

DISPLAY SEEKS TO BREAK MONEY RECORD OF "ZEV" FIVE BASKETBALL TEAMS IN SOUTH ARE UNDEFEATED

Iron Horse Of American Turf To Enter Race Next Saturday

Alabama Leads Group With Only 1 Strong For Yet To Be Met

MIAMI Fla., Jan. 29 (AP)—Display, the iron horse to American turf, sets forth Saturday in a renewed attempt to shatter the all-time money winning record held by the great Zev. The seven-year old, W. J. Salmon thoroughbred is slated to make his 1930 debut in the Miami Beach handicap at Hialeah Park.

ATLANTA, Jan. 29 (AP)—Alabama leads the group of five Southern teams which are undefeated in the national basketball championship. The team from the state of Alabama has a record of 10 wins and 0 losses.

More than 200,000 await the winner of the rich Mexican stake. Display closed the 1929 campaign with earnings of \$21,000.

Should all go well in the Florida feature, Display will be shipped west for the richest prize of all—the \$100,000 Agua Caliente handicap race in March. He will have a golden opportunity to become the greatest money winning horse of American history.

Wentzel's Daily Race News. Florida's Daily Race News. Florida's Daily Race News.

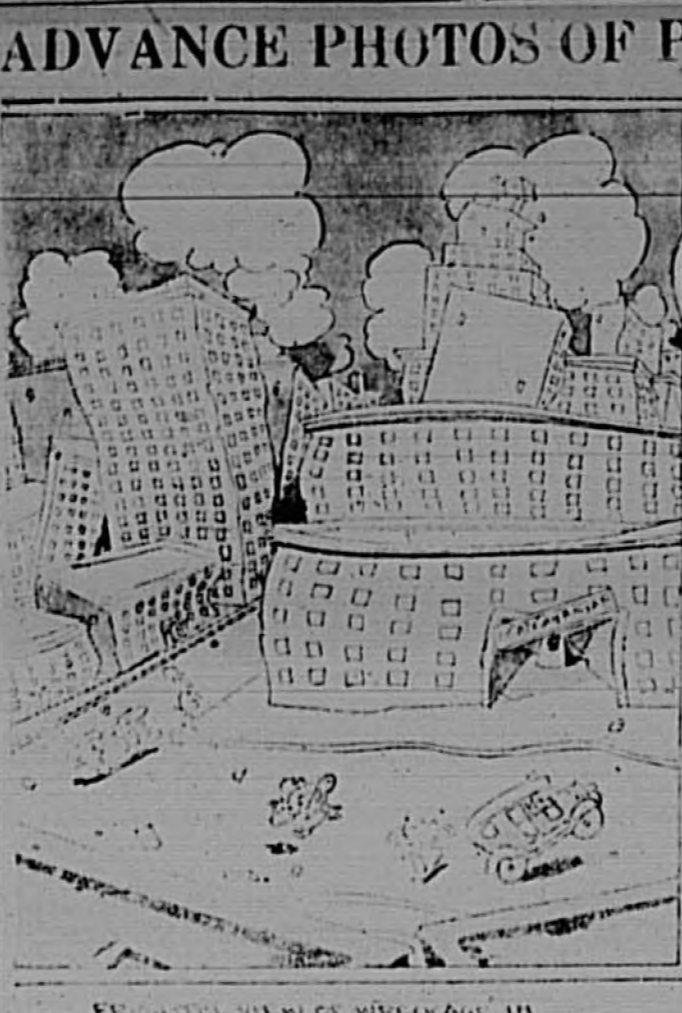
Wentzel's Daily Race News. Florida's Daily Race News. Florida's Daily Race News.

