

YOUR NEWSPAPER

Published in Florida's Heart  
The World's Greatest Vegetable  
Spot and Richest Garden Land.

# The Sanford Herald

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Member Daily News of America

JOURNALIST

## SOLONS ARGUE NEW BILL FOR FARM RELIEF

House Backs Measure  
Acceptable To President While Senate  
Seeks Another One

WASHINGTON, Apr. 19.—(INS)—The new farm bill, an agricultural relief measure entirely acceptable to President Hoover was debated again in the House today while Senate farm leaders sought to agree upon the draft of a different bill.

Administration forces were in complete control of the House with even the rebellious old farm bloc standing staunchly behind the bill which has Mr. Hoover's approval. The outlook was just the opposite in the Senate, where Senator McNary (R) of Oregon, introduced a bill containing an export bounty or debenture provision as a relief proposal—that the White House with cold disbelief.

The Senate Agriculture Committee met again today in an effort to agree upon the McNary draft. The bill, aside from the debenture plan, carried approximately the same terms as the House bill, including the creation of a federal farm board, the formation of stabilization corporations for each crop and federal aid for cooperatives. Senator McNary incidentally predicted the Senate Committee would approve his bill.

White debate continued in the House, administration leaders confidently predicting the bill would be passed next week by the lower branch of Congress in exactly the form in which it met Mr. Hoover's endorsement. While it was expected that several attempts would be made to amend the bill, administration spokesmen said they had enough votes to insure its enactment in the present form. They planned to block a vote on the debenture provision under the House's rules, while even the old farm bloc has agreed privately to abandon the equalization fee, which brought veto to two other farm bills in recent years.

The sentiment in the House apparently was overwhelmingly in favor of enacting a bill, which would meet with presidential approval. The House farm leaders openly declared they were tired of fighting for legislation, certain of defeat, and were prepared now to battle for a bill which would become a law if approved by Congress. Among the House Republicans, who have abandoned the old equalization fee and thrown their support to the new bill, were such stalwart farm bloc members as Rep. Haugen, of Iowa; Rep. Purcell, of Indiana, and Rep. Williams of Illinois. Others like Rep. Dickinson (R) of Iowa, have indicated they, too, will support the Hoover bill.

The big test however will come in the Senate, where the farm bloc members have demanded equalization fee, debenture plan or some other substitute certain to give the farmers relief. The Senate farm bloc has declared the House bill a "mere gesture," which would throw the burden of relief back on the farmer's shoulders. They have demanded "real" and "action" relief from the government. They may be about to force adoption of the debenture plan, in which event a long drawn out battle between the House and Senate conference would result, with the outcome in doubt.

Administration leaders planned to secure a vote in the House by next Wednesday at the latest. The Senate meanwhile stood in adjournment until Monday, when farm debate will start. The bill probably will not receive a vote in the Senate until May 1.

Tigers Claw Pirates  
By Score Of 11 To 7

Hawkins Connolly's Tigers named Max Stewart's Pirates yesterday afternoon, 11 to 7, in an exciting game between teams in the Junior Baseball League. The heroes were:

Tigers: Jack Russell c., Billy Crouch p., Billy Faville 1b., Hoyt Ware 2b., Russell Ware 3b., Basil Howell ss., Dotsey H., Harvery cf., Neal lf., Digeton and Beasley, sub. substitutes.

Pirates: E. Odum c., Quintock p., Whidden 1b., Dyson 2b., May 3b., Lockett ss., E. Odum lf., Marlowe cf., Marlowe ss.

## 21 Rebels Are Shot For Talking Truce

MEXICO CITY, Apr. 19.—(INS)—Execution of 21 rebels in one group, because they were planning to surrender to the federalists, took place within the insurgent lines yesterday, according to word received from the front today. This was an isolated rebel group that rose up last month under Captain Penne. Believing the rebel cause hopeless, the insurgents served notice on their leader they intended to surrender.

Penne, who had been captured by a "quadriga" force,

## T. L. DUMAS GIVES ENDORSEMENT TO CELERY AD PLAN

Railroad Executive Believes Inestimable Benefits Will Accrue

An unqualified endorsement of the proposed celery advertising program was expressed today by T. L. Dumas, superintendent of the Atlantic Coast Line Railroad, who characterized the plan as "an excellent solution to the difficulties of local growers."

"There is no question in my mind but that the results of such a scheme will be of distinct material benefit to the farmer," said Mr. Dumas, who admitted he had long recognized the need for an extensive campaign to acquaint the public with the food and health qualities of celery.

"We have no such thing as an over-production but simply an under-consumption because the American people haven't been to a systematic manner about what we have to sell," he continued.

"The only way to stimulate distribution is to advertise the product, and I certainly think that a big step toward solving our problem here."

Mr. Dumas recalled a recent conversation with Maj. Couper, former White House physician who watched over the health of former President Coolidge for five and a half years in Washington. It was on the occasion of the former President's retreat to Florida, the railroad official quoted the eminent physician as one of the most beautiful foods known in this country. American people should know more about the taste value of celery, Mr. Dumas said.

Couper remarked during the course of the conversation, "Facts like these are of the utmost importance and should be told before the people in marketing centers so that they may be able to appreciate better the value of celery. There is no more efficient way than by a carefully conducted advertising campaign."

"I understand that the proposed plan calls for a certain trade mark and I think this will be of tremendous value in creating a preference for our product when it reaches the markets, and in overcoming a certain prejudice which is unjustly entertained against Florida celery."

Methodists To Hold Series of Meetings

Evidence Shows Gang Leaders Bought Guns

CHICAGO, Apr. 19.—(INS)—Evidence was presented to a coroner's jury here today by police that machine guns had been sold to "Machine Gun" Jack McGurn, Capone gunman, and to Pete Guenzer, one of seven members of George "Bugs" Moran's gang killed in the North Side massacre.

Edward Weidner, salesman for a sporting goods store, testified he sold the guns to a North Side dealer, V. A. Daniels, and the latter identified McGurn and Guenzer, the latter from pictures, as the men to whom he sold the guns.

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## JONES ACT TO APPLY ONLY IN EXTREME CASE

Mrs. Willebrandt Gives District Attorneys Order To Be Careful In Their Prosecution

By George R. Holmes  
International News Service  
Staff Correspondent

WASHINGTON, Apr. 19.—(INS)—Mrs. Mabel Walker Willebrandt's instructions to U. S. district attorneys to be very careful and discreet in seeking to send prohibition violators to prison for five years under the Jones Act constitutes the first official admission Washington has made that it is probably going to be very difficult to apply the drastic provisions of the act.

The prosecuting arm of the government keenly consciousness of the heat it can bring down on itself and cry that went up when it became known that it would be possible to send a man-flask into jail for five years and fine him \$10,000, has been studying the situation for some weeks. Advice from district attorneys throughout the country has been sought. They were asked to report on their local conditions, the attitude of judges, whether they thought juries would convict under the Jones Act and similar questions designed to bring out a guiding chart for the formulation of a general policy. Mrs. Willebrandt's instructions are the result of that study.

"Only good strong cases involving commercialism," should be prosecuted under the act, Mrs. Willebrandt advised them. All other cases, involving a point on the hip, or a quark in the house, home brewers, etc., should not be prosecuted if at all, under the old misdemeanor section of the act.

"Your discretion in these matters," said Mrs. Willebrandt's letters, "should be carefully exercised with a view to the best interests of justice and the creation in the public mind of a new confidence in the effectiveness of the new law as an enforcement measure."

Mrs. Willebrandt, who is to become the enforcement "czar," of prohibition, after the bureau is transferred from the Treasury to the Department of Justice, was actuated by three motives in advising district attorneys to "go easy."

The fear the universal application of the maximum penalties of the act will contribute materially to the unpopularity of prohibition.

One woman appeared to be macho and utterly unmoved until she saw the "Sobibor" been placed into position as a preventive measure. Thereupon, she rushed to the head-toward and demanded that her pet dog be brought to her station. She refused to be quieted until the animal was brought up from the kennels in the hold and placed where it would be among the first to enter the lifeboat if they were used.

Most of the passengers serenely enjoyed luncheon while the liner refitted itself with the aid of the rising tide. Business as the liner suffered little during the groundings, with Americans, its best patrons.

Court Order Keeps Police From Taking Out Slot Machines

Following the granting of a court order temporarily restraining local police from interfering with the operation of vending machines, sought to be installed in local business houses by Frank Pelt, Chief of Police, Bo. G. Williams said today that he had warned Pelt that the machines must be operated without gambling or they would be seized as a violation of the law.

DeGoots and Spence, representing Pelt, secured the temporary restraining order Wednesday night at an office in the Chamber of Commerce Office in the City Hall for the purpose of dissolving the organization.

