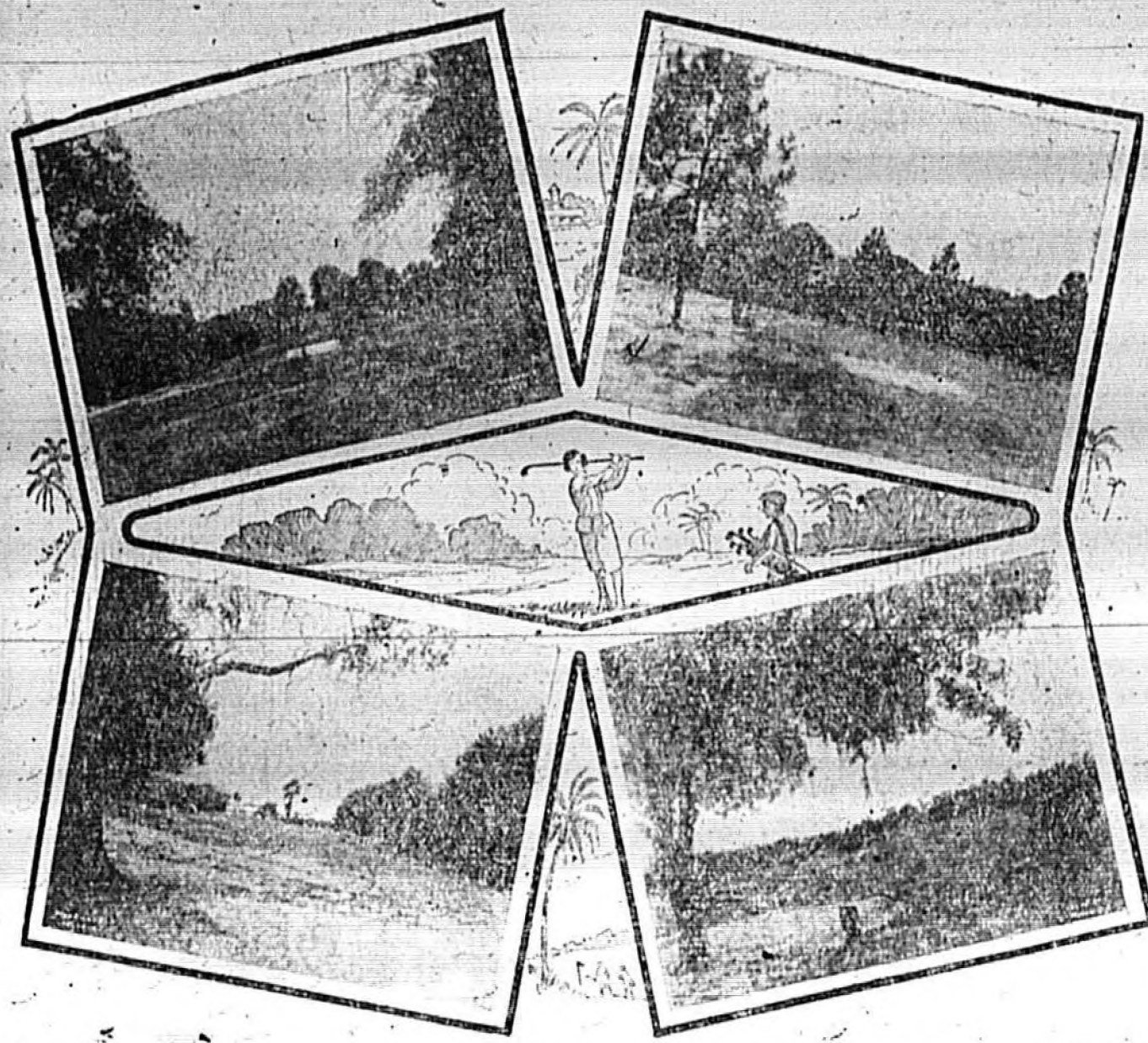


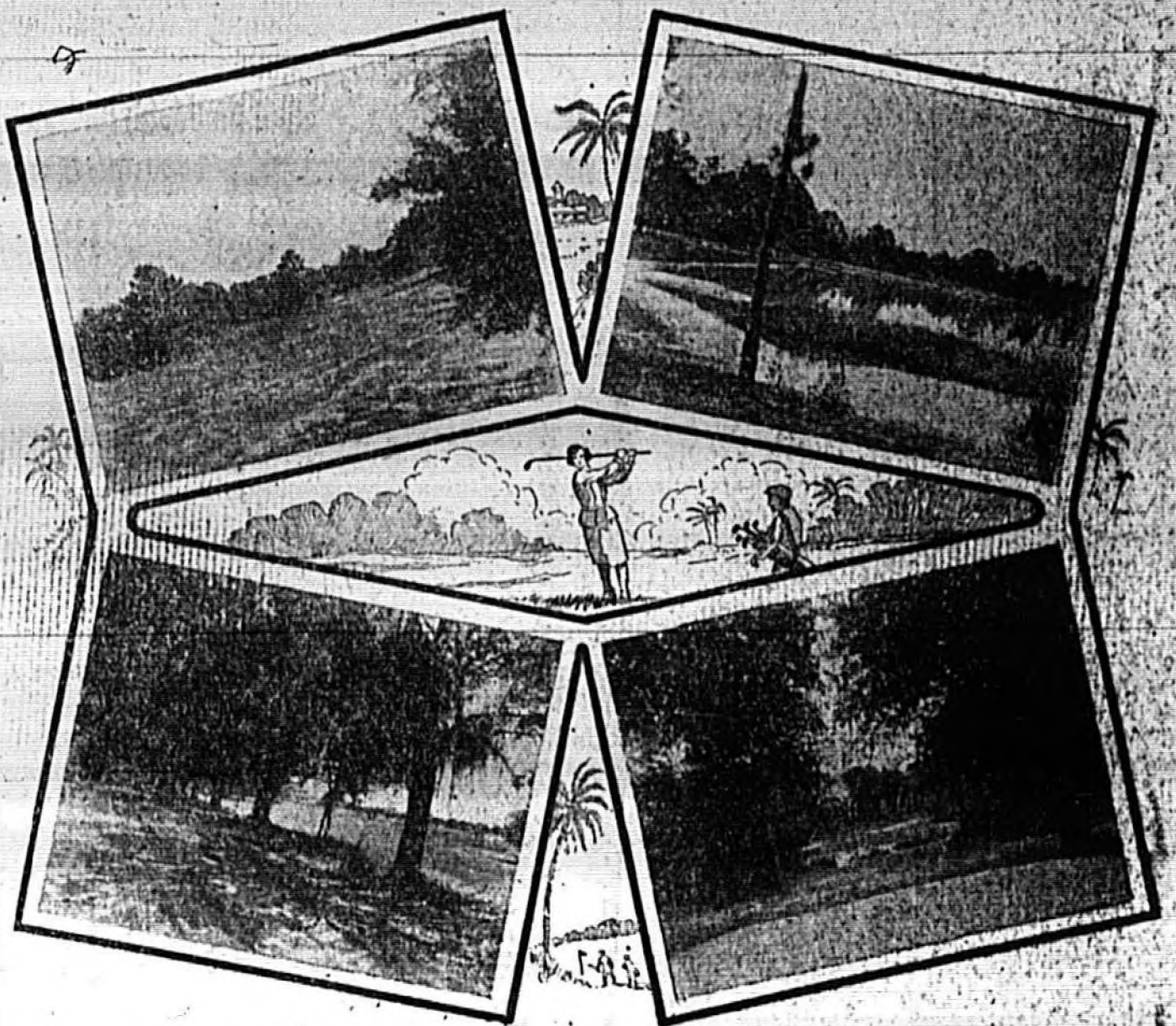
SANFORD HAS FINE NINE HOLE GOLF COURSE



SANFORD CLUB HOLDS RECORD ON THAT SCORE

BEAUTIFUL COUNTRY CLUB AND SURROUNDINGS THE JOY OF EVERY GOLFER'S HEART

No edition of Sanford would be complete without a few words about the beautiful Country Club grounds and the nine hole golf links that have been completed for several weeks and that are being enjoyed by hundreds of local enthusiasts and many visitors to the state. Lack of space forbids any description of the beautiful grounds, of the orange grove, of the wonderful vistas seen through the grand old oaks that line the roadways, of the entrance to the grounds, to the little gems of lakes that dot the course making natural hazards, to the fine greens, probably the only ones in existence that were played upon four months after the grass had started to grow, to the fine old club house that is one of the most comfortable winter and summer that any golf club can boast, to the spirit of friendliness that pervades the club and the many social events at the club house during the season. The views given here are a few taken at random and of course do not and cannot give one much idea of the grounds. They do not print as well as they would on a half tone press but maybe they will give those who want to play on the best links in the state some idea of what the Sanford Country Club and the grounds look like at first glance. But you will have to come to Sanford to see the real thing and when you have played the course if you do not say it is the finest in the state—well, you will be the first one to say it and many have already played the course even though the season is young and many have been the praises sung of our wonderful golf links and grounds and country home—for it is a real home.



SEMINOLE COUNTY MOTOR CLUB

The County's Own Motor Club Valuable Adjunct For Good Roads

All over the country there are evidences of the activities of motor clubs and their assistance to car owners—road signs giving directions and distances, danger signals, school signs, good roads, traffic rules that protect you and prevent accidents, automobile courtesy campaigns, etc. Perhaps the individual car owner has never stopped to figure out how much he, as a car owner, is indebted to the automobile clubs for all the things that make it possible for them to drive over good roads without oppression from narrow-minded authorities and when car troubles come have the assurance that they will secure immediately help without entailing excessive cost. In the work that has been done and is being done by these motor clubs all Seminole County car owners benefit in a way. Seminole County boasts an affiliated club of this American Automobile Association, which is the oldest good roads organization in the world, built up on service to others and the keeping of its promises.

The Seminole County Club has at the present time an enrollment of eighty members. The total membership of all affiliated organizations in the American Automobile Association is several hundred thousand, all of whom are entitled anywhere at any time to courtesy and service authorized by the parent association. The sections from which the majority of Florida visitors come have well organized A. A. A. Motor Clubs with large memberships. It has been but recently that the A. A. A. has endeavored to organize clubs in Florida. In this work it has been uniformly successful. In the Southeastern Division, of which Florida is a part there are twenty-six organizations. When members of the A. A. A. from other sections visit Florida it is natural that they will expect the service afforded by the A. A. A. in the sections they visit and the counties of this state which have organized motor clubs affiliated with the A. A. A. are doubly fortunate in that they as individual members secure the special services, and the communities in which they are located, are also receiving a great amount of publicity. It would be interesting to note the list of benefits and privileges received by members of the A. A. A. motor clubs:

1. Club emblem for car showing membership in the A. A. A., which is your personal stamp of approval for bettering motor conditions.
2. Reciprocal privileges of 500 affiliated clubs with membership in

of life eight committees are as follows:

President, Edward Higgins.
Vice-President, S. O. Chase.
Treasurer, B. F. Whitner.
Secretary and Manager, R. W. Pearman, Jr.
C. J. Marshall, Chairman Road, Street and Bridges Committee.
Forrest Lake, Chairman Legislative Committee.
Geo. A. DeCottes, Chairman Legal Aid Committee.
R. B. Wight, Chairman Mechanical Service Committee.
R. J. Holly, Chairman Publicity Committee.
Mrs. E. F. Housholder, Chairman Accident Prevention, Street and Highway Beautification, vacant, formerly held by H. P. Smith, who was called to West Palm Beach, but who was Chairman of the Finance and Membership Committee.
T. W. Lawton, Chairman Touring and Contests.
Mr. J. A. Seals is field representative for the local club and is actively engaged in securing a large enrollment in Seminole County. Inasmuch as there are approximately 1,800 cars in Seminole County there should be at least five hundred members on the roster of the club.

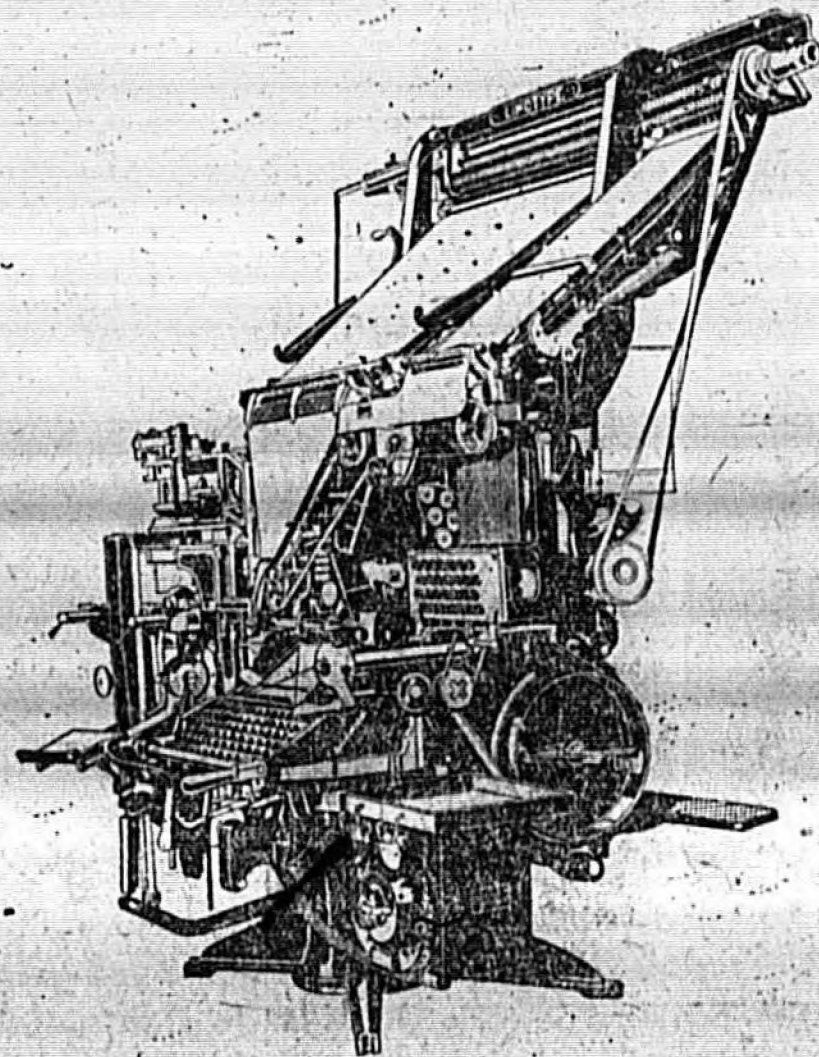
Here's to the have-beens, the are-nows and the may-bee.
For quick results, try a want ad.

