

CITY NEWS PARAGRAPHS

THIS WEEK IN SANFORD

Week of Feb. 4 to 9, 1924
Tuesday
 Regular meeting of Knights of Columbus at 8 p. m. at K. C. hall.
 Regular meeting of Masonic Lodge, No. 62, at 8 p. m. at Masonic hall.
 Weekly luncheon of Rotary Club at 12:15 at Hotel Hotel.
 Regular drill of Co. D., Florida National Guard at Court House.
Wednesday
 Business meeting of Sanford Woman's Club at 3 p. m. at Club House.
 Weekly luncheon of Kiwanis Club at 12:15 at Valdez Hotel.
 Dinner dance of House Committee of Woman's Club at 8 p. m. at Club House.
 Weekly luncheon of Association of Business Women at 12:00 at Lu-Beth Cafeteria.
 Regular meeting of Eastern Star at 8 p. m. at Masonic hall.
Friday
 Weekly luncheon of Chamber of Commerce at 12:15 at Valdez Hotel.
 Regular meeting of Rebecca's at 8 p. m. at Masonic hall.
 Following Dates Booked Ahead
 Charity Ball, Sanford Woman's Club, Feb. 15.
 Stetson Yearly Opera, Milane theatre, auspices Holy Cross Men's Club, Feb. 26.
 Subscription pivot bridge, K. C. Hall Benefit, Feb. 11.

AT THE MILANE

Few motion picture producers have ever gone to such limits as Emory Johnson in his efforts to make his stupendous firemen's melodrama "The Third Alarm," technically flawless. The production is on view at the Milane theatre today.
 For weeks Mr. Johnson lived the life of a fireman in Los Angeles. He slept in the fire house, drove with the men when they "rolled" to a blaze, fought with them in the thick of the fire and smoke and learned from first to last the code of the fire-fighter. And the knowledge he gained in this fashion he transferred to the screen in a technically perfect depiction of the lives and perils of the modern firemen.
 "It was hard work at times," declared Mr. Johnson in discussing his life as a fireman. "The fireman's lot is no bed of roses. But it is exciting, thrilling, charged with romance."
 "One of the first things about the fireman's life which I was struck was the singularity of their slang. Just as an actor, the ball player or the broker has his own copyrighted slang so the fireman has a speech all his own. When you hear it for the first time it is very confusing."

REAL ESTATE TRANSFERS

Feb. 4
 Wight Grocery Company to W. E. Watson.
 T. W. Williams et al to J. T. Toon.
 G. W. Canada and wife to T. J. Lane and heirs.
 C. F. Fleisher and wife to Florida Groves Company.
 F. O. Bieder and wife to W. H. Polk.
 F. O. Bieder and wife to W. H. Polk.

CARY A. HARDEE WILL ATTEND THE FORTMYERS MEET

Hon. Cary A. Hardee, Governor of Florida, will attend and address the first annual convention of the Tamiami Trail Association at Fort Myers on Wednesday, Mar. 12, 1924.
 Governor Hardee advises that he will appoint an official representative of the governor's office to join in cumulative motorcade that will start from High Springs, Fla., at 7:00 o'clock Monday morning, Mar. 10, to officially participate in all of the West Coast Highway and Tamiami Trail road meetings to be held on Mar. 10, 11, 12 and 13, all the way to Fort Myers.
 Judge H. B. Phillips, chairman of the state road department, is planning to join this great motorcade in company with the Hon. E. P. Green, another member of the state road department, as the motorcade leaves Tampa, and journey with it through Manatee, Sarasota, Charlotte and Lee counties. Judge Phillips will officially, as chairman of the state road department, participate in the dedication of the new bridge across the Caloosahatchee river. This dedicatory function will be most unique. The entire motorcade estimated at 500 cars will be parked on the bridge as it comes into Fort Myers to take part in the dedicatory ceremonies. Governor Hardee will deliver the address opening this bridge to the world.

JENNINGS SPEAKS

CLEARWATER, Fla., Feb. 5.—A large crowd of Pinellas county voters heard Frank E. Jennings, Jacksonville candidate for the Democratic nomination for governor, in an address here Monday. Mr. Jennings was introduced by Judge Bird. His talk was well received and he received many pledges of support for his candidacy.
 Following the address in the court house, Mr. Jennings gave an educational address at the city hall auditorium. Throughout his career Mr. Jennings has taken a very active interest in educational matters and was for some years a member of the state board of control, which has the direction of the institutions of the state.

More Members Are Added To Committee On Near East Relief

Two more members were enlisted on the local committee for the Near East appeal yesterday, Mrs. S. Puleston and Miss Rebt Williams. The appeal will open on Monday with a meeting of prominent ladies at the Woman's Club.
 An interesting article in the Clearwater Evening Sun by Rev. A. T. Cornwell, on the Near East Relief deals directly with the situation in this stricken land. Rev. Cornwell spoke last Sunday at a mass meeting in Tampa for this cause, giving his hearers a vivid eye picture of the thousands of little children dependent upon Americans for their very existence.
 The last interest I had in visiting the Orient was the Near East Relief, and yet, at the end of it all, this is what impressed me most. It stands out in my memory like the filthy Bedouins, the gaudy Arabs and the smelly camels, only more so because it was so different.
 In the province of Syria alone the Near East Relief is lodging, feeding, clothing and giving protection and Christian education to 10,000 orphans. That is supposed to be the number, though it seems to me as though I saw 30,000. When I say orphans I do not mean children whose parents are standing off in the background until the children are educated enough to be useful and then claiming them again. I mean children who will never see father, mother, elder brother or sister any more. The older and weaker adults have been sent to their happy homes. The stronger men, old and young, have been drafted into the Turkish army and most of them are dead.
 So there are left 10,000 boys and girls, from eight to 12, bright-eyed, keen-witted little children, for the law of the survival of the fittest works hardest in the Orient, and the average child is far quicker to learn and to take care of himself than the protected, petted, pampered children of the West.
 They have been picked up out of the gutters and from the waysides, little skeletons in rags, often stark naked, suffering from every abominable and loathsome disease known to the East. Today they are clothed and in their right minds and on their way to supply the countries which solely need them—10,000 American-trained citizens—10,000 Saved Souls.
 I wish you could have seen, as I did in one place, hundreds of these smart little kids lined up along the track as the train passed, each in a blue jumper of a style appropriate to his or her sex, which the girls had made of native cloth, all waving little American flags and singing at the top of their voices something that was supposed to be American.

ELABORATE CELEBRATION

(By The Associated Press)
 ST. AUGUSTINE, Feb. 5.—The Ponce de Leon celebration to be held here April 8, 9, and 10, will be on a more elaborate scale this year than ever before, according to plans of the executive committee in charge. W. O. Boutwell, secretary of the committee, has been instructed to cable an invitation to the king and queen of Spain to be present.
 The same general arrangements as prevailed last year will govern the three-day fiesta, Ponce de Leon Day, Manendez Day and the change of flags day but many additions to the program are planned.

