in its ever-greater use of electricity.

A study of Florida Power & Light Company's record of the amount of electricity used here shows the area to be a saga of growth and prosperity. Electrical usage in the Sanford area in its homes, stores and factories, has risen constantly — and Florida Power & Light Co. has grown too, meeting the ever-increasing need for electric power.

Today, the FPL plant on Lake Monroe near Sanford is in operation, one of the company's largest and most powerful generating stations in north Florida. Electric power from the plant has boosted production of northern Florida by supplying power necessary to operate farms, factories, fruit processing plants and other businesses in this rich area.

"The greatest growth reflected in our company's sales has been in the number of residential customers," said H. H. Coleman, FPL, division manager. "In January 1952 we served 2,668 residential customers in the Sanford district

(Seminole County). The number had more than tripled by January 1953, reaching 6,400. Factories, plants and businesses served increased over 20 percent."

A tremendous increase in the use of electricity by Sanford folks was shown in the yearly total for 1949, some 7,617,000 kilowatt hours, and for 1952 when 24,176,000 kilowatt hours were used. That is more than three times as much!

The number of new electric services connected is considered a reliable index of the number of new buildings completed, and here again the record shows growth. During 1952 FPL connected 688 new electric services in the Sanford district, a 25 percent increase over the 498 new connections in 1951. Most new electric connections were to residences, proof that local families are prospering, and either buying or building new homes.

To keep pace with the increasing electrical needs of this thriving community in the last 12 years, Florida Power & Light Co. has constructed miles of transmission and distribution lines, numerous substations and made many other improvements, including rural electrification lines. A record 2,768 miles of rural

electrification lines have been built in the last six years alone. They span the service territory which extends along most of Florida's east coast and includes major portions of central and west coasts.

"Florida as a whole has made rapid strides in rural electrification," McGregor Smith, president of Florida Power & Light Co., said. "Of its 56,764 occupied farms, the Census of Agriculture shows that 40,297 have become electrified from central power stations (as of March 1952)."

"Florida, with 78.4 percent of its occupied farms electrified from central power stations, is ahead of all other nine southeastern states. We can appreciate Florida's achievement better when we realize that Mississippi, for instance, has only 57.4 percent of its occupied farms electrified from central power stations. And Tennessee, despite its Government-financed TVA, has 73.0 percent of its occupied farms electrified, or well below Florida."

Sanford residents will remember the addition in 1948 of a great new turbine-generator to the Sanford plant. Linked with FPL's "copper highway" of interconnected lines leading north, south and to the east coast, the generator provides additional power protection for scores of communities not in Sanford's immediate vicinity.

A marvel of modern engineering efficiency, the huge generator's installation followed the company's policy of cutting costs in order to

supply electricity as cheaply as possible, through widest use of modern and efficient automatic controls.

To better serve customers throughout the thriving Sanford district, in July of last year, Florida Power & Light Co. opened a larger, more modern office located at 297 Magnolia Avenue, Sanford.

Florida Power & Light Company's division manager, H. H. Coleman, said his company is planning to continue expansion of generating facilities and to produce electricity in ample supply for the company's statewide system of lines serving this and other areas.

Cost of expansion during the next ten years is estimated by company engineers at \$333 million. Plans are in the making for installation, within the next few years, of additional generating equipment in north Florida which will provide an additional 60,000 kilowatts. And seven other generating plants in other parts of the state are proposed for construction through 1962.

This expansion of facilities is necessary, economic experts maintain, to meet the electrical needs of an expected population of four million by 1962 in Florida.

Call letters assigned to broadcast stations often spell simple words. For example, there are WJHM of New York; WEST of Easton, Pa.; WRE of Indianapolis; WOOD of Grand Rapids, Mich.; and WOKW of York, Pa.

City Improvements Made During 1952 Listed By Manager

Among the most progressive actions taken last year by the City of Sanford, according to City Manager Tom Lemon, was the purchase of \$93,234.95 worth of automobiles, trucks, bulldozers and similar equipment.

