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# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA, FRIDAY, DEC. 20, 1929.

Five Cents A Copy

Fair tonight, killing frost in north  
part and heavy frost in central.

## Southeast Is Still Held In Clutch Of Severe Cold Wave

### Many Southern Points Report Snows While Low Temperatures Prevail Everywhere

ATLANTA, Dec. 20.—(INS)—The Southeast continued to shiver today under the coldest snap of the winter as many southern points reported snow for the first time in years. Tennessee, Kentucky, Virginia and the mountain sections of the Carolinas reported heavy furies in places. Light furies were reported as far south as Asheville, N. C.

The Appalachian weather lore says the snow was the first in the town's history. New Orleans saw its first flurry in more than a quarter of a century. Louisiana and Mississippi grimed by sub-freezing temperatures, and a few snowflakes were reported in places which destroyed houses in places and injured more than a dozen persons.

Georgia and Alabama also experienced snow. In many places throughout the Southeast, furies were reported for the first time. An electrical storm preceded the snow in Greenwood, Miss. Many trains' schedules were behind. Scattered deaths and accidents were reported from slippery pavement in places.

CHICAGO, Dec. 20.—(INS)—Chicago and the Middle West today began to dig out from beneath the mountains of snow left in the wake of a two day blizzard which proved the worst in 10 years. The devastating storm brought death to 23 persons in the metropolitan area. Eleven are missing. Several of the victims are reported to have died of exposure or heart disease aggravated by the storm.

Official records showed that 41.8 inches of snow had fallen in 24 hours. This was one tenth of an inch less than the total snowfall of January, 1915. More precipitation was predicted today by C. A. Demme, official forecaster.

### Local High School Is Again Placed On List Of Accredited

Students of the Seminole High School will continue to be exempt from taking entrance examinations before entering colleges in the South, according to a statement issued yesterday by the principal of the Seminole High School, G. E. McKay, who said that he had received word that the local school had been placed on the accredited list by the Association of Southern Colleges and Secondary Schools and the Florida State Board of Education.

Mr. McKay said that 15 of the 16 schools on the accredited list of the Association of Southern Colleges and Secondary Schools had been bestowed upon any high school in the South. He explained that an institution must first have each scholastic year cover a certain number of months, and also pass regulations governing the prescribed course of study of that particular school.

Mr. McKay has been principal of the local high school for the past eight years, during which time "Seminole High" has said to have been placed on the accredited list each year by both the southern and state boards.

## U. S. WILL ENTER ARMS PARLEY IN STRATEGIC PLACE

### Previous Opposition From Britain, Japan Has Been Stemmed

By George H. Holmes  
International News Service  
Staff Correspondent

WASHINGTON, Dec. 20.—American delegates to the London naval conference will announce that they will enter an arms parley in a strategic position in the conference, in which they have gone into other international conferences.

Many, before, at Washington in 1921, and at Geneva on several occasions, the American delegates have had to confront major opposition to their policies. From Great Britain and Japan. It was a hard fight at Washington to overcome the Anglo-Japanese alliance and to persuade Great Britain on battleship parity, and to have the conference was through on the rocks by Anglo-American counter differences.

In London next month it promises to be different. The Hoover-McDonald conference here in October, sealed and disposed of the controversial party issues in all classes of naval armament, and there only remains details of the conference agreement to be worked out.

The Stimson-Wadsworth conference here this week similarly disposed of many of the questions between the United States and Japan, and disclosed the building of both countries to be running along parallel lines.

There are, of course, a multitude of details to be worked out with both Great Britain and Japan, but the significant fact will be that for the first time in history of such conferences there are no outstanding major controversies to be disposed of.

The principal detail of the Anglo-American agreement yet to be settled is whether the United States will have 21 or 18 of the 10,000-ton, eight gunships to offset Great Britain's superiority in total tonnage.

Between the United States and Japan there is the question of whether Japan is to have 50 per cent of the American naval auxiliary strength. On all other important matters there already is an informal agreement.

Thus, the American delegates will be in a position to act as a power in the conference, in France-Italy differences through to send the conference on a track. That there is a real danger of this is well recognized at Washington.

## POPE DEPARTS FROM VATICAN FOR 1ST TIME

### Is Final Act Consummating Complete Accord Between State, Church Since Break

VATICAN CITY, Dec. 20.—(INS)—Catholic Pope Pius XI today departed for the first time for the city of Rome, the first time he has since his accession to the papacy in 1929. He was accompanied by his secretary of state, Cardinal Secretary of State, and a number of other officials.

The Pope's departure is a significant event, as it marks the first time he has left the Vatican since his accession to the papacy in 1929. It is a sign of the complete accord between the state and the church since the break in relations in 1870.

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### Seminole County's Children Invited To Attend Free Show

Children of Seminole and Duval counties are invited to attend a free show Monday morning at 10 o'clock at the guest of the Atlantic Theater. It was announced this morning by J. H. Marshall, manager of the Atlantic Theater, who was not compulsory, any child who wished might bring a gift for the poor children of the county.

Youngsters who bring gifts may have them in the lobby of the theater, the manager said. The show will be a free show, and will be held at the Atlantic Theater, 21st St., at 10 o'clock. It was announced this morning by J. H. Marshall, manager of the Atlantic Theater, who was not compulsory, any child who wished might bring a gift for the poor children of the county.

Following the custom of the last several years, the children of the Method at Orytha will present a feature picture starring George Sydney in "Give and Take" and also a vaudeville act featuring the Brox sisters. All children of the county are invited to attend this entertainment.

## 70 Persons Injured In Panic On Subway

NEW YORK, Dec. 20.—(INS)—Seventy persons were injured today in a panic on the New York subway. The incident occurred at the 142nd Street station, where a train was stopped for a few minutes. The passengers became agitated and a stampede broke out.

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### VANCE DOUGLASS ENTRY WINS HIGH PRIZE OF TRIALS

Local Sportsman Gets Trophy With His Dog Handled By P. C. Bolt

The entry of Vance Douglass won the high prize of the trials. The local sportsman, Vance Douglass, won the trophy with his dog, which was handled by P. C. Bolt.

### Jacksonville Bank To Increase Stock To Three Millions

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## SOLONS BEGIN TO SHUT DESKS FOR VACATIONS

### Bath Houses Will Adjourn Tomorrow For Christmas Holidays Until January 6

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## 5 Persons Including Congressman Killed As Airplane Crashes

### THEIR FLIGHT FAILED



Portrait of a man in a military uniform, likely a pilot or crew member involved in the crash.



Portrait of another man in a military uniform, likely a pilot or crew member involved in the crash.

WASHINGTON, Dec. 20.—(INS)—Five persons, one a member of Congress, were killed today in one of the worst airplane crashes the army air service has experienced in years.

The crash, a three-motored Fokker type which Assistant Secretary of War T. D. W. Davidson used for personal and official trips, crashed on the ground at Bolling Field a few minutes after taking off for Springfield, Mass., where Congressman Kayser was to spend the holidays with his wife and children.

Observers on the field saw it end on the field about 200 feet up, slide off on a wing, and half spin into the ground with terrific force.

All the occupants, apparently were killed instantly. The plane was totally demolished and the bodies located in the twisted mass of wood, fabric and metal.

Secretary Davidson said when Rep. Kayser told him last night that he had been killed, he was shocked. He had been told that they were in Springfield.

Kayser and his party had planned to go by train but the congressman accepted Davidson's invitation to use the plane.

### Little Girl To Eat "Extra Big Piece Of Cake Beside The Christmas Tree"

A little girl is to receive an extra big piece of cake beside the Christmas tree. The girl is a member of the church and is a very good child.

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THURSDAY, DEC. 19, 1929

A STATEMENT OF FACT

Getting on to Christmas, And I know it by the signs, Not because the wind blows colder, And the leaves are off the vines, Not because the year is aging, Or the ground is flecked with snow, Not because a little lady Up to bed seems glad to go.

And because that little lady Seems excessively polite, Unusually loving, When her dad gets home at night,

Presumably attentive To her duties through the day, Have come to the conclusion Christmas can't be far away.

There is no doubt about it! Though I have been known to err, In my boastful prophesying, I will stake my life on her Without fear of contradiction, To this statement I adhere, As she rapidly approaches The last day of all the year.

