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AS A HAPPY FEED MERCB Wc have a big vision for our town. Pe,
livestock and poultrr raisers to prodichen -BUTTER-POUSTRY, and Eraduce mo
Comb Poultry Feed, Old Beck Hos by

SEMINOLE FEED COMPA Phone 94

your money back if you are not satisfien SANFORD FEED \& SUPPLY COMPA

##  <br> This is the Chance You are Seeking! \$25 CASH <br> Will buy you a lot in the midst of most opportune surroundings where immediate developments are certain to bring astonishing increases in Realty values. <br> 0AK HILL <br> Has already established a convincing reputation as the "Suburb of Opportunity" and the quick sale of <br> 20 LOTS <br> as soon as the property was put on sale should suffice as evidence of the true worth of this beautiful subdivision. <br>  <br> Let Us Show You Our Property Today OAK HILL

"The Suburb of Opportunity"
N. H. GARNER, Developer

112 Park Ave


HAW IN STATE IS T00 NARROW


Unigue Sale Begun B Florida Cash Salvage
Company Weanestay


Onando Firm Has
Acquired Valuable Sanford Property

 | Expect To Complete |
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| Work on Model Home | Work on Model Home

Within Three Weeks


Soon To Begin Work
On Beautification Of On Beautification Of
Fort Mellon Suburb


THE SEMINOLE PRINTEX Telephone 93 , Welaka Bullding.

## DAYTONA HIGHLAN

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Within The Near Fulurt
EORGE W. ALBRIGHT

Live Wire Representatitit
Three Bungalows
Onk Hill-Pine Crest-Woodruff sudidie THBEE LOTS ON SANEDBX HIGEEIT \$800 each

## Pains

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Relieve at once

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## FOR THE

## Model Home frank Lassing

contractor and buider
Phone 595-R
418 First National Bldg

For Reliable Service
Ti SANFORD ELECTRIC CONTRACTINGCO.

Walin quality. Let us estimate your wants in our line. We will both benefit.
ality Material - Quality Labor House and Industrial Wiring

Magnolia Avenue
Phone 442
ire linstalling the wire in the model home.

the

## lumbing

the model home is being done by Lee Brothers
ality goods combined with reasone prices make plumbing and fixes installed by this firm satisfacto any home builder.

## Lee Brothers

plumbers

WE ARE FURNISHING Building Material for the

## Model Home

malgamated Roofing Makes An Ideal Roof For Any Home

CALL FOR OUR PRICES BEFORE BUILDING
ill Lumber Company
THE HOME OF


## The Model Home

IS LOCATED IN

## Pine Heights

A subdivision of beautiful homesites. Highly restricted, and which will soon become known as Sanford's most desirable residential center.

## A. P. Connelly \& Sons

108 Magnolia Avenue



# Model Furrisinings for the Model Home 



Our Exhibit Will Be Well Worth Seeing. Don't Miss It. SMITH BROS., Inc.

## Elton J. Moughton

n. 1 थ. architect

First National Bank Building

Sanford

## A Clark Jewel

## GAS RANGE

Complete with Lorain Oven Heat Regluator, ideal in service and appearance will be installed in

## The Mode Home

By
the ball hardware co.
Phone 8

WE ARE FURNISHING THE
PAINT
for the

## MODEL HOME

If you buy Eberson-Lindsley Paint you buy the paint that lasts
Play Safe and Call 276 We are Responsible and Reliable Lossing paint co; nc.

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113 \text { Magnolia Avenue }
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## MOE-BRIDGES FXTUREN

Attractivg for your home are being used in
THE
Model Home

These fixtures will make any home a home of beautiful light. Samples may be seen at our show room.

SAAFORR DLECTRICCO,NC.

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It Fits Sanford Well
"Sound business is service which benefits all the parties
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This definition adopted by the students of/An-
As Brisbane Sees It concerned." This definition adopted by the students of /An-
tioch College has a ring to it that substantial Sanford likes.
Sound busimess is the kind of business on which "The City Substantinl" is buikling for permanency. There is little, if
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which "boom towns" provide get-rich-quick opportunities, which "boom towns" provide get-rich-quick opportunities
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Antioch college students have decided that their defini on of sound busincss also serves well as an opening sent
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HOLLY'S TRAVELOGUES
We believe that ons the first principles successful banking whole-hearted des to be accommodai


FIRST NATIONAL BANK

GOOD UNiThPROVWD
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## at $\$ 50$ an Am

E. H. LAN indidor

## e Social Side of Sanford



Do you want a Home?

We will build a house to your orde from our plans or your own, at ou new suburb now being prepared and developed two miles from the centre of Sanford.
Large lots, beautifully wooded Easy of access. All improvement. We will build your house if you hav a reasonably small sum of cash to start with and you can pay the bal ance in easy monthly payments ex tending over a period of years the same as you now pay rent.
We charge nothing for the plans o supervision and will only build the first 10 houses ourselves to get a good class of people started at our new place. Public announcements of name, of suburb, prices of lots and location will be made St. Valentines Day.