The City also inaugurated a large-scale water and sewerage improvement program, which is being aimed at correcting defects in the present water and sewerage systems and expanding these systems to provide for the rapid growth of the City.

The program for the purchase of new equipment was worked out by the City Manager and later approved by the City Commission. The equipment is being financed over a period of three years with the cooperation of the Sanford Atlantic National Bank.

"For the first time," Mr. Lemon said, "the City will have practically all new rolling stock and be in a position to spend more time and money on constructive work and service, instead of on repair and maintenance of old, worn-out antiquated equipment."

More than \$21,000 was spent by the City for parts alone during 1952. In addition, more than 6,400 man-hours were consumed

in repairing the equipment. This does not take into consideration the loss of time on the job and the loss of construction and services which could have been performed with good equipment.

Mr. Lemon advocated better use of taxpayers' money by planning efficient work with well-kept trucks, cars and heavy equipment. He maintained that cities cannot afford to operate equipment that is in a state of extreme depreciation.

"It's like paying for streets, but not riding on them," he said. Successful bids in the amount of \$83,224.05 for 31 pieces of equipment were received and approved by the Commission early in December. The City got trading cuts in purchase prices totaling \$20,453.91 on old equipment, and paid \$16,771.04 in cash from the current budget. The balance of \$46,000 will be paid over a three-year period from the budget as follows: \$18,000 in 1953; \$18,000 in 1954 and \$10,000 in 1955.

All the new equipment is painted armor yellow and will have a distinctive decalcomania insignia of the City seal (Seminole Indian head) on each side of each piece of equipment. The police cars will be of canary yellow color for most effective traffic control, he said.

Monthly schools for truck and equipment drivers are being set up in cooperation with the truck dealers of Sanford for more efficient care and use of the new

Nature Abandons Its Struggle To Destroy Big Tree

Nature has seemingly given up its struggle against a 3500 year old cypress tree which has withstood all attacks against it down through the centuries.

A few miles south of Sanford just off the main highway of 17-92 stands "The Big Tree", which during the past quarter century has become one of the greatest attractions for tourists, who often are

gathered at the entrance to the park in which the tree is located even before Howard Hughes, custodian, opens the gate at 7:00 a.m.

This gargantuan of the plant world is the oldest and largest cypress tree in the world, and the largest tree in the United States east of the Rockies. It is estimated to contain 45,000 feet of lumber. The diameter at the base is 17 feet, and the circumference 54 feet.

Its present height is 127 feet, but previous to the big hurricane of 1924 it stood 105 feet. There are those that claim the big blow of the mid-20's knocked down only a few branches and that some 40 feet was blown off before the turn of the century.

There appear also to be discrepancies in determining who was the first to spot the tree. It is generally understood, however, that a Mr. Lord, an early resident of this area, was the first to realize the tremendous publicity potential of "The Big Tree" and transported sightseers to its site in horse-drawn livery rigs.

This phenomenon of nature is oftentimes called "the Senator" after Senator Moss Overstreet of Orlando, who donated it for a public park.

The Board of County Commissioners sponsored in 1939 a WPA project to build a public park in the area. Over \$10,000 was spent in beautifying the grounds, constructing a new trail with cypress bannisters on both sides, clearing the brush, and erecting rustic fences.

In addition, the various species of native Florida plants in the park were labeled with their common and scientific names, making them easily recognizable by visitors. The Florida Forestry Society of Garden Clubs erected an iron fence around the tree to prevent people from carving their initials on its bark. A new marker, replacing one maliciously removed earlier has been implanted at the base giving pertinent information.

In 1929, President Calvin Coolidge dedicated the tree which in much earlier years was one of four to be found in the immediate area. The Seminole Indians, prior to the Seminole wars, lived in that area and used that quarter as landmarks.

There appears to be little doubt that the tree will continue to exist in the face of the globe. The trunk of the tree is in a sound condition with the exception of the top 20 feet which is hollow. Neither Spanish moss nor moisture has any noticeable effect on cypress wood.

