







Doors Open  
Saturday Morning  
June 17th, 1916  
at  
8 O'Clock

# YOUR LAST OPPORTUNITY

Sale Closes  
Wednesday Evening  
June 21st, 1916  
at  
6 O'Clock

Yowell's Great Anniversary Sale Closes Wednesday, June 21st. Throngs of enthusiastic buyers have crowded this store each day taking advantage of the wonderful bargains here offered and laying in a full supply for the Hot Summer Months. Every department still remains irreplete and aglow with new summer goods far below any Price Standard ever reached by this store before, but our aim during the last four days of this sale is to lower this record, and in order to accomplish this desire we are going to give you for four days only, the Greatest Bargain Offering known to the retail history of Sanford.



MEN'S  
SILK  
SHIRTS

\$4.00 and \$4.50 Values, priced for four days only  
Beautiful Line Tub Silk Shirts in all the New Colors and Styles  
Manhattan Shirts, \$1.75 values, Priced for this Sale  
Men's Union Suits 44c  
Men's Night Shirts, 65c values 44c  
Men's Pajamas, \$1.25 values 95c  
Men's White Canvas Gloves, 25c values 15c  
Men's Fibre Silk Sox 21c  
Men's Heavy Work Shirts 44c  
Men's 50 and 75c Neckties 39c  
1 Lot Men's Balbriggan and Nainsook Underwear 39c  
Men's white Handkerchiefs, 4c each, 3 for 10c  
Men's E. & W. Collars 11c  
Special Sale in Men's Belts 21c  
Men's Dress Shirts in all the new Stripes. Sell everywhere for 65c, our price this Sale 39c

Odd Lots and Ends accumulated during this Sale of our choicest Summer Stock will be taken from every department marshalled together and closed out regardless of cost, commencing Saturday morning and continuing through Monday, Tuesday and Wednesday. There will be some very splendid values offered each day.

## Saturday

FROM 10:00 TO 11:00 A. M.

50 Doz. Pillow Cases, 42x36, regular 12<sup>1</sup>/<sub>2</sub>¢ values, will be sold for 1 hour only at 5c each.  
Only 10 to the Customer.  
Needles, paper 01c

## Boy's Kool Cloth Suits

To go in this Sale \$4.95  
Boy's Kool Cloth Pants \$1.15  
Boy's Dress Shirts 39c  
Boy's Union Suits 45c  
Boy's Heavy Ribbed Hose 9c  
Hats and Caps 21c  
Boy's Wash Suits 45c  
Boy's Blouse Suits 39c  
Boy's Sport Shirts 39c



ROYAL BRAND

Special Sale in Boy's Bathing Suits. Anything to be had in Boy's Wear will be found here at REDUCED PRICES

## Middie Blouses For Ladies' and Misses



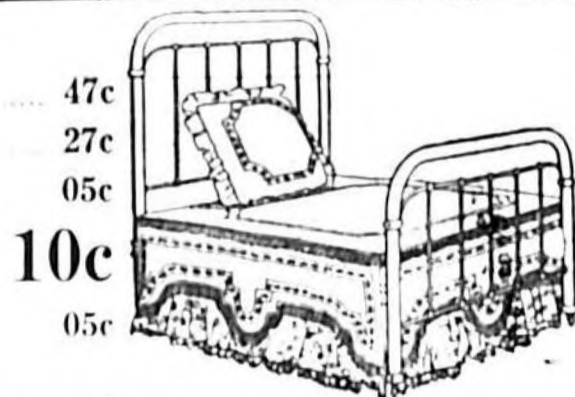
Ladies' Middies in Plain White and some New Arrivals in the New Turned Collars and Cuffs, \$1.35 Values, this Sale 98c  
Large Assortment of Misses Middie Blouses Priced for 59c  
Handsome Shirt Waist in plain white, daintily trimmed, some lace fronts, ruffled effects and colored stripes, values up to \$1.50, priced at 95c  
1 Lot new Silk Waists \$2.19  
Ladies' White Skirts, with a full flare. They are as white and as cool as the driven snow. Pique, gabardine or smart novelty materials. A separate white skirt with a sheer blouse complete a summer costume, this Sale \$1.59  
Misses' White Skirts, \$1.00 value 69c

Any fancy Parasol or Sunshade in the store can be bought at and below factory cost. Going to make a clean sweep.

42x36 Pillow Cases 10c - - 45x36 Pillow Cases 15c - - 45x36 Extra Heavy Pillow Cases 17c

### SPECIALS FOR THE LADIES

50 Dozen Radmore Silk Hose in Black, White and Colors 47c  
100 Pieces 4 to 5 Inch Wide Fancy Ribbon, This Sale Only 27c  
One Lot Laces and Embroideries, values up to 15c cost, per yd 05c  
50 Doz Ladies' Handkerchiefs, beautiful quality, colored border, Rope Edge, 4c each, 3 for 10c  
Ladies' Book Fold Fans in dainty little patterns and colors 05c  
Special sale in Ladies' Hand Bags.



