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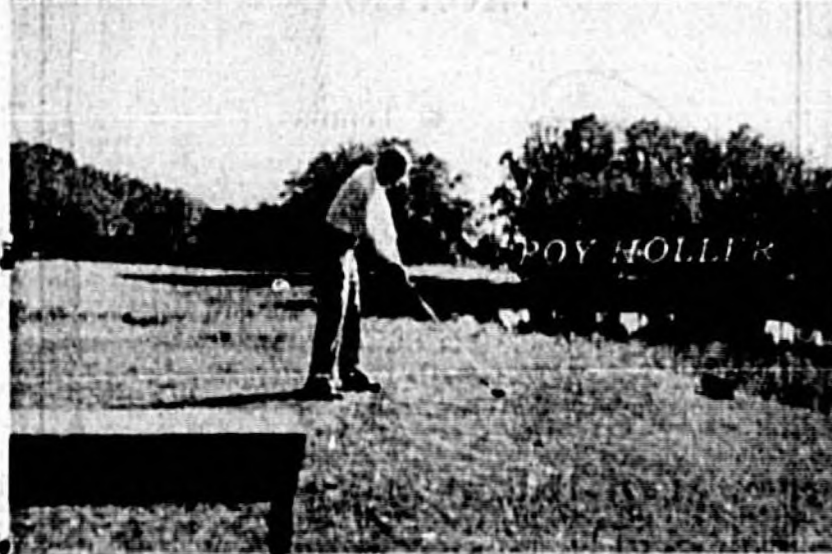


INOLE COUNTRY CLUB

Air View of Golf Club



MRS. JOHN IVEY



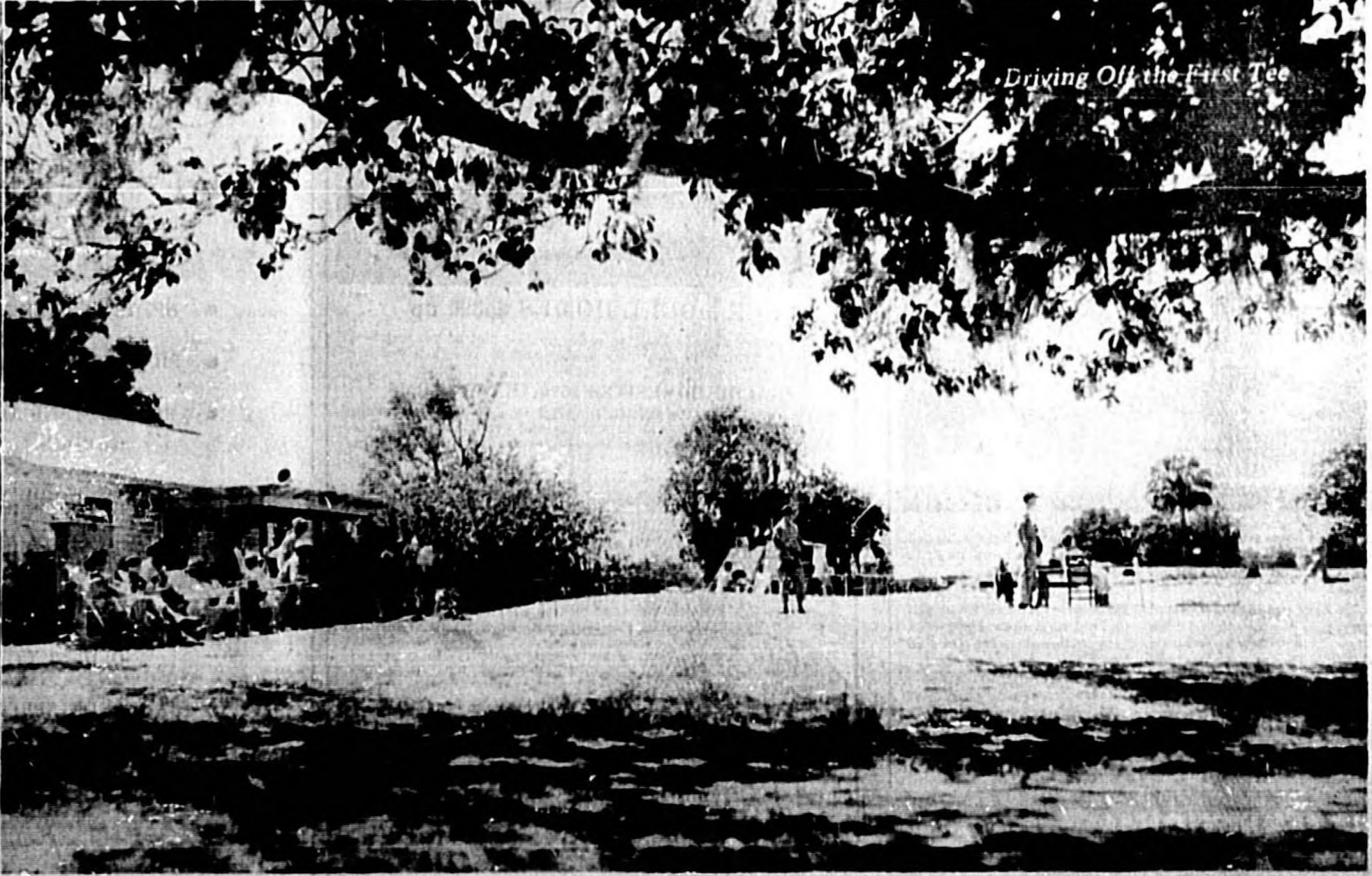
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Annual Banquet of the Golf Association



Driving Off the First Tee

Sanford Golf Course Is One Of Sportiest In State

Championship Layout Is Par 70, Designed To Test Skills Of Top Flight Golfers

By Ed Harper
A bright autumn sun beat down and a gentle breeze rustled through the orange trees on the golf courses as E. B. Smith, Hugh Greer, Raymond Lundquist and Al Bryant, all Sanford golfers, came out on the first tee.

The course at the Seminole Country Club is a par 70 layout, 35 on the front nine and 35 on the back. The first hole, running 380 yards north from the clubhouse, declines gently into a valley at the 250 yard mark with a barely perceptible rise to the green. It is a par four.

E. B. Smith led off with a booming 250 yard drive which lifted from the green between two widely spaced traps bordering the well-kept fairway. No. 1 is an uncollected 390 yard par four trapped on both sides of the green leaving an easy approach through dead center. Lundquist won it by landing ten feet from the pin on his second shot and two-putting from a difficult uphill position on the slanting green for a four.

As the foursome walked to the next tee, Mr. Bryant explained that the course, planned as a championship layout, is still playable by the average golfer who shoots around 80.

Optional tees on water holes and skillful trapping which tends to hinder the duffer less than those who shoot in the low seventies.

Facilities are provided in the clubhouse for suppers, parties, dances and other gatherings. A cocktail lounge, known familiarly as the "Nineteenth Hole", is also open to visitors.

Out of town golfers often express their appreciation, not only of the fine golfing facilities, but of the warm welcome accorded them by the Men's Golfing Association of which Roy Frank Symes is president.

In line with the club's effort to stage bigger and better tournaments the newly formed Tournament Committee headed by J. W. Altman, includes E. B. Smith, F. D. Scott, Earl Higginbotham and Harry Tooke.

R. E. Billhimer heads the Handicap Committee composed of H. C. Hetzel, Dr. Harry Woodruff, Wade Lundquist and Kirby Fite, Jr. The Rules committee, headed by James L. Ingley, also includes Club Professional Miss Olinger and Dr. T. F. McDaniel.

Sonny Powell is chairman of the Entertainment Committee which is made up of Hugh Wheelchel, John Williams and Mack Cleveland.

Club directors are Judge Ernest F. Housholder, H. C. Hetzel, Paul M. Campbell and John Ivey.

Woman's Association
The Sanford Women's Golf Association, of which Mrs. Andrew Carraway is president, serves in stimulating better golfing among the women of the city. Mrs. Hugh Wheelchel is vice-president, Mrs. I. Ross Adams, treasurer and Mrs. J. W. Altman, corresponding secretary.

Members of the board of directors are as follows: Miss Helen Cabas, Miss Cecile Heard, Mrs. Price Heard, Mrs. Camilla Bruce, Mrs. E. C. Hayman, Miss Ellen Ratts, Mrs. W. G. Fleming and Miss Dorothy Powell.

On the second hole the green is hidden from the tee by a slight rise leaving only the tip of the flag visible. Both it and No. 3 are conventional par four layouts, well trapped, but without any indication of the dismaying fourth which follows.

No. 4 is the course nemesis. The



SEMINOLE COUNTRY CLUB

foursome was unanimous in maintaining that it was far and away the most vicious hole on the course—known popularly as "Housholder's Folly."

At first glance the hole seems innocent enough. Only 375 yards in length, the fairway halts abruptly at mid-point in a savage dog-leg to the right. A calm little lake to the left is the graveyard of many hooked balls. Scarred trees on the right attest the incidence of slices as nervous golfers survey the chilling possibilities of disaster which confront them. The fairway is possibly the narrowest on the course in order to compound the difficulties.

Surprisingly the first two shots off the tee by Bryant and Lundquist showed no signs of being affected by the psychological blocks often built up by the hole.

But the jinx soon took over. Smith, attempting the boldest plan, hooked into the lake. He looked disgruntled. Greer, after watching boldness fail, tried a cautious shot and hit a high, safe but short shot. He too looked disgruntled.

Lundquist and Bryant were on in two with neat second shots and two-putted for par fours. They were two up in the match at this point.

Harriman's Loch
No. 5, a water hole across "Harriman's Loch," was an easy one, Lundquist said, and proceeded to prove it by driving his 165 yard length with a mid-iron and snugging two feet from the pin.

The hole is peculiar in that it is beautifully trapped on all sides except that toward the lake—making any shot but one dead to the green a dud since the ball will bury itself if it lands on the soft lake side.

