

# SANFORD DAILY HERALD

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME I

SANFORD, FLORIDA, TUESDAY, JANUARY 11, 1921

NUMBER 239

## AT PUBLICITY MEETING CHAMBER OF COMMERCE DECIDE TO GET BUSY

ON PRINTING OF SOMETHING GOOD FOR THE VISITORS

### SLOGAN ADOPTED

AND WITH EVERY COMMITTEE HOLDING MEETINGS THIS WEEK CHAMBER IS BUSY.

The Sanford Chamber of Commerce has adopted the slogan, "Sanford, the City Substantial." Heretofore Sanford has been known as the Celery City and its reputation as a celery producing center has long since been established.

The Chamber of Commerce feels that the time has come to advertise its other resources and the word "substantial" means more to the prospective investor. An analysis of Sanford will show that its growth has been substantial, its banks substantial and its credits the same. Those who have invested here in the past know that they have received substantial returns on their investment.

Its future is assured by the substantial natural resources which it possesses and its agricultural development is growing more substantial each year.

Sanford is, without exception, a substantial town from a business standpoint and the new slogan, "Sanford the City Substantial," which has been adopted by the Sanford Chamber of Commerce, can take its place.

(Continued on page 6)

## NEW EVIDENCE MAY EXONERATE RUBE ALLYN

CAMPERS SAW MAN GET OUT OF AUTOMOBILE AND FOLLOW HIGEL

BRADENTOWN, Jan. 11.—New evidence has come to light in the Higel murder case which, if it does not lead to the fastening of the crime upon the actual murderer of Harry L. Higel, who was killed near his home on Sesta key last Friday morning, is practically certain to prevent the conviction for the murder of Rube Allyn, newspaper man, now in jail here charged with the crime.

Who were the people in an automobile who came up the main road on the island about 8:10 o'clock the morning of Friday last, and were seen by two campers?

Who was the man who descended from the car and hurried to meet Higel, who was walking within plain view of the campers' tent?

The campers say they saw the car arrive, saw one man get out of it and walk over toward where Higel was and that Higel did not appear at all anxious to meet this man. They say that Higel walked away, into a patch of high weeds, and that the man followed him, and that Higel had something in his hand and was without a hat.

The campers did not see the two men meet, as the woods hid them from view, and as it was breakfast time, the campers went into their tent and when they finished breakfast and came out the car had disappeared.

As a hint to Mr. Bryan it may be said, Constantine didn't make a single speech, and was given 98 per cent of the Greek vote.

## INTERNATIONAL AGREEMENT BETWEEN ALL NATIONS IS ONLY SOLUTION NAVY PROGRAM

(By The Associated Press)  
WASHINGTON, Jan. 11.—International agreement with all or practically all nations which will guarantee end of competition in navy building was presented as only alternative to building by the United States of a navy as powerful as England to "command respect and fear of the world" by Secretary of Navy Dan-

### WILSON ABLE TO WORK TWO HOURS A DAY NOW WITHOUT ANY FATIGUE

WASHINGTON, Jan. 11.—President Wilson is now able to work two hours a day without fatigue, Rear Admiral Cary T. Grayson, the president's physician, said today, in discussing his health. He added, however, that the president was not yet ready for a full day's work.

Referring to the visit yesterday of a specialist, Admiral Grayson said he himself asked for the visit because he wanted the specialist's opinion on the ability of the president to do the work he was doing at present.

## PROTECTION OF GAME IS URGED AT MEETING IN COURT HOUSE LAST NIGHT

Sportsmen of Seminole County Realize that Game is Diminishing.

### BETTER LAW IS NEEDED

Hunting Out of Season is Responsible for Depletion of Game

Seminole county will protect the fish and game if possible and will ask neighboring counties to join them and also expects to assist in putting in several bills at the next session of the legislature looking to a better protection of fish and game. At a called meeting at the court house last night there was a large crowd present of the men who like to hunt for sport's sake and who realize that in a few years at the present rate of promiscuous slaughter of game out of season there will be no game. Judge Householder acted as chairman of the meeting and Vance Douglass as secretary and taking the present game laws section by section some good changes were suggested in the time limit, in the matter of license tax and other matters that will serve to protect the fish and game of Florida. Hon. F. P. Forster, the newly elected member of the legislature from Seminole county, was present and signified his intention of standing back of any movement of his constituents. When the matter of taking the license tax that now goes to the schools and applying it to the game warden's salary came up Mr. Forster said he was with the "kiddies" every time and did not think this money should be taken from the schools and it was the sense of the meeting that this should not be done and a better way would be to divide the tax thus giving the schools more than they were now receiving and also have a fund for the better protection of game. It was also decided to organize a branch here of the National Game Protective Association and in many ways to get the co-operation of the other counties in the state and to go to the legislature with a bill that would protect the game and would also suit the other counties—one that would pass and become a law. The meeting demonstrated that Seminole county sportsmen are beginning to realize that drastic action is necessary to preserve the fish and game and under present conditions a few more years will witness a depletion of fish and game in the woods and streams of this and other open counties unless different laws are framed and the citizens as a whole stand behind these laws and see that they are obeyed.

lals in testimony today before house naval affairs committee.

Forty-eight new congressmen are provided for in the bill now pending in the house, but Florida will not have one of the forty-eight.

Post Cards at the Herald office, 100 Office supplies at the Herald.

## CHESTNUT HOTEL IN CLEVELAND IS DESTROYED, FIRE

MANY PEOPLE DEAD AND MANY INJURED IN DISASTROUS FIRE.

(By The Associated Press)  
CLEVELAND, Jan. 11.—Two men are dead from burns, eight persons, including three women were injured when fire swept the Chestnut Hotel here last night. Several persons were reported missing. The injured were hurt in leaping from the second story windows. Life nets were spread by firemen but in the smoke and darkness several missed the nets.

Those "out of employ" in Northern cities are informed there is work and rations plenty and to spare on Florida farms.

County board asks for wider roads, says the Tarpon Springs Leader. So do the people. Then "let's go"

### A. B. & A. REDUCTION BE EFFECTIVE FEB. 1st

(By The Associated Press)

ATLANTA, Jan. 11.—The wage conference which opened here today between officials of the Atlanta, Birmingham & Atlantic Railway and heads of railroad unions came to a close late today when President B. L. Bugg of the railroad, stated that the financial situation makes it impossible for the road to continue paying the present scale of wages and that the announced reduction will go into effect February 1st.

## CIRCUIT COURT OPENS THIS MORNING WITH JUDGE HORNE IN CHAIR

Judge Perkins, of DeLand, Too Ill to Preside at This Session.

NOT VERY LARGE DOCKET  
But Several Murder Cases May Take Up Time for Several Weeks

Circuit Court opened this morning at 10:00 o'clock with Judge Horne of Jasper presiding and States Attorney David Sheltz of Daytona in charge of the state's business. Judge Perkins has been ill for some time and was unable to appear at this session of court much to the regret of his friends and Governor Hardee, sent Judge Horne to preside. Judge Horne has many friends here and in other parts of the state and the interests of the state and county will be in able hands under his jurisdiction. Sheriff C. M. Hand was also in charge of his part of the court for the first time since his election and taking his office on the first of January.

The selection of the grand jury will be accomplished this afternoon and the court will be ready to grind tomorrow morning on the larger cases. There were only a few cases on the civil docket when court opened this morning among them being the following:

Cates Crate Company vs. J. M. Dresner and R. B. Monroe, damage suit.  
D. Davis vs. R. B. Monroe and R. H. Gelger, damage suit.  
James H. Bryce vs. Atlantic Timberland Company, damage suit.  
Welsch Furniture Company vs. D. A. Caldwell & Sons, damage suit.  
Jacobs & Co. vs. O. P. Swope Land Company, damage suit.

There will be at least two murder cases to come before this session of the court and as there is an imposing array of legal talent gathered here from this and adjoining counties there will be some sharp tilts between them and much forensic display.

A letter in going from Key West to the Klondike travels a total distance of 7,000 miles, yet it is carried the entire distance by Uncle Sam for two cents. It goes by railroad, steamboat, stage, horseback and dog sled and is on the road for nearly forty days without a rest.

## COST OF RENT FUEL AND LIGHT IS MUCH GREATER

H. C. L. STILL CLIMBING FOR THE AVERAGE SIZED FAMILY

WASHINGTON, Jan. 11.—Expenditures of the average American family for rent, fuel and light not only resisted but ran counter during the last six months of 1920 to the general tendency toward lower level of prices, it was shown today in figures compiled by the department of labor's bureau of labor statistics.

The figures had public cover expenditures by average families in only eight cities—Baltimore, Cleveland, Chicago, Detroit, New York, Philadelphia, San Francisco, Oakland and Seattle, but the wide territorial range was accepted as giving the figures more than local significance.

The average cost of living in the eight cities at the beginning of the new year was 99.2 per cent over the average cost in 1914, while at the end of last June it was 115.1 per cent. Using the 1914 cost as a base percentage increased cost of the various items making up the average family budget in the eight cities were as follows, in June and December:

Food, June 110.9; December, 75.6.  
Clothing, June 191.3; December, 159.5.  
Housing, June 41.6; December, 49.5.  
Fuel and light, June 57.6; December, 79.0.  
Furniture and furnishings, June 191.8; December, 181.9.

The percentage increase in the cost of living in the eight cities over the 1914 cost were given as follows for June and December, respectively:

Baltimore, 114.3 and 96.8; Cleveland, 116.8 and 104; Chicago, 114.6 and 93.3; Detroit, 136 and 118.6; New York, 119.2 and 101.4; Philadelphia, 113.5 and 100.7; San Francisco and Oakland, 96 and 85.1 and Seattle, 110.5 and 94.1.

## CANNOT ESTIMATE LOSS BY FIRE DEPARTMENT COMMERCIAL BUILDING

(By The Associated Press)

WASHINGTON, Jan. 11.—Officials still unable today to estimate loss from fire in department of commerce building last night which destroyed many original records of every census since the first in 1790, except that of last year. No duplicates of destroyed records, loss declared probably worst of its kind in government history.