### BED QUILTS

3-4 Bed Quilts, \$1.25 values 89c  
3-4 Bed Quilts, \$1.50 values 98c  
Double Bed Quilts, \$2.25 and \$2.50 values \$1.85

### SHEETS AND PILLOW CASES

72x90 Good Quality Sheets 39c  
1 Lot 65c Quality Sheets 49c  
9-4 Heavy Bleached Sheeting, sold everywhere 35c and 37<sup>1</sup>/<sub>2</sub> 25c

Special For Monday--From 10:00 to 11:00 A. M. Only. 40 Yds. Heavy Bleached Shirting, Regular 12 1-2 Cent Quality for 50c. One Hour Only. 10 Yds. to the Customer  
Special for Tuesday--100 Doz. Heavy Huck Towels, 12 1-2 Cent Quality, from 3:30 to 4:30 P. M. For One Hour Only, At 5c Each. Only 10 to the Customer

### Palm Beach Special

Young Man, been waiting for that Suit opportunity? Well, here it is!  
Genuine Palm Beach Suits in latest designs, for this sale \$5.75  
2 Lot Cloth Suits, these are regular \$12.50 value, marked at \$8.50  
Panama Hats at Cost  
50 doz. Fine Straw Hats, five styles to select from, to be sold at \$1.48  
1 Lot Men's Pants, values up to \$6.00, one price during our sale \$2.98  
Everything in men's and boys' Clothing and Furnishings will be cut to the bottom during this sale.

### House Furnishings

Roole Crash, per yd 31<sup>1</sup>/<sub>2</sub>¢  
36-in Heavy Sea Island, yd 06c  
36-in. Soft Finish Bleached Domestic, 12<sup>1</sup>/<sub>2</sub>¢ value 81<sup>1</sup>/<sub>2</sub>¢  
18x40 Heavy Huck Towels 09c  
1 Lot Turkish Bath Towels, as long as they last 10c  
50 pieces Flaxons, Batistes and French Lawns in the new Spring patterns and stripes, worth up to 25c per yd, your choice this sale, per yd 10c  
25 pieces Rippled Crepe worth 25c yd, for this sale 11c  
100 pieces Dress Ginghams, 12<sup>1</sup>/<sub>2</sub>¢ values, for this sale 10c  
Beautiful selection, Fancy and Plain Stripe Suiting for Skirts and Combination Suits at 59c

### Muslin Underwear

Never before have we had such an attractive showing of Muslin Underwear, made of the best material and daintily trimmed, your choice of these garments at 1/4 off the regular price



### LADIES' PALM BEACH SUITS

Ladies' Suits in Palm Beach and Silverbloom, styles are Belled Norfolk Ripple Suits, Loose Coats and Combination stripe, sold for \$10.00 and \$12 \$8.98 but will go in this sale for \$6.95 and

New Arrivals in Ladies Dresses in Plain White, Daintily Trimmed in Lace and Embroidery, some are in the New Stripes, others are in Floral Designs made of the New Effects and will be Specially Priced for this Sale. Don't Forget the Date.

A Large Trained Sales Force  
To Serve You

**N. P. YOWELL & CO.**  
SANFORD, FLORIDA

Nothing Exchanged or Taken  
Back Bought During Sale

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

THE HERALD PRINTING COMPANY

Subscription Price, in Advance
ONE YEAR \$2.00
SIX MONTHS 1.25
THREE MONTHS .75

Delivered in the City by Carrier \$2.00 Per Year in Advance or 20c Per Month
Payments in Advance Must be Made at Office

Entered as Second-Class Matter August 22nd 1903, at the Postoffice at Sanford, Florida, Under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

People of Seminole county would send Bob Holly of the Sanford Herald to the legislature. Their loss is Bob's gain. Ocala Star.

Editor Bob Holly is an "He also ran," with the rest of us. Sorry Bob, but we are in a classy class. Seminole forgives one of her chief defenders and boosters, but it was ever thus. Orlando Citizen.

Editor Holly of the Sanford Herald has been cured of his itch for office after one treatment. Bob ran second for representative and not third, as was first reported, which is some consolation. He announces in the next issue of his paper that he will not run for office and that he will go to his old trip. He is a man of making of kings instead of seeking the crown. This is fine sentiment, and the people of the county should vote Bob a position or a riding trip, or something like that. Reporter-Star.

It is a pity that the Herald should have been so badly treated. The Herald is a fine paper and its editor is a fine man. It is a pity that the Herald should have been so badly treated. The Herald is a fine paper and its editor is a fine man.

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THE GOVERNOR ELECTION

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PRINCIPLE CAUSES SACRIFICED

The principle causes always have to be sacrificed when the state is divided. It is a pity that the Herald should have been so badly treated. The Herald is a fine paper and its editor is a fine man.

