



# THE DUTTON CELERY PRE-COOLING COMPANY

SANFORD

OVIDO

LARGEST PRODUCERS OF WASHED AND PRE-COOLED CELERY IN THE UNITED STATES

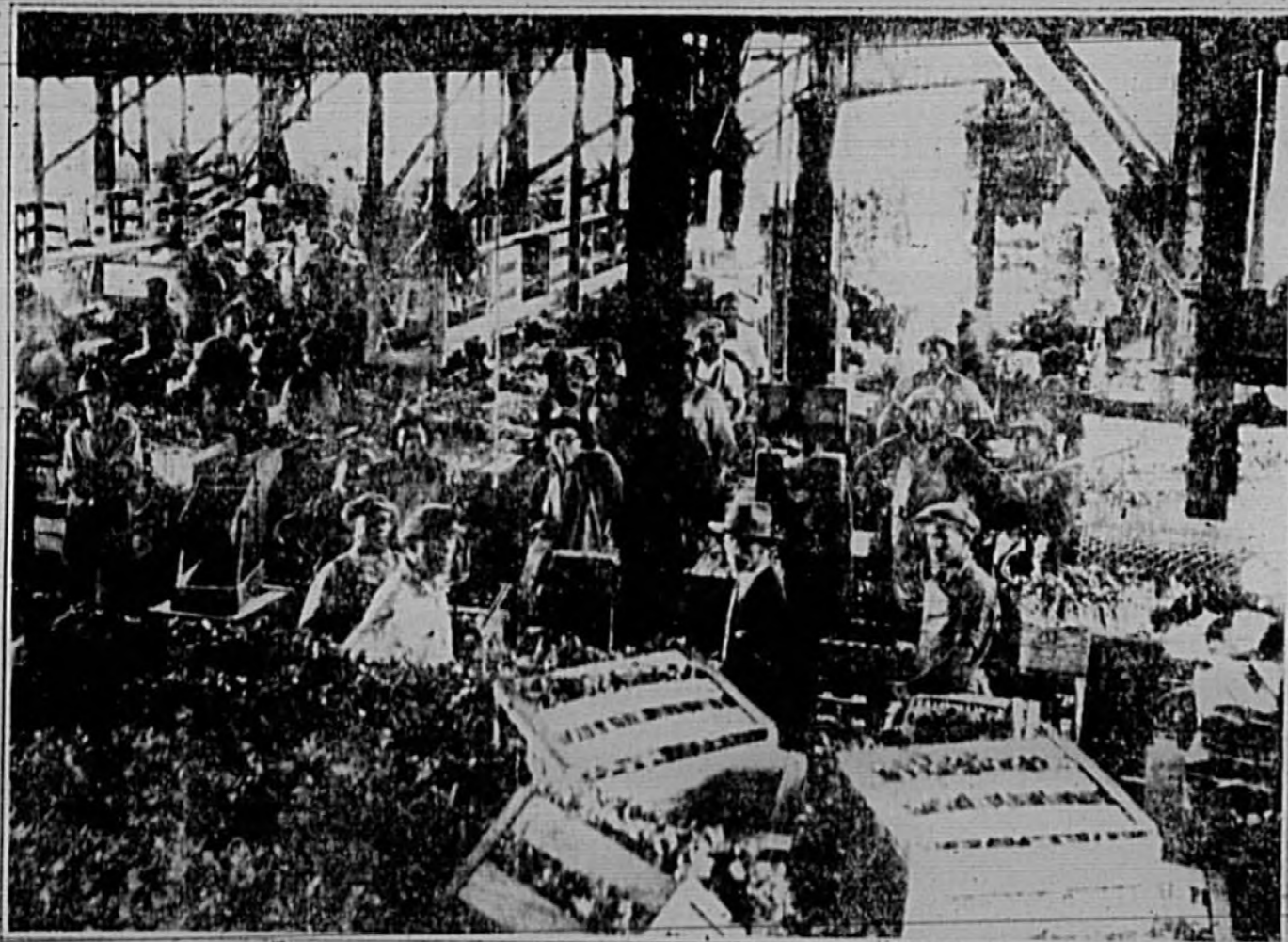
Hauling field boxes to mechanical washers