SIGHTSEERS IN BERLIN ENTERTAINED IN AIRPLANES

BERLIN, Nov. 28.—"Rubberneck" airplanes are now being operated for the sightseers of Berlin. One company has assigned ten machines for daily flights around the capital, its suburbs, and neighboring places of interest. Trips around Greater Berlin and Potsdam are made in the forenoon, while shorter excursions fill the matinee schedule.

IN A SENTIMENTAL MOOD

Full many a gem of purest ray serene
The Dark unfathomed caves of ocean
bear
Full many a flower is born to blush
unseen
And waste its sweetness on the desert
air.



One of the New Model 14 Linotypes just installed in the Herald Office

NEW BOOKS AT THE LIBRARY

- NEW FICTION
- "The Breaking Point" by Mary Roberts Rinehart.
 - "Four Square," by Grace Richmond.
 - "The Dust Flower," by Basil King.
 - "Charles Rex," by Ethel M. Dell.
 - "Carnae's Folly," by Gilbert Park.
 - "Pair of Blue Eyes" by Thomas Hardy.
 - "Fair Harbor," by Joseph Lincoln.
 - "Tale of Triona," by William J. Locke.
 - "This Freedom," by Joseph Hutchinson.
 - "Certain People of Importance," by Kathleen Norris.
 - "The Sisters-in-law" by Gertrude Atherton.
 - "The Black Drop," by Alice Brown.
 - "Glimpses of the Moon" by Edith Wharton.
 - "Happy House," by Baroness Von Hutten.
 - "The Man of the Forest," by Zane Grey.
 - "The Beloved Woman," by Kathleen Norris.
 - "Back to God's Country," by James Oliver Curwood.
 - "Cappy Ricks Retires," by Kyne.
 - "The Danger Trail," by Curwood.
 - "The Last Galley," by Conan-Doyle.
 - "Chipping Borough," by Stanley Weyman.
 - "The Reign of Law," by James Lane Allen.
 - "One of Ours," by Willa Cather.

- BIOGRAPHY
- "Simon Bolivar," by Loraine Petre.
 - "Daniel Webster," by Henry Cabot Lodge.
 - "Thomas Jefferson" by John T. Morse.
 - "John Quincy Adams" by John T. Morse.
 - "Andrew Jackson" by Wm. G. Sumner.
 - "Thomas Carlyle," by James Anthony Franke.
 - "John C. Calhoun," by Dr. H. Von Holst.
 - "Alexander Hamilton," by Henry Cabot Lodge.
 - "James Monroe," by D. C. Gilman.
 - "John Randolph," by Henry Adams.

- MECHANICS
- "The Engineers and Mechanics Guide" in 8 vols. by Frank D. Graham and published by the Theo. Audel Co., was received this month.
 - "Refrigeration," by Gideon Harris.
 - "Mechanical Drawing" by Gueth.
 - "Boy's Book of Model Airplanes" by Collins.

A valuable addition to the literature case is Ridpath's Library of Un-

THE BEAUTY STREAM OF AMERICA

Historic and Lovely St. Johns River Rich in Song and Story

The languid loveliness of the St. Johns river has inspired the rhapsodist to term it "The Beauty Stream of America." Those whose travels have afforded an opportunity of viewing sub-tropical streams of other continents have called it the Nile of America.

The Mississippi River, Indian Father of Waters, the historic Hudson, American contemporary of the German Rhine, and many other streams in this country equally as famous, have each one a peculiar beauty and appeal. Whether partaking of the ruggedness from the sections through which they flow or by periodical displays of their might, they convey to the sentimentalist the impression of powerful masculine strength.

Not so with the St. Johns, however, its appeal is distinctly feminine. In conformity with the finest usages of the gentler sex it keeps its place, never becoming rampant and overflowing its banks. A feminine perverseness, if you will, causes it to flow due north contrary to the southward course pursued by nearly every other river in the world. The seductive curves of its banks betoken a beautiful femininity. The borders of the river, where drawn together, can be likened to the pout of a petulant maiden, but where the river broadens into immense lakes no fa-

cial expression of mirth could be more iridescent. Along its course it sparkles coquettishly at moss bewhiskered oaks and stately dignified palmettos. It is most beautiful at night when Cynthia's silvery flood vies with that of the river. While the stars that oversprinkle All the heavens seem to twinkle. With a crystalline delight. The St. Johns has its origin in the heart of sub-tropical central Florida where nature has been most prodigal in its gifts of gorgeous verdure. These entrancing beauties are in continual display along its three hundred mile pathway to the sea. Beautiful plumed birds, attracted by the river's beauty, disport themselves along its course. Alligators, apparently immobile, are satisfied to be carried on its languid current, like floating driftwood. Its feminine qualities no doubt account for the instinct it displays in furnishing the substance so necessary to plant life, while upon its bosom it transports vessels of commerce to those cities which have been fortunately built along its banks. The St. Johns is a river of delight and the confirmed Florida tourist never fails to include it in his itinerary, knowing that it ever holds in store for him scenic delights which both soothe and enthrall.

MINNIE E. KEY, Librarian.

GAMPERS SAYS A. F. OF L. ELECTED 182 CONGRESSMEN

WASHINGTON, Nov. 28. — The credit for election of 24 senators and 158 members of the House of Representatives was claimed for the American Federation of Labor today, in a statement filed by Samuel Gompers, its president, and Frank Morrison and James O'Connell, who conducted political activities during the recent congressional campaign for organized labor. The committee proposed, the report said, to bring about "cooperation of all la-

FOOTBALL GAMES FLORIDA AND GEORGIA AT JACKSONVILLE

JACKSONVILLE, Nov. 27.—Local business men are seeking to arrange a five-year football schedule between the Florida and Georgia eleven. The idea is to have the teams meet here for its first game. The Herald, 15c per week, delivered.

SOME POTENTIAL FACTS ABOUT OUR GREAT STATE COMPILED FOR INFORMATION

Some time ago the Florida State Marketing Bureau compiled some interesting facts about Florida that were afterward published in booklet form by the Barnett National Bank of Jacksonville and the book has brought forth many inquiries about the state. For the benefit of those who have sent to the Herald for information we reproduce some of these figures:

It is as far from Key West to Pensacola by rail as it is from Jacksonville to New York.

The population of Florida has increased an average of four and seven-eighths per cent annually since 1880. The United States has increased in population two and four-fifths per cent annually since 1880. Florida is growing twice as rapidly as the United States.

The northern boundary of Florida is farther south than the southern boundary of California.

The average temperature in Jacksonville is 55 degrees in January and 82 degrees in July—the coldest and hottest months.

You need less fuel and clothing in Florida than in any other state in the union.

You don't need to pile on quilt or blanket-like clothes in Florida. Here you can wear FINE clothes all the year, all places, out of doors or indoors.

There are beautiful hills and fertile valleys in Florida. It is not all flat.

Shipments to points outside the state of farm products, fruit, live stock and poultry products for 1922 will exceed \$100,000,000.

The total acreage of improved Florida farms in 1912 was 1,845,530, the total acreage in 1922 is 2,346,457, an increase of 26 per cent.

The state has twenty million acres of unimproved land available for farm use—but, as in other localities, the land should be inspected before purchase.

The value of all crops and live stock in 1912 was \$63,823,297; 1920, \$148,226,091. Estimated 1922 to be \$166,500,000, an increase since 1912 of 131 per cent.

The live stock, dairy and poultry products of Florida increased from 1912 to 1922 132 per cent.

The assessed valuation of Florida property is \$423,906,718. As this is based on a 40 per cent valuation, our real wealth has a value of over \$1,000,000,000. With a few years of real development this could easily be raised to \$5,000,000,000.

The state has no bonded debt. The banking resources of Florida have increased 410 per cent in ten years.

In July, 1912, a progressive farmer near Jacksonville, gathered 165 bushels of corn from an acre of land.

With a mild climate and plenty of grass Florida is the natural home of the dairy cow. So far as dairying is concerned, we can do in Florida anything that can be done in Wisconsin.

In Florida you can swim in the surf, pick strawberries and wear roses in December.

There are one hundred ice factories in the state. Incidentally, artificial ice was first manufactured in Florida. A statute of Dr. John Gorrie—perhaps humanity's greatest benefactor—is Florida's contribution to the Hall of Fame in the national capitol.

Florida is a hunter's paradise. There is much wild game in the state—even bear and deer. In winter geese and ducks abound.

The state production of manufacturing forest, mineral and sea food products reaches two hundred million dollars annually.

There are 250 different varieties of crops, fruits, nuts and vegetables grown in Florida and shipments out of the state average one car every six minutes, day and night, the year round.

Florida is building sugar mills which can produce sugar from cane in thirty-six hours.

Florida trees supply fruits, nuts, sweets, dyes, drugs, chemicals, tar, pitch, rosin, turpentine gum, lumber creosote and moss, all marketable and of use to man.

Even if they're short of coal people don't notice much difference, if the janitor makes the radiators re-found at intervals.

IN FAIR-FAMED KENTUCKY

Where they always hang the jury, but never hang the man
Where you call a man a liar and then go home if you can.

Where you go out in the morning just to give your health a chance
And they bring you home at night—fall with buckshot in your pants

Where the owl's afraid to holler and the birds don't dare to sing
For it's H— in old Kentucky where they shoot you on the wink.

Where the blood it flows like water and the bullets fly like hail
Where every pistol has a pocket and every coat has a tail

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well describe conditions in most any state now. It was copied from an old card sent us by our good friend, Bob Evans, of Louisville, and since Bob is a Kentuckian, we trust our Kentucky friends will not take umbrage.
son that it will likely bring a smile to the lips of our readers and we believe considerable in the old adage, "Laugh and the world laughs with you. Weep and you weep alone."

Partake of love as a temperate man partakes of wine; do not become intoxicated.

VICARIOUS SUFFERING

"Poor chap!" said the sympathetic clubman, as a tired-looking fellow member passed out of the door. He suffers terribly from nerves."

"I never knew he had them," said his companion.
"He hasn't," said the sympathizer. "They're his wife's." — Pittsburgh Chronicle-Telegraph.

At the age of sixty to marry a beautiful girl of sixteen is to imitate those ignorant people who buy books to be read by their friends.



Captain Miles Standich, at the Pilgrims' "Stag" Party, Stirred the Steaming Punch With His Shining Sword.



BOOSTING THIS SHOE

\$4.25

Men's Fine Dress or Light Work Shoe—Welt—Goodyear Rubber Heel—All Leather—Dark Brown. Blucher or Bal. Special at \$4.25

TRY ONE PAIR

Floyd Shoe Store
SANFORD, FLA.

"Shoes for the Family"

First National Bank Annex

A SALES SERVICE FOR GROWERS

IF YOU WANT YOUR CROPS TO BRING YOU A PROFIT YOU NEED TWO THINGS:

1. Proper Handling and Distribution
2. Market Recognition

You can grow the finest kind of produce, but the difference between profit and loss lies in getting it to the market where it is wanted in first-class condition and under trade marks that insure instant demand and the highest prices.

American Fruit Growers, Inc., is an organization that supplies these necessities to the individual grower. Our sales service includes 165 representatives selling in more than 2,500 cities, who can secure the most advantageous distribution of any product. Our Blue Goose, Tip-Top and A. F. G. brands are recognized as standards of quality in all markets.

Come in and talk over our marketing plan.

American Fruit Growers

INCORPORATED

Sanford Division

SANFORD

FLORIDA

The People of Sanford

Can indeed be thankful at this season of the year for the wonderful development of the City Substantial resulting from the constant efforts of its progressive citizens through

The Sanford Chamber of Commerce

Have you been identified with this progress?



