

The Sanford Herald

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MONDAY, DEC. 11, 1939

WILE VERSE FOR TODAY

And above all these things put on charity, which is the bond of perfection.—Colossians 3:14.

HAVE YOU BOUGHT YOUR CHRISTMAS SEALS?

Once, long ago, on a bare, bleak hill. At a place called Calvary a rude cross stood. It spoke of death.

THE DANCE OF HOPE

When that first story of the Christ, the still night air. 'Twas music with a note of hope for all men in despair.

THE REV. C. G. NELSON

The trouble with Hitler may not be that his folks believed in spiriting the rod and spoiling the child.

THE REV. C. G. NELSON

The Melbourne Times says that Gen. Pazzish will not run for governor but will be satisfied with another term in the senate.

THE REV. C. G. NELSON

The government is going to raise \$1 billion in bonds to pay for the war against Russia.

THE REV. C. G. NELSON

It is likely to have Howard appointed but some may originate in the county. The Times con-

Heading For First Street

The first thing which any organization or any other group or individual does when he wants to raise money is to head for First Street.

We wonder how many of the high school students have ever stopped to think that without the aid of Sanford merchants the very excellent annual which they produce every year and which costs about \$800 would be impossible if it were not for the revenue derived from advertisements inserted by local merchants?

How many people have ever stopped to think who it is that supports the Chamber of Commerce—Some of its money comes from City taxes, paid entirely by local business interests (homeowners pay City taxes for bond interest only).

Among the largest contributors to the churches are the business and professional men. Among the largest contributors to the Salvation Army, to the Red Cross, and to most of the other drives which periodically appear in Sanford are these same business and professional men.

Now where do the merchants get the money which they use to support these various institutions and organizations? They get it from "trading at home."

Trading out of town has already taken its toll of many active merchants. Think back ten years ago and recall many an enterprising store, now gone.

Better Farm Prices

It has been a long time since farmers anywhere, particularly Sanford farmers, enjoyed a period of prosperity. But no hill can continue going down for ever.

"Farm families probably will have higher net incomes—money and 'in kind'—in 1940 than in 1939, the federal bureau of agricultural economics and home economics predicts in an outlook report on farm family living."

"Farm production expenses will rise too, the report said, but less rapidly than gross receipts; hence, net returns from farming probably will increase more, relative to 1939, than gross income.

"Most farm families will be able to buy a somewhat better living in 1940 than in 1939, if the anticipated improvement in general business conditions materializes. Their purchasing power probably will be greater, even though their income increase is offset in part by a rise in retail prices of goods and services.

SANTA RECOMMENDS

Studio Couches. Furniture. The trouble with Hitler may not be that his folks believed in spiriting the rod and spoiling the child.

STUDIO COUCHES

Instructions for the use of the Studio Couches. The trouble with Hitler may not be that his folks believed in spiriting the rod and spoiling the child.

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THE EARLY ARRIVALS



SANTA AND THE TALKING DOLL



THE STORY SO FAR: Eric, the son of Lightning, has ceased a special doll, Leezan, away from the toyshop with songs on his flute.

Chapter Seven: A Poor Girl. Over seven snow covered hills Eric, the son of Lightning, danced playing his flute and followed by Leezan.

Eric knew Santa might be worried but he hoped he might find some brave deed to do that would please Santa.

Eric suddenly they heard screams through the trees. Eric's flute stopped. "Wait, listen!" he said to Leezan.

Swift as a deer Eric sprang through the woods, holding Leezan by the hand until they came to a clearing where there stood a small cabin.

By the door knelt a girl weeping into her long, white hands. Her black hair hung about her head and down to her waist.

Eric stepped and here a noise as his flute. The noise in some rooming. "What was the handsome man?" said Eric. "We will take you to Leezan and

you can help Mrs. Santa make cookies. "What is your name?" "Eric," said the girl. "Well, Eric, get on the box and we'll be off," said Eric.

But just as they reached the top of the last hill the first streak of morning tinted the sky. Leezan stopped suddenly, stiffened and became only a motionless doll. It was dawn.