THE DUTY WE ALL OWE

It is the duty of every one to do all that lies within his power to advance the interests of his city and community. It is a duty we all owe to the community and is one which should be ready and willing to meet. Every citizen is ambitious enough to wish that his chosen city and the community surrounding it should grow and prosper.

vance the interests of his city and community. It is a duty we all owe to the community and is one which should be ready and willing to meet. Every citizen is ambitious enough to wish that his chosen city and the community surrounding it should grow and prosper. In this era of progress, when every eye is trained upon the actions and accomplishments of those who are left to carry the greater part of the burden, each one should ask himself if he is doing his proper share, and if the answer is a negative, he should at once set about to correct the fault. No community can be content to drift along and unless one takes part, too much is left for those who do. Every opportunity for improvement and expansion should be grasped that presents itself, and when there are no opportunities they should be made. Let there be a general awakening in the interest of the community. Fort Myers Press.

DIRTY POLITICS

The editor of The Herald is informed by some of the representative people of Ovidio that on the morning of election the report was circulated out there that Holly was a Catholic. This lost us votes probably but the election is over now and we are perfectly satisfied. We just wish to say in passing that the person that started that Catholic story was and is a prevaricator pure and simple and would not face us with a lie or a half-truth. The man who started it probably a member of our own party, but is one of the great rascals who are to start some dastardly lie upon a candidate at the eleventh hour. He could be handled by law but we prefer to handle him otherwise and will do so if he ever crosses us in an official capacity. Herald.

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that it has happened—and certain it is that the election was an honest and a fair one and that the will of the voters of the party was expressed—and still more certain is it that the Democratic party of Florida is in duty bound to carry out the verdict of its primary and elect S. J. Catts Governor, as its duly accredited and selected nominee.

At this juncture, it is well to declare that the suggestion of an independent candidacy, to be supported by Democrats who feel indignant and disgruntled at the primary result, is not to be for one moment seriously entertained. Whatever a Democrat may think of Mr. Catts, he is no longer his own candidate, the candidate of any faction, organization, or association, but the Democratic candidate, and, as such, entitled to the support of the Democratic party, which means of every individual Democrat.

Rumors of an independent candidacy have been flying thick and fast, but they surely are not to be considered with any degree of approval. Such a movement would disrupt the Democratic party, destroy the primary system and inaugurate a reign of bad feeling throughout the state which would be more calamitous than any one man's election to the Governorship could possibly be.

If we are to preserve the party, we must abide by its rules and adhere to its decisions. If we are to preserve the primary system, we must assist its results and support its nominees. If we wish to destroy both, there is no power or sum of money that we can calculate to pledge we made when we join the one and participate in the other.

The Democratic primary, has resulted in the nomination of Sidney Catts. He is a man of high character and high ability. He is a man who will do his duty to the people of Florida. He is a man who will do his duty to the people of Florida.

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Our Experience
We do not know everything, but years of banking enables us to give you the benefit of our experience which, no doubt, will help you in arriving at a decision in any business matter.
We are always pleased to render such service.
PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
H. R. STEVENS President
C. M. HAND Vice-President
SANFORD, FLORIDA
O. L. TAYLOR Cashier
R. R. DEAS Asst. Cashier
F. L. WOODRUFF Vice-President

to secure a division of the present state of Florida through the consent of the people, an act of the legislature and the approval of the congress of the United States.

The Enquirer is correct in saying that not much has recently been said in the state press of the movement, but the guess may be ventured that more of it will be heard in the future.

CHANGE IN PRIMARY LAW

BETTER SYSTEM WHEREIN EXPERTS COULD HANDLE THE COUNT

The recent primary law deal with the counting of the ballots. The present law is a very poor one. It is a law that is a disgrace to the state. It is a law that is a disgrace to the state. It is a law that is a disgrace to the state.

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Among The Churches:::
News of Interest Concerning Sanford's Temples of Worship

- Methodist Church
Sunday school 9:30 a. m.
B. K. E. Memorial services, 11 a. m. subject, "The Kingdom of God is Within You."
Intermediate League, 3:30 p. m.
Senior League, 6:45 p. m.
Evening worship, 7:30 p. m.
All welcome to attend.

Church of the Holy Cross
Sunday school, 9:30 a. m.
At the 9:30 a. m. school service at 9:45 there will be special exercises for the children.
All parents and friends are cordially invited to attend. All these services.

FOR "SERVICE" ON YOUR PLUMBING IRRIGATION and WELL WORK
TRY
The Geo. H. Fernald Hardware Co.
SANFORD'S HOUSE OF SERVICE
SANFORD, Phone 8 FLORIDA

FIRST NATIONAL BANK
POLITICS
In an institution having a national character such as a bank, there sometimes occur situations where petty politics enter. A financial institution to render impartial and valuable service to a community, must not have political affiliations of any character.
It is a matter of satisfaction for the First National Bank to go on record as being absolutely opposed to political activity in its relationship to the public.
Without such a stand we cannot guarantee our clients that strength, safety and security that have always formed the keystone in the complete arch of our success that spans a period of nearly thirty years, under the same executive guidance.
The First National Bank
"THE FARMERS' FRIEND"



### LOVE IN THE ORIENT

#### COURTSHIPS THAT GO ON UNDER MANY DIFFICULTIES.

##### In Some Tribes Several Swains Served Their Adored Ones Until the One Chosen From Among the Others Has Been Designated.