Mixed Carloads Of Vegetables "Wets" Planning Intensive Drive Upon Prohibition

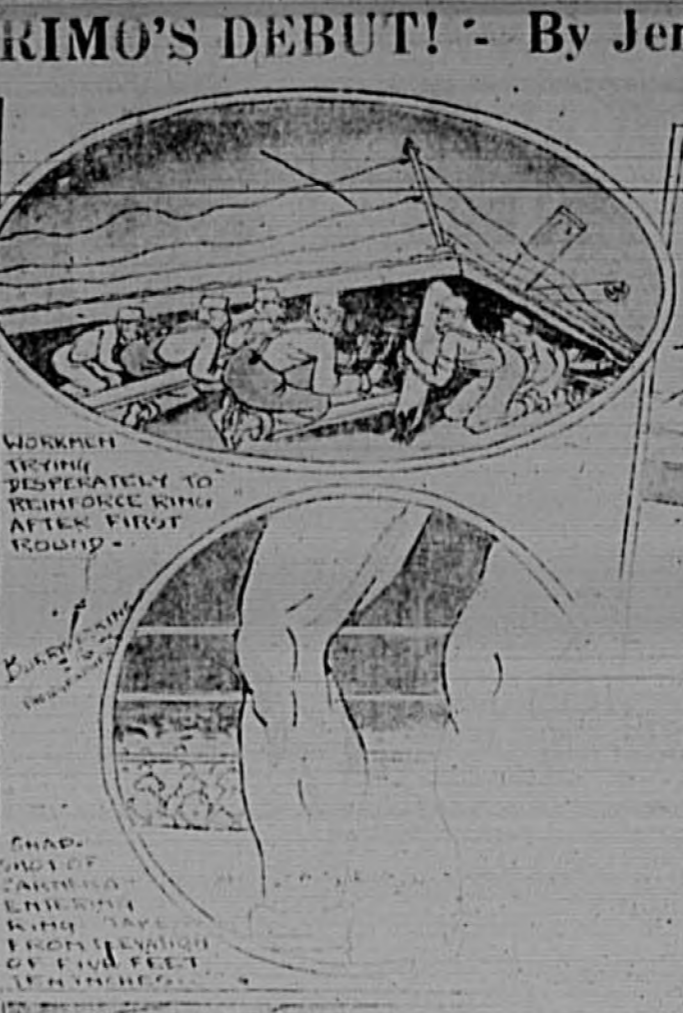
Several members made it known that they were planning to make a drive upon prohibition.

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WORKMEN WORKING DESPERATELY TO REINFORCE KING ATLAS BRIST ROAD.



EXCITING SCENE IN CHINESE OBSERVATORY.

DAZZY VANCE NO LONGER LEADING LEAGUE PITCHER

Throne Of Stricken King Is Taken Over By Cub Mound Ace

NEW YORK, Jan. 29.—Dazzy Vance, Brooklyn's recent king of the major league, has been dethroned by a younger pitcher.

THE RADIO TOWER TONIGHT'S PROGRAMS

- THURSDAY, JAN. 30. 12:30—WJAX New York. 1:30—WJAX New York. 2:30—WJAX New York.

Miss Coursey Wins Beauty Contest

Miss Coursey, of the National Beauty Contest, has won the title.

SEASON TO CLOSE

Calif. Occasion Being Planned For Final Chapter Of Sport

New "Yardstick" Is Formulated At Navy Parley

The new yardstick for the Navy has been formulated.

World's Champ

John "Kuck" the world's greatest slugger, is the holder of many records.

CHICAGO HIT BY CRIME SERIES LAST EVENING

Chicago was hit by a crime series last evening.

SNOW IN VAL-ADASEK

TALIAN, Jan. 29 (AP)—A heavy snowfall in the Alps.

GIRL IS MURDERED

A 15-year-old girl was murdered in the city.

