




## GIIFTS $\%$ HOME



## XMAS ——XMAS

...May it be Merry...
IN A'SUBSTANTIAL WAY MAKE YOUR CHRISTMAS PRESENTS OF SUCH THAT
THEY WILL GIVE SERVICE, COMFORT AND REMEMBRANCE

Our line of furniture is suitable for the gift that lasts.

Ladies' Sewing Baskets, Wood Baskets, Smoking Stands and many articles of a useful nature for the home.

FOR THE CHILDREN WE CAN OFFER
Wheel Goods of every kind. Always headquarters for Doll Carts and wagons
We have a limited quantity of box and card games that are very low in price. GIVE US A' CALL DURING YOUR CHRISTMAS SHOPPING

## Theo. J. Willer \& Son

Magnolia and Second
..May it be Happy...
XMAS —XMAS


## For Her

WE HAVE A WONDERFUL ASSORTMENT OF GIFTS FOR THE CHRISTMAS SHOPPERS. COME IN AND LOOK OVER OKR DISPLAYS GIFT SUGGESTIGNS


## A Gifit She Wîl Appreciate

GIVE HER A BULOVA WATCH THAT SHE WILL LOVE FOR BEAUTY'S SAKE-THAT SHE WILL CHERISH FOR ITS FAITHFUL DEPENDABILITY-AND PROUD. LY WEAR AS A LASTING REMEMBRANCE OF YOU We have a wenderful display of beautiful accurate BULOVA Watches in every refinement of modern design-at prices


SPECIAL! SPECIAL!
25 Gold Filled Wrist Watches in Oval and Octagon shapes, guaranteed 10 years, regular $\$ 18.75$ value-Specially priced at only $\$ 10.00=$
Also full line of French Ivory Goods, Dorian Compacts, Mesh Bags, Vanity Cases, Cut Glass, China, etc.

## THE DIAMOND PALACE <br> 307 E. First Stre

P. WEINBERG, Prop.

## Watch

For The

## Gift Page

It will help you with your gift problems. You usually want to buy tifts in a hurry-the dealers don't-in order that you may! They have selected slowly that you may select quickly; surely that you may select safely. These suggestions will help you solve your gift problems quickly, satisfactorily, economically

## 

## Distinctive Tootwear

## FOR CHRISTMAS GIFTS

The style element in footwear is of foremost importance and the woman of discerning taste makes her selections at a shop which experience has convinced her is not only abreast of the style, but quick to sense subtle changes in costume and to anticipate the effect that these will have on fine footwear. If you are not already enjoying the style confidence that comes with footwear chosen here won't you drop in and sre the new design:

Select Her Christmas Gift Now. Don't Wait Untii the Last Minute


## GIFT SUGGESTIONS FOR "HER"

 beautiful display of ivory goods, card cases, PICTURE PRAMES, TALCOM BOXES, COMES, BRUSHES mary gatden, djer kiss and michaid hudnut perfume sets $\$ 3.75$ to $\$ 9.50$KODAKS HAND PAINTED CANDLESTICKS AND CANDLES FINE STATIONERY
UNION PHARMACY

The New
High Instep
Among the most pleasing
December styles are those
which fit snugly about the
ankle and cover the instep
with an interesting webbing
of cross straps. Frequently
these are in contrasting color
or material to the rest of the
slipper
Woonchuck KID
BROWN SUEDE

Dur footwear is not bought aheaif or an entire season, not even for an entire month. Ofen our buser considers new styles and every week brings packing boxes crammed with the newest designs to this something new to see.



Stewart, The Florist Phone 260-W

## COLEMAN'S

gift and stationery shop 207 Magmolia_-Phone 104.J
SUGGESTIONS THAT WILL PLEASE HER
hand painted candles, gift stationery, party bags, Concole sets, vanithes, new fiction
bring in your shopping list and let us advise you
Headguarters for Omice Supplies

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Entaped mif fecond Clane Matter, Octo ber 27. 1911, at the Pontotfice nt Ban ford, Florida, under act of March 1897. |  |  |  |
|  molhand Lo Dhan .i. Vher-Frralden R. Howaind Enira..........Eev-Trena |  |  |  |
|  |  |  |  |
| One Year........8.00. gix Months 83.0 Dellvered in cliy by Carrier per wee 15c. Weekly Edition 12 rer Year |  |  |  |
| sprecial motice:- All obltuary noticas, carde of thanke, resolution and noticen of onterialnmenti where chargen are made, sill be charged for at regular adverialink rates. |  |  |  |
| mfympar ThN Amsoctatbin ITEEAE <br> The Ansoelated l'ress In exclualvely entlled to the use for repullifeation of all newn dimpatches creditelt to it or nnt otherwise and ind newa publinhed <br>  opeclal dinpatchea hereln are alvo ro eerved. |  |  |  |
|  |  |  |  |
|  |  |  |  |
| TUESDAY, DECEMIBER 111923 |  |  |  |