COLD FACTS

That's what the Herald Want Ads are—cold facts—about things that are planned for your good. They are plain statements that will help you get what you are after in business, home or recreation.
 Read these cold facts every day and soon it will strike you forcibly that there is something you are missing. That is the help the Herald Wants can afford you.
 Get accustomed to doing things by the Herald Want Ad method and you will find them profitable, even in the most trivial matters.
 Turn the cold facts of the Herald Wants into gold in your pocket.
 To reach all the people effectively—leave your Want Ad at The Herald office. Phone us to send for it, or phone it to the Want Ad Department.
PHONE 148

Pierson-Rogers

AUTO CO.
THE GOOD MAXWELL
 Sales and Service
 Sanford at Second.
 Washing Repairing Storing

EVERT TRUE By CONDO



Geneva Fair Will Be Held on Friday

All roads will lead to Geneva on Friday of this week. The Geneva Community Fair will hold forth during the entire day beginning at 10 o'clock and continuing through the night until 11 o'clock.
 Preparations for the fair have been in the making for the past few weeks and it was announced Tuesday that everything is complete now for the formal opening. To add in arousing interest in behalf of the fair, a motorcade of Geneva citizens will leave there Wednesday morning and will visit all over the county extending an invitation to attend the celebration.
 Only those products raised and made at Geneva will be on exhibit, the idea being to show what the community is doing. Large exhibits of farm products as well as of livestock will be on display. The school will have an exhibit and the Woman's Club will have displays of fancy work and there also will be a culinary display. In order to help defray the expenses of the fair, there will be several stands on the grounds where good things to eat may be secured. No admission charge will be asked however.

BABY CHICKS BABY CHICKS

Do You Raise Most Of Your Baby Chicks Or Do Most Of Them Die?
 It is estimated that about fifty per cent of the chicks hatched are lost thru improper care and Poor Feed.
 Where Pratts Chick Starter and Chick Scratch are used averages of over Ninety-Five per cent are frequently made.
 Why not raise your chicks the Pratt Way and increase your profit?
 "Your Money Back If You Are Not Satisfied" What more can you ask

THE CASH FEED STORE
Sanford Feed & Supply Co.
 FEED • HAY • GRAIN AND FERTILIZERS
 PHONE 539 • MYRTLE AVE. & 4TH ST. SANFORD, FLA.

If in doubt use GALUMET
 The Economy BAKING POWDER
 the next time you bake—give it just one honest and fair trial. One test in your own kitchen will prove to you that there is a big difference between Galumet and any other brand—that for uniform and wholesome baking it has no equal.
 Sales 2 times as much as that of any other brand.
 THE WORLD'S GREATEST BAKING POWDER

when he will take up with local interests the organization of a branch of the National Aeronautic Association. C. A. Yunkes, field worker for that organization, has been here arranging for the admiral's visit.
JAY-WALKING UNLAWFUL.
 By The Associated Press.
 JACKSONVILLE, Feb. 5.—The city council will have before it at the next meeting, on Feb. 12, an ordinance to make "jay-walking" unlawful in the downtown district of Jacksonville. Fred M. Vals, commissioner of public safety, advocates a bill to apply to each intersection of streets within an area bounded on the east by the east side of Main street, on the south by the south side of Bay street, on the west by the west side by Hogan street, and on the north by the north side of Adams street.
SPARKMAN ANNOUNCES.
 (By The Associated Press)
 DAYTONA, Feb. 5.—H. C. Sparkman, editor of the Daytona Journal, announces his candidacy for delegate-at-large from Florida to the Democratic national convention to be held in New York next June. He expresses a personal preference for Underwood but pledges himself to support the choice of Florida Democrats.

NEW HOME AGENT
 EVERGLADES, Feb. 5.—Miss Motelle Madole has arrived here to take up her duties as home demonstration agent for Collier county. Already she has met a number of people who are enthusiastic about the work and express themselves as being anxious to organize and co-operate as far as they can.

QUOTA OVER-SUBSCRIBED
 By The Associated Press.
 WEST PALM BEACH, Feb. 5.—The self-imposed quota of \$100,000 for this county's representation at the Florida exposition at New York beginning Feb. 16 has been over-subscribed, it is announced. Work has been started on the booth which will house the exhibits from this county. The county agent and his assistants are lecturing a large shipment of all kinds from which to replenish the stock which will be at New York.

More than 1/2 of Our Offering Sold at MAYFAIR

SELECT YOUR LOCATION NOW WHILE THE OPPORTUNITY STILL REMAINS RESTRICTIONS

Note—The restrictions below, carefully prepared by our attorney absolutely guarantees the future character and values of Home Sites at Mayfair. These important provisions will appear in all deeds and sales contracts.

- 1.—"Said property shall not be used for any business, manufacturing or commercial enterprise, and shall be used only and exclusively for private residential purposes."
- 2.—"No private dwelling house shall be built on said property nearer than 25 feet to the street line of which distance from the street line indicated and shown by Red line on the plat of Mayfair of record."
- 3.—"No private dwelling house shall be constructed on said property, costing less than \$4500 and no private dwelling house shall be erected thereon within ten years after the date of delivery of deed of conveyance until after the plans and specifications therefor have been first submitted to and approved in writing by the party of the first part."
- 4.—"No apartment house, hotel, flat, lodging house, or tenement building shall be constructed on said premises, and same shall be used only and exclusively for the construction thereon of a 'One-Family' private residence."
- 5.—"No out houses shall be constructed on said premises other than a garage which may include servant-quarters, and any garage and servant-quarters, so constructed shall be located at least 50 feet from the street line if an inside lot, and if a corner lot, shall be located 50 feet from the front street line and 15 feet from the side street line, and shall not be larger than necessary to accommodate three automobiles."
- 6.—"Said property shall not be rented, leased or alienated to any person of Ethiopian descent for a period of 99 years from the date hereof."

All Contracts also contain the following Important Clause:

"It is further understood and agreed that the above restrictions, which are to be included in the deed of conveyance, shall be deemed and considered as covenants running with the land for the benefit of all present and future owners of lots, and property in said sub-division of Mayfair, and that a violation of any of said restrictions may be prohibited and restrained by injunction, either by party of the first part, or any present or future owner of any property in Mayfair."

Bodwell Realty Co., Inc.
 HARRY T. BODWELL, Pres. and Treas.
 104 Magnolia Ave. Sanford Phone 623

LINCOLN IS FINE EXAMPLE OF CAR BUILT IN AMERICA

While for many years the average American car owner has looked up to the foreign built automobile as being the fine example of coach work and automobile production in the world, the United States is now recognized as being the home of finer automobile creations than any other country may point to.

European manufacturers and engineers are beginning to come to America to get patent rights and body designs for their cars. Hardly a week passes but what the Lincoln factories in Detroit are visited by some of the leading foreign engineers. Practically everyone of these visitors marvels at the manner in which the Lincoln is built and many express amazement at the fine manufacturing limits it is possible to obtain in machine work.

The market in the United States for foreign built cars is slowly passing. Today the vast majority of the Americans are forsaking the European cars and turning to home made products. Patriotism alone is not responsible for this, when a man buys an expensive priced car he buys for value, and the business man has been convinced that such value is built into the Lincoln.