No. 6 is a par four 370 yard hole, one of the easiest on the course. It gives the golfer a welcome relief before moving on to the 140-yard par three No. 7 headache. Seven is a water hole and a rough one to beat, Smith

was in the lake on his drive as Bryant hit an indifferent shot barely making the trap to the left of the green.

A wicked dog-leg makes No. 8 one of the toughest par five holes in Central Florida, according to Al Bryant who has been playing golf since 1920. Five hundred and thirty-five yards of rough golf bothered Greer very little on this one, however.

He blasted a towering 250 yard drive followed by one of the most spectacular brassie shots of the day to land within an eight iron shot of the green. He played five feet from the pin and, putting for a birdie, missed by a hair to take par.

The dog leg splits the 535 yard layout at the 280 yard mark making it virtually impossible to land on the green in two without a truly stupendous drive and approach.

The Back Nine
At the turn Bryant and Lundquist stood one-up with Greer and Smith just beginning to hit their stride.

Consensus of the foursome was that No. 10 is a relatively easy par five, but its tricky 470 yard

length is hard to navigate successfully without precise placement of the first shot. The green is out of sight over a knoll and any miscalculation will leave the unhappy golfer in the rough.

Smith got off the best drive of the day on this hole—a whistling 250 yards down the middle—to leave behind the slight worry of a mild dog leg might cause. He was on the green with a perfectly placed spoon shot and two-putted for a birdie on the par five hole.

No. 11 presents no special difficulties on its par four layout and Lundquist parred the hole with a drive approach and two putts to win it and even up the score on the back nine.

On the 175-yard par three, a tricky hole on which the green sits in lonely splendor on a small hill overlooking a deep valley separating it from the tee, Lundquist whacked out a terrific two-iron shot against a stiff breeze, landing six feet from the pin.

Surrounded by traps on the privacy of its eminence this deep-diving little hole has ruined many a fine back nine score because of its seeming lack of difficulty.

Holes 13, 14 and 15 are without exception difficult holes with the dogleg 14th probably the worst. It stretches 410 yards over rolling wavy terrain which inhibits a ball's roll and makes a long brassie shot difficult to lift.

The match was even on the back nine going into the par three 16th hole, shortest on the course at 135 yards. Again the deceptive distance plus a slight downhill grade makes it hard to judge shots on this tree enclosed hole.

Exceptionally annoying traps circle the hole and its postage stamp size has frayed many a temper as a seemingly perfect shot teetered tantalizingly on the edge before dropping into a trap.

On the 440 yard dog-leg seventh hole Bryant played a de-

liberate slice, favorite shot of long drivers here, to avoid a nasty dog-leg. Greer slashed out his best drive of the day, a 255 yard beauty, and Smith, whose drive was long, hit a terrific second shot which seemed to assure him of a birdie—but his putter, which had given him trouble all day, wouldn't ram it down and he took a par.

On the final hole of the match, the seemingly easy, but really tricky 18th, Lundquist and Smith halved after hitting equal distant drives from the tee and getting on in two. Both rammed home their second shots as darkness was settling over the tree-lined valleys of the course. Lundquist and Bry-

ant won the match 2 1/2 to 1/2.

The course was originally a part of a 25,000 acre grant obtained by Phillip R. Yonge from the Spanish government in 1817. Early records of Orange County, out of which Seminole was later found, show that 20,000 acres of the tract was bought for \$49 by a Joseph Finnegan of Savannah, Ga. in 1839.

It was from this same Finnegan, who fought in the battle of Olustee, during the Civil War, that General Sanford obtained almost the entire tract in 1870.

General Sanford began the first serious development of Sanford and it was for him that the city

was later named.

In 1873 Charles Emery, a wealthy Bostonian, bought about 60 acres of General Sanford's property and set out the beautiful orange grove on what is now the golf links. Many of the trees planted by Mr. Emery are still living and bearing fruit. It is these trees that give the Seminole course its distinction of being one of the few golf courses in the world landscaped with orange trees.

Upon Mr. Emery's death his son, a retired naval officer with a fanatical love of the sea, moved into his father's house which was transformed into a landlocked ship, complete with railings and (Continued on Page 2A)

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Industrial Sites Are Unexcelled, Robson Declares

"Sanford possesses unexcelled advantages in climate, space and labor for industries seeking new plant sites," Harry Robson declared in reviewing this city's possibilities.

The Lion's Club president, a native of Sanford, expressed the opinion that industries will seek out Sanford in the next few years regardless of the efforts of the community, but he emphasized the importance of trying to induce industrial plants to locate here.

Mr. Robson, who spent five years in the Army between 1910 and 1916, has a first-hand knowledge of the city's past. He operated a lakeside bowling alley before the war and was even then impressed with the possibility of developing Sanford as a winter and summer tourist center.

Elaborating on the advantages of a year-round climate which seldom requires artificial heat, Mr. Robson pointed out the savings which would be effected in industries shifted from frigid northern regions of the nation.

Pointing out that opportunities for expansion are unlimited, he said Sanford is afflicted with none of the evils which develop in the highly congested larger towns.

Tourists are attracted to the Seminole county area for a variety of reasons Mr. Robson said, in describing the excellent sailing, tennis, hunting, fishing and swimming facilities available.

In setting forth the natural resources of the city and county Mr. Robson said a little known, but exceedingly valuable, addition to the area can be found in the new ideas brought into Sanford by each new resident.

Different and stimulating viewpoints from other sections of the country he pointed out are continually being considered and adopted at the suggestion of such men as Jack Raligan and John Lambeth, who are relatively new to Sanford.

Perhaps the most heartening trend, Mr. Robson added, is the spirit of cooperation being developed among the various civic groups. This tendency is undoubtedly a large factor in the phenomenal progress registered by the community in recent years.

Mr. Robson, one of Seminole county's most enthusiastic hunting and fishing enthusiasts and owner-manager of Robson's Sporting Goods Company, described the Sanford region as a sportsman's paradise.

Deer abound within easy driving distance, he pointed out and limitless fishing opportunities are available. Mr. Robson, himself no mean hunter, added that the game preservation measures being taken are increasing the opportunities for hunting.

One of his most disgusting, as well as amusing, hunting experiences had to do with a "turkey," Mr. Robson reminisced.

While walking through a swampy region near the Wekiva River, he says, a turkey whipped past him and down into a nearby pasture. Sighting the bird in a tree about 200 yards away, Mr. Robson crawled cautiously through the Palmetto swamp until he reached the tree. Just as he raised his gun he realized that the fowl was not a turkey—but a

SAILING ON THE ST. JOHNS



—Photograph by Ted Swalm

buzzard. He swears that the bird he first saw was a turkey, but local hunters grin behind their hands at this.

Fishing presents a tremendous variety locally, Mr. Robson emphasized. Shad may be caught by the wash tub in the late winter and early spring months, he pointed out, and the roe often will amount to three-quarters of a pound per fish.

Large numbers of big lakes surrounding Sanford provide ideal fishing ground for speckled perch. And in the St. John's narrows and at the confluence of small streams black bass are common. Although neglected by local fishermen, pan

(Continued on Page Seven)

Whitney Describes City As Potential Industrial Center

"Sanford possesses all the essentials necessary for great commercial growth—water, rail, highway and air transport facilities," Chamber of Commerce Manager Ed Whitney said in describing the present economic possibilities of Seminole County.

"Excellent rail connections exist with all the main trunk lines running north and arterial highways flow into the city from all directions," Mr. Whitney pointed out.

"With the development of the water terminal—a dream fostered by the late Ed Higgins, former Chamber of Commerce manager—unlimited possibilities will be opened for the city as a transportation, warehouse and manufacturing center," Mr. Whitney continued.

Pointing out that the state of Florida is on the march, Mr. Whitney emphasized the need of an aggressive, hustling program to keep Sanford abreast and ahead of developments in other areas of the state.

"Unexcelled natural fishing grounds abound throughout Central Florida and near Sanford are to be found some of the choicest sites available," Mr. Whitney stated.

Promotion, Mr. Whitney emphasized, is one of the greatest needs of Seminole County. An aggressive Chamber of Commerce with an enlightened publicity policy should exploit to the fullest the natural resources of this area to attract both tourists and industry.

Mr. Whitney, a native of St. Augustine and for many years a newspaperman, is a graduate of the School of Journalism of the University of Michigan and has worked for Jacksonville Journal, Alton Times-Press, St. Augustine Evening Record and the Detroit News.

During the war he edited

"Quarter Deck" magazine of the St. Johns Shipyard and was later manager of the Lakeland Chamber of Commerce before coming to Sanford.

Reiterating his conviction that the future of the city lies in attracting new industries, Mr. Whitney also emphasized the great importance of the tourist

trade to the city and declared that more and more facilities for their accommodation and entertainment are being provided every year.

Pointing to the New York Giants' Mayfair Hotel as an example of a wide-awake tourist policy, he stressed it as one (Continued on Page Seven)

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Giants' Farm Clubs Begin Training February 15

A Dozen Clubs From Jacksonville To Minnesota Ready For 6 Weeks Grind

By ED HARPER
"Hubbell's Thirty Acres" will team with players from 12 New York Giant Farm clubs when pre-season drills begin at the Sanford Naval Air Station early in March.

The Giants themselves, headed by the inimitable Leo Durocher, will train in Sanford from Feb. 15 to Mar. 1 and aid in teaching baseball to the young hopefuls attending the Giants school which opened Feb. 1. Eight New York sports writers from the Herald-Tribune, World Telegram and Sun, Mirror, Daily News, Post, Times Journal, American and Morning Telegraph will follow the club here.

Carl Hubbell, one of the all-time pitching greats and manager of the Giant's farm training system, will be back to direct operations as will Charles G. Mariani who last year handled the entire problem of housing and feeding the farm club players as well as serving as manager of the Giant's Mayfair Inn.

It was these two who settled on Sanford as the training site for the far flung Giant training system in 1947 after examining the incomparable facilities which the city had to offer for such an operation.

The reactivation of the Sanford Naval Air Station where a large part of the Giants training fields are located is not expected to interfere with this year's program as the Giant's farm clubs will have ended their training by the May 1 deadline when the Navy will take over the property.

