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GREAT MUNICIPAL IMPROVEMENTS EXPECTED

BABSON SEES GREAT OPPORTUNITIES FOR MUNICIPALITIES

WILLESLEY HILLS, Mass., Sept. 25.—Roger W. Babson this week issues a warning to cities and towns to get busy on their municipal improvements immediately. His reasons are as follows:
 "A revolution is to take place in city development during the next decade. The automobile is to have as great an effect on living conditions as the sewing machine had on weaving. As the mill has taken the place of the home spinning wheel, so the suburb is to take the place of the city for residential purposes. Tremendous movements from the city to the suburbs may be expected during the next few years. Wise cities will begin to immediately prepare for this great suburban development, which, in many cases, will mean the extension of city limits.
 "Such a revolution in living must result in the extension of water plants, expansion of sewerage systems, and a tremendous era of new road building, home building and other improvements. This will cause a great demand for carpenters, masons, plasterers, and common labor of all kinds. The building boom has not yet reached its height. Every feature connected with building, from the supplying of the raw materials to the furnishings of the home, should prosper for the next year or two. This is the real reason why certain forms of labor is scarce today and why certain building materials and commodities are strengthening in price. It is the real reason why the mine operators of the Central states and the mill owners of the Eastern states have been obliged to take back the workers at the old wages. It is this emigration from the city to the suburbs which has changed the labor market. Of course labor leaders claim credit for checking wage cuts, but it clearly is not due to them. Henry Ford's flivvers are causing this demand for homes in the suburbs, and the conse-

quent demand for mechanics, carpenters, and common labor.
 "Wise are the cities and towns that take advantage of these new conditions. Those city fathers who do not will miss a great opportunity. Moreover, the time is now especially propitious for municipalities to capitalize this great movement. Money rates are low. There is a good demand for municipal bonds. The Federal Income Tax and state and city taxes are especially favorable to municipal borrowing. How long cities will have this advantage I do not know, but the situation certainly should be seized while it lasts. Nothing helps a city so much as good paving, a splendid water supply, proper sewerage, and, of course, good schools.
 "This especially applies to the Southern cities which have not in the past had the available funds that some of the Northern cities have had. Great opportunities present themselves to those cities that are to benefit from river improvements, flood protection, and other natural problems. New Orleans, is an illustration of a city which should take advantage of this present opportunity of low money rates in paving its streets and developing its suburbs.
 "During the next ten years we will witness a great municipal race,—yes, a great municipal Marathon race. The cities which are now behind will have an opportunity of getting in the front ranks; while some of the cities now in the front ranks will drop back into the lower places. The result of the race will depend upon the vision of those who direct the affairs of these cities.
 These changing conditions are already evidenced by the Business Barometer Figure of the Babsonchart which has reached to 7 per cent below normal. I expect this sub-normal condition to soon disappear. Wise are the cities which plan their improvements, and make their contracts while business is still below normal.

Headlines in papers say "Georgia Elects Dead Man to Office." They are not alone. We often do this in Florida.
 Thieves entered the home of Walt Esington of the Orlando Sentinel last night: Don't leave any Three Star *** in the house when you take a vacation, Walt.
 The Turks will fight unless they are given Thrace. We don't know how Thrace feels about it but all we would give the Turks is a darn good licking and drive them back into Asia Minor where they belong.
 Undertaker's wagon in New York was seized and found to contain 250 gallons of alcohol. This is going too far. They haul the stuff round in undertaker's wagons and then haul the users of the stuff in the wagon as a chaser.
 Congress has adjourned and will take a well earned rest and give the country one at the same time. The present Congress has been no more or no less than the usual run of members and they have had many big questions to settle.
 Authorities on newspaper successes and those who watch the trend of events from a public viewpoint say that newspapers are not great when they print everything. It is not what the newspaper prints about the city—it is what the paper leaves out of the columns that makes a city peaceful and prosperous and contented.
 Oscar Strus who was U. S. Minister to Turkey says that there will be trouble in the Near East and America will be drawn into the strife ere long. We think not. There may be a few of the regular army boys drawn into it but as for volunteers, nix. The treatment of the returned World War Veterans has put a stop on all the patriotic and warlike feeling that ever prevailed in America.
 What a great world it would be if the disgruntled ones would come to the man to man idea instead of nursing a grudge all day with a fellow who knows nothing about it and is probably innocent of any breach of wounding the grouch's feelings. This world is too big for any big man to wear his feelings on his sleeve where they can be lacerated and keep him in a perpetual stew.
 The Daily Herald receives letters every day from the people who want to know if it is really true that this city is contemplating a million dollars worth of improvements. We can show them all of it and we do it. When you stop to think of it—this is some record of achievement and the big men who are making it possible are to be congratulated.
 Some cities are becoming unduly exercised over the enforcement of the prohibition laws. While it behooves every good citizen to stand behind the officers at all times we do not think that anything should be thrown in the way of the officers when they are doing their duty. We can all assist them better by giving them encouragement instead of knocks.
TAKE MORE EXERCISE
 Very few of our business men get enough exercise. We ride to and from the office and ride if it is only a few blocks—in fact live in our car if we have a car and most every one has a car nowadays. It was for this reason as well as inducements for tourists that the Herald advocated for many years the establishment of a golf course here. And then whether we play golf or not we should walk more. It may be a sign of prosperity to ride but it is false modesty that will prevent the

people over on essentials, have interested industry and penalized a whole people by needlessly raising consumption costs."
 Have you read the want ads today? Join the throngs of readers.
 Once you try it, you'll always buy it—Peabody's Hard Water Blend and Grade A Coffee. 149-6td, 1tw-c

COUGHS DISTURB SCHOOL WORK
 School teachers should give the same advice to children who have coughs as this Florida teacher. "I recommended Foley's Honey and Tar to the children in my school who had the 'flu' and good results came whenever it was used," writes Mrs. L. Armstrong, Okeechobee, Florida. Foley's Honey and Tar contains no opiates—ingredients printed on the wrapper. Stood the test of time serving three generations. Quickly relieves colds, coughs and croup, throat, chest and bronchial trouble. Sold every where.—Adv.