WINNER OF AUTO DRIVING CONTEST DRIVES BIG REO

To encourage better driving practice and strict compliance with city traffic regulation, by women, the Chicago Automobile Trade Association conducts an annual Master Driving Contest in conjunction with the Enclosed Car Show. This year the contest was held on October 11 over a 29.1 mile course on the Chicago boulevards. The 26 contestants driving in division 2—cars listing from \$2,000 to \$1,500—were penalized on the following points:

- 1—For disregarding traffic signals or being off the course.
- 2—For being early or late at Jackson Boulevard and Garfield Boulevard.
- 3—For being gearly or late at the finish line.
- 4—For not stopping within 37 feet when going 20 miles an hour.
- 5—For running off the planks on a straight driving test.
- 6—For being a fraction of a minute slower than the fastest test.
- 7—For hitting one or more barrels in the reversing test.
- 8—For being a fraction of a minute slower than the fastest car in the reversing test.

The winner, Miss Florence I. Morrissey, who drove her second Reo, a model B Sedan, with a speedometer reading of 16,741 miles, was penalized only seven points—whereas the average penalty against all other entrants was 25.7 points. Miss Morrissey's Brake and Reversing Test scores were perfect, and when interviewed she attributed this to the fact that the simple dual brake controls of the Reo make it almost impossible to "kill" your motor when reversing or turning around. Here, readers will be interested to know that Miss Morrissey used only the service brake in making the perfect score in the brake test.

DODGE CAR GIVEN MUCH CREDIT BY SCIENTIFIC MEN

The startling discoveries of the Third Asiatic Expedition, with their priceless contributions to science and commerce, would have been impossible without motor cars.

That is the blunt, unequivocal statement of Roy Chapman Andrews, leader of the expedition which returned recently from a two-year search of innermost Mongolia, with the largest and most valuable collection of fossils ever brought into the United States.

When the party started from China, Mr. Andrews was told that camels and horses were the only means of transportation known in the interior of the country he was about to penetrate. To cross the Gobi desert alone was a feat to test the endurance of the most rugged car, and had been accomplished but seldom. To ford the streams and cross the hilly, roadless wastes of the unknown land beyond the desert, however, was considered an utter impossibility. Nevertheless, Mr. Andrews had made up his mind.

"Dodge Brothers rules prevented them from contributing their cars to our expedition," he said, "but I felt that I had to have them, anyhow, even though numerous other manufacturers had offered to supply me. I had penetrated Mongolia before and I knew just about what would be required of a car."

"So I bought three Dodge Brothers cars at full list price in Peking—one touring car and two 3-4 ton commercials. I tried every insurance company in China, I believe, in an effort to insure the cars before starting the trip. They only laughed at me, even when I explained that I cared for nothing except insurance against total destruction. We had our mechanics and service parts and knew that we could survive any accident except annihilation. But the insurance companies said no car could get in, much less get out—and so we traveled at our own risk."

STUDEBAKER HAS BROKEN PREVIOUS SALES RECORDS

Nineteen twenty-three was a banner year for the automobile industry in both production and sales of cars. Coming after the year 1922, which showed a remarkable improvement over the "off year" 1921, the increase in automobile business during 1923 is even more impressive. Studebaker's record in making

1923 its banner year with the sale of more than 145,162 cars follows a series of phenomenal sales records. Each year for the past six years Studebaker sales have greatly exceeded those of the previous year.

Students of statistics will recall the story that 1921 told. In that year the sales of Studebaker cars were 29.4 per cent greater than in 1920, while the total number of cars sold of all other makes except Ford was 40 per cent less than in 1920.

To clean the ceiling stand on your head on a table and scrub as you would scrub the floor.

GOODBYE BATTERY TROUBLES

Try our 8 hour charging service. Something new and better.



CALL HOF-MAC BATTERY 480J

FOOT OF FIRST ST. CO. SANFORD, FLA.

THE GOOD MAXWELL THE CAR FOR COMFORT AND ECONOMY

Pierson-Rogers AUTO CO. Sanford at Second. Washing Storing Repairing

Attention Motorists!

We now have a COMPLETE stock of accessories for Ford cars. An up to date filling station is operated for your convenience.

Edward Higgins AUTHORIZED DEALER.

LINCOLN FORD FORDSON

DODGE BROTHERS TYPE-B SEDAN

Probably no closed car has ever been received with equal enthusiasm the nation over.

This is unquestionably due to the fact that in spite of its acknowledged beauty, and exceptional riding comfort, the Type-B is as sturdy as an open car—and costs but little more.

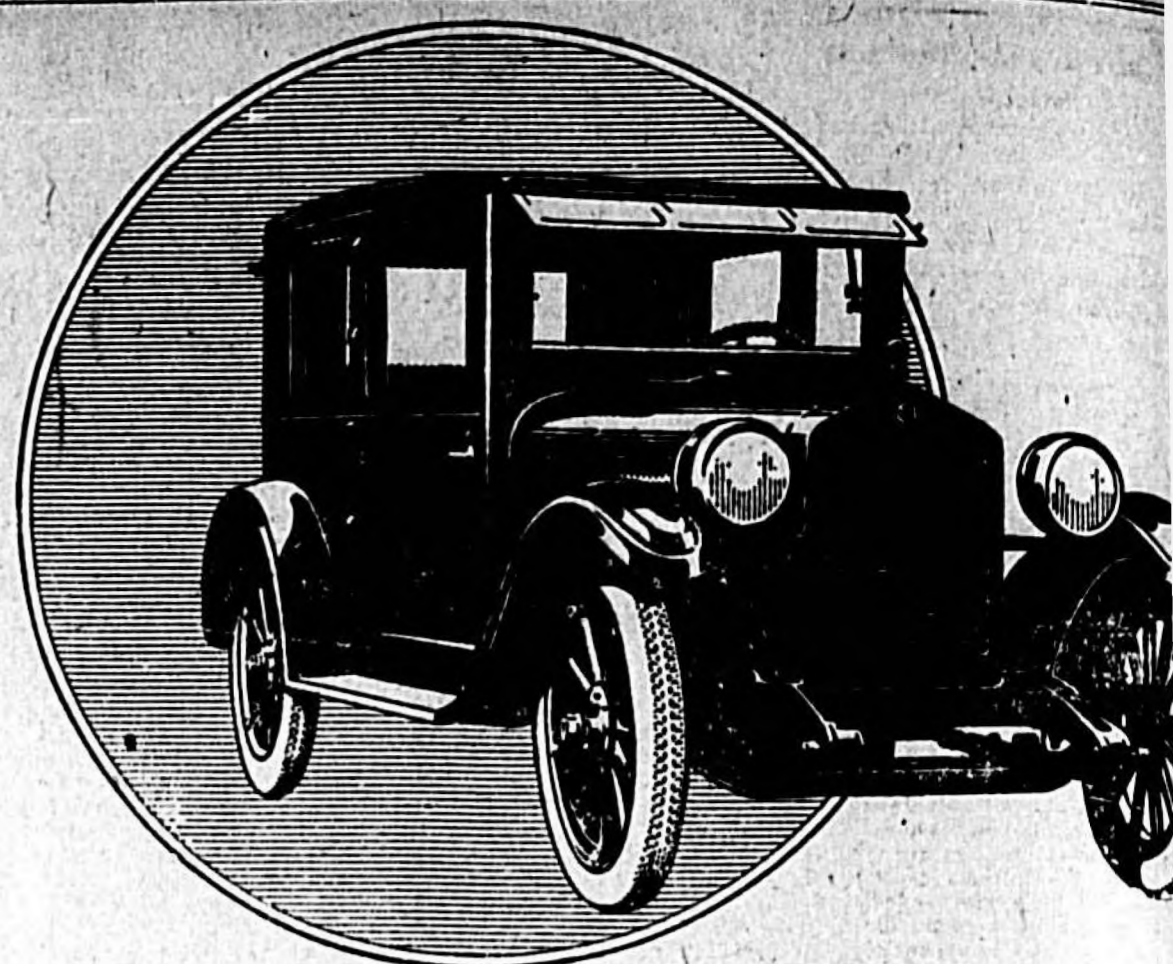
THE PRICE IS \$1425 DELIVERED SANFORD MOTOR CO. Oak at Second