You must have some cash to start you and the houses will cost complete with the ground from $\$ 4,500$ to about
$\$ 7,500$ or more if you desire. Address $\$ 7,500$ or more if you desire
immediately in confidence
"A. B. C." Sanford Herald

General Grant Was Good Cook Say
Memoirs of Army Sergeant's Wife
NORTH AND EAST
THE ATLANTIC COAST LINE announces that effective Feb. trains between the north and south will be operated over the direct double track main-line for-
lowing temporary diversio nbecause of flood conlowing temporary
ditions in Georgia.

- Complete Information From:
b. G.aty.t.a. phone g.3.

I ATLANTIC COAST LINE
The Standard Raliroad of the South

## FOR SALE!

SEMINOLE COUNTY. FLORIDA

## $\$ 5$ an Acre

## Empire Land Company, owner of the above described

 lands is closing out its interests in Florida, and will sell at this low price if taken at once.
## JOSEPHC. WATKINS

REALTOR
Iake Wales, Florida
Suite is Rhodesblit Areade Bullding

# 'Violet Brand Sale’ S P E C IALS 

TUB SILK<br>Large bright stripe, all silk. 32 inches wide.<br>Imported Silk and Cotton Crepes $\$ 2.19$ and $\$ 2.49$ yard.<br>98e yard

44c Cotton, Sport Stripe, 40-inch Voiles. Small figured prints, guaranteed fast color. Violet Brand Sale
nU SYLK
Large stripes, guaranteed permanent Small check with silk stripes in all finish; 36-inch

89c yard
shades
98c yard

EVERFAST' LINEN, shrunk, 45 to 36 inches, guaranteed fast to everything in every shade. Violet Brand Sale

98e yard
21c yard for Best Bleaching, Pajama Chheck, and large size Huck and Bath Towels

## The Yowell Company

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# LOOK THIS PLAT OVER 

You will see here many lots which are offering untold opportunities of becoming independently wealthy. Make your selection today. We will be glad to take you on a personally conducted tour of this property.

## \$25 CASH

IS THE "OPEN SESAME" TO THIS TREASURE LAND

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0 \text { AK HILL }
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## Four Modern Bungalows

On Central Avenue
sit completed and now realy for ocecuraney. Eiach having five roons and hatl.
Why Pay Rent When You May Purchase a Home on an easy monthly payment plan without financial sacrifice. TERMS
Small cash payment-Balance Monthly

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## CITRUS TREES

Budded on Four Year Sour Orange We have:
Dancy Tange:ines,
Parson Brown Oranges
Marsh Seedless Grapefruit. Write or wire us for guantity prices.
We have the stock. Can serve you quick

SUMMERFIELD NURSERY CO. summerfield, | SUMME |
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## Sensation of the Season--

THE FAMOUS TALKING

## Hudson-Essex

The greatest mechanical accomplishment of modern times. An automobile actually endowed with limins. Ask it any question, be it prosees all, hears all, and tells all.

## The Talking Hudson Essex

Hns created a national reputation as being the greatest mysterious ace comphishment of the present time. People every

The Talking, Hearing, Musical and Otherwise Intelligent Car.
THE PRESS OF THE COUNTRY PRONOUNCES THIS CAR THE EIGHTH WONDER OF THE WORLD.
"If you have never seen this mechanical wonder, let nothing keep Half a million people have been amazed and mystified by this car
oughout the United States and Canada during the last twelve months. THE CAR WILL BE ON DISPLAY AND IN ACTION AT OUR SHOW ROOM
The demonstration will be FREE, and we want every man, woman and child in SANFORD and surrounding country to see and hear this car. If you midssit, you will regret trying fo find a currect solution for the prerformunce of this wonderful car.

When? February $9,10,11,12,13$, and 14 th.
Time? Afternoons and Evenings.
Where? At Our Show Room.
WELCOME TO EVERYONE
Seminole Hudson-Essex Co., Inc.

## NOM FORT MEHON <br> That Jewel Of Homend Investment Opportunity <br> HASECLIPED

Everything In Sanford, Nay! In The State In,the Way Of Subdivisions For The Opportunity Presented Of Getting Quick Returns On The Money Invested

## COME

To The Office Of A. P. Connelly And Sons And Let Us Show You Our Chart Of Sanford's Choicest Subdivision.

FORT MELLON DEVEIOPMETIT COMPaIV
'Promoters of Sanford's Finest Subdivision.

# In the World of Sport 

## NATMONAL LOOP WILL CONTMNU PLAYER AWARD

Big Munn, New Champ, Is Most.Impressive In Modern Pugilistic World

| RE | Big |  |
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| ANTICIPATED IN | Derby |  |
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## Hatsoff to 'emthey deserve it!

There's no doubt about it-a ciga-1 rette of Chesterfield's high quality deserves to be at the top.
Chesterfield has won its present position because men know by its taste that here is clean-cut superiority

## of tobaccos and blend. <br> Chesterfield <br> CIGARETTES ,

 Thers Satidut:more and mote smokers
every day!


# ead Every Classified Advertisement On This Page 

 R PROFIT $\quad:$ Herald Want Ads Will Keep You Posted on All Sanford Business Activities of Importance :- FOR RESULTS


[^0]:    McLaulin, The Jeweler