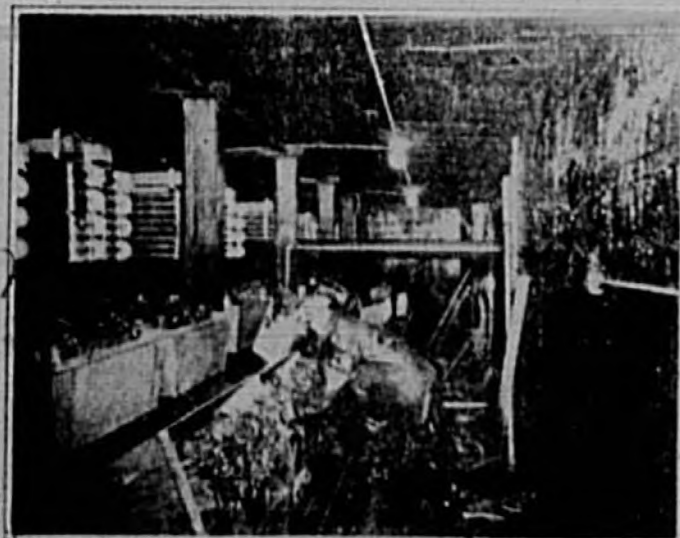
Delivery end of pre-cooling room



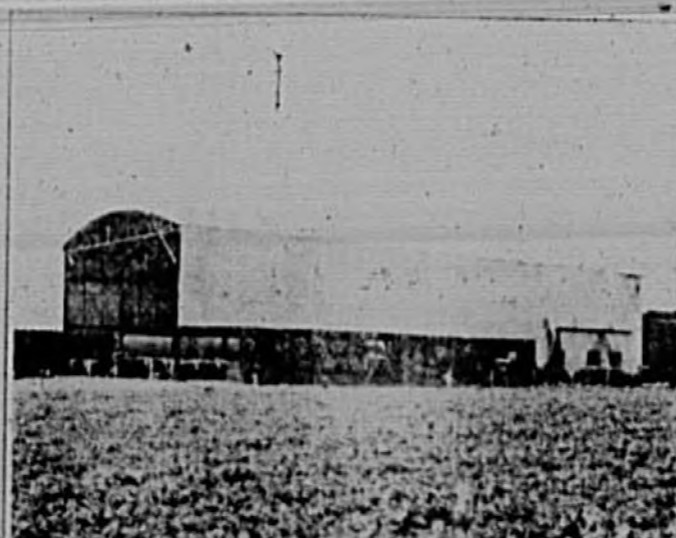
View of Wash Room in Sanford Plant.



Celery Being Placed in Pre-Cooler



Exterior View of Plant



## The Value Of Washing And Pre - Cooling Celery

The greatest loss to the retailer handling celery in the "rough" is from sand cuts. Yellow spots develop on the outer ribs and form sand cuts on the "rough pack" necessitating stripping in the market and consequent loss to the retailer.

Through the Dutton method of washing and pre-cooling, celery is thoroughly washed and stripped before packing, making a much more valuable package than the old method of field grade and pack as it is the NET WEIGHT of solid celery that fixes the value of a crate of celery.

Government weights show Dutton Washed and Pre-Cooled packages weigh more than the average sand-filled field pack.

## Efficiency Of The Dutton Plant Methods

The Dutton Plants have been developed from ACTUAL necessity—the two large central plants, one at Oviedo and the other at Sanford, permit greater economics in washing and pre-cooling celery than would smaller plants distributed throughout the celery district.

From every angle of efficient and economical operation the central plants of the Dutton Celery Pre-Cooling Company serve both shipper and receiver better than any other present day plan.