University of Florida Carried the Message at the State Fair

Exhibits From Every Department of the University

(By The Associated Press) JACKSONVILLE, Nov. 28.—The University of Florida carried its message over strikingly at the Florida State Fair just closed, with exhibits dealing with every department of the institution. From the lawyer's booth where two students passed out legal advice as advertisers pass out handbills, to an exhibit of the agricultural college, where miniature tombstones were inscribed to the effect that instead of living beneath the

soil, the person so affected would have upon it trod, if he had taken his lessons from the agricultural college, the entire display was presented in an attractive manner.

In fact, one comes to the conclusion that the absence of the university exhibit would leave a decided void in the annual show. Of the four or five exhibit buildings, which house in turn, the agricultural products, live stock, poultry, etc., the university occupies one all to itself.

The value of education was stressed at the teachers' college booth, where four automatic high-strikers revolved on a disc and in turn tried their luck at "ringing the bell." The automaton representing the eighth grade graduate registered to high, the tenth grade graduate a little higher and

the high school graduate went higher still, but of the quartette the university graduate was the only one to ring the bell. Figures were given to show the need of more highly trained teachers. Graduates of the teachers' college now hold most of the responsible positions in the state's educational institutions, the figures showed, and comparative figures were displayed to show the advantage of these institutions over those where less trained teachers preside.

The extension teaching department of the university was represented by a miniature setting of the university campus and building in connection with a huge map of the state lighted to show the far reaching results of the extension department work. More than 10,000 students have been en-

rolled in this department during the last three years, displayed figures told, and the department had grown to be the largest of its kind in the South. The experiment station displayed results of its work in combatting plant diseases and insect pests and of similar subjects.

The agricultural exhibits in the university building showed the work of the college of agriculture, the experiment station and the agricultural extension division, including the demonstration work among women and girls and the county agent work and boy's club work. In one of the agriculture booths was a "country-side" showing farms and roads to the "market city." Modern farms and other dairy equipment featured the exhibit, emphasizing the importance of marketing at home.

seemingly bottomless cavity is apparently no longer necessary to the fruition of public timber. Maybe, bottles of the beneficial liquid have been taken home under the arm, there to pop out like the genie from the jug. At any rate candidacies are springing up from all parts of the state, with apparently no favor of sectional crop conditions.

The gubernatorial tree has especially grown large with almost a year and a half to fully mature.

It blooms at present with Congressman Frank Clark, of Gainesville; Judge Parrhill, of Tampa; Frank P. Jennings and Mayor Joan W. Martin of Jacksonville.

Miami has a bud threatening to blossom in J. L. Billingsley. Mr.

Billingsley has been quoted recently as saying he was thinking of bowing to the wishes of his friends that he run for the office.

Such goings on mean to the Waukulla picnic what it would mean to a family dinner to be without a table cloth.

Get your office supplies, stationery and Post Cards at the Herald office.

If Your Appetite Has Left You

DRINK Elder Springs Water

HEALTHFUL CLEAN PURE

Elder Springs is a fountain of youth, cool, clear as crystal water, bubbling out of the side of a hill. Try a bottle now.

IT'S 99.98% PURE

Elder Springs Water Co.

Phone 311 Sanford, Florida Phone 311

Political Pot Now Threatens to Boil Over at Waukulla Springs

There Will Be So Many Candidates for Governor This Year

(By The Associated Press) TALLAHASSEE, Nov. 28.—If the 1921 political campaign gains much more headway there will be nothing left to be done at the annual Waukulla Springs picnic but eat!



For years, the annual spread has been a thing of joy for the countryside. Given by the citizens of Waukulla county to all who care to attend, it fastened itself as an institution on this section, while the message it heard sounded throughout the state. For it came to be known as the coming out party for candidates of all creeds and denominations.



People from the surrounding country flock to the springs, while Tallahassee folk, official and otherwise attend in droves. The legislature in its biennial sitting, adjourns for the day and the legislators hit themselves over to the scene to lose sight of legislative worries in the crystal like waters. The table spread is considered a dream of Alexander, the Great.



Oratory is the order of the day, with those aspiring to serve the state, holding down most of the program. The candidacies are sprung on the satiated appetites and by nightfall when the homeward trip is begun, the state's political complexion stared forth with the setting sun.

But now to the lamentations of a throng, the order seems to be for yesteryear. The water from the

An Exhibition and Sale
of
*Autumn
Millinery*
combining
**STYLE
BEAUTY
ECONOMY**

Hats for dress, for evening wear, for street, country and sport wear. Models for young women, misses, girls and matrons. Every hat is a fashionable one. Many are exclusive, imported creations and many, too, are copies of imports.

Prices are as tempting as the Hats themselves.

J. M. DRESNER

HOPE TO USE RADIO IN MINE DISASTERS NOW

(By The Associated Press) WASHINGTON, Nov. 28.—Radio communication between rescuers on the surface and miners entombed in following fires and explosions, is being held out by the United States Bureau of Mines, to lessen the horror and losses of mine disasters. Preliminary tests conducted by the Bureau with the co-operation of a great industrial manufacturing concern, in an experimental mine at Bruceton, Pa., have resulted in a degree of success which these experiments have so far failed to develop any practical method of using wireless waves for underground communication, nevertheless, says a publication of the Bureau, they indicate clearly that electromagnetic waves may be used to travel through solid strata. Bruceton experiments signals were heard distinctly through fifty feet of coal strata, although the audibility fell off rapidly as the distance increased. The absorption of loss increases with distance in very short wave lengths used in these tests. Longer wave lengths are known to suffer less absorption and possibly be found practically use under certain conditions. This connection it is interesting to note that tests conducted by the United States Bureau of Standards in dropping wireless antennae down deep, unmined wells to underlying rock strata in order to send the wireless messages through the rock instead of through the air. The results, it is believed, may be the same as projecting the antennae upward into the air strata.

The desirability of substituting the wireless system of communication for the present telephone systems in use in mines is evident in considering that a rock fall or explosion, by breaking wire connections can put the entire system out of order.

The mine telephone has been perfected to such an extent that it is giving satisfaction in most mines where the wiring is well insulated, the Bureau of Mines announcement continues. Very often the telephone cannot be depended upon on account of falls of rock grounding due to worn insulation or extreme dampness. In the event of a disaster it frequently happens that the mine telephone system is put out of commission by the agency that causes the disaster, at the very time when it is most urgently needed. On this account the mining industry is interested in any kind of telephone system that can be counted upon in an emergency. Many requests have been received by the Bureau of Mines to devise means of utilizing wireless methods for this purpose.

The preliminary experiments consisted first in receiving signals from without the mine by means of a receiver located inside the mine, and the second, both sending and receiving messages underground through the strata. It was found that with a receiving instrument set at a point 100 feet underground, signals sent from station KDKA, of the Westinghouse Electric and Manufacturing Company, at East Pittsburgh, 18 miles away, could be heard distinctly. About 50 feet from the receiving station used in the mine in this test was a 6-inch

bore-hole extending from the surface, lined with iron pipe and containing electric light wires which extended therefrom through the mine. The presence of these wires, according to the experimenters, evidently assisted greatly in the reception of the signals, for when the receiving set was carried to another point in the mine removed from wires and tracks the signals were barely audible through fifty feet of cover. The fact that signals were detected at all, however, even though faintly, was declared sufficient evidence of transmission through ground to encourage further experimenting.

In sending waves underground a transmitter was used in such a manner as to send out continuous waves of 200 to 300 metres length. On account of the limited time at disposal no attempt was made to modify the apparatus in such manner as to produce waves of greater length.

In all experiments the vertical antennae found to give better results. The horizontal antennae gave practically no reception. A loop of a single turn was used with fair results. All these experiments were tried with a wave length of 200 to 300 metres, except the reception from KDKA, which was 350 metres.

The strata at the experimental mine lie almost horizontal. The direction of strata, it was said, may have some influence on the transmission of radio waves, but the present experiments gave no conclusive evidence on this point. No doubt the degree of wetness of the strata influence the transmission of radio waves, it was reported. The mine used is a comparatively dry mine, but the overburden is damp and a small stream of water is continually flowing from the mine. This overburden consists chiefly of soil and soft shale. The underground workings of the mine follow a horizontal five-foot vein of bituminous coal, and the transmission and reception inside the mine followed the course of this vein. Details of the experiments are explained in Serial 2407, which may be obtained from the Bureau of Mines, at Washington.

CLEMENCEAU IS DENOUNCED IN THE SENATE

HIS SPEECHES COME IN FOR STORM OF CRITICISM

(By The Associated Press) WASHINGTON, Nov. 28.—The "Tiger" of France again came under fire in the Senate today when his utterances on his tour of the United States were the subject of a conflicting debate which was enlivened by an interruption from the galleries by a negro soldier.

Senator Hitchcock, Democrat, of Nebraska, former chairman of the foreign relations committee, led off in the debate with an attack on M. Clemenceau and of French policies, and was joined in the criticism by other senators, while Senator Myers, Democrat, Montana, came to the defense of the aged French statesman. Senator Owen, Democrat, Oklahoma, also expressed sympathy with M. Clemenceau's mission to American, but criticized French policies.

It was during Mr. Hitchcock's attack upon the war time premier in connection with alleged atrocities of black French colonialists in Germany, that the negro soldier, who later gave his name as Lucius Jones, a patient at a government hospital near here, rose in the gallery and sought to question the senator. Vice-President Coolidge banged the gavel and Senate attendants rushed forward and restrained the man so that the question was not asked, but great excitement prevailed in the Senate.

The negro soon left the galleries but returned for the rest of the debate, while Senator Hoffman, Democrat, Alabama, incensed at what he termed was an "insult" to the Senate, demanded the man's expulsion. There had been discrimination, the Alabama senator shouted, declaring that in the past white women had been ejected from the galleries of both the Senate and House for interrupting debate, while this time the disturber was permitted to remain.

Senators Curtis, Republican, of Kansas, and Hitchcock, however, expressed the belief that the negro had acted through ignorance, and no action was taken in the case.

Senator Hitchcock especially criticized the statements of M. Clemenceau in reference to the quartering of French "black troops" on the Rhine, declaring that the former premier's denials of the use of these troops had been disproved. He also attacked the French reparations demands on Germany.

MICHIGAN MAN IS HELD ON CHARGE OF MANSLAUGHTER

(By The Associated Press) DETROIT, Mich., Nov. 28.—The charge against Wesley Pett, held in connection with the death of Fred A. Prince, whose body was found last week in the hallway leading to an apartment occupied by Mrs. Pett, was reduced to suspicion of manslaughter. It was agreed also to permit Pett his liberty on \$5,000 bail which he said he could furnish.

The autopsy on Prince's body is said to have revealed evidence of a blow on the head. Pett is alleged to have broken into his wife's apartment while a party was in progress there.

WOMAN ADMITS SENDING CANDY COVERED POISON

(By The Associated Press) READING, Pa., Nov. 28.—Mrs. Seneca Baird, in jail here today admitted to a postal inspector and two city detectives, according to the police, that she sent the box of poisoned candy received by Mrs. Amos Chamurs, a neighbor, last week. The motive, she is alleged to have said, was the fact that she had lost most of the petty lawsuits which she and the Chamurs and others had engaged. She finally concluded that the law was against her and decided to seek revenge along her own lines.

Mrs. Chamurs suspected the candy was poisoned when she received it and turned it over to the police, with the result that Mrs. Baird was arrested on suspicion.

Mrs. Baird, the police said, admitted she bought rat poison, placed it in

SOMERSET GRAND JURY NEARS END OF WITNESS LINE

(By The Associated Press) SOMERVILLE, N. J., Nov. 28.—The Somerset county grand jury approached the end of the long string of witnesses it has heard, in anticipation of returning indictments naming the murderers of Rev. Edward Wheeler Hall and Mrs. Eleanor Reinhardt Mills.

Mrs. Jane Gibson, the pig farmer, whom the prosecution has sent up as "star witness," will testify tomorrow. A few others may be called. Then with the evidence before it, the grand jury is expected to fix the date when it will announce the result of its labors.

BOLL WEEVIL CONTROL IS WONDERFUL FEAT FOR FLORIDA SECTION

An improved method of boll weevil control has recently been announced by Dr. Wilmon Newell, Plant Commissioner for the State Plant Board and Director of the Florida Agricultural Experiment Station.

The official announcement gives information that the method, with some variations to meet local conditions, can probably be adopted in other cotton growing states.

At the annual convention of the Association of Land Grant Colleges in Washington on November 23rd, a number of boll weevil control methods were discussed. The Cotton Council had prepared recommendations for controlling the boll weevil before the announcement of the Florida Method, and in view of the promising results, the Cotton Council said it was clearly desirable that experimental application of the Florida plan should be made in each state.

The Florida Development Board recommends that this new method be named the "Florida Method of Boll Weevil Control," in order that the State may get proper credit now and in future years for work done by her research officials. The method is widely discussed by farmers, bankers, merchants and manufacturers interested in this world staple crop, and if every person who has opportunity to mention the subject will refer to it as the Florida Method, the name will soon become established.

Go to the end of First Street, at Sanford Ave., Friday, to the Plant Sale.

The Herald delivered, 15c per week.

Thanksgiving Special

10 Per Cent DISCOUNT CHINA, GLASS AND SILVERWARE

ONE DAY ONLY WEDNESDAY

Henry McLaulin

THE JEWELER

TIERNAN RETURNS TO FORMER WIFE PEACE RESTORED

(By The Associated Press) SOUTH BEND, Ind., Nov. 28.—The harmony which was said to exist in the Tiernan household following the announcement late today by Professor John P. Tiernan that he and his wife had finally agreed to a complete reconciliation, was threatened with another split tonight, following the arrival here of Mrs. Anna Pulaski, of Chicago, a sister of Mrs. Tiernan.

