

The Sanford Herald

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SANFORD, FLORIDA, MONDAY, MARCH 23, 1931

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THE WEATHER

Fair and continued cool to night, Tuesday fair and warmer.

RESCUE FETTERED UPON LANDING IN PORTO RICO

Large Crowd Gives Him Enthusiastic Greeting But Some Hissing Marks Occasion

SAN JUAN, Mar. 22—(AP)—President Hoover arrived here today and was welcomed by thousands of persons. The President went immediately to the governor's residence, only long enough to receive a salute from the army regiment.

PONCE, MAR. 23—(AP)—President Hoover landed on Porto Rican soil from aboard the battleship Arizona today and was greeted by a tremendous crowd which gave him an enthusiastic welcome before his departure for San Juan. He is the second president of the United States to pay this island a visit. The first was Colonel Theodore Roosevelt whose efforts were instrumental in winning the island from Spain and whose son, the second Colonel Theodore Roosevelt, is now Porto Rico's governor.

Already in holiday attire in celebration of emancipation day, the public buildings, business houses, and residences were bedecked with flags to mark the occasion. The president was enthusiastically cheered as he was met by Governor Roosevelt and the official party, but there was some hissing when the mayor officially welcomed him.

High school children serenaded the caravans with songs as it passed through the streets. An active group of nationalists conducted a demonstration to the president as he passed. The president was distributed criticisms by the nationalists as he passed. The president was described as a "capitalist plutocrat, anticlerical and opposed to the interests of workers."

The mayor of Ponce in his address of welcome told the president his administration produced more legislation for solving the island's problems than any since the beginning of American sovereignty in Porto Rico. The president thanked the mayor briefly for his welcome. Afterward the president rode with Governor Roosevelt to San Juan where the president will make an address this afternoon.

Engine Developing 200 Horsepower Is Very Light Weight

BERLIN, Mar. 22—(AP)—Development of a 200 horse-power "pocket" motor was being completed here today. It is expected to revolutionize long-distance air-craft flying, has been accomplished by Paul Heylandt, a German expert on liquid gases.

With Max Valler, the inventor who last year surprised the world with a rocket-motor propelled by liquid oxygen, Heylandt has caused through lightning liquid air mixed with gasoline. Heylandt will arrive in New York for a visit soon.

Improving and enlarging the rocket-motor, Heylandt now believes he has a motor which will consume any gasoline motor for economy, simplicity and safety.

Mr. Valler says he will be able to demonstrate that a continuous stream of propellant can be created by our invention which is superior to powder motors where the stream is spent in a single blast.

It is the first time that a continuous stream of propellant can be created by our invention which is superior to powder motors where the stream is spent in a single blast.

Rescue Steamer With 118 Survivors Of Sea Blast On Board Cuts Through Ice

ST. JOHNS, Mar. 22—(AP)—The rescue steamer Sagona, with 118 survivors of the sealer Viking explosion aboard today forced its way through almost impenetrable ice floes off Horse Island on its return voyage to this port. Other vessels with nine survivors aboard were also engaged. Meanwhile one of the rescue boats arrived here with the body of Patrick Bartlett, one of the victims.

Information from the vicinity of Horse Island was that the eight men who constituted the last of the survivors of the Viking had been taken off yesterday morning, six of them on stretchers, by 50 seamen under direction of Dr. Patterson, one of the rescue ship surgeons.

With their departure, Horse Island, whose three families have done their best to feed and attend to the wants of the injured, lapsed again into quietude.

The departing survivors and rescuers headed for the steamer Sagona which already has aboard the greater part of the Viking's shattered company. The Sagona was locked in ice several miles off shore and the only way led across treacherous floes which jam White Bay.

SLAYING OF JAIL U. S. LABOR BODY INMATES CALLED TAKES NEW STEP NEEDLESS ACTION AGAINST DRY ACT

ILLINOIS Solon, Prohibiting Affair, Denounces Prison Guards

JOLIET, Ill., Mar. 22—(AP)—The killing of three escaping convicts at the state penitentiary here Feb. 22 was described as a "bloody" by Representative Michael Igou during a stormy session of the legislative inquiry yesterday into prison conditions.

The denunciation came during the questioning of Capt. George Erickson, one of the guards involved in the shooting. The legislator brought out that the guards had known for as long as three weeks that the escape was planned and who was involved, yet gave the convicts no warning.

