


| The Largest |
| :--- |
| Advertisement |
| Today |
| N. P. Yowell \& Co. |
| get lirst page mention as |
| the largest advertisers in |
| today's issue. The ad- |
| vertisement may be found |
| on page.8. |
| Special Notice |
| The Herald will on each |
| day call attention to the |
| largest advertisement in |
| the current issue. |


| COUNTY H APPENINGS |
| :--- |
| A bunch of interesting items from corliespon <br> dents-enents of seminole county-efficient <br> aeporters cover territory for herald |

## GENEVA IILMS

| GENEYA IILMS | Pangert the merr | Fiustia Windramala? <br> Mr. and Mra. C. Z. Webb and | Mondag murninge. He takis his him sinser. Hemaite into banford on |
| :---: | :---: | :---: | :---: |
| 10. situnted at the Praterson house | ling merchanta has oystera for malc every weak end and they are fine | daughter, Mins hola of Fort Flor lda visiten Mrs. M. A. MeClartey | Mram Ration called on |
| situnted at the Paterano house | evers week end and they are fine. More improvements are being | last week. | at l'aola Friday. |
| Mr. and Mra. Flamming of Inati- | made on the Geneva house getting |  |  |
| ore, Md., are visiting their Iri | dy for the wintur |  | of sweet jotatoer. |
| Mr. and Mra. Curlett. | che citizens of cieneva hadian in. | Mr. Roy Woftord motored | Supt. A. F. Be |
| Mr. and Mrs. John Wardworth | eting Tuesday nighe. |  | finish up $h$ |
| - beine pleasantly greoted by ends in Geneva. Mr. Wardworth | aut of the Eust Const Rais- | Mr. Warten Royal and non, Char | town in about thr |
| ends in Geneva. Mr. Wardworih <br> $s$ again been chosen foreman of | road advancing the freight ratea to an enormous price. A representa- | lio went to Eustis Saturdny. <br> Mr. Gaines of Seneca was n buri- | ${ }^{10}$ road. |
|  | Uvo of a steam boat company | ne | Lloyd Jinking is in the sto |
| vious yeara he has Riven entire lifaction. | Jacksonville was in Geneva and prothised good, chenper and con- | Mr. Marney Douglana of Monroe | few days with Mr. Booth. <br> We wedgume Mr. Booth and his |
| str. Gilmores' |  |  |  |

## cassia chalifr



## ID EAL FERTILIZERS

together. They are a combination
RIGUT materials in RIGHT proportion
and they give BEST results.
Thousands of the most sucressful prim Are You one of them?

WILSON \& TOOMER EFRTILIZER CO.
IDEAL FERTILIZERS
JACKSONVILLE, - - FLORIDA


[^0]WE SOLICIT YOUR BÚSINESS
Our local representatives will be glad to explain our system, which in addition to nesults, means-prompt and full returns.
CHASE \& CO. FLORIDA
SALES OFFICE--JACKSONVILLE, FLA
moore's siation

## SEEDS

 for new crop of all varieties of BERMUDA ONION SEED ONION SETS, TURNIP SEED, cabbage, seed oats, rye, ETC., ETC. Ink ar realdence on thenBeck Hammock atore

A" rann" "of workmen
on Celery a venue, trying to put it 1
better shapo for travel untirtihe 1 m
Complete stock of garden and field seeds, poultry feed and sup-

Write for Ourfall Seed Calalonge and Weekly Price List on Poullry Feed, etc dest Established and Larg
E. A. MARTINSEEDCO.

200 bast bay staeet.
ABOUT PEOPLE AND EVENTS
being a resume of sanford happenings

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Unusually "At intoresting was the "ut
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of pink and white roses. The lewn- wateneamer ot 'ii
was lit with Japanese lanterns and

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| FLORIDA'S GROWING"DAYS IN EACH YEAR |
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| Sauthern Half 340 to 365 Days |
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| OTHER STATE IN THE |
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## COME TOSANFORD With $n$ nold winter. high pric

of the northern matas it is high tim
Chey wirr looking towardl Florith

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 any ceizen of Sanford and they widn
talo plemure in ratering to your month But best of all take a trip te
ganfurd and nee plice for yursanturd our cty will tear tinvertign apot of the world.
HOW THE WAR STABTED how she war in Europo nearted, but
thas far the most lucid dresciption
of the causes remote and direct, has
hreos furniathed by the Gilon Elder Sentinel, a pupr out in Mitehul
county, Kinaul, Tho Sentincle ver county, Kanas. Tho Sentinel' sorefSoonalitit who waz partly whine when trian noblo und tha noble eicort Austria observing the unseoming in ident, addrewed, herself sternly
gervin, some what an follow 1 . hore, kod, no rough itulf. 1 propose so be a father to you Come Int she woodibed." "Hold on," my on that kid, Aultry hay - finger yive ha, 'and anyhow, you'd make thivk, ho unyo. "Think agnin, you bit nob." ayya Austria, if you cai and wilo you'ro thinking, shink I don't inke tho color of your eyen zand your noo oforids me, and your Tood boy, Autry,'
halm; II can llek him mycolf; :

