

BALLOON ASCENSIONS HERE FOR THURSDAY AND FRIDAY DOLLAR SALES ATTRACTION

Young Lady Will Make Ascension and Triple Parachute Leap

TO BRING CROWDS

THURSDAY AND FRIDAY WILL BE BIGGEST TRADING DAYS OF THE SEASON HERE

Next Thursday and Friday will be gala days in Sanford if all the plans of the progressive merchants who have signed for a balloon ascension and triple parachute drop are carried out. This part of the program will bring the people here but the next best thing is the fact that the merchants will have Dollar Sales for those days and will sell many commodities worth five times one dollar for the price of one dollar.

The dollar sales days have been tried successfully in other cities and have been put on from time to time here in Sanford but the main drawback has been some means of getting the people into the city. This has been overcome by the advent of Miss Stella Jaeger and Prof. Walter Raub, who are probably the premier balloonists of the country today. They make three parachute drops from the balloon and have proven satisfactory wherever they have been and they have stacks of press notices from all over the United States. The Dollar Sales days are part of their program and they are putting them on in all the cities of the south with great success. They have just come from Palatka where they put on the sales very successfully as the following from the Palatka News would indicate:

"Claims of local merchants that in Miss Stella Jaeger and Professor Walter Raub they have booked a banner attraction for the Dollar Days, seem unquestionable. If the press notices gathered by Miss Jaeger while carrying out her contracts from one end of the United States to another and if items in the same papers after she had completed contracts in New York, Ohio, Arkansas, Iowa, Colorado, Montana, California, Arizona and North Carolina may be judged, she is an intrepid performer, not even outdone by Professor Raub.

"Miss Jaeger has been in the city during the last few days, and those about town who have discussed her work with her, are taken by the pleasant manner, mild-voiced and retiring disposition of the young lady. She speaks of a triple drop from giddy heights as mere commonplace, and says she feels much safer aloft than she does in scurrying about Lemon street. She seems to think that when she has been making parachute leaps, as many as six from one ascension, over a period of twenty years, as Professor Raub has, that she will be sufficiently proficient to afford a few real thrills.

"Miss Jaeger has an interesting collection of photographs showing the crowds attracted to her country-wide exhibitions. The bound volume will probably be placed on exhibition in a store window tomorrow.

"Palatka merchants are arranging for big business on Friday and Saturday, when the first of the monthly Warner Bargain Dollar Days will be initiated. Miss Jaeger and her company are advertising these days in all the surrounding territory. She required of all stores financing her exhibition that they sign a guarantee to make these days real bargain affairs, contending that she had never disappointed an audience and that she could only do her part in conjunction with fitting preparations by the merchants.

"Two local business men have made applications for a balloon ride with Miss Jaeger, but she fears they would do as a prominent movie actor did in the Goldwyn studios in California. The scenario provided for the ride to be "married in Heaven" and Miss Jaeger's balloon was the conveyance intended to transport her and the "star groom" Heavenward. Pictures were taken on the ground, of which copies are here, and the actor was ready to go aloft. When the word came to cut away the "star" refused to continue, so Miss Jaeger "married" a sandbag several thousand

ADVERTISEMENTS FOR MUSCLE SHOALS HELP THE WORK OF FRAUDS

(By The Associated Press) BIRMINGHAM, Ala., Jan. 28.—Two men were arrested here by postal inspectors on a charge of using the mails to defraud in connection with alleged advertisements that have appeared in several newspapers calling for "thousands of trained minds and skilled hands for work at Muscle Shoals, Ala." They are E. F. Bauer, of St. Louis, and Wilbur Porter, of Columbia, S. C., and their office is in Birmingham, inspectors said.

Advertisements appeared in Savannah, Tampa, and Houston, according to the inspectors, calling for help for the United States government at Muscle Shoals. A fee of \$1 was required for registration, it is charged by the authorities.

The Muscle Shoals district, overrun idle men as a result of an influx which followed publicity over possible development of government property there, immediately felt the result of the advertisement investigation which was taken up by postal authorities.

The men denied connection with the alleged advertising scheme.

Flat Denial Made By White House About Jusserand

Have Never Refused to Receive Ambassador as Reported

(By The Associated Press) WASHINGTON, Jan. 28.—Denial flat and categorical, was made today by officials of the State Department and White House that either Secretary Hughes or President Harding ever had refused to receive Ambassador Jusserand, of France, as represented in London Morning Post.

CHANGES IN OPERATION OF CANCER CLINIC FOR USE OF RADIUM

(By The Associated Press) JACKSONVILLE, Jan. 28.—Several changes in the operation of the cancer clinic by the State Board of Health have been announced by Dr. R. C. Turk, state health officer. The clinic, which was organized several months ago as a radium clinic for the treatment of inoperable cancer in women and which was broadened recently to care for any type of cancer in either women or men which could be benefited by radium treatment, now will employ either X-rays, electricity or radium. The board states that it is often of advantage to combine two or more forms of treatment in some cases and all of the board patients in future will have the benefit of this.

The board has appointed a staff of physicians to examine and treat all cases. Dr. G. R. Holden, who has been doing the work alone will continue as director of the clinic and will be in charge of the radium work. Dr. L. W. Cunningham, of Jacksonville, will assist in the department of X-ray treatment and Dr. J. Leo Kirby Smith of Jacksonville, in the department of skin cancer. The board states that no member of the clinic staff receives payment for service rendered, each devoting his time and services to the treatment of the cases free of charge.

Since the announcement a few weeks ago that the board was ready to accept any form of cancer in indigent patients who would be benefited by radium treatment it has received many applications for admission to the clinic.

The board declares that no patient should come to Jacksonville for examination or treatment without first writing the state health officer here for information.

foot above Los Angeles. It is possible the local applicants will take the ride, however."

The following business firms have made it possible to have this great attraction: Yowell Co., Lloyd's Shoe Store, L. P. McCuller, Bowgr & Roumillut, The Churchwell Co., Seminole County Bank, Popular Market, First National Bank, Peoples Bank, Gillon & Fry, Chase & Co., Ball Hardware Co., Herald Printing Co., Hof-Mac Battery Co., Surprise Shoe Store, Edward Higgins, Perkins & Britt.

SPECIAL NOTICE

If the inclement weather prevents the Sanford Band from playing in Central Park the Free Concert will be given in the Princess Theatre at 4:00 o'clock.

GAYLE MARSHALL SANFORD GIRL, WON THE PRIZE

IRVING BACHELLER PRIZE ESSAY CONTEST WON BY SANFORD HIGH.

By a majority vote of the judges, Miss Gayle Marshall won first prize for the girls, \$25 in gold. Edward McGill, Waldo High school, won first place for the boys. The subjects respectively were: "What is it to be Educated American," "The Greatest American." Gayle's oration will be in the school annual this year so that all may read it. The contestants from the various schools were: Miss Emily Eek, Dale City, "The Greatest American." Miss Eunice Coward, Melrose, "What is Americanism?" Miss Bessie M. Wilson, West Palm Beach, "Who is the Greatest American?" Edward McGill, Waldo, "The Greatest American"; Miss Gayle Marshall, last but not least from Sanford, "What is it to be an Educated American?"

Miss Gayle Marshall, last on the program, did not select any special character, but with her select and forcible words, made us feel how essential it is that we should be educated. "How much better we enjoy living and how much better we can serve our country."

The audience was spell-bound until the judges returned, after a short recess to tell us that unanimously Miss Gayle Marshall had won. The Sanford people present could hardly control their emotions, for they know what it means to win in an "Oratorical contest" between the various Florida High Schools.

Misses Sara Muriel, Ida Gray, Elizabeth Humphries, Anna Dufosse, Virginia Neeley and Frederick Rines and Wm. Fitts were invited to remain for the 30th anniversary dinner of the Delphic Literary Society. Miss Sara Muriel, a former member of the society was Sanford's honored guest there.

MARKETS

CELERY

Carlot Shipments Reported for Friday, January 27th
Florida—Sanford section 20
Florida—Manatee section 17
California—Southern district 13
New York 2

Total cars 62
Destination of Florida Shipments—
Chicago, 8; Waycross, 3; Baltimore, 1; Savannah, 8; West Jacksonville, 1; St. Louis, 1; New York, 7; Florence, 1; Newark, 1; Potomac Yards, 4; Pittsburgh, 1; Montreal, 1. Total, 37 cars.

Diversions Filed Since Last Report FROM WAYCROSS: Out 26th: Evansville 1, Cleveland 1, Chicago 1. Shipping Point Information, Friday: SANFORD, FLA.: Cold, cloudy. Haulings moderate. Demand and movement moderate, market unsettled, little change in prices. Carlots f. c. by cash track, 10 inch crates Golden Self Blanching, in the rough, 48-08, \$3.25-\$3.50, mostly \$3.35.

Telegraphic Reports from Important Markets

PITTSBURGH: 23, clear. Calif. 2 arrived. 18 cars on track. Opening prices Saturday: Supplies moderate, demand and movement slow, market dull. Calif's crates Golden Heart, 9-10s, best \$9.50-\$10.50. Poorer as low as \$4.00. Fla's 10-inch crates Golden Self Blanching \$4.50-\$5.00.

PHILADELPHIA: 28, snowing. Fla. 1 arrived. 1 unbroken car on track. No offerings. No sales reported.

NEW YORK: 30, cloudy. Calif. 1, N. Y. 1 arrived. Arrivals late. No early sales reported.
POTOMAC YARDS PASSINGS: Unreported.

FORD SAYS PLAN GUARANTEES TO MAKE FERTILIZER

DENIES WEEKS' PLAY THAT HE MAKES NO GUARANTEE

WASHINGTON, Jan. 28.—Henry Ford's contract for the lease of the Muscle Shoals properties contains a provision that he shall utilize the properties for the manufacture of fertilizers for the farmers, Senator Harris of Georgia said he was informed today in a telegram from the Detroit manufacturer's office.