TOMORROW: Leezan goes to Westphalia.

YOUR DOG

Henry A. Russell Seed Company. 100 W. 1st St. Phone 41.

Christmas is Coming!

Christmas is coming! Buy your gifts here. Henry A. Russell Seed Company.

Henry A. Russell Seed Company. 100 W. 1st St. Phone 41.

Henry A. Russell Seed Company. 100 W. 1st St. Phone 41.

Henry A. Russell Seed Company. 100 W. 1st St. Phone 41.

Henry A. Russell Seed Company. 100 W. 1st St. Phone 41.

ANDREW CARRAWAY AGENCY "INSURANCE PLUS SERVICE" FIRE CASUALTY TELEPHONE 180 130 1/2 PARK AVE. SANFORD, FLORIDA

PRESCRIPTIONS Carefully Filled 40 Years Experience Prompt Service - Prompt Delivery Mobley's Drug Store Phone 294

DON'T MISS THE ANNIVERSARY SALE NOW ON IVEY'S

CITY DRUG CO. In Headquarters For Xmas Presents GIFTS FOR HIM FOR HER FOR EVERYBODY 204 EAST FIRST ST. PHONE 375

COME IN AND SEE OUR COMPLETE LINE OF AUTO ACCESSORIES Firestone Tires and Batteries PUROL PRODUCTS YALE TIRES SEMINOLE TIRE SHOP 201 NORTH PARK AVE. OPEN ALL NIGHT PHONE 37

1934 FORD V8 TUDOR with 4 good tires. Clean inside and out for only \$195. 1935 PLYMOUTH DELUXE COUPE 4 good tires. New Gun Metal paint. Clean as a pin inside and out. This car carries our 30 day mechanical guarantee. For only \$110 down, balance in small payments.

1936 CHEVROLET TUDOR 4 good tires. Clean inside and out. Dark blue paint. Best bargain in town for only \$95 down. 30 day mechanical guarantee. 12 monthly payments at \$25.00. 1934 PLYMOUTH TUDOR SEDAN New paint, good tires. New seat covers. Clean as a pin. Listen to this for only \$225 cash or \$75.00 down and 12 payments at \$18.75.

1931 CHEVROLET SPORT ROADSTER Good tires. Good paint. Mechanically OK for only \$45 down. The above cars have been traded in on 1940 Chevrolets and have been reconditioned by Mr. Altman's famous reconditioning man. We believe we have the cleanest reconditioned used cars in Sanford. Before you buy be sure to see these reconditioned used cars.

Altman Chevrolet Co. 206 W. FIRST ST. SANFORD, FLA.

FOR HOME OWNERS WITHIN YOUR MEANS You don't have to wait to accumulate the cash necessary for a home-owning job. The Monthly Payment Plan offers a simple, convenient way to purchase home improvements out of income. It enables you to enjoy a beautiful home while paying for it in monthly installments arranged for your own convenience. NO RED TAPE... NO DELAYS

Friendlys \$5.00 Fortunes \$4.00 Florabems \$3.00 SHOES FOR MEN B.L.P.

Social And Personal Activities

MISS LILLIAN ADAMS, Society Editor

Telephone 148

Social Calendar

TUESDAY
The Azariah Class of the First Baptist Church will have a banquet and Christmas tree in connection with its regular monthly meeting at 6:30 P. M. in the church annex. Class officers will be hostesses. All members are urged to attend.

Business and Professional Women's Circle of the Methodist Church will meet in the church annex at 6:30 P. M. for supper.

Mrs. George A. Maffett will give her annual Christmas Expression Recital at 8:00 o'clock in the Southside School Auditorium. The public is cordially invited to attend.

Junior High School P. T. A. will meet at 8:30 o'clock in the school auditorium. All parents are urged to attend. The program will be a Christmas play, "The Story Beautiful," by pupils of the seventh and eighth grades.

Executive meeting of the Sanford Junior High P. T. A. will be held at 2:30 o'clock in the school.

Fidelis Class of the First Baptist Church will meet at the home of Mrs. E. H. Smith, 208 West Seventeenth Street, at 7:30 o'clock.

