


## Whether your wish is-

## To live gloriously or to profit greatly Here is your opportunity:

WHITFIELD ESTATES, the most enchanting spot in the vast holdings of the late Alfred Ringling, has been jealousiy held intact in all its tropical beauty through the years by this wealthy family.

Despite glittering offers, despite the importunities of those who yearned to buy and build in this paradise on the highlands overlooking Sarasota Bay, this garden spot has for decades remained a tropic gem of nature, to be viewed, loved and desired, but nover possessed.

Now, after many years, this Eden is at last available to the public, and on January 24 th the opening sale will be held.

Come see Whitfield Estates! One view of its riotous beauty, one glimpse from the vantage of ita slopes out over the keys to the rolling sapphire waters beyond, one scent of the salt-tanged air as it blows from the open Gulf-and you will know why its anvied possessors were loath to release such a paradise as this.

But now that Whitfield Estates can be sold, now that the genius of architects can strive to match the beauty of nature, What a wonderland it is to bel

There will be a stately hotel, one of the finest in Florida, right on the property. There will be an eighteen hole golf course, planned by Donald Ross. A yacht club, with a generous yacht baia otretching out before it, will grace the beachside.

Whe completion of these improvements and the many others larmedt is guaranteed by Whitfield Estates.
COULD A FINER HOMESITE THAN THIS BE DREAMED OF? COULD A GREATER INVESTMENE DR WhtIyNHIX THAN THIS BE IMAGINED?

No matter whether your wish is to live gloriously or profit greatly, the road to Whitfield Estates is the road to your goal. Ave See the property without delay. A representative of the Adair Realty \& Trust Company will gladly take you in a private car to the development and go over this wonderland with you. On the ground you can select the lot or number of lots that most ideally fill your needs. Then, when you have made your choice, you can protect yourself by having the lots feserved until the
opening day of sale.

## Immediate Reservations Advisable

Because an unprecedented deman'd for land in Whitfield Estates is already apparent, and because there will be many who will wish to secure a number of lots to resell at higher prices, it is extremely important to make your reservations at once.

While no sales will be actually consummated until the opening day. January 29th, any reservations made now will protect you.

By this plan, if you are an investor, you have the opportunity of making a pre-opening day selection of the lot or lots that will bring to you the greatest and quickest profit, or if you are a homeseeker, the lot that pleases you most.

Plats of the property, together with complete details, may be had at our office. Secure them today. Make the first step right now to share in this opportunity, which investigation of the development and the guaranteed improvements planned, will prove to you surpasses in its promise of rich profits any other that prove to
been offered you.

<br>The Nation's Oldest Real Estate Firm<br>Sole Selling Agents

Mira Mar Building - SARASOTA

Therganized Campaign To Sell

Elaborate Plans Are Being Made For Orange Festival In Polk County Soon

Lecturer Asserts Aggie Experts Say Most Churches Are Winter Plowing Is Ignorant Of Bible Best Result Getter


Specialists Give QuarantineAgainst Rules For Child Poultry Effective Health In The State On All Baby Chicks

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be peled like a b banana.
Wash dishes in boiling hot,
Polish Coins, Made
In U. S., Withdrawn
Trom Circulation

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## NOTICE!

MRS. GRACE L. BROWN

To my friends and customers-I am no longer con-
nected with the Wainwight Filling Station. But will now handle
Pan Am Gas, Standard \& Texaco Oil

## An honest man's Word

MORE than three hundred years ago, Miguel de Cervantes said: "An honest man's word is as good as his bond." Advertisers must be honest men, if they would remain advertisers. Their announcements are signed. They must tell the truth in their advertising. For their own protection, as well as yours.
What would it profit a man to advertise "Pure, virginwool suits," only to have you discover they were shoddy? You would soon separate the sheep from the cotton. And you would never deal with that man again. And, further, you would tell all your acquaintances what a skinflint he was.
As a matter of business, if not of personal principle, an advertiser must tell the truth in his signed announcements. That's what makes the advertising columns of this paper such reliable guides to honest merchandise. The printed announcements are bonds between you and the advertiser.

Read the advertisements. Read them regularly. To be informed on the newest and best in everything. To save hours of shopping. To make the family do a bigger, better job. To get goods of known quality at the most attractive price.

You would not plan a motor trip without first consulting road-maps and guide books. Is it logical to plan a shopping trip without first consulting the advertisements? Read the advertisments. Then go to the stores with your mind more than half made up.

A signed advertisement is, in effect, a sealed bond
between you and the advertiser

## Plenty of Money Available

For the construction of home and business buildings in Sanford.

If you own well located vacant property make it revenue producing, thereby helping yourself and assisting in the development of your city.

If you own well located IMPROVED business or residential property we will make you long time loans on easy repayment plan, which will make it possible for you to construct residential or business building in Sanford.

WE CAN FURNISH ALL THE MONEY NEEDED

## J. H. JACKSON

Call At Our Office and Talk The Matter Over
MERIWETHER BUILIING.
SECOND STREET



## e Social Side of Sanford





| PERSO | NALS |  |
| :---: | :---: | :---: |
| Ga., is the guest of friends here. <br> N. D. Kurty of Jacksonvilly |  |  |
|  |  | to give babaecue: |
| is in Simford for a few day on lusincss. $\qquad$ |  | The Brotherhood class of the Ireshyterian Church will entertaia |
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| Mr. ant Mrs, oc D. Brumley, and Mrys. G. D. D. Baxter of chullota |
| :---: |
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Honored At





## 40 Acres

 Miss Edina Chitecnden left Sat.urday for St. Augustine where ahe

On Dixie Highway for sult-division $\$ 4,000.00$ On Terms

BRITT REALTY CO.INC

## Batteries\& Tires <br> SPECIAL PRICES RAY BROTHERS

Wonderful Machines



SEMINOLE FEED COMPANY