The telegram was in response to one Mr. Harris sent Mr. Ford, inquiring if it was true, if as Secretary Weeks had been reported as saying, the contract did not include such a provision. Senator Harris was informed from Detroit that a copy of the contract had been mailed him for his personal perusal.

Approval of the Ford contract for the purchase of the Muscle Shoals Ala., government properties when it is submitted to congress next week was asked of Secretary Weeks by Senator Underwood, of Alabama, in a conference with the war secretary.

"While I don't think the secretary will give an unqualified endorsement of the Ford proposition," Mr. Underwood said today, "I am quite sure it will be a friendly endorsement."

Mr. Weeks told the senator the contract would be sent to congress next week accompanied by a report from him. Two phases of the contract embracing the proposal in a legal way are known to be lacking in support of the secretary. One is the absence of a definite guarantee for the manufacture of fertilizer, and the other, it was explained, is the failure to fix the amount of capital the company Mr. Ford agrees to create, will have to finance the scheme.

Nine of the eleven members of the house from Wisconsin declared in a letter today to Secretary Weeks that in their opinion the best interests of the country would be served by turning over the Muscle Shoals, Ala., plans to Henry Ford, provided his bid was reasonable.

We feel that if Mr. Ford should acquire the plant his operation of it will result in better returns for the people of the country, especially the farmers, than if it is acquired by other interests."

ONE DEAD IN RICHMOND

(By The Associated Press) RICHMOND, Va., Jan. 28.—One death, one prostration, two missing, four accidents and general paralysis of trolley and automobile transportation, is the toll tonight of the worst snow storm in almost a quarter of a century, in this city.

John R. Ellison, a real estate dealer, is dead and G. S. Justice, a lawyer was overcome, as a result of the storm, which assumed almost blizzard proportions. Two girls, inmates of the Memorial Home for Girls at Highland Park, a suburb of the city, are missing and late tonight, had not been unaccounted for.

Several persons were hurt, several seriously, in a series of accidents, attributed to the blinding storm.

CHRISTIAN SCIENCE MONTHLY WILL HAVE NEW TRUSTEES APPOINTED TODAY

(By The Associated Press) BOSTON, Jan. 28.—Judge Crosby in the Supreme court today announced the appointment of Fred A. Lamson, of Boston; William B. McKenzio, of Cambridge; James E. Patton, of Boston, as trustees of the Christian Science Publishing Society.

WASHINGTON, Jan. 28.—Sixteen inches of snow at Richmond, and all mercantile and other business at a standstill. All trains arriving here badly delayed. Snowstorm is the worst Virginia has seen in twenty-three years and practically entire state in its grip. Snow still falling.

WASHINGTON IS ISOLATED FROM REST OF THE NATION CAPTURED BY SNOWSTORM

PROBE INTO ILLEGAL HANGING IN FRANCE WILL ENR NEXT WEEK

(By The Associated Press) WASHINGTON, Jan. 27.—The senate committee investigating charges that American soldiers were hanged without trial in France probably will wind up its work next week. After hearing today 18 witnesses, none of whom testified derelictly in support of the charges, the committee adjourned until next Wednesday at which time 12 witnesses will be examined. In the event no others are found meanwhile, the hearing will be closed and Chairman Brandegee indicated that an early report would be presented to the senate.

MOONSHINE STILL BLEW UP CELLAR SET BUILDING AFIRE

(By The Associated Press) NEW YORK, Jan. 28.—Explosion of moonshine still in the basement of a house in Brooklyn today set fire to the building and burned unidentified man to death.

Twelve Inch Snow Fell in North Carolina Yesterday

(By The Associated Press) RALEIGH, Jan. 28.—Three hundred maintenance gangs were ordered out by Frank Page, highway commissioner for North Carolina this afternoon with instructions to remove the snow from 6,000 miles of roads in the state highway system, before a thaw sets in. The work being done with road plows attached to tractors and motor trucks and was progressing satisfactorily at nightfall.

Snow which began falling in every section of the state early Thursday night had reached a general average of twelve inches before the storm was lifted this afternoon. In Oxford, N. C., a fall of 24 inches was reported. No damage has been reported from any place in the state, more serious than crippled trolley service, and occasional breaks in telephone and telegraph communications.

BOILER BLEW UP ON SEABOARD ENGINE FIREMAN WAS KILLED

(By The Associated Press) PETERSBURG, Va., Jan. 28.—Boiler of Locomotive pulling Seaboard Air Line Florida Cuba special, train number one, southbound from New York to Jacksonville, blew up this morning at Dinwiddie, fourteen miles from here. Negro fireman killed. Engineer O. L. Davis, of Raleigh, N. C., probably fatally injured. No passengers hurt.

OPENING OF CONCLAVE WILL BE DELAYED TWENTY-FOUR HOURS

(By The Associated Press) PARIS, Jan. 28.—A Rome dispatch says the opening of the conclave to elect a successor to Pope Benedict will be delayed twenty-four hours in order to give time for all Cardinals to arrive. Conclave originally set for February 2nd.

FLU EPIDEMIC WOULD BE LESS WIDESPREAD

(By The Associated Press) NEW YORK, Jan. 28.—An epidemic of influenza, should it occur would not be so widespread as were the epidemics of 1918 and 1920, Dr. Royal S. Copeland, city health commissioner, announced last night, following a comparison of conditions at this time with previous ones.

But 336 cases had been reported for the past 24 hours. This year's lower death rate, in proportion, indicates the disease is not nearly so virulent as in 1918 or 1920, and therefore, not as contagious.

STILL SNOWING IN DURHAM

(By The Associated Press) DURHAM, N. C., Jan. 28.—A snow fall which began in this city Thursday afternoon and is still in progress tonight, although somewhat abated has reached a depth of sixteen inches. Traffic is almost completely tied up. It is the heaviest snow fall this city has had in twenty-three years.

Train Service to South is Wholly Suspended for Two Days

TRAINS STALLED

STREET CAR SERVICE AT CAPITAL PRACTICALLY SUSPENDED

(By The Associated Press) WASHINGTON, Jan. 28.—Washington is cut off from the outside world today as far as transportation is concerned by one of the heaviest snowstorms in the history of the capital. No trains left Washington since midnight and with the snow continuing prospects for any moving is poor. Three trains arrived since midnight, two from New York, long overdue, and one from Baltimore and the Ohio Express from Cincinnati. Train service to the South where snow storms reported for two days and from which section storm came, wholly suspended. Several trains are reported as being stalled between Richmond and Washington with others being held at Richmond. Trains from the North are being reported as held up in the yards between here and Baltimore and in that city. Starting yesterday afternoon and still continuing today the snow had covered Washington to a depth of a foot and a half to two feet. Street car service practically suspended and the prospects were all activity, governmental and otherwise, would be greatly curtailed.

JACKSONVILLE, Jan. 28.—Snow storms in Virginia and the Carolinas crippled telegraphic communication again today and the wires from the East being operated only intermittently. The wires along the coast through Savannah and Charleston which went down Thursday during the sleet storm are still broken and communication from Florida to the East effected by roundabout route through South Georgia to Atlanta. Trains operating into and out of Jacksonville but running late.

WASHINGTON, Jan. 28.—The states comprising the middle Atlantic states was buried and being further buried under the heaviest snowfall since the long remembered blizzard of 1899. The storm which began with almost unprecedented snowfall in the Carolinas and Virginia Thursday creeping up the coast leaving buried cities, stalled trains, disrupted trolley service, suspension of business and social activities in its wake, reached the edge of New England early today although the center remained off Virginia capes. The weather bureau reports showed and forecasts were for snow today and tonight along the coast of New York north. At ten o'clock today the fall of snow in Washington had reached even two feet, and still snowing, and weather bureau said it would continue through the day and into the night. Pennsylvania avenue here was strewn with abandoned automobiles. Thousands of government clerks forced to walk to work by suspension of car service although the trunk lines of the city began operating later in the morning. Numerous accidents reported to the police had several calls for aid to find persons believed lost in the way in finding their homes.

Fourteen inches of snow fell at Baltimore early today; twenty inches at Lynchburg; seven inches of snow packed with half inch sleet at Raleigh and still snowing. Fifty-six mile an hour gale at Norfolk crippled shipping and put part of business section under water. Roofs of three tobacco warehouses and one garage caved in at Danville by the weight of the snow and many automobiles abandoned in the streets there.

PHILADELPHIA, Jan. 28.—Only one train on the Pennsylvania railroad from the South passed through here at nine o'clock today. The Pennsylvania said there was no serious interruption in the service north of Baltimore.



Thomas Meighan
in

'A Prince There Was'

Presented by
Jesse L. Lasky
A
Paramount
Picture

AT STAR THEATRE SATURDAY

EVERY-WEEK BRIDGE CLUB

The members of the Every-Week Bridge Club were most pleasantly entertained yesterday afternoon by Mrs. W. J. Thippen at her home on Park avenue.

A very absorbing game of bridge was played. When scores were counted it was found that Mrs. A. M. DeForrest held high score and was presented an embroidered guest towel.

Following the card game, Mrs. Thippen served a tempting salad course and coffee.

Mrs. Thippen's guests included only the members of the club.

"TAMING OF THE SHREW"

Arrangements have been completed whereby Edward Waldemann, the well-known Shakespearean actor from New York, is to present his special modern version of Shakespeare's comedy, "The Taming of the Shrew" under the auspices of the Woman's Club (Music and Literature Department), in Sanford, February 3rd. He will be assisted by Miss Dorice Wingrove, of New York, and the most prominent local talent of Sanford. Rehearsals will be held at the Woman's Club house this evening at 7:30.