Should any wish to wager On this prophesy I make, My last bright copper penny Every bet I gladly take, For the signs are all about me, Conspicuously I say, That all fathers here may know it,

It will soon be Christmas Day! By Edgar A. Guest

Another old snap, will do the boy good.

Thumbing at your old movie, When you a lot worse—without complaint.

When Will is going to get married, Certainly she should wish to match with love, etc.

When it is cold in Sanford, Florida, how much colder it is in Virginia, Tennessee, Ohio and Minnesota.

Christmas comes but once a year, we gather from the number of letters we are publishing every day for Santa Claus.

On the Christmas Tree, Come on in, boys; the water's hot. I'll illuminate your Christmas tree this year, instead of your nose.

The red and orange distributed by the post office, worth ten thousand dollars in cash right in the middle of the Christmas shopping season, is not a bad omen for the business of the city.

That engineer who avoided a wreck when he saw a young girl leaning his train with a string from her skirt may have had a reasonable amount of foresight, as the Detroit News insists, but we dare say the girl's trip was soon from her clothing to do with his stopping the train.

We congratulate W. A. Tamm on his appointment as liquidator of the banks with which he has been connected. He has long been a resident of Seminole County, and has a host of friends who will always wish him the best of luck.

The additional award of a five dollar gold piece for beautiful decorated and illuminated indoor Christmas trees comes as a most appropriate conclusion to the other awards recently announced. There are many people to whom an indoor tree carries a sentimental value which can never quite be replaced by the beautifully lighted outdoor trees. We regret that we are not at liberty to announce the name of the donor of this award, but perhaps he will be happy to have his name mentioned before the prizes are given.

The President Was Not Angry

President Hoover is wise. He will not make martyrs of those who deserve no such place in the eyes of the public. It is possible for the chief executive of a country to make it very unpleasant for anyone who takes a contrary position, or who in any way discourteous toward him, but it is not always well even to notice the incident at all. The Titusville Star-Advocate cites recent events which illustrate this point:

"Thirty-three young men who acknowledged fealty to the Communist party were released after arrest for discourtesy in front of the White House, at the request of President Hoover. A big affair could have been made of it; they could have been given more severe punishment, but it would have resolved itself into punishment for the 33 misguided youths who staged the demonstration.

"These young men protested against the policy of the government in Haiti, against the Stimson note to the Soviet government, against the Kellogg peace pact and against the Hoover business conference. There is no question but that the protesters were uniform as to the spirit that actuated all of these government moves. The seeds of revolt had been implanted in their minds, by smugger information, by unsound reasoning and the influence of organized opponents of the present form of government.

"But what the president did will prove wise. Hereafter we have had too much of the policy of exacting the worst when such occurrences have come about. And in each instance sympathy arose and the unsound principles they advocated gained in support because people are sympathetically inclined. If there were a real reason for severe punishment in this case the fact that they are young would not excuse them, but there was a reason why they should have been treated like boys; and this the president was not slow to see. As a result the matter will pass over, and the president will be given general credit for having good judgment."

A Matter Of Ethics

It is a splendid thing for a profession to have "ethics" and for a man to be "ethical", providing the "ethics" are the right sort. "Ethics", as we understand the word, are high moral principles, something which tends to build up or to make better whatever they may be applied to. It is not ethical for one doctor to try to get patients away from another doctor. Such ethics are a help to a profession. But sometimes the word "ethics" is used to cover a multitude of sins. As the Tampa Times explained recently:

"Shortly after he had been sworn in as a United States senator from the state of Pennsylvania, Joseph R. Graddy was questioned by press correspondents. Among other things, he was asked:

"(1) Will you continue to collect money for campaign funds?"

"(2) Will you resign as president of the Pennsylvania Manufacturers' association?"

"In both instances his reply was 'I'll do whatever is ethical.'"

"That reads nicely, but in view of his testimony before the senate lobby committee that he had helped raise \$700,000 in Pennsylvania for the Hoover campaign and the fact that in every way he could, as an admitted lobbyist, he helped to have the tariff bill so fixed as to bring 'added profits' of \$1,186,000,000 to the manufacturers of Pennsylvania—which, of course, will have to be paid by the consuming public of this country if the bill so written becomes a law—the people of the United States would like to know whose ethics are to guide Senator Graddy?"

We wonder if Senator Graddy would, like Hiram Johnson, allow the secret proceedings of a very special committee, to "leak", and still think he was being ethical. If so, "ethics" are not much help to him.

PROBABLY NEVER IN history has any nation survived so severe a stock liquidation as that which came upon us unexpectedly a few weeks ago, without undergoing a panic and a series of subsequent financial disasters. The way in which the country withstood the shock indicated that our economic fabric is fundamentally sound. Our national leaders realized this, and the purpose of President Hoover in organizing for the restoration of normalcy was to prevent any widespread recession in business due to a psychological condition among the people themselves. Gainesville News.

CONGESTION OF TRAFFIC promises to be serious during the holidays and it would be a fine Tallahassee spirit to give the best places on the street to the cars of visitors. Merchants, professional men and all folks could well afford to use side streets for their cars during Christmas to accommodate an ever increasing number of visitors. Lack of parking places in the business district often causes persons to move on when they might well stop here, do a bit of shopping, and make friends. Tallahassee Democrat.

TELLING THE WORLD BY SEAL CHAIR

WHAT'S GOING ON IN THE UNDERWORLD Society notes from our best pen

Some 1,200 members of the exclusive Mutual Welfare League at Auburn Prison had a regular meeting Wednesday. A short program of the league served by the warden and Messrs. McElginn, Cymakiewicz and Miller, the bar poured lead into the guards.

This is the second gathering of its nature the Mutual Welfare League members have held since they were generally considered to be a very successful thing in the first. Another outbreak is planned in the spring.

Prior to the coming out party, funds were served to members of the league. At one table, cards, containing skeleton keys and steel files, were the piece de resistance. At another table there were tomato eye surprise, with dumpling bullets, cleverly concealed. For deserts there were cream puffs with a rich filling of outwashes and shotguns, and ice cream in the form of bombs. The party broke up at a late hour with three beers for the warden.

Male members of the younger set at San Queman had a treasure hunt the other evening. The participants ransacked their mattresses and the nooks of their cells for weapons, jewelry

and false keys. The next social event on the calendar is a reading on 1931 during the holidays in which all the prisoners are invited to join.

Formal morning sessions of black and white mixed races, with each to match, will be held. The coming out affair will be in the nature of a surprise for the warden and guards. Favors consisting of black eyes, split skulls and fancy abrasions will be distributed. The committee is now working up interest in the affair.

One of the most delightful parties of the year was held at Leavenworth prison recently. More than 2,000 satisfied the affair, including prisoners, warden, guards and State militia. Most of those who attended reported a bang-up time.

Breakfast broke up at an early hour in the morning and then the party started. The first function was a grand march of the prisoners against the guards. This over, the party broke up into various gatherings. There was no dancing, followed by threats of reprisals.

The prisoners, who acted as hosts to the guards, passed out lots of various sizes for their guests. Next on the menu came several kinds of jams, in which all those present joined. For music the prison siren played and banquets whistled.

The World's Window

By Pierre Van Passen

Gen. Smuts, who delivered the Rhode Memorial lectures this year at Oxford, declared, in speaking of the African Negro, "that he had remained largely a child type, with a child psychology and outlook. 'A child-like human can not be bad, for in high spiritual matters we are hidden to be like little children,'" said the General. The African was also the happiest human that Gen. Smuts had ever come across. In the primitive state, of course. The days of blacks employed in the South African mines and ovens are far from happy. Drawn into the white man's civilization, and ruthlessly exploited by him, the African black is being turned into a pseudo-European. This is not much better than turning him into a beast, which was the former policy pursued in regard to him. First they looked in Africa upon the black as hardly human, and he was treated little better than a slave. Then suddenly he was elevated to a position of equality with the white. The political system of the natives was ruthlessly destroyed in order to incorporate them in the white system. Gen. Smuts came to England to say that both systems were wrong. The policy in respect of the colored race of Africa should tend to conserve and develop the type of human with the same respect we feel toward a great natural fact. In other words, the General is against assimilation and standardization and in favor of full free development of people along their own specific lines. This implies that the black is to lead on to his own customs and develop them, and it is consistently applied, it means that to have missionaries leave him alone.