## HARDING CUTS FRILLS AT INAUGURATION DAY, OVERTURNS BIG PLANS

NAVAL BALLOONISTS  
BREAK CAMP TODAY  
TO GET TO MATTICE

(By The Associated Press)

MATTICE, Jan. 11.—The three American balloonists broke camp 20 miles north of here this morning and started on the last leg of their long march back to civilization. If all goes well the party should arrive here by nightfall.

## TURKS AND GREEKS ARE FIGHTING NOW

MORE TROUBLE SEEMS TO HAVE STARTED IN ASIA-MINOR.

(By The Associated Press)

ROME, Jan. 11.—Fighting between the Turks and Greeks is reported in the Menderes river region of Asia-Minor. Many wounded have arrived in Smyrna, says the Greeks started the attack but the Turks broke the Greek lines in several places.

LONDON, Jan. 11.—The Greek offensive in Asia Minor, beginning of which was reported yesterday, resulted important successes for Greeks, according to communique of Green general staff dated Sunday and received by Greek general staff dated Sunday and received by Greek legation here today.

## SANFORD NOW AFFILIATED WITH NATIONAL ASSOCIATION CHAMBER OF COMMERCE

### O'CALLIHAN WILL APPEAR BEFORE THE COMMITTEE

(By The Associated Press)

WASHINGTON, Jan. 11.—Lord Mayor O'Callaghan of Cork, who arrived as stowaway and in whose case state department refused to waive passport requirement, will appear Thursday before commission investigating conditions in Ireland.

### DISARMAMENT BEFORE CONGRESS THIS WEEK

DANIELS ASKED TO GIVE DEFINITE FIGURES REGARDING WORLD OUTLOOK

(By The Associated Press)

WASHINGTON, Jan. 11.—The subject of disarmament is expected to be prominently in the minds of members of congress this week.

Impetus to the discussion revolving around the general subject of reduction of sea power undoubtedly will be given by committee meetings. The chief of these meetings, according to indications today, will be the session today of the house naval affairs committee, at which Secretary Daniels has been asked to give available government information as to the naval strength, present and projected of the principal powers of the world.

The senate foreign relations committee also may consider disarmament as brought forward by pending resolutions proposing disarmament conferences.

Senator LaFollette, Republican, of Wisconsin, has given notice that he will call up in the senate today his motion to reconsider the vote by which the Poindexter railroad anti-strike bill was passed, December 16. The house will begin work today on the legislative, executive and judicial appropriation bill with the expectation of getting it out of the way by Thursday.

Numerous committee hearings including those having to do with tariff, immigration, submarine cables and speculative grain trading, will continue this week.

We Seem to Have a Plain Business Man as Our Next President

NO LIMELIGHT FOR HIM

For Mr. Harding and He Abhors Crowds and Ball Room Stuff

MARION, Jan. 11.—If President-elect Harding has his way the inauguration will be as devoid of frills as a frontier wedding. Having overturned plans for the revival of the inaugural ball and the spectacular inaugural parade he indicated today that as far as he consistently could he would keep away from whatever crowds assembled in Washington for the event and make the change of administration just as matter of taking executive offices under new management.

WASHINGTON, Jan. 11.—Announcement that at the request of President-elect Harding the Washington inaugural committee cancelled all plans for celebration (connection inauguration received with varying emotions. Those who are opposed to reviving custom of making the occasion a gala one, chiefly on account of expense involved, expressed commendation, others while sympathizing with spirit which prompted Harding's request showed disappointment. The house leaders expressed view plans for outdoor inaugural ceremony at capital probably be abandoned.

WILL MEAN MUCH TO THE LOCAL TRADE BODY

### WILL CO-OPERATE

NATIONAL CHAMBER OF COMMERCE WILL HAVE BEAUTIFUL HOME AT WASHINGTON.

Formal notification has been received today by Secretary Fearman that the Sanford Chamber of Commerce has been elected to membership in the Chamber of Commerce of the United States. Affiliation with the National Chamber gives the Sanford Chamber of Commerce a voice in the activities and affairs of that constantly growing business organization which now numbers about fourteen hundred commercial and trade organizations.

Closely following its election to the National Chamber the Sanford Chamber of Commerce will appoint a National Councillor who will serve as a connecting link between the local organization and the National Chamber at Washington. Hereafter when policies affecting business are under discussion by the federal authorities, the Sanford Chamber of Commerce will have a chance to express itself, inasmuch as one of the chief functions of the Chamber of Commerce of the United States, is to voice the business.

(Continued on page 2)

## DEPORTATION OF LORD MAYOR IS REQUESTED

ACTING SECRETARY SAYS PROCLAMATION OF AUGUST EIGHTH RULES

(By The Associated Press)

WASHINGTON, Jan. 11.—Deportation of lord mayor is requested by department of labor today by Acting Secretary Davis of the state department. Davis quoted authority for acting proclamation issued by the president August 8, 1918, designating the secretary of state as one who shall decide whether all aliens coming under passport regulations be admitted or denied admission to the country.

WATERFRONT FIRE AT FORT PIERCE BURNS OUT THREE CONCERNS

FORT PIERCE, Jan. 11.—Fire destroyed the buildings occupied by O'Brien's, Walter Peterson and the East Fish Exchange Company here last night and for an hour threatened Sample's dock and fish house and the Gulf Refining Company's dock and storage yards. With a strong north wind blowing when the fire started at 7:00 o'clock, a spectacular blaze was kindled and was not curbed until nearly 9:00 o'clock when the firefighters had it under control.

It was still burning at that hour, but its progress had been stopped and only the blackened ruins of the three buildings were feeding the subdued flames.

Estimates on the loss occasioned by the three firms, which were complete, are not available today.

## BOL'S HEAD LENINE IS ILL CALLS DOCTORS

REPORTS SAY PREMIER VERY ILL AT MOSCOW; GERMAN DOCTORS CALLED

(By The Associated Press)

NEW YORK, Jan. 11.—Lenina, the Russian Bolshevik premier, is dangerously ill at Moscow according to a wireless today from Berlin to the Jewish News Bureau here. The message said three German specialists were enroute to Moscow for consultation. Verification of the report was sought from Soviet representatives in Berlin but he refused to confirm or deny it.



## GLIMPSES OF THE SEMINOLES

By C. E. HOWARD in ORLANDO REPORTER-STAR

The story herein is made up largely from data furnished by Mrs. J. N. Whitner, of Sanford, Seminole county, formerly a part of Orange county.

Mrs. Whitner evidences a great interest in the Indian lore of the earlier days and has great sympathy for "The Noble Red Man" and the forcing him back at the sacrifice of his natural home.

Mrs. Whitner rightfully says: "Whatever pride and enjoyment we citizens of Orange county may feel in her achievements, our sentiment cannot be praiseworthy until we shall have paused and paid our respect and honor to those of a generation ago, won by their Christian faith and practice, their sterling characteristics and ability to overcome primitive conditions and make possible within a lifetime the civilization we enjoy."

"There is a duty—a privilege—sacred and binding which devolves upon the few who are left, who have personal recollection of the real pioneers that can only be performed by ourselves. The day is growing late and we should arouse and prepare for use whatever material there may be gathered up. When the earliest of our country's history shall have been evolved from the shadows of the past we shall find that it is a part of a story of unsurpassed tragedy and romance; the story of the Seminole wars of nearly a century ago."

Mrs. Whitner calls to mind the places of interest based upon the Indian occupation, notably, as she states "prominently among them being the military graveyards of two wars and well-known localities where historic and otherwise prominent events have occurred where the earlier settlements were made and where the dead were laid to rest."

The Indians named the St. Johns river, "Welaka" and its banks were the favorite lodging places, as well as burial places of the various tribes. Thus in several places to this day there are found along the banks of this river, with its warm waters flowing northward, their shell mounds, most of them not at all molested by the curious.

Mrs. Whitner places the date of the separation of the Creek Indians in Alabama in 1750, most of the nation going westward, but many members coming to Florida, then practically uninhabited, except for scattering Indians of other tribes, Spanish and French on the eastern coast and runaway negroes from the slave plantations to the northward.

These southbound Creek Indians joined with the nomadic groups already in Florida and became the dreaded "Seminoles," with Chief Seceffree and formed a settlement or lodge which they called "Alachua."

For years these Indians lived their own lives, hunted and fished and did no great harm, but finally became

restive and being crowded by the "pale faces" began to practice the whiles of the Indian nature, raids of depredation and "hair-lifting" of their oppressors, finally culminating in the Seminole War of 1836.

Mrs. Whitner states that about this time United States soldiers stationed at Camp Monroe, on Lake Monroe, and feelingly remarks, "Can one imagine the indignation and horror of the Indians at the sight of these fore-runners of the army of their pursuers entering the pathway of their retreat and now they would claim even this

"Leaders rose, stimulated to greater degree of daring by slight trace of white blood in some of them and thus these poor savages in their extremity arose to the white man's conception of the loftiest heights of valor in defense of their wagwams and hunting grounds."

As a matter of fact, there seems to be some little confusion in the dates of the Seminole War, for there were really three outbreaks, the first being as far back as 1817, which was confined to operations between Gen. Jackson for the government and Osceola for the Indians.

The second war concerned Orange county, for that was the one recorded by Mrs. Whitner perhaps, though there was still a later outbreak in 1852, when Governor Brown placed in the field a company of a hundred men under General Hopkins, located at Mellonville, now, the city of Sanford, and later fifteen hundred soldiers entered the field and cleared the savages out. All together there were about forty thousand soldiers occupied in these several Seminole wars, three hundred and seventy-five thousand soldiers occupied in these several Seminole wars, three hundred and seventy-five being killed, with many wounded. Of course, Orange county came in for but a portion of this carnage.

Of the Indians who were not sent westward and those who were left alive in the state, perhaps two or three hundred were pushed down to the Everglades, where they now are located, peaceful and docile enough to almost belie the stories of ferocity they were once accredited with.

Perhaps this story would not be complete without stating that the Whitners were among the later of the early settlers of the country, Mr. Whitner, "Joe," as he was known to his friends, being very much interested in horticulture and agriculture. He at one time published a very useful pamphlet on the soils, fertilizers, and agriculture of Florida and was one of the earliest to go into the cultivation of celery, at one time the chief crop of the Sanford gardeners. Besides, he served Orange county in the state legislature and was a man of influence in the county and state.