Animals may live for some time in a state of torpor either in hot months in a dry country or in cold months. The former condition is called aestivation, the latter hibernation.

Chester Arthur, born in Fairfield, Vt., had a birthplace farther north than that of any other U. S. President.

Hoover, Truman and Eisenhower are the only U. S. Presidents who were born west of the Mississippi River.

SECOND LARGEST
Florida is the second largest state east of the Mississippi River and has an area equal to that of Maine, Vermont, Connecticut, and Rhode Island combined. Its 35,000,000 acres is about four times the size of Holland.
Nearly 3,000,000 acres of Florida's total area are water and 23,000,000 acres are wooded.

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Get EXTRA EGGS without EXTRA WORK

Tuxedo Egg Mash contains the vitamins, the minerals, the proteins and other quality ingredients your layers must have for heavy production.

Don't waste your time and effort by taking a chance on inferior feeds. There's a quality Tuxedo Feed for your layers, chicks, broilers. Feed Tuxedo from start to finish. It's the easy way to feed for profitable results.

TUXEDO EGG MASH

118 SANFORD AVENUE

HUNT'S TUXEDO FEED STORE

"SANFORD'S LEADING FEED STORE"

PHONE 354

NOTICE TO GROWERS

Now is the time to order Armour's Big Crop Fertilizer while we have a good supply in stock. The following analyses on hand:

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ORDER NOW

Armour's BIG CROP FERTILIZER

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15 More Homes Will Be Built In Wynnewood Area

Phillips Properties Planning Extensive Expansion Program

Ground will be broken soon for 15 additional homes in the Wynnewood subdivision, latest of the Phillips Properties projects in Sanford, according to Mrs. Adelaide Moses, the company's sales representative here.

Forty homes at Wynnewood, located just off Mellowville Avenue at 28th Street, are now occupied and during 1953 it is estimated that 42 more will be sold. The homes in this section are built among oak and pine trees and constitute one of the most picturesque settlements in Sanford.

Wellborn C. Phillips Jr., who has charge of the Phillips' building operations in this area, has probably done more than any other one man to provide quality-built and most-estimated homes for the residents of Sanford. Since 1949 he has added a minimum of \$2,000,000 worth of properties here.

Prior to the time he started building in Sanford, the housing program was at a standstill. His activities have been so successful that other builders have benefited from the sudden expansion of new homes.

For the past 15 years Phillips Properties have been the leading producers of homes in the \$10,000 class in Central Florida. Building has been accomplished in this city as well as in Orlando, DeLand, Jacksonville, Kissimmee, St. Cloud, Ocala, Leesburg, Fernandina, and Winter Gardens. More than 250 of these homes are in Sanford.

In 1949 the company started its first development in this city. Dubious as to the demand for homes, only 12 were constructed in the area known as Phillips' Manor. Even before the development was completed, all of the residences were sold. The initial success led to development of the Woodruff Park and Pinehurst subdivisions.

While engaged in work on the first three housing areas, Mr. Phillips found an outstanding site for another development at Hitchcock Park. Land there had lain idle for years. Zoning regulations in the area were rather prohibitive, but with the approval of the City Commission and local citizens' legal objections were cleared and now this section is an asset to the community and not just vacant land.

After Highland Park, Mr. Phillips built 27 homes on Orange Avenue in Sanford Park. The timing was very good as it was during this period that the Air Station was activated, and several of the Navy



IN THE ABOVE picture taken inside the Florida State Bank are the employees of that Sanford banking institution. Reading from left to right are Mrs. Betty Haulerson, E. G. Kilpatrick Jr., president of the bank, Mrs. Mary Hearn, Mrs. May Lynd Douglass, Mrs. Claire

Kendall, Miss Mildred Lee, Mrs. Dorothy Kendrick, Miss Barbara Wall, Mrs. Kathleen Pezold, W. J. Peacock Jr., T. E. Tucker, Mrs. Catherine Keyt, Ralph W. Pezold, Mrs. Patty Gatchel, and Robert E. Prentice.