De Witt am Morison, one of America's illustrious newsmen, has discovered a scheme that it thinks will put an end to international publishing wars and such like evils. It proposes the marriage of fifty American ladies to fifty French men. That's the program for the year. Next year, if successful, the quota is to be doubled. The American ladies have been selected already—and the aforementioned journal has printed their photographs, defining a note in which the virtues, decent manners and good looks of the ladies are guaranteed. It's quite a guarantee, especially in this time, but these American world wide towns. Although not a single Frenchman has come, he wants to put himself up as a candidate, and you may be sure that the influence of any announcement of the kind of the respective ladies' dowries has something to do with this. Unfortunately, the French papers are going to it hammer and tongs, debating the merits of the plan. Nobody doubts the proposal is a thoroughly wise and "proper" thing, with, No. 10 number one character. The process of examining the proposals and all that after they come together. They get to work in it as a remedy to maintain peace and contentment on an otherwise different level than the old-fashioned phase of international relations. The proposals of virtue, put up by De Witt am Morison, comes from most of it, and a wish that they are very anxious and count on for success.

The new edition of the Index, the list of books and publications produced by the American Church, is published in Italy. This is the first time in the history of the church that Latin has been superseded by any other language. The Index has been published in French since 1925. The new one, the present Index, is a more compact, more readable and more recommended copy of the language to a large number of French students, some of whom are now in Latin in the language of the church, and the Index is being translated into English and French.

The party lasted till a late hour and many of the regulars will be back for the next extra years.

The party was celebrated on Sunday, the 19th, in the presence of the warden and guards. The warden was presented a silver bullet, which narrowly missed his chest.

Following the Tap Day ceremonies, in which many prisoners and all the guards took part, the annual game rush was held. The senior class rushed out of the chair eating shop and rough housed the guards. A jolly good time ensued and refreshments of smelly salt and aromatic spirits of ammonia were served. Outside help was invited in and the affair did not break up till late at night.

"AFTER YOU, MY DEAR ALPHONSE"



Italian to express themselves, this is not to be wondered at. Once it is known that French would replace Latin as the language of the church, as it was already the medium of expression in international gatherings of diplomacy that Cardinal Gasparri put an end to that hope when he addressed the conference in Rome on the occasion of the solution of the Roman Question, in Italy. This was an unheard of departure and caused considerable consternation in France.

The season is approaching when children are confronted with their annual mathematical problem of trying to figure out how Santa Claus can be in half a dozen places at one time. Rochester Democrat and Chronicle.

What looks so good and miserable as a new beer truck on a winter day? Louisville Courier-Journal.

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"A Modern Marble Palace"

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Room with running water	\$2.50	\$4.00	\$5.50
Room with private shower	\$3.50	\$5.00	\$6.50
Room with bath and shower	\$4.50	\$6.00	\$7.50
Rate of single, double and bath	\$10.00-\$12.00		

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ORLANDO - FLORIDA

# Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Office Telephone 148.

Residence Telephone 443.

## Social Calendar

**FRIDAY**  
Election and installation of officers of Taylor Commandery No. 1, Twenty-eight, Knights Templar at 7:30 o'clock.

The Truth Seekers' class of the First Methodist Church will have a Christmas tree party at 3 o'clock in the church annex with Mrs. Otto Schmeil, Mrs. T. E. Wilson, Mrs. Brownell, Mrs. D. C. Barcliff and Mrs. W. M. McKim as hostesses.

**SATURDAY**  
Stamp Club will meet from 1:30 o'clock to 3 o'clock at the Episcopal parish house. An exhibit of countries beginning with O, P, Q, as Orange River Colony, Persia and Queensland will be presented at this time.

Mrs. Betty Ball Brown will have a special Christmas tree for her dancing school at 3 o'clock at her studio. Everyone is invited to be present.

**TUESDAY**  
The Epworth League of the First Methodist Church will sing carols on Christmas Eve to all sick and "shut-ins". Anyone desiring them to visit them will please communicate with Mrs. John A. Brown, 1928 Maple Avenue.

### Mrs. White Has Party At Home Wednesday

To emphasize the Christmas colors of red and green, Mrs. W. E. White decorated the living rooms of her home with a profusion of red gladioli, roses, poinsettias and fern when she entertained a large number of the social set here with a bridge party Wednesday afternoon at her home on Mellonville Avenue. The tables and other bridge accessories bore Christmas designs while the prizes which were awarded at the conclusion of the bridge games, were wrapped in silver paper and tied with large bows of red tulle.

Several progressions of bridge were participated in during the afternoon by the guests until a late hour when scores were added and prizes awarded: Mrs. T. C. Bolt, a high score and was presented with an oil painting, while Mrs. Edmund Meisch, who had second high score, was given a framed Godelet print. A set of London dishes went to Mrs. W. L. Morgan who had low score, while Mrs. Roy Williams, who cut high, was the recipient of a novelty door wedge.

At the tea hour refreshments, further emphasizing the chosen color motif, were served by the hostess, assisted by Mrs. B. B. Baggett, Mrs. C. S. Jernigan, Mrs. J. O. Laney, Mrs. J. B. Graves and Mrs. T. C. Bolt.

Those present were: Mrs. Linton Allen, Mrs. E. H. Ashcraft, Mrs. B. B. Baggett, Mrs. S. S. Baumel, Mrs. L. F. Boyle, Mrs. Tom Bolt, Mrs. B. D. Caswell, Mrs. Lee A. Conoley, Mrs. S. H. Dighton, Mrs. A. W. Epps, Mrs. R. G. Fox, Mrs. W. C. Hill, Mrs. R. J. Hilly Jr., Mrs. Monroe B. Hutton, Mrs. C. S. Jernigan, Mrs. A. W. Knox, Mrs. E. F. Lane, Mrs. J. B. Graves, Mrs. J. O. Laney, Mrs. E. H. Laney, and Mrs. W. Theodore Casley.

Also, Mrs. Sherman M. Lloyd, Mrs. George McCall, Mrs. Edmund Meisch, Mrs. John Meisch, Mrs. John Meisch Jr., Mrs. Walter L. Morgan, Mrs. C. L. Park, Mrs. J. C. Smith, Mrs. Ralph Smith, Mrs. John Sneed, Mrs. Hoyt Ware, Mrs. R. G. Williams, Mrs. W. W. Wright, Mrs. E. L. Hoy, Mrs. E. A. Douglass, Mrs. John Leonardy, Mrs. H. W. Rucker, Mrs. R. E. Tolar and Miss Ollie Johnson.

### Program Meeting of Church Held Monday

The monthly program meeting of the Woman's Missionary Society of the First Methodist Church was held Monday afternoon in the church auditorium with Mrs. P. E. Winstead chairwoman of the Willie McGivock Circle, assisted by Mrs. C. H. Winn, Mrs. Frank Norris and Mrs. E. H. McIntyre in charge of the program which had as its subject, "Making Christ the Center of the Home."

The subject for the afternoon was emphasized by a Christmas solo, "The Angel's Story" which was sung by Mrs. Arthur Brannan. This was followed by an old English reading "The Road to Heaven" a short business session was held by Mrs. I. D. Martin.

At the conclusion of the program after which the audience was invited to the church annex where refreshments were served by Mrs. W. M. McKim and Mrs. J. B. Crawford, chairmen of the refreshment committee, assisted by others present.

## Society Is Wearing



MRS. HENRY H. ROGERS

Edward E. Kern of No. 1165 Fifth Avenue, former private secretary to Henry H. Rogers, Standard Oil millionaire, has filed suit for \$700,000 against the present Mrs. Rogers, formerly Mrs. Basil Miles, and her cousin, Count Andre and Countess Marie Zachy, charging that they caused his discharge as part of a conspiracy involving the dowry of the former Mrs. Rogers and her husband's marriage to Mrs. Miles.

## Personals

Miss Joyce Lipton of Syvester, Ga. will arrive Saturday to spend the holidays with Miss Marjorie Forrest.

Frederick Bell, who is studying at the University of Florida at Gainesville, left Friday for Washington, D. C. to be gone for several weeks.

Miss Anna DuBose expects to arrive Saturday evening from Savannah, Ga. to be here with her parents, Mr. and Mrs. H. C. DuBose, Oak Avenue, until after Christmas.

Charles Cogburn will arrive Sunday from the Georgia School of Technology in Atlanta to spend the holidays here with his parents, Mr. and Mrs. C. H. Cogburn.