NEWEST YACHT CHRISTENED

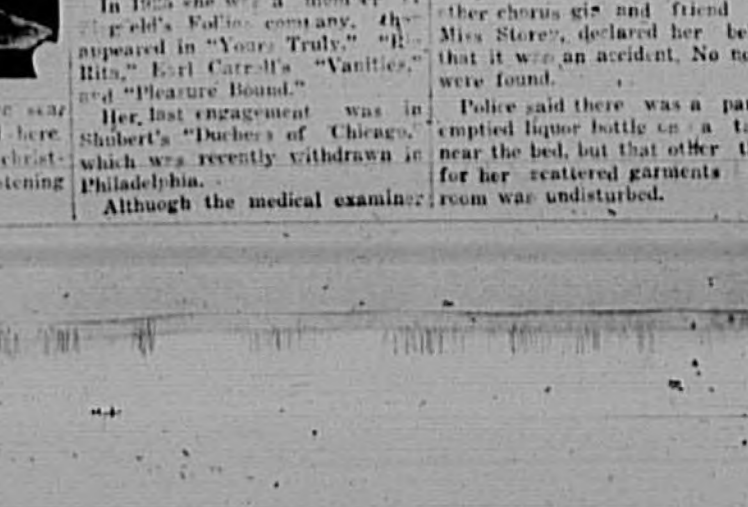
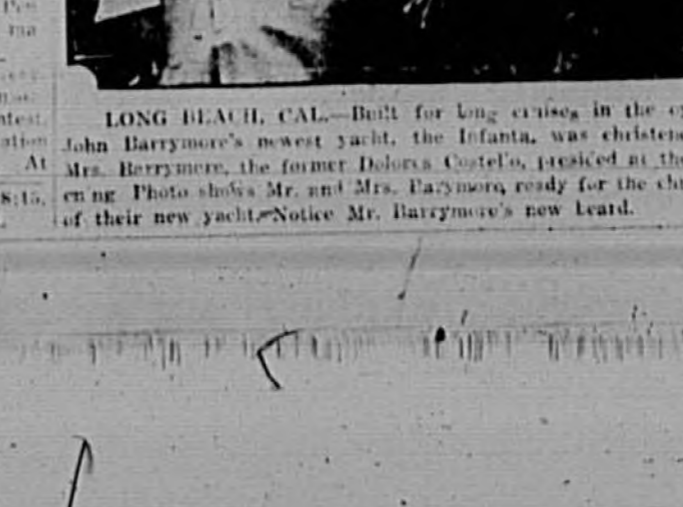
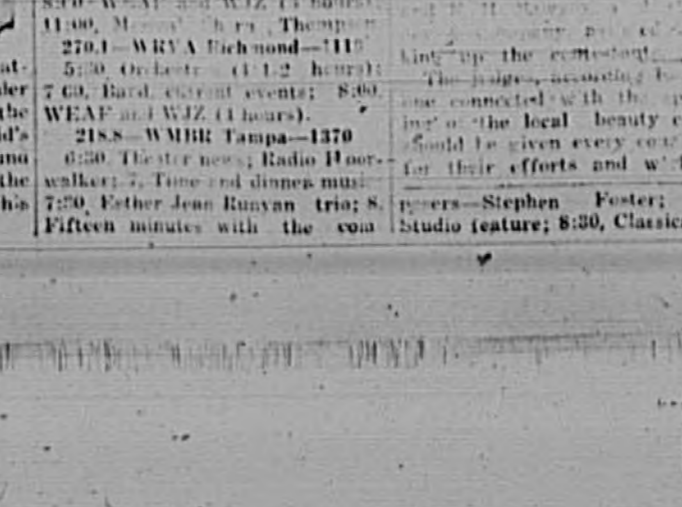
John Barrymore's newest yacht, the Infanta, was christened.

Onetime Highest Paid Chorus Girl Dies In Poverty

A former chorus girl has died in poverty.

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Richey Revivalist Meet To Continue For Another Week

The Fred A. Richey revival at the Gospel Tabernacle, State Highway and Geneva avenue, will continue all next week. With the tide of interest rising higher and higher, Mrs. J. E. Spurling, head of a company of revival workers, announced today that there could be no thought of bringing this remarkable meeting to a close next Sunday night.

