

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME IV.

SANFORD, FLORIDA, TUESDAY, JULY 3, 1923

NUMBER 82

STEAMER LEVIATHAN NOT INJURED DURING WAR

PRESIDENT HARDING STOPS IN OREGON FOR A FEW DAYS PAYS TRIBUTE TO PIONEERS

WHO FOUNDED OREGON
AND SAVE GREAT NORTH-
WEST TO THE NATION

ANNIVERSARY DAY

At Meacham Was Occasion For
Great Getting-Together of
All The People

(By The Associated Press)
MEACHAM, Oregon, July 3.—

President Harding stopped here today on his western trip to pay homage to the memory of the sturdy pioneers who founded Oregon and saved to the nation the great northwest.

Speaking at exercises commemorating the eightieth anniversary of the blazing of the Oregon Trail, the Executive declared the American people owe to those pioneer a debt of gratitude which they never can repay.

"We may reasonably do more today," he said, "than rejoice in possession of the imperial domain which they revealed and the life they made possible to the virile, aspiring and confident northwest. I find new assurances in recalling the heroism, the resolution, the will of conquer of these pioneers.

"I wish I might more effectively visualize them. Not very long ago I saw the covered wagon in the mov-

(Continued on Page 81)

FRENCH SEIZE GERMAN PROPERTY UNDER GENERAL DE GUET'S DECREE GIVING FORCES OFFICIAL POWER To Seize Private Property for Reparations Purposes

(By The Associated Press)
DUESSELDORF, July 3.—The first seizure under General De Guet's decree giving the occupation forces power to take over private property for reparations purposes, were announced yesterday. Three plants were taken over by the French, the first being a branch of the Krupp locomotive works at Segeroth, a little station near Essen.

Four new locomotives were seized at these works, which now are occupied with the manufacture of locomotives instead of big guns. Reports from Berlin state the capital was greatly excited today by messages that the Krupp works in Essen had been taken over, but the dispatches apparently were founded on this seizure of a comparatively small branch.

The other plants seized were the Gutehoff Nun Ghatte Steel Works near Oberhausen, with branches throughout the Ruhr, employing 100,000 men, and the Hermannfeld factory, part of the great Phoenix works, near Dortmund. In addition to taking over these three private plants in the Ruhr, the French seized the German government repair shops and roundhouse near Nid in the Frankfurt district, the largest repair shops in Germany. Eighty-six locomotives were found in the round house. Four coal mines have also been taken over in the Langendreer district.

In connection with the killing of a German at Duisburg for disregarding the curfew order, it is now stated he was shot by a French patrol and not by Belgians.

ROME, July 3.—The Ecefani Agency, semi-official organ, declares that, according to information obtained at the Vatican, Pope Pius has instructed the papal nuncio in Berlin to make representations to the German

GERMANS DID NOT INJURE LEVIATHAN SAYS ENGINEERS WHO MADE RE- PAIRS; STORIES OF SABOTAGE FALSE

Has Left the United States Shipping Board in a
Quandry as to Disposal of \$15,000 Worth of
Elaborate Souvenir Booklets Already Printed

NEW YORK, July 3.—Announcement today by engineers who reconditioned the Leviathan that war-time tales of German attempts to cripple the liner were false has left the Shipping Board in a quandry as to what to do with fifteen thousand dollars worth of elaborate souvenir booklets containing detailed account of alleged sabotage which were to have been distributed tomorrow on the ship's first voyage as an American liner. Engineers said the damage to the vessel originally supposed to have been a result of sabotage had been found to have been the result of an accident in docking the vessel on her last trip to this country under the German flag in 1914.

HOSKINS ADVISES SHIPMENTS BY WATER TO DEFEAT HIGHER RATES

Recently Announced Freight Increases in Carlot
Commodity Rates Brings Sharp Protest

"Pending action upon formal complaint which will doubtless be made at the earliest possible moment against the decision of the Interstate Commerce Commission to put into effect higher carlot commodity rates on railroad shipments into the southeastern states, there is no method of fighting the increased transportation cost except to ship by water and truck," said C. S. Hoskins Monday. Mr. Hoskins is traffic manager of the Tampa Board of Trade and a director of the Southern Traffic League, the latter organization one of the many that had protested against the proposed new rates, suggested by the carriers. The new rates went into effect July 1.

The new rates went into effect July 1 and destroy the comparatively low rates which Tampa and other Florida cities have enjoyed by virtue of water competition. They affect shipments of canned goods, cedar and sugar, special iron, rail and track material, turpentine cups, agricultural implements, furniture, wire, ropes, iron and steel wagon parts.

A comparison of the new rates is obtained in the following figures on the showing freight rates on canned goods in carloads from Louisville, Ky. to Florida points. Figures are in cents per hundred pounds and are avoidable only in one or two minor and small cases.

A. C. L. R. R.	Present	Proposed
Jacksonville	58	71
Palatka	69 1/2	88
DeLand	89	100
Sanford	84 1/2	100
Orlando	106	102
Kissimmee	106	105
Haines City	106	106
Lakeland	106	106
Plant City	106	106
Tampa	97	108
Baytown	106	108
Fort Meade	106	113
Arcadia	117	113
Punta Gorda	121	116
Fort Myers	121	118
S. A. L. Ry.	Present	Proposed
Jacksonville	58	71
Hampton	90	88
Hawthorne	96	92
Citra	96	94
Ocala	96	98
St. Catherine	106	102
Lacoochee	106	103
Dade City	106	104
Plant City	106	106
Tampa	97	108
Lake Wales	106	108
Wimauma	117	111
Palmetto	117	111
Bradentown	117	111
Venice	121	114

SMOOT PREDICTS WILL BE NO REVISION OF TAX LAWS NEXT SESSION OF CONGRESS

(By The Associated Press)
WASHINGTON, July 3.—A prediction that there will be no revision of tax laws at the next session of congress was made here yesterday by Senator Smoot, of Utah, who is to become chairman of the senate finance committee.

"There will be no revision of the revenue laws at the session of congress," said the senator. "I was more than delighted with the results obtained in the way of revenue during the last fiscal year. Instead of a deficit as many predicted we closed the year with a surplus which on final revision will show about \$287,000,000 on the right side of the ledger. Such a surplus would not justify a revision of our tax laws. Nearly all of it came from import duties which exceeded our fondest hopes."

Railroad legislation, Mr. Smoot added, is certain to be one of the first considerations of the new congress. "Our farmers in the west," he said, "will not be satisfied until freight rates are lowered."

Senator Smoot will said from New York on Wednesday to make a study of economical conditions in Great Britain, France, Belgium and possibly Germany. He said he would meet Secretary Mellon of the treasury department in London but that his trip was in no wise connected with the work of the debt commission of which he and the secretary are members.

The Daily Herald, 15c per week.

4TH OF JULY WILL BE CELEBRATED AT LAKE MONROE

BY THE SEMINOLE ATHLETIC
CLUB WHO INVITE EVERY-
BODY TO COME

Valuable prizes will be given for: Tournament riding. Running and jumping. Greased pig catching. Horse shoe pitching. Free barbecue. Two base ball games. Contests open to everyone. Program starts at 10 a. m. Come out and bring your friends.

Thusly the only real Athletic Club in Seminole County bids you welcome to its big celebration. The various committees have been busy for weeks preparing for this wonderful affair and the Monroe school grounds are a gala sight. The grandstand has a palmetto roof, also all the booths and the club colors, black and orange, are everywhere.

Last night a most enthusiastic meeting was held at the temporary quarters, the Lake Monroe school house when the following officers were elected: Victor Check, president; Mr. Bell, vice-president; E. C. Bender, treasurer and financial secretary; Belle Check, sporting editor; Gus Schmah, business manager; Violet Swaggerty, secretary.

The fourth of July celebration committees are: Gus Schmah, director, assisted by V. Check, Curtis Muse, S. Brown, Bill Ludwig, B. Knapp and Phillip Miles.

Barbecue Committee: Iva Bales, Mable Wilkinson, Alice Oglesby, Roberta Wynne, Violet Swaggerty, Minnie and Clara will see you get the free eats.

The drinks will be in charge of Miss Webb and Mrs. Wainwright.

COUSIN'S STAND FOR 5 PER CENT BEER IS SCORED

ALMA, Mich., July 3.—Speaking before the state synod of the Presbyterian church here last night Wayne B. Wheeler, general counsel of the Anti-Saloon League declared he did not believe Senator James Couzens of Michigan had seriously considered the question of liquor enforcement when he advocated raising the alcoholic content of beer to not more than five per cent.

"If your senator thinks public sentiment is for beer, why have the wets failed three times to elect a congress favorable to it?" he demanded of his audience.

"Senator Couzens never could have been elected on a five per cent or a 2.75 per cent beer platform. This state has spoken on this question. Beer constituted over 90 per cent of the liquor trade before we had prohibition. To permit its return would bring back about 90 per cent of the political corruption and evils of the former wet regime."

WESTERVILLE, O., July 3.—Declaring that Senator Couzens of Detroit has joined Senators Edwards of New Jersey, Copeland of New York, Stanley of Kentucky, Reed of Missouri and Shield of Tennessee, in their pursuit of the beer wagon, Dr. P. A. Baker, of the Anti-Saloon League of America, in a statement here Monday declared "the people of Michigan must feel very proud of their appointed senator."

Dr. Baker's statement was in answer to recent remarks of the Michigan senator about prohibition including the latter's declaration that five per cent beer is not intoxicating.

Lake City—Dehydrating company erecting a large plant here.

JAPAN DECIDES APPROACH ENGLAND AND AMERICA WITH VIEW OF AGREEMENT TO ENFORCE PROVISIONS OF WASHINGTON NAV- AL TREATY WITHOUT WAITING

BOOZE BOYS KILL MEMBER OF OWN GANG

Shooting Affray Believ-
ed to Be Argument
Over Liquor

(By The Associated Press)
CHICAGO, July 3.—One man killed and another is known to have been wounded and several others believed to have been wounded, in a shooting affray at Sag-In-Lamont township early today, in what authorities believe was a battle between two rival bands of liquor runners.

A man partly identified as "Buck" Jones, formerly of Lemont, was shot dead and his body left in a ditch as the smoke of battle cleared away and participants escaped.

MAY BRINGS SALES OF 171,306 FORDS

DETROIT, Mich., July 3.—Sales of Ford cars and trucks in the United States for the month of May totaled 171,306 according to a report just issued by the Ford Motor Co.

The May sales were more than 5,500 greater than those of April, due to increased output.

NO COLLEGE EDUCATION NECESSARY FOR MEMBERS LEGAL PROFESSION BEFORE ADMITTANCE TO THE BAR

College Training Has Been Advanced But Legis-
lature Refused to Pass the Bill

TALLAHASSEE, Fla., July 3.—The idea that all members of the legal profession should have college training or a stipulated amount of it before they are admitted to practice has made comparatively little headway in this state, and about the same strides have been made by the Florida Bar Association in its efforts to get regulatory powers over the profession. It failed to get such powers at the 1921 session of the legislature and it failed again at the recent session.

The college training requirement was advanced more than a year ago by the American Bar Association, but it has met with considerable opposition among the members of the association itself. The measures sponsored by the Florida association at the two sessions did not embody this requirement, of course, but they sought to give the association virtually supreme charge of its own household, and were designed to eliminate from their ranks the type known as the shyster. A board comprised of members of the association would have had broad powers governing the practice admission to practice and ways and means of disbarment. Senator W. A. MacWilliams, of St. Augustine, a lawyer, had charge of the measure and although he got a favorable report from a senate committee, a canvass of the situation disclosed that he could not pass it. Consequently he let it die on the calendar. Opposition came from legal members of the senate as well as those of other vocations.

There was a strong sentiment among both houses and apparently among the legal ranks of the state as a whole that the present system of admitting applicants does not need to be changed. The supreme court holds examinations periodically for

this purpose and is solely charged with determining whether the applicant shall be admitted. In the opinion of attaches of the court here and local observers no more rigid precautions could be taken against the shyster than are taken by the court under present practice. Attorneys from other states who desire to practice in this state are admitted without the written examinations. Their character, fitness and integrity must be endorsed by their local bar association and by the judge before whom they have practiced. Stereotyped endorsements are not accepted and it is frequently the practice for the bar association of the community in which he has been practicing to have a special committee make a thorough investigation regarding him before responding to the supreme court's inquiry, it is asserted.

There are two law schools in the state, graduation from which accompanied by an endorsement of their president as to the character of the student, permits one to practice without the written examination. They are the University of Florida at Gainesville and Stetson University at Deland. In the case of applicants living in the state who are without this college training, they must get the endorsement of character from the circuit judge and state attorney of their resident circuit, and then undergo the written examination prepared by the court. Between 90 and 100 questions comprise the examination, each justice of the high court preparing a proportionate share of them. A general average of 75 must be made while the applicant must not fall below 60 in one subject. The greatest part of the questions are usually designed to test the applicant's knowledge of fundamental law,

(Continued on Page 81)

TO ENFORCE PROVISIONS OF WASHINGTON NAV- AL TREATY WITHOUT WAITING

For Ratification By French as
Japan and America Suffer
By Delay

(By The Associated Press)
TOKIO, July 3.—Japan has decided to approach America and Great Britain with view to reaching tri-party agreement to enforce provisions Washington naval treaty without awaiting ratification by French, it was asserted confidentially in Japanese newspapers, which print statements believed to be reliable.

WASHINGTON, July 3.—Reports that Japan was preparing proposed agreement making the Washington naval treaty effective without further delay revived discussion of same account which took place in Japanese press five or six months ago. Consideration of the question at that time was not reflected in any official conversation so far as can be learned and there is nothing available in government circles here to indicate suggestion in revived form has taken any more definite shape up to this time. Japanese anxiety for ratification of Washington pact is regarded as quite natural inasmuch as Japan shares with the United States peculiar economic condition arising from delay in French ratification.

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SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W
If you have any friends visiting you or if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Mrs. Mary Schaal leaves today for Daytona Beach where she will spend some time.

Mr. and Mrs. Thomas Bird, of Orlando, were the guests of Mr. and Mrs. E. B. Darsey and family yesterday.

Mr. and Mrs. B. J. Stirling, Mrs. Fannie S. Munson and Miss Zoe and Reba Munson were a congenial party spending the day yesterday at Daytona Beach.