Frank Chase arrived Wednesday evening from Princeton University at Princeton, N. J. to spend his parents, Mr. and Mrs. S. O. Chase, during the Christmas holidays.

Mrs. W. A. Lester and daughter, Sarah Claire, left Friday morning for Monticello where they will visit relatives until after Christmas.

Mr. and Mrs. A. D. Robertson and Miss La Trelle Robertson and Miss Mary Weems of Atlanta, Ga. will arrive Monday to spend a short-time here visiting Mr. and Mrs. Monroe B. Hutton at their home on Palmetto Avenue.

Sister Cantwell of Louisville, Ky. is expected to arrive Monday to be the guest of his brother and sister-in-law, Mr. and Mrs. Ben Cantwell, at their home on Park Avenue.

## Big Attendance Had At Meeting Of P. T. A.

One of the largest gatherings ever attending an East Side P. T. A. meeting was present at the "Fathers' Night" program which was held on Wednesday evening at 7:30 o'clock at the school auditorium. The auditorium and hall of the school were decorated for the occasion with swags and poinsettias in shades of red.

Immediately before the program for the evening Mrs. Robert Grovenstein presided over a short business session at which time several P. T. A. songs were rendered. Mrs. R. W. Lawton then read a devotional exercise after which Mrs. Stella Arrington presented the school with its "Certificate of Standardization." When the roll was called it was found that the third grade would receive the prize for having the largest number of mothers and fathers present.

After reports were read from the various officers Mrs. J. C. Mitchell gave an address of welcome and the following program was presented:

1. "Welcome"—William Leffer.
2. "Merry Christmas Acrostic"—Second Grade.
3. Playlet, "The True Christmas Spirit"—First and Third Grades.
4. "Goodbye"—William Leffer.

About 150 people were present at the meeting.

Mr. and Mrs. L. E. Boyle and daughter, Lillian Gray, left Friday for Laurens, S. C. to spend the Christmas holidays with Mrs. Boyle's parents, Mr. and Mrs. J. B. Gray.

The Misses Virginia and Helen Jenkins, Katherine and Elizabeth Bahrman, Elizabeth Shoemaker and Claude Herndon and Edward Mitchell, students at Southern College at Lakeland, will arrive today to spend the Christmas holidays here with their parents.

## Department Of Club Meets On Wednesday

The Welfare Department of the Woman's Club met at the club house on Wednesday afternoon with Mrs. Henry Wight, department chairman, presiding and giving a brief review of the month's work. After the reading of the minutes by Mrs. J. C. Ellsworth the business was set aside and the speakers for the afternoon introduced.

Mrs. Wight introduced her sister-in-law, Mrs. Julian F. Boucaille of Charleston, West Virginia. As she is a leader in club work, many interesting facts were told, one of which was the carrying on of the Circulating Library from its introduction to its success, a period covering 11 months. When she stated the longing for good books by many people who are deprived of them, it instilled in the idea to be more generous with our own books.

Mrs. Edna G. Fuller of Orlando was the next speaker and at the conclusion of her talk we, too, knew why she was the first woman to represent her county in Tallahassee. She recounted experiences of the phases of the legislative session, from the appointment of committees and pages to the adjournment.

Mrs. Fuller made a most interesting reference to Helen Kealy's keen intellect and personality when she visited the legislature in behalf of her plea for the blind. Mrs. Fuller further stated that in making a great sacrifice in representing the state at our legislature and when we criticize them it is because we do not know. We can not criticize just from our own viewpoint and our own locality.

At the conclusion of her talk she answered questions in regard to legislative functions. As the meet-

ing adjourned the department expressed the pleasure and help that had been received from both of the visiting ladies.

Miss Emma Spencer, who has been teaching in Tallahassee this Fall, is expected to arrive Saturday to be the guest of her parents, Mr. and Mrs. G. W. Spencer, for several weeks.

Word has been received here that Britt Smith Holselaw, former Sanford High School student, has been accepted for enlistment in the Navy at the Orlando recruiting station, and will be transferred to Hampton Roads, Va. for training about Jan. 1.

H. J. Lehman, city commissioner elect, and R. J. Holly attended the meeting of the Florida Municipal League at Lake Wales Monday and Tuesday. Mr. Lehman was said to have been interested especially in several fine talks on taxation and bonding of Florida cities and the meeting was said to have been well attended by city officials from many cities of Florida.

**Dine**  
\$1.50 Spanish  
Dinners  
**Dance!**  
New dance orchestra  
No cover charge  
with dinner

**THE**  
**Flamingo**  
Night Club  
Central Florida's  
Largest and Finest  
Cafe

## NOTICE TO KNIGHTS TEMP-Lar

A convale of Taylor Commandery Number Twenty-eight will be held at 7:30 o'clock Friday evening. At this time officers for the ensuing year will be elected and installed.

By order of the Eminent Commander,  
John D. Jiggins, Recorder

**HOTEL ST. JAMES**

with  
**LAWRENCE GRAY CLIFF EDWARDS BENNY RUBIN**

A Picture that will take rank with the best of the singing-taking screen.

Added News.  
Talking Comedy

Three Live Turkeys Will be given Away To Night At The Nine O'clock Show.

Three More Saturday Matinee

Four Saturday Night—  
Are You Lucky?

**MILANI**

with  
**LAWRENCE GRAY CLIFF EDWARDS BENNY RUBIN**

**Marion DAVIES MARIANNE**

A Picture that will take rank with the best of the singing-taking screen.

Added News.  
Talking Comedy

Three Live Turkeys Will be given Away To Night At The Nine O'clock Show.

Three More Saturday Matinee

Four Saturday Night—  
Are You Lucky?

**MILANI**

# CHURCHWELL'S

New Location—Sem inole Bank Bldg.

## LADIES COATS



Sport and dress coats, plain and fur trimmed, wanted materials, expert designing.

Distinct values when quality is measured against the price... tailored to meet both smartness and service.

A limited group—we advise early shopping among these choice coat values.

**\$9.75**  
to  
**\$15.75**

From the vast offerings of holiday merchandise we have selected a complete and latest stock designed to meet your needs.

Our new location permits us to render a better service... a service we are sure you too, will appreciate, once you've given it a trial.

## NEW FELT HATS

New shapes, new colors—real values, each and every one—

**99¢**  
to  
**\$3.95**

## MEN'S SUITS



2 Pants  
Real Values  
Men!

These suits offer a wide range of patterns, colors and sizes. Made for comfort, styled correctly and designed for long wear.

**\$19.45**  
and  
**\$24.45**

## DRESS VALUES

Fashioned of silks, flat crepes and crepe de chins—super values—convince yourself by looking them over.

**\$3.75 and \$8.75**

## NEW FOOTWEAR

The new effects in straps, ties and pumps, all new fall and winter shades, medium and high heels.

**\$3.95**  
to  
**\$5.95**

## MEN'S TOPCOATS

Very snappy styles, unusual quality of material and superb workmanship stamp these topcoats as real values.

**\$15.95 to \$24.45**

## SHOE VALUES!



The popular black and brown shades in a number of styles; serviceable and at the same time smart in appearance.

**\$3.95**  
to  
**\$5.95**

## New Felts

You'll say they're values too men! We have your handsize at the price you wish to pay.

**\$2.95**  
to  
**\$4.95**

# J.C. PENNEY CO

212 — EAST FIRST STREET — 214

## Gift Suggestions

That Please the Giver as well as the Recipient for Their Quality and Economy

Lovely  
Rayon

**Bedspreads**

**\$1.98 to \$9.90**

What a lovely gift one of these lustrous rayon bedspreads will make! They're extra long, with firmly woven-in stripe or jacquard patterns.

**Pajamas**  
for Gifts

Elastic Top or Drawstring Trousers

Broadcloth pajamas with frog trimmed button coat, or slipover model. Many attractive patterns and solid colors—and the patterns are exclusive with J. C. Penney Co.

**\$1.98**

**Men's Smart-Looking Gift HANDKERCHIEFS**  
packed two in a box!

An extra fine quality with 2-tone borders. Fast colors, 2 in a box.

**25c**

The damask effect borders he'll like. Two in Christmas box.

**39c**

Packed in a colorful gift box these 2 sport handkerchiefs make an excellent gift, only.

**49c**

All-white all-linen handkerchiefs with narrow hemstitched hems. 2 in box.