Although hit was indicated tonight by Professor Tiernan that the sister was unwelcome as far as he is concerned, though the party immediately proceeded to take charge of affairs of the case in no uncertain manner. Her first action was to bar a small army of newspaper men who were besieging the home.

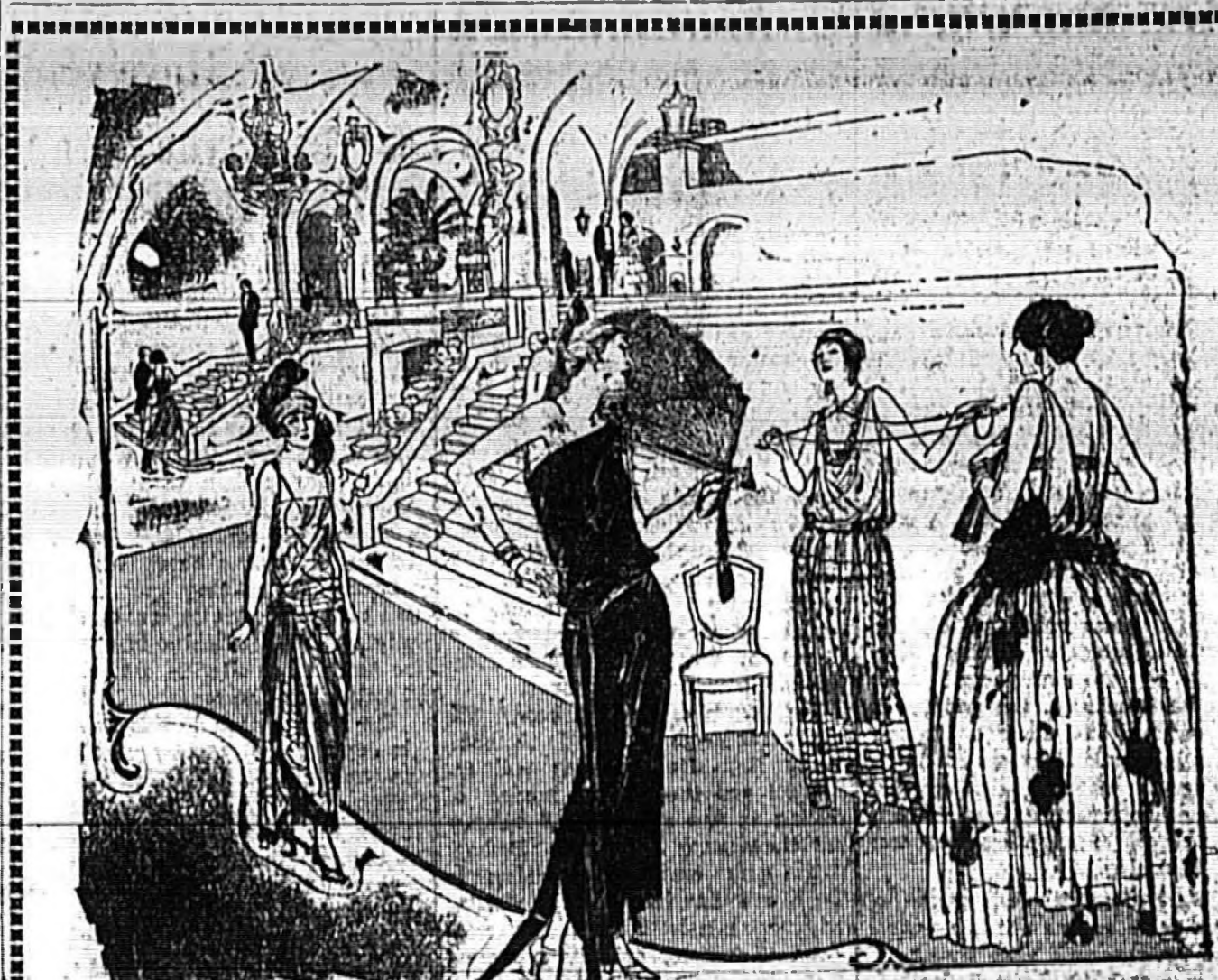
"There'll be no more publicity in this case," she said. "Tiernan has held the whip hand over Gus always. He has given out interviews in which he alone starred. From now on, it will be different. I am here to see that Gus (Mrs. Tiernan), gets a square deal, and she is going to get it."

Following the arrival of the sister, Mr. and Mrs. Tiernan declined to be interviewed.

Shortly after her arrival, Mrs. Tiernan's sister called on Judge Chester Montgomery, of the local superior court, who heard Tiernan's cross-complaint in the divorce action and granted the latter a divorce, and then later revoked the decree. She requested the judge to go to the Tiernan home and straighten out once and for all the tangled legal affairs of the family. Judge Montgomery, however, declined, and informed his visitor that the case would have to come up in its regular order in the court. He added that he would take no judicial knowledge of the affairs of the family, and suggested that she retain a lawyer.

BELIEVED DEAD, BUT RETURNS TO CLAIM PART OF FORTUNE

(By The Associated Press) CHARLOTTE, N. C., Nov. 28.—Herman Shaw, long lost heir to the L. W. A. Shaw estate, who appeared here last Friday to claim his share after having been pronounced legally dead by the court more than a year ago, went before Judge James L.



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Subdued whispering—a momentary hush . . . and as she majestically sweeps into the ballroom, a colorful fashion with her new Evening Gown, all eyes are turned upon her and she experiences the thrill of having the most critical eyes pay tribute to her dress artist.

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\$22.50 to \$59.00

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Owners, and those who buy in the used car markets, would tell you its depreciation is slower and smaller; that its price as a used car is proportionately higher.

Back of its longer life and rare economy, is, of course, the way the Hupmobile is built. The fact is that many of its important parts are identical, in material and in manufacturing costs, with the same parts in the cars of the highest price; and Hupmobile shop practices are exceptionally fine and close.

Touring Car, \$1250; Roadster, \$1250; Roadster-Coupe, \$1485; Coupe, \$1835; Sedan, \$1935—Cord Tires on all models—Prices F. O. B. Detroit. Revenue Tax Extra.

B. & O. Motor Co.

Hupmobile

WEATHER AND HEALTH, AS IT PERTAINS TO SANFORD

Whether the weather elsewhere is cold or hot
We have no weather, it's climate we've got.

A partially successful attempt was made last year to secure summer excursion rates to Florida and permit this state to enjoy the same advantages in this particular as California, which, due to its favorable publicity, has been recognized nationally as possessing an equitable climate the year 'round. The effort of the state's national representatives and the civic organizations however, was not considered seriously by the transportation companies who argued that the majority of the people in the North were of the opinion that Florida was more or less of a sweltering inferno during the summer solstice. The people of Florida however, maintain a different position and the fact that Florida summers are more moderate than those of even the more Northern state cannot be repudiated by rumors. Floridians feel profound gratitude that they live in Florida during this period when they have occasion to read of the torridity of the heat throughout the East and the sweltering simoons of the middle west that have been moving humanity to the ground in that section. They cannot understand reports of hundreds being overcome with heat nor of the necessity for public maintenance of free bath houses and street showers in the poorer sections of the large metropolitan cities. The extreme heat which causes the congested pool to huddle out on fire escapes in an attempt to secure a refreshing breath is not found in Florida. Neither do young infants die by hundreds in Florida on account of oppressive heat. There has never been a horse drop dead on the streets of any community in Florida, as a result of the unbearable or penetrating rays of Old Sol. Despite the fact that northern summer brings misery and discomfort to a very large majority of the submerged nine-tenths of humanity, the people in these sections still allow a thought of commiseration to go forth to the people of Florida, whom they believe to be suffering heat tortures far in excess of anything they may be experiencing.

In Sanford as in other parts of Florida there are no stifling periods caused by abnormal heat waves bringing intense suffering and death to people of this section. Excessive heat has never caused the business men of Sanford to cease the transaction of business on account of it. Neither does live stock drop dead in the harness on account of heat, nor is it necessary to make a free distribution of ice nor resort to other drastic measures to save the life of infants and young children. During the summer months in Sanford the very air is impregnated with life and gladness, the sunshine penetrating the heart and enlivening it instead of deadening it. The healthful aroma of stately pines lend life and vigor to all. The crystal purity of lakes and streams add buoyancy to the spirits of those within their zone. It is difficult to convey in words the meaning of life as it is found here until one has spent a summer in Sanford. Not until the experience has been made of revelling in the gentle zephyrs blown from the Atlantic to the Gulf, heavily laden with sea salt, can one become qualified to even express an opinion of Sanford summers.

In the north there is but a short

lapse between extreme heat and frigidly, and when the mercury slips down below the zero mark a new period of suffering begins. To those in the north of advanced age the advent of winter is an actual period of dread. When ponds, lakes and streams are frozen over to their bottoms, snow and ice piled about residences, with commerce brought to a standstill by snow blockades, bacillids, pneumonia and rheumatism, it is small wonder that those of more mature years who can afford it, like migratory birds, leave this winter's bleakness and desolation for Sunny Florida climes. Fuel famines, and the suffering of the poor are annually experienced when winter secures its proverbial grip in the North. It is at this time of the year that charities are overworked providing lodging and warmth for sufferers unable to provide for themselves. Compare these weather conditions with those in Sanford. During this period tender vegetables are being grown here out in the open without the aid of any artificial heat. The annual fuel bill of the citizens of Sanford for the winter would amount to about \$5.00. Here during the same period business is done in shirt sleeves and the front doors are kept wide open to permit the gladdening sunshine to enter while in the North—perhaps—blizzards are howling and the people are burning high priced fuel to keep from freezing and having difficulty at that meanwhile the growers of Sanford are gathering and shipping to the North fresh green vegetables, which serve the double purpose of giving pleasant anticipations of a spring-time which for them is still far away. These vegetables and fruits are grown and gathered in Florida during the winter months, grown at a time when the whole northern country is in a frozen stupor.

The people of Sanford enjoy the winters as much as they do the summers. Both are charming and delightful and there is no horror of feeling at the approach of summer nor the coming of winter. Perhaps it has never occurred to residents in the North that they are the sizzling or freezing grist between the millstone of summer and the millstone of winter, and if sane judgment was used by the people of the North in making proper diagnosis of conditions which concerned them, it would enable them to discern this fact. It would pay those who could possibly do so to visit Sanford and experience our delectable summers and incomparable winters. After a visit of twelve months here the average tourist cannot be persuaded to live elsewhere and, as all others, becomes an individual immigration bureau in the interest of Sanford.

Florida is a peninsula with a short area of 1,200 miles. In this peninsula Sanford is geographically the hub, and is located also on a peninsula jutting into the fresh waters of the St. Johns River and Lake Monroe and Lake Jessup which equalize and give it an exceptionally ideal climate. Authentic observations covering a sufficient period of time to arrive at reliable averages show the variation in temperature in Sanford to be equal to 20 degrees. The average for spring is 71 degrees, summer 80 degrees, autumn 71 degrees and winter 60 degrees. In rare instances is the variation more than 20 de-

grees. It does not occur frequently enough to effect the mean average. It is not intended to convey the idea that frost and freezing does not occur in Florida. The frost line in his state, about which so many people talk and know so little about, occurs at from one to five inches below the surface in any portion of Florida. Ice has been experienced in Southern Cuba and as far back as 1774 the greater part of Florida was covered with snow, the cold being so intense as to destroy fruit trees and stultify the growth of plants, vines and flowers indigenous to the state; however, when cold waves and blizzards strike Sanford from the frigid regions of the northwest at a rate of forty to one hundred and twenty miles per hour, it is to be expected that every thing within their path will be blighted, until neutralized in the warmth of this semi-tropical region, but when on rare occasions the temperature in Florida does reach as low a point as 32 degrees it is not difficult to imagine the weather conditions in the north.

The number of lakes in Florida is legion. No one yet has ever yet ascertained the exact number. Seminole County, in which Sanford is located, has a goodly share of these lakes, and the evaporation from these bodies of water, in addition to that of the Gulf and Atlantic Ocean, acts as a vehicle for modifying the cold air currents, and also in the summer dispels the sun's heat. In the summer daily rains falling upon the hot ground absorb the heat and cool the atmosphere. As the evaporation rises thoroughly loaded with heat, the ocean breezes, impregnated with salt, velocity in contact with it and the velocity of these breezes shortly drives the heat Gulf or Oceanwards.

Every city north of Sanford shows a higher heat registration than does Sanford. This is accounted for by the complete lack of moisture in the inland sections. During the summer the days in the North are much longer than here, thus making the nights shorter than those in Florida, consequently there is less time to dispell the accumulated heat of the day there than here. While not generally known they are of such rare occurrence that it can be truthfully said Florida has no land breeze, for nowhere in Florida can one be 60 miles from the coast.

The rainy season in this state begins during the summer months, at the exact time it is needed, while in California the rainy season occurs during the winter months and during that season. Drizzling rains are experienced in that section at a time when people in Florida are basking under the warm pleasure of charming Southern skies which rival those of famous Southern Italy. World travellers have agreed that Florida's climate is incomparable.