MEN'S HIGH TOP SHOES
 We have just received two grades of Men's High Lace Boots. Neat and serviceable. New styles in Men's Dress Shoes received. Trading stamps with each purchase, good for silverware.
Lloyd Shoe Store
 1018 West First Street

TO BE WORTHY OF YOUR CONFIDENCE
 is a matter of deep interest with us. We appreciate that a bank's success is largely due to its willingness to serve its customers well, in addition to safe-guarding their funds. The realization of this duty to our customers has given us the reputation for service which we enjoy. All of the benefits of this service are yours if you bank here.

First National Bank
 A COMMUNITY BUILDER
 F. P. FORSTER, President B. F. WHITNER, Cashier

FORD
 For Sale or Exchange
 Late Model in Excellent Condition
B. & O. MOTOR CO.
 SANFORD, FLORIDA
 Distributors for Hupmobile and Lexington Cars

SANFORD MARBLE & GRANITE WORKS
 JOHN GOVE, Proprietor
 GEMETERY WORK A SPECIALTY
 1018 West First Street 1018 West First Street

average person from walking and walking will add years to your life especially after you are fat and forty. The following from the Jacksonville Journal is worthy of careful consideration:
 "A man in New York State, 102 years old walks to church every Sunday. He accounts for his good health by the fact that he has long made a practice of walking every day in all weathers and seasons.
 In spite of medical progress, it may be doubted whether many persons in this gas hauled era will reach 102. Still fortunately for those who ride, there is a growing understanding of the value of exercise and many of them make up for their shortcomings in the pedestrian line by active sports or special forms of physical training.
 The fact remain that walking is one of the best exercises. It keeps the walker in the open air, it requires no expensive equipment or pamphlet of instructions, and it permits a gentle communication with nature in her visible forms unknown to more intricate methods of recreation. Those who practice it daily are setting their feet up on the way to longevity with every step."

FARMERS AND HOME MARKET
 It is common to hear the farmers of almost every section of the country complain that they have "no home market," but the following item from the Wellborn correspondence of The Suwannee Democrat indicates that the farmers about there are not missing any local opportunities:
 "Eggs and chickens purchased by our merchants at Wellborn this year for eight months ending August 31, are as follows: A. W. McLeran Co., chickens, 8,800 pounds, \$2,100; eggs, 14,700 dozen, \$3,240. Cobb & Knight, chickens, 3,000 pounds, \$700; eggs 2,800 dozen, \$820. Mosley Bros., eggs, 2,000 dozen, \$450. Total chickens, 11,800 pounds, \$2,800. Total eggs, 22,200 dozen, \$4,810. The above represents amounts paid producers and exceeds all previous records and in an increase of 100 per cent over last year on chickens and for a ten year average of 300 per cent. During July and August, prices were somewhat depressed on account of heavy shipments, but even with this difficulty, our merchants found sale for all purchases. Eggs were also dull at times, but sales were always made at satisfactory prices, which kept our local market cleared up. At present our market is good and these products are in demand at higher prices.
 Now, suppose, in addition to the sales to the Wellborn merchants, those

farmers had inserted a standing community aid in the Jacksonville, Tampa and Miami papers, and had prepared to take care of parcel post orders for fresh produce of various kinds, nuts, fruits and farm products generally, how much larger would their cash returns have been, do you think?
 The Wellborn merchants deserve the commendation of the people of their community and of every part of the state; but they are not the only merchants who are co-operating with the Florida farmers. No farmer can bring good produce, or poultry or dairy products to Tampa and not find a good market among the merchants; and in every town and hamlet can be found merchants buying the farmers' stuff fresh every day.
 The "home market" is nearly always there, as the farmers of so small a community as Wellborn have found out. It is up to the farmer to take wide his sales sphere through the business methods which others who have something the public needs and wants have found good. In other words: Let him advertise.—Tampa Tribune.

