# Thr §anforì Baily Herali <br> IN THE HEART OF THE WORID'S GREATEST VEGETABLE SDCIION 




## .Milane Theatre... <br> coolest siott in sanford

$\longrightarrow$ —hows stating at 7:30 and 9:15 P.

## TODAY

a bpecial fox feature

## "Truxton King"

 STAR COMEDY-"DOUBLE TROUBLE"Tho Fox Supier-Feature Spectucle "NERO"
Country Store night, 15 prizen will be given nway, This will be the big night. Come and ree if you are luc
Munday Night will be Amuleur Night PATHE NEWS-See the late Irewident IIardlay's Funera Train, also Prealdent Coolidge in tirat official
business of his new post
Night Prices
fpecial matinee monday weinnesday, and SHECALAATNEE, BATURDAY

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Fibigh bix


of the tyent burrualne in ahoes that


## halif phice salerat

MeLAUl.IN'A JBWelat stoie Prlice sate thont he to puthe bige on so
sabh only and the many barkalna in
watches, Jlamonds, silverware, Is marked In ylatn flgures and yo buy for houlf tho ortainal when porce. On going at hail prico and you get on
lieneft. Reall the ndvertisement an note the pricen. Two days only-
duy and Suturday at Misumin's. , alisa Florence Tyner, werved pink an


 Ahous tifty gucsis allondéd



 Nomblen

$\qquad$
non pharmacy

The Princess GOUHTEEN MOORE "THE WALL FLOWER"


EUROPEAN PLAN. ofen all the year.
corner dulhong. every hoom outside.

## ? <br> CHURCHWELL'S



OUR PRICES ON SHOES ARE SURPRISINGLY LOW DURING OUR FINAL-CLEARANCE SALE Come, Look Them Over and Get Our Price
83. 50 Lauliea' Brown or Black Oxforda or 1-blrap P'ump, at, per pair... 82.98 55.00 Ladies' Hrown or Black Oxfords or 1-strap Pump, at, per pair.... $\$ 8.98$ $\$ 3.50$ Men'h Brown Oxfords, Bal. or Hitu, at, per pair ........................ $\$ 2.98$ $\$ 5.00$ Men's Brown or 1 llack Oxfords, Mal. or Hiluc., al, jer pair.......... 83.98 $\$ 2.50$ Hoys' Brown Mal. Oxfords, at, per pair

## CHURCHWELL'S

Owens Electrocuted at Little Rock Today Convicted Murderer

## FLORIDA and WESTERN

 BEEF PORK MUTTON VEALFat Hens and Fryers
We Dress Them
Home-Made Pork Sausage
$\overline{\text { Swift's Premium }}$ and Kigan's Reliable
$\qquad$
Green Cut Bone will make the hens lay; we make it every day
Longhorn and Sandwich Cheese
Quick Delivery
Phone 105
Pure Food Market
J. HUGH TLLLIS, Prop. The House of Quatity 102 SANFORD AVE.

Record Haul at Atlantic City


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The Dilly Herald, 1be ver, week.

## Economy Coffee Pound

| ${ }_{\text {Ping }}^{\text {PLASA }}$ SALMON | 15c |
| :---: | :---: |
| OLD DUTCH CLEANSER ${ }_{2}$ can $\quad$ 08c |  |
| PEANUT BUTTER m. 25 c |  |
| HEIDE'S MARSHMALLOWS ${ }_{2} 2$ \%oxes. 25 c |  |
| A. \& P. <br> CIDER <br> Vinegar | A. \& P. SALAD DRESSING |
|  |  |
| PACIFIC TOILET PAPER, rull 08c |  |
| A. \& P. FLOUR | RUMFORD BAK- ING POWDER |
|  | Pround Can 29c |

## LONGW00D

## Revealing the NEW FALL FASHIONS



## JUST RECEIVED BY EXPRESS

 TODAY 45 SAMPLE DRESSESIn all new materials and latest fall sty les-no two alike. You are most cor dially invited to call and inspect these dresses, for they are a remarkable exhibit revealing the most distinguished of the eseason's creations. They will go at most reasonable prices

## The Outlet <br> FIRST STREET \& OPPOSITE POSTOFFICE

| TTANCE OF RENDERIN |  | WHAT THE BOY SCOOTS |
| :---: | :---: | :---: |
| - | and | WILL DO AT SHEER |
|  |  | LAKE CAMP NEXT WEEK |