Regular meeting of Seminoles Chapter Number Two of the Order of the Eastern Star will be held at 7:30 P. M. in the Masonic Temple. Election of officers will be held.

Philathea Class of the Presbyterian Church will hold its annual Christmas party at the home of Mrs. V. M. Green, Jewett Lane, at 8:00 P. M. Members are asked to bring a ten-cent gift.

Philathea Class of the First Baptist Church will meet at the home of Miss Katherine Kelly, 306 Laurel Avenue, at 8:00 P. M. for its Christmas party. All members are urged to attend.

Christmas Program Is Given At School

The program for the annual Christmas expression recital by pupils of Mrs. George A. Maffett which is to be presented tomorrow night at 8:00 o'clock in the Southside School Auditorium has been announced as follows:

Christmas Carols—Mrs. Satchler.

My Brown Pup—Frank Meisch.

Course of True Love—Janice Cook.

Measles—Melba Frederick.

My Dog—Jimmie Ludwig.

Topsy—Irene Greene.

Santa—Rudolph Smith.

Little Brother Explains—Fredrick Rossetter.

Baby's Stocking—Marlene Williams.

Playette, "Christmas—Its Meaning"—Melba Frederick, Irene Greene, Frank Meisch, Jimmie Ludwig and Rudolph Smith.

Christmas Wishes—Kathleen Babcock.

Playette, "The Time For Christmas"—Frederick Rossetter, Elise Cook and Kathleen Babcock.

A Boy's Wish—Earl Ratliff.

A China Doll—Betty Cook.

Playette, "Watching For Santa"—Mildred Turner, Marlene Williams and Earl Ratliff.

Oh, Don't Tell—Eloise Cook.

My Cat—Iris Gay Flowers.

Playette, "Is There A Mrs. Santa?"—Elise and Betty Cook.

Santa's Records—Laverne Newsome.

Christmas Carols—Evelyn Ratliff.

Christmas Carols—Silent Night, Oh, Little Town of Bethlehem—Mrs. Satchler.

Play Entertains Mr. Perkins—Charlotte True.

One Thing He Forgot—Jaue Thigpen.

Play, "Giving Aunt Jane A Shock"—Laverne Newsome, Evelyn Ratliff and Iris Gay Flowers.

Aunt—Janice Cook.

In the Day Coach—Elizabeth File.

Visitors—Caroline Sobrev.

Going to Visit Pa's Folks—Martha Page.

How Girls Study—Natalie True.

Personals

Mr. and Mrs. J. L. Ingley spent Saturday in Ft. Lauderdale on business.

Guy Wood has returned from Tallahassee, where he visited this weekend with friends.

Clyde Tanner of Gainesville was the weekend visitor of his mother, Mrs. Jessie Tanner.

Mrs. H. M. Watson left Saturday afternoon for Atlanta, Ga. where she will visit for about 10 days.

Mr. and Mrs. Oscar Toler were the weekend guests of Mrs. Toler's parents, Mr. and Mrs. Hugh Reeves, in Dunnellon.

Miss Caroline Hill returned yesterday from Ft. Myers, where she has visited for the past week as the guest of Miss Caroline Hunter.

Miss Mary Elizabeth Neely and Miss Mildred Wilson of Lakeland spent the week-end as the guests of Miss Neely's mother, Mrs. J. M. Neely.

Miss Betty Browning of Orlando was the week-end guest of Miss Marian Estelridge at her home on West Sixteenth Street.

Mr. and Mrs. Berice Crumley, Mrs. J. L. Ferguson and Frank Ferguson of McDonough, Ga., arrived Saturday to be the guests for a few days of Charles Ferguson and Mrs. H. B. Odham.

Mr. and Mrs. Frank Ray have returned from their honeymoon spent in Jacksonville, Gainesville and Ocala and are making their home in the San Lanta Apartments.

Mrs. Elfrida Brehmer, Mrs. George Molineaux and son, George, arrived Saturday from Ridgefield Park, N. J., to be the guests this week of Mrs. John Kelley at her home on Twin Lakes.