Florida State League President John Krider, business manager of the Sanford Giants, will again be responsible for conditioning the baseball diamonds and making certain they stay in first class shape under the hard wear given them by the baseball school students and players of the farm clubs.

The ten fields at the Naval Air Station, where most of the clubs will train, are in excellent condition. Mr. Krider, a former professional ball player himself, is fully aware of the importance of a well kept diamond and no effort is being spared to put the diamonds in perfect shape.

Ten of the 12 clubs will use the air station fields while the Minneapolis Millers and Ottawa Giants, who have taken over the Jersey City franchise, will use the field at the old Municipal Ball Park. Players of both these clubs will be quartered at the Mayfair Inn and their training will be entirely separate from that of the other farm clubs.

Among the clubs which will train in Sanford this year are: the Jacksonville Tars; Sioux City, Ia.; Knoxville, Tenn.; Sunbury, Pa.; Muskogee, Okla.; Sunflower, Minn.; Glen Ridge, Mich.; Oakbrook, Wis.; Springfield, Ill.; and the Sanford Giants.

The diamonds on which these clubs will train were laid out in 1947 under the expert supervision of Hans Lobert following plans drawn up by Carl Hubbell. It was at this time that a certain portion of the training ground was jokingly dubbed "Hubbell's Thirty Acres."

Hubbell will be assisted this year by a staff of six including Frank Shellenback, Bubba Jonard, Hans Lobert, Bob Tricola, Tom Sheehan and Bill Harris.

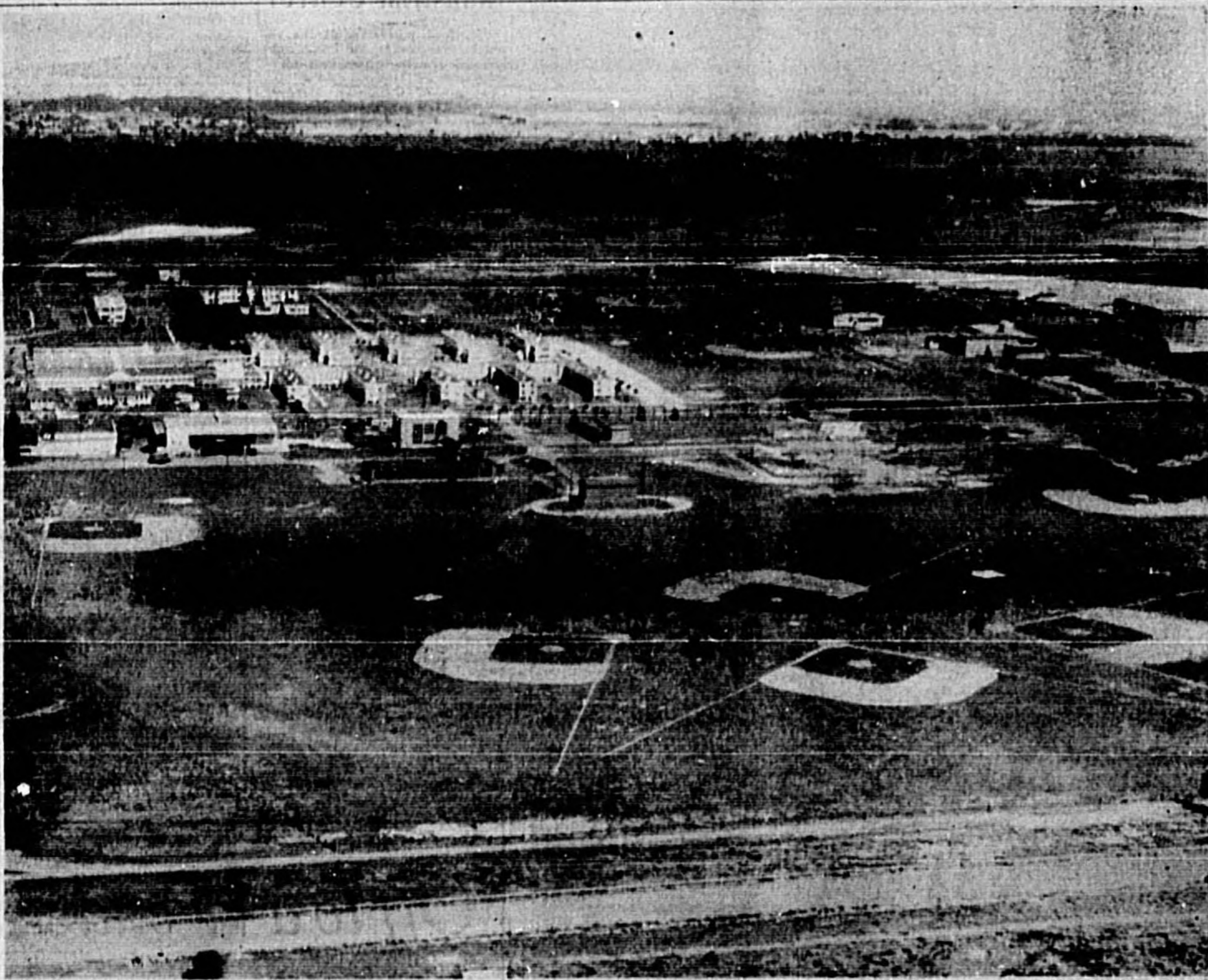
The fields are so arranged that backstops on four are back to back forming a rectangle, an area in which managers, scouts and coaches may gather to size up the players. Two other fields are located in corners of the large layout, while the last two are situated near the barracks building.

This year the Giants will again hold their famous baseball school with more than 200 youths attending to be trained under the expert guidance of some of baseball's finest coaches and players.

The students will begin playing games in the second week of their stay and the roster will be trimmed by half as the luckier ones are allowed to stay to train under the eyes of the Giants themselves.

To provide recreation for the players during off hours the Giants have taken over the former Naval Elks Boreas Building and converted it into a lounge for the players. It is equipped with an auditorium, billiard grille, barber shop, pool room, library and other facilities. A small golf course has been laid out in back of the building.

Living facilities for more than 200 players plus a large dining room and kitchen are provided for the 10 teams at the Junior Officers Quarters. The building is painted grey and the lawn and shrubbery are well maintained. Two barracks buildings the diamonds are equipped with ample shower and dressing facilities including 600



TRAINING FIELDS OF THE GIANTS FARM CLUBS

—Photograph by Ted Swalm

Krider Predicts 52 Umpiring Students Train Under Prospects Good For Pennant Win George Barr At Naval Air Station

New Ball Stadium Is Expected To Be Finished By April 14

By ED HARPER
Prospects for the first pennant-winning Sanford Club since the record breaking team of 1939 are best since the war. Business Manager John Krider said in discussing the coming 1951 season.

Richard Klaus, former Richmond, Va. player in the Piedmont League, has been signed to manage the Giants who should field a strong team under the new Florida State League provisions allowing four class players on the enlarged 15-man roster.

Sanford's new Municipal Ball Park is expected to be completed for the opening day game with Deland on Apr. 14, and a special (Continued on Page Five)

"You're out!" is a familiar cry these days at the Sanford Naval Air Station as 52 aspiring umpires sweat and squirm under the sharp but benevolent instruction of George Barr and his corps of expert assistants.

Drilling into his hopeful students the necessity for decisiveness and authority on the field, Barr draws from his own long experience in the profession to illustrate and point up the knotty problems which arise on the baseball diamond—all of which the umpire must solve.

Included among his students this year is Danny Litwiler, former star for the Philadelphia Phillies, down to brush up on rules and regulations in preparation for his coaching assignment with the Cincinnati Reds during the coming season.

Impressive evidence of the Barr School's growing importance to the baseball world was the presence of three Army umpires sent down to complete their training in order to

work service games. Arrangements are also underway to transport Mr. Barr and his entire corps of instructors to Japan for a clinic there, Frosty Peters, chief assistant at the school, reveals. Mr. Barr was named honorary umpire-in-chief of the All Army-Navy game last year before it was cancelled because of the Korean war.

As in previous years the umpiring students have undergone a rigorous schedule of morning, afternoon and evening classes. All students are briefed on behavior expected from umpires on the field and hot-tempered members have been given the famous "Barr Treatment" in cool them off.

Dining room facilities with a capacity of more than 200 provide three meals daily for the students and recreation is also included in the program.

First School
George Barr opened his first school for umpires in Hot Springs, Ark. in 1935 with 11

students. It was the first such school ever established, Mr. Barr says. During that first year he was the sole instructor; this year there will be five on his staff.

His revolutionary idea grew rapidly into a well known baseball institution and in 1938 there were 72 men enrolled in his pre-

season classes. The school was moved to Orlando in 1941 and was closed in 1943-44-45 because of the war.