G. H. Ryan, formerly district police manager for the Alameda and San Joaquin counties, has been appointed the first manager of the association. He will assume his new duties Monday and is expected to be present for the meeting here, it was announced.

Details off the marketing sys-

tem, under which the profits of all the members will be handled, are to be explained here and a schedule of dues and contributions to operate the financial

organization.

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The Chief, who has always been an ardent follower of slot machine, said he would maintain a careful watch on the devices. None of them have been installed in the City thus far, he reported. Present packages of coins are to be distributed in the machines, it was learned.

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## MORE THAN A SALE—A SACRIFICE!!

SAVE NOW

**GIGANTIC CLEARANCE**

SAVE NOW



## UNDERWEAR

Topkis, Rockingham and Var-	asly Underwear, good quality,
50c Values .....	35c
\$1.00 Values .....	75c
\$1.00 Values .....	47c

SMASHING PRICE CUTS  
ON MEN'S STRAW HATS

Right at the beginning of the season come these drastic reductions in new straw hats. You can't beat these savings anywhere men!

MEN STOCK  
UP ON SHIRTS  
IN THIS SALE

At the prices we are offering these shirts at every man can lay in a complete supply for the entire season. Look over the prices men! Come and see the values!



FANCY SHIRTS	WHITE SHIRTS
\$1.00 Values ....	75c
\$1.25 Values ....	85c
\$1.50 Values ....	95c
\$1.75 Values ....	\$1.19
\$2.00 Shirts ....	\$1.39
	79c
	\$1.49
	\$2.25
	\$3.49

## MEN'S DRESS PANTS

Dramatic reductions feature every pair of men's trousers in the store. Here you will find just the pair you've been wanting priced far below the price you expected to pay.



ALL KNICKERS ALL FELT HATS

1/2 PRICE 1/2 PRICE

10 DAYS OF SUPER SAVINGS IN B. L. PERKINS  
STORE-WIDE SALE!

We OVERBOUGHT so we are OVERSTOCKED and we have got to turn MERCANDISE into MONEY regardless of manufacturer's cost price. We've got to clear our shelves and empty the show cases—nothing is reserved, every article in the entire store has been thrown into this massive clearance of crisp, new and seasonable merchandise.

Men! Boys! Wives! Mothers! This is the supreme sales event of merchandising history! The greatest sacrifice ever offered the public! The most striking opportunity ever presented to buy fresh, new, seasonable apparel at prices so low that they seem unreal!

For ten days this massive monster of super-sales will hold sway in our store . . . for ten days the supreme slaughter of price cutting will give thrifty buyers a bargain feast long to be remembered. Don't let anything keep you away from this colossal merchandising event—come and see with your own eyes—don't believe anyone until you've seen for yourself—be sure and

REMEMBER THE TIME  
REMEMBER THE DATE  
REMEMBER THE PLACE

9. A. M.

FRIDAY APRIL 19th

B. L. PERKINS



## MEN'S SOCKS

50c Values .....	24c
75c Values .....	59c
60c Values .....	39c



## NECKWEAR

Ties! Ties! Ties! All colors, new designs, snappy patterns. A chance in a lifetime to lay in a complete supply at won-	\$1.79
\$2.50 Ties .....	\$1.15
\$1.00 Ties .....	79c
75c Ties .....	59c

SUIT PRICES ARE  
SLASHED TO SHREDS

Now you can buy that suit you've wanted for the prices are enough to suit even the keenest bargain-seeker. Wonderful styles excellent quality, all sizes.

Blue Serge Suits .....	\$27.50
\$35 Suits .....	\$22.50
\$30 Suits .....	\$22.50
\$29.50 Suits .....	\$21.95
\$25.00 Suits .....	\$17.50
\$20.00 Suits .....	\$14.50



## BOY'S DEPARTMENT

## WASH SUITS

Kayne & Tom Sawyer	
\$3.00 values .....	\$2.45
\$2.50 values .....	\$1.75
\$2.00 .....	\$1.45
\$1.75 values .....	\$1.35
\$1.50 values .....	\$1.15
\$1.25 values .....	\$0.95

## BOY'S SOCKS

35c socks .....	25c
50c socks .....	39c
60c socks .....	45c

## SHIRTS—BLOUSES

Kayne—Tom Sawyer	
\$1.00 values .....	.79
\$1.25 values .....	.95
\$1.00 values .....	1.15
\$1.75 values .....	1.35
\$2.00 values .....	1.45
\$2.50 values .....	1.75

## OVERALS

\$1.00 values .....	.85
\$1.25 values .....	.95
\$2.00 values .....	1.50
\$2.50 values .....	1.95

## UNDERWEAR

50c underwear .....	.35
75c underwear .....	.50
1.00 underwear .....	.75
1.25 underwear .....	.95

## BOY'S PANTS

\$1.50 Pants .....	\$1.15
\$2.00 Pants .....	\$1.45
\$2.25 Pants .....	\$1.75
\$3.00 Pants .....	\$2.45
\$3.50 Pants .....	\$2.75
\$4.50 Pants .....	\$3.75

## OVERALLS

\$1.50 Pants .....	\$1.15
\$2.00 Pants .....	\$1.45
\$2.25 Pants .....	\$1.75
\$3.00 Pants .....	\$2.45
\$3.50 Pants .....	\$2.75
\$4.50 Pants .....	\$3.75

## PAJAMAS

## BIG CUTS

## WORK PANTS

\$1.25 Values .....	\$1.23
\$2.50 Values .....	\$1.79
\$3.00 Values .....	\$2.45
\$3.50 Values .....	\$3.25

## WORK SHIRTS

\$1.00 Values .....	79c
\$1.25 Values .....	99c
\$1.75 Values .....	1.49c
\$2.25 Values .....	1.15c

## PAJAMAS

## BIG CUTS

\$1.25 Values .....	95c
\$1.50 Values .....	\$1.15
\$1.75 Values .....	\$1.25
\$2.25 Values .....	\$1.25

## COLLARS

## BELTS—BUCKLES

## HANDKERCHIEFS

## RAIN COATS

These pajamas are the famous "Fantasia" brand. None are numerous to list in this ad are better made. Cash in on these savings. Here are just a few of them:

WORK GLOVES  
DRESS GLOVES  
GOLF SOCKS  
COLLARS  
BELTS—BUCKLES  
HANDKERCHIEFS  
RAIN COATS

## B. L. PERKINS

119 E First St.

Sanford Fla.

## YANKEES AND A'S START SERIES OF GREAT INTEREST

Fans Are Eager To See  
Contest Between 2  
Outstanding Teams

International News Service  
Staff Correspondent.

**NEW YORK,** Apr. 19.—(INS)—New schedule records are expected to be set in the series between the world's champion New York Yankees and the Philadelphia Athletics, their leading rival for the American League pennant, which starts here today and continues next Saturday. The Yankees and Athletics rolled their bats and went play at the opener yesterday and the Yankees, fresh from two wins over the Senators, also are seeking a punch calculated to bring out the fans.

Kuhn, who had hit only one four-base shot all Spring up to last Saturday, came through with his initial homer of the official season in his very first at bat, and narrowly missed another later on. The blushing bridegroom's new batting stance is already paying dividends as he carefully placed the home into the discs left stand.

Although Pagan walked nine men, he and Heinrich held the Red Sox to three hits and the Yanks were not pressed to win by 7 to 3.

A six-run rally in the fifth was the big rally of the Yankees' 5 to 2 win over Washington. The Nationals couldn't follow Dale Walberg.

The St. Louis Browns aren't hitting a lick but thanks to their pitchers, they had all other clubs in victories with three. Ogden was the whitewashed boy yesterday, holding the White Sox to six hits and winning 4 to 1. Ted Lyons pitched only five singles but in Blue's banner and double ruined him.

The heavy-hitting Cubs maneuvered the Pirates again, 11 to 1. Hack Wilson continued his terrific slugging with a home run and two other hits and Grimm contributed his second Homer of the season. Sheriff Hite had the Blue to four hits while Jim Petty, new Pirate southpaw, had nothing.

The Giants also showed great hitting power in outslugging the Indians, 11 to 3. The New York scored six runs and the Phils five in a wild ninth inning. Lefty O'Doul, Quebec outfielder, did his best to beat his former mates byacking two homers.

Brockton gave another exhibition of how to throw away home runs and collect errors. The Indians made three home runs and collected the Braves 19 to 12, but managed to top them on the short end of the score.

With Blame on the mound the Cardinals downed Cincinnati 2 to 1 for their second win in three starts.