**69c**

Boys' fine quality handkerchiefs with woven colored cord borders. 2 in gift box.

**25c**

**Absorbent Double Terry BATH TOWELS**

A dozen or so of these fine quality towels will make an excellent gift for the home-maker! All white or colored borders. Each,

**15c**

**The Gift that Brings Joy the Year Around—**

**SLIPPERS**

Styles to Please Everyone!

# W. H. LONG

## MEAT MARKET

OPPOSITE POST OFFICE

We Dress Our Own HENS,  
**FRYERS and TURKEYS**

Fresh Pork

**Shoulders 20** Lb. 3 Lbs. 50c

**Pork Sausage 18** Lb.

**PORK CHOPS 25** Lb.

**Picnic HAMS 22** Lb.

Pot Roast Of Beef **22** Lb.

Smoked Georgia Skinned  
**HAMS 33** Lb.

PORK and BEEF  
**STEW 18** Lb.

Sliced Sugar Cured Breakfast  
**Bacon 27¢ & 35** Lb.

NOTICE  
For information or return of male pointer dog picked up on state road No. 2 near Longwood, Dec. 19th. Liver Colored Head and ears and along body to hind legs, snout liver colored spots on body and face, tail bushed about eight inches, back of white on the tail.  
RODNEY HARRIS, Box 17, Longwood, Fla.

**VEDDER'S KEW-BEE BREAD**

Milk is one of the most important health ingredients used in this good loaf of bread.

Triangles on the wrapper insure bread quality.

A. B. C. BAKERY, INC.

**TOLLEY QUALITY CAKE**  
*Deliciously Different*

# ROBERTS GROCERY

STAPLE AND FANCY GROCERIES  
Phone 39  
OPPOSITE P. O., SANFORD, FLORIDA

## SPECIALS FOR SATURDAY

OYSTERS

NICE FAT HENS

FRESH FRUITS AND VEGETABLES

CRANBERRIES

TABLE RAISINS

NUTS AND CANDIES

CRYSTALLIZED FRUITS

MRS. WAKEFIELD'S CHRISTMAS PACKAGES READY FOR MAILING

SWIFT'S PREMIUM HAMS

PLENTY OF FRESH YARD EGGS

SPECIAL PRICES ON ALL STAPLE GROCERIES FOR SATURDAY

**TURKEY DINNER \$1.00**

SUNDAY 12 until 2  
Good home cooking

**YACHT CLUB TEA ROOM**  
On Lake Front

CONTINUE TO USE  
**DEPENDABLE SEEDS**

CALIFORNIA WONDER PEPPER  
WORLD BEATER PEPPER  
RUBY KING PEPPER  
COCOZELLE SQUASH  
BOUNTIFUL BRANS

ALL PROVEN STOCKS  
PURE TYPE—HIGH GERMINATION

**FRANCIS C. STOKES & Co.**  
SEEDSMEN  
C. R. MASON, Florida Manager  
291 W. First St. Phone 154

WHOLESALE & RETAIL

**RED STAR**

Grocery & Feed Co.  
213 SANFORD AVE. PHONE 11

Saturday & Monday Specials

Pillsbury's Best  
**FLOUR 24 lbs. \$1.15**

Good & Sweet—Fine  
**SUGAR 16 Lbs. \$1.00**

Fancy White Grain  
**Blue Rose RICE 16 lbs. \$1.00**

Meal—No Worms  
**JULIETTE 48 Lbs. \$1.60**

No Chalkers—Both Brand  
**COFFEE 3 Pounds 81¢**

New York State  
**POTATOES 10 Pounds 40¢**

Extra Fancy Yellow  
**ONIONS 5 Pounds 21¢**

These Good Grains  
**YAMS 10 Pounds 25¢**

Phillips 10¢  
**PORK & BEANS 3 cans 25¢**

Best Sliced White  
**RIB BACON Pound 17¢**

Fresh Florida  
**EGGS Dozen 55¢**

Pure Vegetable  
**SHORTENING 2 lbs. 25¢**

Natl. Biscuit Co.  
**CRACKERS Dozen 50¢**

Van Camp's Tomato  
**CATSUP 8 Oz. Bottle 12¢**

Red Star Grocery & Feed Stores  
FLORIDA Owned & Operated.

**A&P**  
ESTABLISHED 1859  
"WHERE EVERYBODY GETS"

## THE SEASON'S GREETINGS

There are lots of high sounding things that we could wish for you this year but we prefer just to take a familiar phrase that never grows old and wish it right from the heart—  
"A Merry Christmas"

**Tomato Tomatoes (solid pack) 6 No. 2 Cans 45¢**

**Nuts Lb. 15¢ Walnuts Lb. 29¢ Nuts Lb. 25¢**

**Swans Down Cake Flour 2 1/4 Lb. Pkg. 29¢**

**Del Monte Asparagus Tips 2 No. 1 Cans 35¢**

**A & P Grape Juice Pint 15¢ Quart 29¢**

**Canada Dry Ginger Ale 3 Bottles 50¢**

**BEST FOODS Sweet Pickle Relish 9 Oz. 15¢ SALAD Dressing 12 Oz. 18¢**

<b>Mackerel 3 cans 29¢</b>	<b>Pears 2 No. 2 cans 25¢</b>
<b>Soap 3 Cakes 20¢</b>	<b>Mince Meat 15¢</b>
<b>Plum Pudding 31¢</b>	<b>Cranberries Lb. 25¢</b>
<b>Pumpkin 15¢</b>	<b>Sauce 10¢ Can 23¢</b>

**Chocolates 5 Lb. Box \$1.39 5 Lbs. 2.00**

**Full Assortment Fruits-Nuts-Vegetables**

205 Mag. Ave. **A&P MARKETS** 304 E. 1st.

**Fancy Fresh Killed Turkeys Lb. 39¢**

**Western Pork Roast Lb. 23¢**

Stores Open Monday and Tuesday Nights  
**CLOSED ALL DAY CHRISTMAS**

All Over The World **Piggly Wiggly** The World

EAGERLY ANXIOUS WITH THEIR STAMPED APPETITE THEY GATHER ROUND TO ENJOY THE CHRISTMAS FEAST. "PICK IT AND LET IT BE MERRY, PIGGLY WIGGLY'S FINAL PRESENTATION EMBODIES A COMPLETE LIST OF THE FINEST OF FOODS FOR THE HOLIDAY DINNER"

**Prices Effective Dec. 20 to 28, Inc.**

**MAXWELL HOUSE COFFEE lb. 39¢**  
WORLD'S LARGEST SELLER

**Butter 43¢** U.S. NO. 1 19 POUNDS

**Potatoes 39¢**

<b>Cranberries 25¢</b>	<b>Cauliflower 15¢</b>	<b>Apples 10¢</b>
<b>Cake Flour 29¢</b>	<b>FLOUR 24 lb Sack \$1.09</b>	<b>PEACHES 23¢</b>
<b>Dates 19¢</b>	<b>12 lb Sack 57¢</b>	<b>Corn 15¢</b>
<b>Celery 15¢</b>	<b>6 lb Sack 30¢</b>	<b>Sugar 25¢</b>
<b>Peas 17¢</b>	<b>Cocoanut 15¢</b>	<b>Chocolate 22</b>
<b>Nucoa 19¢</b>	<b>Jello 23¢</b>	<b>Milk 25¢</b>
<b>Heinz Mince Meat 23¢</b>	<b>National Biscuit Fruit Cake 1.50</b>	<b>Apple Butter 25¢</b>
<b>Plum Pudding 33¢</b>	<b>Grape Juice 20¢</b>	

Wishing You All A Very Merry Christmas

# PIGGLY WIGGLY

All Over The World SANFORD, FLORIDA All Over The World

**'Safety' Program Is Conducted At High School Yesterday**

Sponsoring a program on "safety," Mrs. W. R. Fort, instructor of science at the Seminole High School, brought before the students at the regular chapel exercises yesterday morning two Sanford men and three high school boys, who delivered suggestions along the line of "safety."

of the Seminole county schools, while introducing H. C. DuBois as the principal speaker, is said to have inspired the student body in his usual forthright manner, by declaring that the reason that most boys didn't like the school was because of "the principal of the thing."

Mr. DuBois said that the correct way to carry a gun while hunting is on the right shoulder, upside down. By carrying it in this manner, he explained, any possible chance of shooting anyone is eliminated, and at the same time the hunter is given best

chance for a "quick shot."