Some customs prevailing in certain parts of the Sudan have been entertainingly described in a series of letters which an English traveler, a minister of education, has written to his wife who is visiting America.

He came across certain tribes where the women, he says, "seem to have passed the limits of even American women," and he naively adds that but for the distance from Cairo and the wildness of the country he "would willingly pass several months in the midst of these good folk in order to learn the meaning of virtue in both the ancient and the modern sense of the word."

"One girl may have as many as from seven to fifteen wooers, who court and flirt with her for a whole year in the sight of her parents. They not only visit her in the daytime, but re-

main at night near her dwelling to mount guard outside her room, going so far even as to keep watch within her room in order to be at her service in case she should awake.

"If she asks for water, as many calabashes of water are offered to her as there are lovers in attendance. Should she desire to pay calls on her friends the whole of her lovers offer to carry her palanquin, and again it is the aspirants to her hand who undertake to anoint her with butter every morning. The period of courtship lasts for a year, at the end of which period the beauty must make her choice. When she does so the unsuccessful wooers go away to repeat their performance with another girl."

These maidens are black and, nominally at least, Mohammedans, but in the matter of rights and liberties they have little to learn. The Shilluks of the White Nile, on the other hand, are as far as possible from being Mohammedans, yet their women have similar privileges.

"With the Shilluks it is the women that rule the household, the young women themselves that choose their husbands and that, once married, assume the post of command. The strongest and most hot-headed man dare not beat his wife, for he would be looked down upon immediately and would be unable to find a second wife

to succeed his first. No missionary effort affects the Shilluk woman; it is practically impossible to convert her either to Christianity or to Islamism, for she is the guardian and depository of the Shilluk traditions, religion and historical customs."—Philadelphia Inquirer.

#### Zinc Has Big Place in War.

Zinc is so essential in wartime that it has risen enormously in price in the past year. Costing originally only two-fifths as much as copper, it now costs decidedly more than copper, in spite of the fact that copper itself has sharply increased in value.

Zinc is a constituent of cartridge brass and shell-fuses, and is used also as a covering for iron barbed wire fencing. In 1913 the United States, Germany and Belgium were the leading producers of zinc.

Of the three, only the United States smelted domestic ores. Belgium and Germany relied mainly on zinc concentrates that they imported from the Broken Hill mines in New South Wales, where, for one reason and another, it does not pay to do the smelting. France, Spain and Great Britain also produce substantial quantities, but not enough to supply their own needs.

Austria and Germany have considerable deposits of ore in Silesia, Hun-

gary, Carinthia and the Tyrol. As the zinc-smelting furnaces of Great Britain are not well adapted for dealing with the Broken Hill concentrates it buys the bulk of its supplies from the United States.

#### Save Your Paper, Says Uncle Sam.

Save your old paper and rags! By so doing, according to the department of commerce, you not only will be enriching yourself to a certain extent, but will be aiding paper manufacturers to solve what promises to become a very serious problem—the shortage of raw materials.

The department is sending broadcast letters to business firms urging them to conserve their old paper. Something like 15,000 tons of paper are manufactured every day in the United States and a large proportion of this, after being used, is thrown away or burned, with the result that just so much raw material must be obtained.

Most of this paper can be used again in the manufacture of a slightly inferior grade.

#### His Quest.

"You say you are a wanderer over the face of the earth?" we asked the shabby, sad-eyed man with the utterly hopeless air.

"Yes," he answered with a sigh.

"Seven years ago my wife sent me out with a sample of yarn to match, and I am still trying to match it."

#### Diligent.

"What has he accomplished from studying art?"  
"Well, he frequently paints the town red."

#### Political Scheming.

"I guess I'll go into politics an' be an officer of the law," said Farmer Cornassel.

"I didn't know you had political ambitions."

"I haven't. But I'm goin' to buy an automobile. An' if there's any ar-restin' fur fast drivin' around here I want to be the feller that's supposed to attend to it."

#### Using His Name.

"The agent who sold me this set of books told me he wanted to use my name with other citizens." "He's doing that, all right. I heard him last night telling a gang how easy you were."

#### Wait for Her to Grow.

Any man is a coward who will deliberately kiss a helpless girl baby. A brave man will tackle a female near or her size.

## DR. A. DOLAN

VETERINARIAN

OFFICE

HAND BROS. STABLES

Bring in your lame and sick horses and mules. Have them treated. Have their teeth examined, sharp corners dressed down, projections cut off and decayed molars extracted.