BIALE THOUGHT FOR TODAY
The harvest ls past, the summer is
ended, and wo are not saved.Jer.
$8: 20$.
$\qquad$ THAT DOLLAR
Cne time I had a dollar bill,
And it was worth a dollar;
It bought a shirt, two pair of so
And all I've go to say is this:
I'm sadder and I'm wiser-
My Country, 'Tis of Thee, 0 w
But double darn the Kniser!
Business is gnad in Sanford.
Some merchants adventise; others
The best wny for $n$ politician to
get before the people is to gut be
hind then.
Wherever one looks there are
roads being improved. This is a sign
When they christened Senator John-
son, Magnus, why did the
his middle name, Ego.
If the Pepe doesn't gee fit to send
a Cardinal to the United States, see
It doesn't rake much difference
whether a girl's hair is bobbed or not
It's what she langs it on that count
You can save a lut of trouble and
possible enbarrasment during the
holidags by mailing those Christ-
$\qquad$
cense to the Supreme Court, it is
nisnomer to call him Nickles
$\qquad$
Rootball team. Three of its member:
Robinson, Goldstein and Nowton.
gained places on the All-Southern.
$\qquad$
tinl candidaes, Henry Ford remarke
recentlys. "Wouldn't it be fumny if
ran?" Yes it would be funny if an
Ford ran.
$\qquad$
and eighty thousand words, in thre
weeks. Wonder what President Cou
$\qquad$
funthall team has orsanized a Blue
Shirt Club for the purpose of cutting
down lathary bils. Whats the mat-
ter with a Blue Shirt Club for San-
ford?
We have Sunkist Oranges, lemons
nodl other California prouldact, nul
if Iliram Johnon has his way we will
have a Sunkist President. And he vil
see that the Sunkist State stays sur?
kiat undiluted by fureign onculation
The excavation in this state af
$\qquad$
$\qquad$
St. I'etersburg Times.

Paying Accounts Before Christmas


Until recently one could gel a Government bulletin on the cradication of all pests except crooked atock calesmen. Now, even this deficiency has been filled. The Treasury Department has malied thousands ci circulars to al classes
of Investors throughout Ihe United States cautioning them to "consoit o their hankers" before emharking upon the -8trewn sea of promiscuous investment.
Uńcle Sam gives valuable advice. Bankers have sources
Information and opportualties for investigalion nol availof Information and opportuaities
able to the ave:rge individual.
First National Bank
$\qquad$
Just now is the most Essential time to be Particular about your Hen Feed


SEND $\triangle$ BOX OF RRUIT home
 LARGE BOX $1-2130 \mathrm{X}$
GONZALES GROCERY
$-($ (1)
A Riskless $7 \%$ linvestment approved and recomincuided by the South's oldest Mortgage Investment House

$\qquad$ monded by the Soulh's Olde.it
Inurgage Invesment Ficuse
$\qquad$

adair Realty \& trust co.


ADAAR PROTECTED First Mortage BONDS on Real Estate

## Sanford's Social Side <br> Phone: Office 108; <br> MRS. FRED DAIGER, Society Editor; Residence 217-W

 Tuendey-The Woman's Club Chorus Tuendey-The Woman's Club Chorus
meets Tueadny afternoon $\mathrm{n}: 30$
the residence of Strs. Frank wood-
 Friday-The benoft Ribault caw
party will be piven nt the home
of Mrs. A M. DeForrest Friday at 3 o'clock.
Baturday-Methodist Bazaur ant Salurday-Methou
chicken supper. tine liatils Some tine when you pass through
Where the two roads meet und Youl bing fullow une path to the hill top,
And one down the weep vale's
heart,
And ever the sheen and the shaduw and ever the shee: and he shata,
Goo playing at hide and seek;
a moment of warm, calm courage,
nod down to the henrt of the caid
Or up tol the crown of the hinlt.
Go stealthily followiats still.
Whether you climb with the one gath,
Or down by the other walk,
Or down by the other walk,
The sheen will eling at your shoulder
The shade ot your heal will stalk.
Arul he whe would po in safety,
Must walk with a purpose truc,
Nor care what the sleen shall promi
Sume time when you puas through
Where the two paths wait for you,
Bee sure that jour joy will meet you
Be sure that your cross will tho.
Calvin Tearue and loul Lake mul-
torid to Tallahazgee for the weck-
end.
Mr. and Mrs. Maph Brombon of
Distoma, former restidents of Sintoril sirent Sunday with Mre and Mrs.
E. Mchay of Sunford Helahts.
 day, where they spent a very pleaso
Why. Forrest Vanke, Mes. Wonahi


 Women. Other Sanforit members uf
this Sorotity are MIrs. Benjanth
Whitner. Jr., Mre Donali, Whitcomb. Misges A Ar.,
Ethel Henry.