John "Wild" Pitch" Miles, former Pittsburgh pitcher, walked eight men but made good with Cleveland by halving the Tigers, 5 to 3. Jim Lane Foushee delivered four hits and sole three bases.

**Fourteen Blended  
Horses Die In Fire  
At Racing Stable**

(Continued From Page One)

Soldiers, drivers and track followers grieved and stood silent as the charred remains of nearly twenty horses lay scattered about the scene of the fire. The horses, which were owned by Mr. W. H. Whiting, were numbered and all of those horses were sent to safety, including The Nut. The animal, frightened by the smoke and noise, broke away from the stable and was saved by an able member of the fire department.

The Nut, though accustomed to the horse's duties,

The animals protected by the company's owners, however, had to be sent to a doctor to get them out of the stable. As far as the horses, most of them having the marks of the bridge, were sent to safety, including The Nut. The animal, frightened by the smoke and noise, broke away from the stable and was saved by an able member of the fire department.

At the height of the flames, it held, was brought to safety and came away from the flames and ended back with the balance of the stable.

From Edison, House of Representatives and many other sources, it was reported that the horses had been given the thumbs down. The hand of the public was against the horses because they were considered below the law.

The Southern Underwriter hopes that it becomes a national habit to prevent fire and says it can always become such if care and protection are constantly stressed.

## How They Stand League Standings

### SOUTHEASTERN LEAGUE

	W	L	Pct.
Jacksonville	2	1	.667
Selma	2	1	.667
Montgomery	2	1	.667
Tampa	1	2	.333
Pensacola	1	2	.333
Columbus	1	2	.333

### AMERICAN LEAGUE

	W	L	Pct.
St. Louis	3	0	1.000
Philadelphia	2	0	1.000
New York	1	0	1.000
Cleveland	2	1	.667
Detroit	1	2	.333
Boston	0	1	.000
Washington	0	2	.000
Chicago	0	3	.000

### NATIONAL LEAGUE

	W	L	Pct.
Boston	1	0	1.000
New York	1	0	1.000
Chicago	2	1	.667
St. Louis	1	2	.333
Pittsburgh	1	2	.333
Cincinnati	0	1	.000
Philadelphia	0	1	.000
Brooklyn	0	1	.000

### Yesterdays Results

#### Southeastern League

Tampa 14; Jacksonville, 9;  
Pensacola, 12; Selma, 13;  
Montgomery, 8; Columbus, 5.

#### AMERICAN LEAGUE

New York, 7; Boston, 3;  
Batavia, 13; Brooklyn, 12;  
Chicago, 11; Pittsburgh, 4;  
Philadelphia, 8; Washington, 2;  
Cleveland, 1; Ft. Lupton, 4.

#### NATIONAL LEAGUE

New York, 11; Philadelphia, 9;  
Boston, 13; Brooklyn, 12;  
Chicago, 11; Pittsburgh, 4;  
St. Louis, 3; Cincinnati, 1.

#### SOUTHERN LEAGUE

Mobile, 4; New Orleans, 5;  
Little Rock, 1; Memphis, 9;  
Athens, 4; Chattanooga, 2;  
Birmingham, 15; Nashville, 11.

#### TODAY'S GAME

#### SOUTHEASTERN LEAGUE

Jacksonville at Tampa;  
Columbus at Montgomery;  
Selma at Pensacola.

#### AMERICAN LEAGUE

Chicago at St. Louis;  
Detroit at Cleveland;  
Boston at Washington;  
Philadelphia at New York.

#### NATIONAL LEAGUE

Brooklyn at Boston (two games);  
New York at Philadelphia;  
Pittsburgh at Chicago;  
St. Louis at Cincinnati.

#### FEEDS GET NEW PLAYERS

BOSTON, Apr. 19.—(INS)—Elmer Elsinga, veteran field pitcher, and Johnny Gooch, catcher, will join the Cincinnati team today. They were traded last night by the Brooklyn Robins in exchange for Vic Polk, catcher who has been unable to settle a salary dispute with the Reds.

The Reds' manager, succeeded the former manager.

The new arrivals protacted 17 seasons between the National and American Leagues, and have won 260 in despite having to face the best teams in the country.

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## CHULUOTA ITEMS

The Parent Teachers Association held its monthly meeting at the school auditorium Monday night with an attendance of over 100. The regular business session was conducted by the retiring president, Mrs. A. G. Wagner, after which reports from the state convention were given by three of the delegates.

Mrs. Wagner installed the new officers as follows: Mrs. William Jacobs, president; Mrs. James Wilson first Vice-President; M. A. Howell, Secretary; A. R. Hunter, Treasurer; Mrs. A. G. Wagner, Historian.

The program committee gave two short plays and instrumentals, music, after which delightful refreshments were served by the hospitality committee.

In appreciation of the service of Mrs. Wagner as president for the past three years the association presented her with a gold past presidents pin.

Mr. and Mrs. T. L. O'Connor and Jack Peters were the guests of Marion and Thelma Wagner at supper at Chuluota Inn Sunday evening. The party had enjoyed a trip to the Bell Tower.

Mr. and Mrs. Thomas Pearson and Mr. Howard of Daytona Beach were the guests of the inn Sunday as prospective lessees for the coming winter season.

Mrs. S. F. Long, Mrs. James Wilson, Mrs. George Jacobs and Mrs. A. G. Wagner were delegates from the local association to the Florida branch of national congress of Parents and Teachers in Jacksonville April 2-5. They return Friday evening after spending today in St. Augustine visiting the historical points of interest.

Mr. and Mrs. Perry Vane of Washington D. C. and Mrs. West-

ley of Baltimore were the guests several days last week of Mrs. Vane's mother, Mrs. H. T. Brown. Mr. Vane left Thursday for Birmingham Alabama, but Mrs. Vane will remain several weeks here.

Mrs. N. A. Cromwell was the guest of her sister Mrs. Fentress in Orlando Wednesday and Thursday.

Mrs. Viola Jacobs entertained several of her friends at her home with a super Sunday evening.

Mr. and Mrs. Fred Windish returned home Sunday after a several days trip through the eastern and southern parts of the state.

Mr. and Mrs. Latimer have

their guests at their home at Lake Mills Mr. and Mrs. W. E. Fields from South America.

Mr. James Wilson was called for jury service in Sanford this week.

Mr. R. L. Dann has been indisposed several days this week and has been under the care of Dr. Puleston of Sanford and a specialist in Orlando.

Mr. H. D. Munich of Canton Ohio spends his winters in Chuluota for his home Thursday morning.

EUSTIS—Plans announced for erection of health sanitarium tract near here.

## The Dealer

who pushes Puritan is a quality merchant. Trade with the dealer who believes in best quality at a fair price.



## PURITAN MALT

—all quality because it's all barley

## OUTSTANDING VALUES

that are representative of our daily offerings of high quality merchandise at low costs are listed here-in. A & P Customers have long since found that there are three things they can always be sure of getting in our stores—Good Foods, Good Values and Good Service.

## Pure Cane SUGAR 10 Lbs. 52¢

SMITHFIELD BRAND CORNED BEEF Lb. Can 21¢

NO. 2½ CAN BLUE LABEL SLICED APPLES 17¢

TUB OR PRINT BUTTER Lb. 55¢

THEA NECTAR 1/4 LB. 1/2 LB. 16 OZ. SIZE ASSORTED TEA 19¢ 37¢

NO. 2 CAN DEL MONTE PEAS 15¢

IONA BRAND PEARS 17¢

WHOLE MILK CHEESE Lb. 29¢

CAMAY TOILET SOAP 4 Bars 25¢

SOAP 5 Bars 23¢

Yukon Club GINGERALE 3 Bot. 29¢

NO. 2 CAN IONA LIMA BEANS 10¢

IN OIL SARDINES 25¢

2 OZ. 7 OZ. QT. STUFFED OLIVES 12¢ 39¢ 85¢

## A &amp; P MEAT MARKET

Robt. Masska Mgr. 304 E. 1st. St.

Kansas City Western Beef Lb. Western Pig Shoulder—Pork

STEAK 30¢ ROAST 20¢

CAMERON CITY EASTERN BEEF

ROAST Lb. 18¢

THE GREAT ATLANTIC & PACIFIC TEA CO.

2502 Sanford Ave. 205 Magnolia 304 East First St.

## Junior High Pupils Stage Comedy Skit Here Tuesday Night

The Adventures of Grandpa, a three-act comedy, was presented Tuesday night at the Junior High School auditorium under the direction of Mrs. J. M. Stinecipher.