He recalled the testimony of Capt. D. A. Davenport, another guard, and quoted him as saying that the first word that came from the unshackled guards as the convicts cleared the prison walls was: "Get ready—here they come!"

Chaplin Handed Big Ovation On Arriving In Paris Yesterday

PARIS, Mar. 22—(AP)—Charlie Chaplin arrived here yesterday and was greeted by a large crowd at the railroad station. "Long Live Charlie" was the little film star's shout and bowed his way to his automobile.

The picturesque little English comedian, whose unique shoes and features are well known in France as in America, plans to remain here several days.

The only engagement the actor has accepted so far is a luncheon at the Hotel d'Orsay with Fern Brucher, Arthur Honegger, and other artists.

HUSBAND, WIFE ARE KILLED BY NEGRO GUNMAN

Lake County Couple Is Victim Of Attack By Blackamoor Who Is Caught, Confesses

CASSIA, Mar. 22—(AP)—Postmaster Lawrence and his wife were shot and killed by a negro gunman at their home here late Saturday night or early yesterday.

A negro, Jim Henderson, who was tracked by bloodhounds, was captured by officials. The negro has been spirited to a Central Florida jail for fear of mob violence.

Lawrence was found in a dying condition in a ditch near the ruins of his home by a neighbor. The postmaster was conscious and said the slayer had set fire to the house before fleeing. The body of his wife, early burned, was found in the ruins.

Lawrence said he was struck over the head and rendered unconscious while in his front yard. The slaying of Mrs. Lawrence followed and the slayer set fire to the house. He left and returned to find Lawrence still alive and then shot the postmaster in the head with a shotgun, the postmaster said.

Lawrence died shortly after giving his account to officers. A posse was formed speedily and bloodhounds were called from Orlando. The dogs took up the trail which led to Henderson's home.

Officials said the negro confessed when blood stains were found on his clothing. Cassia residents began gathering in small groups and Henderson was removed to another town, officers refusing to say where.

Lawrence was about 40 years old. His wife was about 32. Cassia is a small town in Lake County.

Man Jumps To His Death As Sequel To Dice Game In Hotel

BIRMINGHAM, Ala., Mar. 22—(AP)—Hurling from a sixth floor window of a hotel to the roof of the Hotel Arcade, an unidentified man was killed early yesterday, following a dice game in the hotel room.

Persons occupying adjoining rooms told police they heard sounds of a disturbance and a man's cry "Don't throw me out the window," a moment before the man was killed.

Detectives took five men and a woman into custody. Croner Russum said he is investigating a theory that the man was "thrown out of the window."

New Device Times Start And Finish



NARBETH, Pa.—Edward Speakman of this city has invented a new device which automatically and accurately records the starting and finishing times of runners in relay races. When a runner crosses the white line he breaks a ray of light and the photo-electric cell delivers the exact time to the apparatus. The machine is set into operation by the sound waves caused by the starter's gun.

SEVEN CHILDREN DIE IN FIRE THAT DESTROYS HOME

Parents And 6 Others In Family Escape; 3 Burned Severely

HOLDERNESS, N. H., Mar. 22—(AP)—Seven children of Mr. and Mrs. Louis Avery were burned to death in the little parlor of their back roads home early yesterday in a fire which consumed the building in less than a quarter of an hour.

The dead: Sperle, 20; George, 14; Harry, 10; Alfred, 9; Milton, 5; Daisy, 3; and Joseph, 5 months.

The parents and six other children, three of the latter severely burned, escaped. The burned boys were named "18, Frank, 17, and Thomas, 16. All were taken to a hospital where it was believed they would recover.

Sperle, returning home early yesterday morning, discovered smoke and roused the others. All except the five-month-old Joseph had huddled together in the living room when sons, involuntarily opened a door to the rear of the house.

Instantly flames, carried on the draft, shot through, enveloping the group. Mr. and Mrs. Avery, two small sons and a daughter, Violet, 8, succeeded in escaping through the small door leading to the road. The others were able to fight the way free.

A few minutes later the upper floor gave way, carrying with it into the inferno below, the crib in which was the baby.

Neighbors, roused by the flames, summoned the single motor truck which is Plymouth's only fire equipment but by the time it had arrived there was nothing that could be done.