17 Modern Homes Being Constructed In Longwood Area

A total of 17 new homes are now under construction in Longwood far exceeding the number at this time last year when all year long a total of 35 building permits were issued for all types of building construction.

According to H. S. "Lew" Arnold, former Mayor of Longwood and Mr. Phillips works in only FHA approved subdivisions. Representatives of the Federal Housing Authority inspect the building as it progresses. Maximum market loans are available to the purchaser, making it possible to purchase a home with a minimum down payment.

The key to the amazing record, according to Mr. Phillips, has been the outstanding values offered. Nothing has been sacrificed in materials or workmanship. He stated that the company owns the land on which it builds and maintains their own source of supply. Phillips' construction crews do the building, and the homes when completed are sold directly to the public.

longtime resident of the Central Florida section, people are constantly leaving the larger cities in increasing numbers to make their homes in the smaller localities. The principal reason he gave for this was simply the comment made by so many of the prospective home builders: "We just want more elbow room."

There is not a single rental vacancy in Longwood, according to Mr. Arnold. Housing is far behind where it should be if any attempt to meet the demand for house seekers is to be met. Sanford based Navy men who move to this area and bring their families are constantly seeking housing accommodations. At the present time and for the next several weeks the families of the men at the Barr Empire School at Longwood will help to swell the bulging population.

Mr. Arnold himself has recently constructed two duplex apartments each having two units and costing \$30,000. During 1952 Howard Hanner built four more units very similar in design to the Arnold apartments and at approximately the same cost. This provides eight family housing units, but this is only one step toward meeting the housing needs of this community.

The Tourist Club, of which Ira Wilson is president, meets regularly weekly and is appreciated by all the participating members. Shuffleboard and other social games are sponsored by the club and are participated in with hearty interest.

The Home Demonstration Club is an integral part of the social life of Longwood. More than 20 members meet monthly to do canning, sewing, mending of household furniture and the like. They sponsor in addition the Girls 4-H club in the Lyman School, various ones of them assisting the girls with projects which pertain to efficiency and self-participation in the home. Mrs. George Miller is president of this club.

The Civic League under the capable direction of Mrs. B. B. Gray also serves a vital purpose in Longwood's progress. The project for the club this year is the beautification of the public buildings of Longwood and the grounds surrounding such buildings.

Longwood has a good library. Those residents of Longwood who do not actively participate in some other club actively appreciate the splendid facilities afforded by the Longwood library.

Longwood is definitely making long range plans for progressive growth and expansion. All indications point to a continued program of growth, prosperity and responsible civic responsibility in the city of Longwood.

Sanford Banks

(Continued From Page Five)

supply yards," Mr. Touhy said. Directors of this financial institution are Howard Faville, president, H. James Gut, Jr., H. Roy, E. C. Harper Sr., Sanford F. Doudney, A. Edwin Rhinholser and Mr. Touhy. Mrs. Rosamond Chapman is secretary-treasurer.

C. G. Shaffer, cashier of the Oviedo bank, said, with reference to last year's activities, "We're very satisfied with the growth in the number of accounts and volume of business."

He predicted that deposits would total more than two million dollars on June 30 after payments were made for farmers' products of the area.

The bank has had an increase in savings every year since it opened in July of 1936, Mr. Shaffer said.

Directors of the bank are C. R. Clonts, H. W. Estes, W. G. Kilber, C. S. Lee, C. G. Shaffer, H. F. Ward Jr., and H. F. Wheeler, officers. Mr. Wheeler, president; Mr. Clonts, vice-president; Mr. Shaffer, cashier, and Mrs. Leon C. Olliff, assistant cashier.

Was Florida Home Of Adam And Eve?

A belief that the Apalachicola Valley of West Florida was the original Garden of Eden has recently been advanced by a former Republican nominee for governor.

Elvy E. Callaway, a Blountstown lawyer and an ordained Baptist minister, bases his argument on the premise that gopher wood used in the construction of Noah's ark could have been found only in Armenia or Liberty County, Florida.