### SANFORD LODGES

**Sanford Lodge No 62, F. and A. M.**  
Communication every first and third Thursdays at 7:30. Visiting brethren welcome.  
O. L. Taylor Secretary S. G. Kennedy W. M.

**Monroe Chapter No. 15, R. A. M.**  
Meets every second and fourth Thursday in Masonic Hall over the Imperia Theatre. Visiting companions welcome.  
J. F. Karnatz Secretary O. J. Miller High Priest

**Seminole Chapter 2, Order Eastern Star**  
Meets every first and third Tuesday in each month. Everyone who has seen his Star in the East are cordially invited to visit this chapter.  
Alice E. Robbins, Sec'y

**Phoenix Lodge No 5, K. of P.**  
Meets second and fourth Tuesdays. Nailing knights always welcome.  
H. McLaughlin Secretary O. J. Miller K. R. and S. C. C.

**Sanford Lodge No. 27, I. O. O. F.**  
Meets every Monday at 7:30 p. m. over Imperial Theatre.  
J. W. O. Singletary Secretary R. J. Powell, N. G.

**Gate City Camp No. 6, W. O. W.**  
Meets second and fourth Wednesday nights in each month.  
F. L. Miller Secretary J. F. Hoolehan Council Commander

**B. P. O. E. Sanford Lodge 1241**  
Meets first and third Wednesday night at corner of First St. and Palmetto Ave.  
Cruse Barnes Secretary J. G. Hurley Exalted Ruler

**The Lake Branch Council No. 31 Junior Order United American Mechanics**  
Meets every Wednesday at 7:30 P. M. in the City Hall. Visiting brothers are welcome.  
C. H. Smith, Rec. Sec.

**Celery City Aerie No. 1853**  
Meeting every Tuesday night at 8 o'clock. Pico Building.  
H. Walsh Secretary Jas. C. Roberts Worthy President

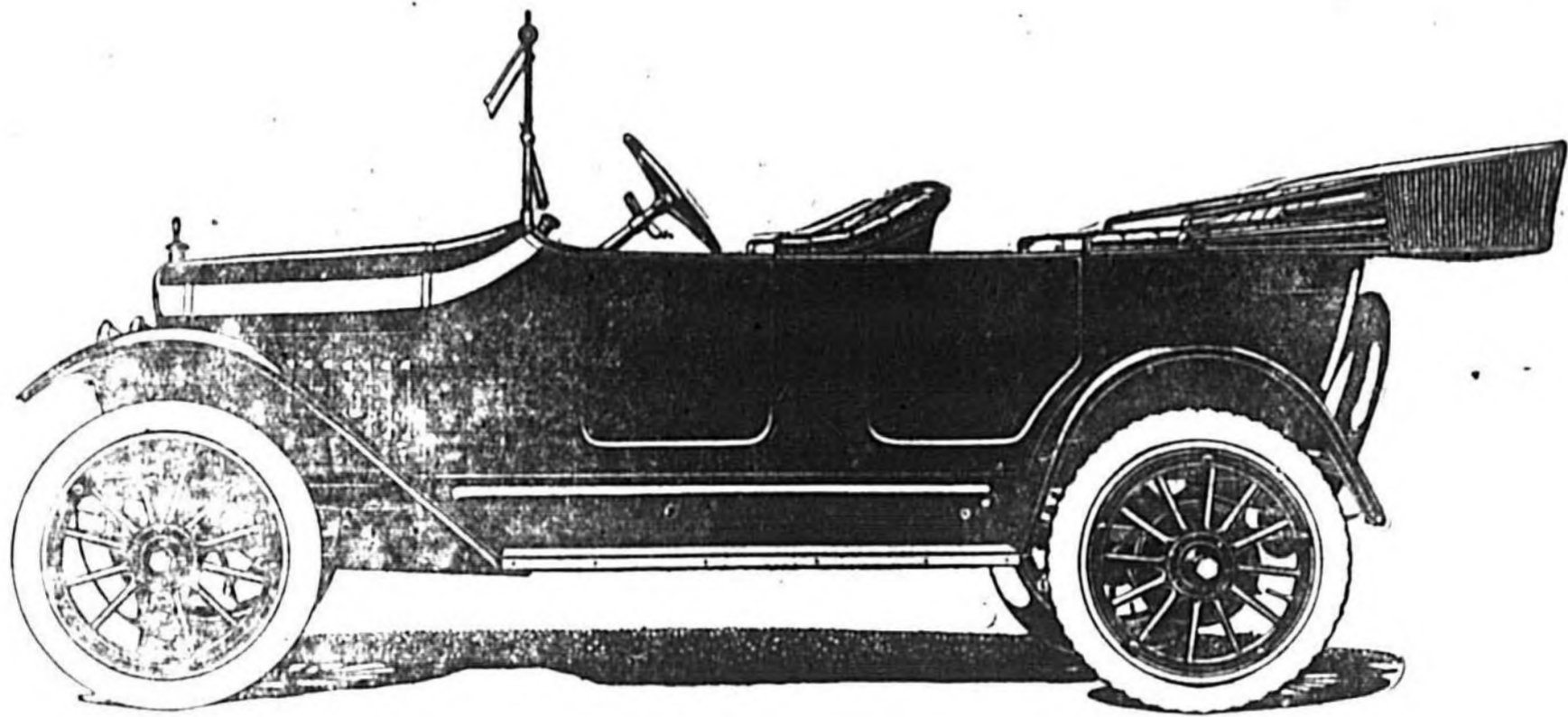
**OJIS TRIBE NO. 61, I. O. R. M.**  
Meets every first and third Friday nights at 7:30 in Masonic Temple.  
Visiting brothers welcome.  
W. A. Ginn, John Stamper, C. of R. S. S. M.