The cast included among others, Conner as grandpa's grandson, H. B. Odham as the jealous husband, Dolly Wilkins as "our little wife," Mary Frances Andrews as Marie Ribeau, a girl from Paris, Patsy O'Connor as Doctor

Ann Weston, Margaret Torrance, Margaret Keeckley, Lois Britt, Lillian Sommerschield, Martha McCormick, Cornelia McRae, Agnes Schaffley, Martha May, Marie Crouch, Marjorie DuBose, Anna Windham, and another who was presented by Braxton King. Harold Stanley, James

Harry Bower as Officer Mc

Compton, Eloise Winn as Mrs. Pansy Hopscratches, Bob Stewart played the part of grandpa.

An Irish dance was given by

the girls. The program was presented by Braxton King. Harold Stanley, James

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## Bootleg Advertising

Speaking before the convention of the American Society of Newspaper Editors, W. P. Beazell of the New York World declared recently that "in no sense of the word was there any sporting reason for the Sharkey-Stribling bout and that it could not have been 'put over' if the newspapers had not come to the rescue". Mr. Beazell continued to relate how a special train was run from New York to Miami for correspondents covering the fight and that the promoters paid for the newsmen's board bills and entertainment. And finally the editor criticized the press for accepting the hospitality of the promoters in return for advertising space in the form of news stories, thereby, as it were, deceiving the public.

We are in thorough accord with the New York editor in the opinion that the value of a news story should be based upon its own merit rather than upon the magnitude of the entertainment or the copiousness of the favors showered upon the writers. We believe that the promoters of prize-fights should spend their money legitimately for advertising space instead of on indirect bribery to gain publicity. Not only does the policy of aiding in the promotion of business adventures, regardless of worthiness, destroy reader confidence, but it also destroys any chance a newspaper has of selling advertising space. It goes without saying that as long as one can obtain free publicity in return for a few plums, he will not spend money to buy advertising.

The big problem confronting newspapers is determining a line where advertising begins and news value ends. We believe that a reasonable policy is to evaluate news stories more closely, especially those on commercialized sports and other money making enterprises, in order that the reading matter does not become a catalogue for the benefit of business and the subscriber is not deprived of pertinent information. We consider it a newspaper's duty not to allow bias, obtained through favors or subtle perversions, to influence the selection of its news.

## An Unwise Measure

A bill providing for the purchase of a winter residence for the president of the United States at a cost not to exceed \$250,000 has been introduced in the Florida legislature. The measure also provides an annual appropriation of \$25,000 for maintenance of the property. The purpose of the proposal is commendable but we seriously doubt the wisdom of the author, and predict early defeat for the bill.

Passage of the measure might easily precipitate a statewide controversy over the location of the home, while political influences could result in its erection in West Florida instead of Miami Beach or Palm Beach, the logical places. We doubt seriously whether President Hoover would approve of the proposal, especially in view of his rejection of Mr. Coolidge's suggestion that a summer retreat be located in the mountains of West Virginia. We feel, too, that this is most inopportune time to saddle this additional tax burden upon the people, what with a general clamor on all sides for rigid economy in government. We are satisfied that the President would concur in this view.

There are innumerable wealthy winter visitors, who would be delighted to turn over their palatial estates on the East Coast for the use of the Chief Executive for a few weeks each year. Mr. Penney did that this year, and others would be glad enough to follow his example in order that Florida might continue to play host each winter to the nation's first citizen.

BONDS FOR ROADS  
MIAMI HERALD

Florida is tremendously interested in the roads of Georgia and is deeply concerned in the present proposal to issue state bonds in Georgia for the construction of highways. Practically all automobiles coming into Florida pass through Georgia and the better humor the visitors will be in when they reach their destination.

The Macon Telegraph has been making a valiant fight for the bond proposal and has presented many valid arguments in favor of issuing bonds to improve the roads of Georgia which, The Telegraph says, with a few exceptions are "disgraceful." The Atlanta Journal recently resumed its argument against bonds for road purposes and cited many other states as having built fine systems of hard-surfaced highways without issuing bonds.

Florida is one of the states mentioned by The Journal as having built roads without issuing bonds. In reply to this The Telegraph says: "Florida paved her roads because she knew she could not attract visitors without doing it. She had the money, fortunately, because of the coast developments, but her counties are also heavily bonded and Florida has spent a great deal of bond money on road

THE BLUE LAW QUESTION  
BRADENTON HERALD

The blue law has found its way into the Legislative hopper at Tallahassee to be followed immediately afterwards by a bill that would levy a ten per cent administration tax on theaters and other places of amusement. Representative Trammell, Brevard, is responsible for both of these measures, neither of which will find a great deal of favor in the State. We were under the impression that Florida's existing blue laws would take care of the situation that the gentleman from Brevard hopes is remedy if the public could stand for their enforcement. If this is true why then clutter up the Legislature with meaningless bills that are aimed at nothing other than getting the name of their author in public print.

A big majority of Florida's citizens are observing the Sabbath according to their conscience, which is about the safest plan we know of. Recently Bradenton voted on the question of Sunday movies. The issue was decided. Yet there was a blue law existing at that time that prohibits Sunday operations

THE PRESIDENT'S FARM BOARD  
PORT MYERS TRIBUNE NEWS

What President Hoover recommended yesterday in his farm relief message to Congress was the organization of a governmental agency to do for agriculture what the federal reserve has done for the nation's financial structure and what the interstate commerce commission has done in solving the troubles of the railroads. In principle it is a sound proposal. In practice it will be far more difficult to administer than the reserve system or the transportation act. The machinery of finance is delicate and the rate schedules of the railroads are complicated but both lend themselves to federal regulation much more readily than the individualistic affairs of farmers. President Hoover makes it plain that he recognizes the difficulties but his message has a tone of hopefulness. It is quite evident that in his mind is conviction that the ends sought can be attained.

What he would do is have Congress create a federal board amply financed, with broad powers to investigate causes of agricultural distress and apply suitable remedies. These remedies he outlines only in the most general terms, grouping them under "reorganization of the marketing system on sounder and more stable and more economic lines." To escape the pitfalls, and the administrative impossibility, of direct dealings between the farmers and the government he proposes that the federal board shall act only upon request from co-operative organizations and deal with them as representing the growers. This policy affords the advantages of shifting responsibility for compulsory requirements from the government to the co-operative.

President David Smoot of the state chamber of commerce amazed at newspaper reports of his intention to run for governor. He doesn't say there is any reason amazed at them.

It was to be expected that President Hoover, whose mental processes are always sunshiny, would employ in support of the Republican tariff policy the most legitimate and convincing point in favor of such policy, namely, the protection of American industry.

"No discrimination against our foreign industry is involved in equalizing the difference in cost of production at home and abroad and thus taking from us the produce the advantage we have over them," he declared. "In a large sense we have learned that the opening of the inter-oceanic waterway is the advantage to American labor." It is because of such tariffs, the American laborer's dollar cannot buy any more than the foreign laborer's cents, the labor argument in favor of such tariff is gone glimmering.

But even this best of all tariff arguments has its fallacy. Wages are relative, not absolute things. America stands in its higher wage scale for labor by tariffs which increase the price of goods right with her wages. Where is the advantage to American labor? It is, because of such tariffs, the American laborer's dollar cannot buy any more than the foreign laborer's cents, the labor argument in favor of such tariff is gone glimmering.

Of course it does not work out exactly this way. The purchasing power of the American laborer's wage is undoubtedly higher than that of the laborer in many foreign countries today. But this results not nearly so much from the fact as from the result of prosperity of America. And the maintenance of this prosperity, as Mr. Hoover himself has often pointed out, will depend mainly upon the development and exploitation of foreign markets for surplus American productions. A high American tariff can do much to limit the development of such foreign markets by provoking retaliatory tariffs abroad that will close many doors to American trade.

## HONEST

Christ must have waited in His younger days

Sung to His favored tools, and talked to them

Through hours when unborn dreams were like a haze

Across the hills beyond Jarmus leys,

And, later, when the dreams were

Edged with flame

That crackled in the Temple,

Christ must still

Have loved returning roads that brought the same

Old song things to steady His young will.

For every dreamer challenging

The dawn

With urgent faith to make an end

Of night

Must find again, when night

Seems never gone,

New faith in patience, and a

further sight

So Christ would touch remem

bered tools, and see,

Days going steeply up toward

Calvary.

By EVELYN PARTRIDGE

Mr. Hoover's proposal by Mr. Hoover. The fund generally recognized as not being up to business is \$600,000,000.

What the reaction of the farm belt will be to the president's communication remains to be seen. In specific recommendations the message falls short of the expectation of the western leaders but the rank and file will undoubtedly be content to approve the speech on its generalities and await legislation by congress to make the administration's program effective.