## DICKSON-IVES CO.

Orlando's Favorite Shopping Place
Saturday and Monday SPECIALS

BLOUSES AT ONE-HALF
All-Silk Waists and Blouses. Both light and dark colors.' Some plain and others elaborately trimmed, Values from $\$ 7.50$ to $\$ 17.50$. All will be put on sale for SATURDAY AND MONDAY

## HALFPRICE

SUMMER FABRICS GREATLY REDUCED
Imported and Domestic Chambray's In all col-
ors. Very desirable for Ladies' and children's Dresses, also Boy's Blouses. and Suite
regular priec $29 \mathrm{cc}, 35 \mathrm{c}, 45 \mathrm{c}, 50 \mathrm{c}, 65 \mathrm{c}, 75 \mathrm{c}, 85 \mathrm{~d}$ 90 c and 81.00 . Saturday and Monday Specinal
$21 \mathrm{c}, 26 \mathrm{c}, 36 \mathrm{c}, 41 \mathrm{c}, 59 \mathrm{c}, 67 \mathrm{c}, 74 \mathrm{c}, 79 \mathrm{c}$ and 89c
 price $85 \mathrm{c}, 7 \mathrm{Fc}$ and 65 c , Saturday and Mon-
day special-
$69 \mathrm{c}, 59 \mathrm{c}$ and 49 c

 $\begin{array}{r}\text { Wc and 39c, Saturday and Mo } \\ 39 \mathrm{c} \text { and } 31 \mathrm{c} \\ \hline\end{array}$
Youlard Silks the most' serviceable of all ma.
lerials for cool dressy frocks, Colorg lerials for cool dressy frocks, Colorg-com-
bination of btack and white, red and white, and one piece of fing whed with nath whate,
ground. Comes 36 inches in width, regular price $\$ 2.00$, Saturday pnd
M Monddy Special Colored Voiles in a wonderful range of col-
ors. 38 and 40 inches in width. Both light
und dark shades. regular price 250 and 356
 White and Ecru Net for Curtains.


THE PERILS OF
RHEUMATISM



## Saturday Special! Monday

|  | 2s=uwsum |
| :---: | :---: |
| 10 lbs. Sugar | 84 c |
|  | 退 |
|  | \%mammama 35 |
| \% |  |


| ${ }_{\text {a }}^{\text {a }}$ | S1.17 |  | 23 c |
| :---: | :---: | :---: | :---: |
| \%osm | \$1.79 |  | 18 c |
|  | 59 c | chemer | 172 |

Famous Sunset Gold Butter 47c

|  | 21c |  | 10c |
| :---: | :---: | :---: | :---: |
|  | 21 c |  | 10c |
|  | 21c |  | 23 c |

## Maxwell House Coffee

cory we sell, and sell you nothing bat gaaity goods.
PIGGLY WIGGLY

Sanford Daily Herald
$\qquad$
$\qquad$

## SAVE SYSTEMATICALLY!

Don't be some special thing one minute and something else next, by fits! What ere you are be whole-souled in it, not only piecemeal and in bits! SAVE SYSTEMATICALLY.

## SEMINOLE COUNTY BANK

STRENGTH
SERVICE
PROGRESS


## Last Chance to Buy High Grade SummerClothing

## at HALF PRICE

| 310.00 SUITS | \$ 5.00 |
| :---: | :---: |
| 12.50 SUITS | 6.25 |
| 15,00 SUITS | 7.50 |
| 20.00 SUITS | 10.00 |
| 25.00 SUITS | 12.50 |
| 30.00 SUITS | 15.00 |
| 35.00 SUITS | 17.50 |