Re-opening in Orlando in 1946, the school enrollment had dropped from the pre-war figure to only (Continued on Page Eight)

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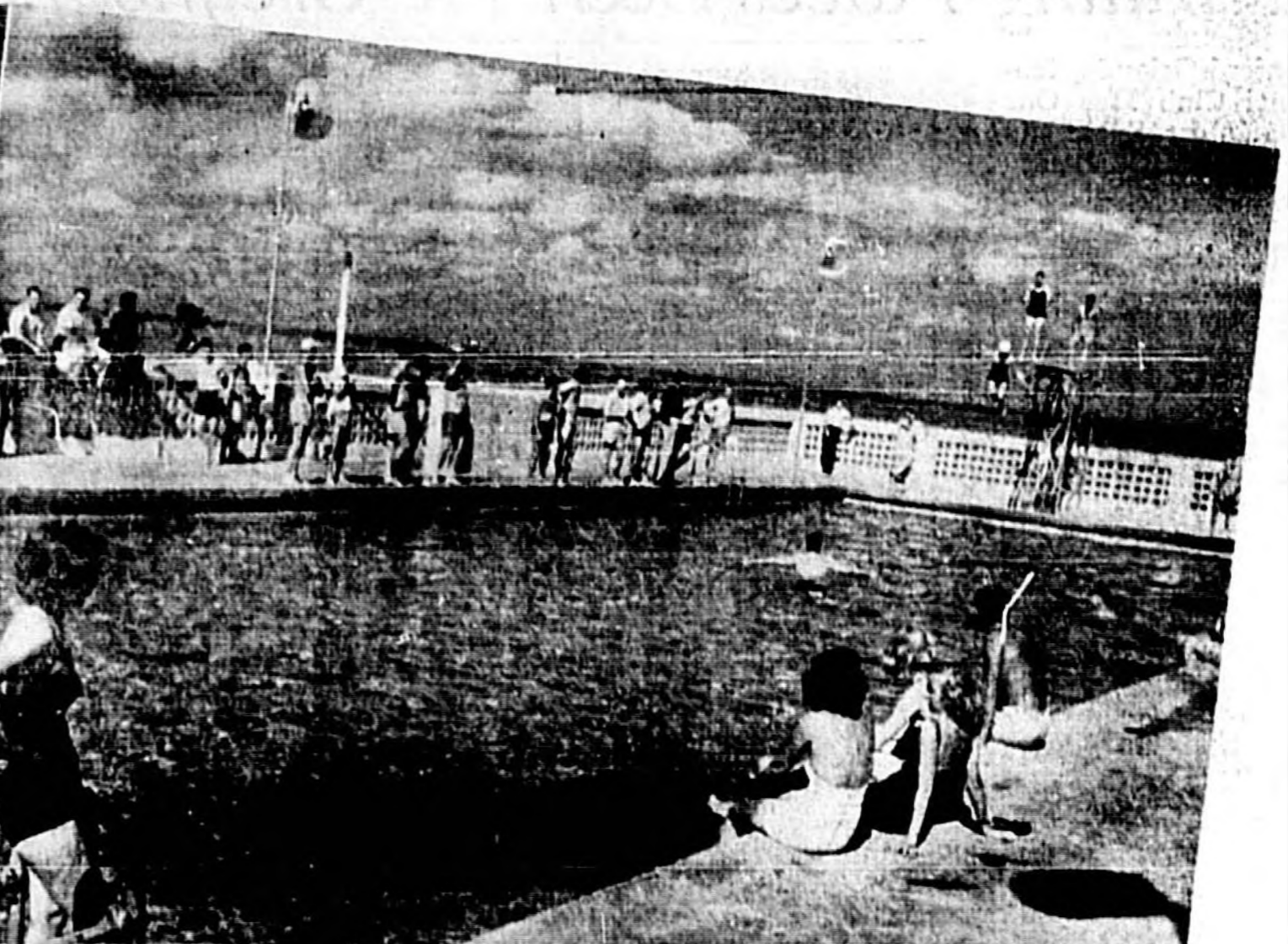
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Tennis Ranks As Popular All-Year Sport In Sanford

Mayfair Professional Ted Rericka Gives Top Flight Lessons

Tennis is one of Sanford's most popular year-round sports, and is played on a number of well kept concrete courts conveniently located in four sections of the city.

During the winter lessons are provided on the Mayfair Inn courts by Ted Rericka, one-time ninth ranking professional in the United States.

Mr. Rericka has instigated a program designed to teach the younger children the basic elements of the game during the formative stages and is attempting to build the tennis skills on a solid foundation of fine form.

Climax of the year's tennis season is the Sanford Amateur Invitational Tournament which features matches in men's and women's singles and doubles and mixed doubles.

T. E. "Gene" Tucker, vice president of the Florida State Bank, defeated Frank Bowen for the men's singles title and Betty Doris Williams won over Betty Cagle in the women's tourney.

Clay Williams and Ellen Betts teamed to defeat Mr. and Mrs. Tucker in a hotly contested mixed doubles match.

Tennis interest was given special impetus in Sanford with the formation of the Bath and Tennis Club in the summer of 1948 under the presidency of Holland Dean, Sanford Herald editor, who remains as president.

The club, with an active family membership of 30 in addition to single memberships, leases the Mayfair Inn courts and swimming pool during the summer months.

Other officers of the club include Vice President George A. Beer, Treasurer Jack Ratigan and Secretary Lee Samuels.

Swimming parties and tennis exhibitions are held frequently during the summer by members and the club is host to the Invitational Tournament sponsored by the City Recreation Department under the direction of Mrs. P. M. Gingles.

Located only 17 miles from the famed "Tennis University" of Rollins College, Sanford players have an opportunity to watch many of the exhibition matches there and at the Mayfair Inn during the winter months.

The year-round possibility of playing tennis makes Sanford an ideal place for the development of a native champion within the next few years.

Annual receipts of Florida have more than 20 million dollars a year.

Sanford's Municipal Swimming Pool Proves Success During First Season

Sanford's Municipal Swimming Pool, one of the finest in Central Florida, served an average of 3,000 persons a month during its first year of operation taking in a total of \$2,378 and requiring an outlay of \$4,035. City Manager Clifford McKibbin said in an interview with the Herald.

The pool has proved to be a tremendous success during its first year of operation and is proving a tremendous asset for the summer colony.

Actual construction of the pool was begun July 18, 1949 and the grand opening was held Jan. 19, 1950. More than 100 members of the George Hart umpire school and 20 Sanford beauties were present for the christening.

This event climaxed a quarter century of publicity, promotion and civic enterprise which first got underway in 1925 when the people approved a bond issue to build a pool. Later a \$30,000 donation by Chase and Co., coupled with the support of the local Jaycee and Rotary Clubs, finally brought the project to completion.

The pool is housed in a concrete block enclosure of light green which is 60 feet wide and 128 feet long with two dressing rooms, 48 lockers and shower accommodations for both men and women. The actual tank, made of poured concrete, is 100 feet in length and 36 feet wide. It declines from a depth of three feet at one end in a five foot drop over the next 35 feet. Below the two springboards the water is nine feet deep.

City Sanitary Officer E. H. Johnson estimates that the pool can safely accommodate 247 bathers at one time. Mr. Johnson pointed out that the pool is the first through type supplied by a 120 foot artesian well a short distance away which can fill the pool through an eight inch pipe in 24 hours from natural pressure alone. Using two electrically operated pumps, which are capable of pumping in up to 600 gallons a minute, the pool can be filled with 150,000 gallons of water in less than six hours.

A gas type chlorinator, installed a disinfectant through the water at all times in an amount specified by state law.

A lifeguard is on duty at the pool when it is open to the public.

During 1951 the pool will be open from April through October from 9 A. M. to 5 P. M. every day. In the winter months it is to be open from 10 A. M. until noon and from 1 P. M. to 3 P. M. on Tuesday, Thursday, Saturday and Sunday.

Main entrance to the pool is on First Street where an attendant is always stationed to collect admissions and assign lockers. An outside stairway is provided on the west side of the pool leading to the deck surrounding the pool. A small wading pool some 18 feet in diameter is situated in front of the entrance for very young children.

Chase and Co. made an initial gift of \$10,000 toward the construction of the pool in 1942. Another \$16,000 was added to the fund and the city made up the difference in the \$40,000 final cost of the pool.

Rising building costs after the war very nearly caused the entire project to be dropped, but various civic groups continued to demand action and the Rotary and Jaycee organizations made the pool their main project for several years following the war and their energetic sponsorship was instrumental in bringing it to a successful conclusion.

Led by Jack Ratigan, the Jaycees in 1948 went into action. Representing the Jaycee Pool Committee as well as the Rotary Community Service Committee, Mr. Ratigan contacted builders and investigated the best possible designs for the proposed pool.

The City Commission took up the project and approved its construction of poured concrete reinforced with steel.

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Photographs by Ted Swain

Krider Predicts

Continued from Page Four

dedication ceremony is planned for the initial game of the season.

Sanford is an original member of the Florida State League which was organized in 1936 as a six club circuit composed of Gainesville, Daytona, Palatka, St. Augustine, Sanford and DeLand. Leesburg and Orlando joined the league in 1937 and the membership has remained unchanged since then although in 1940 applications from Ocala, Jacksonville Beach and New Smyrna were considered in an attempt to make it a ten team league.

Manager "Buffy" McTome led the "celebrities" as the team was then known, in a fifth place finish in 1936, but in 1937 Bill Rodgers brought the local nine back in a blazing finish in take second place. That year Sanford won 79 games while dropping 60.

In the Shaugnessy playoffs of 1937 the Giants defeated the DeLand and Red Hots three games to two, but dropped the final series with Gainesville four games to two. The Gainesville club went on to defeat the Tallahassee entry of the Georgia-Florida league to win the Class D championship of the Southeast.

Peasant Winner

Sanford finished in the cellar during 1938 after Bill Rodgers replaced Guy Lacey as manager in mid-season. But the following year Sanford won its first and only Florida State League pennant under Manager Dale Alexander.

Winning 98 games and losing but 35 the team set records which still stand in the Florida State League record books. In that year the club was operated by Charles Bradshaw who now lives in Orlando.

Continuing its winning ways in the Shaugnessy playoffs that year Sanford defeated DeLand three games to two and in the final series topped Daytona four games to three.

The Giants, finishing off the year in a blaze of glory, won the inter-league series by beating Albany, Ga. four games to one.

Winning 24 games and losing but four while with the Giants, pitcher Sid Hodson from the Class D Florida State League in the Washington Senators in the American league. His earned average, a phenomenal 1.79 is 500 inches of pitching in still at the top in league statistics.

Pitcher Early Wynn and infielder Hillis Lays of the championship Sanford club also went to the Senators after brief passes to the

Former New York Yankee Ed

Levy piloted the Sanford Giants to second place in the league in its first post-war year and a rejuvenated Sanford defeated St. Augustine four games to three in the first round of the playoffs. Orlando took DeLand and Sanford out to the "City Beautiful" in the finals. Orlando went on to win four straight from Mobile in the Georgia-Florida League.

Krider Takes Over

Washington club's farm system

Good Year

In 1940, another good year for the Sanford club, Len "Whitey" Campbell led the Giants to second place. In the playoffs Sanford slaughtered St. Augustine in three straight, but was soundly beaten by a strong Orlando club in four straight games of the final series.

