

Major Leagues Will Open Season On Tuesday Before Biggest Crowds In History

TOBACCO CROP FOR THIS YEAR NEW PROBLEM


 ansul today




Prince Will Soon Move To Quarters At Marlborough

| Raffeld's Stock Is |
| :--- |
| Now Complete For | Now Complete For

The Summer Trade

If youre a telephone subseriber simply lift the hook, ask for 148 and state your request. It's a service that to insert your advertisement. And Want ads offer the solution to many a problem. 'There's always someone Caren lu ay, sell or hade; someone
who has a service to offer. Results are certain and the cost is quite mod-

Call Before 11 oclock For The Day's Inserlion The Sanford Herald



Faster is the brilliant culmination of the Spring Fashion Season.Only the successsiou modes have
survived so that at Easter one chooses only from the "tried Two Day Specials

Oynx Pointex

## Hosiery

$\$ 1.65$
TUESDAY and WEDNESDAY


Linen and Voile Frock
 $\$ 5.75$
an exquistre array of Silk Frocks


## $\$ 13.75$

TUCKED, TALORED GEORGETVE AND CREPES In all the Pastel Shades

The purpose this syecia selling
event for Tuesday dW Whesday is to present to you the many stanning cration
tions before Easter at lower prices. We aid you to complete your Easter cos.
Tuesday and Wednesday

Ladies'
Dainty Underwear


GOWNS -TEDS grawns, ill hanainsarate anded em bruidered. Sumare stuming
nomblets in voile leds sud soll
ins.
$\$ 1.00$ $\$ 16.75$

SILK BRASSIERES
$\$ 1.00$

## Speer \& Son

Board Of Advertising Is Urged By Orlando Man In Speech At Daytona Beach

CUSTOMS PROBE
HAS UNEARTHED
SMUGGLING PLOT DEATH OF SEVEN shoes, cluthing And Autase BABIES LAID T0








 =


> Plan Your Dessert For Easter Sunday Now
> Special Moulds
> We have Rabloit and Easter Lily Moulds and are prepared to fill special orders for the Easter Party or Dinner.
> Place Your Order Now and Surprise the Kiddies With Something Novel

> Let Us Prepare Your
> Dessert Every Sunday Ice Cream Is Healthrul As Well As Refreshing
> SEMINOLE CREAMERY CO.

Gives Hollywood the $\mathrm{Ha}-\mathrm{Ha}$

$\qquad$
S
 Farmers Is Revealed


| Home by Sec - - from Jackionville? <br> GOING NORTH? <br>  Merehanti CP MinersTrans.Ce |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Too Much "Acid?"
$\qquad$
DOAN'S ${ }^{\text {PILLS }} 6$
After the "Flu" is over - you need a Tonic Holp Is Nooded to Rostore Your Warted
and Enorgy.




Distinctive and new - the Gordon V-line with it
tapering triangular patterns is for the costume of tapering triangular patterns is for the costume of
today. See it in the season's smart colors in bot today. See it in the season's smart colors in bot
sheer and medium weight. At our hosiery depant

SPEER \& SON


## Fantord Loan \＆Savings Co


Capital \＄100，000．00

## Directors

ohn V．Oberholtzer
Charles Dunn
M．Wallace
．．P．Hagan
our eight per cent proftt sharing stock is now SELLING＂

## SYLVAN LAKE－－－THE BEAUTIFUL

## ADJOINING PAOLA

HUGH S．MITCHELL
OWNER AND DEVELOPER

## All shade trees have been left to protect the homes．

In the making，there is a beautiful Park at the entrance t
Lake，and will include concrete walks，stone seats，ferns and flowe The lumber cut by our mill is now available for homes．Homes and double apartments，for sale or for rent，now building．Build your home Sys is health and bappiness spot of Florida．Here among trees and flow－ covering 90 acres．Will hess．all city conveniences，electric lights，surfaced treets，and three Park Cement sidewalks now being taid with First 0 Third street now completed．Concrete piliars will be erected and place First，Fifth and Sixth Street Entrances on the Highway．Free indus－
tomes romp homes．Our first unit of homes are now in course of construction．Ordel your home built now as many others are doing．Easy terms arranged if
Iesired to enable you to build．Reservations now accepted for homes resired to enable you to build．Reservations now accepted for homes ALL AT OUR SYLVAN LAKE OFFICE FOR FURTHER INFORMATION
FEW RE SALE SITES ONLY NOW AVAILABLE
AND ON EASY TERMS AND PREFER TO SELL ONLY TO ONES WHO DESIRE TO BUILD ly to R．R．Eldridge，Sanford，Florida，for Terms and Reservations． Mitchell a free courtesy card to＂Ye Olde．Southern Planalione Eriends especially invited to his home at Garda Ravk，near Sylvan Lake． ＂Secure a Home Site at Sylvan Lake－fine profit you should make．＇