Interested in old-time evangelism, Mr. Richey announced a continuation of his campaign until Feb. 2. Now, comes the statement that the meeting will run at least another week, probably closing Sunday night, Feb. 9. In connection with the announcement that the Richey campaign will not close Sunday came the announcement that a large wood-burning stove had been set up in the tabernacle, and that the big building on the Highway is made comfortable on cold days. There was fire last night, and the tabernacle was comfortable. The building is warmed for both day and night services. New Smyrna, Orlando and Winter Park as a rule send delegations to the afternoon services. Osteen has good representation in the meeting.

both afternoon and night. There is old-time Bible repentance and salvation preaching, with an old-time altar service. There was an impressive altar service last night, with a number of penitents kneeling in token of surrender to Jesus. Mr. Richey spoke on "The Expectancy of Faith" declaring that God is lights in bold asking. He prayed for the Ark. Rev. W. M. McPherson, Chattanooga, Tenn., who recently held a meeting in Gainesville, was on the platform, and spoke briefly on the proffered mercy of Jesus of Nazareth, who he said, "is passing by in Sanford."

BONITA SPRINGS—Bonita Springs Hotel officially opened to public.

ALAGA The Quality Syrup

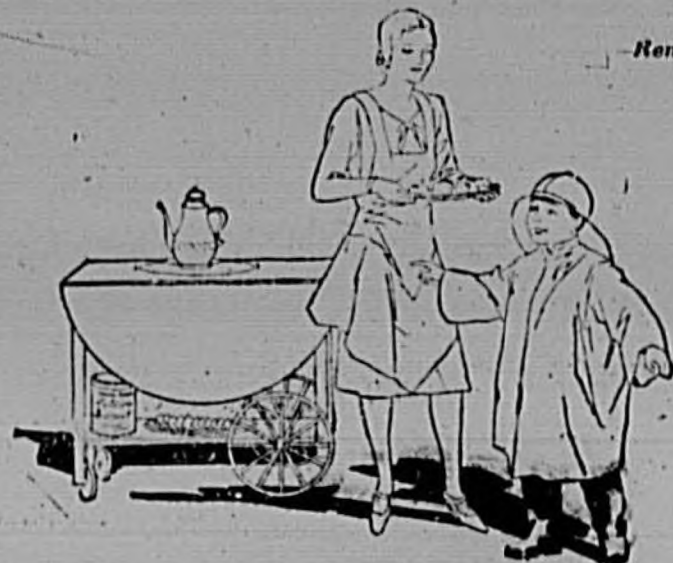
No desert for supper tonight? A pitcher full of ALAGA, plenty of hot biscuits, and the problem of a sweet is solved. The whole family will eagerly welcome this delicious syrup with its tangy flavor of Georgia.

Made by ALABAMA CORDON SYRUP CO., Montgomery, Ala.



Good Every Drop

Don't forget to take along the Saltinas, ma'am. They make a salad seem about twice as tasty.



Reminds the Uneeda Boy.

"Uneeda Bakers" SALTINA BISCUIT

Salty, crispy cracker squares, you can't seem to eat enough of. As good as the "Uneeda Bakers" can make them... and crackers don't come better than that. Buy them in the new tin, which keeps them fresh and crisp.



NATIONAL BISCUIT COMPANY "Uneeda Bakers"

YOUR MILK SUPPLY

what it should do for you

Most dependable, most uniformly fresh and pure. It should have all the healthy vitamins. It should always be pure and sweet—without preservatives. It should be kept in a clean, cool place, and you should get all your milk from a good supply. All these advantages belong to the KLIM Biscuits, from the new dairy regions—inspected for convenience and safe delivery. Only the water content is removed, so that the healthy elements remain. Instead, the water content is removed, and your milk is ready—hot days old but hours fresh!



Klim is sold at your dealer's in 1, 2, 5 and 5 lb. tins.

MILK IN ITS MOST CONVENIENT FORM

Full Rows

Virginia Carolina Chemical Corporation Copyright 1930

Particularly If It's V-G

Particularly if it's V-G, the time will come when you will have plenty of it. The time will come when you will have plenty of it. The time will come when you will have plenty of it.

Market for Licorice Root

Licorice root makes a fine quality... Licorice root makes a fine quality... Licorice root makes a fine quality...

Job for Trained Faculty

Job for trained faculty... Job for trained faculty... Job for trained faculty...