Colombia's President Diaz, who was killed, killed countless rebels in the hills at Bogota. There is a legend that rebels hunting him made as much as \$100,000 a day. —New York Herald Tribune.

A Pennsylvania schoolteacher was kidnapped, and still some people maintain that this is the case. —Indianapolis News.

No Chicago gunman would risk a Mexican revolution, where the latter has no chance to send for Lawrence Darrow. —Indianapolis News.

## NOTICE

## TO TAX PAYERS.

The 1928 Delinquent Tax Roll will be delivered to the newspaper for publication at the close of Wednesday, April 24th, 1929. Those wishing to pay their 1928 taxes WITHOUT PENALTY will have until that time to do so.

Ellen Hoy

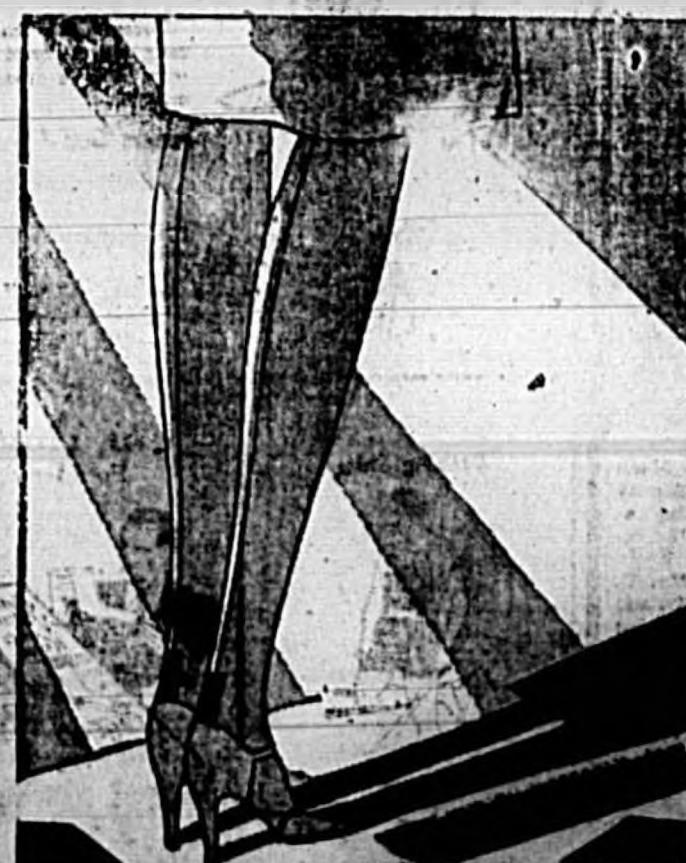
City Tax Collector.

ON SALE —  
SATURDAY APRIL 20  
RUN-PROOF HOSIERY

First Showing In Sanford  
And Exclusive At Speers

Not since the advent of full fashioned stockings has there been a hosiery announcement of such importance to the women of this city as we are making today. The biggest difficulty you have ever had with hosiery has NOW BEEN ELIMINATED. Run-Proof Hosiery Is Here! In all shades.

By a special knitting process Queen Charlotte Run-Proof Hosiery has been developed. It is the hosiery innovation of the year—of many a year. And now we have it here for you.



\$1.50  
Read The Maker's  
GUARANTEE

TO THE WOMAN WHO WEARS  
QUEEN CHARLOTTE STOCKINGS

Every pair of Queen Charlotte stockings is GUARANTEED WITHOUT RESERVATION to be satisfactory in every respect. In addition they are GUARANTEED RUN-PROOF. If for any reason, this pair of stockings should fail to please you, take them back to your dealer with this guarantee (enclosed in package) and he will be glad to give you another pair Free—or your money back.

Charlotte Knitting Company  
Charlotte, N. C.

SPEER & SON  
113 East First Street

# Social And Personal Activities

MISS MARGARET PETERS, Society

Office Telephone 148.

## Social Calendar

### MONDAY

The St. Agnes Guild of Holy Cross Episcopal Church will meet Monday afternoon at 2:30 o'clock with Mrs. A. B. Peterson and Mrs. L. Perkins as hostesses.

The Truth Seekers Club of the First Methodist Church will hold its monthly business and social meeting at 8:30 o'clock at the home of Mrs. T. M. Miller on Cameron Avenue with Mrs. C. E. Cherpakov, Mrs. John Vaughn, Mrs. C. C. Priest, Mrs. Georgia Hart and Mrs. A. D. Shoemaker as hostesses.

The monthly program meeting of the Woman's Missionary Union of the First Baptist Church will be held at the church at 3:30 o'clock.

The prayer band of the Woman's Auxiliary of the First Presbyterian Church will meet at 8:30 o'clock and will be followed by the inspirational meeting at 4 o'clock.

### TUESDAY

The Social Department of the Woman's Club will have its usual bridge party at 2:30 o'clock in the club rooms with Mrs. R. E. Tolar and Mrs. Hugh Wheched as hostesses.

### WEDNESDAY

A benefit floral bridge party at the Episcopal Parish House at 2:30 o'clock. For reservations call Mrs. G. P. Smith or Mrs. W. J. Thompson.

### EAST SIDE P.T.A. HAS ITS REGULAR MEETING

The East Side P. T. A. had its regular meeting on Thursday afternoon at the school auditorium with Mrs. W. H. Stewart in charge of the business session and Mrs. L. M. Te Ford, Mrs. C. C. Stephenson, Mrs. P. N. Whitcomb and Mrs. G. V. Jabs as hostesses during the social hour.

Reports were heard from the various committees and the finance chairman stated that a large sum of money was realized from the "Morning Glory Cantata" which was put on recently at the school. It was decided that the play should be repeated in the near future. Miss J. C. Mitchell then told of the "hope chest" in the school and awarded the attendance prize to the second grade. Those present also voted at this time that the last meeting of the year should be held on the evening of May 7, so that the girls might be able to attend.

Miss Germaine Barber, program chairman, then presented the following entertainment:

A piano solo—"Countess Garbo," Miss Mary Elizabeth Touzé.

A dance—"Wild Rose," Miss Dorothy Couch.

3. Paper—"Learning Health at Home," Mrs. W. H. Stewart.

During the social hour the P. T. A. presented Mrs. Alton E. Young with a picture, "Alice Blue Gown" as a wedding gift, while each of the other four teachers were recipients of baskets of flowers from the P. T. A. These gifts were presented by Mrs. H. J. McCaslin. Refreshments were then served by the hostesses.

### Mrs. Gonzalez Gives Luncheon Thursday

Mrs. F. J. Gonzalez entertained the members of the original Duplicate Club at luncheon and bridge on Thursday morning at the home of her daughter-in-law, Mrs. Joe Gonzalez, 117 Summerlin Avenue. During the morning several games of duplicate were enjoyed at the conclusion of which ribbons were awarded to Mrs. Samuel Paleston, Mrs. D. L. Thrasher, Mrs. George A. DeGottis and Mrs. E. M. Gallo.

At 1 o'clock luncheon was served in four courses by the hostess, assisted by Mrs. Denali Stafford and Mrs. Joe Gonzales. The guests were seated at individual luncheon tables, which were overlaid with linen cloths and centered with small baskets of verbena and fern. The place cards were designed of flowers and the room where the tables were placed was adorned with a profusion of garden flowers and fern.

Those present were: Mrs. A. P. Connell / Mrs. D. L. Thrasher, Mrs. E. M. Gallo, Mrs. R. A. Nease, Mrs. Frank L. Miller, Mrs. J. Samuel Paleston, Mrs. George A. DeGottis and Mrs. E. M. Gallo.

### Church Circle Meets With Mrs. R. L. Beard

The members of Circle Number Seven of the First Baptist Church met on Monday afternoon with Mrs. R. L. Beard, 1217 Central Avenue. Mrs. J. E. Estridge, as chairman, led the devotional and presided over the business session when the study in the mission book was brought to a close.

A social hour was then enjoyed while card contests were played and refreshments were served by the women to the following: Mrs. A. M. McCall, Mrs. J. E. Estridge, Mrs. R. L. Beard, Mrs. J. E. DeGottis and Mrs. E. M. Gallo.

### Ticket Committee Is Given Afternoon Tea

Editor Residence Telephone 443

## Personals

Mrs. D. P. Drummond entertained with afternoon tea on Thursday at her home in Paola Laving for guests the general ticket committee of the recent play, "East Is West" and the Social Department Committee, which sold the greatest number of tickets. Mrs. O. G. Willis and Mrs. Roland Read received at this time \$2.50 prizes for selling the most tickets at the time of the play.