Power

That strapping big new Overland engine has everybody talking. It is all sinew and power. It sends you zooming up the steepest climbs as nimbly as you please. This is Overland Power Demonstration week. Come in—take an Overland out and prove to yourself that it is the most automobile in the world for the money. Champion \$695; Sedan \$795, l. a. b. Toledo.

Overland Touring \$495

Seminole Overland Co.



This Fine Closed Car The Coach \$975

Touring Model \$850 Tax and Freight Extra

A 30 minute ride will win you to the new Essex.

And you will join the legions who know this new Six, that is built by Hudson, in saying it provides ideal transportation.

It continues the well known Essex qualities of economy and reliability. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.

Steering is like guiding a bicycle. Gears shift easily. Care of the car calls for little more than keeping it lubricated. For the most part that is done with an oil can.

Fuel economy is impressive. Oil consumption is unusually low and tire mileage surprisingly high.

The New Essex is backed by a service policy that keeps maintenance down to the minimum.

A 30 Minute Ride Will Win You

The New ESSEX

A Six—Built by Hudson

Phone 41 SEMINOLE HUDSON-ESSEX CO. 115 Magnolia Ave.

We Are Offering the Following

USED CARS

—AT VERY—

Low Prices and Attractive Terms

- 1923 Model 61 Cadillac Phaeton
- 1923 Big Six Studebaker Touring
- 1922 Big Six Studebaker Touring
- 1921 Big Six Studebaker Touring
- 1919 Model 57 Cadillac Touring
- 1917 Model 55 Cadillac Sedan
- 1922 Hudson Speedster
- 1921 Hudson Speedster

These cars have been overhauled, Are in first class condition. Let Us Demonstrate to You.

Orlando Cadillac Co.

PHONE 672

Primary School Notes

I know we have all enjoyed hearing about the Eskimo this month. Where ever we read we find something more about them. Maybe you would like to hear this. The name Eskimo really originated from the Indians. It means those who eat raw meat. The Eskimo is not so small as you would imagine. Some are five feet ten inches tall. Their dress is what gives them that dwarfish appearance. Their faces are broadly oval with a low forehead. Their eyes are good but warm to the touch in old age because of the character of their food. They have coarse black hair. The men clip their hair in front, but allow the hair to hang down in the back. The children when very young are sometimes cleaned by being licked with their mother's tongue before being put into a bag of seal-skin. Eskimos display a taste for music and drawing and display an unusual amount of humor; are quick at picking up peculiar traits in strangers too. They are excellent mimics and easily learn dances and songs of the Europeans. If they offer any property for sale they leave it to the buyer to settle the price. They have no will of their own. We do not find that they have ever given much of anything to literature. The chief laws are that seals caught at a wintering place should be equally divided as far as it will go. Any one picking up driftwood has only to put stones on it to establish ownership. If two hunters at the same time hit a bird, the bird is equally divided among them. The population of the Eskimo is probably 40,000, though there is no exact material to find that.

We know you will enjoy next week's topic, the month of February is noted for the birthdays of two famous men. We will enjoy studying about their childhood. We will read that they loved a very good time like we do, but they were workers along with that. They seem to want to do something that would help their friends. They planned much about what they would do when they had grown up. So this is what we want you to tell us about. "What is It You Want to Be When You Have Grown to Be Men and Women." Don't forget to tell us why you want to be this thing you have chosen to write. Here is another thing we want you to be thinking about also. We would like to have each Primary school think and compose a good jingle or rhyme for your particular school. Then when that school has won the prize in our Junior Herald we can print that above your story. A prize will be offered for this. You might start it this way, "Who are we?" There were a number of good papers on the game of playing that we were Eskimos this week. We are looking forward for some good ones for next week, too. The Grammar School and the High School want you to read their stories, too. They are going to write next week.

PRIZE WINNER A LITTLE ESKIMO GIRL.

Fourth Grade. Inez Thompson, South Side Primary. I am a little Eskimo girl. Our weather is very cold and it snows up here. We wear fur clothes. Our shoes are of fur, too. Mother sews our shoes and clothes with strips of skin. We eat the blubber of whales and we also eat seals. We make our houses out of ice and snow. We have kayaks for our boats. We do not have any water in winter only when we melt snow. We wash with oil of the seal. Father and brother sometimes go out and spear seals and sometimes I go with them. I love to go riding in the kayak. I think it's lots of fun.

IKWA AND TOO-KEE

Third Grade. Britt Willets, South Side Primary. I am a little Eskimo boy. My name is Ikwa. My sister is named Too-kee. We love to go sliding on the snow and ice. I always want to go out to hunt reindeer and other animals. I like to hunt seals. We sleep on the skins of animals. We make our clothes out of skins. We wear two pairs of clothes so that we will not be cold. We have dogs to pull our sleds. In the short summer we live in tents made of skins. In the summer time we find blackberries and dry them for winter.

THE HOME OF THE ESKIMO. Fourth Grade.

Minnie Waters, South Side Primary. I am a little Ruth. I live up here in a very, very cold and we have to wear skins for our clothes. Would you like to live up here? We live in ice and snow houses because we do not have wood. Our dolls are made of bones. We don't have things like you-all. We use dogs and sleds. We use bones for our needles and strips of skin for our thread. We eat seal, fish and whale. We eat the blubber for our candy.

AN ESKIMO GIRL'S EXPERIENCE. Fourth Grade.

Frances Wilson, South Side Primary. I am an Eskimo girl living in the far north. My name is Katrina. I have a little sister and brother. We live in a little house of snow and ice. Yesterday morning Papa carved me a doll of bone, and when we were out fishing I dropped my doll in the hole. I ran home to tell Papa. On the way I saw a big bear. I told Papa and he found the bear and shot it. Papa made me another doll. We had a lot of meat from the bear. We think the best thing in the world are blubbers and fish eyes. We have a stove made of stone. It has a piece of dried moss for a wick. We have a long bench around our house for bed. It is covered with fur. We wear fur clothes, too.