$\qquad$


## Safeguarded

3 WHEN you open an account with this bank, you ydydy are in good company, for many of the representative citizens of this city and vicinity are depositors and patrons of ethe PEOPEES BANK OE SANFORD Your banking requirements, whatever they tray be, can be completely met by our ample facilities and your money will be constantly safeguarded by ample capital and

## PEOPIES BANK OF SANITRD

M.M. SMITH Mi.R.R STEVENS<br>SANFORD, FLA. ". ...rour


$\qquad$
earned surplus.


FAll local Advertisements Under
This Heading THREE CENTS
This Heading THREE CENTS o
line For Fach Incertion. Minimum
Charge 25 Cents.

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|  <br> 4HE VERETABHAE MARKEN flowne des- We Deliver 110 West Second Street |
| :---: |
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## WESTERN UNION TELEGRAM

17JEy 242 Extra<br>Waghington, D. C. Sent. 19, 1914

Cashiot Pirst Mational Bank,
Sanford, Florida
Incroase Capital Stock Your Bank. Approved, Certificate
Mailod, Change Booka Today.
W. J. Fowler; Deputy Ccoptrollor

11:25 A. M. Sept 19, 1014
FREDERIC H. RAND. President
F. P. FORSTER. Vice Preaident

GEO. H. FERNALD, Vice

## FIRST NATIONAL BANK

CAPITAL $\$ 35,000.00$
SANFORD. FLORIDA SURPLUS \& PROFITS $\$ \$ 5,00000$
To meet the growing needs of our city and county the resorces of the bank have been increased. And in addition to the increase in resources the bank's field of usefulness is greatly enlarged by its membership in the Federal Reserve Association.



THE BACKWOODS
目
ROM which emanate the valuable woodsursend in the mamufacture of fine Furniture
In spite of this wealth of material baCKWOODS HOMES ARE SELDOM FIRNISHED IN IP-TO-DATE STYLE
Would You Be Satislied?
CASH OR INSTALLMENT
W. W. ABERNATHY Siskotivi Plotimi

## At L. P. McCuller's

Car Load of Apples will Arrive in Store Monday
HIGH COST OF LIVING REDUCTIONS
12 cans of 2 lb . Tomatoes . . . 85 c 24 lb . sack Table Talk Flour . . 85c Basket Grapes, fresh today . . 250

Just received---New pancake, buckwheat, graham and whole wheat flour. New prunes, dates, peaches, figs, apples, citron, apricots, raisins and currants.

## I. P. McCullers ${ }^{\text {s }}$

## Dr. Davis,

Hoel Tuexda
266 h. Hend


piano line
Prink. city from his old home haved in the Iodiana, where he npent thidgeville
$\qquad$
ariad to ree him again.
At D. O. Brown's mathec for 8 at
ton, $I$ rade, Veat, Florich
Wratim Pa Pork, Floride Beet
Western and Forida liver. Call


## 

## A Good Partner For You

Consider the advantage of having a partner in your business who has ample resources, who allows you ton run your business as yot wish, and who takes an active interest in your business success.

This is
Maki

sible along such business line
MAKE OUR BANK OUR BANK

## Seminole County Bank

FORREST LAKE; Pres
D. L. THRASHER, V-Pres
A. R. KEY, Cashier

| Eauradeantithen's |
| :---: |
| Talks on |
| Heart Todics |




Theo. Schāal

## JEWELER




Expert Repairing



## Carter's

123 West first Strect
SANford, florida Try a Herald Want Ad


# FOR <br>  

Town Lots in Sanford

Farms in Palm Hammock

## Improved and unimproved Celery

Lands in flowing well district, located on railroad and improved roads Orange Groves and Farm Land Cattle Ranches on St. Johns River prairies a specialty

## An Income Now

Beautiful 7-room bungalows, hot and cold water, on improved vegetable farm. 700 fine Minorca and Wyandotte chickens, incubators, coops brooders, best model pens, horse and wagon, barn. A BARGAIN

GOING
We have some very cheap tracts of pasture or ranch lands
Good general farming and citrus fruit lands.
Some of the very best truck lands in the famous Celery Delta of Sanford adapted to the Sanford system of sub-irrigation and intensive system of farming. Prices and terms very reasonable.
that may suit you.
A constant demand for houses and room
List your property with
Fire Insurance, Bonding.