TRIBUTE TO FARMERS
 The Business Review, issued by the Federal Reserve Bank of Cleveland and devoted largely to the interests of the fourth federal reserve district, in its latest issue contains such a fine tribute to the farmers of America that it should not go unnoticed. It follows:
 "Almost unnoticed, while our attention has been fixed on the strikes, comes the one big beam of hope through our complexities—bountiful harvest. Among the important features of the government August crop reports were the three billion bushel corn crop indicated for the fourth time in the history of American farming, a record crop of hay, and the second largest crop of white potatoes ever grown. As crops are true economic wealth and since it has been proven we cannot have a genuine prosperity without the purchasing power of the farmer, the abundant crops go far in aiding a return to that genuine prosperity.
 "Much credit should be given the American farmer for there is little doubt that he has been the greatest sufferer during the readjustment period, yet with but little complaint and with no sulking he went about his business of sowing a crop, and today in return for his labors he is reaping a bountiful harvest. All during the summer he has been busy raising the food-stuffs to feed the people of a nation among whom are those, who because of their inability to reach agree-

Statement of the Condition of the
First National Bank
 SANFORD, FLORIDA
 At the close of business September 15th. Condensed from the report to the Comptroller of the Currency

RESOURCES	LIABILITIES
Loans and Discounts \$ 827,884.61	Capital Stock \$ 100,000.00
Overdrafts 198.18	Surplus 37,922.79
U. S. Govt. Bonds 186,274.00	Dividends unpaid 28.00
Other Stocks and Bonds 77,501.42	Circulation 50,000.00
Real Estate, Furniture and Fixtures.. 47,558.75	Deposits 1,208,213.64
Cash and Due from Banks 256,747.47	
Total \$1,396,164.43	Total \$1,396,164.43

4 per cent Paid on Savings

OFFICERS	DIRECTORS
F. P. Foster..... President	L. A. Brumley
L. A. Brumley..... Vice-President	S. O. Chase
T. J. Miller..... Vice-President	F. P. Forster
B. F. Whitner..... Cashier	T. I. Hawkins
A. L. Betts..... Assistant Cashier	T. J. Miller
	B. E. Squires
	B. F. Whitner

First National Bank
 "A Community Builder"

Canner's Hams, lb 29c
 5-lbs Meal for 25c
 5-lbs Grits for 25c
 Octagon Soap for 25c
 Washing Powder for 25c
 Starch for 25c
 Pillsbury's Flour \$1.28
 Snowdrift Lard \$1.30
 pkgs. Macarona 24c
 pkgs. Spaghetti 24c
 Irish Potatoes 40c
 Sweet Potatoes, lb 3 1/2c
 Picnic Hams, lb 20c
 Breakfast Cereals, Strictly Fresh
 FRESH FRUITS AND VEGETABLES
 Sanford Cash Grocery

COLD DRINKS ON HOT DAYS

Belief That They Were Highly Dangerous Is Not as Generally Held as Formerly.

Medical men have their folkore, as have the people at large. Mistaken ideas, sanctioned by time, die hard, even among so-called men of science. In the differentiation of diseases and the sorting of causes and effects it is little wonder that there should have arisen confusion of ideas that to a degree still persist.

There is a general belief that it is highly dangerous to drink cold water in warm weather when we are very warm, and in a much recommended book on distillates of the present century the warning against this practice is down in black and white.

If we trace this teaching to its origin, we find that the fatalities that occurred from this practice always happened when the temperature of the air was 85 degrees or upward. The symptoms described are those of sunstroke, or heat exhaustion, and the clinicians of the day had confused, or rather not yet differentiated, the effects of heat suppression and the very different experience of giving the interior of the stomach a cold bath.

So strong was the belief that the taking of a cold drink, and not the inability to get rid of heat, was the cause of those pathological catastrophes of hot weather that in one of our largest cities a century since the humane society placed printed posters on the public pumps, warning the hot and thirsty to pause before limbing and hold the cup in the hands until some of the dangerous cold was extracted from the water. Very different from what a humane society might be doing in this day.—New York Medical Journal.

BASS ALWAYS A WANDERER

Fish Has No Special Abode, but Seeks Places Where Food is the Most Plentiful.

The bass, both large and small-mouthed, is a wanderer. He is always looking for the place where the most food is, and is fond of variety. You can fish for him night or day, as he is a 24-hour feeder, but early morning and late afternoon are the surest times to get him right.

He is an active roguer, and continually rising from the bottom to the surface, at times jumping above the water in pursuit of food. He changes his home and feeding ground as the season passes. In the spring he is found in shallow water in streams and rivers, below rapids and riffles, and as the water warms up he moves to deep pools sheltered by logs, weeds or ledges. During the summer, he migrates to greater depths, where the water is cool.

The same is true of the lake bass. In the spring he frequents the shallow places, but later he goes into the weeds and lily pads. The small-mouth bass favors stony bars or shoals varying in depth from 2 to 40 or 50 feet, while the large-mouth prefers weeds and muddy bottoms.

Mrs. Green as Well as Red.

A few weeks ago we mentioned that an English astronomer had gone to Tenerife to make observations of Mars during the planet's nearest approach to the earth for the past 13 years. Mr. P. Ryves recently sent the following message to a London paper: "My instruments have been installed at Izana at an altitude of 8,000 feet. The sky is cloudless.

"Mars has been observed at about the time of its least distance from the earth. Snow around both planet's poles is abundant. The south temperate regions are dark and pronouncedly greenish.

"The rest of the side of the planet now visible shows little detail, but there are red color marks suggesting clear, dry weather over this part of Mars."—Montreal Family Herald.

Ancient Bibles.

Many ancient Bibles are owned in Genesee county, according to reports coming into Flint, says a dispatch to the Detroit Free Press.

Rev. George Bedford, pastor of the Congregational church at Grand Blanc, claims to own the oldest one. It was printed in Oxford, England, in 1523. He has another printed in Worcester, Mass., in 1797.

Of the many old Bibles in the country, a majority of them are reported to be well preserved, and are distinguished from the modern Bible by the addition of books to be found in them, such as Esdra, Baruch, Susanna, Macabees.