He added the "drift of the atmosphere" would have caused the ark to float the necessary 8,000 miles from Florida to Armenia in 150 days.

While historians are checking the new revelation, Mr. Callaway plans to cash in on his findings by showing what he believes was the home of Adam and Eve at Garden of Eden Park just north of Bristol in Liberty County to hundreds of the visiting curious.

Ice conditions are dangerous to airplanes, first, because ice formed from the air on a plane adds to its weight and, second, because such ice deforms the surface of the wings and reduces their efficiency.

Ice is always in movement. It shrinks as it dries and swells as it absorbs moisture.

Cabbage Palmetto Bud Is Basis Of Ox Fibre Brush Co. Business

How the common cabbage palmetto bud became the basis of a major business is the success story being told daily at the Ox Fibre Brush Company at Benson Junction.

Back in the mid-20's, members of the family of the current owner, A. H. McEwan of Frederick, Md., were visiting in Florida and noticed the strong texture of the bud. Messrs. McEwan decided for experimenting the raw material which today is the basis for over 6000 acres of whisk brushes turned out monthly.

General manager of the company is James A. Wright of Sanford, who has been with the company for 24 years and has been in his present capacity since 1933.

Mr. Wright pointed out that the firm gives a big boost in the economy of the Sanford area through the company's payroll of over \$200,000 annually, its 115 employees, and the firm's fulfillment of government contracts. Several thousand dollars are spent annually in maintenance of 22 company-owned homes on the property.

Improvements in the processing of the fibre are linked closely with mechanical changes, and additional safeguards against fire and injury to workmen.

The process by which the raw material is converted into the finished product is very interesting. It takes a lot of soaking, beating and shredding to separate the fibres, after which they are wrapped in twine, tied in bundles, and stored here for immediate use or shipped to a Frederick, Md., affiliated plant.

Cuttings of the palmetto buds are from the top of trees and are approximately three feet long. First treatment at the local plant is a 24-hour cooking process in large shallow vats filled with water. The processed fibre has a clean, straw-like odor.

A modern steam plant, with two large oil fueled boilers, provides heat for the cooking process.

From the cooking vats, the buds are placed in conveyor belts which feed them into machines with revolving drums where in turn they are broken into strips for more processing in the crushing and mashing machines. They are graded for length and quality before passing to workers at the hackling machinery for separation of the softened material into fibres.

Emerging from the hackling machines as workers alternately feed each end of the segment into the grinders, the fibres ranging in length from one to two feet long, have a well-combed appearance and are medium brown in color. They are then packed for drying and placed in well-heated chambers.

From the drying chambers, the bundles of fibre are scaled and weighed. The following day they are fed to combing machines which remove waste and short fibres. The bundles are then carried along to a new type machine which circles them with heavy twine.

In an adjacent building, workmen dip them in paraffin oil to preserve and protect the product. Some of the bundles are stored in original length prior to shipment. Others, including the bundles for the whisk broom factory, are processed on a chain conveyor type of machine where the material is cut and trimmed to required lengths.

In the final phase of the whisk broom manufacture, the bundles are deftly twisted around short wooden handles, secured in place by a wire-winding device and the handle is sawed at the desired point. Other workers along the production line remove surplus fibres, check the units for quality and shape, stich the whiskbroom with red linen thread in automatic machines, lugger it around the shoulders and nail on the nickel handle caps.

In the final operation, the brush ends are evenly trimmed and the brushes wrapped in labels and crated for shipment.

At every point through the bud-to-whisk broom process, all possible measures are taken to safeguard the workmen. Chains are fastened to stout leather harnesses on the backs of workers to keep them from leaning or falling too far forward when they operate the hackling machines which separate the fibre.

Hands and arms must be protected as these workers feed strips into the maws of sharply rotating drums which divide the strips into bundles of fibre. Automatic devices halt the machinery in case of a slip by the worker.

Because of the nature of the product, every precaution is taken against fire. Four firehouses are conveniently located on the property, each containing hose and water connections. High pressure is provided by a 60,000 gallon water tank erected on an elevation of over 100 feet and fed by a deep well which can supply 600 gallons of water each minute.