## Plant Capacity

The capacity of the Sanford plant is 30 car loads of washed and pre-cooled celery a day while the Oviedo plant is half the capacity of the Sanford plant.

Immediately following the washing and packing of the Dutton, Osceola, Sonny Boy, Vican and other brands of celery used for the washed package, a system of conveyors deliver the crates to the pre-cooling chamber. This room has 720 individual crate containers sufficiently large to immerse the crate in circulating ice water for 30 minute periods. 12 crates per minute or 720 crates or two carloads per hour is the capacity of the pre-cooling chamber.

The pre-cooling department can work day and night, cooling and loading continuously at the rate of a car every 30 minutes. Reduced to the basis of ice making, the cooling system in the Sanford plant develops 192 tons daily.

**THE DUTTON CELERY PRE-COOLING CO.**

Sanford

Oviedo





### News Notes On Agriculture

Alex H. Johnson  
Dept. Vocational Agriculture  
Seaside High School

**By Alex H. Johnson**  
**Former Farmers Club And Park Celery On School Farm**  
Five hundred six can crates of number one celery was not packed by the local chamber of future farmers of Florida as a means of obtaining actual experience in the celery fields and incidentally obtain funds for the activities of their organization.

The above amount of celery was cut from a plot of less than one acre of an acre grown on the school farm by the home-flavoring work and represents practice work and study in all branches of the production of such a crop.

The boys were supervised in this work by Mr. Eben Downes, head of the Seminoles Agricultural Club, who stated that they should be complimented on the quality of the crop as well as the standard package they sent. The field was considerably above the usual average.

**Coltsville Agricultural Specialist Will Handle Farming Instruction In Evening Course**

Plans for the second annual evening course in fall and winter crops will be held at the school farm. The course will be held on the school farm and will be held on the school farm. The course will be held on the school farm and will be held on the school farm.

### Fruit Regulations Are Pointed Out By Eradication Board

The eradication board has issued regulations regarding the planting of fruit trees in Florida. The board has issued regulations regarding the planting of fruit trees in Florida. The board has issued regulations regarding the planting of fruit trees in Florida.

**GOES TO HOSPITAL**  
TAMPA, Fla., Feb. 28. (AP)—A. H. McCain, 55, Buckin, was in critical condition in a hospital today, according to physicians, as a result of trying to settle an argument near his home yesterday.

# Telling the world

**HIT THE BALL!**

**Visit both Coasts of Florida without extra fare**

**Help yourself to happiness in golden winter**

**Florida HINE!**

**Marion County**

**West Palm Beach**

**Lake County**

**Cabbage from Florida**

**Miami**

**Palm Beach**

## ..about Florida

FLORIDA'S "million-dollar message" is being read by millions of readers all over the country and in far corners of the world this winter. Community campaigns, Florida products and the great transportation companies are telling the world about this state in countless columns of newspaper and magazine space everywhere.

Advertising is the greatest economic stimulus in modern business practice—and this active force is working for Florida, to build prosperity, to increase progress and to quicken the pace of business.

Magazine articles and news stories which are being printed about Florida have a value which cannot be measured in dollars and cents. One magazine alone, with a circulation of 1,300,000, recently devoted 93 pages to the colorful story of Florida's attractions.

The result of the tremendous volume of Florida publicity in Northern publications is evidenced by the increasing tide of tourist visitors now pouring into the state. Some idea of the size of the tourist traffic may be gained from the fact that 44,302 southbound tourists from 47 states crossed the St. Johns river bridge last month alone.

The world is hearing about Florida, learning about the attractions of this garden spot of the nation, and through this investment in publicity, the people of Florida are receiving dividends in terms of increased business prosperity.

Florida advertising is a dividend-paying investment for the people of this State

Believers in FLORIDA

One of a Series of Florida Advertisements Prepared by the Believers in Jacksonville and Published by Twenty-Five Florida Newspapers

THE CLASSIFIED SECTION BUY AND SELL HERE

WANT AD RATES

Sanford Daily Herald Terms: Cash in Advance Telephone ads will be received for patrons and collector sent immediately for payment.