Foresees Big Industry

Foresees big industry... Foresees big industry... Foresees big industry...

Powdered Orange Juice

Powdered orange juice... Powdered orange juice... Powdered orange juice...

Have You Seen Building V-O 10

Have you seen building V-O 10... Have you seen building V-O 10... Have you seen building V-O 10...

Chemists Help Fruits

Chemists help fruits... Chemists help fruits... Chemists help fruits...

Have You Seen Building V-O 10

Have you seen building V-O 10... Have you seen building V-O 10... Have you seen building V-O 10...

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VIRGINIA CAROLINA CHEMICAL CORPORATION

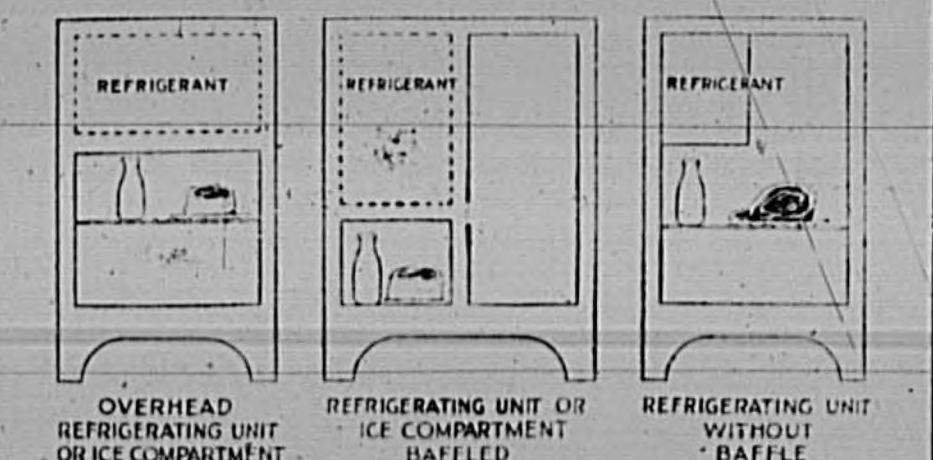
Piggly Wiggly

The Piggly Wiggly Weekly shopping habits will make a surprising difference in your food costs. Try it this week and note the difference.

Table listing various grocery items and prices: Florida Celery 7 1/2¢ Stalk, Apples 3 Lbs. 25¢, Potatoes 10 Lbs. 43¢, Cheese Pound 29¢, Onions Pound 4¢, Marshmallows 7 1/2¢ Pkg., Dates 21¢, Peas 2 Cans 35¢, Gold Medal Flour 6 Lb. Bag 32¢, 12 Lb. Bag 59¢, 24 Lb. Bag \$1.15, Malt 55¢, Paper 5 Rolls 25¢, Post Bran 10¢ Pkg., Peaches 2 Cans 29¢, Coffee Lb. 50¢.

Special Prices On All Heinz Products Piggly Wiggly All Over The World

HOUSEHOLD REFRIGERATION CHART 2. BE SURE MILK AND MEAT ARE PLACED IN COLDEST SECTION This will vary with design of box



TEST YOUR OWN BOX DIFFERENCE IN DESIGN MAY CHANGE LOCATION OF COLD PORTION

BUREAU OF HOME ECONOMICS-UNITED STATES DEPARTMENT OF AGRICULTURE

The above instructions is one of a series of six prepared by the Bureau of Home Economics, United States Department of Agriculture and are reproduced for the benefit of those interested.



Whenever you are in the market for ICE... buy it from the wagon on track with the ORANGE OVAL EMBLEM. It is your guarantee for pure, clear, solid frozen ice and courteous and dependable Sunshine Service.

INSPECT OUR NEW SCIENTIFICALLY CONSTRUCTED ICE REFRIGERATORS

SOCIAL AND PERSONAL ACTIVITIES

MISS MARGARET PETERS, Society Editor

Residence Telephone 113.

Office Telephone 148.