**United Brotherhood of Carpenters and Joiners of America**  
Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the Eagles' Hall.  
T. J. Bell, C. C. Pearson, Sec. Treas. President

**Heralds of Liberty**  
Meets at Eagles' Hall first Monday night in each month at 7:30.  
Wm. E. Householder, Commander Miss Bertha Packard, Secretary

**The Sanford Council K. of C.**  
Meets the 2nd Sunday 4 p. m. and the 5th Sunday 8 p. m. each month at K. of C. Hall, Oak Ave.  
E. S. Schaal, Grand Knight C. L. Britt, Fin. Sec'y.

**Modern Woodmen of America**  
Meets every Thursday evening, 7:30, in M. W. A. Hall, Pico Building.  
C. E. McDonald, C. D. Couch, Consul. Clerks



# The Reputation of the Maxwell

"WHAT is the bore and stroke of your motor," was asked a Maxwell owner not long ago.

"I don't know," he replied simply, "I don't buy cars on figures any more. I buy them on what they've done."

For this man, and for many others like him, it was enough that during the thirteen strenuous years the Maxwell record for performance, reliability and economy had swept it to the front.

Figures engine speed figures, horse-power figures, wheel-base figures they meant nothing to him. The name "Maxwell" carried more weight than all the technical description that could be offered.

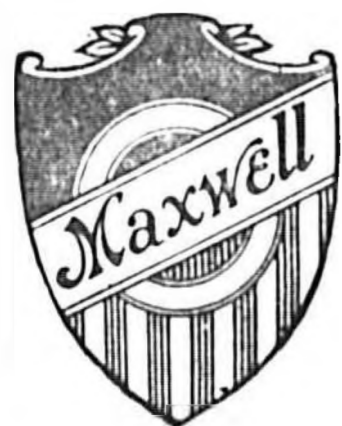
Maxwell cars have achieved this great good will and this priceless position with the public only by their unequalled record of things done. What is said of an automobile in its specifications is one matter. What the car actually does in the hands of owners, year after year, is another matter.

The Maxwell car has won its position through sheer merit. It has set record after record in competition with cars of all prices and classes.

Everything considered, the Maxwell is the safe investment. It is a known, tried and proved product. It will serve you as it is serving and has served countless others.

Let us arrange for a demonstration today. You will be under no obligation. We want to give you a chance to convince yourself.

Touring Car \$655 Roadster \$635  
F. O. B. DETROIT



**Seminole County Garage**

PHONE 317

New Location at 115 Magnolia Avenue



**Time Payments if Desired**

## Star Brand



Positively Guaranteed  
Made for all Machines

and

## MultiKopy



CARBON PAPERS  
Finest Carbon Paper Made  
Every Sheet Perfect

Recognized Standards

For Sale by

**Herald Printing Company**

Sanford Florida

LEGAL ADVERTISING

Notice of Application for Tax Deed Under Section 5 of Chapter 1022, Laws of Florida... Notice is hereby given that Pauline...

Witness my official signature and seal this 16th day of May, A. D. 1916.

E. A. DOUGLASS, Clerk Circuit Court, Seminole Co., Fla.

In Circuit Court, 7th Judicial Circuit, Seminole County, Florida...

M. M. Smith, Complainant.

W. L. Branch, J. W. Lilly, D. W. Carter, H. Leonard, D. L. Day, Thomas W. Moran, Samuel Wolfe, William G. Anderson, Charles D. Crutchfield, Friedoff F. Nelson, Stein S. Nelson, Stein S. Nelson, un-

known heirs at law of Sarah, Isaac Gleason, H. Arnold, deceased, and Harold Wayne Arnold, individually and as executor and trustee of the last will and testament of C. W. Arnold, deceased; H. R. Walker, Catherine L. Causton, and...

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HELP THE BOYS

Western Union Messengers Get Sturdy Footwear at Reasonable Cost

In these days of high priced leather and costly shoes, the Western Union messenger boy is fortunate. He's going to get better shoes for less money.

An arrangement has just been concluded by the Western Union Telegraph Company whereby the manufacturers of the famous "Educator" shoes will make a special "Western Union Educator" shoe for messenger boys. Its strong points will be comfort and wear—which you don't always get in the open market.