Mr. and Mrs. J. H. Lawson and Dorothea left this morning for a motor trip to Georgia and North Carolina, where they will visit friends and relatives.

Peter Spaal left Saturday afternoon for St. Paul, Minn., where he will spend several weeks. He will also stop over in Chicago, Ill., for a short time before returning home.

Mrs. Frank Grayham will leave tomorrow for the mountains to spend the next six weeks as the guests of Mrs. J. P. Anderson at the home of her mother, Mrs. E. B. Jones at Crossville, Tenn.

Mrs. W. V. Wilson, and Archie and Edna Wilson of Columbia, S. C., arrived here Saturday and joined Mr. Wilson and "Bill," who have been here for the past few weeks. Mr. and Mrs. Wilson will make Sanford their future home, and have purchased the McClelland house on Park avenue.

Miss Winifred Strong, of Hastings, who has been visiting her grandfather, C. H. Leffler, left Saturday with W. A. Leffler, for Daytona Beach where she was met by her mother, Mrs. Mary Strong, and spent the week end as the guests of Mr. and Mrs. Leffler, leaving this morning for their home in Hastings.

G. I. A. PICNIC.

The G. I. A. Ladies entertained their husbands at an old fashioned basket picnic, Friday evening at Palm Springs, the affair being of exceptional enjoyment for all.

The afternoon and evening were merrily spent with swimming and other water sports. The champion swimmer and high diver among the ladies, was Mrs. A. P. Handy while John Courier was the champion among the men.

Late in the evening a delicious supper, which included chicken pilaf, fried chicken and every thing that goes to make up a perfect picnic supper was served.

About fifty members and their husbands enjoyed this delightful event.

Good progress is being made on the construction of the section of the cross state highway between the bend in the West Palm Beach canal and Belle Glade, Contractor Tom M. Bryan reported the other day. The dredge which is excavating road material from the bottom of Okeechobee road canal which it parallels is within two miles of Hillsboro canal, an d will get into Hillsboro canal by the end of the month, and will reach Belle Glade by the end of August, it is said.

Frank H. Huddleston Post of the American Legion, at Melbourne, is opening a campaign for a home. Beginning on the Fourth of July, the post will go out for funds, and hopes to find the people ready and willing to help. Tentative plans were discussed recently regarding the proposed buildings and the operations against the public to get the needed money.

Volusia county, by act of the legislature, has put up the bars against hunting any game in that county for a term of two years.

THE WEATHER

For Florida: Unsettled tonight and Tuesday with local thundershowers.

LOCALS

H. R. Stevens has been called to Pennsylvania by the death of a relative and will be absent several days.

Calvin Teague returned home last night to resume his duties at the Seminole Bank after a month's vacation spent at his old home in North Carolina.

Mr. and Mrs. R. J. Holly and Miss Elizabeth Smith and Dr. Langley and Mr. and Mrs. Reg Holly spent yesterday afternoon at the beautiful home of Mr. and Mrs. Roy Symes at Winter Park.

Miss Stella Melson was a visitor to Tampa yesterday. This was Miss Stella's first visit to the big town and the first time she ever saw a trolley line. She says Tampa is far ahead of both Philadelphia and Wagner.

The heavy rains of Saturday and showers yesterday cooled off the atmosphere and the weather is fine today with breezes blowing from ocean and gulf and all the visitors to the city are delighted with Sanford's summer climate.

Dr. Ralph Stevens was called to the West Side this morning to attend a boy named Benton, who had been bitten by a moccasin. Mrs. C. M. Berry had rendered first aid before the arrival of the doctor, and Dr. Stevens has high hopes of his recovery as he was brought to town immediately and the doctor had a chance to counteract the poison at once.

Dr. Theo. Langley returned yesterday from a trip to points in South Carolina, North Carolina and Alabama. Mrs. Langley will remain in South Carolina for several months before returning home. Dr. Langley said there was floods and heavy rains all over the Southern states and the weather in Sanford was a better brand than any he had experienced except in the mountains of North Carolina.

Mr. and Mrs. J. R. Wood and sons, Leonard and Roy, motored up from Palmetto yesterday and will be the guests of Mrs. R. S. Holly, their daughter, for several weeks, at her home on Sanford Heights. Clyde Wood and Frank Foy, of Palmetto, composed another party, from Palmetto, arriving here yesterday. They will be in the city for several days on business looking over the farming section of the city substantial.

The Melbourne Times says that no trouble whatever has been experienced in selecting a site for the new Melbourne Public Library, and it is hopeful that work may be started on the new building within a few weeks. The school board and the library association are understood to be working together for the best results. The library will be added attraction for Melbourne.

A very important movement in the development of Sebastian's back country has been launched by the property owners about four or five miles west of Sebastian and Wabasco. The preliminary steps have been taken in the formation of a new drainage district which will, when completed, bring at least 50,000 acres of rich land under safe cultivation.

LARGO, Fla., June 30.—No admission will be charged to the Pinellas county fair to be held here this winter, the county commissioners having recently made appropriation to cover expenses that ordinarily would be met by the gate receipts. The idea of those making the fair a free one is to encourage attendance.

Florida's Climate By No Means Most Intensive Asset

Noted Editor Enthusiasm Over Coming In of Wealth.

For many years I have said that if Florida had no other advantage than its climate, that alone would be one of the nation's great assets. If it had nothing else but climate Florida would have an asset comparable in commercial value to the coal and iron of Pennsylvania or Alabama; for "day by day and in every way" the tourist business is growing at a rate which means that within a few years, unless they double the facilities, the railroads will not be able to handle the traffic that is offered, nor will present hotel accommodations begin to take care of the people who want to spend their winters in Florida.

But Florida is not dependent upon the tourist business. It is shipping out annually nearly 100,000 car loads of fruit and vegetables. This industry has doubled in the last ten years. And yet the ground has only been scratched here and there as compared with the almost limitless acreage still available. For instance, the reclamation of the Everglades, now under way, will redeem from the water 4,000,000 acres of land, much of it unsurpassed in the world for fertility; and the land thus reclaimed will exceed by 1,000,000 or more acres the total land that has been reclaimed by the United States government in the arid and semi-arid regions of the west. Many of the longest-headed, shrewdest capitalists of the nation are not only building their winter homes here, but they are making heavy investments in great food-growing projects, in enormous schemes for trucking, and in kindred activities.

It must be remembered that Florida is nearly seven times as large in area as Massachusetts, but it has considerably less than one-third of the population of Massachusetts. The room for expansion, therefore, is practically without limit.

I have tried fairly and honestly to make a study of this state; to measure its potentialities; to look a little into the future based on the things that are now under way and the resources of the state; and while I have for years confined my own work exclusively to the publication of The Manufacturers' Record, taking no part in any construction or development work, I feel justified in saying that I know of no other place in this country which would more strongly appeal to me for wise and conservative investments expecting large returns in the future, than investments carefully and judiciously made in this state. Here and there we may have a "boom" condition which will carry things too far and fast and furious; but the wise investor will watch for such conditions if they should appear.

Broadly, however, the whole state is becoming not merely a winter playground and health invigorating spot of hundreds of thousands of the richest people in America and many more of moderate means, but it is to become to an extent many times greater than at present the producer of citrus fruits and vegetables for a never-increasing demand from the north and west; and all of this means an increasing commercial and industrial activity.

—Richard H. Edmunds in Manufacturers' Record.

They are catching fish down at Wildwood, near Mayport. The Pablo Beach News had a picture taken on Stark's pier of a few fishermen and fishwomen, and it would seem that luck had been with them. The party had about all the fish they could carry, and the underline suggested that it was something more than an hour's fun getting in the beauties. Illustrated fish stories are very good advertising in these bright summer days.

State Superintendent Anti-Saloon League Will Be Indicted

Investigation Recently Drapped Will Be Reopened.

(By The Associated Press) NEW YORK, July 2.—District Attorney Bonton, whose office recently dropped investigation of charges against William Anderson, state superintendent of Anti-Saloon League, announced today that on basis of newly obtained evidence he would ask the grand jury next Monday to indict Anderson for grand larceny, extortion and forgery.

NEW YORK, July 2.—The federal grand jury is conducting further inquiry into the affairs of E. M. Fuller Company, bankrupt bucket shop operators who recently pleaded guilty to bucking orders, today returned four sealed indictments in connection with the case.

WEEK'S WEATHER

Weather Outlook for the Period July 2 to 7, inclusive.
WASHINGTON, D. C., July 2.—South Atlantic and East Gulf States: Generally fair but local showers probable latter part of week; normal temperature.

Daily Fashion Hint



PRINTS WITH ORIENTAL FLAVOR

Printed in gay colors on silk crepes, these frocks typify the best mores of Paris. First pictured in a slim-line afternoon design, the figures being in grey and green on a background of marine blue. The neck of the kimono waist may be finished in either round or oval line and a bias collar added. The flounces on the skirt are applied to a lining. Medium size requires 4 1/2 yards 36-inch material.

Thin satin crepe applies the foundation on which the printed blouse in the next model builds its success. A deep V-shaped neck is filled in with a vest of plain crepe and the giraffe is composed of tiny roses made of ribbon. Satin or Georgette may be used to lengthen the kimono sleeves, the extensions being slashed and gathered to narrow self bands. Medium size requires 1 1/2 yards 36-inch figured and 2 3/4 yards 40-inch plain material.

First Model: Pictorial Review Dress No. 1519. Sizes, 16 to 20 years and 34 to 44 inches bust. Price, 35 cents.
Second Model: Dress No. 1540. Sizes, 14 to 20 years and 34 to 44 inches bust. Price, 35 cents.



FOR SPORTS WEAR

One is allowed a wide choice of fabrics for the development of this sports frock, the flannels and wool jerseys leading in favor. The back is cut in one piece, while the blouse is shirred at the lower edge, with skirt attached. Soft kid or linen, bound with braid, may be used for collar and cuffs. Medium size requires 4 1/2 yards 36-inch material. Pictorial Review Dress No. 9966. Sizes, 34 to 44 inches bust. Price, 35 cents.



ARTISTIC RIBBON TRIMMING

Some of the most fascinating decorative schemes of the season are worked out with ribbon, as in the case of this frock in beige satin crepe. The ribbon, with picot edge, is in pleasant brown silk and is used to outline the deep oval neck, oval panels, sleeves and lower edge of the skirt. The sleeves are cut in one with the blouse. Medium size requires 4 yards 40-inch crepe and 8 yards of ribbon. Pictorial Review Dress No. 9941. Sizes, 34 to 44 inches bust. Price 35 cents.

TALLAHASSEE KIWANIS

CLUB GETS CHARTER

TALLAHASSEE, June 30.—The local Kiwanis club has received its charter at the hands of District Governor Doyle Carleton, of Tampa, and is now a full fledged member of the International organization. At the charter presentation ceremony representatives were present from Penacola and Bainbridge, Ga., clubs, the latter club being represented by some 25 of its members and lady folk. The club has 51 members.

We will move, we will crata and ship your household goods, or we will store them until you need them. Call 498. 63-3tc

NOTICE OF SPECIAL MEETING OF LIFE MEMBERS OF SANFORD COUNTRY CLUB

Notice is hereby given that there will be a special meeting of the life-members of Sanford Country Club at the Club house at 8:00 p. m. on July 9th, 1923.

Sanford, Fla., June 25, 1923.
S. O. CHASE, President

666 Cures Malaria, Chills and Fever, Dengue or Bilious Fever.

5-1-o.n.w.-20tc

Nemo Self-Reducing No. 333 is a real bargain. It has a low top and medium size. Made in durable pink or white coutil; sizes 24 to 36—and costs only \$3.00. If your dealer can't get it, send name, address, size and \$1. We'll send the corset. Nemo Hosiery Fashion Institute 120 E. 16th St., New York (Dept. 54)

NOTICE!

The City Assessment Roll will be submitted to the Equalizing Board for approval on Monday, July 9th, 1923, at 3:30 p. m. at the City Hall. All persons desiring to have corrections made in regard to their property are required to file petition with the City Clerk setting forth their objections and the corrections they desire made, on or before the day previous to the meeting of the Board.

L. R. PHILIPS, City Clerk. 6-30;7-2-5-3tc

A FIVE DOLLAR BILL Takes an Electric Fan

15% Reduction in Prices of PENNSYLVANIA VACUUM CUP TIRES AND TUBES

F. P. RINES
105 Palmetto Ave.—Phone 481-J

A CHEERFUL WELCOME AWAITS YOU

EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.

American and European Plan **HOTEL RAYMOND** SEABREE FLORIDA
One block from Ocean and Hotel Clarendon. Summer rates—Room, \$1 per day and up; \$5 per week and up. Special week-end rates. Every room has running water.

JERGEN'S KING COCOA Hardwater Special \$1.00 Dozen

Jap Rose Soap, for the hair, complexion and bath. Special.

R. C. BOWER
Phone 325—The Rex

NEW LINE OF TALLY AND PLACE CARDS
Rust Crafts boxes, novelties for prizes, Burgoyne and American Beauty line of Greeting Cards at
Mi-lady's Shoppe

Just Received!
Another Shipment of that best SEED BED CLOTH. If you are interested in saving money on your SEED BED CLOTH see **Churchwell's**

CHURCHWELL'S
First Street SELLS IT FOR LESS Welaka Block

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co. PUBLISHERS

R. J. HOLLY, Editor; H. J. LILLARD, Secretary-Treasurer; H. A. NEEL, General Manager; R. S. HOLLY, Advertising Manager

Advertising Rates: Made Known on Application

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The big 12- to 16-page Weekly Herald and other news items are published every Friday

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Foreign Advertising Representatives: THE AMERICAN PRESS ASSOCIATION

The war is not over—the French and Belgians are still fighting the Germans.

Tomorrow is the Glorious Fourth—not glorious any more for its patriotic sentiments—but just as a day to take a vacation.

Sanford is the greatest little city in all the world and our people are beginning to get together and put over the big things for the upbuilding of this city.

As for the editor he will probably hang around the office like a lost soul and endeavor to get up sufficient copy to start the paper off Thursday morning as usual.

There will be no Daily Herald tomorrow. This is one of the two days in which the Herald force takes a vacation during the twelve months—and really they are entitled to it.

NEW CIRCULATION BASIS

The Daily and Weekly Herald subscription lists have been sold to R. H. Berg, formerly of Miami, who has the circulation lists of some dozen daily papers and expects to own that many more in a few months. He has his own system of taking care of the subscription lists and buys them outright from the papers and takes care of them in his own way.