Social Calendar

THURSDAY.
FRIDAY.
SATURDAY.
MONDAY.
TUESDAY.
The Alathas Class of the first Baptist Church will meet at 3:30 o'clock at the church with Mrs. A. J. Walker, Mrs. A. L. Kelley, Mrs. Fred Meyers and Mrs. L. B. Bragg as hostesses.

SANFORD BATHING BEAUTIES



Beauty Contest

Center-foreground, in the bathing beauty show last Wednesday, the first prize was awarded to Miss Mary P. ...

Church Auxillary Has Meeting Wednesday

The meeting of the First Methodist Church Auxillary will be held Wednesday afternoon at 3 o'clock at the home of Mrs. ...

Prof. Hilen To Appear At Milane Tonight In Daring Act Numbers

Prof. Hilen, the well-known actor and former member of the well-known ...

WEDDING DATE SET

RICHARD T. Bouman, Jan. 31—(AP)—The wedding of Miss Leana daughter of Queen ...

BRIMLESS HAT



Opera Pictures Of Slaying Printed At Trial Of Brady

Opera pictures of the slaying of ...

FOUNDLED BASKETBALL

FOUNDLED BASKETBALL ...

Mrs. Wiggins Hostess To Club Wednesday

Mrs. J. L. Wiggins will hostess the club Wednesday afternoon at 3 o'clock at her home ...

Duncan Sisters Will Appear in Picture At Milane For Two Days

The Duncan sisters will appear in a picture at Milane for two days ...

BODY TO LIE IN STATE

BODY TO LIE IN STATE ...

Personals

Friends of Miss Katherine ...

Mr. P. F. Whitner left today ...

Mrs. Galloway Gives Party For Her Club

A very nice party was given by Mrs. Galloway for her club ...

LA VAREE ARRESTED

LA VAREE ARRESTED ...

Beware Of Your Cough From Colds That Hang On

Beware Of Your Cough From Colds That Hang On ...

Hippis Entertain At Home Thursday Night

A very pleasant party was given by the Hippis ...

THIRTY SHIP

THIRTY SHIP ...

United Spanish War Veterans

Pi Delta Sigma Dance

Pi Delta Sigma Dance ...

MUNICIPAL AUDITORIUM

MUNICIPAL AUDITORIUM ...

Special Offer \$1.00

FOR SATURDAY—ONE DAY ONLY COMBINATION SET ...

FOR SALE

1929 CHEVROLET SEDAN ...

Laugh Their Laughs Sing Their Songs Dance Their Dances

Laugh—by the score! Song hits—many and merry! Back-stage glamour! Sparkling romance! ...

THE DUNCAN SISTERS



IT'S A GREAT LIFE ...