The Sanford club was disbanded in June of 1941 and its franchise was taken over by Palatka. Charles Crk started that season as manager but was replaced by Joe Justice before the club folded.

The entire league soon followed Sanford into inactivity and no league operated during 1942, 1943 or 1944.

In 1946 DeLand, St. Augustine, Daytona Beach, Gainesville, Palatka, Leesburg, Orlando and Sanford reorganized the league and resumed operations.

In 1948 the New York Giants added the local club to their farm system under the direction of Hal Gruber and came through the season in fourth place. Defeating Or-

Continued on Page Six

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Thrilling Races Seen At Greyhound Track

Sanford-Orlando Kennel Club Has One Of Most Successful Years In History

A pack of 600 Greyhounds has provided the Sanford-Orlando Kennel Club this year with one of the most successful racing seasons in its 16 year history as interest in the sport has reached a high pitch in Central Florida.

Stands accommodating 2,000 have been built throughout the meet which opened Dec. 27 and will continue until Apr. 15. Ten races are held nightly by some of the country's fastest dogs.

Two of the most exciting races ever held at the Kennel Club Single Roll has twice broken track records with his withering home stretch drives.

One of the most popular features at the track are the "speed races" between two swift dogs that leave the track uncluttered and each dog must depend on sheer stamina and swiftness to win.

K. C. Blonde is another of the top dogs of the 1950-1951 racing meet as are Gigantic, Sporty Duck and Novellette which won the inaugural Handicap.

Greyhounds from tracks all over the country have competed in this year's meeting. Among them are representatives from kennels such as the Revere Beach in Boston and the Flagler track in Miami.

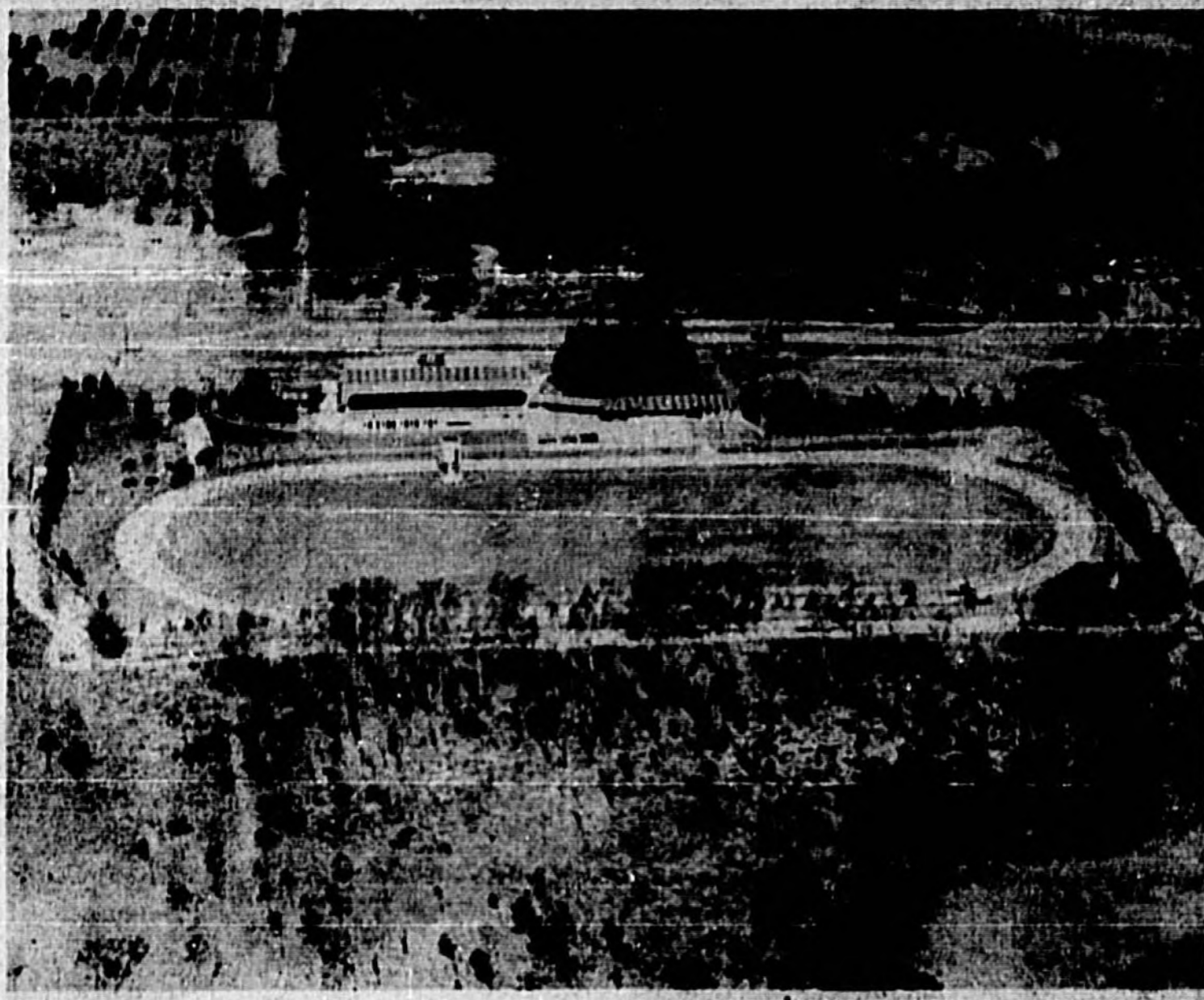
Races are run every night in season except Sundays. They include the Futurity, a short dash of five-sixteenths of a mile, and the S.O.K.C., a race occasionally run for dogs of exceptional endurance at a distance of 1,700 yards.

Feature of each season for the past three years has been the Mutt Dog Derby, a race between dogs of any breed, age and type brought in by children under 14.

Walter C. Anderson, owner of the club, sponsors the race for boy and girl dog owners who believe their dogs are the fastest in Florida and need only the opportunity to prove their superiority.

The Sanford-Orlando Kennel Club track is a half mile oval built of clay and constantly kept smooth by grading and rolling. The grandstand was completed in 1936 at a cost of \$150,000 and was remodeled following the 1940 racing season. Periodic repairs and additions have been made since the war, increasing the capacity to 2,000 and installing a heating system for the grandstand.

All betting at the track is



SANFORD-ORLANDO KENNEL CLUB

done through the pari-mutuels as provided for under Florida law governing the conduct of racing in Florida. The State Racing Commission rigidly enforces regulations against bookmaking at the track as well as other undesirable schemes concerning the dog racing.

A photo-finish camera takes the guess work out of judging winners in close races and eliminates possible arguments over official results. Film from the camera, which car catch finishes at one one-hundredth of a second, can be developed in less than

one minute.

The best of care is given the dogs which are under the constant vigilance of trainers and experienced veterinarians. The kennels are planned to provide maximum light and air as well as adequate shelter. Attendants exercise the dogs when they are not scheduled to race.

Women spend only slightly more in Florida beauty than men do in barber shops, the Census Bureau says. Annual barber shop receipts total \$8,050,000 as compared with \$8,710,000 for beauty parlors.

Krider Predicts

(Continued from Page Five)

lands in three games to win the first round of the playoffs, the Giants themselves went down to defeat before Daytonas which in turn lost to Waycross of the Georgia-Florida League in four straight games.

Former Sanford Giants hold eight league records among them, Ralph Hyder, of the 1940 team, has collected the most hits with a total of 186. Buddy Lake has driven in the most runs in one year with 140 and Barrett of

the 1937 team struck out the most times—145.

Bobby Pritchard, brilliant third baseman of the 1939 aggregation, holds the league record for fielding percentages with 965. The 1939 team set a group record of 963 which still stands. The 1940 team batting mark of the 1940 club is also tops in the league. The championship 1939 team also holds the best won-lost record—98-85.

More than six million dollars are spent annually in florist shops in Florida, according to the Census Bureau.

Sanford Golf Course

(Continued from Page Two)

The second Mr. Emery planted the rare Alba Plena camellia bush which may still be seen near the clubhouse. It is one of the finest plants of its kind in this section of the state.

As three generations of Emery's lived and died in the strange structure on the Lake Mary road in the midst of blossoming orange groves, Sanford has been growing.

A group of progressive citizens decided that the city should have a golf course and acted accordingly. The Sanford Golf Association was formed and preparations were made to buy a suitable site for the proposed course.

The Emery place was an ideal location and it had recently been sold by the last of the family, Copley Emery, to another Bostonian, A. W. Rantoul.

Mr. Rantoul was willing to sell, and work on the golf course began immediately under the supervision of a Captain Clark. At first only nine holes, were completed, but in 1924 the Association felt the need of a full fledged 18-hole course. The project proved too expensive for them to handle without help, however, and the city was called upon for aid.

Eventually Sanford bought the entire course and assumed responsibility for its development. To

day the course is one of the finest in the state, boasting the best putting greens in Central Florida.

Hugh Wheelchel who leased the course from the city in 1949, has been responsible for redesigning several of the greens as well as a general improvement in grass texture. The course is now operated as a private club under the direction of Mr. Wheelchel.

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Attention Tourists... "They're Off..."

We invite you to "be at your post" at the Sanford-Orlando Kennel Club every night at eight o'clock to see some of the most exciting Greyhound races in the state—or anywhere! The track is conveniently located to all of Seminole County and Central Florida and is open from the first of January to the middle of April.

GREYHOUND



RACING

Sanford-Orlando Kennel Club

On Route 17 Sanford-Orlando Highway at Longwood
about 18 miles north of Sanford

Turn at Red Arrow

Interest in Greyhound racing at the Sanford-Orlando Kennel Club has increased to record breaking attendance. The remodeled stands accommodate two thousand spectators, and the boxes two hundred and fifty.

Refreshments and light snacks are available at the Club House.