The distraught parents remained in the scene until the cooling engines disclosed the bodies of their children, one of them less than four feet from the door.

Kassay Indicted On Syndicalism Charge

AKRON, Mar. 22—(AP)—Paul Kassay, Goodyear Zeppelin employee, who is alleged to have made a remark which showed he intended to commit sabotage against the navy zeppelin Akron, was indicted by the county grand jury today on a charge of violating the state criminal syndicalism law.

Crew Member Upon Wilkins Submarine Is Lost Overboard

NEW YORK, Mar. 22—(AP)—Death of a member of the crew lost overboard off Swinburne Island in the lower bay, cast a blight over the arrival yesterday of the Wilkins polar submarine, Nautilus, which will be sent to the North Pole.

As the submarine, in tow of the tug Caspian, was passing West Bank light on its journey from Claymont, Del., Willard I. Gimmer, 27, of Philadelphia, a quartermaster lost his balance in a heavy swell and fell overboard.

Engines of the Nautilus, in charge of Commander Danenhawer, were reversed, but the sea was rough and Gimmer was lost from sight.

The crews of the Caspian and the Nautilus, joined in search, aided later by a police launch, a coast guard patrol boat and two planes. The Nautilus, bound for Brooklyn navy yard, headed for east guard headquarters at Cliff-ton, Staten Island, where it was tied up for the night.

Nicholas M. Butler Indicts Politics As Exists In America

BERKELEY, Mar. 22—(AP)—Nicholas Murray Butler, president of Columbia University, indicted American politics today as "rotten."

Speaking before the University of California on charter day, Dr. Butler said party organization and responsibility have disappeared. "An interested, intelligent, and informed electorate which returns to the ideals of liberty and of the country's fathers" is necessary, he warned, to prevent the political organization of the country from giving way to a new form such as fascism or communism.

"Political indifference," he said, "far outruns political participation." Political parties, he charged, have been succeeded by names and trademarks, and the interests of the people are left to the selfish play of individual ambition, individual temper, individual prejudice, and individual humor.

PLANS ALL SET FOR ATHLETICS VISIT WEDNESDAY

World's Champions To Play Exhibition Tilt Here In Afternoon

A slight shift in the starting line-ups of the two teams of Philadelphia Athletics, who will meet at Municipal Park Wednesday afternoon at 3:30 o'clock, is the only change, which has been made in the plans for the exhibition here.

According to a letter from John D. Shibe, vice-president and secretary of the World's Champions, they will arrive in Sanford from the south on an early morning train, and will remain in their Pullman's until shortly after 8:00 o'clock. Members of the Kiwanis Club will meet and take them on a short tour of the city before they return to their hotel where they stage their annual "blood" game.

At 10 o'clock, the school children of Sanford will be given the opportunity of seeing and hearing all of the champions for they will be introduced from the huge auditorium stage at the Seminole High school during chapel hour. Children from the Junior High School and the grammar schools will march to the Seminole High School, and will be included in the audience which is expected to crowd the building in the forenoon.

Through the courtesy of the school board, the players will also be allowed the use of the shower baths and dressing rooms at the high school. They will join their baseball toga shortly after lunch, and proceed to the ball park in cars loaned by members of the Kiwanis Club. Connie Mack, Eddie Collins, Jimmie Fox and one or two others, will be guests of the Kiwanis Club at their weekly luncheon at the Montezuma Hotel.

The game, between the first and second teams, will start promptly at 3:00 o'clock. It is scheduled to be a well played affair for it is an annual event between the two teams. The playing ability of (Continued On Page 4)

W. W. Miller, Aged Celery Grower, Is Dead In 71st Year

A 10 day siege of pneumonia proved fatal to W. W. Miller, 71, pioneer celery grower of this district, who died yesterday at his home near Moore's Station. He was buried this afternoon in Lakewood Cemetery beside the body of his wife, who died in 1923. Rev. W. F. McPherson, pastor of the Full Gospel Tabernacle near Geneva Avenue and the Orlando Road, was the officiating clergyman at a short service there and at the cemetery. The Erickson Funeral Home had charge of the arrangements.

Mr. Miller was born at Jasper, June 2, 1859. He would have been 72 years old next June. For more than 40 years he has been connected with the truck growing industry in Sanford, and he was one of the first growers to take to the idea of celery growing when it was introduced here over 20 years ago.