Barytone Songs of New Jersey.

The swaying notes of a jazz tune coming from the sky in a clear barytone voice caused hundreds of shoppers at Eighth avenue and Fifty-second street to gaze upward in wonderment. On the roof of one of the five-story buildings they glimpsed a man holding a megaphone to his mouth. When he had concluded the song the man announced to the world at large the opening of a new grocery and butcher shop on the ground floor of the building on which he stood.—New York Sun.

ONCE YOU TRY IT, YOU'LL ALWAYS BUY IT—PEABODY'S HARD WATER BLEND AND GRADE A COFFEE.

149-6td; 1tw-c

CAR LOAD OF APPLES

Now is the time to make apple jellies. 65c per pk. \$2.50 per bushel on sale First street from car door. 149-6tp

IN SEARCH OF A COOK

Go see "Smith in Search of a Cook" at High School Auditorium Tuesday evening, September 26—the charming delightful Mr. Smith, and Mistress Stein of ponderous personality and compelling capability.

The Country Store feature is new in Sanford, and among the prizes there is not one of uselessness and there are many of worth and beauty. See these prizes in Bowser's window.

Help put a fine four-year course of Home Economics in our school.

Once you try it, you'll always buy it—Peabody's Hard Water Blend and Grade A Coffee. 149-6td; 1tw-c

FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works.

100-tfc

OVIEDO

Mr. and Mrs. W. M. Wright returned Saturday from a visit to Eastman, Ga.

Miss Wana Pope of St. Augustine arrived Friday for a few days' visit to her aunt, Mrs. J. N. Thompson, before taking up her duties as assistant primary teacher at Apapka. She left Sunday afternoon for her new home, taking the trip by auto in company with Mr. and Mrs. E. A. Farnell, William Robert Williams and Mrs. J. N. Thompson. Miss Pope's Oviedo friends are delighted to know she is to be located so near this winter and hope to enjoy many week end visits from her.

Mr. and Mrs. R. L. Wheeler and two children returned Monday from Daytona Beach on account of sickness. Mr. Wheeler and two daughters are ill with flu.

Rev. and Mrs. L. E. Wright and family left Friday for Daytona Beach where they expect to spend ten days or two weeks.

Mr. and Mrs. S. W. Swope, Frances Swope and Miss Mabel Swope spent Tuesday at Deland, where Miss Swope will remain as a student of Stetson University this winter.

Mr. and Mrs. O. P. Swope spent Saturday in Orlando.

Mr. and Mrs. W. J. Lawton and family returned Thursday from Daytona Beach.

Mr. and Mrs. Hogan are the proud parents of a fine baby girl, born September 14th.

C. T. McCulley has greatly improved his place by building a concrete walk in front of his entire property on Graham avenue and putting electric lights in his residence.

Mr. and Mrs. W. P. Carter and son, Walter, are spending this week at Daytona Beach.

Mrs. T. W. Lawton and seh ... N ... 12

Mrs. T. W. Lawton and children and Miss Elizabeth Lawton spent Wednesday in Orlando.

Miss Mabel Swope entertained a number of her girl friends Saturday evening at a farewell party before leaving for college.

Mr. and Mrs. B. G. Smith spent Tuesday in Orlando.

A beautiful little baby daughter came Tuesday night to brighten the hearts and home of Mr. and Mrs. C. T. McCulley.

The new chairs for the school auditorium arrived last week and were duly placed in the new building, thus giving to Oviedo one of the nicest auditoriums in Florida for the size of the town.

Harold Varn spent Sunday at Daytona Beach, the guest of Rev. and Mrs. L. E. Wright.

L. E. Jordan was called to Starke Wednesday by the illness of Mrs. Jordan, who has dengue fever.

Mr. and Mrs. E. G. Hancock spent Sunday in Tampa visiting relatives.

ONCE YOU TRY IT, YOU'LL ALWAYS BUY IT—PEABODY'S HARD WATER BLEND AND GRADE A COFFEE.

149-6td; 1tw-c

SPECIALS THIS WEEK

Goblets, per dozen \$8.00
 Sherbets, per dozen 4.00
 Ice Teas, per dozen 4.00
 Tumblers, per dozen 3.00
 McLAULIN, The Jeweler
 150-4tc

NOTICE

It has been brought to the attention of the Board of County Commissioners that certain persons are obstructing the highways in this county by dumping loads of trash and grass promiscuously upon said highways. The Sheriff of Seminola County has been requested by the Board of County Commissioners to strictly enforce Section 5604 of the General Statutes, which makes it a misdemeanor punishable by imprisonment or by fine of \$100.00, or both, to obstruct in any manner, a public highway.

This notice is being published for the information of the public by order of the Board of County Commissioners. Dated this 6th day of September, A. D. 1922.

E. A. DOUGLASS, Clerk

W-4-15-22
 D-12-19-22

Hill Lumber Co.

House of SERVICE, QUALITY PRICE SEWER PIPE

Have just unloaded car of 4"x 24" Terra Cotta Flues.

Our stock of High Grade Framing Lumber is complete, also our selection of inside finish.

Brick! Brick! Brick!

Also Cement, Lime and Sand A large stock of SASH and DOORS for your selection. Anything special we can obtain at short notice.

We pride ourselves on our service.