The management of the Herald has never been exacting on the subscribers and many accounts have been allowed to run for years but all this will be changed now as the Herald management has turned all of this business over to the management of Mr. Berg, who will in the future, operate it as his own.

NO APPROPRIATION IS TOO SMALL.

The publication of the article, "The Humble Beginners of Our Great Advertisers" in Printers' Ink has brought us several letters from manufacturers who have been advertising in a small way, but who are not satisfied with the results obtained.

So far as we are able to judge on the insufficient data furnished, all of these advertisers have made the mistake of spreading out their appropriations too thin.

Jesse H. Neal, executive secretary of the Associated Business Papers, Inc., in speaking before the Industrial Advertisers Association at the Atlantic City convention, had something to say on this subject which is worth recording here.

"In a new enterprise, a relatively small appropriation may be necessary, but the wise man does not expect this to influence all prospects any more than he expects his lone salesman to cover all of North America.

We like that fertilizer comparison. It makes clear the point of this editorial. If you take a few ounces of fertilizer and spread it out over an acre, it will do no good.

It is exactly the same with advertising. If a manufacturer has only a thousand dollars to put into advertising, he should concentrate that amount in a market or in mediums where it will be enough to make a recognizable impression.

Sanford is now building many office and business buildings and Sanford is building good structures—as good as money can buy—and the Herald takes a great pride in the many fine new buildings that have been erected and are being erected in the business portion of the city.

SANFORD'S NEW BUILDINGS

Sanford is now building many office and business buildings and Sanford is building good structures—as good as money can buy—and the Herald takes a great pride in the many fine new buildings that have been erected and are being erected in the business portion of the city.

FROM OTHER SANCTIMS

UNFAIR CRITICISM.

Editor and Publisher, a New York publication devoted to the best interests of journalism is not accustomed to unjust criticism and hastily formed conclusions.

"Sixty days ago the name of Martin Tabert was unknown save to his parents and friends in a North Dakota village. Sixty days ago the lash was raining welts on the back of men in Florida prisoner-gangs, working in mud and filth to expiate a trivial offense against the commonwealth.

KIDS



"Can you ask a more vivid illustration of the power of public opinion or of the effectiveness of the newspaper in awakening it?" asks W. P. Beazell, assistant managing editor of the New York World, the paper which put Martin Tabert's name and a state's shame on its own front page and made it in a few days news that was moving on every press wire.

"It is an excellent illustration. The World and other newspapers whose efforts brought to an end the barbaric treatment of prisoners and the punishment of those responsible for the barbarism merit the highest commendation of all newspaper men.

"One cannot help reflect, however, that it was necessary for a New York newspaper, a thousand miles from the Florida prison crews, to make the whine of "Black Aunty" audible in the Florida legislature. The story was sensational, but it was clean, and its publication was a distinct service not only to the people of Florida, but to the entire nation.

"The New York World went far afield to perform distinguished service. It is able to do so, by its national reputation and its ability to make the financial outlay that such journalism requires. Nevertheless, the primary field of the World and of all other newspapers is the city of publication and its immediate vicinity.

"The energy and alertness of news that characterized the pursuit of the Florida story, applied to local news, ought to demonstrate anew the power of the press to form public opinion along lines that will be of immediate and permanent benefit."

Had the Editor and Publisher been a little more thorough in its investigations, it would have discovered that Governor Hardee and Commissioner McKee were co-operating with the Dakota authorities in digging up the facts in the case with the purpose in view of punishing the guilty parties before the World story appeared.

By pursuing its investigations still further this publication would have discovered that Florida papers carried news stories concerning this case before the New York World gave its great sensational spread of the story.

Editor and Publisher does Florida publications an injustice in giving all credit to the New York World in its playing up a story in a sensational manner, and reflecting on the Florida press that had honestly and consistently laid the news before the public with no red lights attached, and the officers whose duty it was to handle such a case were energetically and quietly at the task long before the New York World published its sensational article.

FOR THE GOOD OF SANFORD

Yesterday at the meeting of the Rotary Club one of the special stunts was to ask each member what he thought could be done for the benefit of Sanford—in other words what in his opinion was the best thing to be done for the upbuilding of this city.

More homes. Join Chamber of Commerce. Bulkhead around the lake. Boost all the time—no knocking. Soft water. Advertise in Sanford Herald. Improving resources nature has given us. Tourist Hotel.

More homes and co-operation. Co-operation for more tourists. Waterfront development and civic center. Paint up houses and fix the lawns. Every citizen and civic organization work together for ownership of public utilities. Bulkhead and co-operation of citizens.

FLORIDA WAS ON THE MAP AT NATIONAL MEETING REAL ESTATE MEN

Cleveland papers have been carrying big stories about Florida in connection with the recent annual convention of the National Association of Real Estate Boards held in the beautiful city on the south shore of Lake Erie.

for this piece of effective and truthful advertising deserve the thanks of every resident of Florida. (Lakeland Star-Telegram.)

FOR THE SOUL'S JOURNEYING

Ancient Egyptians Certainly Left Nothing Undone in Their Preparations for Great Event.

The less costly methods of mummifying in ancient Egypt did not necessitate cutting the body, but included the pickling in natron solution. These were many gradations in the complicated process of mummifying based upon the rank of the deceased and the ability of the relatives to pay.

The care and identification of the mummy was a matter of the greatest concern and anxiety. A detailed set of directions and rituals for the soul, called "The Book of the Dead," was placed with the mummy, and many inscriptions were written on the coffin and tomb. It was thought that the deceased would be asked perplexing questions in the oracles of his initiation to the other world, besides having his heart weighed by Osiris.

QUEER STRAIN OF HEREDITY

Striking Example of Principle Which Patient Investigator Had Long Before Demonstrated.

One of the most striking instances of the Mendelian principle of heredity is that which is exhibited by the breeding properties of the Andalusian fowl. The blue Andalusian fowl owes its popularity with the public, and its interest to the student of heredity, to its color. This is a slaty blue-gray. If two birds of this strain are mated, it is found that they do not breed true.

The principles involved are called the Mendelian principles, after their discoverer, Gregor Johann Mendel, abbot of a monastery at Brunn, Austria, after eight years of patient experimenting in his cloister garden with plants, chiefly edible peas.

POSSIBLE EXPLANATION

Mrs. Willow's maid was ill and she was obliged to call in a new helper, Eva, who was assisting her in dusting the library. Eva was a bixom young woman and very talkative. "My books, books, everywhere!" she remarked as she laboriously went on dusting the several hundred volumes contained in the cases.

AUTO SIGNAL LIGHT.

An important automobile accessory, described in Popular Mechanics Magazine, is designed to reduce the hazards of speeding by flashing a signal light on the dial board as soon as the car exceeds any predetermined speed limit.

HELICOPTER TRIUMPH

A helicopter built by a Spanish engineer successfully rose to height of eighty-one feet and maneuvered in the vicinity of the air-drome. The machine, which is powered with an 80-horsepower engine, is designed very much along the lines of the ordinary airplane except for the smaller wings which are replaced by a large four-bladed propeller mounted on a vertical shaft.

QUEEN IS PROGRESSIVE.

Queen Mary was one of the first women in England to introduce vacuum cleaners and electric cooking, cleaning and washing devices in her home.

Base Ruth's salary is reported to be \$4,333.00 per month. Some salary to pay a man to do nothing but play—but baseball is hard work—some time.

COUGHING DISTURBS SLEEP

"My wife coughed all the time and could not sleep," writes Geo. A. Owen, Bridgeton, New Jersey. "She tried Foley's Honey and Tar and had the best night's sleep she had had for a long time. I used Foley's Honey and Tar and it helped me too."

A monster fish weighing more than 30,000 pounds was recently harpooned off the coast of Long Key, Florida, after a terrific fight, lasting over 12 hours, and ending only when half a hundred bullets from a high power rifle were fired into it.

was 35 feet in length, and 23 feet in girth, with a tail span of over 12 feet. Naturalists claim that this fish is a specie formed by the combination of whale and the south-sea shark.

NOW IS THE TIME TO plant citrus trees.

I have 37 tangerines, 55 Satsumas, 71 Jaffa, 19 Luc Gim Gones, 17 grapefruit, 168 Valencia and 1 lemon on sour stock, 5 and 10 per cent discount. Get yours now.—R. T. Fuller, Paola, Fla.

G. W. Lawton, Bracelet Watch Export, 215 South Orange, Orlando, Fla. 4-2446

RECOVERS FROM LAME BACK

"My daughter suffered with a lame back and could scarcely move without great pain. She tried Foley Kidney Pills and the trouble with her back is all gone," writes Mrs. J. C. Perkins, Boston, Mass. For backache, Rheumatic Pains, Kidney and Bladder Trouble use Foley Kidney Pills. Will relieve that tired feeling. Take no substitute—insist upon Foley's Sold everywhere.—Adv.

Our Service

Extends to Orlando and Daytona as well as the hundreds of bottles we put out in Sanford every day

ELDER SPRINGS WATER

on account of its purity is fast becoming the drinking water for Central Florida. It is also recommended for use in batteries. If you are not drinking Elder Springs Water now—give it a trial.

PHONE 311—WELL DELIVER

Elder Springs Water Company

SPECIAL ANNOUNCEMENT

This will announce a new business concern for Sanford, but the owners are not new to the Sanford people. We have consolidated in the Cleaning and Tailoring business and shall use every means of service and quality to satisfy your needs in the care of your clothes.

A TRIAL WILL CONVINCe YOU

Whiddon & Hodges

PHONE 465

117 PARK AVENUE—SANFORD, FLORIDA

NOTICE

To Farmers and Growers

I take pleasure in announcing my having secured the agency for the handling of the NON-ACID FERTILIZER & CHEMICAL COMPANY'S Fertilizers for this section.

We will have our warehouse and a complete stock of Fertilizers on hand so that we can give prompt and satisfactory service.

We will be glad to furnish further information regarding our good fertilizers to those interested.

B. J. Starling

SANFORD, FLORIDA

NOTICE

To Whom It May Concern: Please take notice that we, L. A. Renaud and Elsie A. Renaud, husband and wife, of Sanford, Florida, will on the 12th day of July, A. D. 1923, at Sanford, Florida, at 10:00 o'clock a. m., or as soon thereafter as we can be heard, will make application to and before the Honorable Circuit Court in and for Seminole County, Florida, for leave to adopt and an order of adoption according to the laws of Florida, Paul Dyeck, a minor child.

Notice of Application for Tax Deed Under Section 575 of the General Statutes of the State of Florida. Notice is hereby given that F. L. Woodruff, purchaser of Tax Certificate No. 400, dated the 5th day of June A. D. 1922, has filed said certificate in my office, and has made application for Tax Deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: Beg. 19.52 chs. N and 25.64 chs. W. of Sec. 2, Twp. 29 S., R. 20 E., 10th chs. E. 73 lks. S. 10 cor. W. 14 chs. S. 29 chs. S. W. by bog. 25 acres. The said land being assessed as the State of Florida.

In Circuit Court, 7th Judicial Circuit, in and for Seminole County, Florida. ORDER OF PUBLICATION. Thomas Emmet Wilson, Complainant, vs. Herman D. Keller and Mary J. Keller, his wife, and Farmers & Merchants Bank of Milan, Michigan. Defendants. STATE OF FLORIDA, COUNTY OF SEMINOLE. To Herman D. Keller and Mary J. Keller, his wife, and Farmers & Merchants Bank of Milan, Michigan: It appearing from the affidavit of Thomas Emmet Wilson, the complainant, in the above suit herein duly filed that the above named defendants are not residents of the State of Florida, and that their place of residence is in the State of Michigan, and that there is no person in the State of Florida, the service of a subpoena upon whom would bind said defendants, either of them and that it is his belief that said defendants are over the age of twenty-one years.

ZEAL AHEAD OF JUDGMENT

Reformer's Act Dictated by Conscience, but Injudicious, to Say the Least of it. The most important, and the most injudicious act in the life of John Knox, Scotland's famous heretic, was performed at Geneva—an act which he undoubtedly felt to be called for at the time, but which sadly handicapped him afterward. Aroused to fierce indignation by the cruelties of "Bloody Mary," who had exiled him to the continent, he wrote a treatise against woman's rights, which he called "The First Blast of the Trumpet Against the Monstrous Regiment of Women," in which he inveighed strongly against the right of woman to hold the reins of authority. He gained sufficient wisdom never to give a second blast. The book made him obnoxious to two queens, during whose reigns he had a part to play—to Mary, Queen of Scots, who was soon to take her hereditary throne, and to Elizabeth of England, who was to exert as great a power in Scotland as any of its own sovereigns. Knox said in his preface to "The First Blast": "My purpose is thrice to blowe the trumpet in the same matter, if God so permitte: twice I intende to do it without name, but at the last blast, to take the blame upon my selfe, that all others may be purged."



HE'S BETTER OFF. "Look at that poor motorist being towed in by a horse."

MILK IN SHIPMENT. It is now possible to ship milk several hundred miles, without having it spoil. The old-fashioned milk cans are giving way to huge glass-lined tanks similar to the familiar vacuum bottles. These tanks are mounted on trucks and are insulated from the heat by the use of cork packing. Less than two gallons of milk stick to the sides of these 5,000-gallon tanks. Milk has been handled in these tanks over distances of more than 100 miles with a rise of less than two degrees in temperature on hot summer nights when the outside atmospheric temperature stood at 88 degrees.

JOKE ON THE COMPANY. Senator Green of Vermont is credited by the New York Herald with the following anecdote. "One of the funniest stories I know is that of a friend of mine—a lawyer—who was retained by the Pullman company to look after a certain case. "The work necessitated his traveling around the country to some extent, and it enabled him to play a considerable joke. And this is the joke he played: He tipped the Pullman porter \$1 every time he got on a train and then put it on the expense account of the Pullman company."

MEN AND METHODS. "Observe," said the cigar stand clerk, "how different men go about it to open a package of cigarettes. No two do it the same. One will tear off a little corner of the package. A third carefully unfolds the several flaps and places them back in position every time he selects a tag. Yesterday I saw a new one. The purchaser took the package and split it lengthwise through the middle, took out one and slipped the package into his pocket."