The lakes and rivers of Sanford compound vaporization and this minimizes any possibility of sickness from heat and absolutely prevents death from the same cause, and places this section in a zone of immunity from cold. It is the vapor in the air, caused by evaporation from the many large bodies of water which regulate the radiation of heat, preventing frigidity of atmosphere so injurious to man and destructive to fruit and vegetables. Nature has indeed constructed an impenetrable barrier which guarantees the equalization of Sanford's climate. Ignorance of actual climatic conditions here and in the state and the causes which sustain them have resulted in the prejudices of some unthinking persons against this section, but if this climate were not the acme of perfection it would not be visited annually by the many thousands who have personally experienced its benefits. If this section were not healthy it would be but a short time before reports were spread as to the causes which made it unhealthy, inasmuch as the population of this and other communities in Florida is of a cosmopolitan nature. Florida has the reputation of having more days of sunshine than any other state or section on the globe. It is in reality a twelve month out-of-door climate. Thousands of wealthy people have spent fortunes in the endeavor to find an ideal climate and when coming to Florida cease both their efforts and expenses, realizing that there is no other section known which can compete with it.

"The people of Marion county are giving much attention to the planting of orange and grapefruit groves," says the Gainesville Sun. Marion used to be a fine orange-growing county. And so was Alachua. The "big freeze" was allowed to discourage the growers in these counties, and they let the industry drop. The Sun advises the planting of orange and other citrus trees again. It is well known that the horticulturists have discovered and proved that certain kinds of stock are hardier than others, and the orange and grapefruit trees now being planted would not be killed, even if such weather as the "big freeze" produced came again.

Your home paper keeps you in touch with the world.

CURB PROFITTEERS TO AID FARMERS, SOLON COUNSELS

(By The Associated Press)
WASHINGTON, Nov. 28.—Measures to relieve the financial plight of the farmers and curb profiteering, particularly in food and clothing, were discussed with President Harding Saturday by Senator Watson, Republican, of Indiana.

The visit of the Indiana senator to the White House followed a conference in his office at which a number of senators from western states talked over a possible legislative program, acceptable to the west.

Picturing to the president how the farmers are generally unable to get enough for their crops of pay for harvesting and shipping while consumers pay high prices, Senator Watson urged the immediate necessity of some forceful program to put agriculture on its feet and squeeze the long line of profit taking between producer and consumer.

Senator Watson's view is that any program of relief for the farmer must go further than the questions of freight rates, interest rates and tariff rates. While these may have a part in the farmers' dilemma, the senator declared that "the man who produces food and clothing gets very little for it while the man who needs to buy it has to pay an unconscionable high price." Senator Watson told the president that he favored the program for agricultural credits but that he feared it would not strike at the root of the question.

If producers were compelled to accept unreasonably low prices when they finally did receive settlement for crops, he argued, loans would only be a palliative and he urged that while the financial distress of the farmers was being temporarily relieved by liberal credits, an exhaustive study be undertaken to find some practicable means of bringing producers and consumers together and eliminating large profits in between. Senator Watson also told President Harding that he already had undertaken a study of the anti-profiteering laws of other countries, and particularly was examining those which appeared to be meeting with some success. So far as his study had proceeded, the senator said, he did not believe price fixing by government or any other agency would be successful, but he was inclined rather to a plan which would expose profits all along the line and depend upon an aroused public opinion to grant reasonable profits to business, and at the same time drive out extortions. Marking in plain figures the wholesale prices of articles of food and clothing transported in interstate commerce, so that the buyer at retail may see what profit he is being asked to pay to a retailer, is one of the plans which Senator Watson is examining. There are several others.

President Harding listened to Senator Watson with deep interest as the latter pictured potato crops abandoned; fruit crops compelled to rot and grain crops unremoved while farmers faced mortgage foreclosures. Some definite plans are to be discussed with the president later and meanwhile, Senator Watson said, the program of agricultural credits and other measures for temporary relief would be hastened in congress.



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YOURS FOR SERVICE

Sanford Buick Company

L. C. MOORE, Mgr.

Corner Second Street and Magnolia Avenue Sanford, Florida

The first issue of "Orange Echoes" the new monthly publication of the

Orange County Chamber of Commerce came from the press on Thursday, November 22, telling the story of progress in this county. It is mailed free to all members of the county chamber and to prospective settlers in the north and west who have responded to the advertising campaign put on by the county chamber of commerce.

for all purposes and all up to date literary appliances, if the ordinance passed by the auto camp committee the chamber of commerce is enabled by the city commission, and it is believed it will be. The camp enclosed and will be under the supervision of the police department of the city. Camping within the limits of the city, elsewhere than in the grounds will be prohibited.

Bartow is to have an auto tourist camp with electric lights, free water

The Herald delivered, 15c per



Big News for Children and Parents

We extend Thanksgiving Greetings to our customers. May the approaching year hold in store many blessings for all of you. Opportunities come to every one. Only those who avail themselves benefit. In our store you will find the Opportunity of Thrift. The store where your dollar will have the biggest purchasing power in the buying of your Clothing, Shoes, Furnishings and Hats for Men, Women and Children. Our stock is the biggest and best ever and prices the lowest.

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SANFORD CHAMBER OF COMMERCE IS PROVING ITS EFFICIENCY

GREATEST FACTOR IN THE UPBUILDING OF SANFORD AND SEMINOLE COUNTY

The Sanford Chamber of Commerce was organized two years ago, and to date represents an investment of over \$17,000. It is the premier civic organization of the city, and the work of civic development, which it fosters, is under the supervision of a Board of Governors composed of nine members elected at large by the membership for a period of three years, three being elected annually. The President, two Vice-Presidents and the Secretary are also elected annually by the Board. Fourteen standing and numerous special committees submit their reports and recommendations to the Governing Board for action. Any member may suggest any line of activity to the Secretary's office and the suggestion will be carefully considered. There are about seventy members serving on the active committee, performing yeoman duties in the service of the community. The activities of the organization, since its inception, have been numerous, and in many instances the work of the different committees has been arduous. That this work has been effective is evident from the progress noted in Sanford since the organization of the Chamber.

Strangers visiting Florida are prompted to locate in those communities that have active Chambers of Commerce; more so in this case if they are from sections that have efficient commercial organizations. They realize that the progress and prosperity of any city is largely dependent upon the activities of its commercial organization, and a community without an active Chamber of Commerce is not held in high esteem by these strangers who are acquainted with the value of such organizations. The Sanford Chamber of Commerce is recognized throughout the state and elsewhere as an efficient organization. Its efficiency can be attributed to the fact that it is guided in its efforts by the influential men of Sanford, who are recognized not only as leaders, but zealous workers in every progressive civic movement.

Occasionally some local individuals who are too egotistical in their own business or too selfish to devote time to the service of their community will display a flash of interest and make inquiries as to the results being secured by the Chamber of Commerce. These inquiries if properly put, would be "How successful have my progressive fellow citizens been in the efforts they are expending in my behalf and that of the community through the Chamber of Commerce, while I myself have been derelict in the performance of a duty which I should have voluntarily assumed?" In other words, when the progressive majority of a community have recognized their civic obligations and pooled their efforts, energies and money, there is due to develop a progressiveness and community spirit which prompts the admiration and oftentimes envy of other communities in the state that have not learned that cardinal principle of co-operation.

One of the greatest successes attained to date by the Sanford Chamber of Commerce is the awakening of a new spirit in Sanford, which has been the cause of much favorable comment throughout the state and elsewhere. The many improvements which have occurred here during the past year can be attributed either directly or indirectly to the efforts of the fourteen standing committees and the special committees which have had varied programs of work assigned to them, bearing on the development of Sanford. Some of this work has been completed, while a portion of it is still engaging the activities of committees.

One particular achievement of note, which is directly attributable to the efforts of the Sanford Chamber of Commerce is the completion of the golf course and organization of the Sanford Country Club. The Golf Course Committee was appointed shortly after the organization of the Sanford Chamber of Commerce in October, 1920. S. O. Chase was made chairman of this committee, and through his efforts a deal was consummated whereby a very desirable piece of property was purchased and Sanford's golf course became a reality. This after years of negotiation and the expenditure of a vast amount of unorganized effort. Sanford has today one of the best laid-out golf courses in the state of Florida and its attractiveness will be further enhanced with time.

Another direct benefit to Sanford resulting from the activities of the Chamber of Commerce is the phenomenal development of water transportation on the St. Johns River. It is a matter of record that prior to the formation of the Ship By Water Committee, which fostered the Central Florida Water Traffic League, the steamship company operating boats on the river had consistently shown a financial loss and the service was maintained merely as a matter of accommodation. The excellent work and untiring efforts of this committee has increased river tonnage to the extent that the company has been forced to enlarge its docking facilities and are at this date contemplating even further additions to provide additional facilities for this heavy freight movement. As a result of the educational propaganda of the Ship By Water Committee, shippers and receivers of freight in adjacent communities are utilizing Sanford's favorable transportation advantages to an unprecedented extent. The Committee is still working and meeting with even greater success. Its accomplishments to date far outshadow any similar attempt made previously and commercial prominence as a distributing center for this section of the state is bound to accrue.

The Ship By Water Committee, in collaboration with the Inland Waterways Committee and the Central Florida Water Traffic League compiled statistics and presented them in brief form at hearings held before the Government Engineers in an effort to have the government construct a canal linking up the St. Johns and Indian Rivers, and further improve these waterways, which project has been agitated for the past number of years. These same bodies were also successful in influencing Senator Fletcher to have provisions for a survey of the St. Johns River from Jacksonville to Sanford to a twenty-foot depth included in the Rivers and Harbors Bill passed September, 1922.

Of the special committees of the Chamber of Commerce, the Special Road Committee has perhaps done more than any other. It was organized for the purpose of securing certain necessary municipal improvements insuring a development of Sanford that would be commensurate with that of other progressive cities of the state. The work of this committee extended over a period of six months and was devoted to preparing all the details of these proposed improvements such as the number of streets to be paved, width, material and extent of new sewerage facilities, etc., at the same time providing for much needed water front improvements. The task assigned to this committee was a Herculean one. They were assisted in their work by the City Planning Committee, and their recommendations were submitted to the City Commissioners for approval and subsequently adopted by the latter with but a few minor changes. The bond issue to finance these improvements, carried by an eight to one majority, and is sufficient testimony to the efficient work of this committee, as well as to the progressive spirit of Sanford citizens.

The Chamber of Commerce, while making no attempts to develop the trucking industry, is rendering service and assistance to the growers of this section by working for cheaper freight rates and greater markets. The Traffic and Transportation Committee is devoting its energies to eliminate any contingency that might occur from a car shortage this season, and is planning to keep in touch with the car requirements of the section so that the transportation company may be promptly advised of these requirements. In the past this committee has been active in seeing that local growers and shippers have received the delivery service for which they are being taxed so heavily. This committee has had representatives at numerous hearings on proposed rate increases. It is also active in any movement that will encourage a more extensive use of Sanford's water transportation facilities, realizing that this policy in the final analysis will be the means of obtaining and maintaining cheaper freight rates for this section. Growers and shippers of freight who are unable to maintain a traffic organization have the privilege of availing themselves of the service of the Transportation Committee, who will see that they are advised on any mat-

ter affecting rates, loss and damages, etc.

The New Industries Committee, in the past year, has through its efforts, brought to Sanford three new additions to the wholesale concern already here. If there had not been a lack of adequate warehouse facilities, this committee would have been able to have located at least six other new wholesale concerns here during the past six months, or on an average of one a month. The committee now has under advisement a plan which, when completed, will provide much needed warehouse space.

The Good Roads Committee, working in close co-operation with the County Commissioners, was successful in securing from the State Road Department three hundred cars of rock for building new shoulders on the Sanford-Orlando road from the city limits to the Orange county line, and which has added approximately eight feet more to this roadway. This committee will shortly be engaged in working out plans for further road improvements in the county. It has always been active in state-wide movements for good roads.

Nowadays, when Florida is the subject of conversation, Sanford is sure to be mentioned and its progress favorably commented on. The reason for this can be accounted for by the activities of the Publicity Committee, to which has been assigned the responsibility of keeping Sanford exploited in a proper manner before the outside world. With the great amount of publicity that emanates from other Florida communities for the purpose of attracting visitors and settlers, the Board of Governors, which has control of the activities of the different communities, realized that it was necessary that Sanford be given the fullest publicity that the finances of the organization would permit, as it is a recognized fact that Florida communities which have expended large sums for advertising through their Chambers of Commerce have realized incalculable benefits. In the short period since the Sanford Chamber of Commerce was organized and the Publicity Committee has been functioning, the results speak for themselves. Through the medium of booklets, newspapers, and periodicals, Sanford's many advantages are being brought to the attention of millions of people, and it is a foregone conclusion that with the continued continuation of this kind of publicity, Sanford is due to receive as great benefits as these cities which have proven the success of this policy.