City's Expansion Shown By Rise In Number of Phones

313 New Subscribers Were Registered In Sanford During '50

More than 313 telephones were installed in Sanford during 1950, making a total of 3,730 in use at the present time, Earle Turner, manager of the local branch of the Southern Bell Telephone and Telegraph Co., announced today. This indicates the steady growth of the community.

During the year 20 new employees were added. In response to public demands, 14 miles of new line are now being laid to Lake Mary, Highland Park and Elder Springs.

One of the major projects of the year for the company was the laying of a 100 pair cable across Lake Monroe from the foot of Sanford Avenue to Enterprise and to DeBary and Plantation Estates.

Two crews of workmen started this project on June 28 by laying an under ground cable from the telephone headquarters on First Street along the north side of Commercial Avenue and along Sanford Avenue to the lake. The heavy submarine cable was laid on the bottom of the lake for nearly four miles by means of barges.

From the Enterprise shore line modern ditch digging machinery was used to provide an underground line for a 75 pair cable to DeBary, several miles away, and a 25 pair cable branching off to serve Enterprise. The project was finished in July. As a result, the thriving new community of DeBary has nearly 60 telephones today.

Reflecting accurately the steady growth of this area is the fact that telephones increased from 1,480 in 1940 to 3,419 in 1950. During 1949, a total of 254 telephones were installed in the Sanford area, and many more could have been installed if facilities had been available.

According to J. A. Mooneyham, district manager, demand has simply exceeded the ability of the telephone company to secure equipment fast enough to satisfy the requests for additional service. Three more switchboards were added to the local office in 1950 and since Dec. 1 more than 200 new numbers have been added. New cables totaling 800 pairs of wires have been extended south in Seminole County during the past year.

During the wartime operation of the Sanford Naval Air Station, more than 250 telephones were in operation. This was cut down to about 75 for civilian use. Reestablishment of service is more installations are being made in more parts of the city.

Dooley, Florida manager of the Southern Bell Company, reported that during the past five years \$105,000,000 has been spent on new telephone facilities in Florida. Manager Earle Turner of the local telephone office revealed that during this period, telephones had increased here from 529 to 3,726, a gain of 67 percent. During the same five years long distance circuits were increased from 26 to 47, a gain of 80 percent. At present work is under way in placing a large amount of buried cable to Lake Mary and throughout the south central part of the city.

Tourist Club Is Recreational And Social Center For Winter Visitors

Sanford's Tourist Club serves the twofold purpose of recreational and social center for winter visitors and provides ample facilities for dinners, parties and other entertainment under the auspices of the City and Seminole County Chamber of Commerce.

Mrs. W. E. McCarthy is president of the Tourist Club which boasts a membership of 188 with new applications being received every day. Club vice-president is Tom Vernon with Mrs. W. H. Lafetra serving as secretary. F. Hasty Wight is treasurer.

Each year the club presents a series of entertainments for the members and stages numerous covered dish suppers. Last winter the Rollins College Trio entertained at a concert and the Stetson Glee Club appeared in a special Tourist Club program.

Other special features of the 1950 season included an amateur night and an appearance by the Seminole High School Glee Club. One of the club's most popular activities is the shuffleboard games under the leadership of E. S. Rowan. This group stages sev-

eral tournaments each year as well as a City singles championship to decide the best team in the city.

Twelve courts are provided by the City and kept in tip top condition by constant sanding.

The Tourist Club was originally built as a USO for naval personnel stationed at the Sanford Naval Air Station. It includes a hall capable of seating 200 persons, a large room used for Chamber of Commerce meetings, a well equipped kitchen and office space for the various organizations using it.

Following the war the Chamber of Commerce decided to dedicate the building to tourist activities which had been largely neglected during the war. The center of tourist activities was accordingly moved from the lakefront to their present commodious quarters.

The Tourist Center is centrally located only two blocks from the lake in one direction and from the center of Sanford in another. It is beautifully equipped with lounge chairs and a magazine library as well as many other recreational aids.

The shuffleboard courts are located about 100 yards away in Fort Mellon Park and are themselves a small recreation park with benches and shelter on both sides of the sun swept playing ground.

The Tourist Club encourages good fellowship and a spirit of vacation gaiety in all activities and no effort is spared to draw members into the activities of the group.

Friendly relations are maintained with tourist clubs in neighboring towns and shuffleboard tournaments bring various tourist groups into close contact.

Whitney Describes

(Continued from Page Three) of the finest winter hotels in the state.

Mentioning the new swimming pool, the municipal stadium now under construction and the proposed river terminal as evidence of the progressive spirit in the community, Mr. Whitney expressed the opinion that Sanford and Seminole County have passed the difficult psychological hump which precedes great

Industrial Sites

(Continued from Page Three) and bream fishing is also abundant, Mr. Robson concluded. In no other section of Florida, he said, can the fisherman expect to find such an abundance of fine fishing grounds with the same variety of sport.

Florida cleaning and dyeing establishments have annual receipts of more than 16 million dollars, according to the latest census.

The Poinsettia is regarded as the flower for December and the rose or lapis as the jewel.

Sanford Climate Proves Good For Radio Man's Son

Conspicuous evidence of the benefits of Sanford's healthful climate is nine-year-old William Reck, who moved to Sanford with his family three years ago after living in Chicago. His father, Byron A. Reck, owner of Sanicid Radio Station WTRR, smilingly explained during a recent interview that Billy had missed only two or three days of school work this year because of rheumatic fever although in the northern climate he usually missed three or four months.

Coming to Sanford in 1948 Mr. Reck took over the radio station from James Rivers, who had founded it in May, 1947. Mr. Reck's ownership was approved in August, 1949, and since that time a new and separate building has been constructed to house the station. Completion of this project took place in September, 1949.

The building is of white concrete exterior against which many attractive green shrubs and flowers have been planted. The interior is tastefully decorated in soft greens, greys and yellows and is furnished in a modernistic manner. The station has several broadcasting studios, separate offices for the various announcers, a recording studio, a reception room and a number of other smaller rooms which make up the commodious onestory building.

Mr. Reck is very enthusiastic about Sanford and spoke of the friendly cooperative spirit among the merchants. He stated that he thinks business opportunities are excellent here. Since his arrival he has also had a fine opportunity to enjoy his hobby of fishing in Seminole County's many lakes and streams.

Born in Ohio, Mr. Reck attended and graduated from the University of Cincinnati in engineering and commerce. He was a member of the Alpha Tau Omega fraternity and his wife, also from Ohio, uses through the usual vocation radio work in Chicago.

There Mr. Reck was associated with Radio Station WCFL in program sales department. Mrs. Reck was the original Fay on the well-known "Maw Perkins" program and played that part and other dramatic roles for many years. She attended dramatic school with the actress who plays the part of "Maw Perkins". While in Chicago Mr. Reck was an active member of the Masonic Lodge and Scottish Rite bodies.

He lives with his wife and son at 457 Elliott Avenue in the Mayfair subdivision.

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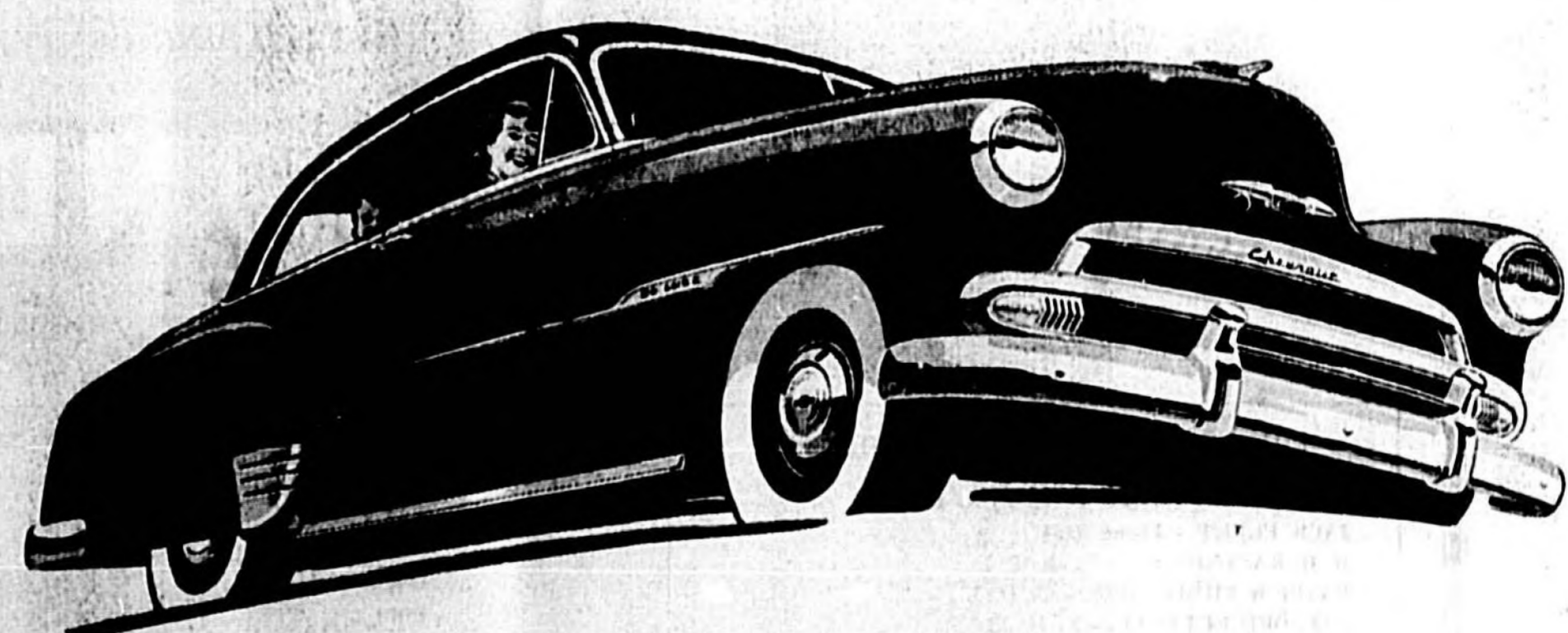
... here is the home of sun, fun and fascination in a brilliant setting of tropical flowers and palms... and every day the sun beckons you to play...