BOMBER FOR AIR SERVICE. When the new Harling bomber is assembled at Dayton, Ohio, it will be the largest airplane ever built. It weighs 80 tons, has a 2,000-gallon gas tank and will require six Liberty motors to drive it. A crew of ten men will be required to navigate it and two pilots will operate the dual controls.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

"That Was All Right in 1794, but There Are No National Pirates Now"

By LIEUT. M. M. WITHERSPOON, United States Navy. A man in Indiana stopped me several days ago and he said to me, "I see you are a navy officer. What in the world does the navy give the farmers out here in Indiana and Illinois?" I said to him this: "We brought the navy into existence for the farmers. We were sending corn and grain to all parts of the world. The pirates in the northern part of Africa stole our wheat and our corn. They took our seamen prisoners, but we did not have any navy and we did not want a navy. So we put up a ransom of \$5,000,000 a year, but still they took our wheat and our corn, until, driven to desperation, in 1794, we built our first two battleships, the Constitution and the Constellation, to protect our wheat and our corn." He said, "That was all right in 1794, but there are no pirates in the world today." I said to him this: "Don't you believe there are no pirates in the world today. I wish you could see how these national pirates have sliced up China among themselves; how they have sliced up Africa among themselves, and how they would like to slice up the United States of America among themselves, and you would agree with me that there are today as great national pirates in the world as there ever were in 1794."

FLIVVER WORTH \$250 IS INSURED FOR ONLY \$10,000

Old Auto Shows in Many Scenes of Walter Heira's Comedy. The largest insurance ever taken out on a Ford automobile, it is said, was a policy for \$10,000 taken out on one of the machines at the Paramount West Coast studio for use in scenes of "Sixty Cents an Hour," a Paramount picture starring Walter Heira with Jacqueline Logan featured in his support, which will be shown at the Princess Theatre next Saturday. Appearing early in the picture, the flivver is carried through to the last scenes, and pictured in several close shots.

Because it would be hard to duplicate the flivver, in case it was stolen or destroyed and because it had been registered in so many scenes and would have to be duplicated in such a case, Director Joseph Henabery realized that it was of utmost importance that it be insured "to the limit." The estimated value of the Ford, which is old and has seen hard use, is about \$250, just \$9,750 less than the insurance it carried. The cast chosen for "Sixty Cents an Hour" is exceptionally strong. Jacqueline Logan, who so charmingly portrayed the leading feminine role in "Mr. Billings Spends His Dime," is featured as leading woman. Ricardo Cortez, recently discovered while dancing at Coconut Grove, will play the heavy role, his first big part under his new contract with Paramount. Others in the cast are Charles Ogle, Lucille Ward, Robert Dudley, Guy Oliver, Clarence Burton and Cullen Tate.

Bishop Cannon Decries Failure to Demand Enforcement of the Law

(By The Associated Press) LAKE JUNALUSKA, N. C., July 2.—Failure of church people to demand law enforcement and the statement that this country by its aloofness in the peace councils of the world has failed to maintain the international law of Christian love, marked Bishop James Cannon's sermon here yesterday at the opening of the Southern Assembly of the Methodist Episcopal church, South. If it were not for America's contribution to Russia and the Near East relief this country would not have a friend in Europe, Bishop Cannon said. He was heard on "the Christian in the world," and declared that the world today is the best possible world that God could have made for his purpose which he said are to afford an opportunity for development of Christian qualifications. God leaves His children in the world," he said, "to get the money they can out of it and to give the world the best they have." More than 1,000 persons attended the opening of the assembly at which was launched the social service conference by which the members of the church propose to discuss live issues and to set forth plans to enable the church to take a hand in some practical phase of life. Subjects which it was announced will be taken up include negro migration, race relations, industrial problems and questions affecting divorce and family life. The conference will continue through July 3 and will be addressed by men and women prominent in the South and nation. The Dixie Highway along the East Coast is undergoing repairs at many points. Others need it badly, it is said, and the work goes merrily on.

Negroes Who Left South Are Returning Sadder But Wiser From North

Did Not Find Things As They Were Painted by Recruiting Agents. Many of the negroes who left the southern states earlier in the season lured away by the fine stories of conditions and big pay in the north are returning to the south sadder but wiser. They will not find conditions in the north as roseate as the recruiting agents painted them and they will find that they are supposed to do plenty of hard work in the north, it takes more to live and the winters are cold and they will have no "white folks" to look after them if they get down and out. That the south is the best place after all for the negroes is demonstrated by those who are coming back after trying the jobs out and finding that conditions in the north are not at all like the agents told them. The following is from North Carolina where many of the negroes from Rocky Mount had good jobs with the railroad company and changed them for jobs in the north that were no jobs at all compared with what they had left in the south: "Some of the laborers that left Rocky Mount for Pittsburgh, where fabulous wages, good living conditions and 'equality' were promised, have returned to the city to live, with reports of gross misrepresentation of conditions, particularly living conditions and 'equality.' They report being herded and housed like goats. This will have a good effect on labor here."

HARDEE NAMED THREE ON OYSTER REHABILITATING

(By The Associated Press) TALLAHASSEE, July 3.—Governor Hardee has named three men to serve on the oyster rehabilitating committee from Franklin county. They are H. L. Oliver, John G. Ruge, and Byron D. Morris. Under the terms of a legislative act providing for the rehabilitation of oyster producing counties, they serve in an advisory capacity to the fish commissioner. Fifty thousand dollars was appropriated by the act to be used in replanting oyster beds. It also levies a privilege tax of three cents a barrel on oysters. The Franklin county committee was the first appointed under its terms.

Meighan a Football Coach in Latest Film

Star Has Most Dramatic Role in "The Ne'er-Do-Well." Tom Meighan a football coach! He is seen in such a role in his latest Paramount starring vehicle, "The Ne'er-Do-Well," which came to the Princess theater for two days, opening on Tuesday. At the opening picture, Mr. Meighan is one of the side lines at a football game between two of the foremost colleges in the country. A victory for his eleven is a signal for wild excitement. Pandemonium breaks loose, and Meighan and his men are carried from the field on willing shoulders. That night, the usual celebration in honor of victory is held in one of the cafes in town, and it is here that Mr. Meighan, in the role of Kirk Anthony, meets a certain strange man, and thereby hangs a tale. As a result of this meeting, Kirk finds himself stranded in Panama without a cent. It is then that other things begin to

happen and in rapid succession. In this strange country, Kirk decides to lose his title, the ne'er-do-well, which his father has given him because of his indolence and inattention to business. And lose it he does. The love interest in the story is supplied by Lila Lee, who is Mr. Meighan's leading woman. Included in the supporting cast with Miss Lee at its head are Gertrude Astor, John Milern, Laurance Wheat and several other screen players of note.

WHITE POTATO SEASON CLOSED IN FLORIDA

The Irish potato is almost universal in use. Florida is a factor in supplying early market demands. A more than 30 per cent decrease in acreage under 1922 and a late frost reduced the crop from 5,051 cars shipped in 1922 to 3,200 cars shipped in 1923. If all the local lots shipped by boat and express had been shipped in solid carloads, the 1922 crop would have totaled 5,684 cars and this season approximately 3,500 cars. There was in 1922, 26,000 acres, this year 19,470 acres. The light yield per acre caused by frost brought about a decrease in production of 62 per cent. But the encouraging feature about the 1923 potato crop is that it was marketed in 120 different cities, in 25 states and in Canada, from El Paso

to Montreal, and from Miami to St. Paul, yet nearly half of the area of the United States was not touched in the distribution of these potatoes. Fifty per cent of the crop was shipped to New York, Philadelphia, and Chicago. As these cities have only 10 per cent of our population they must have received too many of the early potatoes. But with more thorough organization and co-operation on the part of the grower and more systematic and efficient marketing methods, the selling will become more orderly and the distribu-

tion more general until our new crop of Florida potatoes will be in reach of consumers everywhere. The market opened the second week in March at \$12 per barrel in New York, the price advanced until from April 10th to 16th the price ranged from \$15 to \$16 in New York with a few sales at \$20 a barrel for No. 1s and the market reached \$18 in Philadelphia for No. 1s. No. 2s sold as low as \$3. The average for the entire crop was \$6 per barrel and the total value of the crop was \$3,643,000.—State Marketing Bureau.

Going to Start A CHECKING ACCOUNT?

If so; talk with our Cashier at once! In confidence, tell him your plans, what you can do and what you want done. You'll get a cordial welcome, and should you start an account—no bank will give you better treatment.

CAPITAL AND SURPLUS \$125,000.00

First National Bank A COMMUNITY BUILDER

F. P. FORSTER, President R. F. WHITNER, Cashier

IT'S LUSCIOUS. ROUTH BAKERY. SANFORDMAID BREAD. All of our cakes are sweet and luscious. From the coffee ring or crullers for breakfast-time, cup cakes for the luncheon hour to the layer cakes for dinner-time, you will find they are made of the best materials—fresh eggs, the best butter, sweet milk and a flour that's fit.

FINISHING LIME. Hill Lumber Co. Builders' Headquarters. Phone 130, Sanford. A better grade than the kind ordinarily sold is this finishing lime that we are offering at the price you will pay elsewhere for the everyday kind of lime.

We Take This Opportunity of Saying

That we are proud of the fact that we were awarded the entire contract for the plaster and stucco work on the New Meisch Building. Bids Gladly submitted on all Plaster and Stucco Work upon request. No job too small and no job too large—Ask us!

JOHN S. GRAHAM PLASTERING CONTRACTOR Jacksonville, Florida Telephone R-3323 2126 College Street

CLAY AWAY THE YEARS. Apply Bonicilla Beautifier cosmetic clay to your face, and rest while it dries, then remove and see how you feel the wonderful difference in the color and texture of the skin. Guaranteed to do these definite things for the face or money refunded. Clear the complexion and give it color. Lift out the lines. Remove blackheads and pimples. Close enlarged pores. Rebuild facial tissue and muscles. Make the skin soft and smooth. You can obtain regular sizes from your favorite toilet counter. If not, send this ad with 10 cents to Bonicilla Laboratories, Indianapolis, Indiana, for a trial tube.

An ugly cut? MENTHOLATUM is antiseptic and gently helps the healing.

SUMMER EXCURSION FARES FROM SANFORD. TICKETS ON SALE DAILY TO Norfolk \$46.90 Baltimore \$7.64 Philadelphia \$3.10 Atlantic City \$6.02 New York \$7.28 Boston \$7.84 Niagara Falls \$8.50 Montreal \$9.70 Portland, Me. \$8.98 Benton Harbor \$7.65 St. Paul \$9.90 Asheville \$3.50 Hendersonville \$4.30 San Francisco \$127.95 Portland, Ore. \$142.80 and many other Eastern and Western points. Stop overs permitted. For Schedules, reservations, etc., consult ATLANTIC COAST LINE G. W. CRIM, Ticket Agent Phone 63-J

A CORRECTION

Certain parties, whose interests would be well served thereby, are assiduously and persistently circulating the report that I have discontinued the contracting and building business and have left, or am about to leave Sanford. THE REPORT IS ABSOLUTELY UNTRUE AND THE ORIGINATORS KNOW IT. This is not their first offense of the kind and the object is so obvious as to require no explanation. "THE WISH IS FATHER OF THE THOUGHT" I have never found it necessary to disparage my competitors' business, as the quality of my work and character of my business transactions during my 14 years' residence in Sanford are such that I am willing to compare them at any time with the best that my competitors can produce. To those who have innocently passed the story on I have nothing but the kindest feelings. In conclusion, if you want the very best work at the lowest prices consistent with honorable business methods, I am at your service.

W. S. PRICE Contractor and Builder 810 WEST FIRST STREET PHONE 473-W

SAVE!

SPEND!

SAVE!

WHAT THIS BANK DOES FOR YOU

4 per cent

If you are a merchant or a farmer you know enough of the service of this Bank to be its friend. If your business whatever it may be causes you to borrow money regularly, you understand its usefulness. But if you are a professional man or woman; if you work for a salary or wages and need no capital to help you, you have probably given little thought to this Bank's value to you and your neighbors.

4 per cent

...SEMINOLE COUNTY BANK...

WE PAY 4% INTEREST ON SAVINGS ACCOUNTS SERVICE

STRENGTH

PROGRESS

GOLF
BOWLING
TENNIS
BOXING

REALM OF SPORTS

R. L. SHIPP, Editor

BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING

BIG FIGHT A SURE THING

GREAT FALLS, Mont., July 3.—(By The Associated Press) The world's heavyweight championship battle between Jack Dempsey and Tommy Gibbons which has been off and on again for the past several hours was definitely restored and will be fought tomorrow as originally scheduled according to an announcement before three o'clock this morning by Major J. E. Lane, one of the promoters following a lengthy conference with Jack Kearns, Dempsey's manager.

GREAT FALLS, July 3.—Kearns agreed to send Dempsey into the ring tomorrow and gamble for the final \$100,000 installment due Dempsey on his \$300,000 guarantee. Kearns will have jurisdiction over all gate receipts until the champion's \$100,000 is obtained.

FOR THE MOVIE FAN

Tonight's picture is a winner.

Thomas Meighan and Lila Lee in "The Ne'er-Do-Well" by Rex Beach.

He had money to burn—and burned it.

But when his rich old daddy stopped furnishing the fuel, things happened.

It's Rex Beach's greatest story and it's Thomas Meighan's greatest role. And it's your greatest entertainment treat.

Culebra Cut, the chief obstacle met with during the construction of the Panama Canal, is a scene of myth action in the Paramount picture "The Ne'er-Do-Well" tonight and tomorrow.

Practically all of the scenes of "The Ne'er-Do-Well", which is a story of Panama, were photographed there.

And as an added attraction Round two of "The Leather Pushers."

The invited guests tonight will be A. J. Lassing and family and will see this picture without cost to them as the treat is on the house.

And as there will be no issue of the Herald tomorrow Osborne extends an invitation to Judge Dickinson and family to see "Ne'er-Do-Well" July 4 without cost to them.

And then remember Thursday and Friday—Norma Talmadge and Eugene O'Brien in "The Voice from the Mincaret."

Saturday—Walter Helra in "Sixty Cents An Hour."

At a meeting of golf players from Lauderdale, West Palm Beach and Ft. Pierce, held at West Palm Beach recently a league was formed, which included the three towns. Games will be played regularly each Thursday afternoon and Sunday forenoons on afternoons, for the next two months.