NEEWAK AND ANNEVILK. Second Grade.

Billy Faville, West Side Primary. My name is Neevak. We make houses out of ice and snow. I live in the Northland. There are very few flowers. I drive the dogs. My sister's name is Annevik. I dress in fur and reindeer skin. Sometimes wolves get our dogs but when they see bright lights they run away.

WILSON FUNERAL

Continued from page 1. The funeral of America's Unknown Soldier. There was more of pride than sorrow in that mighty outpouring of American gratitude and national devotion about the hier of a nameless son who was glorified because he died for the flag. It was a glorious spectacle that surrounded his entombment. Profound sorrow marked the funeral of President Harding. He also had been struck down in the full tide of his service to the flag, and men mourned his untimely death. Again, but with utterly different note underlying, the military and civil pageantry of fullest national honors was mustered; again the broad avenue over which flows America's tide of feeling in hours of victory or national sorrow brimmed full with ordered ranks of armed men and again under the great dome of the capitol solemn service for the dead was rendered.

Third Day of Mourning

Wednesday is the third day of national mourning, a day that will be strangely different from those that went before. Again the nation stands eager to lavish the full splendor of its sorrow about the hier of a faithful servant. Again it would blazon to the world its pride as well as its sorrow in the American life that had ended. But he would not have had it so and the American people have acquiesced in his longing for the privacy of simple citizenship. There will be no sound of drum or funeral note as he is carried to his resting place.

'Southern Mothers Suggested This New Kind of Laxative'

Second of a Series of Three Interviews with W. L. Hand. "During the many years that I ran a drug store at Charlotte, it was an every-day occurrence for women to ask me for something in liquid form to be given the children in place of calomel and castor oil. "I got to studying this problem and found that if I could get a happy balance between certain vegetable ingredients, some of which act on the liver and some on the bowels, I would be able to fill this very universal and very definite need. "I employed scientific methods and tested one combination after another until, finally, I hit upon a formula which proved up exactly right. Mothers Pleased. "After that, I answered the daily question by handing out a bottle of Liv-o-Lax, and the demand for it grew so rapidly (from one mother recommending Liv-o-Lax to another) that I finally had to give up the drug store and start a factory.

FIRST AND EXCLUSIVE GROUP PHOTO OF WOMEN M. P.



This is the first photograph of women members of Parliament, showing them in group, to reach this country from London. Left to right: Miss Jewson, Miss Susan Lawrence, Lady Astor, Mrs. Wintingham, Duchess of Atholl, Mrs. Phillipson, Lady Terrington, Margaret Bondfield.

TRIPTYCH WILL BE UNVEILED IN TARPON SPRINGS

TARPON SPRINGS, Fla., Feb. 6.—This city will be the center for all art lovers on Feb. 9, the day of dedication and unveiling of the triptych in the local Church of the Good Shepherd (Universalist). The three picture composing the triptych will be the second series of pictures given to the church by George Innes, Jr., the artist. With this gift the church becomes, many people consider, the richest in the whole country. It is said to be the only church in the world to possess the name and character of paintings. The triptych is composed of a series of three pictures, each standing several feet in height. They portray in beautiful detail the story of the twenty-third Psalm: First, He Leadeth Me; second, In the Green Pastures;

and third, Beside the Still Waters. This is considered by critics to be the most valuable work produced by Mr. Innes, who is a landscape artist. The three previous pictures given to the church represent The Rainbow Covenant, The Path of the Just and The Earth's Harvest. A great many people are expected to be here for the unveiling to view the works of art.

An appropriate program has been arranged for the occasion. Several noted musical artists and some of the state's most prominent citizens will work together to make the event a success. In the orchestra will be Misses Mae Hollister, John Davis and Edward Bachman. The first solo will be rendered by Mrs. Alice Chapman.

Make Your Dollars Stretch

The purchasing power of a dollar bill has shrunk considerably in the last ten years. There has never been a time when discriminate buying paid bigger dividends.

Every day this newspaper contains information that you should have to increase your buying power. The advertisements are intimate little lessons in every-day economy. They teach you how, when and for what your dollar will go farthest.

To those who know how to use it, newspaper advertising is a watchdog of dollars—a continuous source of economy and satisfaction.

Merchants tell of their bargains through the advertisements. Almost every new opportunity is offered through an advertisement. Practically every unusual buy is advertised.

You can stretch your dollar to its elastic limit by keeping abreast of the opportunities to get full value.

There's Just One Way to Do This Read the Advertisements

EASY SETTLEMENT

The problem of filling needs is easily settled on the principle of reciprocity, for what one has to sell the other wants to buy.

This is the great principle underlying Herald Want Ads and it has worked for years with such great success that this form of advertising has come to be very popular.

The needs of one are supplied by the needs of another.

This process simply is the combining of these desires and selling together and Herald Want Ads do that to perfection. Try them and see.

To reach all the people effectively — leave your Want Ad at The Herald office. Phone us to send for it or phone it to the Want Ad Department.

PHONE 148



SPEER & SON Ready-to-Wear and Piece Goods

Wish to announce their Spring Showing of

ON

February 14, 15 & 16.

SEE FURTHER ANNOUNCEMENTS IN OUR ADVERTISEMENT OF TUESDAY, FEBRUARY 12

Sanford Daily Herald

Published every afternoon except Sundays... Entered as Second Class Matter, October 27, 1914...

The Passing of The Billboards.

Florida is taking the lead among the states in the abolition of the unsightly billboard. The movement is gaining strength all over the country...

In Seminole county there is an opportunity for good work along this line by those interested in making this section of the state more attractive...

"This is never an excuse," says Editor and Publisher "for this insult or affront to a people who had an appreciation for beauty even though they could not enter claims of being artistic..."

Many of the big national advertisers are discontinuing the use of the billboard and are centralizing their efforts on newspapers and magazines...

The Kelly-Springfield Tire Company have decided to let all their billboard contracts expire as rapidly as they run out. "We have taken this step" they say "First, because there were so many billboards on the roads that we believed that this sort of advertising had lost much of its value..."

John Wanamaker once remarked after five years of experience in advertising "The people want their advertising like other news in places where they expect to find it; That is why my store uses only newspapers to send its message to the people of Philadelphia."

Better Mail Service For Newspapers.

Newspaper readers received some mighty good news a few days ago when the announcement came from Washington that newspapers would hereinafter be handled as first class mail...

Heretofore the service given to publications has been anything but satisfactory. Even though the postal rates were increased several times over, the service seemed to get continually worse...

It has been practically impossible to receive newspapers at places just a few miles from the office of publication in anything like reasonable time...

While the decision to elevate the newspaper to a first class status is of vital importance to the newspaper itself, it will be of great value also to the reading public...

MY FAVORITE STORIES

By IRVIN S. COBB

A breezy and assured young Westerner, we may call Jim Smith, had occasion, some time ago, to interview J. P. Morgan...