MILANE THEATRE

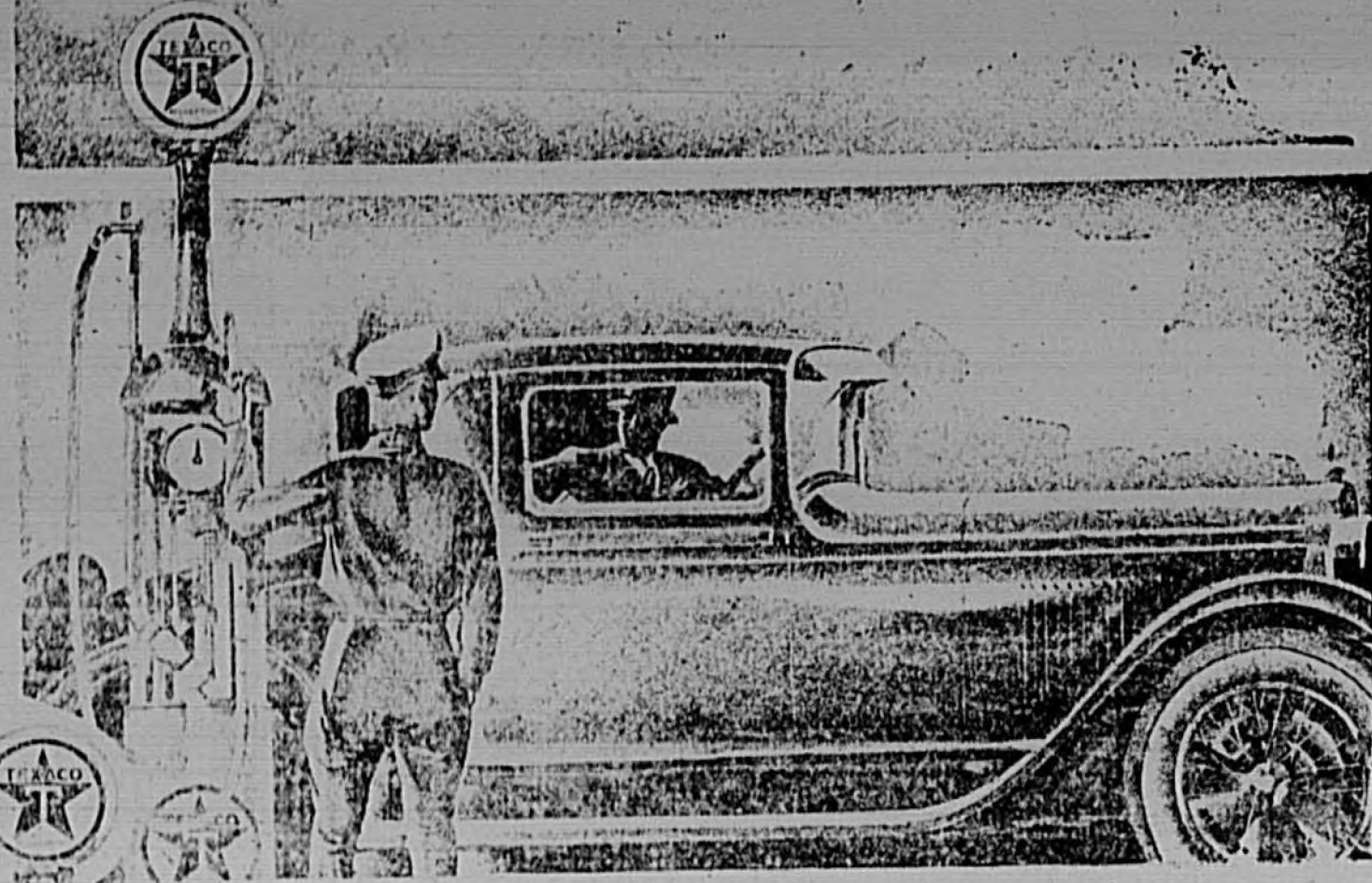
CHURCHWELL'S

Advertisement for Churchwell's Spring Frocks and Hats. Includes text: 'New Arrivals In SPRING HATS', 'Beware Of Your Cough From Colds That Hang On', and prices '99¢ to \$3.95' and '\$9.75'.

GIVE ME TEN OF TEXACO

That's the request we get from many motorists who have put the gasoline question fairly and squarely up to their car.

We sell the new and better Texaco, a dry high test gasoline at no extra price, on a performance basis not on claims. One tankful will convince you, too, that for all round performance it stands ace high!



The NEW and BETTER TEXACO GASOLINE

W. & F. SERVICE STATION. Ovidio, Florida.

A. D. ROSIER SERVICE STATION. Celery and Douglass Avenues.

R. O. SARGENT SERVICE STATION. Paola, Florida.

WHISPERING PINES SERVICE STATION. F. I. Koontz, Old Orlando Road.

W. SANFORD SERVICE STATION. West First Street.

R. N. (Red) WINDHAM SERVICE STATION. Sanford Avenue At 12th Street. Phone 629-W.

A. L. ROSIER SERVICE STATION. 1201 West First Street.

J. E. PELL SERVICE STATION. OSTEEN, FLORIDA.

SHORT'S CAMP SERVICE STATION. Deland Road. D. W. Short, Manager.

FERN PARK SERVICE STATION. Fern Park, Florida.

RED TIP SERVICE STATION. Altamonte Springs, Florida.

WANT AD RATES

Sanford Daily Herald. Terms: Cash in Advance. Telephone ads will be received for patrons and collector sent immediately for payment.