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HOMER'S GRILL

"SPECIALIZING IN FRIED SHRIMP"

George Barr

(Continued from Page Five) 35 students. Classroom quarters, used jointly with the Joe Stripp baseball school, were found to be too cramped and Barr began looking for better facilities.

Mr. Barr asserts that Als southern representative, Dick McLaughlin, was instrumental in bringing the school to Sanford in 1947. "Dick had been working on me for some time to investigate the possibility of coming here. After speaking to a Kiwanis luncheon in 1946, I decided to investigate the Municipal Airport site where the school is now located," Mr. Barr said.

To qualify for graduation from the George Barr school a student must be thoroughly trained in both the theoretical and practical aspects in actual games and demonstrate his ability to work them to the satisfaction of the entire faculty of the school. A grade of 80 percent must be made on a written examination covering the technical aspects of the game.

Call Giants' Games

Students are able to get essential practice in calling actual ball games through the close cooperation of the George Barr school with the New York Giants farm system which conducts a baseball school and spring training camp at the Municipal Airport for its minor league teams. Barr's nephews umpire all games for the Giants, serving as umpires gaining valuable practical experience.

Graduates of the Barr School who have moved up to the major leagues include Douglas Reinb, National League; Bill McKinley, American League; George McDonald, District representative of the National Association of Professional Leagues; Triple A league umpires who graduated from the baseball umpire school are Robert Austin, American Association; Lynn Dowdy, International League; Frank Seery of the Texas League and many others. Among his instructors at the year's school will be G. E. Mohr, chief umpire of the KOM league; Harry Rothell of the Florida State League; Bob Oliver of the Canadian American League and Frosty Peters of the American Association.

Mr. Peters is in his 13th year with the George Barr School and Mr. Mohr has been a member of the faculty for the past six years.

Mr. Barr explained that the uncertainties of the draft and its effect on his enrollment had led him to cut his staff somewhat from last year. In June more than 200 students had indicated their desire to attend the 1951 camp, but war conditions have forced many of them to cancel their plans.

Big League Umpire

Before retiring last year Mr. Barr had spent 18 years as a National League umpire. He broke in as an umpire in the Western Association in 1924 after only seven days in the Oklahoma Semi-Professional League. Moving to the Texas League in 1928, Mr. Barr so impressed the National League scouts that he was called up in 1931 remaining until his retirement.

He has umpired in two All-Star games, three World Series including the 1937 championship between the New York Giants and the New York Yankees. Again in 1942 Barr officiated when the New York Yankees beat the St. Louis Cardinals for the world title. His last series was between the Cleveland Indians and the Boston Braves in 1948.

Discussing his reasons for moving his school to Sanford Mr. Barr said: "The people of Sanford are among the most hospitable I have ever met in all my baseball days. The city has been very kind to the school and done everything possible to make our stay an enjoyable and successful one."

Mr. Barr grinned when he told of how the Lions Club gave him a white walking stick to guide the "blind" umpire and of his honorary membership in Sanford's Business and Professional Women's Club. He is also a member of the Seminole County Junior Chamber of Commerce and the Kiwanis Club.

Four Essentials

Former Florida State League Umpire Dick McLaughlin is one of the first people Mr. Barr visits on coming to Sanford. Overflowing with enthusiasm for his school, Mr. Barr is full of plans to make a successful year in spite of the curtailed enrollment due to the draft. He says as things now stand all of the minor league ball operators in 1951 and the demand for good umpires will be great as ever.

Pointing out that the Barr school has each year paid its own way asking nothing in financial aid from the City of Sanford, Mr. Barr added that the organization is grateful to the city for providing the three excellent baseball diamonds located at the former Naval Air Station.

The school operates four essential features in knowledge of the game, socialiveness and sports.

Opening week is devoted to the study of the background of the game, familiarizing them with the rules book. Using the unique system, Barr illustrates the various school situations from National League and World Series games.

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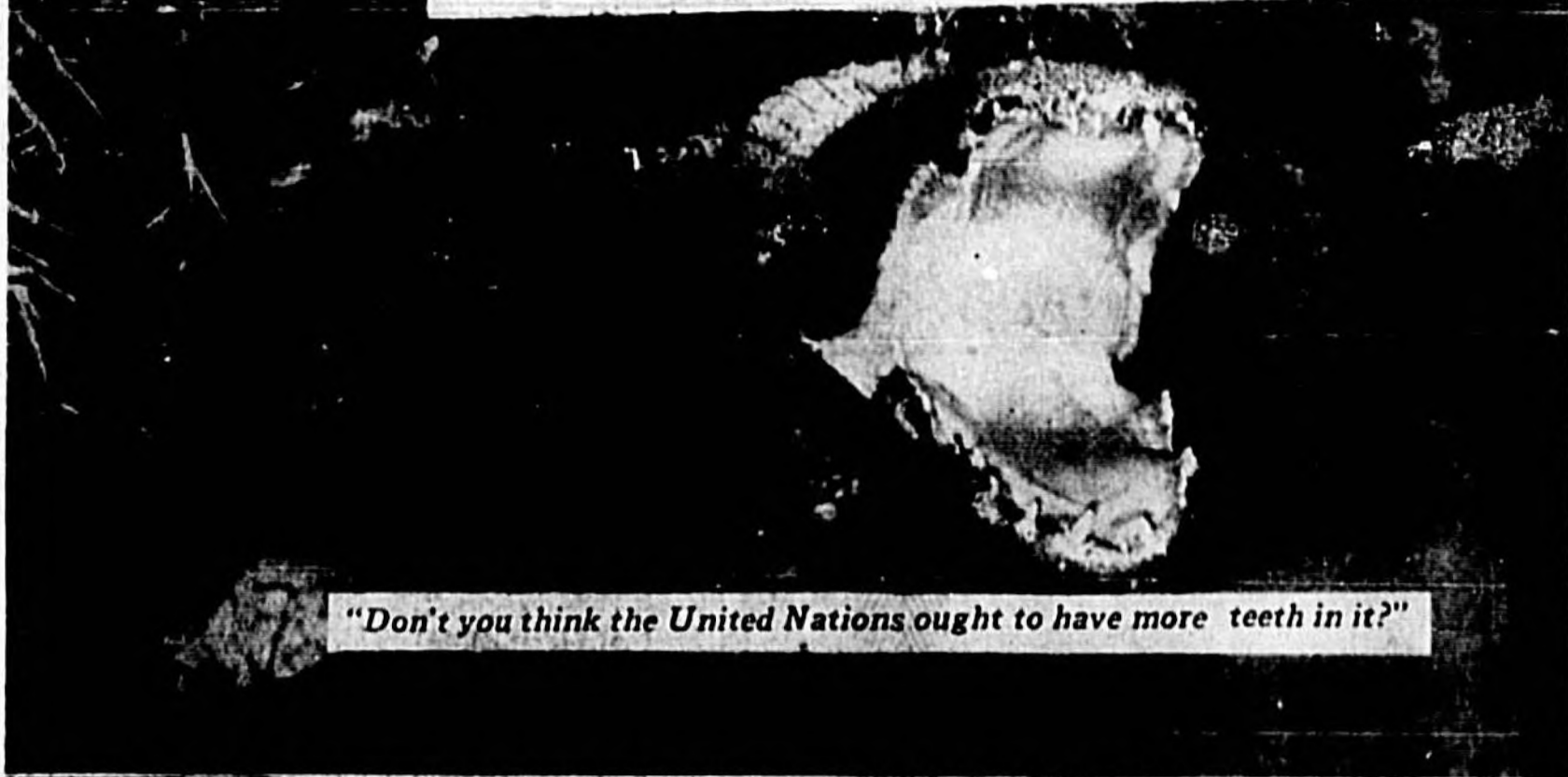
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 LOUIS PALMER'S RESTAURANT

SANFORD STATE FARMERS MARKET

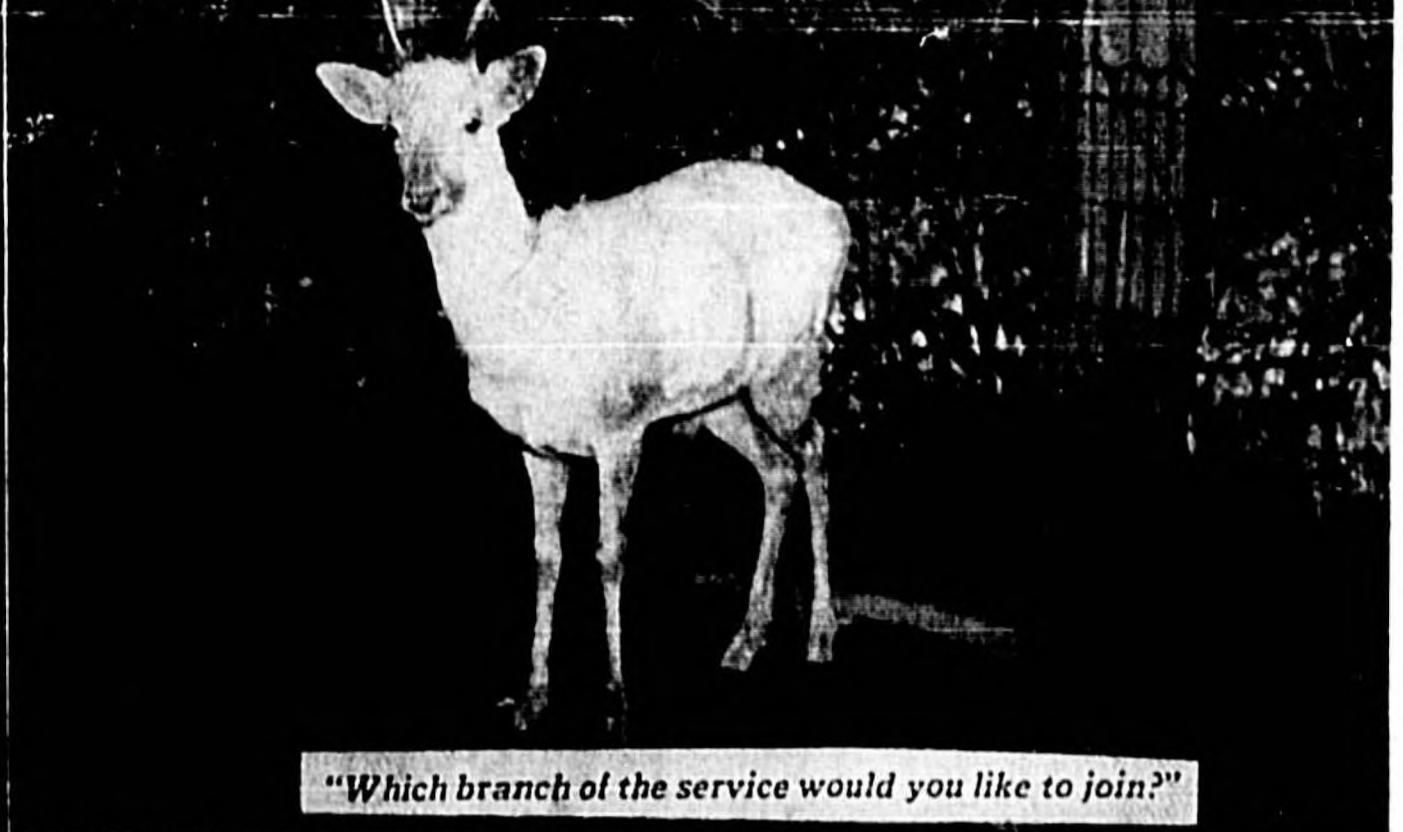
At Your Service With a Smile and With a Big Variety of Fruits and Vegetables--
A Variety of Services Are At Your Disposal