Mr. R. K. solar and Mrs. J. C. Duncan presided at the tea table which reflected a tangarine and blue color scheme in all decoration. It was centered in a silver basket of snap dragons, centaurea and blue salvia which was tied with a bow of blue tulle. The table also held four blue candles in silver candle sticks, while the rooms of Mrs. Drummond's home, which were opened in suits for the occasion were decorated with vases and bowls of gladioli, lilies and fern.

The guests included Mrs. Drummond's house guest, Mrs. C. P. Drummond of Chicago, Mrs. R. E. Tolar, Mrs. J. C. Benson, Mrs. O. G. Willis, Mrs. John W. Hines, Mrs. Roland Read, Mrs. Paul Biggers, Mrs. F. McKenzie Davison, Mrs. W. T. Langley and Mrs. A. W. Lee Jr.

### Girls' Auxiliary Has Meeting On Thursday

The members of the Girls' Auxiliary of the First Baptist Church met on Thursday afternoon at the home of their councilor, Mrs. Francis E. Bola, 1208 Park Avenue. The meeting opened with prayers and the G. A. song after which the roll call was read and each member responded with Bible verse. Miss Helen Horkey, Miss Rachel Douglass and Miss Anna Belle Brown, three new members, were present.

The following program was presented:

1. "What Does G. A. Mean?" Miss Alice Horn.

2. "Devotional in Session," Miss Alice Manning.

3. "First Assistance," Miss Dorothy Brooks.

4. "Faithful with the World As It Is," Miss Eva Cunningham.

5. "The Call of Today," Miss Doris Buckley.

Refreshments were then served to the following members: Misses Helen Hartley, Nellie Cunningham, Blance Cunningham, Mary Manning, Marion McAllister, Margaret Campbell, Rachel Douglas, Fannie Biggers, Alice Hines, Dorothy Brooks, Miriam Holler, Anna Debra Brown, Doris Hockley, Dorothy Biggers, Eva Cunningham and Mrs. Grounds, a visitor.

### GENEVA NOTES

An enjoyable violin recital was given Monday night at the school auditorium by Robert Neighbor, chaetanguer entertainer, who has been touring the state. The program was under the auspices of the Parent-Teachers Association, the net proceeds amounting to \$2.

Mrs. Elsie Bridgman, who has been sojourning in Florida for the winter, spent last week-end with Mr. and Mrs. J. C. Biles Jr. before returning to her home in Marion, the 14th a winter.

A chicken supper was given by the P. T. A. Friday night at the school hours. The Geneva band furnished music for the occasion. The organization realized \$23 from the affair.

Dr. and Mrs. John Quirk left for their home in Watkins Glen, N. Y., after spending most of the winter at their home here, "Blue Bird Cottage." They were accompanied by Jessie Flynt, who will spend the summer in New York.

Mrs. J. C. Biles Jr., accompanied by her father, Dr. Bristol, motored Tuesday to Orlando.

Mr. and Mrs. A. Logan were visitors Saturday in Orlando.

Rev. and Mrs. C. E. Cook of Coconuts were guests Monday and Tuesday of Mr. and Mrs. Aubrey Morgan.

Mrs. Mary Smith, who has been spending the winter with her son, returned Monday to be with her in Syracuse, N. Y.

Relatives of Mrs. Avery Mann gave her a dinner last Sunday night in honor of her birthday anniversary. Those enjoying the occasion were Mr. and Mrs. W. H. Hand of Sanford, Mr. and Mrs. C. W. Hand of Gainesville, Mr. and Mrs. Griswold of Sanford, Mr. and Mrs. J. E. Ross of Leekhart, and Mr. and Mrs. J. Tools of Sanford and Dick Stravill.

Mrs. Ender Corlett is attending the Tower show in Jacksonville.

Ora Mathews sustained a fractured wrist recently while attempting to crawl a car.

Mr. William Daniel returned Tuesday from Ocala where he visited his son, Herman.

Miss Jean Maxwell, who is studying at Stetson University in Deland will have as her week-end guests at the home of her mother, Mrs. E. C. Maxwell, 227 Ninth Street, the Misses Elizabeth Evans, Dorothy Justice, Virginia Lovett, Sally McDonald, Lovette Lovett, and Frances Lovett.

\$2.98

### Men's 1-Piece Bathing Suits



Sturdily knitted of pure worsted yarns and well-shaped to fit comfortably. In stripes or solid colors. Some with knit-in belts. Button shoulder-strap. A real value, etc.

\$2.98

### Chic Chat Club Has Meeting Wednesday

The members of the Chic Chat Club were given their weekly bridge party on Wednesday afternoon at the home of Miss R. F. Griffin, 400 Myrtle Avenue, with Miss Margaret Thompson as hostess. Miss Griffin held high scores at the conclusion of several progressive, and was given a box of Coty's face powder. Miss Peachie Robinson received low score price. Miss Griffin's home was

decorated with cut flowers and fern while the tables were lighted in pastel shades to harmonize with the flowers. At the tea four refreshments were served by the hostess, assisted by Miss Griffin, to the following: Misses Earle Robson, R. E. Griffin, Katherine Richard, Beverly Beede, Jane Torrance, Julia Higginbotham, Teddie Tatton and Thelma Wagner of Chabot.

### High School Pupils Are Competing For U. S. Flag Awards

Upwards of 50 high school pupils have entered a national patriotic essay contest, which is being conducted by the United States Flag Association, according

to an announcement today. The essay was upon the subject of "Old Glory's Greatest Glory," and in addition each contestant has been required to answer 75 questions on the flag, the constitution and American ideals and institutions.

From the essays the six best, representing three boys and three girls, will be selected. These winners will be required to deliver their essays in a declamation contest to be staged at the high school May 8. The winners will be awarded Old Glory medals and the other four will be given certificates of

honorable mention.

The two local winners will be entered in the regional contest in Atlanta, and the winners of that competition will be given a trip to Washington and a college scholarship. Regional winners will compete in Washington June 14 and the six best will be given trips around the world, with a complete

wardrobe supplied and all expenses paid.

### BOXER IS SIGNED

**NEW YORK**, Apr. 19.—Kid Chocolate, Cuban heavyweight champion, has been signed by Steve Smith, of Bridgeport, Conn., in a 10 round bout at Warminster, Pa., on May 7.

## Nucoa WEEK!

# Nucoa 21

NUT MARGARINE  
One of the Best Foods per Pound

*Delicious on Bread  
and for All Cooking*

## THE YOWELL CO. OUTSTANDING VALUES . . . ECONOMICAL PRICE

We realize that in order to deserve your permanent patronage we must keep abreast with the ever-changing styles and modern; bring for your approval, the best in quality and style at a price so reasonable as to merit your sincere appreciation. We ask that you shop thru this ad of store news . . . and visit our store for other economies no welcome at this season.

### CLOSE OUT Royal Society FLOSS

In Rope and India. This price should move this floss quickly. Select yours early.

### 12 Skeins 10c

### Crochet Thread CLOSE OUT

In all colors and natural. The close-out offer is an opportunity, shop early.

### LOT ONE 5f

### LOT TWO 10c

### Permanent Finish Organdy

Fall 45 inches wide and in all the light summer shades. Organdy is smartly favored for late spring and summer dresses. You'll like the quality of this material.

### 75¢

### LIGHT DIMITY

Small figures, all light colors, fall 36 inch width.

### 50c

### DOTTED DIMITY

White ground, polka dot designs, red, lavender, blue.

### 50c

### NEW SUITING

Spring coats will be made from this material, new figures, fast colors.

### 50c

### SLIP SATIN

All colors obtainable in this high quality satin.

### \$1.00

### A SUPREME SHIRT VALUE

Short sleeves and sleeves.

SIZES 16 TO 40

### \$10

### ALL SILK

Long, Georgette, Mail and Fancy Crepe in designs convincingly smart in naive simplicity.

All silk, some models with short summer sleeves, others entirely sleeveless. The color you prefer is included.

These dresses were made to sell for much more than the price we ask. Need we say they are a REAL VALUE?

\$10

### BOY'S KNICKERS

Flare and mercerized plaid have in many fancy patterns. A large selection from which to choose. Every boy will want to put in a supply of these socks at this low price.

25c

### MUNSING UNION SUITS

Munsing garments are well known for the long wear they give. Enjoy summer comfort in Munsing wear. All sizes. Lay in a supply.

\$1.00

### LONG TROUSERS FOR BOYS

Light and dark colors in the popular Nortex material. Just the designs "he" prefers.

\$4.00

### BELL BLOUSES

Light and dark colors in the popular Nortex material. Just the designs "he" prefers.

\$1.00

### CAPS

Light and dark colors in the popular Nortex material. Just the designs "he" prefers.