Nothing is practically a new thing in American municipalities, and it is only in recent years that cities have come to realize the necessity of keeping their future growth. If this had originated when some of our larger cities were nowhere near their present size, it would subsequently have enabled them to save millions of dollars in arranging their municipalities to conform with modern times. In order that Sanford may have an intelligent plan to which it can develop, the City Planning Committee of the Chamber of Commerce has been assigned the duty of drawing up such a plan, and is now actively at work upon it. It is determined that the Legislative Committee will have a bill drawn in sufficient time to have it passed by the next session of the legislature, which will not only give Sanford the authority to zone its city, but also the distinction of being the first city in Florida which has adopted this modern idea. In the past the city planning committee has been instrumental in having ordinances enacted that make for a city beautiful, and the boast of its citizens. Most important among the ordinances which this committee brought into existence is that of having the city donate one dollar for every shade tree set out by residence owners.

It has also been responsible for the enforcement of present ordinances providing for cleaning up of weeds, grass and refuse on vacant property, thereby adding to the attractiveness of the city. As stated above the committee assisted in no small measure in the work assigned to the Special Road Committee. The City Planning Committee is one of the most important committees of the Chamber for only upon completion of its work can the Sanford of the future be forecasted.

A very important phase of civic work in which the Chamber of Commerce is vitally interested is the educational institutions of the city. The Educational Committee was organized to co-operate with the School Board officials in bringing these institutions to an even higher standard. Its work has consisted chiefly of interesting the pupils of the different grades in civic matters through the awarding of prizes for essays on subjects selected by the committee. This year's program prepared by the committee, consists of prizes for historical essays on Sanford, and also prizes for declamation and debating contests. High school athletics have also been brought to a higher plane through the efforts of the committee in ar-

range finances for coaches, equipment, etc.

The 154th Infantry Military Band, is an organization of which all the citizens of Sanford are justly proud. It was selected by National Guard Officers from other sections of the state as the most efficient band in Florida. It was able to obtain this distinction on account of the financial assistance and co-operation it received from the Chamber of Commerce, through its Tourist and Convention Committee, which last year appropriated one thousand dollars in its budget for the band, and caused the city to donate a similar amount. This year the Tourist and Convention Committee was successful in securing a larger appropriation from both the Chamber of Commerce and the city and as a result Sanford is assured of a musical aggregation of local talent second to none in the state.

Sanford, heretofore, has never made an attempt to secure State Conventions, due to the fact that no suitable convention facilities were available. With the completion of the Elks Club and the new theatre, it is the intention of this committee to begin an aggressive campaign to secure its share of these conventions, which, during the summer months will bring a number of people to Sanford.

The interests of the Retail Merchants of Sanford are looked after by the Retail Merchants Committee, whose activities so far have been confined chiefly to attracting trade to Sanford by dollar days, and trade extension trips. In order to hold the trade of Sanford the Committee has recently completed a program, which it is confident will prove effective in combatting the activities of mail order houses and retain in Sanford the large sums of money which go annually to these outside corporations. This committee is a very important one, effecting as it does the business life of Sanford, and any business man whether a member of the Chamber or not, has the privilege of presenting problems peculiar to his business for the action of this committee.

The Legislative Committee was organized for the purpose of preparing bills or ordinances to be enacted either locally or by the legislature to the benefit of the community. As previously assigned this committee is now engaged in preparing a zoning bill for passage at the next session of the legislature. There are a number of other bills which need action by the same body before they can be enforced locally and this committee will have them completed so that they can be presented for the action of the Legislature next April by Seminole County's representative.

In addition to this specific work assigned to the different committees there are a great many other details which the Chamber of Commerce handles and which are of equal importance. The organization is ever on the alert to protect its membership and the community from fraudulent stock schemes and advertising propositions, and as a result of its past efforts it has saved thousands of dollars to Sanford and Seminole County. It is also expected to use its influence in prohibiting any national or state legislation that would add financial burdens to the community it serves.

In order to answer intelligently the inquiries received from individuals in various sections of the country, it must prepare and have available accurate and statistical information for ready reference. No other quasi-public organization is required to handle the volume of variable details as does the city's Chamber of Commerce. It is the clearing house for other civic organizations and must keep in close touch with county and city officials. Since the Chamber of Commerce has become to be recognized as an efficient organization by the people of Sanford unusual demands are exacted of it. As an illustration of this statement, the Chamber of Commerce was but a short while ago requested to secure a Carnegie medal for an act of heroism on the part of one of our young people in saving a boy from drowning. The Chamber is also the recipient of complaints which do not properly come under its jurisdiction, nevertheless every matter that is presented to the organization is handled in such a manner as to cause satisfaction in each case. The volume of detail handled in the Secretary's office cannot be realized except by those who have made it their business to investigate. The favorable publicity which has been given Sanford by the organization has resulted in an ever-increasing number of inquiries coming to the secretary's desk, all of which are answered personally and likely prospects followed up.

One service rendered by the Chamber is that of keeping a listing of all available rooms in order to provide accommodations for winter visitors, and which requires a great deal of attention. A weekly calendar of events was also originated by the Chamber of Commerce and besides serving a useful purpose has received many favorable comments both local-

ly and from other commercial organizations who have had it brought to their attention. The Sanford Chamber of Commerce is a member of the Chamber of Commerce of the United States of America and receives from this organization a great deal of valuable data, which is used by the former to increase its efficiency. Through the national chamber the local organization is kept in touch with national affairs and registers its opinion on national questions through referenda submitted by the National Chamber from time to time.

In order to promote distinct community spirit and civic pride monthly meetings or public forums are held for the membership and others interested in movements which have for their purpose a greater Sanford.

It would not be a difficult matter to fill this entire issue with the past accomplishments and future purposes of the Sanford Chamber of Commerce. It is needless to say that its governing board and membership, through their committees, are voluntarily performing real service for the City Substantial, and their efforts along progressive lines can be expedited and facilitated if the entire community will unite in giving their services freely when called upon. The Secretary's office, located in the new quarters in the Merchants Building on Magnolia Avenue, is open to anyone any time who has some practical idea or suggestion that will further the progress of the city. The only local movements in which the Chamber of Commerce takes no part or interest are those of a political nature. The organization is democratic and every white adult person in Seminole County is eligible for membership.

Great things are in being not seeming. In doing each day that goes by. Some civic work, also planning. The big things we'll try if we try. And whenever some mossback refuses. To contribute his time or his dough. To the Chamber of Commerce of Sanford. He makes his town's growth that much more slow.

COME DOWN TO THE POTTERY DEMONSTRATION ON WEDNESDAY AT YOWELL COMPANY. 209-21c

It isn't chivalry that lets a woman driver have the right of way. It is prudence.

Not to enjoy one's youth when one is young is to imitate the miser who starves beside his treasures.

PUT AN EMBLEM ON YOUR CAR

SHRINE · ELKS · KIWANIS · ROTARY
MASONIC

\$1.50 PUT ON

U. S. TIRES ————— U. S. TIRES

If it is for the Auto, we have it.

FRANK AKERS' TIRE COMPANY

GAS, OIL AND ACCESSORIES
DRIVE-IN FILLING STATION

Corner First Street at Elm Avenue — Sanford, Florida

AUTOMOBILES

AT

AUCTION

Saturday, December

2, 1922

BEGINNING AT 1 O'CLOCK

On vacant lot on West Central Avenue between Gulf Refining Co. Filling Station and Seaboard Passenger Depot, ORLANDO, FLORIDA.

30 Used Automobiles and Trucks

TO THE HIGHEST BIDDER.

REOS, STUDEBAKERS, BUICKS, DOEGES, HUPMOBILES, CADILLACS, PIERCE-ARROWS, OVERLANDS, FORDS, OAKLANDS AND OLDSMOBILES.

REG SPEED WAGONS, FORD WORM DRIVE TRUCKS, MASTER TRUCK, VIM TRUCKS, OLDSMOBILE TRUCKS.

Don't fail to attend this sale if you are in the market for an automobile, as every car will be in A-No. 1 shape and will be sold regardless of price or value.

TERMS OF SALE: 1/2 Cash; balance 1, 2 and 3 months. 10% off for cash on deferred payments.

Robertson-McKee Motor Co.

FINCH BROS., Auctioneers ORLANDO, FLA.

THE SOUTH IS THE COMING EL DORADO OF AMERICA

(From the Manufacturer's Record)

The development of the South means the enrichment of the nation. This statement, written nearly 40 years ago to the Manufacturers Record by Hon. Wm. D. Kelly of Pennsylvania, long known as the father of the House of Representatives, becomes more forcible as the South advances.

According to the last census, the Southern States, in practically every line of business and industry, far surpassed the output of the whole country in 1880, and in some items as late as 1910. In the south, this nation has a mighty empire increasing, contributing toward the country's material advancement and prosperity. Every dollar spent or invested in the South remains in the United States and adds to the wealth of the whole country. The development of the South's great storehouse of raw materials and water powers makes it the most fertile trade field for the manufacturers of this country.

The magnitude of the buying power of the South can be realized when it is considered that this section is now producing:

- About 100 per cent of the country's bauxite.
- About 100 per cent of the country's fuller's earth.
- About 100 per cent of the country's turpentine and rosin, which is about 85 per cent of the world's output.
- About 100 per cent of the country's cotton crop (less a few thousand bales raised in Arizona and California), which is about 90 per cent of the world's cotton.
- About 100 per cent of the country's cottonseed oil and peanut oil.
- About 100 per cent of the country's sugar cane.
- About 99 per cent of the country's sulphur, or more than three-fourths of the world's output.
- About 98 per cent of the country's corn syrup.
- About 98 per cent of the country's sweet potatoes.
- About 98 per cent of the country's crude barley.
- About 90 per cent of the country's aluminum.
- About 60 per cent of the country's early vegetables.
- About 59 per cent of the country's carbon black.

- About 80 per cent of the country's rice.
- About 75 per cent of the country's natural gas gasoline.
- About 60 per cent of the country's commercial fertilizers.
- About 66 per cent of the country's commercial fertilizers.
- About 60 per cent of the country's graphite.
- About 57 per cent of the country's petroleum, or about 36 per cent of the world's production.
- About 51 per cent of the country's mica.
- About 50 per cent of the country's quartz.
- About 50 per cent of the country's lumber.
- About 48 per cent of the country's asbestos.
- About 46 per cent of the country's peaches.
- About 45 per cent of the country's lead.
- About 42 per cent of the country's zinc.
- About 42 per cent of the country's chickens.
- About 40 per cent of the country's asphalt.
- About 40 per cent of the country's feldspar.
- About 36 per cent of the country's corn.
- About 33 per cent of the country's pyrites.
- About 33 per cent of the country's talc and soapstone.
- About 30 per cent of the country's lime.
- About 26 per cent of the country's coal.
- About 25 per cent of the country's apples.
- About 25 per cent of the country's sugar.
- About 24 per cent of the country's gravel and sand.
- About 20 per cent of the country's hay.
- About 19 per cent of the country's wheat.
- About 18 per cent of the country's clay products.
- About 18 per cent of the country's clay products.
- About 18 per cent of the country's stone.
- About 18 per cent of the country's reclaimable wet lands.
- The South can raise the cotton and

the wool with which to clothe the country and much of the world.

The South can raise enough livestock to feed the country.

According to the last census, the South has about 25 per cent of the number of manufacturing establishments (capitalized at more than \$500 and excluding hand and building trades and neighborhood industries) in the United States. The capital invested in these plants amounted in 1920 to over \$5,885,000,000 and the value of their products to more than \$9,808,000,000. They give employment to more than 1,800,000 people. The amount of capital invested in southern factories is nearly three times the amount of capital invested in manufacturing in the whole country in 1880, and within 13 per cent of the capital invested in manufactures in the rest of the country outside of the South in 1900.

The South purchased over \$6,094,000,000 worth of materials for its factories in 1919.

The amount of capital invested in cotton factories in the South is about \$860,000,000, which is more than four times the amount of capital invested in cotton mills in the whole country in 1880. The South is now consuming in its own cotton factories about 63 per cent of the American cotton taken by American mills.

The value of the mineral products of the South at the last census was \$2,285,835,000. This is \$295,000,000 more than the total for the whole country as late as 1910, and over \$1,918,000,000 more than the total for the United States in 1880. The South has increased the number of its mines and quarries since 1910, while the rest of the country outside of the South has had a decrease. The number of petroleum and natural gas wells in the South has increased since the 1910 census by 195 per cent, while the increase in the rest of the country outside of the South was but 24 per cent.

In 1920 the South produced about 29 per cent of the country's coal, which was 98,000,000 tons ore than the output of the whole country in 1880.

Development of water power in the South up to 1920 amounted to 2,249,000 horse power, an increase of 1,257,659 horse power since 1908. The maximum undeveloped water power of the South is estimated at over 8,000,000 horse power.

The South on about 36 per cent of the total farm acreage of the country produced over 41 per cent of the country's crop values in 1920. The value of Southern farm property in 1920 was \$21,685,880,000 or \$1,245,000,000 more than the value of all

farm property in the United States in 1880.

The South in 1920 spent \$224,180,000 for commercial fertilizers, or nearly twice as much as the whole country spent for fertilizers in 1910.

The South's 91,169 miles of railroad represents over a third of the railroad mileage of the entire country.

The South spent on highway improvement through the state highway departments \$150,000,000 in 1921, and it is estimated that over \$400,000,000 will be spent in 1922 in the South under federal, state and county supervision.

The value of exports through Southern ports for the fiscal year 1921 was over \$2,294,189,000, or more than a third of the total exports of the United States in 1910.