A TYPICALLY BUSY day at the new Florida Power and Light Co. offices on Magnolia Avenue is shown in the picture above. From left to right across the office are Mrs. Margaret Wright, James Grant, Manager H. H. Coleman, David Thrasher, Benny Austin, Miss Rachael Peace, and Mrs. Marlon Williams.



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FRANK MILDENBERGER is shown above standing in front of his home on Lake of the Woods on Plantation Road in the Plantation Estates community of DeBarry. Mr. Mildenberger has sold a rear porch to his two bedroom Magnolia-designed home to catch the scenic beauty. Many retired persons from northern climates have settled in DeBarry during the past few years and find the quiet atmosphere very much to their liking.

Vocational Day To Be Held On Apr. 9 At Seminole High

Vocational Day will be conducted Apr. 9 at Seminole High School according to an announcement by Herman Morris, principal, to acquaint students with prospective pursuits to follow after their formal education.

The first such day was conducted in 1950. Mrs. William Wray, teacher of sociology and American history, who is general chair-

man of the day this year, said. The second such day was conducted in 1951, after which it was decided to hold the special occasion every two years, affording each high school student two chances to take it in.

Among the professions and pursuits which have been represented and will be represented this year are: civil engineering, law, medicine, art, interior decorating, civil service, nursing, the Federal Bureau of Investigation, and hostessing for airlines.

Most of the speakers at this year's Vocational Day will be leading men in their fields throughout the state, Mrs. Wray said.

According to a report prepared by a committee after a previous Vocational Day: "Students were able to compare their preferred vocations in terms of financial cost for preparation and study, actual work involved in job situation, physical and mental stress and strain, opportunities for advancement, social attributes, and related areas wherein

their talents could apply. In many cases after these factors were enumerated, students readily changed their choices for future vocations. Seeing the picture as a whole brought more thorough understanding to each student and realization of whether or not he actually could meet the demands of his chosen career.

"To some students, Career Day was a wedding-out process wherein the facts presented determined immediate likes and dislikes. To others, insight in their chosen career intensified a desire for that career.

"Many boys and girls tended to be over-ambitious in career selections. This program proved most helpful to them.

"As the total program was unveiled, this group came 'down to earth,' seeking opportunities on their own levels. The groups that had not formed opinions on careers were able to talk about in search of an interest. Many new interests and desires for heretofore unthought-of vocations developed.

Don't Be Surprised At Welcome Signs

You needn't be surprised about anything you read on the "welcome" signs in Florida. The names of 700 towns listed in the state road department's pictorial maps run all the way from Acler to Zuber.

If you're romantically inclined, well, there's Homos and Juliette and Kissimmee. Or if you're hungry, there's Pompano, Mulberry

or Two Egg. "Thirsty? Take your choice of Cocoa or Clearwater.

If your soul needs refurbishing, there are seven towns which have "Sini" in the name, and then there is Parish.

In some towns, you have to write down the names and show them to people until you become familiar with the pronunciation. For instance, there are the tongue-twisting towns of Wewahatcha, Thonotosassa, Stiffantula, Lake Istokpoga, Narcoossee, and Lake Tohopekalig. No wonder they say "Go the poor Indian."

In the early days of World War I, no airplanes were fitted with machine guns for combat and pilots sometimes attacked each other with pistols, rifles, carbines and hand grenades.

The U.S. Army has standardized on German shepherds as war dogs.

Total Of Homes In DeBarry Rose To 450 In 1952

All Construction Has Been Accomplished In Past Five Years

The number of homes in DeBarry, a community located seven miles north of Sanford on the Deland highway, rose to 450 during 1952 with predictions by builders in the area that the total before another year passes will be close to the 600 mark.

The great portion of new construction is planned by Plantation Estates where officials of the largest development in DeBarry recently commenced construction of several larger type homes in the \$18,000 class and each covering about 1800 square feet.