"Jim," said this dignitary, "I hear that you are strong with J. P. Morgan and I want you to fix up a date for another officer and me to talk with him. We've got a big deficit to get rid of and I hope to get Morgan to help us..."

GRIFFIS FREED

DETROIT FREE PRESS

The German authorities never showed any enthusiasm over the trial of Carliss H. Griffis for his attempt to kidnap Grover Cleveland Bergdoll...

As Brisbane Sees It

The Nation Will Honor Woodrow Wilson. The First to Go. Now He is Safe. Who Would Recall Him. Copyright, 1933

WOODROW WILSON, President of the United States during the great war, died yesterday. The people will know how to honor his memory in accordance with his services to the nation.

IT IS to be remembered that Mr. Wilson's public services were not wartime services only. Before the war was thought of, he had been at work on public problems...

The land credits for farmers, freeing the farmer from "respectable" usury in many directions, had his intense care and devotion...

Excepting one man, Lenin, antagonist of Woodrow Wilson in everything, Mr. Wilson is first of the really conspicuous to go.

His book of life is closed, although thousands of books yet to be written, will record his fame and his deeds. His last word on this earth has been spoken, although millions will speak of him, for many years to come.

HE IS dead and therefore he is safe. Let the thought comfort those left to mourn. He is forever free from suffering, disappointment and sorrow...

NOBODY knows what will happen in politics now. Candidates that have been practicing corporation law, of whom there are several, will have to look over their books, find what clients they had and what fees they got...

ONE wise man yesterday said: Ford talked just 60 days too soon. If he had kept quiet, this oil affair would have given him the presidency.

Perhaps he'd rather have Muscle Shoals. His chances are good for that now. Any plans that officials gentlemen may have had for turning that over to insiders on a "temporary basis" will be kept quiet for a while, at least.

THE Labor Government of the British Empire proposes to give up using flying machines against wild natives in the kingdom of Iraq and elsewhere. That would be foolish.

SUPERSTITION has over its victims a power often useful. In New Jersey a man has been locked up for killing his daughter, 15 years old, when he was drunk. There was not the faintest hope of finding the criminal until the Klu-Klux set up a blazing cross at midnight in front of the man's house...

THE one thing disliked by big corporations, especially the sort that hands out cash in large lumps to government officials is public opinion.

"Gentlemen, for what reason have I been honored by this visit?" Jim Smith moved to one side and gave his friend a significant look as though to say: "I'm leaving Morgan to you. The committee man, after looking pleadingly back at the Californian, coughed once or twice, cleared his throat, and then observed brightly: "Well, you see, Mr. Morgan, we hear Jimmy was coming in to make you a call and we just thought we'd come along and say hello, too..."

Unquestionably there is a large political angle to the action of the German government. Berlin obviously has not been blind to the fact that there has been a big popular agitation in this country for Griffis' release...

SPRING STYLES AND THE WELL-DRESSED MAN



THE PEOPLE'S FORUM

Editor The Herald: My attention was recently called to the following editorial which appeared in The Sanford Herald, dated Jan. 14. "There are five thousand pensioners on the government's Spanish-American War rolls..."

In justice to the group of red-blooded American citizens who volunteered their lives and their service to their country in '98, as brave and loyal an army of soldiers who have ever shouldered a gun or welded a sword, I beg to submit some information for the use of factious editors at large, inclined to joke at the expense of the United Spanish War Veterans and for a thoughtless public who do not always inform themselves of the facts of history.

First then the army of '98 is the only completely volunteer army in the history of the world, and was composed largely of the flower of American manhood from the north, south, east and west, two hundred and fifty thousand (250,000) of whom there had been eight hundred fifty thousand (850,000) volunteers. Did the volunteers know that the war with Spain would be a short duration? Did they not pledge their lives in service to humanity and their comrades? The Canadian soldier of the World War fought for humanity and his crushed comrades. The American soldier of '98 fought for humanity and his comrades who went down in the Maine. Was it not to the credit of this army that brain and brawn and bravery conspired in such a short period of time the brutal Spanish butcher, "Weyler"? Why then subject to ridicule the soldier of '98? Those who were sent to Cuba fought a good fight; some were killed, many suffered disease, and many died, and starved. They were served rotten meat and slept in pup tents...

Newspapers, The Bible and Literature

THE FOURTH ESTATE

Of into many solicitous commentators on the technique of newspaper writing ponderously express the opinion that the noise and confusion of the city room is holding down many a mute, inglorious Milton who only keep working because of their weekly pay.

It is just as common for the same people to say that newspapers are a great force for evil and that the poor taste of the average person is due to the stuff he reads in his paper.

The essential function of a newspaper—to tell what is going on in the world, and the essential function of a newspaper man—to see clearly and without bias, and to tell just what happens, no more or less, is forgotten.

Every artist strives to get a story across to the unknown reader, every artist tells a story that is life, either outside where he can observe it, or inside his heart. The Bible is a perfect example of this. The many men who write this work, which, without reference to any theological beliefs, is a great work of literature, including in itself some of the best philosophy and poetry ever penned, never sat down specially to write a great book. There was inspiration—a true story of life, of men and women, of the world...

DAN DOBB SAYS

Many a small boy is kept in school because his father made his arithmetic wrong. Hairdressers say bobbed hair must go. Their cry is "The long may it wave." Since oysters came back in million pieces of shell have been mistaken for pearls. When a compressed air tank blew up at Columbia University students thought it was a professor.

When the Fire Chief Speaks of Hazards—he knows!

The cost of a safe deposit box is less than 34 cents a month. It affords absolute protection, against either fire or theft, for your jewelry, heirlooms, insurance policies, deeds, contracts, wills, bonds, stocks, receipts, army records—important papers of any kind. Get your box today and avoid worry.

FIRST NATIONAL BANK

A COMMUNITY BUILDER. F. P. FORSTER, President. B. F. WHITNER, Cashier.

MUSTEROLE advertisement with image of product and text: "Better Than a Mustard Plaster. For Coughs and Colds, Head-aches, Neuralgia, Rheumatism and All Aches and Pains. ALL DRUGGISTS. 35c and 65c, jars and tubes. Hospital size, \$3.00."

Seminole Feed Co. advertisement with image of a dog and text: "Its Raising Chicks That Counts. RED COMB CHICK STARTER. Like a solid wall between chicks and danger! Prevents diarrhoea. Saves every chick. Makes them grow!"

Hoohehan-Coleman Company advertisement with text: "Home Electric Light and Water Plants. Home Ice Machines and Water Softeners. Plumbing, Steam and Gas Fitting, Well Drilling. Pumps, Gas Engines, Electric Motors, Spray Cars, Irrigation Outfits. Sanford, Fla. Temporary Address. 1033 W. FIRST ST. TELEPHONE 604-W"

QUICK SERVICE TRANSFER advertisement with text: "Household Goods, Pianos, Safes, Trunks and Luggage Transferred Anywhere Any Time Storage"

In The World Of Sports

THREE SWIMMING RECORDS BROKEN AT MIAMI MEET

MIAMI, Fla., Feb. 6.—One world's and two American records fell in the opening program of the swimming meet here in which leading girl swimmers of the United States are competing.