Phone 135 for Your wants

Hill Lumber Co.

Upsala and Grapeville

There will be preaching by Rev. Wahlberg Sunday at the Lutheran church at 10:30 and again at 7:30 in English. The minister while here will be a guest at the home of Mr. and Mrs. Stedt.

Sunday school at the Presbyterian at 8:00 in afternoon as usual.

Mrs. Nora Lundquist has been having serious trouble with her ears, the effect of the flu from which she has been ill for six weeks. She has been taking treatment of Dr. Selman, the ear specialist, and Tuesday of last week he and Dr. Denton performed an operation for a mastoid abscess but she is still very ill from it.

Mrs. Christine Bengtson spent a number of days last week with her daughter, Mrs. T. O. Tyner, who took her to make short calls on a number of her old friends here, Mrs. John Borell, Mrs. Stedt, Mrs. Lundquist.

Mr. and Mrs. Cramer made a trip Sunday to Mt. Dora with Mr. and Mrs. Higgins.

Miss Margaret Ericson is at home again from Tampa, we are glad to learn, and her mother is slowly getting better. She was a supper guest at the Ballinger's.

Miss Eunice Tyner, who was a recent guest of her uncle and aunt, Mr. and Mrs. Fry, of Windermere, had a very pleasant trip with them in their car to Daytona and down the East Coast to Miami, then across the Everglades and up the Kissimmee and home. They had good weather until they got to Kissimmee. Emil Magnuson also made the trip with them and they visited the grove at Merritts Island. We hear they saw Carl Trilsson while in Miami.

We are very glad to hear the strike is being called off on a number of roads and hope A. C. L. will follow suit.

Charlie Prevatt of Kissimmee, who attended the funeral of Cleveland Jacobs, afterwards spent the night at the home of his brother-in-law, Will Henderson.

Mr. and Mrs. Barney Beck also attended the funeral from here, but since then Mrs. Beck has been real ill with an attack of neuritis, Dr. Eolar being called.

Miss Florence Tyner is spending the week with relatives at Windermere.

Mrs. Augustus Swanson spent Wednesday with Mrs. E. W. Lundquist and a few days at the home of the Beckwiths, who had the flu.

There is to be a surprise at the home of Mr. and Mrs. Ehrenspurger in honor of the bride and groom, Mr. and Mrs. Bollen, who have returned from their wedding trip down the East Coast.

Mr. and Mrs. Bert Smith and two children came over from Monroe, bringing Major Henderson and wife with them to spend the day at the home of his son.

Mr. Malm spent a few days with relatives in South Florida, going down with his Sanford folks.

THE OCEAN VIEW HOTEL

at Cornado Beach

Invites you to come for the fishing season which is now starting, September being the month to catch the large sea bass.

COATES Props

PROFESSIONAL AND BUSINESS DIRECTORY

You Can Find the Name of Every Live Professional and Business Man in Sanford in This Column Each Day

"WE DELIVER THE GOODS" Quick Service Transfer Storage Facilities

If we please you, tell others; if not, tell us. Phone 498

George A. DeCottes Attorney-at-Law

Over Seminola County Bank SANFORD FLORIDA

SANFORD NOVELTY WORKS V. C. COLLIER, Prop.

General Shop and Mill Work CONTRACTOR and BUILDER 517 Commercial Street—Sanford, Fla.

THE PEOPLES BANK OF SANFORD

To the business man who wants to prosper and progress, a strong banking connection is vital.

The Peoples Bank of Sanford is so well equipped and experienced that its advice and co-operation are sure to prove of value to customers in any phase of business finance.

You are cordially invited to investigate the exceptional facilities at your command.

The Herald, 15c per week, delivered.

Metropolitan Life Ins. BILLY S. PARK 203-J—Phone—201

GILLON & FRY ELECTRICAL CONTRACTORS Westinghouse Lights and Appliances New Line of Fixtures 123 West First Street

S. O. SHINHOLSER Contractor and Builder SANFORD FLORIDA

ELTON J. MOUGHTON ARCHITECT Room 7, Miller Bldg. SANFORD FLORIDA

B. W. HERNDON INSURANCE AGENCY FIRE—AUTO—BONDS

Eyes Examined Glasses Fitted TOM MOORE OPTOMETRIST-OPTICIAN Opposite Postoffice Sanford, Fla.

MACHINE & FOUNDRY CO. General Machine and Boiler Works; Cylinder Grinding; DeLuxe Pistons; Fly Wheel Steel Gear Bands; Crank Shafts Returned—Phone 62

Eyes Examined Glasses Designed Henry McLaulin, Jr., Opt. D. Optician-Optomestriat 212 East First Street Sanford, Fla.

FRED R. WILSON ATTORNEY-AT-LAW First Nat'l Bank Bldg., Sanford, Fla. Special attention to examination of Abstracts of Title

BOOKS, NOVELS, MAGAZINES AND DAILY PAPERS

Schools will open Oct. 2nd. Come in and get your books and all School Supplies

NOW

Don't wait until the last day—Complete stock on hand

MOBLEY'S DRUG STORE PRESCRIPTION DRUGGIST

Phone 294 Sanford, Florida

ANTELOPE THREATENED WITH EXTINCTION

(By The Associated Press)

YELLOWSTONE PARK, Wyo., Sept. 23.—The American antelope is threatened with extinction, according to officials here of the department of the interior. Unless extensive protective measures are taken, officials declared, an animal widely admired for its coloring, delicate proportions and zephyr-like movements, soon will be seen only in museums.