## TRAMMELL WOULD PUT HIGHER TARIFF ON ALL CITRUS FRUITS

PROTECTION FOR FRUIT GROWERS OF THE STATE OF FLORIDA.

WASHINGTON, Jan. 10.—Senator Park Trammell, of Florida, Friday introduced in the senate an amendment to the pending emergency tariff bill, to provide for an increase in the duty on oranges, grapefruit, shaddock and limes, similar to the increase proposed in the pending bill on lemons. Senator Trammell in connection with his amendment states that he does not believe in the Republican idea of a high protective tariff, but that it would be very unfair to the people of his state for them to have to pay the increased price on what they have to purchase outside of the state on account of a high protective tariff and on the other hand have to sell the products produced in Florida without the advantage in price that may result from such protection. He states that with a Republican congress it is inevitable that the policy of the protective tariff will prevail. If we are to have a high tariff Senator Trammell takes the position that the products and industries of his state should have a similar consideration given by a Republican congress to the products and the industries of other states. The pending emergency tariff bill provides for an average on wheat from ten to thirty cents per bushel; on flour from forty-five cents per barrel to twenty per cent on the cost price; corn is advanced from the free list to fifteen cents per bushel; on rice the duty is made about double; wool and all articles manufactured from wool are advanced from the free list to a high tariff. These products and articles are purchased largely by

the Florida people from other states and they will necessarily have to pay such increased price as may be due to the tariff being placed upon these products and articles by the pending tariff bill.

Senator Trammell states that all he is advocating is that Florida products and industries be given the same consideration that is extended to the other sections of the United States and says that he will insist upon his amendment and also urge that the duty as proposed in the emergency measure on long staple cotton, peanuts and other Florida products be allowed to stand as proposed.

Sheep are coming into St. Lucie county, experiments with them proving satisfactory. C. P. Platt imported a few sheep last year to experiment with, and was so well pleased with the returns that he has imported a carload and released them on the open range near his place west of Fellsmere. He expects to run the sheep on the range with his cattle and so secure the foliage and grasses which the cattle do not eat. This industry is attracting considerable attention and it is likely that other cattle owners will follow the same plan.

At a good roads meeting held in Cocoa recently an association was formed which is to be known as the East Coast Good Roads Association, and a committee of this association will call upon Governor Hardee and the officers of the state road department at Tallahassee some time in January to find out if possible just what funds will be available for East Coast roads.

## EVERYTHING for THE BUILDER

From the Foundation to the Roof

HILL LUMBER CO.

Quality—Service—Price

Judge J. E. Andrews has been re-elected to succeed himself as a member of the board of supervisors of the North St. Lucie River Drainage District and the large holders expressed themselves well pleased with the progress which has been made in the work of getting the drainage project under way, at a meeting of the land owners of the drainage district held in Fort Pierce recently.

Notice of Application for Tax Deed Under Section 575 of the General Statutes.

Notice is hereby given that D. D. Daniel, purchaser of Tax Certificate No. 176, dated the 6th day of July, A. D. 1914, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: S 15 acres of SE 1-4 of SW 1-4 of Sec. 11, Twp. 21 S., Rge. 31 E. The said land being assessed at the date of the issuance of such certificate in the name of Mrs. L. G. Starbuck.

Also Tax Certificate No. 423, dated the 6th day of July, A. D. 1915, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: NW 1-4 (less NW 1-4) of Sec. 17, Twp. 20 S., Rge. 32 E. 120 acres M-L. The said land being assessed at the date of the issuance of such certificate in the name of J. H. Bryce.

Also Tax Certificate No. 412, dated the 6th day of July, A. D. 1915, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: NE 1-4 and N 1-2 of SE 1-4 and SW 1-4 of SE 1-4 of Sec. 7, Twp. 20 S., Rge. 32 E. (Less E 1-2 of NE 1-4 of NE 1-4). The said land being assessed at the date of the issuance of such certificate in the name of J. H. Brice.

Also Tax Certificate No. 415, dated the 6th day of July, A. D. 1915, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: NW 1-4 of NW 1-4 of Sec. 9, Twp. 20 S., Rge. 32 E., 40 acres more or less. The said land being assessed at the date of the issuance of such certificate in the name of J. H. Brice.

Also Tax Certificate No. 186, dated the 6th day of July, A. D. 1914, has filed said certificate in my office, and has made application for tax deed to issue in accordance with

## For Cold Weather Heaters Cook Stoves Ranges Oil Stoves Gas Stoves and Ranges BALL Hardware Co.

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

## We Are Closing Out Our Entire Grocery Department

TO GIVE UP OUR PRESENT LOCATION TO THE MERCHANTS & FARMERS BANK, THE NEW BANKING AND TRUST COMPANY RECENTLY ORGANIZED HERE. TO CLOSE OUT THIS DEPARTMENT AT ONCE WE ARE MAKING SLASHING REDUCTIONS ON ALL STAPLE AND FANCY GROCERIES. YOU WILL HAVE TO PAY SPOT CASH TO GET THESE REDUCTIONS—ALL CREDIT SALES WILL BE CHARGED USUAL PRICES. THIS IS YOUR OPPORTUNITY—TAKE ADVANTAGE OF IT. YOU PAY CASH—YOU GET THIS REDUCTION IN PRICE—WE GIVE YOU PROMPT SERVICE AND DELIVER. IF YOU DO NOT PAY CASH YOU GET ALL THESE BUT THE REDUCED PRICES.

THE CITY MARKET WILL CONTINUE TO HANDLE EVERYTHING USUALLY FOUND IN A FIRST CLASS MARKET AND WE'LL BE LOCATED ONE DOOR NORTH OF OUR PRESENT LOCATION.

YOURS FOR A BIGGER, BRIGHTER AND BETTER SANFORD.

## THE CITY MARKET

WALTHALL & ESTRIDGE, Proprietors

Phones 113-114 - Welaka Block

law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: SW 1-4 of Sec. 16, Twp. 20 S., R. 32 E., 160 acres more or less. The said land being assessed at the date of the issuance of such certificate in the name of R. D. Vandecarr.

Also Tax Certificate No. 389, dated the 3rd day of July, A. D. 1916, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: SW 1-4 of SE 1-4 of NW 1-4 of Sec. 20, Twp. 21 S., R. 32 E., 10 acres more or less. The said land being assessed at the date of the issuance of such certificate in the name of Unknown.

Also Tax Certificate No. 413, dated the 6th day of July, A. D. 1915, has filed said certificate in my office, and has made application for

tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: NE 1-4 (less SE 1-4) and NW 1-4, and SE 1-4 of SW 1-4 of Sec. 8, Twp. 20 S., Rge. 32 E., (less W 1-2 of NW 1-4 of NW 1-4, and less W 12 acres of E 1-2 of NW 1-4 of NW 1-4). The said land being assessed at the date of the issuance of such certificate in the name of J. H. Brice.

Unless said certificates shall be redeemed according to law, tax deed will issue thereon on the 18th day of January, A. D. 1921.

Witness my official signature and seal this 13th day of December, A. D. 1920.

(SEAL) E. A. DOUGLASS, Clerk Circuit Court, Seminole County, Fla.

215-6tc. By V. E. Douglass, D. C.

## PORTABLE LAMPS \$14, \$15, \$15.50

Armstrong Table Stoves...\$15.00  
American Beauty Iron...\$10.00  
Simplex Iron...\$8.00  
Majestic Heaters...\$11.00

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Expert Repair Work

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ALL KINDS OF INSURANCE.  
REAL ESTATE.  
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LIABILITY, COLLISION, PROPERTY DAMAGE.

WE WISH YOU a HAPPY and PROSPEROUS NEW YEAR

That the **FIRE DEMON** may pass you by, by a wide and safe margin is our earnest wish, but permit us to suggest that you

LOOK WELL TO YOUR FIRE INSURANCE.

You Never Can Tell!



# Society

MISS KATHRYN WILKEY, Editor  
Phone 428

## SOCIAL CALENDAR FOR THE WEEK

**Tuesday**—  
Social Department of the Woman's Club gives bridge, Mrs. W. J. Thigpen, hostess, at 3 o'clock.

**Wednesday**—  
Literary and Music Department of the Woman's Club.  
Fortnightly Bridge Club with Mrs. D. L. Thrasher.

**Thursday**—  
Every-week Bridge Club with Mrs. W. E. Watson.  
D. A. U. with Mrs. M. S. Wiggins.

**Friday**—  
Mrs. John Meisch and Mrs. George Hoy entertain at bridge at the home of Mrs. Meisch.  
T. N. T. with Mrs. J. B. Lawton.  
Booklovers Club with Mrs. L. P. Hagan at 3 o'clock.

**Evening**—  
D. A. R. meets at 8 o'clock in the Woman's Club, Miss Morrison, hostess.

## ENTERTAINED FOR GUESTS

Always a charming hostess, Mrs. E. M. Galloway entertained beautifully Monday with a luncheon and tea for her guests, Mrs. W. S. Jennings, of Jacksonville, and Mrs. M. L. Stanley, of Daytona.

For luncheon the dining room was artistically decorated in yellow, orange and green which are the colors of the Florida Federation of Women's Clubs and all of the guests were either at present or had served as officers of the State Federation.

The table had a centerpiece of cosmos and ferns with streamers of green from it to mark the places. At each place were roses, which were the favors.

A most elaborate luncheon was served.

Covers were laid for the following: Mrs. Galloway, Mrs. W. S. Jennings, Mrs. M. L. Stanley, Mrs. W. F. Blackman, Mrs. Henry Wight and Mrs. W. L. Morgan.

Between the hours of three and four all the members of the Woman's

Club of Sanford were invited to tea by Mrs. Galloway to meet her guests.

The porches and dining room were decorated with yellow jasmine and cosmos, while a profusion of red roses, the club flower, made a bowery of the living room.

During the afternoon Miss Mable Bowler and Mrs. A. R. Phillips, accompanied by Mrs. R. R. Deas, entertained the guests beautifully with several vocal solos.

Receiving with Mrs. Galloway were Mrs. Jennings, Mrs. Blackman, Mrs. Stanley and Mrs. Morgan.