He was the owner of a 25-acre farm near Moore's Station where he has resided for many years. Since the death of his wife, six two nephews, T. K. and E. V. Miller, only surviving relatives, have lived with him.

SOLONS SPEAK AT TRADE BODY SESSION TODAY

Equalization In Burden Of Taxation Is Seen As Prime Requisite In Florida

dn of taxation is the prime requisite in this state before you'll get any relief in the payment of taxes". That statement made today at the Sanford Chamber of Commerce luncheon at the Valdez Hotel by Senator J. J. Parrish, Titusville, carried the import that despite all individual efforts to do good, the lot of the legislator in this state is a hard one especially when he is called upon to sponsor legislation of recognized merit.

The meeting ordinarily confined to trade body activities, was today turned over to a discussion of proposed legislation offered by various citizens of this county. It was open to the general public, and more than a dozen suggestions for the betterment of Sanford, Seminole County, and Florida were heard.

These suggestions were listened to attentively by the men who will soon represent this section at Tallahassee. Senator J. J. Parrish, and Representatives Geo. W. McElroy and L. P. Hagan, Representative L. E. Kennedy, Elatis, of Lake county, was also present. All of them were invited for the occasion by trade body heads.

Senator Parrish's five-minute talk, coming at the close of the meeting, after many and varied subjects had been offered for his and the other legislators' study and approval, was in the nature of an exhortation as to what they should do in their "blood" game.

"The whole problem of coloring citrus fruits goes back to the competitive market idea," Senator Parrish said. "We've got to meet competition, we must put up a better pack in order to meet the efforts of the California and Porto Rican growers. These fields color their fruit, so why shouldn't we? The United States government has found that the coloring of fruit does not injure it, so we must follow the general trade practice," he said.

As a man whose properties are vast enough to warrant a careful search into every angle of tax relief, Senator Parrish spoke briefly on some of the other matters which were offered during the meeting. He began that phase of his remarks by saying that "whatever tax-birding measure are passed and become laws, I must suffer as well as you."

"It is unfortunate that so many of our candidates for office run for those offices on platforms which are filled with promises for effecting tax relief," he continued. "We all know that if we wish to see business or office expenses by hiring new employees or purchasing new equipment, we must find a way to pay for these improvements. The same truth applies to the affairs of our state. If we propose to maintain our schools, our roads and our public buildings, we must find a way to raise the funds."

Continuing, he added, "That problem has proved to be almost an impossibility, for dozens of committees have been formed, have conducted investigations, and have as yet failed to offer a panacea for our troubles. I am in favor of eliminating the state ad valorem tax on our real estate. That will cut off about 100,000,000 to which we added a million in 1927, after being lived with him."

(Continued On Page 4)

PROFESSIONALS TIE 189 EACH OVER 500 GOLF COURSE

Professional golfers tied at 189 each over the 500 Golf Course in St. Petersburg, Fla., today. The tie was between Ben Hogan and Sam Snead, both of whom finished with a score of 189.

Hogan, who is now in the lead of the tournament, had a 70 for his second day round. Snead, who was in a tie with Hogan on the last two days, evened with his partner, Turner, after the first day.

The first day was a 71-71 tie. Hogan, who was in the lead, had a 70 for his first day. Snead, who was in a tie with Hogan on the last two days, evened with his partner, Turner, after the first day.

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AT THE CAMPS



PEACHIE DAVIS OF ST. JOSEPH, MO. STRIKES 18 CONSECUTIVE STRIKES IN A GAME AGAINST OMAHA!



EMERSON SMITH WITH PORTLAND IN 1925, HIT NINE HOME RUNS IN FIVE CONSECUTIVE GAMES (1946)



MANHATTAN COLLEGE WON 17 CONSECUTIVE BASKETBALL GAMES AND 1944 NERD MATCHED WITH THE NEW YORK A.C.



JOHN ANDERSON OF BALTIMORE WAS THE FIRST MAN TO EVER STEAL SECOND BASE WITH IT ALREADY OCCUPIED (1896)

KELLENK, THE STAR OF THE MANHATTAN TEAM FORGOT HIS SUIT THE NIGHT OF HIS GAME AND HAD TO START WITHOUT HIM. WHILE HE WAS GONE, THE N.Y.A.C. RAN UP A 7-0 LEAD. KELLENK ARRIVED LATE IN THE 2ND HALF AND IMMEDIATELY MADE FIVE POINTS.