As a part of the "safety program" Jack Robson, 14-112-gins, and Robert Young presented safety rules concerning "The Carrying of Firearms," "Driving of Autos," and "General Safety Hints."

**TO CAPTAIN TECH**

ATLANTA, Ga., Dec. 20.—(INS)—Earl Dunlap, of Sumter, S. C., star quarterback, will captain the Georgia Tech football team in 1930.

**SPECIAL CHRISTMAS OFFER**

From Now Until Christmas We Will Give  
**A LIBERAL ALLOWANCE ON  
 YOUR GAS OR OIL STOVE**

ON B  
**NEW CLARK JEWEL GAS RANGE**

With  
 Free Installation from the main to the Appliance

**SANFORD GAS COMPANY**

106 Magnolia Ave.

Phone 43

**PRACTICAL  
 GIFTS**

That Endure Through

The Year

Hundreds of Beautiful Pieces Just  
 Waiting For A Home

Make Your Selections

Here At

**AUTUMN SALE**

**PRICES!**

LET US SUGGEST:

- End Tables
- Magazine Racks
- Foot Stools
- Card Tables
- Bridge Sets
- Mirrors
- Table Lamps
- Tea Sets
- Three Bows
- Sewing Cabinets
- Tea Tables
- Smoking Stands
- Benches
- Waste Paper Baskets
- Fancy Clocks
- Gas Ranges
- Wool Rugs
- Bath Stools
- Baby Cradles
- Radio Tables
- Mattresses
- Furn. Sets
- Bed Spreads
- Floor Lamps
- Lamp Shades
- Bath Tubs
- Vacuum Cleaners
- Fancy Chairs
- Spinel Baskets
- Handbags
- Gay Wifegrip Secretaries
- Child Bookcases
- Console Tables
- Mirrors
- Bedroom Lamps
- Muffin Trays
- Cedar Chests
- Window Chairs
- Draft Screens
- Andirons
- Tea Trays
- Gas Ranges
- Pianos

and dozens of other useful gifts too numerous to mention.

**HODGKINS & FISKE CO.**

2021 N. Orange Ave.

ORLANDO

Halfway Between Orlando & Winter Park

**We're Ready Shoppers!**



Takes  
 the "If" Out of  
**GIFTS**  
 For a Man's Preference!

Neckwear

Handkerchiefs

Shirts

Belts

Bath Robes

Slippers

Smoking Jackets

Military Brushes

and a host of gifts too numerous to mention.

**ISN'T IT**

**LOGICAL**

that this should be the GIFT STORE for "him" in view of the fact that "his gift" will be appreciated more if it comes from a man's store? Most men know this store for its quality, know it too, for its good taste—and incidentally for its supreme values.

We Are Open Evenings

We Offer An Extra Service To The WOMAN Shopping For A Man's Gift -

Gloves

Pajamas

Hose

Ruckles

Lounging Robes

Shoes

Garter Sets

Luggage

and a host of gifts too numerous to mention

**Woodruff & Watson Co.**

"The Store of Quality"

208 E. First St.

Sanford Fla.

**National  
 SHOE STORE  
 Sanford  
 Florida**

And Now... Junior and Stout Dresses

Accentuating the same new lines that are the mode for the coming season.

Same Standard Of Prices

Don't Forget Our  
 GOTHAM  
 Gold Stripe  
 and  
 ONYX  
 HOSIERY  
 They are the best gift

Millinery Shipments

received twice each week

SHOES

\$2.50

to

\$6.50



**GIFTS**

For Mr. Man!

"What, eh what, shall we give the men folks?" That question asked by femininely everywhere finds its answer in our mammoth holiday selection, featured by quality and value.

- SHIRTS \$1.00 to \$3
- NECKWEAR \$1.00 to \$2
- GLOVES \$2.50 to \$4
- MUFFLERS \$2.50 to \$4
- SWEATERS \$3.00 to \$7
- HOSIERY 25c to \$1
- HANDKERCHIEFS 25c to \$1
- PAJAMAS \$1.50 to \$3
- BATHROBES \$5.00 to \$10

**G.A. Dreka & Co.**

DeLand Fla.



# Here are my choice "SURPRISES"

AND ONLY **4** More DAYS

## Kanner's Dept. Store

210 Sanford Ave.

We Are Open Evenings

### REDUCED PRICES

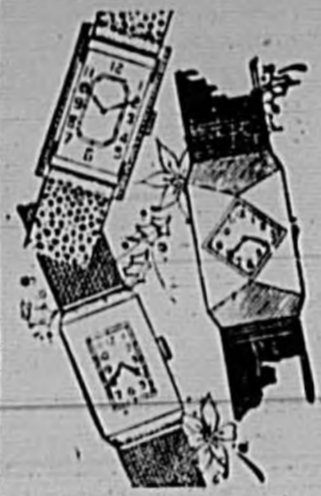
Now is the time to buy and Kanner's is the store to save you money. All prices cut for the few remaining shopping days.

- Dolls—Doll Carriages
- Mechanical Toys
- Wheel Toys
- In fact toys of every description.
- CHINAWARE AND RUGS OF ALL KINDS REDUCED.

Closing Out Entire **HARDWARE STOCK** at less than cost.

### GIFTS OF JEWELRY

Do Please More



And you need not form the opinion that jewelry is more expensive than the average Christmas gift. Come here where price and quality strike a happy medium.

**BRIGGS JEWELER**  
108 Magnolia

We Have The **CHRISTMAS SPIRIT** and the **CHRISTMAS GIFTS** You'll Delight In Giving!

**GIFT STATIONERY** In Holiday Boxes at all prices

**GIFT CANDY** Hollingsworth, and Whitman's gift boxes cedar chests, etc.

**TOILETRIES** Always acceptable for "Her"—perfume sets, powder sets, manicure sets, etc.

A Host of Other New and Different Gift Ideas That Merit Your Consideration

**Laney DRUG STORE**  
E. First St. Phone 103

## NOTICE!

For the convenience of our customers our plant will be open until 1 P. M. Christmas day.

We will have sufficient whipping cream and sweet milk for your holiday needs.

Don't forget that the kiddies like ice cream on Christmas day too. We will have the following flavors: Vanilla, Fruit Salad, Maple Walnut, Lemon Custard, Chocolate and real fruit Strawberry, Pineapple, and Banana Nut.

Customers wishing to have ice cream delivered on Christmas day are asked to place their orders early.

Use more milk in your cooking. There is a surplus of locally produced milk. Help us to use it. Boost Florida Produced Products.

**SEMINOLE CREAMERY COMPANY**  
Phone 634 315 East First St.

Why Worry When We OFFER NEW GIFT-IDEAS?



Playing Cards 75c  
New Fiction \$1.00  
Corona Portable \$39.50

... and a multitude of gift-ideas to help you solve your gift problems... inexpensively too!

**COLEMAN'S Office Equipment Co.**  
114 Magnolia Ave.



**SANTA SAYS "SHOP EARLY"**



Special for Christmas

- Fine Pedigree
- Pekinese Puppies
- Specially priced
- Mrs. Short—San-Fo—
- Pekinese Kennels
- Located on Road No. 3 Between Sanford & DeLand.

Why not a **GOOD USED CAR** for Christmas?

We have them, —also— Dodge & Graham

Repairing **REEL and SONS**  
118 Myrtle Ave.

## Would You Have Your

Teeth Pulled With A Pair Of Pliers?



No! Would you have your dental work done by a mechanic? No! Then why not carry your car where they have Equipment and Experienced Mechanics. We have both! We will do our best to please you.

## MAFFETT AUTO SERVICE

W. First St.

Phone 502

## A GIFT FOR THE CAR

that all will enjoy

**THE ARISTOCRAT OF**

Tiredom

**"Kelley - Springfield"**



**Central Florida Service Stations**

Saturday Special  
**Closing Out**  
Madam Herthens' Unbreakable **DOLLS**  
20% Discount

Also see our china, pottery & novelties  
**Arcade Bldg. Gift Shop**  
Mrs. C. W. Baker  
Arcade Bldg. E. First St.



Why Not Come In And See For Yourself Our Host Of Different **GIFTS**

Lingerie, Scarfs, Vases, Pictures, Table Lighters, Purse, Evening Bags, Millinery, Art Novelties and a host of other selections.