These shoes will be purchased in quantity, and sold to the boys at a price less than they are now paying for an inferior article.

The plan will mean a yearly saving of many thousands of dollars to the 8,200 boys who carry Western Union messages.

This deal was the result of a happy thought an officer of the company had, when one of the boys happened to deliver a message to him. His quick eye caught the fact that the boy was not well shod, his shoes being badly worn and anything but comfortable.

This led to a natural inquiry, and the man asked the youngster how long he had been wearing his shoes. He found that the boy, like most messengers, had to invest in new shoes all too frequently.

What was learned prompted further inquiry along manufacturing lines, and it was disclosed that the company could do the boys a good turn by having high grade shoes manufactured in large lots and sold to the boys. Hence, the new high-grade "Educator" good enough for the hardest kind of boy service, and comfortable as a bare foot.

This shoe will be manufactured only for the Western Union Telegraph Company. It will be made in the United States, and will be sold to the boys at a price less than they are now paying for an inferior article.

It is hoped that the boys are not obliged to invest in new shoes all too frequently. The shoes are made in the United States, and will be sold to the boys at a price less than they are now paying for an inferior article.

Woman's Clubs in Florida The work of the Woman's Clubs in Florida is to create a desire for better conditions. Some of the 114 Clubs in the Florida Federation have reached the point where the desire is a pleasure, not a burden, but all own one garment in common: the holy mantle of charity which is thrown over many sick and worthy poor.

Many small towns of the state, as well as the cities, have the same spirit and have reached the happy stage when "The Colonies" lady and Mary O'Grady" join in singing Christmas carols around community Christmas trees.

Another work being done is in the moving picture world, and too much cannot be said about improper shows. One club has solved the problem by owning the "whole show" while many others possess films and supply them for children's matinees. A department worthy of much space is civic work that includes grown-ups, juniors and the dusky sons of Ham.

Not only cleaning up, but beautifying the hedges and by ways is given special attention. Thousands of shrubs, palms and flowering plants and in the colored districts prizes are being awarded for cleanliness, as well as pretty yards and vegetable gardens.

To advance this great work, much money is needed and the means to carry it on are gained by concerts, lectures, free offerings, etc., to say nothing of thought and hard work, and if DeLand women would put their shoulders to the wheel, our own club would rank among the foremost of the state.

It affords me much pleasure to state that Florida has the honor of furnishing the new treasurer for

Magnolia Balm

is the Liquid Face Powder used by famous beauties. If you have Sunburn, Tan or Freckles try Magnolia Balm. It quickly stops the burn and removes Tan and Blemishes. Make your skin soft and smooth. Easy to use and sure to please.

Three Colors: White, Pink, Rose Red. 25c. at Druggists or by mail direct. SAMPLE FREE. LYON MFG. CO., 40 So. 5th St., Brooklyn, N.Y.



THE FLORIDA METAL PRODUCTS CO. MANUFACTURE

METAL CEILINGS, CULVERTS, SHINGLES AND OTHER SHEET METAL BUILDING MATERIAL. WRITE TODAY FOR CATALOGUES AND SPECIAL QUOTATIONS. JACKSONVILLE, FLA.

General Federation of Woman's Clubs - Mrs. W. B. Young of Jacksonville defeating a woman who held the office for fifteen years. Mrs. W. R. Stevens has just returned from New York where she was a delegate from the Florida Federation and also the local club as well as a M. B. E. Representative.

One of the most important features of the organization for making progress is the holding of a convention. The Florida Federation will hold its annual convention at the Hotel North...

Special Announcement R. C. Bower, the enterprising druggist announced that he has just closed a contract with the American Drug & Press Association of Des Moines, Iowa, whereby he is to have the exclusive agency for Meritol in Sanford.

Drag Roads After Rain Farmers living on sandy soil and dirt roads should take time after each rain to drag the road that runs along their property. This is done extensively in the northern states. It takes very little time for each person and yet the roads are kept in good shape.

Another Name for It "Your remarks are ill-timed" said the landlady to the frivolous boarder. You should remember there is a time for everything. Yes, replied the f. b., "and that is all the time in this joint, but I never did care for hash."

Daily Thought. For manners are not idle but the fruit of loyal nature and of noble mind - Fenimore.

Meritol ADAPAR TRADE MARK ECZEMA REMEDY

Sold on a guarantee for Eczema, Tetter, Salt Rheum, and similar affections of the skin and scalp. Sold only by us, 50c and \$1.00. R. C. BOWER.

The Big Furniture Store of FLORIDA



Invites you to visit it when you come to Jacksonville. Every facility accorded visitors. If you need Furniture, Carpets, etc. etc. write us for SPECIAL PRICES and CATALOGUES - we can always save you money.