The guests were met at the door by Mrs. R. R. Deas and Mrs. D. L. Thrasher. Assisting in the living room were Mrs. E. F. Housholder and Mrs. S. Puleston. In the dining room Mrs. W. E. Watson and Mrs. A. P. Connelly poured tea and coffee and were assisted in caring for the guests by Mrs. E. F. Roumllat, Mrs. R. A. Newman, Mrs. George Fox and Miss Wilkey.

About one hundred guests called during the afternoon.

## ST. AGNES GUILD

The St. Agnes Guild met at the home of Mrs. Archie Betts Monday afternoon.

Quite a good number of members were present and plans were discussed for a dance to be given this month to pay for the new church hymnals.

A delightful social hour followed the business meeting at which time sandwiches and tea were served.

## MONDAY AFTERNOON BRIDGE CLUB

The Monday Afternoon Bridge Club met with Mrs. C. L. Britt at her home on Palmetto avenue.

The rooms were tastefully decorated in roses and ferns. The prize for high score, a hand painted cream and sugar, was won by Mrs. Claude Howard.

All the members of the club but one were present, Mrs. A. W. Lee being the substitute.

A delicious salad course was served after the game.

Joe Marley, of Wilkes-Barre, Pa., is the guest of Mr. and Mrs. S. Grow. Mr. Marley was a former resident of Sanford.

## D. A. R.

The Sallie Harrison Chapter, D. A. R. extends an invitation to their meeting Friday evening at eight

o'clock in the Woman's Club, to every member of the D. A. R. who are in Sanford and who are not members of this chapter.

## PIPE ORGAN CLUB

The Pipe Organ Club of the First Baptist church met Monday afternoon with Mrs. E. J. Taylor.

The ladies worked industriously on chair back covers, as they planned the work for the new year, and judging from those plans, 1921 bids fair to become the biggest and busiest in the history of the Club.

Mention must be made of the famous company of Harpists which the club will present some time in the month of February. An Easter Bazaar will be held the Friday before Easter, when cunning baskets of lovely eggs will be on sale.

But the first real event of the New Year will be the novel tea at the home of Miss Martha Fox next Monday afternoon. Perhaps you have been used to a Country Club where you could entertain your friends and thus pay a social obligation. Of course Sanford is going to have that club, but in the meantime—just remember the Pipe Organ Club Tea, and reserve your table in advance. You'll be delightfully entertained and also be served tea and the daintiest and most delicious of sandwiches.

At the conclusion of an entertaining meeting Mrs. Taylor served hot chocolate and cakes.

## ODD FELLOWS INSTALL THEIR NEW OFFICERS

Officers of Sanford Lodge No. 27, I. O. O. F. for the present term were installed Monday night by District Deputy Grand Master Wilford Cline and staff from Orlando.

They are: Geo. W. Huff, N. G.; Lewis Ward, V. G.; A. J. Lossing, secretary; J. D. Dossey, treasurer. Following are the appointive officers of Sanford Lodge:

J. E. Anderson, Warden; Sandy Sanstrom, conductor; James O. Huff, chaplain; J. J. Bolly, right supporter to N. G.; W. W. Van Ness, left supporter to N. G.; H. C. Waters, right supporter to V. G.; D. S. E. Starr, left supporter to V. G.; Robt. Robinson, right scene supporter; Robert Green, left scene supporter; J. K. Smith, inside guardian; H. A. McCally, outside guardian.

Post Cards at the Herald office, 1c.

## TWO ARMEN BELIEVED TO BE DROWNED

TIPTONVILLE, Tenn., Jan. 11.—George H. Simpson, captain, and Charles Fisher, pilot, of a hydroplane, making a trip from Cincinnati to Memphis, are believed to have been drowned when a plane, thought to be theirs, fell into the Mississippi river late Sunday, according to reports reaching here.

The plane, which was leased by a film company for distribution purposes to Ohio and Mississippi river towns, is reported to have left Cairo early Sunday morning.

An hour after the plane passed over the town, negro farm laborers on a plantation nearby came in with the story that there had been an explosion on the flying machine, and that the plane had fallen blazing, into the river from a height of about 500 feet. Late Sunday night it was learned that the plane had not reached Carthage, Mo., the next stop scheduled, and arrangements have been made to drag the river at the point where the negroes say the plane sank.

Capt. Simpson's home is in Toronto, Canada, and Fisher is from Dayton, O.

According to a dispatch to The Times Thursday Miss Mildred Kerr, assistant to Frank A. Cassidy of the Famous Players-Lasky corporation, Cincinnati headquarters, left Cincinnati Thursday, accompanied by Capt. Simpson, pilot, and Mechanician Fisher in a Dayton-Wright hydroplane, bound for Tampa and other southern points to deliver films enroute.—Tampa Times.

## CAPTAIN M'CONNELL IS DEAD AT DELAND HOME

DELAND, Jan. 10.—Captain Geo. McConnell, United States Navy, retired, died here today at his home, in his seventy-ninth year. He leaves one son, Maj. George McConnell, now on his way from France. The body will be held pending his son's arrival.

Captain McConnell had been a resident of DeLand nine years, coming here from Eustis. He spent many years in the Arctic Circle, being on three rescue missions there, and reaching as far north as nearly any one else has ever gone. He was an Episcopalian and was treasurer of St. Barnardas church of DeLand.

## SANFORD NOW AFFILIATED WITH NATIONAL ASSOCIATION CHAMBER OF COMMERCE

(Continued from page one)

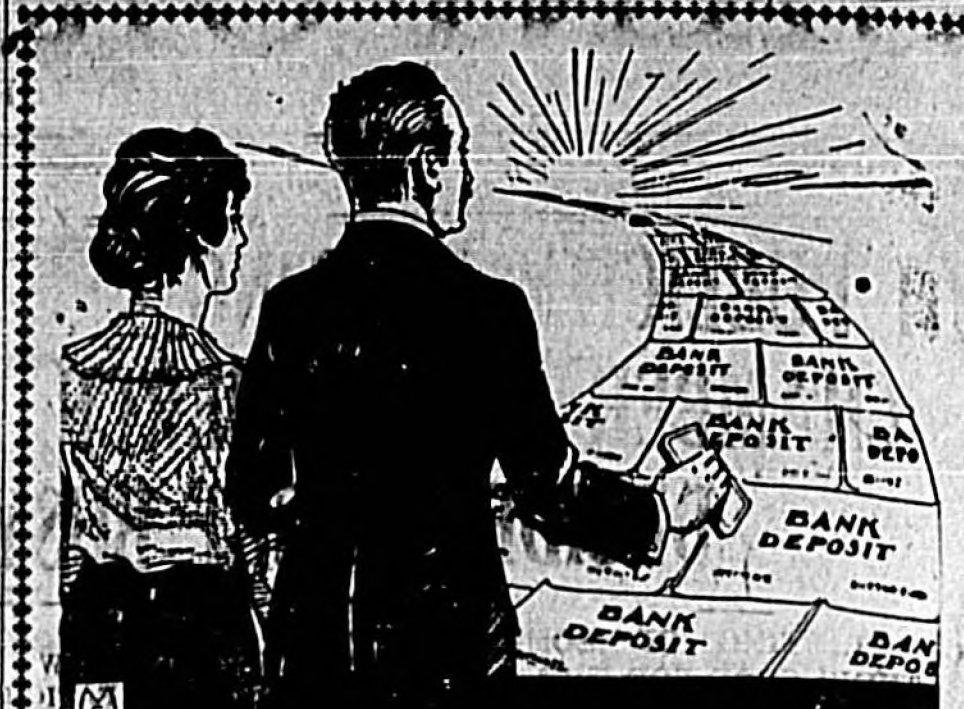
ness sentiment of the country. From time to time referenda are sent out by the National Chamber for the purpose of ascertaining for the benefit of congress and the government departments, opinions prevailing thru out the country on questions of importance.

The views and opinions of the nation's business men, expressed thru the National Chamber, are listened to with respect. In fact the views of the Chamber, on important legislative matters affecting business are sought. Never before in the history of the United States have business interests been so efficiently represented at the National Capital, toward which there seems to be an increasing business centralization all the time.

The National Chamber will soon have a home of its own, just across Lafayette Square from the White House. A \$2,500,000 fund for this building has practically been all subscribed, it will be an elaborate workshop for American business, in the study and solution of its national problems.

In order to be of greater service to its members, and the business men of the nation generally, the business organization of the National Chamber was recently departmentized, the various departments being: Foreign Trade, Insurance, Transportation and Communication, Domestic Distribution, Fabricated Production, Natural Resources and Civic Development. The aim of these departments is to help the business man solve his problems, and gain new markets for American trade. Members have the privilege of utilizing them, which virtually amounts to the Sanford Chamber of Commerce having a special Washington representative.

Membership in the National Chamber entitles the Sanford Chamber of Commerce to receive a weekly bulletin containing news of commercial interests, a weekly legislative bulletin while Congress is in session, which follows the progress and gives a digest of legislation having relation to the conduct of business. They also receive a special bulletin which is issued whenever anything of commercial importance arises which is not regularly covered, as well as The Nation's Business, the official magazine of the organization.



## The Road to Success!

Lies in the direction of Economy. Saving Your Money, Depositing it in the Bank where it will draw interest and keep you in comfort in the declining years of your life. And a Bank Account makes you independent, gives you a standing in your community, gives you a chance to develop the resources that lie at hand ready for the asking. All of these things are yours when you bring your money to us for a Savings Account. COME IN AND TALK IT OVER.

## The Peoples Bank

## To the Citizens of Seminole County

LISTEN—ALL YE FAIR PEOPLE  
WHILE WE TELL ABOUT WHILE WE SING ABOUT  
**The Sub-Tropical Mid-Winter Fair**  
Orlando, Fla., Feb. 15, 16, 17, 18, 19, 1921  
THIS IS TO BE THE VERY FINEST EXPOSITION YET HELD—IT IS TO BE DEVOTED TO YOU AND YOUR INTERESTS.  
It is to embrace the products, official or private, of five counties in the best section of the state.  
THAT'S YOU AND YOUR COUNTRY. WE ASK YOU—WILL YOU HELP?  
Johnnie J. Jones' remarkable United Shows, bigger and better will occupy our grounds from December to the time of opening the Fair in order to get ready for it.  
W. R. O'NEAL J. L. GILES C. E. HOWARD  
President Treasurer Secretary

## CLASSIFIED ADS

Classified advertisements, 5 cents a line. No ad taken for less than 25 cents, and positively no classified ads charged to anyone. Cash must accompany all orders. Count five words to a line and remit accordingly.