## OUR CREDITORS SAY WE MUST PAY

## We Must Raise CASH and Prices are Smashed in Our

## PRE－EASTER <br> SALE

FOLKS THE TIME HAS COME－WE＇VE GOT TO PAY－UP AND WERE MAKING THE MOST DRAS＇IC PRICE REDUCTIONS EVER ATTEMPTED IN SANFORD ON A STOCK LIKE OURS．OUR ENTIRE LARGE NEW STOCK IS THROWN ON THE BARGA IN COUNTER IN A LAST MINUTE EFFORT TO RAISE MONEY．IT＇S OUR LOSS AND YOUR GAIN AND THE BUYING PUBLIC WILL REAP UN－ HEARD OF VALUES．COME EARLY，FOR BARGAINS WE GIVE IN THIS SALE WILL NOT LAST LONG

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
| 20m | atem |  |
|  | 边 |  |
| ${ }^{\text {a }}$ | 边 | and |
|  | vilue |  |
| －sumst menammer | \％ | 边 |
|  | ， |  |
| mex mix mos |  | mamm |
| 35 | ，min | －mam |
|  | 込 |  |
| ${ }_{79}^{7 c}$ |  |  |
| and |  | 2swa |
|  |  | Wex |
|  | wimem |  |
|  | － |  |

OUR ENTIRE STOCK OF GENERAL MERCHANDISE IN EVERY DEPARTMENT WHL ABSOLUTELY BE REDUCED AT A VERY LOW PRICE．OUR STOCK MUST BE RDDUCED N ORDER TO DAY OFF equ criditors don＇Forget，SALE ENDS SATURDAY

## Kanner＇s Department Store <br> 214 SANFORD AVENUE

$\frac{\text { page four }}{\text { The Sanford Herald }}$


 Failing in their efforts st make are milliow the first your of
their real estate investments, the they down and returned to the red clay hills. There they will rrow old ins poverty thinking of the wealth that might have been theirs
if they had just hung on to the if they had just hung on to this little Florida lot or that little
Florida acre. The Encuirer-Sun speaks of the mule as an "intelligent
Heast", this mule leaving Florida for Georgia. But those from beass, this mule leaving Florida for Georgia. But those from
Georgia who have stuck it out are the "intecligent beasts.'
Alm sist without excention thet Almost without excention they have gone to work, in the
cities or on the farm, digging in with tooth and nail, buidding houses and running stores, or trying to make two potatoes
giow where one had grown before, determined to accomplish gow where one hac grown before, determined to accomplish
what they set out on in the first place. The are waying
great fight, trying to live, and keep ap their realty payments. And they will win. It will not be so many more months be-
fore there will again be demand for Florida land and those who have made sacrififecs in order to hank on, will be anmly
repaid. They may look like jackasses now, but most of them


that those who came to Florida and did not remain are the
ISAW MYSELE


RACETRACK SLUSH FUND

| TELEVISION miami merahid |  |
| :---: | :---: |
|  |  |
| Hoover, speaking in one place |  |
| both seen and heard in another place some hundredes of miles |  |
| away. A play presented in one plas |  |
| was both seen and heard it a |  |
|  |  |
| is mast. As a matter of ric |  |
| ed to be more than cis |  |
|  |  |
| of life nnd natur. |  |
| ueh mimirale, and it |  |
| nubur |  |
|  |  |
| that h |  |
| din fodi It is only when |  |
|  |  |
| The past half century has been |  |
| replete with inventions most |  |
| HOW NEWS SUPPRESSION WORKS |  |
| English divorce cases are pe culiarily unpleasant affairs, owingto the fact that ordinary violation of the marriage vow must be es tablished in court. As a natural consequence, British newspans been without their unpleasant fea tures For this reason parliament | , |
|  | Mas lo mers whe |
|  |  |
|  |  |
|  |  |
|  |  |
|  | think is bound to be the result of |
| been without their unpleasant fea tures. For this reason, parliament a few months ago passed a bill | any erfective suppresion of news |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| divorce cases, dating from the time of the passage of this bill. | loid |
| We can only conelude that the secedure is now surrounded is being |  |
|  |  |
|  |  |
|  |  |
| encouraged the scandal, mendaci- |  |

## FOR $\mathbb{R E N T}$

Magnolia Avenue House Unfurnished

Three rooms, Sleeping Porch, Bath. Near South Side School Rental $\$ 30.00$ Month
Dean-Berg Corporation
Herald Building

## One-Day Service SANFORD LAUNDRY

## W. $H$ H. H OING



HALL AND PENTLAND
Certified Public Aecountants
Income Tax Consultants
18 First National Bank Bldg
Phone 77

Frank R. MacNeill and Company
Insurance-Loans--Real Estate
107-9 So. Park Ave.
Sanford, Fla