Hof - Mac Battery Co.

Where You Get MORE SATISFACTION for Less Money

10 Stores in Georgia

1 Store in Florida

The Churchwell Co.

SELLS IT FOR LESS

NECKWEAR

You ought to see these dainty new collars down at Churchwells. They are indeed the very newest creations in neckwear—made of Maderia, Linen, White Satin, Felt, Kid, all colors of Tissue and pretty French Gingham Vestees, also hand embroidered Crepe de Chine and imported transparent organdie Collars, all with cuffs to match. Priced—

50c to \$1.50

HAND BAGS

You'll have to see these new Purses to appreciate them. They are from New York's best makers and include Patent Leather, Seal Grains, Suede and Hand Tooled Leather. Priced—

\$1.98 to \$5.00

The Churchwell Co.

SELLS IT FOR LESS

THE NEW STORE

OPPOSITE FIRST NATIONAL BANK

SOCIETY

MRS. FRED DAIGER, Society Editor, Phone 217-W

If you have any friends visiting you—if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Saturday—Children's story hour will be held at Central Park at four p. m.

Mrs. A. M. Phillips left Sunday for New Orleans where she will spend two weeks.

Mrs. Skelton, of Montana, is spending some time here at the Comfort Cottage.

Mr. and Mrs. J. P. Luther, of Cordele, Ga., are pleasantly located at Comfort Cottage.

Mr. and Mrs. Henry Coombs, of Chicago, and Fred Combs, of St. Petersburg, are among those stopping at Comfort Cottage.

Miss Alyce Satterfield, who has been the attractive guest of her cousin Mrs. Deane Turner, left Tuesday for her home in Richmond, Va.

Mrs. Dan U. Wilder, of Jacksonville, arrived last evening and will spend several days here with her parents Mr. and Mrs. John T. Brady at their home on Palmetto avenue.

Mrs. R. J. Holly, Miss May Holly, Mrs. C. E. Henry and Miss Ruth Henry motored to Orlando this afternoon. Mrs. Holly and Miss Holly going down to attend the concert given by Alberto Salvi, the harpist.

FOR MRS. MERO

Invitations have been issued for a bridge party to be given Monday afternoon at the Woman's Club House, by Mrs. Ralph Wight and Mrs. Hal Wight, complimenting Mrs. Percy Mero, a recent bride.

BRIDGE LUNCHEON

Mrs. Harry Driver was the charming hostess at a bridge luncheon Wednesday at her apartment in Orlando. A profusion of sweet peas in pastel tints, against the lovely draperies of Copenhagen blue formed a pretty background for this delightful party. After luncheon, several games of bridge were played. High score being made by Mrs. S. Puleston, who was

given an attractive box of stationery. Low score was made by Mrs. J. E. Brouse, who was presented a novelty fly swatter.

Among those enjoying this pretty party, were Mrs. Forest Lake, Mrs. G. F. Smith, Mrs. G. D. Bishop, Mrs. S. Puleston, Mrs. George DeCottis, Mrs. B. W. Herndon and Mrs. J. E. Brouse.

DELIGHTFUL BRIDGE PARTY HONORING BRIDE

Among the most delightful of this season's social events was the bridge party given yesterday afternoon by Mrs. S. Puleston at her lovely new home in Rose Court in honor of Mrs. Percy Mero, a recent bride, assembling many of the members of the younger social set, who enjoyed the afternoon amid attractive surroundings of this pretty home, which was lavishly adorned with quantities of sweet peas, in pastel tints and fragrant pink roses.

The card game proved of absorbing interest, and the first prize, a pair of embroidered pillow slips was won by Mrs. Joe Chittenden. The cut prize, silk lingerie, was won by Miss Florence Mero. The honoree was presented with lovely embroidered pillow slips.

Delicious refreshments consisting of a salad course and coffee were served at the close of the card game by the hostess assisted by Misses Florence Mero and Mary Elizabeth Puleston and Mrs. C. R. Kirtley.

The gracious hospitality of Mrs. Puleston was reflected in every detail of this lovely party, and the occasion was one of much happiness and enjoyment.

The guest list included: Mrs. Percy Mero, Mrs. Henry Wight, Mrs. C. R. Kirtley, Mrs. Robert Hines, Mrs. J. D. Woodruff, Miss Esther Miller, Miss Lettie Caldwell, Mrs. Ed. Betts, Mrs. Howard Smith, Mrs. Joe Chittenden, Mrs. Dick Brown, Mrs. Ben Caswell, Mrs. Hal Wight, Mrs. Ralph Wight, Miss Frances Dutton, Miss Florence Henry, Miss Florence Mero, Miss Daphne Wimbish and Miss Marie Teague.

MERRIE MATRONS BRIDGE CLUB

Mrs. Harry Heeren was the gracious hostess yesterday afternoon when she entertained at bridge, the guests including the members of the Merrie Matrons Bridge Club.

Potted plants, crystal vase of fragrant pink roses and other cut flowers were effectively placed in the rooms where the card tables were placed.

Of exceptional interest was the game of bridge played during the afternoon, high score being made by Mrs. D. P. Drummond, who was awarded a piece of sterling silver.

At the conclusion of the card game the hostess served banana salad, sandwiches, coffee, cake and mints.

Mrs. John Meisch substituted for an absent club member. The club members enjoying the cordial hospitality of this charming hostess were Mrs. C. E. Henry, Mrs. Charles Fedder, Mrs. R. J. Holly, Mrs. H. B. Lewis, Mrs. D. P. Drummond, Mrs. A. W. Fitts and Mrs. W. T. Langley.

DUPLICATE BRIDGE CLUB

Mrs. D. L. Thrasher entertained the members of the Duplicate Bridge club most delightfully yesterday afternoon at her home on Park avenue, complimenting Mrs. J. E. Brouse, who is the guest of Mrs. B. W. Herndon.

Quantities of golden Calendulas and sweet peas, in baskets and bowls were artistically arranged in the rooms where the card tables were placed.

At one o'clock a delicious four course luncheon was served after which the afternoon was pleasantly

The Star Today

MAY McAVOY in—

"EVERYTHING FOR SALE"

—Also "Beat It" a 2-part Comedy

Saturday at the Princess—Herbert Rawlison in "Cheated Hearts"

Chas. Brady, the Baritone Soloist, will sing every Wednesday

spent with several games of duplicate bridge. The prizes being won by Mrs. F. L. Miller and Mrs. F. E. Roumillat, who were given embroidered pillow cases. The guest of honor, Mrs. Brouse, was presented Maderia handkerchiefs.

HAD LEPROSY FOR FIVE YEARS BEFORE HE FOUND OUT

(By The Associated Press) CHICAGO, Jan. 27.—Carl Oscar PETERSON, Rockford, Ill., today a patient at the Cook County Hospital suffering from Leprosy. Five years he treated himself with patent medicines thinking he had skin disease.

Japan's sphere of influence occasions China's fear of influence. Mfloratorium: A determination not to milk the cow while she is dry.



WARD & RIVE

GENERAL REPAIRING

West First St. Old Ford Garage
Phone No. 447-W

John T. Hammond Quarry Coquina Rock

THE FIRST STONE USED FOR BUILDING PURPOSES IN AMERICA

The John T. Hammond Quarry at Volusia is the most modern and best equipped Quarry in Florida and is prepared to furnish Coquina Rock in any quantity and size. Anything from screenings up to building stone can be supplied.

All Coquina Rock furnished by the John T. Hammond Quarry is of uniform quality and texture.

For road building purposes Coquina Rock has proven itself to be unexcelled and has been adopted by County Commissioners as standard.

As a concrete aggregate it has been demonstrated by recent tests at Pittsburgh Testing Laboratories that Coquina Rock from the John T. Hammond Quarry is of the highest rank. Capacity 1,000 cubic yards per day.

COPIES OF TESTS MAILED ON REQUEST

Quarries and Shipping Point Volusia

Florida East Coast Railroad

JOHN T. HAMMOND

New Smyrna—Florida

Piping Hot Pancakes!!

Sounds good—tastes better if you use

Heckers

Old Homestead PANCAKE FLOUR

The most delicious pancakes anyone ever tasted



SANFORD DAILY HERALD

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

THE HERALD PRINTING CO. PUBLISHERS

A. J. HOLLY, Editor; N. J. LILLIARD, Secretary-Treasurer; H. A. NEEL, General Manager; C. L. HEWITT, Circulation Manager. Phone 148 up to 600 E. M.

Advertising Rates Made Known on Application

Subscription Price in Advance: One Year \$6.00, Six Months \$3.00, Delivered in City by Carrier One Week .15 Cents

The big 12- to 18-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. Democratic in politics. \$2.50 per year, always in advance.

MEMBER THE ASSOCIATED PRESS

The band will play in Central Park Sunday if the weather is not too cold for the people to sit around or stand around as the case may be.

The Tampa Times says "frost is likely to hit Tampa." We hope it will not hit Tampa during the Rotary Press Breakfast. It would freeze Rube Allyn's shirt tail.

The advertising shirks are getting in their work on the Muscle Shoals project. Some fakirs are advertising for men and when you send them your dollar for further information they keep your dollar. All the fakes have not come to Florida for the winter as we believed they had.

All the congressmen who are not controlled by the corporation and trusts are urging Secretary Weeks to accept the offer of Henry Ford to buy Muscle Shoals and give the people cheaper commodities of all kinds. Either Henry will get the Shoals or some of the congressmen will be "shouted" at home next election time.

FORD'S DREAMS

Henry Ford is trying to make three dreams come true.

Those dreams have been behind every massive business move Ford has made or planned in the last year—even his bid to buy the undeveloped power plant at Muscle Shoals, Ala.