- FOR RENT**  
FOR RENT—A large, well furnished room, suitable for two people. 519 West First Street, or phone 496. 239-6tc
- FOR RENT—Four or eight room apartment and restaurant room below. Apply 601 Palmetto Ave. 238-2tp
- FOR RENT—Cafe privilege. Semi-hole Hotel. Apply B. W. Herndon. 238-1tc
- FOR RENT—Furnished house on Sanford Heights. Phone 207-11. F. W. Grayam. 237-3tp
- FOR RENT—Furnished room, at 311 Park Avenue. 238-1tc
- FOR RENT—Furnished bedroom and kitchenette, no children, 306 Elm. 233-1tc
- FURNISHED ROOMS—Two furnished bed rooms. Inquire 311 Park Avenue. 157-1tc
- FOR RENT—One nicely furnished room for one or two gentlemen or nice couple. Can have use of garage. Phone 23 for particulars. 205-1tc

- FOR SALE**  
FOR SALE—Green celery plants, ready for setting. See Ivan H. Rubow, Mecca Hammock. 239-1tc
- Just received 4,000 rolls of wall paper at the Point Store. Phone 303, Welaka Bldg. 238-3tc
- FOR SALE—100,000 green top celery plants.—F. L. Greene, West Side. 232-1tc
- FOR SALE—Ford touring car. Apply at West Side Grocery. 230-1tc
- FOR SALE—A Canoe. Inquire at the Herald office. 224-1tc
- FOR SALE—100 ft. front, 117 ft. deep, lot front on Palmetto avenue, corner of 8th St. Nick Zernovan, Sanford. 222-26tc

Why do I buy my paint and wall paper at the best store? Because they carry a complete line at very low prices.—Sanford Paint and Wall Paper Store, Welaka Block. Phone 303. 238-3tc

- WANTED**  
WANTED—By white woman, housework in private family.—L. C., in care of Herald. 238-3tp
- WANTED—Position by boy over 16. Address J. K., care of Herald. 236-3tp





COPY OF A LETTER FROM SALES MANAGER W. A. RYAN

Jacksonville, Fla., Dec. 29, 1920.

All Ford Dealers:

Several inquiries have recently come to us concerning the likelihood of another reduction in the price of our cars, and as these inquiries no doubt emanate from prospective purchasers, we want to state again with greater emphasis that Ford cars are already being sold at a figure actually below cost and for an indefinite period another reduction or change in design is entirely out of the question and not at all contemplated.

We believe the public will be fair enough to fully appreciate the frankness of the above when they consider the extent of our recent price cut which was in fact the equivalent of several reductions in one, in our desire to contribute toward satisfying their demands for lower living costs notwithstanding our sacrifice in marketing our cars at a loss until we are able to materially reduce present costs through lower material prices and greater manufacturing efficiency. While we have of course, made some progress in bringing down operating costs, we still have a long way to go before any thought can be given to further reductions in present car prices, so we have no hesitancy in making these open statements to acquaint you with the true situation.

You can therefore give assurance to prospective purchasers of Ford cars that now is their real opportunity to buy below cost and obtain delivery. Everyone is familiar with the heavy demand for Ford cars in the Spring and this year will be no exception, as in spite of conditions, business is already rapidly accumulating, so that many who desire Ford cars will be obliged to wait perhaps until mid-summer for delivery causing considerable inconvenience and possibly financial loss, particularly to commercial customers.

We expect you to protect the interests of prospective buyers in your community by placing these facts before them.

Yours truly,  
FORD MOTOR COMPANY,  
(Signed) W. A. RYAN,  
Manager of Sales.

## EDWARD HIGGINS

Phone 331 310-314 East First St.



# ONE CENT SALE!



## IMPORTANT NOTICE

Owing to conditions existing in Coffee market, it is impossible to offer Opeko Breakfast Coffee as a regular one cent sale item. It is offered to you however, at a very low price and at practically a profit of 1c a pound to the dealer. This is an unusually good quality and consists of the finest blends of Coffee that can be obtained at anywhere near the price we offer it.

**SPECIAL PRICE,**  
Per pound ..... **37c**  
**THREE POUNDS**  
For ..... **\$1.00**

Nowhere in America except at the Rexall Store can coffee of such quality be purchased at this price.

## HOUSEHOLD REMEDIES

25c Riker's Cold and Grippe...2 for 26c  
Thirty Tablets in each box. They do wonders in breaking up a cold. Always have some in the house and head off a bad cold as soon as it starts.

60c Riker's Eye Drops.....2 for 61c  
A full 8-ounce Bottle. Very efficient and soothing for all eye troubles.

35c Rexall Cherry Bark.....2 for 36c  
Undoubtedly America's best known and largest selling cough syrup. Pleasant to take too.

35c Rexall Analgesic Balm...2 for 36c  
Very similar to an imported preparation. Just the thing for all neuralgic pains.

60c Milk Magnesia 12-oz....2 for 51c  
\$1.35 Syr. Hypophosphites Comp. ....2 for \$1.35  
There is no better Tonic known.

50c Throat Gargle .....2 for 51c  
Relieves with the first dose.

25c Rexall Corn Solvent...2 for 26c  
We recommend this above all others.

50c Jaynes Charcoal Tablets 100s .....2 for 31c  
Excellent for Dyspepsia.

30c Jaynes Healing Salve...2 for 31c  
25c Soda Mint Tablets, Bottles of 100 .....2 for 26c

20c Jaynes Catarrhal Cream...2 for 31c  
Use this and breathe freely.

\$1.00 Eczema Lotion, Jaynes .....2 for \$1.01

35c Baby Laxative, Jaynes...2 for 35c  
You must be very careful what you give your baby. This is perfectly harmless.

20c Alkaline Antiseptic Solution... ..2 for 31c

Excellent for your nose and throat.

60c Rexall Kidney Pills...2 for 61c

50c Jaynes Children's Cough Syrup .....2 for 51c

75c Jaynes Nerve and Bone Lintment .....2 for 76c  
This sure will limber up those stiff joints. Never blisters.

30c Carbolic Healing Salve...2 for 31c  
No medicine chest complete without it.

\$1.00 Automobile Goggles...2 for \$1.01  
Assorted Colored Glasses.

\$1.50 Large Size Auto Goggles.....2 for \$1.51

35c Box Beef Cubes.....2 for 36c

Special on Genuine Imported Olive Oil, per bottle .....21c

## NEXT THURSDAY, FRIDAY and SATURDAY January 13th, 14th and 15th

**WHAT IS A ONE CENT SALE?** It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 30c. You buy a tube at this price, and by paying 1c more, or 31c, you get two tubes. Every article in this sale is a high class standard piece of merchandise, just the same as we sell you every day at a regular price and have sold you for years.

**A NEW WAY OF ADVERTISING** This sale was developed by the United Drug Company as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full-size package of high standard merchandise for 1c. It costs money to get new customers, and the loss taken on this sale will be well spent if the goods please you.

### MED. SKIN SOAP

Produces a soft, creamy lather; is recommended very highly and keeps the skin soft and healthy. If used once, you will not be without it in your home.  
Standard Price .....25c  
This Sale .....2 for 26c

### 30 SYMONDS INN COCOA

Made from the pure cocoa beans. Unexcelled in quality without any adulterations.  
Standard Price .....25c  
This Sale .....2 for 26c

### SALE PRICE, .18

### HARMONY TOILET WATER

Beautiful packages of high grade toilet water each containing the true odor of the flower whose name it bears. Violet, Lilac and Wistaria.  
Standard Price .....25c  
This Sale .....2 for 26c  
One Bottle .....\$1.50  
Two Bottles .....\$1.51

### CASCADE ENVELOPES

20c. PACKAGE, 2 PACKAGES 21c

### KLENZO TAR SHAMPOO SOAP

A very large cake, and an exceptional bargain. To those who like to use a tar soap for the treatment of the hair we can assure that in this soap they are obtaining what we believe to be the finest cake of soap for the money, on the market. Be sure to try at least a few cakes of this soap.  
Standard Price .....25c  
This Sale .....2 for 26c

### BALLARDVALE JAM

Twenty-five oz. of delightful Jam, made from luscious, full bodied Concord grapes, grown in the famous New York District.  
15 OZ. .....25c  
25 OZ. ....31c

### .24 SPECIAL PRICE 37

### REXALL TOILET SOAP

A splendid grade of hand milled soap. Does not become soft and wasteful. A clean fragrant and absolutely pure soap.  
Standard Price .....15c  
This Sale .....Two Cakes 16c

### PEANUT BUTTER

Special Price .....24c

### ASPIRIN TABLETS

These are genuine Aspirin Tablets. Each containing 5 grains. Made by Americans in America. Packed 1 dozen in a box, 2 dozen in a box, 100 in bottle.  
100—\$1.00, 2 for .....\$1.01  
12s—20c, 2 for .....21c

### HARMONY LIQUID SHAMPOO

Just the thing you have been looking for. A wonderful value of delightfully liquid soap. Once used, always used.  
Standard Price .....25c  
This Sale .....One bottle 60c Two bottles 61c

### LIGGETTS OPEKO TEA



Formosa Oolong, Orange Pekoe, Mixed Black and Green.

Special Price .....31c

### GUTH'S HONEY AND CREAM CARMELS

A luscious surprise awaits you. A full pound of rich caramels that melt in your mouth. The gift par excellence.



Standard Price .....75c  
This Sale .....ONE BOX 75c TWO BOXES 76c

### REXALL TOOTH PASTE



A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.  
30c, 2 for .....31c

### SYMONDS INN FLAVORING EXTRACT

The highest grade the market affords. Two ounce bottles.  
50c Vanilla, 2 for .....51c  
50c Lemon, 2 for .....51c

## TOILET REMEDIES

60c Riker's Violet Cerate...2 for 61c  
You can use this all winter.