Miss Marjorie Cogburn arrived last night from New York City, where she has been dancing under Mikal Mordkin and Billy Newsome since September, to spend the Christmas holidays with her parents, Mr. and Mrs. J. B. Cogburn.

Mrs. Ava Davis, Mr. and Mrs. James Wright and two children motored to Jacksonville Saturday. Mr. Wright boarded a plane to Washington, D. C. Mrs. Wright and children visited in Jacksonville and Mrs. Davis visited with friends in McClelleny for the weekend.

Friends of Miss Mary U. Thompson, sister of Mrs. Clarence L. Wynn, will be interested to learn that she sailed last Saturday from New York on the American Export Line's Escallibar for Cairo, Egypt, as a missionary. Previously booked sailings were cancelled due to the war. Miss Thompson was visiting her sister last Spring when she received her appointment.

Terrelle Jean Nelson Honored On Birthday

Little Terrelle Jean Nelson was honored on her second birthday with a party given by her mother, Mrs. E. J. Nelson, Friday afternoon at the home of the honoree's grandmother, Mrs. R. G. Hickson, on Celery Avenue.

The rooms where the guests were entertained were opened en suite and decorated with arrangements of holly sprigs, poinsettias and goldfish.

Group pictures were made of the honoree and her guests. Late in the afternoon the birthday gifts were opened.

The dining room table was covered with a hand made lace cloth and centered with a white birthday cake, decorated with green and red coated animal crackers and two red candles. Red and green streamers were hung from the chandelier to the table. Party mints in red mint baskets were placed at each plate.

"Happy Birthday" was sung to the honoree by the guests and refreshments of ice cream and cake served by the hostess, assisted by Mrs. R. G. Hickson and Miss Eleanor Hickson.

The Christmas motif was further accentuated in the novelty plates and Santa Claus napkins. Red rubber balls were given as favors.

Enjoying the party with Terrelle Jean were: Grace Marie Stinephier, Jeanne Lane Miller, Sandra Monforton, Sonja Monforton, Lucia Goff, Catherine Flowers, Margaret Moore, Joan Moore, Robert Morris, Ernest Morris, Buddy Flowers, Roger Garner, John Edward Higgins, Jim Billy Owen Lanier, Marianne Eaton, Martine Drake of Statesville, N. C. Charles Dunn, H. Jack Dunn, Jackie Miller and Donald Dunn.

Also, Mrs. E. A. Monforton, Mrs. J. M. Stinephier, Mrs. Harry Flowers, Mrs. Milton Moore, Mrs. H. E. Morris, Mrs. Charles

Inspiring Candlelight Devotion Service Held

An inspiring candlelight devotional service was held by Mrs. D. Landress and Mrs. J. L. Niblack at the meeting of the Woman's Missionary Society of the First Christian Church held last Monday night in the church with Mrs. H. J. Clause presiding over the business session.

An interesting program was presented by Mrs. J. P. Wilson, program leader. Talks were given by Mrs. George Townsend on "Birthdays on the Come," Mrs. O. T. Pearson on "Christmas in Mexico," and Mrs. J. E. Horton on "Love, Joy and Peace."

Fifty-one church calls were reported by these present.

A social hour followed with Mrs. J. L. Niblack, Mrs. O. D. Landress and Mrs. J. L. Horton as hostesses.

Those present were: Mrs. M. G. Tracy, Mrs. J. A. McGraw, Mrs. George Roland, Mrs. George Townsend, Mrs. W. H. Young, Mrs. J. P. Wilson, Mrs. O. T. Pearson, Mrs. Arthur Leinberg, Mrs. H. J. Clause, Mrs. Joe Pett, Mrs. E. C. Dubson, Mrs. J. L. Niblack, Mrs. O. D. Landress, Mrs. J. D. Horton, Miss Marian Pearson and Miss Winifred Leinberg.

Cecilian Music Club Has Monthly Session

The regular monthly meeting of the Cecilian Music Club was held Saturday afternoon at 3:15 o'clock in the Fannie S. Mason Studios at 604 Myrtle Avenue.

