# NHE SANFOFD HERALD 





Effective Towel Ends for the Guest Room.



Somebody's Dollars Will Do It-. I Wonder if They'll Be Yours



## WHY? <br> Pay $\$ 1.25$ to $\$ 1.50$, For a Broom

 When You Can Buy One Madefit Hone an 1-2 The PriceThat will Give Longer and Better Servien.

## Palm Leaf Brooms

The Geo. H. Fernald Hardware Co


## EYESIGHT SPECIALIST

123 West First Stree


Good clothes save Boor 0res Weste 1 N BUYING clothes or anyching dee his year. iis a good dhing whow eactly whan yointergeting: the fact that the average buyer does'nt know good quatity from poor stuff that looks good, is often a source of great profit to :ome merchants.

When you see a Hart Schaffner \& Marx label in a garment you're at once'in possession of all the knowledge you need; it tells you every thing; we dont need to say a word.

You know the clothes are all wool. carefully tailored, that the clothes will save because of the long service you get and that your complete satisfaction is guaranteed

Sanford Shoe \& Clothing ${ }^{\text {Co }}$.
Santord, Florido
The home of Hart Shaffiner \& Marx clothers

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## TIREVULCARMZING

 ke That Tire © Ander $20^{\circ}$ retreading í speciaf: Hfents, for Hood, Goodyear, United States Tires and Tubees Sanford Vulcanizing Works B. \& O. garage. Phone 191 sanford, florida Grown by One EE. Frank Coe Customer Last year one Florida castomer shippet over three hundred carlioads



THE COE-MORTIMER COMPANY



Sanford Shoe \& clothing Co.
$\overline{\text { CitTr ConMISSIOX, }}$




We will win this warNothing else really matters until we do!


Be patient here-Our Boys are getting
WRIGEEMS
over there!



WISHING AND WHINING

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## PEOPIES BANK OF SANIORD


THE BANK THAT INSURES YOUR DEPOSITS $\frac{\text { AXXXXXXXXXKMXXXXXXXXXXXXXXXXXXXXXXXXXXXX }}{1}$


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Hodges \& McMullen Sanitary Barber Shop

> Chairs Date

5 Chairs saturday
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YO DONT HADE
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Supporting the Government
$\mathbf{W}^{\text {E are supporting the government by }}$ System, the baship in the Federal Reserve ing organization. This enables us to do our share in assisting the government in handling its financial problems, and to extend to business and industry their proper measure of accommodation

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 $\qquad$ Swift \& Company, U. S. A. Crops-Labor
Transportation






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Fertilzers

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