Celery Market Reports

By courtesy of U. S. Department of Agriculture and the Florida State Marketing Bureau. J. B. Owens, Sanford representative.

U. S. Celery shipments reported for Friday, March 26, 1946. Florida to California 5, Total 21. Celery shipments reported for the week ending March 26, 1946. Florida to California 5, Total 21.

Birth Control Is Seen Necessity By Church Body

(Continued from Page One) The committee's chairman, the Rev. Dr. Howard Chandler Robbins, professor of General Theology, said that for many years the board of the Y. W. C. A. and Mrs. Orin R. Judd, president of the council of women for home missions.

Big Roast Supper Methodist Annex Only 35c And Orphanage Bazaar Tuesday, March 24th Beginning 6 P. M.

INVESTIGATIONS—COLLECTIONS MAILING LISTS MIMOGRAPH PRINTING—TYPING. SEMINOLE COUNTY CREDIT ASS'N., INC.

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Days of Early Casual Talk

(Continued from page 3) since he was in doubt as to the contents of some of the other testimonies picture, a visit he made to Frank L. Woodruff, reporter, who is now in the hospital, and the informant made their way to the store where they encountered Mr. Woodruff in conversation with Barney Beck, whose residence here covers a period of nearly 50 years.

Who occupied the small workshop building on the east side of Park Avenue at Second Street? asked Mr. Woodruff. Before he could answer, Mr. Beck offered "That little store was the home of L. Ford's Shoe Store," and from that point the three old friends launched into a spirited discourse on the "good old days."

From Mr. Woodruff came the information that some of the buildings he recognized in the picture were the C. A. M. Thrasher building at Third and Park Avenue, the H. R. Teasdale home now lived in by T. W. Williams at Third and Oak Avenue; the old Presbyterian Church, now the Womens Club building; the C. L. Pagenhart cottage at Third and Oak, and a portion of the W. J. Hill properties on Third Street.

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AT THE CAMPS

ST. PETERSBURG, Mar. 21.—(AP)—Babe Ruth connected with his first home run of the year yesterday but Wally Berger also got one and the Boston Braves defeated the New York Yankees for their second victory in seven starts against the American League club. The score was 7 to 4.

The Babe's circuit club came in the third with two singles on the base and pulled the Yankees up on even terms with their rivals. While Berger connected with his homer in the last half of the ninth with the score tied 7 to 7.

WINTER HAVEN, Mar. 21.—(AP)—The Philadelphia Nationals won their first victory of the spring exhibition series yesterday as they defeated the Columbia Red Birds 7 to 3.

WEST PALM BEACH, Mar. 21.—(AP)—The St. Louis Browns yesterday won their fifth straight victory here by defeating the Buffalo club of the International League, 8 to 4, in an exhibition game.

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PEIZE WINNER

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Advertisement for "The Lone Defender" featuring a cowboy illustration and the text "The Lone Defender RIN-TIN-TIN".

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Big League Ball

Slightly more than five hours after the sun had set, the figurative lights of thousands of followers of the more than half-century old national pastime, baseball, Connie Mack will be in town!

Heroes of the annual thrill-creating chase to an already thrill-filled season, honored by millions of fans from six to sixty, published as the "finest creation of a writer's pen," and already recognized as the logical climax of the coming season's excitement, they come to Sanford to offer us a fast-moving and colorful picture of modern sport.

It is indeed a rare privilege for a city of our size, situated over a thousand miles from the business capital of the world, to be honored by the visit of an organization of such national prominence. The distinguished and distinguished sports history of our nation, if it is a rare opportunity to be chosen by such an outstanding world figure as Connie Mack for the temporary battle-ground of his ambitious young team.

But, what shall we do with this unusual occasion, what will the world say of our response to this interesting sport event? Let us for once lay aside all thought of the commercial, forget the usual attitude of "What will it cost?" and instead see a hundred thousands of fans, and the thrill of the game.

As American citizens proud of our world-wide supremacy in many material things, we owe a deep debt of gratitude to the man, gray-haired and acute, Irish-born, who, in more than thirty years of experience as a baseball figure, has led to the character-creating virtues of justice, honesty, and straight-forwardness, and who has built around him teams which are always models of the shining example which their leader personifies. From him the world has learned the value of patience and diligence, and when he steps upon the field Wednesday afternoon he should receive the enthusiastic applause of the entire city.