National bank resources in the United States in 1900 were \$5,048,000,000, while the South in 1920 had resources of \$4,878,000,000; deposits in national banks in the United States in 1900 amounted to \$2,506,000,000, while the South had deposits in national banks in 1920 of \$2,668,000,000. Other bank deposits (state, savings, private, etc.) in the South in 1920 were \$3,447,000,000, compared with \$1,400,000,000, the amount of deposits in all banks, excepting national banks, in the rest of the country outside of the South in 1900.

The South spent on public schools in 1920 over \$204,225,000, which is within 5 per cent of what the whole country spent in 1900, and \$24,000,000 more than the rest of the country outside of the South spent at that time.

The estimated true wealth of the United States in 1880 was about \$43,642,000,000, while the estimated true wealth of the South is now approximately \$70,000,000,000, or probably 17 per cent of the country's total.

About 17 per cent of the country's white potatoes.

About 16 per cent of the country's coke.

And the South has about 37 per cent of the country's swine, one-third of the country's cattle and milk cows, and about 19 per cent of the country's sheep.

The South with over 34,000,000,000 people and 945,000 square miles of land, has about one-third of the population and one-third of the area of the United States. It has three-fifths of the coast lines of continental United States. It has a greater combination of natural advantages than any other equal area in the world.

The South has the greatest natural gas fields known in the world.

The South has the largest sulphur deposits known in the world.

The South has an estimated oil reserve of 55 per cent of the entire supply in this country.

The South has three-fourths of the coking coal of the country.

The South's coal area is twice as great as that of all Europe including Russia; and five times as great as all of Europe excluding Russia.

The South's iron resources are keeping with its coal reserves.

The South has one-third of the mines and quarries capital of the country.

The South has 40 per cent of the country's forested area.

The South has 55,000,000 acres of arable double the wealth of the whole country forty years ago.

This array of facts on the South's

economic development outlines the possibilities of this region of marvelous resources and achievements as a field worthy of cultivation by the business men of the nation. Viewed in the light of the fact that the South is the first section of the country to show a marked revival of activity, and of the magnitude of development impossible to hold back now that business in this section is moving ahead on a solid foundation, it is a trade field that no business concern can afford to neglect.

Two-thirds of life is spent in hesitating and the other third in regretting.

After the Turkey

...MUSIC...

J. H. Hintermister Piano Co.

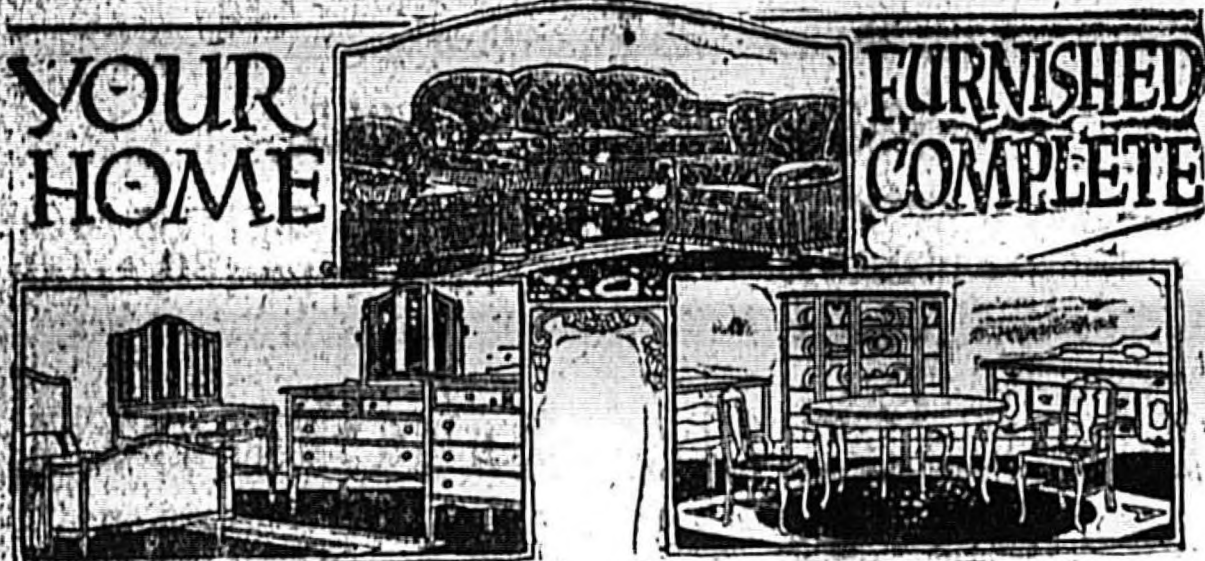
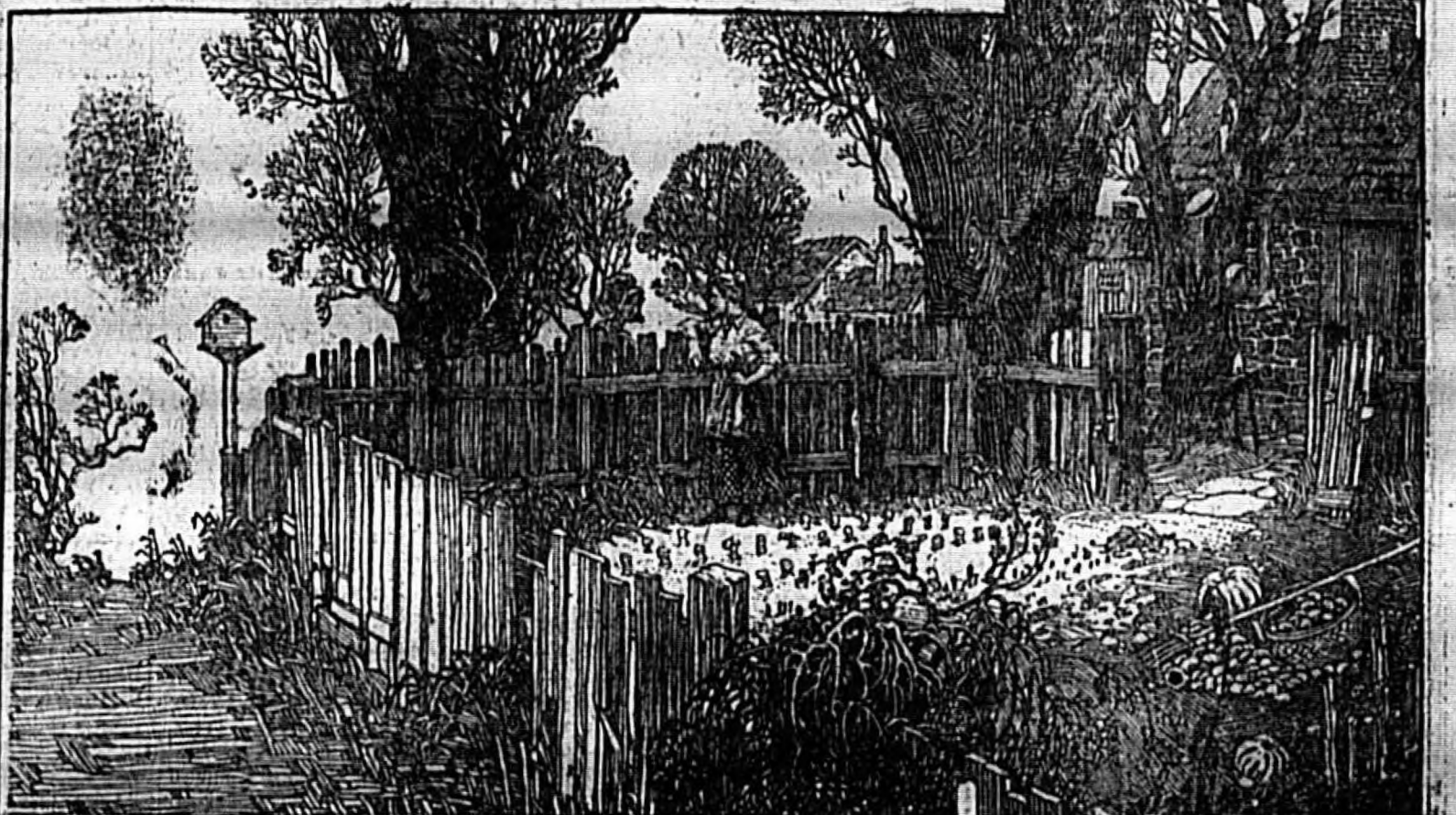
112 MAGNOLIA AVENUE

SANFORD, FLORIDA

Thanksgiving

On this day of Thanksgiving we rejoice in turning back three centuries and with utmost reverence saluting those brave Pilgrims of Progress whose Faith was the cornerstone of America's noblest achievements * * * with as deep a sense of gratitude we accept this opportunity for expressing our thanks and appreciation for your patronage * * * and so in the sincere belief that contentment, happiness and prosperity will always result from a policy of service to the public, this organization will continue to serve and achieve.

Speer & Son



The newest patterns in Furniture can always be seen at our store

FURNITURE, RANGES, KITCHENWARE, CHINA, RUGS, PHONOGRAPHS

The House of Quality

Service and Reliability — Visit Our Store

Theo. J. Miller and Son

FURNITURE

Corner 2nd St. and Magnolia Ave. — Sanford, Fla.

THANKSGIVING

First National Bank

Just as our fathers set aside a day of Thanksgiving for the bounties of Providence, so this institution, mindful of the happy relationship existing between it and the people of this community, takes this opportunity of expressing its thanks and gratitude.

We will strive more than ever to merit the confidence and good will of all who honor us with their patronage * * * for "he profits most who serves best."

...FIRST NATIONAL BANK...

F. P. Forster, President B. F. Whitner, Cashier

The good old custom of Thanksgiving, which originated in New England with the Pilgrim fathers, has become a universal custom and now, each year the President of our great country, as well as governors of the different states, issues a proclamation declaring the day to be set aside for prayer and Thanksgiving.

When we look around us and begin to count our blessings, we have a great many things to be thankful for.

If you have opened an account at our bank and have a snug little sum to your credit, you have a great deal to be thankful for, and if you haven't done so you can still be thankful that the opportunity is still open for you to do so, and that a good safe bank is ready to receive your deposits, and give you the very best service, coupled with courtesy and attention, to the minutest detail, whether your account be large or small.

PEOPLES BANK OF SANFORD

BOARD OF DIRECTORS

J. R. Anthony
E. H. Hawkins

Dr. S. Puleston
C. F. Williams

W. H. Tunnicliffe
W. E. Scoggan

Puritan Thrift--The Backbone of the Republic

Were it not for the qualities of Hard Work and Thrift possessed by our forefathers, it is doubtful whether they had survived the trials and dangers of 1621 and the years following.

¶ The Founders of the Republic had backbone; what are we doing with our inheritance after 300 years? This Thanksgiving season is a good time to realize that a Bank Account is the backbone of every happy, contented life—and that every man and woman with backbone looks out for the future.

¶ Let Puritan Thrift be your inspiration.

SEMINOLE COUNTY BANK, SANFORD, FLORIDA

OFFICERS

Forrest Lake President A. R. Key Vice-Pres. and Cashier R. W. Deane Ass't Cashier G. W. Spencer 2nd Vice-President

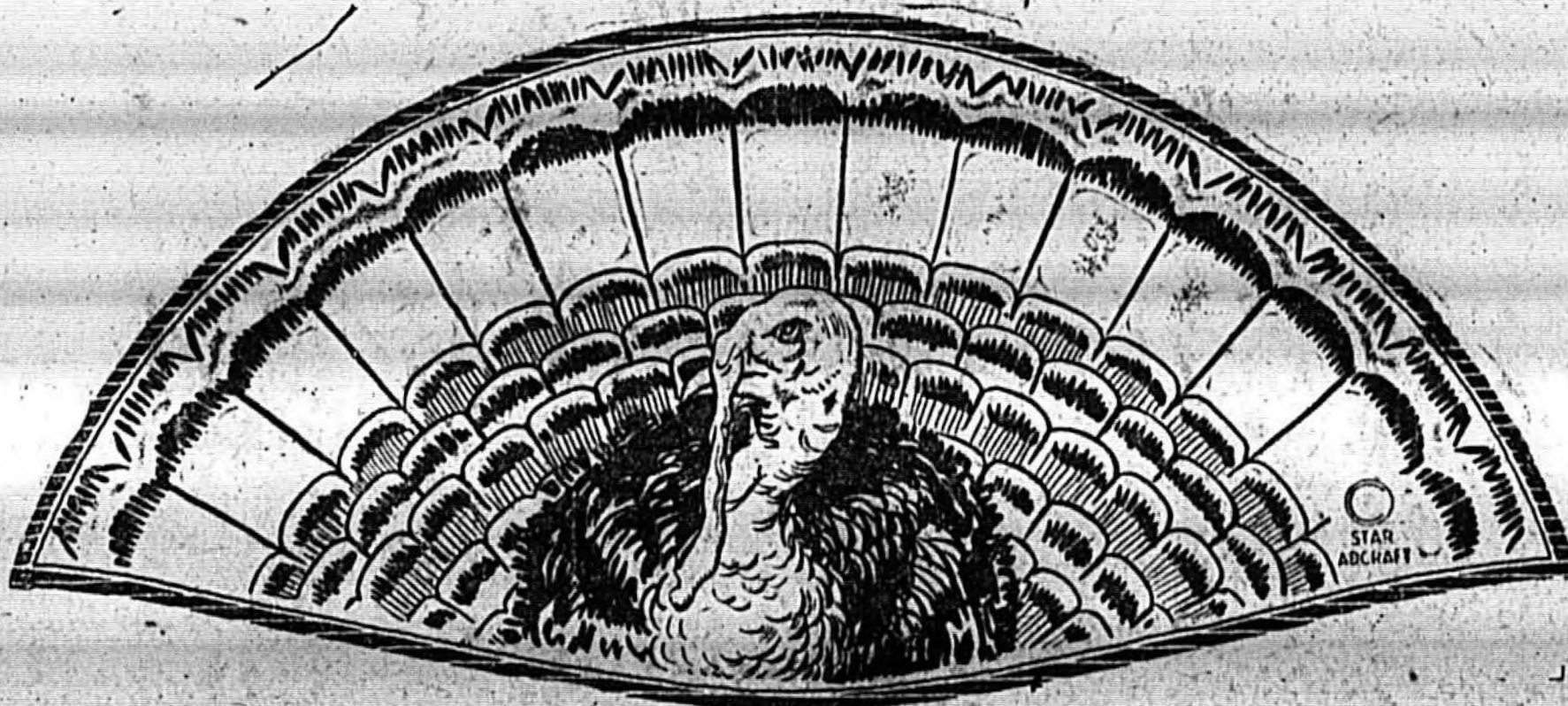
DIRECTORS

L. P. McCuller
Joe Cameron
J. C. Bennett

W. H. Wight
A. R. Key
John Meisch

Thos. Emmett Wilson
A. T. Rossetter

Forrest Lake
G. W. Spencer
A. P. Connelly



STAR
ADCHART

WONDERFUL RECORD OF ACHIEVEMENT

In planning near the future in this new building program...

in the way of new buildings and the improvement of the business blocks...

program. Is it any wonder, then that outside capital is looking this way...