The Sanford Herald

The Herald's staff photographer interviews the animals in the city zoo on the growing international crisis.



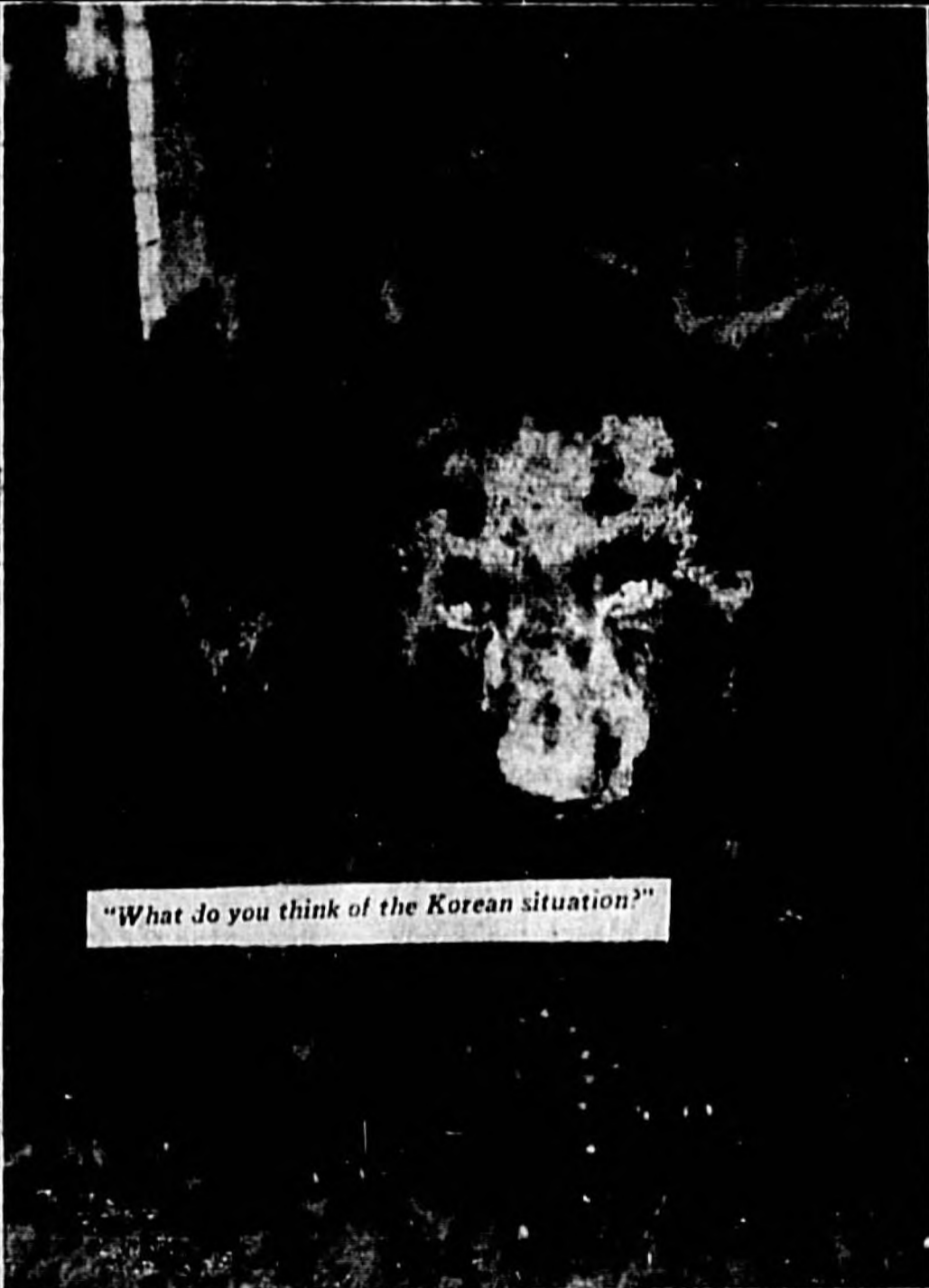
"Don't you think the United Nations ought to have more teeth in it?"



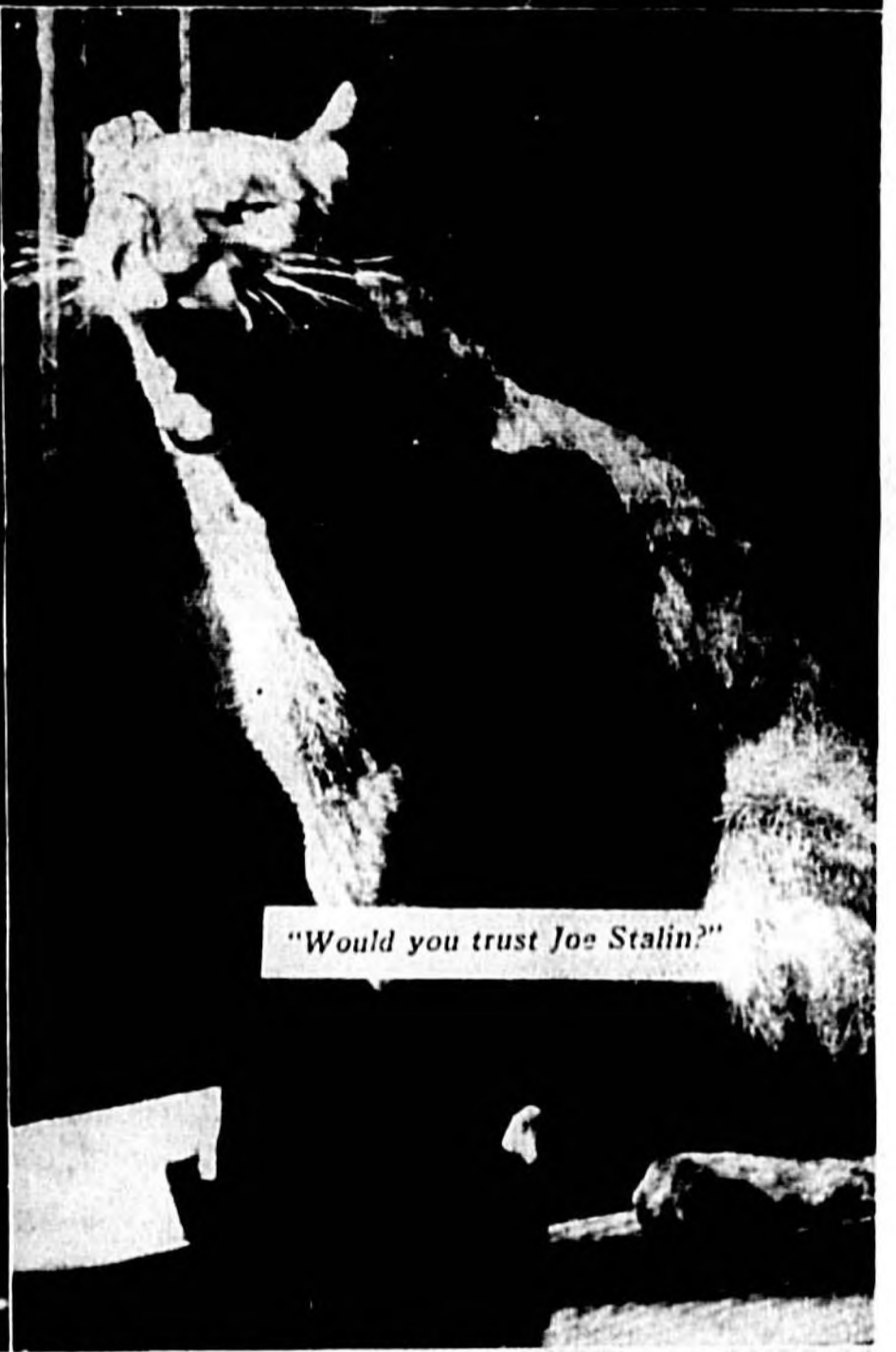
"Which branch of the service would you like to join?"



"Do you think we can keep the Russians out of Western Europe?"



"What do you think of the Korean situation?"



"Would you trust Joe Stalin?"



"How do the British feel about Socialized Medicine now?"



"What do you think of Truman's Point Four program?"