There are probably not more than 3,000 antelope remaining in the United States, according to a statement, and the total number in the park is about 350. In 1908 the number was estimated at 2,000.

The cause of the antelope has been taken up by the American Bison Society of New York. A number of societies interested in game preservation will meet tonight in the east soon to consider a program to protect antelope. Proposed measures include provision for an elaborate winter range for Yellowstone herds, and for herds remaining in Oregon, Nevada, Idaho, Wyoming, Utah and California.

Last winter nearly a third of the Yellowstone Park herds were lost as a result of heavy snows and the derations of coyotes, wolves and mountain lions. A part of this loss was made up by birth of the young this spring.

The most serious menace to their preservation here is the absence of

suitable winter range, according to these officials. Besides running the risk of starvation, owing to scant forage if the snows are deep, they are easy prey for predatory animals.

The possible winter range for antelope here at present is about 3,000 acres, which must be shared with the deer, elk and other grazing animals. The summer range covers about 100,000 acres.

Park authorities will withdraw part of the summer range from tourist use next season, as the presence of tourists is said to keep the nervous animals on the ui vive and to interfere with breeding.

STROUT FARM AGENCY, 113 Magnolia avenue; Bargain in grove. 30 acres Lakeside, 450 Valencia orange, 50 tangerine, 5 grapefruit, 5 to 6 years old. 25 bananas, 25 paper shell pecans, loquat, guavas, excellent soil, 6 acres heavy black loam, good 4-room house, porch, fireplace, roses and other ornamental shrubbery. Barn, fine water. 2 miles to R. R., stores, school, church. School children carried free. \$3,500. \$1,500 cash, balance 1, 2 and 3 years. 153-4fc

FARMERS—I have quite a few celery bed frames on hand for immediate delivery.—H. T. Pace. 105-4fc

Once you try it, you'll always buy it—Peabody's Hard Water Blend and Grade A Coffee. 149-6td; 1tw-c

REPORT OF COUNTY FINANCES SEMINOLE COUNTY Period Ending March 31st, 1922

The following report of the receipts and disbursements of the funds of SEMINOLE COUNTY for the period ending March 31st, 1922, with the balances and amount of Warrants Outstanding and a statement of the Assets and Liabilities and the value of County Property except school of the said Seminole County as reported on the 31st day of March, 1922, by the Board of County Commissioners and the Clerk of Circuit Court is hereby published under the provisions of Chapter 8312, Acts of 1915, Laws of Florida.

(Received in Comptroller's office September 14th, 1922.) ERNEST AMOS, Comptroller

General Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months. Includes sub-sections like Salaries of Other Officers and Employees, Repairs to County Buildings, and Care of County Poor.

Fine and Forfeiture Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months. Includes sub-sections like Sheriff and Deputies, Constables, and Court Stenographer.

Road Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months. Includes sub-sections like Tax Collector, Tax Collector, Auto Licenses, and State Road Department.

Table titled 'Disbursements for Six Months' listing various categories like Superintendence and Supervision, Salaries of Road Superintendents, and Construction and Maintenance of Roads and Bridges.

Tick Eradication Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months. Includes sub-sections like Tax Collector, Taxes, and Comptroller, Redemptions.

Building Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months. Includes sub-sections like Tax Collector, Taxes, and Comptroller, Redemptions.

Publicity Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months.

County Guard Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months.

Florida Groves Drainage District Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months.

Black Hammock Drainage District Fund

Table with columns for Depository Balance, Outstanding Warrants, Receipts for Six Months, and Disbursements for Six Months.

Funding Bond \$450,000.00 Fund

Table with columns for Trustees Balance Cash, Trustees Balance Bond, Outstanding Bonds, Receipts for Six Months, and Disbursements for Six Months.

Highway Bond \$300,000.00 Fund

Table with columns for Trustees Balance, Outstanding Bonds, Receipts for Six Months, and Disbursements for Six Months.

Assets and Liabilities

Table with columns for Assets (Balance Cash in Depository, Uncollected Taxes, etc.) and Liabilities (Warrants Outstanding, Time Warrants, etc.).

Value of County Property

Table listing property items like Court House, Jail, Poor House and Farm, Furniture and Fixtures, etc., with their respective values.

THE HERALD DOES RUSH JOB PRINTING

Advertisements for 'PAY YOURSELF FIRST' (4% interest on savings), 'Calendar Savings Bank', 'The Seminole County Business College' (YOU CAN STILL SAVE THAT \$12.50), and 'TAMPA BUSINESS COLLEGE'.

Advertisement for 'Home Builders YOUR ROOF' featuring 'FLINTKOTE', 'AMALGAMATED', and 'BIRDS' brands.

Advertisement for 'HILL IMPLEMENT & SUPPLY CO.' featuring 'Free! Free!' and 'PENNSYLVANIA AUTO TUBE'.

Advertisement for 'HOTEL TAMAMI MIAMI' located at 105 Palmetto Ave.

Sanford's Best Hotels and Restaurants

Give the wife a one-day vacation tomorrow and take her and the kids out to dinner—treat her to something really good—just like you did before you cinched her for better or worse—generally the latter when she has to toil over a hot kitchen stove to prepare your Sunday dinner. On this page is the advertisement of every good hotel and restaurant in the city. There's a menu here that will please every appetite and fit every purse. And the proprietors of these same good places want you to call because they are paying money for this ad to invite you. So take Mary and the kids and go out for your Sunday dinner.