65c Arbutus Complexion Cream.....2 for 66c  
(An excellent Vanishing Cream)

60c Harmony Rolling Massage Cream .....2 for 61c  
6-ounce jar. The best cleansing cream on the market.

30c Riker's Antiseptic Tooth Powder .....2 for 31c  
Cleans your teeth without scratching the enamel and leaves a pleasant taste in your mouth.

60c Violet Dulce Liquid Complexion Powder .....2 for 61c  
Two colors—White and Flesh.

\$1.00 Bouquet Ramee Face Powder .....2 for \$1.01  
Soft, delicate and pleasing to all. Just admired by the ladies because it adheres to the skin. White, Flesh and Brunette.

35c Manicure Necessities...2 for 35c  
Six numbers, each essential, all the result of careful study.

\$1.00 Septone Hair Tonic...2 for \$1.01  
This Hair Tonic contains Quinine and it sure does beautify and strengthen the hair.

35c Rexall Almond Cream...2 for 36c  
50c Bouquet Ramee Talcum Powder .....2 for 51c  
The payment of \$1 per can will not insure finer quality or an equal quantity of powder.

### FACE POWDER

The real perfect face powder, in the three desired tints. Has all the qualities Millady looks for in the higher priced packages. Try it and be convinced.  
Standard Price .....60c  
This Sale .....2 FOR 61c

### STATIONERY, SUNDRIES and HOUSEHOLD NEEDS

20c Cascade Linen Envelopes 2 for 21c  
60c pound Paper .....2 for 61c  
60c Lord Baltimore Linen Writing Paper in Tints .....2 for 61c  
10c Pencil Erasers .....2 for 11c  
\$1.00 Hair Brushes, .....2 for \$1.01  
15c Powder Puffs .....2 for 16c  
25c Klenzo Tar Shampoo .....2 for 26c  
25c Rexall Med. Soap .....2 for 26c  
25c Phenol Laxative Tablets 2 for 26c

### MAXIMUM 2-QUART FOUNTAIN SYRINGE

This is one of the finest Syringes that can be manufactured. The quality is extra fine. This Syringe is guaranteed against imperfections in manufacture for one year.  
One Syringe .....\$2.75  
Two Syringes .....\$2.76



### VIOLET DULCE VANISHING CREAM

Safe and very pleasant. Just the kind you need. It cleanses, beautifies and truly makes the skin like velvet. It is one of the creams that help you retain that youthful look.  
Standard price .....60c  
This Sale .....ONE JARS 60c TWO JARS 61c



### MAXIMUM HOT WATER BOTTLES

The largest selling bottle in the world. The price everywhere is \$2.75. Full two-quart capacity. Guaranteed for one year.  
Standard Price .....\$2.75  
This Sale .....One Bottle \$2.75 Two Bottles \$2.76

### BOUQUET RAMEE TALCUM POWDER

A delightful preparation made of the finest Italian Talc, double bolted and purified. Contains the combined perfumes of Rose, Jasmine, Heliotrop and Lilac.  
Stand. Price This Sale  
One Can .....50c  
Two Cans .....51c



Now is the time to complete YOUR Ivory set. Our ENTIRE STOCK of Ivory Goods is included in this WONDERFUL SALE of Fancy Candle Sticks with Shades, Hair Brushes, Combs, Mirrors, Hair Receivers, Powder Puff Boxes, Manicure Pieces, Trays, etc. The best way is for two ladies to buy together two brushes, the other two mirrors and so on and then exchange with each other.

(ADVERTISED ARTICLES ARE CASH AND DO NOT INCLUDE WAR TAX)

## Bower & Roumillat

Prescription Druggists Phone 325 Sanford, Florida

### CASCADE LINEN



One pound in a package. We also have envelopes to match. If it is true that the good taste of a person is expressed by the quality of their Stationery, then your taste will be established with your friends. The texture and quality of Cascade is known from the Coast to Coast.  
Standard Price .....1 lb. 60c  
This Sale .....2 lbs. 61c



SANFORD DAILY HERALD

Published every afternoon except Sunday at The Herald Building, 107 Magnolia Avenue Sanford, Florida

THE HERALD PRINTING CO., Inc. PUBLISHERS

R. J. HOLLY, Editor M. J. LILLARD, Secretary-Treasurer W. A. NEEL, General Manager

ROBERT J. HOLLY, Jr. Circulation Manager Phone Herald Office 148 or 64.

Advertising Rates Made Known on Application

Subscription Price & Advance One Year \$6.00 Six Months \$3.00

Delivered in City by Carrier 15 Cents

Member of the Associated Press



Everybody is getting busy.

The time to make hay is right now.

We wish the pseudo writers would let us alone. It is funny the amount of people who think they can edit a newspaper.

Rube Allyn makes no statement and is editing his magazine from the jail. We reiterate that if Rube killed a man he was justified. More editors will kill a man before the season is over.

Secretary Pearman, of the Chamber of Commerce, has named Sanford, "The City Substantial" and the name is a good one. Other cities are "Beautiful," "Sunshine," "Paradise" and many other pleasing things but in this day and date the investor wants something substantial, something solid, something upon which he can bank his money and he has it in the "City Substantial" and Sanford can live up to the title.

New Smyrna will probably organize a \$25,000 corporation for the purpose of building golf links. Only a few years ago, people went to New Smyrna to spend their time fishing and hunting. Some of the finest bird and deer dogs ever brought to Florida stayed with their masters at the popular old ocean House, at that time run by Captain Sams and wife. Times are changing.—DeLand News.

Some chief broke into the office of the Sanford Herald last week and found \$60 in the safe belonging to the Herald. What we want to know is how the Herald was able to accumulate that much money all at one time, and also advise the Herald to pick out the craziest man in town as the suspect, for that is the only kind that would waste the time on a newspaper office.—Lakeland Star.

You are right, Lynn, and the more we think about it the more we think it was a nut and we know just about who that nut was and unless he watches his step we will soon have him mailed.

P. A. Van Valenburg, of the State Automobile Association, sends out the inspiring news to all the papers that he has seen Governor Hardee and that the governor says that there need be no more worry about the road department, that the Automobile Association can rest assured that all is well and Van assures us that all is well and all of those who have been losing sleep over the fact that all was ill can go back to bed with the knowledge that Van is on the job and that hereafter all will be well. All right, Van, you have lifted an awful load from our system and we are gratified to learn that all is well.

Well, just as we spoke about the White Way, the Woman's Club and City Manager Ryan were going around the city locating the White Way poles and it seems that our dreams about the White Way are now about to come true. Manager Ryan says that the White Way will be installed at once as the Southern Utilities Co., have been delayed on the cable and could not get their shipments before. Now that everything is ready the White Way will be installed at once and our visitors will

J. P. SAYS: Did you ever contemplate virtues of weeds. They are not easily destroyed in their growth and expansion. They fight hard and die game. If they cannot be master of the field they will make their appearance in a humble way, here and there, among the crops and if you will let them live will choke out the existence of your crop, and cover the field. They accept what comes, and make the best of every opportunity. We cuss the weeds but still they grow. Let us make the best of every opportunity with the same persistence and determination as indicated by the weed. A most excellent opportunity for growth and expansion is offered by investing in SOUTHERN UTILITIES COMPANY'S 8 PER CENT CUMULATIVE PRIOR PREFERRED STOCK. This stock can be purchased for cash or on the installment plan. There is none better.

have a chance to see our city at its best before they leave in the spring. Let us have light and plenty of it. Heaven knows we need it after all of those lightless nights, meatless and heatless and iceless days and seatless trousers, and seedless prunes and needless privations forced upon us by a brainless set of idiots in government employ at a dollar-less salary.

JUDGE HORNE. We have a new circuit judge presiding over our circuit court at this session. Illness prevented the attendance of our own Judge Perkins and Governor Hardee sent us Judge Horne of Jasper, one of the best in the state, one who is beloved by a large circle of friends in Middle Florida and West Florida where he has lived for so many years and one who is known far and wide for his fairness, for his knowledge of law, for his business-like methods, for his manner in expediting cases and not allowing them to hang over, for his upright, manly and Christian character and the Herald welcomes Judge Horne to our midst. May his stay be pleasant as one of our fellow citizens, may his occupancy of the bench be for the betterment of the community, may his decisions be guided by the pure American manhood that has ever been the dominant factor in his whole life and may the wheels of justice run smooth and frictionless while he sits in the judgment seat. Our greetings, Judge.

CARPENTERS REDUCE WAGES \$1.20 PER DAY In keeping with the times the Carpenters' Union of the city has a notice in today's Star to the effect that beginning at once the wages of the union workers will be 85 1/2c per hour which is a reduction of 15c per hour or \$1.20 per day, which means quite an item both to the one working and the one paying for the work. Whether or not this is the result of the reduction in lumber supplies or in the cost of living or lack of work, the Star is unable to say. There is not quite as much building now as earlier in the fall, but at the same time there is lots of work and plenty of men to do it. With this new order if a contractor is employing 10 men per day it means a reduction in the pay roll of \$12 on the day, which is a big item.—Lakeland Star.

FLORIDA NEWSPAPER PUBLISHERS TO MEET JACKSONVILLE, Jan. 11.—Publishers of daily newspapers of Florida, members of the Daily Publishers' Association, will meet next Sunday, Jan. 16, in Jacksonville for what is expected to be the most important meeting held by the organization since its formation. While in Jacksonville, the members and their wives will be guests of the Florida Metropolis and an extensive program of entertainment between business sessions has been arranged.

DETROIT MOTOR PLANTS ARE RE-OPENING DETROIT, Jan. 11.—Some further slight improvement in the unemployment situation here was looked for this week, with the re-opening of several more small plants and resumption of operations in plants which have been working with curtailed forces. The Continental Motors Corporation expected to reopen with a small force today. The Studebaker Corporation re-opened its local plant yesterday morning as did several smaller factories. Announcement that the Ford Motor Company will reopen February 1 is expected to be made shortly.