And if you watch closely you'll see these three dreams behind every Ford enterprise in years to come:

One—Doing away with the necessity for great cities and getting the people—even industrial workers back to the soil.

Two—Hastening the arrival of an era when heat, light and power will be so abundant that "it will be wasteful not to use them"—this by intensive development of water power.

Three—Revising our financial system so "money won't have the power to stop things."

HOW TO ADVERTISE

Under the above caption the Sanford Daily Herald preaches a short sermon to its advertisers and tells them a few good points and comments from others. Seriously though, there has been many thousands of dollars lost on advertising because the advertiser had an idea that he knew more about the game than the newspaper man himself, and that the said advertiser's copy must be inserted when the editor knew perfectly well that no results would be obtained and that he would be blamed. There was a time when the editor himself looked after the advertising, but in these modern times a trained advertising man is hired on all dailies and many of the big weeklies whose business it is to advise as to what should and should not be inserted. Yet there are merchants who refuse to be even governed by an expert and they gain but little. On the other hand, there are merchants that are shrewd and successful advertisers and many of them do not know it.

The time for declaring that "we have the largest and finest stock in town," has gone by, as the customers generally know who has, and likewise the line, "We will not be undersold," in many cases has no meaning as the merchant across the street or in the next block is underselling that mer-

Fancy Groceries, Fresh Fruits and Vegetables, DEANE TURNER, Phones 497-494, WELAKA BLOCK

chant right along and the customers know it. One advertising writer said: "A timely advertisement, written on the spur of the moment, is usually more effective than a larger one, elaborately illustrated, that has no news value."

That writer undoubtedly means any advertisement should have a news value, and in that we agree with him. If the advertisement is of interest the patrons of the paper will read it. Possibly price lists are the most effective, but many merchants balk about announcing the price of their wares, claiming that it gives their competitors a chance to lower them. If this is the case, then the said merchant has not reduced his prices down to "bed rock" as he so claimed in his advertisement.

Very few, if any, merchants in organized towns where competition is keen have gotten rich by not advertising. That old cry "it doesn't pay to advertise" has been worn threadbare years and years ago. The merchant that does not advertise these days is not abreast of the times. In fact the early bird gets the worm every time, and it is not cash and brains that create big stores like Yowell-Drew or Dickson-Ives in Orlando, but it is constantly advertising their wares that brings the money in. Those firms must advertise, and the amount they spend in a year reaches into the thousands of dollars, and should they be denied the use of printer's ink we doubt if either firm would last the year out. Yes, it pays to advertise.—Winter Park Post.

OUR SCHOOLS ARE CROWDED.

For the first time in the history of Sanford our schools are unable to accommodate the pupils seeking admission. A number of visitors and prospective residents have sought in vain during the past few weeks to place their children in school here, but have found, to their great disappointment that every desk is occupied and that there is no available space for new desks. This means that something must be done in the very near future in order to take care of our rapidly growing school population.

Five years ago, when the grammar and primary schools were enlarged, we thought we had made provision for at least ten years in the future, but we failed to estimate correctly the rapid growth of our city, and now find ourselves facing the necessity of making extensive additions to our buildings and equipment.

In 1917 the school enrollment in this city was 776—today it is 1,110, an increase of forty-three per cent within a period of five years. The increase in the High School grades has been nothing short of phenomenal. During this period the high school enrollment has grown from 124 to 213, or seventy-two per cent. We doubt if any high school in the state can show a greater per cent of increase, except perhaps the Magic City, Miami, and everyone is familiar with the serious difficulties existing in the school system of that city, due to so rapid increase in school population.

All of this means just one thing, and that is that it is imperative that we begin planning now for more adequate accommodations for next school year. And the school board and the superintendent of public instruction are now working on plans for the financing of the proposition and will have something definite to submit to the school patrons and the public within a few days.

Let every real American stand squarely behind the authorities and help carry out the plans for providing ample accommodations for our school children. Sanford is growing and we want her to continue to grow. Let's have a boat basin and a golf course,—but DON'T FORGET THAT MOST IMPORTANT OF ALL ARE THE SCHOOL CHILDREN.

GOOD RULES TO FOLLOW.

The autoist's side of the traffic question in Jacksonville, was given to The Metropolis Friday by a prominent automobile owner who believes that the majority of accidents are the fault of the pedestrian.

While he did not shift all the blame on the latter, he asserted that if pedestrians would "use their heads" more and quit "hesitating" and "dancing in the path of automobiles there would be far less mishaps.

"The law gives the pedestrian the right of way, but it should not," he said. "The sidewalks are for the pedestrian, while the streets are for the automobile and other vehicles. Where an automobile has only one place to travel, the pedestrian has two. If one of these is dangerous to him he should choose the other. The burden should be on him and not the autoist."

The speaker laid particular emphasis upon what might be called the "hesitating walker." "I think I can speak for every driver when I say that he wants the pedestrian to cross ahead of him, and not after," he explained. "One step forward by the pedestrian would put him out of danger nearly

every time, whereas two steps back would put him in danger. He should go ahead if he thinks he can make it. The driver is figuring all the time and is not going to purposely run over a pedestrian who has miscalculated the speed of an approaching car. The driver approaching a street intersection is prepared for this very thing, or should be.

"Should the pedestrian start across ahead of the auto and then step back for fear he might be struck, he is more likely to be struck than had he gone ahead. Hesitating confuses a driver, no matter how experienced and careful he is. Drivers should slow down at every corner, and in doing so they will be prepared to stop their machine almost immediately."

"Jay-walking" wouldn't be so dangerous, the autoist said if the jay-walkers would just get one rule in his head. That rule is, in crossing a street, to first look to the left and then to the right. This applies in every case, no matter where it is," he said. If this rule were observed by every pedestrian there would be no accidents.

"I venture to say that more people run into each other on the sidewalks than autos collide on the streets. You frequently see two people dodging each other, trying to get out of one another's way and if one of them does not stop, they run into each other nine times out of ten. The automobile has one side of the street and if they traveled in the manner of some pedestrians there would be no end to accidents.

"Another thing that is not taken into consideration is that the larger the car the harder it is to operate. The horse power of an auto is based on 150 pounds live or loaded weight. One horse power is the ability to raise a weight of 144 pounds one foot in one second. The pedestrian, is not troubled with extra weight and is in the same class all the time. He is able to handle himself better than the driver is able to handle the car.

"Also, people should know the regular fire corner stops for street cars and quit dashing blindly into the street after a car. They take a chance of being run over by an automobile, while if they did not run they would avoid an accident that the auto could not be blamed for." One of these stops, he said is on Main street at Adams, where every street car must come to a standstill, whether to receive or discharge passengers or not.

The best rule for the pedestrian he again stressed, is to look first to the left, then to the right, and go ahead.

BOOST

Boost your city, boost your friend, Boost the lodge that you attend, Boost the street on which your's dwelling

Boost the goods that you are selling, Boost the people 'round about you, They can't get along without you, But success will quicker find them, If they knew that you're behind them, Boost for every forward movement, Boost for every new improvement, Boost the man for whom you labor, Boost the stranger and the neighbor, Cease to be a chronic knocker, Cease to be a progress blocker, If you make your city better, Boost it to the final letter.

Early Spring Showing of Silk Dresses, Blouses, Muslin and Silk Underwear in the "Violet Brand Sale" early in February at Yowell Co. 261-4tc

BAND WILL PLAY SUNDAY AT CENTRAL PARK, PROMPTLY AT 4:00 P. M.

The program by Sanford's Municipal Band is given below and the band will play in the event that the weather warms up a trifle so the people can sit out in the park in comfort. It is not so cold but the wind would make it uncomfortable today in the park. However, it can easily change into a summer day in twelve hours. The program is as follows:

- March—Thunderer J. P. Sousa
Selection from the Comedy Opera
The Firefly Rudolf Friml
Vocal Solos—
a. The Rosary Ethelbert Nevin
b. Let the Rest of the World go By E. R. Ball
Chas. Brady
Patrol—Southern Airs Lamenik
Waltz Song—Stand Up and Sing for Father and Old Tune Kay Perkins
Intermission
Overture—Lutspiel Kellar-Bola
Descriptive—A Wild Bull on a Rampage, enters China, amashes things, is killed by treader, singing air from Carmen G. E. Holmes
Serenade—June Time Fred Jewell
Grand Medley—Superba Dalbey
Star Spangled Banner Key

YOWELL CO. Announce Their Annual Violet Brand Sale Early in February 261-4tc

HERALD ADS got results.

TRUCK By a Sanford Celery-fed Man

Louie Fleischer says he is glad that great play "Taming of the Jew" is coming to Sanford.

Charlie Britt has a new story on the nasturtium. He says that on account of the cold weather a lot of the nasturtiums were frozen the other night for which he has a remedy—but you ask Charlie.

It is now proposed to train reserve officers by mail. We saw a lot of them during the war that had been trained by mail—and they looked like most of the mail was lost in transit.

Did you ever hear of Switzerland worrying about her navy. Did you ever hear of Switzerland worrying about her army. No, just cheese.

If there are any more Reliefs of any kind that can be foisted upon Sanford bring them along. We might just as well shoot the whole works and go broke together and then we can get up a big relief for all of Sanford.

Not Self-Supporting Willie was doing his home work from school and was asked by his father if he knew who Atlas was.

"A giant who supported the world," he restorted promptly.

"Well, who supported Atlas?" asked the facetious father.

"I suppose," said Willie after a brief pause, "I suppose he must have married a rich woman."

"The Period of Emergency."