1-Announcements

SANFORD DRUG CO. We deliver. Phone 323. Have your watch repaired by one who really knows how! Bring Jeweler, Mag. Ave.

2-ADS for the price of one if inserted between now and next Saturday. Herald Classified.

FOR SALE - Long Ford A Roadster. Fine Condition. \$275.00. Kent Motor Co. Phone 17.

3-Business Service

FURNITURE repaired, upholstered, refinished. Low prices. good work. Beck's Cabinet Shop, 604 W. 1st St.

4-Help Wanted (Female)

The Want Ads will help find you a situation - take advantage of The Herald's free offer of three insertions without charge.

15-Apartments For Rent

Furnished apartment. Recently refinished Telephone 242. Can be seen by asking for Mrs. P. S. Jones.

16-Houses For Rent

NEW 5 room bungalow, will sell at 1/2 price. 124 Douglas St.

17-Business Places For Rent

FOR RENT - Filling station or will trade for country property. Phone 297.

18-Farms For Sale

TWO and one-half acres, four bedrooms, modern kitchen, swimming pool, large chicken house, garage, fruit trees. Phone 297.

19-Exchange

United Trade Supply Co. \$2000 in 1935. \$1000 in 1936. \$1000 in 1937. \$1000 in 1938. \$1000 in 1939. \$1000 in 1940.

20-Miscellaneous For Sale

STRAWBERRY PLANTS - Seed \$2.50 for 500 plants. \$3.50 for 1000. \$4.50 for 2000. \$5.50 for 3000. \$6.50 for 4000. \$7.50 for 5000.

21-Average For Sale

FOR SALE - 320 acres, heavy timber, 1000 ft. of front road, 1000 ft. of back road, 1000 ft. of side road. Phone 297.

22-Livestock

FOR SALE - 500 head of young calves and heifers, 100 head of steers, 100 head of cows, 100 head of goats, 100 head of sheep. Phone 297.

23-Flowers and Plants

ENTIRELY BEGETTING ON THE GREAT TEA MANIA! THAT MEANS THAT HE'LL WIN BACK HIS HONEY!

24-Looy Dot Dope

WELL WELL HERE COMES THAT BIG RULLY ED BLOP HE'VE NEVER BEEN ABLE TRUT ONE OVER ON HIM.

25-By Vic

By Vic. Illustration of a man in a suit.

26-By Mill Gross

By Mill Gross. Illustration of a man in a suit.

THE CLASSIFIED SECTION BUY AND SELL HERE

2 ADS For The PRICE of ONE!

Old Man Opportunity is knocking again and this time it's a special and unique idea that is certain to profit every one who takes advantage of it.

Here's the plan - simple as A-B-C - insert an ad between now and next Saturday and get another of equal size free, to run the same number of times as the paid ad! For instance, if you insert a paid ad to run two weeks, you get a free ad of the same size to run two weeks also.

This is a double-header opportunity that will enable advertisers to make a profit at small cost - remember it only lasts a week!

MAKE A PROFIT USE HERALD CLASSIFIEDS!

W.H. LONG MEAT MARKET. 121 S. Orange Ave. Phone 242.

DR. HENRY McLAULIN JR. OPTOMETRIST. 112 S. Park Ave.

HERALD AUTHORIZED AUTO RE-FINISHING STATION. 3rd St. & French Ave.

PENNSYLVANIA TIRES. Guaranteed for 18 Months. Prices lower than others.

Leon A. Page. Photographer. For All Occasions. Studio Out County Club Rd. Phone

CLASSIFIED BUSINESS DIRECTORY. CUT OF YOUR HUSBY REBELS.

NOTICE. PRICE DROPPED! GENUINE BATTERY. 666. 12 plate rubber case will hold 30 percent of all cars. Packed by a true manufacturer.

JOE JINKS. Illustration of a man in a suit.

Looy Dot Dope. Illustration of a dog.

By Vic. Illustration of a man in a suit.

By Mill Gross. Illustration of a man in a suit.