The French, according to latest reports, have seized a total of 170 locomotives, and 2,000 freight cars on branch lines between Dortmund and Essen. The food situation has become serious around this section, as a result of the seizure.

Smokers Lose 10th Straight to Growers

BRADENTOWN, July 3.—The Smokers lost their tenth straight game here yesterday in the opening battle of their series with the locals, Bradentown winning, 8 to 3. Score: Tampa 200 000 001—3 Bradentown 000 000 71x—8

ST. PETERSBURG, July 3.—The Saints defeated Lakeland here yesterday 3 to 1 in a hurling duel between Ollinger and Wakefield. Johnston's home run featured the game. Score: Lakeland 000 000 01—1 St. Petersburg 000 111 0x—3 Game called in eighth, darkness.

ORLANDO, July 3.—Orlando defeated the Daytona Islanders yesterday by bombing its hits off Cooper in the first and second innings, the score being 3 to 0. The score: Chicago 000 000 002—2 St. Louis 012 112 00x—7

Phillies Found Giants For 17 Hits and Win

PHILADELPHIA, July 3.—Pounding a trio of New York pitchers for 17 hits, Philadelphia yesterday won the opening game of the series 10 to 4. "Cy" Williams hit his 22nd home run of the season in the first inning. Score New York 000 120 001—4 Philadelphia 101 004 01x—10

CHICAGO, July 3.—Cincinnati defeated Chicago yesterday 9 to 8. The score: Cincinnati 000 000 441—9 Chicago 101 020 100—8

PITTSBURGH, July 3.—Pittsburgh walloped St. Louis yesterday 4 to 1. The score: St. Louis 000 100 000—1 Pittsburgh 100 120 00x—4

The Daily Herald, 15c per week.

The Daily Herald, 15c per week.

Hurricane of Hits By the Yanks Gives Them Easy Game

NEW YORK, July 3.—The New York Americans hammered three Washington pitchers at will here yesterday, winning 13 to 1. The score: Washington 000 010 000—1 New York 432 010 00x—13

BOSTON, July 3.—Home runs by Joe Harris and George Burns with a team mate on base in each instance, featured the victory of the Red Sox over the Athletics by a score of 7 to 4 yesterday. The score: Philadelphia 100 100 110—4 Boston 302 000 02x—7

ST. LOUIS, July 3.—Timely hitting enabled St. Louis to check Chicago's winning streak, winning yesterday's game 7 to 2. The score: Chicago 000 000 002—2 St. Louis 012 112 00x—7

Independents Play in DeLand Tomorrow

The Sanford Independents will play the DeLand team in DeLand tomorrow morning at ten o'clock. The American Legion is putting on a big Fourth of July celebration and will have two base ball games during the day. The first game in the morning with Sanford and the second in the afternoon with Titusville. The Legion will put on a big barbecue combined with other interesting features that will take place during the day. A large crowd from Sanford is expected to attend and all are going to meet on the corner of Oak and First street between eight and eight thirty o'clock and will go to DeLand on a motorcade.

What ever world problem comes up, lest not be too certain, consult the Seminole County Bank officers with out cost to you.

BASE BALL NEWS

YESTERDAY'S RESULTS

Florida State League
At Orlando 3, Daytona 0.
At St. Petersburg 3, Lakeland 1.
At Bradentown 8, Tampa 3.

National League
At Philadelphia 10, New York 4.
At Pittsburgh 4, St. Louis 1.
At Chicago 8, Cincinnati 9.
No other scheduled.

American League
At Boston 7, Philadelphia 4.
At New York 13, Washington 1.
At St. Louis 7, Chicago 2.
No other scheduled.

Southern Association
At Atlanta 1, New Orleans 8.
At Birmingham 5, Mobile 8.
At Little Rock 5, Memphis 3.
At Nashville 7, Chattanooga 4.

HOW THEY STAND

Florida State League (Second Half)			
	Won	Lost	Pct
Bradentown	10	2	.823
Orlando	10	3	.769
St. Petersburg	5	5	.500
Daytona	5	7	.417
Lakeland	4	7	.364
Tampa	1	11	.083

National League			
	Won	Lost	Pct
New York	45	23	.662
Pittsburgh	40	25	.615
Cincinnati	38	27	.585
Brooklyn	34	31	.523
Chicago	36	31	.541
St. Louis	33	36	.478
Boston	21	45	.318
Philadelphia	20	46	.303

American League			
	Won	Lost	Pct
New York	44	22	.667
Philadelphia	34	32	.515
Cleveland	33	33	.500
St. Louis	32	33	.492
Chicago	30	32	.484
Detroit	31	34	.477
Washington	30	36	.455
Boston	24	36	.400

CELERY SEED

Two good games in the Pepper League today!

Orlando will play two games here with the Brotherhood of St. Andrew team.

And the Big Berzan Brotherhood team will go to Oviedo and scrap for second place with the Oviedo team.

The Sanford Independents are in better shape than ever to meet the fast DeLand team that defeated them last week.

They have been going through a stiff workout since their last game. Several new additions will be with the team tomorrow when the journey to DeLand.

Babe Ruth smashed out his fifteenth homer of the season yesterday. Well it seems about time as he has been idle for the last two weeks. Cy Williams got another day before yesterday and another yesterday making his grand total 22. So we say that

Ruth had beter get busy if he don't want that gap between him and Williams widened.

Last night the Dempsey-Gibbons fight hung by a hair thread but it must have been a pretty strong one as the latest wire states that the fight is assured and no doubt about it.

While all of these barbecues, baseball games and races are on tomorrow Dempsey and Gibbons will "bust" each other up in Shelby, Montana. Gee! but don't we wish that we could be there!

When the American liner, "Halsam" rammed the British steamship "Graphic," in Belfast Lough, a short time ago, more than 300 passengers faced sudden death—and were saved only by the prompt and efficient response of ships answering the S. O. S. call. Once more the wireless has played an important part in the saving of lives.

Miss Ruth Johnston, of Livingston, Montana, is said to be the only woman manager of a gold and gem mine. All stones are mined and cut under her direction.

The Herald delivered six times a week for 10c.

AUTO LICENSE AND GASOLINE TAX FOR SIX MO. \$2,241,000

TALLAHASSEE, July 3.—Hon. Ernest Amos, state comptroller, yesterday gave out figures showing receipts during the first six months of 1923 from automobile license taxes and from one mill state tax on gasoline, as follows:
Automobile licenses \$1,810,000
Gasoline tax (1 cent per gal) 431,000

Total \$2,241,000

The above report is for tax on gasoline at one cent per gallon under the act of 1921. Beginning July 1 the tax on gasoline is increased to three cents a gallon, of which one cent is divided equally among the sixty-three counties of the state and two cents on each gallon goes into the state road department fund.

WHIDDON & HODGES NEW PRESSING CLUB

Whiddon & Hodges have formed a partnership in the cleaning and tailoring business and both of them are too well known to require any explanation as to who they are. Claude Whiddon has been in the pressing and cleaning business here for many years and, Dan, Hodges, has been in

the barber business with Alton McMullin under the firm name of Hodges & McMullin but has sold his interest to McMullin and gone in to the new line with Whiddon. They know how to do all your cleaning and pressing and also take orders for merchant tailoring. The new firm is located in the Garner building on Park avenue occupying half of the store room of the Sanford Cycle Co. Read their announcement in this issue.

DECLARES U. S. DRY LAW CAUSING US TO DRIFT TOWARD A WAR

NEW YORK, July 3.—Rear Admiral Bradley A. Fiske, U. S. N., retired, asserted in a statement published Tuesday in which he suggested the United States is "drifting toward war" because of prohibition. He advocated a conference of 100 leading men of the country to plan a way to avoid extension of prohibition to foreign ships in our ports. He said the best brains of the country should be drafted to settle the question in the same manner as representatives of different nations reached an agreement on armament at Washington about a year ago.

The Herald Tor first class job work.

Things We Have Always Known

The recent business condition has brought to the forefront of thought many fundamental considerations that have always been known but have been damned with faint praise.

Human nature in the mass is very much like human nature in the individual. One of its dominant characteristics has been summed up in the observation, "You never miss the water till the well runs dry." We never appreciate fundamental things until we have occasion to do without them.

This observation has a special application to the demand of the public for the products of industry. While the demand was at high tide and everybody was busy trying to supply that demand at a profit no one, seemingly, gave a thought to where the demand came from, how long it might last, or what would happen if it should fail. We merely assumed the permanent existence of the demand, just as we assume the presence of water, air and fire.

But a day came when demand began to subside, and in many industries it came almost to a full stop. And then we missed it, and realized, as never before, what an important thing it was. And we began to

inquire where it came from in the first place, and how it might be restored.

We always knew—everybody knew—that desire for things made a demand for them in the market. That people desired things we accepted as an elemental fact. But when we discovered that desire fluctuated we began to appreciate that desire, as we know it, is a thing created by the art of man. It is a highly specialized form of an elemental need—just as a Louis XVI chair is made out of a tree.

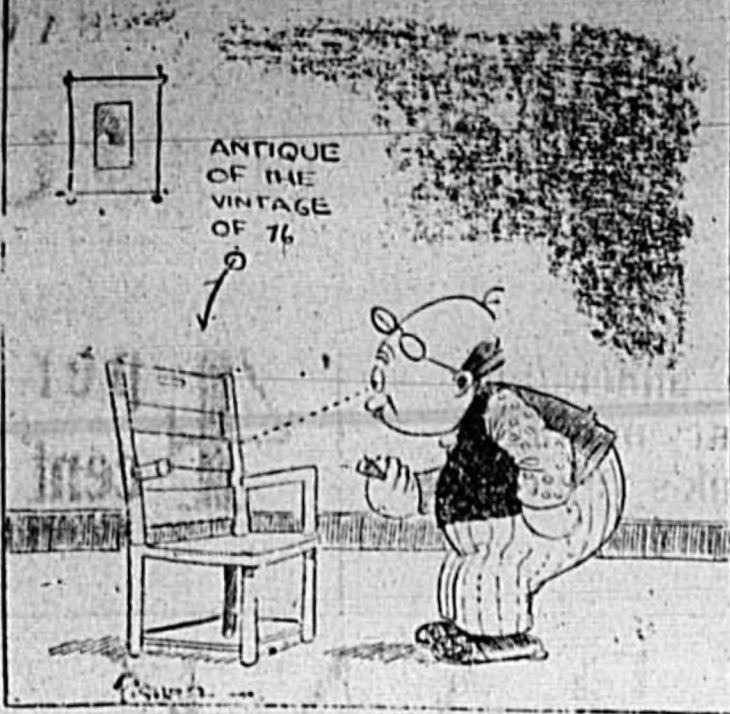
This discovery led to another equally important discovery that the means of refining and specializing that desire was advertising. The gigantic work that has been accomplished by modern advertising now stands out in bold relief. It has been the means by which the refinements of civilization have been made known and made desirable, and this desire has been made into demand. It is a simple fact that a million profitable forms of industrial activity owe their very existence to the fact that advertising upheld the standards of living which in turn provided the demand for their products.

(Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies)

SCHEDULE FOR FIRST HALF PEPPER LEAGUE

In	Oviedo	Orlando Sentinel	Brotherhood St. A.	Big Berzan Bro.
Oviedo	READ	May 24 June 5	May 20 June 10	June 12 July 3 July 12
Orlando Sentinel	June 14 June 20 July 5	HERALD	May 31 June 21	June 7 June 28 July 10
Brotherhood St. A.	June 7 June 28	June 19 July 3 July 12	WANT	May 24 June 14
Big Berzan	May 31 June 21	May 20 June 10	June 5 June 26 July 5	ADS.

Raising the Family—What we don't know about antiques would fill a library!



BUSINESS DIRECTORY
You can find the name of every live Business Man in Sanford in this Column each day.

Quick Service Transfer
Storage Facilities
If we please you, tell others; if not, tell us. Phone 498

SANFORD NOVELTY WORKS
V. C. COLLIER, Prop.
General Shop and Mill Work
CONTRACTOR and BUILDER

B. W. HERNDON
INSURANCE AGENCY
FIRE—AUTO—BONDS
S. O. Shinholser
Contractor and Builder

A. P. Connelly & Sons
Established 1908
Real Estate, Loans and Insurance
Phone 48 101-8 Magnolia Ave.

STEWART THE Florist
Cut Flowers—Floral Designs
Annual and Ornamental Plants
814 Myrtle Ave.—Phone 260-W

SANFORD MACHINE COMPANY
General Machine and Boiler Works
Cylinder Grinding
Phone 62—Sanford, Florida

W. S. Leak J. H. Colclough
Leak & Colclough
INSURANCE
Fire—Life—Auto
No. 3 First Nat'l Bank Bldg. Annex
SANFORD FLORIDA

George A. DeCottes
Attorney-at-Law
Over Seminole County Bank
SANFORD FLORIDA

FRED R. WILSON
ATTORNEY-AT-LAW
First National Bank Building
SANFORD FLORIDA

ELTON J. MOUGHTON
ARCHITECT
Room 7, Miller Bldg.
SANFORD FLORIDA

SHELLE MAINES
LAWYER
Court House

Rooms 226-228
DR. R. M. MASON
DENTIST
New Meisch Building
Sanford, Florida
Phone 201

W. J. THIGPEN
Real Estate
FIRE, LIFE, AUTO INSURANCE
Henry McLaulin, Jr., Opt. D.
Optician-Optometrist
113 East First Street Sanford, Fla.

GREYSTONE HOTEL
Daytona Beach, Fla.
Comfortable, Atty Rooms
Open the Year Around
Reasonable Rates.
Special rates to parties.
On Main Street, near Ocean
C. M. CUSTER, Prop.