When Alexander Lee announced his engagement to Violet Linkins everybody in the neighborhood congratulated him on winning such a hard-working and forehanded mate. But Gus Rustling remarked:

"Peared like yo' wouldn't nevah speak up, Alexander. It's goin' on six months since yo' began fiddlin' 'round wid 'V'let."

"Dat's so," Alexander admitted very frankly. "But Ah didn't lose mah job till last night."

Bill Glenn, of the Orlando Sentinel, called up today to know about the band playing on Sunday but his breath had garlic on it and we could not hear him.

Well, buying the farmer's corn for Russia is one way to let charity begin at home.

New goods arriving daily for the Big "Violet Brand Sale" early in February.—Yowell Co. 261-4tc

SANFORD CYCLE CO.

BICYCLES BICYCLE SUPPLIES BICYCLE REPAIRING

SANFORD CYCLE CO.

117 Park Avenue

Seminole Printery

Prices beat ALL OTHERS, and, we guarantee work. Let us bid on your next job, and—you'll be surprised.

LUMLEY & LUMLEY Phone 404 902 French Ave.

The Christian Science Society of Sanford, Florida

INVITES YOU AND YOUR FRIENDS TO A FREE LECTURE!

CHRISTIAN SCIENCE

By JUDGE SAMUEL W. GREENE, C. S. OF LOUISVILLE, KY.

Member of the Board of Lectureship of the Mother Church, The First Church of Christ Scientist, in Boston, Mass.

JANUARY 30, 1922, 8 P. M. PRINCESS THEATRE

JUST KIDS—Two Legged Mice. By Al Carter



The Bank of Safety Security-Service

This institution, whose success and strength has been bullded by a loyal people, whose most valuable asset is the confidence, trust and esteem of those who know it best and whose highest endeavor is to attain still higher plains of service—wishes you a happy, healthful and prosperous New Year.

The Peoples Bank of Sanford

Celery Bleaching Paper Celery Wires

We have both the Cord-Lined Paper and the regular Black Paper

—Ask Us for Prices—

Chase & Company SANFORD, FLORIDA

MICKIE SAYS

NEVER THINK WHAT THIS TOWN WOULD BE LIKE WITHOUT THIS PAPER! WE HELP YOUR BUSINESS TO PROSPER, REJOICE AT YOUR JOYS, SYMPATHIZE WITH YOUR GRIEVANCES AND THROW THE VEIL OF SYMPATHY AND BENEVOLENCE OVER YOUR TROUBLES... WE ARE YOUR BEST FRIEND AND WE WILL DO ANYTHING WE CAN FOR YOU ALL THE TIME.



ed States—would give France assurances that she need not fear future invasion, and she would gladly agree to such terms and conditions in the matter of disarmament, including submarines, as the Conference at Washington may prescribe.

For her own protection, as well as for her economic and financial advantage, it is as necessary and imperative that the United States should become a party to it, as it is for England, Italy and Belgium.

It is my opinion that if the question could be submitted to the voters of the United States at this time it would result in favor of such a pact. Bear in mind it would be only a ten-year pact. In case the necessity should arise, the parties to the pact, in their united wisdom and common sense, might decide to make changes and amend it.

Chief Justice Marshall, who was the greatest one of all, declared "that the Constitution of the United States was the perfection of human wisdom, reason and common sense." Since 1776 that Constitution has been amended eighteen times and it is still the pride and the boast of America, and of every American citizen wherever he may be on the earth.

Let common sense rule, and France will get the assurance she wants and needs. The result of such a pact would be so grand, so tremendous and far-reaching, the question of "entangling alliances" would be forgotten and relegated to the shades of oblivion.

God bless Wickham H. Steed, because he spoke those words for France.

A. M. THRASHER.

The many Sanford friends of Col. Thrasher will be glad to learn that he is still able to write as he did in the days of yore.

NO USE TO GET "SICK" IN FLORIDA ANY MORE SAYETH "PETE" ALLEN

Sick patients in Florida will hereafter have to go without their morning "eye opener" or any other pre-Volstead drink that their physicians may have prescribed for them. Under the ruling set forth in a letter just mailed from the offices of State Prohibition Director A. L. Allen to the various city health officers and representatives of the medical profession throughout the state, Florida physicians are not to be permitted to prescribe whiskey for the use of their patients.

Mr. Allen declared in his letter that the Florida statutes prohibit the use of intoxicating liquor except grain alcohol for medicinal purposes. In the future no permits will be issued in this state, the letter said, for dispensing whiskey on the prescription of physicians.

Under the federal prohibition law physicians are permitted to prescribe whiskey for their patients, but under the state law that was passed prior to the national law, physicians are deprived of this privilege. While the federal law permits the director to issue whiskey permits for medicinal purposes, it does not give him the authority to violate any state law in doing so.

Only a very few permits for whiskey have been previously issued in this state, according to the records of the prohibition department.—Tampa Tribune.

SUB-TROPICAL MID-WINTER FAIR, ORLANDO, FLA.

Florida Fairs are divided into two seasons, those held in the fall and those held in the spring of the year.

The State Fair, Jacksonville, and all the north and middle Florida fairs are held during the fall months.

The South Florida Fair, Tampa, followed by The Sub-Tropical Mid-Winter Fair, Orlando, February 14-18, and other fairs in the Southern tier of counties are held during the height of the fairs and gardening season, in the spring of the year.

These are all worthy public institutions and everywhere should have the enthusiastic support of the people and the county and state officials.

These fairs are the practical up-builders of the state's industries. They prove to all beholders that Florida is inhabited by a progressive citizenry, who are determined to turn the natural wilderness into "the Garden of the Gods."

We, of the Central South Florida section are vitally interested in the Sub-Tropical Mid-Winter Fair to be held in the brilliant young city of Orlando.

The several counties combining in this splendid exposition are mindful of the fact that there must be a central point where all the products of the section may be collected, and that it must be a city centrally located, and a city with sufficient accommodations, both in the matter of a suitable fair grounds and hotels to take care of so large a fair.

They recognized Orlando as being eminently suited in these respects. The Sub-Tropical Mid-Winter Fair Grounds cover forty acres of admir-

In Trial Film



Ethel Clayton's next film, "For the Defense," will be up-to-date in one respect. The jury box in the trial scene will be furnished with a curtain to protect women jurors' ankles from the gaze of court spectators.

ably located park, right in the center of the city, easily within walking distance of railroad stations.

There are hundreds of hotels, boarding houses, restaurants and auto garages within a radius of a half mile.

To this fair Orange, Volusia, Seminole, Marion, Lake and Osceola counties bring their many products, and vie with each other in "showing" what can be done and what is being done.

These six counties cordially invite the people of the state and all the visitors within the state to "make a bee line" for the fair at Orlando, Feb. 14 to 18, 1922.—Reporter-Star.

REPRESENTING LITERARY SOCIETY

Owing to the illness of Miss Florence Henry, Miss Anna DuBose of the Senior Class at S. H. S. is representing the High School Literary Society and the Salamagandi at the Founder's Week events which are taking place at Rollins College in Winter Park this week end. Miss DuBose was the guest of the Delphic Literary Society at its annual dinner last evening and tonight will attend the Sandspur Banquet and Junior Prom.

GASOLINE PROPELLED RAILWAY CAR

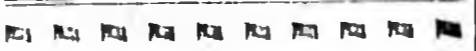
(By The Associated Press) TAMPA, Jan. 28.—The Seaboard Air Line Railway has placed a gasoline propelled passenger car on the run from Tampa to Lake Wales, making it possible to eliminate one regular passenger train. Express hauled on the train for which the gasoline car was substituted is forwarded on a later train.

Try a Herald Want Ad today.

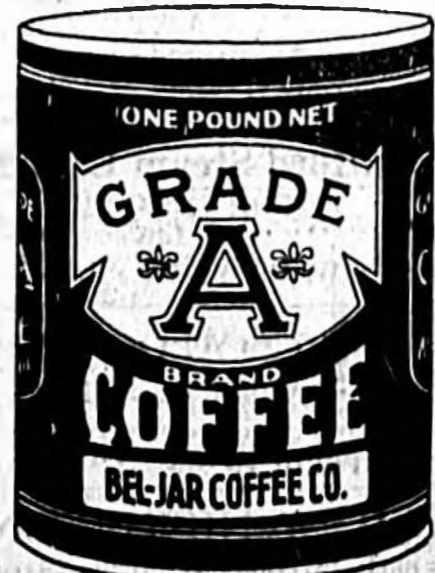
In the Circuit Court of the Seventh Judicial Circuit of the State of Florida, in and for Seminole County.—In Chancery.

CITATION

Geo. Eugene Thurston, Complainant, vs. Davis Thurston, Defendant. To Davis Thurston, Residence Unknown: It appearing from an affidavit filed in this cause that you are a non-resident of the State of Florida, therefore, you, Davis Thurston, are ordered and required on the 6th day of February, A. D. 1922, to appear to the bill of complaint exhibited against you in this cause. It is ordered that this notice be published in the Sanford Herald once a week for eight weeks. Witness my hand and the seal of said court on this 10th day of December, A. D. 1921. (SEAL) E. A. DOUGLASS, Clerk of the Circuit Court, Seminole County, Florida. GEO. A. DeCOTTER, Solicitor and Counsel for Complainant. 12-10-21c



ALWAYS FRESH



AT YOUR GROCER

1922 CALENDAR PADS

There is nothing quite so handy, quite so useful, quite so indispensable for the busy office man as the calendar desk pad. It helps you to remember, it gives you the day and date, it gives you just what you want and when you want it. 1922 Calendar pads just received from the factory—the second shipment—the first shipment was exhausted in one week. Get a 1922 Calendar pad before they are all gone. Desk stands for the calendars if you have none.

Some men have pretty theories about the duty of capital, and some have to meet a pay roll every Saturday.