Dullose, $F$
The Herald was in error Monday
publishing a notle of a meeting
the D. A. R., nt ite home me Mrs.
J. Thigpen on Friday.
Herald Want Ad will sell that old
piece of furniture. piece of furniture.








$\qquad$
$\qquad$ Lughwoud, beeng installed by Nessr

 Baked beans, salads and pastry will
be served in cafterian style. All aro
munst cordially invited to conale nad
$\qquad$
$\qquad$
$\qquad$ Bistline a house-lot on his subadivi
$\qquad$ tron Farmingtom, Maine, arrived in trip by autonubille.
E. I. Farmer is making
per J. II. Nanger is ansisting I..
Hardy in giving his buildings an ecat of mint.
The Longwood band is muking finc
brogress bader the direction of Mr.

 Tucsitay morning.
nints to hocsewives
 $\qquad$ Specialint.|. Tallant
Jelly Ruil
 of sugar, $1-3$ cup of hut milk, 1 glass
of jolly, a little powdered sugar
 mid milk last; bake in buttored drip
ping pan and turn out on dhay cloth
spreat with jelly aud spreal with jelly aial maka into
rell. bredge the top with purder
supir Horida Sunthine Sponge Cake of 7 cergs, 1 cup of sugar, 1 seme cur ne flour (mensured after sifing tho
timess). pinch of salt and one-fuurth fuaspone beat beat thoroughly, adid egsis yolk an
beat Hyhtly; ndal flour and stir i genty; thayor with lemul extract
bake in an ungreased pan und allow it to cool in the inverted pan. Herald Want dy
vieco of furniture.
 wice was broadcast throughout the nation: (1) Seeretary of War Weks; (5) Seeretary of Tre:Eary Mellon; Denby.
$\qquad$
$\qquad$
$\qquad$


## ESPIRITU SANTO SPRINGS

and its developments
 bers it not hring to your miad many delighterul panish asecciations
Does it net strike you ats just the sont of deveionment whech should be haill wer and around the
 in 10.39:
 of the lay shinit in lle lbth Cealury. were linown tie inhabitants of Florida, and the West Ludie: They have ar recoed of unfailing cures to bobl hians and thites ever since that time. fie orizinal Fountaia of Youth spoken of by Ponce fie orional forn or Tone
Do you not know that a spot so rich in histerical associations and mackeround, a phace developed at bartly shown in the alowe pichure; a suring having
the power to aid in the cure of matommon bu-
maza ailmerts axd a lec:tion owerlowing beautiful Od Tamat Eay wilt at tract thousands of the nation's wealdhicst peogle, each of whon will bring many duilars which will glow into the treasury of the corpeation eapared in the development of these mar-
Whather or not the romantic legends passed down are trec, Epipita Santo Springs will benceforth be koown not mily as a Fsomatan of Youth and Health, hut ats al Fountain of Wealth.
Espiritu Shato Sprines Incorporated is a company orsamized to develop these marvelous health giving: epringe and it has a!ready begua the construction of the pavilion which is the building at the bight ia the group pietured above.
This carperatica is financing its operations partly threugh the sale of stack units. These units give PROFIT PRODCERS eombined by the developers, makion an investment in Espiritti Santo Springs incergerated, mare attractive than any other now offeed in the State of Florida.
a beautifully illustrated 8-page section of the Evening Independent which gives important historical facts about early explorers of the West Coast, battles between the whites and Indians, and other interesting subjects will be mailed you upon request.
absolutely frede
MALL THE COUPON FOR YOUR COPY

Espiritu Santo Springs Incorporated Address Box $\mathbf{O}$

Safety Harbor
Florida

# JUNIOR ĆLASS PLAY <br> "LOST -- A CHAPERONE" 

HIGH SCHOOL
Admission 35c and 50c
THURSDAY, DEC. 13
See Program in Wednesday's Herald
THIS SPACE DONATED BY SEMINOLE COUNTY BANK

## In The World Of Sports

GATOR PLAYERS HAVEFINERECORDS


Raymond Colado Of Tampa Elected To
Lead Rollins 'Team

## FLORIDA HONORS ALLSTAR PLAYERS