FLORIDA'S ELECTORAL VOTE CAST MONDAY TALLAHASSEE, Jan. 11.—Florida presidential electors met in the governor's office yesterday. Charles E. Jones was elected president of the electoral college, and Martin Caraballo, secretary. W. V. Knott was chosen as messenger to deliver the vote to the president of the senate. A copy of the certificate was forwarded to Federal Judge Shepard, Pensacola, and one was mailed to the president of the United States Senate. Governor Hardee and Judge J. B. Winfield of the supreme court, apt with the college during its session.

The Wauchula truckers are reaping another rich harvest. From 700 to 900 crates of vegetables are leaving there daily and the growers find ready sale for them at the shipping platform at attractive prices. Eggplants are bringing \$3.25 to \$3.50; peppers, \$3.00; beans, \$2.50 to \$3.00; cucumbers, \$3.75; okra, \$3.00, and squash, \$1.75. It is believed that prices will now rapidly increase, for the cold weather the past few days doubtless hit the truck fields north of there.

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MICKIE SAYS OLD PETE WAMPING SAYS: "DIDJA SEE TH' CHILL AD THAT TRAMP SIGN PAINTER PUT ON TH' SHUNK HOLLOW BRIDGE PER ME?" "N TH' BOSS, HE SAYS WEARILY, "BRING HER BRIDGE ROUND TO TH' HOUSE SOME TIME WHEN I AINT TOO BUSY N ILL GIVE IT TH' ONCE OVER. I AINT GOT TIME TO BE CHASIN' ALL OVER TH' COUNTRY READIN' ADS ON BRIDGES N FENCES N COWBARNS!"

TRAIN SCHEDULE Corrected on November 15, 1920. Southbound: No. 83, 2:26 a.m. to 2:40 a.m.; No. 27, 8:40 a.m.; No. 91, 1:28 p.m. to 1:38 p.m.; No. 89, 2:55 p.m. to 3:20 p.m.; No. 85, 7:30 p.m. to 7:45 p.m. North Bound: No. 82, 1:48 a.m. to 2:03 a.m.; No. 84, 11:45 a.m. to 12:05 p.m.; No. 80, 2:35 p.m. to 2:55 p.m.; No. 92, 4:00 p.m. to 4:05 p.m.; No. 28, 10:00 p.m. Leesburg Branch: No. 158, 7:30 a.m. to 4:05 p.m.; No. 28, 4:00 p.m. to 11:55 a.m. Trilby Branch: No. 100, 8:00 a.m. to 3:25 p.m.; No. 24, 6:30 p.m. to 2:00 p.m. Orleto Branch: No. 126, 11:00 a.m. to 3:40 p.m.; No. 127, 3:40 p.m. Daily, except Sunday.

KOKOMO, UNITED STATES AND MILLER TIRES HOWE RED TUBES And they are the Best B. & O. MOTOR COMPANY Sanford, Florida

ENAMELWARE of Every Kind at the Right Price

Hill Hardware Company

IT'S A GOOD BUY A nice 7-room House on Park Avenue, between Fifth and Sixth Streets. PRICE \$5,250 E. F. LANE "THE REAL ESTATE MAN"

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

LOCKS AND KEYS Ancient and modern systems of safety are demonstrated even today in the various appliances which are used for the protection of valuables. This bank, we are proud to say, is equipped with the most modern and approved, burglar-proof safe of Metropolitan Strength and Master Construction. Insure adequate protection for your money and valuables by becoming a depositor of this bank. F. P. FOSTER, President B. F. WHITNER, Cashier CAPITAL \$50,000.00 SURPLUS AND PROFITS 70,000.00

First National Bank F. P. FOSTER, President B. F. WHITNER, Cashier CAPITAL \$50,000.00 SURPLUS AND PROFITS 70,000.00

FAMOUS JONES DAIRY FARM SAUSAGE CHURN GOLD OLEO APALACHICOLA OYSTERS FRESH EACH DAY L. P. McCULLER A BARGAIN One 5-room house, close in, brick street, good location, house in good condition, \$3,000.00, sold in next 10 days. Terms arranged to suit purchaser. C. A. MATHEWS With CONNELLY REAL ESTATE COMPANY

Service That Counts We have the Sales Force, Location, Experience and Financial Responsibility Crenshaw, Priddy & Co. Wholesale Commission Merchants 1304 East Cary Street Richmond, Va. Car lot receivers and distributors all kinds Fruit and Produce Consignments Solicited

Pure, Sweet, Wholesome Delivered Fresh Every Day MILLER'S BAKERY

Seed Potatoes MAINE GROWN Spalding and Rose Four and Red Bliss \$4.50 10-PECK SACKS F. F. DUTTON, Inc. Sanford Florida

Fresh Vegetables Fruits Groceries Welaka Coffee Deane Turner Phone 497 Welaka Building



Little Happenings  
Mention of  
Matters in Brief  
Personal Items  
of Interest

## In and About The City

Summary of the  
Floating Small  
Talks Succinctly  
Arranged for  
Herald Readers

### WEATHER REPORT

For Florida: Partly Cloudy tonight and Wednesday; probably rain in extreme north portion Wednesday; warmer north portion tonight.

Court week.

Something doing every minute.

We will have no shows this week and maybe no more robberies.

Several out of town visitors were at the fish and game law meeting in the court house last night.

Judge Bert Fish of the firm of Landis, Fish & Hull of DeLand is in the city today attending court.

States Attorney David Sholtz of Daytona and Judge Horne of Jasper are in the city attending the session of the circuit court.

Sanford hotels are filled with visitors every day and every night now and several larger ones will be needed to take care of the people.

The White Way will soon be installed in this city and when it is installed it will add much to the appearance of the city. We need plenty of light all the time.

Among the prominent visitors to the city yesterday were Mrs. W. S. Jennings of Jacksonville and Mrs. M. T. Stanley of Daytona, both of them prominent in the Federation of Women's Clubs in the state.

The friends of B. H. Guthrie regret to hear that he has been sick for the past few days. He was taken to the Fernald-Laughton Hospital Sunday morning by Dr. Puleston. Ben says he will be on the job in a few days.

I. D. Martin, who arrived in the city from his old home in Connecticut a few days ago, states that it has been a remarkably warm winter in his native state. Mr. Martin lived

here for several years and expects to spend the winter in and around Sanford. He is receiving a warm welcome from his many friends.

The "13" Club held their regular weekly luncheon at the Valdez Hotel today at noon, taking up many matters of interest to the members and to the public at large.

A. K. Clemmons has purchased the Waters Pressing Club and will operate the same under the name of the Sanford Steam Pressery.

The Gleaners, Mrs. Puleston's class at the Presbyterian church, wish to thank the many ladies and all who donated to the recent food sale held at the Miller corner last Saturday. The ladies made \$160 to send to the Near East Relief fund.

Cleveland Jacobs of Chuluota has been added to the sheriff's staff and will look after the outside work of the office. Cleveland has moved to Sanford and his many friends are glad to have him here. Connor Williamson, formerly chief deputy for Mr. Hand, will serve in that capacity again and have charge of the office here.

The many friends of W. E. Scoggans are glad to see him in Sanford again after spending the summer in many of the northern states where he was engaged in the buying and selling of fruits and vegetables. The Scoggans family have made Sanford their home for many years during the winter season and Mrs. Scoggans and Miss Naomi arrived here last week and the family are receiving a warm welcome home.

P. J. Feltner, secretary and treasurer of the Osceola Cypress Co., of Osceola, Florida, was in the city yesterday transacting business. Mr. Feltner reports the lumber business as being rather slow just now on account of the low market although the Osceola mills are busy getting ready for the dressed lumber business, the machinery for which they are now putting into place.

# MARKETS

Carlot Shipments from Entire Country, Monday, Jan. 10th:  
Florida—Sanford Section ..... 5  
Florida—Oakland-W. G. Section... 4  
Florida—Manatee section ..... 2  
California—Southern Dist. .... 19  
California—Imperial Valley ..... 37

Total cars ..... 67  
Destinations of Florida Shipments  
New York ..... 4  
Philadelphia ..... 1  
Waycross ..... 3  
Potomac Yards ..... 2  
Cincinnati ..... 1

Total, cars ..... 11  
Diversions Filed Since Last Report  
From Potomac Yards: Out 7th: New York 1.

Total lettuce shipments from Florida this season to date (1-10 inc.) cars ..... 1458  
Total lettuce shipments from Florida last season to same date cars ..... 1208  
Shipping Point Information, Jan. 10.  
SANFORD, FLA.: Cool, clear. Haulings light. Demand good for good stock. Very little good stock available. Too few sales to establish market.

### TELEGRAPHIC REPORTS FROM IMPORTANT MARKETS

This Morning's Jobbing Sales—Unless Otherwise Stated.  
"Jobbing Sales" means l. c. l. sales in large lots by original receivers to jobbers or other large buyers. Weather reports at 8 a. m. today, local time)  
NEW YORK: 35 degrees, cloudy. Lettuce—Calif. 1, Fla. 25 arrived. Demand and movement moderate, market steady. Fla.'s considerable ordinary condition, few wasty, crates and 1 1/2 bu. hampers, heads, best \$2-\$2.25, few \$2.50. Condition fair, \$1.50-\$1.75, poorer, low as \$1.00. Romaine—\$1.00-\$1.25, few \$1.50, poorer, 75c. CaCalif's considerable ordinary condition, some wasty, crates Iceberg, best \$3.00-\$3.50, few high as \$4.00, poorer, \$1.00. Celery—Florida 1, New York 1 arrived. Supplies limited, demand moderate for fancy stock, movement light, market steady. Fla.'s 10-inch crates Golden Self-Bleaching, some green, 4s-6s, best \$3.00-\$3.50, poorer \$2.00-2.50. New York, 2-3 crates,

Golden Self-Bleaching, in the rough, best \$1.75-\$2, few \$2.25, poorer low as \$1.25.

BALTIMORE: 38 degrees, partly cloudy. Fla. 2 arrived. 3 broken cars track. Closing prices Monday, opening Tuesday: Demand and movement moderate, market steady, no change in prices. Florida's 1 1/2 bu. hampers, and crates, Big Boston, \$1.50-2.00. Few \$2.25.