THE DOOR TO HAPPINESS
Is the entrance to a home built with qual
tiy Lumber
LET US HELP YOU OPEN THIS DOOR

## 

Phone 135
Bond Grade
Yard: Holly
At 11th, 12th, 13 th S
Zip Service

## Social and Personal Activities

| Social |
| :--- |
| dalendar |




## 

THAT WILL SAVE THE THRIFTY BUYER MONEY. ALL THIS WEEK AT CHURCHWELL'S

| S12.50 Ladies <br> Silk Dresses $\$ 9.95$ |  | $\begin{gathered} \text { S18.95 LADIES } \\ \text { Silk Dresses } \\ \mathbf{\$ 1 4 . 9 5} \end{gathered}$ | \$27.50 LADIESSilk Dresses$\mathbf{\$ 2 2 . 9 5}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Summer } \\ \text { Suits } \\ \$ 9.95 \end{gathered}$ | $\$ 25.00 \mathrm{MEN}$ Tropical Worsted Suits $\$ 19.95$ |  | Straw <br> Hats <br> $\$ 2.95$ | s S5.00 MENS <br> Straw <br>  <br> Hats <br>  <br>  <br>  <br> $\$ 3.95$$\|$ |
|  |  |  |  | $\$ 19.95$ LADIES <br> Spring Coats $\$ 14.95$ |
|  |  |  |  |  |
|  |  |  |  | SILK PONGEE NATURAL COLORS $75 \mathrm{c}^{\text {vD }}$ |
|  |  |  |  |  |

[^0]S18.95 LADIES
Silk Dresses
$\$ 14.95$
\$19.95 LADIES

## Spring Coats $\$ 14.95$

baronet satin 95c

SILK PONGEE 75 c

PAJAMAS
$\$ 3.45$

Names, trademarks and labels that are pledges of responsible firms and your protection in buying

NEED A STOVE?
D. W. SHORT


## Zachary-Tyler Veneer Co.

Nanuluatureres or
Better Fruit \& Vegetable Crates Phone 91

## DUCO POLISH NO.

PERFECTION AUTO LAUNDRY

## EASTER CARDS <br> Milady' Shoppe

REMEMBER "HER" EASTER

## Laney Drug Store

STEWART, The Florist SANFORD'S ONLY FLORAL SHOH
SEND HER A BEAUTIFUL, FLORAL GHFT FOR
EASTER

## Kilgore Seed Co.

## RIVE'SGARAGE

[^1]
## 

## Know Sanford! <br> What Sanford Makes and Sells

MANUFACTURING-JOBBING-WHOLESALE-RETAII

## 

$\left\lvert\, \begin{aligned} & \text { MAJOR LEAGUE } \\ & \text { CLUBS TO OPEN }\end{aligned}\right.$ SEASON TODAY


Ste
SOL ONS VETO
MOVE TO HELP STATE SCHOOLS


$$
\frac{1}{x}
$$



## F

$$
-\int^{\text {for }}
$$

$$
\sqrt{c=0}
$$

## 





Perseverance-persistence stick-to-it-tiveness help you increase your cash reserve in the Seminole County Bank.

> OUR Bank is YOUR Bank
$4 \%$ Interest Paid On Savings Accounts
Seminole (founty Thank Sanford, Fla.


BENNETT, BYRD MAKING PLANS FOR OCEAN HOP

Refrigerator You wat
WHEAPER
Went hem Santord Stove \& Furniture $\mathrm{C}_{0}$.

## 

## Save For Success

Boys, while you are growing un is the time to be saving up.

Most successful men were thrifty boys.

Start a savings account at this bank and let us help you to success in life.
FIRST NATIONAL BANK

Allmerchandise, equip. ment and service ad vertised on this pag represent the utmos in buying

## Helvinator

Pierson and Larkin
Nchliander Acrade- -1. R. Palt, $\mathrm{M}_{\mathrm{g}}$

## Your Guarantee Of the highest type me chanical repair work is pas <br> Year's Experience <br> PIITS \& LITTRELL



How's Your Top?
Model Trim Company

PAINT UP-CLEAN UP!
Pee Gee Cash Paint Stort

McKINLEY EDITION
 Sanford Music Co

NEW THIRTEEN PLATE Ford Batteries
guranteed one year
EDWARD HIGGINS, Inc.

SALT WATER KISSES
i most dehictous confection
Water's Kandy Kitchen
call
861
Seminole Pressery
Sanford Loan \& Savings Co.
Investigate Our Eight Per Cent Profil Sharing Stock

ServiceShoeShop
SHOE
REPAIRING Cleaned-Blocked

## Want Ads Are Quick, Inexpensive; Read For Profit--Use For Results




[^0]:    Firestione
    Gum Driped Tires SPECIAL 50c Can Tube Pateh 25c

[^1]:    GAS GENERAL REPAIPS
    GENERAL REPAIRS
    OIL