You can get a perfectly good haircut for 40c at the Barber shop, Second street. 259-6tp

Save money by buying your season ticket to the Lyceum Course. \$2.00 for the season or 75c for each admission. 260-tfc

Announcing the VIOLET BRAND SALE Early in February Big showing of Ladies' White goods, Veils, Tissues, Organly and Imported Wash Goods for Spring with low prices.—Yowell Co. 261-4tc

TRAIN SCHEDULE CORRECTED TO NOV. 16, 1921

Table with columns for Southbound, Northbound, and Trilby Branch, listing train numbers and arrival/departure times.

Early Spring Showing of Silk Dresses, Blouses, Muslin and Silk Underwear in the "Violet Brand Sale" early in February at Yowell Co. 261-4tc

The Revenue Act of 1921

requires that every individual having a gross income of \$5,000.00 or more file Income Tax return regardless of amount of net income. Do Not Pay Exorbitant prices for assistance in preparing your return. Send for simple form upon which to furnish information necessary to prepare return. Maximum price on farmers returns \$6.00 and every farmer whose return is prepared will be furnished without charge one 1922 Farm Record. This record devised for farmers exclusively and fills a long felt need for a farm record sufficiently simple to be of any benefit to farmers. Retail price \$2.00. EIGHT YEARS EXPERIENCE PREPARING RETURNS File yours now and get it off your mind. A. S. CLARK, Public Accountant P. O. Box 1881 Jacksonville, Fla.

PIANOS PHONOGRAPHS

Manufacturers agents for the Celebrated A. B. CHASE and LESTER Pianos. Florida distributors for the RUSSELL PHONOGRAPH. Our Sanford warehouse contains one of the largest assortment of pianos and Phonographs in the state. Every home should have a musical instrument. Our low prices and easy terms make it possible for you. Write us for full information. J. H. HINTERMISTER PIANO CO. BUY IN SANFORD

NOTICE!

I have recovered from the injury received some time ago and am now ready to resume duty.—E. A. Moffett, Sanford Auto Transfer. 261-4tp

NEW THINGS AT THE HERALD OFFICE

Thank you cards, Birthday cards, and folders, Valentine assortment just arrived. 1922 calendar Pads here at last, Place cards, nut cups, Tally cards, All kinds of invitations, Gift cards, Greeting cards, Congratulations, Shut in cards, Sympathy cards and Birth announcements.

WOOD

OAK and PINE Stove and Fire Place

Transferring Call Us for Prompt Service

F. P. Rines

105 Palmetto Avenue Phone 481-J

SEE OUR WINDOW

HOUSE CLEANING ARTICLES

THE BALL HARD-WARE CO.



GLOBE PIANO CO.

SAVE YOU MONEY Write us Empire Hotel Block ORLANDO, FLORIDA

TURKEY SUPPER

FRIDAY, FEB. 3, 1922

AT THE PARISH HOUSE

DAUGHTERS OF WESLEY

Why This Battery Lasts Twice as Long

EVERY WE EVER VESTA SOLD OUTLASTED ITS GUARANTEE Ford Batteries \$25.00



THE BALL HARD-SANFORD BATTERY SERVICE CO. I. A. RENAUD, Proprietor

A Cozy Home

FROM THE FOREST TO YOU By eliminating all of the waste, over half of the labor, all of the middle man's profits and by delivering a home on record time direct from the forest to you

QUICKBUILT BUNGALOWS Put Tremendous Savings in Your Pockets Cozy, attractive, substantial, durable, bungalows of any size. Built according to latest improved methods of house construction, of the best of materials, at a great saving. Their economy is worth investigating.

WRITE FOR CATALOGUE showing in natural colors many attractive, money-saving homes.

A. C. TUXBURY LUMBER CO. QUICKBUILT BUNGALOW, Dept. 18-K CHARLESTON, S. C. ENTZMINGER BROTHERS LOCAL AGENTS, LONGWOOD, FLA.

SANFORD MARBLE & GRANITE WORKS

JOHN GOVE, Proprietor CEMETERY WORK A SPECIALTY 1018 West First Street 1018 West First Street

SAFETY FIRST

Cleanliness is next to Godliness

We invite the public and all users of ELDER SPRINGS WATER to visit the spring and in our method of handling its product. Why take a chance? Your eminent physicians claim that this water in unexcelled and its purity makes it most beneficial for many troubles.

The Ford people of Sanford as well as the Western Union recommend this water for batteries.

Call phone 311 and have a bottle of this water sent you and protect your health.

Elder Springs Water Co. SANFORD FLORIDA

Hot Dog!



With a bandana around his neck, a Bill Hart hat and chaps "Trumper" is indeed a hot dog. He has just finished a movie engagement in Arizona and Colorado and is looking for a job as private watchman in a spiky house.

The Spanish Touch



This capricious hat with a Spanish effect is of black velvet and gold embroidery. The neckpiece is of mink

REHEARSALS HAVE STARTED FOR "TAMING OF THE SHREW"

Rehearsals have started and the cast almost completely selected for the modernized version of the sparkling comedy "Taming of the Shrew" which Edward Wildemann, the well-known Shakespearean actor from New York, will present at the Princess Theatre next Friday, February 3rd for the benefit of the Woman's Club (Literature and Music Department). Mr. Waldmann, himself will assume the leading role, that of "Petruccio," the tamer, he will be assisted by Miss Dorica Wingrove (Mrs. Waldmann) as "Katherine, the Shrew," while the other parts in the comedy will be taken by the most prominent and experienced Sanford local talent, including Robert Herndon, Clarence Mahony, Sherman Lloyd, Ned Chittenden, Robie Laing, Thomas Eagon, Maurice Helston, Paul Lake, Morris Wimbish, Reginald Holly, Paul Doolcy, Deane Turner, Walter and Hawkins Connelly, E. T. Woodruff, Mrs. E. F. Housholder, Mrs. Julius Takach, Miss Ora Williams, Mrs. D. D. Newberry, Mrs. A. V. McGuin, Miss Leclair Jones, Miss Agnes Dumas, Miss Daphne Wimbish, Mrs. Earl Burdick, Miss Ruth Gillon, Miss Edna Chittenden, Miss Allie Gillon, Mrs. Seth Woodruff, Miss Ethel Henry, Mrs.

Claude Herndon, Misses Munson and others.

Edward Waldmann, who has been heading his own company for the past eighteen years, appeared at a series of special Shakespearean matinees with his company at Longacre theatre, New York, last spring to great success. His modern version of "Taming of the Shrew" has been condensed and arranged with catchy solos, classic dances and a brilliant chorus of young ladies, that it pleases all classes of theatre-goers, and can be easily handled by the local talent, while it retains all the beauties of the original Shakespearean play, as recently presented at Century Theatre, New York. At Jacksonville, St. Augustine, Tampa, Savannah and other cities of the South, where Mr. Waldmann has given "Taming of the Shrew" it has proved a big success. Rehearsal will be held at the Woman's Club this (Saturday) evening at 7:30.

ELECTRIC CURRENT FOR TWO CITIES

(By The Associated Press) FORT PIERCE, Jan. 28.—The city council of Fort Pierce and citizens residing on the Indian River Boulevard between this city and Jensen, fifteen miles south of here, have reached a tentative agreement on a proposal to construct a power line be-

tween the two places, string electric light the entire distance and furnish homes along the boulevard with current. It is estimated the electrical installation would cost approximately \$800 a mile and it is planned to have the work completed by April 1. The electric plant in this city would furnish the power.

Estimates of the cost of operation indicate that with an average of only three customers for lights to each mile of the line the city would break even on the cost of maintenance.

NEGRO INDUSTRIAL SCHOOL FLOURISHING

(By The Associated Press) DAYTONA, Jan. 28.—The Daytona Normal and Industrial School for negro girls now has 317 students and has been fired to receive 200 others who have applied for entrance because of lack of room, according to officials of the institution. The school possesses a hospital, sugar mill park, and farm.

Citizens of Daytona who recently paid a formal visit to the school were addressed by Bishop John A. Hurst, of the African Methodist Episcopal Church and were entertained with an elaborate program prepared by the students, concluding with supper served by the domestic science class. Virtually everything on the tables was produced on the school farm.

GROTTO ORDER FOR FLORIDA

(By The Associated Press) ST. PETERSBURG, Jan. 28.—A solid carload of paraphernalia for the institution of a Grotto at the Masonic Temple here January 31 will be brought from Washington, D. C. by Charles C. Weidwell, Grand Monarch of the Grottoes of the United States and other high officials of the organization. The officials from Washington will be accompanied by the degree team of Kallipolis Grotto, of that city which several months ago initiated President Harding.

Announcing the VIOLET BRAND SALE Early in February

Big showing of Ladies' White goods, Voiles, Tissues, Organdy and Imported Wash Goods for Spring with low prices.—Yowell Co. 261-4c

SUPREME COURT UPHOLDS JOE SAUCER IN LIQUOR CHARGE

(By The Associated Press) TALLAHASSEE, Jan. 28.—The State Supreme Court in a decision this week held that where a defendant is charged with having intoxicating

liquors in his possession and files a plea avowing that he had formerly been tried and acquitted upon an indictment charging the same offense, and such plea is stricken by the court and the accused convicted, the order striking such a plea is erroneous and the judgment of conviction will be quashed. The case in which the decision was rendered was that of J. M. Snucer.

If Franco kills the disarmament plan, let her wear the Briand of Cain.

Henry McLaulin, Jr. OPTICIAN—OPTOMETRIST



212 East. 1st St. Sanford, Fla.

PROFESSIONAL AND BUSINESS DIRECTORY

You Can Find the Name of Every Live Professional and Business Man in Sanford in This Column Each Day

MISS GRACE TOMPKINS, R. N.