6—Help Wanted (Male)

The Want Ads will help find you a situation—take advantage of The Herald's free offer of three insertions without charge.

7—Situation Wanted

ADS UNDER THIS CLASSIFICATION inserted three times free of charge. No limit as to the number of words.

WANTED—Job as chauffeur or butler by responsible colored man with recommendations, Luther Irvin, 507 Pine Ave., Phone 478-W.

8—Financial

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

9—Instructions

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

10A—Poultry

ARISTOCRAT BARRED ROCKS The greatest of all purpose fowls, great show birds, great layers, great market birds.

21—Acreage

SPECIAL ATTRACTIVE OFFER FOR 60 DAYS at "Garda Park" near Paola. Beautiful home building sites of large size with orange trees in some will be given FREE to home builders.

27—Money To Loan

READ OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

26—Miscellaneous For Sale

PIANOS—For balance due, \$10 down and small payments. Expert tuning, regulating, and rebuilding W. L. Harvey, 1062 West First Street, Phone 904 J.

29—For Rent or Sale

PENOBSCOT BAY farms and cottages for sale and rent. Attractive prices, ideal locations, beaches and shore lots. Orrian J. Dickey Belfast, Me.

Division, according to Plat Book 2

Division, according to Plat Book 2 on page 72 of the public records of Seminole County, Florida. Terms—cash.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY

SUIT TO QUIET TITLE—A. B. HUBBARD, Plaintiff, vs. CAROLINA HUBBARD and WILLIAM HUBBARD, Defendants.

ORDER OF PUBLICATION

The State of Florida, To All Whom These Presents Shall Come, Greeting: Know that the above styled Cause is a Chancery Cause.

of Township Nineteen (19)

of Township Nineteen (19) South, and Range Thirtieth (30) East, together with the tenements, hereditaments and appurtenances.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY

SARAH FRANCES HARGETT, Plaintiff, vs. WILLIAM HUBBARD, Defendant.

ORDER OF PUBLICATION

You are hereby notified that the above styled Cause is a Chancery Cause.

Under and by virtue of a certain

Under and by virtue of a certain decree made and rendered on the 21st day of March, 1929, and upon your failure to do, a Decree pro Confesso will be entered against you.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY

SARAH FRANCES HARGETT, Plaintiff, vs. WILLIAM HUBBARD, Defendant.

ORDER OF PUBLICATION

You are hereby notified that the above styled Cause is a Chancery Cause.

This is the 21st day of January, 1930

This is the 21st day of January, 1930 (Cash) V. K. DOUGLASS, Sheriff, and W. A. WEEKS, Deputy Sheriff, for Seminole County.

NOTICE OF SPECIAL MASTER'S SALE

Under and by virtue of a certain decree made and rendered on the 24th day of January, 1930, by the Honorable W. A. Weeks, Judge of the Circuit Court, Twenty-Third Judicial District of Florida, in and for Seminole County, Florida, in Chancery in a certain cause in which W. C. Anderson is Complainant and L. E. Seitz, Inc., Seitz, Inc., and the Florida Nurseries Co. Corporation, J. M. Hutchins and J. W. Hinton are Defendants, I, as Special Master, do hereby certify that the following described land, to-wit:

Chiropody, (Podiatry)

FOOT SPECIALIST DR. C. L. GIBLER Ground Floor, Opp. Postoffice, Phone 5313 11 E. Central, Lady's Attendance, Orlando.

Leon A. Page

Photographer—Several years behind the camera, not one minute behind the times. Studio Out Country Club Rd., Phone



Only Authorized Duro Refinisher in Sanford ROY SCHMIDT 3rd St. & French Ave.

W.H. LONG MEAT MARKET

First St.—Opp. Post Office.

SEE and HEAR THE CROSLY TRIPLE SCREEN GRID RADIO

We have a few more Radio-Dial Log left FREE for the asking—stop in and get one—San Juan Garage Co. Sinton Gas—Same price as ordinary Gas.