THE MATTER WITH THE RETAILER

(Continued from page 1)
 of distribution probably has been reduced at all. With twice production per worker we should pay twice as much goods as it is. If distribution had been improved as much as production, a day's work would buy four times as much as fifty years ago. We all know such increase has taken place. It is debatable if the average today is even half again as much as it used to be. It does not mean that the retailer or the carrier are the difference. It means to a extent that we have not developed tastes so as to get the most for our money. It means that we have not educated the retailer and distributors to most efficient methods of handling merchandise. In have not made the same progress in distributing goods as we have in actual production.
 have been devoting our efforts to better factories, to getting more output from labor, to put more and better goods.
 have done very little toward the really important problem of getting these goods to the ultimate consumer. The government is spending \$100,000,000 a year in research up the manufacturers and farmers but it has never even taken a cent of the retailers. Hundreds of are employed gathering information on the crops. Hundreds more are engaged in chemical research for fighting pests and blights and destroying crops and instructing farmer in their use.
 work is being done for the retailer to help him find more efficient methods of production. A census of manufacturers is taken every five years, which shows the number of firms in each industry,

their production, costs and profits. These things, of course, cost money but they are worth it. They are largely responsible for the fact that the United States stands head and shoulders above any other country in the efficiency of its production. Is there any reason why we should not spend at least as much to help the retail distributor on whom we must depend to get those goods to us?
 "So far most people have been content to point to the growth of the chain store and co-operative selling movements as indicating the shortcomings of the individual retailer but the crying need of the hour is that we all get behind the retailer and help him. If his methods are wrong it is our misfortune and it is up to the rest of us to show him a better way. He sells at least 85 per cent of all the consumers' goods bought in the United States; he has more than a million stores in the country representing an investment of billions of dollars; in short, the individual retailer today is our main and vital artery of distribution.
 "Many people thoughtlessly say, 'Do away with the individual retailer. Let the chain store or the co-operative association take his place.' Anyone who studies the problem, however, must realize the shortsightedness of such a plan. Both the chain store and the co-operative association are all right, but would we care to give any single organization a monopoly of our distribution?
 "Then there is another phase of the retail situation for which you and I as consumers are to blame—the truth is we have grown lazy. We want our goods brought to the door, we want to run charge accounts, we want to have a wide variety of styles and grades to pick from. When our wives select a pair of shoes they insist upon having twenty different lasts to choose from. When we buy sugar we prefer to have it come in a pasteboard box of particular size which best suits our

fancy; and so on throughout the line. But these things cost money. They are nice but are they essential? If we knew we could get shoes for 25 per cent less, would we not be willing to do with a smaller variety to choose from? Certainly we should not grumble over the high cost of living, while we continually demand service which is increasing the cost of the things we buy.
 "The day is coming when this problem of distribution will be worked out. Just as the development of our producing machinery has taken years, so the development of the best distributing methods must take years to complete. Such changes come about gradually. Right now, however, there are three things we can do to help solve the problem and cut down retail price.
 (1) Urge the government to extend its services to the retail field so that the retailer can have the same statistical information and the same assistance from scientific research as the producer now enjoys.
 (2) When buying select popular grades of goods and avoid freakish styles. Encourage simplification of merchandise. Pay cash for your goods and if possible carry them home yourself. Don't insist upon ridiculous exchange privileges.
 (3) Select one good retail store which will give you reliable service and stick to it. By this I mean take one grocery store, one meat market, one clothing store, etc. As long as the store you have selected gives you good service stay with it and boost it. If consumers will follow this policy they will automatically build up the desirable stores and eliminate the inferior retailers who are now sustained only by a careless, transient trade.
 "I know that many people are saying hard things about the retailer just now. Much of the criticism, however, comes from those who do not understand the facts. Many retailers have been shortsighted in this period of readjustment. They have hesitated to take losses in order to keep pace with lower replacement costs. We, however, only do ourselves injury by careless and destructive criticism.
 "The retailer has had tremendous problems not the least of which have been the knocks we have given him. Most retailers are stumbling along, dazed by the rapid changes in conditions and blindly fearful of what the next season will bring forth. At present, we are on the very eve of a general business improvement, but the retailer is not in a mental attitude to prepare for it. He should be going in to the fall business like a fighting cock, but instead his attitude is fearful and defensive. He should be laying in a large stock of goods to meet the increased demand and guard against a shortage later this fall. It is up to us to get behind him and encourage him. Let us cease destructive criticisms and turn our efforts toward building up the retailers who are giving us the most efficient service. Quit roasting and try boosting!"
 Once you try it, you'll always buy it—Peabody's Hard Water Blend and Grade A Coffee. 149-6td; 1tw-c

HOLY CROSS CHURCH

Church services for the 15th Sunday after Trinity, Sept. 24th will be:
 7:30 a. m.—Low Celebration.
 9:45 a. m.—Sunday School.
 11:00 a. m.—Morning Service.
 7:30 p. m.—Vespers.