CLASSIFIED ADS
Classified Ads 1c a word. No Ad taken for less than 25c.
And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE
FOR SALE—Young mule, Dodge truck, farm equipment. Four lbs. Golden celery seed. Kitchen range—Geo. Cook, Raynor place, Celery avenue. 82-11p
TRAILER FOR SALE—Very thing to complete your "fishing outfit". Phone 371-J. Cheap for cash. 82-21p; 89-11p
FOR SALE—1 team mules, wagon and harness at a bargain.—E. N. Sutton, Geneva, Fla. 82-101p

FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford, 83-11p
FOR SALE—5 Pointer pups, No. 1 stock. See Vick Hawkins, 116 Sanford Ave. 63-11p
FOR SALE—No. 817 West First St. Attractive terms. Address owner, Box 782, Daytona, Fla. 69-11p

OFFER EXTRAORDINARY
One new five room house with bath, full lot, well located—NEVER OCCUPIED.
PRICE \$3,000.00—Terms to suit you
A REAL BARGAIN
A. P. CONNELLY & SONS 79-11c
FOR SALE OR TRADE—Overland car in A-1 condition. Will trade for good Ford. 211 French Ave. 81-41p
FOR SALE—Baby carriage, good condition. Must sell at once, leaving town. 204 Park Ave. 82-31p
FOR SALE—16 acres, 5 in bearing grove, 1 in pecans, 10 cut over land. Every foot fine for citrus. Good 8-room house, nicely furnished including piano. Flowers, shrubbery, shade trees, grapes, figs, guavas, etc., and just think of it, right in the town of Paola. Good school, store, church, station, paved street, 15 minutes from Sanford. Now resident writes: "Must be sold, cut price from \$10,000.00 to \$6,000.00." \$2,000.00 cash will handle this deal.—B. T. Tiller, Paola, Fla. 81-01c

FOR RENT

FOR RENT—Convenient large unfurnished rooms for housekeeping. Rent reasonable. 205 Oak Avenue. 6-18-1mo-p
FOR RENT—10 acres of tiled land on Cameron avenue.—S. E. Barrett, Fort Valley, Ga. 71-12tp
HICKSON HOUSE
Up-to-date Apartments and Rooms
Daytona Beach.
Summer rates: \$1.00 per day, \$21 per month, including lights and water. Call J. F. Hickson, Phone 238-W, Sanford. 70-11c
FOR RENT—Furnished rooms with light housekeeping. Corner of 11th street and Elm Ave.—M. Schneider. 79-61p
FOR RENT—We have a well located furnished home.—A. P. Connelly & Sons. 79-11c
FOR RENT—Cottage, J. Musson. 80-61p
FOR RENT—Bungalow, 5 rooms and bath, up-to-date. Apply W. R. Pell, 819 West Third, Sanford, Fla. 82-41p
FOR RENT—2 large, cool, furnished housekeeping rooms, \$5.00 per week—311 East 5th street. 82-21p
FOR RENT—2 room apartment, 112 Laurel Ave. 82-21p

WANTED

WILL DO any kind of fancy work, or sewing by the day. Phone 571. 82-11p
WANTED—BOYS TO SELL THE SANFORD HERALD ON THE STREETS OF SANFORD. A GOOD CHANCE FOR AMBITIOUS BOYS TO MAKE BIG PROFITS FOR A FEW HOURS WORK. SEE LOUIS SHIPP AT THE HERALD OFFICE. dh-1f
WANTED—Job driving car, truck or tractor. Can give best of references. Call 314 E. Fifth Street. 81-21p

FOUND

FOUND—Florida license tag. Owner can have same upon identification and paying for ad. Call at Herald office. 97-11c

LOST

LOST—Black sateen bag filled with baby clothes. Finder return to J. C. Hutchinson at Truck Growers' office. 80-31c
FOR RENT—Garage, 317 Palmetto ave. 80-31p

A FINE DROVE OF HORSES AND MULES JUST ARRIVED IN SANFORD TO BE SOLD

Those in need of a good farm horse or mule, or a good big draft team, fine saddle horse or cow pony, should go to J. C. Staples' farm on West First street about a half mile from Sanford on the Daytona road and look over the fine drove that has just arrived at his place. These horses and mules are the property of L. E. Bates, who has retired from the live stock business and intends making his future home back in Ohio where he came from.
This fine drove of horses and mules is all that he has left in live stock in Florida. He is determined to get them sold. Those who are interested can go and be convinced that they are a high class lot of animals. Among them is some lady broke saddle horses as well as "cow hunting ponies." Exchanges can be made by those desiring to trade that was—or bought privately.
They are only half a mile from Sanford on Staple's farm, Daytona road. 81-21c

President Harding met his boyhood sweetheart at Hutchinson, Kansas, on June 23rd, 1923. She had motored more than a hundred miles across Kansas to see him. President Harding spoke before a crowd of more than 7,000; describing her in his address as "my first boyhood sweetheart, happy with her children and grandchildren, and doing her part as a citizen in this great state."

Daily Fashion Hint



MODES FOR PLAYTIME

Fashion's approval of prints extends even to play clothes for the kiddies, and an attractive one-piece bloomer dress is pictured in the left mode of figured percale. The three-piece gathered skirt is attached to a square yoke with round neck. The lower parts of the bloomers are gathered into straight bands, made of plain material, to correspond with the facing on the neck and sleeves. Medium size requires 2 1/2 yards 36-inch material.
Gingham and chambray are combined in the tapers so attractively pictured. The front and back of the waist and kimono sleeves are cut in one, the closing of the waist being at the back. Applied bands of self-material finish the sleeves and the plain fabric supplies the patch pockets and knee-bands for the lower edges of the tapers. Medium size requires 2 1/2 yard plain and 1 1/2 yard 36-inch check material.
First Model: Pattern for Bloomer Dress No. 1599. Sizes, 1 to 5 years. Price, 25 cents.
Second Model: Rompers No. 1591. Sizes, 1 to 5 years. Price, 25 cents.

Government Camps Primarily for Citizenship Training

The government camps for boys this summer are designed primarily for citizen training and the program of work calls for not only physical, but moral and civic training, as well as, elementary military training. Interesting motion pictures and lectures of the highest grade will be used for instruction, and from a well rounded schedule, it is expected that young men will come to realize their obligations as citizens in every sense of the word. Major General Leonard Wood, Adjutant-General of the Philippines, in a recent letter stated that the civic function of the citizen's camp's appears more important than the thought of preparedness in a strictly military sense. Professors W. S. Cawthon, State Superintendent of Public Instruction, and W. H. Cassels, principal of the High School at Palatka, are very enthusiastic over the training received at these camps, which their sons have attended.
The quota for this county has not yet been filled, according to Major B. C. Riley, Civilian Aide to the Secretary of War for the State of Florida at Gainesville, who says "Applications for the C. M. T. C. will be received until July 10th, and all young men between seventeen and twenty-four years of age, who desire to enter camp, should send in their names immediately. Those who attend camp will receive transportation, food, clothing and laundry free, and they will not be required to join the National Guards, Organized Reserves or any other branch of the service, just because they take this month of training."
William Maurice Harrison has been appointed Adjutant to the Civilian Aide to the Secretary of War for the State of Florida. Mr. Harrison is a University of Florida student, and finished the Reserve Officers Training Corps this year. His home is at Cottondale, Fla., where he received his public school training.

CHRISTIAN ENDEAVOR.

The Senior Christian Endeavor Society of the First Presbyterian church will hold a "Water Carnival" and pageant at the home of Mr. and Mrs. Fred T. Williams, Thursday afternoon, July 5th. Cars will leave the Presbyterian church at 4 o'clock sharp. All Endeavorers and their friends are invited to attend. Each person is requested to bring a basket of "krub" for the basket picnic supper. Do not forget the time and place—Presbyterian church, Thursday afternoon, 4 o'clock. This is to be the greatest fun maker of the year and the committee in charge claims it will rival Johnnie J. Jones' carnival in wonders. A genuine surprise and good time is guaranteed.

An Adjutant, Mr. Harrison will have a large part in the recruiting for the C. M. T. C. camps which will be held at Fort Bragg, near Fayetteville, N. C., Camp McClellan, at Anniston, Ala., and Fort Barrancas, at Pensacola, Fla., this summer for the eight Southern States in the Fourth Corps Area.

TRAIN SCHEDULE

Table with columns: Train No., Arrive, Depart, Branch. Includes Southbound, Northbound, and Trilby Branch schedules.

LOW TIDES ON BEACH, 1923

Table with columns: Date, Time, Tide. Shows forenoon and afternoon tides from June to October.

RUM RUNNER FIRES ON CUTTER

LOS ANGELES, July 3.—A rum runner carrying 400 cases was captured near here yesterday after it had opened fire on a pursuing coast-guard cutter. The cutter returned the fire and the rum runner surrendered. No one was injured. Federal officers began a search at Long Beach for several women said to be implicated in a rum running plot. The officers believe the rum came from a Mexican port and was at tempting to land when sighted.

The Herald for first class job work.

REDUCTION OF RATES MAY BE SUBJECT OF HUDSON BURR'S TALK

(By The Associated Press) TALLAHASSEE, July 3.—R. Hudson Burr, chairman of the state railroad commission, has accepted an invitation to deliver an address at Homestead, July 4, before a meeting called by the American Growers League. Mr. Burr plans to discuss the general transportation problem and probably will deal with the possibility of a reduction in railroad rates.

The Herald for first class job work.

TO ALL PROPERTY OWNERS OWNING PROPERTY ON SANFORD AVE. FROM FIFTH STREET SOUTH TO TENTH STREET

Notice is hereby given that the construction of the asphalt pavement on Sanford Avenue, from Fifth St. south to Tenth Street, has been completed and the completed work has been finally accepted by the City Commission of the City of Sanford.
The following is the final assessment roll covering said pavement showing the actual cost of said pavement chargeable to all property abutting upon said portion of Sanford Avenue:
Final Estimate for Paying Sanford Avenue from Fifth Street South to Tenth Street.
The following is the final Estimate of the cost of Paying Sanford Avenue with 2" sheet asphalt on a 6" rock base, a width of 24 feet from Fifth Street South to Tenth Street.

Table with columns: Name, Description, Feet Frontage, Final Assessment. Lists property owners and their respective assessments.

FEED AND HAY—HAY AND FEED WE ALWAYS HANDLE THE BEST

Sanford Feed & Supply Co.
FEED-HAY-GRAIN AND FERTILIZERS
PHONE 539 • MYRTLE AVE. 8 1/4 ST. SANFORD FLA.
For we know that only the best will produce satisfactory results and the better these are the firmer hold we have on our customers. But telling you how good our feed is cannot prove half so convincing as a trial of the feed itself. Why not make it.
"Your Money back if you are not satisfied."

SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W

If you have any friends visiting you... or if you are going anywhere or leaving home... write a postal card to his department, giving details, or telephone the (num.) it will be greatly appreciated.

Mrs. Henry Wright is spending some time at Daytona Beach.

Emmett Hunt was a business visitor in Orlando yesterday afternoon.

Mrs. S. Puleston has as her guest, her mother, Mrs. Collier of Monticello.

Miss Flora Zolmonovitz of Brunswick, Ga., is the guest of her sister, Mrs. Sam Baumel.

Mr. and Mrs. L. H. Buttolph announce the birth of a son, one ninth at Augusta, Ga.

Mr. and Mrs. Aldine McMichael left this afternoon for Daytona Beach, where they will remain until after the Fourth.

Mrs. S. Baumel and son Julian, and sister, Miss Flora Zolmonovitz of Brunswick, Ga., left Sunday for Daytona Beach where they will spend two months.

Mrs. W. R. Burta and daughter Dorothy of Jacksonville arrived here last evening and are the guests of Mr. and Mrs. J. E. Laing, at their home on Oak avenue.

Misses Viola Benbow and Katherine Roy, who have been the guests of Mrs. John Schirard for the past three weeks, leave this afternoon for their homes in Palatka.

Mrs. C. W. Deen, Mrs. W. H. Pritchett and Miss Eula Shepard of Lakeland and Miss Ethel Deen of Douglas, Ga., are the guests of Mrs. W. M. Thigpen at her home on Magnolia avenue.

Miss Corinne Wells of Jacksonville is the charming guest of Misses Jessie and Weyma Graves. Miss Wells came down to attend the Graves-Brown wedding which will be an event of next week.

Mrs. W. Morton Thigpen and son Billie, and her house guests, Mrs. C. W. Deen, Mrs. W. H. Pritchett, Miss Eula Shepard of Lakeland and Miss Ethel Deen of Douglas, left this afternoon for Daytona Beach where they will spend the next ten days at the Seaside Inn.

Miss Lucille Newby left yesterday for Camp Marewood, at Highlands, N. C., where she will spend the remainder of the summer. Miss Newby is counselor of the camp which is chartered by Mrs. T. A. Neal of Orlando.

Mrs. C. E. Henry and daughters Misses Ruth and Florence left yesterday for Clyde and Highland, N. C., where they will spend the summer. Miss Ethel Henry, who has been at Clyde Ridge, N. C., for the past three weeks will join them there.

Mrs. C. L. Kirtley and baby and Mrs. Percy Mero and baby left Saturday for Daytona Beach, where they have taken a cottage for the next month or six weeks. Mrs. Henry Wright will join them there later.

Mr. and Mrs. C. I. Paganhart and S. J. Bourke leave in the morning for an extended motor trip which will cover over three thousand miles. Leaving here they will spend a week in Waynesboro, Ga., as the guests of Mrs. Paganhart's sister, going from there to Washington, D. C., Elkins, W. Va., through the Alleghany mountains and Shenandoah Valley, back to Washington then to Mobile, Ala.

MARRIAGE ANNOUNCEMENT.
Mr. and Mrs. Andrew J. Boyette announce the marriage of their daughter
Minnie Lee
to
James Edward Mitchell
(formerly of Sanford)
on Saturday, June 30, 1933
Arcadia, Florida

CHRISTIAN ENDEAVOR CARNIVAL.
The Presbyterian C. E. will give a Carnival on Thursday afternoon and evening at the home of Mrs. Fred Williams on Crystal Lake. All C. E.'s and their friends are cordially invited.

Those who have no way to go, please be at the Presbyterian church on Thursday afternoon at 4 o'clock. All who have cars and can take guests please phone Henry Rodenberry, Fordyce Russell or Theodore Runge.

This carnival will inaugurate the summer campaign of the Presbyterian C. E. which will just show that they are working and alive even in hot weather. The carnival will almost rival Johnny J. Jones' only it is free. Each guest will be provided with a pocketful of beans to use as currency.

FINLEY-WATERS MARRIAGE.
The following from the Atlanta Journal will be interesting to the many friends here of Miss Waters who was the charming guest of her uncle, Hugh C. Waters of this city for several months this winter:
The wedding of Miss Mary Lou Waters and Mr. Robert Knox Finley was a very lovely event of Tuesday, June 26, at 8 o'clock, being solemnized at the First Christian church.