ODD PANTS 25 PER CENT OFF

## Woodruff \& Watson

CLOTHING, SHOES AND MEN'S PURNISHINGS "The store of Qualliy"
SANFORD, FLORIDA


Big Paper Plant |Says Diversified Crops May Go to Orlando Greatest Hope of South Or to Palatka South Jucksonville is Ping Ponging
Gillert Leach $\begin{aligned} & \text { Kelley, of Minneapolis, Thursday to } \\ & \text { delegates attending the tenth annua } \\ & \text { convention here of the Cotton State } \\ & \text { Merchants Association that the great }\end{aligned}$ Curther dilly-dallying by the city
council of South is backsonville on the on diversification
industry. posed paper mill to be buith on the "Of course, cotton still is king," Mr
Southside by the Leesburg Grass Fib. re and Pulp Company, will result in in $\begin{aligned} & \text { business scssion of the convention ye } \\ & \text { the certain loss of this plant to that }\end{aligned}$
 Alsop and president of the Southside $f$ and certainly from a one-crop basis. Chamber of Commeree, Thursday.
Also , Mr. Hollintsworth stated, , est hopes of the South are based for the elty authoritics of Jacksonville, $\begin{aligned} & \text { constant and increasing prosperity } \\ & \text { The }\end{aligned}$ who have male no effort to obtair
the plant, are getting sick of the post.
Which to diversify res her industries.

There is no | ponement and strife repported in polit-- |
| :--- | :--- | \(\begin{aligned} \& There is no good reason anywhere in <br>

\& the South to depend solely on you\end{aligned}\) ical circed across the river, and are
reidy to put in a bid for the paper
mill in Jacksonville, and for members of
Growth of the iry.". mill in Jacksonville, and members of

the city commission already have de- try in some sections and cotton man | ing a site near the municipal docks. | rocus the eycs of the country on the |
| :--- | :--- | :--- |
| Inouth, he spid, and urged the impart |  | Gilbert Leach, who is negotiating

in South Jacksonville for the site for his company's plant, reports offers
from Orlando and Palatka; which he Good salesmanship and the Golden was investigating this week. He stat-- Rule were emphasized ty Mr. Kecley
ed that his company wants action, not as two essentials to business success. postponments, and that he could guar- "Sellink power-not physical powof buildings within 90 days after the Advertising, was cited as another
 Just outside the conl the Merrill-Stev- - ery," he said, "then advertising is the
Jacksonville, beyonal belt. Harnessed to the dive ens plant, and the city council is said
to be opposed to
wheel belt. Harnessed to the driving to be opposed to paying $\$ 16,000$
the Durke tract within the city

tit. If the matter remains at | Hos. If the matter remains at a dead- |  |
| :--- | :--- |
| lock any longer than Friday night, | $\begin{array}{c}\text { "Increase your efficiency if get uhead," } \\ \text { we declared in. his }\end{array}$ | gald Mr. Hollingsworth, the plant cer- atdress which was devoted largely to

tainly will not bee located Jacksonville.
Dally Herald on sale at Joe's Smoke Hunt's Pharmacy.


Two suluen in in irivice


## SHOE SALE!

## SHOES consisting of high grade Oxfords for the

The sizes in these Shoes are not altogether completeliat we belleve it wht $\hat{y}$ them over as you will find some real bargains of all leather construction.

## THOMPSON BROTHERS SHOES



MARION SHOES
original price

$\$ 7.50$ Rus Blu 0x

7.00 Rus Blu 0x ................................................................. 4.50
6.50 Rus $0 x$........................................................................ 4.50
6.00 Rus 0 x
5.50 Rus 0 x ................................................................... 3.75

These prices will be withdrawn after Satur day, September 1st, as well as the prices we are offering on HART SCHAFFNER \& MARX CLOTHES.

## McKinnon-Markwood Co.

## Are You Going Away? <br> For the girl going off to school or if one is contemplating that late trip, give us the opportur

ity of showing you the newest trend in the mode in smart wearing apparel and Millinery for the early Fall Season.


Baumel's Specialty Shop



DOUBLE REDUCTION!
Price reduction ranging to 15\%
 ONE TON TESTED TUBE This comblined priee rechaction and limitel Freo SAVING OF $30 \%$


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F. P. NINES
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## TRY A HERALD WANT AD FOR RESULTS

## Auction Sale!

Aht the barmag tools and stock of

## SATURDAY

August 25th
A'T 9:00 A. M.
Consigting or mules. Wagons, tiractor or eash oir six montis credr on al bloved siciumity, at the ond pace home

MRS. MATTTE G. PACE, Executrix M. HAND, Auctloneer


## Give it a Good Home

To keep your car running smoothly and look. ing its best you should give it a good home. You and its convenience is also a owning a garage

Select yous garage with these points in mind should be fireproof, reasonably low in first cost, attractive in appearance and easy to clean thon requir llta upkop
"Choosing the Garago" is the name of a booklet that you should read before deciding on the free copy.

HLL LUMBER CO.