**MI-LADY'S Shoppe**  
110 Magnolia Ave.

**I know they want of GIFTS FURNITURE**

Come and inspect the many practical gifts we have in stock.

- Smoking Stands \$1.95 up
- Magazine Racks \$1.75 up
- Wall Pictures \$1.45 up
- End Tables
- Children's Rockers \$1.50 up
- Genuine imported etchings and prints
- and console, occasional, library and davenport tables.

**WAGONER FURNITURE COMPANY**  
311 E. First St. Phone 774





**YOUR CHRISTMAS TURKEY IS HERE**



Fat and tender turkeys—all sizes—the one to suit your family for Christmas is here. Come in and look them over, get our low prices!

**PLENTY OF FAT TURKEYS**

**FAT HENS and FRYERS**

**BALTIMORE and FLORIDA OYSTERS**

**GENERAL LINE SEA FOOD**

**Kendall Fish Market**

217 Sanford Ave. Phone 870

**THE DIAMOND PALACE**

307 E. First St. P. Weinberg, Prop. OPEN EVENINGS UNTIL CHRISTMAS



**JEWELRY**

REDUCED PRICES FROM "NOW UNTIL CHRISTMAS"

This will be a merry Christmas for you if you take advantage of the reduced prices we are featuring from now until Christmas.

- |                                                                                        |                                                                                  |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| <b>HOFFER'S</b><br>Wrist Watches<br>\$27.50 14k gold, 15 jewels, reduced to<br>\$25    | <b>MILITARY SETS</b><br>A dandy gift for "him"<br><b>BIG REDUCTIONS</b><br>CHINA |
| <b>HOFFER'S</b><br>Wrist Watches<br>\$27.50 14k gold, 15 jewels, reduced to<br>\$18.50 | Full sets and odd pieces, nothing reserved<br><b>HALF-PRICE</b><br>MESH BAGS     |
| <b>WALWICK</b><br>Wrist Watches<br>\$25 6 jewel, gold filled<br>\$15.00                | Enamel Mesh Bags, beautiful styles<br><b>BIG REDUCTIONS</b><br>DIAMOND RINGS     |
| <b>TULLET SETS</b><br>Crown, Paste, Blue, Maltes, Brooches, bar pins, dinner<br>White  | Brooches, bar pins, dinner<br>White<br><b>BIG DISCOUNT</b>                       |

**FREE \$100 Diamond Dinner Ring**  
Remember some customer of ours is going to get this ring Christmas eve—come in, get details.

**CHRISTMAS SPECIALS**

**LADIES DRESSES \$4.95 & \$8.95**

Just arrived, a shipment of snappy frocks bought to sell for \$7.50 and \$12.95—save at our reduced prices.

**LADIES COATS \$8.95**

A lovely group of exquisite coats the values of which range as high as \$12.95. Take advantage of our low prices.

**NOVELTY SHOES \$3.95**

Just received a shipment of ladies novelty shoes including the new brown shades, all styles.

We have just been appointed agents in Sanford for the **SIMPLICITY PATTERNS** selling at 12c—why pay more elsewhere? Satisfaction guaranteed or money cheerfully refunded. Look them over before buying.

**DAVE'S DEPT. STORE**

Corner Sanford Ave. & 4th St.

**SANFORD DRUG CO.**

E. First St. Phone 325

Shop Among These	 <b>GIFTS THAT WILL SOLVE THE PROBLEM</b>	Gifts Sure To Please
Percolators Waffle Irons Mixers and other electric appliances. Stationery, wide assortment Parker Fountain Pens Vanities all styles, sizes, prices.		Gentlemen's Shaving Sets Military Brushes Fitted Traveling Cases Ash Trays, Smokers Bridge Sets Toiletries Perfumes Kodaks

When thoughts of Christmas presents occupy your attention come here where gifts of real cheer will be found.

**THE GIFTS YOU WANT TO GIVE AT THE PRICES YOU WANT TO PAY ARE HERE!**

**SEED POTATOES**

Limited Supply Well Matured Northern Grown Stock Due to shortage of Northern Grown crop and heavy demand, higher prices for potato seed are in prospect.

**RED BLISS & SPAULDING ROSE**

Kilgore's Bred-Rite Bliss and Spaulding Rose in 100 Pound Crates

The very best grade that money can buy. Especially bred up, selected and graded for Florida conditions, producing much higher yields than bag seed potatoes.

**WHY PLANT LESS THAN THE BEST?**

We also have a very good grade of State Certified Red Bliss and Spaulding Rose in 150 pound sacks.

**The Kilgore Seed Co.**

300 W. First St. Sanford, Fla.

Eleven Kilgore stores serving Florida: Plant City, Belle Glade, Bushnell, Bowling Green, Canal Point, Miami, Palmetto, Pompano, Sanford, Vero Beach and Wauchula.



**GENERAL ELECTRIC Refrigerator**

"Makes it Safe to be Hungry"

Here's one gift that carries its usefulness through the years, that assures new comforts to the homemaker and safeguards the health of the whole family.

The General Electric Refrigerator operates so automatically that you never even have to oil it. It is unusually quiet, makes plenty of ice cubes and uses very little current. It is "years ahead" in design. All its machinery is safely sealed in an airtight steel casing. See it—study it.

**Randall Electric Co.**

**Full Roads**

Vol. IV, No. 1 Virginia-Carolina Chemical Corporation Copyright 1925

**TALK UP FARMING!**

"Many well-meaning persons have been busy talking dollars off the value of farm realty. It is time to quit this nonsense and look at some pertinent facts." According to the Census of 1923, the value of farm property in the United States was \$37,017,000,000, the value of livestock \$1,858,000,000, the value of farm machinery \$2,001,000,000. The mortgage debt was \$12,517,000,000. We could pay our total mortgage debt by our livestock and have \$19,000,000 left to start another herd. What other great industry in America can pay its funded debt with a part of one item of its equipment? Let's quit talking agriculture down—let's begin to talk it up."—E. F. BAYARD, Editor, Pennsylvania Farmer and Ohio Farmer.

**"EDUCATIONAL PROGRESS IS**

was difficult and slow. Hurdles must be surmounted. We oppose change. We cling to custom and tradition. But farmers are not greatly different from other groups in this respect. The same things might be said of bankers, merchants, manufacturers. Resistance to change, conservatism—these are the obstacles that stand in the way of all progress."—H. C. Ramgower

**A TON TO THE ACRE**

"On most soils that have been farmed for 25 years or more, an average application of at least 200 pounds of fertilizer per acre per year can be made to yield a substantial profit on ordinary crops. As much as a ton of fertilizer per acre can be used to advantage on market garden, truck and highly specialized crops."—Dr. FIRMEN E. BEAR, Ohio State University.

There are 2,100 county agricultural agents in the United States.

**Living On His Capital**

Land and buildings are more than four-fifths of the average farmer's investment. Poor land is hardly worth while. Good land that



is drained poor by being worked to death without the right sort of fertilizing will not return to a poor investment in time. A man who works his land to death without restoring it as he goes is living on his capital and he's fooling himself if he thinks it is income.

"Florida gave the grapefruit to the world, and to Florida it seems to belong. Florida claims the grapefruit as her own."—W. A. DUFFY.

**"No Better Than V-C"**

"I planted 125 acres of Irish potatoes, using V-C American Brand 7-7-5, and got an average yield of over 100 barrels of prime U. S. Grade No. 1 per acre. On some of my land I dug more than 140 barrels to the acre. I have used this brand exclusively for 20 years and know there is no better fertilizer on the market."—C. H. POUND, Modest Town, Va.

"RURAL LIFE is basic. Without the farmer there can be neither life nor prosperity nor security. Agriculture produces the food and the fiber that sustain and shelter the race."—LOUIS J. TABLER, Master, National Grange.

**V-C FORTUNG TREES, TOO**

Tung oil is now being produced on a big scale in Florida, where 30,000 trees came into bearing in the fall of 1925 and ten times that many had been planted. The following year the total was 160,000 trees bearing.

Tung oil is the best heat and water-resistant oil known to science, and is the most important constituent of waterproof paints and varnishes. The world's supply used to come from China, where the tung tree grows wild. The Florida oil is said to be far superior to the Chinese product.

At least 50,000 acres of tung trees should be planted in the United States, just to meet this country's yearly demand, says a state publication. Balanced fertilizers like V-C are used to make the trees grow faster.