PHILADELPHIA: 37 degrees, partly cloudy. Florida 6 arrived. 4 cars on track including broken. Demand and movement slow, market unsettled. Florida's mostly ordinary quality and condition, mostly showing considerable waste, 1 1/2 bu. hampers, Big Boston, few best \$1.25-\$1.50, poorer 50c-75c, some refused.

CLEVELAND: 35 degrees cloudy. Florida 1 arrived, 3 cars track including broken. Quality generally good, supplies light, demand good, market firm. Fla.'s 1 1/2 bu. hampers, Big Boston best mostly \$2.00-\$2.50.

PITTSBURGH: 32 degrees, cloudy. Ariz. 1, Calif. 1 arrived. Opening prices Tuesday: Demand and movement moderate, market steady, Calif's crate Iceberg, Imperial Valley, \$3.50-\$4.00. Arizona's Calif. crates heads, \$3.50-\$4.00.

CHICAGO: 30 degrees, partly cloudy. Florida 2, Calif. 12, Texas 2 arrived. 29 cars track including broken. Supplies liberal, demand and movement moderate, market weaker. Calif's Los Angeles, crates Iceberg, \$4.00-\$4.25, mostly \$4.00; Imperial Valley, mostly \$4.50. Florida's 1 1/2 bu. hampers, Big Boston, \$2.00-\$2.25.

ST. LOUIS: 34 degrees, cloudy. Florida 3 arrived, 4 unbroken cars on track. Demand and movement moderate, market steady. Florida's 1 1/2 bu. hampers, Big Boston, \$2.00-\$2.25, mostly \$2.15-\$2.25.

### Additional Shipping Point Information.

LOS ANGELES, Calif.: Cool, show-ers. Supplies very light, haulings laught, demand and movement moderate, market slightly weaker, little change in prices, quality wide range. Carlots f. o. b. usual terms: crates Iceberg, mostly \$1.65-\$1.75. Imperial Valley: Supplies big, demand and movement moderate, market steady, quality generally good, mostly small. Carlots f. o. b. usual terms: crates Iceberg \$1.75-\$2.00, few high as \$2.10. Potomac Yards: reports passings during 24 hours previous too 11 a. m. today, 24 cars, destined: New York 13, Jersey City 3, Philadelphia 3, Baltimore 2, Pittsburgh 2.

### CONGREGATIONAL MEETING

The annual meeting of the Congregational church for the election of officers and transaction of important business will be held Wednesday night, January 12th, at 7:30, at the church. Let every member and friend interested in our work make arrangements to be present.  
PAUL C. BURHAM, Pastor.

Vail Lovell is home for a few days from Atlanta where he has been with the Atlanta Street Railway Company in the electrical engineering department for some time. He expects to go to New York in a few days to accept a similar position with one of the big traction companies. Vail Lovell is one of the Sanford boys who has made good in his chosen profession and he is among the top notchers in the work of electrical engineering. His many friends take a great pride in his rapid promotion.

## Clarence Fields

held No. 81 and No. 81 was the lucky number at the drawing for the first free suit at our place Saturday night. This \$50.00 suit was won by Mr. Fields absolutely free and some one will get one every Saturday night.

### IF YOU HAVE NOT

as yet joined our Clothing Club, do it now. New members are coming in all the time and we want you now. This club is becoming very popular and we have now enrolled in our Club men from every walk in life. No matter how "hard up" you might be or how wealthy you are—

### THIS CLUB IS FOR YOU

*Perkins & Britt*  
THE STORE THAT IS DIFFERENT  
Sanford, Fla.

### YOUNG MAN ILL AND TAKES LIBERTY WITH MONEY

A young man recently arrived in the city from the north and evidently ill, according to his own story and his appearance, has been acting very strangely around the city lately and yesterday pulled open the cash register of Tom Williams and later in the evening tried the same thing at Paul Biggers. Paul had never seen him before and slapped him for his temerity in trying to open the cash register in his very face. He has also been representing himself as a reporter, as a detective and assuming other roles in which he has been bothering people and it is understood that his folks have been wired to come and get him and either take him home or put him in some institution here until he recovers from his attack of lapse of his mental faculties and nervous disorder.

### LEAGUE OF NATIONS HAS ACCOMPLISHED MUCH FOR SAFETY

PARIS, Jan. 11.—The secretary of the League of Nations today issued an official document entitled "The work accomplished by the League of Nations during the first year of its existence, January 10, 1920, to January 10, 1921," enumerating the various questions settled or discussed by the league.

It mentions first the establishment of a permanent international court of justice; second, the work accomplished in the limitation of armament, and third, the creation of an international commission to study of the blockade as an economic weapon.

The three foregoing are mentioned as "measures destined to prevent war." Under the heading "efforts at political conciliation" the document refers to the question of the Aland Island, upon which the league commission will report within three weeks.

As measures destined to remedy the crisis the report says, the creation of an economic and financial organization in accordance with the conclusions of the Brussel financial conference and the organization of a transmit commission, were foremost in the league's work.

Concerning humanitarian measures, the report goes on, the league elaborated a series of projects including an appeal for funds to fight typhus; acceptance of responsibilities for opium traffic control and also the white slave traffic; caused the United States, Brazil and Spain to accept mediation in Armenia, and effected the repatriation of more than 100,000 war prisoners.

### SKIRTS PRESSED FREE TOMORROW

The Sanford Steam Pressery, in order to advertise the fact that they have started in business here, will press one skirt for every lady in Sanford free tomorrow. Just call up 500 and they will call for your skirt, press it free and send it back to you. The Sanford Pressery is the successor to the Waters Pressing Club and is operating at 317 East First street. Give them a call.

Conserve your time and strength for the things that you must do. Put the Herald Want Ads to work for you—they are willing helpers.

### ELDER SPRINGS WATER

99 98-100 PER CENT PURE

### THE ONLY SPRING WATER

SOLD IN SEMINOLE COUNTY

Telephone 311

113 Magnolia Avenue

### PURE MILK IS THE MOST IMPORTANT ITEM OF THE ENTIRE HOUSEHOLD.

PINEHURST DAIRY—The 95 per cent Dairy.

We invite the public to inspect our Dairy at any time or any Hour—Deliveries Twice Each Day.

### "THE DAIRY THAT IS DIFFERENT FROM OTHERS" PINEHURST DAIRY

Phone 367

Ask the State Board of Health

### ACETYLENE WELING

IN ALL ITS PHASES

Equipment arranged to go direct to any part of this territory on welding of all kinds.

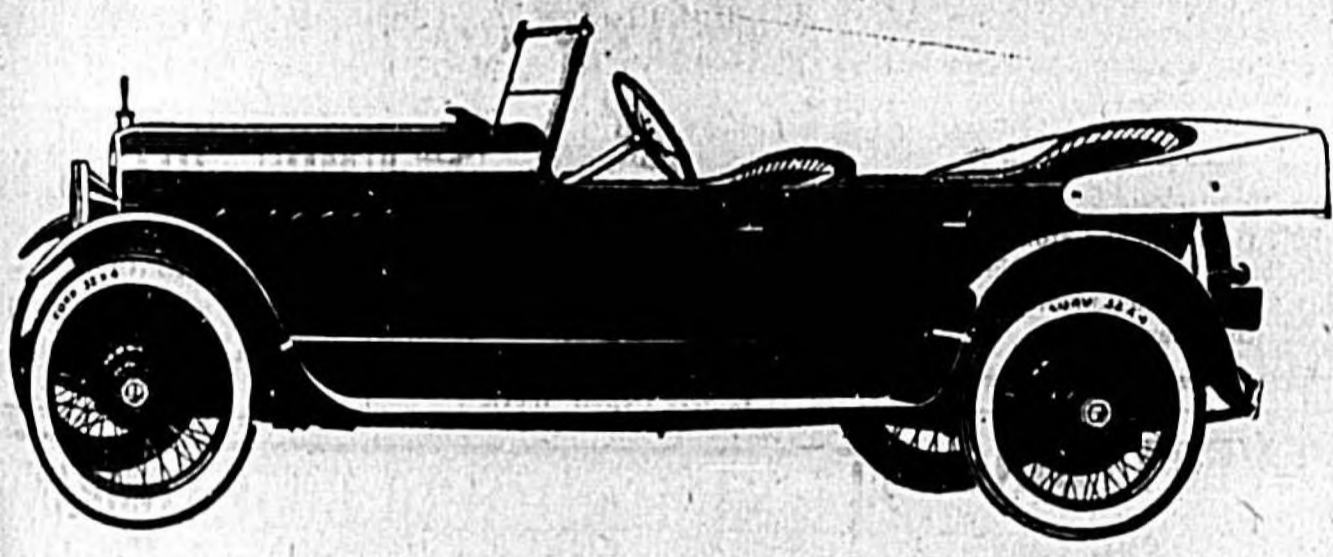
EXPERIENCED MEN IN CHARGE OF ALL WORK

### L. G. LOVELESS

OLD FORD GARAGE BUILDING W. FIRST STREET

# LEXINGTON

The Car That Lasts



WE RECEIVED LAST WEEK A CARLOAD OF LEXINGTONS, CONSISTING OF SPORTS, FIVE AND SEVEN PASSENGERS.

EVERY LEXINGTON OWNER IS A BOOSTER AND WE WANT YOU TO BE NUMBERED AMONG OUR MANY SATISFIED LEXINGTON OWNERS. AND IF YOU WILL ASK FOR A DEMONSTRATION WE CAN PROVE TO YOU THAT YOU GET MORE FOR YOUR MONEY WHEN YOU BUY A LEXINGTON

WHEN BUYING A CAR—YOU WANT ONE THAT YOU KNOW YOU CAN GET

## SERVICE

FROM THE DEALER SHOULD YOU NEED IT. AND WE ARE ALWAYS READY TO RENDER YOU PROMPT AND EFFICIENT SERVICE.

LEXINGTONS ARE EQUIPPED WITH CORD TIRES, MOTOR METER, ENGINE TIRE PUMP, TWO-WAY HEADLIGHTS, AND THIS IS REGULAR EQUIPMENT WITHOUT EXTRA COST TO YOU.

CALL NOW AND GET A DEMONSTRATION

# B. & O. Motor Co.

DISTRIBUTORS