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Planes and Specifications Cheerfully Furnished

All Work Guaranteed

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Sanford Machine & Foundry Co.

General Machine and Boiler Work; Cylinder Grinding; DeLuxe Pistons; Oversize Rings and Pins; Flywheel Steel Gear Bands; Crank Shafts returned; agents for Caille Inboard and Outboard Motors. Phone 62

Acetylene Welding OF ALL KINDS

Sanford Welding Co.

169 North Sanford Avenue

S. O. Shinholser

Contractor and Builder

SANFORD - - - - FLORIDA

"WE DELIVER THE GOODS"

Quick Service Transfer

Storage Facilities

If we please you, tell others; if not tell us. Phone 498

Auto Radiator Repair Shop

Located at 207 French Ave., between 2nd and Thrd. E. R. BERGQUIST.

Hotel Montezuma

"Sanford's New Hotel"

\$1.50 Up Per Day

COMFORT COTTAGE

is now open for guests. Will be glad to see now as well as old friends. Rooms and meals, also meals. House heated.

Miss N. A. Walker Mrs. M. Martin

SANFORD NOVELTY WORKS

V. C. COLLIER, Prop.

General Shop and Mill Work

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517 Commercial Street Sanford, Fla.

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SANFORD - - - - FLORIDA

Sanford Steam Laundry

FOR SERVICE

Call 146-J

W. RAWLING, Prop.

George A. DeCottes

Attorney-at-Law

Over Seminole County Bank

SANFORD - - - - FLORIDA

H. W. NICKERSON

Public Accountant; Audits—Systems

Income Tax Service

Room 16 McNeill-Davis Bldg.

Phone 852 Orlando, Fla.

Back of This Bank's Record

For Safety and Service is a friendly, wholesome interest that is true and honest—a desire to help each customer find the way that leads onward to success - - - - -

First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President

B. F. WHITNER, Cashier

CHULUOTA INN

On the Okeechobee Branch of the Florida East Coast Railway, Chuluota, Fla., among the pines and lakes of Seminole county, an up-to-date modern brick hotel, with private baths and hot water heat. First class cuisine. Rates \$2.50 to \$3.50 per day; \$10 to \$18 per week, according to location of room.

MRS. CHAS. D. BRUMLEY, Manager

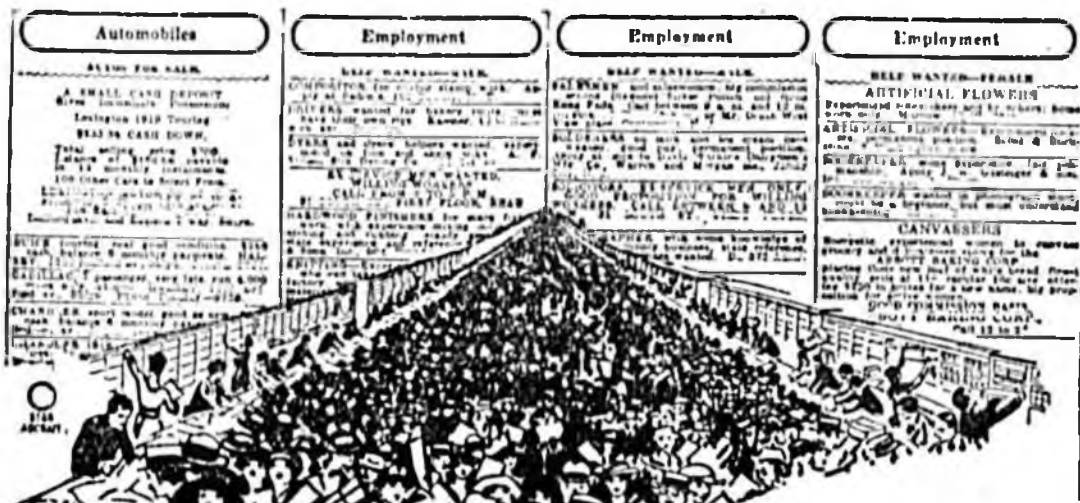
Boy, Aint It Cold?

But as the old saying goes "Everything that goes up must come down" and cold weather is no exception to the rule. The only exception to the rule is REAL ESTATE, and in a real honest to goodness town when Real Estate starts to go up it never comes down. Do you believe in Sanford? If you do you know that prices on property in Sanford won't come down, and if you do not take advantage of your opportunities now, you will have to help the other fellow make good on his later.

Meisch Realty Co.

A. P. CONNELLY, Agent

Advertising Columns of The Herald



The Greatest Shopping Center in Town is the

Classified Advertising Section of

The Sanford Daily Herald

You can increase the power of a modest income and satisfy most any need by shopping through the classified section. Offerings of every description are listed daily in these columns. Examining them every day is like shopping in a department store where special sales are the rule rather than the exception.

We repeat, you can satisfy 'most any need through the classified section—buy, sell, hire, get a job, rent a room, move your goods, buy or sell an automobile or a business. You'll find the ads handily arranged, too, each under its proper heading.

The Sanford Daily Herald

Auto Radiator Repair Shop

Located at 207 French Ave., between 2nd and Thrd. E. R. BERGQUIST.

Hotel Montezuma

"Sanford's New Hotel"

\$1.50 Up Per Day

COMFORT COTTAGE

is now open for guests. Will be glad to see now as well as old friends. Rooms and meals, also meals. House heated.

Miss N. A. Walker Mrs. M. Martin

SANFORD NOVELTY WORKS

V. C. COLLIER, Prop.

General Shop and Mill Work

CONTRACTOR and BUILDER

517 Commercial Street Sanford, Fla.

Geo. W. Knight

Real Estate and Insurance

SANFORD - - - - FLORIDA

Sanford Steam Laundry

FOR SERVICE

Call 146-J

W. RAWLING, Prop.

George A. DeCottes

Attorney-at-Law

Over Seminole County Bank

SANFORD - - - - FLORIDA

H. W. NICKERSON

Public Accountant; Audits—Systems

Income Tax Service

Room 16 McNeill-Davis Bldg.

Phone 852 Orlando, Fla.

OFFICE SUPPLIES AT HERALD OFFICE

POST CARDS AT THE HERALD OFFICE

"Let Us Have Done With Pessimism"

- ¶ Some brave, self-reliant man said that.
- ¶ Let us all adopt it as a slogan for 1922.
- ¶ Let us create the spirit of optimism; let us work enthusiastically, spend wisely and save systematically.
- ¶ We can MAKE 1922 a good year.

4% INTEREST PAID

The Seminole County Bank

STRENGTH PROGRESS SERVICE

PERSONALS

Sun is out today.

Man won't have to advertise for it.

Last night we wanted to go to Honolulu—today Sanford is good enough.

Balloon ascension and parachute drops next Thursday and Friday and Dollar Sales will bring the people to Sanford.

Miss Sara Muriel is spending the week end at Winter Park the guest of friends. Miss Muriel will attend the various Founder's Week exercises at Rollins College.

Pilot Bill Lindley from Daytona Beach was here today with his special built racing car made with a Curtis airplane for speed. Bill is advertising the auto races at Daytona Beach next Monday.

Many of the boys and girls went from here to Kissimmee this afternoon to attend the basket ball games with Kissimmee High School.

Dancing school will reopen next Monday and all those who have been taking lessons and all those who want want an hour's dancing are invited to commence again. 264-31p

MARINE RETACHMENT IN CUBA REMOVED

WASHINGTON, Jan. 27.—The detachment of 375 marines stationed at Camaguey, Cuba, was ordered withdrawn today by Secretary Denby, acting on a recommendation of the state department.

Minister De Cespedos of Cuba took up the question some time ago with state department officials urging the withdrawal, but it was made no requests recently. Secretary Denby said the marines would be sent to Guantanamo Bay where they would encamp. They were sent to Camaguey during the war for the purpose, it was said to protect the local sugar interests.

SANFORD'S TEMPERATURE

Well, the old bulb went down last night and while our official report says 50 this morning it really means an average of yesterday and this morning. Of course everyone knows that the temperature this morning was around the 40 mark and like this truthful rag of freedom said yesterday it would frost if the weather cleared. The weather did not frost and there you are. Some weather prophet and some weather for the prophet to prophet or prof-it or—but say, it is colder than it was last July, isn't it?

5:40 A. M. JAN. 28, 1922
 Maximum 50
 Minimum 38
 Range 38
 Barometer 30.06
 Northwest and cloudy.

THE WEATHER

For Florida: Generally fair tonight and Sunday, heavy frost in north and probably light frost in Central portion tonight.

SAVANNAH ICED IN

(By The Associated Press) SAVANNAH, Jan. 28.—Street car service was resumed on a limited scale here today after being ice-bound, but there were no street lights tonight, and many telephones were still useless while telephone and telegraph wires for a fifty-mile radius around the city were still handicapped by sleet and ice.

One of the greatest losses to Savannah was in the destruction of its beautiful trees, hundreds of which were reported to have been broken down by the unaccustomed glaze storm from which the city has suffered for two days.

BRITISH MARINES HELD PENDING HANKOW TROUBLE AND PROTECT EMBASSY

(By The Associated Press) PEKING, Jan. 28.—British marines are being held in readiness to land at Hankow to protect administration office against seizure by forces of General Wu Pei Fu who are said to be under order to occupy it.

FLORIDA STUDENT IS ILL WITH SMALLPOX

(By The Associated Press) GAINESVILLE, Fla., Jan. 27.—An isolated case of smallpox was reported at the University of Florida here Thursday when it was announced that A. L. Spear, who has been confined to the infirmary since his return to school after the Christmas holidays, had developed the disease. According to a statement made by Dr. A. W. Sweet, resident physician of the university, no serious symptoms are apparent in the case. The patient and his nurse have been isolated and university authorities stated that every precaution would be taken against the spread of the disease. Compulsory vaccination will be administered, they said.