**When It's Safe to Follow**

"Copying some one individual is unsafe. If however we find the great

**LET'S GROW MORE SUGAR**

The people of the United States eat every year twice as much sugar as they grow. The whole cane and beet sugar crop of this country and its possessions—Puerto Rico, Hawaii, the Philippines and the Virgin Islands—is only half enough. The rest must be imported. We eat more sugar than any other people in the world.

**When It's Safe to Follow**

"Copying some one individual is unsafe. If however we find the great



majority of the most successful following certain practices, we may rely on these as pretty safe, especially when they check with experiments and tests."—J. D. DICKEY, Penn State College.



**The NEW Firestone Supreme Balloon**

**FIRESTONE** Leadership started when it developed and sold the first automobile tires replacing the clincher tires which were held on the rims by wires. They also developed the first practical Non-Skid Tread design. Firestone then replaced the high pressure tire by developing and selling the first Gum-Dipped Balloon, which today holds all world records for speed, safety, mileage and endurance. This Leadership is maintained by the development of the Firestone Supreme Balloon, which is the last word in design, with larger air volume, added number of Gum-Dipped cord plies, thicker tread, greater non-skid protection, without impairing the wonderful riding qualities of the famous Firestone Gum-Dipped Balloon. This new development puts tire construction far ahead of modern driving conditions, embodying powerful, high speed automobiles, equipped with four-wheel brakes, which demand of tires not only greater strength and endurance, but added non-skid features where protection and safety are more important today than ever before. Come in today! We will give you a liberal allowance on your old tires.

**SEMINOLE TIRE SHOP**

"A COMPLETE SERVICE STATION"

- |              |                     |                     |
|--------------|---------------------|---------------------|
| Road Service | Tiolene Oil         | Quaker State Oil    |
| Vulcanizing  | Puroil Gas          | Firestone Batteries |
| Retreading   | Polishing & Washing | Greasing            |
| Phone 893    | Woco-Pep            | 409 W. First Street |



**OLD SANTA SAYS**

"It's Funny how some folks will give just anything that comes to mind in order to comply with the custom! It's Lot better to give something that shows you really spent some time and thought as well as Money!"

WE THANK YOU

SANFORD FURNITURE COMPANY

Cor. First Street & Palmolive Avenue

LEGAL NOTICES

IN THE CIRCUIT COURT OF THE TWENTY THIRD JUDICIAL CIRCUIT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, FLORIDA.

W. E. WHITE, Special Master in Chancery.

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LEGAL NOTICES

State of Florida, more particularly described as follows, to-wit:

W. E. WHITE, Special Master in Chancery.

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W. E. WHITE, Special Master in Chancery.

LEGAL NOTICES

affidavit of non-residence filed in this cause that you are residents of a state or country other than the State of Florida, and that your present place of residence is unknown to the State of Florida.

W. E. WHITE, Special Master in Chancery.

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LEGAL NOTICES

County of Buckingham, State of Virginia, therefore, sub H. H. Eldridge and wife, Callie Eldridge, and Harry Eldridge and wife, Della Eldridge, are hereby ordered and required to be and appear before this court on the 4th day of January, A. D. 1937, to answer this bill of complaint exhibited against you in this cause, the same being a bill of complaint for the recovery of a sum of money due to the said H. H. Eldridge and his wife, Callie Eldridge, and Harry Eldridge and his wife, Della Eldridge, in the sum of \$100.00, and to show cause why they should not be held liable for the same.

W. E. WHITE, Special Master in Chancery.

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Classified Ads

1-Announcements
SANFORD DRUG CO.
We Deliver—Phone 234
BARBECUE—Saturday, Dec. 27. Thirteenth St. West of Sanford.
2-Lost and Found
LOST—Box addressed to Eufala, Alabama. Was placed in wrong Buick car Wednesday afternoon. Finder return or notify Mrs. M. D. Hatler, 800 Magnolia Ave.
3-Automobiles
Light Ford roadster runabout truck, \$75. R. J. Reel and Sons, Used Car Dealers, 118 Myrtle Ave.
4-Business Service
BUILDING BLOCKS—Irrigation ditches and general cement work. Miracle Concrete Co., J. Z. Terwilliger, Prop. 3rd and Elm.
10A-Poultry
Mussey Ducks For Sale. 400 lb. Dressed. Telephone 303-W.
FOR SALE Christmas Turkey. Friday and Saturday, 400 lb. W. W. Spencer, 206 East-Hughes Street. Phone 400.
15-Apartments For Rent
FOR RENT: Nicely furnished apartment with all modern conveniences. Phone 207.
Nicer furnished apartments including refrigerator and water. Rents reduced. Park Apartment-Park Ave. & 18th Street.
16-Houses For Rent
FOR RENT—Small cottage, unfurnished. Rent \$10 monthly. Inquire at Herald office.
Furnished house and garage 201 Holly Avenue \$20.00. Apply at the West Thirteenth Street Building. Mrs. Middleton.
Six room house, modern conveniences, \$15.00 a month. Apply 1002 W. First St.
21-Lots For Sale
East front Park Avenue lot close in. Terms. Make an offer. Address T. P. B. Care The Herald.

SAVE THE MEMORY OF YOUR CHRISTMAS TREE PAGE PHOTOGRAPH AT YOUR SERVICE Telephone 3684 Studio and Country Club Road.

Rev. Nellie E. Gardner Spiritualist Reader From Caswella Every Wednesday at The Gables, corner Magnolia Avenue and Fourth St. From 10 A. M. to 7 P. M.

AUTO TOPS Seal Covers, Cushions, Canvas, Upholstering, etc. SPENCER TOP SHOP 308 W. 1st Street TEL. DINE THE OPERA 634 SEMINOLE CREAMERY BAKERIES CO. 318 E. First St.

BAUMAN BROS. New in New Building Across The Street From Former Location Phone 82—209 W. 1st St.

JOE JINKS NO USE FOR YOU TO PUTTY—I CAN MAKE A SIX AN THE. BUT YOU CAN DO IS TEN—WAT PUTTY MAN? SAY LISTEN! YOU JUST TALKED ARE OUT OF THIS HOLE—YOU GARBED AT ME ON EVERY SHOT! ALL RIGHT—I'LL PAY YOU FOR \$1000 ON THE NEXT HOLE—AND I PROMISE NOT TO SAY A WORD! THAT'S A GO! IF YOU'LL KEEP THAT TRAP SHUT I'LL SHOW YOU WHO'S UNION. LEARN! TELL ME SOMETHING! AS A BROTHER YOU'RE A BROTHER BROTHER! BUT AS A GARBED YOU'RE JUST DEAR YOU'VE PLAYED GARB FOUR DAYS AND YOU'VE PLAYED IT FOURTEEN YEARS!

LOOY DOT DOPE GOSH! I'D LIKE TO HAVE A SMOKE BUT I CAN'T LEAVE THIS TRAP THERE'S TOO MUCH DOUGH IN IT! HEY KID. C'MERE!

WILL YA RUN AROUND TH' CORNER AN GET SANTA CLASS A PACK OF CIGARETTES AND A RACIN' FORM?

RAW FURS Sell your Furs at home and receive cash, we will pay as much as you can get shipping your furs off. Don't be misled by high price lists and get robbed. Bring all your furs to us and get highest cash market prices. FIELD'S FUR CO. 206 N. Park Ave. Opp. Court House Sanford, Fla.

CLASSIFIED BUSINESS DIRECTORY CUT OUT FOR HANDY REFERENCE FURNITURE Trade in your used Furniture at WALKER'S. CAFE Open 11:30-11:30. SHOE REPAIRS A. M. BURNING, 310 1st St. HILL LUMBER CO. 210 W. First Street. Phone 163.

For the PRICE of 4 NIPPLE NURSING. Things us all of your old toys and we will repair them free of charge for the children who will not be so fortunate as to get new ones.

BETTY BALL BROWN SCHOOL OF DANCING Classes in Ballet—Toe-Taps—Musical Comedy—Character—Haltroom—Aerobic—Limboing and Stretching Exercises. Classes and individual instruction TUESDAYS—THURSDAYS 2:30 P. M. Old Armory Bldg.

FLORIDA POWER & LIGHT COMPANY 318 E. First St. Phone 27

By Vic

By Mill Gross

By Mill Gross