Rhodes-Ratch-Collins 111 W. Forsyth St., Opp. Heart Bank, JACKSONVILLE, FLORIDA.

was organized in January, 1910, by prominent men in the drug and newspaper profession for the purpose of establishing a cooperative laboratory and general office for the manufacture and sale through its membership only of medicinal and toilet preparations; each for a specific purpose, absolutely the best and most efficient that the combined ability and experience of the chemists and pharmacists of the Association could produce.

In organizing the Association the members felt that they would render the public a great service by offering it a full line of everyday family necessities that was known to be of the highest quality; and realizing that the public had been victimized by numerous concerns throughout the extensive advertising of "fake" and "cure-all" preparations, they propose to give the public the benefit of the chemical skill of its members under the trade marked name, "Meritol." Each article manufactured by the Association is guaranteed through the retail agency to be all merit, hence the name, "Meritol."

During the first year of the Association's business career it placed on the market only about sixteen articles, but have added to the line from time to time, until at this time they are manufacturing over five hundred articles of everyday usefulness in every family, which are sold throughout the United States.

From the fact that the Association selects as members and agents only druggists of the highest integrity and ability, R. C. Bower is to be congratulated in his good fortune in securing the "Meritol" line in Sanford. The Association does not claim that "Meritol" preparations are "cure-alls" and there is not one "Meritol" preparation advertised for many purposes. Each article is made for a specific purpose.

Furthermore, every druggist member of the organization is supplied with the benefit of a complete Meritol line, and he is enabled to give the public the benefit of his own personal knowledge and experience in the selection of the best quality and most efficient of the Meritol line. The organization is sold with the same understanding that if it is not satisfied with the quality of the Meritol line, it will not be sold.

The public may purchase the products of this organization with utmost confidence as an organization that has a character for every facility, and a demand for carrying out its steps and purposes, and surely merits the patronage of a discriminating public.

This winter has been exceptionally dry and the roads have been badly cut by traffic. When a rain comes this dust will wash out of the holes and leave ruts in the roads. If these are not fixed the roads will soon become almost impassable.

Dr. W. C. Etheridge, professor of agronomy in the University of Florida, recommends the use of the King drag for drag roads. This drag can be made at a low cost and used by any one who can drive a team.

Another Name for It "Your remarks are ill-timed" said the landlady to the frivolous boarder. You should remember there is a time for everything. Yes, replied the f. b., "and that is all the time in this joint, but I never did care for hash."

Daily Thought. For manners are not idle but the fruit of loyal nature and of noble mind - Fenimore.

Ask Your Grocer For CHEEK-NEAL'S COFFEES Best By Every Test

WIRE GUARDS Store and bank windows should be protected with good wire guards. We make them for every purpose including engines, partitions, etc. Strong galvanized wire is used, combining strength with durability. Write for prices. Vulcan Iron Works, Jacksonville, Fla.

Ideal Fertilizers Increase Crop Profits

We believe in "Preparedness." We are prepared to supply all the potash goods you want, also a varied line of Ammonia Phosphoric Acid formulas at reasonable prices. We have everything in the fertilizer line.

We also have a complete stock of the best Spray Pumps and Insecticides to be found on the market. Write for catalogues. They give descriptions and prices, also recipes for sprays.

Wilson & Toomer Fertilizer Co.

Manufacturers of IDEAL FERTILIZERS Dealers in Fertilizer Materials, Spraying Implements and Insecticides. Jacksonville, Florida

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky. "It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

W. J. THIGPEN & COMPANY AGENTS

General Fire Insurance

OFFICE WITH HOLDEN REAL ESTATE CO. Sanford, Florida

Save a Nickel, a Dime and 2 Pennies each Day

This "small change," which otherwise might "slip through your fingers," will mount up monthly and easily meet the payments on a brand-new OLIVER Typewriter—the regular \$100 machine.

Seventeen Cents a Day

makes this wonderful writing machine yours—but a small first payment.

Send for complete catalog and penny-pay plan

THE OLIVER TYPEWRITER CO. General Offices, Oliver Typewriter Building CHICAGO

The Herald Printing Co.

AGENTS FOR SANFORD, FLORIDA

A 25c Want Ad. in The Herald will Rent Your House For You

WANT ADS PAY

IF YOU ARE ILL THIS is for YOU! For nearly twenty years I have been devoting my time and energy to the treatment of Chronic Disease of Men and Women, including Nervous, Head and Pain Diseases, General Debility, and all the Chronic Diseases of Men and Women. I have been successful, as is evidenced by the fact that I have been in Jacksonville continuously since 1908. Ask any City Official, Clergyman or reliable business man, your friend or your neighbor. If you appreciate such skill as I have to offer, I will be glad to have you consult me free, either in person or by mail. Dr. Geo. J. Dickerson 111 W. Forsyth St., Opp. Heart Bank, JACKSONVILLE, FLORIDA.

Dr. Geo. J. Dickerson 111 W. Forsyth St., Opp. Heart Bank, JACKSONVILLE, FLORIDA.