The Women's Club in Sanford has arranged for planting 25 Hawaiian...

of the Club. Metal tags have been secured, each engraved with the name...

A DAY OF REMEMBRANCE FOR GOD'S ACRE

Thanksgiving Day—and we are very thankful as the loved ones gather around the festive table...

THANKSGIVING GREETINGS

STONE'S FRUIT CAKES NATIONAL BISCUIT COMPANY'S PLUM PUDDING FLORIDA FRUITS AND VEGETABLES AND DELICATESSEN

L. P. McCULLER Sanford, Florida

Phones 277-278

Fordson THE UNIVERSAL TRACTOR



Henry Ford

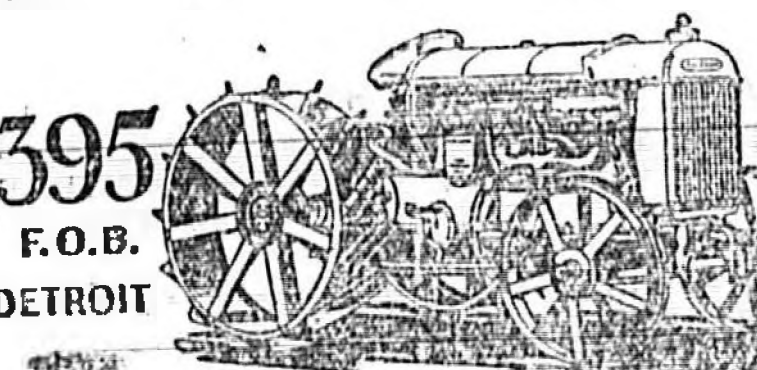
HENRY FORD was 35 years getting ready for the new price on the Fordson...

He wanted to furnish you with a tractor that would not only do your work better and faster...

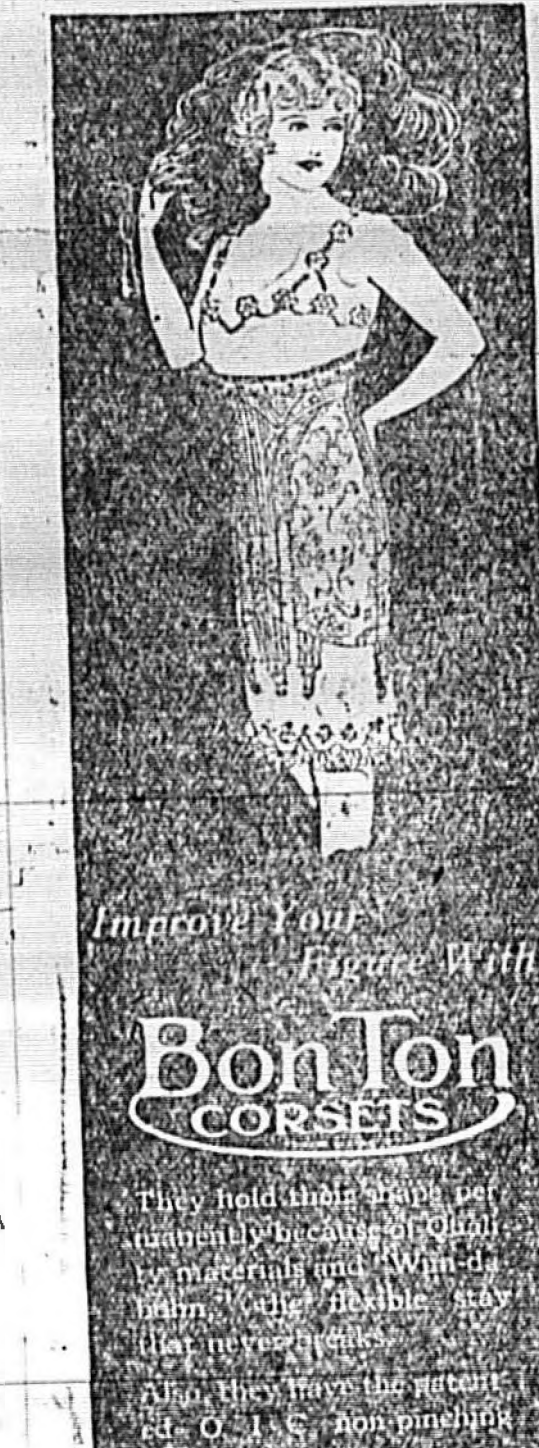
What you get in the Fordson for \$395 f. o. b. Detroit is the greatest farm power unit ever offered.

Let us show you how a Fordson will cut farm costs, increase your bank account and take the drudgery out of farm work.

EDWARD HIGGINS AUTHORIZED FORD AND FORDSON TRACTOR DEALER SANFORD FLORIDA



\$395 F.O.B. DETROIT



Observe the exquisite contour given by the model pictured.

Any woman who has a naturally good figure or who has attained one by wearing this beautiful Corset entirely in a class by itself.

Back Lace or Front Lace designs which add that final touch of individuality to every type of figure.

Prices \$4.00 TO \$10.00

Inspect our Coats, Dresses and Millinery

M. KRONEN Corner Second Street and Sanford Avenue

Nation-Wide Distribution

During the past season we made sales of Florida Citrus Fruits and Vegetables in every state in the United States except four and we also sold to most of the Canadian Provinces.

There were 215 cities to which we shipped. This is a good showing but we are trying to better it. Why not make use of our services?

CHASE & COMPANY

BUILDING STATISTICS SHOW REMARKABLE GROWTH OF THE CITY SUBSTANTIAL

That development is manifest on every hand, is shown by the fact that the number of building permits issued during the past three years...

During the period of November 1st to date inclusive, building permits amounted to \$322,000, which is exceptional, considering the fact that at this time of the year building activity in other communities in Florida invariably shows a decrease.

Another large project included 40 November building permits is that of J. W. Phillips, of Orlando, who let a contract for the construction of a new garage and store room building...

Making a total for 1921 of 312 permits at a cost of \$285,741. In 1922 there have been issued, to date 127 permits...

primary school house, for which bonds were recently voted, is nearly completed and represents a total value of \$50,000. The total value of all classes of construction in Sanford from January 1st to Nov. 15th inclusive is \$1,008,953.

PLANT SALE ON SATURDAY OF THIS WEEK HELP TO MAKE SEMINOLE COUNTY THE MOST BEAUTIFUL.

Be sure to plan to go to the Woman's Club plant sale Saturday. There may be some things there that you will want for your garden...

In addition to these large projects building permits are being issued for a large number of residences, and with the influx of new people and capital to Sanford this class of construction is expected to show greater activity in the future than any time during the past year.

The Women's Club plant sale on Friday, Friday, December 1st, will have something remarkable in the way of plants and vegetables...

JAY WALKER'S BLAMING FOR MANY ACCIDENTS WASHINGTON, Nov. 28.—Blame for the greatest number of street and road accidents in which automobiles and pedestrians are injured is placed upon the shoulders of the "jay-walkers" by M. O. Eldridge, executive chairman of the American Automobile Association.

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These figures emphasize the contention that no traffic legislation is complete until it provides a penalty for jay-walking. If a motorist is to be fined for disobedience of a traffic signal then the pedestrian should be fined for jay-walking across the street, putting himself as well as every motorist in the immediate vicinity in danger.

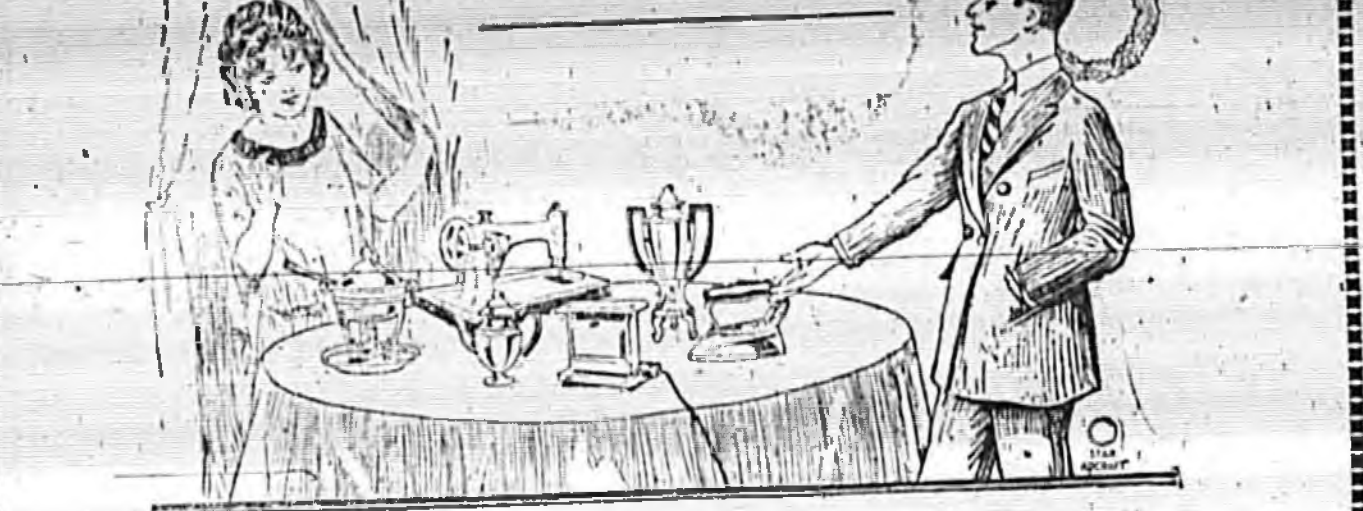
Then tenth annual Alachua county fair, held in Gainesville, has proved the best ever planned for that fine county. The fair opened Tuesday, of last week and the crowds have been larger than was anticipated.

Explaining a chart summary of traffic accidents in New York City, in which the fault or incapacity of the proper party is shown, Mr. Eldridge declared that while almost 50 percent of the causes of accidents are unknown, the blame in the cases where the fault was determined was overwhelmingly placed on the injured one.

During the same period of time, in which 1,293 accidents, involving taxicabs, occurred, the cause for 21 highly popular. Thousands of people partook of Alachua county's hospitality and enjoyed the day immensely.

Post Cards at the Herald Office.

HERE'S YOUR LABOR-SAVING CHRISTMAS



"GIFTS THAT WILL LAST" TOASTERS IRONS ELECTRIC GRILLS ALL WESTINGHOUSE ELECTRICAL APPLIANCES PERCOLATORS HEATERS LAMPS

GILLON & FRY SANFORD FLORIDA

THANKSGIVING

We take this day to thank our customers for their trade and future business. We will always give you the best of Service and Quality.

- Sporting Goods, Hardware Fishing Tackle, Guns Ammunition Cutlery, Kitchen Utensils Golf Supplies Spaulding's Sporting Goods Paints and Varnishes

WE CARRY ONLY STANDARD SUPPLIES

The Hill Hardware Co. The House of Quality

Fall Hats

THE SEASON'S MOST BEAUTIFUL

CHAPEAUX

AT LOWEST PRICES

They are very much like the smart hats French women are wearing today—hats for which one usually goes shopping along the Rue de la Paix—hats that are shown only when one knows just where to shop.

All of these chapeaux have been designed with amazing cleverness. Everything about them is new. New fabrics, new lines, new trimmings, new—but we really must keep the rest a secret until you come and see them for yourself.

MI-LADY'S SHOPPE