We've read about the records which have been established by many of the Mackmen. Let's go out and see what makes Mickey Cochrane the personification of ease and assurance as the finest baseball catcher in the world. Let's listen to the whizz of those bullet-like pitches which the elongated Lefty Grove has been baffling his friendly enemies with for so many years. Let's watch the handsome Jimmie Foxx play a symphony of grace and elegance as he covers first base with the natural bearing of a champion. Let's study the precision and timing which each of Connie Mack's finished players uses in the performance of his task, and see if we can't discover and apply to our own use, the secret of success as exemplified by champions.

Above all, let's make their visit a memorable one by attending in such numbers that they will have occasion to marvel that a city of our size has time to halt and allow its citizens in such numbers to see a baseball game. The Athletics won't forget the day, and we won't either, for a packed grandstand is an almost sure sign that an interesting game will be played.

Welcome to Sanford, Connie Mack, and your Athletics!

Highway Accidents

With more than 35,000,000 automobiles already in daily operation throughout the world, and with the number steadily increasing, the problem of an effective legislation concerning highway accidents becomes a matter of view to the prevention of accidents, becomes more and more apparent. During the latter half of 1929 and the year of 1930, there were over fifty thousand highway accidents ending fatally in the United States alone. Various methods of dealing with this problem are advanced by the Christian Science Monitor, as follows:

First, it is found that, whatever the type of legislation, the beginning must be a driver's license law. This should provide for examinations and for suspension or revocation of licenses for dangerous driving. Without this foundation a financial responsibility or compulsory insurance plan will not hold water.

The next step—or half step, in the view of compulsory insurance advocates—is adoption of a financial responsibility law. This is criticized on the charge that it "allows each driver one crash" before it comes into operation, yet actual experience with it in some North American states seem to indicate that it may be a more effective deterrent to unsafe driving than the full compulsory system.

However, if a state wishes to be certain that restitution will be made in every case, its logical course is to go the whole distance and make insurance compulsory for every driver. Massachusetts has found that this involves difficulties, such as burdensome rates and increased accident, with only doubtful effect on highway safety, but it does assure compensation. And perhaps the difficulty can be worked out.

The further recommendation can be made that a complete or nearly complete system of insurable premium ratings should be incorporated with either system. Careful drivers should not be taxed unnecessarily to pay for the misdeeds of the reckless. Those with unfavorable records should pay a higher rate, and precautions should be taken that they do not avoid it by shifting the registration of their cars to other states.

It is pointed out that if motorists' responsibility laws are to serve the purpose of safety, as well as compensation, they must be coupled with vigorous enforcement of the present-day governing drivers' license. Careful and reckless drivers should be kept of each driver's performance record, and this should be done through his license privileges and the insurance companies. Compensation laws can only be effective if they are coupled with laws to keep safe drivers on the road and reckless ones off.

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Another reason, aside from the purely sentimental, that we don't get rid of our old car is that we have to throw so many dependent garage mechanics out of work.—Ohio State Journal.

You see, it isn't wicked for the Government to take part of the liquor revenue if it's called an income tax instead of a license fee.—Mississippi Leader.

First commercial production rubber has begun in the United States. That ought to put some snap into the situation.—Oma World Herald.

WHEN YOU ARE QUEEN

THE EMPRESS of Germany was taught as a girl to mix dough and bake bread. Housekeeping was a serious problem for Queen Victoria of England. The Empress of China sent anxiously to remote parts of Asia for delicacies to serve to guests.

When you as a housewife enter the portals of your new home, whether it is a small apartment or a residence of magnificent proportions, you are truly a queen with power greater and swifter than any of these royal ladies possessed over their own tables.

You have behind you the organized resources of the greatest merchants in all the world. These merchants do not wait for your orders. They anticipate them.

Bread? Merchant-bakers will deliver it promptly in your order, in waxed paper, warm from the oven, perfectly mixed and baked to perfection!

Housekeeping? No special training is needed for this today, for mechanical servants serve you at every turn, and the modern appliances are always at hand to guide and advise you in your selection of new furnishings or household aids.

Good? Advertisers have made the art of advertising so good that you need not worry about the success of your advertising. They are always at hand to guide and advise you in your selection of new furnishings or household aids.