CONGREGATIONAL CHURCH

Tomorrow will be our annual Rally Day for both Sunday school and church. We are counting on our membership to make the day a splendid success. We trust that no one will permit any little or personal matter prevent their being present. The pastor will have a stimulating message for you at the morning service.
 At night his subject will be, "The Magnetic Man."
 The Sunday School meets at 9:45 in the morning. Christian Endeavor meets at seven o'clock P. M. A cordial invitation to worship with us is extended to all.

ALL SOULS CHURCH SERVICES

Tomorrow, the twenty-fourth Sunday after Pentecost, services will be as follows:
 Parochial Mass at 10 a. m.
 Sermon "Everyone that exalteth himself shall be humbled."
 —Luke 14: 11
 Benediction of the Blessed Sacrament after Mass.
 Weekly Masses 8 a. m.
 This Sunday is monthly collection. Strangers welcome to free sittings.

FIRST BAPTIST CHURCH

Sunday School 9:30 A. M.
 Morning worship and sermon 11 a. m. Subject, Capital In Kingdom Commerce.
 Baptist Young People's Unions 7 o'clock.
 Evening worship and sermon 8 o'clock. Subject, How a World in Turmoil May Find a Permanent and Perfect Panacea.
 Prayer meeting and Bible study Wednesday evening 8 o'clock.
 Sunday School workers meet for supper 6:30 Wednesday evening.

CHRISTIAN SCIENCE SERVICE

SUNDAY, SEPT. 24th, 1922
 Subject: "REALITY"
 Church Service 11:00 a. m.
 Sunday School 10:00 a. m.
 Mid-week Service, Every Tuesday, 8:00 p. m.
 Woman's Club Bldg., Oak Ave.
 ALL ARE WELCOME

The Herald for first class job work.
 Once you try it, you'll always buy it—Peabody's Hard Water Blend and Grade A Coffee. 149-6td; 1tw-c

ROY'S TRANSFER

Corner First and Park Ave.
 Prompt Service—Reasonable Rates
 EARL ROY, 204 Maple Ave.

FOR SALE—Bargains

HUDSON SPEEDSTER
 1921 Model, new paint, new tires, in Perfect condition
 FORD TOURING, 1921, Good Condition
 OLDS, LATE MODEL
 New Paint, etc. Make fine hire car.
 INTERNATIONAL TRUCK
 One and half ton, body cab n'every-thing, late model
 REO SPEED-WAGON, 1921
 Extra Large Body
 REPUBLIC TRUCK, 1-TON
 Late Model, stake body, etc.
 The above cars and trucks are all good values and will be sold quickly at prices we are asking.
 SANFORD MOTOR CO.
 Dodge Dealers
 Phone No. 8 151-4tc

DRINK PEABODY'S HARD WATER BLEND COFFEE, ROASTED DAILY IN SANFORD. 145-4tc, wltc

Don't forget the Dance Monday night at the Valdez. 147-2tp
 At this distance, and after a glance at the thermometer, it looks as if the Japanese picked out a poor time to withdraw from Siberia.

PAIR SHOES FREE!

We have on display a jar containing seeds. Guess the nearest number of seeds in the jar and you get your choice of any pair of Shoes in stock. One guess with each purchase of 10c or over. Contest on until Saturday, September 23.—Lloyd's Shoe Store. 148-1tc

The Bell Cafe

WE INVITE YOU TO TRY OUR SPECIAL SUNDAY DINNERS

12:00 to 2:00 P. M.

We specialize on STEAKS, CHOPS AND SEA FOODS

Service—Quality

Ala Carte Orders at All Hours

The Bell Cafe

W. CARNASION, Mgr.



H. Cattaneo, Manager

Valdez Dining Room AND GRILL

Sunday Dinner

12 to 2 p. m.—6 to 8 p. m.

\$1.00

The Montezuma Hotel, Seminole Cafe, Welaka Restaurant and Valdez Grill serve Elder Springs Water to their patrons

SAFETY FIRST

Cleanliness is next to Godliness

We invite the public and all users of ELDER SPRINGS WATER to visit the spring and in our method of handling its product. Why take a chance? Your eminent physicians claim that this water is unexcelled and its purity makes it most beneficial for many troubles.

The Ford people of Sanford as well as the Western Union recommend this water for batteries.

Call phone 811 and have a bottle of this water sent you and protect your health.

Elder Springs Water Co.

SANFORD FLORIDA

WELAKA DINING ROOM

Two Places to Eat at THE WELAKA DINING ROOM and Home

SUNDAY DINNER, 75c

Sunday Dinners Our Specialty

We Invite You to Enjoy Our Service

Seminole Cafe...

FOUND WANTING

If the next legislature is not composed of jellyfish it will demand a rigid investigation of the state highway department from its incipency until the session meets.
 There is much sentiment favorable to the abolishment of this department. Florida is financially able to have the best roads in America—it has been in a better fix financially than nine-tenths of the commonwealths of this country. This is because of the high taxes the people of Florida pay and the very little they get in return. Florida on the other hand has the rottenest system of roads in America.
 During the past four years six million of dollars of the people's money have been turned over to alleged road building and so far not one mile of completed road turned over to the people.
 This is absolutely disgraceful—no people alive to their rights should tolerate such a condition for a moment.
 Governor Hardee has been weighed in the balance and found wanting.
 The people of Florida want and deserve the best roads possible.
 The railroads are fighting good roads.
 Show your colors Governor Hardee. Are you for the people or the railroads?—Jacksonville Observer.
 Try a Herald Want Ad today.