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Carburetor Choke The carburetor choke Is a very
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# AUTOMOBILE NEWS 

STUDEBAKER IS WINNER OF RACE
FOR FOURTH 'TIME


LAROR TURNOVER OF REO BELEVVED TORETHELOWEST





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# The Sanford Buick Co 

 Now Located in New Quarters on Masnolia AvenueWe are now in position to give you perfect service on all Buick cars, we have on hand complete line of necessary paits and believe we have the best Buick mechanic in Florida. All work done here must be absolutely satisfac tory in every respect. We believe Buick owners should have lowest possible repair bills.

We fully realize it is as much to our interestas to your own to make your upkeep on Buick cars as low as possible, for this reason, we guarantee full value in our service Dept.

Remember the Buick here is under different management and will be handled in entirely different manner. We are no longer handicapped for lack of space to do work. We have nice clean work room and are at your service at all times. No charge for less than half hout.

If your car has been giving you any trouble please bring it around and have it looked over carefully and the advice given you will be greatly to your advantage. No charge for locating your troubles. We specialize on Buick cars only, by so doing we believe we are in position to give you better service than it is possible for you toget elsewhere.

## The Sanford Buick Co.

Magnolia Ave. Hand Bldg

A LONG TIME INVESTMENT

Every Dodge Brothers Sedan body is steel built through-out-sills, pillars, panels frames and all.
This all-steel design-exclusively a Dodge Brothers fea-ture-possesses certain practical advantages which recommend it most emphatically to the closed car buyer.
It reduces cost, assures a structural precision which is particularly evident in the snug fit of doors and windows, and results in a staunchness of construction which guarantees to the owner a leng time invest-ment-and a long time satisfaction.


Attention Mliotorists-Feimary Tire Specials
8-32x4 1-2 Firestone Cords
$\$ 24.90$
6-32x4 1-2 Miller Cords
Edward Higgins
LINCOLN
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## TheNewESSEX

 Built by Hudson $\mid$ A SIXGives "Ideal" Transportation
Take a 30 minute ride to learn the facts. It will convince you that "ideal transporta-* tion" in terms' of economy, performance and lasting reliability, is fully realized in this low priced car.
The new Essex is built by Hudson and shares its famous design advantages. That not only means a motor design that has long held a foremost place among "Sixcs", but the same type of clutch, transmission and rear axle which Hudson has proved in years of service.

And the first-cost economy is carried out in every way that applies to transportationlow fuel and oil consumption; great tire mileage; and astonishingly low prices on replacement parts.

The materials used and the way it is built insure lasting enjoyment of those unusual qualities which delight you on your first ride.


Shoot the hiils in an Overland! With a surge of robust power Overland w:ins into action - of like a s:eak-caryyng you up and hills. Try it out. Overiand will prove on the roat its reputation as the mest car in the world for the money. Chanipion \$695; Sedan $\$ 795$, f. o. b. Toled.

## ord Daily Herald







MEN, WOMEN AND CATTLE

## PERHAPS YOU HAVENT

started a bank account, because your business is small!
If so; remember no one has a business so SMALL or so LARGE that a Checking Account will not HELP
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Hoolehan-Coleman Company
Home Iec Machines and Water Softeners
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KNOCKS AT EVERY MAN'S DOOR EVERY DAY IN THE CLASSIFED COLUMNS OF THE

## Sanford Herald



The Dust Test Tells the Filler


## Sanford's Social Side

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| REALIZING AN IDEAL | L.01V T |  |  |  |  |
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