CLASSIFIED BUSINESS DIRECTORY

Table with 4 columns: FURNITURE, Trade In, Your Used, Furniture, SHOES REPAIRS, and LUMBER. Includes contact information for various businesses.

1—Announcements

SANFORD DRUG CO. We Deliver—Phone 325

Have your watch repaired by one who really knows how! Briggs, Jeweler, Mag. Ave.

Dr. W. E. MacDOUGALL, CHIL. OBSTETRICIAN, is now located at his residence in Floral Heights, 5, Sanford, Phone 568-M.

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

We will allow 25 per cent extra merchandise for all purchases of trade coupons of \$1.00 or over. Applied to Atwater Kent Radio Contest—Red Cross Pharmacy.

Until further notice the Red Cross Pharmacy will allow 25 per cent CASH DISCOUNT on 25 per cent in TRADE COUPONS on purchases on practically all drugs, sundries, and nationally advertised toilet preparations. WE ALSO MEET ALL ADVERTISED PRICES OF ANY CHAIN ORGANIZATION IN SEMINOLE COUNTY. Dr. Oliver J. Miller.

2—Lost and Found

LOST—Wednesday near R. L. Humphreys' place, Sanford one cow whio, R. L. Humphrey, Lake Siary.

2—Automobiles

1927 Dodge Sedan A-1 Condition \$400.00, R. J. Reed & Sons, Used Car Dealers, 118 Myrtle Ave.

1925 Standard Six Buick 4 door Sedan \$250.00; 1925 Hudson 4 door Brougham \$250.00; 1925 Dodge Sedan \$400.00; 1929 Model A 2 door Sedan \$400.00; 1927 Standard Buick Coupe \$400.00; 1929 Standard Buick Sedan. Good as new at a bargain—Ford Garage.

FOR SALE—Ford Tudor 1927

model—New Duco paint. Good tires. Splendid mechanical condition. See this before you buy. White-Highlyman, Inc., 202 Magnolia Ave.

4—Business Service

BUILDING BLOCKS—Irrigation boxes and general cement work. M. J. Concrete Co., J. E. Terwilliger, Prop. 3rd and Elm.

LANEY'S Drug Store—Prescriptions, magazines, fountain service. PROMPT deliveries. Phone 203

10B—Flowers and Plants

Sound Iron, Brahm and Iron, or unknown Cow Peas \$3.40 lb. Select 90 day Velvet Bean Seed \$1.25 lb. Seed, check, Farmer's Union, Gifted, S. C.

12—Wanted

WANTED Model T Ford Coupe. Must be in good condition and a bargain for cash. Name press in reply. P. O. Box 170.

Settled white woman to care for elderly woman. Good home for right party. Apply Box H. J. Herald.

Middle aged colored married couple to live in apartment in country home. He must be well acquainted with care of cows and poultry. She must do cooking, washing and general work. Address Box 1565, C.Y.

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

15—Apartments For Rent

CLEMENTS APARTMENTS. Downstairs apartment 1 available. Reasonable. Water and gas furnished. Apply apartment No. 3.

Furnished garage apartment. Four rooms and bath. 197 E. Fifth St. Phone 552.

Two small apartments. Langley Apartments. Call 251.

Very cool and convenient sleeping rooms. Also 3 room apartment. No children. 269 E. 5th Street, Sanford, Fla.

16—Houses For Rent

Ten room house with modern conveniences. Two baths. Close to High School. 1/2 acre for garden. Phone 180, P. O. Box 1333.

Five room house for rent at \$5 per month. Inquire at Joe Daniels store South Sanford, Ave.

17—Business Places For Rent

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

20—Farms For Sale

CHICKEN FARM, 2 1/2 acres, 4 room bungalow, good water, large chicken house, garage, fruit trees. In good condition. See Mr. Smith 116 S. Park Ave. for particulars.

EXAMINE OUR ADD ON BACK PAGE AND RECEIVE A SURPRISE, RED CROSS PHARMACY.