Gertrude Ederle of New York shattered her own world's and American records in the 150 yards free-style swim, covering the distance in one minute, 44 and 1-15 seconds. Her world's mark was one minute 45 seconds while the American mark was one minute 48 2-5 seconds.

Agnes Gerahy of New York, swimming alone, ripped 12 seconds off the American mark in the 200 yard breast stroke, which she made in 3 minutes and 15 seconds, against Mabel Arklie's long standing record of 3 minutes 27 seconds. However, the effort was not close to the world's mark of 3 minutes 2 1-5 seconds.

Aileen Riggan, New York, failed to disturb Gertrude Ederle's 300 yard mark in the opening event of the program, her time being 4:11 4-5, while the record is 3:58 2-5. Sibyl Bauer, Illinois, is slow in rounding into her best form in the salt water of the pools in the Miami Beach Casino, where the events are being held but her time of 1:15 2-5 in the 100 yard back stroke, a fraction of a second above her own record, shows that in a day or two she will be in great condition.

Gertrude Ederle's showing today was remarkable and she is expected to shatter several more records before the week is over. Charlotte Eptain, manager of the women's Olympic swimming team, is enthusiastic over the work of the star who was going a bit slow in indoor efforts.

BIG MOMENTS OF SPORT

When the Yankees faced the Giants in the first game of the world's series last fall they had a desolate record of one tie and seven straight defeats at the hands of the Clan McGraw to look back upon. Such a state of affairs cried aloud for vengeance, and the Yankees started the game as though they were going to have it. Solon John Watson, who started pitching for the Giants, was chased to the showers in the third inning. The Yanks were leading 3 to 0 for the moment.

In the fourth inning the Giants staged an uprising against Waite Hoyt, drove in four runs and took the lead. In the seventh the Yanks tied the score at 4-4 at the expense of Rosy Bill Ryan, who was replaced the departed John Watson.

When Waite Hoyt was knocked into a horizontal position and dragged from the arena in the fourth inning Bullet Joe Bush took his place. Grunting furiously and breathing defiance in the face of the foe Bullet Joe kept mowing down the McGraw batters in deadly fashion. When the Yanks tied the score in the seventh it seemed that the worst they could get was a draw decision the way Bush was going.

No score in the eighth. Irish Meusel and Pop Young passed out harmlessly in the ninth. Only Casey Stengel remained to be subdued. Bullet Joe turned on a full head of steam and worked away on the batter. It was the first world's series game in the big stadium and 65,000 persons had turned out to witness the event, most of them hoping and praying for a Yankee victory. Who was Mr. Stengel to interfere with the hopes and expectations of so many good people?

Three balls and two strikes on the batter, the score tied, and two out in the ninth inning of the first game of a world's series. This was the setting for the Yankee tragedy. On the next ball pitched Casey drove a scoring smash between Meusel and Whitey Witt. He beat the relay to the plate by an eyelash. His home run blow had rattled the issue.

...Service Shoe Shop...
NOW OPEN FOR BUSINESS
ALL WORK GUARANTEED
Give Us a Trial
Next Door to Princess Theatre.

The Biggest Thing in Central South Florida This Year
The Sub-Tropical Mid-Winter Fair
Feb. 12-13-14-15-16-1924.
ALL ROADS LEAD TO ORLANDO.

For Fifteen Consecutive Years It Has Been Growing—It Has Cost Money—Time—and Prodigious Effort To Build the Most Artistic Exposition in the State. It is not a mushroom growth but actually requires the constant labor of the whole year to bring it to perfection. You have your part in it. You can help make it hum. Arrangements have been made to show the best of the Products, Citrus, Garden, Field, Manufacture, Home Demonstration, Health, Stock, Poultry, Art, Needlecraft, etc.

Johannie J. Jones' Shows have a part, and a big part. The races are the best in the South Atlantic States. Sixty five horses now practicing on the track.

Many unique novelties. Come Yourself. Bring your Family. Seminole County Exhibits will draw her people. Let us renew our cordial relations.

W. R. O'Neal, Pres. Jas. L. Giles, Treas.
H. H. Dickson, V. Pres. C. E. Howard, Sec'y.

SENATE WINS ONE DEBATE!



Senate and House of Congress, through Senator Cameron (bowling) and Representative McLeod, decided to find out which was the champion bowling organization. Senate won by one point.

Wakefield Leaves Vanderbilt Team

NASHVILLE, Tenn., Feb. 6.—Jack Wakefield, rated as the greatest football prospect entering any college in the South last fall, is lost to the 1924 Commodores.

Rumors to that effect have been in circulation for the past few days. They were confirmed Monday by officials in the office at Vanderbilt. Wakefield is not now a student at Vanderbilt. There is practically no likelihood that the brilliant freshman back will re-enter the university. Members of the faculty scouted such an idea as impossible. It is said that trouble with his class work caused withdrawal of the great star. At any rate he seems to be definitely and finally lost to Coach Dan McGugin and his aides.

It is reported Wakefield is to enter the University of Alabama.

POPULAR SCIENCE

Electric machines for postmarking letters can deal with them at the rate of 800 a minute.

The cinematograph, the instrument which records earthquakes, is so sensitive that it will show how much the buildings on opposite sides of a busy street tilt inward when traffic is at its heaviest and recover their position when it ceases.

South Florida Fair and Gasparilla Carnival

REDUCED round trip tickets will be on sale at all Atlantic Coast Line Agency Stations in Florida to Tampa from

Jan. 30 to Feb. 9, Inclusive

ROUND TRIP FARE FROM SANFORD, \$6.20

with corresponding reductions from all other points.

Call on ticket agent or the undersigned for further information.

G. W. CHAM, Ticket Agent
Sanford, Fla. Phone 63-4

ATLANTIC COAST LINE

The Standard Railroad of the South

The Biggest Thing in Central South Florida This Year
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REV. JOHN LONDON DEAD.

ST. AUGUSTINE, Feb. 5.—After several years in the mission field of Florida under the late Bishop Edwin Gardner Weed, Rev. John London, of the Episcopal Diocese of Florida, is dead here. He was born in London, England, May 3, 1849, and came to this country with his parents at the age of two years. He had served for 11 years as rector of Trinity parish, southern Maryland; nine years at Lewiston, S. C., for some time in Louisiana county, Virginia, and later at Orangeburg, S. C. He is survived by one son, C. J. London, South American mining engineer, and one daughter, Miss Mary K. London of this city.

SHOE RETAILERS PICK CHICAGO.

CHICAGO, Feb. 6.—When the members of the National Shoe Retailers' Association meet in convention in Chicago Feb. 11-14, they purpose to stress a program of education.

The argument is advanced that badly shod feet spoil the appearance of a man or woman whose get-up otherwise may be perfect, and that the public should be instructed in what kind of shoes are most appropriate for various and sundry occasions.

Fifteen stranded opera singers are working their way to Germany as deckhands. If the whistle breaks, one can have the job.