The ceremony, performed by the Rev. Dr. L. O. Bricker, was witnessed by a large assemblage of relatives and friends.
Mrs. J. W. Allen played the wedding march and the recessional. Just preceding the ceremony, Mrs. Charles Knox sang "Hecuba" and "I Love You Truly."

The beautiful church with its aisles garlanded with white and green made a stately setting for the impressive ceremony. The altar was banked with palms forming a background for tall white pedestal baskets filled with Easter lilies and cathedral candelabra burning white tapers.

The ushers, Mr. Charles Knox, Jr., and Mr. Charles Fraser, were the first to enter the church.
The bridesmaids, Miss Jane Jackson and Mrs. William Satterwhite, entered next. Miss Jackson was exquisitely kowned in Egyptian chiffon and carried a shower bouquet of sweet peas in pastel shades. Mrs. Satterwhite wore a gown of yellow georgette combined with cream lace. Her flowers were lavender gladioli showered with sweet peas.

Mrs. F. H. Camp, the matron of honor, came next, wearing a beautiful gown fashioned of pink georgette crepe. She carried a bouquet of sweet peas and gladioli in pastel shades.
The maid of honor, Miss Marguerite Fisher, entered next. She was charming in a chiffon and lace creation of delicate blue. She carried a shower bouquet of pink sweet peas.
Just preceding the bride came the dainty little flower girls, Frances Dominick, cousin of the bride, and Beckie Fincher, wearing georgette dresses, of pink and lavender. They carried small Dresden baskets filled with sweet peas and roses.

Little Dorothy Camp carried the ring in the heart of an Easter lily. The bride entered with her mother and was met at the altar by the groom and his best man and brother, Mr. T. J. Finley.
The bride was radiantly lovely in a handsome gown of duchess satin, elaborately embroidered in seed pearls. Her veil was caught to her soft brown hair in a coronet of pearls and orange blossoms fell in graceful folds to the end of her courtain. The bride's only ornament was a string of pearls. Her "something old" was an exquisite lace handkerchief, a family heirloom. She carried a cascade bouquet of orchids, showered with valley lilies.

The bride's mother, Mrs. Nellie Lewis Waters, gave her daughter in marriage. She was handsome in a gown of orchid georgette. Her corsage was orchids and valley lilies.
The groomsmen were Mr. Sam Lower, Mr. W. A. Satterwhite and Mr. W. A. Finley, cousin of the groom.

A beautiful reception followed the ceremony at the home of the bride's mother on Orme circle. Mrs. Waters was assisted in entertaining by Mrs. Ed. Lewis, aunt of the bride, and Mrs. Charles Fraser.
Following the reception Mr. Finley and his bride left for Asheville and other points of interest in the mountains of North Carolina.

The bride's traveling costume was dark blue crepe charmeuse, worn with a hat of dark blue to match.
After the wedding journey the bride and groom will be at home to their friends at 1227 Highland avenue.
On Monday evening, following the wedding rehearsal, Mrs. Charles Fraser entertained the bridal party at delightful buffet supper at her home in Kirkwood.

The bride is a talented musician and has won a host of friends entertaining in musicales during the past four months in Florida. She is a descendant of the pioneer Waters family of South Carolina.
Mr. Finley is the youngest son of Mr. and Mrs. J. R. Finley. He is prominent in business and social circles, holding a position of responsibility with the firm of M. Rich & Bros. Company. He is a popular member of the East Lake Country Club and a Shriner of Yearab Temple.

PRESIDENT HARDING STOPS IN OREGON FOR A FEW DAYS PAYS TRIBUTE TO PIONEERS
(Continued from page 1)
log picture. I sat entranced. There was more than the picturesque, more than sorrow and discouragement, more than appalling characters and enthralling heroism. There was more than the revelation of the irrevocable, who failed in stress to survive, more than tragedy and comedy in their inseparable blend. There was more than the scouts who surpassed our fancies, more than nature's relentless barriers revealed. Everywhere aflame was the soul of unalterable purpose and the commanding sturdiness of elemental greatness. Still more, there was determination to do themselves, not asking the government to do, but for government only to sanction or permit.

Much the same spirit was revealed in the making of the Central West, where the determined pioneers builded in the confidence which they had in themselves. They battled with nature and every obstacle which they encountered, heroes perished without fame's acclaim, and they conquered and wrote big their part in the making of the greater Republic. Their victory proclaimed the strength of resolute purpose, and the human genius, confidence in itself and eager to achieve on its own account.

The lesson can not fail to impress itself. In this test of self-reliant citizenship there came the rugged, militant, wholesome West. Greater things were wrought, larger accomplishment was recorded, greater victory was won in this wholesome, inspiring individualism than will ever attend paternalism or government assumption of the tasks which are the natural inheritance of the builders who may better serve for themselves. Government may well provide opportunity, but the worthwhile accomplishment is the privilege and the duty of men.

LOCALS

And the gentle rains continue.
Since the glorious Fourth is a holiday it will be a rainy day.
But at that the rains are certainly keeping the land cool and if it were not for the rains we would be hot and dusty and—thirsty.

About half of Sanford will go somewhere tomorrow and the other half will go somewhere too. There will be nothing in Sanford to hold them.
The only big time in Seminole county will be the big celebration at Lako Monroe where the patriotic members of the Seminole Athletic Club will hold forth with a big athletic carnival and barbecue.

The Herald regrets that the task of issuing a ten-page paper and getting ready for the semi-annual vacation of the force prevents mention of the very interesting meeting of the Kiwanis Club today. However, full justice will be done this fine bunch of men in Thursday's paper.

NO COLLEGE EDUCATION NECESSARY FOR MEMBERS OF LEGAL PROFESSION
(Continued from Page One)
while statutory laws are thrown in here and there.
The idea of requiring every applicant for the bar to have a certain amount of college training is confronted at the outset with the fact that so many of the state's noted lawyers of today did not attend an institution of higher learning. On the other hand, there are some of these same attorneys who point out that the advantages for higher education were not easily to be had in their day, and hold the belief that there "is not much excuse for a young man not getting any kind of an education he wants in these times."

There is an easy way for even the poor boy who has nothing but the desire, those of this line of thought, ever.
Two members of the supreme court did not receive any college training. Both Chief Justice Taylor and Judge Ellis got their legal knowledge, or rather, the first of it, in a country store. Judge Whitfield graduated from the University of Virginia law school, Judge Browne from the University of Iowa, Judge West from Washington and Leo, while Judge Torrell, in addition to his college work, took special training at Harvard.

Two Burned to Death, Three Are Injured by Gasoline Explosion
Near Frederick, Maryland, While Filling Gasoline Tank.
(By The Associated Press)
FREDERICK, Md., July 3.—Two members of an automobile touring party from Watertown, N. Y., were burned to death and three others injured near here early this morning, when a gasoline tank exploded while being refilled. The dead are Mrs. Andrew Miller, aged 26, and daughter Viola, aged five. Her husband is probably fatally burned and boy and girl slightly burned. The explosion occurred when Miller was filling the tank from an emergency container.

FLAGLER COUNTY POTATO GROWERS' ASSOCIATION.
BUNNELL, July 3.—The Flagler county potato growers' association has closed its first season in splendid shape, according to the report made by T. L. Nieland, county farm agent. The yield was cut in half by the frost, he reported, but the membership received substantial profits and they are expected to be increased next season.

We will move, we will create and ship your household goods, or we will store them until you need them. Call 408. 63-3tc

The Herald for first class job work.

Daily Fashion Hint



FROCKS WITH A PARIS FLAVOR
The lovely model to the left provides a distinct accent to the vogue of soft, frilly frocks. It is fashioned of almond green voile and has a deep yoke with kimono sleeves, which may be lengthened with deep sections gathered into narrow wristbands, if desired. It takes a dozen or so of frills to achieve the smartness the skirt demands, but they are not difficult to make, as their edges are piped. Medium size requires 4 1/2 yards 36-inch material.
The French voiles lend themselves to the most fascinating draped effects. To the right is a frock in sandalwood voile, with closing at the left side. The waist has an oval-shaped neck and distended shoulders, so that the sleeves may be short or long. The attached one-piece gathered skirt has lapped fronts, the right front hanging free to form a cascade. Medium size requires 3 1/2 yards 40-inch material.
First Model: Pictorial Review Dress No. 1552. Sizes, 16 to 20 years and 34 to 44 inches bust. Price, 35 cents.
Second Model: Dress No. 1579. Sizes, 16 to 20 years and 34 to 42 inches bust. Price, 35 cents.

THE WEATHER

For Florida: Local thundershowers tonight and Wednesday.

A FIVE DOLLAR BILL Takes an Electric Fan
15% Reduction in Prices of PENNSYLVANIA VACUUM CUP TIRES AND TUBES
F. P. RINES
105 Palmetto Ave.—Phone 481-J

A CHEERFUL WELCOME AWAITS YOU
HOTEL TA-MIAMI
MIAMI, FLA.
EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.
American and European Plan **HOTEL RAYMOND** SEABREEZE, FLORIDA
One block from Ocean and Hotel Clarendon. Summer rates—Room, \$1 per day and up; \$5 per week and up; Special week-end rates. Every room has running water.

Production has been the only limiting factor in the sales of Ford cars and trucks since January, for at all times orders on hand have been in excess of the manufacturing capacity of the company, great as it is.
Fort Myers—150-ton capacity sugar mill constructed here.
NOTICE OF SPECIAL MEETING OF LIFE MEMBERS OF SANFORD COUNTRY CLUB
Notice is hereby given that there will be a special meeting of the life-members of Sanford Country Club at the Club house at 3:00 p. m. on July 9th, 1933.
Sanford, Fla., June 25, 1933.
S. O. CHASE, President.

JERGEN'S KING COCOA Hardwater SOAP
Special \$1.00 Dozen
Jap Rose Soap, for the hair, complexion and bath. Special, doz. \$1
R. C. BOWER
Phone 325—The Rexall Store

The Princess

TONIGHT
THOMAS MEIGHAN
—AND—
LILA LEE
—IN—
"THE NE'ER-DO-WELL"

By Rex Beach. He had money to burn—and burned it. But when his rich old daddy stopped furnishing the fuel. It's Rex Beach's greatest story. It's Thomas Meighan's greatest role. And it's your greatest entertainment treat. Also Round two of "The Leather Pushers."
Thursday and Friday
"The Voice From the Minaret"

BAUMEL'S
SPECIALTY SHOP
HIGH-GRADE
LADIES' WEARING APPAREL
MILLINERY
AND ACCESSORIES
"OUR MOTTO"
QUALITY—SERVICE—EXCLUSIVENESS
The Post Office in Next Door to Us
PHONE 15—SANFORD, FLORIDA

NEW LINE OF TALLY AND PLACE CARDS
Rust Crafts boxes, novelties for prizes, Burgoyne and American Beauty line of Greeting Cards at
Mi-lady's Shoppe

Get that Trunk
Or Suit Case from the Churchwell Co.
For Less!
SUIT CASES . \$1.25 to \$12.50
3 ply Vulcanized hard fibre covered slatless Trunks . . \$12.50
WARDROBE TRUNKS . \$25.00
CHURCHWELL'S
First Street SELLS IT FOR LESS Welaka Block

NEW MEISCH BUILDING EDITION

ONE OF SANFORDS NEWEST AND BEST BUSINESS BLOCKS

That Greatly Enhances the Appearance of First Street and Sanford Generally

One of the first business blocks started in Sanford last fall was the Meisch building that really started the building boom that has taken this city by storm. This beautiful building was erected through the efforts of John Meisch, one of Sanford's successful growers and a man with not only a broad vision but a business man with keen insight and an abiding faith in his home city and county. The building was built by the Sanford Investment Company, of which John Meisch is president, his oldest son Edward Meisch is vice-president and A. P. Connelly is secretary and treasurer, and all of them are Sanford boosters and Sanford business men, Edward Meisch being a farmer and Mr. Connelly being the head of the A. P. Connelly & Sons Realty Company.

John Meisch came here sixteen years ago from New Jersey where he was engaged in farming and using the same business ideas plus the methods of Sanford growers made his success in the growing of winter vegetables and his investments in Sanford real estate have made him a fortune. He steadfastly believes that no place on earth offers as many good investments as Sanford and he backed his of county commissioners and his money and his time is given freely to every movement for the upbuilding of the city and the county and the state. The new Meisch building will stand as a monument to his energy and faith and his spirit of progressiveness.

The Meisch building is 107x100 feet and is built on part of the land formerly occupied by the old Sanford House on First street. Mr. Meisch purchased the lot at a price that set the pace for building lots several years ago and then proceeded to erect a building that again made the people's faith several years ago by buying all the real estate, houses and lots and business blocks of the Drew Investment Company and selling them to people who wanted them. The Sanford Investment Company also owns the Bishop Block, the fine two story business block at the corner of First street and Palmetto avenue. John Meisch is also chairman of the board



MEISCH BUILDING, SANFORD, FLORIDA

ple sit up and take notice for it is one of the best constructed buildings in the state. The foundations were made of sufficient strength to stand a six story building and the plans are made for four more stories as soon as the city demands more office rooms and when that time comes John Meisch can be depended upon to build them. The building is in the center of the city and borders on the government lot that contains the postoffice giving the east side of the building an open space. There are five store rooms and thirty-two offices in the building

and every part of the structure is up-to-date in every respect. The building has a reinforced concrete frame faced in front with tapestry brick and Arnold ornamental stone. The show windows of the stores are up-to-date in every particular and of the very latest construction having fifty feet of window display, the windows being copper trimmed of plate glass and with Vermont marble bases. All the vestibules of the stores are ceiled and have white tiled floors and the show windows are floored with hard oak floors. All the rear windows on

the ground floor are burglar proof with iron gratings and all the windows on the two floors exposed to the elements are metal. The store fronts have the Marques of awning with metal ceilings and are illuminated with electric lights separately controlled from each store making a brilliant illumination at night and one of the most attractive store fronts to be found in the state.

The second floor is a marvel of neatness and fine workmanship and the big idea for the offices was to give them plenty of light and ventilation. An open court in the center of the building gives the skylights for the store rooms and the court makes it possible for the entire building to have plenty of light during the day and makes all the offices outside offices. Some space was lost by the court but the building was made all the better for it and this court will be continued on up the additional four stories when built giving the entire building the light and ventilation so much to be desired in all buildings of modern construction.