Best Pianettes, Malachuk and potted ferns were used to carry out the Christmas motif. At the close of the program the Burdick sisters played a Christmas Carol on the pianino, accompanied by Mrs. Burdick.

The entire program was as follows:

1. Matuska (Polish Dance), Engel—Rosemary Burdick.
2. Sounds from a Vienna Woods (All movements)—Strauss—Janice Moss.
3. The Buglers, Lemont—Ralph Smith.
4. Evening Bells, Hanson—Shirley Moreland.
5. Fairy Footsteps, Farrier—Mary Catherine Gray.
6. Lightness and Grace, Thompson—Myra Ann Southward.
7. The Happy Farmer (duet), Schumann—Gladys Poppin, Peggy Pippin.
8. The Jangling Car, Dorothy Gaynor Blake—Nancy Williams.
9. Davey Jones and the Pirates, Franklin—Owen Kelley.
10. By a Sparkling Brook, Anthony—Idly Moss.
11. Minute Waltz, Chopin—Marjorie June Burdick.
12. Minuet from Don Juan, Mozart—Marjorie Ann Sheppard.
13. Study in Octaves, Bertini—Frode Fields.
14. Nocturne Op. 48 No. 1, Chopin—Marian Clause.
15. Marimba Selections—(a) Group of Popular Numbers. (b) Lovelight in the Starlight.
16. The Silent Night—Marjorie June Burdick, Rosemary Burdick, Accompanist—Mrs. Burdick.

Mrs. Niblack Leads At Prayer Meeting

Mrs. Leonard Niblack conducted the prayer meeting of the First Christian Church last Wednesday evening at 7:30 o'clock with Mrs. H. J. Clause at the piano.

Mrs. O. D. Landress brought a message in the song, "Living For Jesus," and the minister, A. V. Leinberg gave the message that concludes the lesson on the New Testament Church, "The Only Hope of Faith and Practice, the Bible."

Mrs. Leinberg will lead the prayer meeting service next Wednesday night when the theme of study will be "Every Knee Shall Bow." Several persons will take part and special music will be heard.

The following Wednesday evening, Dec. 20, the meeting will be led by Mrs. Forrest May, and Mrs. Elizabeth Harkley, Young People's Evangelist of the Salvation Army, will address the audience.

DAR Holds Regular Meeting On Friday

The following Wednesday evening, Dec. 20, the meeting will be led by Mrs. Forrest May, and Mrs. Elizabeth Harkley, Young People's Evangelist of the Salvation Army, will address the audience.

A special meeting of the Friendship League of the Congregational Church will be held tomorrow afternoon at 2:30 P. M. in the Parish House. Miss Felles of the Fessenden Academy will be the speaker.

LAST TIMES TODAY

MICKY RUDY ROONEY-GARLAND "BABES IN ARMS"
"Familiar Songs in G. & M. Musical"

CARTOON-COMEDY-NEWS

TUESDAY ONLY

Also "The Women's" may see a grand cast!

THE 2ND ANNUAL LITTLE FAIR

SPONSORED BY THE SANFORD WOMAN'S CLUB

WILL BE HELD IN THE CLUB HOUSE, 315 OAK AVE.

TUESDAY
8:00 P. M. to 9:00 P. M.—Admission 25c, including tea at 8:30 and a drama program at 9:00 by guests of Ethel Gordon Wright. Supper at 9:00 for 25c. An amateur program will be presented by the Junior Woman's Club during the supper hour.

WEDNESDAY
Admission 25c, including Cash and Cheese Checkup at 8:00 and tea at 9:00.

"Practical GIFTS" FOR ANY MEMBER OF THE FAMILY

Complete line of slippers and accessories for every member of the family.

Priced From 49c to \$3.50

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All through the house

Santa Claus will really live up to his name when he puts an all electric kitchen in the family stocking! Electric cookery, water heating and refrigeration make a home MODERN. They bring down cost, too, by giving you the benefit of the lowest of new low "stepdown" electric rates. See your electric dealer—add one or all of the MODERN THREE:

Youth and Beauty for Mom!
It's easy to stay young, says mother. "With electric cookery, refrigeration and water heating. Cooking is simpler and takes less of my time. And what a help it is to have hot water quite readily, every time I want it!"