Black-Draught Recommended by an Arkansas Farmer: Who Has Used It, When Needed, for 25 Years

Hatfield, Ark.—Mr. G. W. Parsons, a well known farmer on Route 1, this place, says: "I keep Black-Draught in my home all the time. It is the best all-around medicine I have ever found for the liver and for constipation. We began using it 25 or more years ago and have used it whenever needed since. I have never found any other medicine as good for constipation, and that was what I suffered with till I began using Black-Draught. Black-Draught corrected this condition, and now we use it for the liver and for indigestion—a tight and sluggish feeling after meals, for bad taste in the mouth and sour stomach.

"My wife uses it for headache and biliousness. It sets on our shelf and we don't let it get out. It has been a great help to us. I believe a great deal of sickness is caused by hurried eating and constipation, and Black-Draught, if taken right, will correct this condition."

Get Theford's, the original and only genuine Black-Draught powdered liver medicine. Sold everywhere. NC-150

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EAST COAST ASSEMBLY.

MIAMI, Feb. 5.—The Florida East Coast assembly for Baptist Sunday School, Baptist Young People's Union, Women's Missionary Union and Laymen's work will be held for 10 days this year at Lake Worth, beginning June 10. Final arrangements already have been made.

BILL BEING PREPARED.

WEST PALM BEACH, Feb. 5.—Preparation of a bill to be introduced at the next session of the state legislature to provide for payment of state, county and city taxes at one central office here has been placed in the hands of a committee of George C. Currie, A. H. Wagg and D. C. Blinn, members of the Property Owners' Association of the central borough.

The present method is declared to be too cumbersome and confusing.

If it were not for the people you know you would be a stranger to everyone and that would be awful.

THE PAINT WE SELL IS SUNPROOF

IT DOES NOT CRACK, PEEL, NOR BLISTER, OR CHALK OFF

A Full Line of Kalsomine, Varnishes and Stains

SOLD ONLY BY
SANFORD PAINT STORE

Welaka Bldg. Phone 303



FREE TRIAL Treatment AND INTERESTING BOOKLET

Without Change of Diet or Unnecessary Exercise

Below are a few extracts of letters from grateful patients which bear out my statements.

Lost 70 Pounds. Miss O. Willow writes: "I have lost 70 pounds as a result of your treatment and have never felt so well in my life as I do now."

Lost 70 Pounds. Mr. S. Senter writes: "I have lost 70 pounds as a result of taking your treatment. I feel better in every way. I can now take long walks without becoming tired or short of breath. I thank you very much for what you have done for me."

Lost 48 Pounds. Mrs. E. Horner writes: "Well, I'm glad to inform you that I have lost 48 pounds in 6 weeks."

Make up your mind this very day to get rid of that fat. Write me for my free trial treatment now then you'll soon realize how happy you'll feel, how much better your health will be for having joined the thousands of my grateful patients who now belong to the ranks of Slim People. Don't delay. Write now for FREE Trial Treatment.

DR. R. NEWMAN
116 Fifth Ave., Box 600 NEW YORK CITY

WHY EXPERIMENT?

BUY THAT WHICH HAS BEEN TESTED AND HAS PROVEN SATISFACTORY.

The Underwood
Underwood Typewriter Co.

15 SOUTH MAIN STREET ORLANDO, FLA.

There's only ONE
Oh Henry! ... and
only one size of
Oh Henry! ... and
there never will
be any other!

Why?
Well, Oh Henry!
is made to be a
GOOD candy, and the
only way we can get
the full flavor of
the unique blend is
in this size bar
that we make it in
now.

We pay top prices
for materials. No
candy that you pay
\$1.25 or \$1.50 a
pound for, costs
any more to make.

There never will
be a nickel bar
of Oh Henry! because
we can't make it as
GOOD as Oh Henry!
has to be to satisfy us.

And 600,000 people
appreciate that
quality EVERY day.
You'll like it
yourself!

**MORAL: Get a dime's worth
of good candy in the
ORIGINAL**

Oh Henry!

A fine candy
10c a bar

TO HOLD HEARING

GAINSVILLE, Feb. 5.—The state plant board will hold a public hearing here Feb. 11, at which consideration will be given to quarantines designed to prevent further spread of the sweet potato weevil, which, according to information here, has been for a number of years established along the east coast line from north of Daytona to the northern line of Pinellas county. The weevil, however, has not extended far inland. Growing of sweet potatoes in the infested area on a commercial scale is said to be difficult.

I'm but a cog in life's vast wheel
That daily makes the same old trip,
Yet what a joy it is to feel
That but for me the wheel might slip!

'Tis something, after all, to jog
Along, and be a first-class cog!"
—Anonymous.

REALIZES LONG DESIRE

ORLANDO, Feb. 5.—After waiting two score years to realize a desire to settle on a hundred acre tract purchased forty years ago, and which he had never seen until his arrival two weeks ago, D. D. Davison, 72-year-old Oklahoma farmer, was drowned while fishing in the lake adjoining his property, where he had come to spend his declining years under the warm rays of Florida's sun.

One automatic riveter will do the work of 20 hand riveters.

MILANE THEATRE
Sanford, Fla.—Two Days Mon. & Tues., Feb. 11 & 12
Direct from Its Phenomenal Run at the 44th Street Theatre, New York.

REX INGRAM
SCARAMOUCHE
A METRO PICTURE
ALICE TERRY - RAMON NAVARRO - LEWIS STONE

THE SENSATION OF A CENTURY
Presented With a Special Orchestra

PRICES Matinee, 50c and 75c
Evening, 50c, 75c, \$1.00
SEATS AT R. C. BOWEN'S

Sanford Loan & Savings Company
(INCORPORATED)
Capital \$100,000.00

WE LOAN MONEY TO SALARIED PEOPLE AND WAGE EARNERS ON MONTHLY PAYMENT PLAN. WE DISCOUNT ALL KINDS OF GOOD INSTALLMENT PAPERS.

SIX PER CENT PAID ON SAVINGS

The Officers of this Institution are under \$50,000.00 Surety Bond

F. W. PLEDGER, President 209 Magnolia Ave. G. E. McCALL, Manager
Phone 231

**Tell the World
About Sanford.....
and Seminole County**

THE SANFORD HERALD WILL PUBLISH PROSPERITY EDITION SATURDAY, FEB. 9TH.

Five thousand extra copies will be distributed by the Chamber of Commerce at its booth at the Madison Square Exhibit in New York. Thousands of other extra copies will be sent throughout the country by citizens of Sanford and Seminole County.

THIS SPECIAL EDITION
Will be illustrated throughout.
It will tell of Sanford's prosperity.
It will invite the homeseeker to come to Sanford.
It will be invaluable as an advertising medium to both city and county.

RESERVE EXTRA COPIES NOW!

The Herald is printing a limited number of copies. Send in your order today if you desire to have copies reserved.

CLIP AND MAIL THIS COUPON

Sanford Herald, Sanford, Fla.
Gentlemen:—

Please reserve copies of the Prosperity Edition of The Sanford Daily Herald for which I enclose remittance at the rate of 5c per copy.

Attached hereto is a list of names.
Mail these copies to the names enclosed, it is understood that this rate includes postage.

(Signed) _____
Address _____