Five years ago the only buildings in the area were a 20-room mansion, which still stands on the high wooded plateau 106 feet above sea level, and a tenement house. Today the population is approaching the 1,000 mark with most of the residents being retired business and professional people from New York, New Jersey, Pennsylvania, Ohio, and other northern states.

As an illustration of how rapidly the area has been developed, residents point out that the post office established during 1949 handled over 100 percent more mail in 1952 than in 1951.

Last year a new commercial greenhouse, gift shop, and beauty shop were opened. A volunteer fire department, for which DeBarry is very appreciative to the business men and residents of Sanford, for helping to establish, is now safeguarding the development.

Additional roads have been opened bringing the total developed since 1948 to 26 miles. Volusia county during 1951 hard-surfaced a two mile stretch of highway from Highway No. 17-92 to the Enterprise Road.

DeBarry has its own group of bus linesmen and women. New businesses are gradually coming into existence as the community points towards the day when it will become self-sustaining.

The name for DeBarry was derived from the famous Count DeBarry estate, the 20 room mansion of which still stands. From its broad porches can be seen Lake

Monroe sparkling in the distance. This picturesque building is still in excellent condition. It was erected by Count Frederick DeBarry of Belgium in 1885, and here entertained

britches from all over the world were entertained, including King Edward VII of England, when he was the Prince of Wales. It is now used as a recreation

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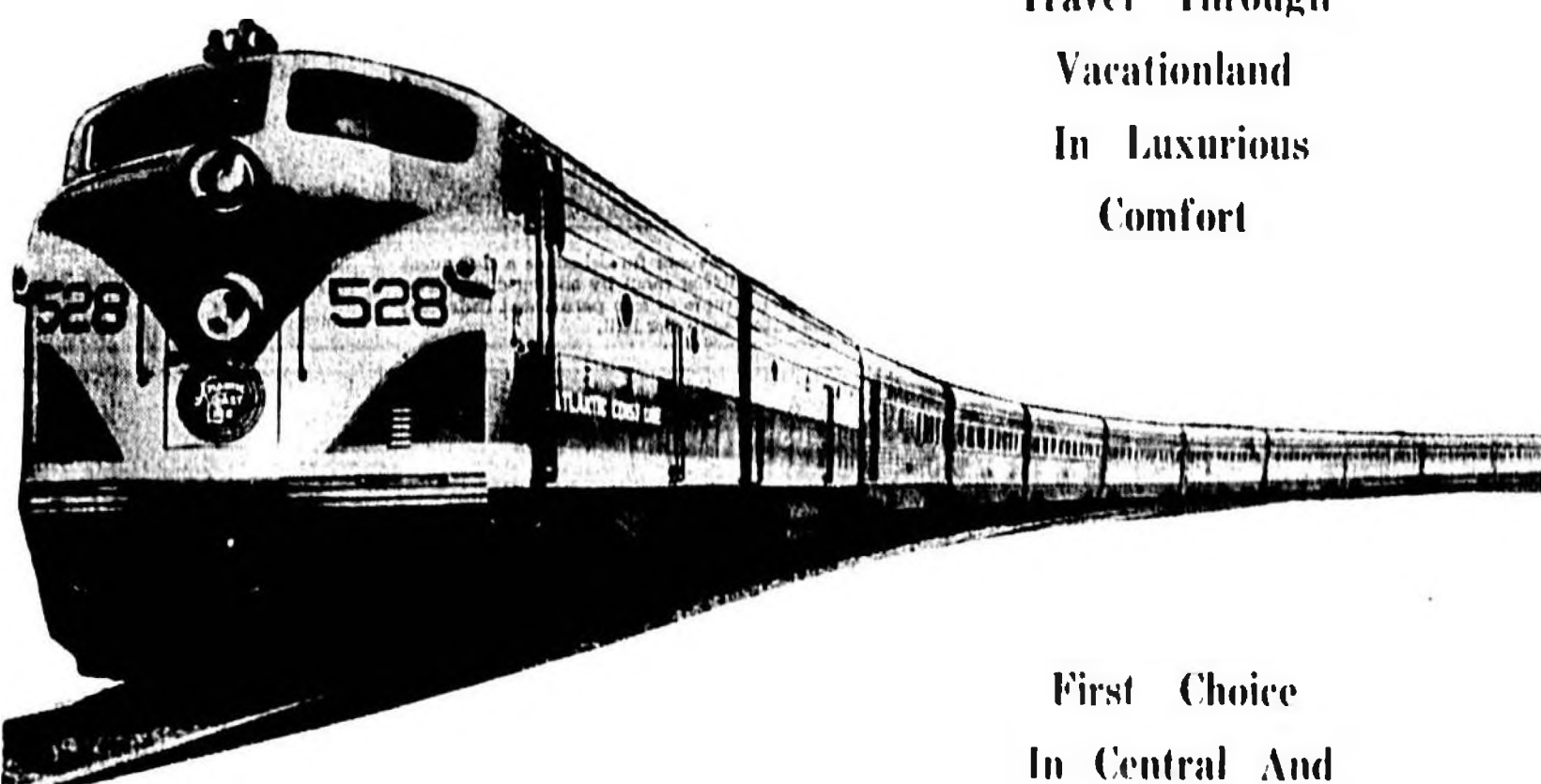
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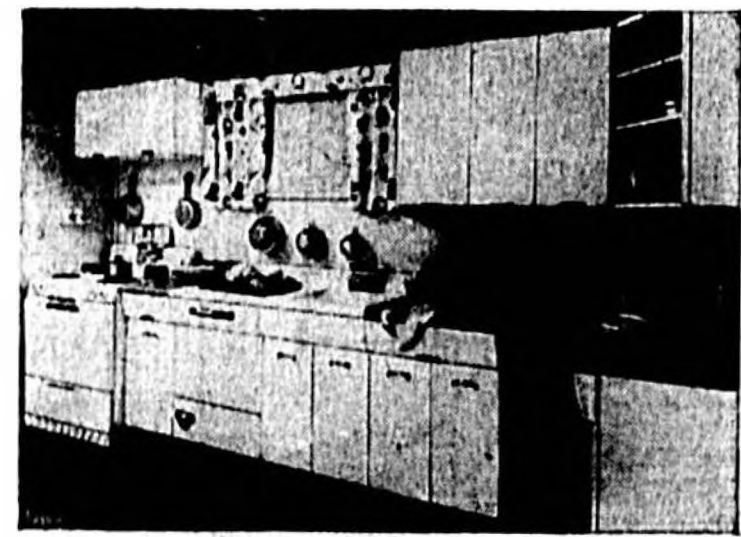
Mayfair Inn
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An Ozier-Weller Built Home is the guidepost to gracious and convenient living