## A. P. Connelly

109 Magnolia Ave.
SanForf, Pfa

WAR POSTER SOLD IN BERLIN


This representation of one of the 10.4 tnch shells ased by the Germans in
 tom, "Witff God For King and Fatherland."." It also bears the names of tow
destroped by the enece gung

We Specialize on SEEDS

All Kinds

## COULBOURN COMPANY

Herald Want Ads Will Bring Results

| Queer Things That |
| :--- |
| Turn Up Ir the News |

IN DISASTER AT SEA Fellow passengers.

 Weary of crtbbage. thum and nve
nundred as games to whille nway the
tlme between the fires, the fireme time between the fres, the , iremen
of, Brazil. tad. have constructed a
huge toom and will weave shawls, ta MONTICELLO MAY BE A - HOME FOR PRESIDENTS Story of Historic Estato Offered to
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He he so0.00
Mrs. Martin W. Litueton of Nes

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ELECTRIC OVEN STOPS POISON
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bech diswolved twenty-two krains of
t!thlioride of mercury. As be was
drukine the last of the water be no
Uced the metallice taste and timmedt
ntely made inquiry. Dr. Paul Pulther ately made inquiry. Dr. Paul Pllctiver
of Brookkn applled a stomach pump.
Thass towerer, was inefective, as were repeated doses of milk and the whitee
of cgzs. Then the electric furnane was tricd After three weeks treatment
Mr. Beach is antending to bustions a usuan. the only chnnge belng ihat be
is still restricted in diet. GERMANY SHY ON GLASS EYES

England May Have to Import Them


Amerlca. as the supply on hand ts an
reaty elinuted. and the euspensto
of commerce as well as patriotic rea of commerce an well as patriotue rea
sons makes it Impossible to get them direct from Germany.
A dealer declared that mittrallleuse and shrannel fre had caused many te
wounds. and for this reason. ther would soon be a latgo demand for ar would sonn
tifclal lega.

SANF ORD 100GES
utes the oflcers reportid that the hole
In our aide was above the water Hine.
It was big enougt two or threo trolley carser, to admit
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 Tould act, how 1 myself would feel.
In the event of a ditaster at sea.
had the opportunty of thding out, the
other night, when in the darkest hour
Juat before dawn, in a dense tog. tho shlp on which I had salled from South.
ampton, the New York, was rammed
by the Protorta, 400 milles from Now York.
$I_{1}$ was awakened by the afopplag of
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Monroe Chapter No. 15, R. A. M. Meets every second and fourth Thura-
day in Masonic Hall over the. Imperia $\begin{array}{ll}\text { Rice, } & \text { Ro- } \\ \text { Puine } \\ \text { citi, or } \\ \text { of }\end{array}$ of engines and the violent churning
of thew as the ahip backed ter. Then, out of the impenetrable
darkneas was heard the hoarso strtek
of another foghorn than our own. another foghorn than our own.
which, at Intervala of a mlutute, had been bellowlng for hours. knew that
another vessel was approactibk. and The cano a a bhock, sharp though
not very vilent, not very volont, and 1 knew wo had
been struck. sallors and stewards
rushed past to take up thetr statlon at the bonts, and two or three minntes.
later tho huge bulk of the Pretoria. later tho huge bulk of the Pretoria,
towering above our craft, gllded by so near that I could touch her with my
hand, while ghe tore away part of oar
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$\qquad$ There were no hysterlcs, and surprls.
nngly thle evident wactement, but all
$\qquad$ - $\begin{gathered}\text { then was. } \\ \text { It } \\ \text { Wer. } \\ \text { an }\end{gathered}$
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fath to Chritianty. A Mohammedan.
you know, can drink nc alotell
you know,
erages.
WWell,
came on
in the market place, drunk.
"'Why, All!' ho sald, repreachfully.
Why, All, what relligion have you fust
Scores Modern Motheri

DR. C. G. BUTT


Wilson \& Housholder

Sanford,
Florida

Treat your friends as you do your
Sank neoounit, - Eon't be reckldss with them Just becauco you've got them.-

Sanford Library
Free Reading Room
imperial theatre -Building

Open Tuesday-Thursday 4 to 6 Saturdays 4 to $9 \mathrm{p} . \mathrm{m}$;

Strangers Welcome

## A Statement from <br> Mlxed Nationallity. Four-gear-old Magrien Four-yearold MaEsio'ie Rathor sa frovil Onmany; her mother from Scot land Ony day tho converaaton 

 Dr. Armstrong in Regard to His Riverview Property at JacksonvilleTo my many friends and buyers of Riverview property, I wish to make a statement, giving a few facts in regard to this rapidly developing suburb of Jacksonville.

I have had the question put to me several times recently, why I do not advêtise Riverview now as I formerly did. Here is my answer:

Riverview has been so well advertised, and the sales of this property have been so enormous, the developments so great, that there is a steady demand for the property without saying a word through the press.