SEARS-ROEBUCK SHOWS LOSS OF \$16,435,468

(By The Associated Press) CHICAGO, Jan. 28.—The annual statement of Sears-Roebuck and Company for the year ending December 31, 1921, shows a loss from operations of \$16,435,468 compared with a net profit of \$12,334,063 in 1920.

The loss included a sharp writing down of inventories, the value decreasing from \$105,071,243 at the end of 1920 to \$46,445,830 at the end of 1921. Net sales in 1921 were \$159,034,581 compared with \$233,856,872 in 1920.

The company was enabled to assume its operating loss without wiping out its surplus primarily through a gift of \$5,000,000 in common stock and purchase of the \$16,000,000 Chicago plant by Julius Rosenwald the president, according to the statement.

TO WHOM IT MAY CONCERN

I will not be responsible for any debts contracted by anyone unless they have a written order from me.
 R. W. TYONS
 264-1tp

New goods arriving daily for the Big "Violet Brand Sale" early in February.—Yowell Co. 261-4tc

Try a Herald Want Ad today.

CHURCHES

HOLY CROSS CHURCH

Church Services for the 4th Sunday after Epiphany will be:
 7:30 a. m. Low Celebration.
 9:45 a. m. Sunday School.
 11:00 a. m. Morning Service.
 7:30 p. m. Vespers and Sacred Musicale.

CONGREGATIONAL CHURCH

Regular Services will be held tomorrow at the Congregational church. At 9-45 A. M. the Bible school will meet. At eleven o'clock Mr. Burhans will preach. His subject will be "What is it to be Saved." At 6-15 P. M. the Christian Endeavor will meet. The night sermon will be on the subject "What is it to be Lost." A warm welcome awaits you and a comfortable and interesting evening is promised you. Come and bring your friends.

METHODIST CHURCH

Sunday School at 9-30.
 Dr. Walker's class, Princess Theatre 9-50.
 Preaching 11-00 o'clock with a line topic at 6-30 P. M.
 At 7-30 P. M. Dr. Walker will preach on "Whither Goest Thou?" Mr. Boyd will direct special music at these services. Come and worship with us.

CHRISTIAN SCIENCE SERVICES

SUNDAY, JANUARY 29th, 1922
 Subject:
 "LOVE"
 Sunday School...10:00 a. m.
 Church Service...11:00 a. m.
 Woman's Club Bldg., Oak Ave.
 All Are Welcome.

ALL SOULS CHURCH SERVICES

Tomorrow is the fourth Sunday after Epiphany.
 Sunday School at nine A. M.
 Mass at 10 A. M.
 Sermon: "Controlling the Storm."
 Mathew 8th-23-37.
 Benediction after Mass.
 Thursday, Purification B. V. M. or Candlemas Day. The blessing of candles at the 7 A. M. Mass.
 Friday, first Friday devotions. Ladies of Altar Society approach Holy Communion in a body. Also the feast of St. Blaise. The blessing of throats after the 7 and 8 o'clock Masses.
 Strangers welcome to all services. Sittings free.

PRESBYTERIAN CHURCH

The following will be the services at the Presbyterian Church Sunday:
 9-45 A. M. Sunday School.
 11-00 A. M. Preaching.
 2-15 P. M. Junior C. E.
 2-45 P. M. Intermediate C. E.
 6-30 P. M. Senior C. E.
 7-30 P. M. Preaching.
 The public and visitors in Sanford invited to all these services.

FACTORY AT CHULUOTA ALMOST ASSURED

C. D. Brumley states that the stock of the Petros Manufacturing Company is all taken but a few thousand dollars, and he feels that it will all be taken by the close of next Monday, when a meeting of the subscribers will be arranged for election of a board of directors.

This enterprise is highly endorsed by engineers, architects and builders whom have looked into it. The materials and the liberal offer made by Mr. Zeizler make every stockholder perfectly safe for the amount of his investment. The best business men of the city and county have subscribed for stock and will have the management of its business. Those who desire to get stock in this company should see Mr. Brumley.

ATTENDED BACHELOR CONTEST

A number of Sanford folks attended the Irving Bachelier Oratorical contest at Winter Park yesterday afternoon. Among the High School who motored down for the interesting program were, the entire faculty and the following students, Gayle Marshall, Wm. Fitts Anna DuBose, Elizabeth Flowers, Demaines Musson, Ollie Vera Glason, Doris Moore, Frederic Rines, Jeanne Maxwell, Florence McKay, Cecil Flowers, Zillah Welsh, Carrie Stanley, Margerude Runge, Genevieve Lehman, garet Gallagher, Rodman Leman, and Olive Russell.

The nation most likely to defeat limitation of armament plans is pro-erastination.

1/3 OFF

There is bound to be more cold weather and if you haven't a nice warm Sweater, see those nice—

PENNSYLVANIA KNIT COATS

We are now offering. Your choice of any in the house, one-third off the regular price.

Perkins & Britt

The Store That is Different
 Sanford, Florida

The Best Policy

IS A FIRE INSURANCE POLICY

If your home were to burn tonight would you have the means to rebuild immediately?

A. P. CONNELLY

CLASSIFIED ADS

Classified advertisements, 5 cents a line. No ad taken for less than 25 cents, and positively no classified ads charged to anyone. Cash must accompany all orders. Count five words to a line and remit accordingly.

FOR SALE

- FOR SALE—30,000 green celery plants.—A. Robbins, First Street. 264-3tp
- FOR SALE—200 sacks of cement at 75c per sack. Any quantity.—Chase & Co., phone 536. 263-1wc&w
- FOR SALE—5 room bungalow, just finished, east front. Terms. Call 411-W, 1000 Laurel avq. 263-2tp
- FOR SALE—7 room house and garage, east front, corner lot, cheap for quick sale. Call 411-W, 100 Laurel Ave. 263-2tp

FOR RENT

- FOR RENT—5 room house. Apply Gatchell's Store. 264-3tp
- FOR RENT—Furnished bed room. Over Seminole Cafe. 264-1fc

WANTED

- MAGNOLIA LEAVES—Country people or laborers who own magnolia timber or can lease same have steady income by gathering the leaves. Apply for further information, P. O. Box 1208, Jacksonville, Fla. 262-3tc
- WANTED—Room by employed couple where ten year old girl can get board. Preferred where there are no other children. Close in. Apply D. G., Herald office. 264-3tp

YOWELL CO.

Announce
 Their Annual Violet Brand Sale
 Early in February 261-4tc

PARISH HOUSE CALENDAR

- Feb. 13.—Saint Agnes' Valentine party.
- Feb. 21-22.—Woman's Club Colonial party.
- Feb. 24.—Charity Ball.
- Jan. 31.—Song Recital—Mrs. Lucille Aspinwall Takach.

No advertisements for the Classified or Want Columns of the Herald are taken without cash in advance and none are taken over the telephone. This is made necessary by the mistakes in phone messages and by the extra bookkeeping entailed on the small accounts that take the profits out of this form of advertising.

GOVERNMENT Positions open, men, women. Experience unnecessary. Honesty required. Good pay to start. Write, T. McCafferty, St. Louis, Mo. 1-1-8-15-22-20

WANTED—Customers for fresh milk, morning and evening deliveries.—R. L. Garrison. Phone 3711. 169-St-Tu 204-1fc

WANTED—Small shipments fruits and vegetables.—Hub Produce Co., Atlanta, Ga. 261-5tp

WANTED—Floor space for car by month or year, near Montezuma. Phone 8 262-3tp

LOST

LOST—An all black cow, unmarked. Advise, Mrs. E. P. Morse, Sanford, Fla. 258-1fc

FOUND

FOUND—Glove, owner can get same by calling at Herald, proving property and paying for this ad. 264-1fc

SOUTHERN STORM MOVES NORTHERLY

(By The Associated Press) WASHINGTON, Jan. 27.—Advisory northwest storm warnings were displayed at 9:30 o'clock last night from Cape Hatteras to the Virginia Capes, the weather bureau announced. Strong northwest winds will be accompanied by rain Friday. The disturbance is central over Southern Florida and will probably advance northeastward.

SHRINE CATHEDRAL AT MIAMI

(By The Associated Press) MIAMI, Jan. 27.—An organization has been perfected to finance the building of a Shrine cathedral here to serve as a home for recently installed Mahi Temple. Architectural plans for the structure call for one of the most imposing buildings of its kind in the south. It will be erected at a cost approximately \$200,000. The main auditorium and galleries will have a seating of between 1,200 and 1,500 people. It will be provided with a stage of 45 by 40 feet. To the right of the stage will be erected a choir loft and above it an organ loft. On the first floor of the cathedral in a large wing will be a hall with provisions for the blue lodges, chapters, commandery and Eastern Star. These halls will be two-stories high and will be provided with balconies.

Ford Brings Down Price of Tractors

Good News to the Farmers of Seminole County

The following telegram has just been received by Edward Higgins, the Authorized Ford Agent of Seminole County:

107J JS 124 Blue

WH Jacksonville, Flo., 10:08 A, Jan. 27, 1922.

Edwrd Higgins,
 Sanford, Flo.

Effective today list price Tractor THREE HUNDRED NINETY-FIVE DOLLARS, f. o. b. Detroit. No efforts should be spared to make maximum number sales disposing of present stocks and accumulating immediate orders so as to keep river route tractor plant in production and accord maximum support to Mr. Ford's efforts to lighten the physical burdens of farmers and aid them produce maximum crops at reduced cost.

FORD MOTOR CO.

3:04 P.

Edw. Higgins

SANFORD FLORIDA