A Break for Dad!
From mending both to dinner, dad's a big winner when the kitchen is all electric. "I never tasted such delicious food before he decided."

Everybody's Happy!
The all-electric kitchen is safe, clean, convenient. When you have a modern kitchen you'll appreciate the benefits of cheap, dependable electric service brought to you by the Sunbrite Service workers.

SEE YOUR ELECTRIC DEALER
Sunbrite Service
FLORIDA POWER & LIGHT COMPANY
H. H. Coleman, Manager

ELECTRICITY IS CHEAP!

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ALL SAT. PRICES are in effect through THURSDAY

1000,000 In Credits Extended To Firms By U. S.

Sanford, Fla. (Special) - The Federal Reserve Board has extended credits to the amount of \$100,000,000 to various firms...

Heavy Contest Winners To Be Named Thursday

Sanford, Fla. (Special) - The winners of the heavy contest will be named on Thursday. The contest was held in Sanford...

Government Hits Papayas Grown At Shipping Of Third Grade Fruit

Sanford, Fla. (Special) - The government has hit papayas grown at shipping of third grade fruit. The government has issued orders...

Papayas Grown Successfully In Seminole County

Sanford, Fla. (Special) - Papayas are being grown successfully in Seminole County. The crop is being marketed...

Finns Battle Reds To Standstill On Both War Fronts

Sanford, Fla. (Special) - Finns are battling Reds to standstill on both war fronts. The situation is becoming increasingly tense...

LEGAL NOTICE

LEGAL NOTICE: NOTICE TO CREDITORS. STATE OF FLORIDA. COUNTY OF SEMINOLE.

ORDER OF PUBLICATION

ORDER OF PUBLICATION: THE STATE OF FLORIDA: TO JOHN HARRISON and JOHN HARRISON, his wife...

PALMETTO GROCERY

PALMETTO GROCERY: 317 Palmetto Ave. Phone 441. The Progressive Store. We Own Our Place. Our Overhead is Small and We Can Sell For Less.

At Last For Your Cough: A medicine advertisement for cough relief.

BATTERIES \$4.00 up: Advertisement for battery and electrical services.

HE IS SURE TO LIKE A NEW SCHICK SHAVERS: Advertisement for Schick shavers.

A MILLION DOLLARS OF ENTERTAINMENT FOR CHRISTMAS: Advertisement for Christmas entertainment.

THE READ SHOP: Advertisement for a book store.

RCA Victor TABLE RADIOS: Advertisement for RCA Victor table radios.

RILEY'S: Grocery store advertisement listing various products and prices.

Classified Advertisements

Classified Advertisements: A collection of small ads for various services and goods.

BUY THE GAS WITH A PUNCH: Advertisement for gas services.

BAUER Radio Service: Advertisement for radio repair and service.

THE ONE GM: Advertisement for General Motors.

EVERYBODY KNOWS RCA MEANS RADIO SATISFACTION: Advertisement for RCA radios.

F. P. RINES: Advertisement for a business or service.

RED RYDER: Advertisement for a product or service.

LUCKY IS NO GOOD LITTLE BEVER: Advertisement for a beverage.

Hofmann Electric Service: Advertisement for electrical services.

Business Service: Advertisement for business-related services.

RED RYDER: Advertisement for a product or service.

LUCKY IS NO GOOD LITTLE BEVER: Advertisement for a beverage.

ALLEY OOP: Advertisement for a game or product.

Hofmann Electric Service: Advertisement for electrical services.

By FRED HARMAN: A cartoon strip by Fred Harman.

WELL OVER 200: Advertisement for a product or service.

ALLEY OOP: Advertisement for a game or product.

ALLEY OOP: Advertisement for a game or product.

ALLEY OOP: Advertisement for a game or product.

ALLEY OOP: Advertisement for a game or product.

By RAY THOMPSON And CHARLES COLL: A cartoon strip by Ray Thompson and Charles Coll.