## Riverview Today Looks Like a Young City in Its Self

The great million and a half city docks are being built out our way The Carpenter-(0) Brien great two and one-half million dollar mills are out beyond us, and the hundreds of thousands of dollars now being spent in Riverview, and around trs,' is creating a demand for this property that puts us in a position where we do not need to spend another dollar in advertising through the press.

## Special Reserved

Dr. Armstrong has withdrawn from the market two hundred and fifty thousand dollars worth of his choicest lots and will hold them while the present great developments are going on in this section, and will replace them on the market when the prices will range one thousand dollars for inside lots and three to four thousand dollars for his riverfront lots.

Riverview is making one of the finest investments to the large or small investor in the entire state of Florida. A place where a man or woman may spend five or ten dollars a month for a few years and realize thousands of dollars profit.
Over Three Hundred Thousand Dollars
Worth of This Property Already Sold
Scores of fine homes have been built, beautiful streets and avenues all laid off, fourteen miles of streets opened up and set out in shade trees, beautiful parks and drive ways laid off, and a state of progress shown on every side.

Dr. Armstrong, the owner, and his family are now taking a cruise in Southern waters and may be seen in person during the week of 19 th to 24 th of October, here in Sanford.

## fall(Overing

We take this opportunity to show our beautiful stock of Ready-to-Wear Goods, Silk and Wool dress materials, trimmings, etr

It being our custom always to obtain the newest novelties, etc., we announce our annual

## FALL OPENING

Thursday Oct. 15th, Friday Oct.16th, Saturday Oct.17th


## READY-TO.WEAR <br> DEPARTMENT

Here you will find displayed all ${ }^{\text {so }}$ the newest fashioned suits, capes and coats for ladies.

Also a pretty tine
 and young ladies.

## LADIES' NECKWEAR

A large assortment of brand new neckwear. Al those new "vest" effects, flared collars, silk and lact jabots, etc., all made of nice material. See this display

SPECIAL SHOWING OF BOY'S SUITS

Here you will see all those things your boy has been craving in the way of a suit.

Beautiful line of 150 boy' suits, brand new.

DON'T FORGET THE BOY'S

## MEN'S FURNISHING DEPARTMENT

Openings are not always for ladies. We will have also a special display of Men's Furnishings.


$$
\begin{aligned}
& \text { ORGET THE BOY'S } \\
& \text { DISPLAY }
\end{aligned}
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## WAR NEWS EIVE HOURS AHEAD OF ANY PAPER IN THE SANFORD FIELD



SEMINOLE SCHOOLS
ARE IN THE BEST of CONDITION

REPORT OF SUPERINTEN REPONT SHOWS GOOD DENT SHOWS GOND
Seminnly county are at oalce the joy
and pride of cyery man, woman and
cilld resulums ith the county and
thourh Seminole county in the baby
county of the atate the schools ar



PAY YOUR AU
TOMOBILE TAX

## W. C. McLEAN <br> IS CONFIRMED



| The Largest <br> Advertisement Today |
| :---: |
| DR. ARMSTRONG get first page mention as the largest advertisers in Loday's issue. Thie advertisement may be found on page 8. |
| Special Notice <br> The Herald will on each day call attention to the largest advertisement in the current issue. |

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Mr. Mc

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ronst allable ant rampetent ollin
and practically every one fin Orlan
is pleased at the appoint mernt
Dr. Oilver $\qquad$
 He recelved the endorsement of the
make of all the councits of the principal ditles In the state, torether with the
school on
tien. - Roporter-Star,

IT IS REPORTED THAT GOYEमVOR TRAMMELL THE ALILESHYVE SIC


THE WAR SITUATION A GET TOGETHER IN EUROPE STILLRE- GROWERS MEETING MAINS UNCHANGED SATURDAY, NOV. 7
 SEMINOLE COUNTY
LEADS IN THE CATTLE INDUSTRY
 -The Unning, a head entitled "Plant More way but does not cover the in its We would supplement the tho held. We would supplement that by add-
ing, "Plant mora cattle, sheep, hoga
and poats," for in this our futuro and goats," for in this our futuro
prosperity will? expand greatly anit redound to our credit. There is no
ruason in the world for Florldian to ruason in the world for Floridínn to.
buy cattlo, aheet, chickena, boza, wy cattlo, wheet, chickenn, hogs. de from any other atate in the

Cuthly ralaing in the patst has lwe
confined somewhat to the Kinaim-
ince prairies and anly to the pant en havef our weople woke up to the Dossithilities of ruising cattle in this

tax combetor meports FAhide of Mast TO


[^0]:    ## CHEAP for CASH

    Two Orange. Groves with the crop on them, or without the crop.

    ## APPLY

    Lake Mary Merchant Lake Mary, Fla.