25c

### Silk Hose For Men



Our "701" brand is outstanding for value and appearance. Pure silk leg, mercerized toe, toe and heel and our "Toe-Toe" feature. In black and plain colors.

## The Town For Next Florida Fight Which Dempsey May Encourage

NEW YORK, Apr. 18.—(INS)—The place, as the scene of a heavyweight bout, is the one James L. Downing, popular promoter of Tampa and personal friend of Jack Dempsey's opinion, the next Florida fight should be staged in Miami on the east coast but not in the west coast. He believes that tourists who would come to the next winter in the northern part of the country would go to a new spot—a place that enjoys such popularity as can be found in the vicinity of Tampa Bay.

"I know one thing—Tampa will be a good place of this kind," said the International News man. "Business men have been asked what they will do to assist in supporting such a venture whenever responsible promotional interests go half way."

For Future Dirs.—Downing and Dempsey had their heads together in Miami Beach at the time of the Sherry-Stirring fight on the subject of a big fight for Tampa's future date. In fact, Dempsey paid a visit to Tampa and was very favorably impressed. Of course, Dempsey was then connected with the Madison Square Garden Corporation, and now he has switched his interest to the Dempsey-Cole Fugazy combination which is likely to prove as strong as the Garden ever was. So, it would seem, Downing has one more in the hole, and that is his friend Jack Dempsey.

Dempsey and Downing were friends long before Jack won the heavyweight championship of the world at Toledo. Jim Downing was a first class heavyweight fighter in the days when Dempsey and Jack Kearns were coming to the front. Jim did much of his fighting in the Rocky Mountain region and the Pacific Coast where Dempsey was a star attraction in Kearns' day. Jim and the ex-champion have been fast friends ever since.

Downing, in recent years, has been staging some splendid bouts at Benjamin Field, Tampa, and he has whipped up interest in things patriotic to a high point on the West Florida coast. He is easily the outstanding fight promoter in Florida. He knows the fight game and what is more important he has the confidence of the public and the business interest of Tampa.

It has been Downing's intentio-

n to stage a heavyweight battle of importance on his own in Tampa in the Mar-a-Lago. He told me he was near he could arrange to have Paulino Uzcudun put on a scrap there, and he said there was no question but that the Spaniard would draw a big gate from the Florida West Coast alone, especially in view of the big Cuban and Latin population of the Ybor City section of Tampa.

Tampa, according to Downing, is one of the most picturesque spots in Florida, with many advantages that would appeal to the tourist in the event a major heavyweight bout is staged there next winter, or any other winter for that matter. Those who have visited Tampa will no doubt agree with him, for there is plenty of sporting atmosphere to the place.

There, for instance, colorful Ybor City whose Spanish restaurants are unequalled in any other city of the United States. Jim took the trouble of plotting us around so that we might obtain the evidence first hand. The Spanish restaurants there are famous for their "Arròs con pollón," orphan chicken, and yellow rice.

Intriguing Names.—Visitors are invariably intrigued by such formidable looking words on the menus as Bacalao Valenciano.

Rhyme Of Nursery Inspired Picture At Milane Theater

"Saturday's Children," the Max. W. Anderson comedy-drama which won the Pulitzer prize as the best play of 1927, coming to the screen at the Milane Theatre today with Corinne Griffith in the stellar role of Bobby Hanley, a working girl, gets its title from the old nursery rhyme:

Monday's child is fair of face  
Tuesday's child is full of grace  
Wednesday's child is full of woe  
Thursday's child has far to go  
Friday's child is loving and giving

Saturday's child must work for its living.

Miss Griffith will be seen as a private secretary to the President of a big business firm who falls in love with a clerk in the same concern. Her employer is played by Altair Conti and the clerk is enacted by Grant Withers.

The picture deals with the disconcerting honesty of girls and boys of today's younger generation in their unique attitude towards love. It is an intimate, realistic story and Gregory La Cava, who directed, has ritualized the pathos blended with comedy, the great artistic touches, and originality of viewpoint which stamp Maxwell Anderson's play as one of the outstanding achievements of modern drama.

Assembly plant for airplanes located at Tampa.

**"Uneda Bakers"**  
suggest  
for this week

**MARSHMALLOW CREAMS**



Two layers of cookie, marshmallow between, and chocolate icing binding all together. A bundle as good as the ingredients which made it. Buy them by the pound.

**NATIONAL BISCUIT COMPANY**  
"Uneda Bakers"

## CARDS COUNT ON ALEXANDER FOR YEAR'S SUCCESS

Old Pete Has Revealed Fine Brand Of Ball During This Spring

NEW YORK, Apr. 18.—(INS)—

Verde, Leagues Catalina, Bista California, the sandblades, and the known or ordinary eggs. They are delighted to discover that in ordering a "bista" they have drawn a steak rich in seasoning and tender and tasty as can be.

Rublin's restaurant, Rosalia's restaurant, Garcia's restaurant, and La Plaza are four of the important downtown eating establishments that feature appetizing dishes. One of the most popular resorts in the city, both for the Lalid population and the tourists, is the old Lee Novadades—the Novadely—operated in the Ybor City section by the Alvaro Delgado, Pamerone and his partly partner, Celestino Diaz.

"If you want to stay with this club," said Doolin, "the rookies go in there and beat those boys."

For fine baseball the busker held the American League ball games.

Then Doonan, overjoyed

by 225,000,000's amazing performance, pulled him out of the box to save him for games that would mean something in the pennant race.

Nineteenth Season

This year that pitcher is starting his nineteenth year in the big show. Grover Cleveland, Alexander himself probably has lost track of the years—but just keeps rolling along. But the St. Louis Cardinals are banking upon him just as heavily as did the Phillips in 1911, when A's turned in twenty-eight victories as against thirteen defeats in his first year in the league.

Old Pete probably won't win eight straight games this season; he did eighteen years ago. The world's champion New York Yankees, however, will know the secret of the stuff. They pounded him in the world series last Fall only to see the veteran pull a Ponce de Leon's Spring by standing them on field collective, eats in an exhibition game in Florida.

The great right-handed led the National League pitchers in effectiveness in 1915, 1917 and 1920, in 1915, the year in which he clinched the Phis to their first pennant and won thirty-one games, his earned run average was only .22. In 1916, it was .16. For five seasons in all he allowed less than two earned runs per game.

In 42 Years Old

Now at the age of 42, the old fellow looks forward to another great season. Alex took it easy last year, allowing an average of 3.30 earned runs a game, but he

will be interesting to see whether Downing will be able to draw the realistic spotlight from Miami to Tampa next winter. It will do it, Jim Downing will go a long way.

Downing is in the hole, and that is his trouble.

He is easily the outstanding fight promoter in Florida. He knows the fight game and what is more important he has the confidence of the public and the business interest of Tampa.

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n to stage a heavyweight battle of importance on his own in Tampa in the Mar-a-Lago. He told me he was near he could arrange to have Paulino Uzcudun put on a scrap there, and he said there was no question but that the Spaniard would draw a big gate from the Florida West Coast alone, especially in view of the big Cuban and Latin population of the Ybor City section of Tampa.

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Assembly plant for airplanes located at Tampa.

**"Uneda Bakers"**  
suggest  
for this week

**MARSHMALLOW CREAMS**



Two layers of cookie, marshmallow between, and chocolate icing binding all together. A bundle as good as the ingredients which made it. Buy them by the pound.

**NATIONAL BISCUIT COMPANY**  
"Uneda Bakers"

## FOR YOUR BATH—A MAGIC SOAP!

Everybody is talking about this magic soap for cleansing skin and hair. An extra large, white, bubbly, wholesome cake that wears and wears made by Kirk's secret process.

Let its 100% pure coconut oil keep your skin smooth, your hands soft, your cheeks aglow with health and beauty.

And how it lathers! Instantly, amazingly—with magic speed, no matter whether the water is hot or cold, hard or soft. Use Kirk's Original Cocoa Hardwater Castile for every cleansing purpose. Get a cake today—10 cents. Insist on the original.

JAMES R. KIRK & COMPANY, CHICAGO

**Insist on Kirk's ORIGINAL  
Cocoa Hardwater Castile Soap  
Look for the red arrows on the wrapper**

Cards Count On Alexander For Year's Success  
Old Pete Has Revealed Fine Brand Of Ball During This Spring

PETE'S BIGGEST YEAR WAS IN 1916 WHEN HE WON THIRTY-THREE GAMES

His All-Time League Record Is 86 Victories Against 187 Defeats, Including The Year 1916 When He Pitched Only Three Games And Won Two Of Them. Never Was His Average Below .500.