DR. HENRY McLAULIN JR. OPTOMETRIST

112 S. Park Ave

POLITICAL ANNOUNCEMENT FOR STATE LEGISLATURE

I hereby announce my candidacy for reelection to the state legislature, group 2. I will appreciate the support of my friends.

L. P. HAGAN.

LEGAL NOTICES

NOTICE is hereby given that the undersigned will on the 15th day of March, A. D. 1930, at Tallahassee, Florida, make and render the final decree of divorce in the above styled Cause.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY

NOTICE OF SPECIAL MASTER'S SALE

Under and by virtue of a certain decree made and rendered on the 22nd day of January, 1930, by the Honorable W. A. Weeks, Judge of the Circuit Court, Twenty-Third Judicial District of Florida, in and for Seminole County, Florida, in Chancery in a certain cause in which W. C. Anderson is Complainant and L. E. Seitz, Inc., Seitz, Inc., and the Florida Nurseries Co. Corporation, J. M. Hutchins and J. W. Hinton are Defendants, I, as Special Master, do hereby certify that the following described land, to-wit:

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE SOUTHERN DISTRICT OF FLORIDA IN LAITY NO. 102

SOUTH PHOENIXA-CHEM COMPANY, a corporation, Complainant, vs. SANFORD EXCHANGE ENHANCING COMPANY, a corporation, Defendant.

NOTICE OF SALE—GIVING notice that the above styled Cause is a Chancery Cause.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL DISTRICT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY

SARAH FRANCES HARGETT, Plaintiff, vs. WILLIAM HUBBARD, Defendant.

ORDER OF PUBLICATION

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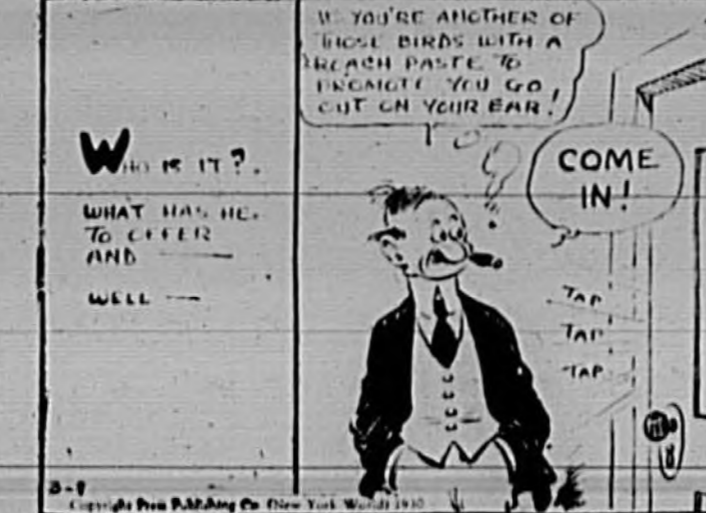
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JOE JINKS



SHRIVEL! GO! YOU SHRIVEL! ME! I WAS EXPECTING A WHOLE LOT MORE TO LAUGH AT AND YOU WALK IN!



AND HERE'S MY PROPOSITION: I'VE WATCHED YOU FOR SEVERAL YEARS AND SEE THAT YOU HAVE AT LAST DEVELOPED A GRINDING FOR MAKING MONEY. BUT YOU ARE AN ABSOLUTE SOB AT HANGING OUT AT HOW WOULD YOU LIKE TO BRACKET THE SALE FOR ME AT \$50.000 A YEAR AND AGREE TO ALLOW ME TO PAY HALF YOUR SALARY IN A INST. PLAN THAT YOU CAN TOUCH UP I THINK IT OVER AND LET ME KNOW IN A FEW DAYS?



By Vic

LOOY DOT DOPE



SHRIVEL! GO! YOU SHRIVEL! ME! I WAS EXPECTING A WHOLE LOT MORE TO LAUGH AT AND YOU WALK IN!



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By Mill Gross.