The second floor is given over to offices and they are well constructed and give the tenants everything needed in the way of convenience and modern equipment. Fire escapes open in the back and the janitor service is made better by a janitor's room in which all the junk that collects in buildings can be stored away from the sight of the tenants and the public generally. In fact everything in the Meisch building is built with the idea of neatness, cleanliness and sanitation and health and the offices show it. The occupants of the offices are given in another part of this issue and they are all just like a happy family for they are in love with their home and it is like a home to them and their clients.

One of the features of the new Meisch building is the fire protection afforded by the Globe Automatic Sprinkler System installed at some expense but once installed an absolute protection to the entire building top and bottom. The minute a fire starts in any part of the building the sprinklers open with the heat and a deluge of water is thrown on the fire at any time of the day or night. This system saves about two-thirds of the insurance rates and is a great asset to the tenants of the building as they reap the benefit from the fire protection.

A description of the building would not be complete without a brief mention of the contractor and his able assistants. R. J. Gallespie, known to all his friends and associates as Bob Gallespie, is the contractor, and his home office is at Jacksonville where he had built some of the big ones and his work all over the state speaks for itself. G. B. Ross, one of his assistants, has been here ever since the Meisch building was started and has been in charge of the business end of it and Thomas E. McIver is the general foreman and generalissime of the men and his dulcet voice can be heard all over Sanford as he cajoles the men into doing more work and speeding them up. Mr. Ross, by his uniform courtesy and interest in Sanford, has endeared himself to its citi-

zenship and Sanford, people now think they own Messrs. Ross and McIver since they are working on the Milane Theatre and have been here for many months.

Those Who Occupy the Building
The five store rooms of the new Meisch building are occupied by the Lu-Beth Cafeteria, the Sanford Shoe & Clothing Company, the Piggly-Wiggly Stores, Hunt's Pharmacy and Baunel's Specialty Shop—all of whom conduct up-to-date stores and keep them neat and clean in keeping with the fine new building that they occu-

py. They have their advertisements in this issue calling your attention to their business and contributing their share toward this special edition.

In the offices are the doctors and dentists as follows:

- Dr. B. D. Caswell, Dentist, Rooms 214-216.
- Dr. J. T. Denton, Obstetrics and Internal Medicine, Rooms 206-207-208.
- Dr. W. T. Langley, Surgery and Internal Medicine, Rooms 200-202-204.
- Dr. C. J. Marshall, Radium, X-Ray and Electrotherapy, Rooms 211-213-218-220-222-224.

Dr. R. M. Mason, Dentist, Rooms 226-228.

Dr. G. S. Selman, Eye, Ear, Nose and Throat, Rooms 230-232.

Among the attorneys occupying the new building are Theatford & Wilkinson.

The Hutton Engineering Company also occupy a fine office here while they are engaged in paving Sanford.

Firms That Supplied the Materials

One of the requisites of the new Meisch building was that everything that could be purchased in Sanford should be purchased here and this rule was adhered to as closely as possible as John Meisch wanted the money left in Sanford. That local people were able to supply the demand speaks volumes for Sanford business men and the new building in every part of the furnishings speaks for itself. Among the local people and those out of town are the following:

Baker & Holmes, of Jacksonville, furnished the cement, sand, gravel and steel used in the building.

W. B. Talley, the well known architect of Lakeland drew the plans of this modern building and much of the success is due to his efforts to have it built strictly according to specifications and O. W. Talley was on the job continuously while the building was in process of construction.

Good buildings deserve good hardware says the Ball Hardware Company, of this city, in their advertisement today and this firm furnished all the finishing hardware in the new Meisch building.

This firm also furnished all the paint used on the Meisch building.

John S. Graham, of Jacksonville, did the plastering and stucco work and it is done just as these honest Scots do all their work—conscientiously and well and their work has added greatly to the appearance of the building.

Of course the roof on the new Meisch building is a Barrett Specification Roof bonded for twenty years and it looks as though it would be good for forty. Applied by James Ramsey, of Jacksonville.

Lee Brothers, of this city, are proud

(Continued on Page Eight)

We Take Pride

In the fact that the Lumber used in the construction of the Meisch Building was furnished by us.

Builders Supplies

Everything in Lumber and Materials for the Home or Building that you are planning

See Us Before You Buy

Prices on Lumber and Supplies Gladly Submitted Upon Request

CARTER

Lumber Co.

Phone 565

NORTH LAUREL AVE. SANFORD, FLORIDA

GOOD BUILDINGS DESERVE GOOD HARDWARE

If we could furnish this building with its finishing hardware in competition with the whole state, why can't we furnish that new building of yours?

AN INSPECTION OF THE FINISHING HARDWARE IN THIS BUILDING WILL CONVINCCE YOU.

THE BALL Hardware Company

"BUILDERS HARDWARE A SPECIALTY"

PHONE No. 8

SANFORD, FLORIDA

WE ARE GLAD

To take this opportunity to announce that we were awarded the bid for all of the laths and the famous Acme Plaster and part of the lumber and sand that went into the construction of the New Meisch Building, which is a credit to our city.

Building Material

Everything for building from a garage to a Skyscraper.

HILL LUMBER COMPANY

THE HOUSE OF QUALITY AND SERVICE

PHONE 135

Corner Myrtle Avenue and Third Street—Sanford, Fla.

We Take Great ...Pride...

In the fact that we were awarded the contract for the Electrical Wiring and the Electrical Fixtures in the new Meisch Building.

We will be glad to furnish estimates on any Electrical job. See us before you let your Contract

FIXTURES, ELECTRICAL APPLIANCES, FANS, VACUUM CLEANERS, WASHING MACHINES, MOTORS

PENINSULAR ELECTRIC CO.

112 Magnolia Avenue

Sanford, Florida

of their work on the Meisch building. They did all the plumbing and it was some undertaking but Lee Brothers were equal to the occasion and their work is there to show for it. They furnished all the plumbing and fixtures.

The Peninsular Electric Company of this city, did all the electric wiring and furnished all the electrical fixtures for the new Meisch building and the fixtures are of the very latest types of wiring and lighting.

The Carter Lumber Co., of Sanford, had a big job in furnishing the lumber for this big building for it came at a time when freights were slow moving, the railroad strike was on and that the lumber was forthcoming is proof of the fact that Carter can supply the goods even under great difficulties.

The Hill Lumber Company, of this city, were awarded the contract for the laths, the famous Acme plaster and part of the lumber and sand that went into the construction. The old reliable Hill Company was there as usual.

In today's issue for the Meisch building you will see the directory of dentists and doctors. Dr. Mason, the oldest dentist in the city, opened his offices in Sanford, June 1, 1896, and has been practicing in Sanford continuously since this time. He has one of the best equipped offices in the city.

Dr. Ben Caswell, dentist, with his offices in the Meisch building, has the finest equipment to be found anywhere in this section and with this equipment and his experience can give you the best of service.

X-Ray and Radium in Sanford
It is a matter of which Sanford may well be proud, that it has, in the Meisch building, one of the most complete and up-to-date X-Ray and Radium Laboratories in the state.

Indeed, Sanford is one of the five only cities in the state where radium treatments may be obtained, the other four being Pensacola, Jacksonville, Tampa and Miami.

As is well-known, Radium and X-Rays are accepted as being the most powerful agents that are known today, that are beneficial in the treatment of cancer. Heretofore it has been necessary to send patients desiring this class of treatment to Baltimore, Philadelphia and New York, at great expense and inconvenience, but now that it can be obtained in Sanford, it will be the means of relieving a great many cases who could not otherwise afford to avail themselves of it at all.

Six rooms in the Meisch building are taken up with the equipment and apparatus required for the various electrical and X-Ray treatments that are available, making one of the most completely equipped offices in the state, if not in the entire south.

Wilson & Toomer Have Representative In Sanford Now

An announcement in yesterday's Herald stated that Wilson & Toomer would now have a representative here in the person of Joseph Frankenburg, who will have charge of the business in the Sanford section. It is unnecessary to say anything about the Wilson & Toomer Fertilizer Co. For many years they have maintained an agency here and have had a warehouse under the management of Allen Scott for the past year but the business has grown to such proportions that it was made necessary to again have a local agent as well as a warehouse manager and Mr. Frankenburg comes to Sanford not only with the idea of selling fertilizers but also with the view of assisting the growers in every way possible as he has made a study of crops and fertilizers and has had many years of experience. Watch the Herald for future announcements of the old reliable Wilson & Toomer Fertilizer Company.

DELEGATES TO EXCHANGE CLUB

MIAMI, July 3.—South Florida delegates to the national convention of Exchange Clubs to be held in Springfield, Mass., September 24, 25, and 26, were urged to endeavor to get membership on the board of directors and to go after the next convention by Percy V. Wright, assistant national secretary, in a talk to the local Exchange club. Miami is the "daddy" of eight other Exchange clubs in the state, he pointed out, and should have representation on the directorate.

STRAWBERRY GROWERS SETTING PLANTS

TAMPA, Fla., July 3.—Strawberry growers in Hillsboro county are beginning to set plants, according to a report made by H. T. Kelly, county farm agent. Preparations are being made for another record-breaking season.

APPOINTED JUSTICE OF PEACE

TALLAHASSEE, July 3.—W. T. Conley, Jr., has been appointed by the governor, to be justice of peace for Oklawaha county.

We Are Proud

To say that all of the Plumbing and the installation of the Plumbing Fixtures was done by Us

Complete Line of Fixtures and Heaters

See Us before you have your Plumbing or Tinning Done. We will save you money

Lee Bros.

PLUMBING AND TINNING

Phone 109

West First Street

Sanford, Fla.

CONGRATULATIONS ...SANFORD...

We are proud of the fact that we were awarded the contract for the Meisch Building just completed by us, and we are also glad to state that this is one of the finest buildings ever erected in Sanford, the City Substantial.



WE GLADLY SUBMIT BIDS ON CONSTRUCTION UPON REQUEST



R. J. GALLESPIE

GENERAL CONTRACTOR

JACKSONVILLE, FLORIDA

Directory of Doctors and Dentists Meisch Building

B. D. CASWELL, Rooms 214, 216
DENTIST

J. T. DENTON, M. D...... Rooms 206, 207, 208
OBSTETRICS AND INTERNAL MEDICINE

W. T. LANGLEY, M. D...... Rooms 200, 202, 204
SURGERY AND INTERNAL MEDICINE

C. J. MARSHALL, M. D...... Rooms 211, 213, 218,
220, 222, 224
RADIUM, X-RAY AND ELECTROTHERAPY

R. M. MASON,..... Rooms 226, 228
DENTIST

G. S. SELMAN, M. D.,..... Rooms 230, 232
EYE, EAR, NOSE AND THROAT

ARTIFICIAL LUMBER GIVES PROMISE OF STRUCTURAL UTILITY

(By The Associated Press)
WASHINGTON, July 3.—Experiments in the making of "artificial" lumber are arousing increasing interest among government officials and leaders in the lumber industry. Although none of the product has been marketed, officials of the National Lumber Manufacturers association declare that tests already made of a synthetic composition produced by Minnesota lumber interests show it possesses many qualities making it available for structural purposes.

The experiments are based on somewhat the same principle as that employed in the manufacture of paper from wood pulp. In the process not only the trunk and branches of young trees, but the leaves and smaller parts as well are ground up and mixed with other substances, virtually eliminating waste. The resulting compound is capable of being moulded into sizes and shapes of almost any description needed in building.

Officials of the Lumber Manufacturers association declare that if a practical method of this sort can be perfected, the result may be to revolutionize the entire lumber industry. Aside from utilizing the present great waste in converting trees into usable lumber, they say, it presents a solution to the manufacturer's problem of finding sufficient material in the country's rapidly diminishing timber resources.

From the time the standing tree is turned by the sawmill into plants and boards and applied in construction, from 60 to 65 per cent has been wasted. This includes stumps, chips, bark and branches, plank and log trimmings and a huge amount of sawdust. The new method will use all of this.

Already \$750,000 have been spent in experimental work in this direction by the Weyerhaeuser lumber interests in Minnesota. Their experiments are said to have been undertaken largely because one of the chief obstacles encountered by lumber manufacturers is the competition of paper manufacturers, who can use young trees unsuitable for lumber purposes. This is especially important in the Lake states, where pulp mills so compete with sawmills as to make it practically certain that very little saw timber will be grown commercially under present conditions. Timber owners find that in from 15 to 20 years they can grow crops of spruce that will be suitable for the pulp and paper mills, whereas it would take from 50 to 100 years to grow a crop that would meet the requirements of the lumberman.

According to the manufacturers' association, tests have shown the artificial lumber to have a satisfactory tensile strength and to be capable of being sawed, planed and nailed, so that the products lack only the charm of the grain effects of natural wood. Officials of the forestry service, while declaring they had not yet been assured the strength of the artificial boards equals that of the natural ones, believe they would be useful for many purposes. One of their strong points, it is said at the forestry service, is their waterproof qualities and insulation against heat and cold.

Reports Fifteen Lynchings in U. S. Past Six Months

MOBILE, Ala., July 2.—In the first six months of 1923, ending June 30, there were fifteen lynchings in the U. S. According to the records compiled by the Tuskegee, Ala., Normal and Industrial Institute. This is fifteen less than the number, thirty, for the first six months of 1921.

Of those lynched, two were whites and thirteen were negroes. One of the latter was a woman. One of those put to death was charged with the crime of rape. The other offenses charged were murder, 2; killing officers of the law, 2; wounding officer of the law, 2; no charge reported, 2; assisting man charged with rape to escape, 1; trying to pass for white, 1; resisting posse searching for man charged with rape, 1; participating in depredations connected with railroad strike, 1; cattle stealing, 1; trying to act like a white man and not knowing his place, 1.

The states in which lynchings occurred and the number in each state are as follows: Arkansas, 1; Florida, 7; Georgia, 2; Louisiana, 1; Mississippi, 2; Missouri, 1; Texas, 1.

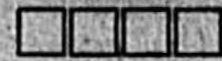
L. A. MORGAN PRESIDENT POLK COUNTY FAIR

HARTOW, July 3.—L. A. Morgan, of Fort Meade, has been named president of the Polk County Fair Association. He succeeds Charles H. Walker who resigned because of pressure of private business.

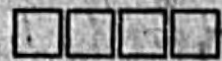
Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

CONGRATULATIONS CITY SUBSTANTIAL!

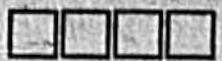
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