The above photo shows all purpose room furnished as a den-guest room . . . can be closed off from living room by sliding doors. The room can be used as second living room or as a permanent bedroom. The door at the rear opens onto the center hall.



The step saving MONTERREY kitchen features Bendix washer and dryer, Crosley dishwasher sink, and cabinets with Formica top work surfaces. Three entrances, one from the carport, one from the dining alcove, and one from the center hall, make the kitchen easily accessible from all parts of the house.

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REFERENCES

Dunn and Bradstreet

F. H. A., Jacksonville, Fla., Attn. Mr. Richard Stanley

Trevitt Mattis Bank, Champaign, Ill., Mr. J. Thrasher

Seminole County Chamber of Commerce

Sanford Atlantic National Bank. Attn. Mr. R. J. Bauman

National Assoc'n of Home Builders, Washington, D. C.

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THE BEAUTY OF Sanford and Seminole County with its rolling countryside and well laid-out fields is shown in this picture taken from an A.P. photographic plane based at N.A.A.S. In the immediate foreground is the Chase and Co. Boardall Avenue plant while in the background are celery fields. In the upper center of the photograph can be seen the Central Florida Experimental Station surrounded by their cultivated fields. The Chase washing, precooling, and packing plant, make up an actual town known as Chaco, Florida. (Official U. S. Navy Photo)