Perkins Sale Draws Large Crowd Today

A Large Crowd Attended The Opening Of E. L. Perkins's This Morning, A Number Being On Hand When The Doors Opened.

Mr. Perkins Stated That The Merchandise Offered In This Event Has Been Priced Very Attractively And That Patronage Until Noon To Date Indicated That The People Are Quickly Availing Themselves Of The Opportunity.

The Sale Is To Last Ten Days.

April 19.

Six Persons Die When Fire Destroys Home

SOUTH BEND, Ind., Apr. 19.—(INS)—Six persons are dead here today as a result of the fire which destroyed the home of Mr. and Mrs. Harvey Purucker.

Harvey, his wife and their baby, Rita, were in the neighboring town of Mishawaka last night attending a high school play when the fire started. In their home at the time were Mary Gray, the feeble mother of Mrs. Purucker, and five Purucker children, all of whom perished. The children, four boys and one girl, ranged in age from 8 to 15.

A boy apparently died from suffocation. A neighbor discovered the blaze and spread the alarm. The bodies of the children and their grandmother were found in bedrooms on the second floor.

STARKE—Madison Street to be widened.

JAUNTY SPORTS FROCK

This sports frock has the distinctive charm that comes from careful designing and simplicity of line. The present vogue has points is attractively expressed by the manner in which the upper-fronts of the blouse are ruched and rolled to form ruffles, and the lower front attached in pointed outline. Even the pockets add a jolting note by being inverted diagonally with a decorative belt. Pleats in front of the two-piece skirt are stitched down part way; the skirt is attached to a long-waisted tail-like lining. This frock is smart and serviceable for street wear in tweed or flannel with plain ruffles.

FRANCIS C. STOKES & CO.

WILL NOT BE CALLED

MIAMI, Fla., Apr. 19.—(INS)—Authorities today said no inquest would be necessary in the death of a woman believed to be Ietta Smith, 60, of Kansas City, who had taken every means to destroy her identity, but that they had established her identity as Ietta Beanland.

STOKES SEED SERVICES

Heredita Vigilance

SWEET CORN GOLDEN AGE 60-Grams

A very early strain of the Golden Sweet Corn type

VANGUARD 65-70 days

The earliest and largest ear of the white corn

ALSO

Giant Stringless Beans

Beautiful Beans

Kentucky Wonder Beans

AND

Flower Seed For Spring Planting

FRANCIS C. STOKES & CO.

SEEDSMEN

C. R. MAON, World Manager

18 McLander Arcade Phone 181

## BLITCH'S Red Front Store

OUR ADS—

ARE GOOD NEWS TO EVERY HOUSEWIFE. THEY CONTAIN REAL BARGAINS ON FOODSTUFF.

117 EAST FIRST ST.  
IN THE CENTER OF TANTOY

TIME DELIGHT 6 POUNDS 12 POUNDS 24 POUNDS

FLOUR 27¢ 5¢ 95¢

NO. 1 CAN ROSEDALE CAN NO. 2 CAN PARLOVE

PEACHES 11½¢ QUART JAR SWEET MIXED NO. 2 CAN FAIRCO

PICKLES 29¢ PEAS CAN 12½¢

PEACOCK 2½ LB. CAN 5 LB. CAN 10 LB. CAN

SYRUP 19¢ 37¢ 71¢

Small Octagon, NO. 2 CAN B & M CAN

SOAP 4 for 15¢ Lima Beans 12½¢

Washing Powders 10 POUNDS

4 STRING LIBERTY BROOMS 33¢ Grits Or Meal 35¢

LARGE YELLOW BANANAS 5 lbs. 25¢

AUSTRALIAN BROWN ONIONS Lb. 7¢ LEMONS Dz. 23¢

U. S. NO. 1 MAINE

POTATOES 10 Lbs. 19¢

Stokes Red Front Market

COMPOUND 2 LBS. WHITE LBS.

LARD 25¢ BACON 13¢

PORK Lb. PORK Lb.

ROAST 22¢ CHOPS 28¢

EST. Lb. PICNIC Lb.

BACON 16¢ HAMS 19¢

Two layers of cookie, marshmallow between, and chocolate icing binding all together. A bundle as good as the ingredients which made it. Buy them by the pound.

**NATIONAL BISCUIT COMPANY**  
"Uneda Bakers"

## WANT AD RATES

Sanford Daily Herald

Terms Cash & Advances

Telephone ads. will be received for patrons and collector sent immediately for payment.

1 Time \$1.00 per line  
2 Times \$1.50 per line  
3 Times \$2.00 per line  
4 Times \$2.50 per line

Time rates on request.

The reduced rates are for consecutive insertions.

Five words of average length are counted a line.

No ad under 3 lines accepted.

All advertising is restricted to proper classification.

If an error is made The Sanford Herald will be responsible for only one incorrect insertion, the advertiser for subsequent insertions. The office should be notified immediately in case of error.

## TO ADVERTISE

A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. And if you wish, we will assist you in wording your want ad to make it more effective.

## ANNOUNCEMENTS

**SANFORD DRUG CO.**  
We Deliver—Phone 325

No white spots on the table tops finished with Water Spar waterproof varnish. For floors, furniture and woodwork. Sold by **SANFORD PAINT & WALL PAPER CO.**, 110 W. First St. Need a painter? Call 303.

**R. N. NIPPER** Signs of all kinds. In Sanford Plant and Wall Paper Co. Phone 303.

**Automobile**

**DODGE**  
Pleasure cars and Graham trucks. Elm and 13th Street. Phone 3.

**YOU KNOW THAT YOU CAN GET YOUR CLOSED CAR TOP REPAIRED WHEN IT NEEDS IT AT SANFORD NOVELTY WORKS 215 NO. FRENCH AVE.**

**FOR SALE**—Hudson five passenger sedan, new tires, new top, in good condition, will sell for \$6000 on easy terms. Advertisements Box 79 care The Herald.

**Business Service**

**WRIGHT PRINT SHOP**  
Wright prints on any thing, it printing. A phone call will go your man. Phone 417—W. 9 Rail road Ave.

**BUILDING BLOCKS**—Irrigation tanks and general cement work. **Milano Concrete Co.** J. E. Tavelleger, Prou, 3rd and Elm.

**HANKEY'S DRUG STORE**—Prescriptions, Drugs, Soda. We are as near as your phone. Call 101.

**METAL DIPPING**: The Ros Overlasting. Metal galvanized standing seam tin and galvanized roofs. See James H. Cowan, Oak Ave. and Third St. Phone 122.

**Help Wanted (Male)**

Fuller Brush Co. need man for Seminole County. Write them at Jacksonville.

**FINANCIAL**

\$1000 invested in established paying business will yield 25 percent return, payable monthly, secured dollar for dollar. "Investment" care Herald.

**10 A-Poultry**

**BABY CHICKS**—White Leghorns from standard breed and high production stock, \$12.00 per hundred delivered. Hatch every Thursday. Order from this advertiser, Umatilla Hatchery, Umatilla, Fla.

**10 B-Bunnies**

**BUNNIES FOR SALE**—Pedigreed and registered breeding stock also young pedigree stock eligible for registration. Chinchillas, white blue eyed leverets and New Zealand Whites. St. Johns, Italy, Indian Mount Village, Sanford, Fla. Box 1000.

**FOR SALE**—Pedigreed domestic rabbits for breeders. Also desired for table use. J. C. Smith, Phone 643—W. Sanford.

**12—WANTED**

Would like to share from 2 to 5 acres in Strawberries, G. C. Blue, inquire Root's Filling Sta. W. First and Jasamine.

**WANTED**—The most desirable house or apartment close in that can be rented reasonably. P. O. Box 1317, Phone 622 W.

**LAND**—Good four gallon Jerry cwt. Phone 613 J.

**Apartment for Rent**

**CLEMENTS APARTMENTS** Park Ave. Apartments available. Ad. 3. Apply Apt. I.

**Furnished Apartment for Rent** Park Ave.—Park Ave. and 12th St. Frigidaire. Room reasonable. Phone 748-J.

## 15—Apartment For Rent

**FOR RENT**, furnished rooms on second floor of Herald building Can be rented on a very reasonable basis. Inquire of Foreman, The Herald.

**FOR RENT**—Mahoney spis., 100 Park Ave. Water and garage furnished. Call 18-J.

**FOR RENT**—Unfurnished garage apartment, 1902 French Ave.

**FOR RENT**—Large and small apt., Langley Apts. Summer rate. Call 251.

**FOR RENT**—Attractive three room furnished apartment opening on front porch with or without garage. Apply 418 Magnolia Ave.

Nicely furnished apartments, first floor \$3.00 and \$3.50 weekly, 2nd room \$2.00 weekly. 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 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